

BRITISH FASHION COUNCIL

---

# NEWGEN

## PRESS RELEASE

11<sup>TH</sup> APRIL 2017

### BRITISH FASHION COUNCIL ANNOUNCES NEWGEN RECIPIENTS FOR 2017 / 2018

**A-COLD-WALL\*** | **Charles Jeffrey LOVERBOY** | **COTTWEILER** | **Halpern**  
**Kiko Kostadinov** | **Liam Hodges** | **Marta Jakubowski** | **Molly Goddard** | **Nicholas Daley**  
**Paula Knorr** | **Phoebe English MAN** | **Richard Malone** | **Sadie Williams** | **Wales Bonner**

**One to Watch - Richard Quinn**

Click [here](#) to download digital assets (artwork by [@barbaracreative](#))

The British Fashion Council (BFC) today celebrates the fifteen emerging designers who will receive NEWGEN support for the year ahead. Following the announcement of a new format, NEWGEN sponsorship is now awarded annually to both menswear and womenswear designers who will show at either London Fashion Week Men's or London Fashion Week. This new format is focused on celebrating the incredible pool of emerging menswear and womenswear talent in London. NEWGEN offers designers the time and support to hone in on critical business skills to futureproof their businesses. Britain leads the way when it comes to nurturing and developing young talent, from early education through to helping designers establish their brands on a global scale.

NEWGEN is a BFC initiative that supports the very best emerging talent and aims to build global, high end fashion brands of the future. The scheme offers designers financial support and showcasing opportunities. The BFC, with support from the NEWGEN committee, will deliver individual mentoring and business training to assist the designers as they develop their business infrastructure and skills. NEWGEN designers are identified by their creativity, strong design aesthetic and point of difference.

**A-COLD-WALL\***, **Charles Jeffrey LOVERBOY**, **Halpern**, **Nicholas Daley** and **Richard Malone** will receive NEWGEN support for the first time this year, in addition to existing NEWGEN designers **COTTWEILER**, **Kiko Kostadinov**, **Liam Hodges**, **Phoebe English MAN**, **Marta Jakubowski**, **Molly Goddard**, **Paula Knorr**, **Sadie Williams** and **Wales Bonner** who all continue to receive support. 'One to Watch' support has been awarded to **Richard Quinn**, who will be given exhibition space in the LFW Designer Showrooms at The Store Studios this September. Designers Alex Mullins, Ashley Williams, Craig Green and Faustine Steinmetz now graduate from the initiative.

**Sarah Mower MBE**, BFC Ambassador for Emerging Talent, Chief Critic, VogueRunway.com and Chair of the NEWGEN committee commented: *"To be able to select NEWGEN for both womenswear and menswear side by side this year has given the scheme a panoramic overview of London's strength as a centre-point of young innovation. We have all been energised to see a surge of diverse talents from so many backgrounds whose focussed individuality inspires us. It's a privilege to be able to join with so many mentors from the UK industry who volunteer to join together to put these designers on the proven fast-track to recognition and business success"*

**Caroline Rush CBE**, Chief Executive British Fashion Council commented: “*The new format of our NEWGEN initiative allows the BFC to be flexible in the support it offers emerging designers, and recognises the changing nature of fashion business and showcasing models. We want to empower these designers to build and strengthen their brands in close alignment with their creative vision. I am delighted as ever to welcome this year’s new designers to the initiative.*”

A-COLD-WALL\*, Charles Jeffrey LOVERBOY, COTTWEILER, Kiko Kostadinov, Liam Hodges, Nicholas Daley, Phoebe English MAN and Wales Bonner will show at London Fashion Week Men’s in June. Halpern, Marta Jakubowski, Molly Goddard, Paula Knorr, Richard Malone and Sadie Williams will show at London Fashion Week in September. Each of the NEWGEN designers will be allocated a dedicated pop-up showroom space within the Designer Showrooms at The Store Studios, taking residence after their show or presentation to host press and buyers appointments.

Since its inception in 1993, NEWGEN sponsorship has acted as a promotional launch pad for young designers including Alexander McQueen, Christopher Kane, Christopher Raeburn, Christopher Shannon, Erdem, J.W.Anderson, James Long, Lee Roach, Marques’Almeida, Mary Katrantzou, Nicholas Kirkwood, Roksanda Ilincic and Simone Rocha.

The NEWGEN committee comprises **Sarah Mower MBE**, BFC Ambassador for Emerging Talent (Chair); **April Glassborow**, Consultant; **Barbara Grispini**, Designer Brand Development Consultant, BFC & Curator, LONDON show ROOMS; **Ben Banks**, Founder, Fourmarketing; **Caroline Rush**, Chief Executive, BFC; **Cassie Smart**, Women’s Shoe and Buying Manager, Mathesfashion.com; **Catherine Hayward**, Fashion Director, Esquire; **Charlie Porter**, Journalist; **Charlotte Whitehead**, Senior Sales & Showcasing Manager, BFC; **Katie Rawle**, Senior Business Support Coordinator, BFC; **Laura Burlington**, Consultant; **Laura Larbaestier**, Womenswear Buying Director, Browns; **Lulu Kennedy MBE**, Founder and Director, Fashion East; **Melanie Rickey**, Consultant; **Robert Johnston**, Fashion Director, GQ; **Stavros Karelis**, Founder and Buying Director, Machine-A; **Susanne Tide-Frater**, Brand and Strategy Director, Farfetch and **Terry Betts**, Head of Business Development, Thread.

This year for the first time The Fashion Awards in partnership with Swarovski acted as a fundraiser for the BFC Education Foundation, with £400k of the £700k raised being used to support schemes including NEWGEN, BFC Designer Business Support and the BFC Colleges Council.

- ENDS -

[londonfashionweekmens.com](http://londonfashionweekmens.com)  
[londonfashionweek.com](http://londonfashionweek.com)

[@BFC](#) | [#LFWM](#) | [#LFW](#)

[facebook.com/britishfashioncouncil](https://facebook.com/britishfashioncouncil)  
[instagram.com/londonfashionweek](https://instagram.com/londonfashionweek)

**For press enquiries please contact:** Michalis Zodiatis, British Fashion Council:  
[joanna.thompson@britishfashioncouncil.com](mailto:joanna.thompson@britishfashioncouncil.com) | +44 (0) 20 7759 1989

**For NEWGEN application queries please contact:** Isabella Davey, British Fashion Council:  
[isabella.davey@britishfashioncouncil.com](mailto:isabella.davey@britishfashioncouncil.com) | +44 (0) 20 7759 1978

**The British Fashion Council (BFC)** was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British

fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC Fashion Film sponsored by River Island; BFC Rock Vault; BFC Headonism; BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN. The BFC supports Boden's Future British initiative. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of excellence in the fashion industry: The Fashion Awards.

**NEWGEN** is a BFC initiative that supports the very best emerging talents and aims to build global, high end fashion brands for the future. The scheme offers designers financial support and showcasing opportunities at London Fashion Week and London Fashion Week Men's. NEWGEN designers are identified by their creativity, strong design aesthetic and point of difference. [britishfashioncouncil.com/newgen](http://britishfashioncouncil.com/newgen)

Sarah Mower MBE was appointed the British Fashion Council's first Ambassador for Emerging Talent in May 2009 and is chair of the NEWGEN selection committee.