

# BRITISH FASHION COUNCIL

---

# ROCK VAULT

**PRESS RELEASE**  
**02<sup>ND</sup> JUNE 2016**

## **STEPHEN WEBSTER MBE AND ROCK VAULT DESIGNERS RETURN TO SHOW AT COUTURE LAS VEGAS**

Today, Thursday 2<sup>nd</sup> June a group of eight designers, made up of current Rock Vault recipients and two graduates, will showcase their collections at COUTURE Las Vegas with Stephen Webster MBE. Rock Vault is a jewellery initiative to support, showcase and promote Britain's most innovative fine jewellery talent. Curated by Stephen Webster MBE, this unique showcasing initiative was established by the British Fashion Council (BFC) to nurture the creative fine jewellery talent based in London. It gives these designers the opportunity to further develop their businesses, as well as increasing their exposure amongst both UK and international media and retailers.

This is the fourth year that Stephen has taken designers from the initiative to COUTURE Las Vegas, where each year a Rock Vault designer has won one of the show's coveted Design Awards. This year Stephen and the Rock Vault designers will once again showcase the incredible craftsmanship and creativity of the young talent that is at the heart of the British jewellery industry. Designers will exhibit in the Stephen Webster space in the LaTache Ballroom, at the heart of the show, demonstrating what makes British jewellery so laudable.

The designers who will be exhibiting at COUTURE Las Vegas for the first time this year are [CompletedWorks](#), [Lily Kamper](#), [Rachel Boston](#) and [RUIFIER](#). Returning designers are [Imogen Belfield](#) (Rock Vault graduate), [Jacqueline Cullen](#), [Jordan Askill](#) (Rock Vault graduate) and [Shimell and Madden](#).

Caroline Rush CBE, CEO of the British Fashion Council said: *'Rock Vault has had such success at Couture from the very first visit, which is strong testament that the UK is looked to by the global jewellery industry as producing some of the most exciting new talent in the field. Stephen has been such a key part of making the BFC Rock Vault initiative so successful - Couture is an incredible platform and will really benefit the profile of the fantastic designers attending.'*

Stephen Webster MBE, Creative Director of Stephen Webster said: *'2016 is a very exciting year for Rock Vault. Due to the three year mentoring cycle, some years see more graduations than others. Last year Rock Vault graduates included some designers who had exhibited at Couture since we first introduced the platform to the show. Since that first year Rock Vault designers have featured as winners at each Couture Design Awards gala. This year with four new designers, none of whom have ever shown in the US, Rock Vault will be the place for retailers to come and discover the stars of tomorrow. A new home in the LaTache Ballroom and loads of new talent will make sure Rock Vault is on everyone's Couture calendar this year.'*

COUTURE Las Vegas runs from Thursday 2<sup>nd</sup> June to Monday 6<sup>th</sup> June, and takes place in the the iconic Wynn Las Vegas hotel on Las Vegas Boulevard.

For more information about Rock Vault please visit [www.britishfashioncouncil.com/rockvault](http://www.britishfashioncouncil.com/rockvault)

For more information about COUTURE please visit [www.thecoutureshow.com](http://www.thecoutureshow.com)

– ENDS –

**For press enquiries please contact:**

Joanna Thompson, British Fashion Council  
[joanna.thompson@britishfashioncouncil.com](mailto:joanna.thompson@britishfashioncouncil.com) | +44 (0)20 7759 1950

**For Headonism enquiries please contact:**

Verity Onions, British Fashion Council  
[verity.onions@britishfashioncouncil.com](mailto:verity.onions@britishfashioncouncil.com) | +44(0)20 7759 1963

**For Stephen Webster enquiries please contact:**

Alexander Atkins, Stephen Webster  
[alexander.atkins@stephenwebster.com](mailto:alexander.atkins@stephenwebster.com) | +1 212 235 5580

The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships; linking with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include the BFC Fashion Film sponsored by River Island; BFC Rock Vault; BFC Headonism; BFC/GQ Designer Menswear Fund supported by Vertu; BFC/Vogue Designer Fashion Fund; NEWGEN sponsored by TOPSHOP and NEWGEN MEN sponsored by TOPMAN. The British Fashion Council supports Boden's Future British initiative. Showcasing initiatives and events include London Fashion Week, London Collections Men, LONDON show ROOMS, the BFC Fashion Arts Foundation, International Fashion Showcase, London Fashion Weekend and the annual celebration of excellence in the fashion industry: the British Fashion Awards