

SUBLIMINALS is a digital and accessories driven project, dedicated to exploring and unearthing the fearless style of queer women throughout history. This project was personally driven, I wanted to highlight the lesbians in my life who are not seen or appreciated for their courage in style. Bringing historical depth to the butch & masc style through my fashion film. As a feminine-presenting lesbian

Starting my research in the 1800s and exploring decades' worth of style until the early 2000s, I have curated a line-up of garments that represent these eras of queer women, placing them in a digital fashion film inspired by gay clubs, which aims to be educational and inspirational. Lastly, I handcrafted leather bags to pay homage to the lesbian accessories, with the bags expressing that intimate,

Poppy Williams tel: 07757 304698 ig/tiktok: @poppywfashion @subliminalsclothing Within my wider range of research, I thoroughly explored underground lesbain-exclusive clubs, Le Monocle in 1920s-1930s Paris to 1950s London, with its Gateways club. This led me to a newfound appreciation for the 1920s (lesbian) style, as well as a political and emotional tie with queer dress-sense. This led me to the meaning behind the project's title, Subliminals, deriving from the small, hidden signals the queer community give each other through their style, an 'if you know you know'. A way to stay protected and unidentified.

MUNN "LULU" IS WOMAN DRESSED LIE VIEN of NEW BAR, Drive del'Oppe of SiAN OCLE ASSE LES BIAN OCLE ASSE MON TPARNASE HI AL LIKE MAN ON EXTREME LEFT! DILLUSTR CENTRE OF PHOTO PALLE. MUNN PARIS - RESTAURA Monocle, Le AMERICAN WEEKLY















Ending my digital collection with a look inspired by modern baggy shirts with a reoccuring print in my collection. Inspired by Parisian pavement seating at cafes. This Bistro European tradition led me to thinking about what the lesbians at Le monocle might get up to in the day with each other, sitting on metal fold-out chairs and chatting while holding hands under the table.

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In development with the physical accessory side of my project, I created CLO3D bags to then be made. This method really helped me get a good idea on the bag structure and shape, I also created cardboard patterns before creation. They are wet-moulded 1 mm vegetable tanned leather bags with a wax thread black stitching.





FURTHER DIGITAL DEVELOPMENT

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