

**B R I T I S H
F A S H I O N
C O U N C I L**

**LONDON FASHION
SHOWCASING FUND**

**APPLICATION FORM
2025-2026**

**APPLICATION DEADLINE:
10am on Monday 28th July 2025**

MAYOR OF LONDON

Please ensure that you address the appraisal criteria outlined in the LFSF Guidelines when completing this form. Selection will be based on your fulfilment of these criteria. It is essential to complete every section of the application for it to be considered.

Once you have finished, please submit it to stephanie.harrison@britishfashioncouncil.com by 10 AM on Monday, 28th July 2025.

Do not submit your application in any format other than what is specified in this form.

1. CONTACT DETAILS

Organisation name	
Organisation address	
Postcode	
Contact name and role	
Contact email address	
Contact telephone number	

2. COMPANY DETAILS

How many years has your organisation been running?	
What is your organisational structure (i.e. Directors/ Board/ CEO; departments; total number of staff)?	
Briefly describe your organisation's principal activities (50 words max.)	

3. PROJECT DETAILS

Project name/s			
When is your event/s due to take place?			
Location of event/s		Amount being requested	£
Total cost of event/s	£		
Details of previous LFSF funding		Date(s) received	
Details of other previous and current public funding for this project		Date(s) received	
Details of other previous and current private funding for this project		Date(s) received	

a. Please provide a brief description of your project/s (no longer than 100 words)

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b. Please describe how your project/s meets the appraisal criteria, as outlined in the funding guidelines and criteria document. Please ensure that you address all criteria (no longer than 500 words)

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c. Please give a full breakdown of your project costs, including how the funding applied for would be allocated, other income and project expenditure.

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d. What are the anticipated outputs for your project/s? Please specify forecasted figures next to each output area. *

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*Please refer to the London Fashion Showcasing Fund guidelines.