



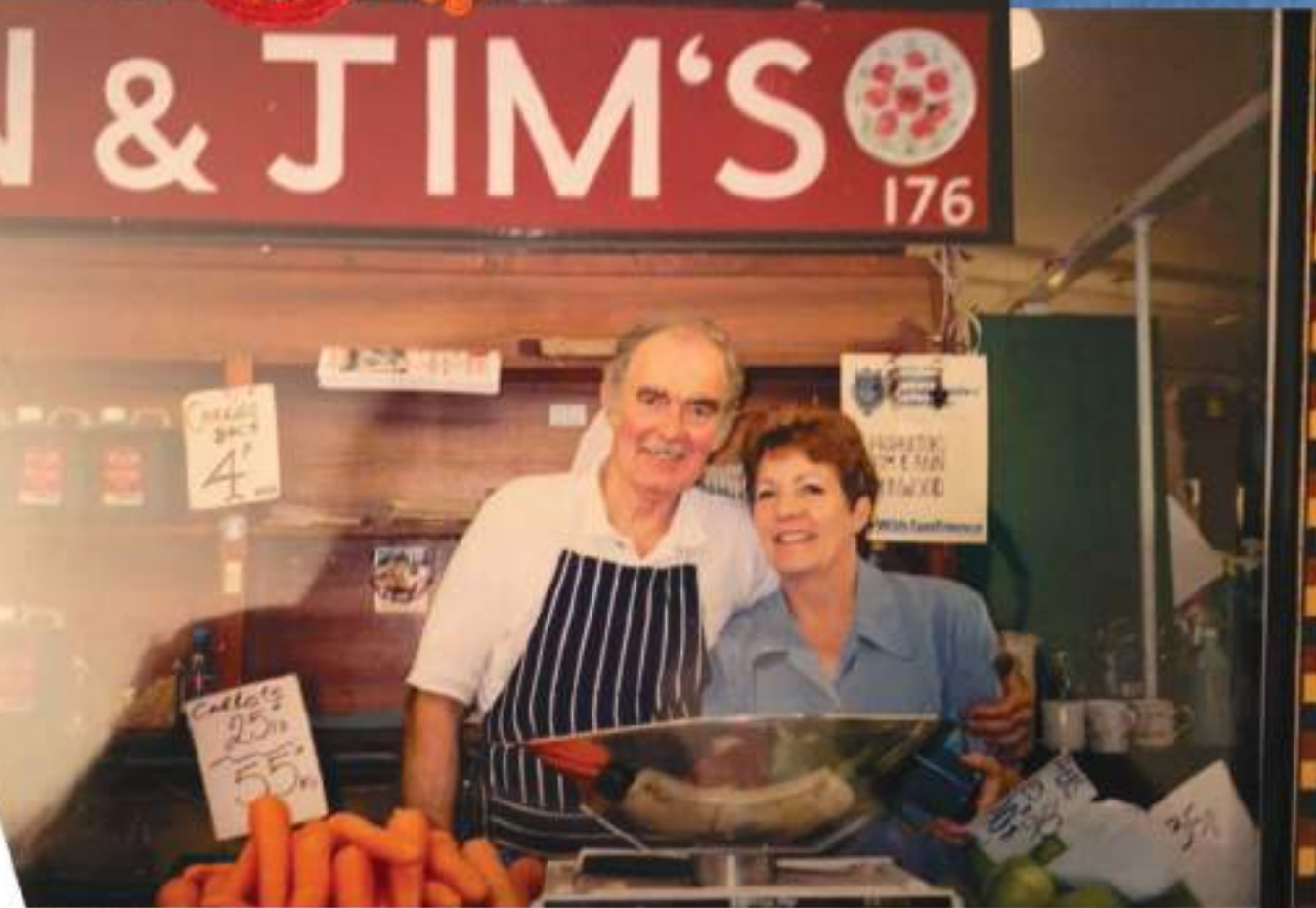
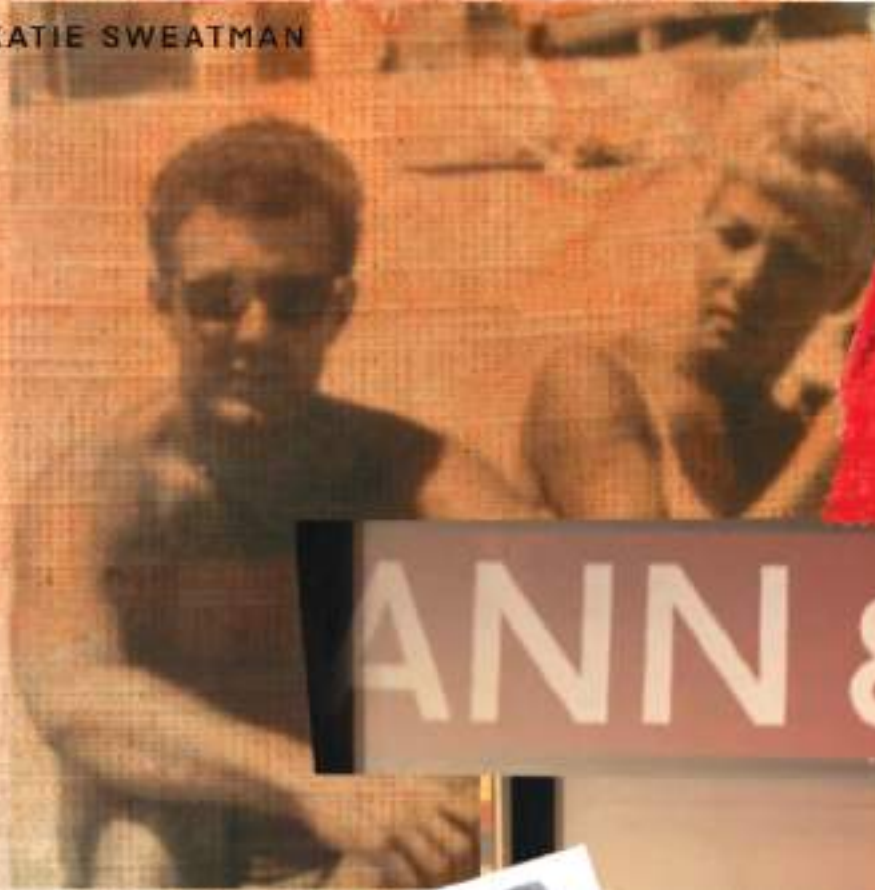
ANN & JIM'S

BY KATIE SWEATMAN



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CONCEPT:

This collection draws on my family's working-class heritage, grounded in physical, hands-on labour across generations. From my grandparents' 1980s vegetable stall in Coventry Market to my mum's floristry and my brother's work as a tree surgeon, I explore themes of graft, growth, and grounded beauty.

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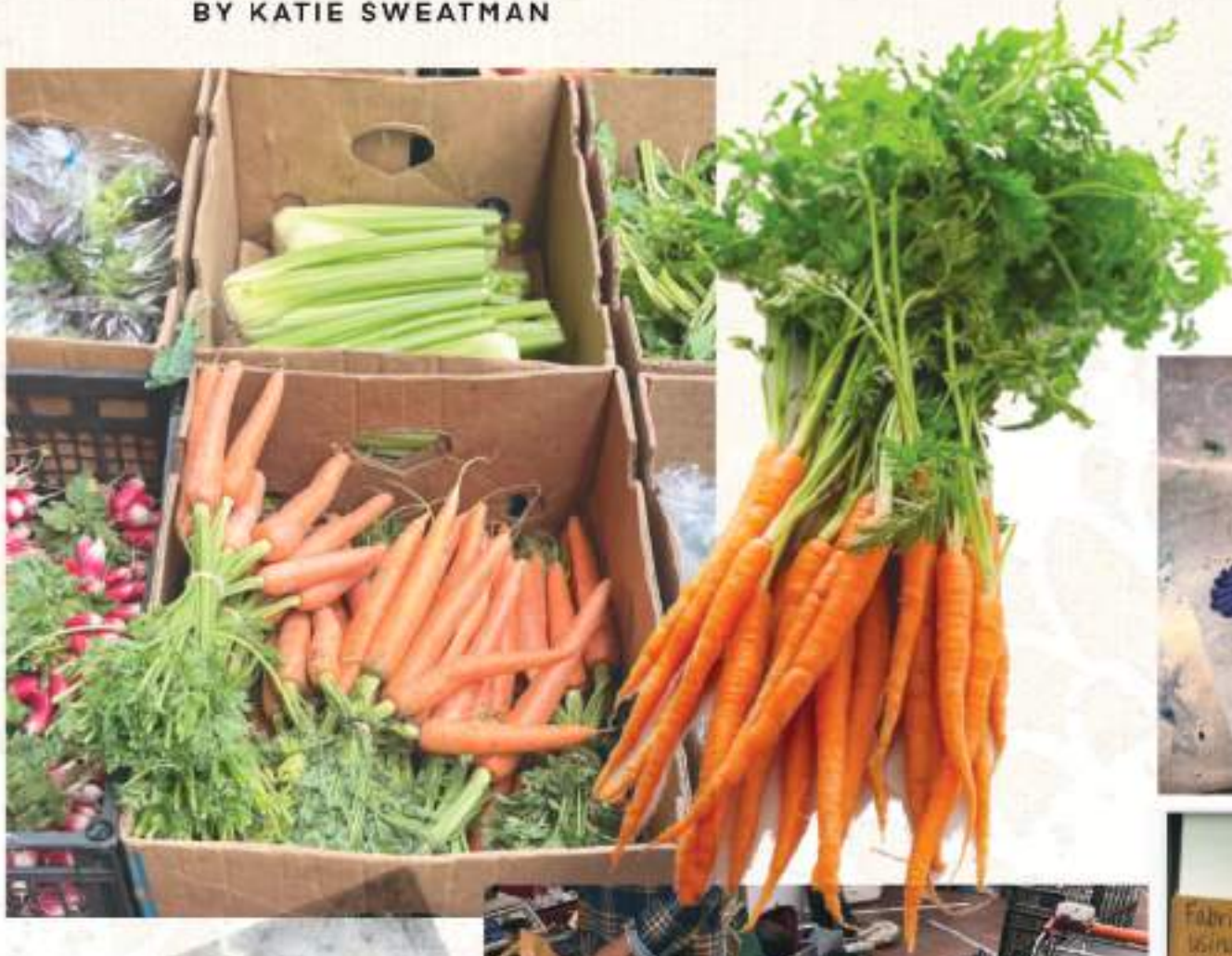


INSPIRATION:

This collection draws inspiration from Gwyneth Paltrow's quiet elegance and minimalist style, bringing ease and refinement to its grounded narrative. Textural and conceptual influences from By Walid and Bode informed the use of antique-inspired layering, memory-rich fabrics, and relaxed, workwear silhouettes.

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DYING EXPERIMENTATION:

As part of the development process, I experimented with natural and synthetic dyes on various fabrics, using an earthy palette inspired by vegetables, bark, and florals. These trials revealed how different materials absorbed colour, helping me achieve the tactile, weathered aesthetic central to the collection.



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QUILTING:

To replicate the texture of bark, I quilted denim over wool using free machine embroidery, stitching irregular lines to mimic natural grain and depth. The finished garment was then dyed, allowing the layers to absorb colour unevenly and enhance the weathered, organic feel of the collection.



REVERSABLE JACKET

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GARMENT DIP DYING:

I used Dyrect dye to create a gradual, layered effect by dip dyeing garments in baths of increasing concentration, starting with lighter tones at the top and deepening toward the hem. This process produced a smooth, natural gradient that enhanced the garment's form and surface texture.



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DOILY PRINTING:

Inspired by my grandma's handmade doilies, I traced one onto acetate to create a screen print, experimenting with scale to balance detail and impact. The final design was printed onto textured weaved cotton, creating a tactile, nostalgic contrast that echoed the collection's themes.



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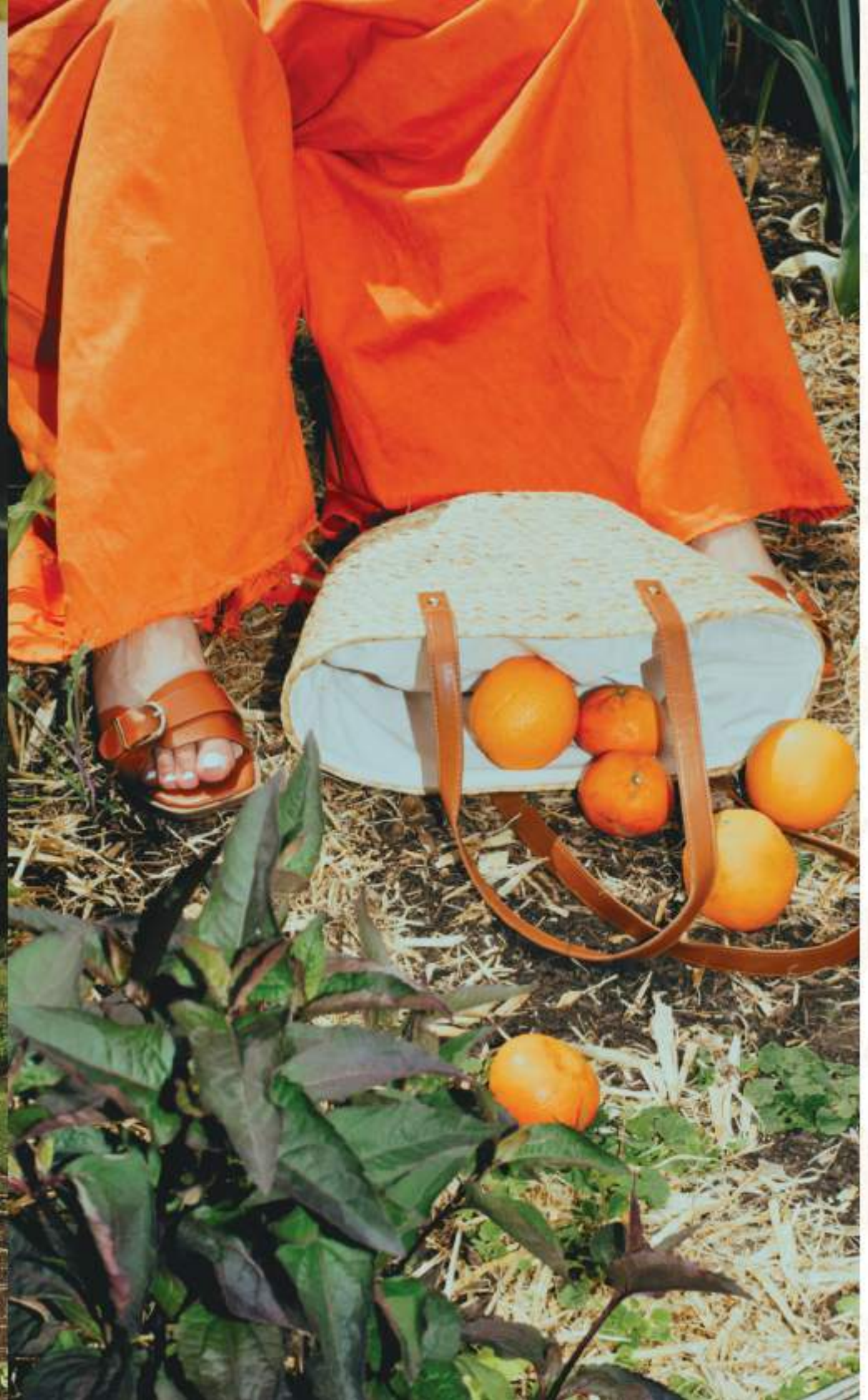
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