

Julie

SPRING SUMMER 2025.

READY-TO-WEAR.



A memory of a feeling, of a time, of a person and of a place.

Happiness and joy. Camping in the rain.

Porthgwidden Beach, St Ives, taking a stroll around The Island.

Capturing the essence of my mother's memory in garments infused with
sentiment.



Julie

SPRING SUMMER 2025.

70'S CRAFTS & NATURAL TEXTURES.

MY MOTHER.

NOSTALGIA.

COMFORT.

DETERIORATION.



FAMILY HOLIDAY.

SITE BEACH



LIVING ROOM LAMP.



BARBARA HEWORTH.



ALEXANDRA JACOPETTI HART.



Julie

SPRING SUMMER 2025.

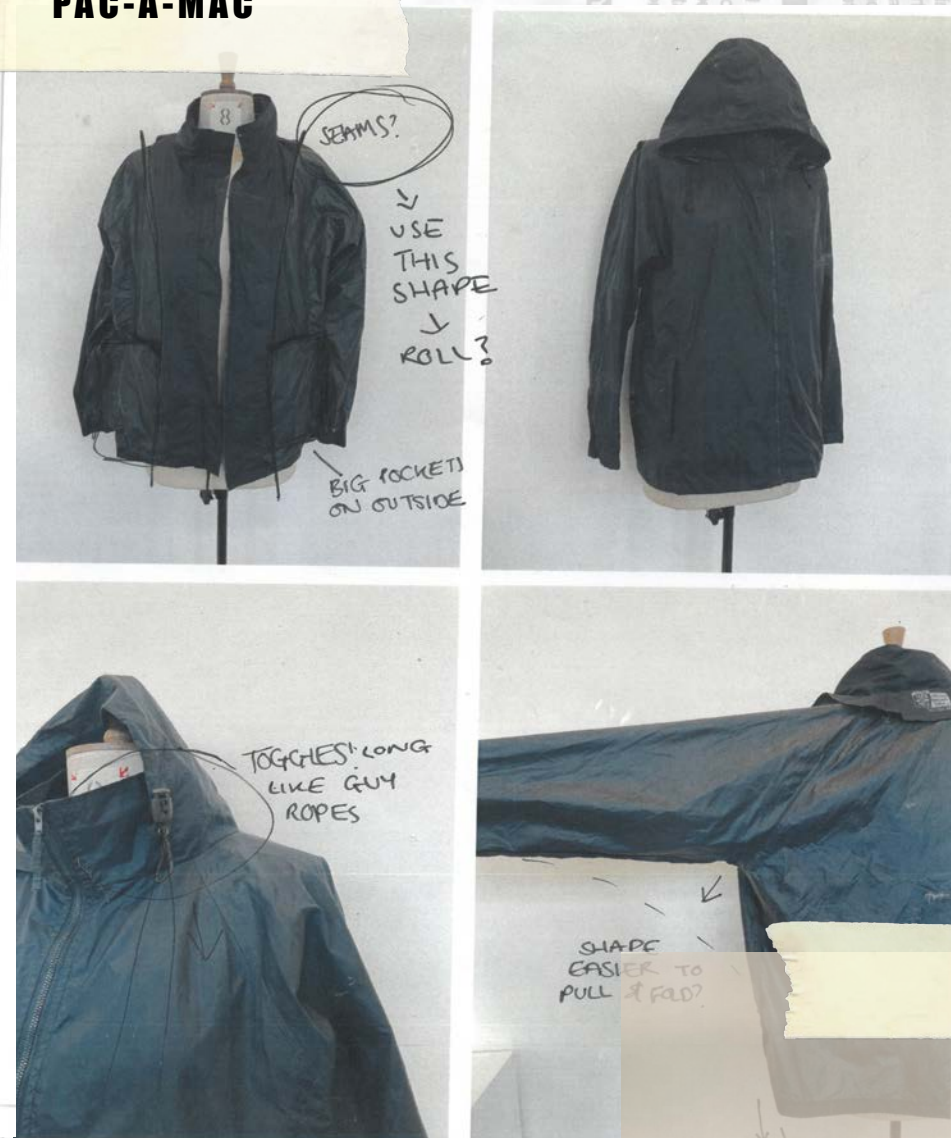
CHILDHOOD TENT - PACKING PROCESS.



TENT.



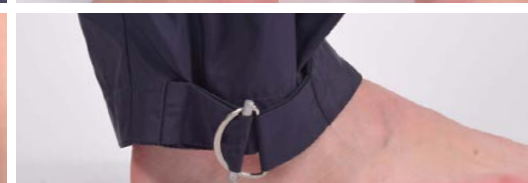
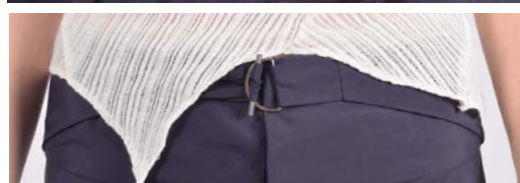
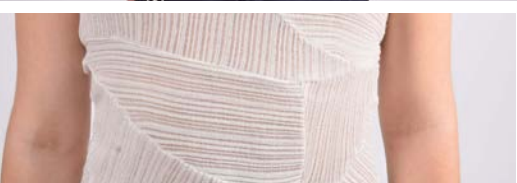
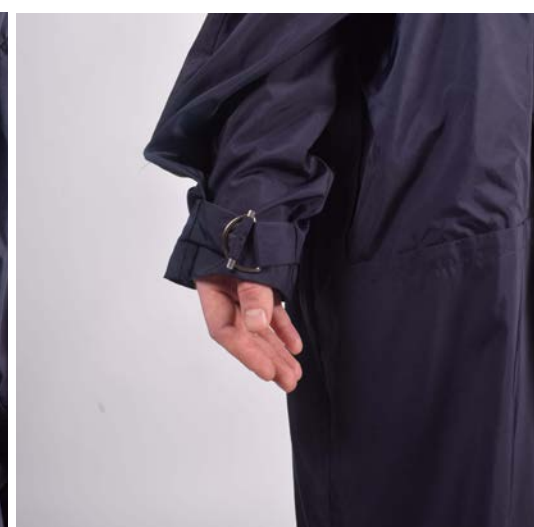
PAC-A-MAC



TWO WAY WEAR



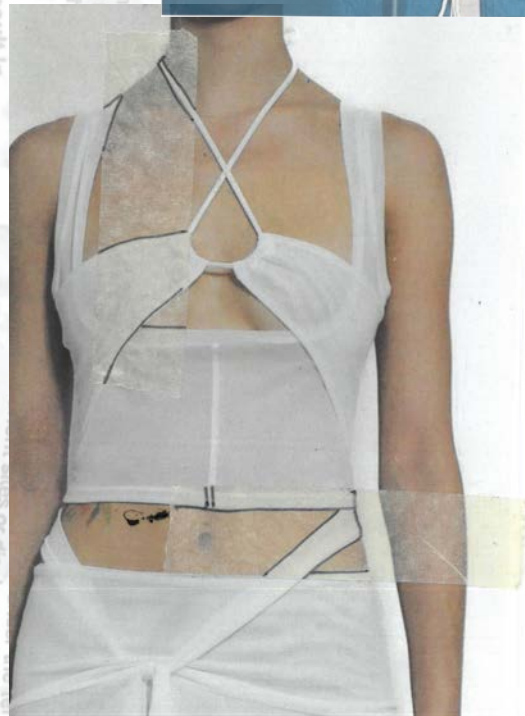
June
SPRING SUMMER 2025.
COASTAL COAT TRANSFORMABILITY.



Life

SPRING SUMMER 2025.

TENT.



TENT SHAPES

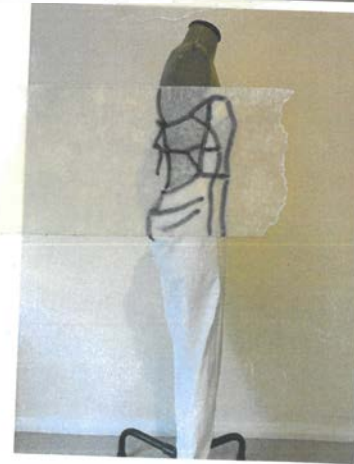
EYELETS
↓
TENT
DETAILS

STRING/
GUIDE ROPE

TOGGLES
FOR
TRANSFORM-
ABILITY



TRANSFORMABLE DRAPE.



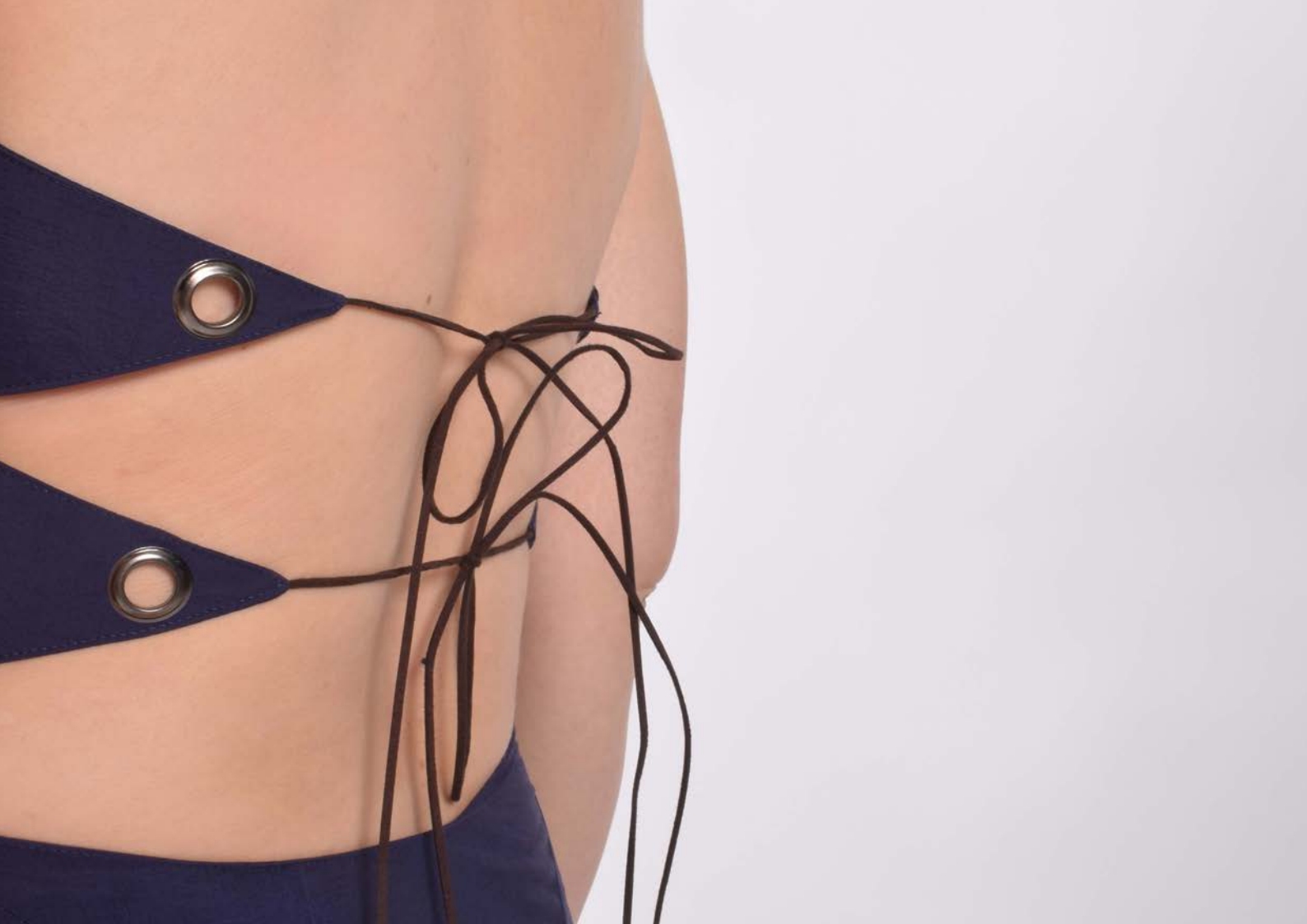
Julie

SPRING SUMMER 2025.

REINFORCEMENT DRESS TRANSFORMABILITY.

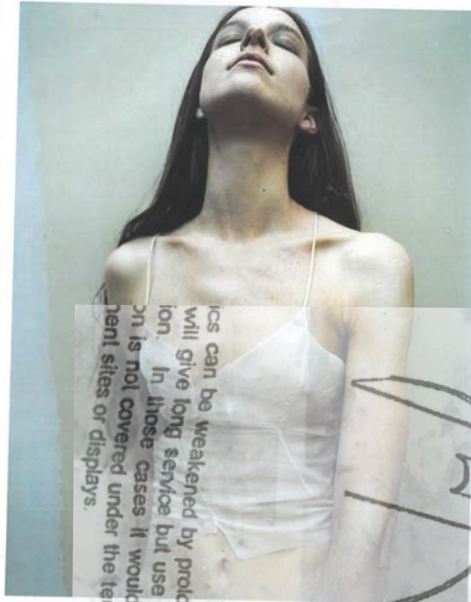


WAYS OF WEARING.



Office

SPRING SUMMER 2025.
NATURAL TEXTURES.



NENSI DOJAKA.



PORTGWIDWEN BEACH.



SHELL.
REPURPOSING MY MOTHER'S T-SHIRT.



COCONUT SHELL BEADS.
MY MOTHER'S JEWELLERY.



Sunncamp



PITCHING



Julie

SPRING SUMMER 2025.

LINE UP.

LOOK 1.



COASTAL WALK GOAT, COASTAL WALK TROUSER, CRAFTED CAMISOLE.
WATER RESISTANT SOFT GLAZED NYLON, REPURPOSED T-SHIRT 80% POLYESTER 20% NYLON AND COTTON STRING.



LOOK 2.



TEENI WEENI YELLOW BIKINI, CRAFTED COVER UP.
REPURPOSED 100% COTTON HAMMOCK, COTTON TAPE AND TENCEL JERSEY.



LOOK 3.



REINFORCEMENT DRESS.
WATER RESISTANT RECYCLED NYLON.



LOOK 4.



COCONUT COVER UP, POTTERY PLAYSUIT.
FAUX SUEDE CORD, COCONUT SHELL BEADS, 100% COTTON STRING, CLAY AND JERSEY.



LOOK 5.



COCONUT SHELL SARONG, SEASIDE SHORTS.
FAUX SUEDE CORD, COCONUT SHELL BEADS, COTTON DRILL, REPURPOSED T-SHIRT 80% POLYESTER 20% NYLON.



LOOK 6.



COSTAL WALK TROUSERS, BEACH PONCHO, REINFORCEMENT BIKINI.
WATER RESISTANT SOFT GLAZED NYLON, TENCEL JERSEY, RIPSTOP.



فنار





Julie

ACCESSORIES SS25

Continuing from Julie SS25, leather goods are developed. Marrying artisanal crafts with the essence of Cornish camping, created using ethically sourced and environmentally friendly materials; coconut shell, cactus leather and Piñatex. Inspired by camping essentials such as tent hardware and pac-a-macs, juxtaposed with delicate jewellery components.

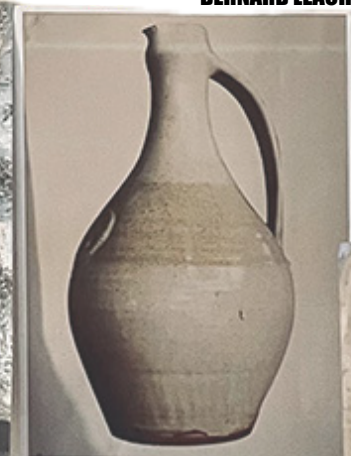


CAPTURING THE ESSENCE OF MY MOTHERS MEMORY.



CAMPING IN THE RAIN.

BERNARD LEACH.



BERNARD LEACH.



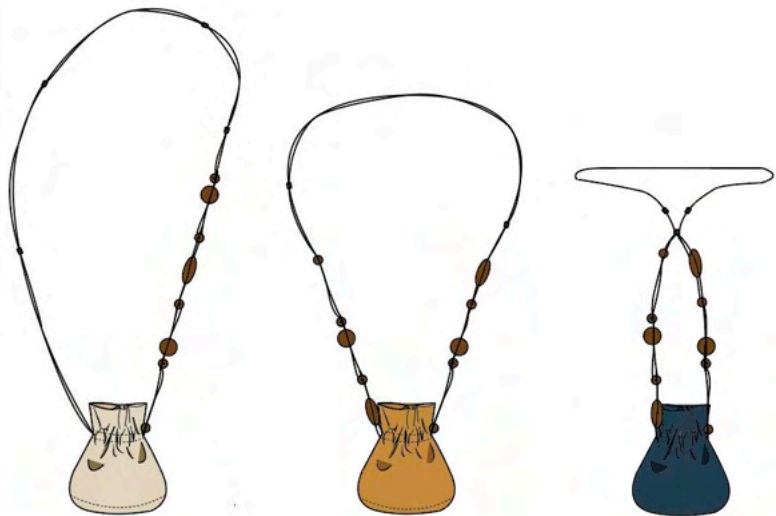
JON FOREMAN.

Julie

ACCESSORIES SS25

CACTUS LEATHER SHELL POUCH

CACTUS LEATHER
COCONUT SHELL BEADS
CACTUS LEATHER STRING



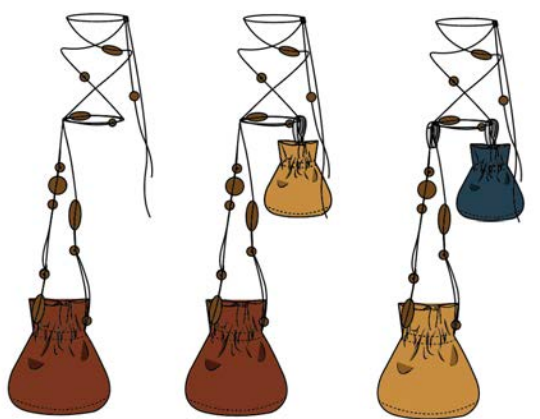
CROSS BODY

AROUND THE NECK



THREE WAY WEAR

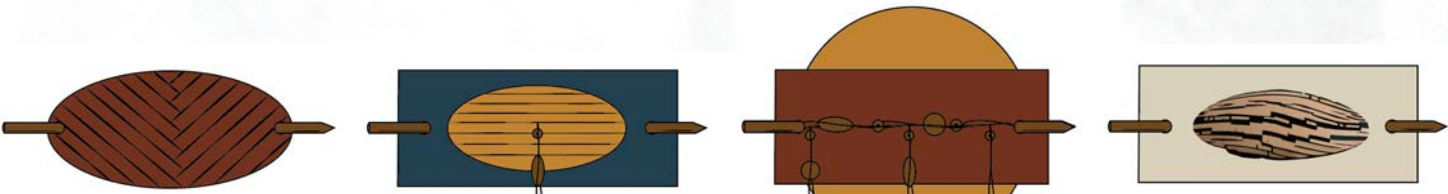
CROSS BODY



AROUND THE WRIST

RANGE PLAN

PIÑATEX BARRETTE



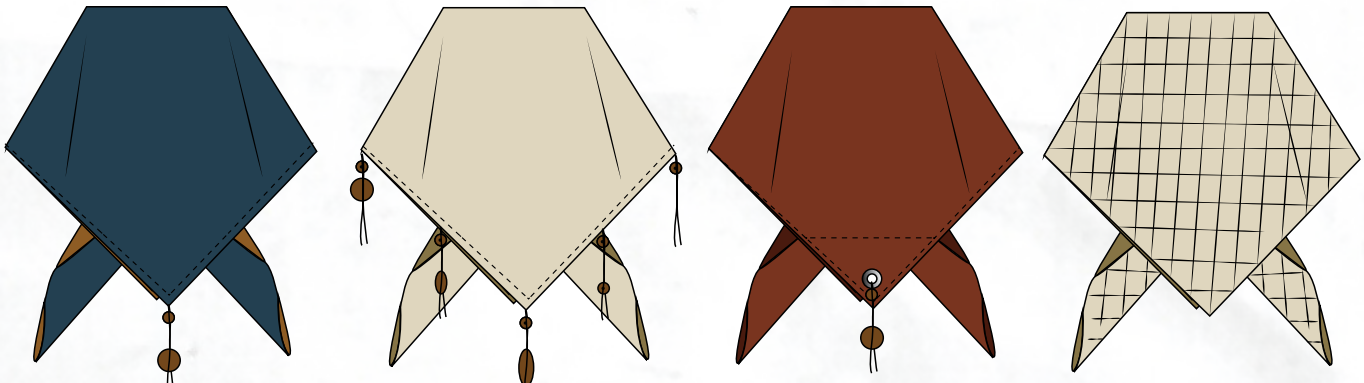
WOVEN PIÑATEX
COCONUT SHELL PIN

PIÑATEX BASE
SLASHED PIÑATEX
COCONUT SHELL PIN
CACTUS LEATHER STRING
COCONUT SHELL PIN AND BEADS

PIÑATEX BASE
LAYERED PIÑATEX
COCONUT SHELL PIN
CACTUS LEATHER STRING
COCONUT SHELL PIN AND BEADS

PIÑATEX BASE
DRIFTWOOD ACCENT
COCONUT SHELL PIN

CACTUS LEATHER HEADSCARF



SAND CACTUS LEATHER
COCONUT SHELL BEADS
CACTUS LEATHER STRING
SUNFLOWER AND MARINE CACTUS LEATHER

SAND CACTUS LEATHER
COCONUT SHELL BEADS
CACTUS LEATHER STRING

METAL EYELET
TOP STITCHING
COCONUT SHELL BEADS
CACTUS LEATHER STRING
AUTUMN LEAF CACTUS LEATHER

WOVEN CACTUS LEATHER IN SAND



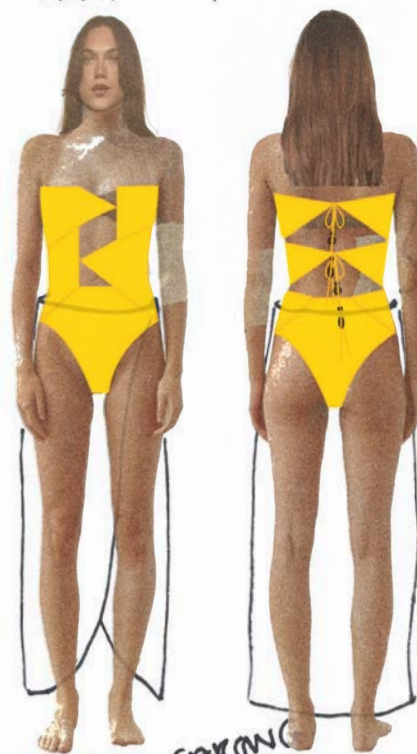
Julie

SWIM.

SWIMWEAR DEVELOPMENT.



FRONT & BACK



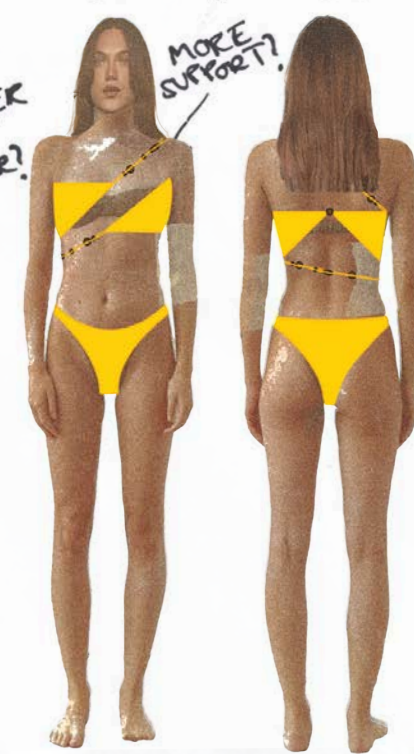
ADD SAKONG COVER UP

FRONT & BACK



SQUARE TOE SANDALS

FRONT & BACK



Julie

SWIM.



FOLDED TWO PIECE.
SEAFOAM EGO NYL REGENERATED NYLON.



TWISTED TANKINI, MICRO SARONG.
SUNSHINE YELLOW EGO NYL REGENERATED NYLON AND TENGEL GEORGETTE.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



BEADED BANDEAU SET.
DUSK EGO NYL REGENERATED NYLON.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



BEADED BIKINI, WATERFALL PONCHO.
SEAFOAM EGO NYL REGENERATED NYLON AND TENGEL GEORGETTE.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



BEADED BANDEAU BIKINI.
SUNSHINE YELLOW EGO NYL REGENERATED NYLON.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



TWISTED TWO PIECE, MICRO SARONG.
SEAFOAM EGO NYL REGENERATED NYLON AND TENGEL GEORGETTE.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



REINFORCEMENT BIKINI.
DUSK EGO NYL REGENERATED NYLON.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



DUSK SWIMSUIT, WRAP SKIRT.
DUSK EGO NYL REGENERATED NYLON AND TENGEL GEORGETTE.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



TWISTED SWIMSUIT.
SEAFOAM EGO NYL REGENERATED NYLON.
CACTUS LEATHER THONGING.



SUNSHINE SWIMSUIT, MICRO SARONG.
SUNSHINE YELLOW EGO NYL REGENERATED NYLON AND TENGEL GEORGETTE.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



STACKED SWIMSUIT, HORIZON SARONG.
HORIZON EGO NYL REGENERATED NYLON AND TENGEL GEORGETTE.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



FOLDED SWIMSUIT, HORIZON COVER UP.
SUNSHINE YELLOW EGO NYL REGENERATED NYLON AND HORIZON TENGEL GEORGETTE.



HORIZON SWIMSUIT.
HORIZON EGO NYL REGENERATED NYLON.
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.



STRATIFIED SWIMSUIT, DRAPED DRESS.
DUSK EGO NYL REGENERATED NYLON AND TENGEL GEORGETTE..
COCO NUT SHELL BEADS AND CACTUS LEATHER THONGING.