



## **PRESS RELEASE**

12<sup>th</sup> September 2016

### **WHAT'S ON AT LONDON FASHION WEEK SEPTEMBER 2016**

London Fashion Week (LFW) starts this week and more than ever there are ways for the public to get involved from digital engagement to events across the city, all the below activities and events are open to both the public and those who work in the fashion industry.

#### **@LONDONFASHIONWEEK INSTAGRAM LIVE STORY TAKE OVER**

The British Fashion Council (BFC) has recently launched the [@LondonFashionWeek](#) Instagram account and will be premiering Live Stories at LFW with industry take overs including Marques'Almeida and LFW Sponsors TONI&GUY. Make sure to follow [@LondonFashionWeek](#) on Instagram for updates ahead of and during the event

#### **LFW LIVE STREAMING**

LFW was the first fashion week to create a digital schedule and this season will once again live stream the catwalk shows on the schedule. Watch them online at [londonfashionweek.com/live](#). For the first time this season Christopher Kane will also be live streaming its show - visit [ChristopherKane.com](#) to subscribe for first access.

#### **OCEAN OUTDOOR**

The BFC will be taking LFW content nationwide, screening highlights to 20 outdoor screens across Birmingham, Glasgow, Leeds, Liverpool, London, Manchester and Newcastle. This is made possible thanks to a partnership with Ocean Outdoor.

#### **THE BFC'S LONDON FASHION WEEKEND AT THE SAATCHI GALLERY**

This season British designers Edeline Lee, J. JS Lee, Preen by Thornton Bregazzi and Sibling will present their AW16 collections at London Fashion Weekend, the bi-annual shopping event taking place at the iconic Saatchi Gallery across four days from 22<sup>nd</sup> – 25<sup>th</sup> September. The beautiful space offers the perfect backdrop for the BFC to create a fashion destination for visitors to experience the world of the fashion industry. London Fashion Weekend features a bespoke catwalk space, shopping galleries selling independent and internationally recognised brands and a series of talks from experts including designers Sophia Webster and Patrick Grant and fashion editor Lucy Walker, as well as presentations on the digital fashion era and how to get a career in fashion. Model Daisy Lowe is the official ambassador for London Fashion Weekend September 2016. For more information and to buy tickets visit: [londonfashionweekend.co.uk](#).

## **SUNGLASS HUT PERSONALISATION**

Sunglass Hut will be offering the official London Fashion Week tote bag free with every purchase in Sunglass Hut UK stores during LFW and also be offering 'Tote-ally Stuck on You' tote bag personalisation.

## **BFI LONDON FILM FESTIVAL TICKETS ON SALE**

The BFI London Film Festival in partnership with American Express comes to London from the 5<sup>th</sup> – 16<sup>th</sup> October and tickets go on sale the day before LFW: Thursday 15<sup>th</sup> September. Watch out for the premier of Tom Ford's new film, *Nocturnal Animals*: [bfi.org.uk](http://bfi.org.uk).

## **BURBERRY AT MAKERS HOUSE**

After Burberry's catwalk show on Friday 19<sup>th</sup> September Burberry will be launching a partnership with The New Craftsmen at Makers House located at 1 Manette St in Soho. It will be open to visitors from 21<sup>st</sup> – 27<sup>th</sup> September. The space will be home to a selection of Britain's finest craft makers who will use the space to experiment and create works inspired by Burberry's collection. The new Burberry womenswear and menswear collections will also be on display and there will be literary readings in partnership with Pin Drop every day at 1pm. On top of that there will be complimentary ticketed events including exclusive in-conversations and live Burberry Acoustic music performances. For more information and to register for tickets visit: [uk.burberry.com/london-fashion-week/september-show/makers-house](http://uk.burberry.com/london-fashion-week/september-show/makers-house).

## **CARNABY**

Carnaby has announced a host of activity to celebrate LFW from live streaming shows on its big screen to workshops, special experiences and offers in stores as well as free beauty treatments in the Carnaby Pampervan parked up on Ganton Street throughout Fashion Week. Grazia will also be hosting their Live From London issue live from Carnaby Street. For full listings visit: [carnaby.co.uk/news-and-events/carnaby-london-fashion-week](http://carnaby.co.uk/news-and-events/carnaby-london-fashion-week).

## **DRAWING ON STYLE AT GRAY M.C.A**

From the 15<sup>th</sup> – 20<sup>th</sup> September, Gray M.C.A gallery at Gallery 8 on Duke Street St James, will be hosting an exhibition of the very best of 20<sup>th</sup> and 21<sup>st</sup> century fashion illustration; [graymca.co.uk/exhibitions](http://graymca.co.uk/exhibitions).

## **E. TAUTZ AND FERRY GOUW EXHIBITION**

To celebrate the launch of the E. Tautz AW16 collection an exhibition of fashion illustrator Ferry Gouw will be on display at the E. Tautz flagship store on Duke Street.

## **FASHIONING A REIGN AT BUCKINGHAM PALACE**

To celebrate The Queen's 90th birthday, three special exhibitions will be staged across each of Her Majesty's official residences during 2016. Fashioning a Reign at Buckingham Palace will chart significant events in The Queen's life and the nation's history through an unprecedented collection of dress and accessories designed for these occasions, from childhood to the present day.

## **ETHICAL INSIGHTS TALKS**

The Ethical Trading Initiative will be hosting an Ethical Insights series examining the best ways to improve worker's rights and working conditions in global supply chains. Sign up to attend *Can fast fashion ever be ethical?* Here: [ethicaltrade.org/events/can-fast-fashion-ever-be-ethical](http://ethicaltrade.org/events/can-fast-fashion-ever-be-ethical).

## **L'EDEN BY PERRIER-JOUËT**

L'Eden by Perrier-Jouët will be an immersive experience based on a new vision of nature in an urban environment. It will include an installation from Parisian designer Noé Duchaufour-Lawrance and will take place at 147 Wardour Street. Consumers can experience L'Eden by Perrier-Jouët from the 23<sup>rd</sup> - 25<sup>th</sup> September. For more information and to reserve tickets visit: [pj.fr/edenldn](http://pj.fr/edenldn).

## **LONDON DESIGN BIENNALE 2016**

The first London Design Biennale is taking place at Somerset House from the 7<sup>th</sup> – 27<sup>th</sup> September. Over 30 countries and territories will present newly commissioned works that explore the theme Utopia by Design; [londondesignbiennale.com](http://londondesignbiennale.com).

## **LONDON DESIGN FESTIVAL**

The London Design Festival is a celebration of craft and design across the city and reinforces London's reputation as the design capital of the world. A number of different London venues will be hosting exhibitions, showcases and galleries. For full listings go to: [londondesignfestival.com](http://londondesignfestival.com).

## **MERGE ZA AT TANK MAGAZINE'S GALLERY SPACE**

During LFW MERGE ZA will be hosting its inaugural showroom to exhibit five of South Africa's leading designers: Rich Mnisi, Lukhanyo Mdingi, SELFI, Wanda LePhoto and Young & Lazy. The showroom will be open to buyers, press and the public from 11am-3pm between 16<sup>th</sup> – 20<sup>th</sup> September, followed by panel discussions from 3-5pm; [mergeza.co](http://mergeza.co).

## **MY BIG IDEA ASOS PODCASTS**

ASOS will be bringing its My Big Idea podcasts to LFW. The podcast features businesswomen and creatives and provides inspiring and practical advice to young women. During LFW each episode will feature a 15-minute interview with a fashion industry professional. The podcasts are available on iTunes, Acast and Audioboom.

## **REGENT STREET SPEAKER SERIES**

To coincide with LFW Regent Street will be hosting a series of talks from prominent fashion industry creatives including Amanda Wakeley, Henry Holland and Zandra Rhodes. The talks will be free and hosted at Hotel Café Royal. For more information and to reserve tickets visit: [regentstreetonline.com/events](http://regentstreetonline.com/events).

## **RIBA AND REGENT STREET**

RIBA and Regent Street will be working on a project which picks some of Britain's best architects to create architectural displays in Regent Street shop windows to coincide with London Fashion Week and London Design Month: [regentstreetonline.com/events](http://regentstreetonline.com/events).

## **SHAKESPEARE REFASHIONED AT SELFRIDGES**

To celebrate William Shakespeare's 400<sup>th</sup> anniversary Selfridges have created a campaign based on The Bard. As well as providing inspiration for Selfridges window displays, the department store has paired with brands, modern poets and musicians and RADA alumni to create a host of content. To discover more about *Act II (a tale of mystery and intrigue)* visit: [selfridges.com/shakespeare](http://selfridges.com/shakespeare).

## **SOTHEBY'S LUXURY WEEK**

From the 16<sup>th</sup> – 21<sup>st</sup> September Sotheby's will be hosting its own Luxury Week with upcoming sales including a Contemporary Art sale guest curated by Anya Hindmarch MBE, Fine Jewellery, Watches and Photography. There will also be a series of events that are open to the public. On Friday there is a late night opening featuring a DJ and Pommery Champagne tasting and on Sunday there will be talks by Harper's Bazaar editors and Sotheby's Jewellery specialists. For more information: [sothebys.com/luxuryweek](http://sothebys.com/luxuryweek).

## **THE EXTRAORDINARY PROCESS AT MAISON MAIN NON**

Gallery Maison Mais Non in Soho will host its first exhibition, *The Extraordinary Process* from 15<sup>th</sup> September – 16<sup>th</sup> November 2016. The exhibition concentrates on Zaha Hadid Design's collaborations with other creatives – including Iris van Herpen, Krystyna Kozhoma, Nasir Mazhar, Peter Do, Phoebe English and XO – and explores the relationship between fashion and architecture. The exhibition is curated by Lou Stoppard along with Hans Ulrich Obrist and exhibition design by William Pelham; [maisonmaisnon.com](http://maisonmaisnon.com).

## **THE MAY FAIR HOTEL x JULIEN MACDONALD**

To celebrate LFW the Official Hotel Sponsor, The May Fair Hotel has created an installation in its windows to showcase a piece of artwork designed by internationally renowned British brand, Julien Macdonald.

## **THE OUTNET AT LIGHTS OF SOHO**

Luxury e-tailer THE [OUTNET.com](http://OUTNET.com) is celebrating the personal style of show-goers and visitors alike at an Instagrammable hub of light and colour. Entitled #LightUpTheRoom, this immersive experience in the heart of Soho will give participants the unique opportunity to express their personal style through the mediums of light and colour. Join THE OUTNET at Lights of Soho from Friday 16th through to Tuesday 20th September and watch as your style lights up the room.

## **TOPSHOP'S NEWGEN PATCHES**

Topshop is launching a range of sew-on patches designed by this season's NEWGEN designers. These will be available at Topshop's flagship on Oxford Street. Proceeds from the sale of the badges will go to Topshop's gynaecological health charity Lady Garden.

## **YOU SAY YOU WANT A REVOLUTION? RECORDS AND REBELS 1966-1970**

This major exhibition at the V&A will explore the era-defining significance and impact of the late 1960s, expressed through some of the greatest music and performances of the 20<sup>th</sup> century alongside fashion, film, design and political activism. Take a trip through seven revolutions in five

extraordinary years from 1966 to 1970; [vam.ac.uk/exhibitions/you-say-you-want-a-revolution-records-and-rebels-1966-70](http://vam.ac.uk/exhibitions/you-say-you-want-a-revolution-records-and-rebels-1966-70).

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Join the conversation: #LFW

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**The British Fashion Council (BFC)** was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include the BFC Fashion Film sponsored by River Island; BFC Rock Vault; BFC Headonism; BFC/GQ Designer Menswear Fund supported by Vertu; BFC/Vogue Designer Fashion Fund; NEWGEN sponsored by TOPSHOP. The British Fashion Council supports Boden's Future British initiative. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, the BFC Fashion Arts Foundation, International Fashion Showcase, London Fashion Weekend and the annual celebration of excellence in the fashion industry: The Fashion Awards.