



BRITISH  
FASHION  
COUNCIL

## WINNERS ANNOUNCED AT INTERNATIONAL FASHION SHOWCASE 2015

20-24 February

The British Council and the British Fashion Council today announced the winners of the International Fashion Showcase, in a prize-giving ceremony at Brewer Street Car Park, London. Sarah Mower MBE presented **Colombia** with the **International Fashion Showcase Country Award** for its exhibition *Framework*; with a special mention for the South African and Romanian exhibitions.

**The International Fashion Showcase Designer Award** was presented to **Julia Manisto** for her impressive collection showcased in the Colombian exhibition, with Maxhosa by Laduma (South Africa), Ken Samudio (the Philippines), Miguel Mesa (Colombia), Alexandru Nimurad and Vika Tonu (Romania) and Rok Hwang (Korea) also receiving special mentions.

**The International Fashion Showcase Curation Award** was presented to **Yegwa Ukpo** of Nigeria, with special mentions for Tory Turk (Korea) and Roxana Gibescu (Romania). All of the winners received a trophy designed by emerging Brazilian jeweller Fernando Jorge, a BFC Rock Vault graduate who participated in IFS 2014.

Winning country Colombia was selected from nearly thirty participating countries by a panel of industry experts to win the competition. Its presentation, organised by the Colombian Embassy, showcased the emerging talents of Lina Ibáñez Coronado, Miguel Mesa, Julia Männistö, New Cross; and of Liliana Sanguino as Curator.

**Vicky Richardson, Director of Architecture, Design, Fashion at the British Council** commented: *“The International Fashion Showcase provides a valuable platform for young designers from all over the world to share design culture from their own countries and to participate in London Fashion Week. It is inspiring to see such a wealth of talent on display and we’re delighted that 30 countries have taken part. London is a world leader for emerging design talent and we look forward to seeing the future fruits of the partnerships and collaborations formed between designers and countries during this year’s IFS.”*

**Sarah Mower MBE, BFC Ambassador for Emerging Talent and Contributing Editor to US Vogue** said:  
*“The International Fashion Showcase is a unique project and the first to promote the work of emerging young designers from all over the world on such a large scale. It builds on London's reputation for shining the spotlight on young talent and celebrating diverse fashion cultures.”*

The International Fashion Showcase (IFS) is the only official exhibition at London Fashion Week that is free and open to the public with 110 emerging designers from nearly 30 countries.

The central exhibition at Brewer Street Car Park is designed by [Robert Storey](#) of Storey Studio and covers 25 countries from four continents that will each showcase a curated static installation of emerging designers that represent their culture. Countries include Austria, Brazil, Colombia, Czech Republic, Georgia, Ireland, Nigeria, Philippines, Poland, Portugal, Scandinavia (Denmark & Norway), South Africa, Spain, and Tanzania.

Solo installations from Argentina, Canada, Chile, Lithuania, Morocco, the Netherlands, Pakistan, Thailand and Trinidad and Tobago will form '[Next in Line](#)', curated by Lee Laphorne, Founder and Director of On|Off. These will be displayed on a Bonaveri Aloof mannequin, inspired by the fashion imagery of Avedon and Beaton and made in its factory in Italy.

In addition, Japan, Korea, Romania and Switzerland are showcasing in satellite exhibitions across London.

**-- Ends --**

**Notes to Editors:**

The British Council and the British Fashion Council would like to thank London College of Fashion and Fashion Scout for the mentoring and showcasing opportunities offered to the International Fashion Showcase designers; and Bonaveri for its support in the exhibition.

Event details

20-24 February, 10.00-18.00

3rd Floor Gallery,

Brewer Street Car Park,

32 Brewer Street,

London W1F 0LA

For more information visit: <http://design.britishcouncil.org/projects/IFS/IFS2015/>

For images, press and media enquiries about the International Fashion Showcase and information about the British Council contact:

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For more information visit <http://design.britishcouncil.org/projects/IFS/IFS2015/> or <http://www.britishfashioncouncil.com/Archive/Events/IFS>

The jury for the International Fashion Showcase 2015 is:

Chair: Sarah Mower, British Fashion Council Ambassador for Emerging Talent

Anna Orsini, British Fashion Council

Barbara Grispini, British Fashion Council

Kendall Robbins, British Council

Niamh Tuft, British Council

Alexander Fury, The Independent

Alistair O'Neill, Central Saint Martins

Anders Christian Madsen, i-D

Duro Olowu, Duro Olowu

Lee Lapthorne, On|Off

Mandi Lennard, Mandi's Basement

Marie Schuller, SHOWstudio

Oriole Cullen, Victoria and Albert Museum

Robb Young, Business of Fashion

Stavros Karelis, Machine A

Zowie Broach, Royal College of Art

The International Fashion Showcase is directed by Anna Orsini, Strategic Consultant British Fashion Council and Niamh Tuft, Programme Manager British Council.

### **About the British Council**

The British Council global arts team works with the best of British creative talent to develop innovative, high-quality events and collaborations that link thousands of artists and cultural institutions around the world, drawing them into a closer relationship with the UK.

The British Council creates international opportunities for the people of the UK and other countries and builds trust between them worldwide. We are a Royal Charter charity, established as the UK's international organisation for educational opportunities and cultural relations. Our 7000 staff in over 100 countries work with thousands of professionals and policy makers and millions of young people every year through English, arts, education and society programmes. We earn over 75% of our annual turnover of nearly £700 million from services which customers pay for, education and development contracts we bid for and from partnerships. A UK Government grant provides the remaining 25%. We match every £1 of core public funding with over £3 earned in pursuit of our charitable purpose. For more information, please visit [www.britishcouncil.org](http://www.britishcouncil.org)

## **About the British Fashion Council**

The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Creative Britain and Creative London. The BFC Colleges Council offers support to students through its MA Scholarship, links with industry through Design Competitions and Graduate Preview Day. Talent identification and business support schemes include the BFC Fashion Film sponsored by River Island; BFC Rock Vault; BFC Headonism; BFC/Vogue Designer Fashion Fund; BFC Contemporary sponsored by eBay; NEWGEN sponsored by TOPSHOP and NEWGEN MEN sponsored by TOPMAN. Showcasing initiatives include London Fashion Week, London Collections, LONDON show ROOMS, the BFC/Bazaar Fashion Arts Foundation, International Fashion Showcase and the annual celebration of excellence in the fashion industry: the British Fashion Awards

## **About On|Off**

On|Off launched in 2003 and is the independent, global fashion showcase. On|Off provides a platform for young, talented creatives and the designers of the future, offering designers the opportunity to showcase their talents with no commercial constraints. On|Off is a hotbed of newness, innovation and artistic risks.

## **About London College of Fashion**

London College of Fashion's rich heritage and responsiveness to changes in design practice have positioned it as a leading global provider of fashion education, research and consultancy. The College's work is centred on the development of ideas: its staff and students use fashion alongside historical and cultural practice to challenge agendas and explore innovation. We redefine Fashion as a discipline as academic, ethical, sustainable, political, social and art and believe that it can be used to better lives; to drive change, to improve the way we live. Fashion is an industry; it does not live in isolation, and behind every designer is a supply chain, a business plan, a partnership. We nurture enterprise and support our students to gain skills in business and management so that they have an increased understanding of all the ingredients to create a sustainable design business in all senses of the word. Our focus is always the long term. London College of Fashion's history in craftsmanship, beginning in the early twentieth century with Shoreditch Technical Institute Girls School, Clapham Trade School and Barrett Trade School and the later additions of Cordwainers, gives us an unparalleled understanding of manufacture and quality, yet we are constantly refining and searching for cutting edge technique, with research centres such as the Centre for Sustainable Fashion. This, combined with a forward-thinking media and communications portfolio and a relationship with the global fashion and lifestyle industries, underpins our mission to "Fashion the Future".

## **About Fashion Scout**

Fashion Scout is the leading international platform spanning London and Paris Fashion Weeks. Scouting the most exciting new designers from across the globe Fashion Scout presents them to the top international press and buyers generating great media awareness and sales. From showcasing the UK's most promising graduates to hosting shows for IFS countries Fashion Scout is at the forefront of the international fashion scene, including recently pioneering the discovery of the incredible talent from Kiev.

The belief that fashion is truly international is the driving force behind Fashion Scout. Its founder, Martyn Roberts, is a regular guest at global fashion weeks scouting new talent and mentoring designers, preparing them for the international market and helping them build sustainable business.

[www.fashion-scout.co.uk](http://www.fashion-scout.co.uk)

## **About Bonaveri**

Established in 1950, Bonaveri is the world leading manufacturer of high quality mannequins.

The ability to combine manufacturing excellence with visionary research on forms and shapes has allowed Bonaveri to participate in and influence the birth, definition and growth of the fashion industry in Italy and around the world.

The company is based at Renazzo di Cento (FE), Italy, where the manufacturing facility combines craftsmanship with automation. A tour of the plant takes you from the laboratories that use sophisticated digital scanning techniques, to

those where sculptors - working with clay, chalk and resin – give life to the figures that then make their way through to the windows of the most famous world's fashion streets. This dual creative approach has a single goal: to reach a timeless aesthetic which is the underlying soul and identity of the mannequins.

The support of young talents, as well as the cooperation with fashion schools is part of the Bonaveri DNA, which has developed specific programs to spread the culture of good shapes and together with helping new designers to emerge onto the market.

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