

**B R I T I S H  
F A S H I O N  
C O U N C I L**

**LONDON FASHION  
SHOWCASING FUND**

**APPLICATION FORM  
2021-2022**

**APPLICATION DEADLINE:  
10am on Tuesday 15<sup>th</sup> June 2021**

**MAYOR OF LONDON**

Please ensure that in completing this form you address the appraisal criteria as set out in the LFSF Guidelines. Selection will be based on the fulfilment of these criteria. You must complete every section for your application to be considered.

Once completed, please submit to [stephanie.harrison@britishfashioncouncil.com](mailto:stephanie.harrison@britishfashioncouncil.com) by **10am on Tuesday 15<sup>th</sup> June 2021**.

*Please do not submit your application in any other format than that set out in this form.*

## 1. CONTACT DETAILS

<b>Organisation name</b>	
<b>Organisation address</b>	
<b>Postcode</b>	
<b>Contact name and role</b>	
<b>Contact email address</b>	
<b>Contact telephone number</b>	

## 2. COMPANY DETAILS

How many years has your organisation been running?	
What is your organisational structure (i.e. Directors/ Board/ CEO; departments; total number of staff)?	
Briefly describe your organisation's principal activities (50 words max.)	

### 3. PROJECT DETAILS

Project name/s			
When is your event/s due to take place?			
Location of event/s		Amount being requested	£
Total cost of event/s	£		
Details of previous LFSF funding		Date(s) received	
Details of other previous and current public funding for this project		Date(s) received	
Details of other previous and current private funding for this project		Date(s) received	

**a. Please provide a brief description of your project/s (no longer than 100 words)**

**b. Please describe how your project/s meets the appraisal criteria, as outlined in the funding guidelines and criteria document. Please ensure that you address all criteria (no longer than 500 words)**

**c. Please give a full breakdown of your project costs, including how the funding applied for would be allocated, other income and project expenditure.**

**d. What are the anticipated outputs for your project/s? Please specify forecasted figures next to each output area. \***

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\*Please refer to the London Fashion Showcasing Fund guidelines.