

# THE BLACK PANTHER PARTY

COPYRIGHT © 1968 by The Black Panther Party



This collection took inspiration from the Black Panther Party using their iconic uniform as influence. The Black Panther Party originally formed to patrol African American neighbourhoods and protect residents from acts of police brutality. With the current political climate running parallel to some of the themes the Black Panther Party fought for, it is important to remember our history. This Autumn/Winter collection was developed for the brand Weekday bringing a modern aesthetic with reference to the Black Panther Party.



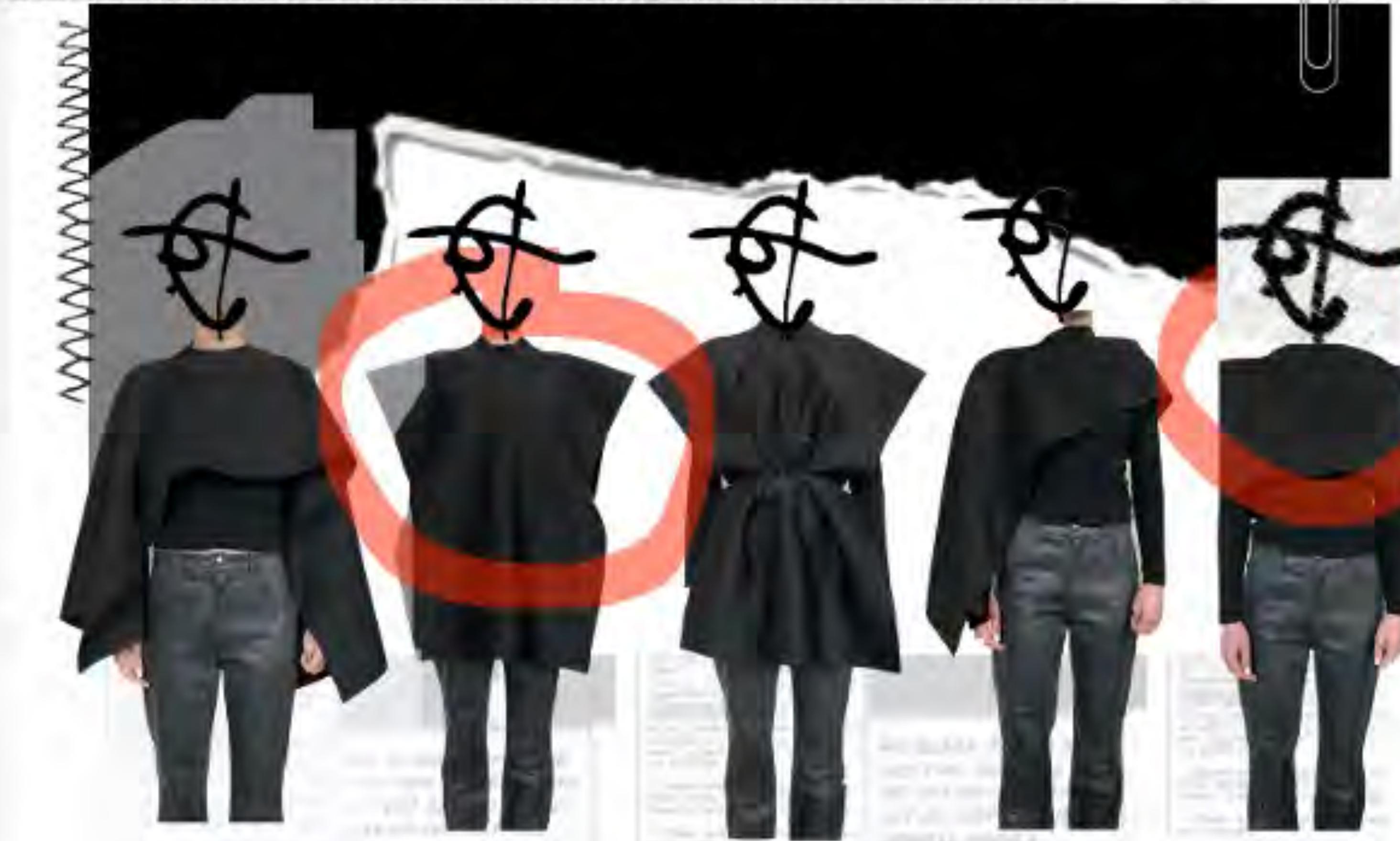


#### EMBELLISHMENT RESEARCH AND DEVELOPMENT

The Black Panther Party were renowned for wearing firearms as a form of protection. They would often string bullets round their jackets to show the police they were armed. To capture this detail for a commercial market for Weekday, I want to develop metal fastening and embellishments throughout my collection. By incorporating metal components and accessories it also helps keep the collection contemporary and street.



#### SILHOUETTE DEVELOPMENT, DRAPING NEOPRENE



To develop silhouette shapes, I decided to drape neoprene on the stand. I chose neoprene because it holds shape well and creates clean lines. The most successful silhouettes from this development were the square shoulder shapes. They maintain a masculine silhouette whilst highlighting the strong shapes of the Black Panther Party

# PRINTS

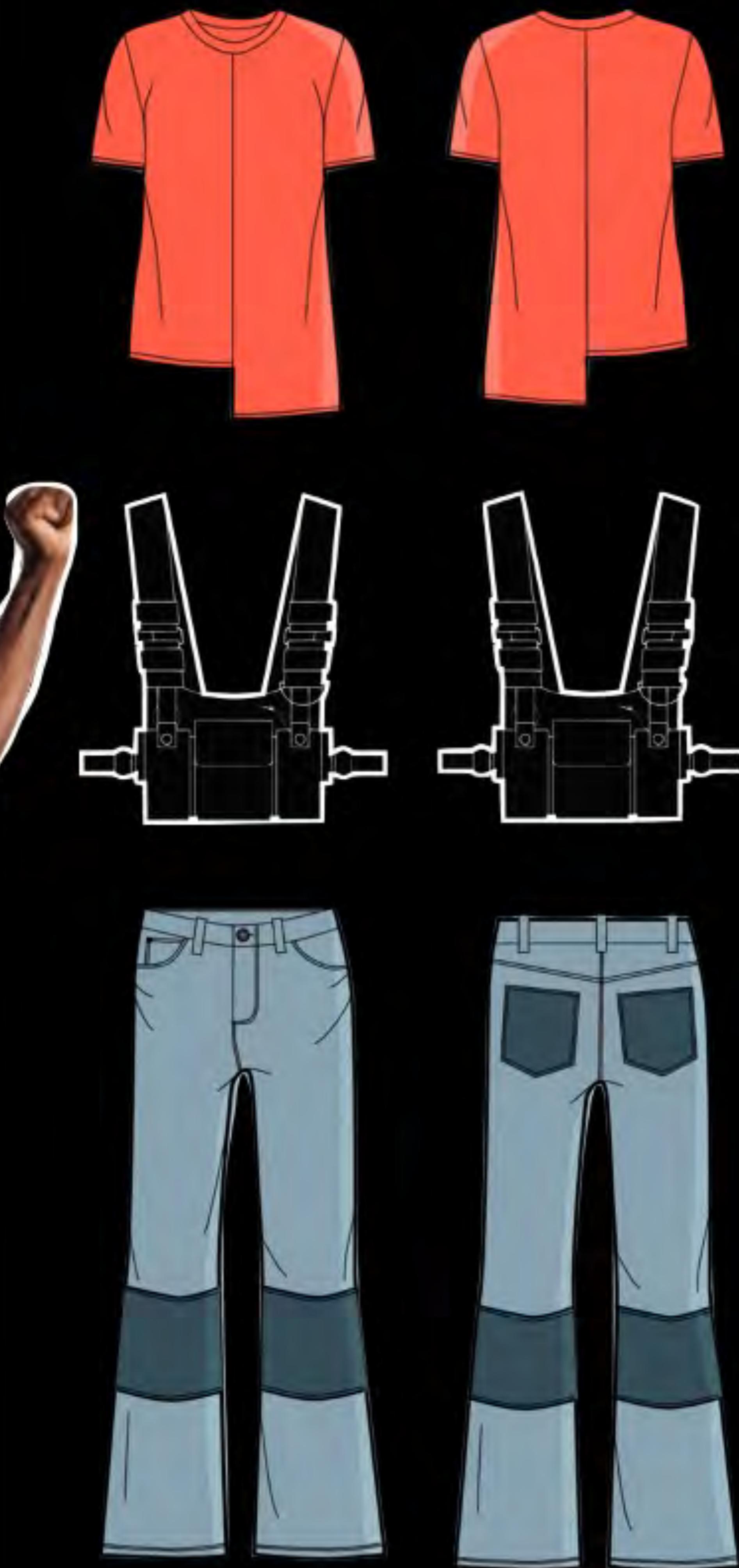
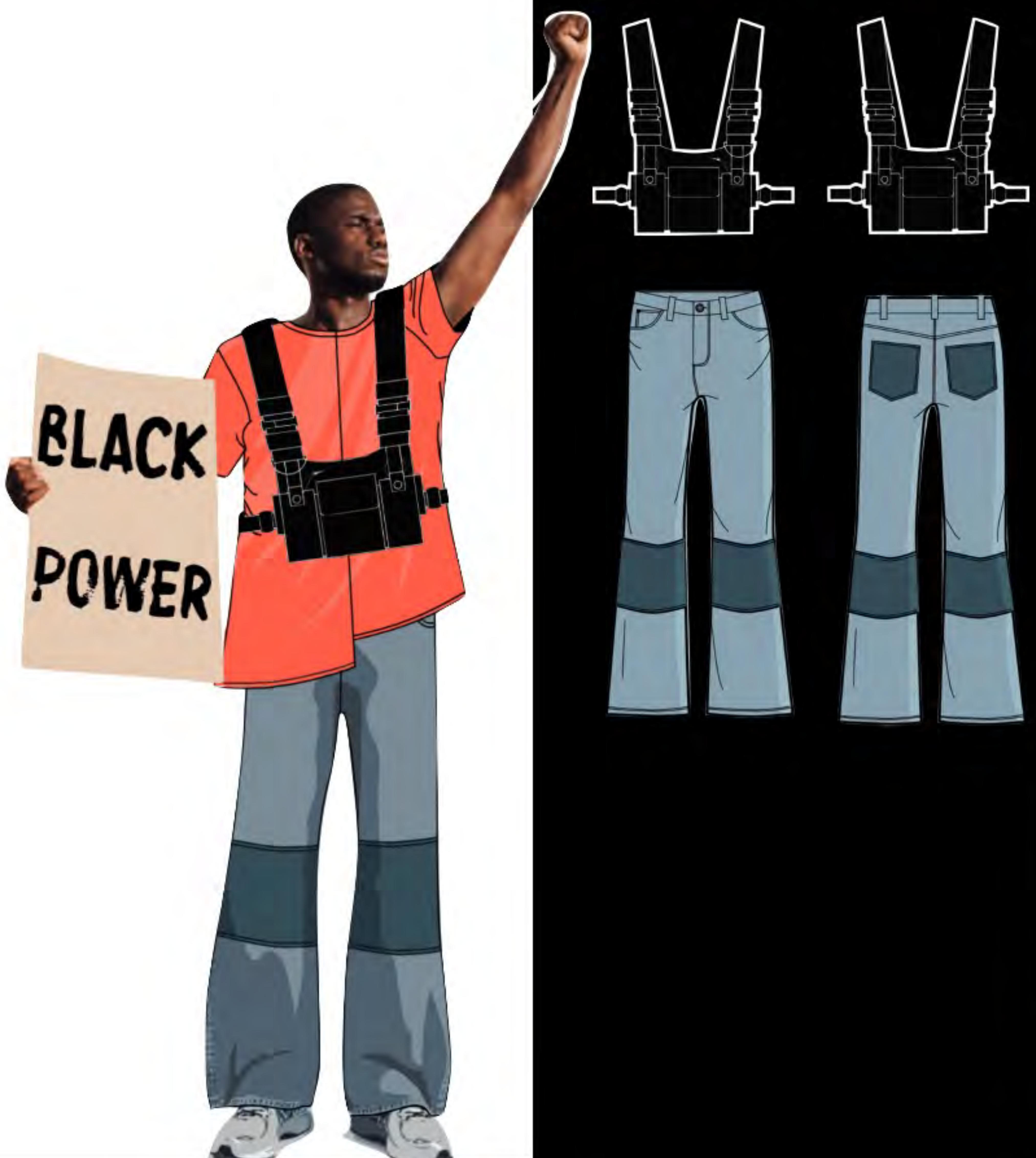
## COLOUR DEVELOPMENT



# RANGE PLAN



## OUTFIT 1

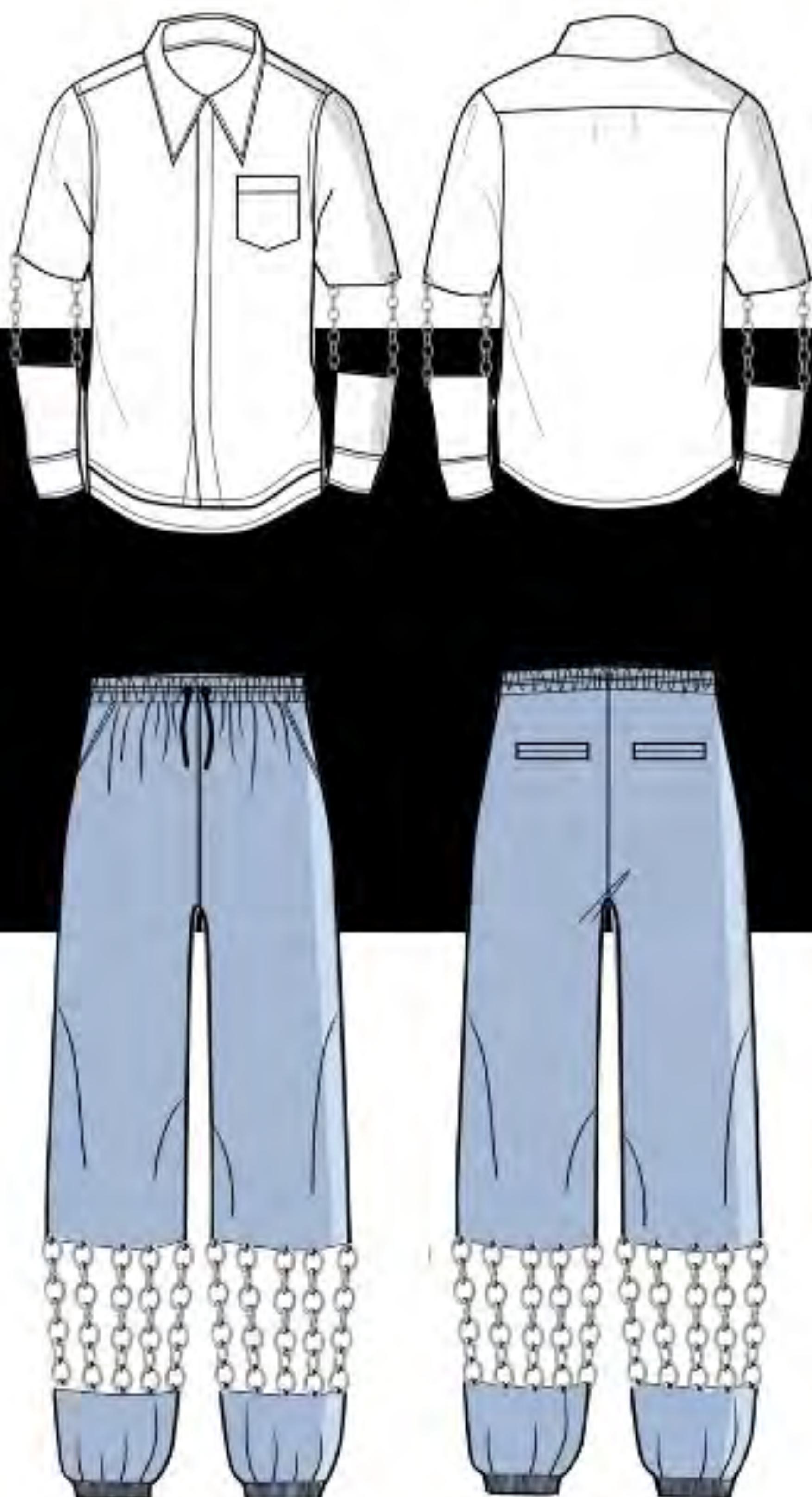
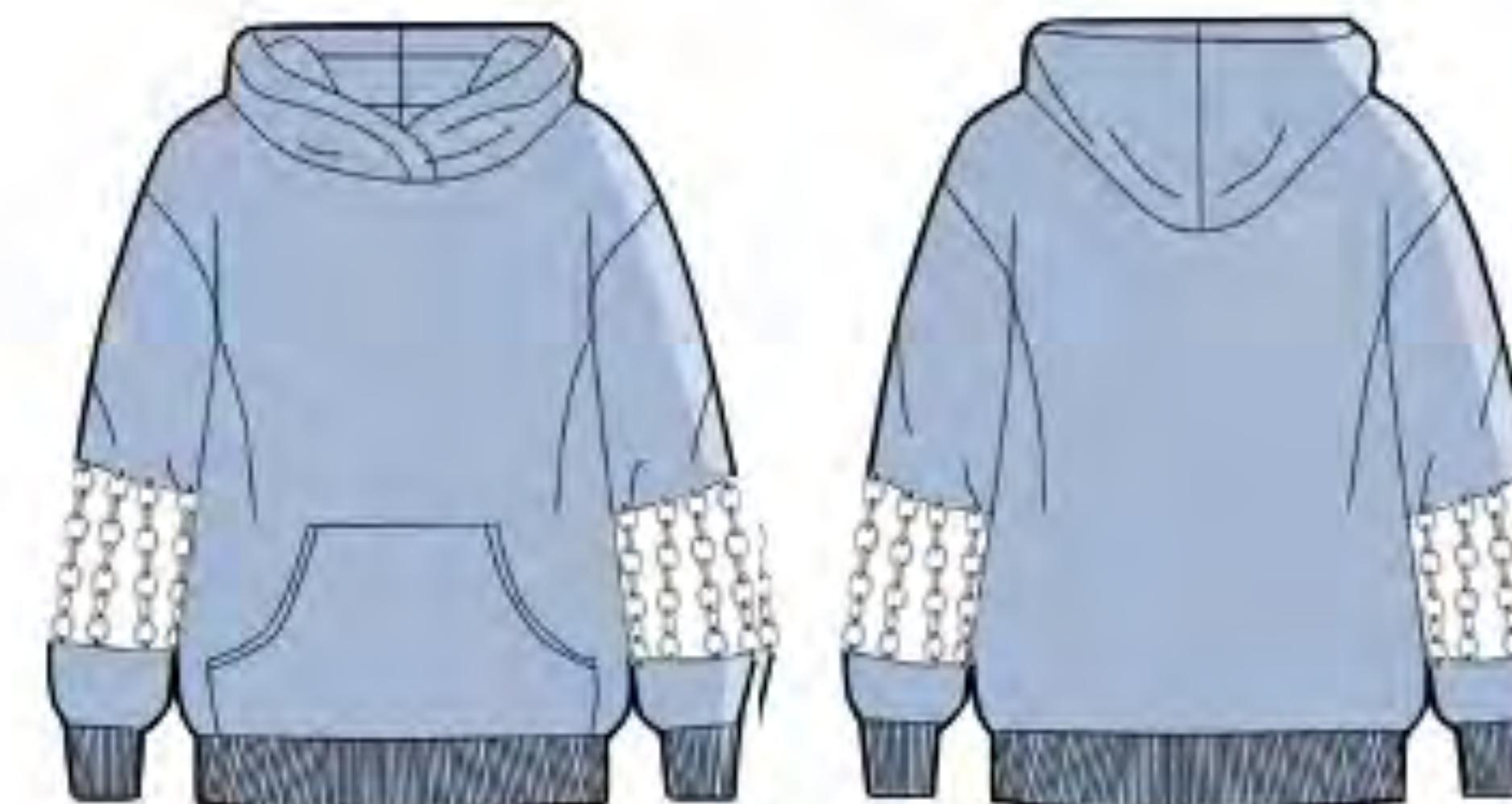


## OUTFIT 2

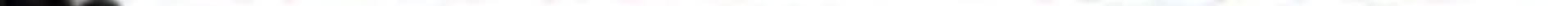




OUTFIT 3



OUTFIT 4



OUTFIT 5



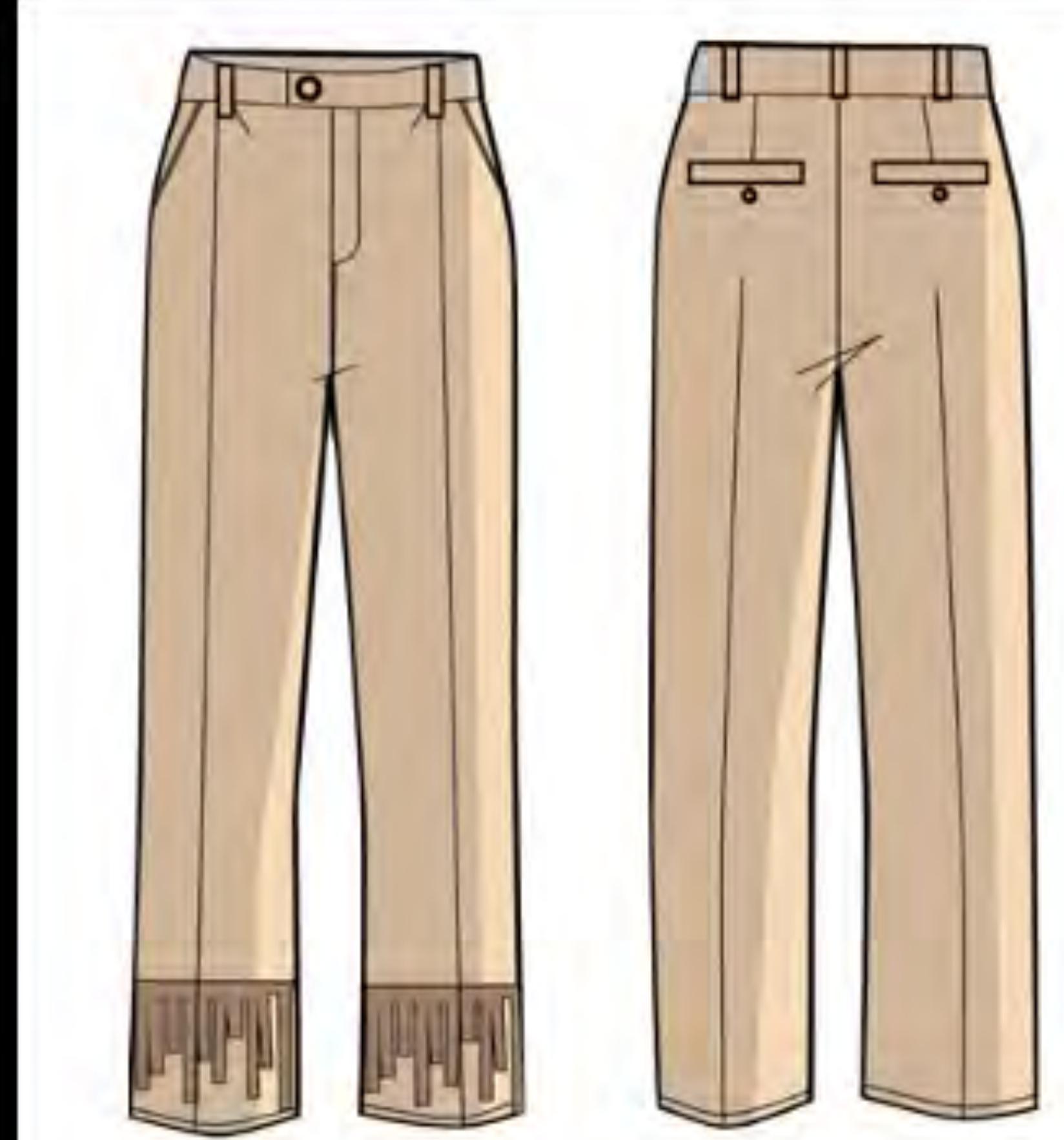
BLACK LENDER

## OUTFIT 6



## OUTFIT 7

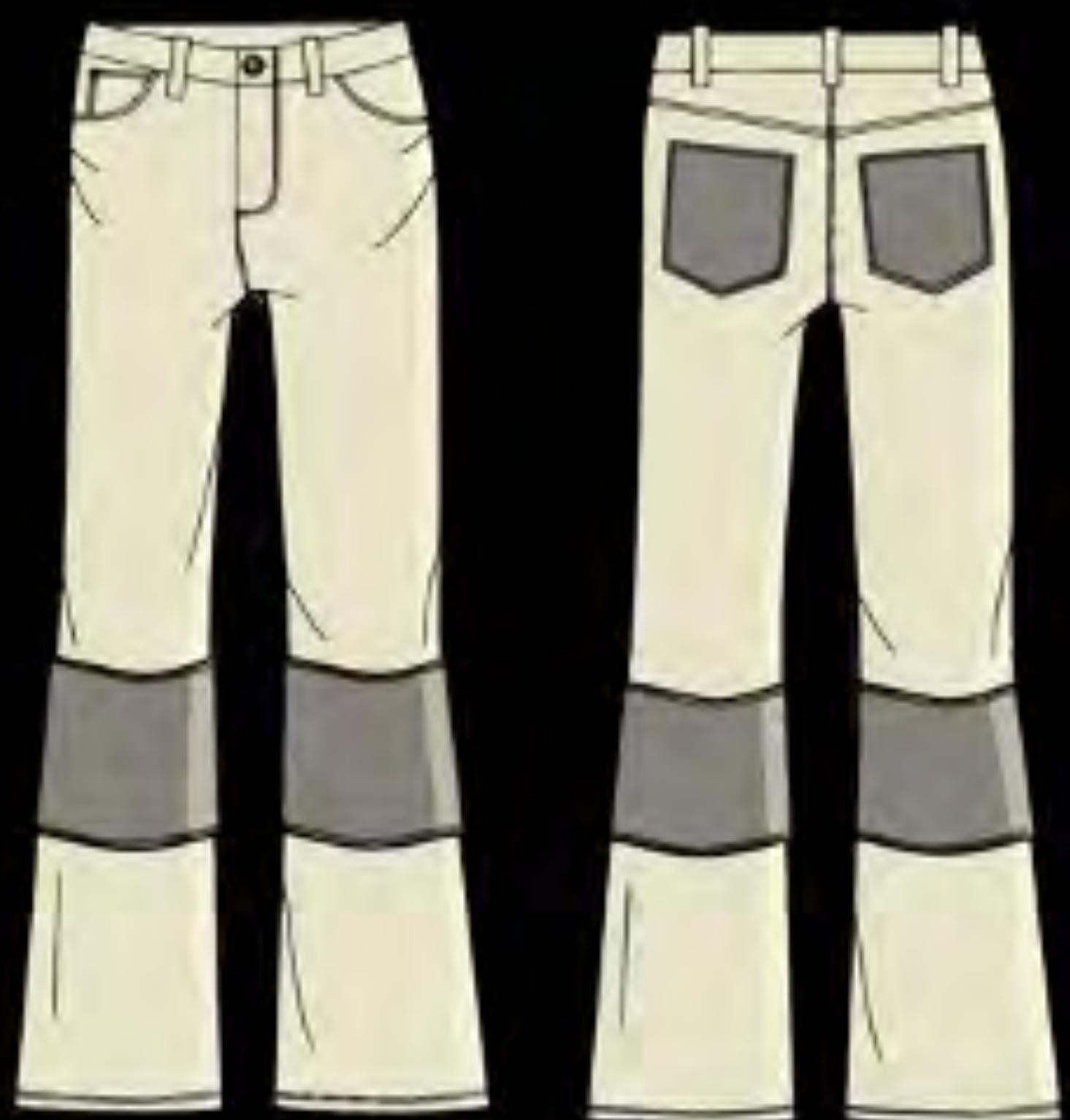




## OUTFIT 11



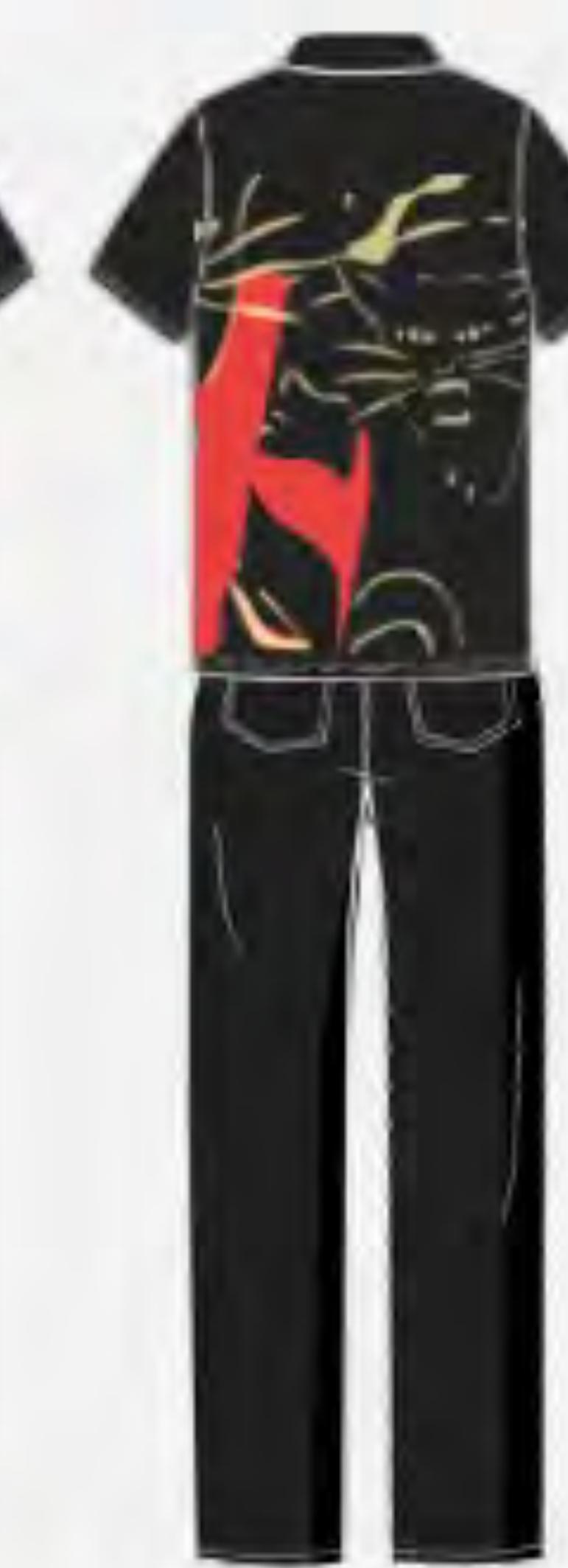
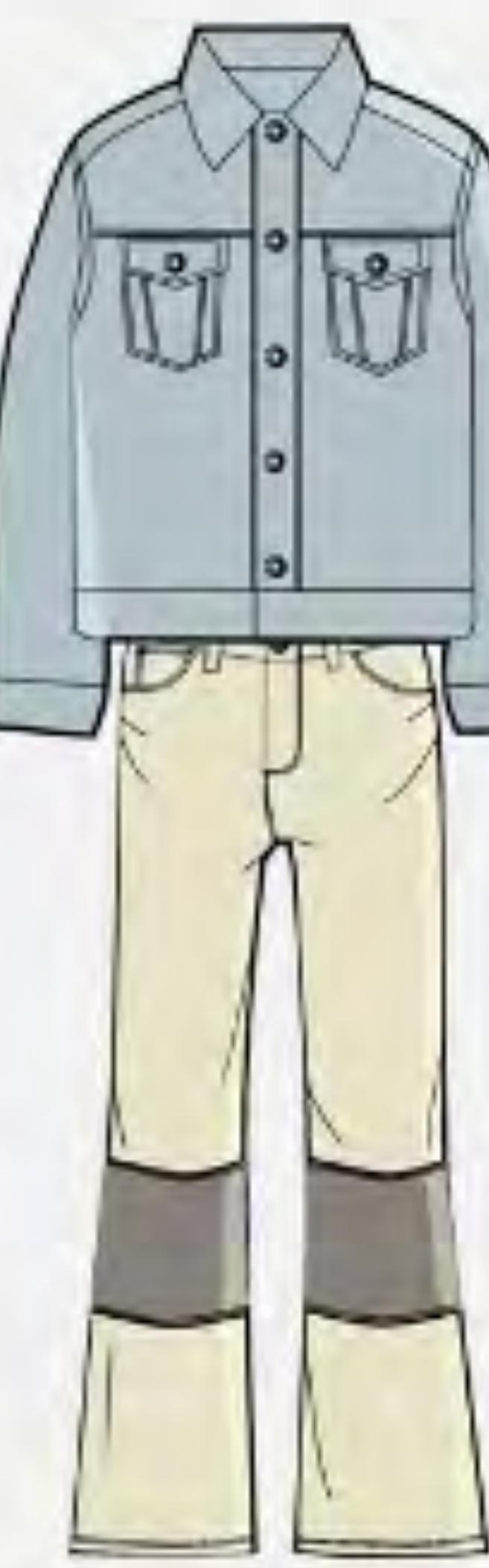
## OUTFIT 10



## OUTFIT 12







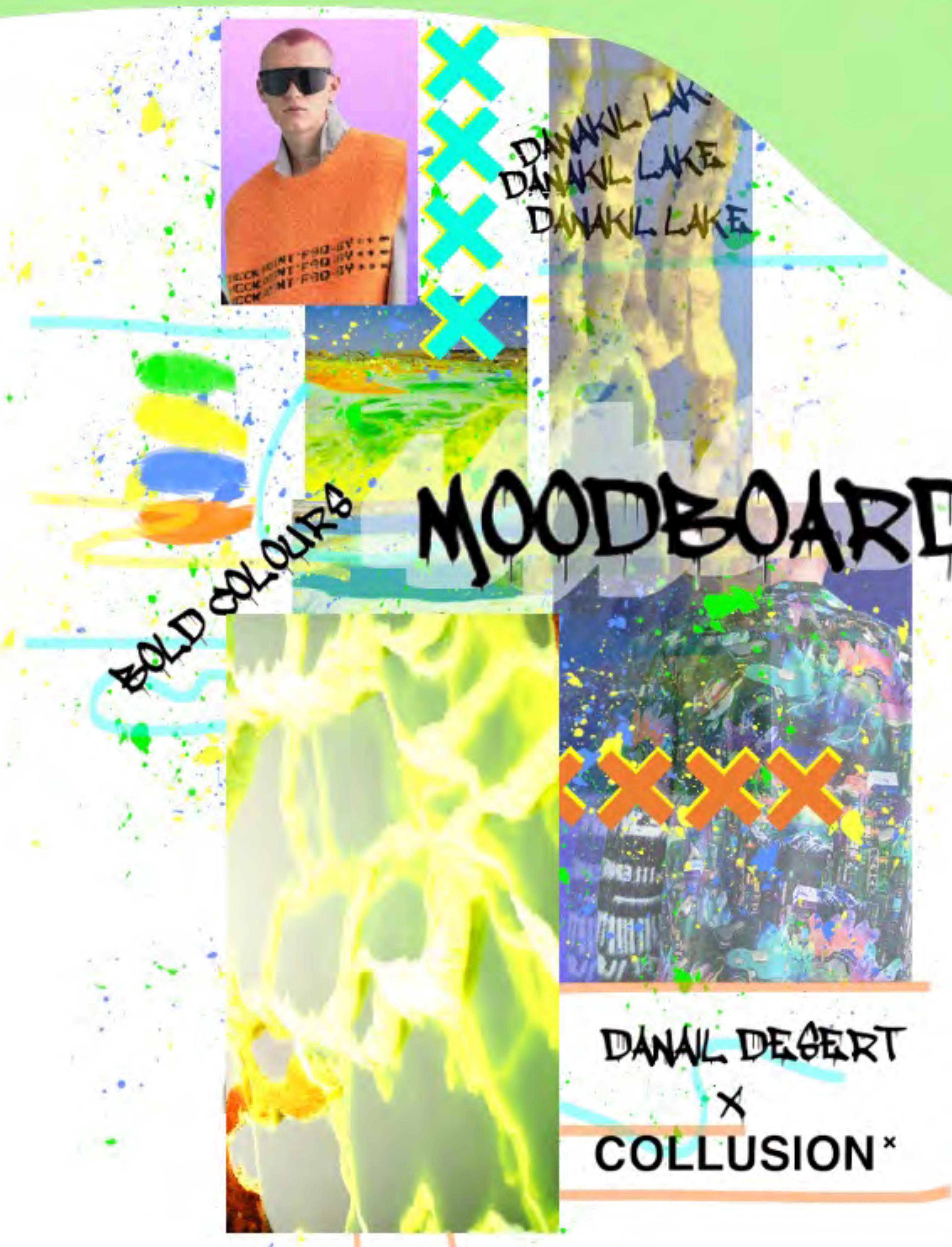
# Danakil Lake



## Collusion

This Spring/Summer collection for the brand Collusion was influenced by the unearthly landscapes of the Danakil Lake in Ethiopia. The Danakil Depression formed above the divergence of three tectonic plates, causing neon colours and varying textures. This bright graphic collection takes influence from the Danakil Lake for print and colour.





# MOODBOARD

# DANIEL DE GERT



## COLLUSION\*



# COLOUR PALETTE

# Embroidery Development



on garments

# Bleached Print Denim

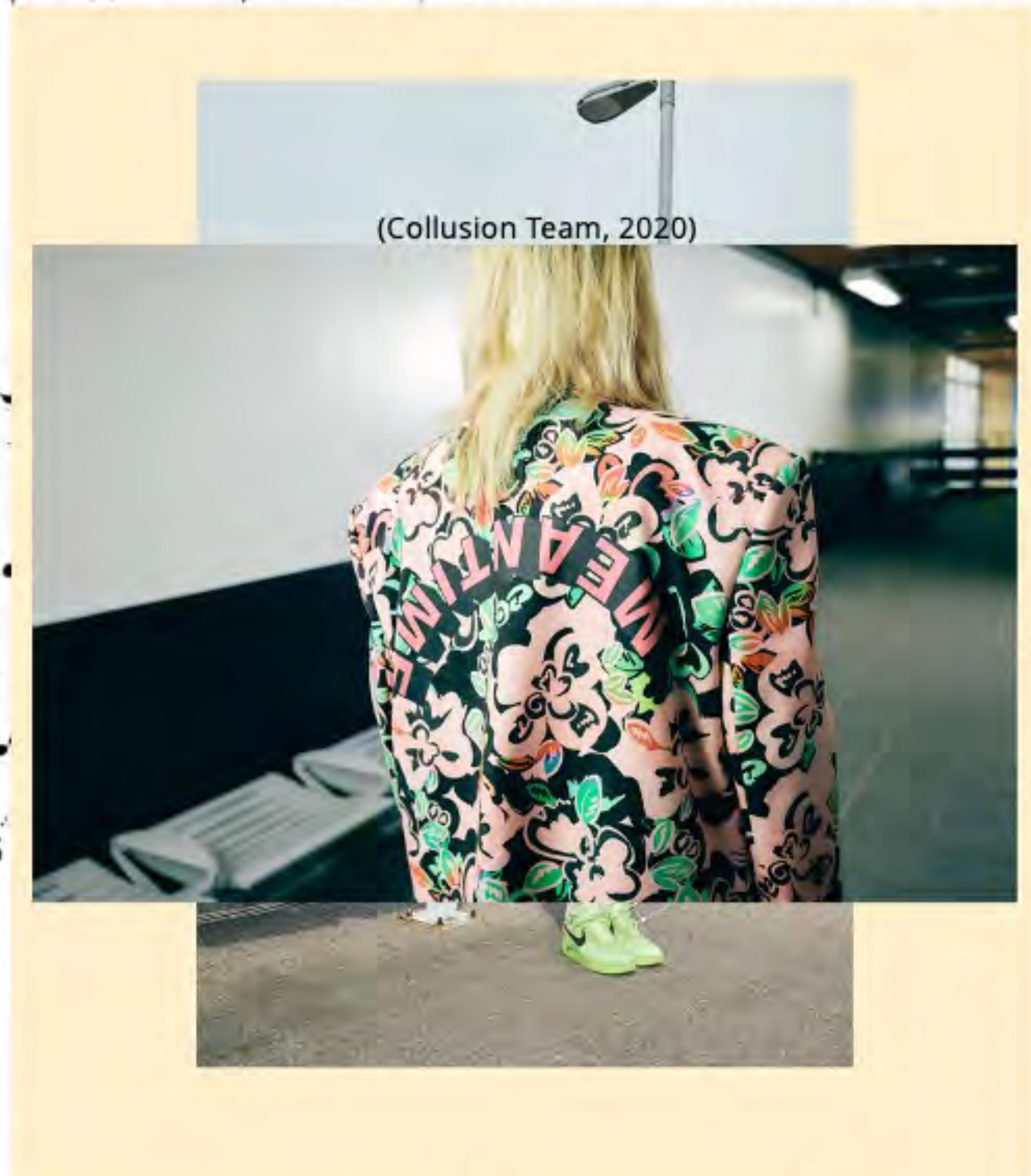


I bleached denim to create the print from the Danakil Lake image above. I bleached denim fabric because I thought it could make a successful outfit in the collection as a matching denim jacket and jeans set.

# Range Flat



# Collusion Brand Research



Collusion is an ASOS own brand high-street label for the coming age, shaped by, and for an audience who demand something different from fashion. For the last year, six collaborators – students, stylists, activists, image-makers and authors – have helped transform the brand to the store existing today. COLLUSION aims to constantly evolve, being as inclusive, collaborative and experimental as possible. (About the brand : Collusion, 2020)

# Collusion Fabric Research

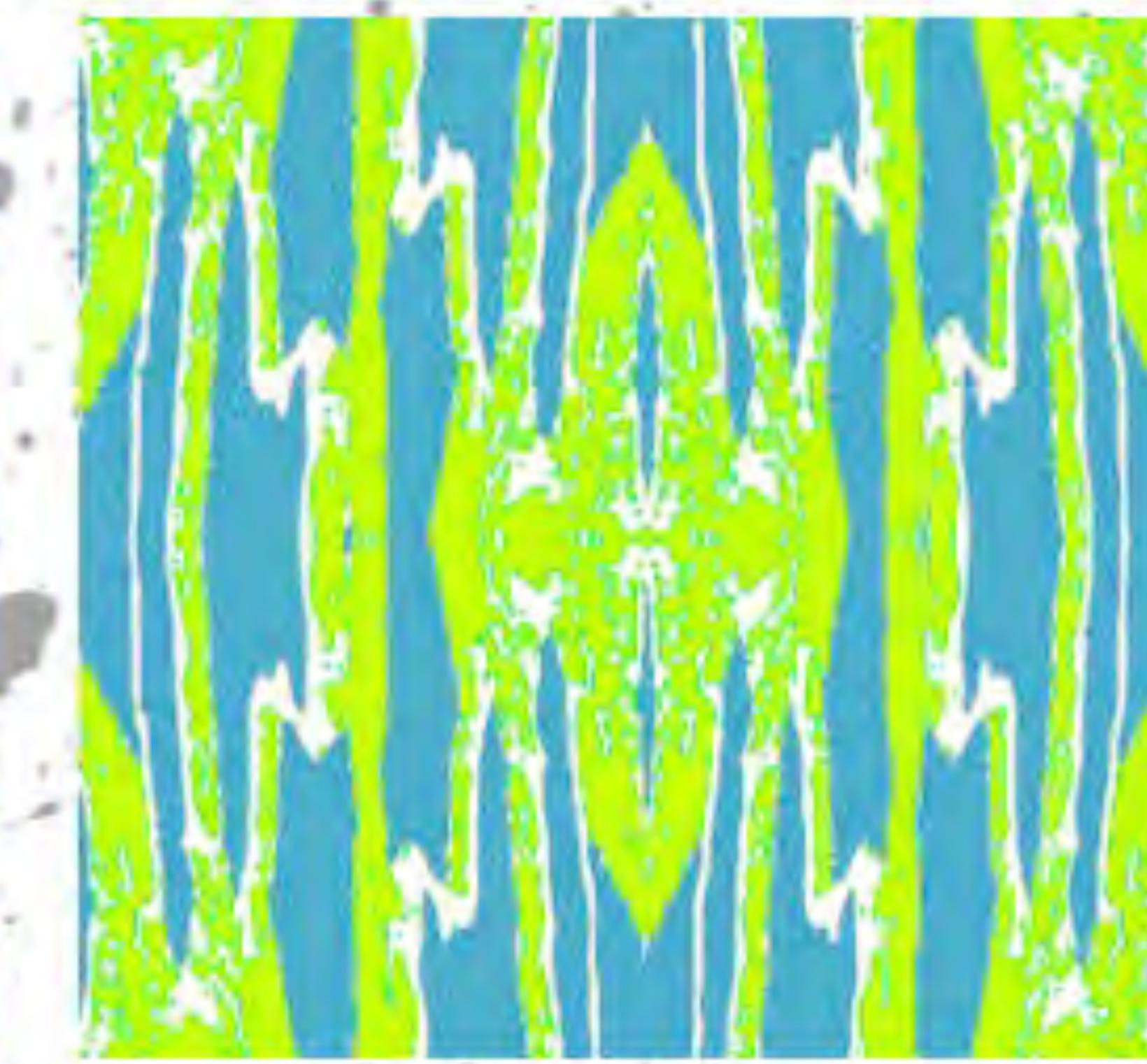
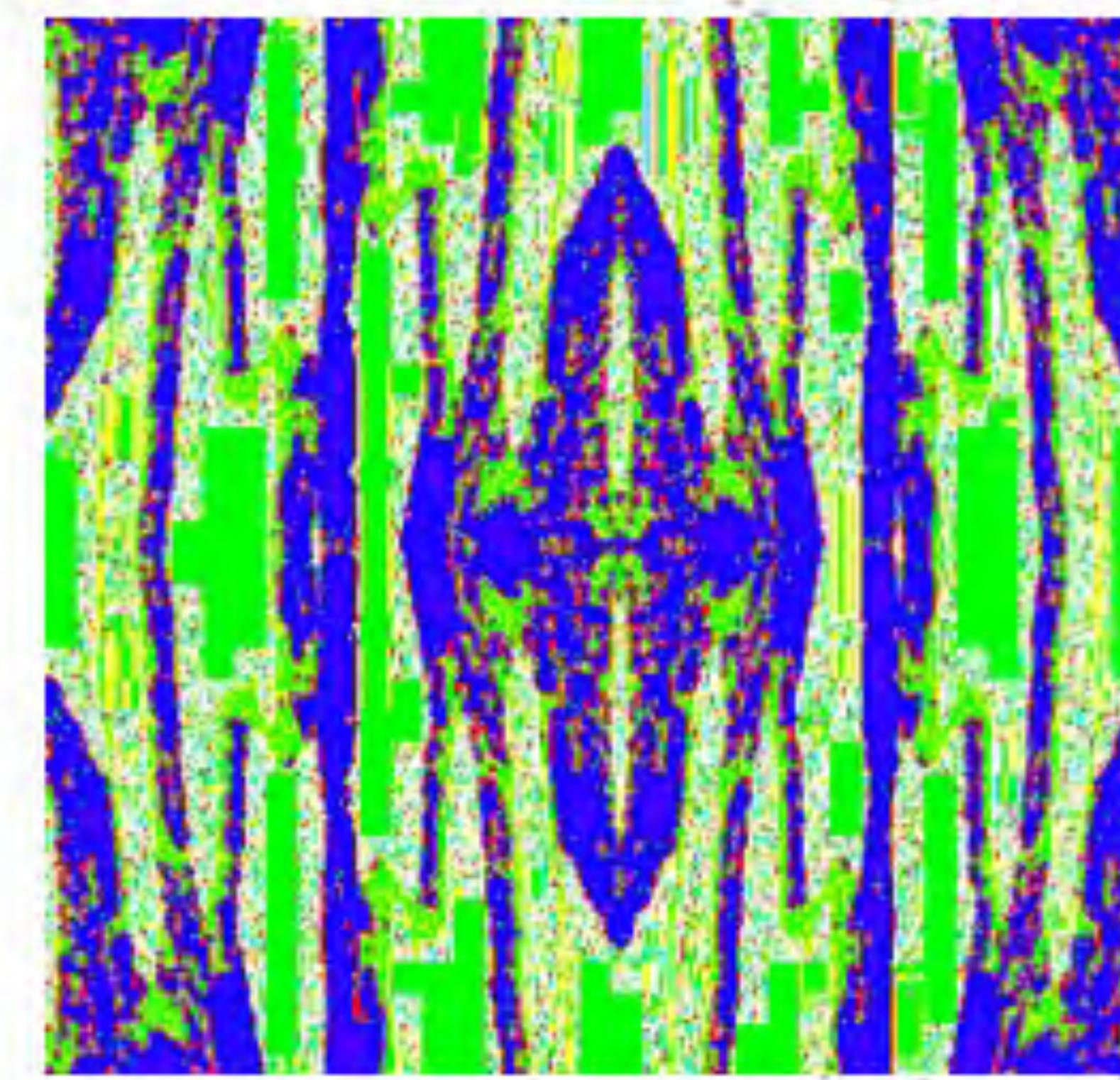
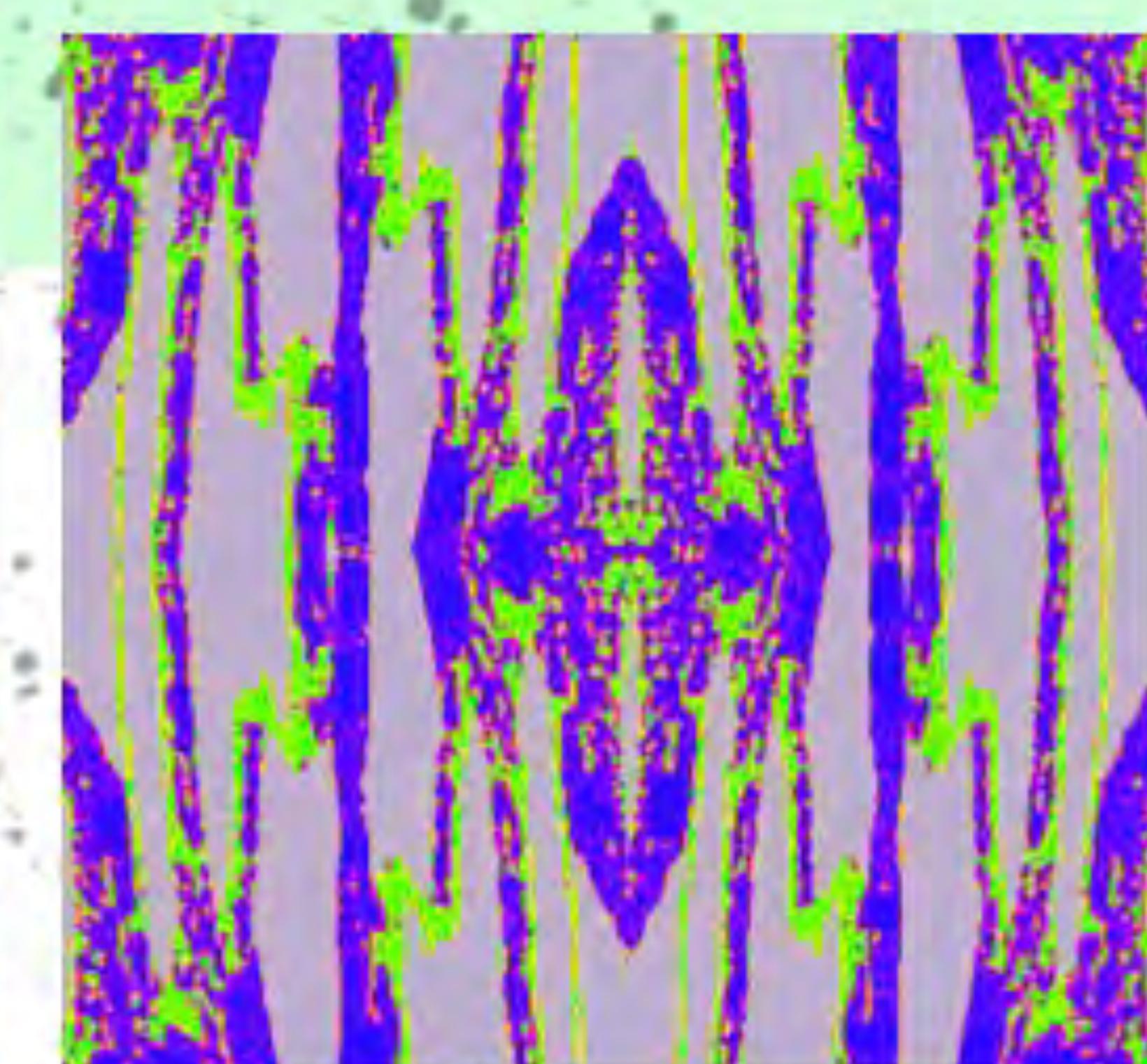
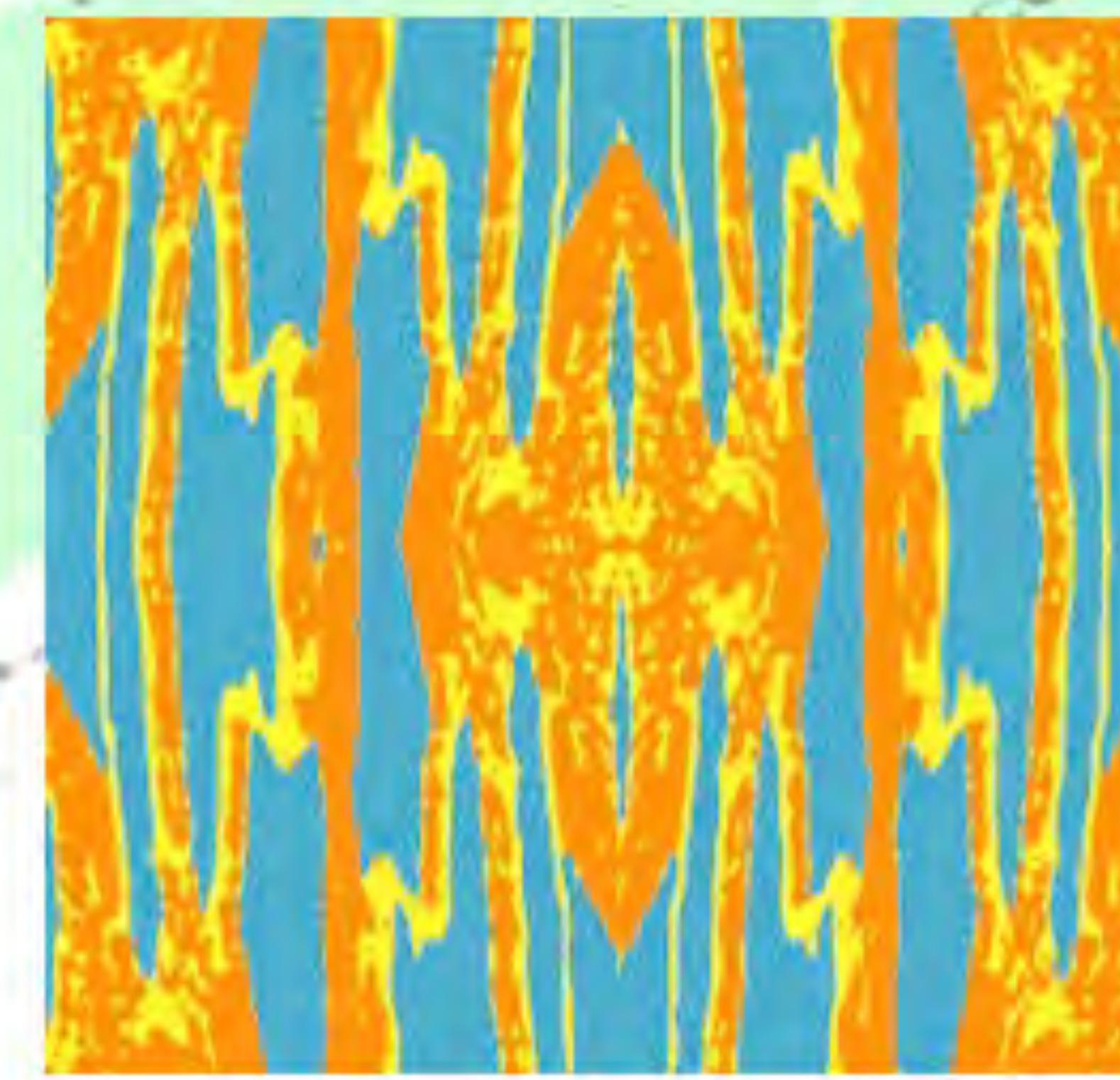
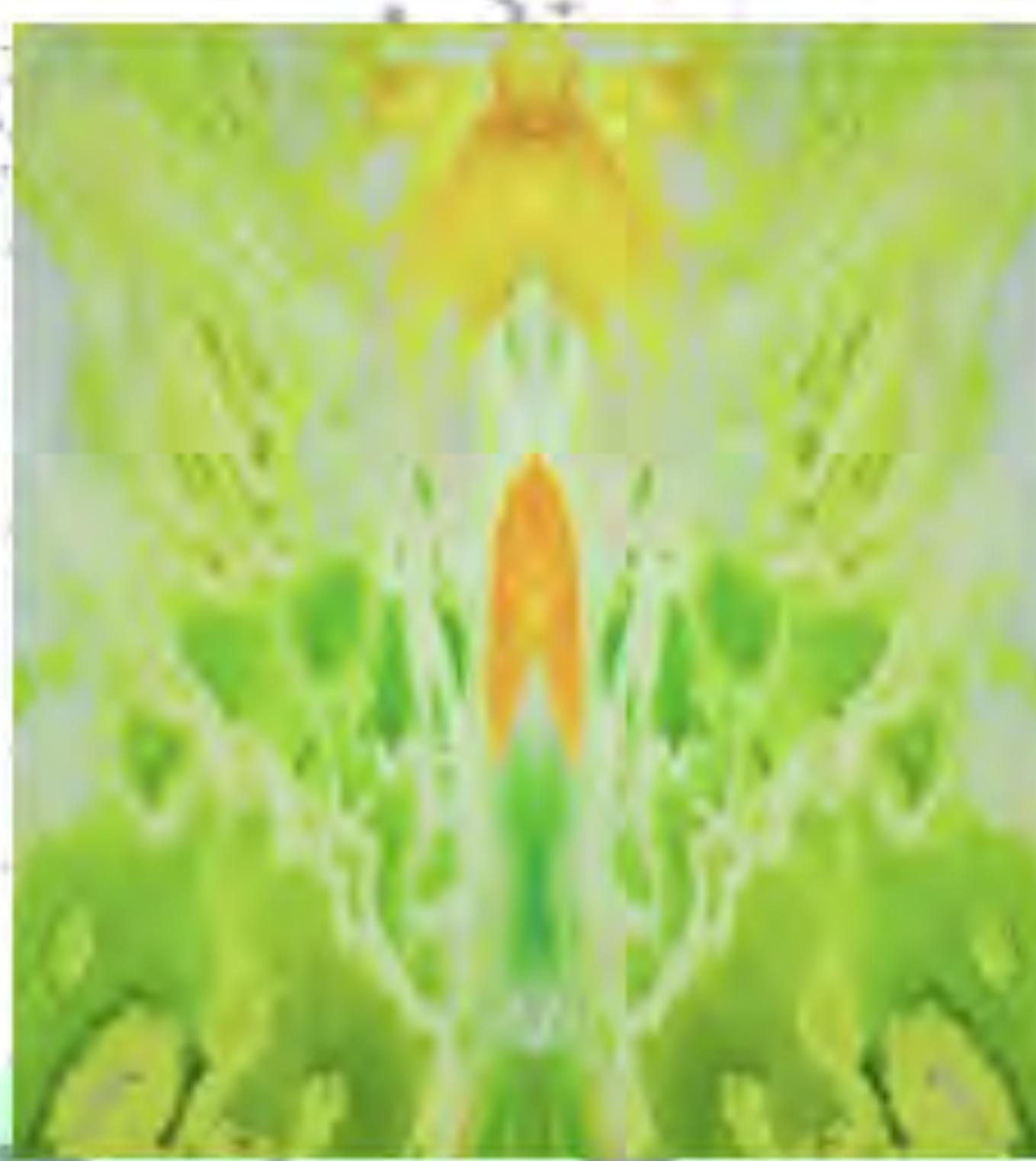
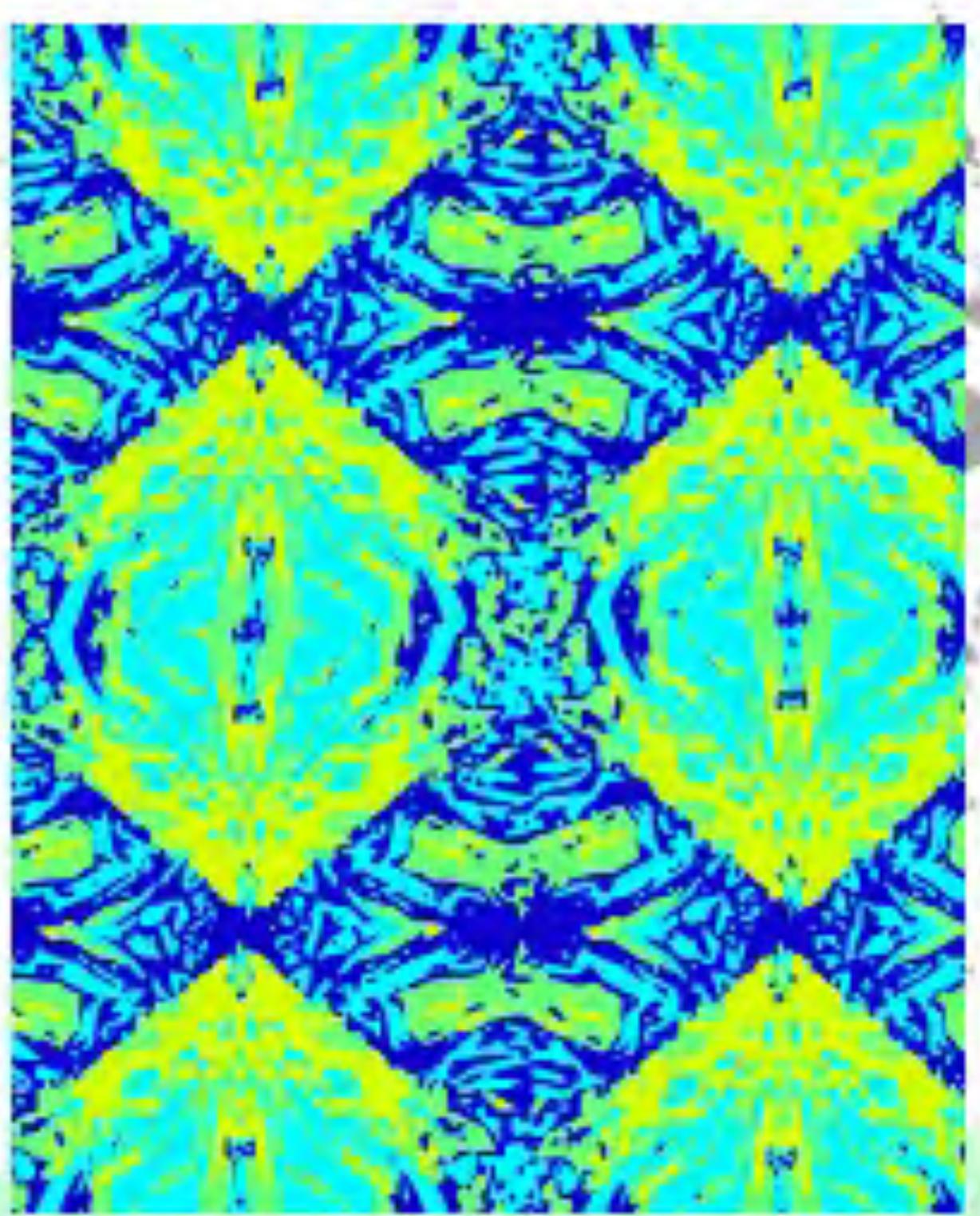


(All Images, COLLUSION | Shop COLLUSION 2020)

Collusion fabrics are often basic fabrics with a range of different print and dyeing techniques to help them stand out. The brand is animal-free, plus the majority of the brand's cotton is sustainably sourced (Wonderland, 2019). They do a lot of knitwear in their collections and a lot of loungewear. This means they have a lot of jersey fabrics online. They also do a lot of outerwear and overcoats and try to source the newest fabrics to have an edge over the competition. They also do a lot of casual woven garments and cover a lot of basics in silhouettes and fabrics.



# PRINTS



## INSPIRATION IMAGES

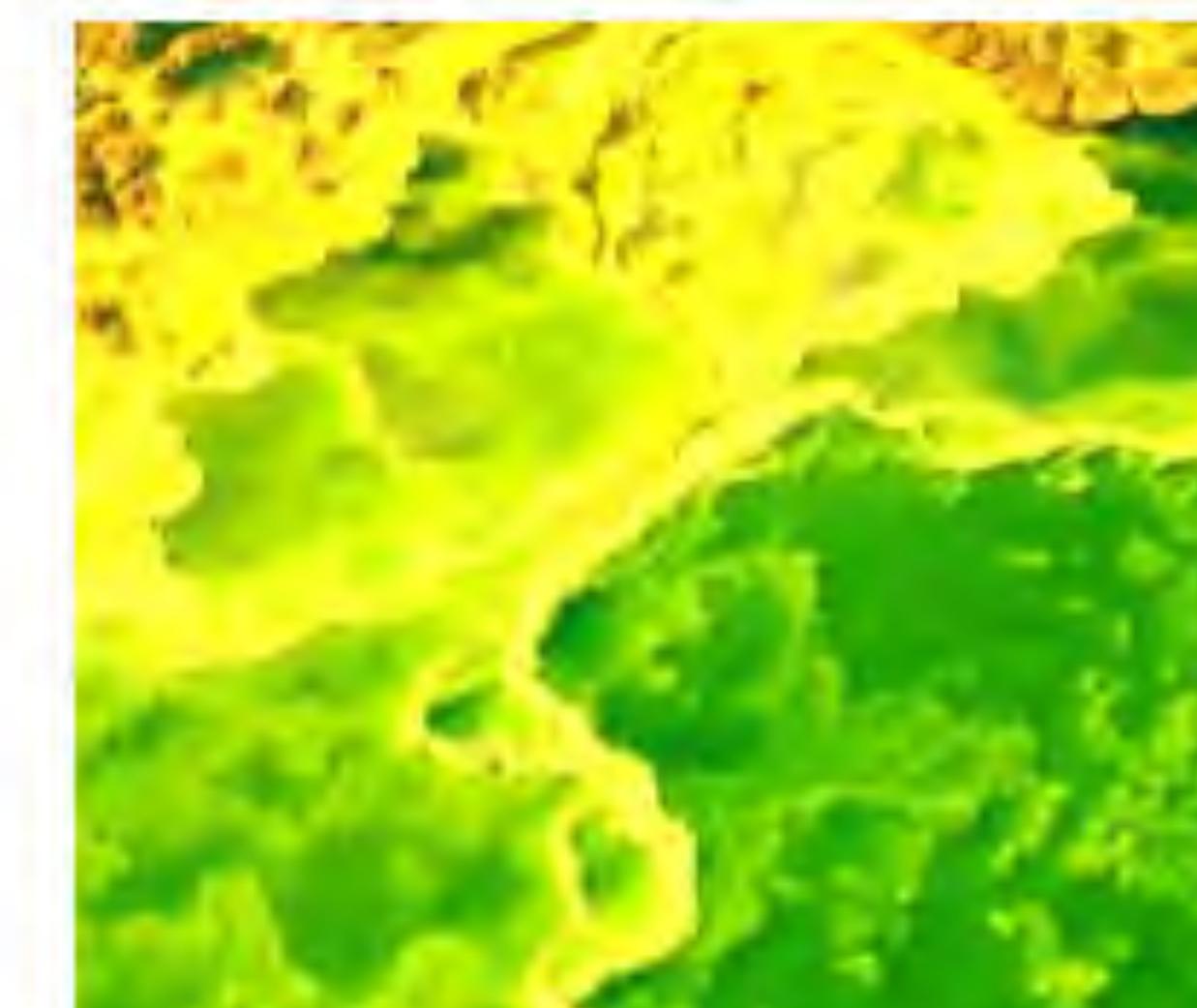


(Sulphur Lake Dallol, 2020)

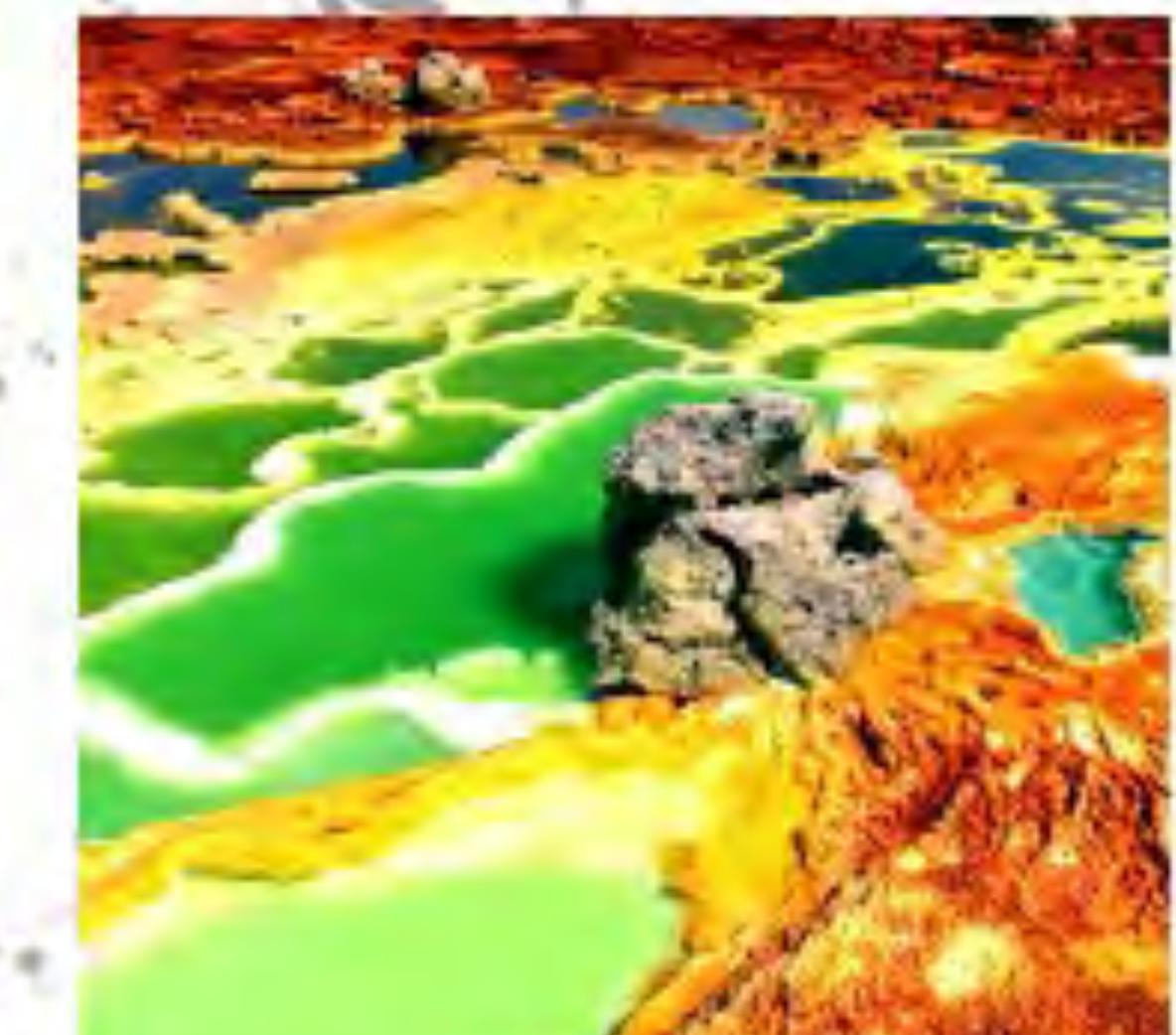
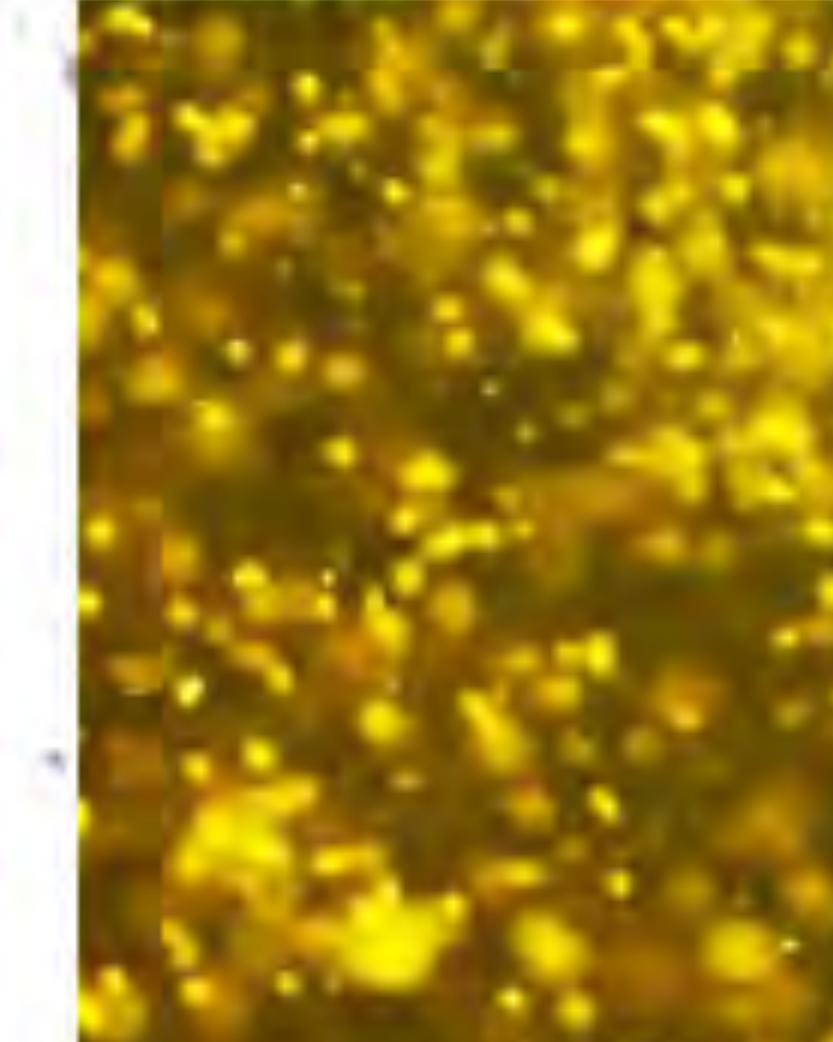


(Pfeiffer, 2008)

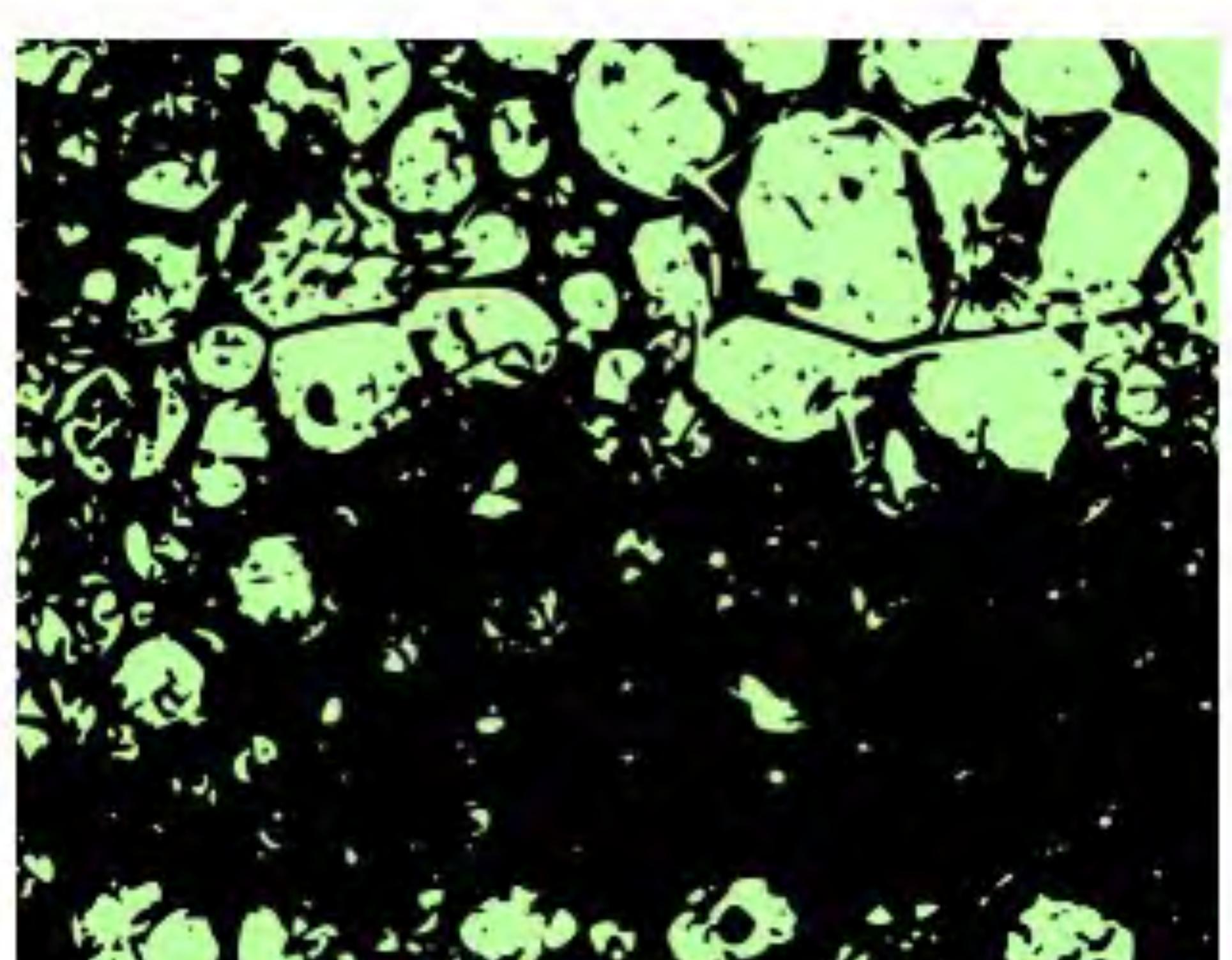
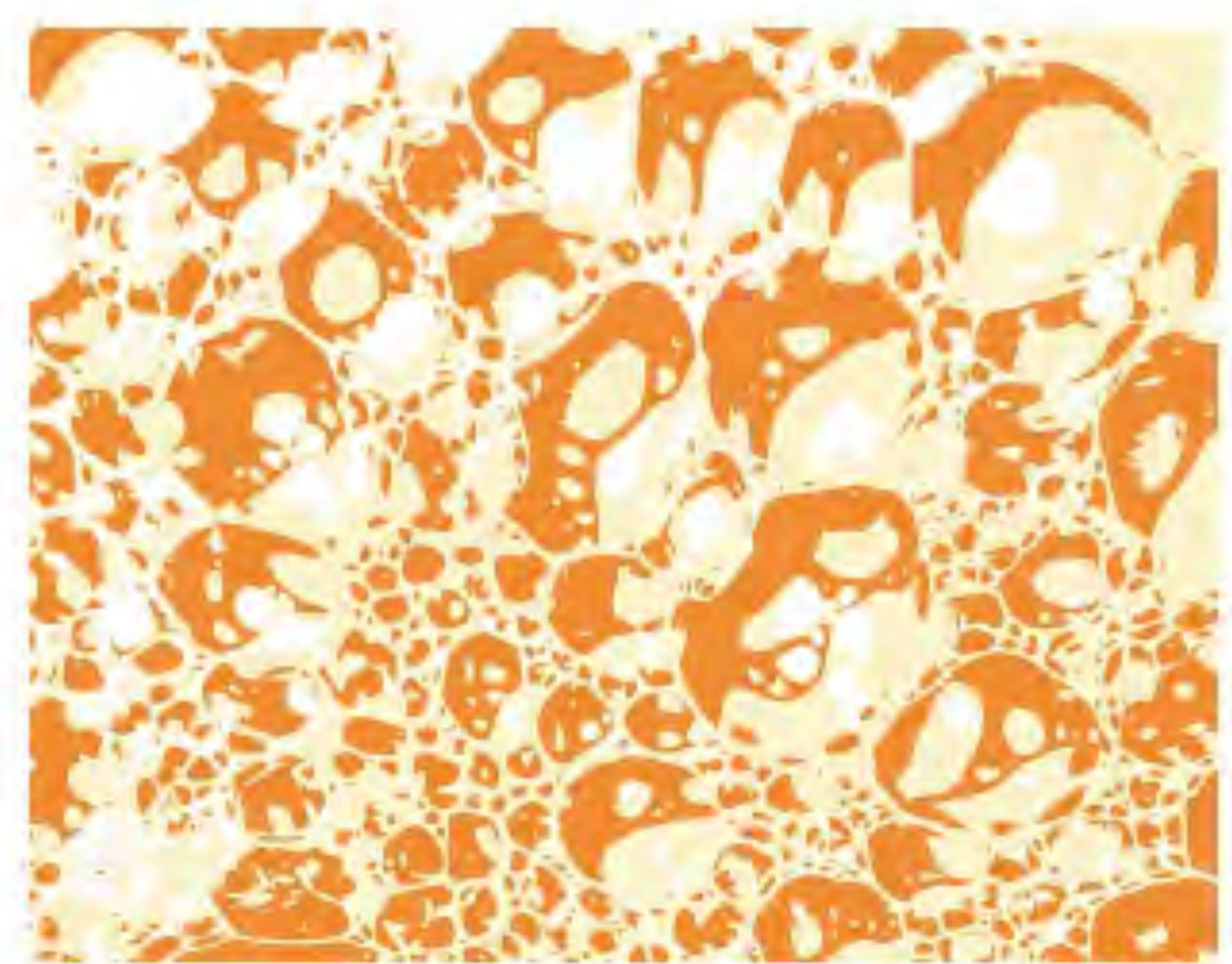
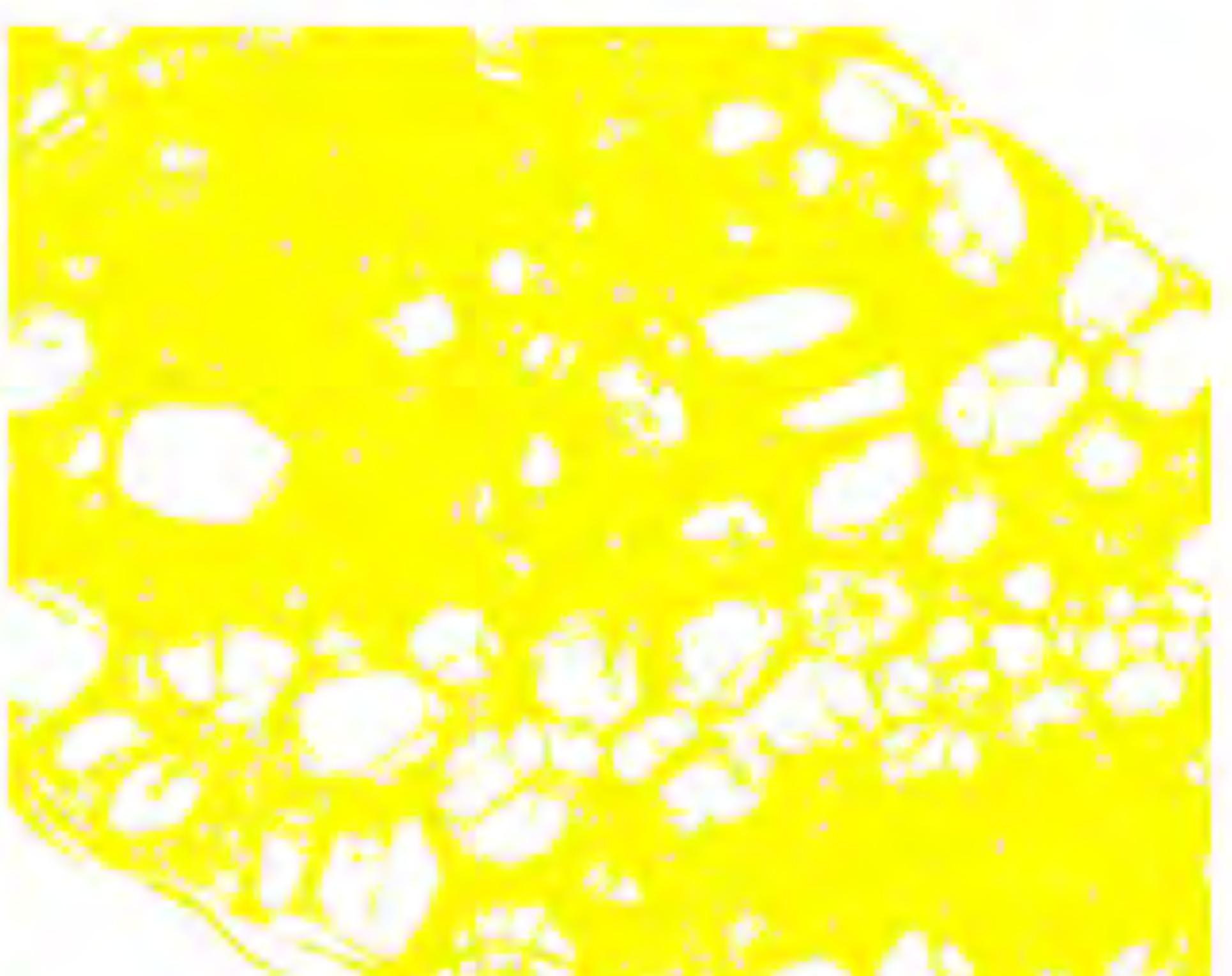
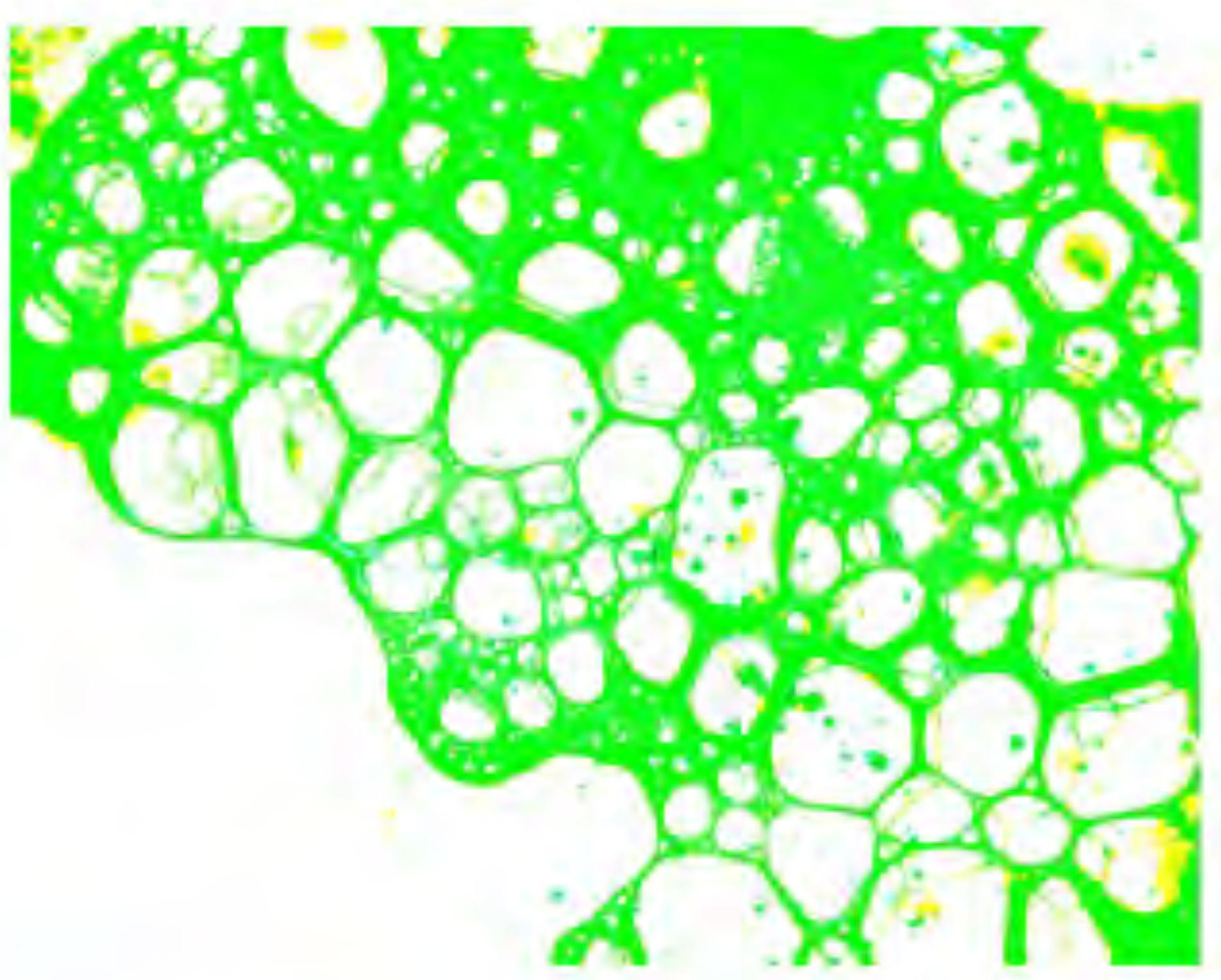
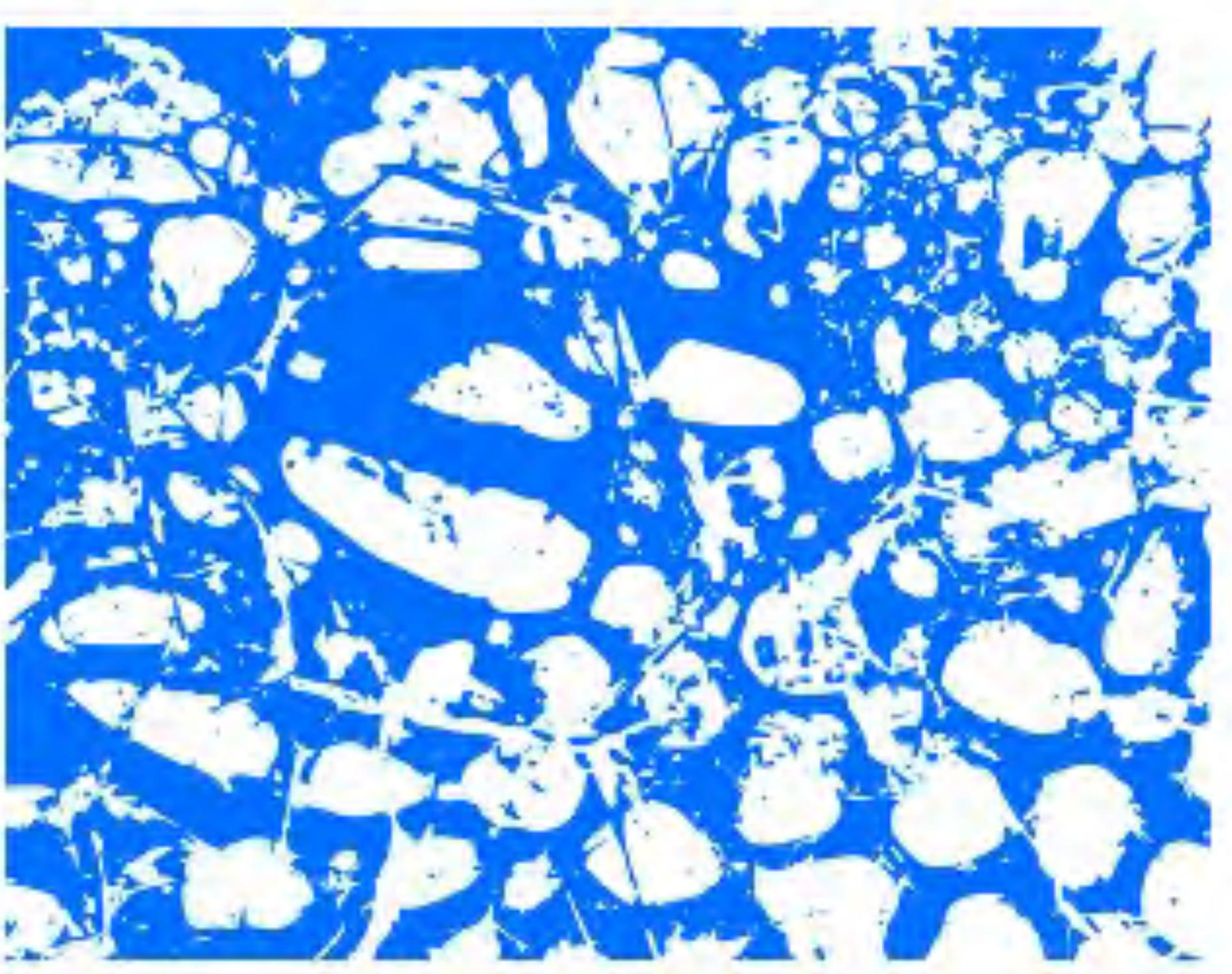
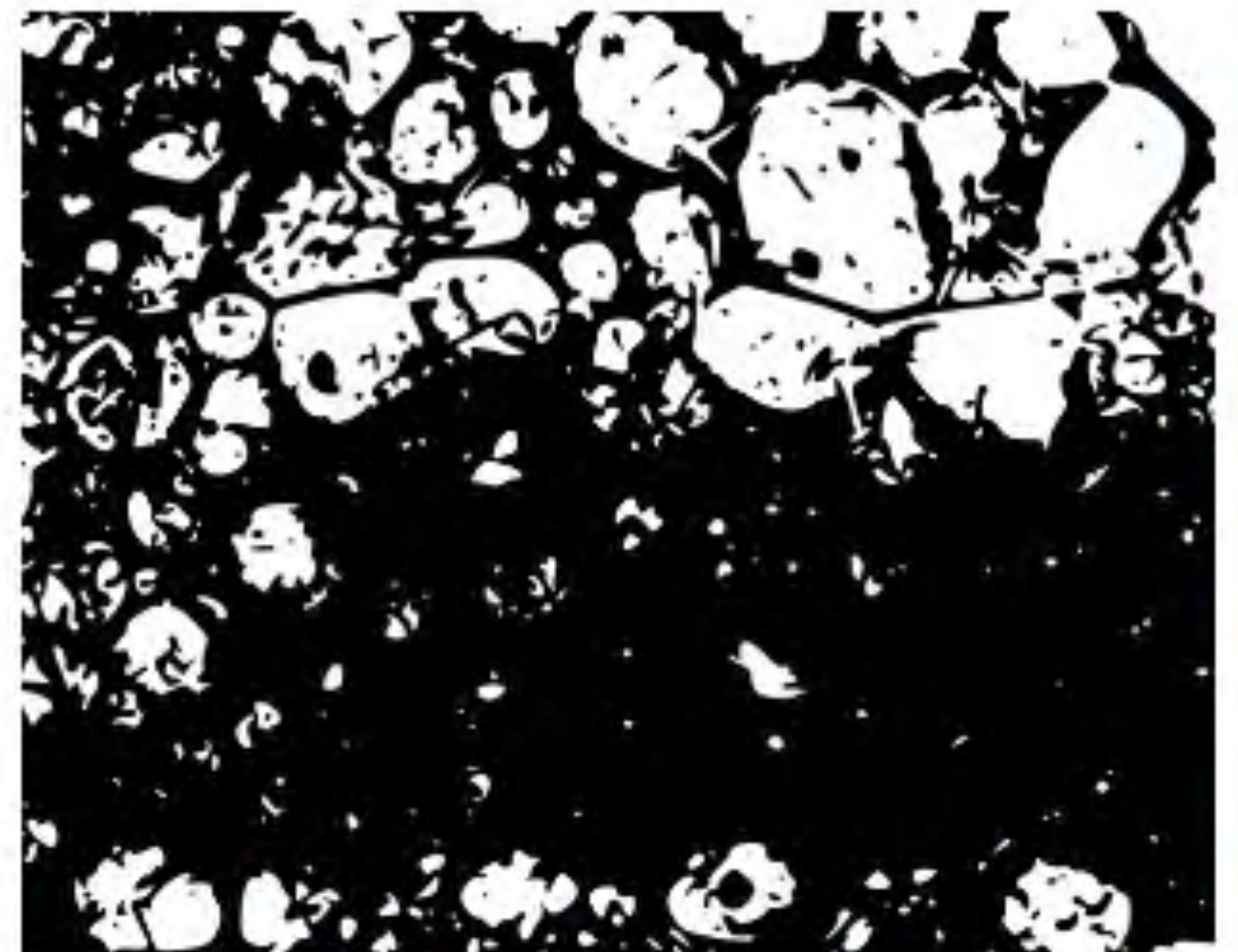
## INSPIRATION IMAGES



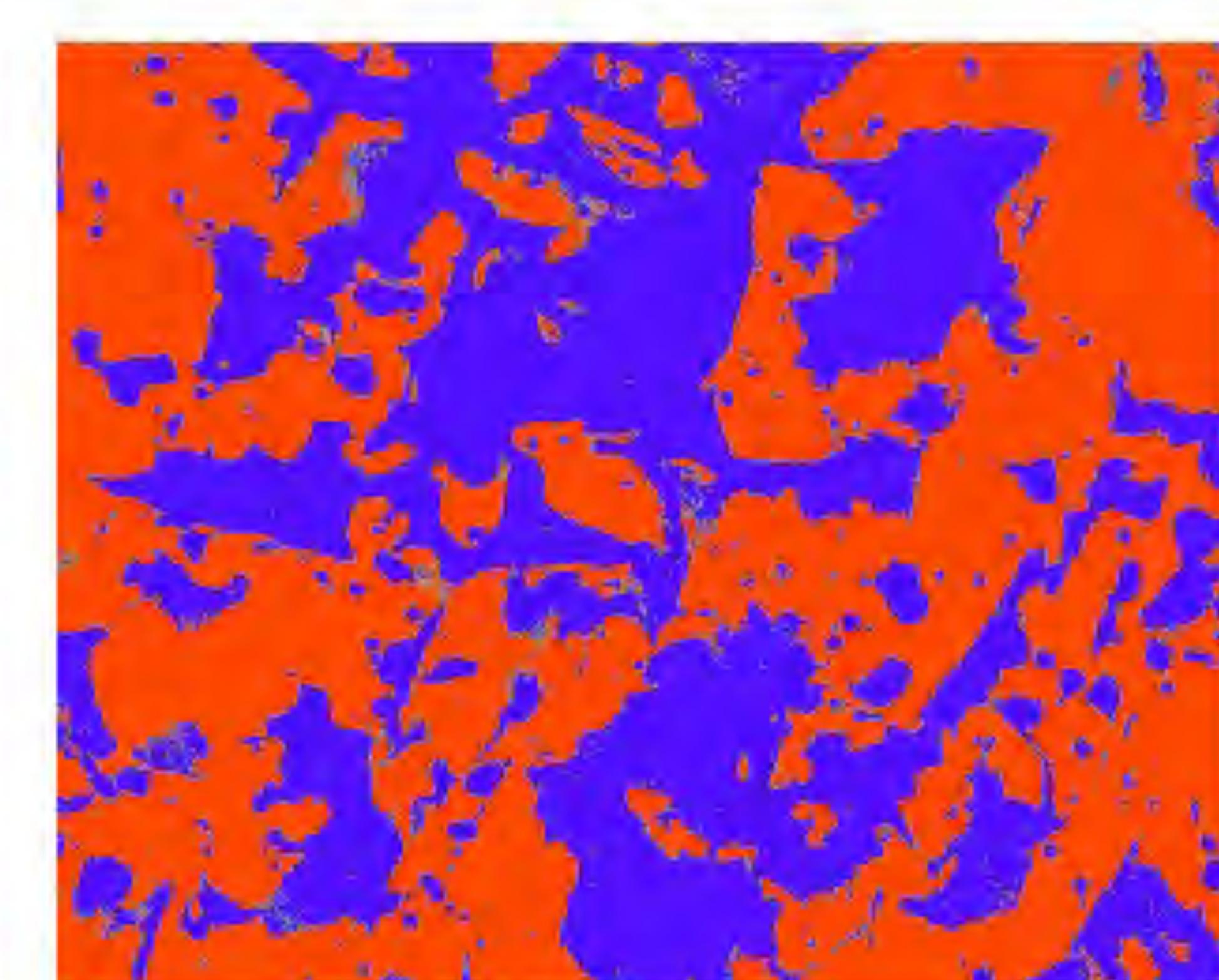
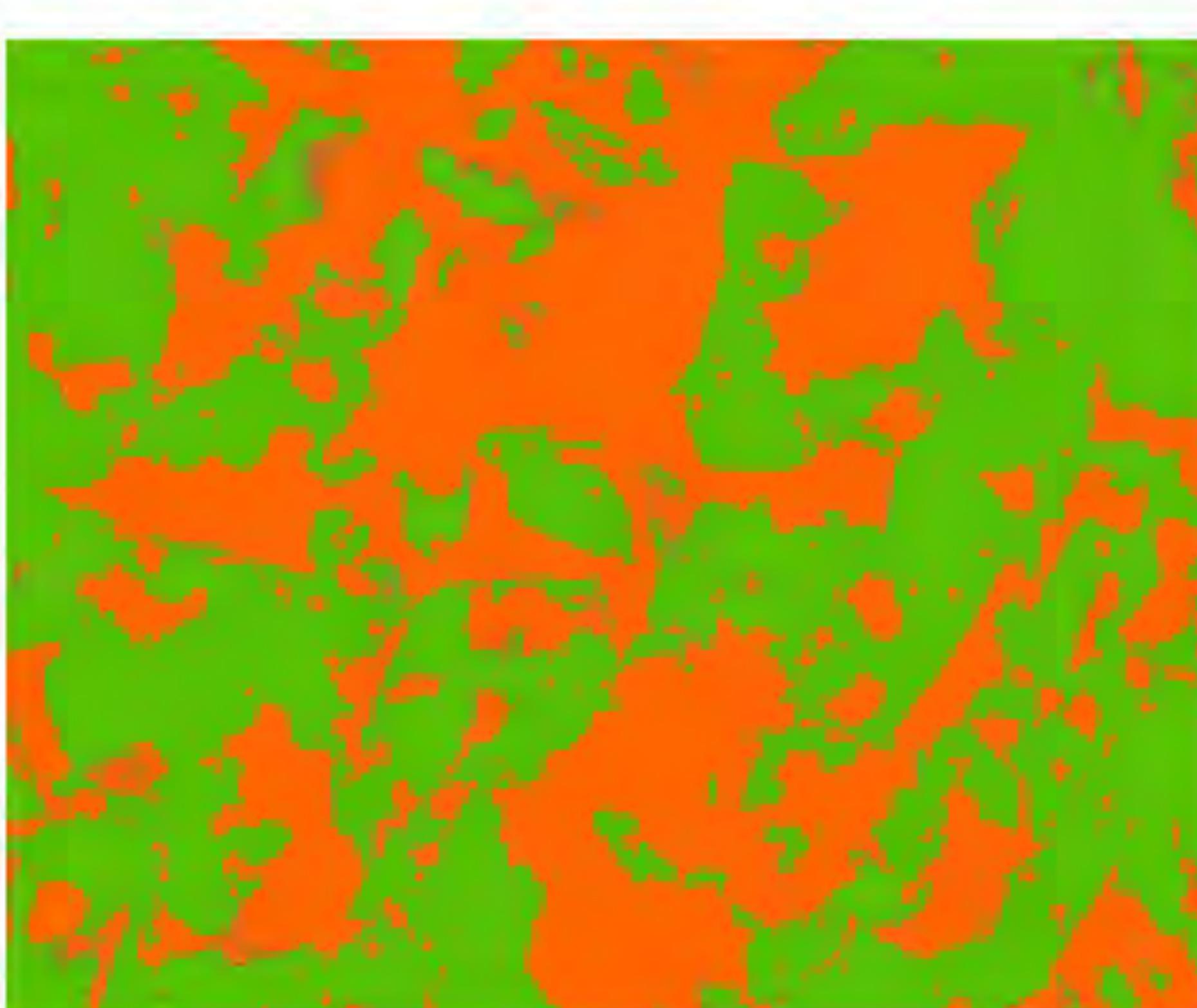
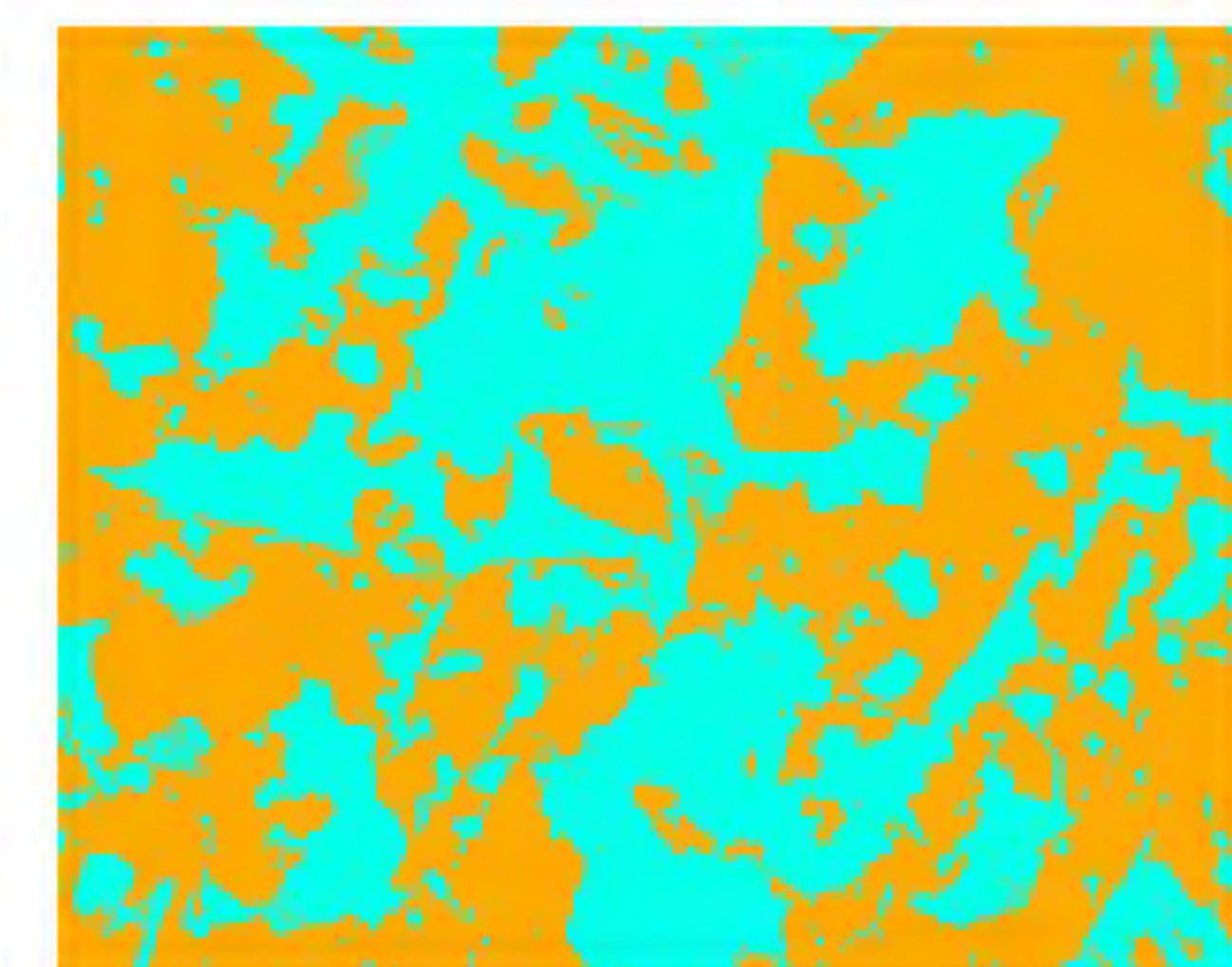
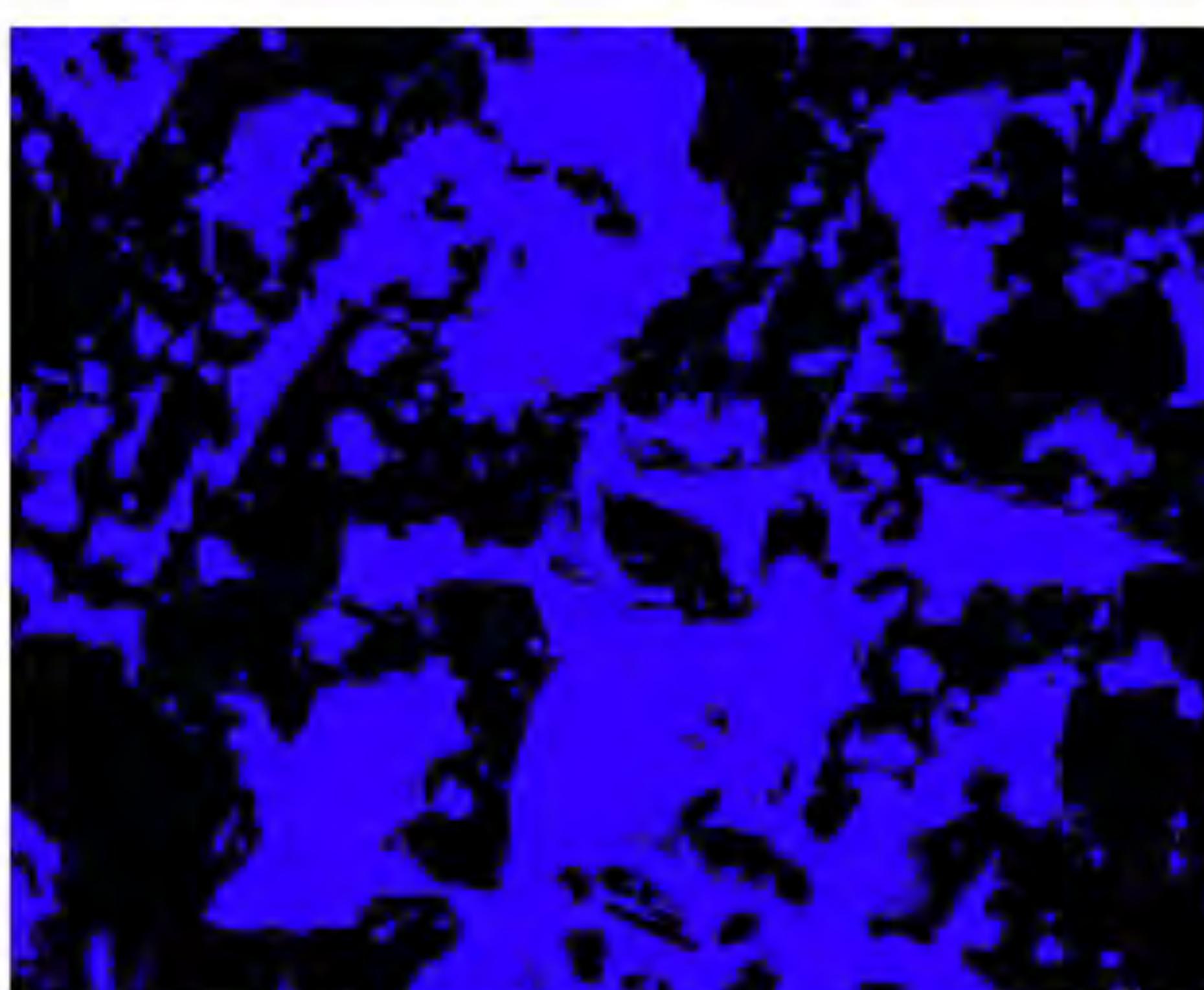
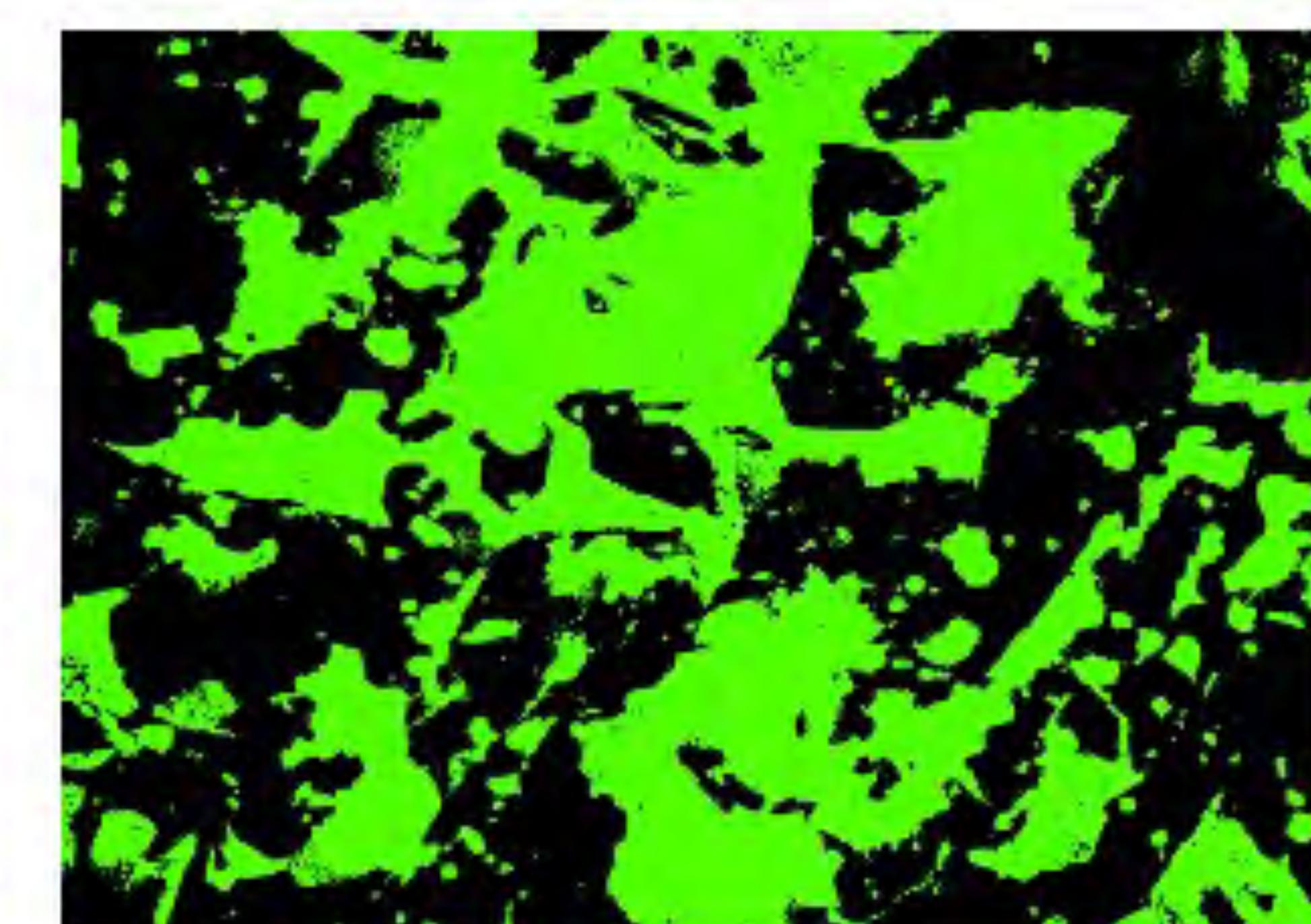
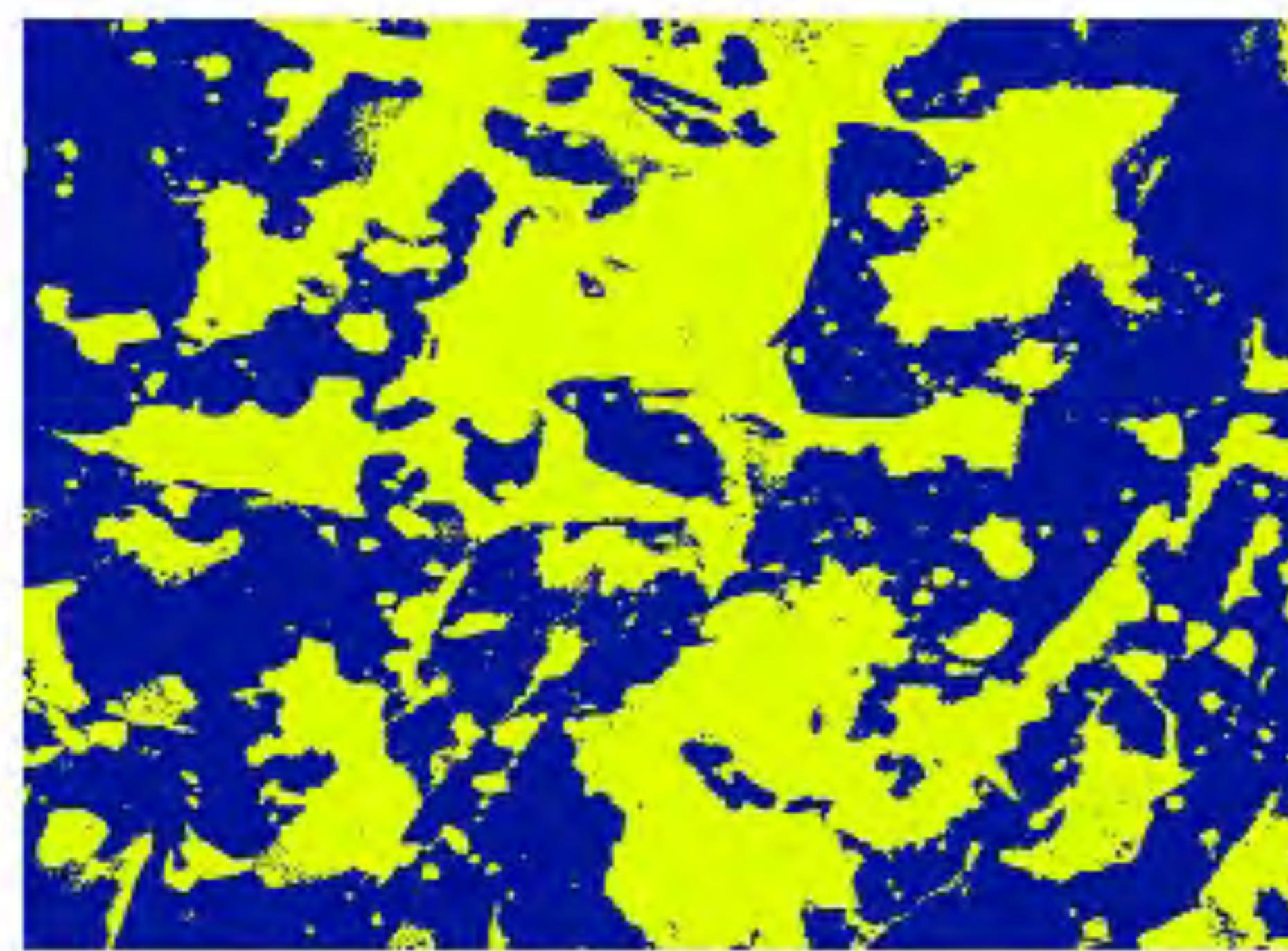
(All Images, Aronofsky, 2018)



DIGITAL PRINTS CREATED FROM BUBBLE PAINTING



DIGITAL PRINTS CREATED FROM SHIBORI



# Embroidery Development



(All Images Men's Clothes & Fashion | Shop Men's Clothing | ASOS, 2020)

# Bleached Print Denim

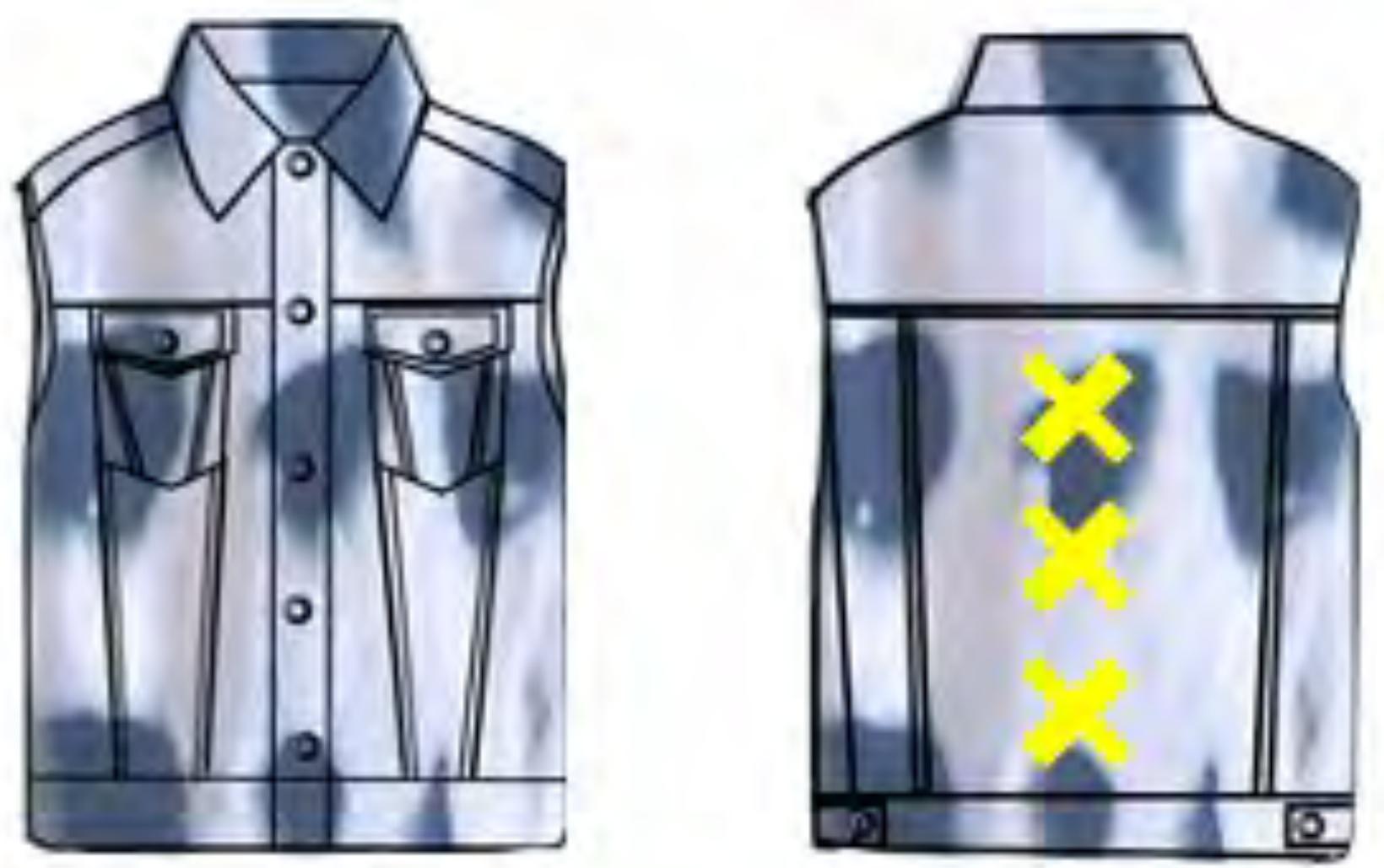


Inspiration Image  
(Gazing Into Danakil Depression, 2017)

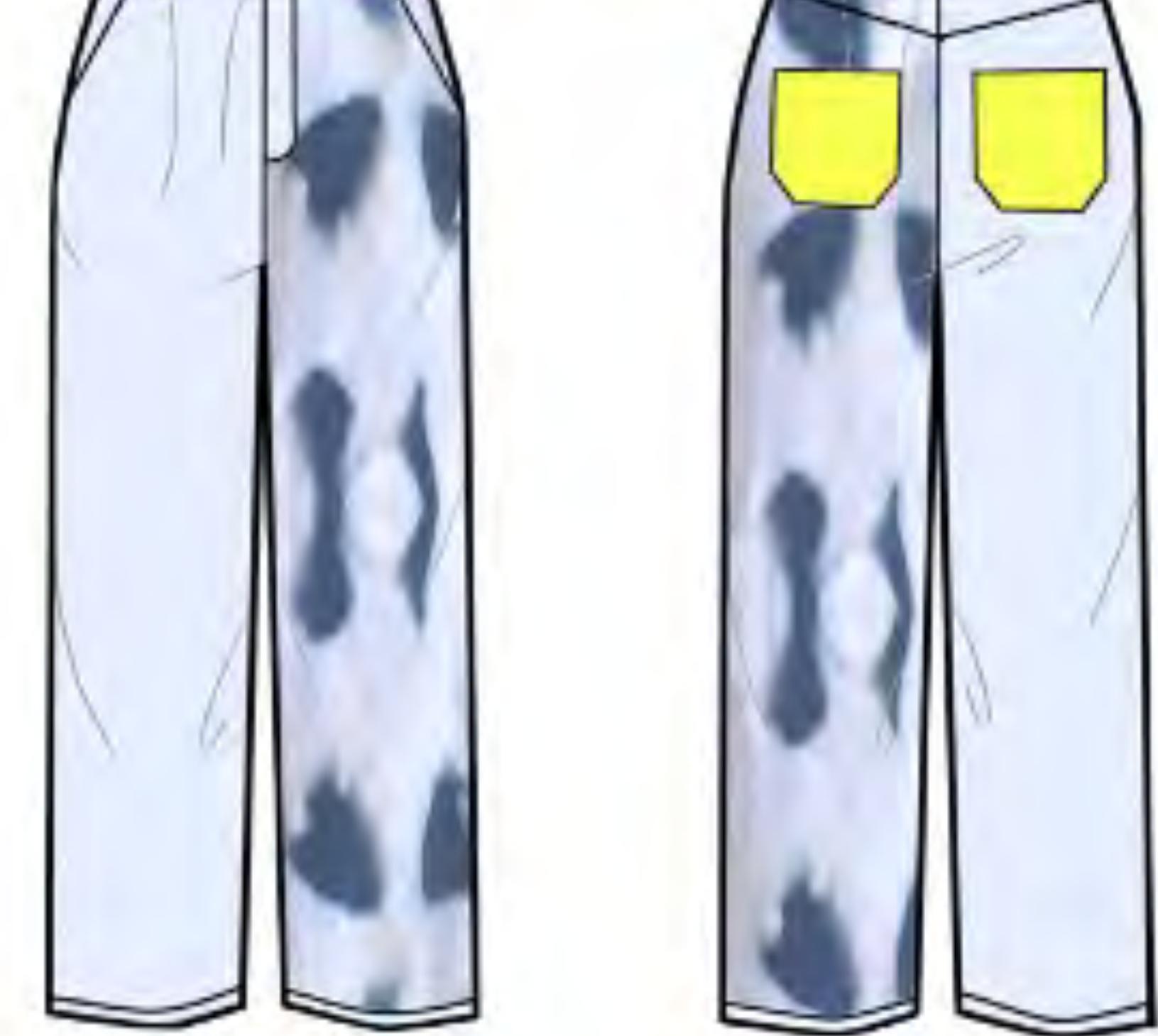
(COLLUSION Unisex oversized denim jacket in bleach effect | ASOS, 2020)

I bleached denim to create the print from the Danakil Lake image above. I bleached denim fabric because I thought it could make a successful outfit in the collection as a matching denim jacket and jeans set.

Outfit 1



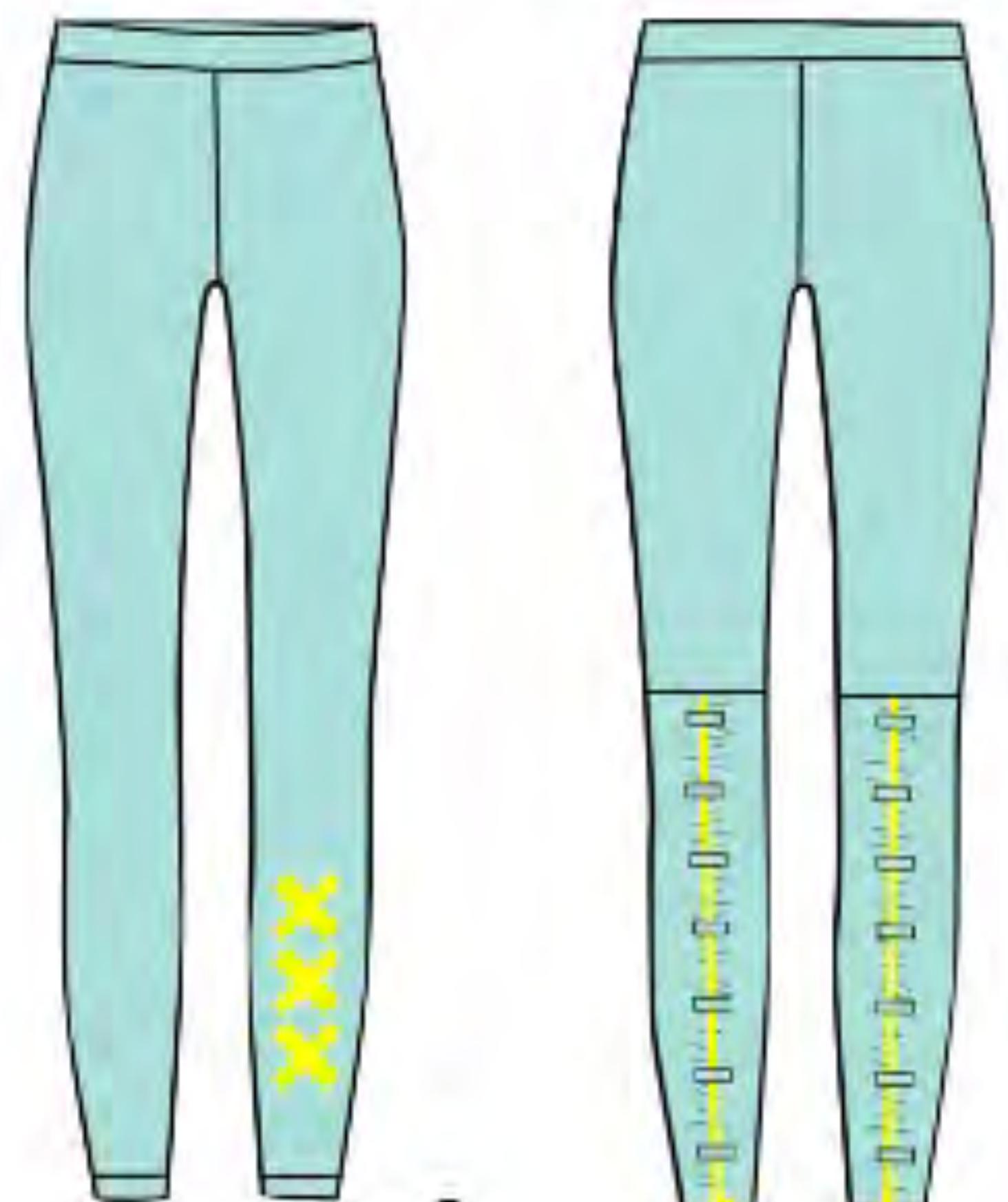
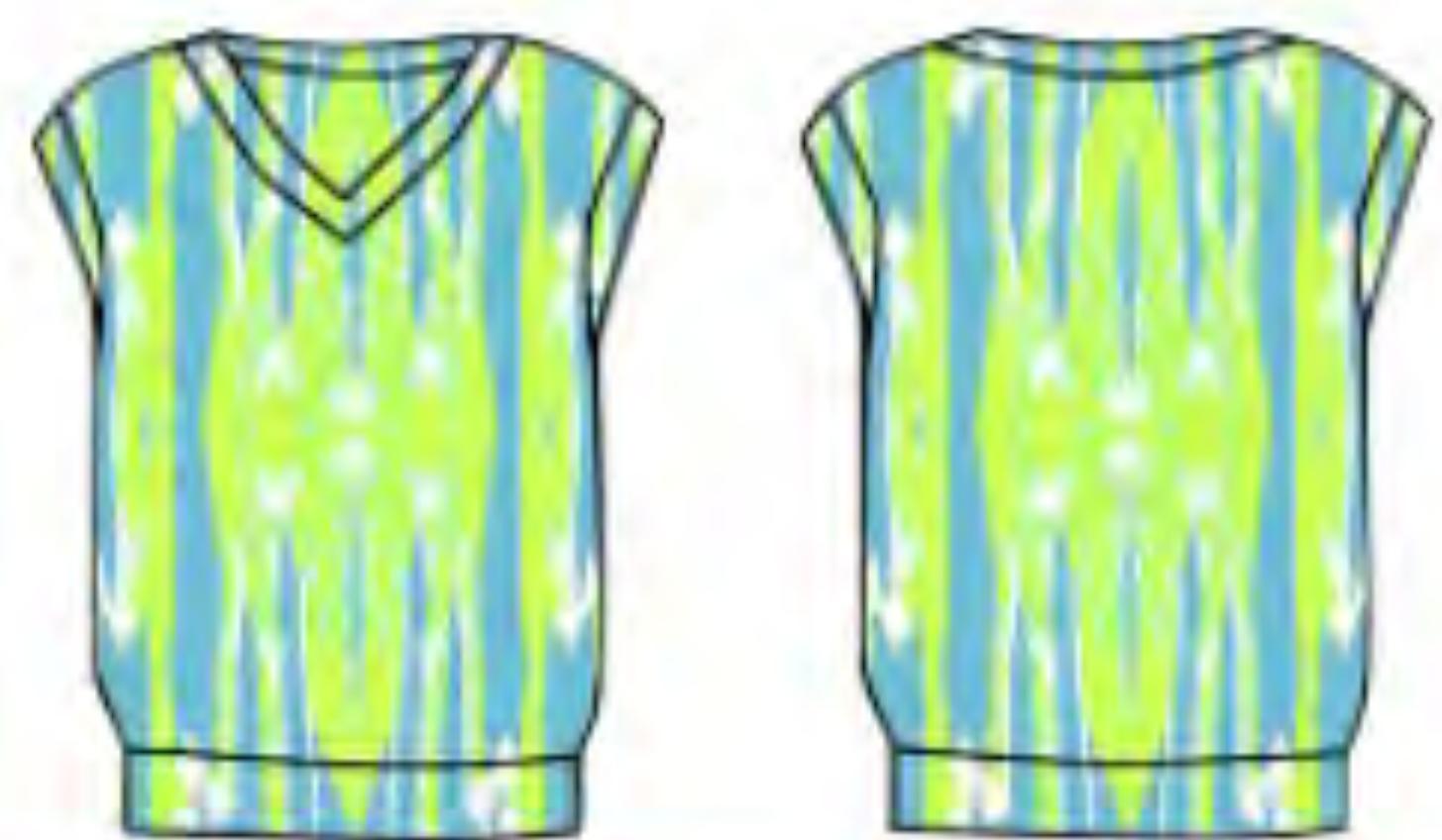
Outfit 2



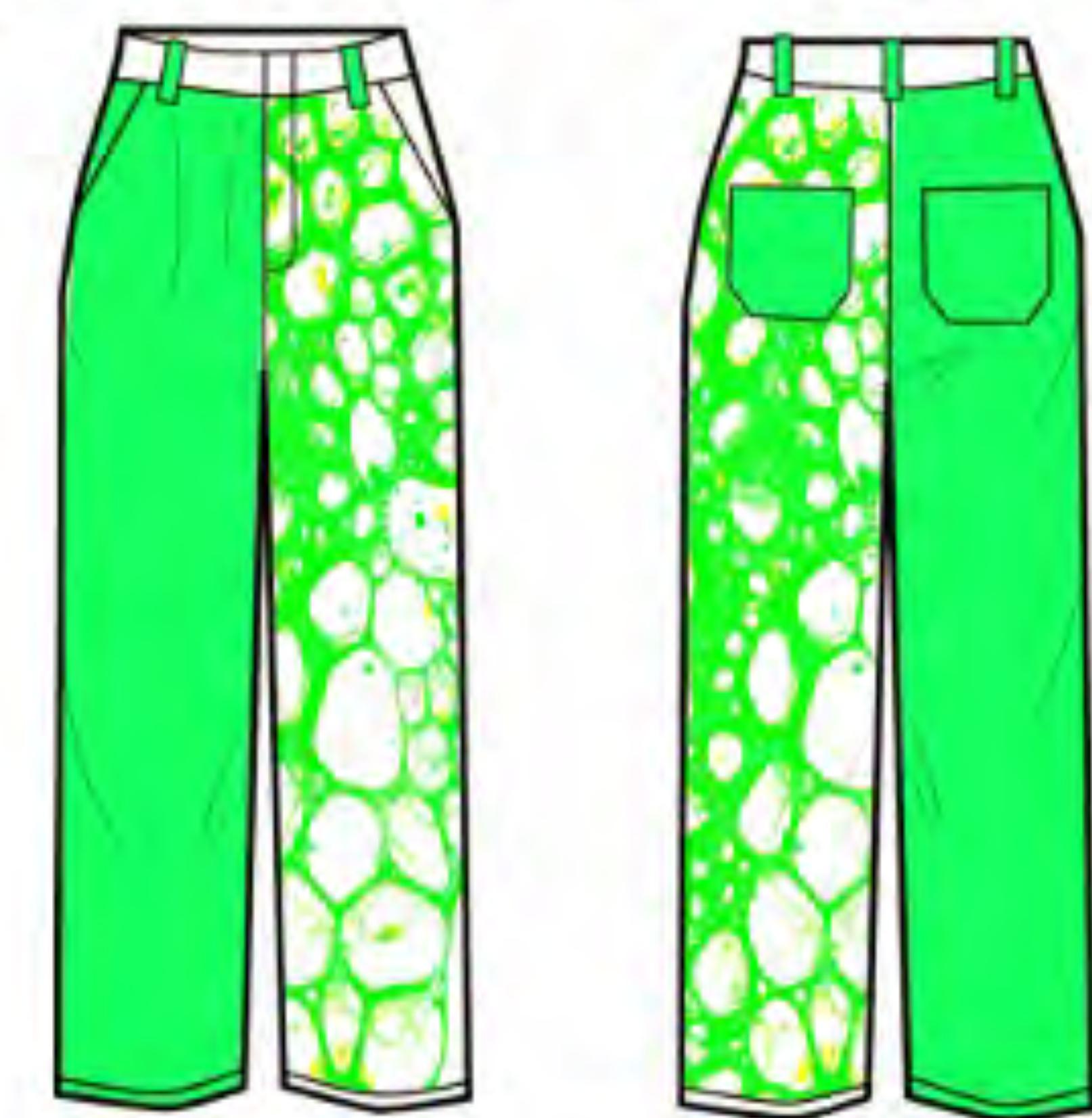
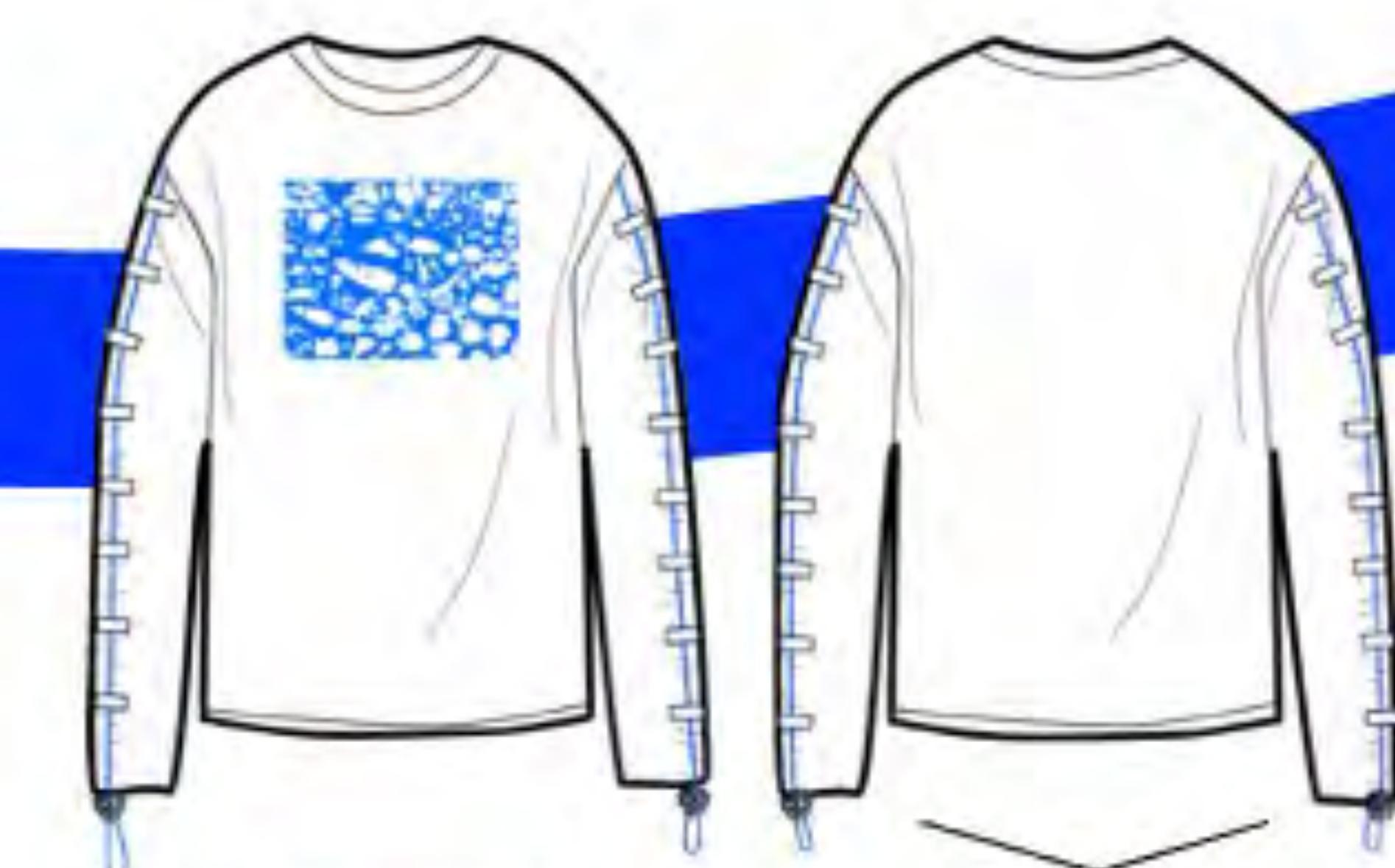
Outfit 3



## Outfit 4



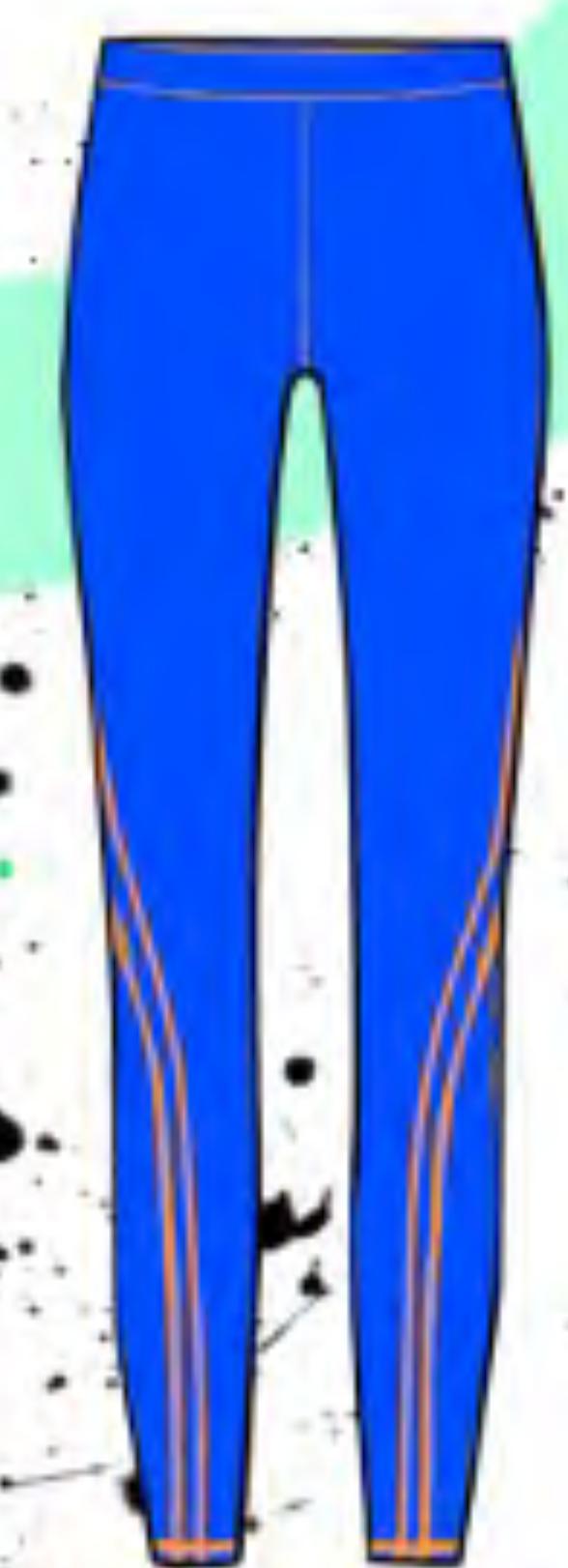
## Outfit 5







Outfit 9



Outfit 10



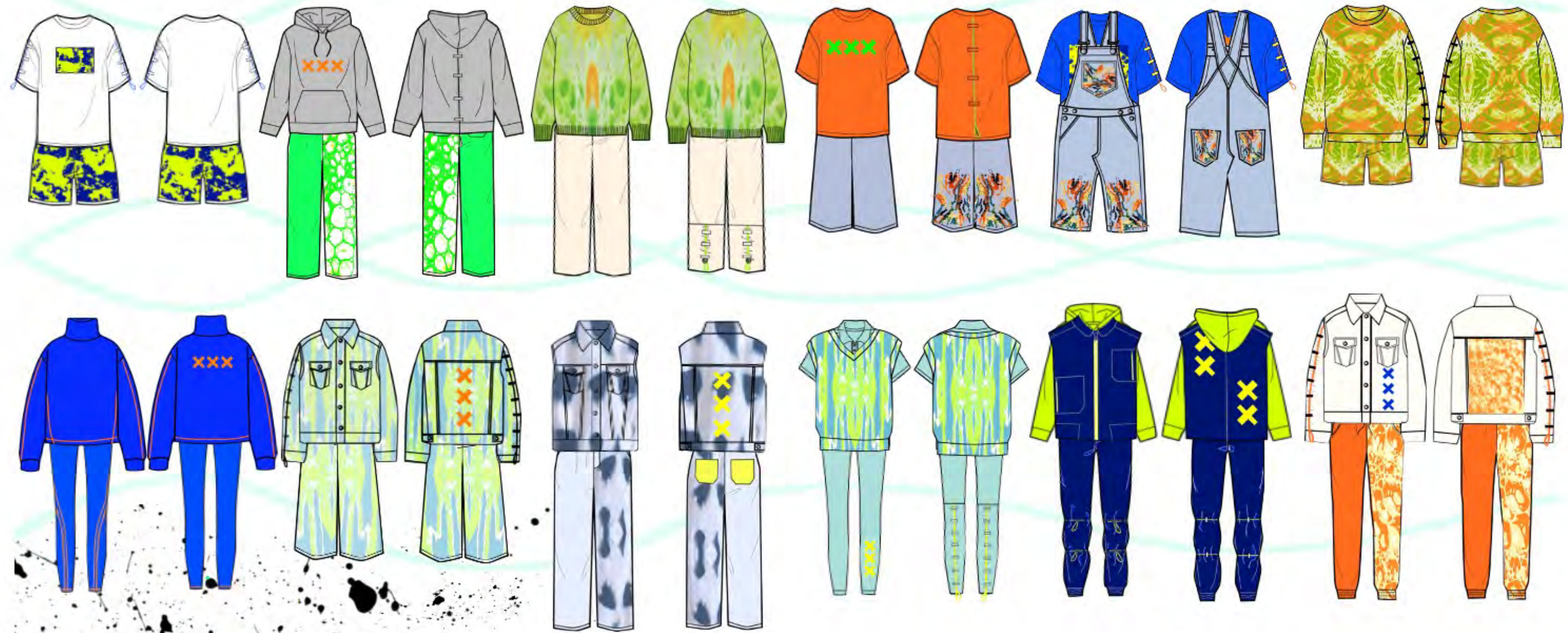
Outfit 11



Outfit 12









This concept is inspired by the Japanese artist Hokusai. Famous for his iconic woodblock prints from the 1800's, his unique style has become globalized and heavily recognized over the last two centuries. The brand Jacquemus was selected for this concept to create a feminine pastel tone collection for a resort collection.

# MUSE

HOKUSAI  
X  
JACQUEMUS



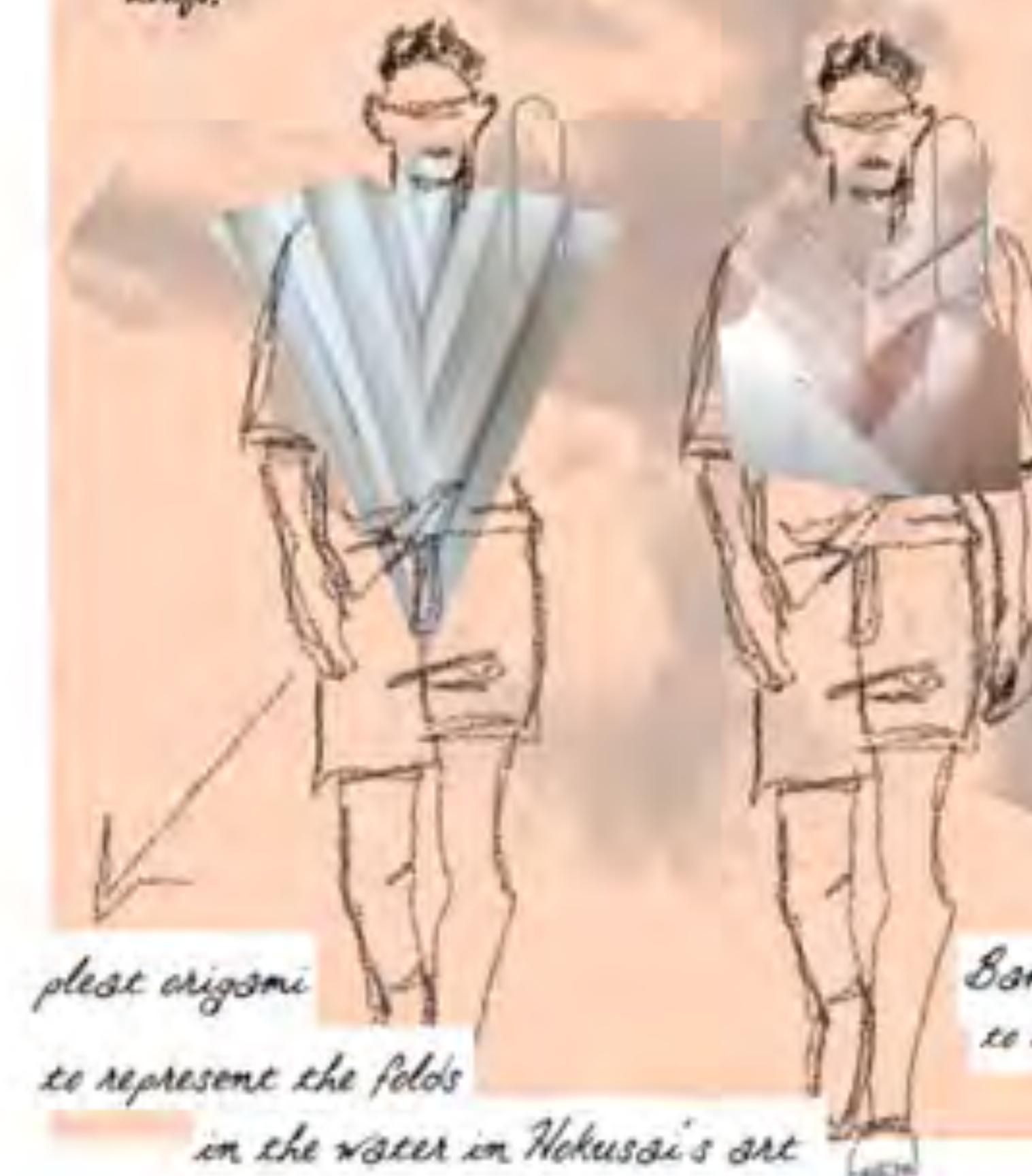
## COLOUR PALETTE



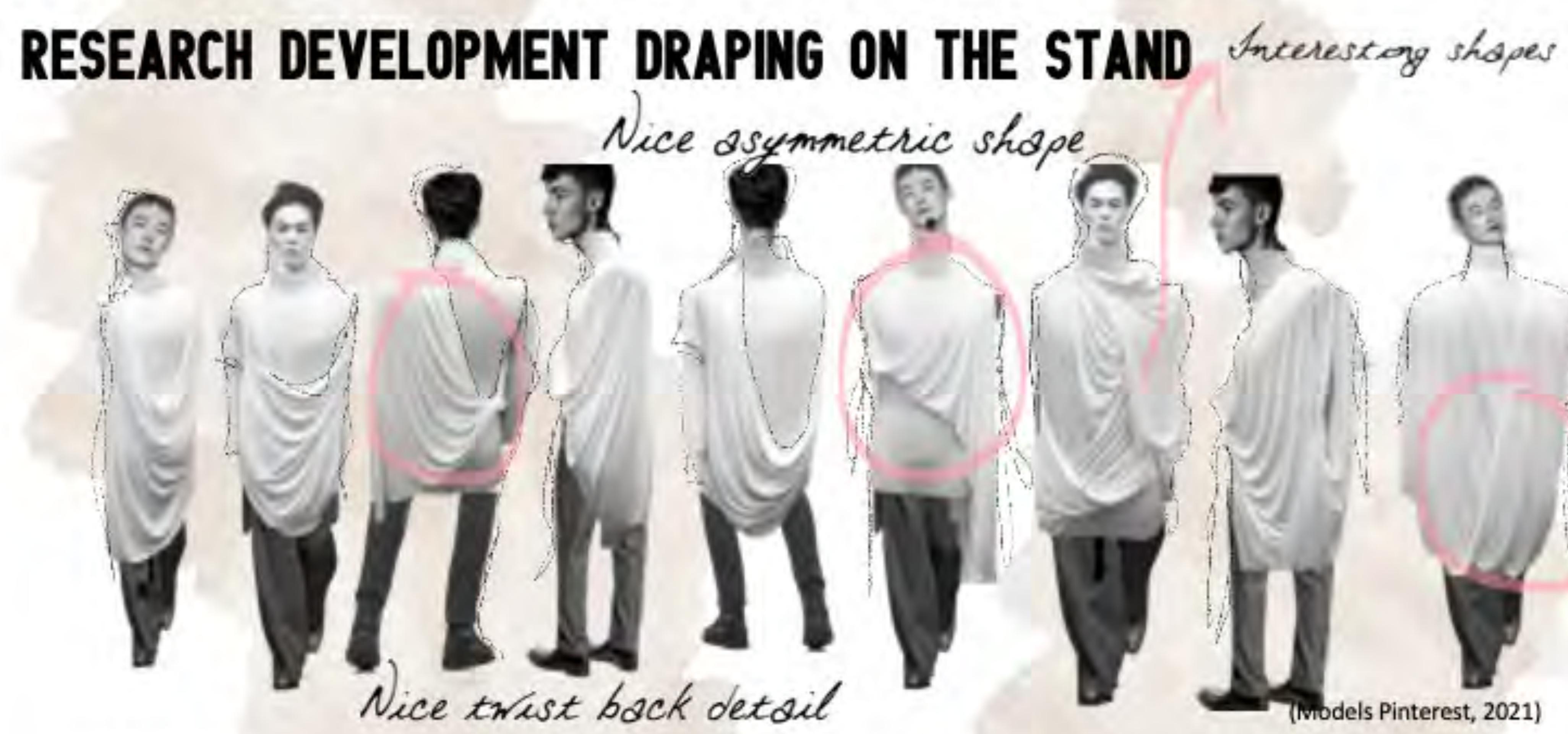
- RELAXED
- EASY-GOING
- CONFIDENT
- AMBITIOUS
- FUN

## ORIGAMI FABRIC DEVELOPMENT

To explore different shapes in Hokusai's artwork, I developed some origami shapes that I thought were like his patterns and motifs.



## RESEARCH DEVELOPMENT DRAPING ON THE STAND



Hokusai uses a lot of different shapes to represent water in his artwork. To develop a soft silhouette, I used jersey and draped it onto the mannequin to look at the shapes it created. I found the drapes represented a lot of the waves in Hokusai's art, so I will consider using a soft draped silhouette for my collection.

## FRILL DEVELOPMENT

I created this frill from calico to resemble the 'Great Wave' artwork by Hokusai. I placed the frill in different positions on a man's shirt to develop ways of visualizing a wave. I like the effect of this experiment and I think the frill on the sleeve is successful in capturing the essence of Hokusai's artwork. I could develop this frill in the collection on other garment and could even alter the scale of the frill so it is more subtle. I think this design feature would look luxury for Jacquemus once it is in the correct fabric, such as a suiting fabric. Overall, I like the effect of this design feature and will incorporate it into the collection.



# FABRICS



## OUTERWEAR



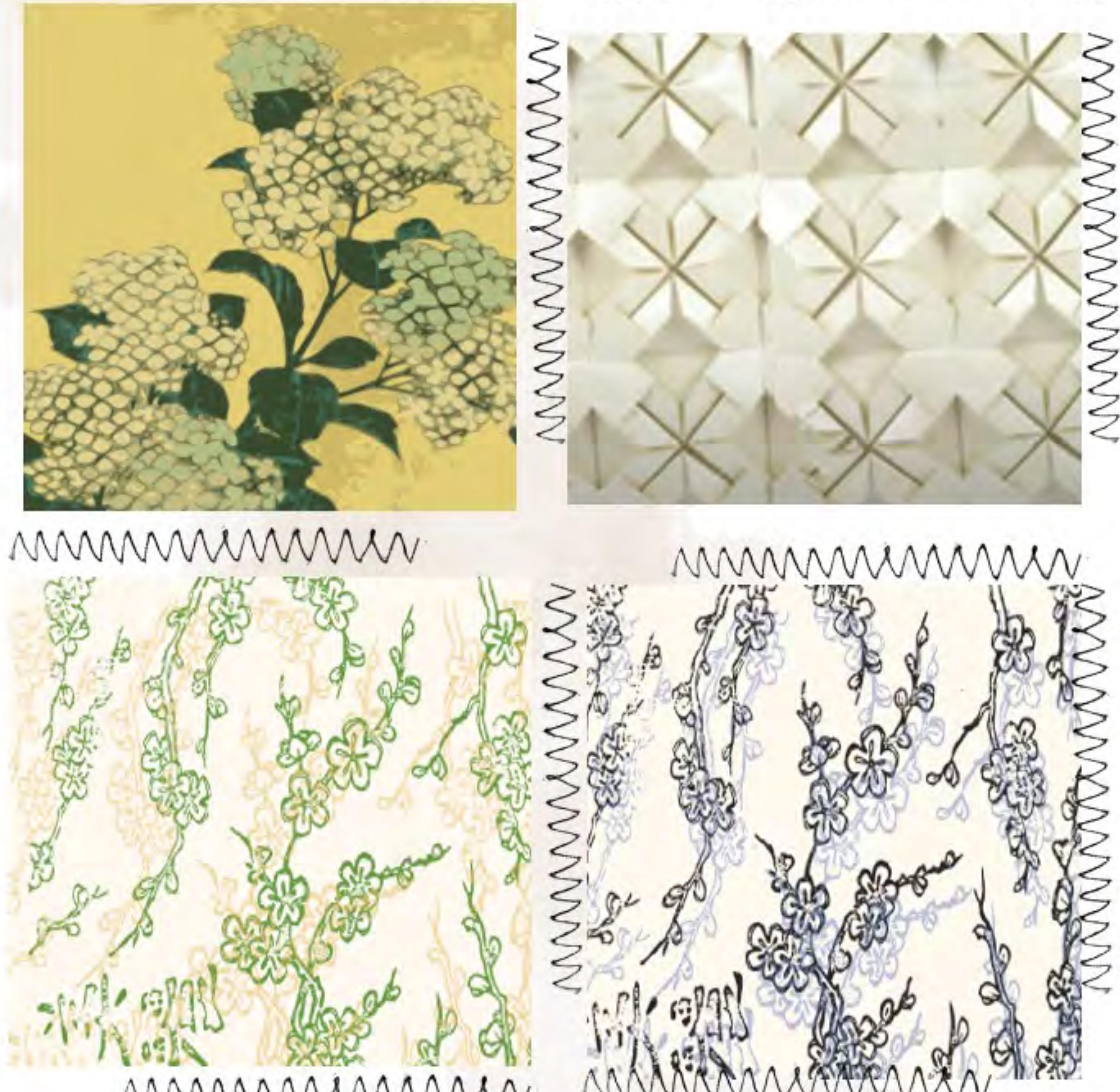
## SHIRTS

## SUITING



## HEAVIER WOOLS

# FINAL PRINTS AND TEXTURES



## KNITS

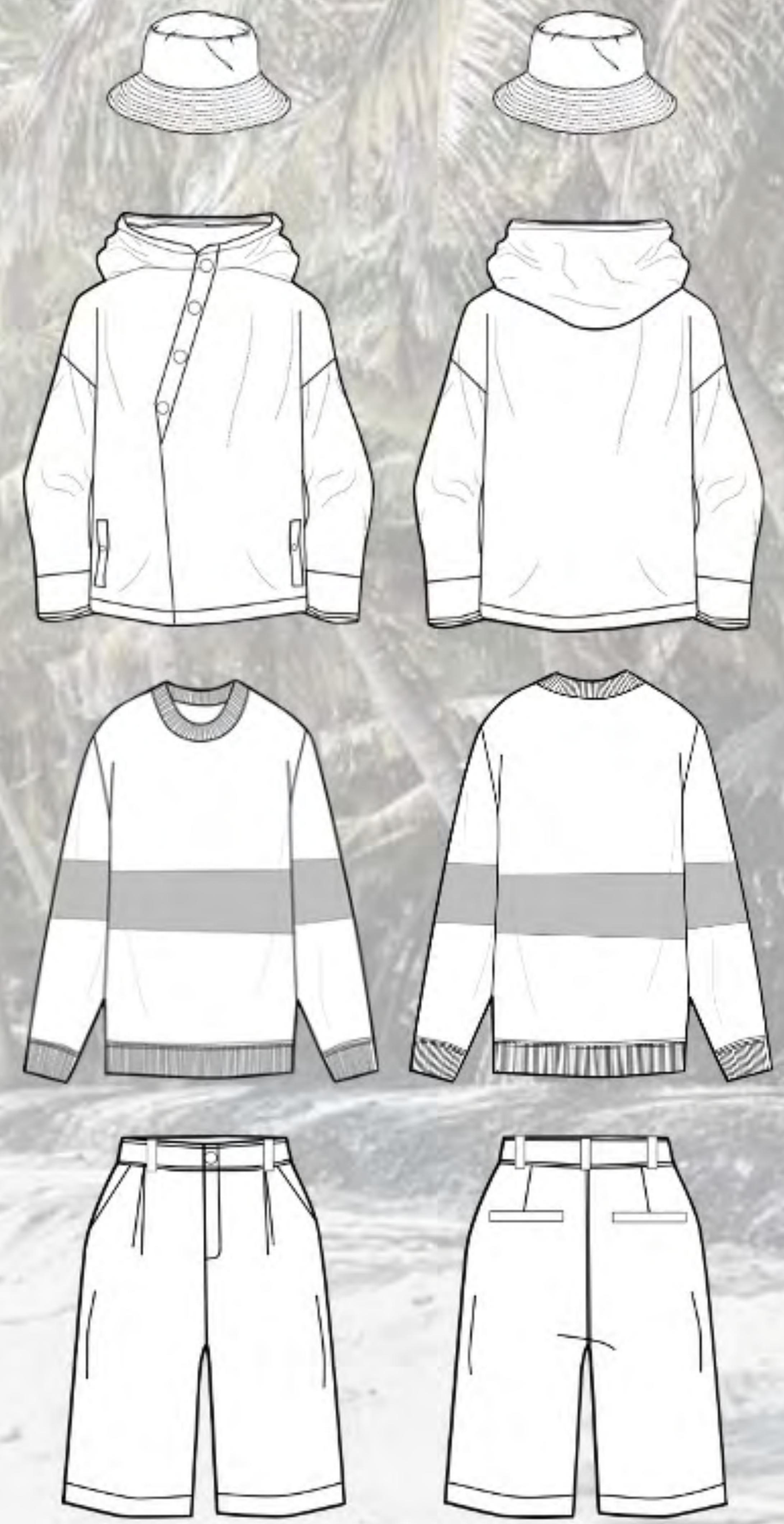
## OUTFIT 1



## OUTFIT 2



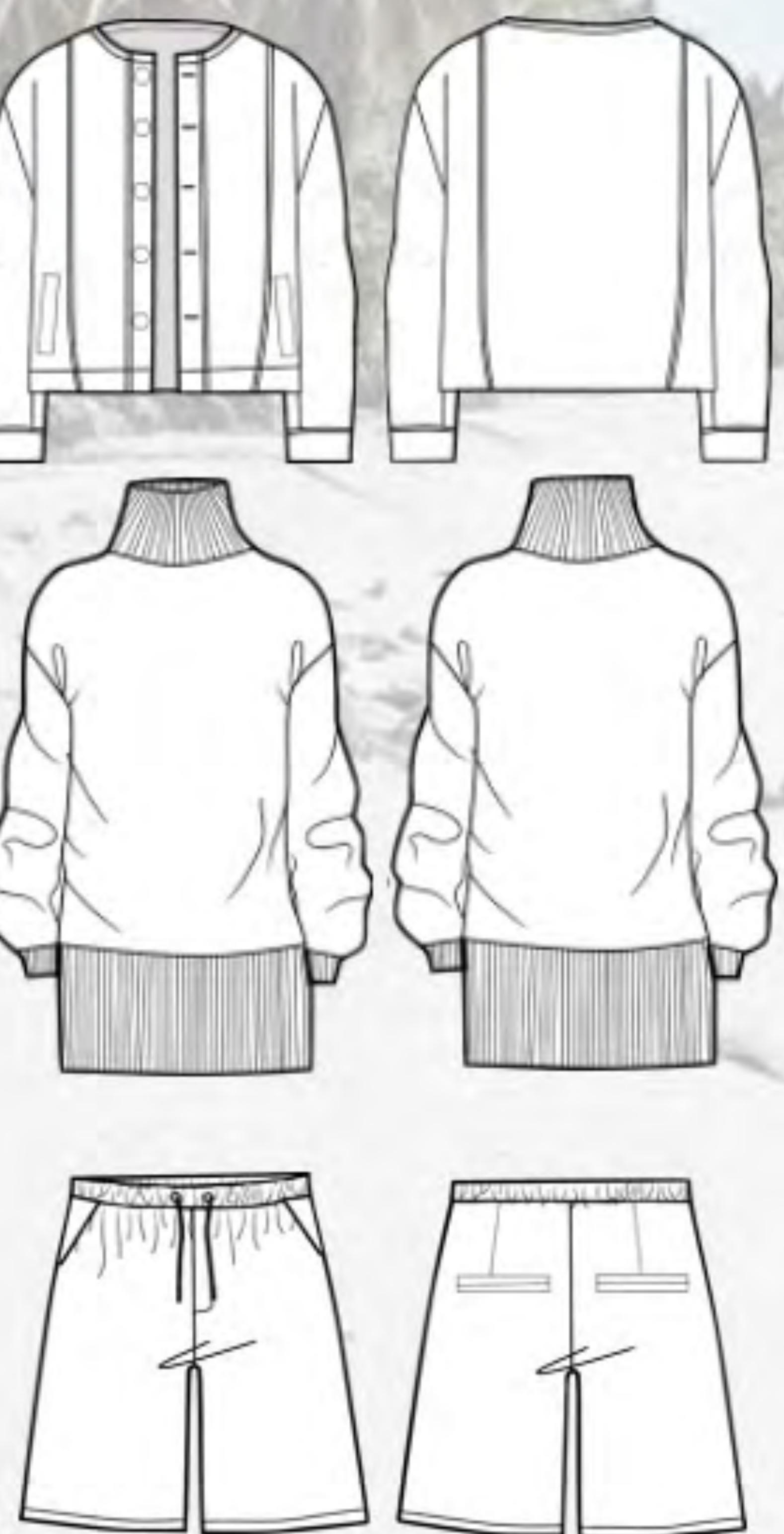
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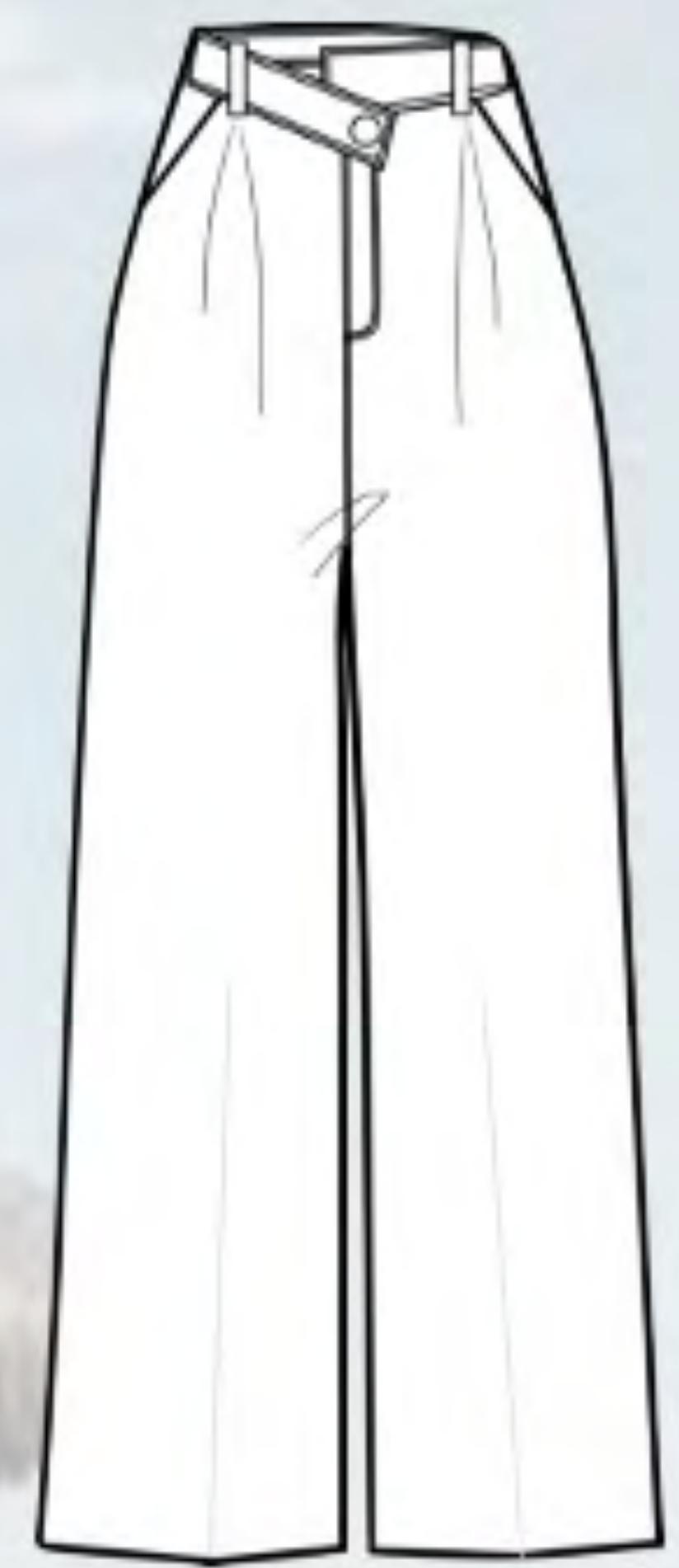
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## OUTFIT 5



## OUTFIT 6



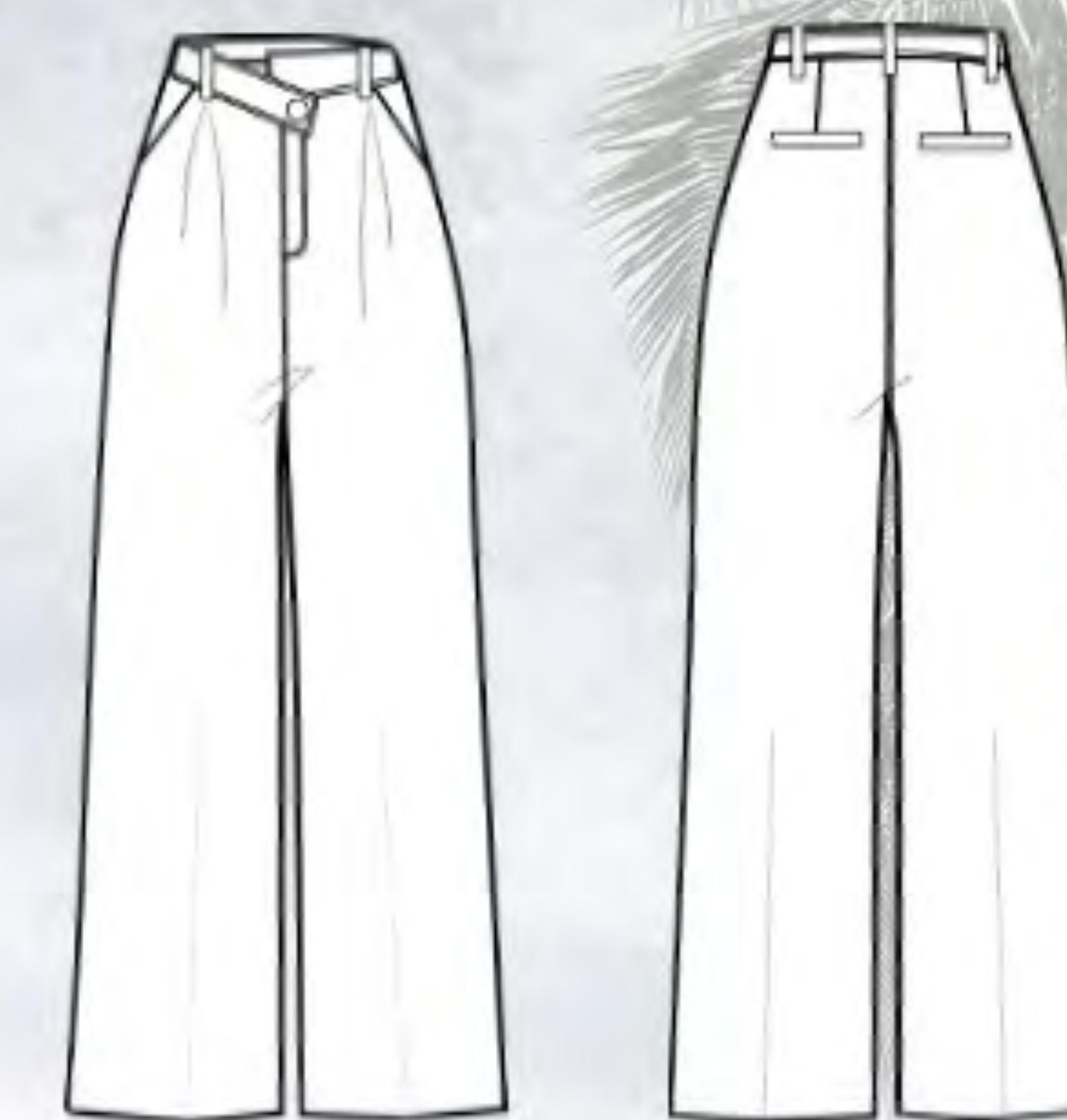
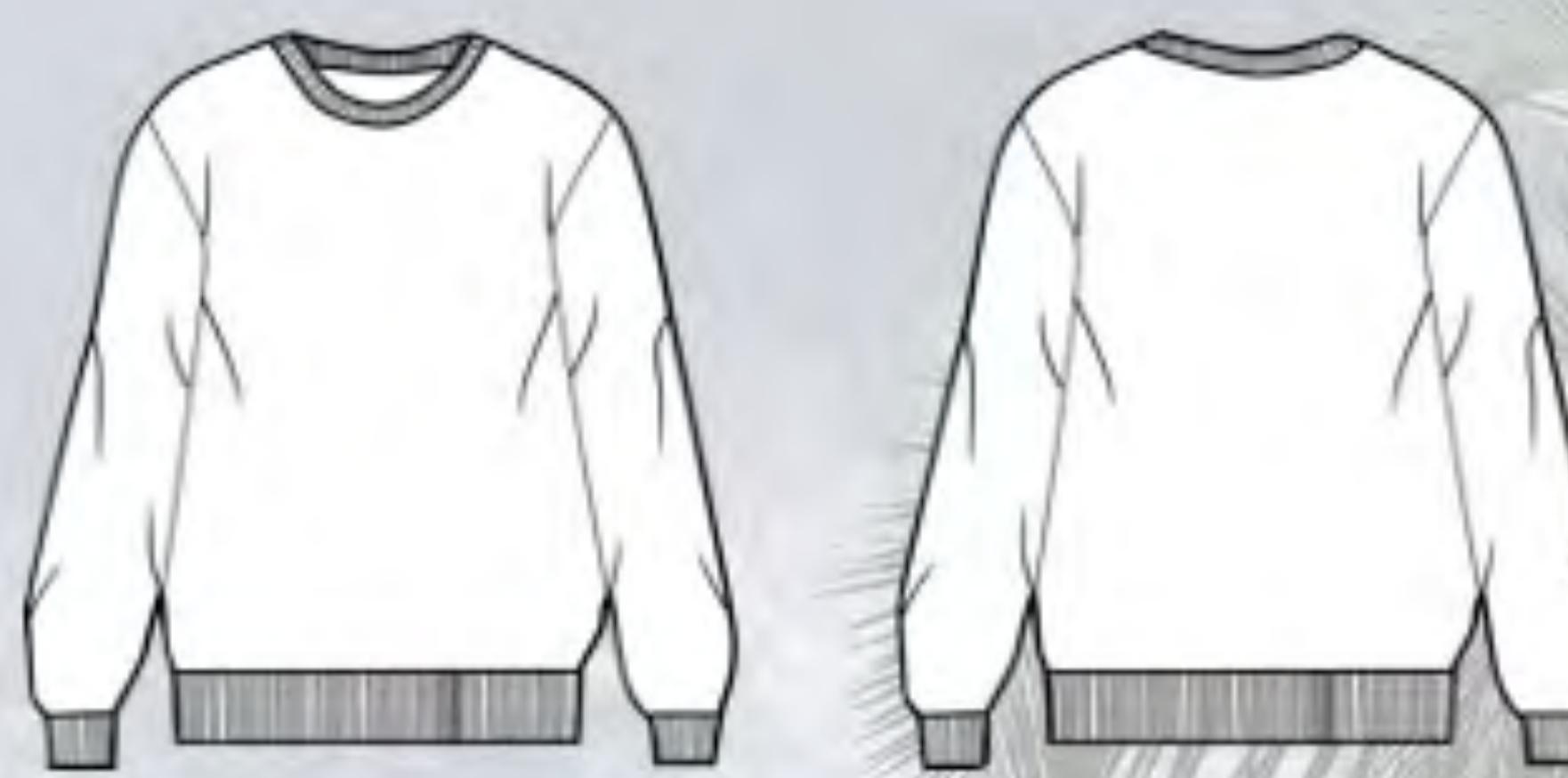
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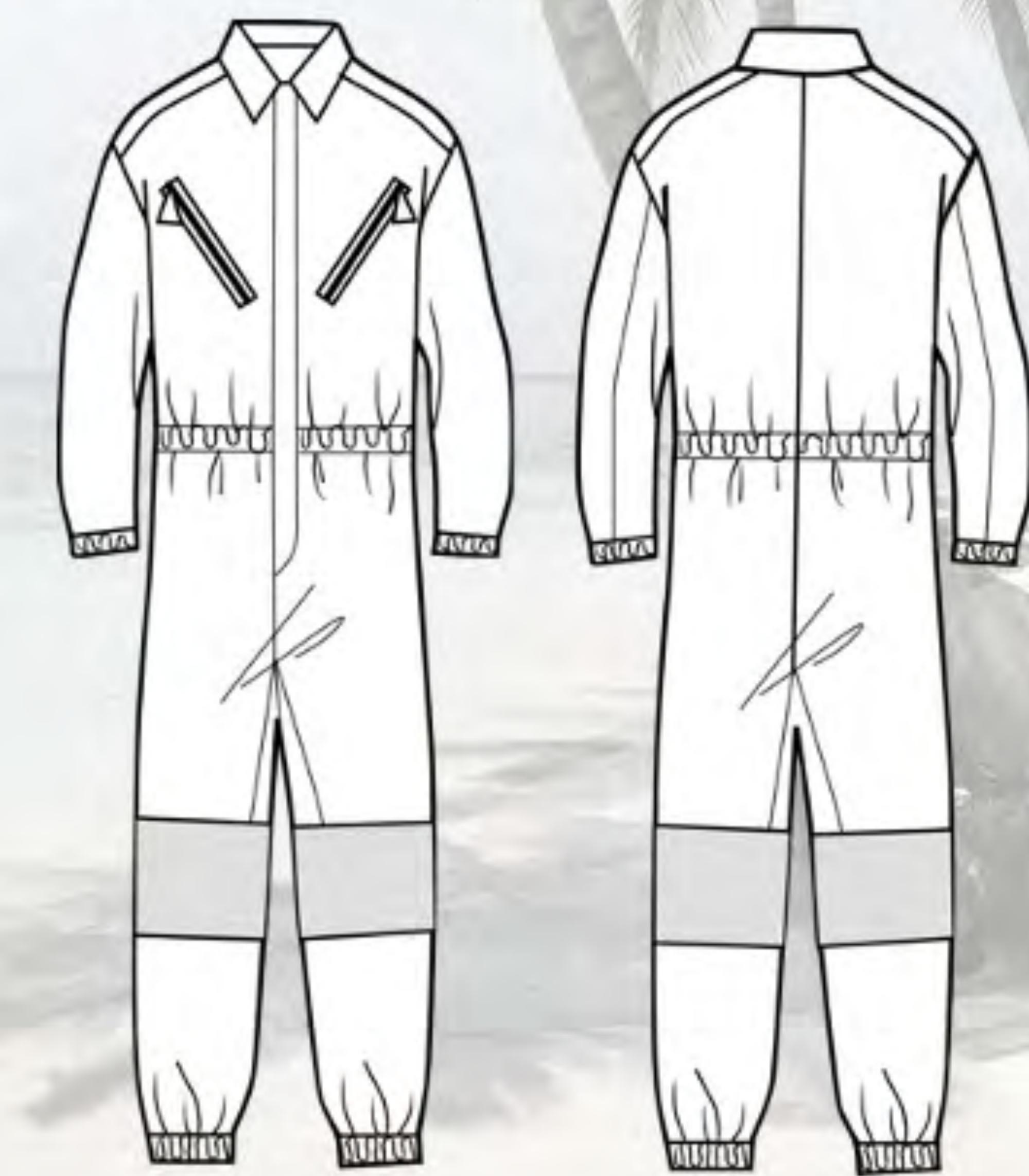
## OUTFIT 8



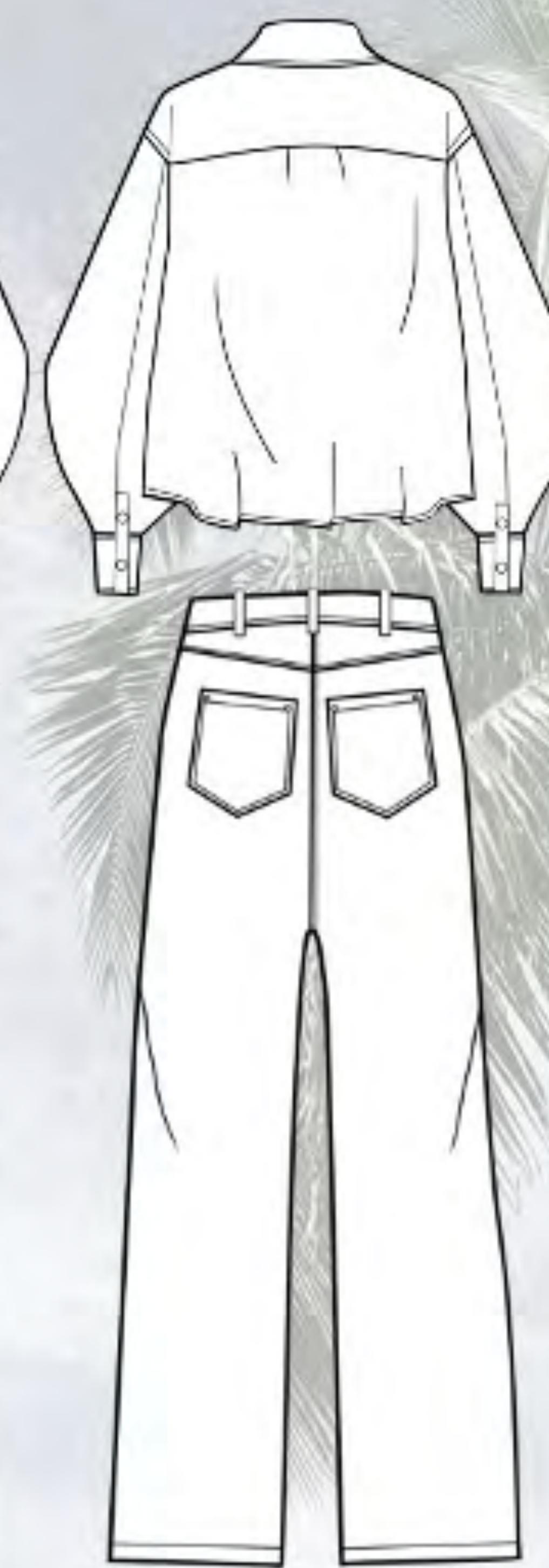
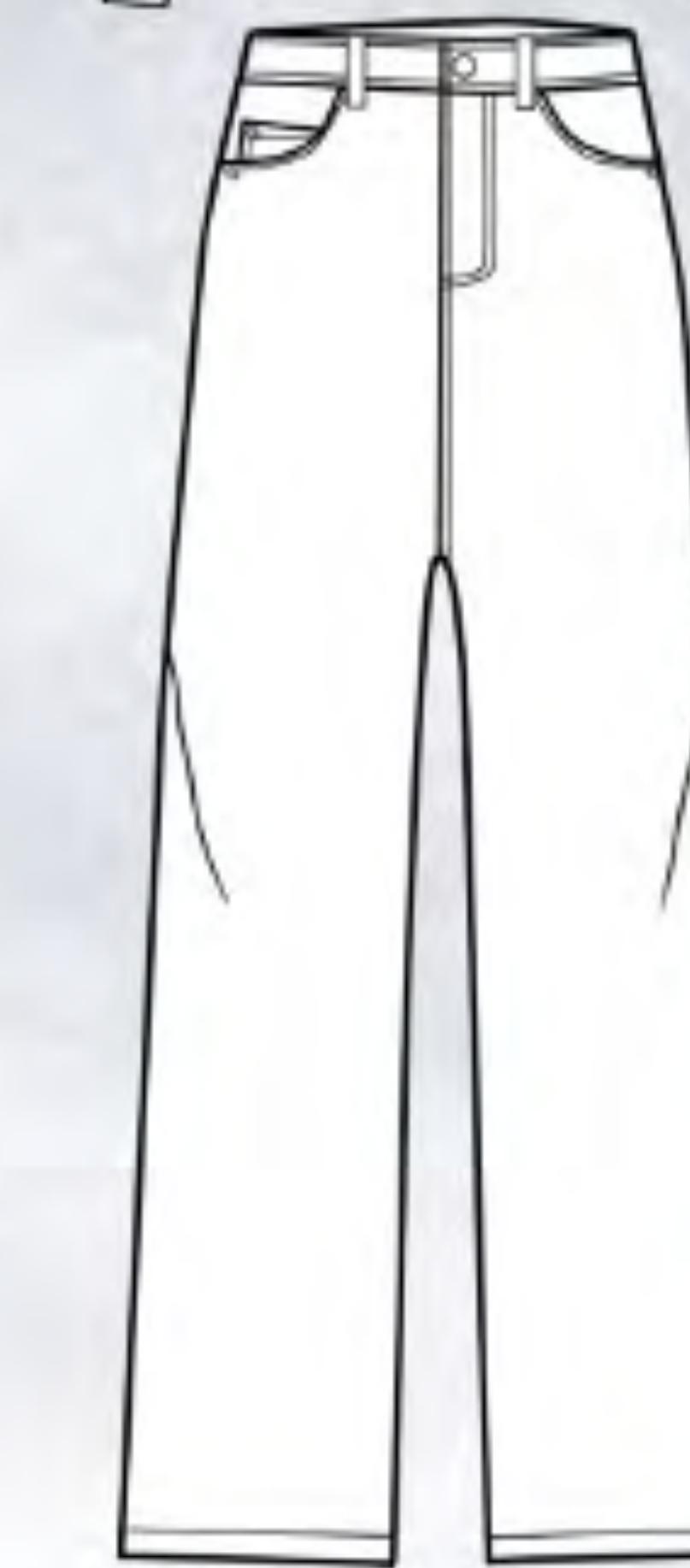
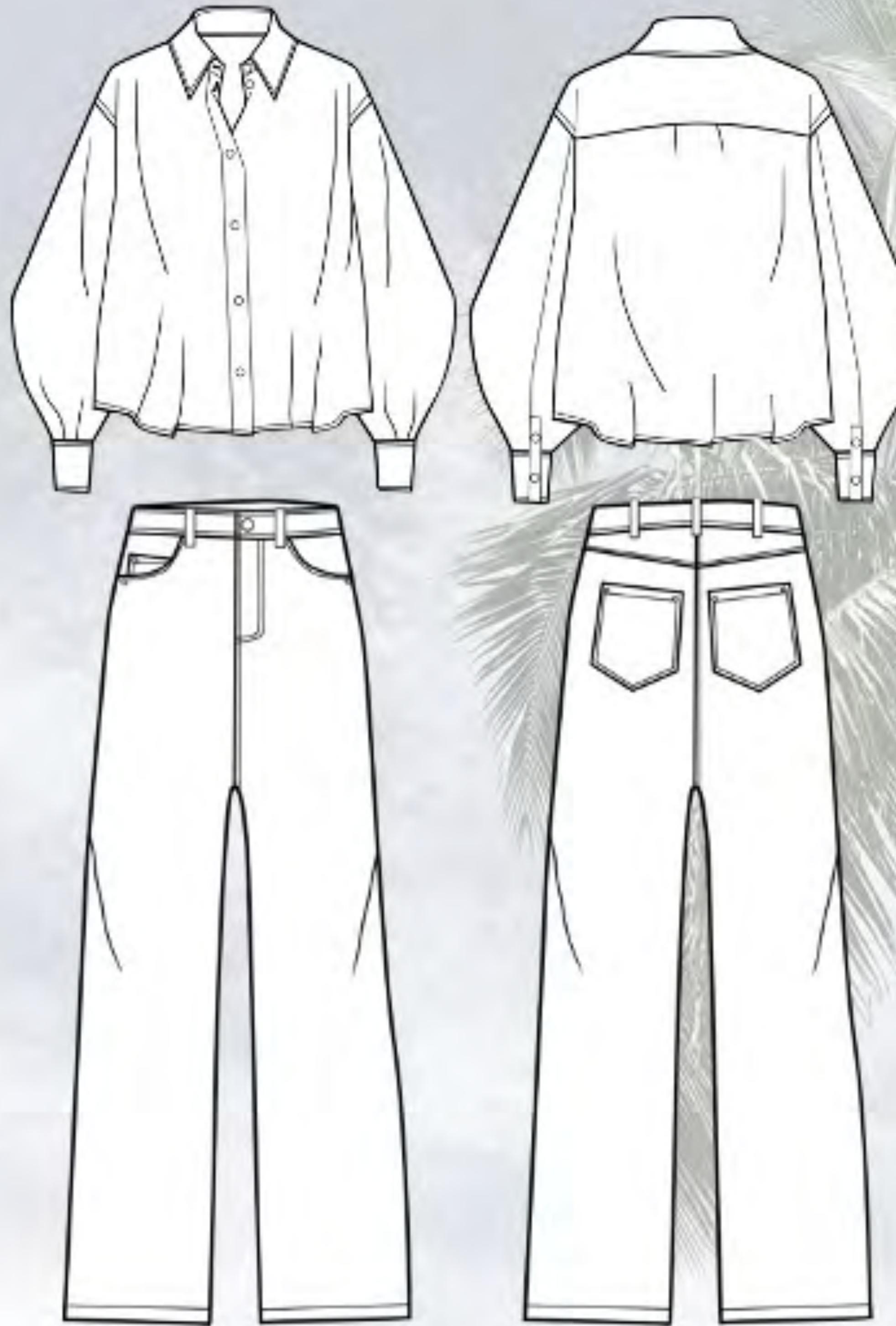
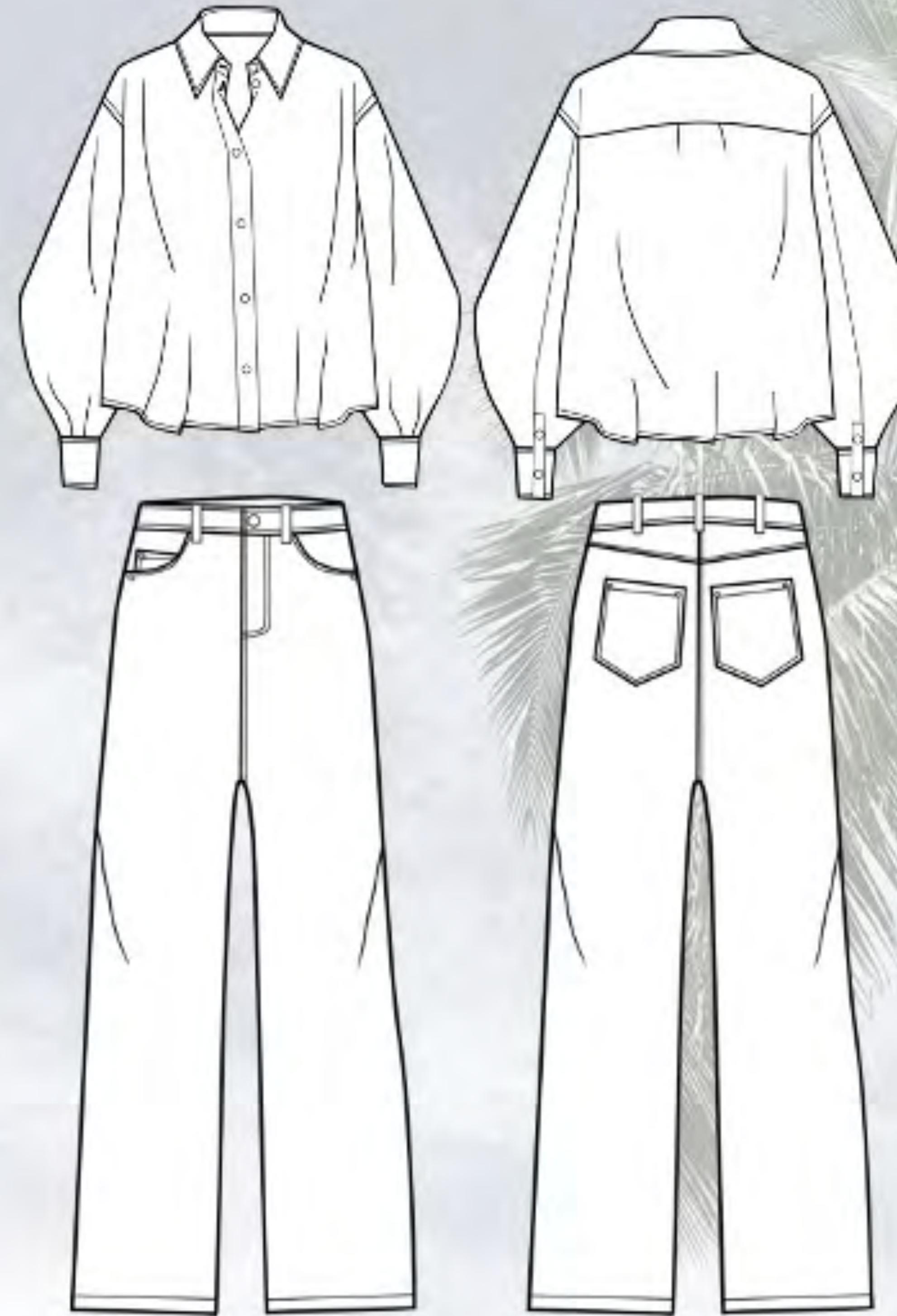
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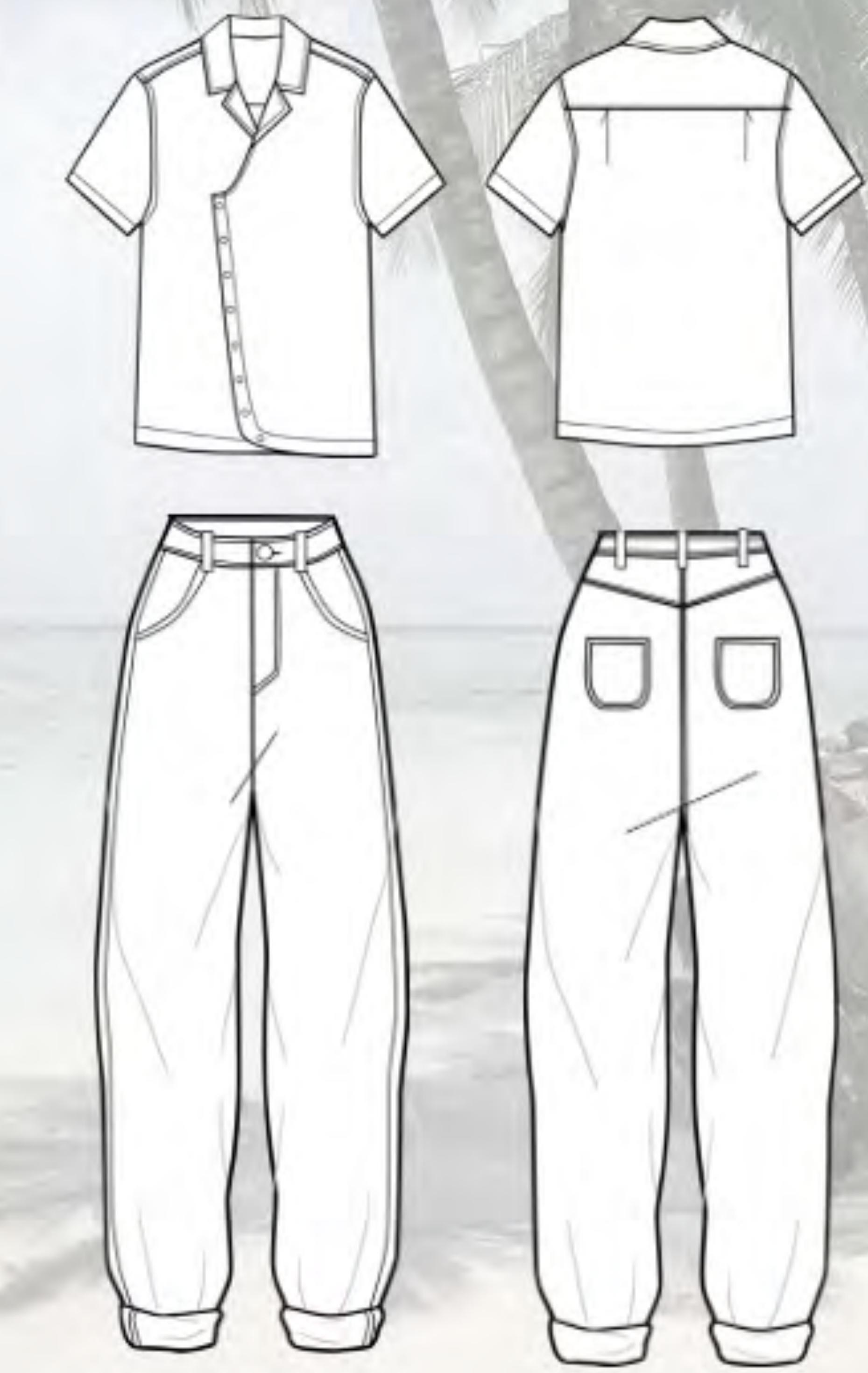
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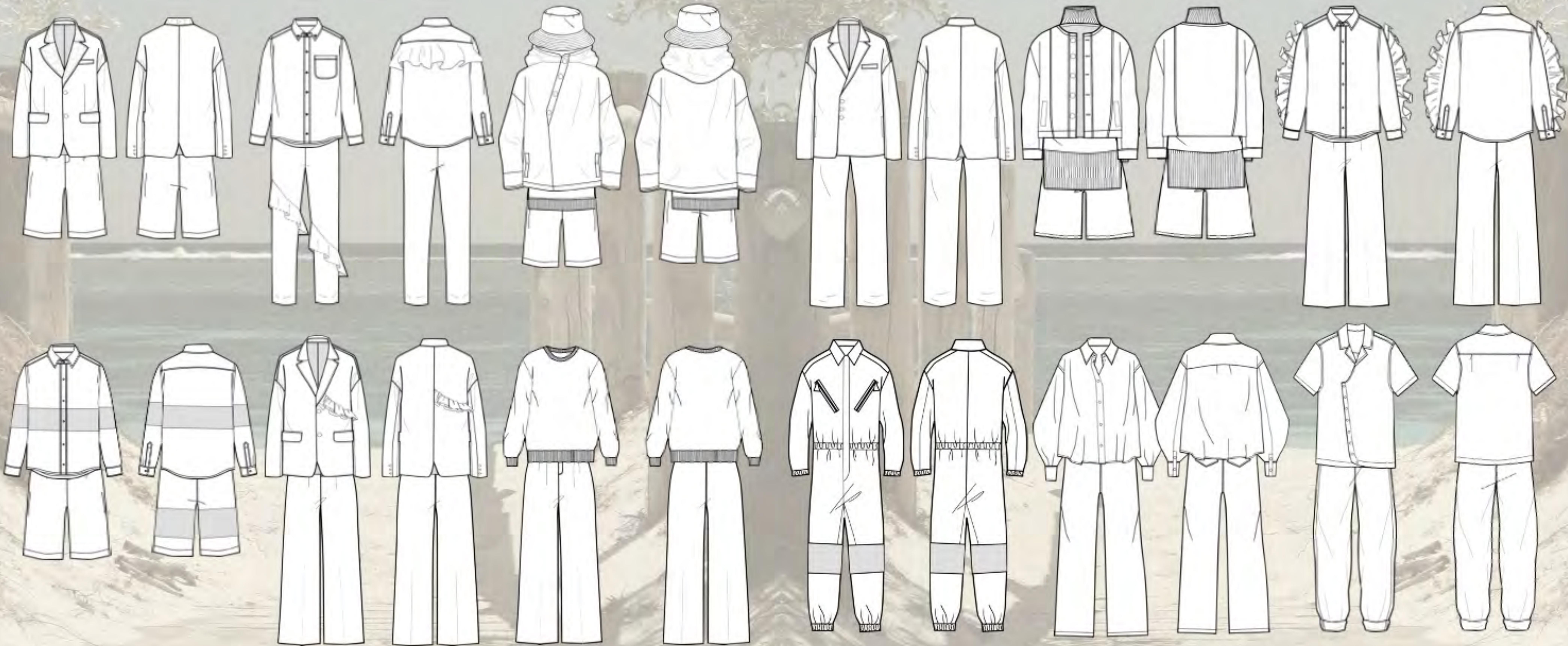
## OUTFIT II



## OUTFIT I2







# GANNI

## X DANAKIL LAKE





(Unsplash, 2020)



MUSE

(Unsplash, 2020)



(Runway, 2020)



(Harry Styles, 2020)



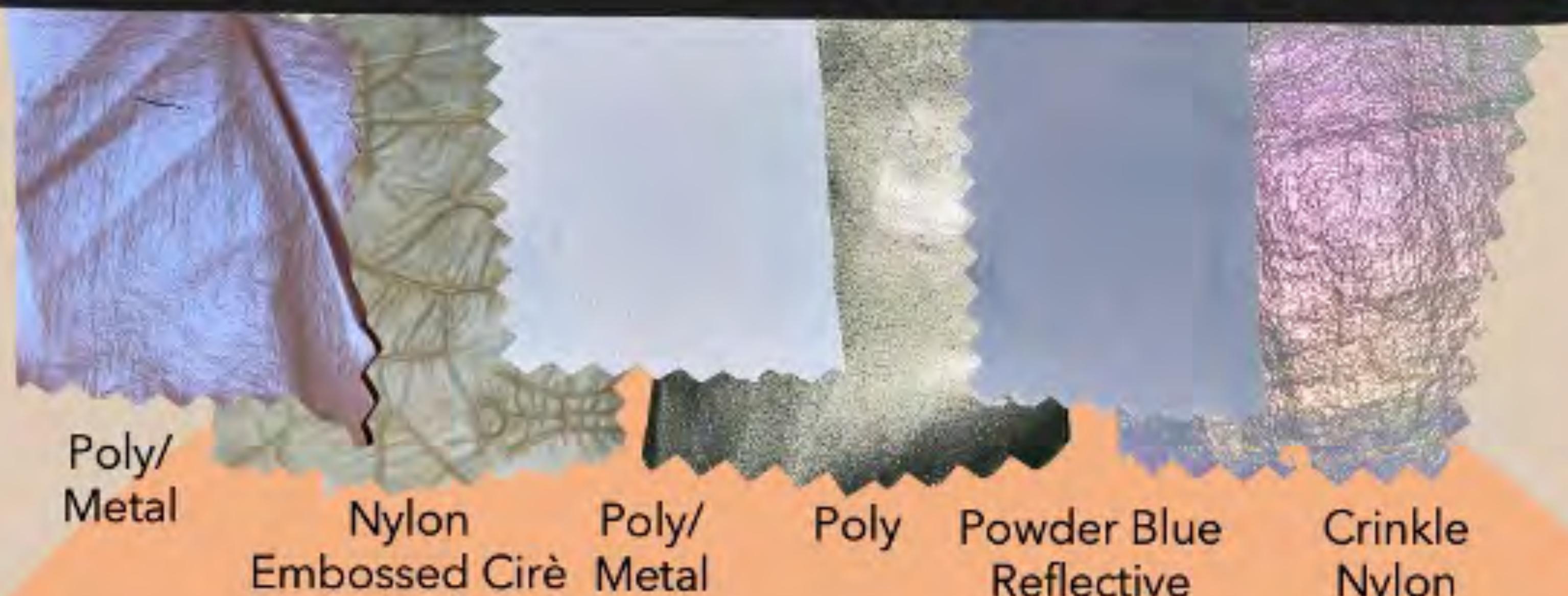
(Miami Design District, 2020)

GANNI IS UNDOUBTEDLY ONE OF THE MOST EXCITING LABELS TO HAVE COME OUT OF THE LAST DECADE. THE DANISH BRAND – WHICH WAS REVAMPED BY HUSBAND-AND-WIFE DUO DITTE AND NICOLAJ REFFSTRUP NINE YEARS AGO. THE BRAND ONLY DOES WOMENSWEAR, SO I WANTED TO DEVELOP A MENSWEAR COLLECTION FOR THE BRAND, AS I FEEL LIKE THIS INNOVATION COULD GATHER SOME INTERESTING DESIGN IDEAS. I PLAN ON RESEARCHING THE CURRENT WOMENSWEAR RANGE AND LOOKING AT HOW TO ADAPT THIS TO MENSWEAR. I THINK THERE IS A GAP IN THE MARKET FOR MENSWEAR IN THE FAIRLY UNIQUE PLACE IN THE MARKET GANNI PLACES ITSELF. IT'S CERTAINLY CONSIDERED TO BE A LUXURY DESIGNER LABEL, BUT ITS PRICES ARE NOWHERE NEAR THE EXPENSIVE END OF THE SCALE OCCUPIED BY OTHER FASHION GIANTS. MANY OF THEIR DRESSES SIT AROUND THE £150-300 MARK.

(DE KLERK, 2018)

## FABRICS

## OUTERWEAR



## TROUSERS

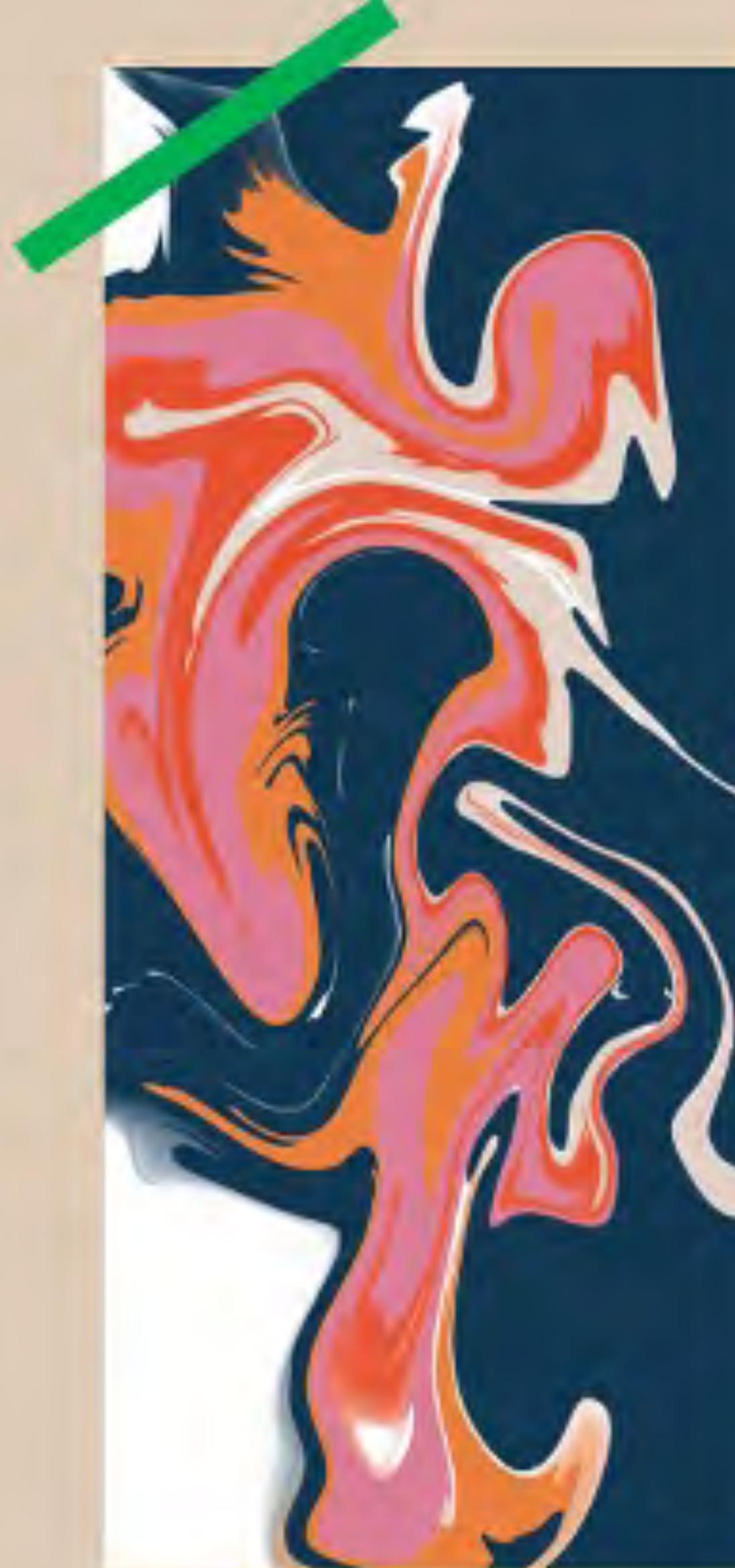


## SUITING

## KNITWEAR



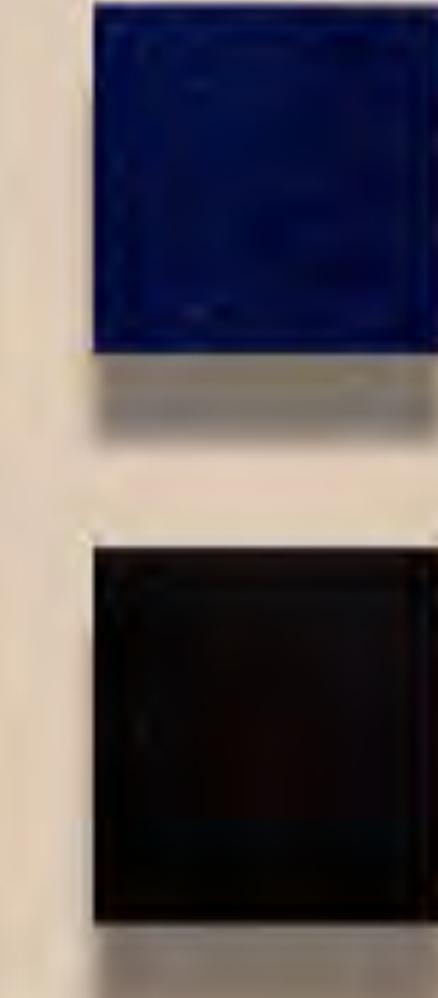
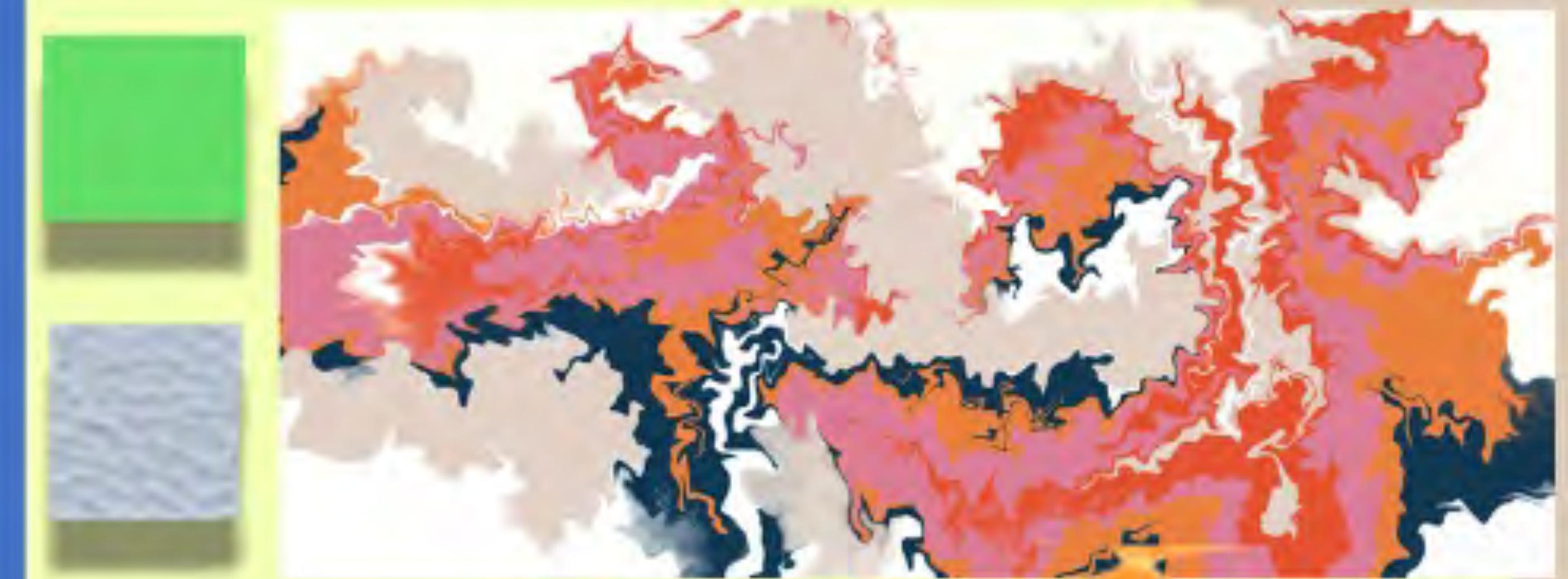
## SHIRTING



DANAKIL DESERT

GANNI

COLOUR AND PRINT



# DESIGN DEVELOPMENT

GANNI

Carrie was taken  
with good drapery  
creates full interest



Heavy use of good quality  
ink pens is evident.

Different grinding and  
drying techniques to  
include their local  
culture

Contrasting colors  
on garments including  
trims and hems.

Fabric techniques  
such as bleach  
printing on denim



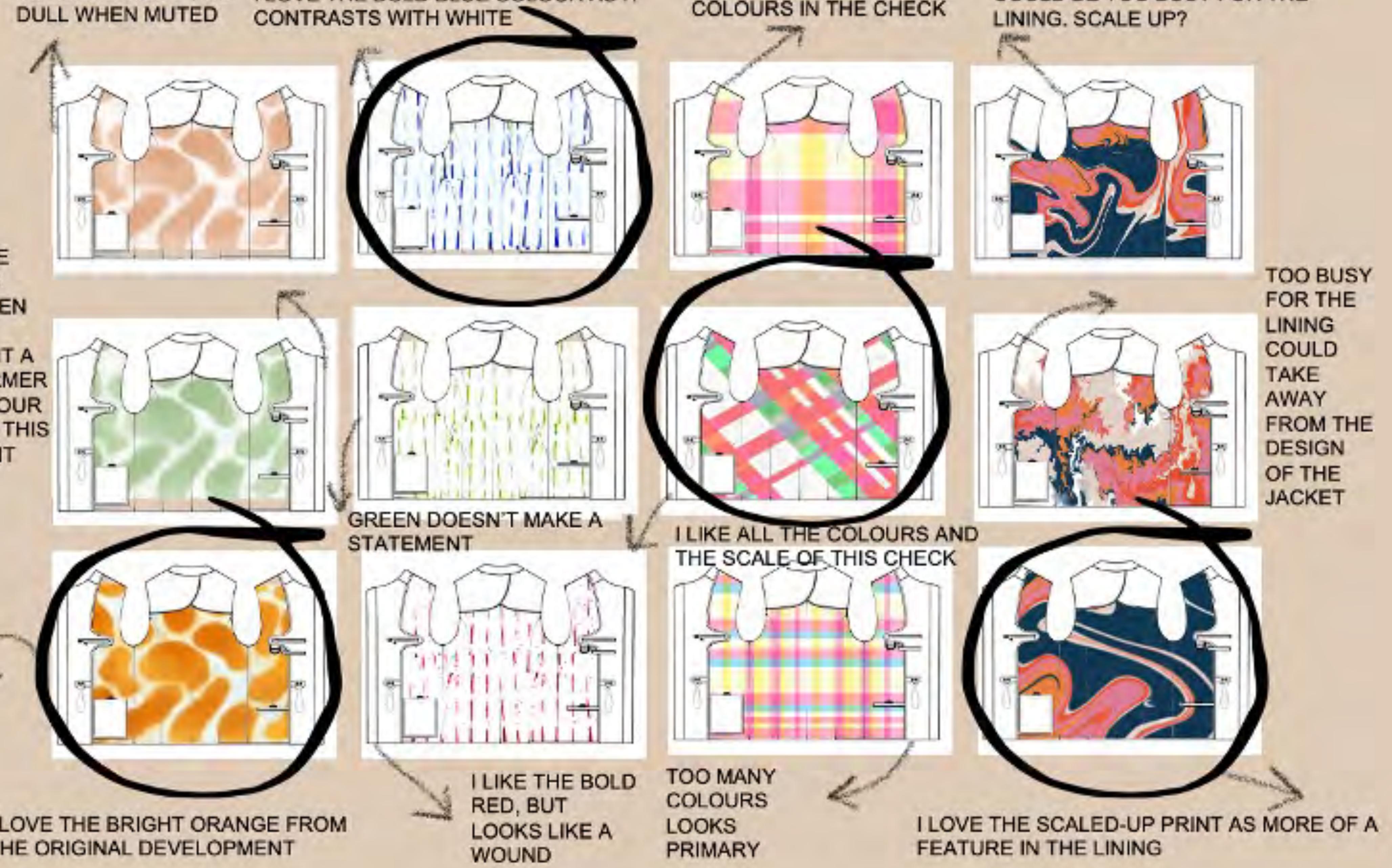
# JACKET LINING DEVELOPMENT

## COLOUR LOOKS TO DULL WHEN MUTED

COLOUR LOOKS TOO DULL WHEN MUTED I LOVE THE BOLD BLUE COLOUR AS CONTRASTS WITH WHITE >

A lot of denim is used by Ganni with wide loopy silhouettes

I LIKE THIS PRINT, BUT IT  
COULD BE TOO BUSY FOR THE  
LINING. SCALE UP?



# DESIGN DEVELOPMENT

## KNITWEAR DEVELOPMENT



NEON KNITWEAR DEVELOPED IN THE KNIT STUDIO

## OUTFIT 1



## OUTFIT 2



## OUTFIT 3



## OUTFIT 4

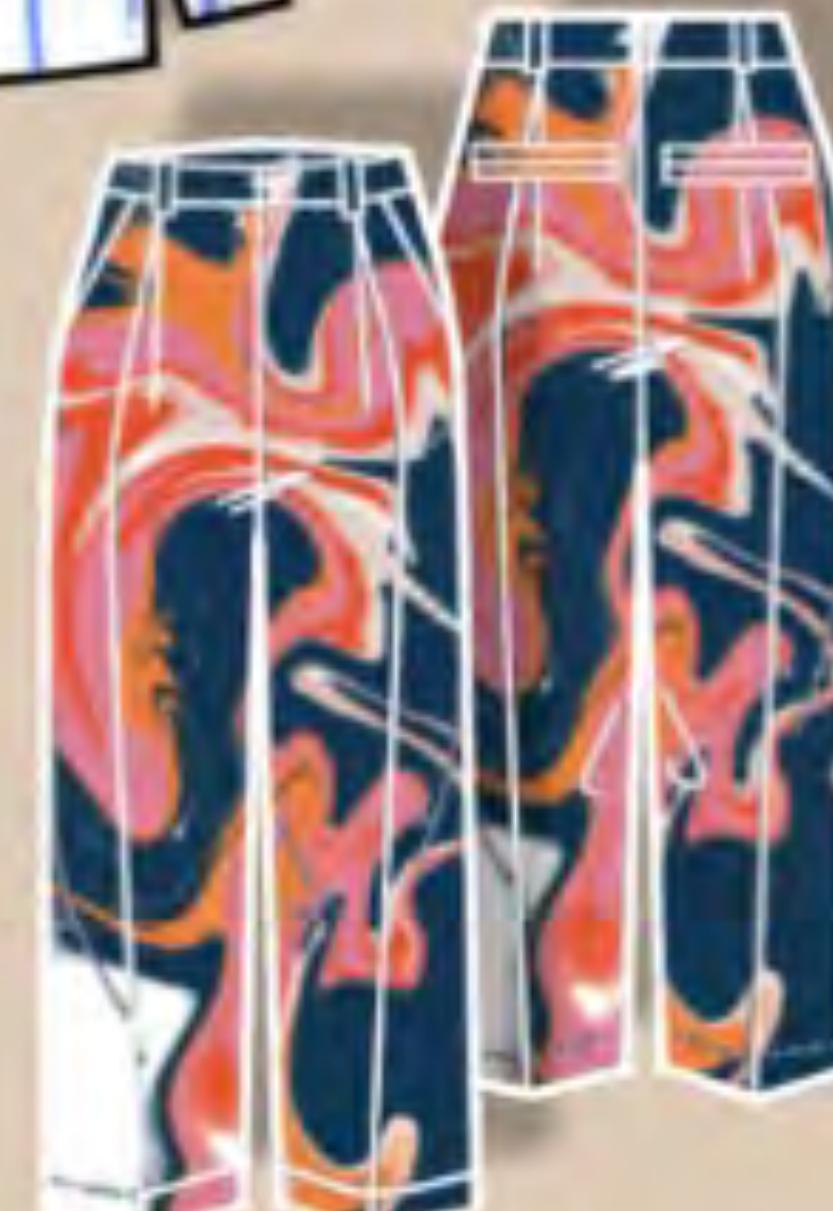


## SHIBORI DEVELOPMENT

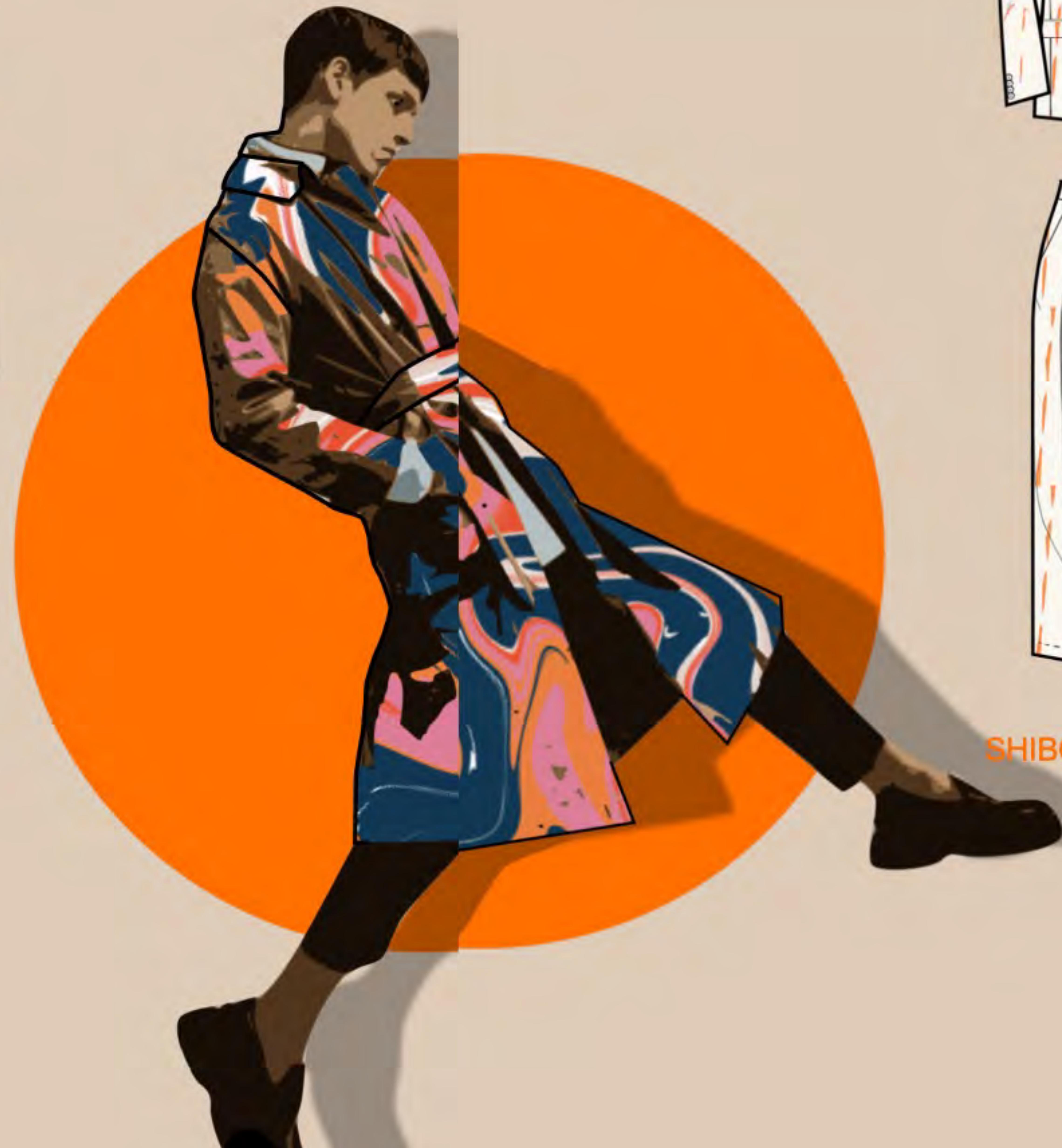


INSPIRATION

EXAMPLES ON DESIGN DEVELOPMENT



OUTFIT 5



OUTFIT 6

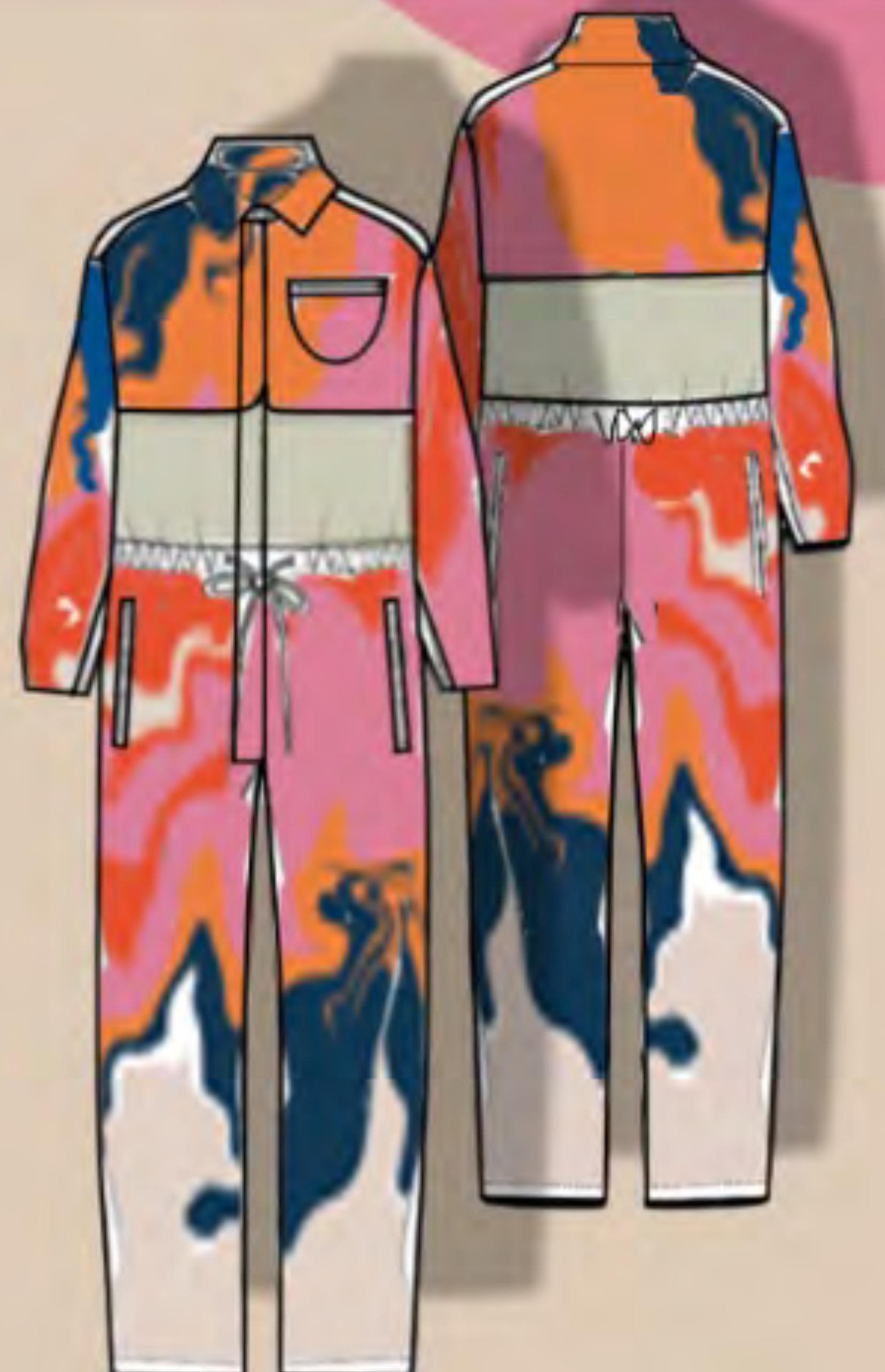


SHIBORI DEVELOPMENT

OUTFIT 7



OUTFIT 9



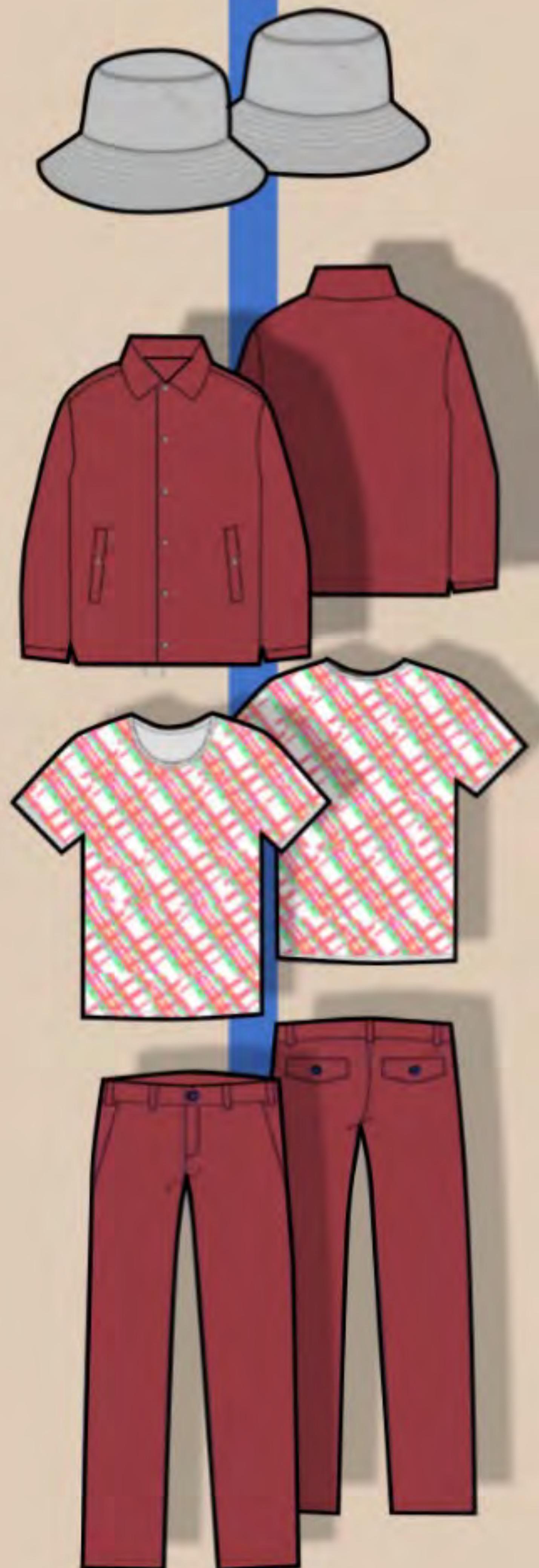
OUTFIT 8



OUTFIT 10



OUTFIT 11



OUTFIT 12



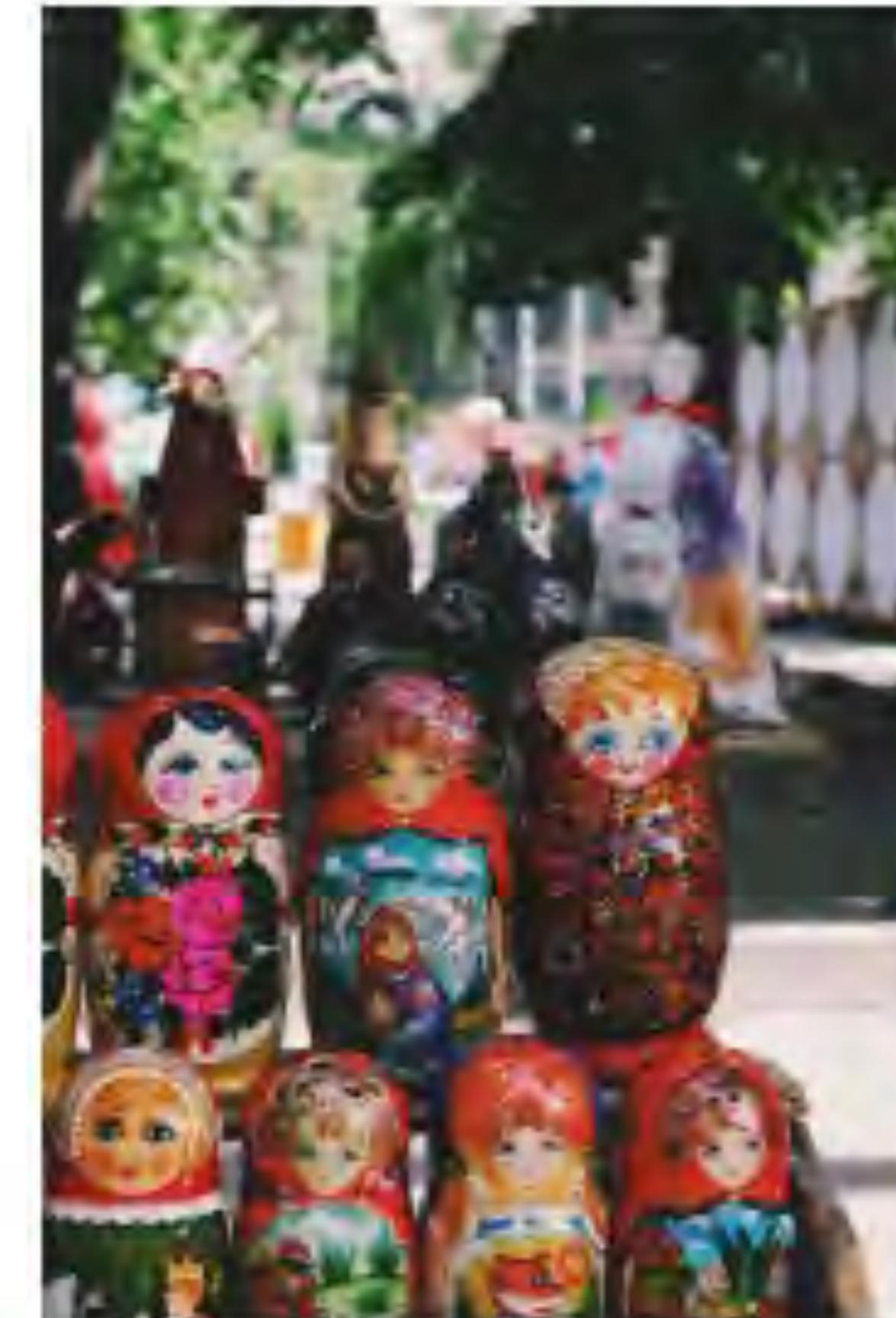
# Fashion Innovation



In the Military, soldiers are sent out to work in a range of harsh environments and conditions. In order to have adequate protection for a range of climates, the Extended Cold Weather Clothing System (ECWCS) was formed. This system provided a uniform for the soldiers that was made up of a series of layers that could protect them from -60 to +40 Fahrenheit.

This collection uses the innovation influenced by ECWCS of buildable and modular garments, in order to create a seasonless collection. For silhouette and colour inspiration the concept of the Russian Matryoshka Doll was introduced. The layering idea runs parallel to the formation of Russian Dolls, and the prints and colours of the Russian doll became a large influence on this collection. The final outcome is a bold collection with the sustainable ideology of garments that are buildable in order to be worn all year round. Furthermore, this led to the creation of modular garments for the streetwear brand Acronym.

# Mood



Extended Cold Weather Clothing Service x Russian Doll



ACRONYM®





PANTONE  
UNIVERSE  
Orange 021C



PANTONE  
Black



PANTONE  
UNIVERSE  
18-3949



PANTONE  
388 C



## Colour Palette

## Final Print



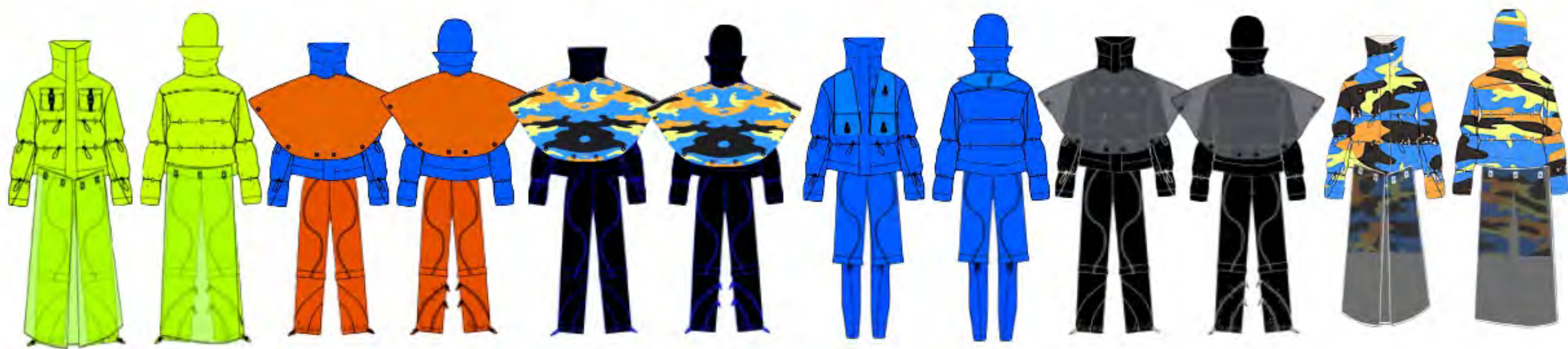
# Brand Image and Customer

## Fabrics

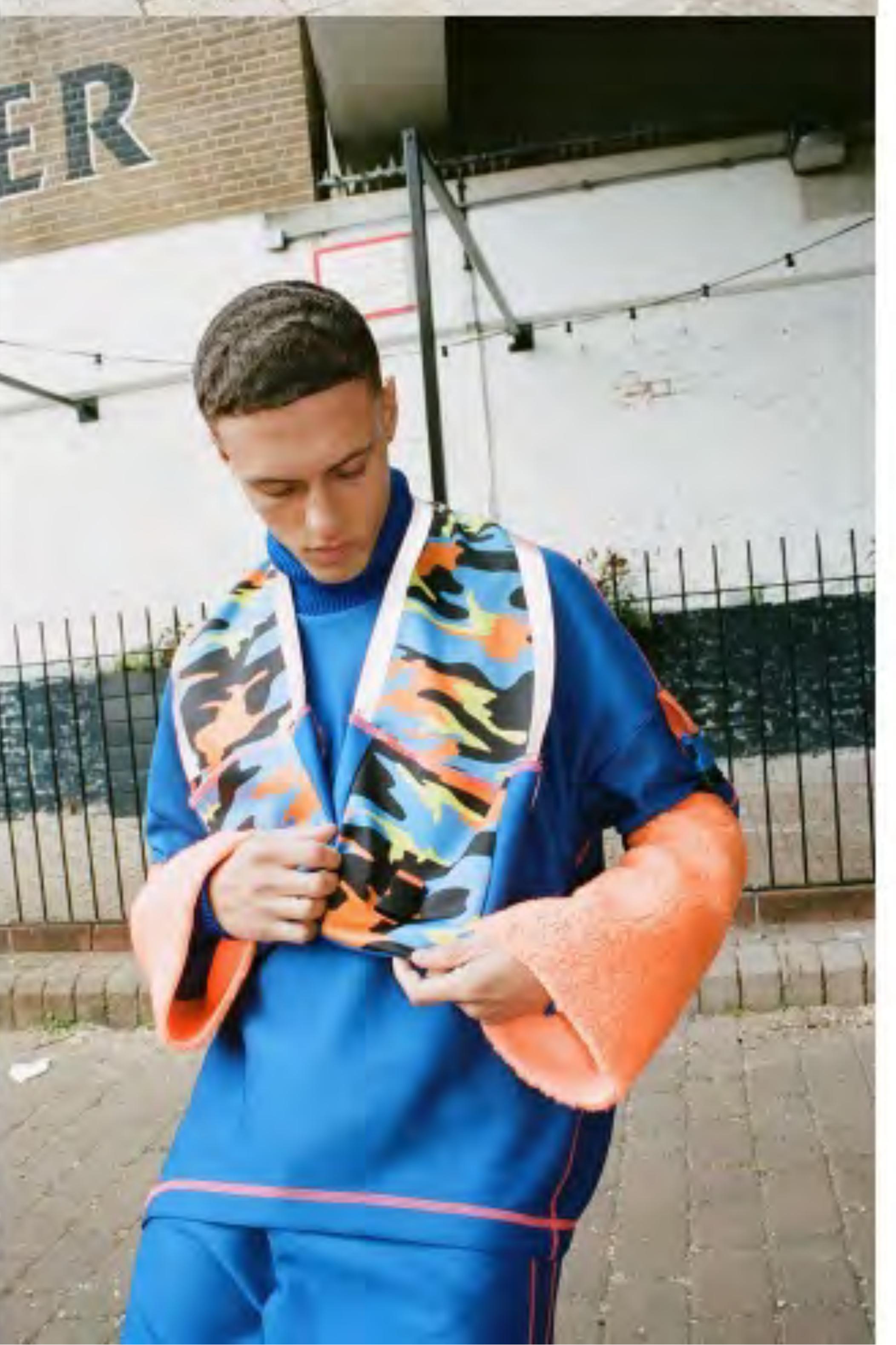
ACRONYM was founded in 1994 by Errolson Hugh and Michaela Sachenbacher, with a focus on fusing style and technology in functional apparel. With little or no marketing, ACRONYM's projects speak for themselves, such as the Analog MD Clone Jacket - named as one of TIME Magazine's coolest inventions of 2002 - and collaborations the manufacturers for the German Special Forces. The brand's uncompromising focus on function caught the attention of Nike's eye when it commissioned Hugh to oversee the reintroduction of its ACG (All Conditions Gear) line, by redefining sport utility garments for the city.



# Technical Flat Line Up



# Final Collection Photoshoot Base Layer



# Final Collection Photoshoot Mid and Outer Layer

