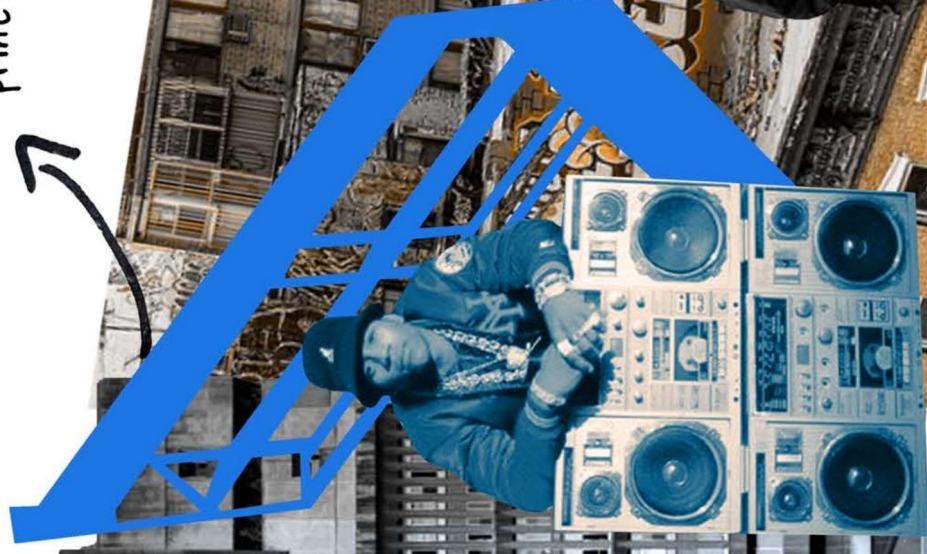




SUBURBIA
BY
NICOLE SIDDLE

print design inspiration

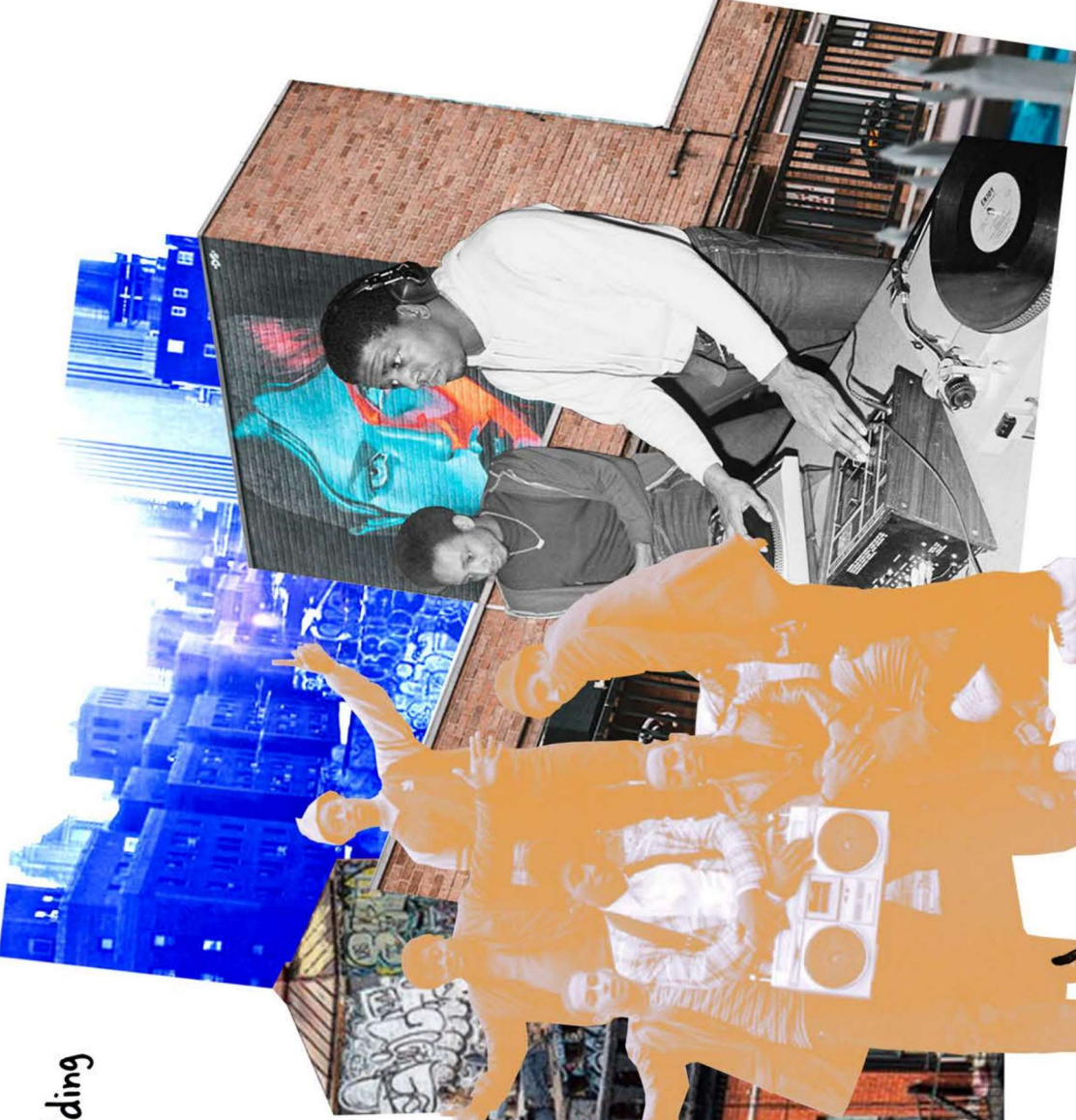
SUBURBIA



colour story



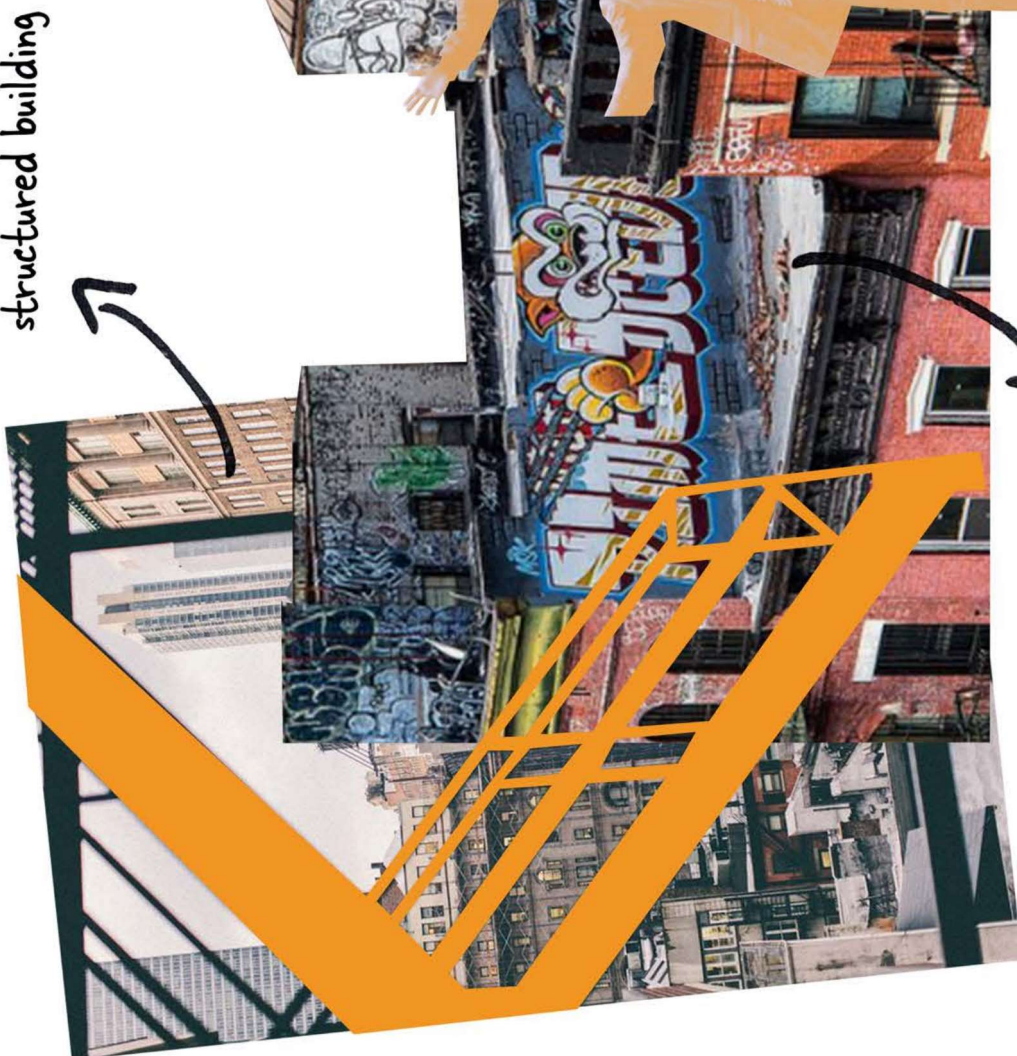
oversized tracksuit



b-boys

graffiti

structured building

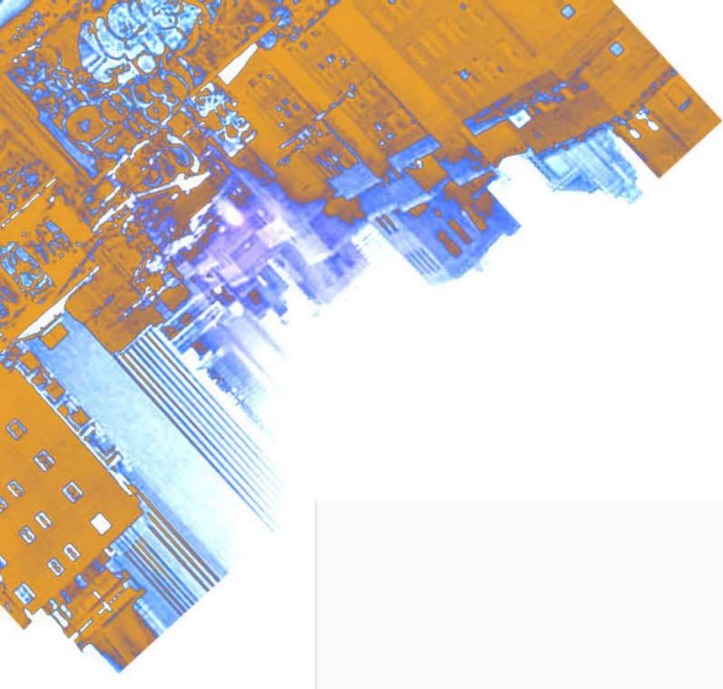
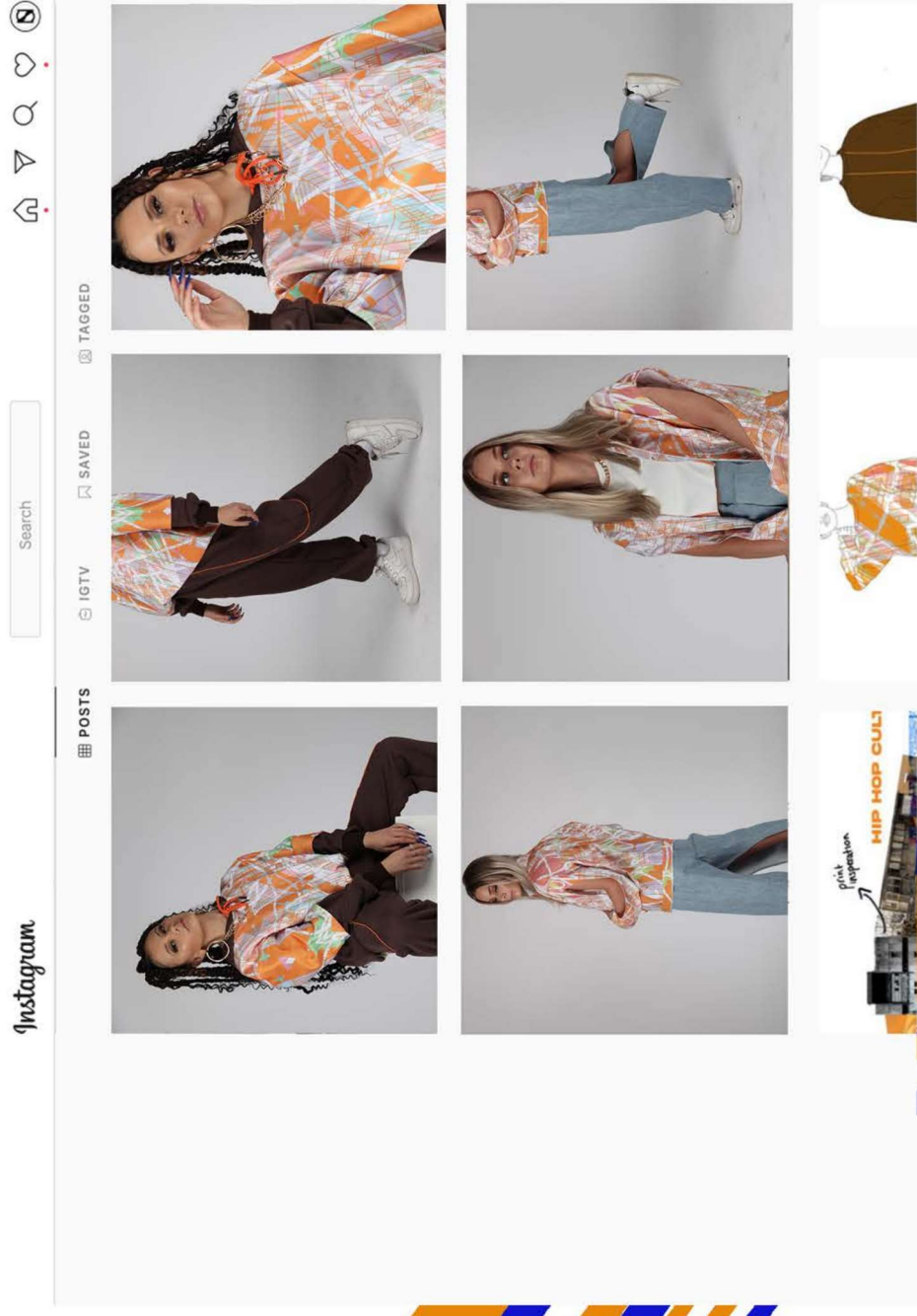


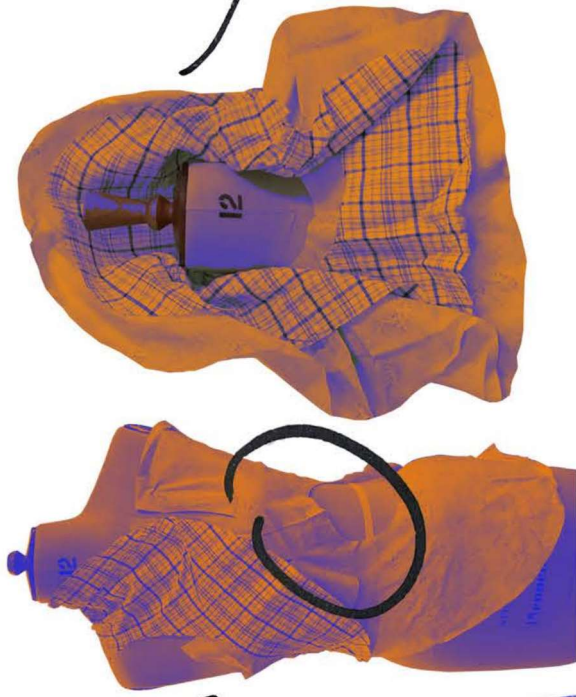
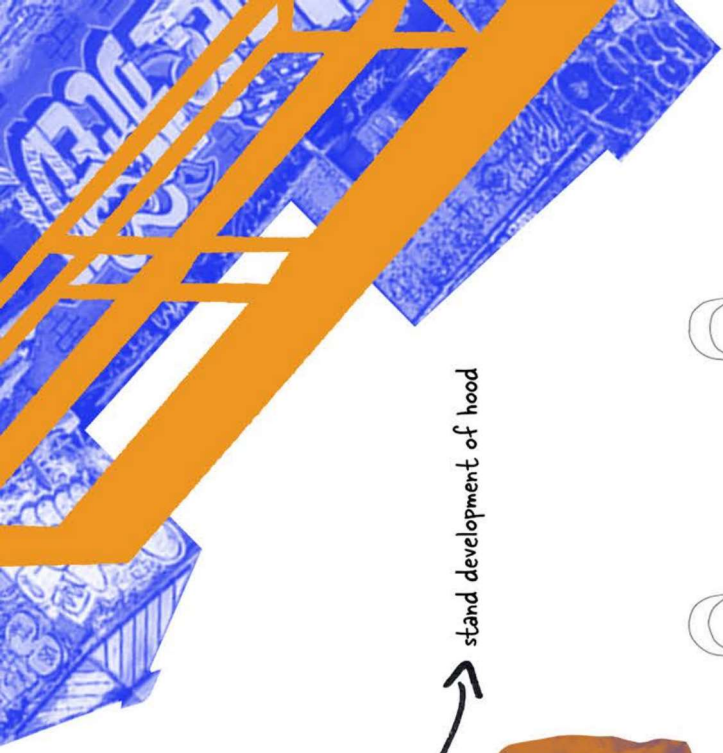
CUSOMER PROFILE

My customer is 18-25 and female, she is either in full time work or a student that works on the side. my customer has big dreams, loves to work and is fashion obbsessed. loving social media to show off her stylish outfits to the world. loving being in a big city surrounded by people so she can show off her confidence and unmatched style. her fashion inspiration is street style and hip hop music is her go to.



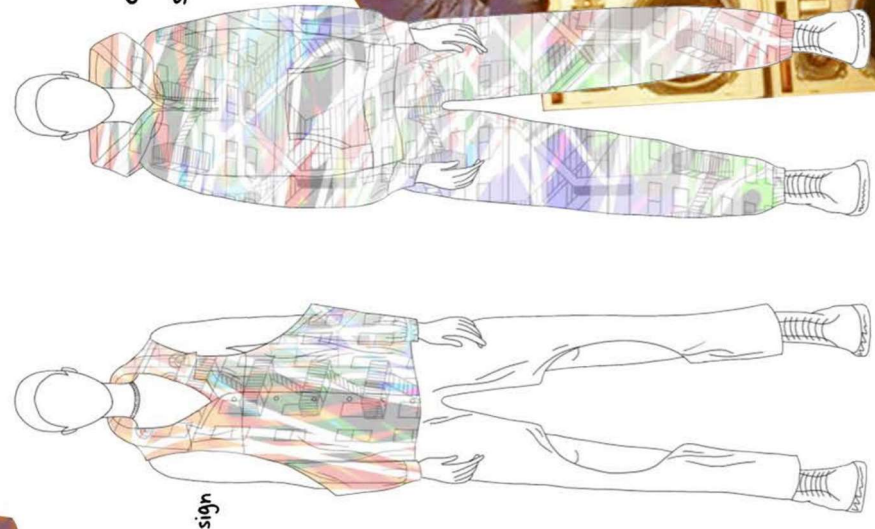
MARKET ANALYSIS



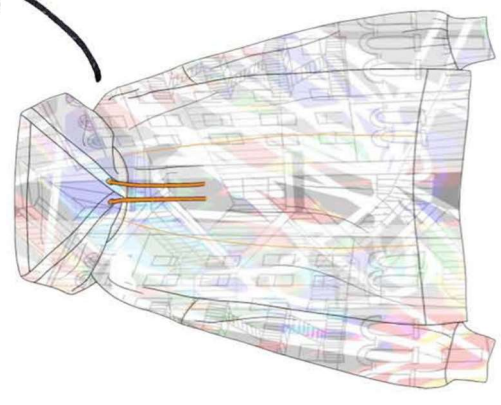


cut out inspiration

stand development of hood

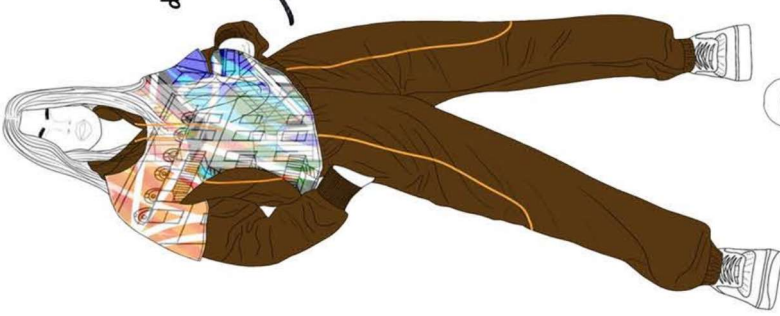
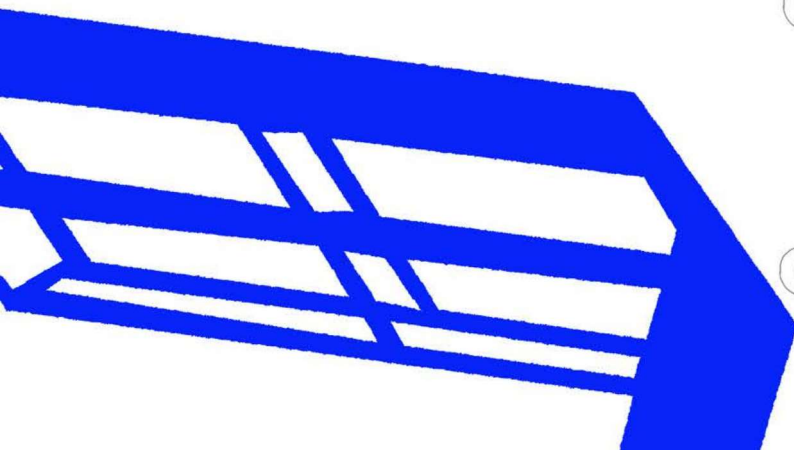


original print design

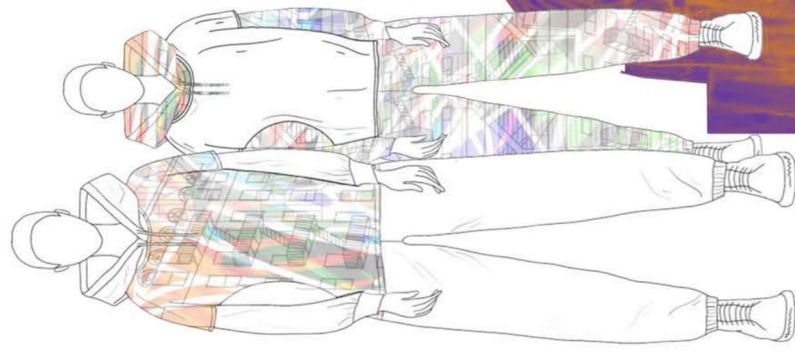


oversized
silhouette

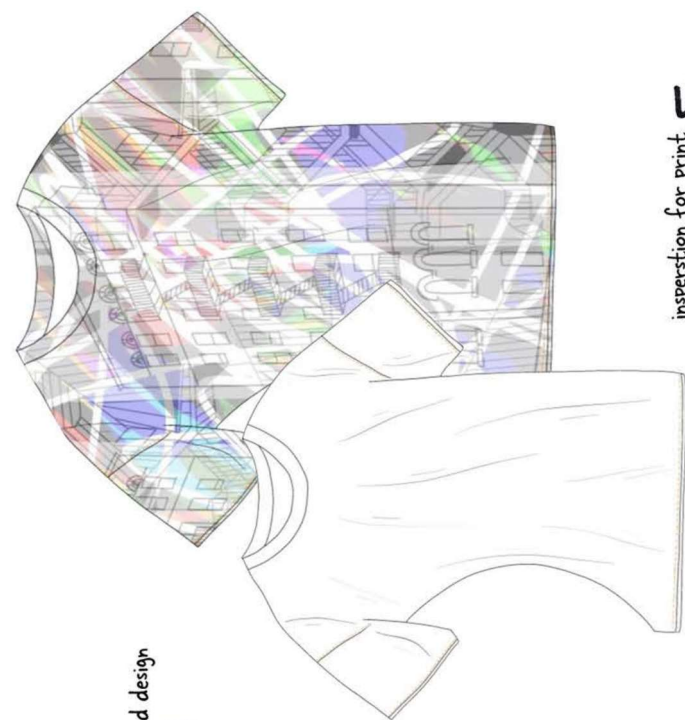




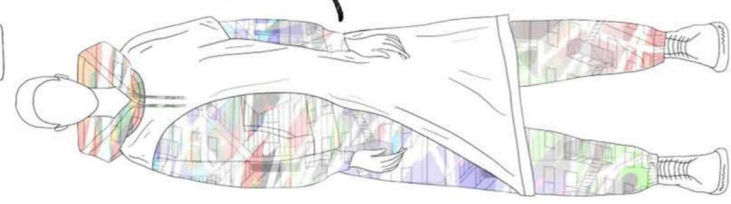
developed design



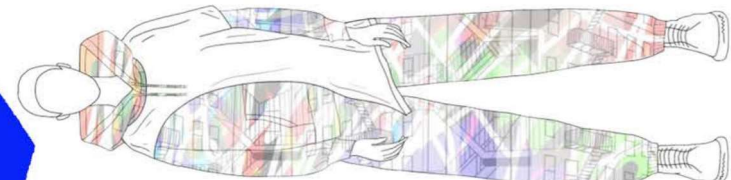
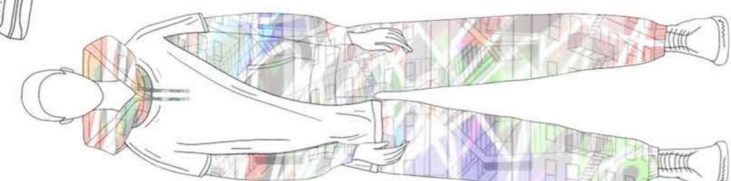
different colourways using print



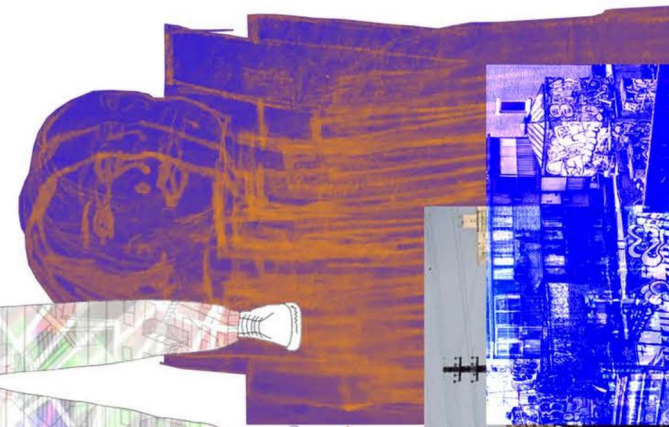
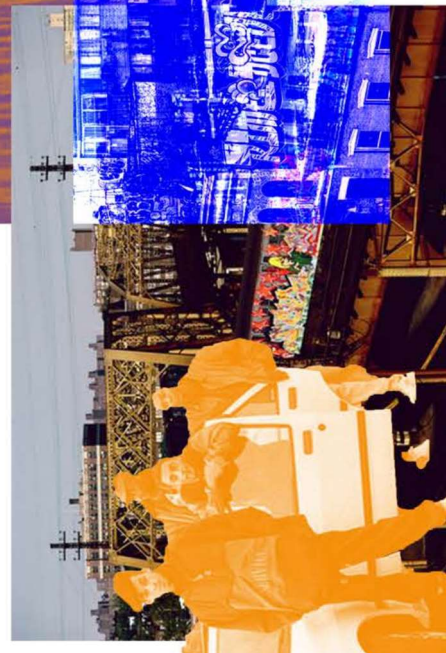
inspiration for print

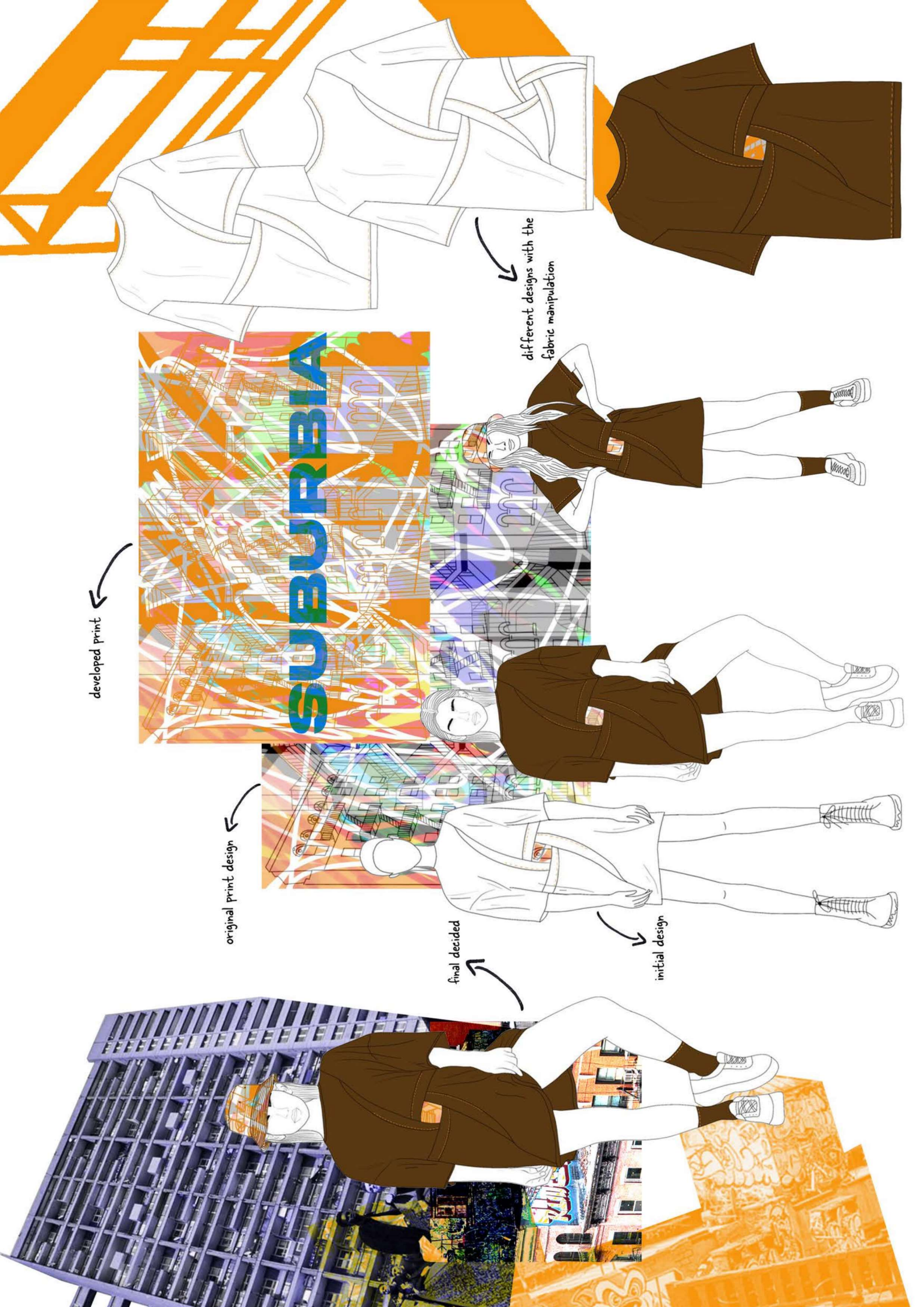


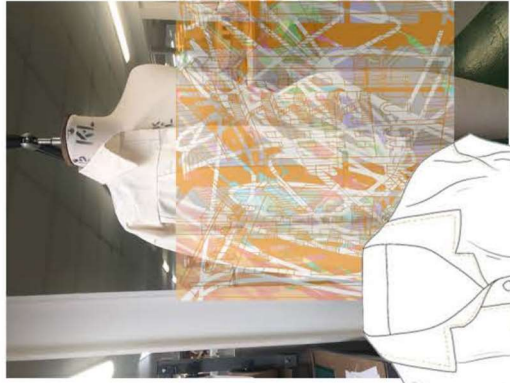
t-shirt development



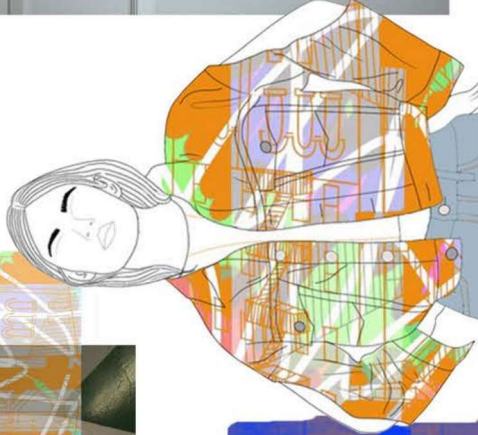
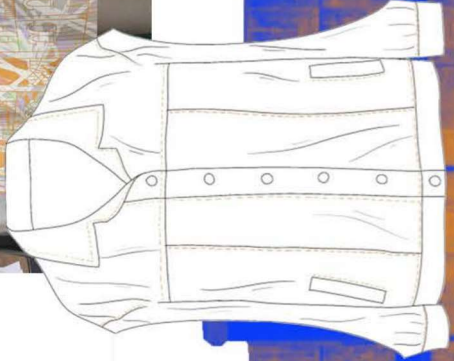
SUBURBAN CITY







print overlay



jacket design

jogger taile



cross front hood



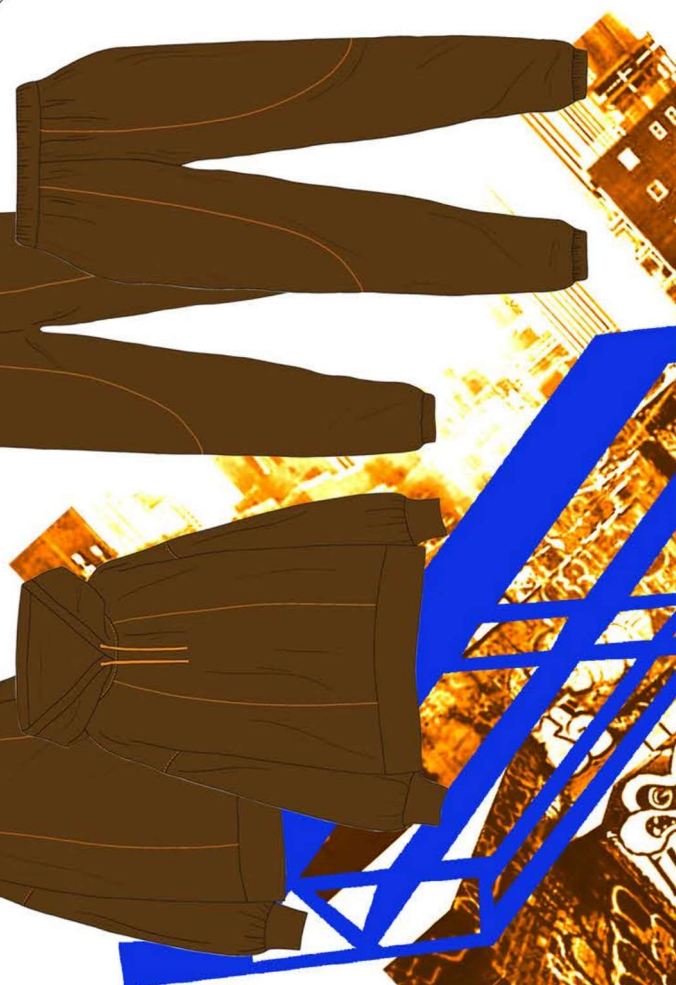
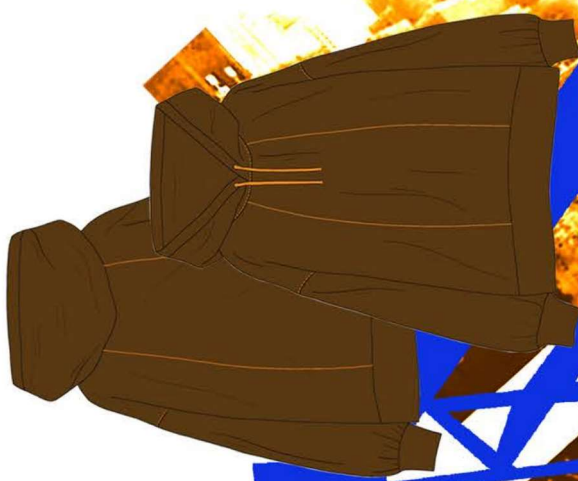
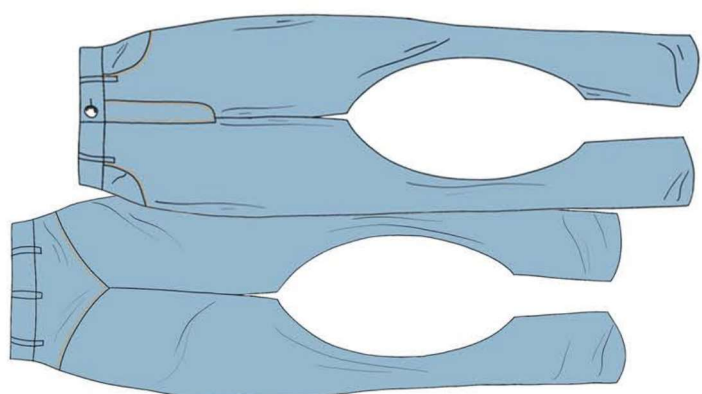
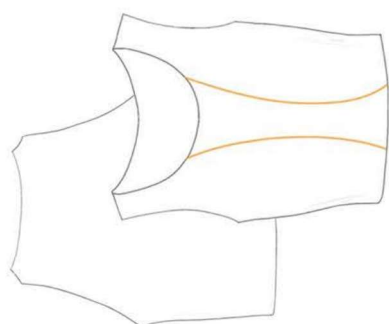
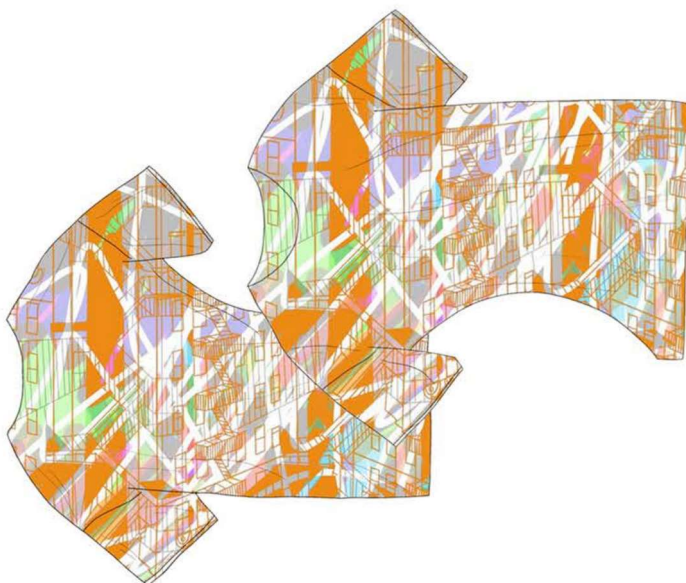
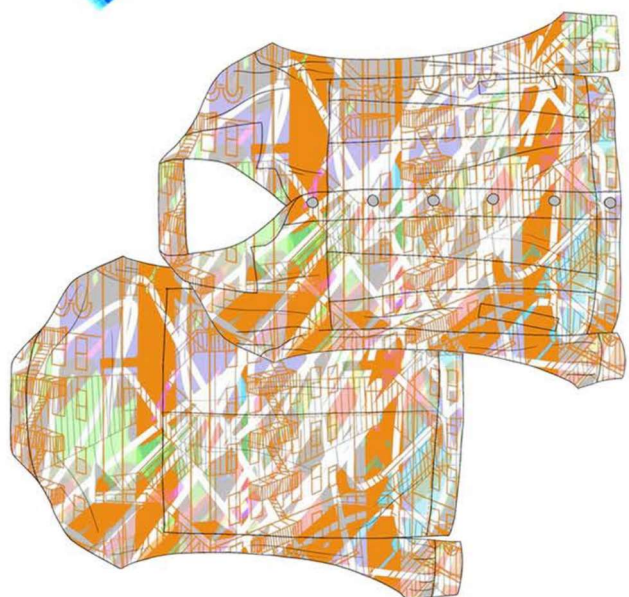
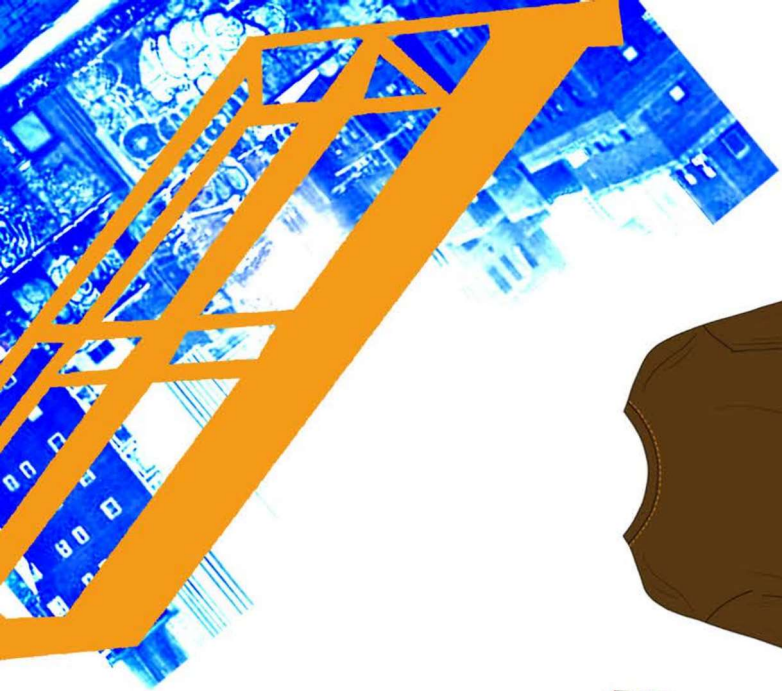
TOILE DEVELOPMENT

one look using two different print designs

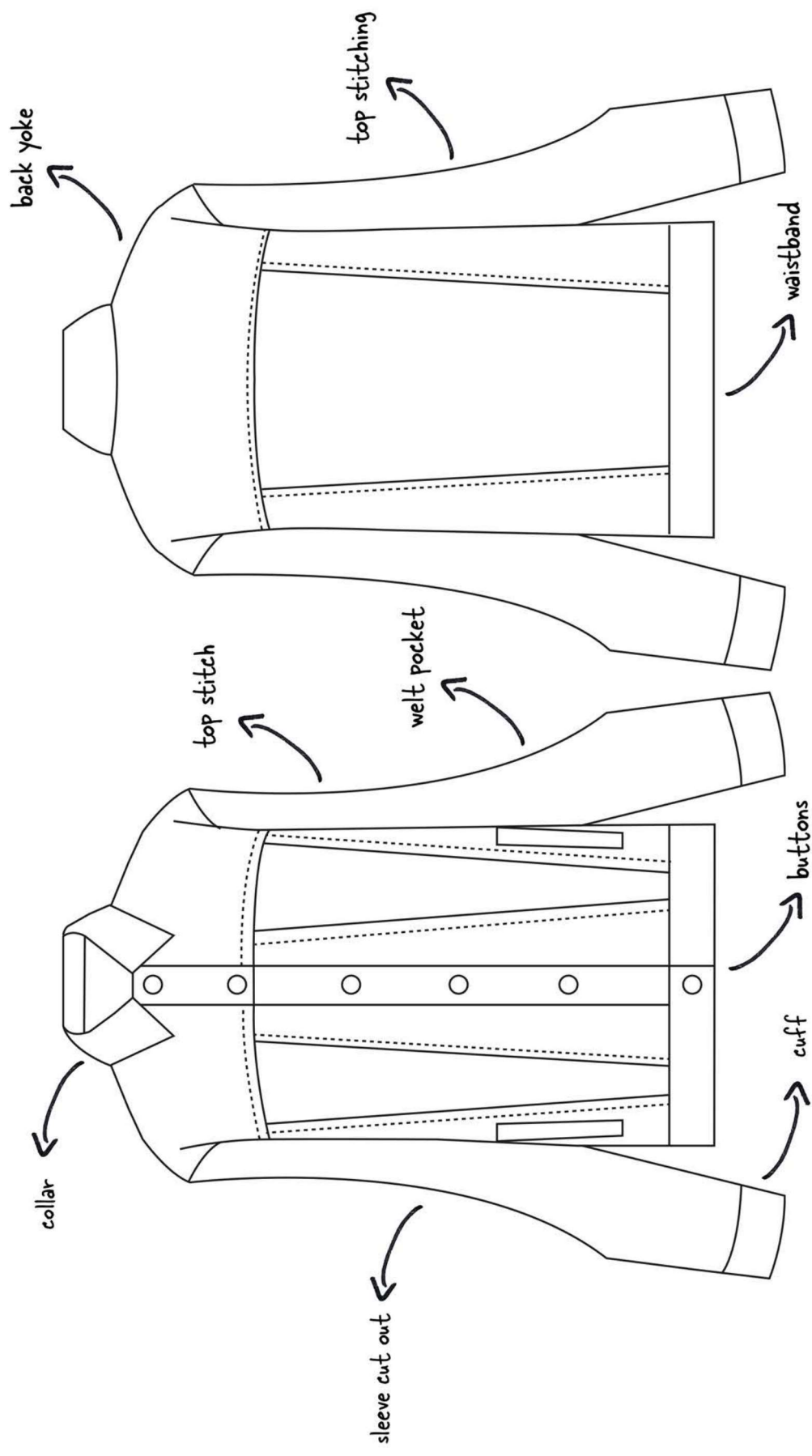


SUBBERBIA BY NICOLE SIDDLE





FINAL FLATS



LOOK ONE



LOOK TWO



LOOK THREE



FINAL LOOKS

