

The Fashion Awards 2018

IN PARTNERSHIP WITH
SWAROVSKI

PRESS RELEASE

23rd OCTOBER 2018

NOMINATIONS FOR THE FASHION AWARDS 2018 IN PARTNERSHIP WITH SWAROVSKI ANNOUNCED

Today, Tuesday 23rd October 2018, Stephanie Phair, Chairman of the British Fashion Council (BFC), Nadja Swarovski, Member of the Swarovski Executive Board and Caroline Rush, Chief Executive of the British Fashion Council announced the nominations for The Fashion Awards 2018 in partnership with Swarovski at a press screening at Soho House, 76 Dean Street, London.

The Fashion Awards in partnership with Swarovski recognise creativity and innovation in fashion, celebrating exceptional individuals whose imagination and creativity has broken new ground in fashion globally over the past 12 months as well as brands and businesses that have transformed the possibilities of fashion today.

Watch The Fashion Awards 2018 in partnership with Swarovski Nominees video created by Creative Director Robin Derrick [here](#).

The Fashion Awards 2018 voting body, made up of 2,000 key members of the fashion industry across 32 countries, was invited to put forward their preferences for each award and nominations were made in ten categories with the five brands/individuals receiving the most nominations shortlisted in each. Additional awards will be celebrated on the night, recognising incredible career milestones. The recipients of these special awards will be announced over the coming weeks.

The Fashion Awards 2018 Nominees are *(all listed in alphabetical order)*

Accessories Designer of the Year

Alessandro Michele for Gucci

Demna Gvasalia for Balenciaga

Jonathan Anderson for LOEWE

Maria Grazia Chiuri for Dior

Miuccia Prada for Prada

Brand of the Year

Balenciaga

Burberry

Gucci

Off-White

Prada

British Designer of the Year Menswear

Craig Green for CRAIG GREEN

Jonathan Anderson for JW Anderson

Kim Jones for Dior Homme

Martine Rose for Martine Rose

Riccardo Tisci for Burberry

British Designer of the Year Womenswear

Clare Waight Keller for Givenchy

Jonathan Anderson for JW Anderson

Roksanda Ilinčić for ROKSANDA

Simone Rocha for Simone Rocha

Victoria Beckham for VICTORIA BECKHAM

British Emerging Talent Menswear

Ben Cottrell and Matthew Dainty for COTTWEILER

Eden Loweth & Tom Barratt for ART SCHOOL

Kiko Kostadinov for Kiko Kostadinov

Phoebe English for PHOEBE ENGLISH

Samuel Ross for A-COLD-WALL*

British Emerging Talent Womenswear

Matty Bovan for Matty Bovan

Natalia Alaverdian for A.W.A.K.E.

Rejina Pyo for REJINA PYO

Richard Quinn for Richard Quinn

Sofia Prantera for ARIES

Business Leader

Jonathan Akeroyd for VERSACE

José Neves for FARFETCH

Marco Bizzarri for Gucci

Marco Gobetti for Burberry

Michael Burke for Louis Vuitton

Designer of the Year

Alessandro Michele for Gucci

Clare Waight Keller for Givenchy

Kim Jones for Dior Homme

Pierpaolo Piccioli for Valentino

Virgil Abloh for Louis Vuitton

Model of the Year

Adut Akech

Adwoa Aboah

Bella Hadid
Kaia Gerber
Winnie Harlow

Urban Luxe

Alyx
Marine Serre
Off-White
Palace
Supreme

Nominees Assets for social media: <https://we.tl/t-9QPjmW2Jx0>

The winners of each category will be announced on Monday 10th December at The Fashion Awards 2018 in partnership with Swarovski at the Royal Albert Hall, during a ceremony attended by 4000 guests.

Stephanie Phair, BFC Chair said: *"I would like to congratulate all the nominees of The Fashion Awards 2018 in partnership with Swarovski. Each and every one of them is being recognised for their creative excellence and innovation. I look forward to celebrating them alongside the rest of the industry from across the globe on the 10th of December at the Royal Albert Hall."*

Nadja Swarovski, Member of the Swarovski Executive Board, added: *"We are delighted to reveal the nominees for the 2018 Fashion Awards. Representing fashion's most inspiring emerging and established talents, this list is the perfect showcase for the energy and diversity of the industry today. We are excited to unveil the winners at the awards show in London in December, which will raise truly vital funds for the BFC's initiatives."*

This year, for the first time, The Fashion Awards 2018 in partnership with Swarovski, will celebrate the global community of young creative talent by recognising 100 of the most innovative and inspiring young creative talents from around the world via a new element to the awards; NEW WAVE: Creatives. The 2000 members of the international fashion community that make up the Fashion Awards Voting Panel, were asked to nominate those they believe to be the best young creative talent of today. Shining a light on this year's emerging visionaries, NEW WAVE: Creatives

will include trailblazers from image-makers, hair and makeup artists, set designers, creative directors, models, digital influencers and stylists. The final list will encompass 100 names and will include some of fashion's most exciting and forward-thinking young professionals.

The Fashion Awards in partnership with Swarovski is a fundraiser for the British Fashion Council, a not-for-profit organisation focused on promoting excellence in British fashion and supporting the future pipeline of creative talent. The BFC's work is achieved through a range of charitable initiatives and education, business and mentoring schemes that support talent from school level students, to emerging designers and future fashion start-ups, through to established designer businesses.

In 2017, the BFC raised over £2.2million for its charities and business support initiatives and in the twelve months to March 2018 has allocated £1.1million to further support these efforts. As part of its Education pillar, the BFC's initiatives are designed to secure the legacy of support for talented students at every stage, safeguarding the opportunity to further education regardless of financial situation.

Industry tables and boxes for The Fashion Awards 2018 are on sale. For more information please email:

fashionawardstable@britishfashioncouncil.com or FashionAwardsBox@britishfashioncouncil.com

General tickets are available via [Ticketmaster](#)

The generosity and commitment of our sponsors is more vital than ever. Please help us by acknowledging our Principal Sponsor SWAROVSKI for their support of The Fashion Awards 2018. Official Sponsors American Express, Bird in Hand, Digital Domain, Getty Images, Lavazza Coffee, Mercedes-Benz, Rosewood London and Slingsby.

-ENDS-

Join the conversation: #FashionAwards #Swarovski

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The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN which includes womenswear, menswear and accessories. The BFC supports Boden's Future British initiative. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of creativity and innovation in the fashion industry: The Fashion Awards.

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with approximately 3,000 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.7 billion euros in 2017. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2017, the Group generated revenue of about 3.5 billion euros and employed more than 32,000 people. A responsible relationship with people and the planet is an integral part of Swarovski's heritage. The global Swarovski Waterschool education program has reached 500,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote wellbeing, and conserve natural resources to achieve positive social impact.

www.swarovskigroup.com