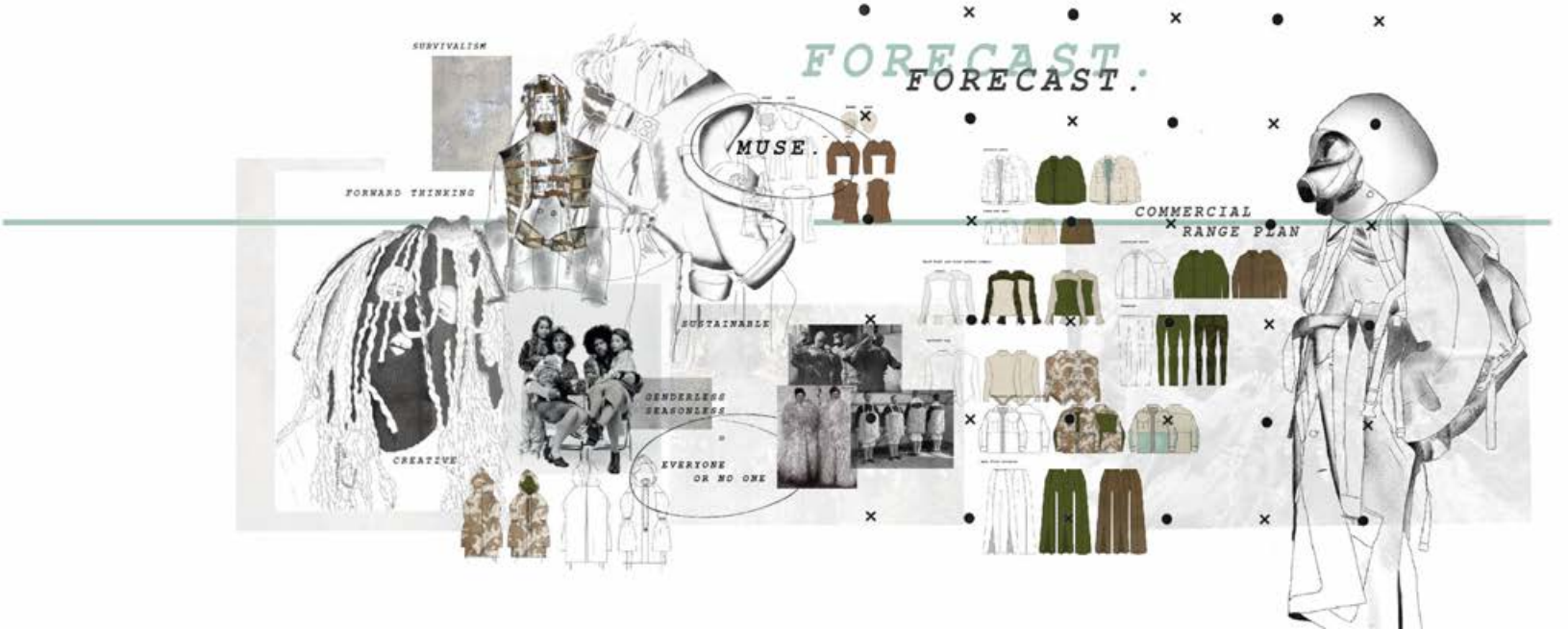
FORECAST.

BY CHLOE WINNETT

CHLOE WINNETT

TO SEE FULL PORTFOLIO VISIT WWW.CHLOEWINNETT.COM

'Forecast' is a **sustainably focused collection** inspired by how **consumerism** has impacted our world, creating our Anthropocene Era. Aiming to visually challenge the relationship between consumer and clothing by creating a (possible future) **post apocalyptic world.** Merging the need for **survival and consumer behaviour,** asking for a slower more meaningful circular cycle of fashion. Taking inspiration from **historical unorthodox survival clothing** in historyfrom the **World Wars (1914-45)** to the **Chernobyl disaster** of **1986** and the most recent **COVID-19 virus** of **2020.**


FORECAST.
FORECAST.
SURVIVALISM
FORWARD THINKING
MUSE.
COMMERCIAL
RANGE PLAN
SUSTAINABLE
GENDERLESS
SEASONLESS
EVERYONE
OR NO ONE
CREATIVE

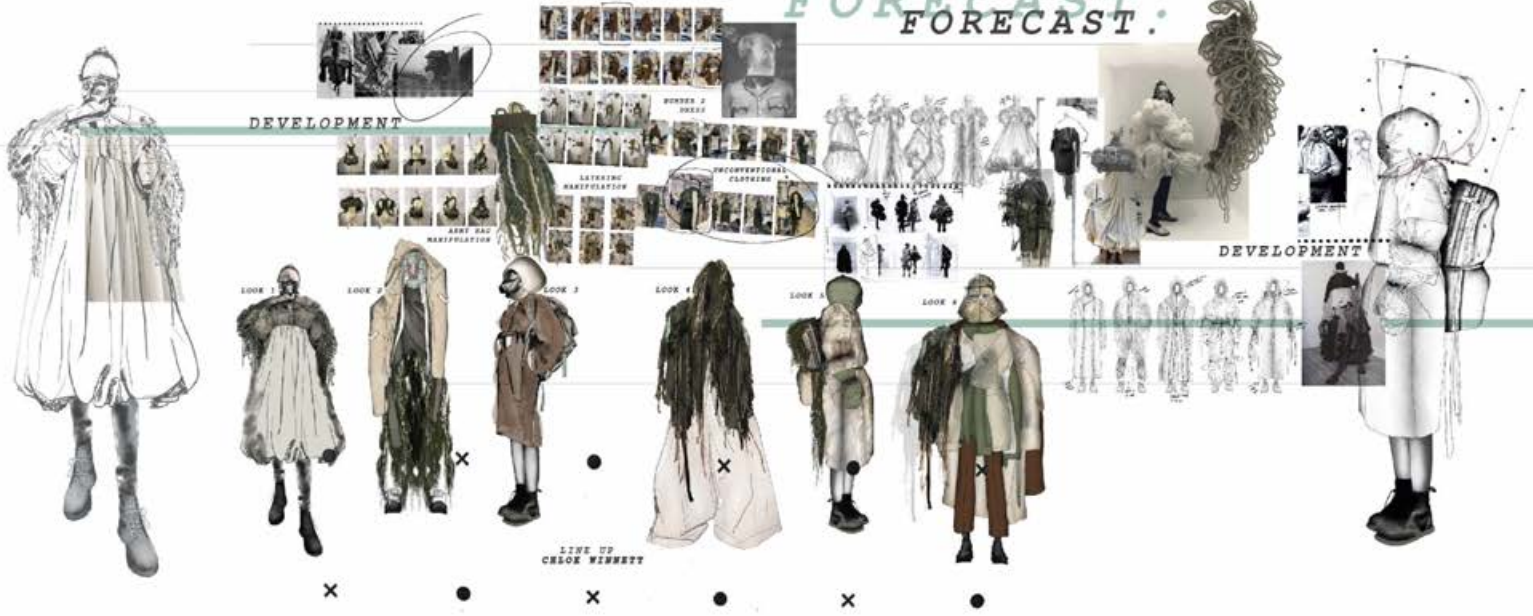
FORECAST.

TEXTILES

'Forecast' consists of **upcycling** 100% of fabrics. Using **waste army combat wear** brought home by soldiers as they are unable to cause most combat kit after tour, making the clothing automatically wasted. In addition to reusing waste dress fabric from textile mills. Textiles through the use of wool manipulation havebeen applied to old army jumpers in order to create the **camouflage illusion** to be used as a disguise tactic to hide and **survive**.

FORECAST.

FORECAST.



BRITISH
FASHION
COUNCIL

CHARLES JEFFREY
LOVERBOY

THE AGE OF ECOLOGY X CHLOE WINNETT

BRITISH
FASHION
COUNCIL

CHARLES JEFFREY
LOVERBOY
X
CHLOE WINNETT

THE
AGE OF ECOLOGY

TARGET MARKET

EXAMPLE
NAME: @CULTWORLDWIDE
AGE: 26
PLATFORM: INSTAGRAM
INTERESTS: PHOTOGRAPHY, ART, FASHION
STYLE: GRUNGE, AVANT GARDE, SOFT GOTH, SOFT PUNK
JOB: FREELANCE MODEL, FASHION PHOTOGRAPHY
MAGAZINES: KINGKONG, DAZED, i-D, BEAUTY PAPERS
INCOME: £20,000-£30,000

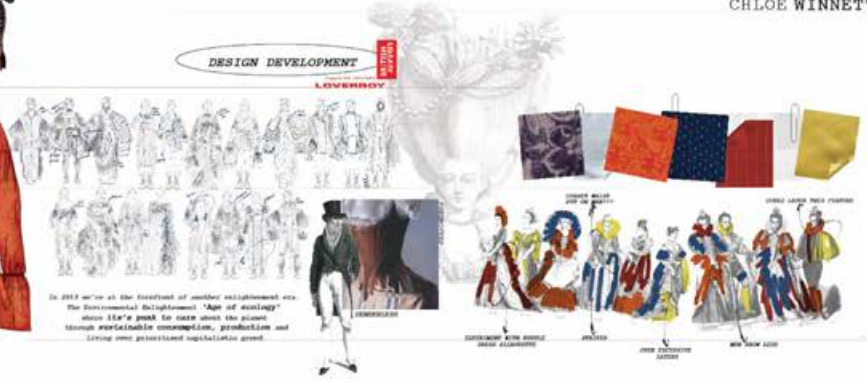
FINAL TWO LOOKS

LOOK 2

LOOK 8

BRITISH
FASHION
COUNCIL

CHARLES JEFFREY
LOVERBOY THE
AGE OF X ECOLOGY
CHLOE WINNETT



LINE UP

CHARTER TWENTY
Degrees of Freedom
SPACE
OPULENCE
KEEP BRITAIN WHITE
WEQUAL
RACIAL DISCRIMINATION
FOR COLORED ONLY
SPACE RACE
1969 YEAR OF THE PANTHER
FEMALE VUNRABILITY?
DEFEND BLACK WOMANHOOD
GENIUS HAS NO RACE
NASA
HIDDEN FIGURES
THE BLACK PANTHER
FEMALE EMPOWERMENT
STRENGTH HAS NO GENDER
YOUTH IDENTITY
POWERFUL WOMEN?

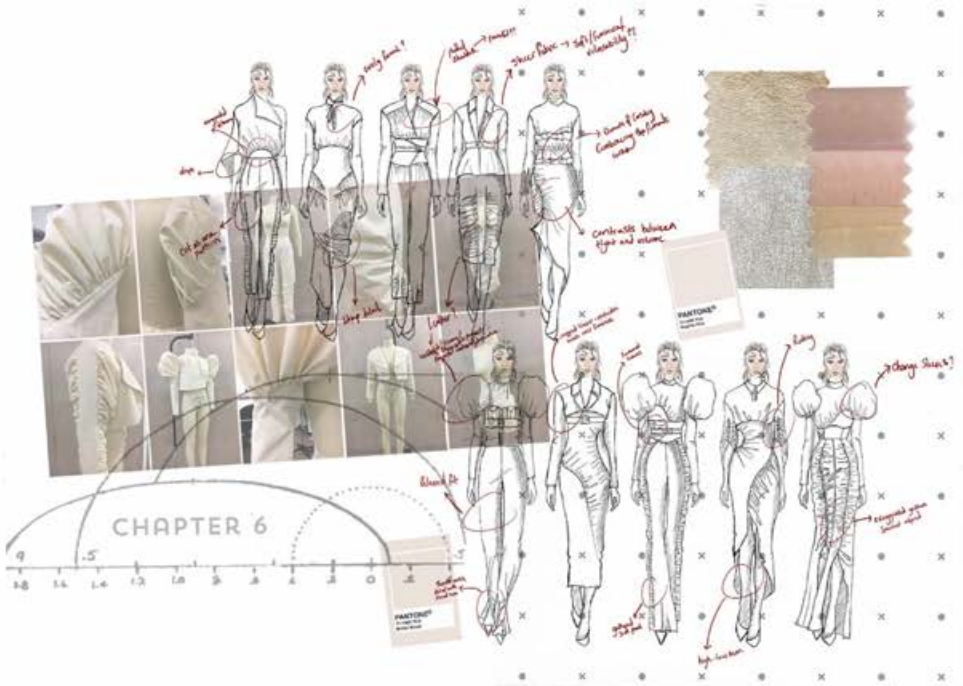
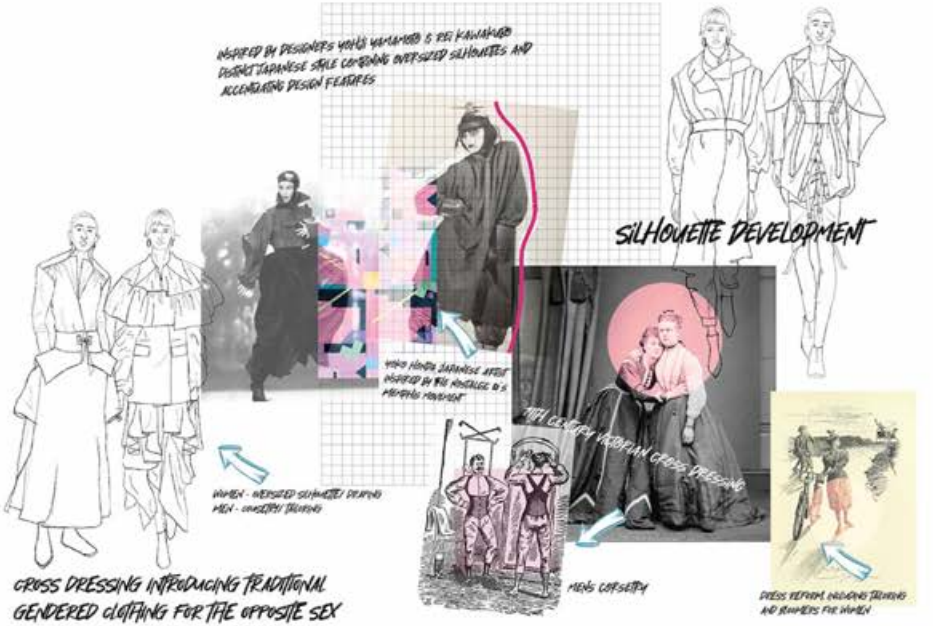
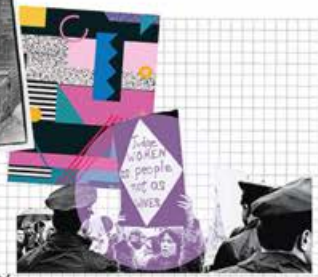


FIGURE 7-22 AFLE PRESSURE GARMENT ASSEMBLY

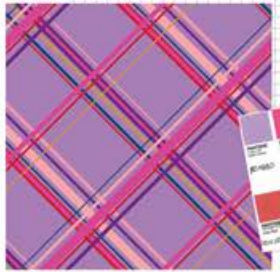
BLITZ KIDS
NEW ROMANTICS
FLORALS??
- FLOWERS FROM TRENDWATCH GARDENS
- PATTERN EXPERIMENTATION
POP ART
FAB
WHO SAID KILTS ARE JUST FOR WOMEN??
LACE FOR BOTH GENDER
CHARLES JEFFREY
LOVERBOY
X
AMY TREMBATH


INSPIRED BY DESIGNERS YOHJI YAMAMOTO & REI KAWAKUBO
DISPLAY JAPANESE STYLE COMBINING OVERSIZED SILHOUETTES AND
ACCENTUATING DESIGN FEATURES
SILHOUETTE DEVELOPMENT
YOKO HONDA JAPANESE ARTIST
INSPIRED BY THE VOGUEING & 'S
MEANING MOVEMENT
WOMEN - OVERSIZED SILHOUETTE/ DRAPING
MEN - UNISEXTIC TAILORING
MEN'S CORSETRY
DRESS REFORM, UNISEXTIC TROUSERS
AND BLOMERS FOR WOMEN
CROSS DRESSING INTRODUCING TRADITIONAL
GENDERED CLOTHING FOR THE OPPOSITE SEX



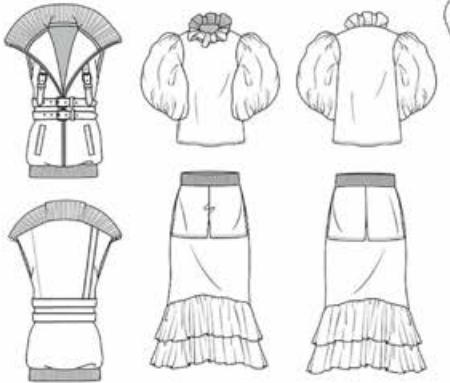
ALL BOYS CULTURE INSPIRATION

MEADOWS PATTERN INSPIRATION



DEVELOPMENT WITH COLOURS

"GOOD TASTE WAS THE BAD THING THEY WERE FIGHTING AGAINST" - VERA GRAAF (A DESIGN WRITER)



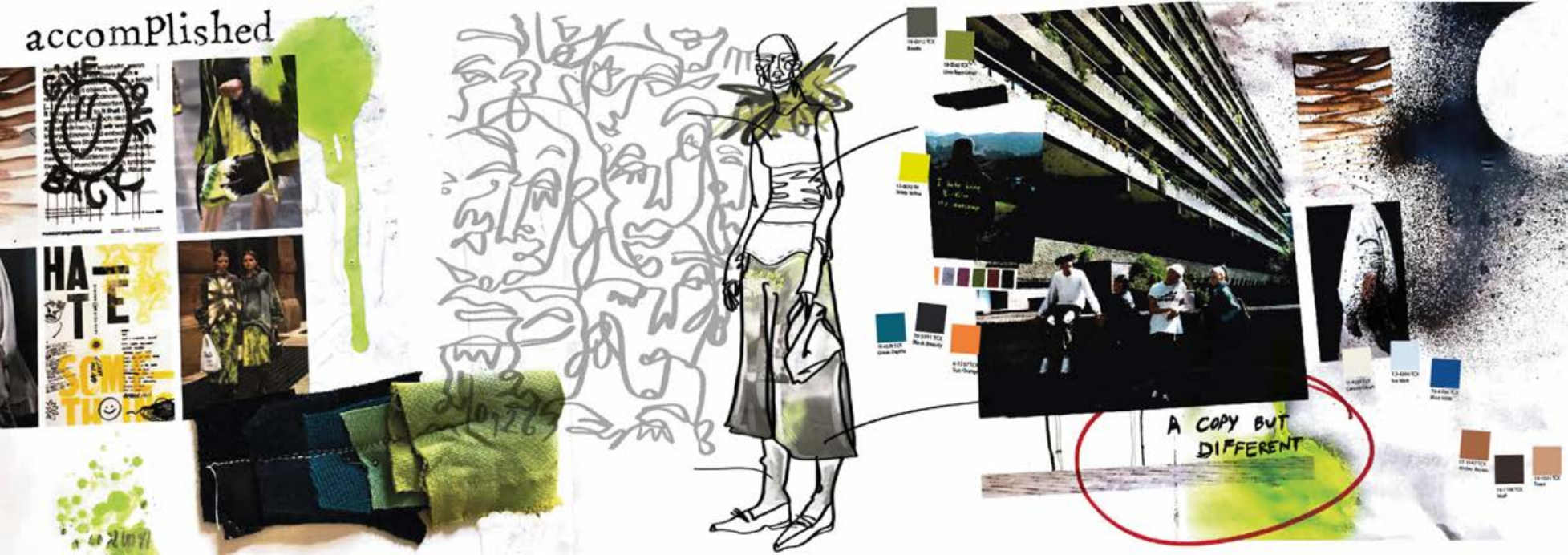
GENDER ACCEPTANCE???

FIGHTING AGAINST STEREOTYPICAL GENDER ROLES

DESIGN AND CRAFTED
AMY TREMBETH

mental health awareness
109.26.3
"TELL YOUR FRIENDS TO PULL UP!"
comfortable
CHAOS X CONTROL
street style
MUSE

accomPlished

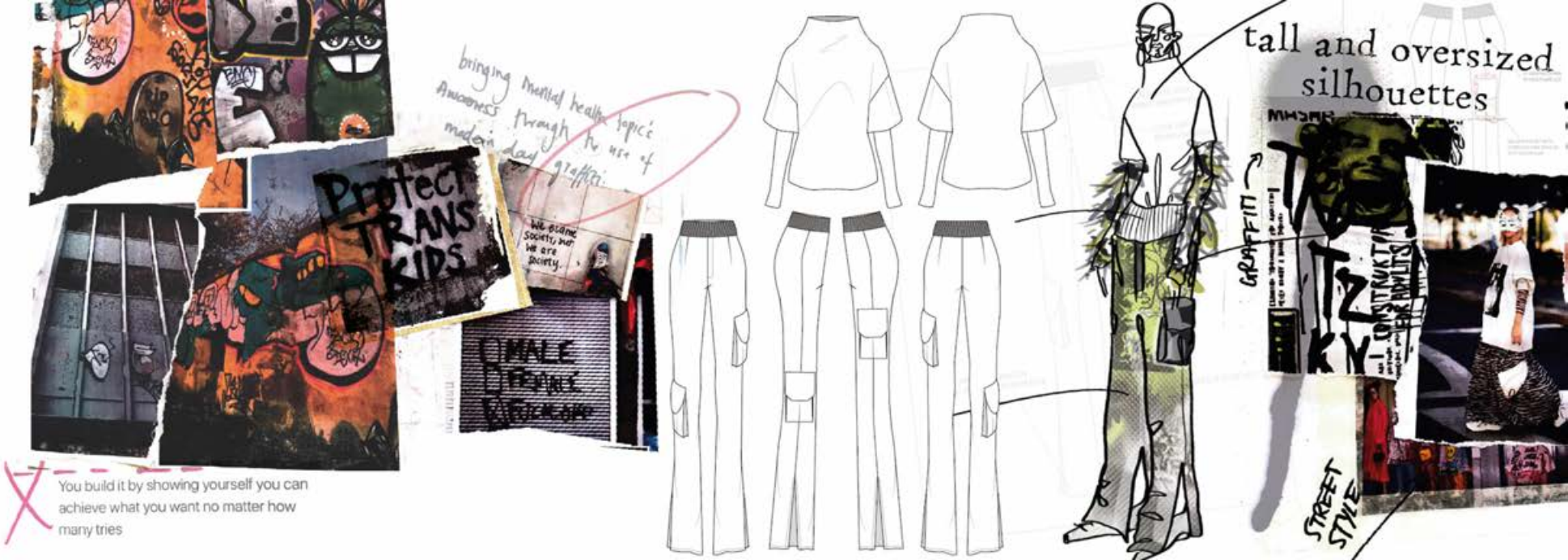


EQUALITY
is not in
REGARDING DIFFERENT
things similary,
EQUALITY
is in regarding
DIFFERENT THINGS
differently
– Tom Robbins

Tech Packs

sensory fabrics

Powerful
Adding length to each frill.
"heavy and Oversized"



You build it by showing yourself you can achieve what you want no matter how many tries

ALL THAT I AM,
AND ALL THAT I HOPE TO BE,
I OWE TO MY MOTHER.
-ABRAHAM LINCON

A MOTHER IS YOUR
BEST FRIEND, YOUR TEACHER
AND YOUR EVERYTHING.
- SANDRA VISCHER.

THE BEAUTY OF FLOWERS IS FOREVER CAPTURED IN THE WAY FLORAL DESIGNERS MAKE THEM APART OF OUR LIFES MEMORIES.

- IDALINA BERTONE

FINAL LINE UP

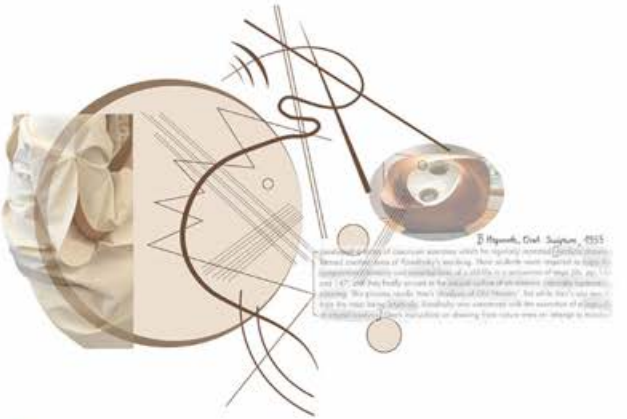
COMMERCIAL/BRANDED LINE UP

EMBRASSING OUR FEMININITY,
IS THE ANSWER TO BEING POWERFUL
AND PASSIONATE WOMEN.
- TYLA HOWARD.
I SAY, DRESS TO PLEASDE YOURSELF.
LISTEN TO YOUR INNER MUSE AND TAKE
A CHANCE. WEAR SOMTHING THAT SAYS
"HERE I AM!"

PANTONE
PANTONE
PANTONE
PANTONE
FASHION IS A TREND,
STYLE LIVES WITHIN A PERSON.
FASHION IS THE
ARMOUR TO SURVIVE THE REALITY
OF EVERYDAY LIFE.
-BILL CUNNINGHAM.

ALL PHOTO SHOOTS ARE EDITORIAL SHOOTS FEATURED IN MULTIPLE MAGAZINES AND BY MYSELF DUE TO COVID-19. SHOOTS WERE AN INSPIRATION FOR "KIEWYN" EDITORIAL PHOTOSHOOTS COMING SOON.

Art deco cabinet, the 30's
Bauhaus teapot, the 30's
B. Hepworth, Oval Sculpture, 1953
Hannah Gilsenan
V. Kandinsky
Point Counter to the Point, 1926
J. Stroczynski's Alphabet, 1930
H. Sandon, 1949
Modern Arches
Arch: "A pure composition, from"
essential element
Rudolff Cathedral
H.M. Centuring


B. Hepworth, Oval Sculpture, 1955

CIRCLE

+

ARCH

=

BAUHAUS ART

'Biomorphic'

Combining the Greek words:

'bios' - **life**, 'morphe' - **form**

FABRICS

ORGANIC COTTON

COTTON/ ELASTANE (2-WAY STRETCH)

POLYESTER

WOOL

WATERPROOF LINEN

WOOL

SATIN

DUCHESSE SATIN

VISCOSE/LYCRA

COLOUR PALETTE

DEVELOPMENT 1

Look to the aesthetics of architecture and organic shapes to inspire sleek, comfortable silhouettes

DEVELOPMENT 2

MAISIE LEIGH GALE

The Cardiff Met Summer Degree Show 2020 goes live on Tuesday 9th June. CSAD20 Online exhibition

09.06.20 - 23.09.20

GLASTONBURY 2020

CREATING A FESTIVAL INSPIRED SHOOT DURING THE COVID 19 PANDEMIC

During lockdown it has become increasingly difficult to create the perfect lookbook shoot for our 2020 graduate collections. Whilst we are still awaiting interviews for 23 years of Glastonbury I set the scene for my Glasto 2020 shoot by using some iconic backdrops from footage of Glastonbury.

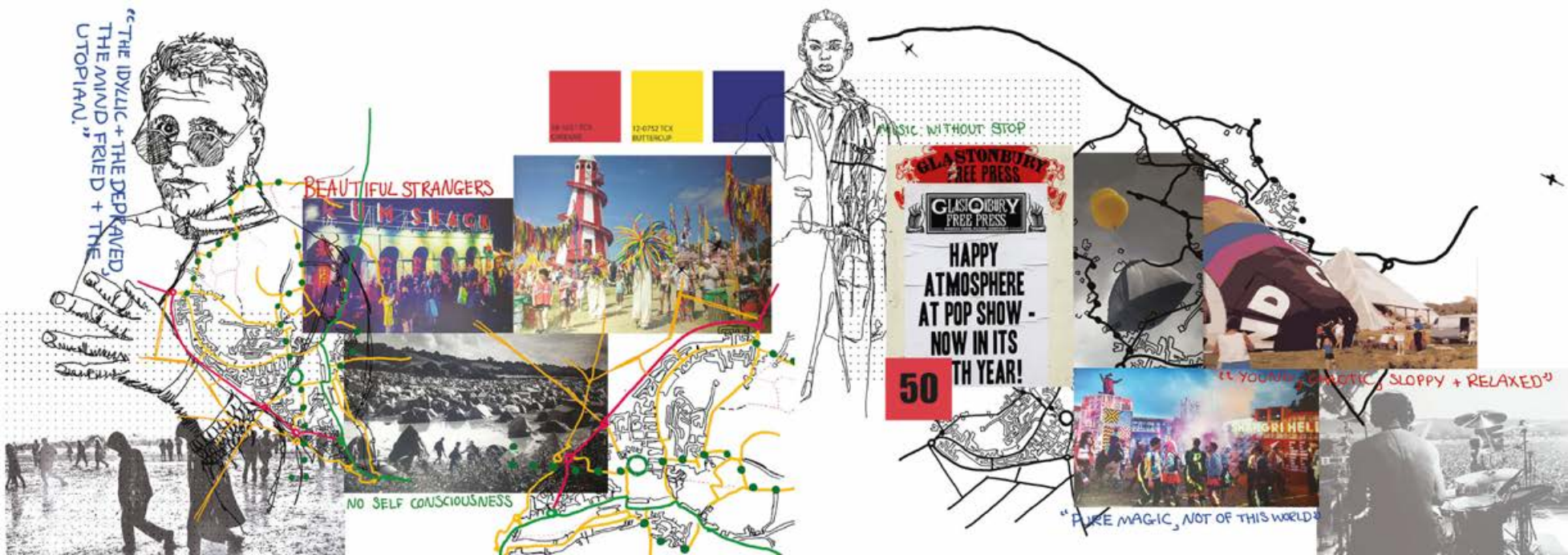
Maisie Gale

My graduate collection is inspired by the people and stories of the past 50 years of Glastonbury festival and that is why it was so important to capture the feel of such an iconic festival.

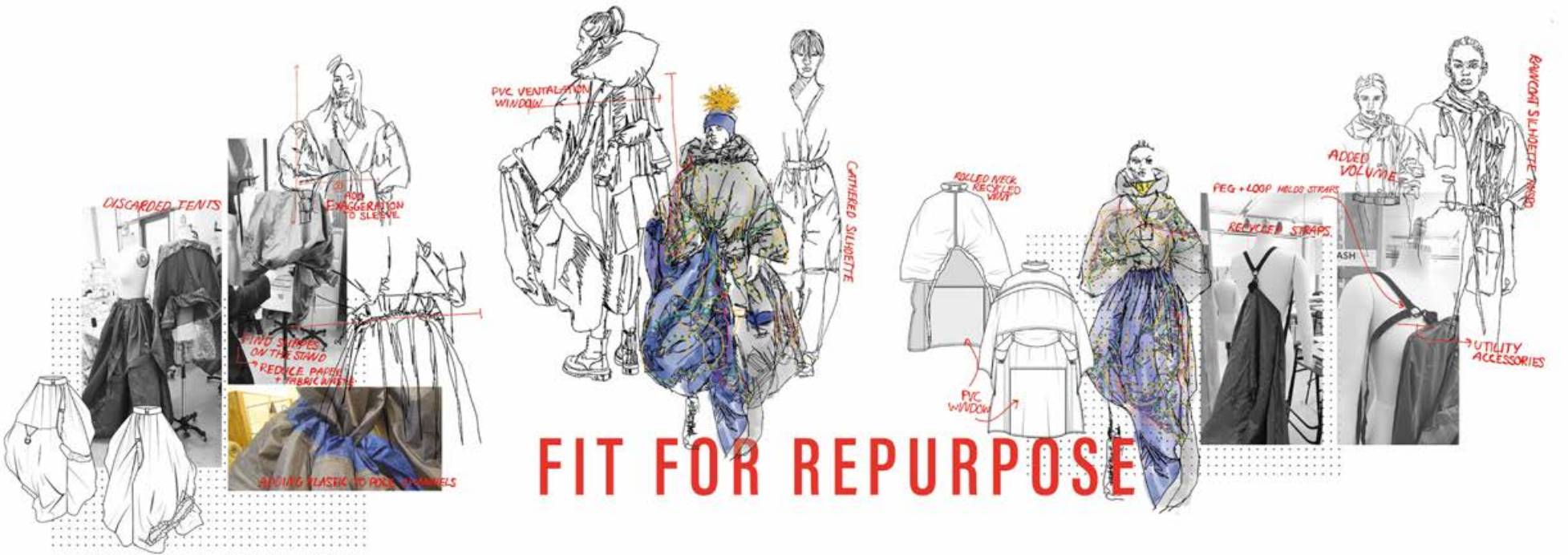
MAISIE LEIGH GALE

09.06.20 - 23.09.20

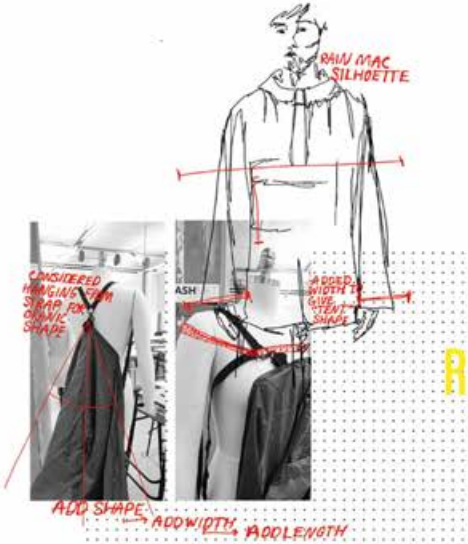
The Cardiff Met Summer Degree Show 2020 goes live on Tuesday 9th June. CSAD20 Online exhibition

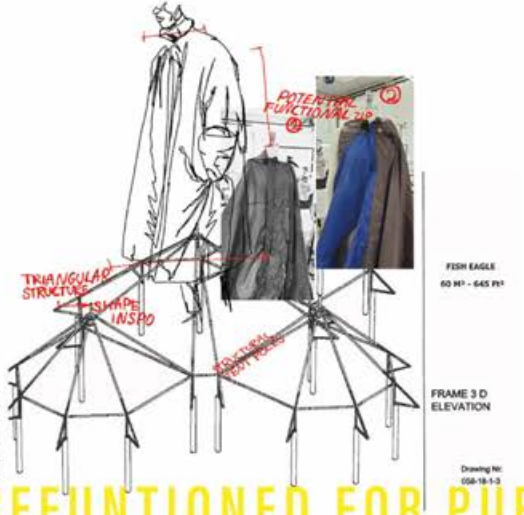

"THE IDYLLIC + THE DEPRAVED, THE MIND FRIED + THE UTOPIAN."
BEAUTIFUL STRANGERS
NO SELF CONSCIOUSNESS
MUSIC WITHOUT STOP
GLASTONBURY FREE PRESS
GLASTONBURY FREE PRESS
HAPPY ATMOSPHERE AT POP SHOW - NOW IN ITS TH YEAR!
50
"YOUNG, ECLECTIC, SLOPPY + RELAXED"
"PURE MAGIC, NOT OF THIS WORLD"

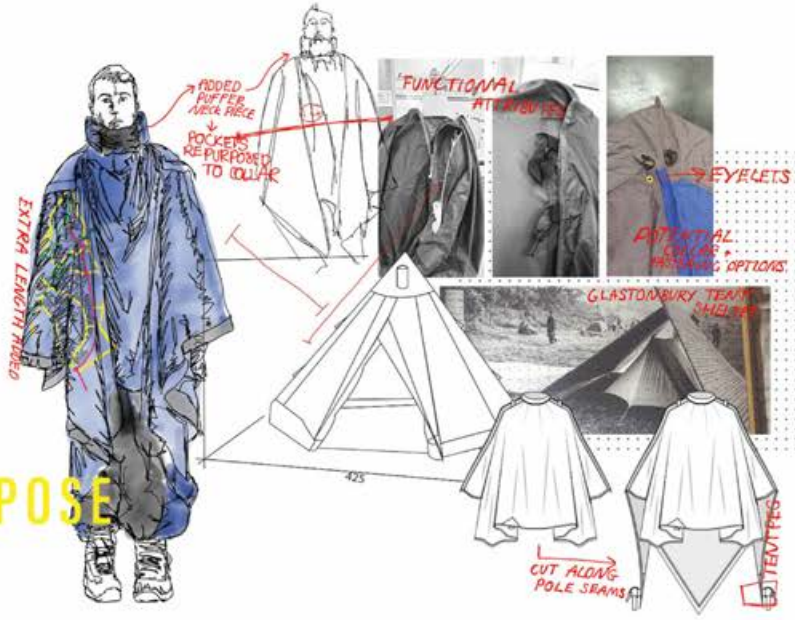
THE WEATHER? WHO GIVES A SHIT ABOUT THE WEATHER
THE YEAR OF THE PYRAMID
Glastonbury
Glastonbury Fair will be held at Worthy Farm, Pilton, near Shepton Mallet, Somerset, from Sunday June 20 to Thursday June 24, encompassing Midsummers Day. It will be a fair in the medieval tradition, embodying the legends of the area, with music, dance, poetry, theatre, lights and the opportunity for spontaneous entertainments. There will be no monetary profit. It will be free.
GLASTONBURY IS MORE IMPORTANT THAN CHRISTMAS
GLASTONBURY CND FESTIVAL
GLASTONBURY WILL CHANGE YOUR LIFE
THE GREAT PYRAMID
FROM THE 22ND OF JUNE TO THE 26TH OF JUNE
GLASTONBURY FESTIVAL
MUSIC
ADELE
COLDPLAY
BECK
ELO
ZZ TOP
DISCLOSURE
THE 1975
EVERY STAGE TAKEN BY TENT
THE GREATEST SHOW ON EARTH
LINES OF PEOPLE SNAKED ACROSS THE SITE



FIT FOR REPURPOSE

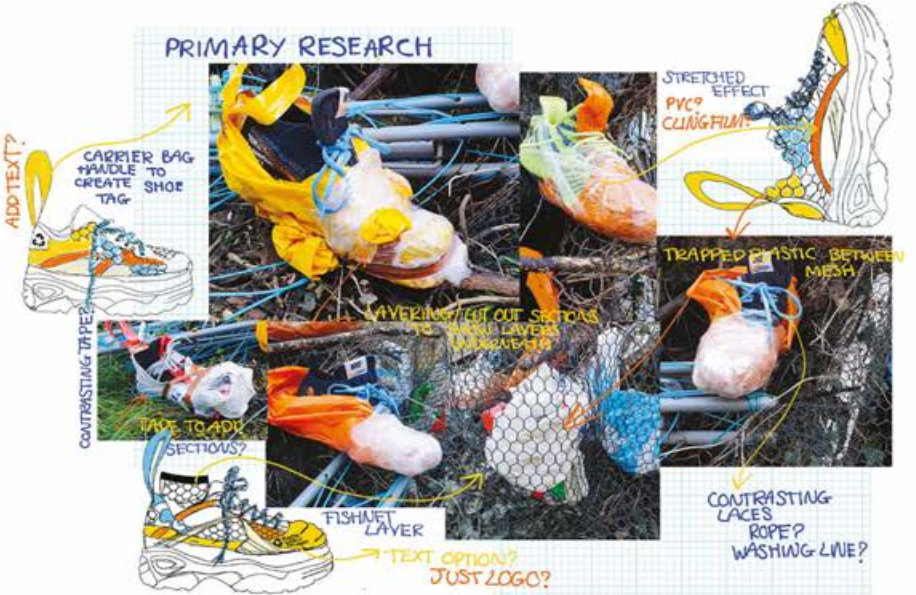


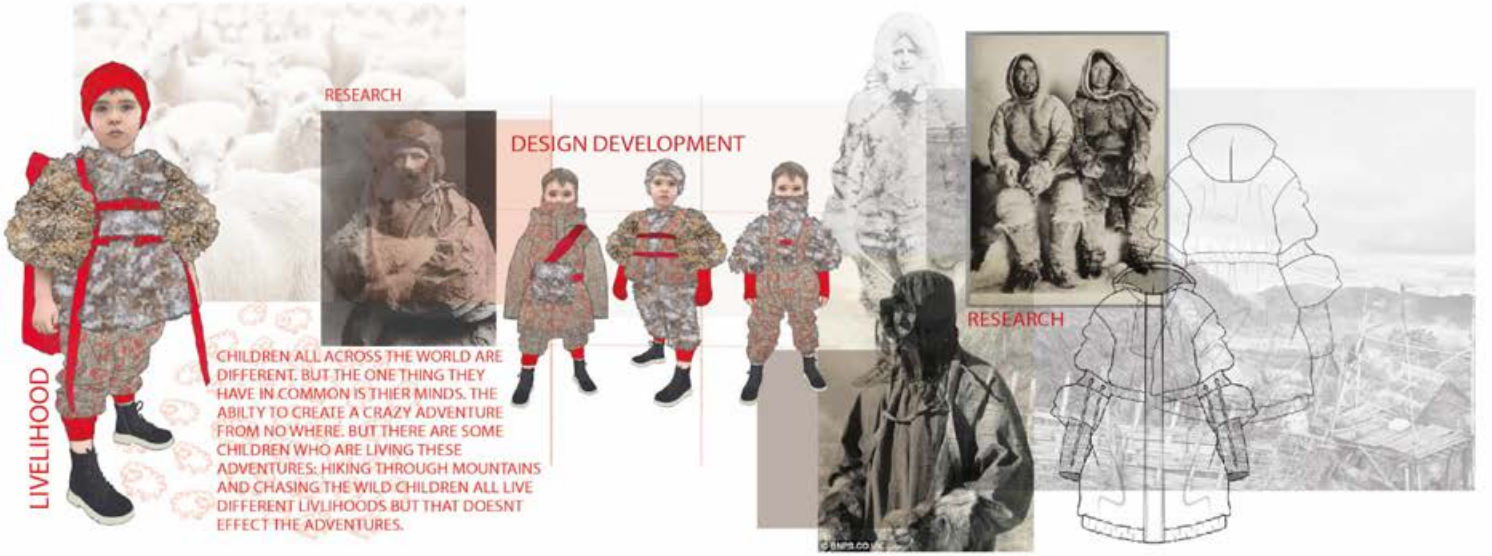




REFUNTIONED FOR PURPOSE

THE VOID
RECYCLE
REDUCE
REUSE
60% OF OUR CLOTHING IS PLASTIC
TRANSPARENCY IS NESSICARY
koi footwear
MAISIE GALE
MAISIE.GALE@YAHOO.CO.UK


PRIMARY RESEARCH
ADD TEXT?
CARRIER BAG HANDLE TO CREATE SHOE TAG
STRETCHED EFFECT
PVC? CLING FILM?
TRAPPED PLASTIC BETWEEN MESH
LAYERING/CUT OUT SECTIONS TO REVEAL LAYERS UNDERNEATH
CONTRASTING TAPE?
TAPE TO ADD SECTIONS?
FISHNET LAYER
TEXT OPTION? JUST LOGO?
CONTRASTING LACES ROPE? WASHING LINE?



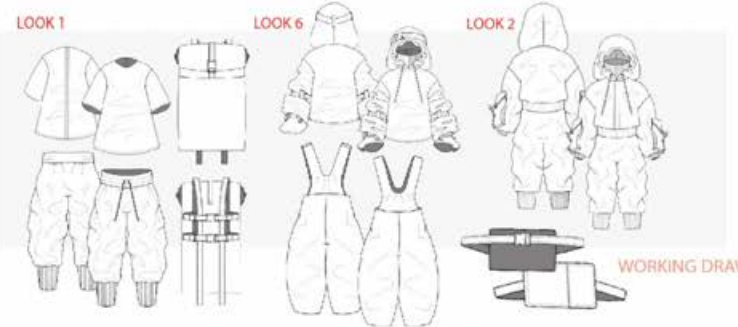
To see full portfolio visit www.cmlwatts.com

RESEARCH

Sheep herding
Sheepskin cloak
MUSE
ADVENTUROUS
EXPLORER
DISCOVER
DESIGN DEVELOPMENT.
Add a hood
100 higher
make sleeve wider
make up material

hand embroided sheep
weaved wool, brushed out to look like sheeps wool
looped wool

RESEARCH



WORKING DRAWINGS

FINAL LINE UP.

LOOK 6

LOOK 2

LOOK 1

FLOWER
FESTIVALS,
200BC
Flora Goddess

BEAUTY, FEMININITY, YOUTH
ROMANCE, NEW LIFE
Bellezza
ROME
Romantica
Vatican Museum.
2019. Rome

PINKS, NUDES, PEACHES, CREPE SATIN, BROCADE, ROSE GOLD AND MINT GREEN *feeling*

BUFF 13-1024 TCX

BLEACHED APRICOT 12-0917 TCX

PEACH MELBA 14-1418 TCX

CANTALOUPE 15-1239 TCX

TOPAZ 16-1150 TCX

ICE GREEN 13-5414 TCX

Organic and Romantic

Wanted to make ruffles in bold of the dress for the dramatic upper natural effect

The ruffles that make to be worked in the same style as the blazer dress for volume

PEACH AND MELBA RUFFLES

Contrasting neutrals with bluebottles

ALEXANDER MCQUEEN

The ruffles made to follow the collection keeping up with modern trends

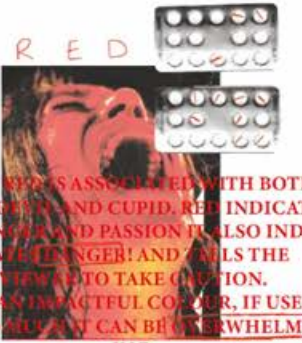
Foiling

FOR MY COLLECTION I WANT TO ADAPT THE CLOTH IN SOME WAY AND GIVE IT A PERSONAL TOUCH. I LOVED COMPLETING FOILING EXPERIMENTATIONS IN MY TEXTILE EXPERIMENTS.

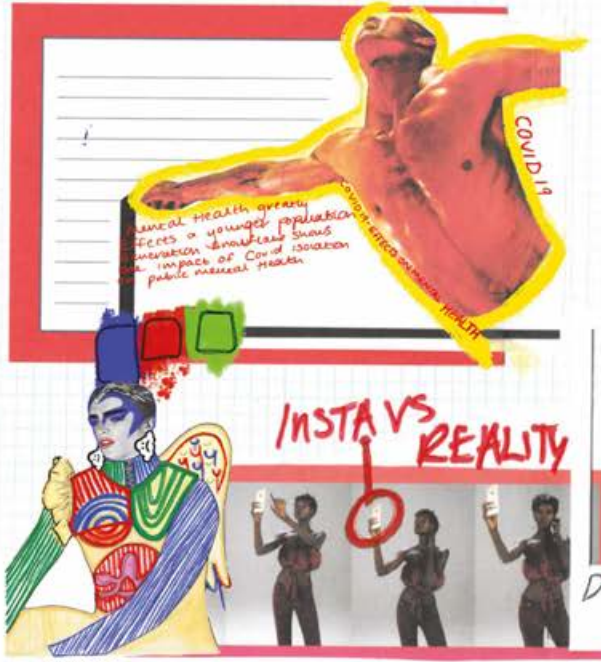
I DECIDED TO HAND PAINT TO FOILING ONTO THE PETALS AND THE LEAVES OF THE FABRIC FOR MY ORGANZA MATERIAL. I CREATED A SCREEN THAT I SCREEN PRINTED MY ARTWORK AND THEN APPLIED ROSE GOLD AND MINT GREEN FOIL.

FOR THE LAPELS AND ALSO THE JACKET, I WAS PASSED DOWN FABRIC FROM MY GRANDMOTHER WHICH WAS REALLY SPECIAL TO ME AND ALSO A SUSTAINABLE CHOICE.

I HAND PAINTED IN SMALL SECTIONS WHERE I WANTED THE ROSE GOLD FOILING TO BE. BY DOING THIS IT MADE AN ORGANIC PRINT WHICH I REALLY LOVE.



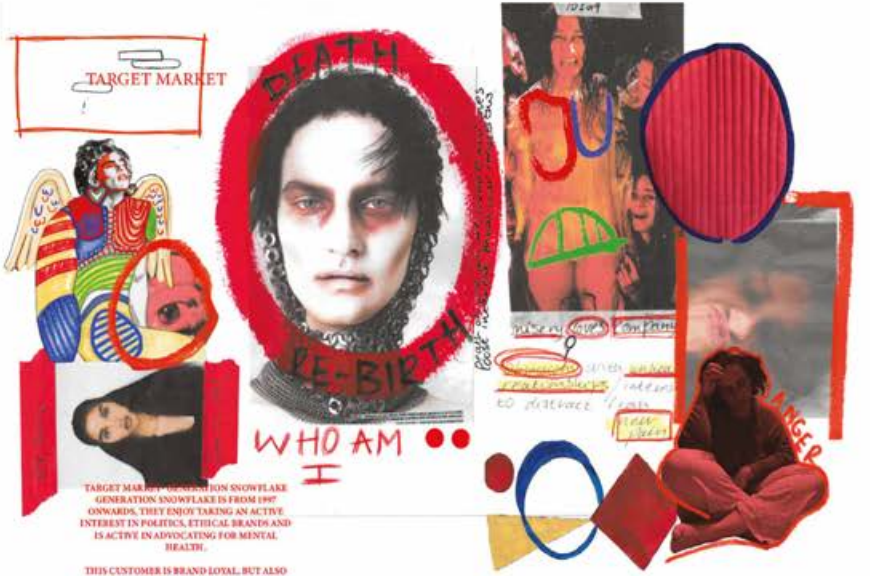
RED- RED IS ASSOCIATED WITH BOTH THE DEVIL AND CUPID. RED INDICATED ANGER AND PASSION IT ALSO INDICATES DANGER! AND TELLS THE VIEWER TO TAKE CAUTION.
IT IS AN IMPACTFUL COLOUR, IF USED TOO MUCH IT CAN BE OVERWHELMING.
THIS IS WHY RED IS THE PERFECT COLOUR FOR THE FIRST STAGE OF MY MENTAL HEALTH EXPERIENCE FEELING ANGER AND A SENSE OF BEING OVERWHELMED BY YOUR SITUATION



COVID-19 MENTAL HEALTH

MENTAL HEALTH IS CONSISTENTLY INCREASING IN YOUNGER PEOPLE IN THE UK, THIS CAN BE DUE TO THE UNREALISTIC EXPECTATIONS THAT YOUNG PEOPLE FOLLOW ON SOCIAL MEDIA SUCH AS INSTAGRAM. OFTEN LIVES THAT SEEM PERFECT ON SOCIAL MEDIA ARE OFTEN PORTRAYED AS SUCH BUT THE REALITY DIFFERS FROM THIS, IT IS IMPORTANT THAT YOUNG PEOPLE REALISE THE DIFFERENCES.

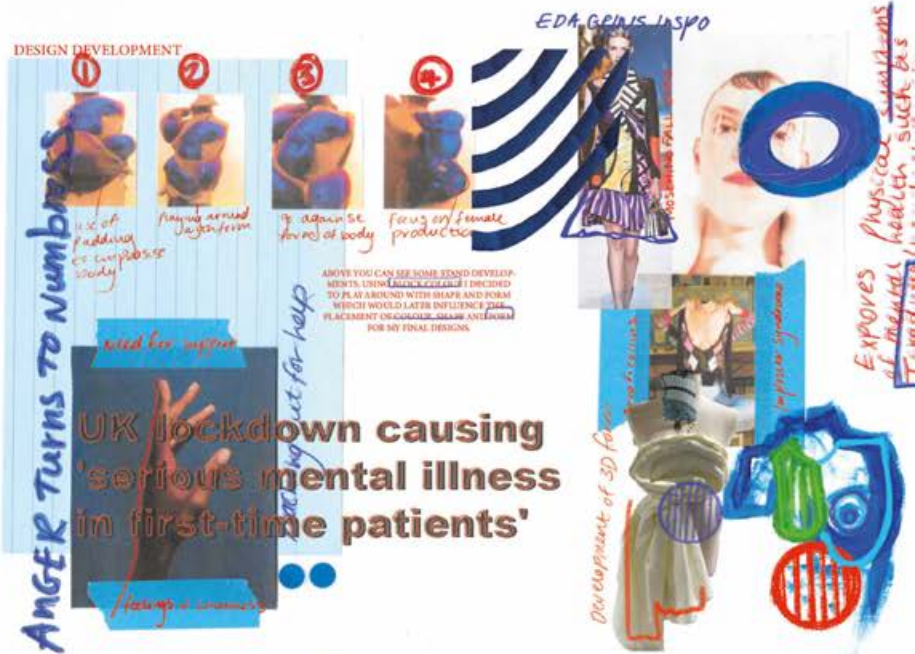
ESPECIALLY BEING IN LOCKDOWN DUE TO THE COVID CRISIS, YOUNG PEOPLE'S MENTAL HEALTH WILL DECLINE AND IT'S IMPORTANT TO ADAPT MENTAL HEALTH SERVICES TO FIT THE CURRENT CRISIS.

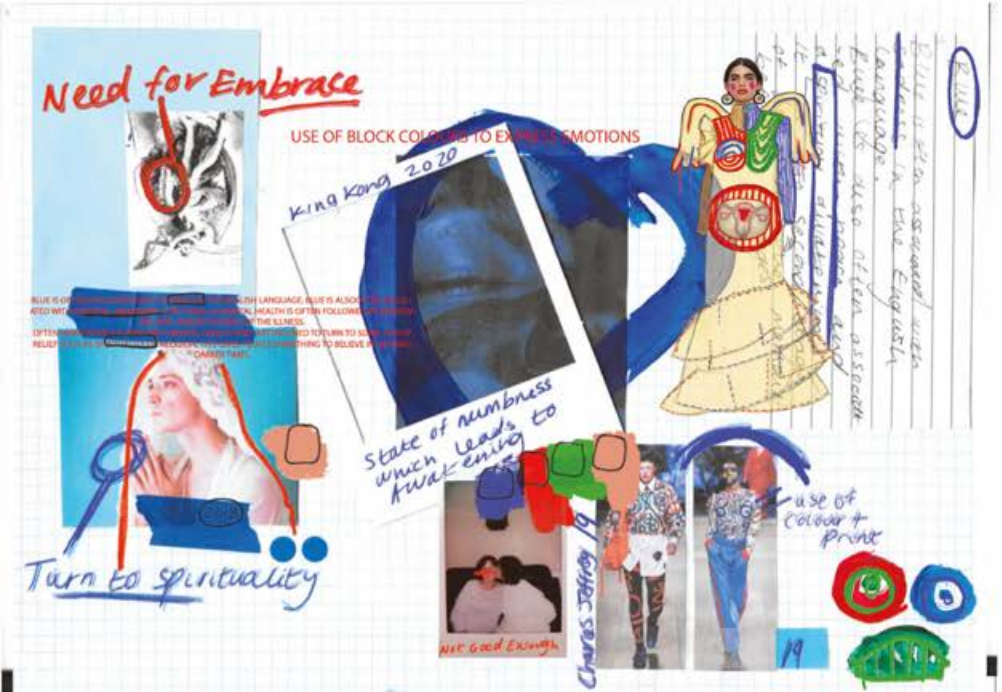


TARGET MARKET GENERATION SNOWFLAKE IS FROM 1997 ONWARDS, THEY ENJOY TAKING AN ACTIVE INTEREST IN POLITICS, ETHICAL BRANDS AND IS ACTIVE IN ADVOCATING FOR MENTAL HEALTH.

THIS CUSTOMER IS BRAND LOYAL, BUT ALSO LIKES TO FEEL A PART OF THE BRAND THROUGH INTERACTIVITY. MY CUSTOMER LIKES TO TRAVEL AND EXPLORE NEW CULTURES.

I Don't Care Anymore
Picasso Inspo
YEA UR CUTE BUT R U GOOD FOR MY MENTAL HEALTH ??
HELEN FRANKENTHALER


DESIGN DEVELOPMENT
EDA GEDIS INSPO
ANGER TURNS TO NUMBNESS
UK lockdown causing 'serious mental illness in first-time patients'
ABOVE YOU CAN SEE SOME STAND DEVELOPMENTS. USING BLACK COLOUR I DECIDED TO PLAY AROUND WITH SHAPE AND FORM WHICH WOULD LATER INFLUENCE THE PLACEMENT OF COLOUR, SHAPE AND FORM FOR MY FINAL DESIGNS.
EXPOSES PHYSICAL LIMITATIONS OF MENTAL HEALTH SUCH AS
Development of 3D form


Need for Embrace
USE OF BLOCK COLOURS TO EXPRESS EMOTIONS
King Kong 2020
State of numbness which leads to hyperactivity
Turn to spirituality
Not Good Enough
Chris Saffery 19
use of colour + print
19

'Kindness can work wonders. Especially for the vulnerable'
Defeating an Enemy
DEATH · DEATH
RE · BIRTH
Rocky Horror Show
The little things again.
Self portrait
CLIFFORD STILL 1943
CLIFFORD STILL 1948-1951

DESIGN DEVELOPMENT

HERE YOU CAN SEE I HAVE DEVELOPED PATTERNS FROM EVERYDAY OBJECTS AND PLAYED AROUND WITH SHAPES AND FORMS WHICH HAVE DEVELOPED THE SHAPES I HAVE DESIGNED. I TOOK INSPIRATION FROM ARTISTS LUCY AND BART WHO EXPLORE 3D SHAPE AND FORM WHICH DISTORTS THE BODY, I FOUND THIS REALLY INTERESTING AND DECIDED TO EXPERIMENT WITH THIS METHOD ON A MEN STAND I USED STOCKING MATERIAL AND LATEX GLOVES TO CREATE 3D FORMS AND DISTORTED THE FORM OF THE GLOVES THROUGH THE USE OF THE FABRIC. IT MADE ME THINK THAT I COULD DUPLICATE THESE SHAPES INTO 2D PAINTINGS ON THE HUMAN FORMS WHICH I EXPERIEMENTED WITH THE FABRICS SEEN ON THE PAGE.

STAND DEVELOPMENT/ SHAPE AND FORM

HERE YOU CAN SEE THE DEVELOPMENT OF MY 3D STAND WORK TAKING INSPIRATION FROM THE ANGELIC STATUES IN THE NATIONAL MUSEUM OF WALES. THERE ARE ALSO EXAMPLES OF MY PAINTED TEXTILES REPLICATING THE SHAPES AND FORMS FOUND WITHIN MY STAND WORK, I USED COLOUR THEORY TO CHOOSE THE COLOUR PALLETTE. ABOVE ARE SOME IMAGES OF GILLIAN WEARING'S WORK WHICH LOOKS AT FAMILY ANS IDENTITY AND TO PLAY AROUND WITH THIS YOU CAN SEE MY DISTORTED FACE NEXT TO HER WORK ABOVE THAT I AM PLAYING AROUND WITH MY OWN MOVEMENT.

PRESTIGIOUS MASQUERADE

EACH LOOK CONJURES BROAD SOCIAL HISTORIES
AND IS DRIVEN BY INTIMATE CONTINGENT
RELATIONSHIPS OF POWER AND VULNERABILITY

THROUGHOUT SUB CULTURE AGES ATTIRE WAS OFTEN A STATEMENT AGAINST INVISIBILITY.
WITH A SELECT FOCUS ON MATERIALISM AND CONSPICUOUS CONSUMPTION,
EXPRESSED THROUGH UPMANSHIP IN CONSTRUCTING
A PERSONAL IDENTITY THROUGH ONES CLOTHING.

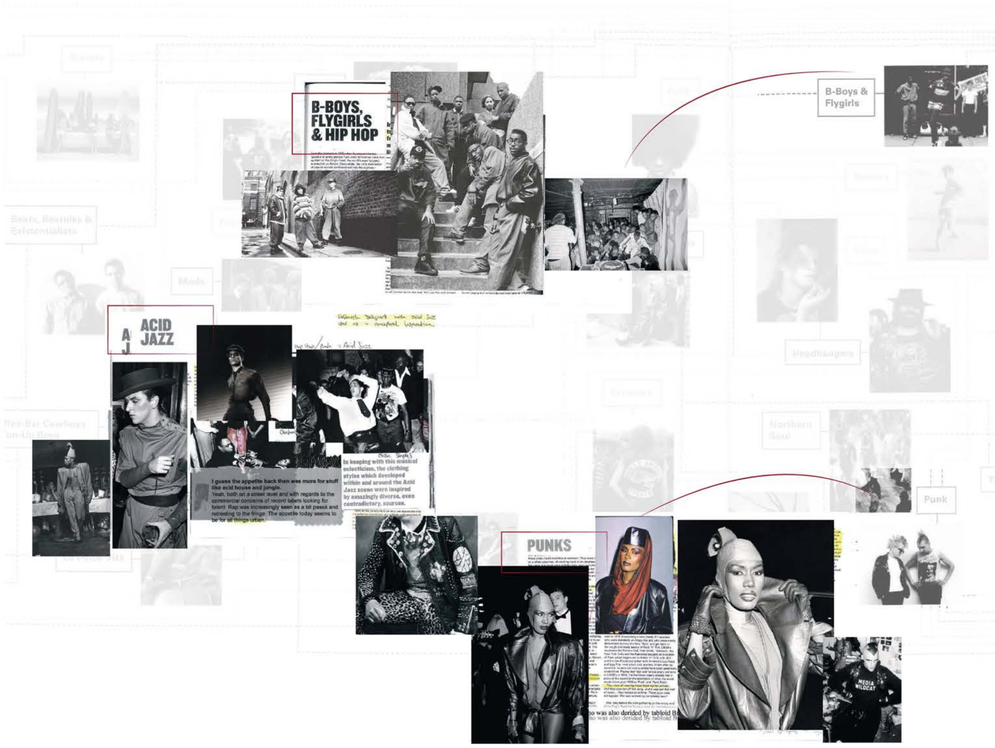
UPMANSHIP AND EXTRAVAGANCE

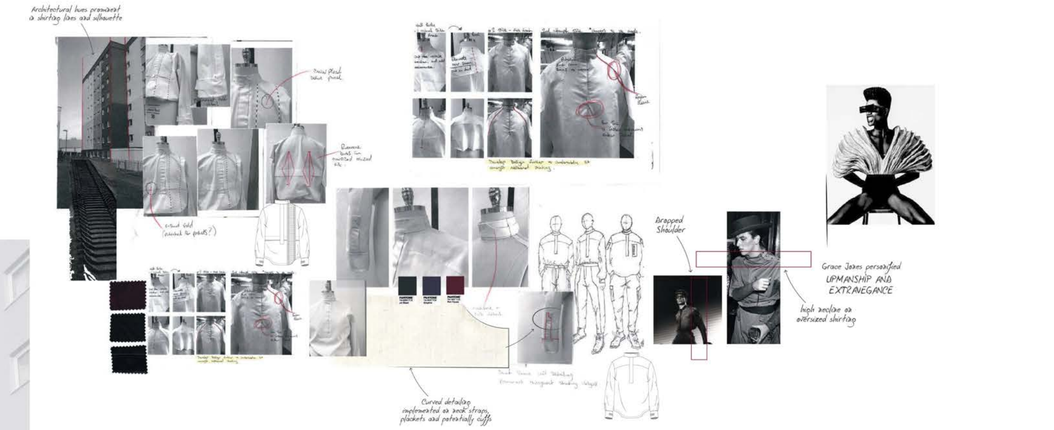
OR

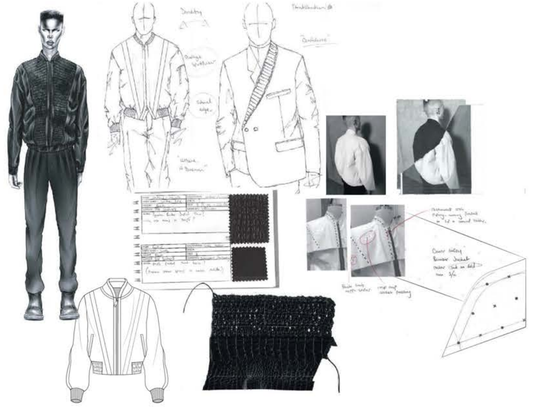
INADEQUACY AND INSECURITY

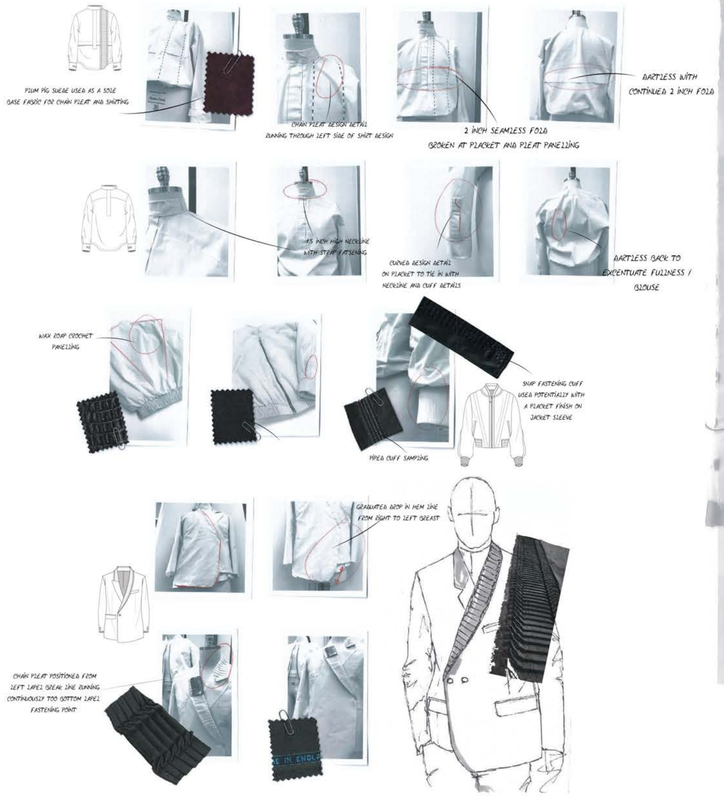
PRESTIGIOUS MASQUERADE

UPMANSHIP AND EXTRAVAGANCE OR INADEQUACY AND INSECURITY









MUSE DEVELOPMENT

COLOUR PALETTE

JEAN PAUL GOUDE

Throughout my research and muse development GOUDE'S art has been synonomous with 'GRACE JONES' FOR WHOM HE WAS A PYGMALION.

Delving through archives of art works and projects i have decided to use GOUDE'S artwork as reference to my colour palette primarily as well as his work showing prominently in some design features throughout the collection.

FRONT VIEW
TECHNICAL SPECIFICATION SHEET
DEPARTMENT: MENSWEAR
DATE: 01.07.20
STYLE NUMBER: 001
DESIGNER: CONOR McCOY
STYLE NAME: CROCHET JACKET
SEASON: A/W 21
TREND/STORY: PRES MASQ
1.5CM CROC SKIN CONTINUOUS PANEL
FULLY LINED BODY & SLEEVES 100% POLYESTER
WAX ROAP CROCHET PANELLING
64CM X 4CM APPLIQUED LEATHER CROC PANEL
LEATHER CROC SKIN 1.5CM PANEL
2 INCH SHEERED ELASTICATED WAIST BAND
19.5CM X3.5CM LEATHER CROC POCKET COVERS
ELASTICATED ROUCHED 6CM CUFF
63CM GRAPHITE TEETH EXPOSED OPEN ENDED ZIP SECURE 0.5CM FROM TEETH 5N TPST FINISHED SEAM
CONOR McCOY
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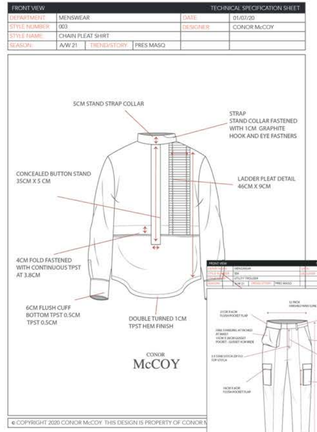
PAGE 3 OF 5


FRONT VIEW
TECHNICAL SPECIFICATION SHEET
DEPARTMENT: MENSWEAR
DATE: 01.07.20
STYLE NUMBER: 003
DESIGNER: CONOR McCOY
STYLE NAME: CHAIN PLEAT SHIRT
SEASON: A/W 21
TREND/STORY: PRES MASQ
5CM STAND STRAP COLLAR
STRAP STAND COLLAR FASTENED WITH 1CM GRAPHITE HOOK AND EYE FASTNERS
CONCEALED BUTTON STAND 35CM X 5 CM
LADDER PLEAT DETAIL 46CM X 9CM
4CM FOLD FASTENED WITH CONTINUOUS TPST AT 3.8CM
6CM FLUSH CUFF BOTTOM TPST 0.5CM
DOUBLE TURNED 1CM TPST HEM FINISH
CONOR McCOY
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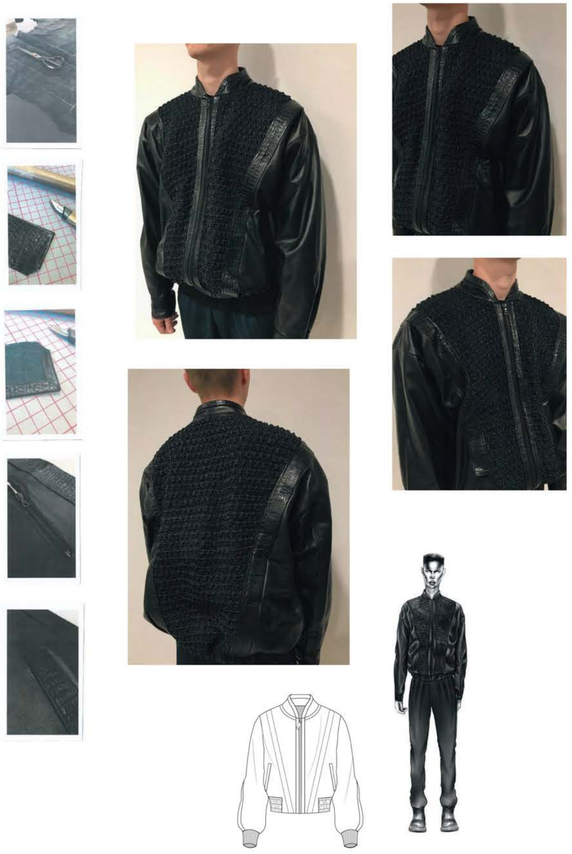
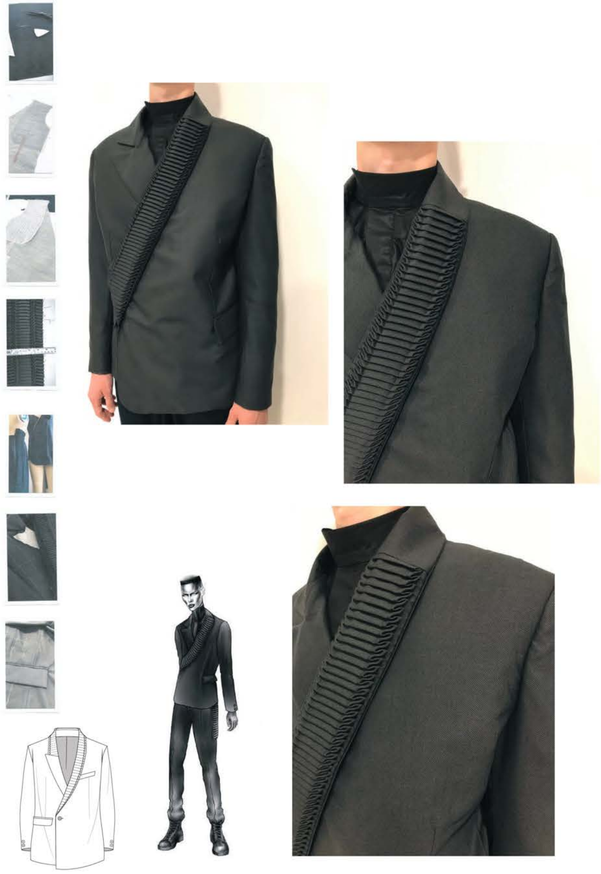
RAYLEIGH HILDE ILLUSTRATIONS





QUEENSBERRY
DESIGN

Most importantly a fighter's skill set is his marketing prowess however his image causes visual intrigue among the die hard and casual fans.
Here at Queensberry Design we are purveyors of luxury design and as designers we believe in challenging the status quo,
However contrasting as passionate age-old fight fans we believe in providing fighters with the finest, innovative, awe inspiring fight kit
to help showcase themselves under the bright lights of the boxing ring.

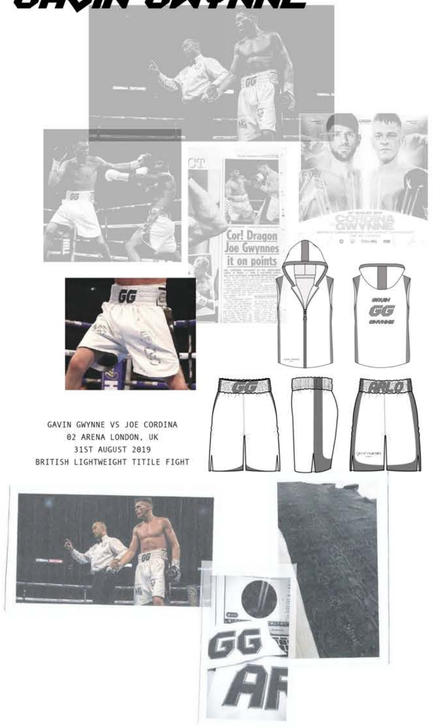
We specialise in the highest quality fight kit made using the most luxurious fabrics that signify modern prestige sportswear.
Our fight kits are defined by our designer's attention to details with an emphasis on fit and finish.
Each fight kit is innovative and always grounded with an unmistakable style affiliated with Queensberry Design.

Conor McCoy

BRITISH MADE

@QUEENSBERRY_DESIGN

GAVIN GWYNNE



GAVIN GWYNNE VS JOE CORDINA
02 ARENA LONDON, UK
31ST AUGUST 2019
BRITISH LIGHTWEIGHT TITLE FIGHT

JAY MUNN

JAY MUNN, PRO DEBUT
VALE SPORTS ARENA
CARDIFF, WALES
2019

BRIAN ROSE VS ANTHONY FOWLER
MANCHESTER ARENA, UK
JULY 6TH 2019
MIDDLEWEIGHT FIGHT

ANDREW SELBY

ANDREW SELBY
CAESARS PALACE, DUBAI
13TH SEPTEMBER 2019
ROTUNDA RUMBLE

JAY HARRIS