

UNIVERSITY OF LEEDS

CLASS OF 2020 - BA (HONS) FASHION DESIGN (IND)
PORTFOLIO HIGHLIGHTS

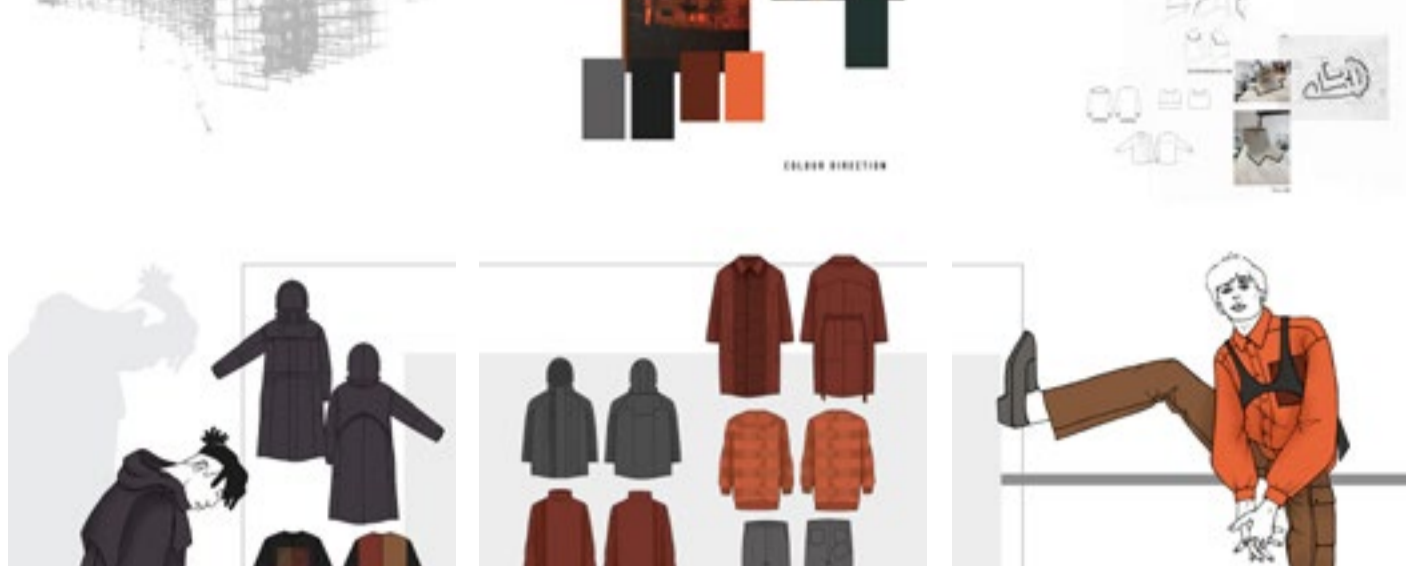


RACHEL KENDALL MENSWEAR DESIGN

My portfolio is based upon 3 concepts that have been split up into 52 menswear collections. The first collection draws from the ancient art of ceremonial Baking in Japan, where ceremonial birds are used to hunt fish in rivers, which inspires a 52 collection for Dries Van Noten. The second collection is a nod to the 1970's era, looking at the influence of London culture in Britain through reggae sound systems, clubs and corridors, in order to create a sophisticated and playful 50 collection for Paul Smith. Peter Mitchell's photography book, 'Memento Mori' provided inspiration for my 48th collection, designed for Stone Island. My 49th collection documented the rise and creation of the Canary 198 in Leeds in the 1970's over the largest coastal housing estate in Europe. Silhouette's take inspiration from the beautiful architecture, which provide a nod to 1942-1971, and inspire the 50th collection for Stone Island. My 51st and final collection inspired by the great graffiti artist and a painting from the 1960's in the 1970's, 'The Collector and the Great Land' 'Crest' underpins the entire culture during this era, 'Crest' meaning Crest in Welsh, is a nod to the Canary Bird which was a part of several in the area. The brand name together brings and sustainability - to give a modern twist on an old cultural workwear collection.

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Dries Van Noten SS21



PS Paul Smith AW21



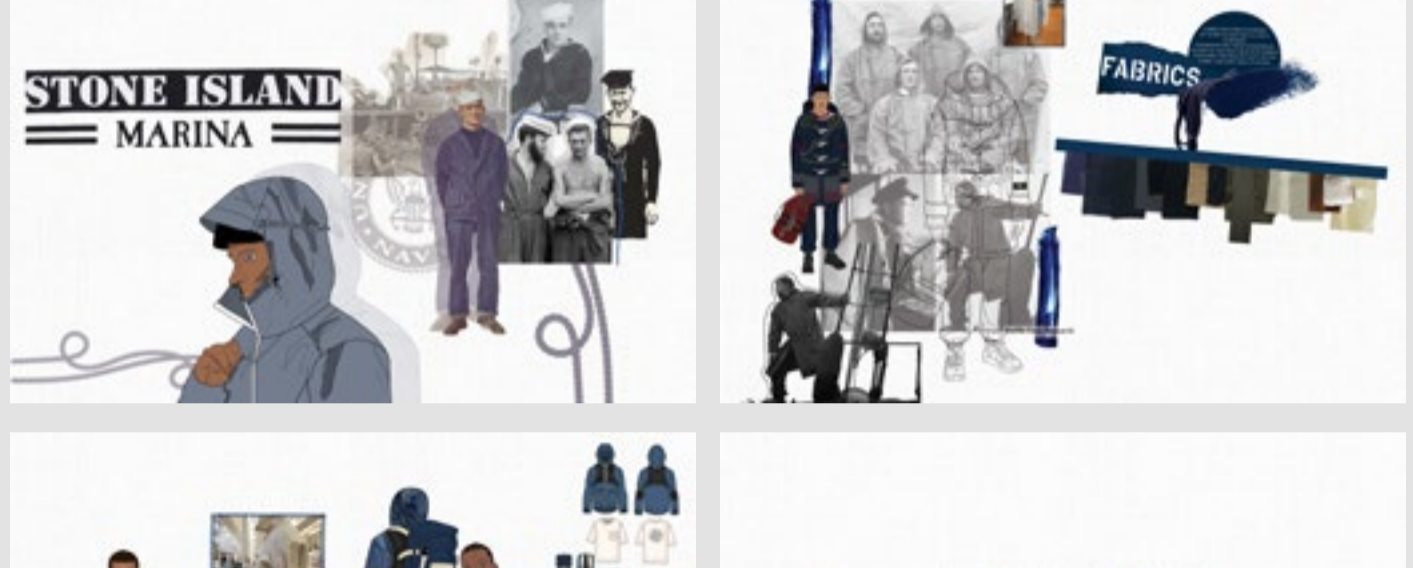
Stone Island AW21



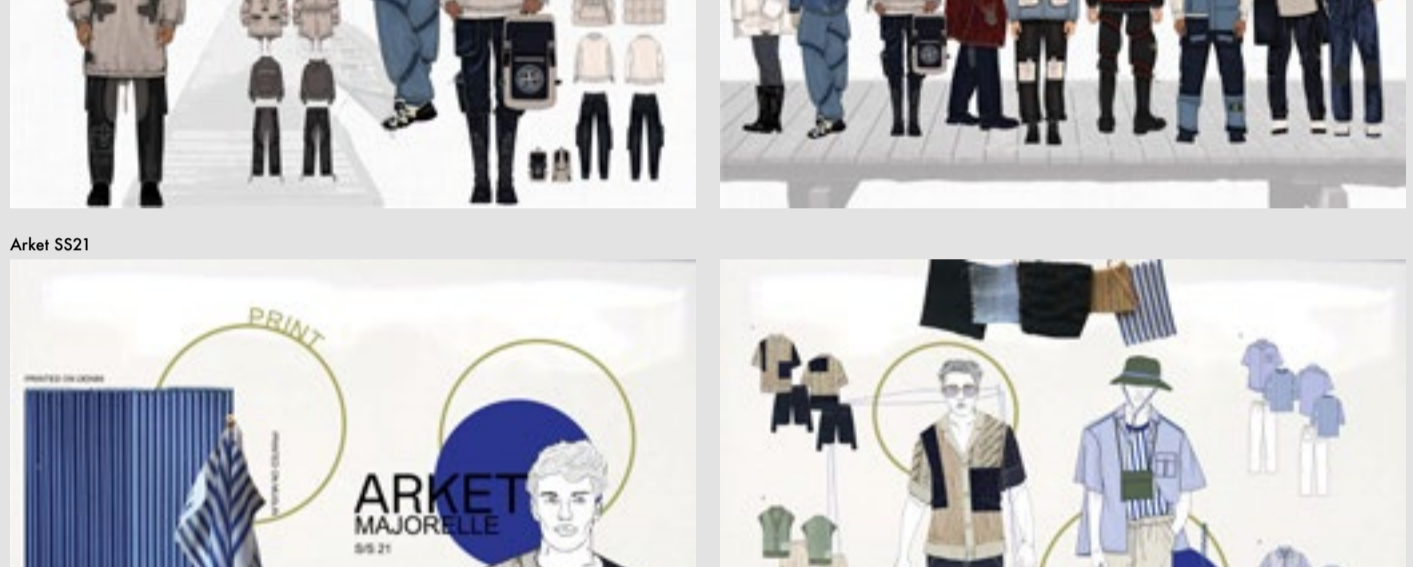
Canary Season SS21



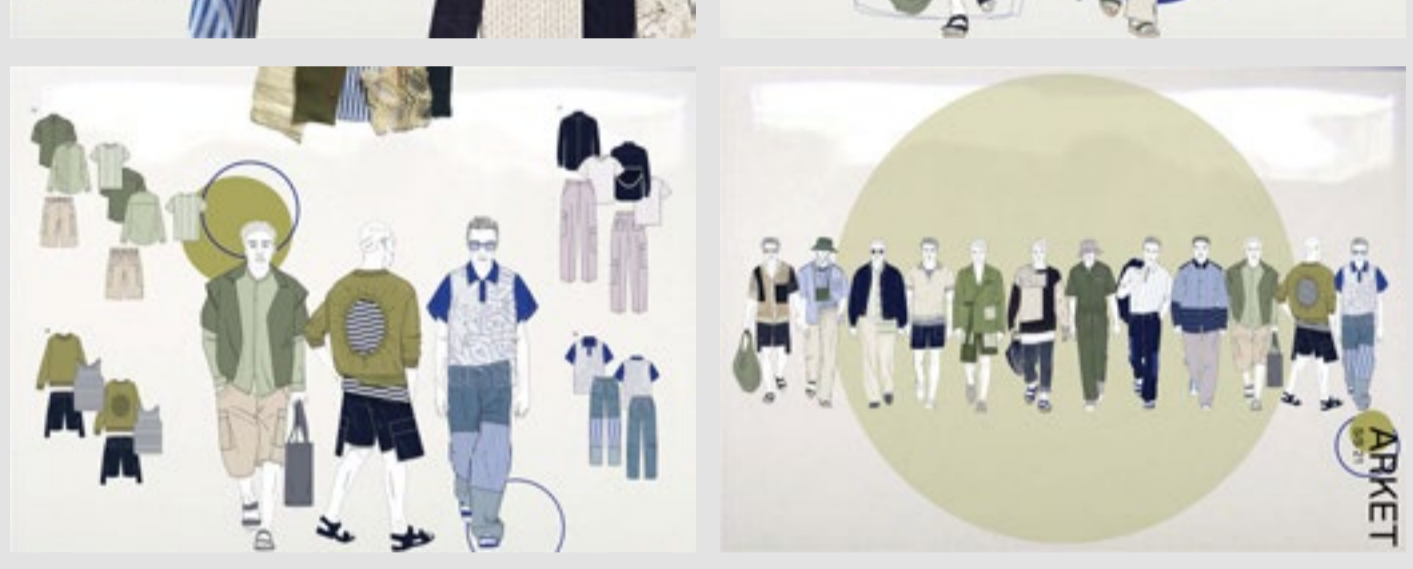
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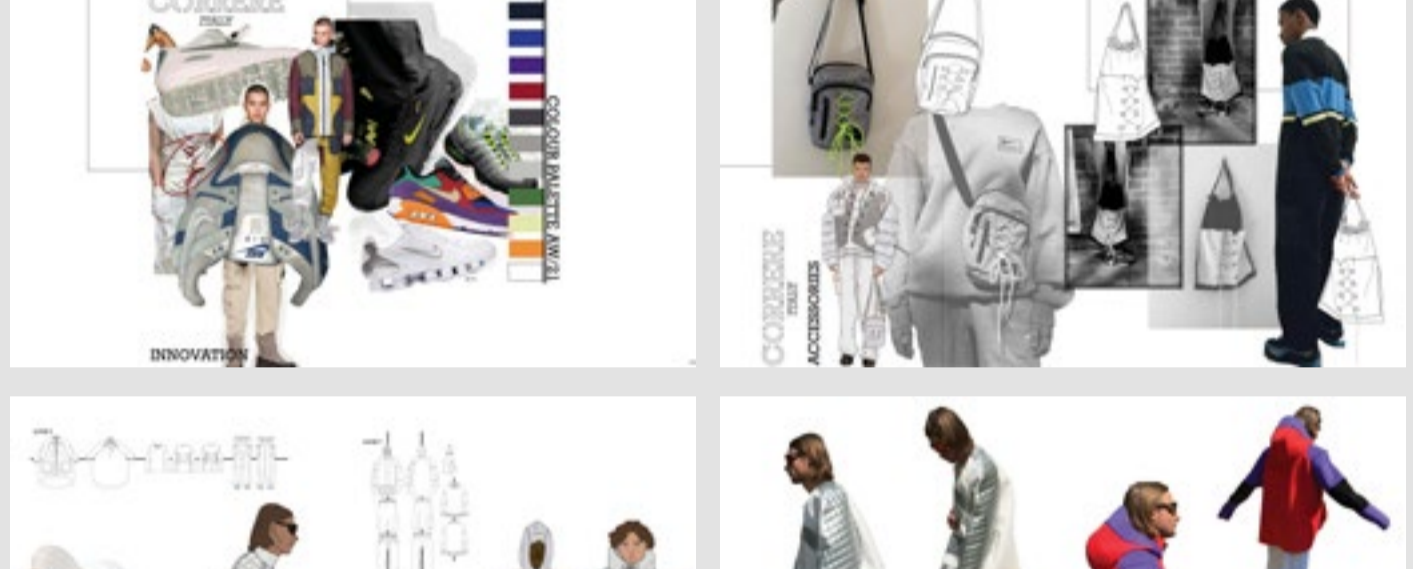
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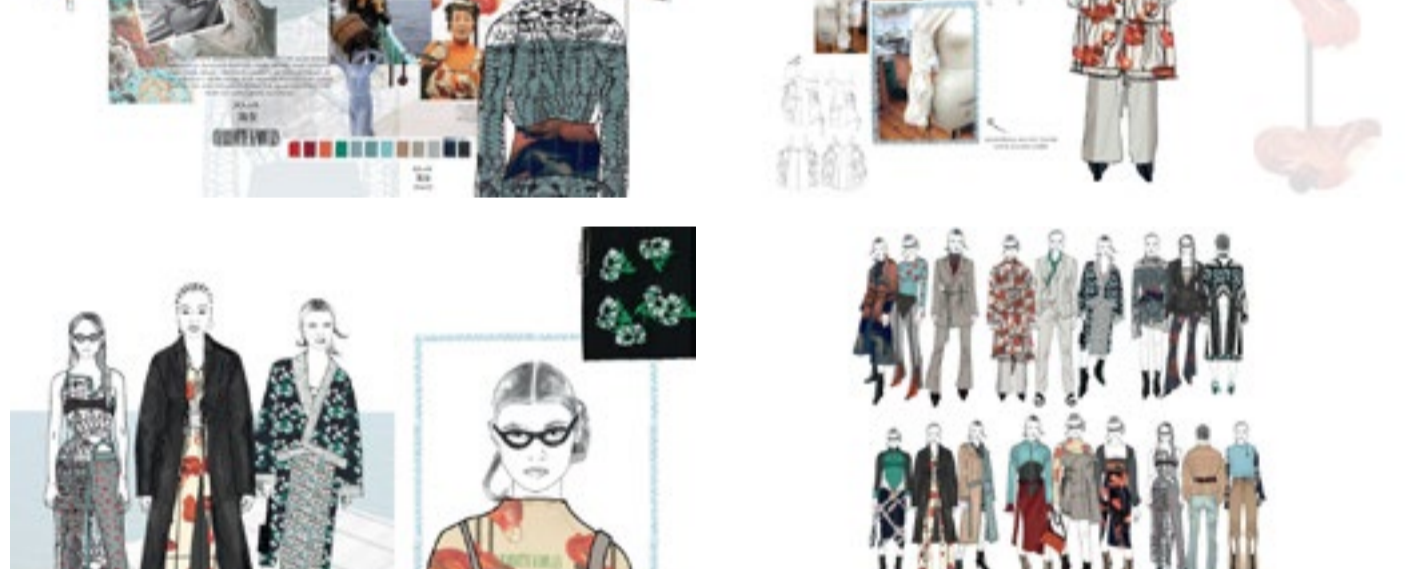
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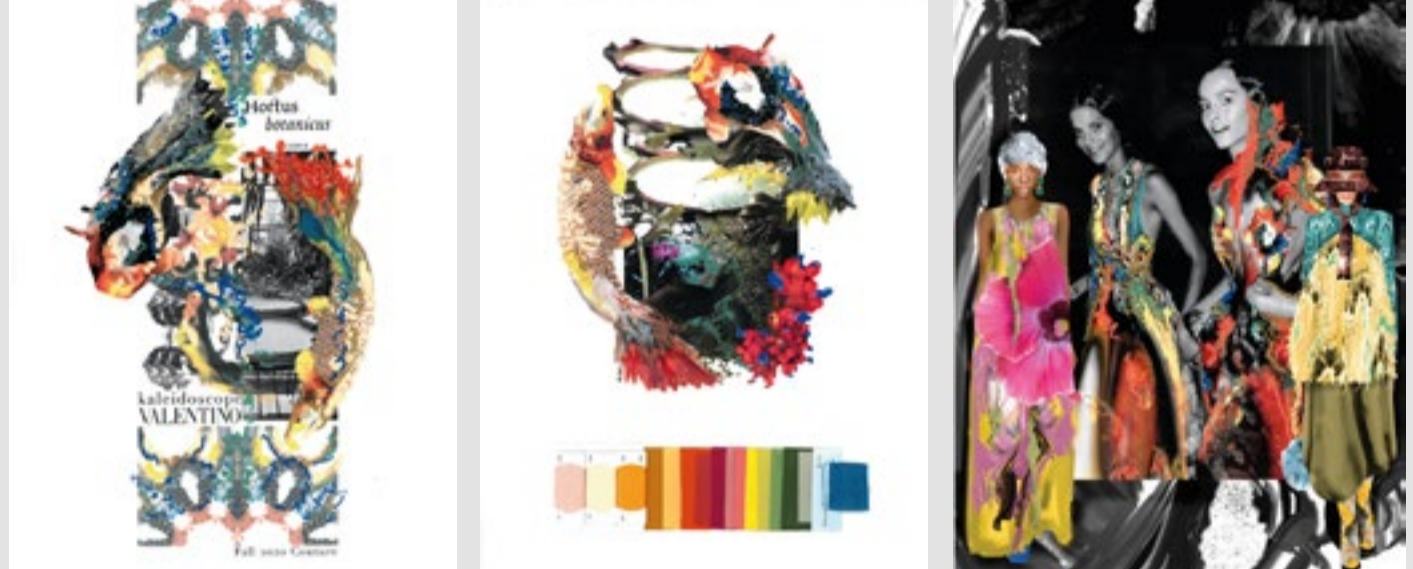
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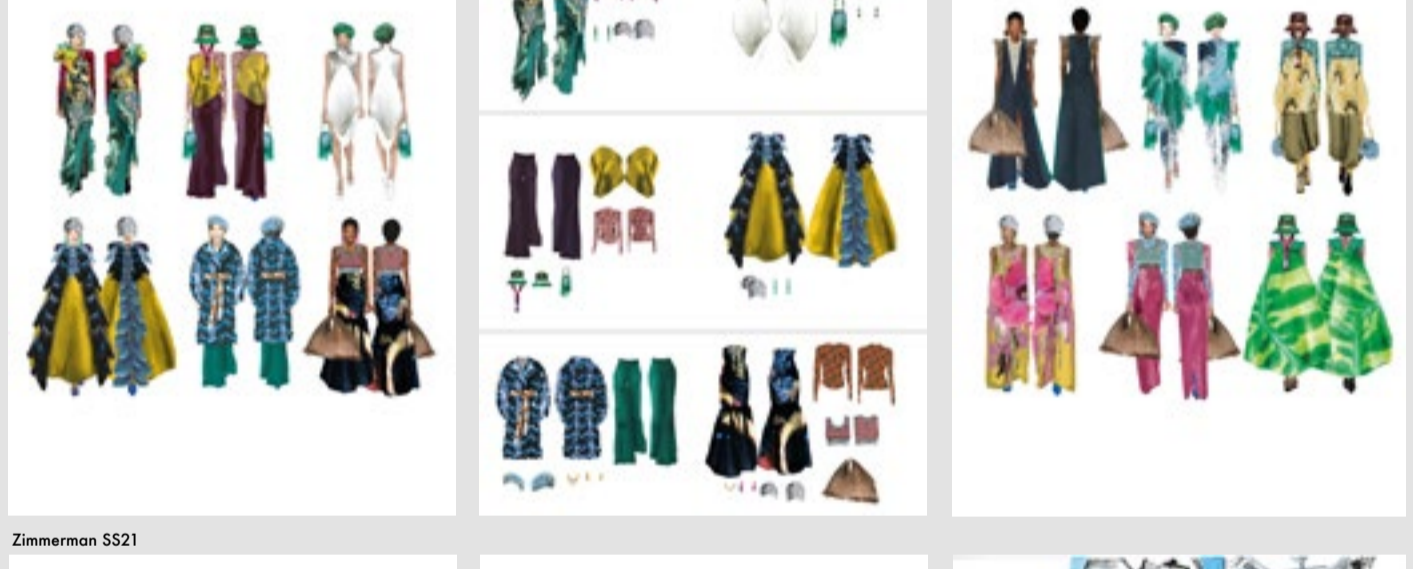
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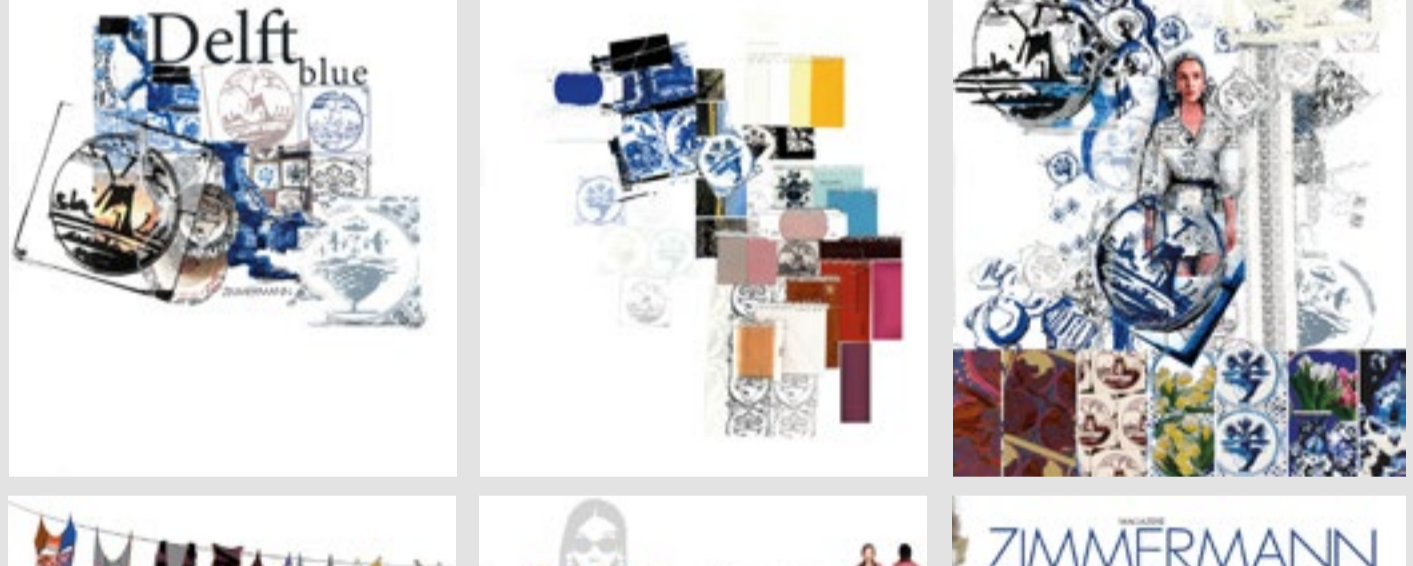
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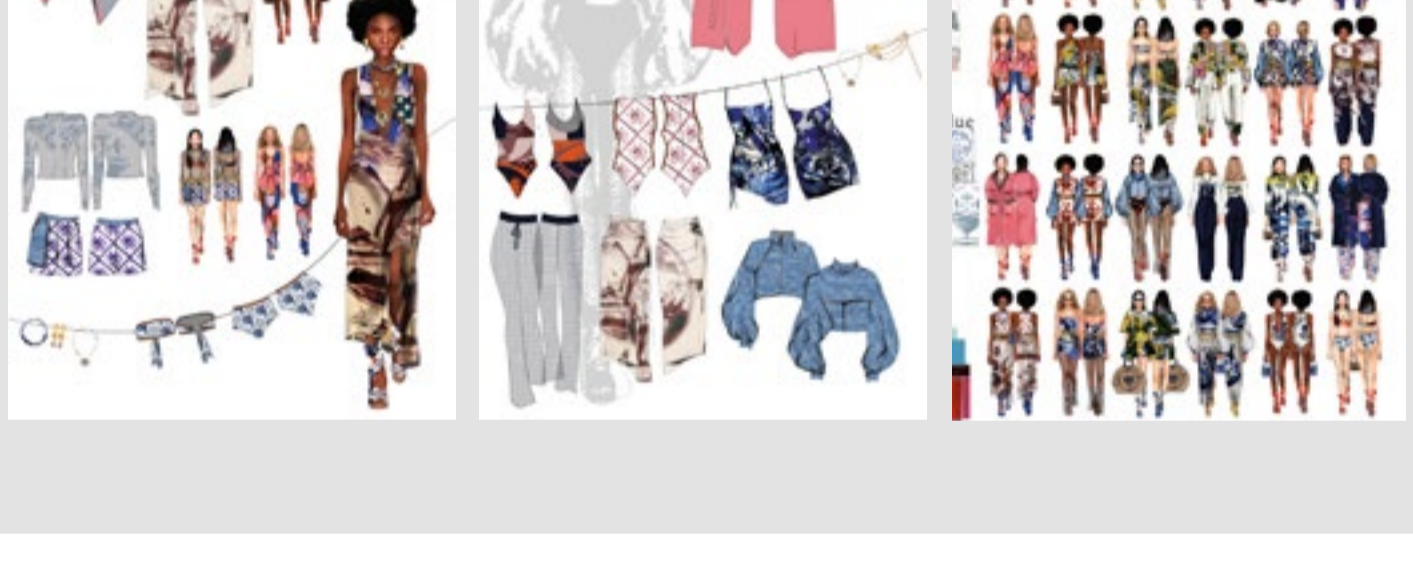
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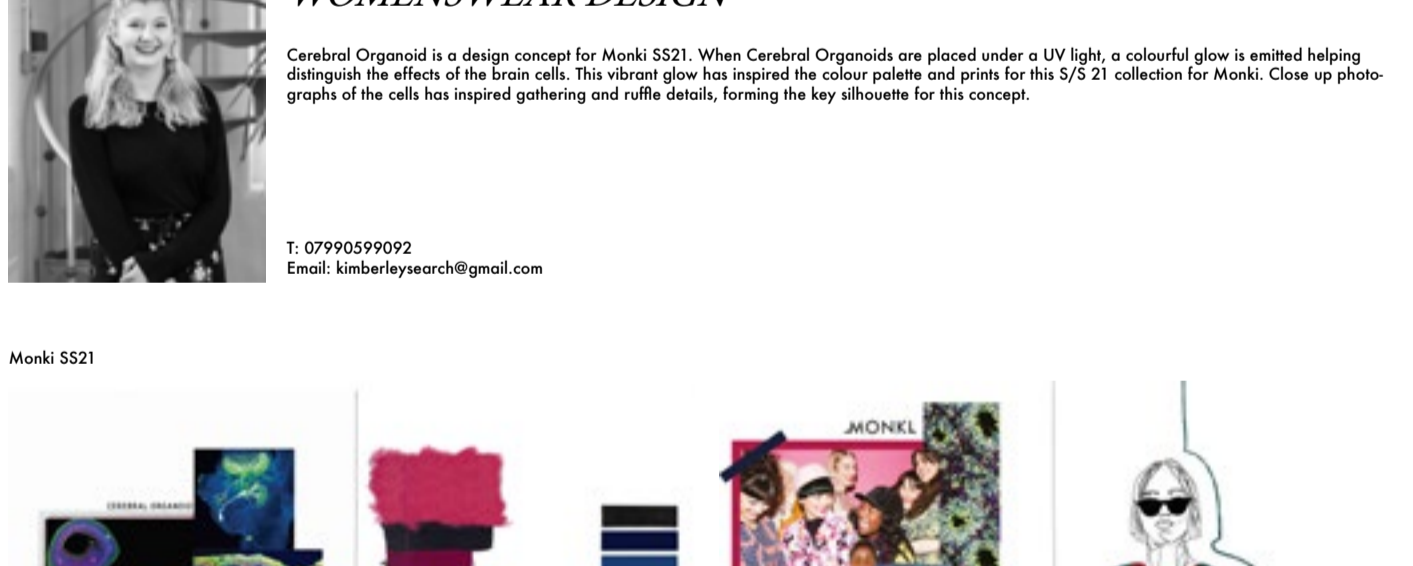
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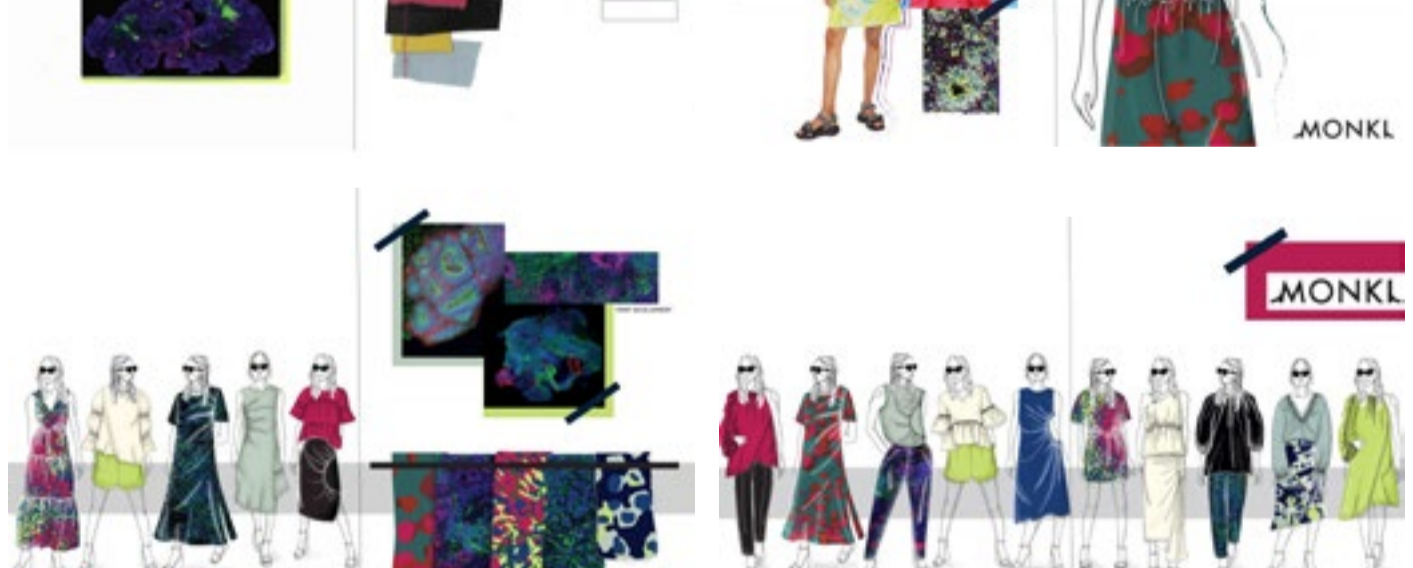
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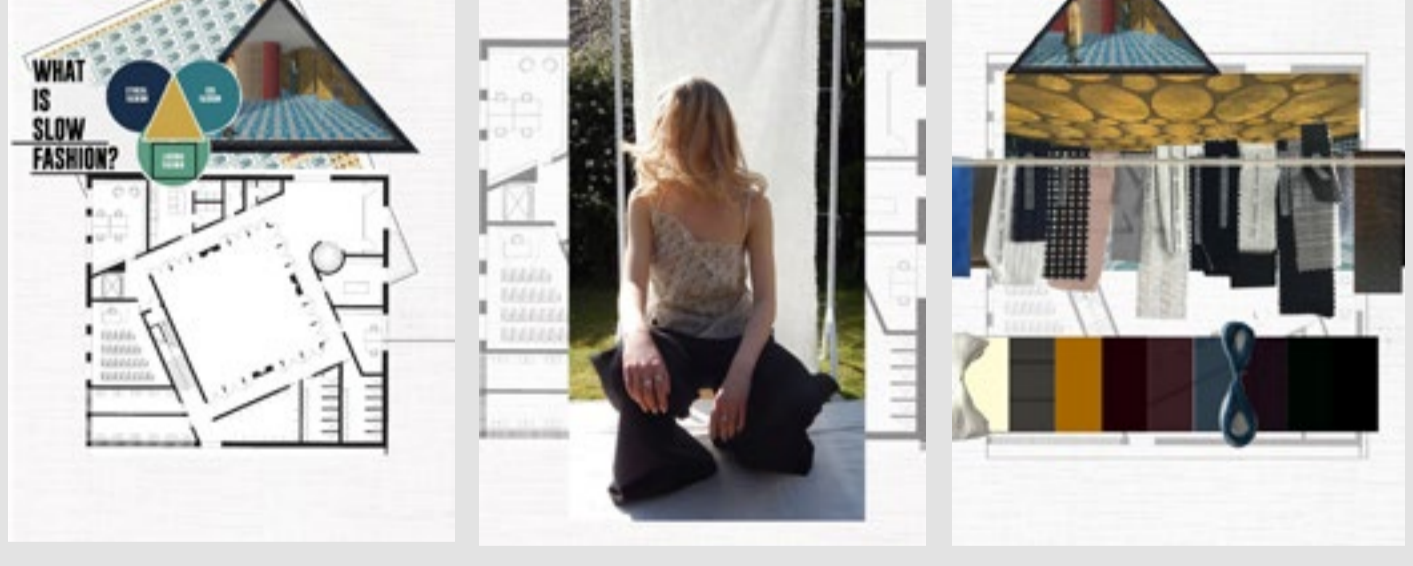
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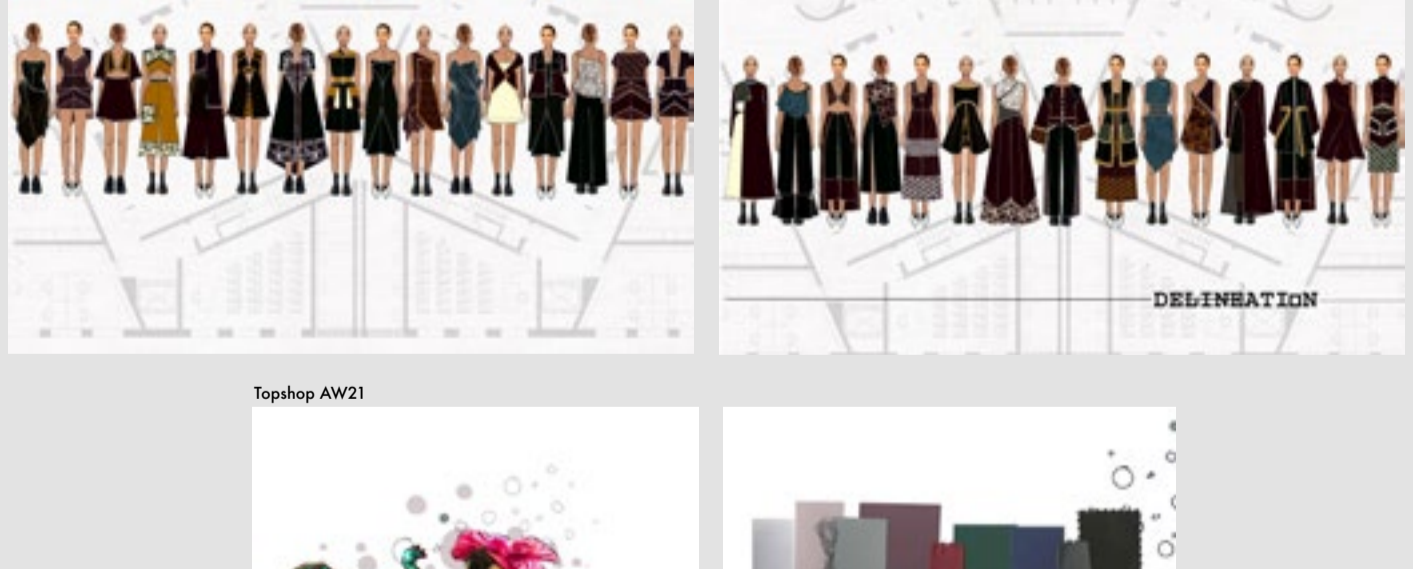
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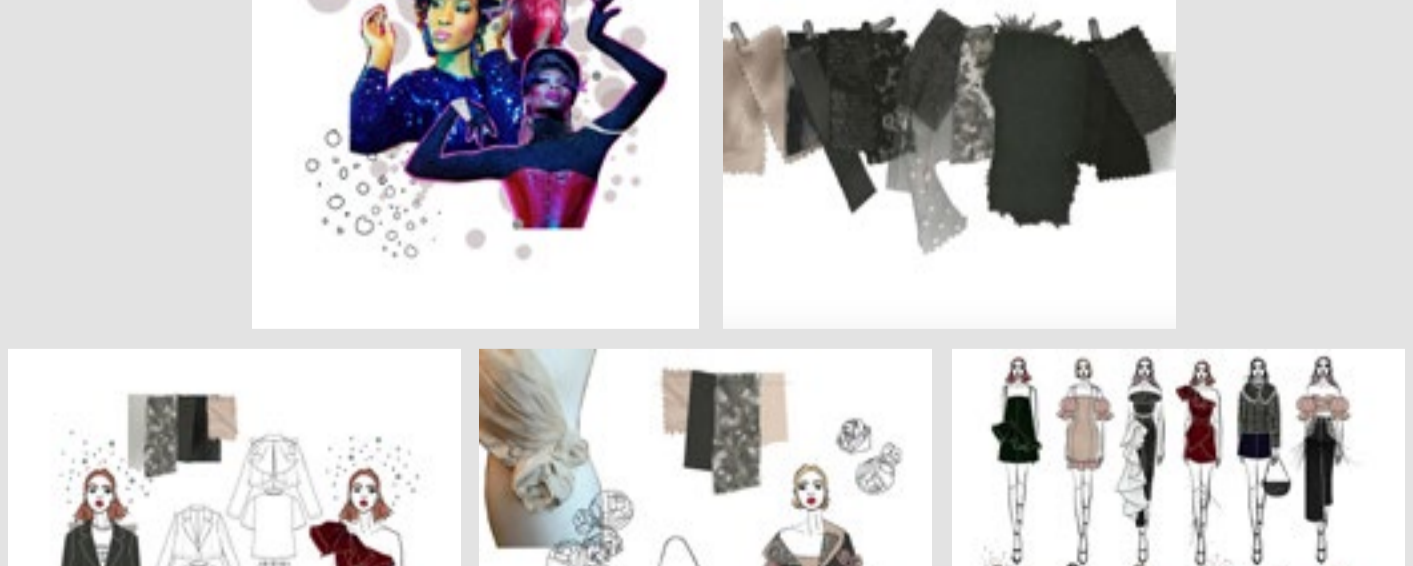
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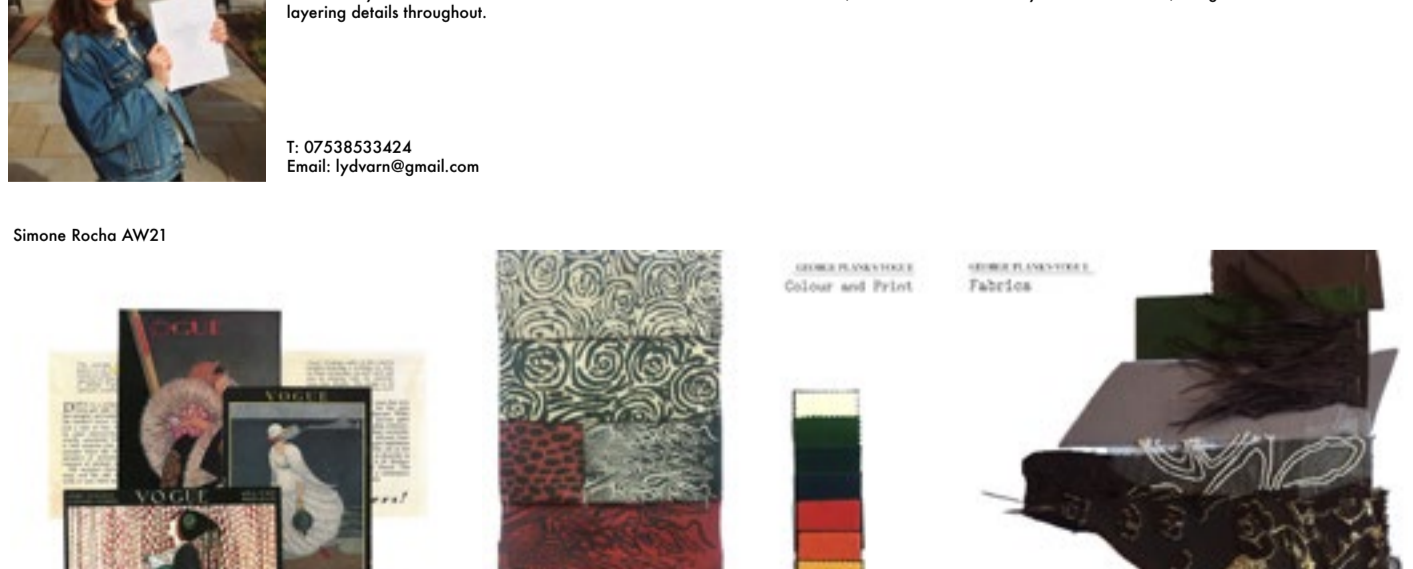
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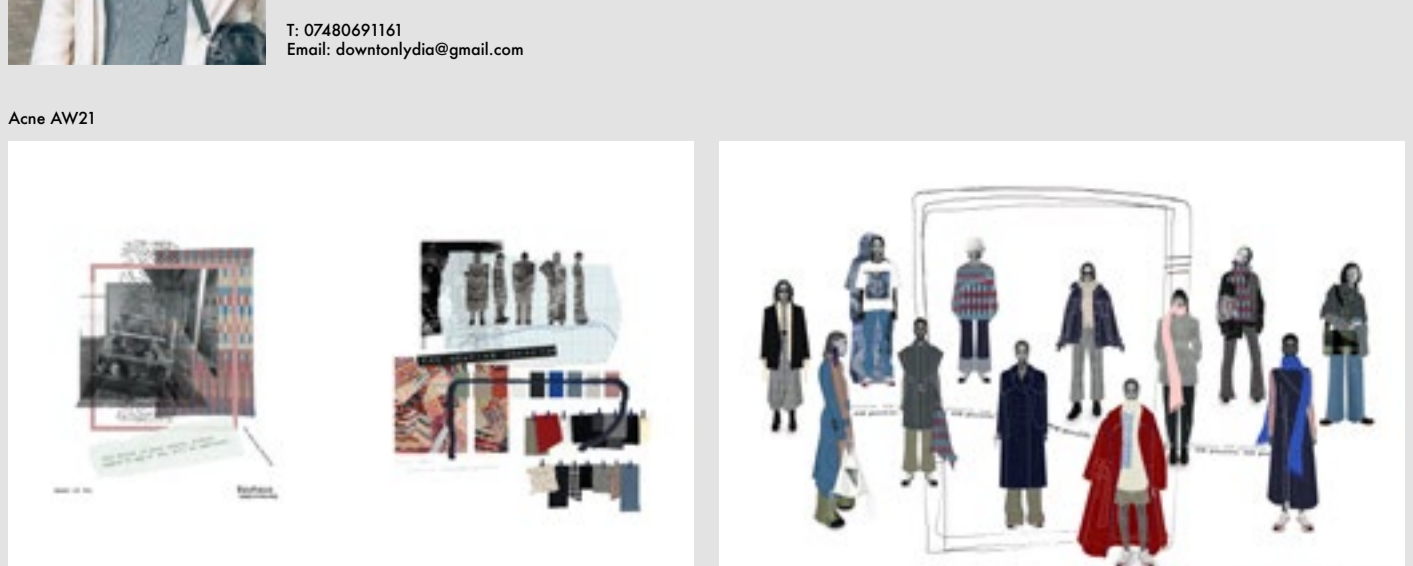
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