

The Fashion Awards 2017

IN PARTNERSHIP WITH
SWAROVSKI

PRESS RELEASE
MONDAY 4TH DECEMBER

THE FASHION AWARDS 2017 IN PARTNERSHIP WITH SWAROVSKI **WINNERS ANNOUNCED**

The British Fashion Council (BFC) is delighted to announce the winners of The Fashion Awards 2017 in partnership with Swarovski, which recognise creativity and innovation in fashion. Tonight, the Royal Albert Hall welcomed a global mix of 4,000 guests, including the fashion industry, students and members of the public to celebrate exceptional individuals whose imagination and creativity have broken new ground in fashion over the past 12 months; as well as brands and businesses that have transformed the possibilities of fashion today.

The evening was hosted by Jack Whitehall and Karlie Kloss. Notable attendees included Adrian Joffe, Adwoa Aboah, Alexa Chung, Angelica Cheung, Anja Rubik, Ashley Graham, Christopher Bailey MBE, Connor McGregor, Donatella Versace, Derek Blasberg, Edward Enninful OBE, Erykah Badu, Eva Herzigova, Georgia May Jagger, Hailey Baldwin, Jose Neves, Kaia Gerber, Karlie Kloss, Imaan Hammam, Lewis Hamilton, Maisie Williams, Maria Grazia Chiuri, Dame Anna Wintour, Dame Natalie Massenet, Nadja Swarovski, Naomi Campbell, Pat McGrath MBE, Pink, Raf Simons, Rita Ora, Sam Smith, Selena Gomez, Stella McCartney OBE, Stella Maxwell, Stormzy, Winnie Harlow, Zadie Smith and Zendaya.

The evening at the iconic Royal Albert Hall in London celebrated fourteen awards, nine voted for by an international panel of 2000 industry opinion formers and five Special Recognition awards. Each winner was given a unique Swarovski crystal trophy, commissioned by architectural designer John Pawson.

Christopher Bailey MBE received a surprise award for *Outstanding Contribution to British Fashion*, acknowledging his phenomenal transformation of Burberry since joining in 2000, turning the UK company into a renowned global fashion brand.

The late Azzedine Alaïa was celebrated for his incredible career spanning over 60 years, acknowledging him as one of the most respected and unique couturiers in the industry.

Accessories Designer of the Year: Jonathan Anderson for Loewe
Presented by Amber Valletta

Business Leader: Marco Bizzarri for Gucci
Presented by Annie Lennox & Massimo Bottura

Swarovski Award for Positive Change: Maria Grazia Chiuri
Presented by Bianca Jagger

Model of the Year: Adwoa Aboah
Presented by Erykah Badu & Loyle Carner

Urban Luxe: Off-White
Presented by Hailey Baldwin

Isabella Blow Award for Fashion Creator: Pat McGrath MBE
Presented by Eva Herzigova

British Emerging Talent Menswear: Charles Jeffrey for Charles Jeffrey LOVERBOY
Presented by John Galliano CBE

British Emerging Talent Womenswear: Michael Halpern for Halpern
Presented by Pamela Anderson

Outstanding Contribution to British Fashion: Christopher Bailey MBE
Presented by Dame Anna Wintour

Special Recognition Award for Innovation: Stella McCartney OBE
Presented by Sir James Dyson

British Designer of the Year Menswear: Craig Green for CRAIG GREEN
Presented by FKA Twigs

British Designer of the Year Womenswear: Jonathan Anderson for JW Anderson
Presented by Zendaya

Fashion Icon: Donatella Versace for Versace
Performance by Rita Ora
Presented by Naomi Campbell

Designer of the Year: Raf Simons for Calvin Klein
Presented by Oliver Sim

The BFC Education Foundation is the charitable partner to The Fashion Awards 2017 in partnership with Swarovski and offers scholarships to talented young people to study at the UK's best universities as well as opportunities to fund apprenticeships to develop much needed industry skills. The British Fashion Council aims to raise £10million over the next ten years for the charity.

As part of their continued and generous support of The Fashion Awards 2017, Swarovski pledged £300,000 to the BFC Education Foundation in advance of the night itself. Donations to the BFC Education Foundation can be made online via fashionawards.com/donate.

– ENDS –

Join the conversation: #FashionAwards #Swarovski #EducationFoundation

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The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC Fashion Film; BFC Rock Vault; BFC Headonism; BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN. The BFC supports Boden's Future British initiative. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of excellence in the fashion industry: The Fashion Awards.

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with approximately 2,800 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.6 billion euros in 2016. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2016, the Group generated revenue of about 3.37 billion euros and employed more than 32,000 people. A responsible relationship with people and the planet is an integral part of Swarovski's heritage. The global Swarovski Waterschool education program has reached 461,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote wellbeing, and conserve natural resources to achieve positive social impact.

BFC Education Foundation: The BFC Education Foundation is dependent upon the generosity of the companies and individuals funding scholarships; Charlotte Olympia, Coach, Marks & Spencer, Mulberry, Dame Natalie Massenet and Eiesha Bharti Pasricha. The project has also been partly supported by HM Government with Employer Ownership funding through Creative Skillset and The Fashion Awards. The BFC Education Foundation is a registered charity in England and Wales with number 1064820. The BFC may transfer information to the BFC Education Foundation to contact donors directly. Past MA scholarship winners include Graeme Raeburn, Designer, **Rapha** (2001); John Mooney, Brand Creative Director, **ASOS** (2001); Erdem Moraloğlu, Designer and Founder, **Erdem** (2002); Aitor Throup, Executive Creative Director, **G-Star Raw** (2004); Daphne Karras, Head of Womenswear, **Kenzo** (2004); Andres Azubel, Senior Menswear Designer, **Givenchy** (2005); Nabil El-Nayal, Designer & founder, **Nabil Nayal** (2008); Nicola Morgan, Senior Designer, **Thierry Mugler** (2009); Alice Bastin, Head of Leather& Fur RTW, **Alexander McQueen** (2011); Emma Hardstaff, Womenswear Designer, **Burberry** (2012); Matty Bovan, Designer and Founder, **Matty Bovan** (2013) and Pip Paz-Howlett, Print Designer, **JW Anderson** (2015).

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