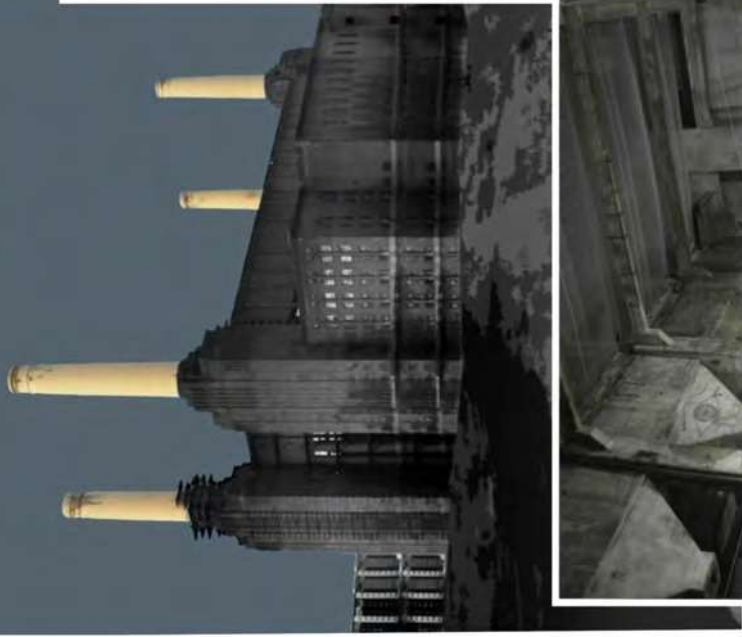


A RAVE IS AN ORGANISED DANCE PARTY AT A NIGHTCLUB, AN OUTDOOR FESTIVAL, WAREHOUSE, TYPICALLY FEATURING PERFORMANCES BY DJs, PLAYING A SEAMLESS FLOW OF ELECTRONIC DANCE MUSIC.

BUT, DANCE MUSIC'S NOT ABOUT WORDS ANYWAY, RIGHT? IT'S ABOUT A SENSORY EXPERIENCE.

THAT'S WHY, IMAGES (GRAPHIC DESIGN, PHOTOS, CLOTHES, ETC.) CAN SOMETIMES CONVEY EVEN MORE ABOUT THE FEELING OF BEING IN A PARTICULAR TIME AND SPECIFIC MUSIC SCENE THAN WORDS.

LOCATION



PANTONE®
Stormy Weather

CMYK: 15, 6, 6, 52
RGB: 38, 100, 159
HTML: #26669D

PANTONE®
Blue Surf 16-5106

CMYK: 14, 0, 2, 34
RGB: 35, 111, 164
HTML: #2369A4





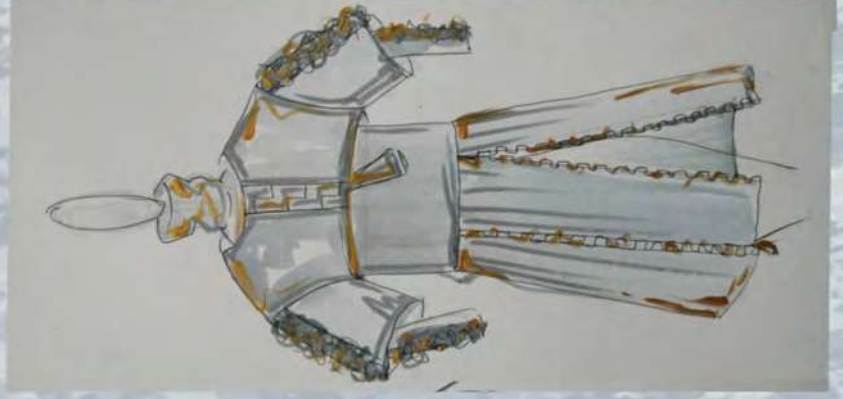
PANTONE®
Blue Surf 16-5106
COPK 16 51 16
MODK 16 51 16
HTMIL 165116

PANTONE®
Stormy Weather
COPK 19 52 17
MODK 19 52 17
HTMIL 195217

PANTONE®
Pantrose Yellow 13-0755
CMYK 0 45 54 4
RGB 245 210 88
HTML #F5D741

PANTONE®
Blue Surf 16-5106
CMYK 14 2 34
RGB 144 182 194
HTML #90B2C6





COLD SHOULDER DRESS

key shapes



COLD SHOULDER DRESS

key shapes



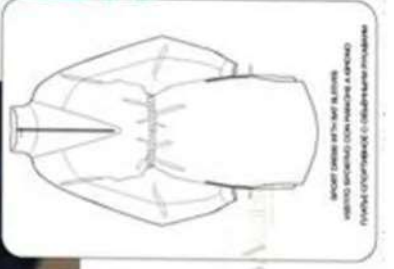
STRETCHABLE



key shapes



dress

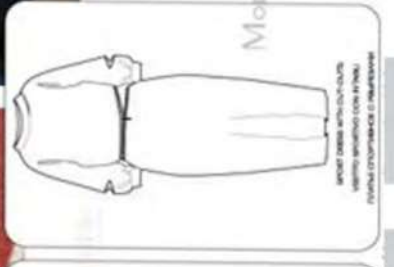


IMPORTANTE: VERIFICARE IL TIPO DI CINTURA
VERIFICARE IL TIPO DI CINTURA
VERIFICARE IL TIPO DI CINTURA

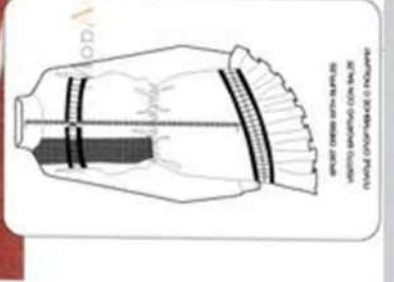


ACTIVEWEAR CREATIVE SPOUNCE FW 2021/22

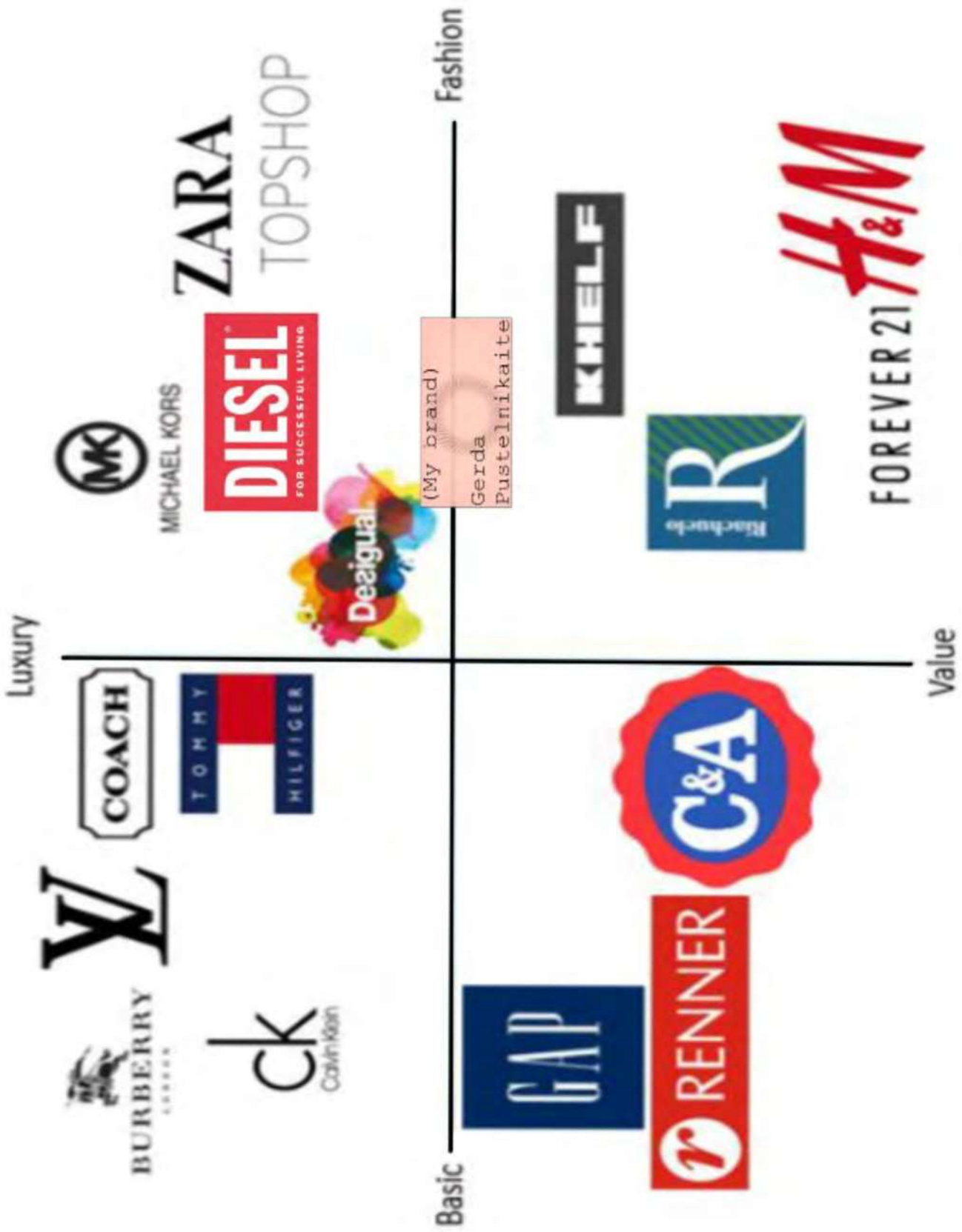
FRONT ZIPPER



IMPORTANTE: VERIFICARE IL TIPO DI CINTURA
VERIFICARE IL TIPO DI CINTURA
VERIFICARE IL TIPO DI CINTURA



IMPORTANTE: VERIFICARE IL TIPO DI CINTURA
VERIFICARE IL TIPO DI CINTURA
VERIFICARE IL TIPO DI CINTURA



MICHAEL KORS



ZARA

TOPSHOP



(My brand)
Gerda
Pustelnikaite



FOREVER 21



Luxury

Basic

Fashion

Value

CUSTOMER

Age - 23+

Gender - Any

Character - Fun, loving, energetic and somewhat rebellious

Style - Urban, vintage industrial, looking for cutting edge style, value the possibility of creating their own style

Reads - Fashion mags, Love, POP

Shops - All Saints, Diesel, Sputnik1985, G-Star, vintage shops

Hobbies - Traveling, photography, fashion, reading, thrifting, raving



**СПУТНИК
1985**



