Introduction

This collection is a Spring/Summer 2026 Ready-To-Wear Menswear. It developed the idea of modular clothing and 80s fashion like oversized suit jacket, and trench coat, fusion of minimalist and elements of urban chic, focus on structure and material of garments. Animal elements embred in every small pieces.

"Echo in the forest"

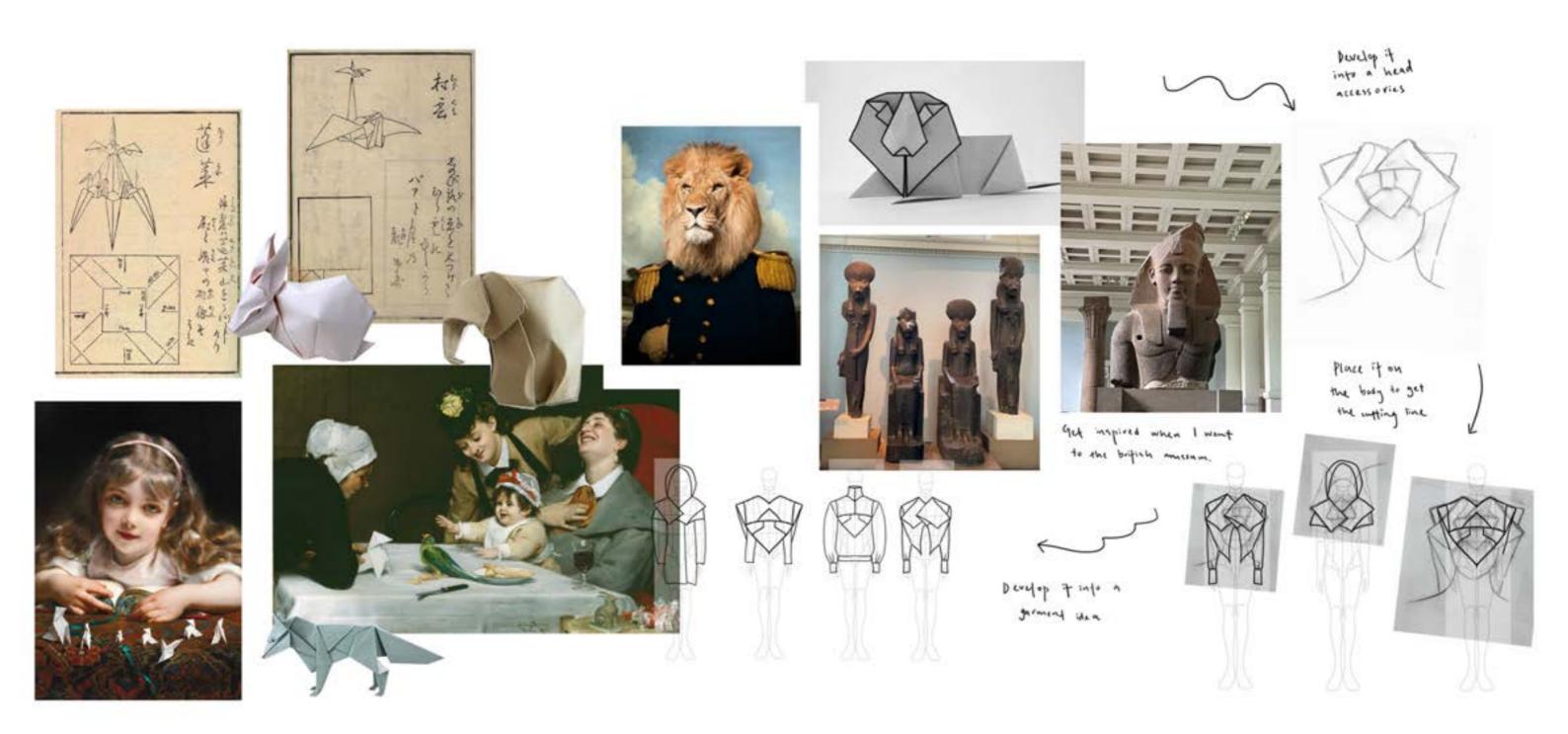
inspired by the desire to escape the pressures of modern work life and embark on an adventurous journey into the heart of nature.

It tells the story of individuals who find themselves lost in the depths of the forest, seeking the true essence of survival. As they navigate through the unknown, they encounter mysterious supernatural elements that awaken their senses and spark moments of joy and self-discovery. This transformative experience allows them to reconnect with themselves before returning to their everyday lives, carrying with them a newfound perspective.



History of Origami

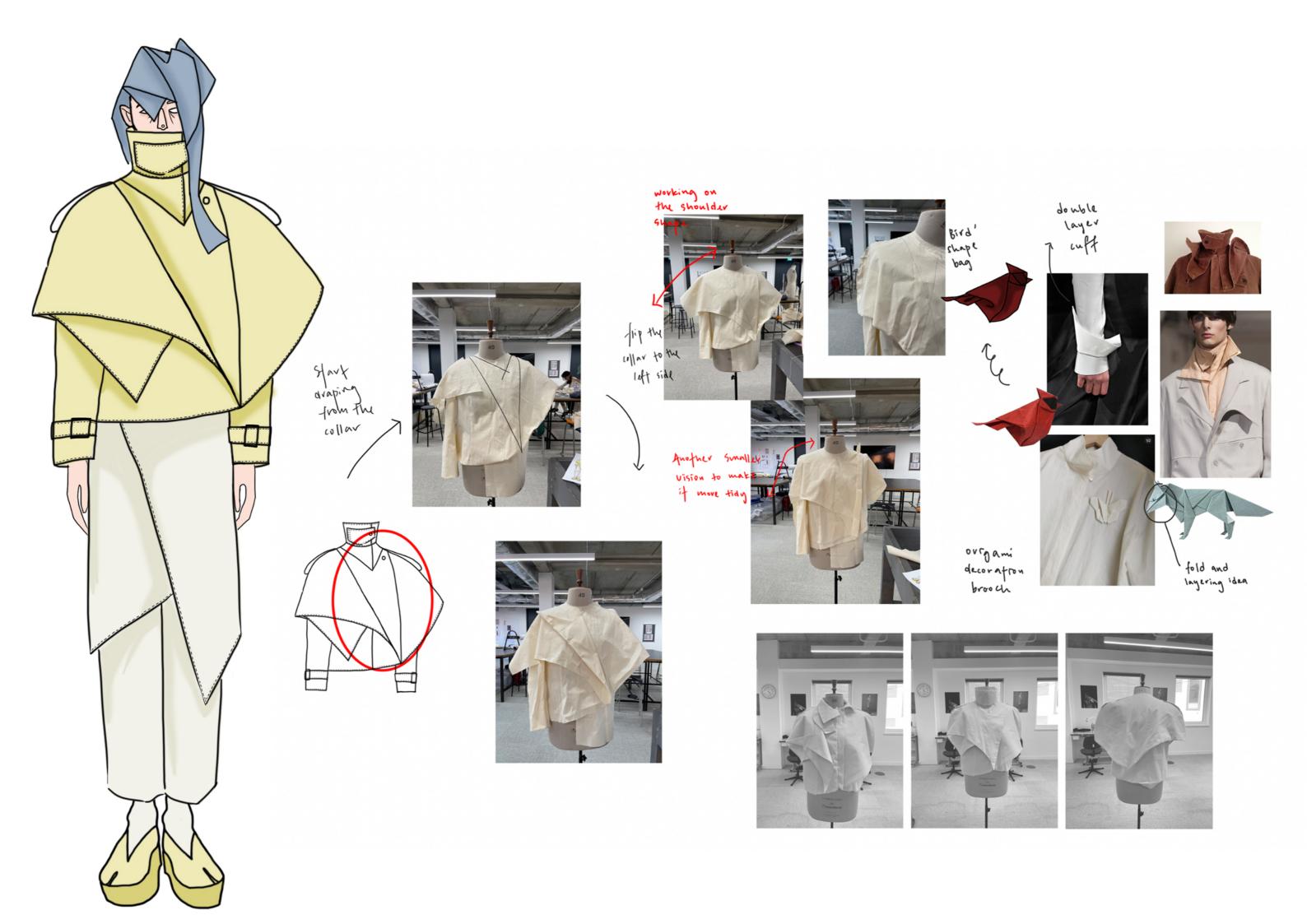
Origami, derived from the Japanese words ori (folded) and kami (paper), evolved from orikata (folded shapes), a practice used by Japanese aristocrats and samurai for formal gift and ritual wrappings. The term origami replaced orikata in 1880. Initially focused on ceremonial and artistic folding, origami has grown into a sophisticated art form. Its principles now influence fields like furniture design, architecture, robotics, engineering, and medical solutions. The blend of traditional craftsmanship and modern innovation reflects the adaptability and enduring appeal of origami in both art and practical design. The collection is developed based on the animal origami ideas.

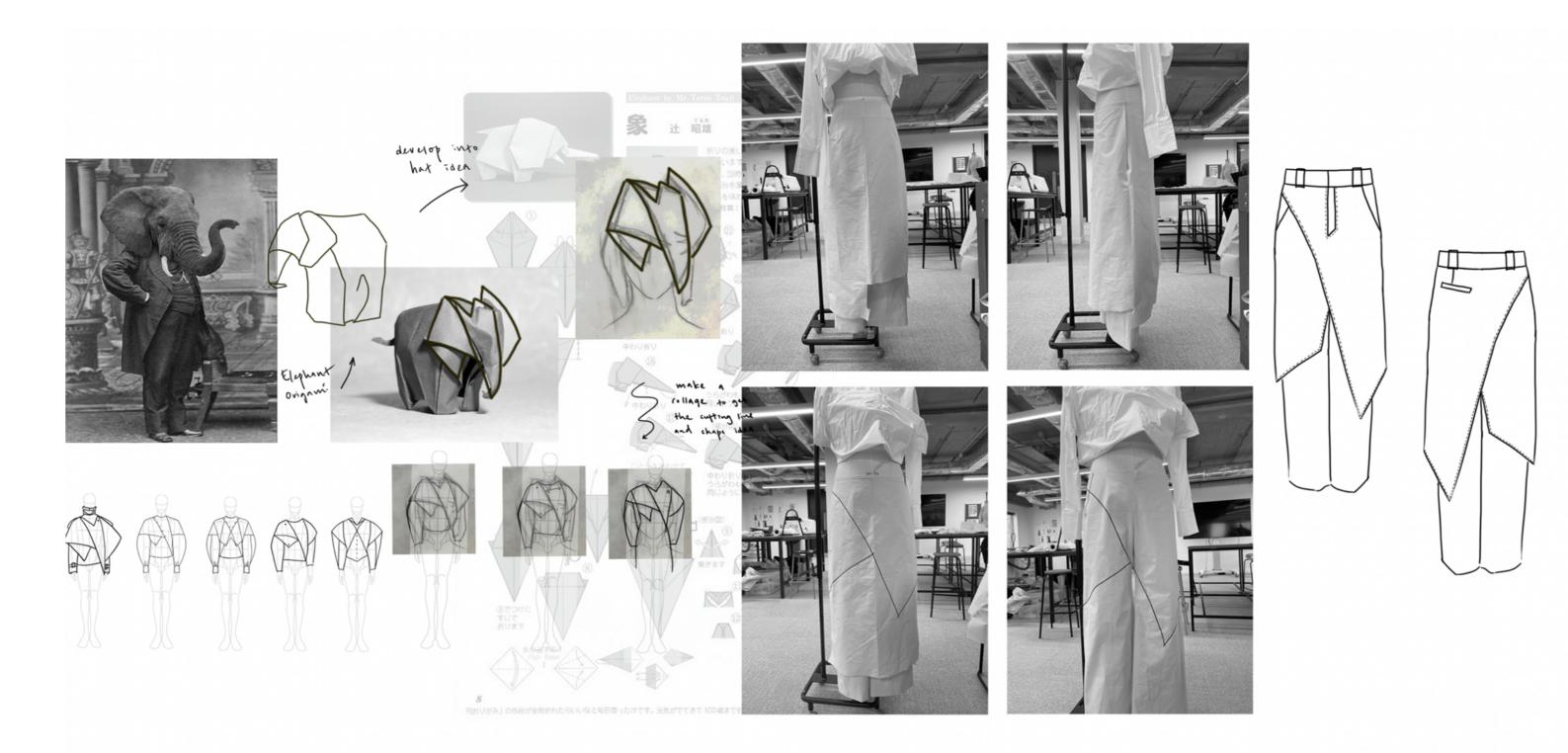


Ines Studio SS 2026 Menswear RTW 'Echo in the forest'









The creative process begins with drawing inspiration from the shape of elephant origami. Then meticulously sketch out the origami's silhouette, ensuring precision and clarity before transferring it onto the template. This process enables to obtain the necessary cutting lines and contours, paving the way for the creation of the products.

