

One Course Basic Membership	Benefits	Application Criteria
<p>For a college or university's primary BA or MA fashion design course</p>	<p>Throughout the year:</p> <ul style="list-style-type: none"> ● Access to industry-led events (approx. seven) throughout the year for both course leaders and students ● Course profile on the BFC website ● Work collectively with other members and the BFC on education advocacy projects such as arts education and internships ● Recognition and promotion across BFC social channels that speak to an audience of 3 million ● Recognition of support across BFC Education materials including Annual Report ● Access to Colleges Council logo for editorial purposes ● Inclusion in press releases to key BFC audience ● Access to photography and videography for editorial purposes, where appropriate 	<p>To be accepted, a course must:</p> <ul style="list-style-type: none"> ● Be a British public institution ● Be a design-based fashion course ● Be well-established with at least three years of alumni (under current award title) ● Have good industry links through internships, industry partnered projects and graduate employability with well-respected design companies ● Demonstrate a good standard of student work ● Applications will be reviewed by an external industry panel once yearly
<p>Additional Course Membership</p>	<p>Benefits</p>	<p>Application Criteria</p>
<p>Once the basic membership has been approved, a college or university can apply for additional membership for other relevant fashion courses, e.g. BA and MA fashion design courses and non-fashion design courses</p>	<ul style="list-style-type: none"> ● Access to relevant competitions throughout the year ● Access to industry-led events throughout the year for both course leaders and students ● Course mention on the profile on the BFC website ● Recognition and promotion across BFC social channels that speak to an audience of 3 million ● Recognition of support across BFC Education materials including Annual Report ● Access to Colleges Council logo for editorial purposes ● Inclusion in press releases to key BFC audience ● Access to photography and videography for editorial purposes, where appropriate 	<ul style="list-style-type: none"> ● Applications for additional fashion design course membership will be reviewed by an external industry panel once yearly ● Acceptance of non-fashion design courses will be made at the BFC's discretion based on course relevance