

**INTERNATIONAL FASHION SHOWCASE 2015**  
BREWER STREET CAR PARK, LONDON. W1F 0LA

**20-24 FEBRUARY**



# BREWER STREET CAR PARK

## 3<sup>RD</sup> FLOOR EXHIBITION MAP



### IFS 2015 COUNTRIES

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# LOCATION MAPS OF IFS 2015 VENUES



## BREWER ST. CAR PARK

Third Floor, Brewer Street, London W1F 0LA

ARG	AUT	BRA	CAN	COL
CHL	CZE	DNK	ESP	GEO
GRC	IRL	LTU	MAR	NGA
NLD	PHL	POL	PRT	TZA
THA	NOR	PAK	TTO	ZAF

## KOREA - P.15

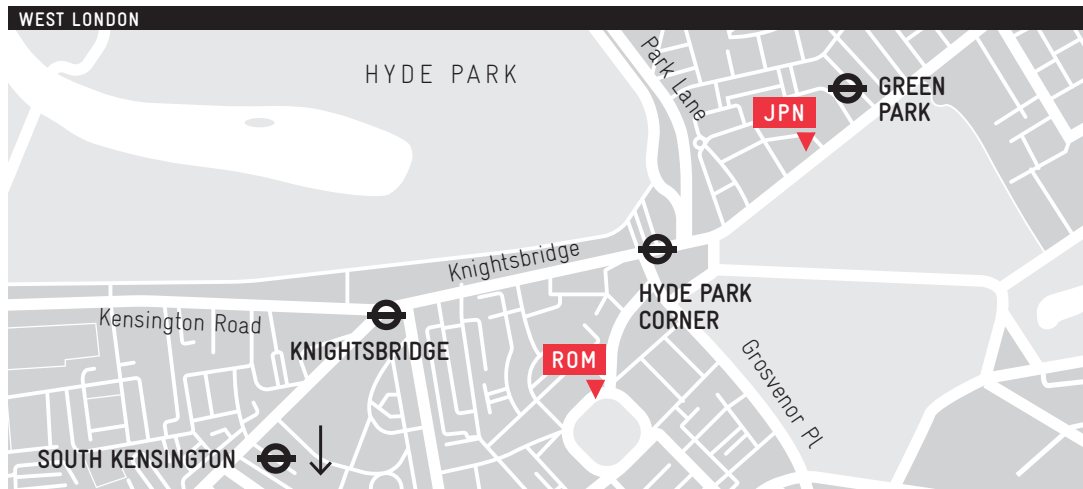
Korean Cultural Centre UK, Grand Buildings, 1-3 Strand, London WC2N 5BW

**KOR**

## SWITZERLAND - P.25

Display Gallery, 26 Holborn Viaduct EC1A 2AT

**CHE**



## ROMANIA - P.20

**ROM**

Romanian Cultural Institute in London, 1 Belgrave Square, London SW1X 8PH

## JAPAN - P.14

**ROM**

Embassy of Japan, 101-104 Piccadilly, W1J 7JT

FOR THE LATEST VENUE AND EVENTS INFORMATION VISIT:  
[DESIGN.BRITISHCOUNCIL.ORG/PROJECTS/IFS](http://DESIGN.BRITISHCOUNCIL.ORG/PROJECTS/IFS)

# INTERNATIONAL FASHION SHOWCASE EVENTS

## BEFORE AND AFTER LONDON FASHION WEEK

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### FASHION PHOTOGRAPHY

10 February, 19.00-21.00

Austrian Cultural Forum London, 28  
Rutland Gate, London SW7 1PQ

Britta Burger's fashion photography sheds light on the conflict between journalism and commercialism.

RSVP: Vanessa Fewster:  
office@acflondon.org

### PRIVATE VIEW: STYLE SHARING

16 February, 18.30-20.30

Korean Cultural Centre UK, Grand  
Buildings, 1-3 Strand, London WC2N 5BW

Private view of Style Sharing, an exhibition exploring the symbiotic relationship with Korean and British style.

RSVP: Jeyun Moon jy.moon@kccuk.org.uk

### ANOTHER AUSTRIA: NARRATIVE THREADS

17 February, 19.00-21.00

Austrian Cultural Forum London, 28  
Rutland Gate, London SW7 1PQ

Live reading combined with a fashion performance of the exhibition texts, featuring some of the designers and writers.

RSVP: Vanessa Fewster  
office@acflondon.org

### PRIVATE VIEW: CRASH POP

18 February, 18.30-20.30

Embassy of Japan, 101-104 Piccadilly,  
London W1J 7JT

Japan's hottest designers come crashing into London – find out what inspires them in contemporary Japan at the private view.

Invite only. For queries please contact:  
info@ld.mofa.go.jp

### TORY TURK IN CONVERSATION WITH ROK HWANG

19 March, 19.00

Korean Cultural Centre UK, Grand  
Buildings, 1-3 Strand, London WC2N 5BW

Rok Hwang – the designer behind the freshly launched rokh label – talks to 'Style Sharing' exhibition curator Tory Turk about living, and setting up a fashion label, in London, in a film made by British filmmaker Eoin Glaister.

## DURING LONDON FASHION WEEK

### 19 FEBRUARY

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### CH TALENTS: VISIONARIES: PRIVATE VIEW

18.30-20.30

Display Gallery, 26 Holborn Viaduct,  
London EC1A 2AQ

Join us for the inauguration of the CH talents: Visionaries Exhibition. The garments designed by students from HEAD Genève and the Institute of Fashion Design, Basel will be presented on live models throughout the run of the exhibition.

RSVP: lon.events@eda.admin.ch

### 20 FEBRUARY

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### TANZANIA PRIVATE VIEW: SERENGETI SIRENS

13.00-15.00

3 Stratford Place, London W1C 1AS

A reception to celebrate Serengeti Sirens the Tanzanian International Fashion Showcase putting spotlight on the designers and sponsors, and meeting the press. A talk from the Patron Mrs Joyce Kallaghe (spouse of the Tanzanian High Commissioner).

Invite only.

### ART FASHION – RECONSTRUCTION 2 – THE ACADEMY'S LABYRINTHS

15.30 – 17.30

Brewer Street Car Park, Brewer Street,  
London W1F 0LA

Brewer Street Car Park, Brewer Street,  
London W1F 0LA

A presentation introducing the Georgian exhibition Art Fashion – Reconstruction 2 – Academy's labyrinths. The talk will explore the concept behind the exhibition, the Reconstruction of the historic building – Tbilisi State Academy of Arts, an architectural monument of cultural heritage for Georgia. Open to the public, RSVP essential.

RSVP: maya.kipiani@art.eduge

### PRIVATE VIEW: IN THE FOLD

18.30-20.30

Brewer Street Car Park, Brewer Street,  
London W1F 0LA

Launch event for Ireland's International Fashion Showcase entry presented by Irish Design 2015 in collaboration with fashion exhibition partner Kildare Village.

RSVP: ifs2015@irishdesign2015.ie

### PRIVATE VIEW: UNTAMED SKIN: THE ROMANIAN BLOUSE

19.30-21.30

Romanian Cultural Institute, 1 Belgrave  
Square, London. SW1X 8PH.

Exhibition Launch party

RSVP: Gabriela Mocan  
gabriela.mocan@icr-london.co.uk

### 21 FEBRUARY

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### REFASHIONING ARCHIVES

13.00-14.00

Brewer Street Car Park, Brewer Street,  
London. W1F 0LA

A panel discussion exploring what the archive means in contemporary fashion both as an inspiration for designers and as a way for museums to connect with the industry today.

RSVP: rsvp.showcase@britishcouncil.org

## FOR THE LATEST EVENTS: DESIGN.BRITISHCOUNCIL.ORG/PROJECTS/IFS

### THE ART OF CRAFT WORKSHOP

14:00-16:00

**Brewer Street Car Park, Brewer Street,  
London. W1F 0LA**

Create your own accessory with Czech designers. No prior experience is needed and all materials and guidance will be provided. Open to the public, booking required.

RSVP: [info@czechcentre.org.uk](mailto:info@czechcentre.org.uk)

### GIVING LIGHT: MEET THE DESIGNERS

16:00-17:00

**Brewer Street Car Park, Brewer Street,  
London W1F 0LA**

An opportunity to meet the Bilbao International Art & Fashion designers showcased in Spain's exhibition 'Giving Light' and learn about their work and Bilbao as a creative city.

RSVP: Aina Pomar – [colaboradores.apc@maec.es](mailto:colaboradores.apc@maec.es) or Rocío Sánchez – [bilbaoartandfashion@bilboost.com](mailto:bilbaoartandfashion@bilboost.com) by 17 February

### ONCE UPON A TIME:PRIVATE VIEW

18:30-20:30

**Brewer Street Car Park, Brewer Street,  
London. W1F 0LA**

A Private View in the presence of all participating designers, featuring a live music performance by Stepan Ruzicka and his band. With cocktails, Czech beer and refreshments.

RSVP: [info@czechcentre.org.uk](mailto:info@czechcentre.org.uk)

## 23 FEBRUARY

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### FASHION WITHOUT BOUNDARIES

23 February, 17:00 - 18:00

**Brewer Street Car Park, Brewer Street,  
London W1F 0LA**

London fashion thrives on the convergence of cultures, this panel discussion will celebrate the influence of international fashion on the capital and explores how the city can continue to welcome international emerging talents.

RSVP: [rsvp.showcase@britishcouncil.org](mailto:rsvp.showcase@britishcouncil.org)

### PRIVATE VIEW: FRAMEWORK

23 February, 19:00-21:00

**Brewer Street Car Park, Brewer Street,  
London W1F 0LA**

Private view of the Colombian International Fashion Showcase 'Framework'.

To register your interest email: [events@colombianembassy.co.uk](mailto:events@colombianembassy.co.uk)

## 24 FEBRUARY

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### HIJAB STYLING WORKSHOP WITH DIAN PELANGI

14:00-15:00

**Brewer Street Car Park, Brewer Street,  
London W1F 0LA**

Indonesian fashion designer Dian Pelangi will host a Hijab Styling Workshop showing her unique style for this traditional headwear.

RSVP: [n.watson@fashionarts.ac.uk](mailto:n.watson@fashionarts.ac.uk)

### FASHION IN RESIDENCE

17:00-18:00

Holly Jayne Smith, the winner of the British Council's inaugural Graduate Fashion Week International Residency Award, will present her capsule collection, inspired her month-long residency at the Casa Moda Academy in Morocco. Holly will discuss her experience working overseas, her perceptions of the Moroccan fashion scene and the importance of cultural exchange in design in conversation with Martyn Roberts, Director of Graduate Fashion Week.

RSVP: [rsvp.showcase@britishcouncil.org](mailto:rsvp.showcase@britishcouncil.org)

### CANADA HOUSE PRESENTS THOMAS TAIT

18:00 - 20:00

**Canada House, Trafalgar Square, London  
WC2N 5NJ**

Winner of the first LVMH Young Designers Prize in 2014, Montreal-born Thomas Tait on structure, fluidity and his unique ready-to-wear collection.

RSVP: Attendance strictly by invitation only. To register your interest email [programmes.london@international.gc.ca](mailto:programmes.london@international.gc.ca)

# FOREWORD

## BY SARAH MOWER

The International Fashion Showcase has taken on a life and energy of its own since it was inaugurated four years ago. We've always believed in London as Europe's most hospitable environment for creativity, a capital which is hungry to know what new voices are saying, but none of us could have imagined how strongly the response to the IFS would prove it. Our first invitation went out to the world's emerging fashion talent during 2012, as part of the ambition to give the London Olympics a lasting cultural impact. Since then, the annual coming-together of countries as exhibitors has flourished organically, becoming not only a forum for individual designers, but also an opportunity for young curators to set out how their generation sees things. For me, it is both exciting and humbling to see creative people coming together to articulate who they are; fashion is a medium which does this for individuals, and, at best, can generate a proper pride in national identity and resourcefulness. Over the three years of the International Fashion Showcase, I have personally learned so much, made friends and started following the careers of young designers I'd never have been able to see elsewhere. It's a very much a two-way exchange, and our thanks go to everyone who contributes to this eye-opening, horizon-broadening and connection-making project.

Sarah Mower MBE is the British Fashion Council  
Ambassador for Emerging Talent and and European  
Editor-at-Large of Vogue.com



# INTERNATIONAL FASHION SHOWCASE

20-24 FEBRUARY 2015

The British Council and the British Fashion Council present 110 emerging designers from nearly 30 countries in the largest public fashion exhibition of its kind. The annual exhibition now in its fourth year, is free of charge and will take place at Brewer Street Car Park in London during London Fashion Week between 20-24 February.

Now in its fourth year, the first joint collaboration between the British Council and the British Fashion Council is the only BFC initiative which is open to the public during London Fashion Week, allowing the public a first glimpse of some of the most exciting new international designers working today.

The exhibition covers four continents and is arranged by country, with each presenting a curated static exhibition featuring a group of emerging designers. This guide features a plan of Brewer Street Car Park, a map of the four satellite venues and a page for each country and features each designer in the new Next in Line section.

In a prize-giving ceremony during London Fashion Week industry experts will select a country, a curator and a designer awarding them with a trophy designed and created by emerging Brazilian jeweller Fernando Jorge. The panel is chaired by Sarah Mower MBE, BFC Ambassador for Emerging Talent and European Editor-at-Large of Vogue.com.

Also running throughout February will be a public programme of talks and events (see schedule), including a designer mentoring programme facilitated by London College of Fashion. The Designer Support Programme will bring together a network of London College of Fashion affiliated academics and researchers, to help designers prepare for the showcase by offering them mentoring opportunities and seminars on business development during International Fashion Showcase. A collaboration with Fashion Scout will offer designers involved in

International Fashion Showcase the opportunity to show their work in a group catwalk show.

The exhibition will also feature a Next in Line area which is guest curated by Lee Lapthorne, Founder and Director of On|Off, and will showcase additional single designers exhibits representing ten further countries. Next in Line is kindly supported by Bonaveri.

We would like to thank our contributors to this guide Sarah Mower MBE, Alistair O'Neill and Anders Christian Madsen whose support and endorsement of the International Fashion Showcase help place the new talent showcasing this year within London's international fashion culture.

The British Council and the British Fashion Council would also like to thank London College of Fashion and Fashion Scout for the mentoring and showcasing opportunities offered to the International Fashion Showcase designers; Bonaveri for its support of the exhibition and all the embassies and national cultural institutes, their partners, designers and curators for celebrating London as the capital of emerging talent.

The International Fashion Showcase is directed by **Anna Orsini**, British Fashion Council Strategic Consultant and **Niamh Tuft**, British Council Programme Manager.

[design.britishcouncil.org/projects/IFS](http://design.britishcouncil.org/projects/IFS)  
[britishfashioncouncil.com/IFS](http://britishfashioncouncil.com/IFS)

# LONDON, THE GLOBAL FASHION CITY



RORY PARNELL-MOONEY IS AN IRISH BORN MENSWEAR DESIGNER BASED IN LONDON. HE IS PARTICIPATING IN THE IRISH IFS EXHIBITION.

CREDIT: RORY PARNELL-MOONEY. IMAGE COURTESY OF CATWALKING.COM.

Historically an international hub for the import of just about everything, there's something about London and its rich, multi-cultural past that makes it a natural rallying point for the world's entrepreneurs. As 'British' as much of London fashion is, this fashion capital's national pride has never stood in the way of foreign designers, who've come here to make a name for themselves and to use London as a platform for building their brands.

Perhaps it's a hospitable mentality formed by our colonial legacy, or maybe it's because London is truly a 'country within a country' – much like those European mini states where everyone is an immigrant.

The International Fashion Showcase draws on this innate British need to exhibit treasures from around the world in the museum we call London. In an almost Olympic fashion, we host designers from nations near and far, review them and promote them with the possibility that someday, they'll join the ranks of international talents who have chosen London – or London Fashion Week and London Collection: Men – as their foundation for success.

When we attend the shows of Erdem, Marques'Almeida or Astrid Andersen, we don't think of them as Canadian-born, Portuguese, or Danish. They're just London designers.

Since its birth 35 years ago, i-D Magazine has been the fashion bible and has devoted itself to portraying and representing youth cultures that could only have been generated by the unique openness the London mindset embodies. It's a social spirit that welcomes international influences with curiosity and excitement, igniting a willingness to explore and create, making London the world's ultimate hotspot for multi-cultural youth culture for designers to draw on.

With this in mind we welcome global fashion talent to the International Fashion Showcase, in the hope that they will gain as much from London as London will gain from them.

Anders Christian Madsen is the Fashion Features Editor of i-D Magazine.

# FASHION CURATION ON AN INTERNATIONAL STAGE

Last year's International Fashion Showcase saw the first Curator's Prize awarded to Japan's Yoshikazu Yamagata for an installation that looked like a carboot junk sale – a strange and unexpected stall set up in the Japanese Embassy on Piccadilly.

Progressive and inventive fashion designs were laid out on blue plastic sheeting, scattered with plastic toys and vintage mannequins, like a surreal bouillabaisse of the lost and found.

Its gloriously absurd resolution for staging a national display of contemporary fashion marked it out as a shining example of contemporary fashion curation. Not only did it represent the chosen designers and their work, but it set them into a context that first disturbed the expectation of what the display might have looked like, and then delighted with all its madcap disarray.

Fashion curation is in a period of great invention and innovation. The current wealth of fashion exhibitions in the programming of museums and galleries – and their growth in scale and budget – has placed new emphasis on the creative staging of dress. With the Met's record-breaking Alexander McQueen exhibition

opening at the V&A this spring and with a connected display at Tate Modern, fashion on display feels very much the focus of the season.

This makes the staging of this year's IFS in London feel particularly relevant. Although economic indicators confirm the city as a key fashion capital, its commercial success and its savvy also lies in how it nurtures fashion in cultural terms. International visitors to London Fashion Week don't just visit British stores and the British high street in their downtime, they also spike the attendance figures of fashion and art exhibitions in the capital.

We welcome this year's competitors into this firmament, as a rich and fertile ground for fashion curation on a global stage.

Alistair O'Neill is a fashion historian and curator, and Reader of Fashion History and Theory at Central Saint Martins.



J-BLOW, JAPAN INTERNATIONAL FASHION SHOWCASE 2014 CURATED BY YOSHIKAZU YAMAGATA. PHOTOGRAPH BY AGNESE SANVITO.



# IFS 2015 AWARDS

The International Fashion Showcase was established in 2012, the year of the London Olympics and shares its ideals of excellence and competition. The participating countries curators and designers will compete for three awards presented during London Fashion Week

Each year the British Council and British Fashion Council commission an emerging jewellery designer to create the award trophy. The winning country, designer and curator will be presented with a sculpture created by Fernando Jorge, who represented Brazil in the International Fashion Showcase in 2014 and is a recent graduate of the BFC Rock Vault initiative. Fernando is using Brazilian stones - agate, citrine and rock crystal - to create three unique awards.

In 2012 the award was presented to the Korean Cultural Centre for its exhibition, 'A New Space Around the Body', which featured the innovative work of eight South Korean fashion designers. In 2013 the Estonian Embassy was awarded the prize for 'The Estonian Ministry of Creative Affairs', an immersive installation presenting the work of four emerging Estonian designers.

In 2014, two new awards were inaugurated for an individual designer and curator. The award winners were Estonia for 'Kaamos', an immersive installation showing four Estonian designers in a twilight scene; Hyein Seo of Korea for her collection of coats inspired by horror films; and Yoshikazu Yamagata for his exhibition 'J-Blow' which recreated a Japanese car boot sale with a blue tarpaulin installation for each designer.

This year three panels will select the award winners. The country prize will be selected by the IFS Advisory panel which brings together representatives of both the business and cultural spheres of the fashion industry. Sarah Mower MBE, BFC Ambassador for Emerging Talent, will chair the advisory panel, detailed below:

**Chair: Sarah Mower**, British Fashion Council Ambassador for Emerging Talent

**Alexander Fury**, The Independent  
**Alistair O'Neill**, Central Saint Martins  
**Anders Christian Madsen**, i-D  
**Anna Orsini**, British Fashion Council  
**Barbara Grispini**, British Fashion Council  
**Duro Olowu**, Duro Olowu  
**Kendall Robbins**, British Council  
**Lee Lapthorne**, On|Off  
**Mandi Lennard**, Mandi's Basement  
**Niamh Tuft**, British Council  
**Oriole Cullen**, Victoria and Albert Museum  
**Robb Young**, Business of Fashion  
**Stavros Karelis**, Machine A  
**Zowie Broach**, Royal College of Art

The curatorial award will be given by a curatorial committee chaired by Alistair O'Neill and the designer award will be judged by a panel of international and UK buyers - led by Anna Orsini of the British Fashion Council.



ILLUSTRATION COURTESY OF FERNANDO JORGE

## COUNTRIES



# AUSTRIA

ANOTHER AUSTRIA: WRITING FASHION

For its third showcase of young fashion talent in London, 'Another Austria' assumes an entirely new form – a conceptually-rich exhibition themed around text and literature and its relationship to fashion and the arts.

Set in a literary themed backdrop, the exhibition is a meeting place for international writers to respond to Austria's rising fashion scene offering a unique 'artist to artist' experience.

'Another Austria' is supported by the Arts Division and the Culture Division of the Federal Chancellery of Austria (BKA), 'departure' – the creative unit of the Vienna Business Agency and Advantage Austria. The exhibition is designed by polimekanos and covered by Indie Magazine.

Designers include: Carolin Holzhuber, DMMJK, Inga Nemirovskaia, Jana Wieland, Katharina Perkhofer, Sabinna  
Curated by Claudia Rose Lukas

Organised by AUSTRIANFASHION.NET  
Supported by Austrian Cultural Forum London  
www.anotheraustria.com



LEFT – DESIGNER: SABINNA  
PHOTOGRAPHER: RIO ROMAINE



RIGHT – DESIGNER:  
KATHARINA PERKHOFFER  
PHOTOGRAPHER: BENJAMIN MALLEK  
MODEL: ADAM RAWCLIFFE @  
ESTABLISHED MODELS



# BRAZIL

INFINITY BLUE IN BRAZILIAN CONTEMPORARY ART



The colour blue is formed in our vision because blue light is not absorbed like yellow and red light. It is the influence of this 'blue infinity' that underpins the concept of Brazil's showcase collection, conceived and curated by entrepreneur and creative director Lenny Niemeyer.

Taking 'infinite' blue waters as a starting point, the exhibition showcases the works of five talented Brazilian designers. The element of water is shown in its most representative way: through the oceans and seas. The sea is a long extension

of salt water connected with an ocean. The seawater is transparent but looks blue, green and even gray.

DESIGNER: VIRZI + DE LUCA  
PHOTOGRAPHER:  
VICENTE DE PAULO

Designers include: Cecilia Prado, Fernando Cozendey, Sinesia Karol, Triya, Virzi + De Luca.  
Curated by Lenny Niemeyer

Organised by Brazilian Association of Fashion Designers  
Supported by Embassy of Brazil in London & Brazilian Trade and Investment Promotion Agency (Apex-Brasil)  
www.abest.com.br

# COLOMBIA

FRAMEWORK



DESIGNER: JULIA MÄNNISTÖ  
PHOTOGRAPHER:  
AAVA ANTTINEN

Colombia is on the path to achieving lasting peace. 'Framework' mirrors this important moment in the country's history through the use of scaffolding – a universal symbol of construction and progress. This load-bearing scaffolding structure is the central point of the exhibition. Running parallel to the construction metaphor, a sense of renewal emanates from the young designers' innovative collections.

Proportion, silhouette, technical process and textiles have been carefully considered as Columbia's fashion hopefuls make their London

debut. Alongside the creativity and drive of Colombia's developing fashion scene, the exhibition seamlessly reflects the peacebuilding process.

—  
Designers include: Julia Männistö, Lina Ibáñez Coronado, Miguel Mesa, New Cross  
Curated by Liliana Sanguino

Organised by Embassy of Colombia  
[www.reinounido.embajada.gov.co](http://www.reinounido.embajada.gov.co)

# CZECH REPUBLIC

ONCE UPON A TIME



'Once Upon a Time' presents menswear, womenswear and accessories by five young Czech designers who are connected by an archetypal quality of imagination. Re-creating long-forgotten fairy tale landscapes, they weave poetic, witty and haunting stories into fabrics, furs, metals, skins and gems.

Here, fashion meets fantasy... Prepare to play in an immersive world where dresses are worn by monkey kings and mountaineers, foxes transform into women adorned by flower-shaped silver and pearls, gravel is turned into coats and rings, a

child's drawings come to life and forests of rabbit skulls remind us of the traps of vanity.

—  
Designers include: Janja Prokić, Mirka Horká, Markéta Martišková, Petra Ptáčková, Štěpán Růžička.  
Curated by Olo Krizova

Organised by The Czech Centre and Czech Fashion Council  
Supported by Lasvit, TECHO and the Embassy of the Czech Republic in London  
[www.czechcentre.org.uk](http://www.czechcentre.org.uk)  
[www.czechfashioncouncil.com](http://www.czechfashioncouncil.com)

DESIGNER: JANJA PROKIĆ  
PHOTOGRAPHER: BET ORTEN

# GEORGIA

ART FASHION – RECONSTRUCTION 2 – ACADEMY'S LABYRINTHS



DESIGNER:  
LASHA DEVDARIANI  
PHOTOGRAPHER:  
MARIAM KALANDARISHVILI

This conceptual art-fashion project is centred on the reconstruction of the historic building of Tbilisi State Academy of Arts, an architectural monument of cultural heritage in itself.

A true cultural crossroads, the building's exterior appearance is both artistic and eclectic. The facade is typically European, yet inside, the Baroque co-exists with elements of late Classicist and Iranian Qajar styles. Here, art and fashion

are represented as a tool and an appeal for the survival of an iconic building.

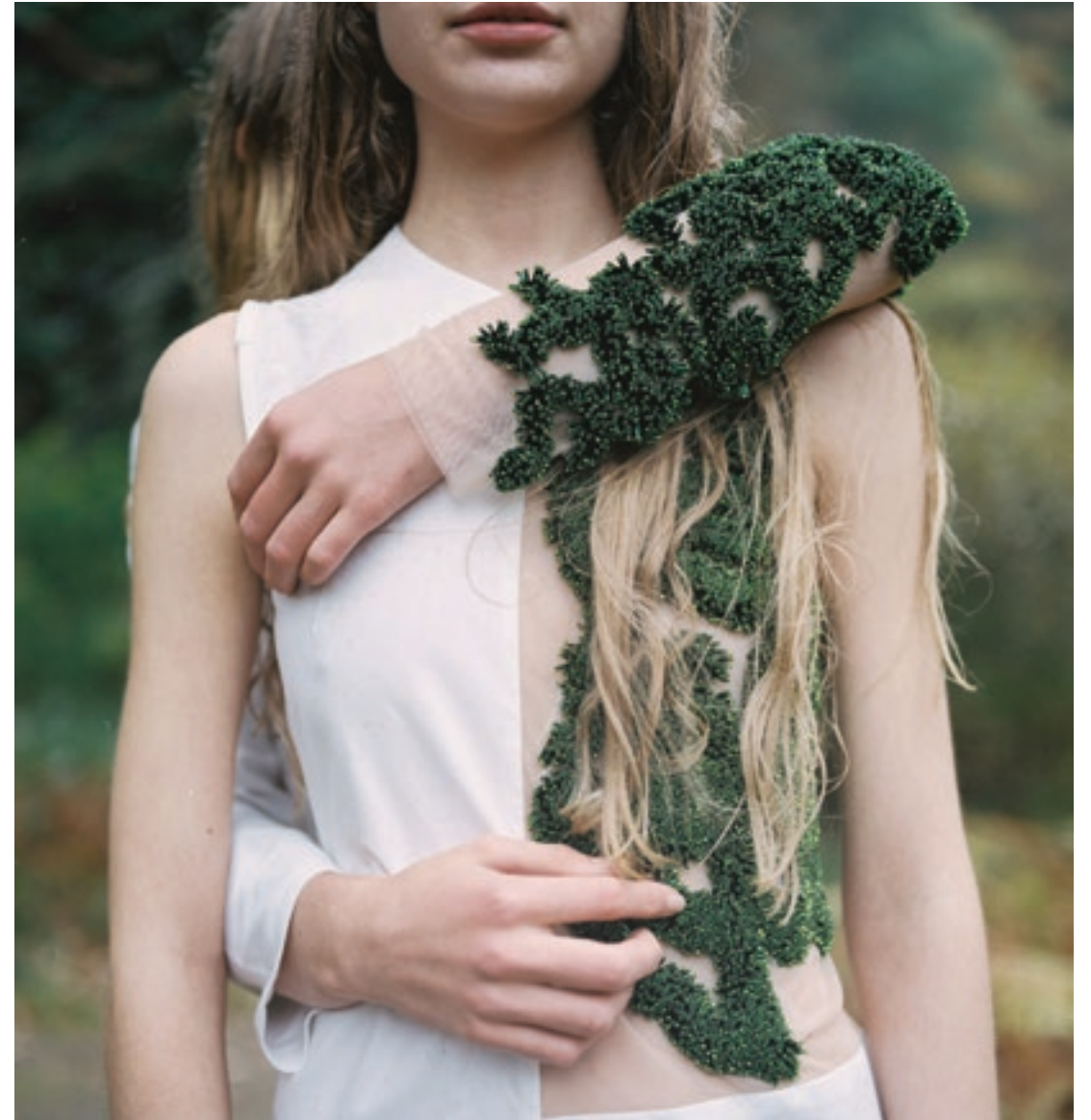
—  
Designers include: Elosi, Lasha Devdariani, Salome Totladze.

Curated by Maka Bakhtadze and George Shaghashvili

Organised by Tbilisi State Academy of Arts  
Supported by Embassy of Georgia  
[www.art.edu.ge](http://www.art.edu.ge)

# IRELAND

IN THE FOLD



'In The Fold' presents the new wave of creative minds redesigning the contemporary landscape of Irish fashion. Their shared minimal aesthetic is based on innovative approaches to the body and tailored construction.

Using the medium of fashion to question and respond to their indigenous environment, the quiet purity of these designers and their collective output offers a restrained alternative to a society based on digital immediacy and speed.

By grounding the garments as focal points, the exhibition invites the viewer to step inside and observe their construction. This 'slowing down' of fashion and highlighting of the smaller

craft details reveals the influence of cultural heritage and traditions on practice.

'In The Fold' is presented by Irish Design 2015, a year-long programme exploring, promoting and celebrating Irish design.

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Designers include: Caoimhe MacNeice, Jocelyn Murray Boyne, Laura Kinsella Millinery, Michael Stewart, Naisie Farrell, Rory Parnell-Mooney.  
Curated by Gemma A Williams

Organised by Irish Design 2015  
Supported by Embassy of Ireland  
[www.irishdesign2015.ie](http://www.irishdesign2015.ie)

DESIGNER: MICHAEL STEWART  
PHOTOGRAPHER:  
ANDREW NUDING

# JAPAN

CRASH POP



Fashion is in a constant state of flux just as Japan's natural landscape faces perpetual change.

With the passing of each year's seasons, the land is gradually refashioned, eventually bringing great changes. It is impossible to tell when devastating earthquakes, volcanic eruptions, tsunamis or typhoons may strike, transforming the landscape in an instant.

The creativity of the Japanese people – echoing the process of natural change – is also unpredictable, producing a huge range of unique works. The emerging designers featured in 'Crash Pop' take inspiration from their own diverse backgrounds and reflect the reality of contemporary Japan.

**S** Embassy of Japan, 101-104 Piccadilly, W1J 7JT  
18-27 February  
Mon-Fri 9.30-17.30

Designers include: Akiko Aoki, Kotoha Yokozawa, Noriko Nakazato, Ryota Murakami, Soshi Otsuki, Wataru Tominaga, Yuki Shimane  
Curated by Yoshikazu Yamagata

Organised by Embassy of Japan and Coconogacco  
Supported by All Nippon Airways and the Great Britain Sasakawa Foundation  
[www.uk.emb-japan.go.jp](http://www.uk.emb-japan.go.jp), [www.coconogacco.com](http://www.coconogacco.com)

LEFT – DESIGNER:  
RYOTA MURAKAMI  
PHOTOGRAPHER:  
SHUSAKU YOSHIKAWA



RIGHT – DESIGNER:  
SOSHI OTSUKI  
PHOTOGRAPHER:  
YOSHIHARU OTA

# KOREA

STYLE SHARING



DESIGNER:  
HEOHWAN SIMULATION  
PHOTOGRAPHER:  
JENS LANGKJAER

'Style Sharing' explores the symbiotic relationship between Korean and British styles. Showcasing the work of Korean designers inspired by British life, it will highlight distinctions between classic 'Britishness' and 'Hallyu' – a Korean term for South Korean culture's popularity in the West.

Progressive and fast-paced modern life provides the backdrop for the exhibition, exploring the cultural exchange between Korean Culture and British Life.

The garments will reveal the relationship between British and Korean fashion, showing both how close – and how diverse – the countries are stylistically, blurring and contrasting the boundaries of fashion and culture.

Films by Eoin Glaister.

**S** Korean Cultural Centre UK, Grand Buildings, 1-3 Strand, London WC2N 5BW  
17 February – 4 April  
Mon-Fri 10:00-17:00, Sat 11:00-17:00

Designers include: Ha Sang Beg, Heohwan Simulation, Hyunsoo Heather Park, J KOO, J Moon, Nayoung Moon, rokh  
Curated by Tory Turk

Organised by Korean Cultural Centre UK  
[www.kccuk.org.uk](http://www.kccuk.org.uk)

# NIGERIA

## 5: METAMORPHOSIS

GuarantyTrust Bank Lagos Fashion and Design Week in collaboration with Nigerian Export Promotions Council, presents '5 Metamorphosis' - an experiment in time that admires both the naturally subtle and wildly obvious progressions in the trajectory of a designer's fashion artistry.

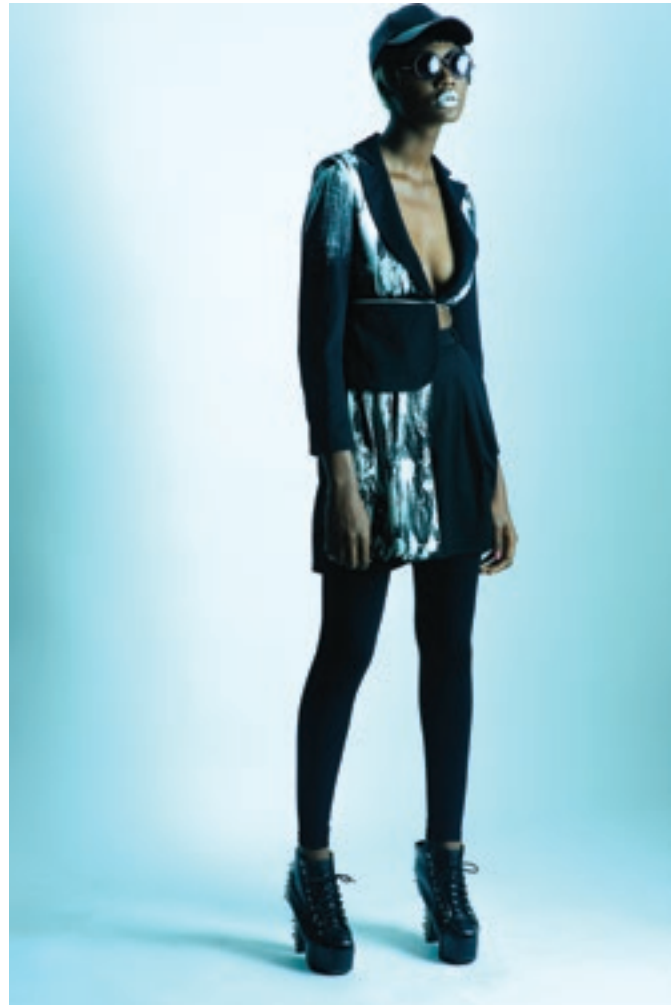
It is the designer's distinct, innate personal characteristics that creates an opportunity to bear witness to the fruition of their art. Too often, the journey of design can be a blur, but this showcase attempts to focus, contemplate and reflect on the oft-overlooked design qualities of these fashion artisans.

The exhibition concept is designed by A WhiteSpace Creative Agency

—  
Designers include: Grey, IAMISIGO, Kenneth Ize, Orange Culture, T.I. Nathan  
Curated by Yegwa Ukpo

Organised by Lagos Fashion and Design Week and Style House Files  
Supported by Guaranty Trust Bank, Nigerian Export Promotions Council, British Council Nigeria and Fayrouz Nigeria  
[www.lagosfashionanddesignweek.com](http://www.lagosfashionanddesignweek.com)

Media Partner: [hautefashionafrica.com](http://hautefashionafrica.com)



BELOW - DESIGNER:  
ORANGE CULTURE  
PHOTOGRAPHER:  
SILVIA DEE



ABOVE - DESIGNER:  
IAMISIGO  
PHOTOGRAPHER:  
KIKI MELISSA

# THE PHILIPPINES

## PHILIPPINE FOLKLORE: REDEFINING TALES OF THE OLD TIMES



Curated by award-winning theatre designer Gino Gonzales, the Philippines exhibition at the International Fashion Showcase is an allusion to the mystery and melodrama of Philippine folk tales.

Here, six young Filipino designers investigate new shapes and forms in a theatrical and thought provoking rendition of mythical creatures from Philippine folklore. These mythical creatures evoked both irrational fear and obsessive fascination among the Filipino folks of old, and

have been a rich source of captivating tales and legends that dominated culture and society.

—  
Designers include: Jaggy Glarino, John Herrera, Ken Samudio, Michelline Syjuco, Renan Pacson, Tony Evan.  
Curated by Gino Gonzales

Organised by Center for International Trade Expositions and Missions and Embassy of the Philippines  
[www.citem.gov.ph](http://www.citem.gov.ph)  
[www.philembassy-uk.org](http://www.philembassy-uk.org)

DESIGNER: KEN SAMUDIO  
PHOTOGRAPHER:  
MJ SUAYAN

# POLAND

WARSAW CALLING



'Warsaw Calling' is a response to the enthusiastic reaction of a group of influential British fashion journalists to Poland's vibrant fashion scene. The exhibition shows the collaborative nature of fashion: designers working closely with textile, accessories and shoe designers as well as set designers to create the 'end look' of their collections.

Four labels: Ewa Stepnowska, k a a s k a s, Joanna Wawrzyńczak and Zofia Ufnalewska occupy three spaces, inspired by shop windows and Warsaw's famous 3D theatre the Fotoplastikon.

The exhibition – overseen by Studio Design UK with shoe design by Piniak Shoe and surface design by Justyna Medoń – richly mirrors Poland's contemporary fashion scene.

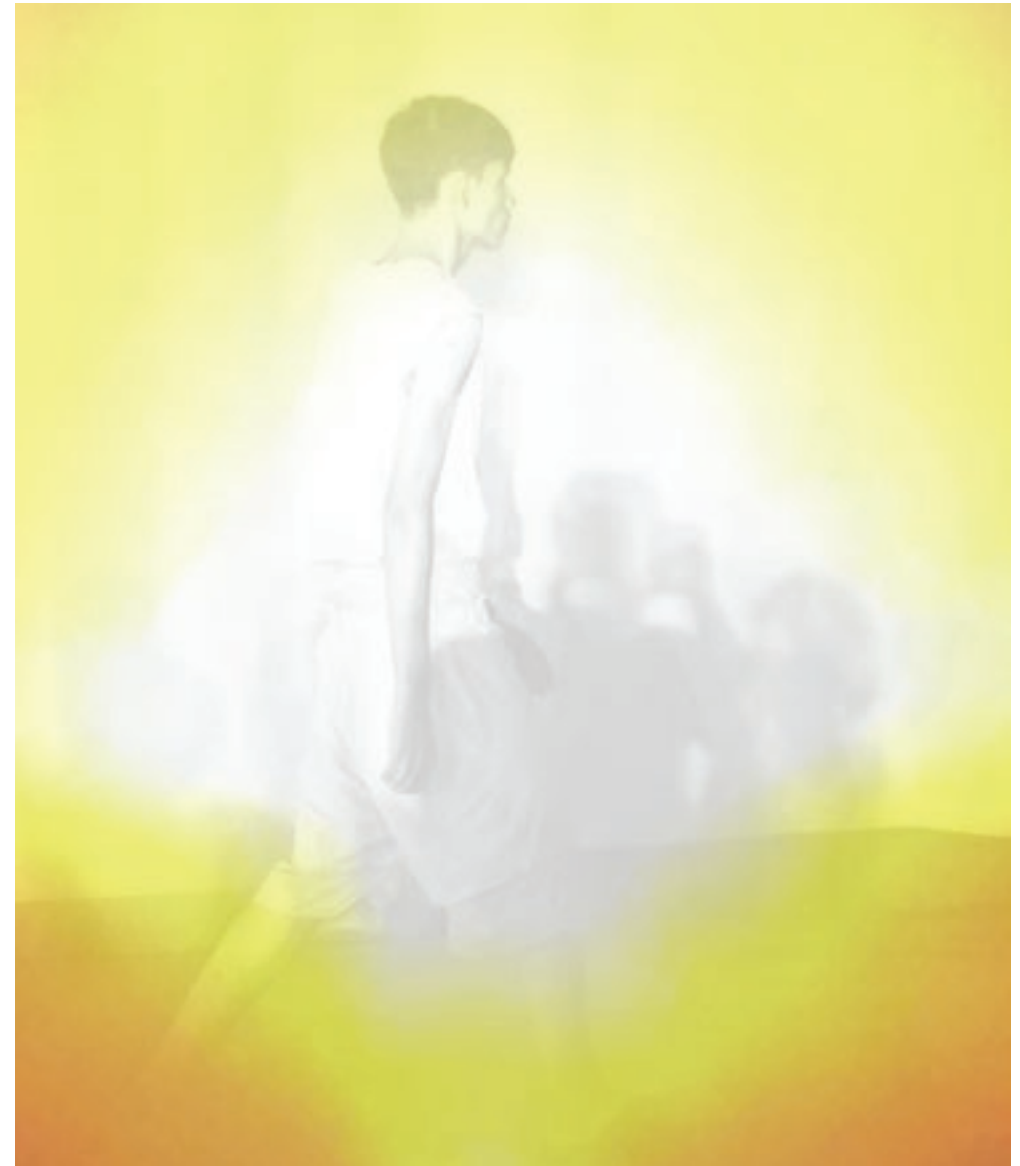
—  
Designers include: Ewa Stepnowska, Joanna Wawrzyńczak, k a a s k a s, Zofia Ufnalewska  
Curated by Marcin Rózyc and Paulina Latham

Organised by The Polish Cultural Institute in London  
Supported by The Faculty of Design, Fashion Design Department, Academy of Fine Arts in Warsaw and FNORD

DESIGNER: K A A S K A S  
PHOTOGRAPHER: AGNIESZKA  
KULESZA & ŁUKASZ PIK

# PORTUGAL

BLOOM: SUN, ENERGY, TECHNOLOGY



BLOOM is a project developed by Portugal Fashion to discover and promote new Portuguese designers. For a second year, Portugal's exhibition at the International Fashion Showcase will be under Bloom moniker, promoting the work of five designers.

Continuing from last year's greenhouse – where spectators could observe the stages of the designer's growth and development – this year's exhibition will show the development of the organic greenhouse in a more technological way.

Elements that sustain and promote artificial growth will be embraced. The energy of the sun is the heart of this installation as the driving

force for the growth of this new technological movement and the catalyst for nurturing talent.

The exhibition is designed Miguel Bento in collaboration with NU.AS Architects and project managed by Mario Quina and Marlene Oliveira.

—  
Designers include: Carla Pontes, Hugo Costa, João Melo Costa, KLAR, Mafalda Fonseca  
Curated by Miguel Flor

Organised by Portugal Fashion and Aicep Portugal Global – Portuguese Trade and Investment Agency  
Supported by the Embassy of Portugal in the U.K

DESIGNER: MAFALDA FONSECA  
PHOTOGRAPHER: SAL NUNKACHOV/  
MIGUEL FLOR  
MODEL: FRANCISCO RUIVO  
AT ELITE LISBON

# ROMANIA

UNTAMED SKIN - THE ROMANIAN BLOUSE



'Untamed Skin - The Romanian Blouse' shows the origins of the exquisite Romanian blouse - an untamed, yet delicate garment, traditionally worn close to the skin of its wearer and hand-crafted from natural textiles and pigments and embroidered with primordial symbols and patterns.

Fashion designers Alexandru Nimurad and Alexandra Abraham and jewellery-designer Vika Tonu developed their collective clothing, accessory and jewellery collection around the blouse as an organic structure, honouring its distinctive local background and visual history.

The seductive Romanian blouse became fashionable in the interwar period when Queen Marie of Romania began wearing it as a symbol of belonging. The blouse was made famous by Matisse and fashion luminaries Yves Saint Laurent, Jean Paul Gaultier, Emilio Pucci and, more recently, Tom Ford.

'Untamed Skin' is a collaboration between GALATECA Gallery of Contemporary Art and Design, Bucharest and the Romanian Cultural Institute in London.

**S** Romanian Cultural Institute in London,  
1 Belgrave Square, London SW1X 8PH  
20 February-20 March  
Mon-Fri 10:00-17:00

Designers include: Alexandra Abraham, Alexandru Nimurad, GALATECA Gallery, Vika Tonu  
Curated by Roxana Gibescu

Organised by Romanian Cultural Institute in London and GALATECA Gallery  
www.icr-london.co.uk  
www.galateca.ro/en

DESIGNER:  
ALEXANDRU NIMURAD  
PHOTOGRAPHER:  
VLAD BIRDU

# SOUTH AFRICA

FUTRASPECTIVE



LEFT - DESIGNER: MAXHOSA  
BY LADUMA, PHOTOGRAPHER:  
ULRICH KNOBLAUCH.  
MODELS: DADID KABAMBA,  
ADAU MORNYANG & MANYANO

RIGHT - DESIGNER: AKEDO  
PHOTOGRAPHER: ADRIANA BRAHAMS

In a showcase alongside 13 other countries in an increasingly interrelated world, we aim to show how South Africa is asserting a new identity through fashion.

The work of three designers are presented - all of whom imbue the next wave of South African self-expression through well researched, unclinchéd, and ambitious design handwriting.

As the title of the installation suggests, the designers' work manages to look back with a view to looking forward - all with clear ideas about what to leave behind, and what to take with them.

Designers include: Adriaan Kuiters & Jody Paulsen, Akedo, MaXhosa by Laduma  
Curated by Foxall Studio

Project organised as part of the SA Season in the UK. The SA-UK Seasons 2014 & 2015 is a partnership between the South African Department of Arts & Culture and the British Council  
Supported by South African High Commission

www.dac.gov.za





# SCANDINAVIA

## DENMARK & NORWAY – WHO'S THE CREATOR

The fashion world is dominated by visual impressions – the flash of the photoshoot and the spectacle of the catwalk – and yet the minds behind them often remain hidden backstage or behind the camera.

The concept behind 'Who's the Creator' stems from a desire to break the monotony of fashion photography and to draw the designer into the foreground. Instead of a stream of interchangeable models, the exhibition examines the personalities behind the clothes.

Photographer Kajsa Gullberg's candid portraits show designers wearing their own pieces, underlining the relationship between creator and creation. By presenting these images alongside the designers' collections, the exhibition represents fashion as art installation. It offers viewers an insight into the personality beyond the brand, inviting them to consider the creative process of fashion design from a fresh – and more human – perspective.

DESIGNER: MARIA SLOTH  
PHOTOGRAPHER: KAJSA GULLBERG



—  
Designers include: Tilde Bay Kristoffersen (DEN), Maria Sloth (DEN), Line Frank (DEN), Madelen Ljunggren (NOR), Peter Schamaun (NOR), Marthe Andreassen (NOR)  
Curated by Ditte Marie Lund

Organised by Embassy of Denmark  
and Royal Norwegian Embassy  
Supported by Norwegian Fashion Institute  
and Danish Arts Agency  
[www.storbritannien.um.dk](http://www.storbritannien.um.dk)  
[www.norwegianarts.org.uk](http://www.norwegianarts.org.uk)



DESIGNER: MARTHE ANDREASSEN  
PHOTOGRAPHER: KAJSA GULLBERG

# SPAIN

GIVING LIGHT



Society, culture and our cities constantly reinvent themselves and evolve. The Spanish 'City of Design', Bilbao, is a true example of how innovation may transform urban physiognomy – from an industrial space to a more human, hospitable one.

'Giving Light' shows the transformation of Bilbao by using light as a central element. It aims to give light to the artistic powers hidden inside each designer.

The designers in the exhibition pass through a filter of light, in a seemingly hidden, dark place. The place becomes warm and light upon examination of the details and meticulous work of the pieces on show.

The young designers showcased link the artistic movements that inspire their work with future innovation, opening up their art by expressing it in their finished garments and communicating with their audience by interacting with exhibition visitors in this game of light and shadow.

—  
Designers include: Antxia, Daniel Santos, David Catalan, Howl by Maria Glück, Leandro Cano  
Curated by Zorrozueta y Asociados

Organised by Bilbao International Art & Fashion  
Supported by Office for Cultural and Scientific Affairs of the Embassy of Spain, Beaz Bizkaia, Bilbao Ekintza and UK Trade & Investment  
[www.bilboost.com](http://www.bilboost.com)



# SWITZERLAND

VISIONARIES



'Visionaries' presents work from recent graduates and students of Switzerland's two principal fashion design courses. Both university courses aim to support students while they develop their own vision of fashion and also to help give shape to this vision.

The body is a blank canvas, both boundary and playground simultaneously, allowing the designers' visions to grow. The young designers have all broken the shackles of mainstream aesthetics.

The resulting vision represents a new generation of talented Swiss designers, using their sensitive feeling for the present and future Zeitgeist. In their visions, the designers reflect on individualism and the notion of the body as a means of communication.

**S** Venue: Display Gallery. 26 Holborn Viaduct EC1A 2AT  
20-24 February 2015  
Mon-Sun 10:00-18:00

—  
Designers from HEAD Genève include: Camille Buehler, Mikael Vilchez, Pia Farrugia, Magdalena Brozda  
Designers from IMD Basel include: Elisa Kaufmann, Eva Buehler, Karin Wuethrich & Matthias Fuerst, Marco Zwick  
Curated by Denja Kaufmann

Organised by Swiss Embassy in London, Dash Magazine and Presence Switzerland  
[www.eda.admin.ch/london](http://www.eda.admin.ch/london)  
[www.dashmagazine.net](http://www.dashmagazine.net)

DESIGNER: ELISA KAUFMANN  
PHOTOGRAPHER: ANDRÉ AMSLER

# TANZANIA

SERENGETI SIRENS



'Serengeti Sirens' explores how femininity – particularly Tanzanian femininity – is articulated through fashion and how this expression is informed by other contemporary Tanzanian ideals of status, modesty and faith across the country. Whatever their interpretation, the Sirens remain proud, regal and truly Tanzanian. The aim of the exhibition is to view the female form as adorned by the creations of the various designers through their eyes and their vision. These diverse visions are all inspired by the regional nuances present

throughout Tanzania, as well as exposure to global ideals – all equally valid and uniquely Tanzanian.

—  
Designers include: An-Nisa Abayas, Eve Collections, Jacqueline Kibacha, Nakadhatika-NK, Nau Nuhu  
Curated by Maxine Brown

Organised by Tanzania High Commission UK  
and Zanzibar Fashion Week  
[www.tanzaniahighcommission.co.uk](http://www.tanzaniahighcommission.co.uk)  
[www.fashionweekzanzibar.com](http://www.fashionweekzanzibar.com)

DESIGNER: JACQUELINE KIBACHA  
PHOTOGRAPHER: SIMON MORRIS  
GRAPHICS: RYUCREATIVE



# NEXT IN LINE

SUPPORTED BY BONAVERI

Next in Line is a new platform introduced for the International Fashion Showcase 2015. Ten designers have been nominated by fashion institutions to represent emerging talent from their countries.

This exhibition offers a snapshot of designers from all four corners of the world at the very beginning of their careers. Curated by Lee Lapthorne, Founder and Director of On|Off, each designer is showcased in an individual installation designed by Storey Studio.

This brand new platform will ensure that the International Fashion Showcase continues to support designers at the earliest stages of their journey. We are delighted to collaborate with Lee Lapthorne and On|Off for the first time this year. Alongside the Next in Line installations, they will be screening a film of internationally scouted talent, some of whom are previous IFS participants.

**"I am thrilled to be working alongside the British Fashion Council and British Council to promote and support these talented international designers. Within the fashion industry we talk about 'newness' and these designers that we have selected offer just that. With the return of On|Off we will once again be offering a platform for the designers of the future to showcase with no commercial constraints. This On|Off collective is proof that real innovation and artistic risk is surviving through emerging designers."**

Lee Lapthorne Founder and Director of On|Off and Doll

We would also like to thank Bonaveri who are supporters of Next in Line. Each designer's work is shown on a Bonaveri Aloof mannequin, inspired by the fashion imagery of Avedon and Beaton and made in their factory in Italy.

The Next in Line designers for the International Fashion Showcase 2015 include

**Argentina** - Lena Martorello

**Canada** - Sid Neigum

**Chile** - Zurita Design Company

**Greece** - Christina Economou

**Lithuania** - Liucija Kvašyte

**Morocco** - Siham El Amri

**Netherlands** - Anouk van Klaveren

**Pakistan** - Hamza Bokhari

**Thailand** - Rotsaniyom WHITE LABEL

**Trinidad and Tobago** - Adrian Foster

ARGENTINA LENA MARTORELLO



Signature: Martinica Lena and Joan Martorello's work is defined by the use of natural fibres and hand knitting techniques, which come together to form a raw yet refined aesthetic.

Nominated and supported by The Embassy of Argentina, INTI Trends Observatory & MICA's Design Sector, Ministry of Culture.

CANADA SID NEIGUM



Signature: Sid Neigum takes a very mathematical approach to patternmaking and has been known to incorporate concepts like Fibonacci sequence and the Golden ratio.

Nominated and supported by The High Commission of Canada in the United Kingdom and the Foundation for Canadian Studies.

CHILE ZURITA DESIGN COMPANY



Signature: Focusing on the poncho – a classic Andean garment – Zurita sets out to create a modern fashion garment, addressing its historical, cultural and social context and the concept of Andean melancholy and suffering.

Nominated and supported by Department of Design, National Council for Arts and Culture and British Council Chile

PHOTOGRAPHER: DANIEL GIL RODRIGO

LITHUANIA LIUCIJA KVAŠYTE



Signature: Liucija creates harmony between the past and present with a responsible approach to traditional and modern challenges.

Nominated and supported by Lithuanian Cultural Institute and Ministry of Culture of the Republic of Lithuania.

PHOTOGRAPHER: LUKAS KEIZIKAS

MOROCCO SIHAM EL AMRI



Signature: Siham El Amri is a menswear brand for the modern intellectual dandy.

Nominated and supported by Association Marocaine des créateurs de Mode (Moroccan Association of Fashion Designers) and British Council Morocco

DESIGNER: SID NEIGUM (CANADA)

## NETHERLANDS ANOUK VAN KLAVEREN



Signature: Anouk explores the tensions between normality and abnormality, the functional and non-functional, the seductive and abject.

Nominated and supported by Royal Embassy of the Netherlands in London

PHOTOGRAPHER: RIK VERSTEEG

## PAKISTAN HAMZA BOKHARI



Signature: Hamza shows respect for the curves of the human body with unexpected tailoring twists and hints of his Pakistani culture.

Nominated by Pakistan Institute of Fashion and Design and supported by British Council Pakistan.

## THAILAND ROTSANIYOM-WHITE LABEL



Signature: Rotsaniyom WHITE LABEL exhibits a strong passion for Thai culture, handcrafts and lace.

Nominated and supported by Siam Center Shopping Center and British Council Thailand

## TRINIDAD AND TOBAGO ADRIAN FOSTER



Signature: Adrian Foster harmonises fashion, art and Caribbean culture into contemporary, minimal ready-to-wear clothing that is versatile and functional.

Nominated and supported by Caribbean Academy of Fashion and Design, The University of Trinidad and Tobago and The High Commission for the Republic of Trinidad and Tobago

PHOTOGRAPHER: MELVERN ISAAC



## SUPPORTERS

### Bonaveri

Established in 1950, Bonaveri is the world leading manufacturer of high quality mannequins. The ability to combine manufacturing excellence with visionary research on forms and shapes has allowed Bonaveri to participate in and influence the birth, definition and growth of the fashion industry in Italy and around the world. The company is based at Renazzo di Cento (FE), Italy, where the manufacturing facility combines craftsmanship with automation. A tour of the plant takes you from the laboratories that use sophisticated digital scanning techniques, to those where sculptors - working with clay, chalk and resin - give life to the figures that then make their way through to the windows of the most famous world's fashion streets. This dual creative approach has a single goal: to reach a timeless aesthetic which is the underlying soul and identity of the mannequins. The support of young talents, as well as the cooperation with fashion schools is part of the Bonaveri DNA, which has developed specific programs to spread the culture of good shapes and together with helping new designers to emerge onto the market.

[www.bonaveri.com](http://www.bonaveri.com)

## BONAVERI

## PARTNERS

### On|Off

On|Off launched in 2003 and is the independent, global fashion showcase. On|Off provides a platform for young, talented creatives and the designers of the future, offering designers the opportunity to showcase their talents with no commercial constraints. On|Off is a hotbed of newness, innovation and artistic risks.

[www.onoff.tv](http://www.onoff.tv)

## On|Off

## London College of Fashion

London College of Fashion's rich heritage and responsiveness to changes in design practice have positioned it as a leading global provider of fashion education, research and consultancy. The College's work is centred on the development of ideas: its staff and students use fashion alongside historical and cultural practice to challenge agendas and explore innovation. We redefine Fashion as a discipline as academic, ethical, sustainable, political, social and art and believe that it can be used to better lives; to drive change, to improve the way we live. Fashion is an industry; it does not live in isolation, and behind every designer is a supply chain, a business plan, a partnership. We nurture enterprise and support our students to gain skills in business and management so that they have an increased understanding of all the ingredients to create a sustainable design business in all senses of the word. Our focus is always the long term. London College of Fashion's history in craftsmanship, beginning in the early twentieth century with Shoreditch Technical Institute Girls School, Clapham Trade School and Barrett Trade School and the later additions of Cordwainers, gives us an unparalleled understanding of manufacture and quality, yet we are constantly refining and searching for cutting edge technique, with research centres such as the Centre for Sustainable Fashion. This, combined with a forward-thinking media and communications portfolio and a relationship with the global fashion and lifestyle industries, underpins our mission to "Fashion the Future".

[www.arts.ac.uk/fashion](http://www.arts.ac.uk/fashion)



## Fashion Scout

Fashion Scout is the leading international platform spanning London and Paris Fashion Weeks. Scouting the most exciting new designers from across the globe, Fashion Scout presents them to top international press and buyers, generating media awareness and sales. From showcasing the UK's most promising graduates to hosting shows for IFS countries, Fashion Scout is at the forefront of the international fashion scene, including recently pioneering the discovery of Kiev's incredible talent. The belief that fashion is truly international is the driving force behind Fashion Scout. Its founder, Martyn Roberts, is a regular guest at global fashion weeks, scouting new talent and mentoring designers, preparing them for the international market and helping them build sustainable business.

<http://www.fashion-scout.co.uk>

**FASHION SCOUT**

Commissioned by Vicky Richardson, Director Architecture Design Fashion British Council and Caroline Rush, Chief Executive, British Fashion Council.

#### INTERNATIONAL FASHION SHOWCASE PROJECT TEAM

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**Niamh Tuft** – Programme Manager International Showcases, British Council  
**Kendall Robbins** – Fashion Programme Manager, British Council  
**Ella Reynolds** – Project Assistant, British Council  
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**Cathy Rincon** – Sponsorship Officer (Arts), British Council

#### COLLABORATORS

**Robert Storey, Storey Studio** – Exhibition Design  
**Joseph Pochodzaj** – Graphic Design  
**Pureprint** – Printer  
**Drive Productions** – Production  
**Rachel King** – Producer, Drive Productions  
**Sophie Knight** – Production Assistant, Drive Productions

With special thanks to Mark Wadhwa and Joana Seguro from The Vinyl Factory for making the International Fashion Showcase 2015 possible and to Sarah Mower, MBE for her continued guidance and support.

#### WE WOULD ALSO LIKE TO THANK:

The embassies, project organisers, designers, curators and exhibition sponsors participating in the showcase and to all speakers and contributors to IFS events. Alexander Fury, Alistair O'Neill, Anders Christian Madsen, Andrea Bonaveri, Andrew Carter, Barbara Grispini, Christian Sumner, Duro Olowu, Emma Hopkinson, Fernando Jorge, Harriet Seabourne, Jenny Dyson, Jessica Dubek, Joao Guarantani, Josef Jammerbund, Kate Easton, Kendall Robbins, Isabelle von Weber, Lauren Slater, Lee Lapthorne, Lucy Eden, Mandi Lennard, Martyn Roberts, Marzia Ricchieri, Michelle Dorrington, Nathan Cole, Nemo Monti, Oriole Cullen, Paul Yuille, Richard Franklin, Robb Young, Sam Parsons, Stavros Karelis, Yesenia San Juan, Zowie Broach.

#### The British Council

The British Council's global arts team works with the best of British creative talent to develop innovative, high-quality events and collaborations with artists and cultural institutions around the world. Our global network spanning over 100 countries places us in a unique position to achieve significant impact and change. Our programme lives and breathes the aspiration to inspire and transform, to offer creative artists, participants and audiences across the world life-changing and life-enhancing experiences. To learn more about our work in the arts please visit: [www.britishcouncil.org/arts](http://www.britishcouncil.org/arts)



#### The British Fashion Council

The British Fashion Council is committed to developing excellence and growth in a sector that is a significant contributor to the British economy. We nurture, support and promote British fashion talent to a global market. Leading the industry through creative influence, the BFC is strategically repositioning British fashion in the global fashion economy by showcasing the best of British fashion design to an international audience including press and buyers. Furthermore, the BFC helps designers at various stages of their businesses through its support initiatives. To learn more about the BFC please visit: [britishfashioncouncil.co.uk](http://britishfashioncouncil.co.uk)

## BRITISH FASHION COUNCIL

#### IMAGE CREDITS

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PHOTOGRAPHER: NICÓ KRUIJNO

BACK PAGE – DESIGNER: CAOIMHE MACNEICE,  
PHOTOGRAPHER: JOHNNY MCMILLAN



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# WIN VIP TICKETS TO VODAFONE LONDON FASHION WEEKEND

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We invite you to take an international fashion journey in London. This map marks the locations of the projects which make up the International Fashion Showcase 2015. The venues include the International Fashion Showcase central venue at Brewer Street Car Park and four satellite venues around London.

Visitors can enter into a prize draw to receive a pair of VIP Tickets to attend Vodafone London Fashion Weekend in September 2015 and £250 to spend\*. To enter the competition, simply post a photograph of your favourite look at the International Fashion Showcase on Instagram with the hashtag #IFScompetition. The winner will be announced on Friday 13 March 2015 on the British Council's Instagram feed @British\_Design.

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## Follow us for updates

@British\_Design

@BFC

#IFS2015

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\* Terms & Conditions apply. See [design.britishcouncil.org/projects/IFS](http://design.britishcouncil.org/projects/IFS)



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