

# THE BLACK PANTHER PARTY

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## WEEKDAY

This collection took inspiration from the Black Panther Party using their iconic uniform as influence. The Black Panther Party originally formed to patrol African American neighbourhoods and protect residents from acts of police brutality. With the current political climate running parallel to some of the themes the Black Panther Party fought for, it is important to remember our history. This Autumn/Winter collection was developed for the brand Weekday bringing a modern aesthetic with reference to the Black Panther Party.





# MOODBOARD



## EMBELLISHMENT RESEARCH AND DEVELOPMENT

The Black Panther Party were renowned for wearing firearms as a form of protection. They would often string bullets round their jackets to show the police they were armed. To capture this detail for a commercial market for Weekday, I want to develop metal fastening and embellishments throughout my collection. By incorporating metal components and accessories it also helps keep the collection contemporary and street.



## SILHOUETTE DEVELOPMENT, DRAPING NEOPRENE



To develop silhouette shapes, I decided to drape neoprene on the stand. I chose neoprene because it holds shape well and creates clean lines. The most successful silhouettes from this development were the square shoulder shapes. They maintain a masculine silhouette whilst highlighting the strong shapes of the Black Panther Party

# PRINTS

## COLOUR DEVELOPMENT



# RANGE PLAN



100% Poly Flash  
Print Camo



Nylon Laser  
Flash

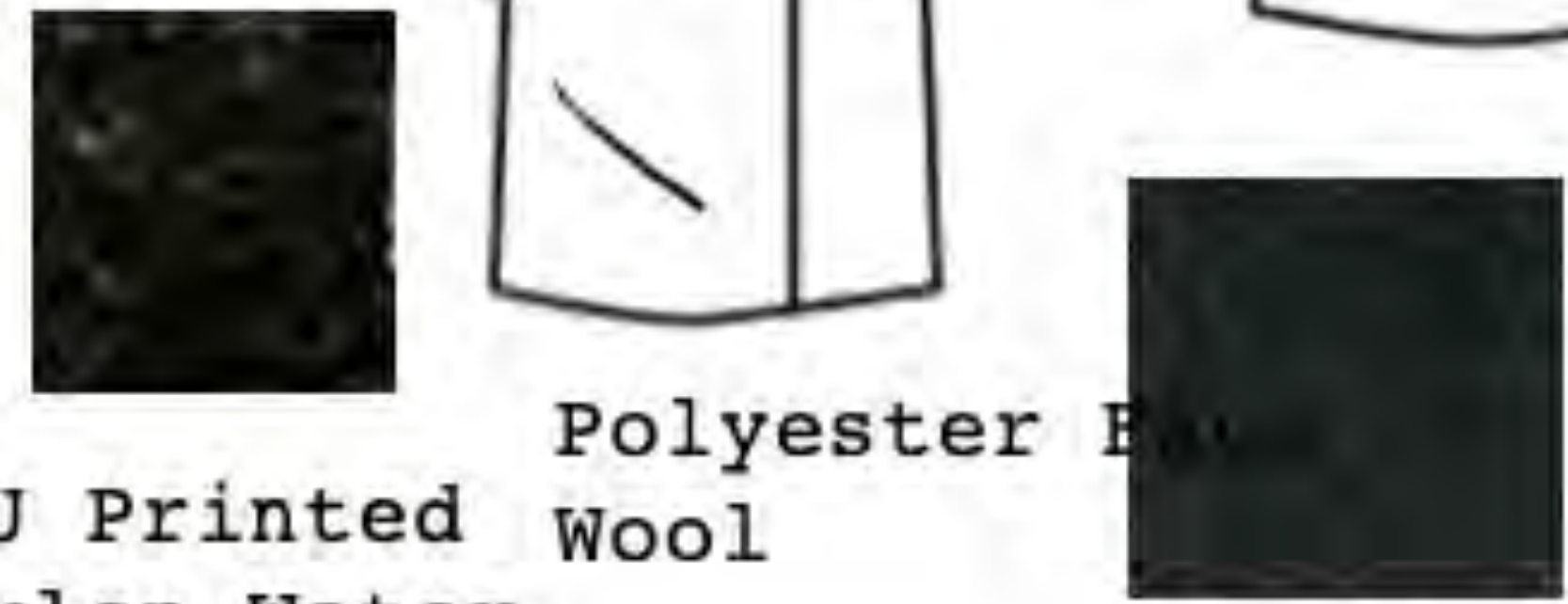


100% Polyester  
Reflective

100% Tyvek

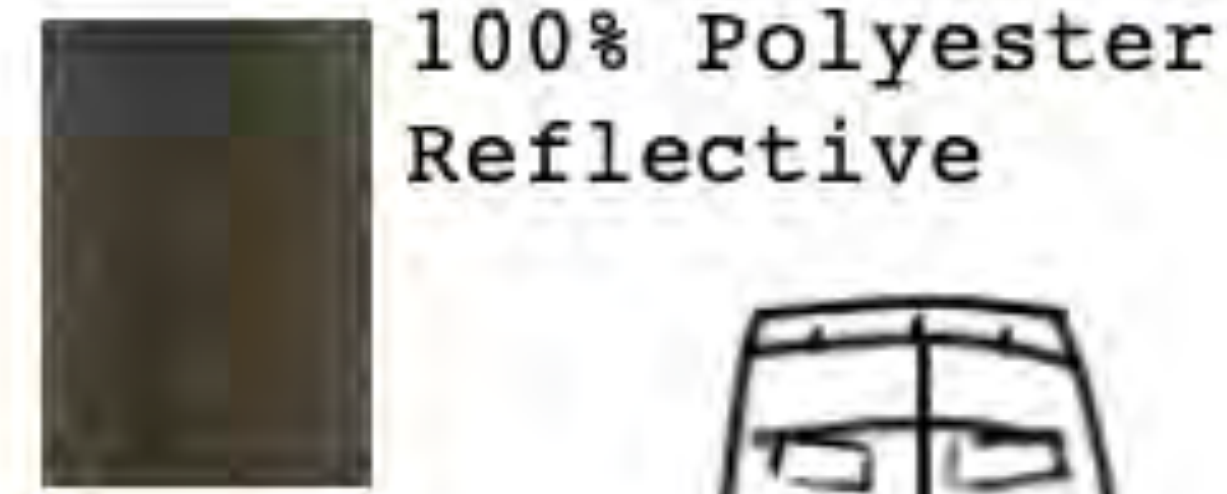


Wax Coated  
Cotton

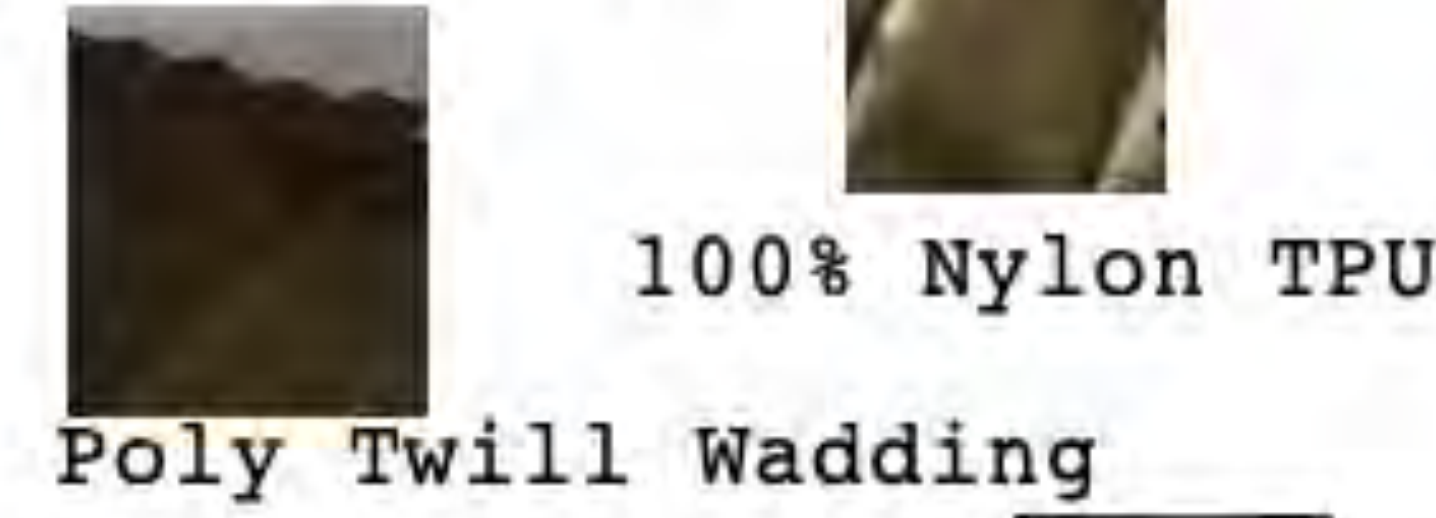


PU Printed Nylon Water  
Resistant

Polyester Wool



100% Polyester  
Reflective



100% Nylon TPU

Poly Twill Wadding



Crinkle Nylon

Sweatshirt  
Jersey



Nylon Tyvek/  
PVC

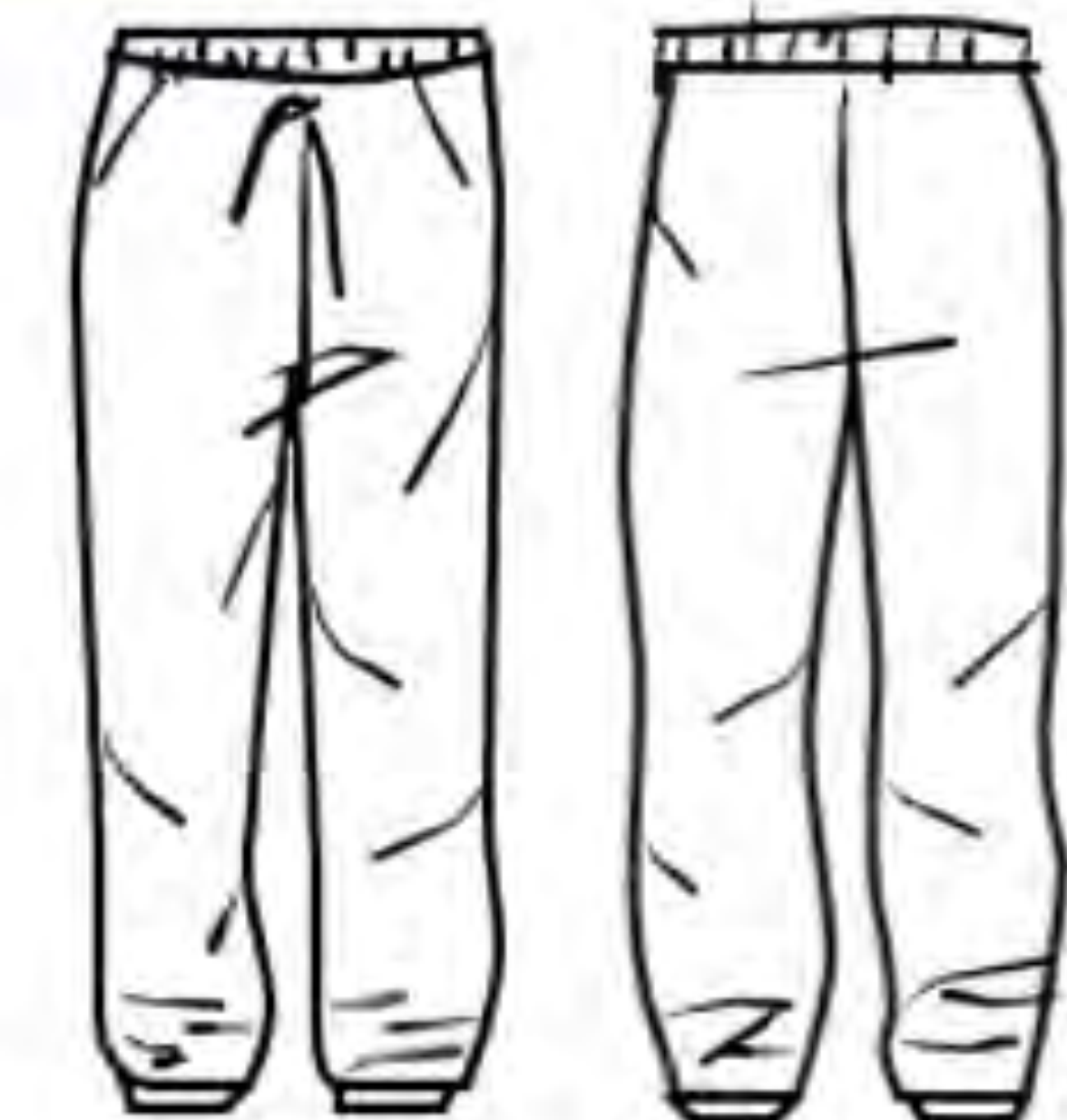


Cotton Twill



PU Matte

Polyester  
Nylon



Cotton Knit

Jersey



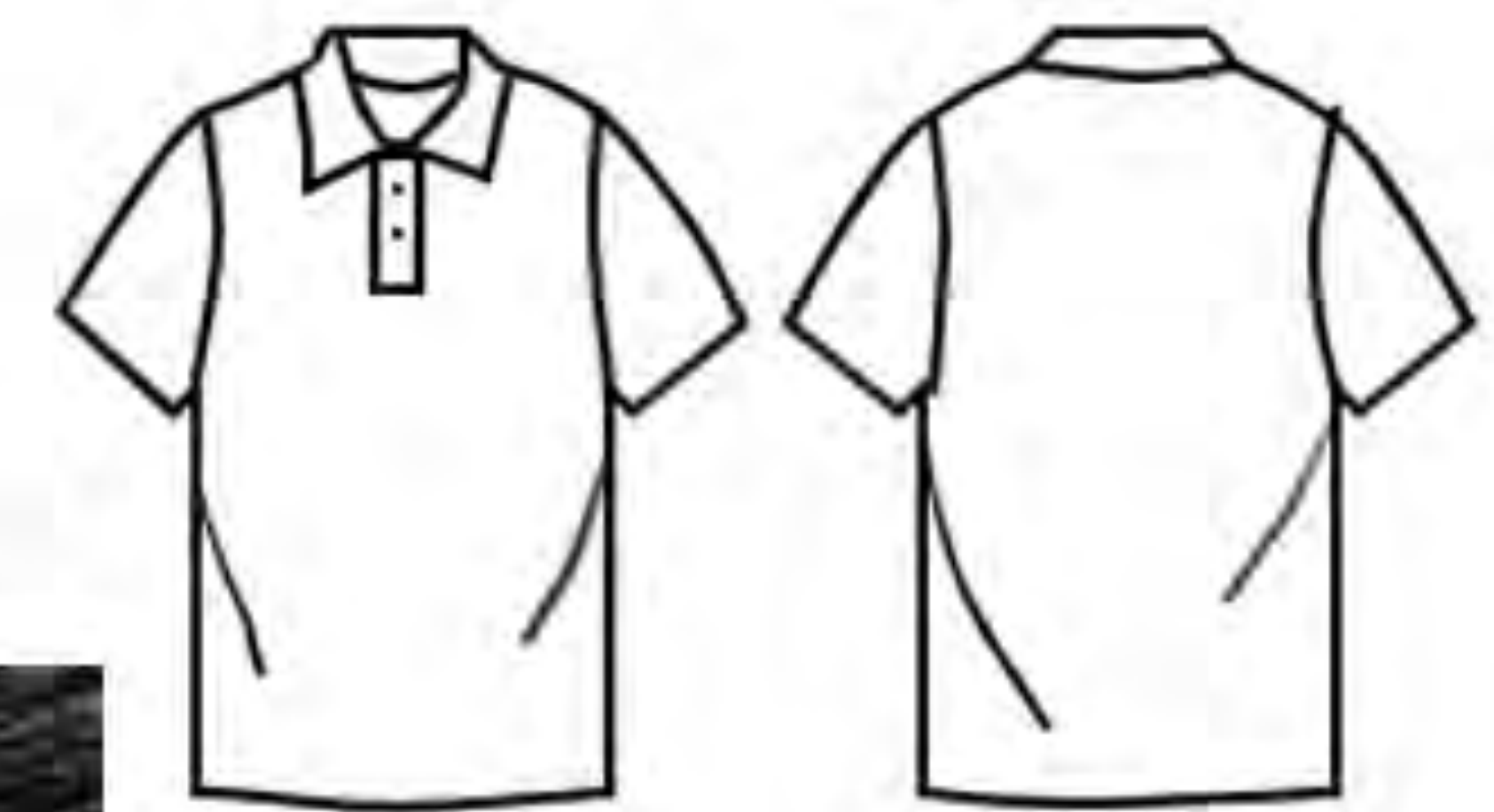
Cotton Spandex



Jersey



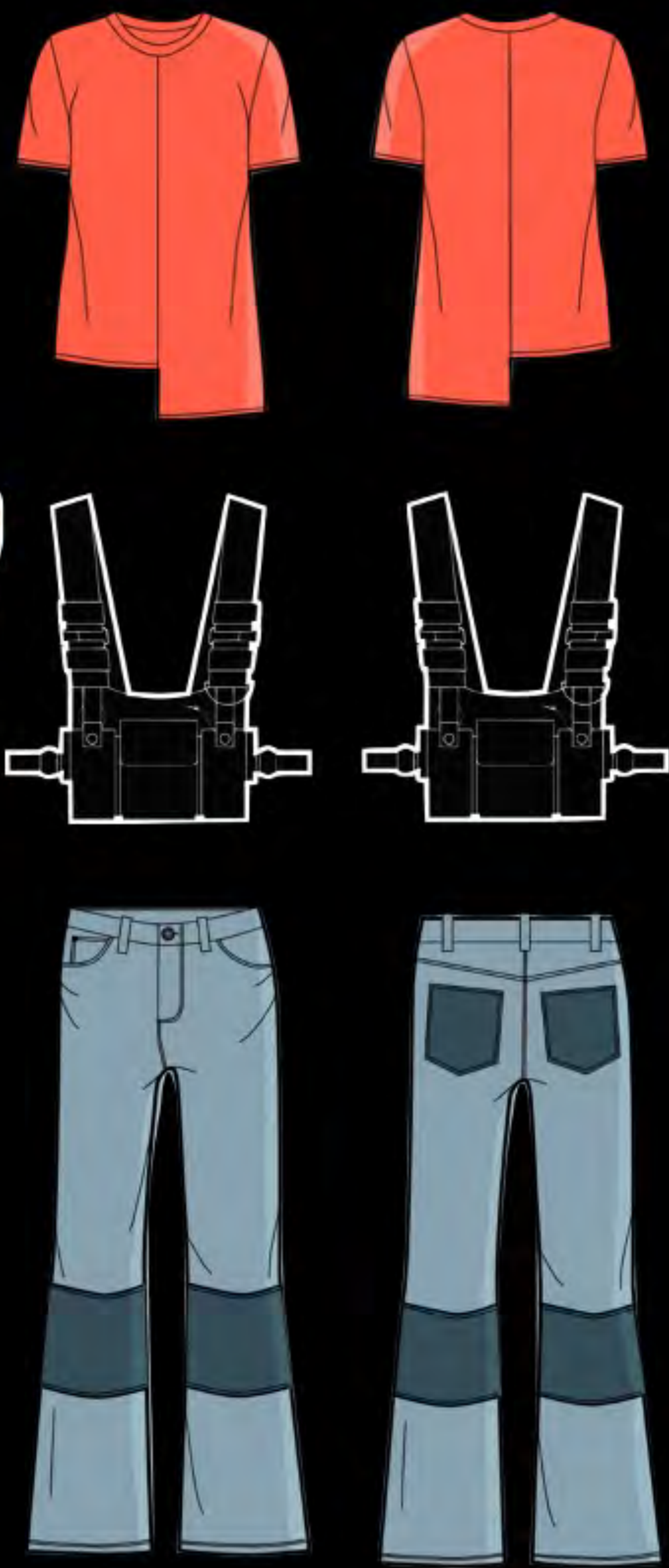
100%  
Polyester  
Crinkle



Eyelet Merino  
Jersey



### OUTFIT 1



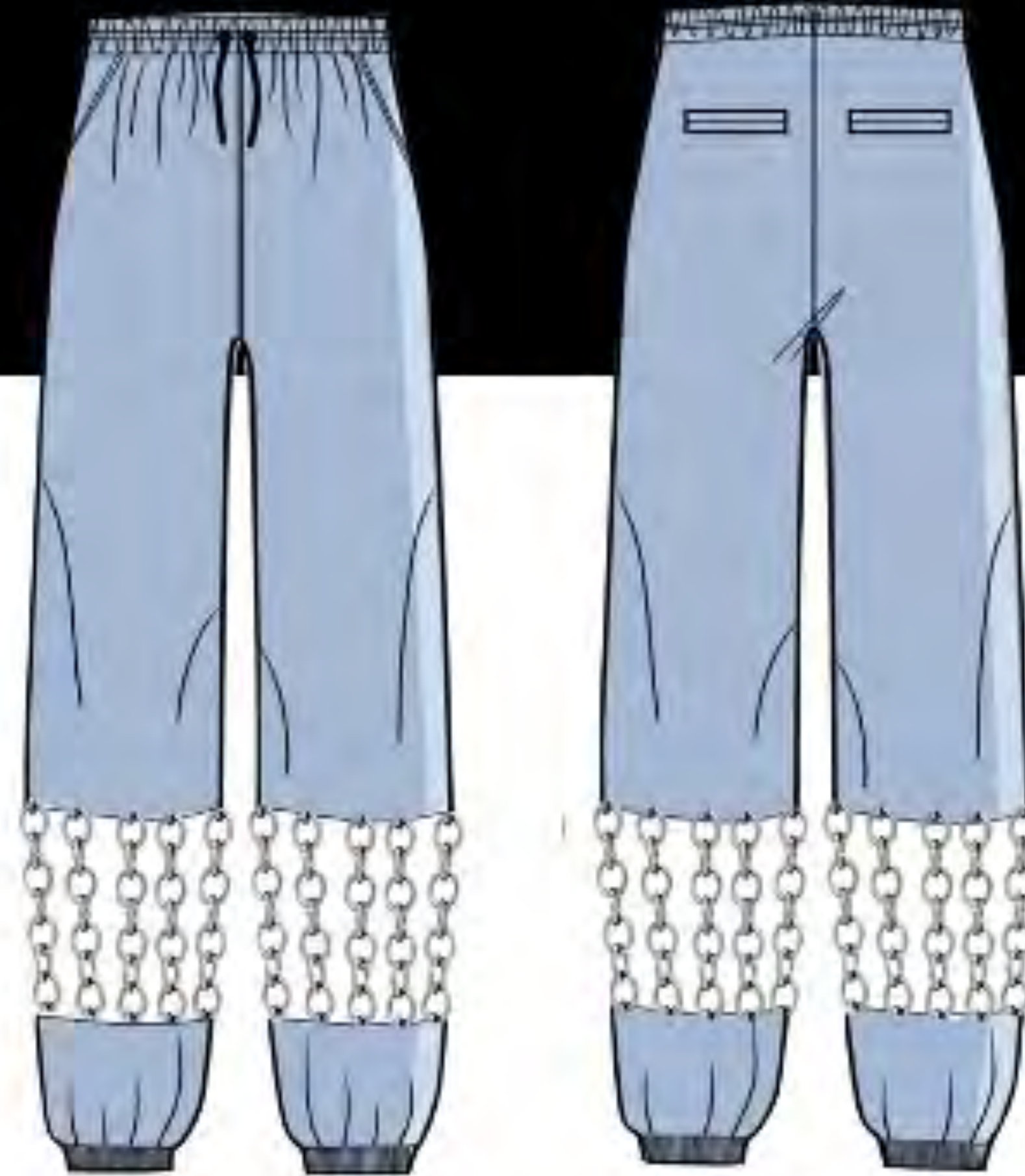
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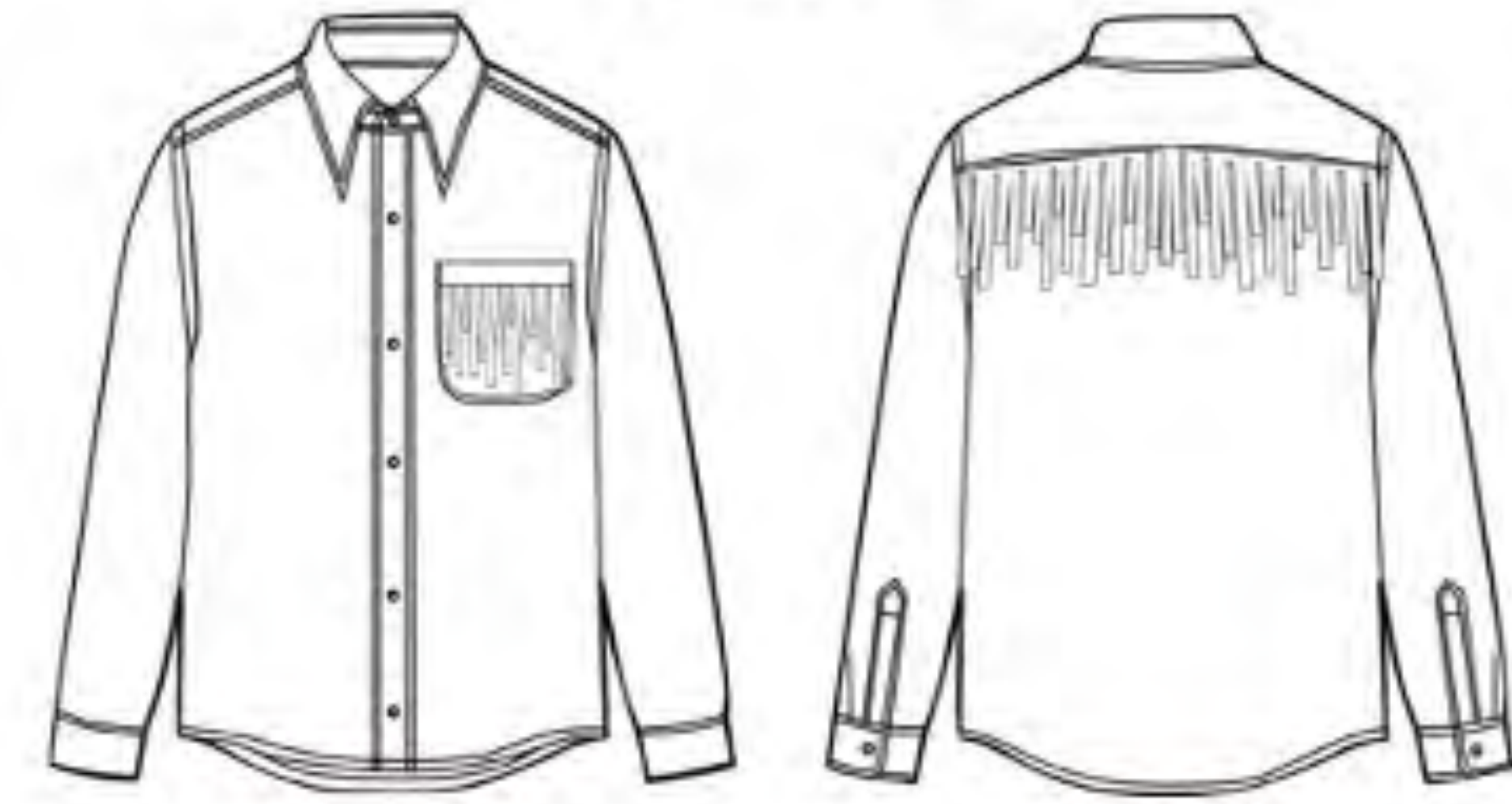


**BLACK**  
**POWER**

### OUTFIT 3



### OUTFIT 4



### OUTFIT 5

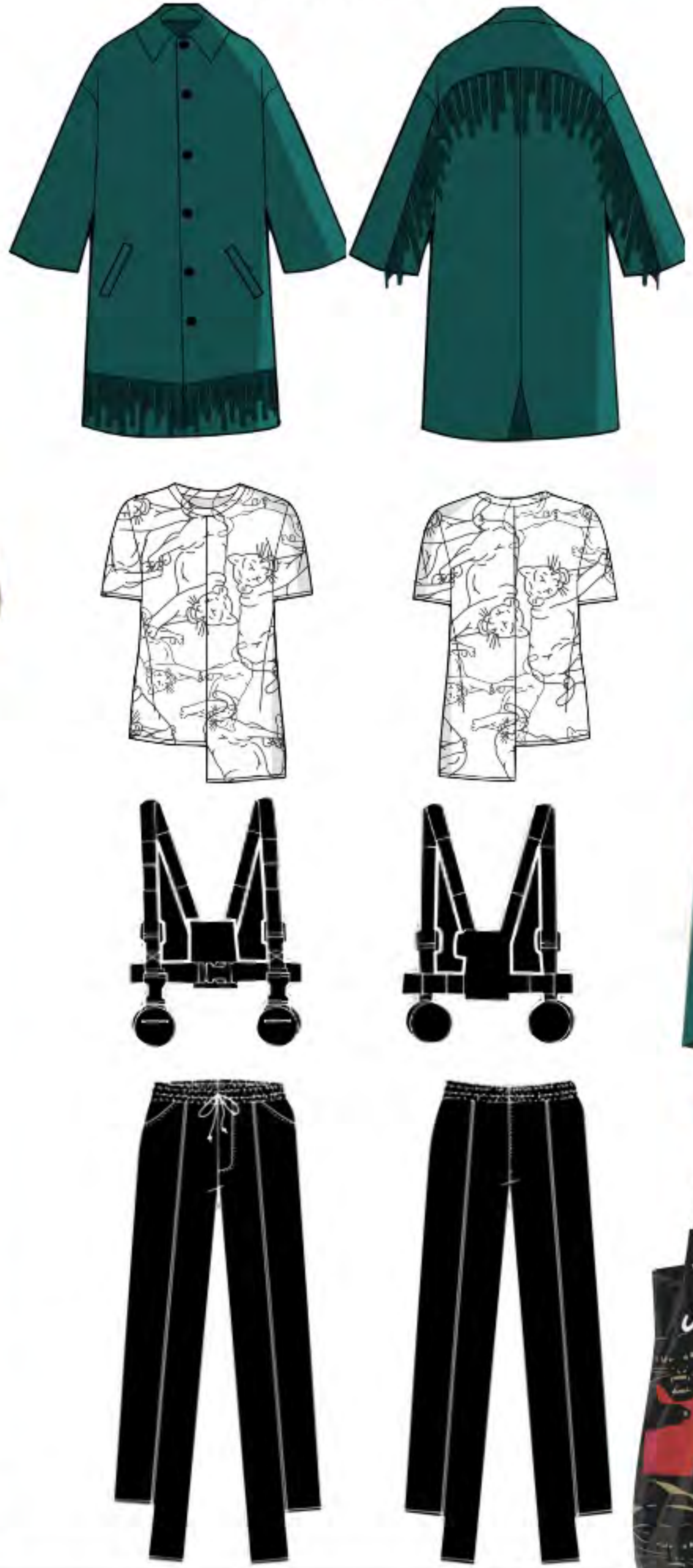


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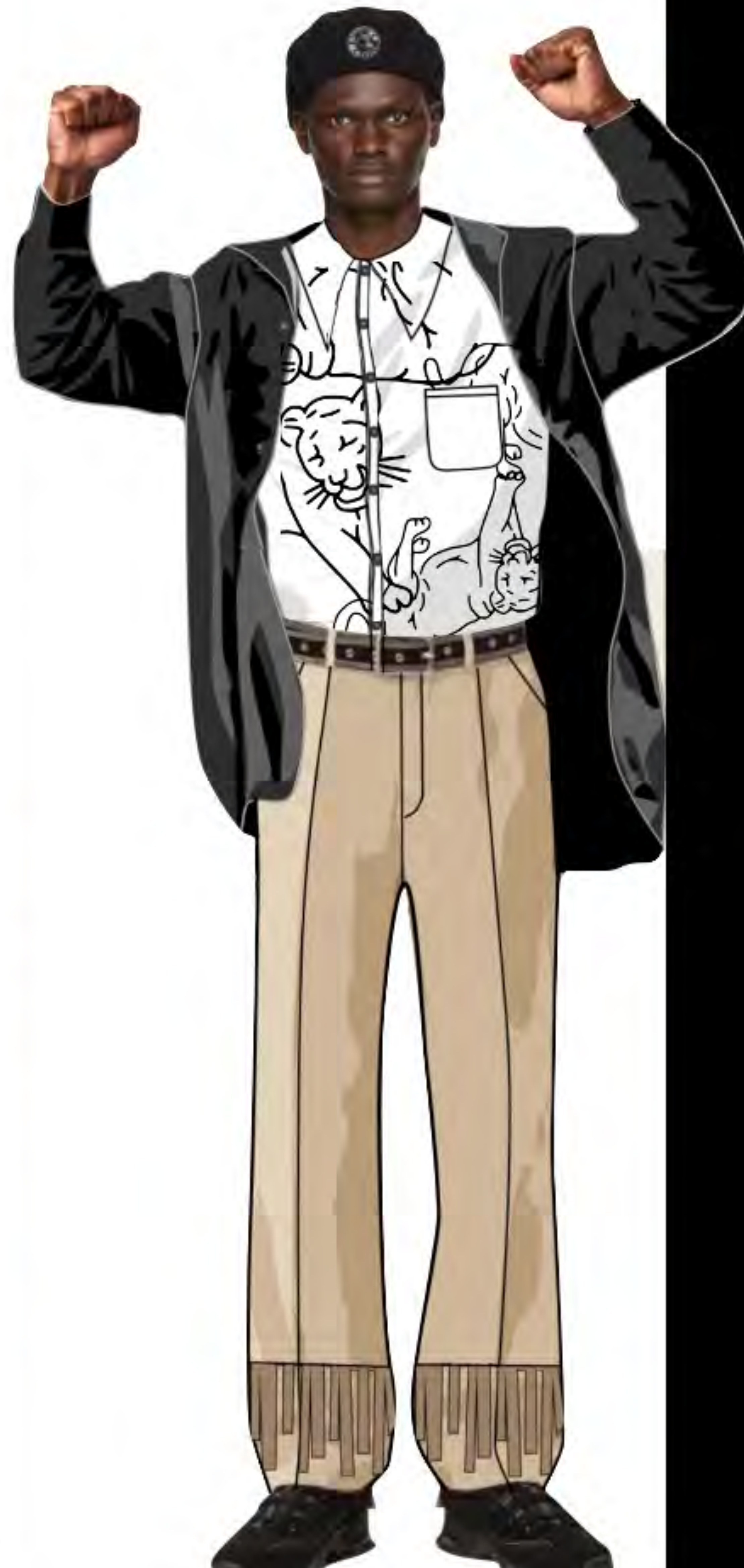
**B.P.D.**

# OUTFIT 7





### OUTFIT 8



### OUTFIT 9





### OUTFIT 10



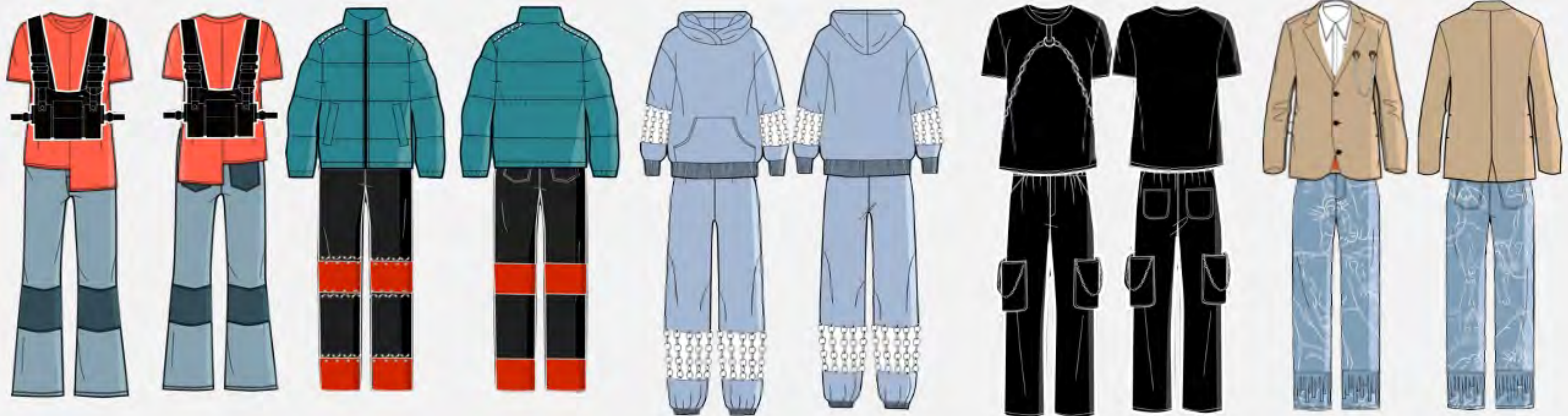
### OUTFIT 11



### OUTFIT 12







This Spring/Summer collection for the brand Collusion was influenced by the unearthly landscapes of the Danakil Lake in Ethiopia. The Danakil Depression formed above the divergence of three tectonic plates, causing neon colours and varying textures. This bright graphic collection takes influence from the Danakil Lake for print and colour.

# Danakil Lake

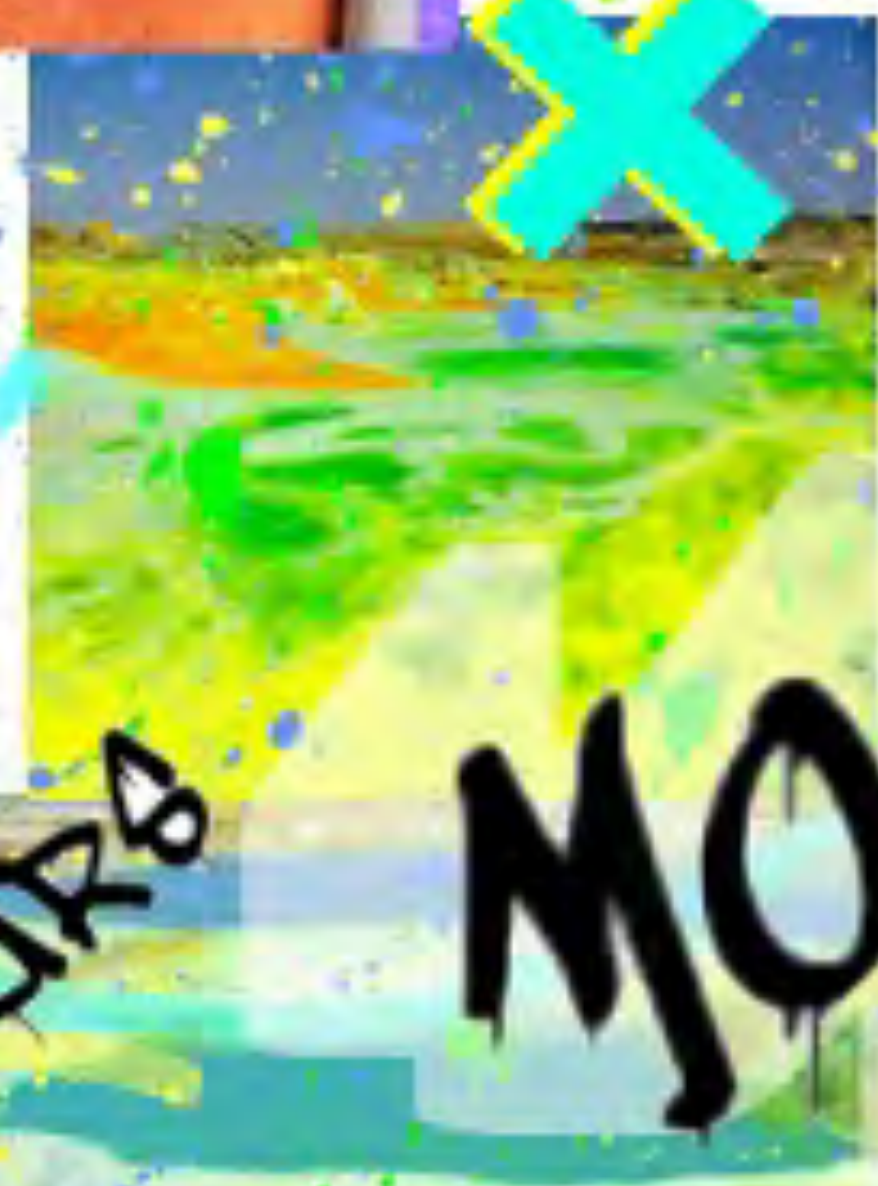


# collusion





DANAKIL LAKE  
DANAKIL LAKE  
DANAKIL LAKE



# MOODBOARD

BOLD COLOURS



DANAL DESERT  
X  
COLLUSION\*



# COLOUR PALETTE

# Embroidery Development

# Bleached Print Denim



on garments



Inspiration Image

I bleached denim to create the print from the Danakil Lake image above. I bleached denim fabric because I thought it could make a successful outfit in the collection as a matching denim jacket and jeans set.

# SILHOUETTE



(ASOS, 2020)



(Crew Neck Tracksuit, 2020)

# Range Plan



# Collusion Brand Research



# MUSE

Collusion is an ASOS own brand high-street label for the coming age, shaped by, and for an audience who demand something different from fashion. For the last year, six collaborators – students, stylists, activists, image-makers and authors – have helped transform the brand to the store existing today. COLLUSION aims to constantly evolve, being as inclusive, collaborative and experimental as possible. (About the brand : Collusion, 2020)



# Collusion Fabric Research



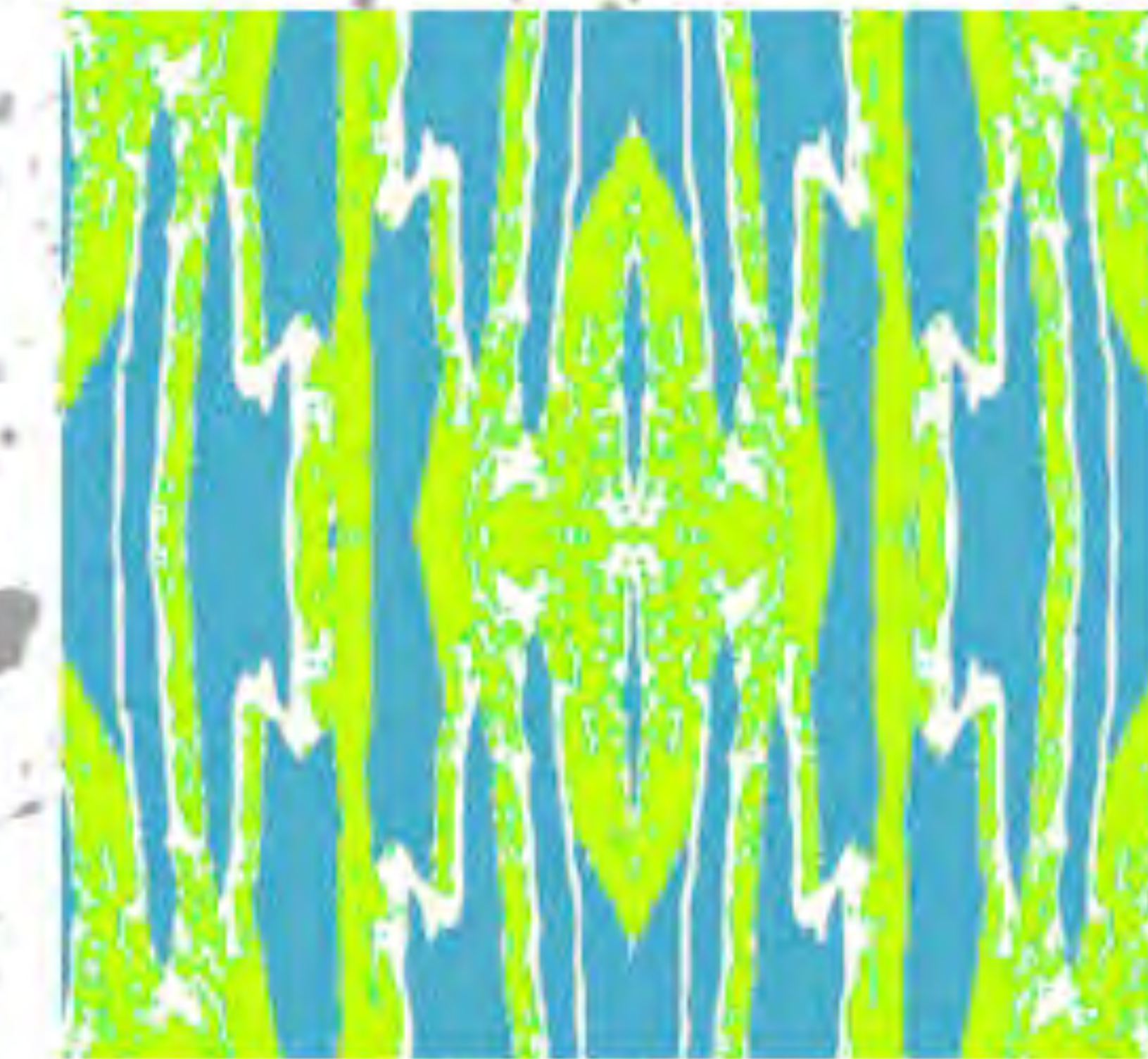
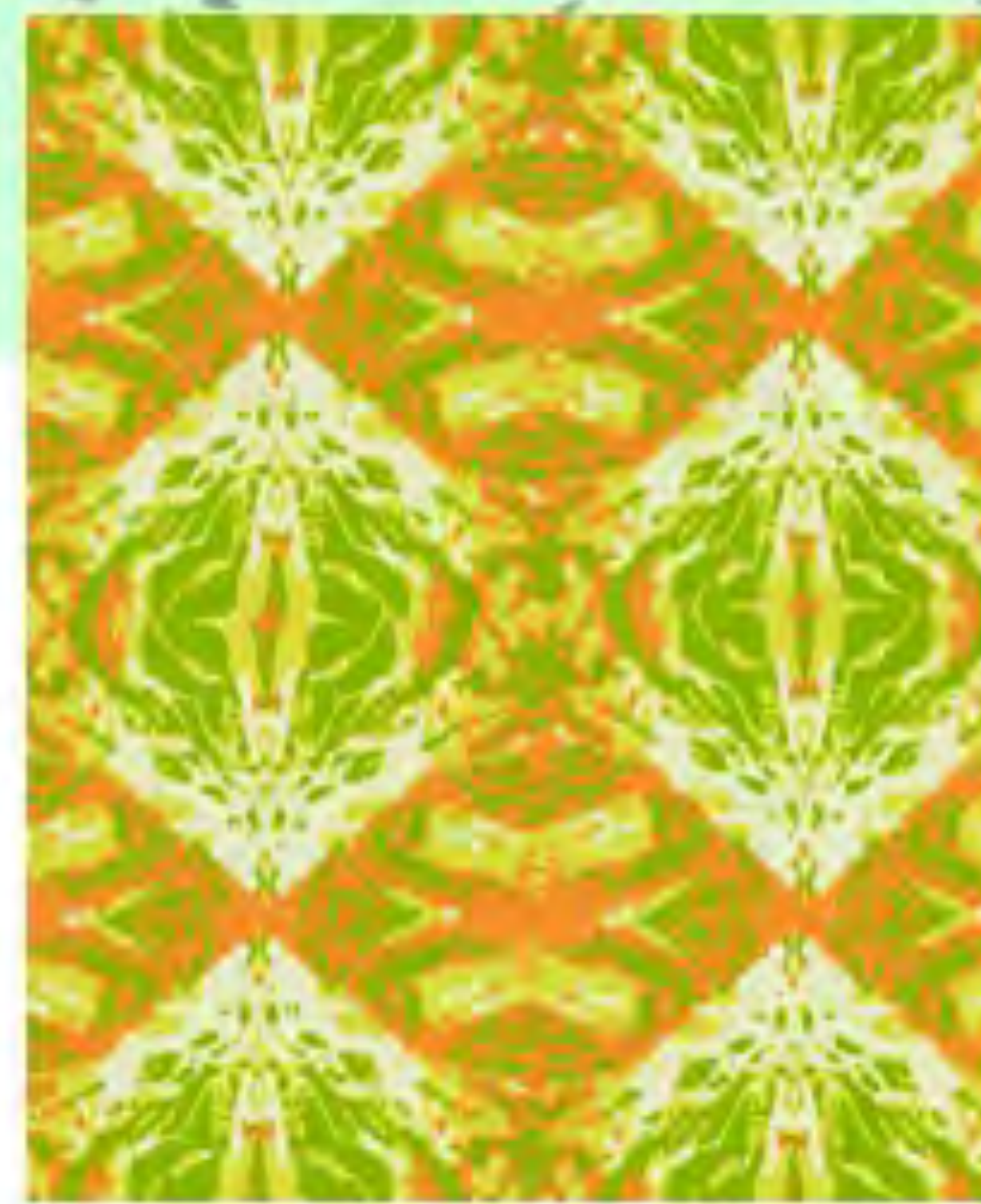
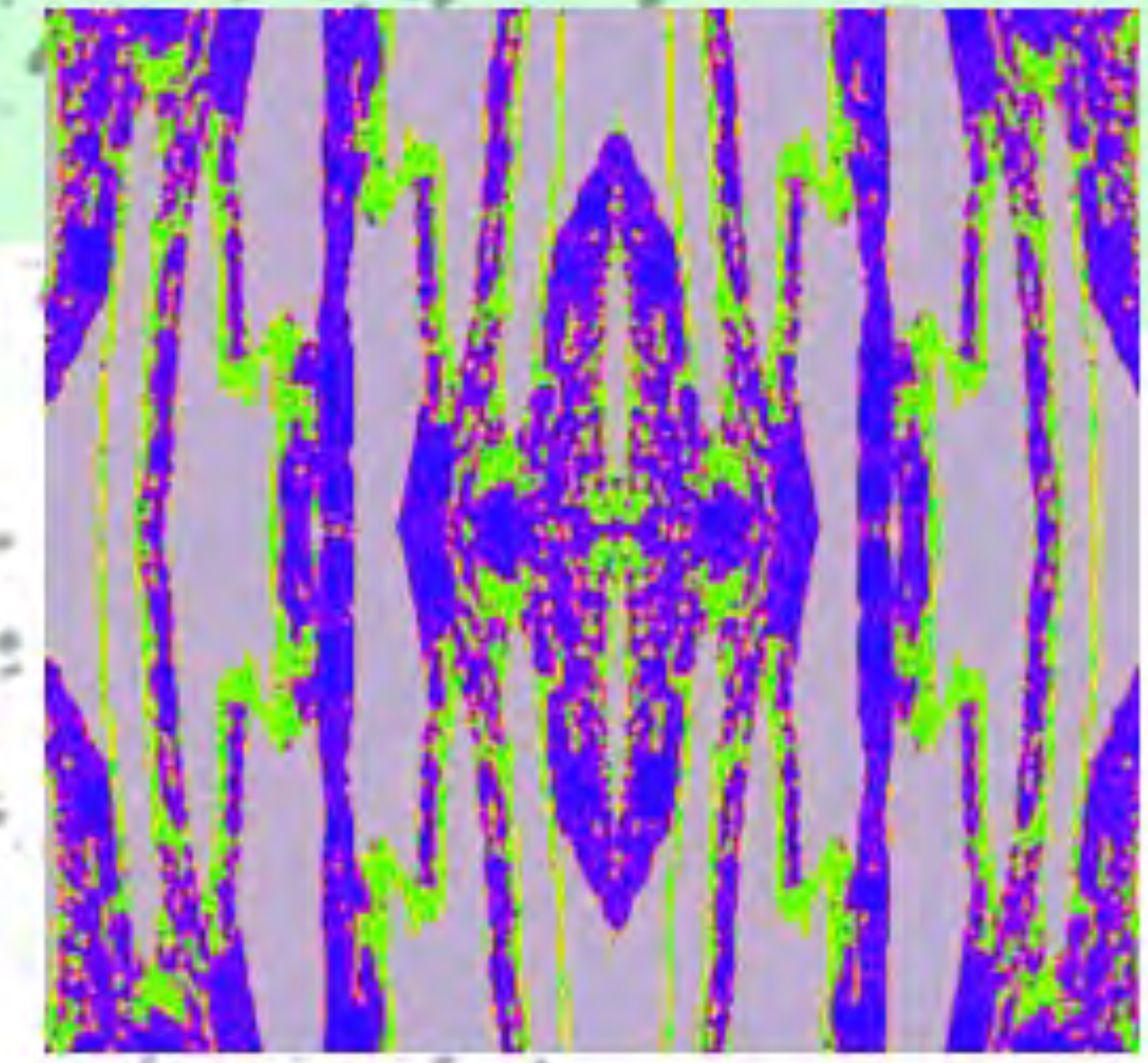
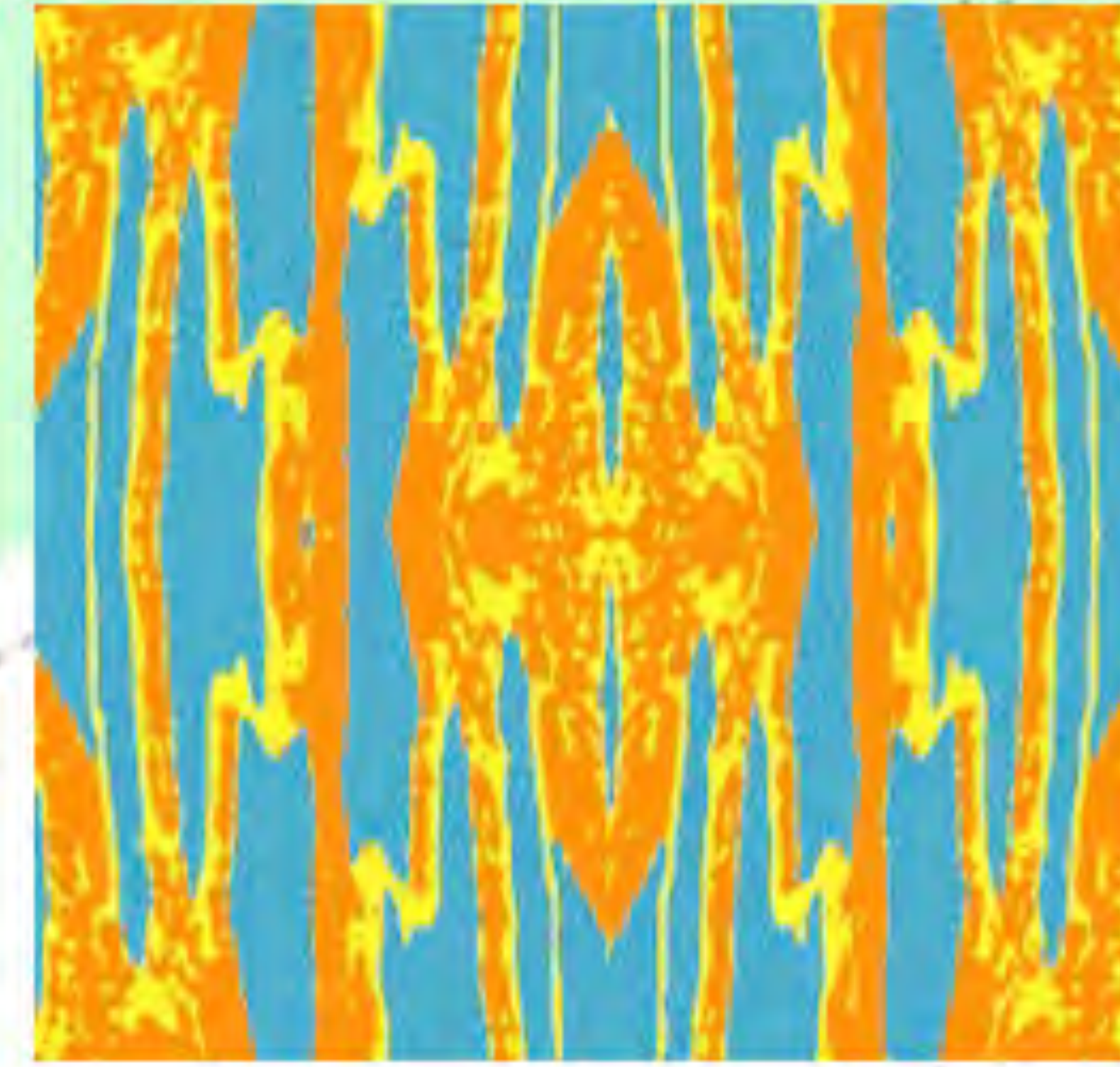
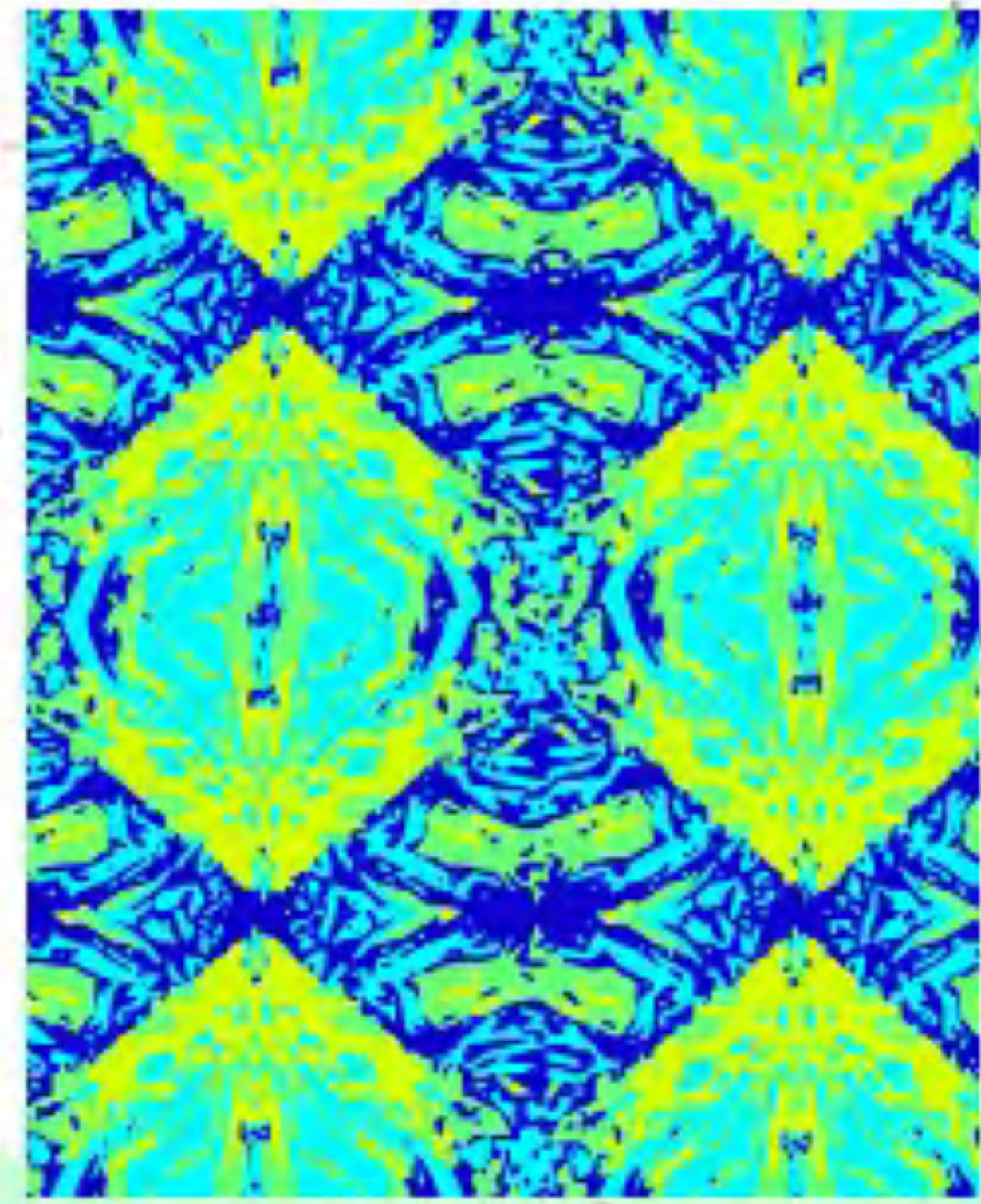
(All Images, COLLUSION | Shop COLLUSION 2020)

Collusion fabrics are often basic fabrics with a range of different print and dyeing techniques to help them stand out. The brand is animal-free, plus the majority of the brand's cotton is sustainably sourced (Wonderland, 2019). They do a lot of knitwear in their collections and a lot of loungewear. This means they have a lot of jersey fabrics online. They also do a lot of outerwear and overcoats and try to source the newest fabrics to have an edge over the competition. They also do a lot of casual woven garments and cover a lot of basics in silhouettes and fabrics.

## Fabrics



# PRINTS



## INSPIRATION IMAGES

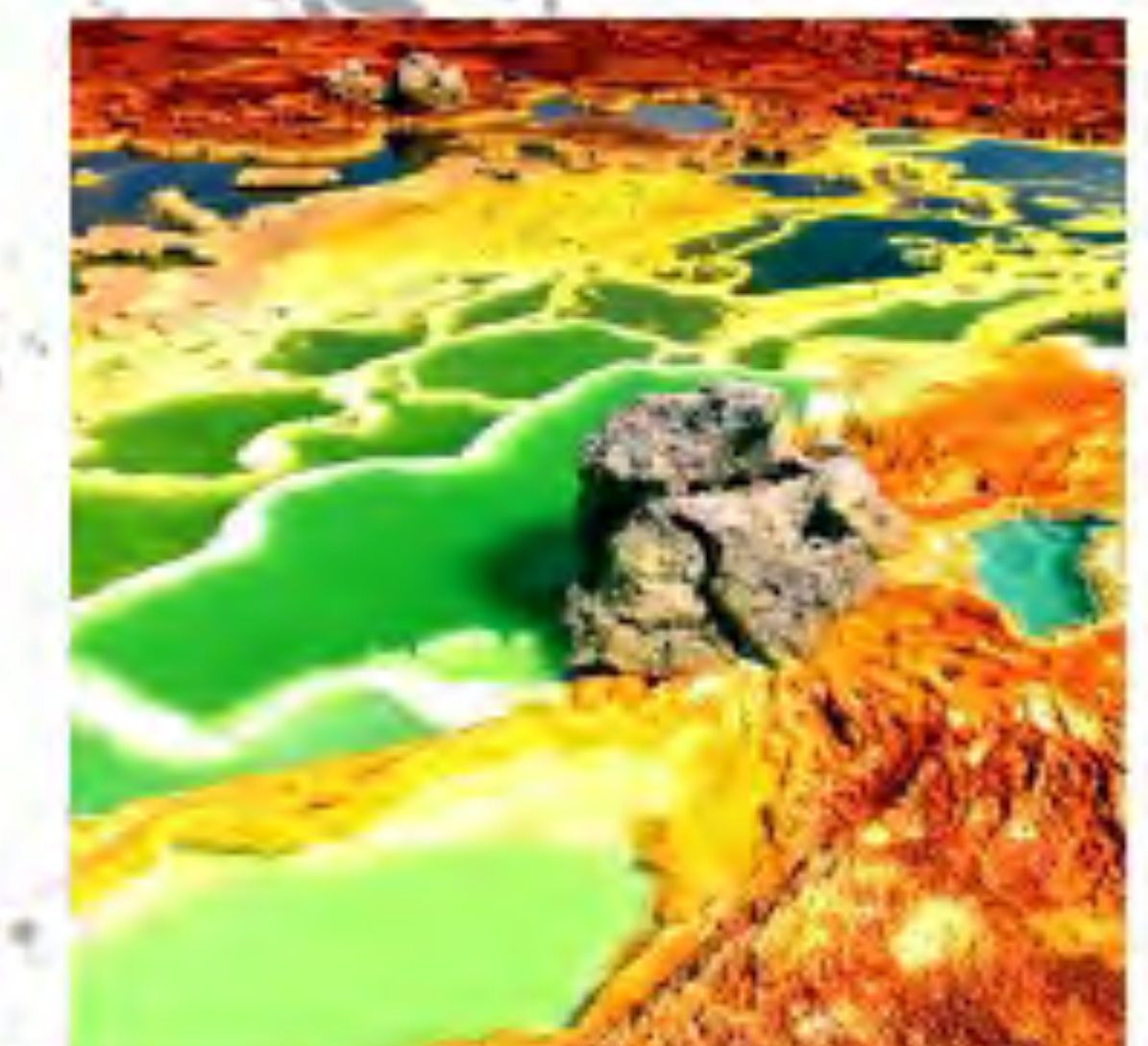
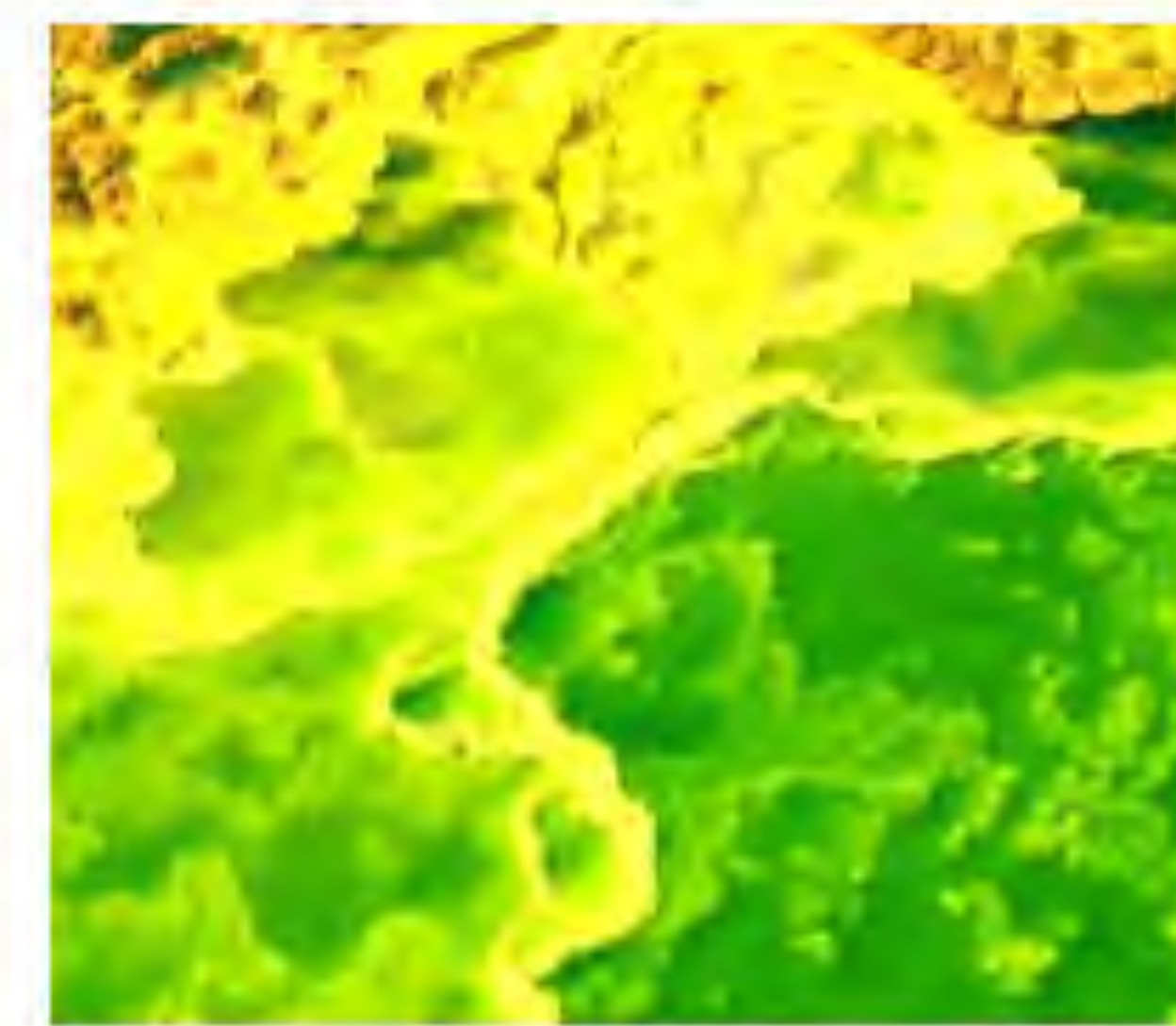


(Sulphur Lake Dallol, 2020)



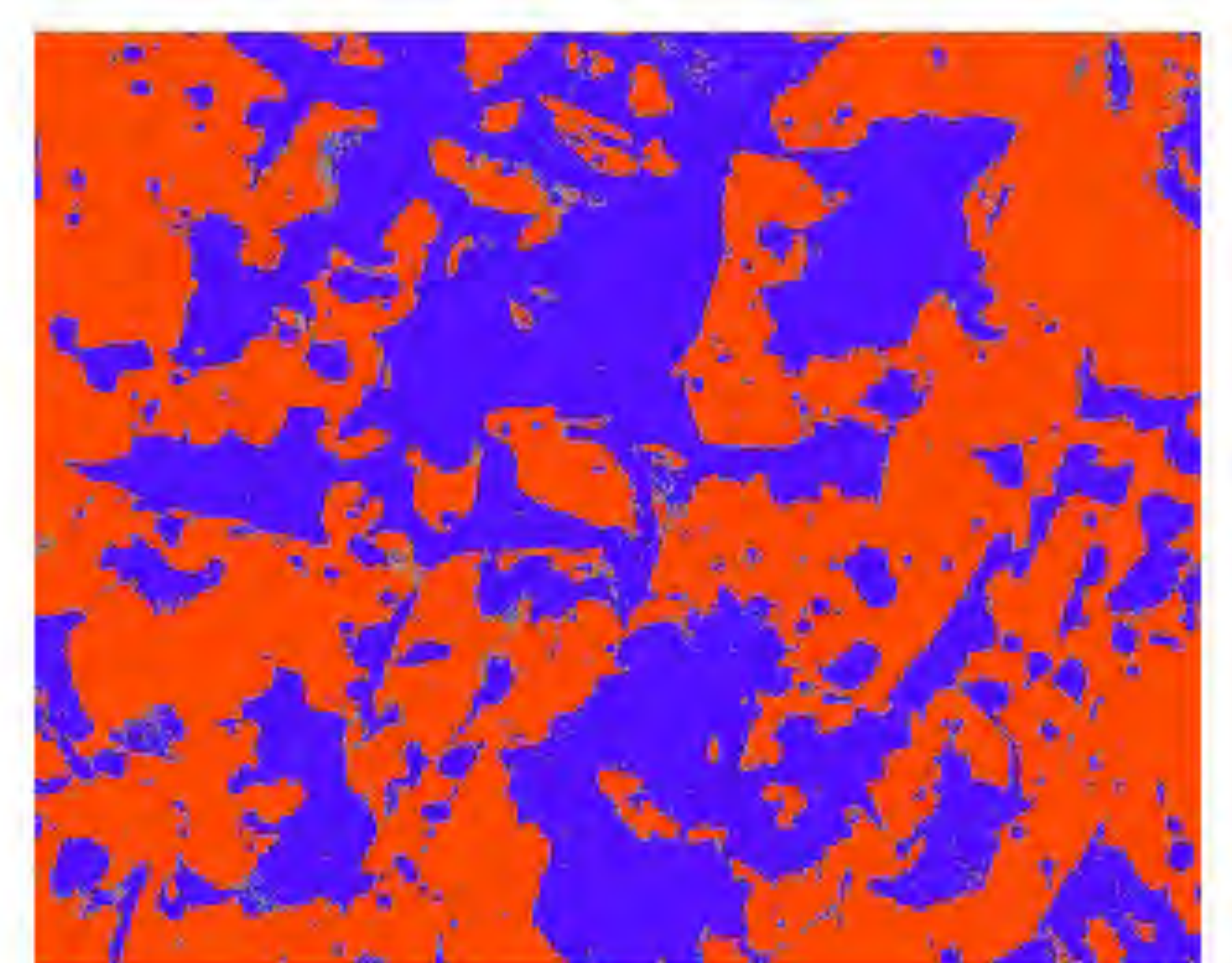
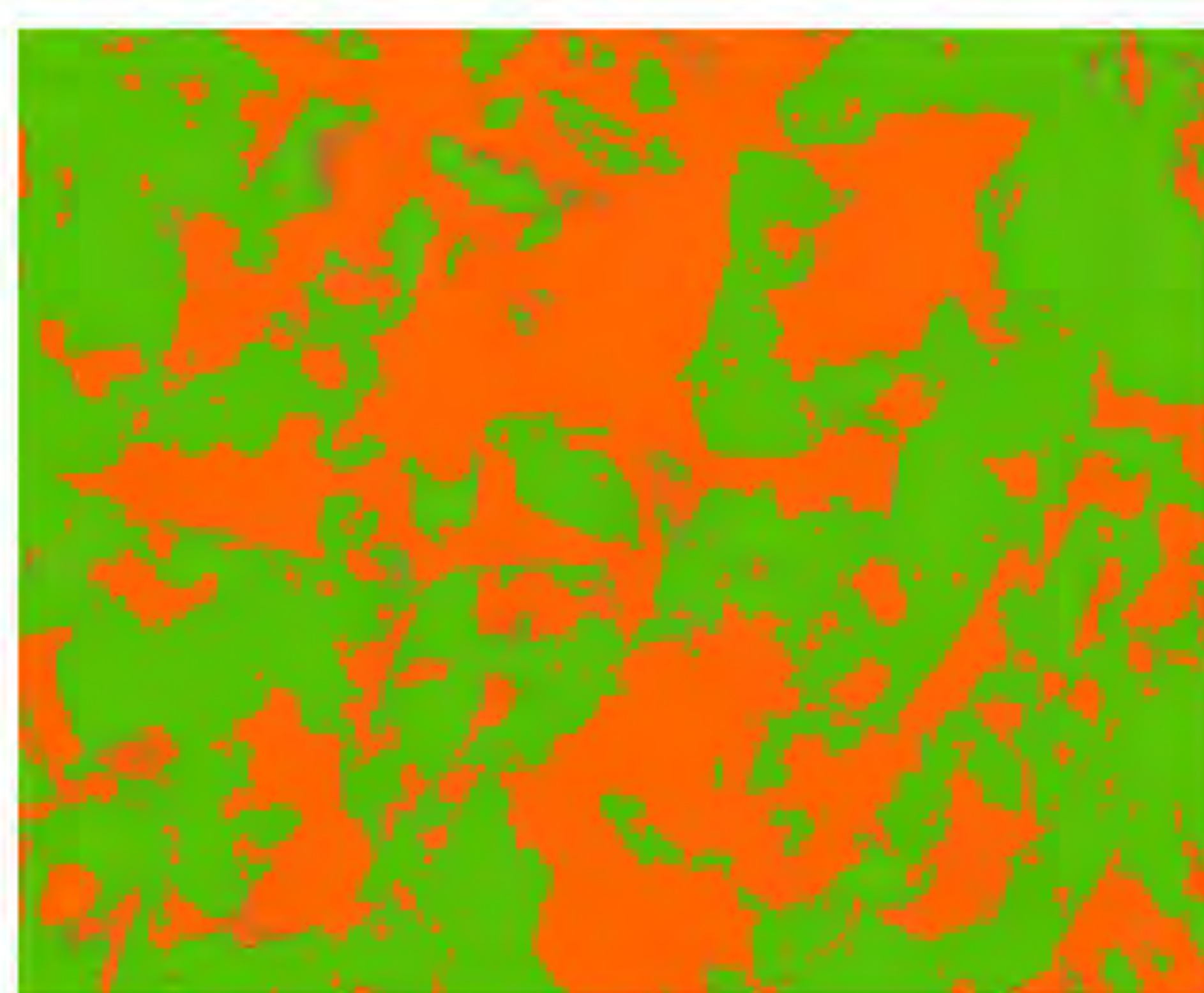
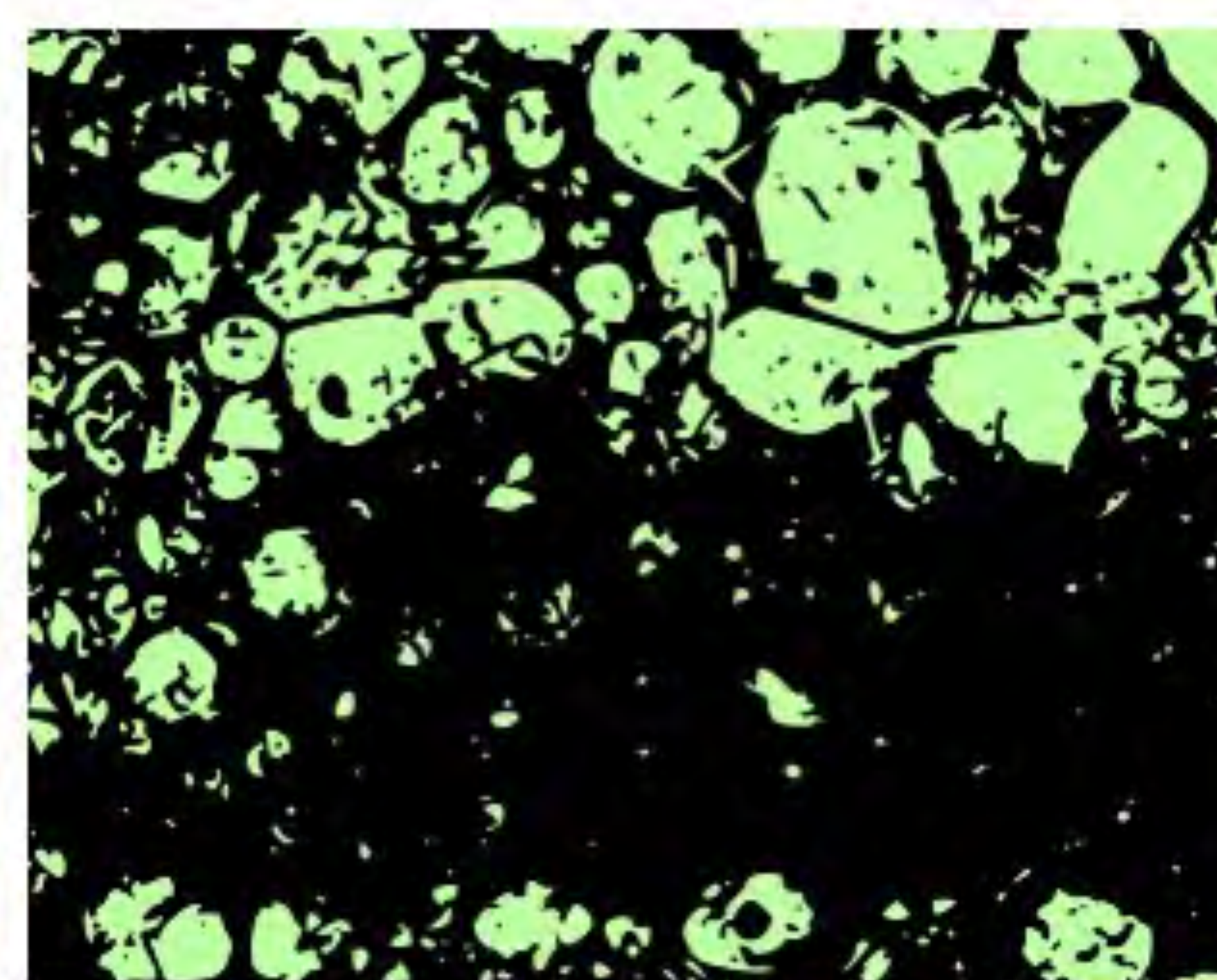
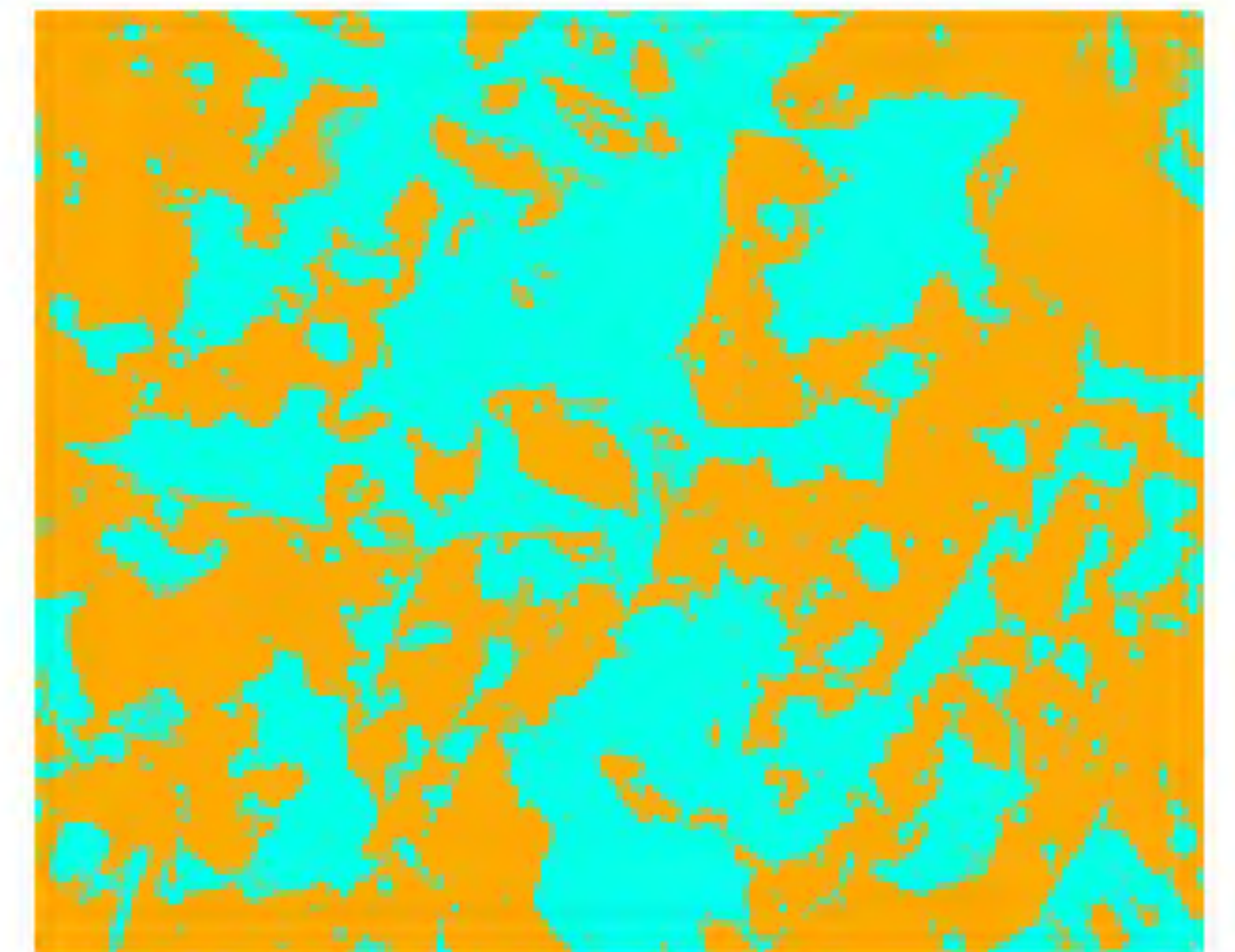
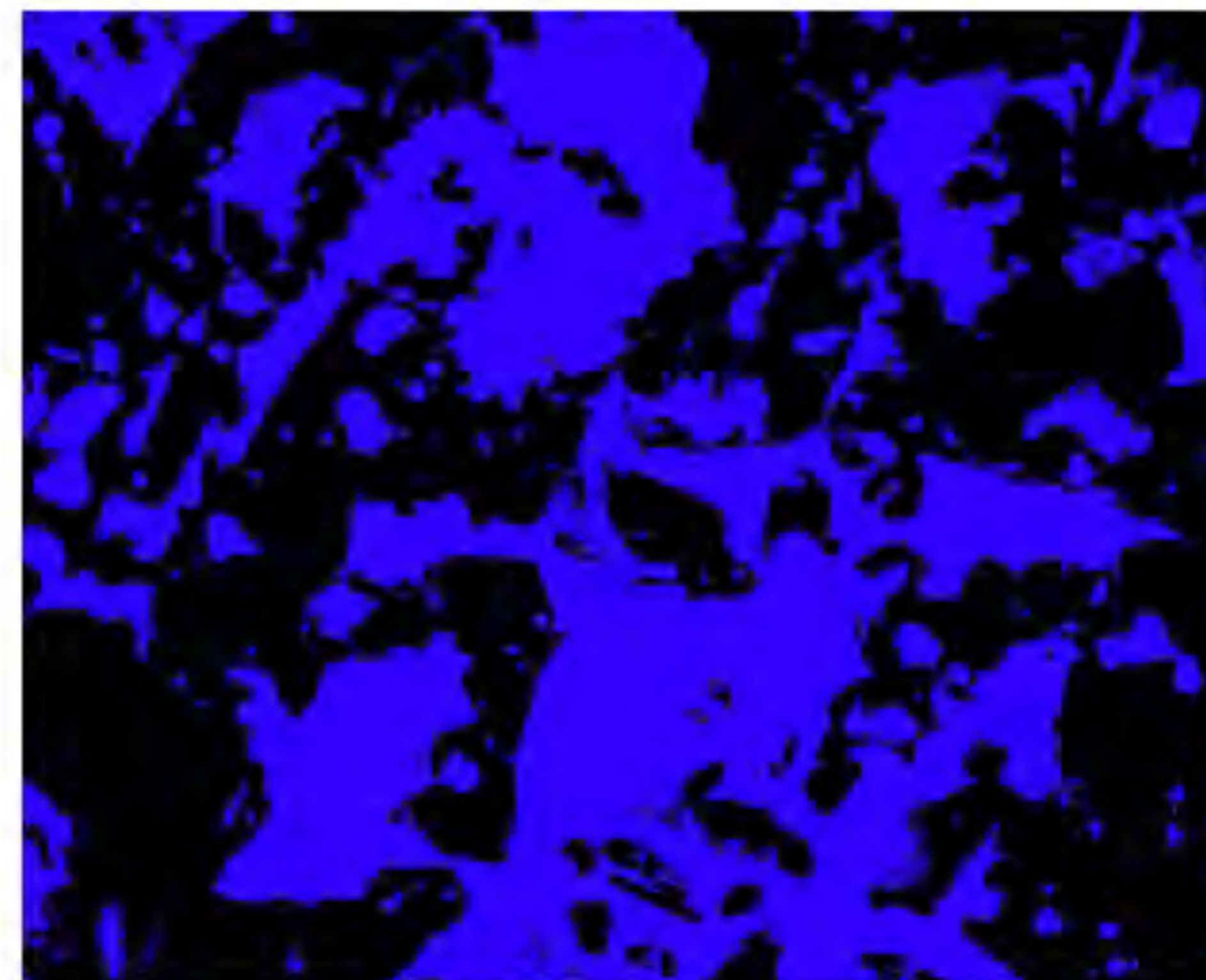
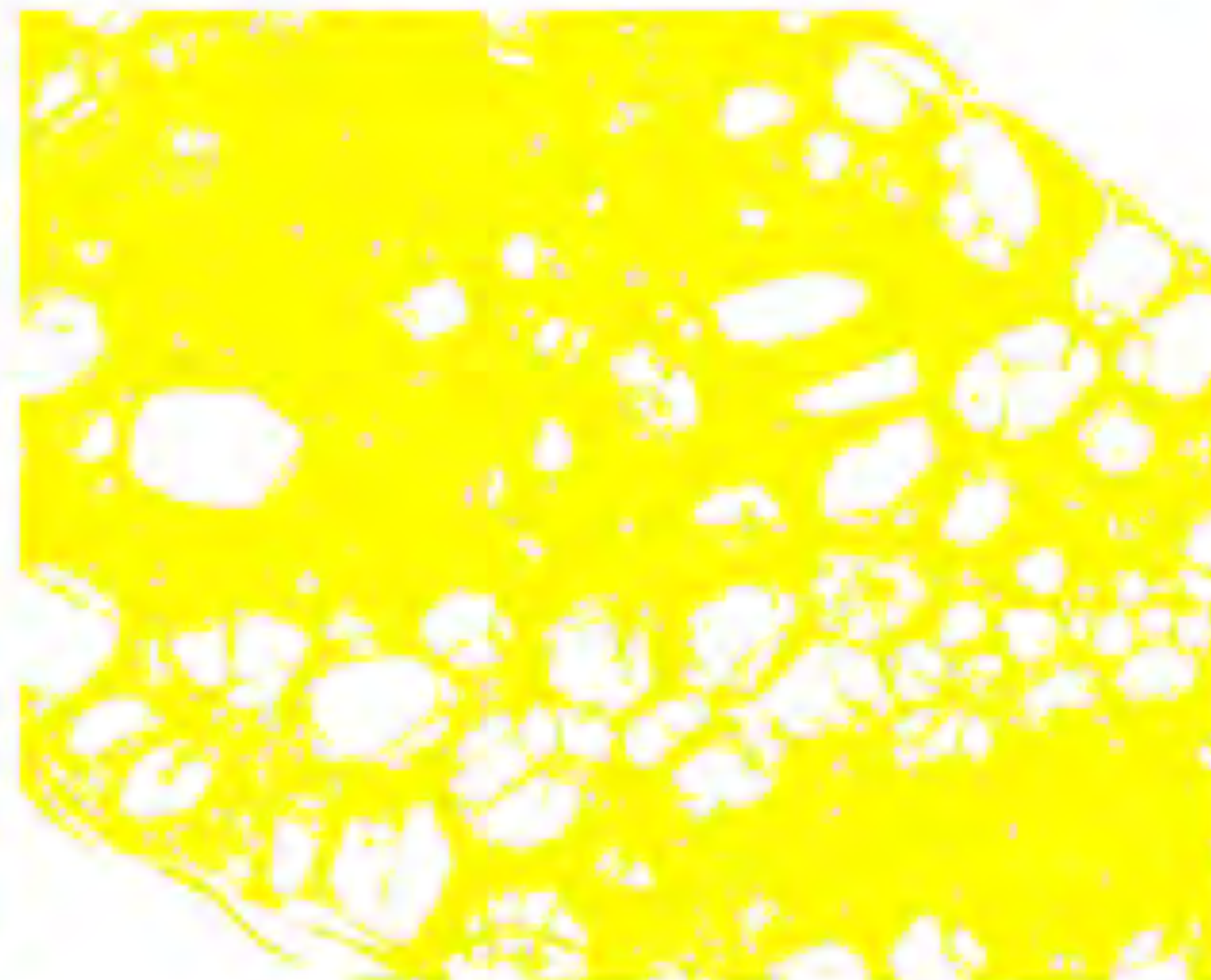
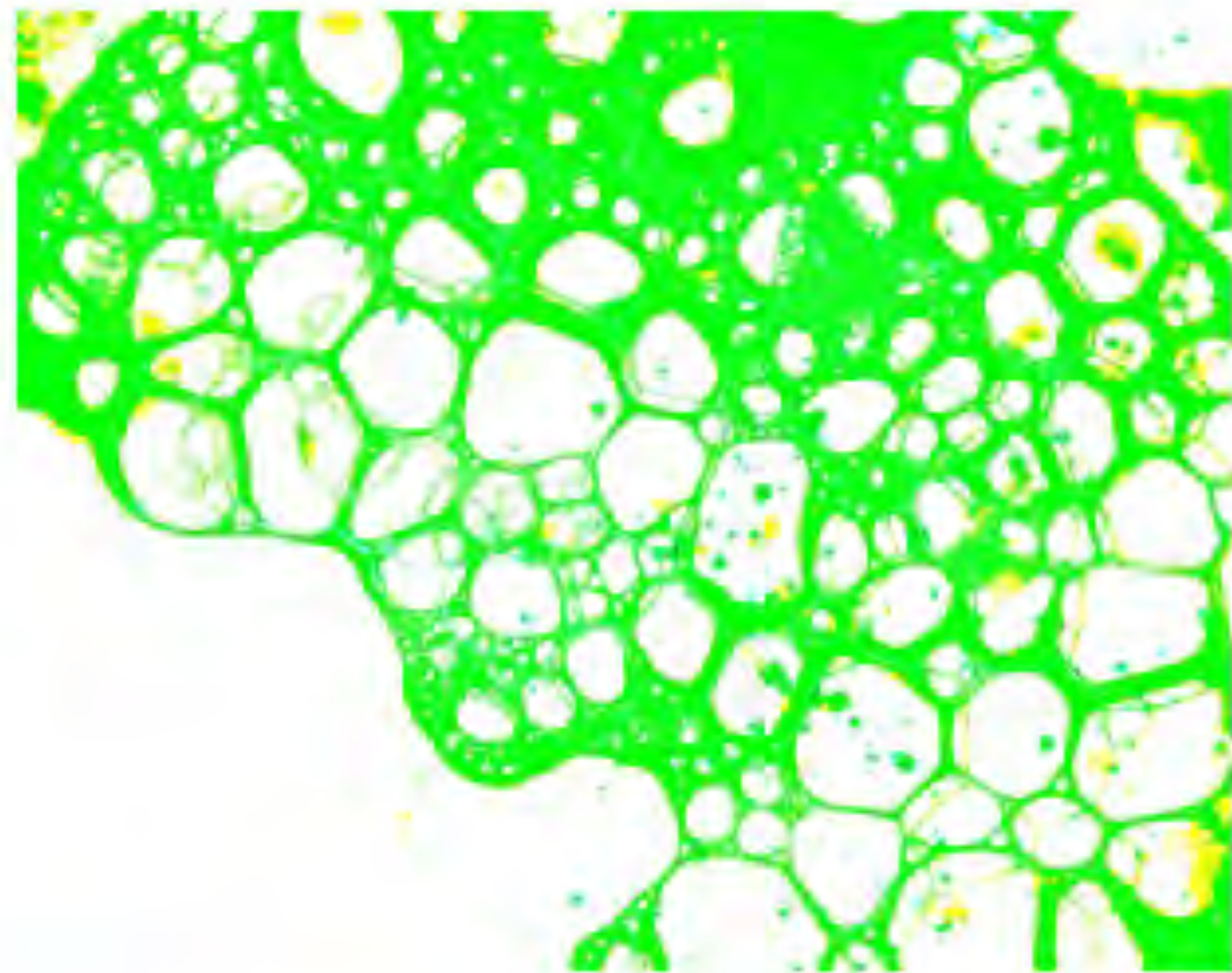
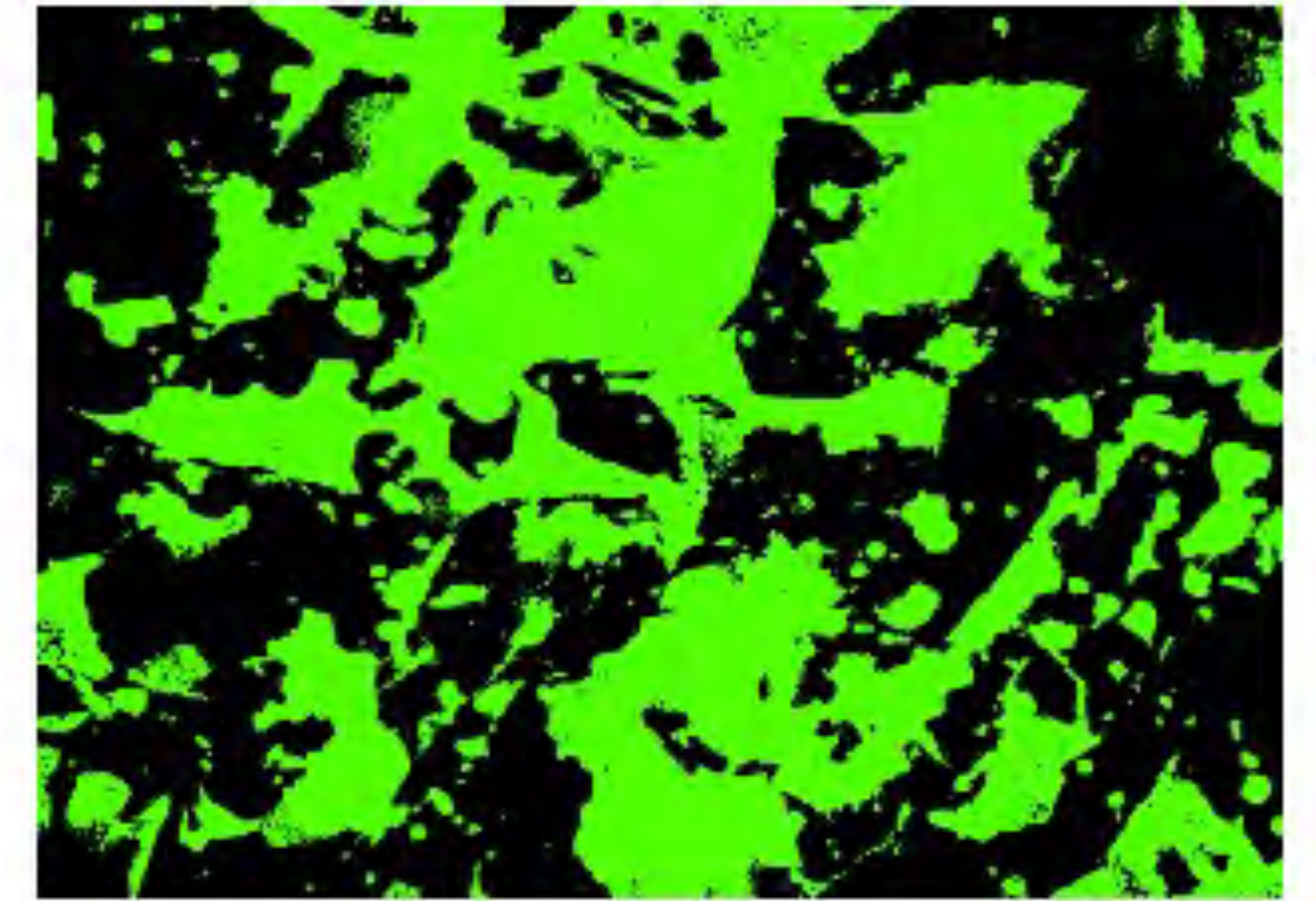
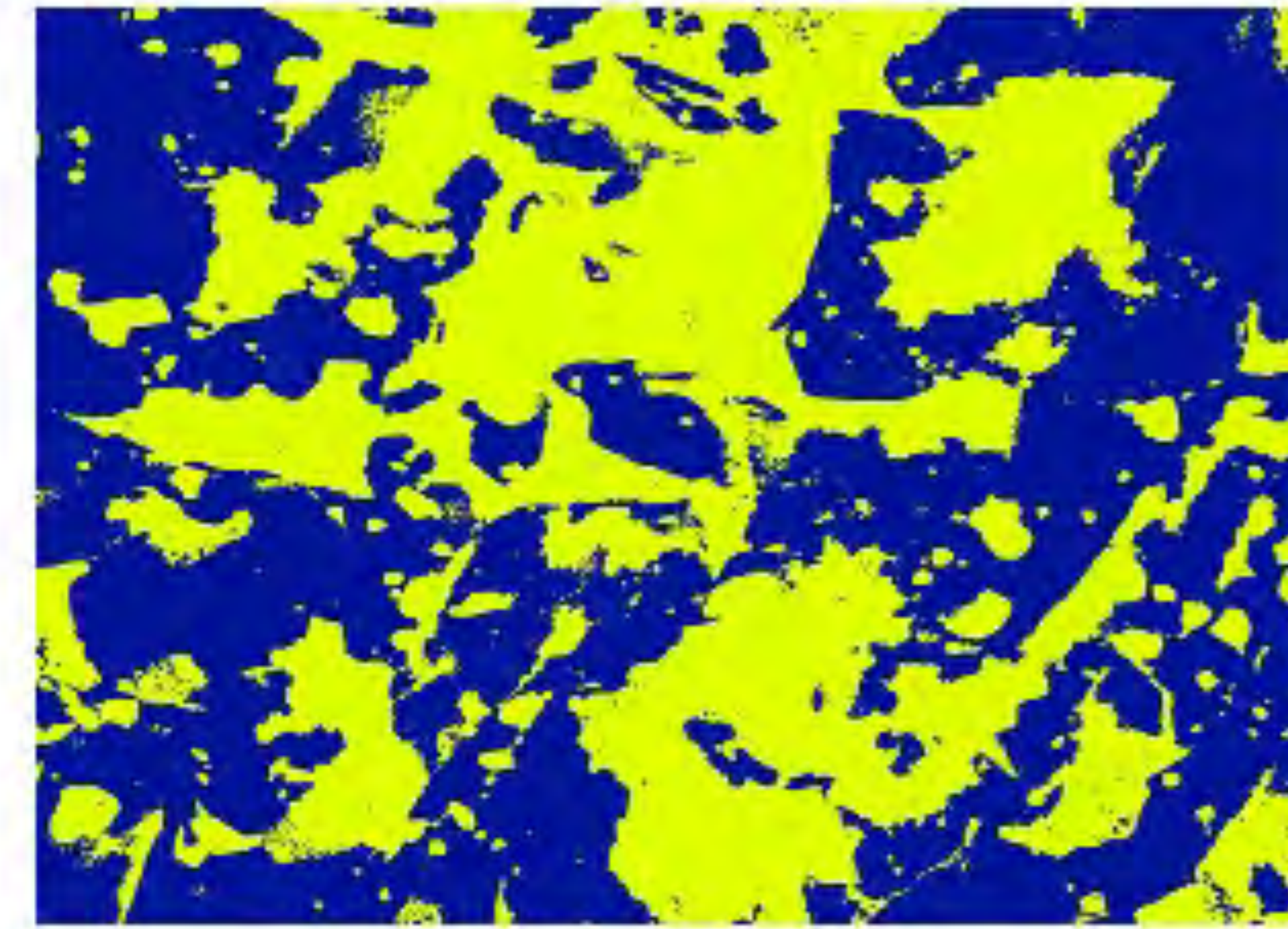
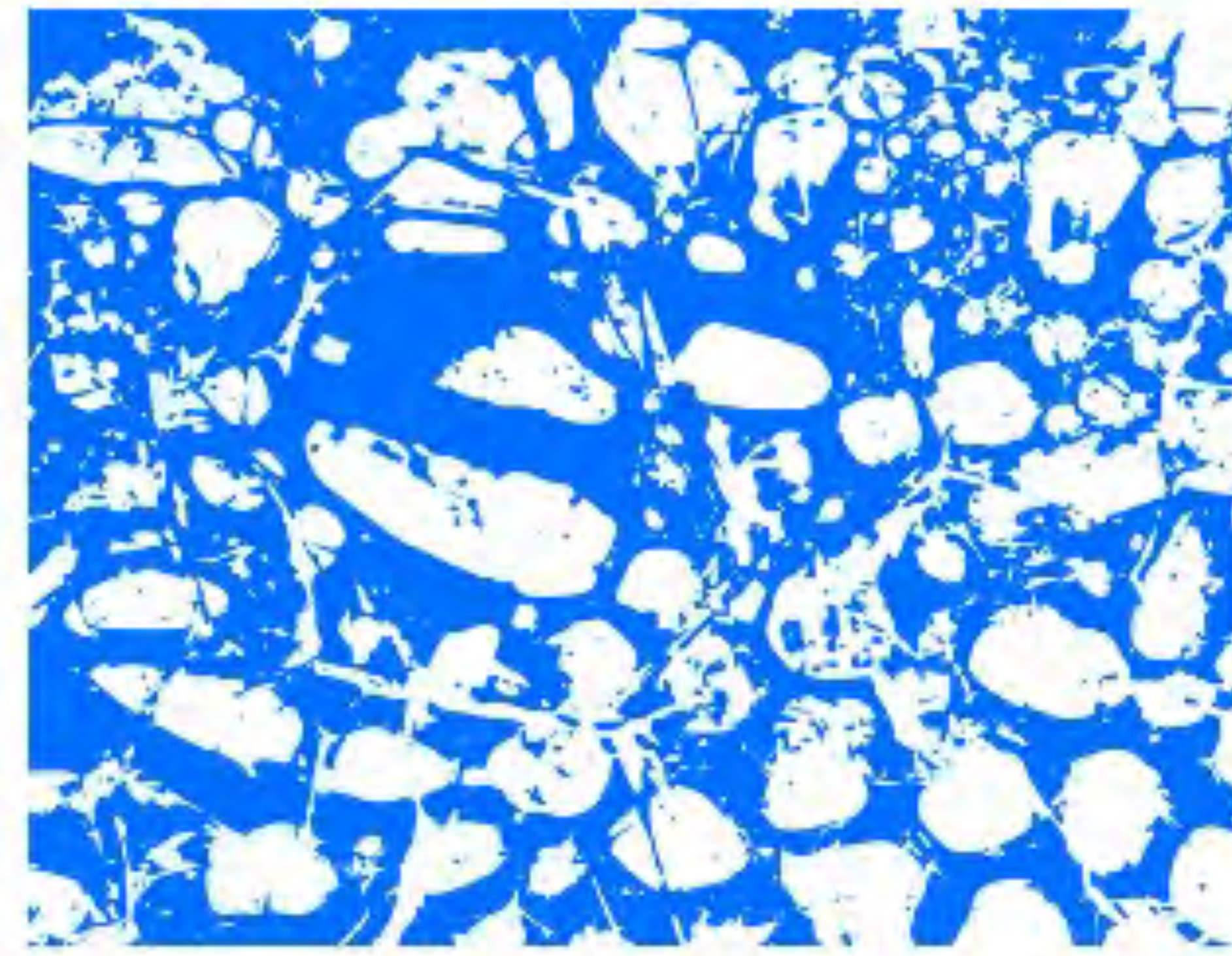
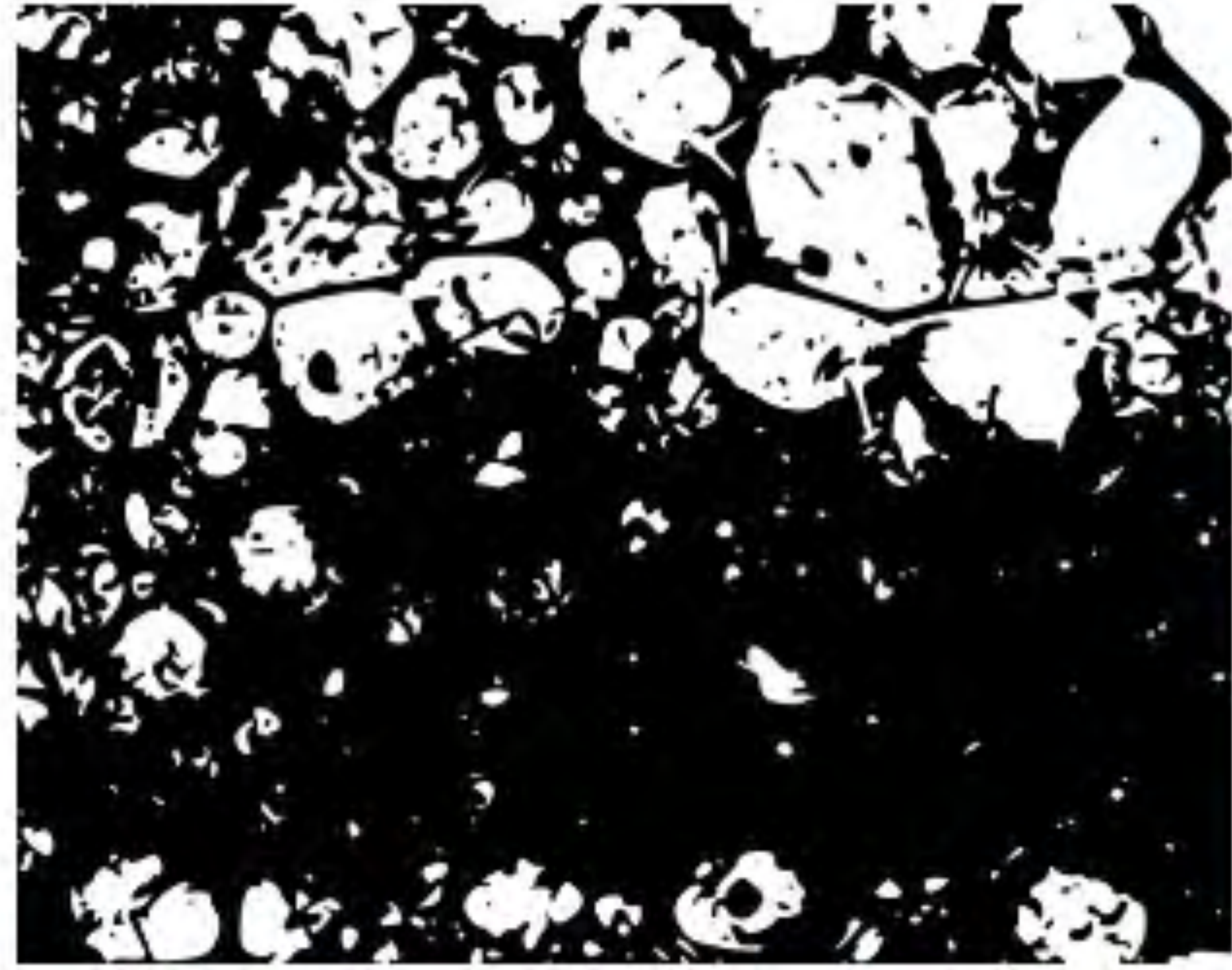
(Pfeiffer, 2008)

## INSPIRATION IMAGES



(All Images, Aronofsky, 2018)

# DIGITAL PRINTS CREATED FROM BUBBLE PAINTING



# Embroidery Development

# Bleached Print Denim



on garments

(All Images Men's Clothes & Fashion | Shop Men's Clothing | ASOS, 2020)

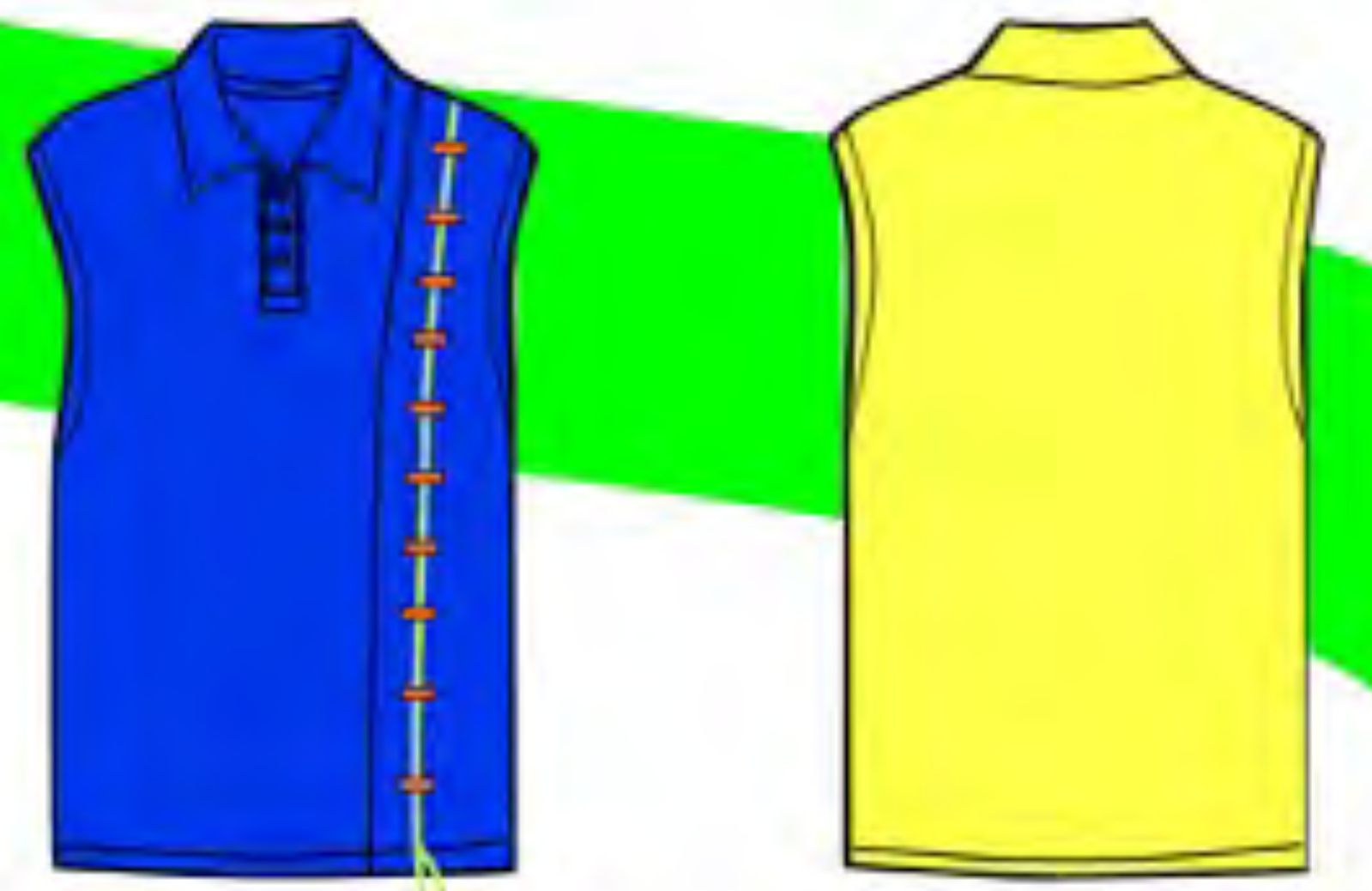
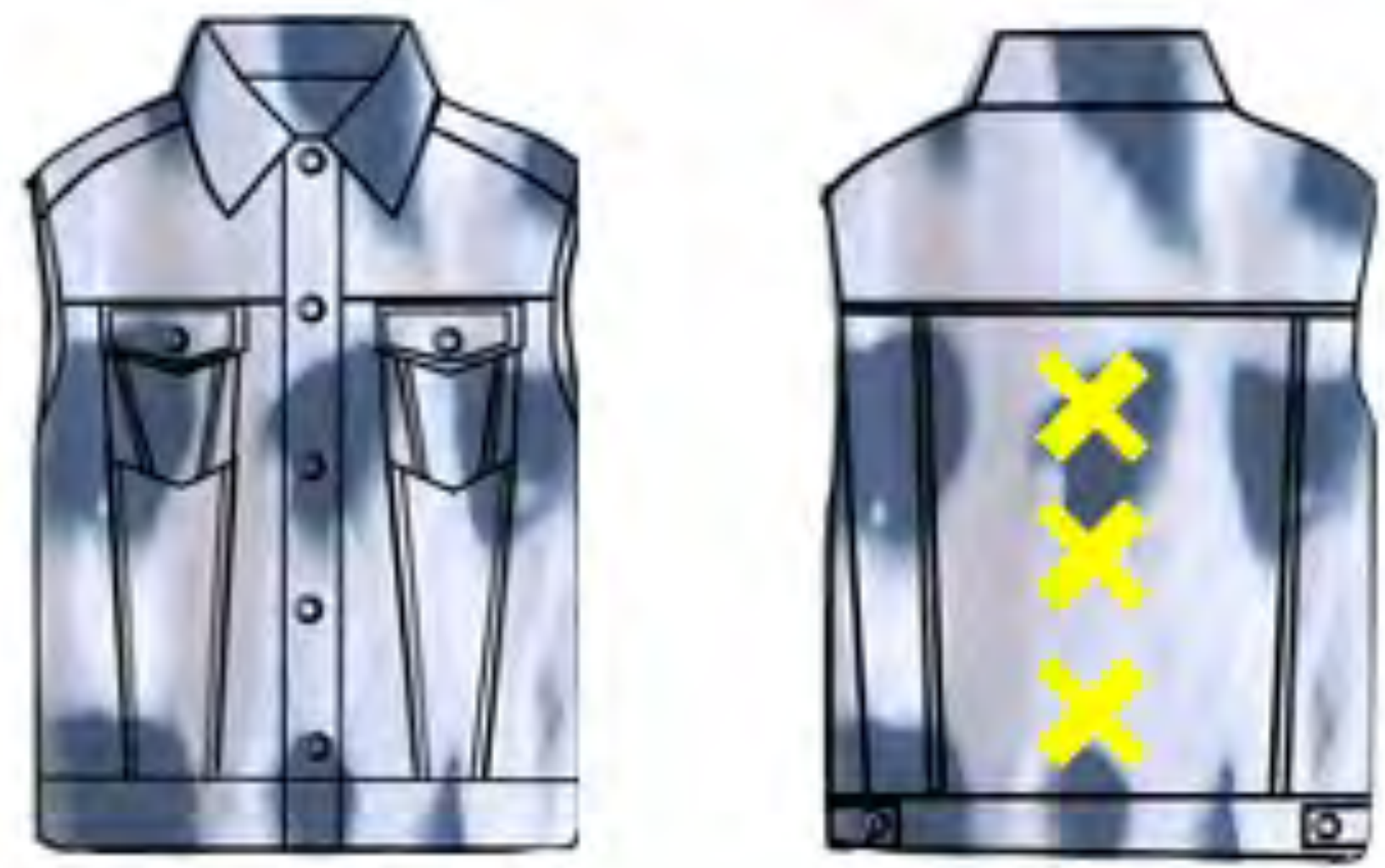


Inspiration Image  
(Gazing Into Danakil Depression, 2017)

(COLLUSION Unisex oversized denim jacket in bleach effect | ASOS, 2020)

I bleached denim to create the print from the Danakil Lake image above. I bleached denim fabric because I thought it could make a successful outfit in the collection as a matching denim jacket and jeans set.

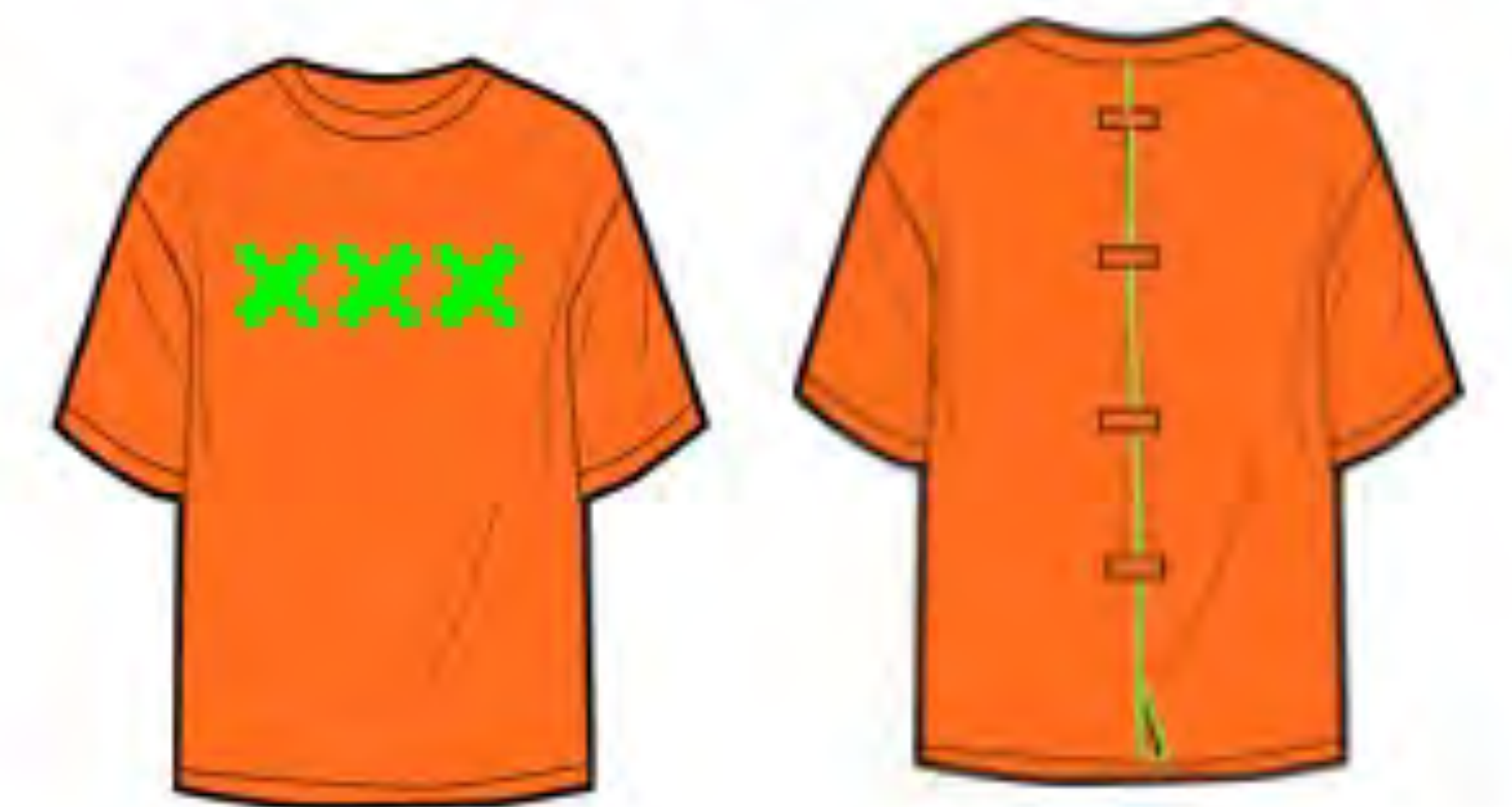
### Outfit 1



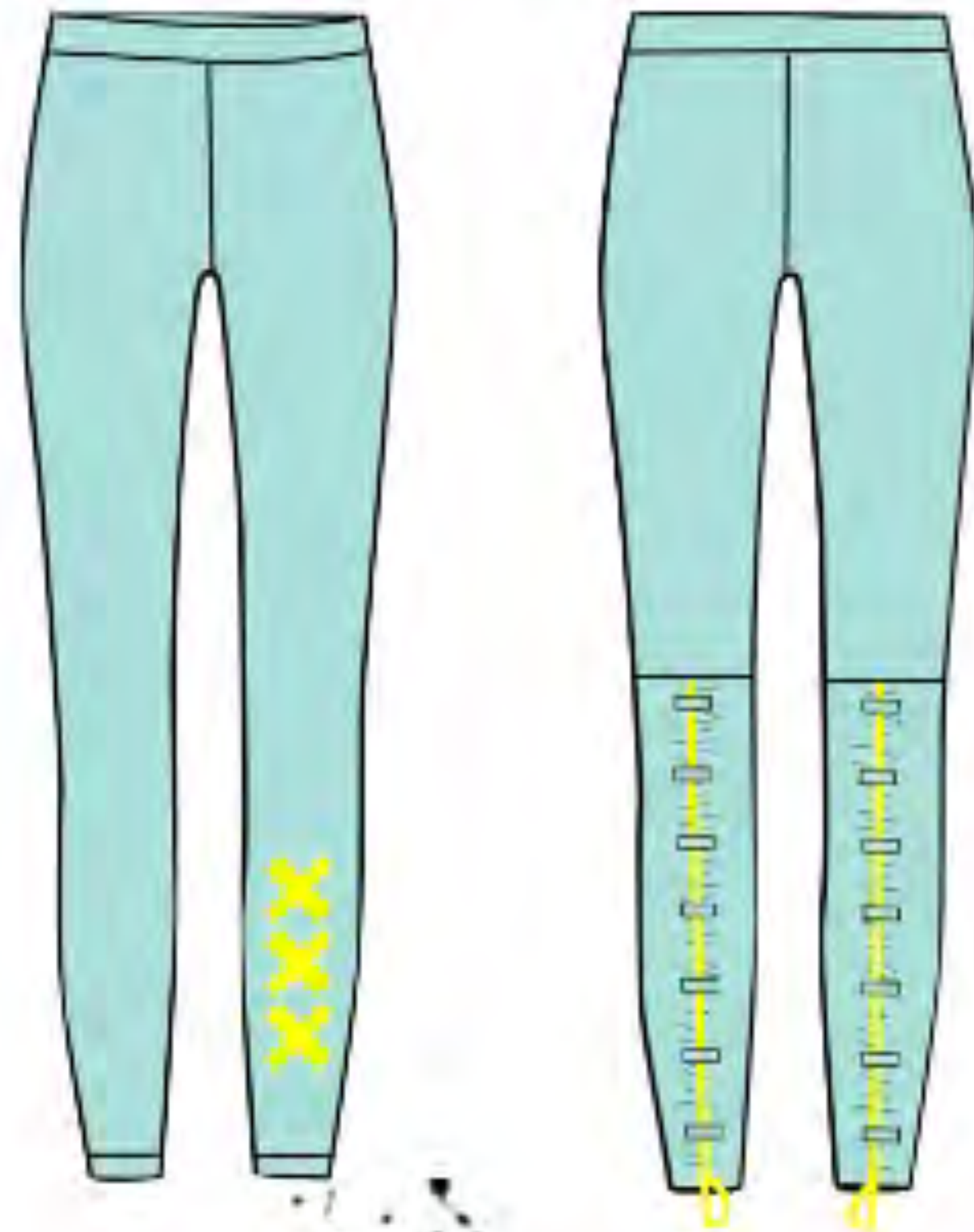
### Outfit 2



### Outfit 3



# Outfit 4



# Outfit 5



# Outfit 6



# Outfit 2

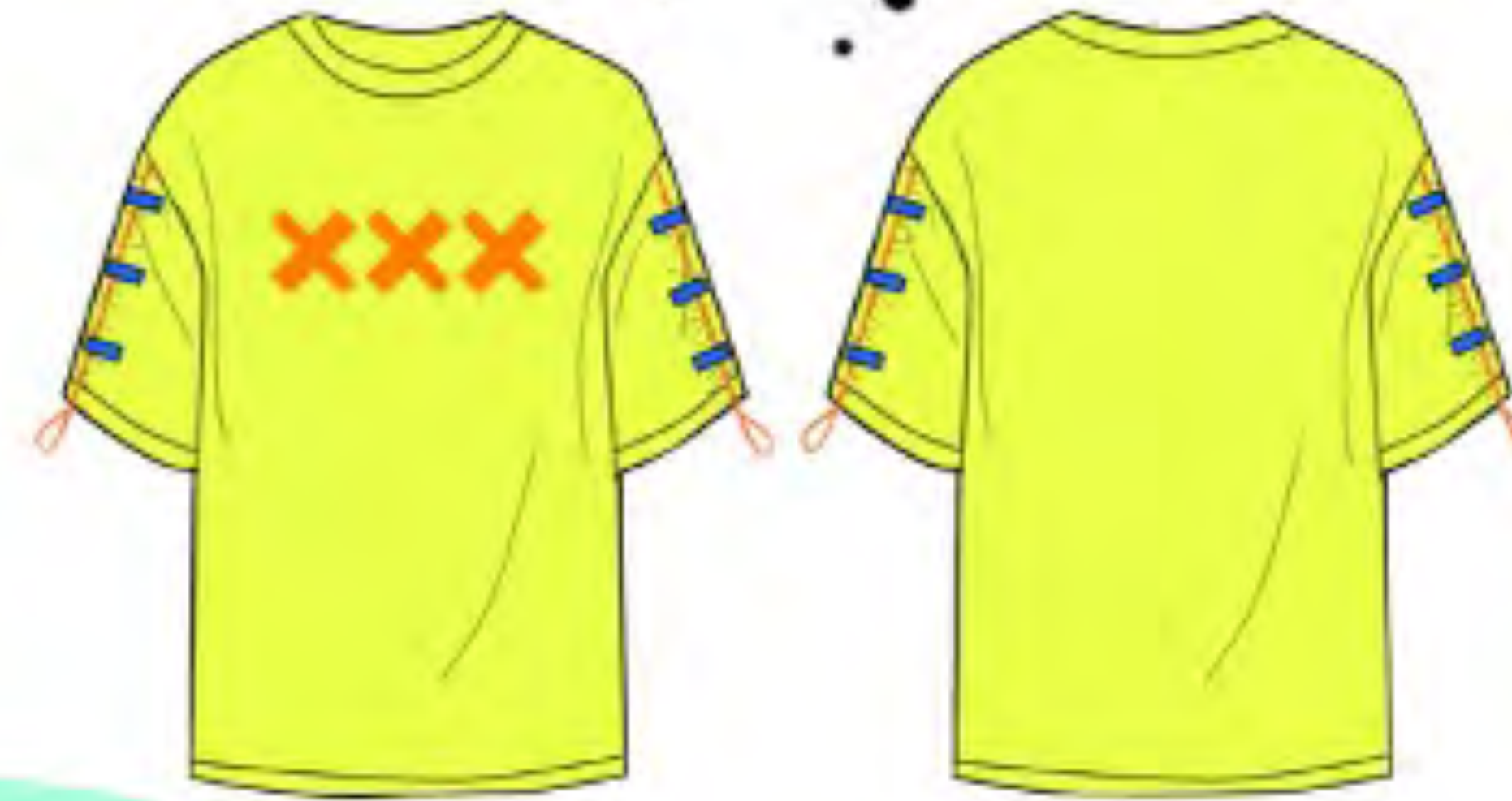


# Outfit 7





# Outfit 10



# Outfit 9



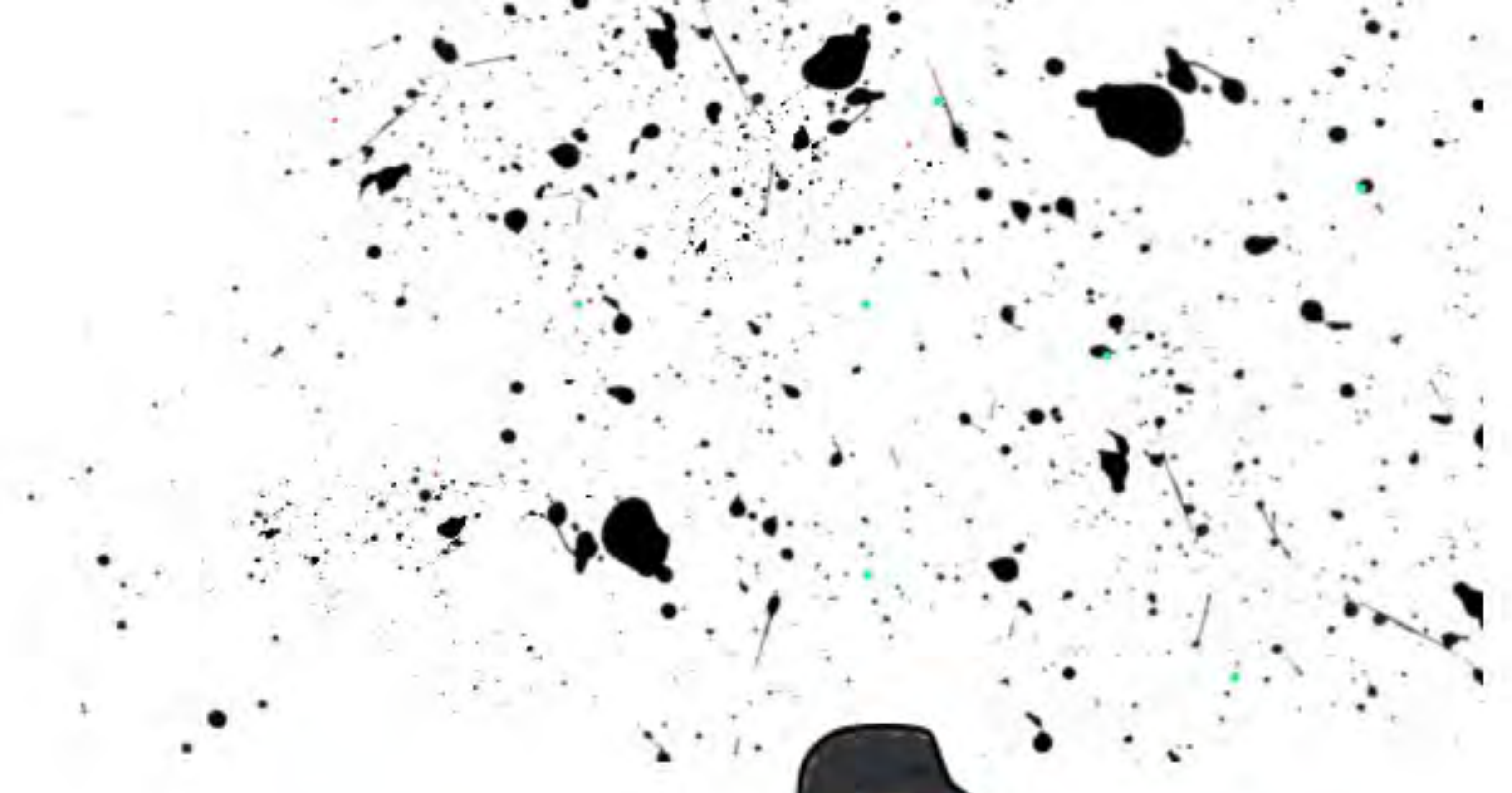


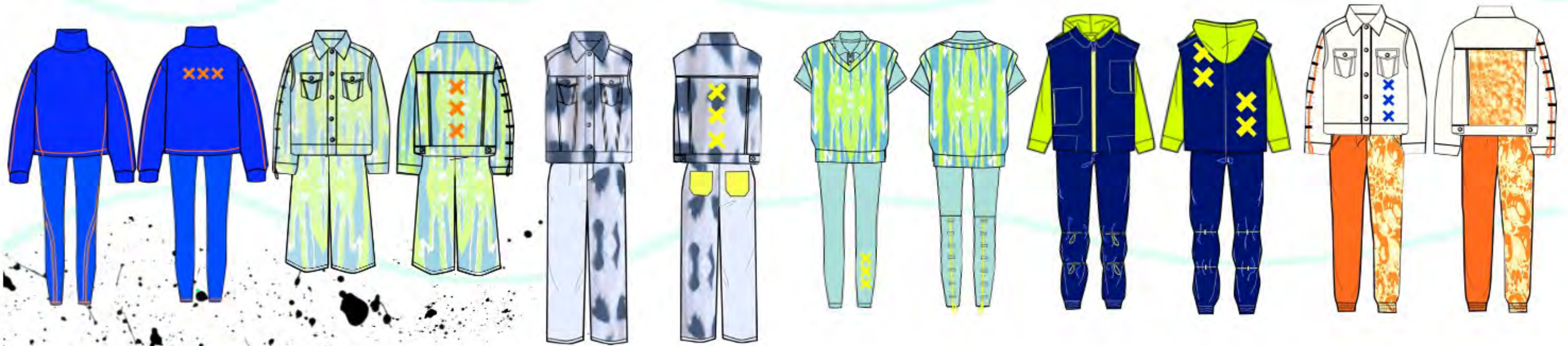
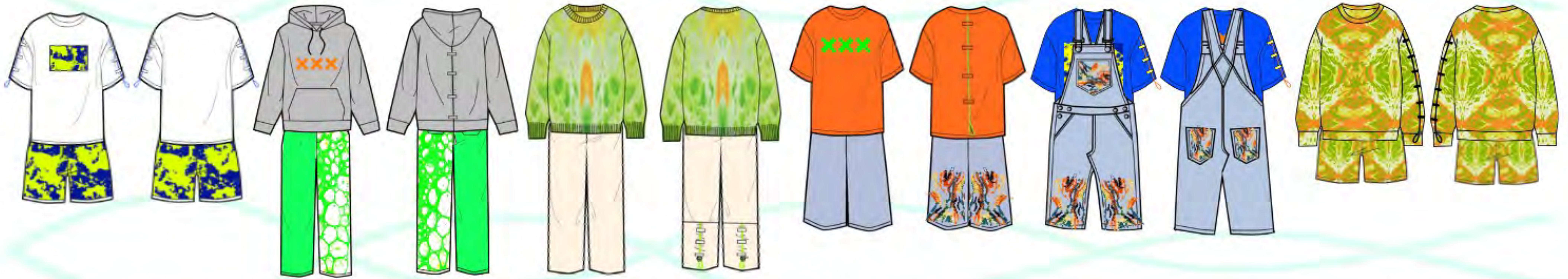
# Outfit 11



# Outfit 12







# HOKUSAI X JACQUEMUS



RESORT 2021

北斎  
HOKUSAI

This concept is inspired by the Japanese artist Hokusai. Famous for his iconic woodblock prints from the 1800's, his unique style has become globalized and heavily recognized over the last two centuries. The brand Jacquemus was selected for this concept to create a feminine pastel tone collection for a resort collection.

富嶽三十六景

神奈川

北齋肖像



# MUSE

HOKUSAI  
X  
JACQUEMUS



## COLOUR PALETTE



- RELAXED
- EASY-GOING
- CONFIDENT
- AMBITIOUS
- FUN

## ORIGAMI FABRIC DEVELOPMENT

To explore different shapes in Hokusai's artwork, I developed some origami shapes that I thought were like his patterns and motifs.



## RESEARCH DEVELOPMENT DRAPING ON THE STAND

*Interesting shapes*

*Nice asymmetric shape*



Hokusai uses a lot of different shapes to represent water in his artwork. To develop a soft silhouette, I used jersey and draped it onto the mannequin to look at the shapes it created. I found the drapes represented a lot of the waves in Hokusai's art, so I will consider using a soft draped silhouette for my collection.

## FRILL DEVELOPMENT

I created this frill from calico to resemble the 'Great Wave' artwork by Hokusai. I placed the frill in different positions on a man's shirt to develop ways of visualizing a wave. I like the effect of this experiment and I think the frill on the sleeve is successful in capturing the essence of Hokusai's artwork. I could develop this frill in the collection on other garment and could even alter the scale of the frill so it is more subtle. I think this design feature would look luxury for Jacquemus once it is in the correct fabric, such as a suiting fabric. Overall, I like the effect of this design feature and will incorporate it into the collection.



# FABRICS



## OUTERWEAR

## SHIRTS



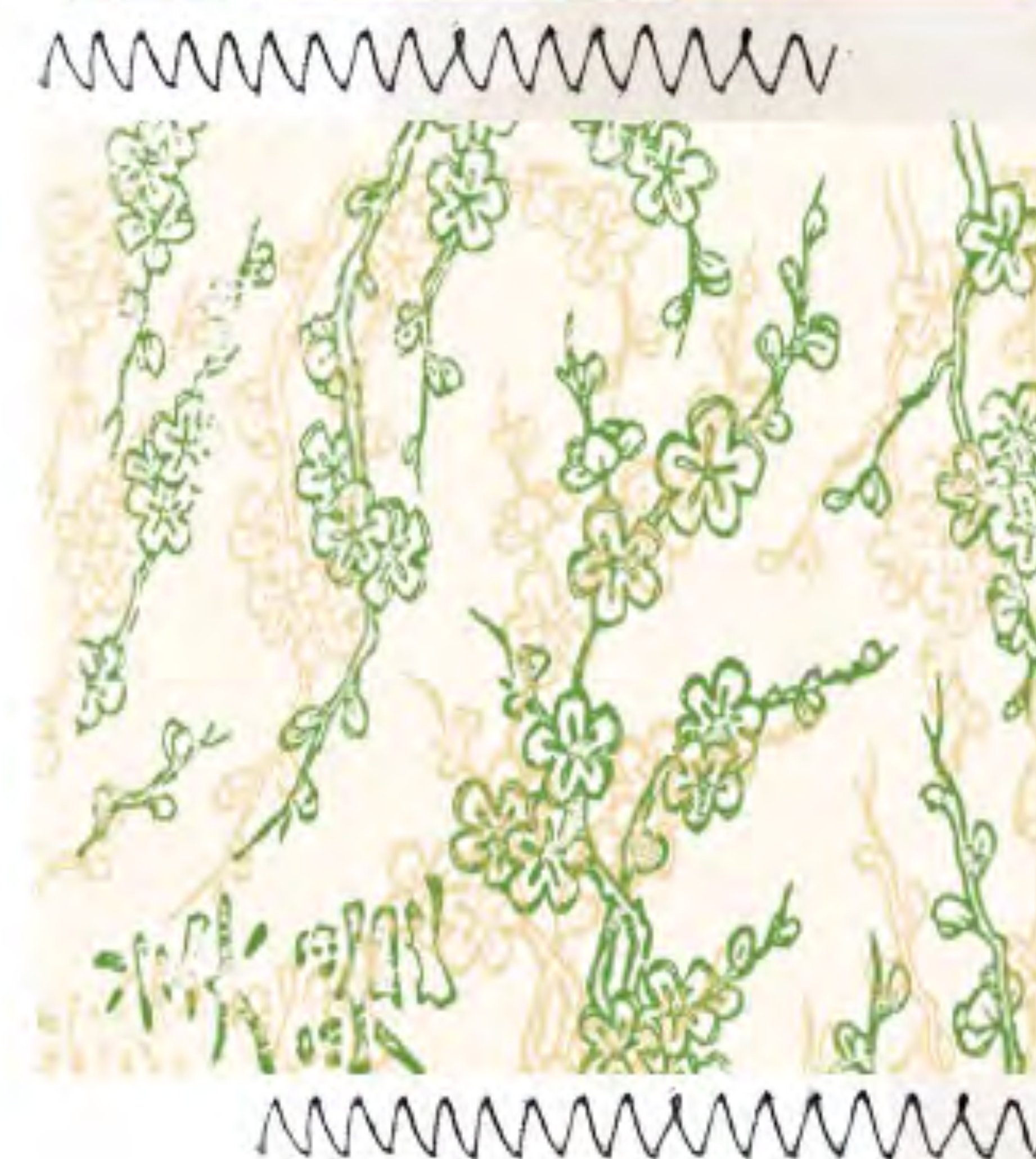
## SUITING



## HEAVIER WOOLS

## KNITS

# FINAL PRINTS AND TEXTURES



# OUTFIT 1

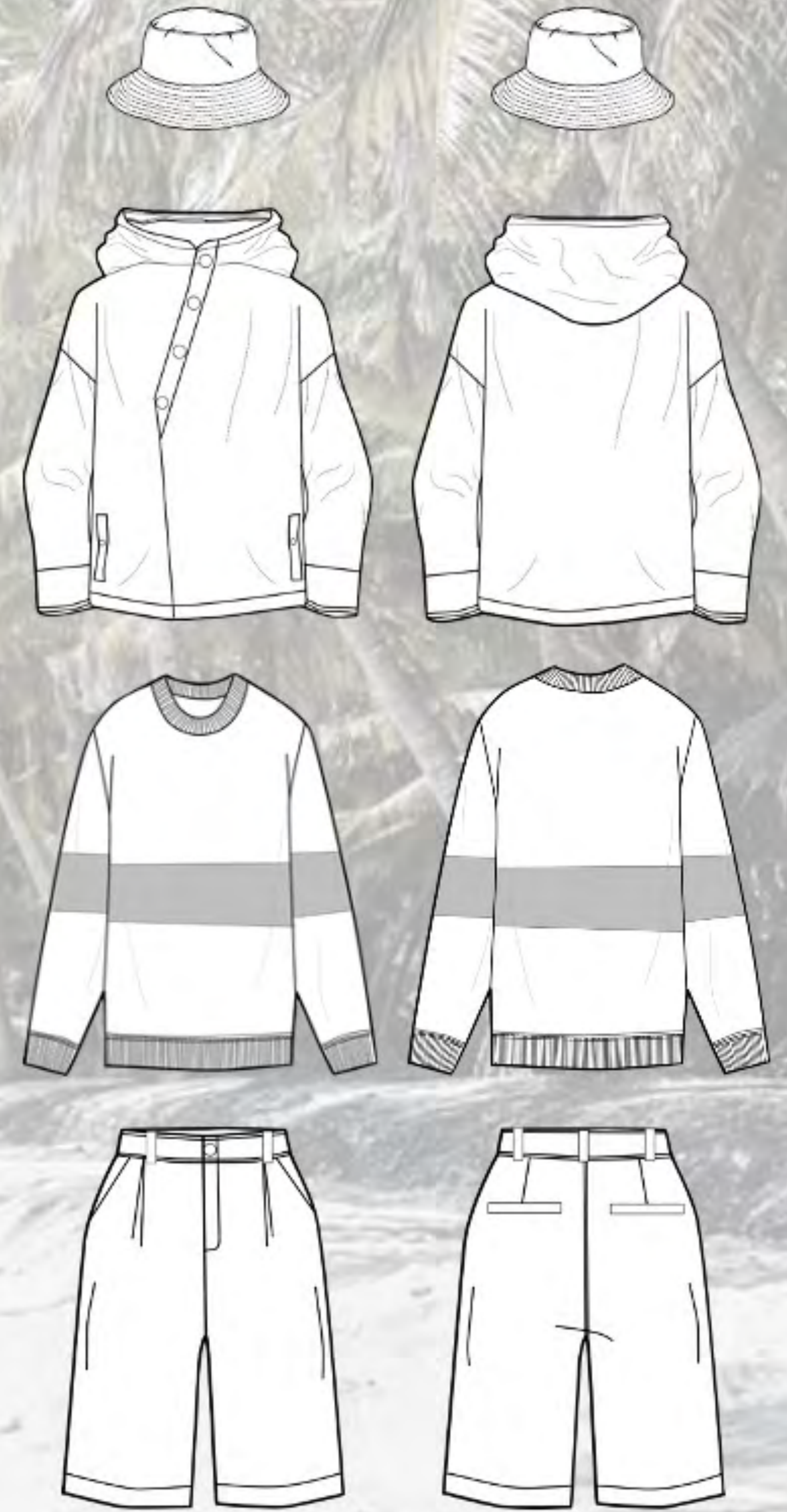


# OUTFIT 2





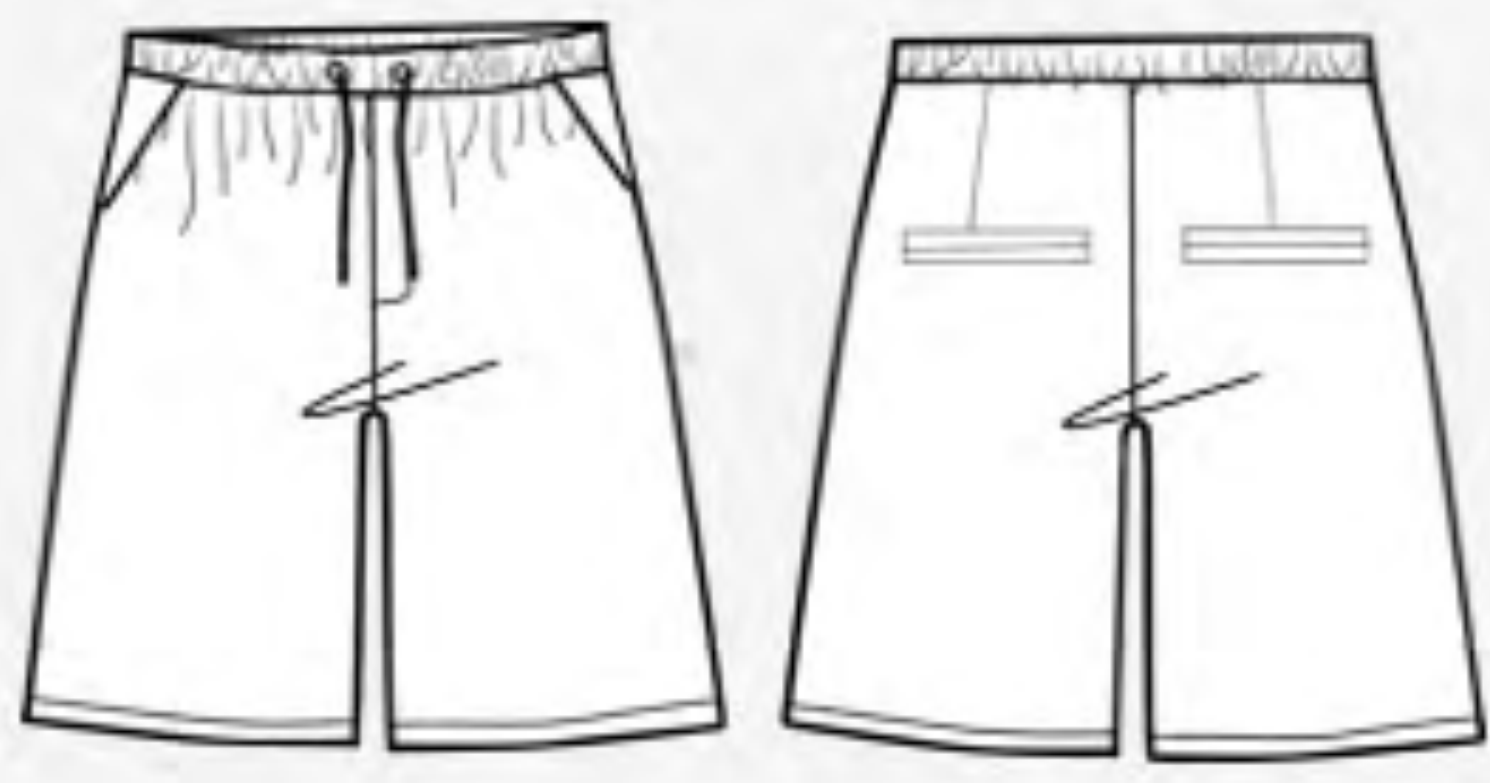
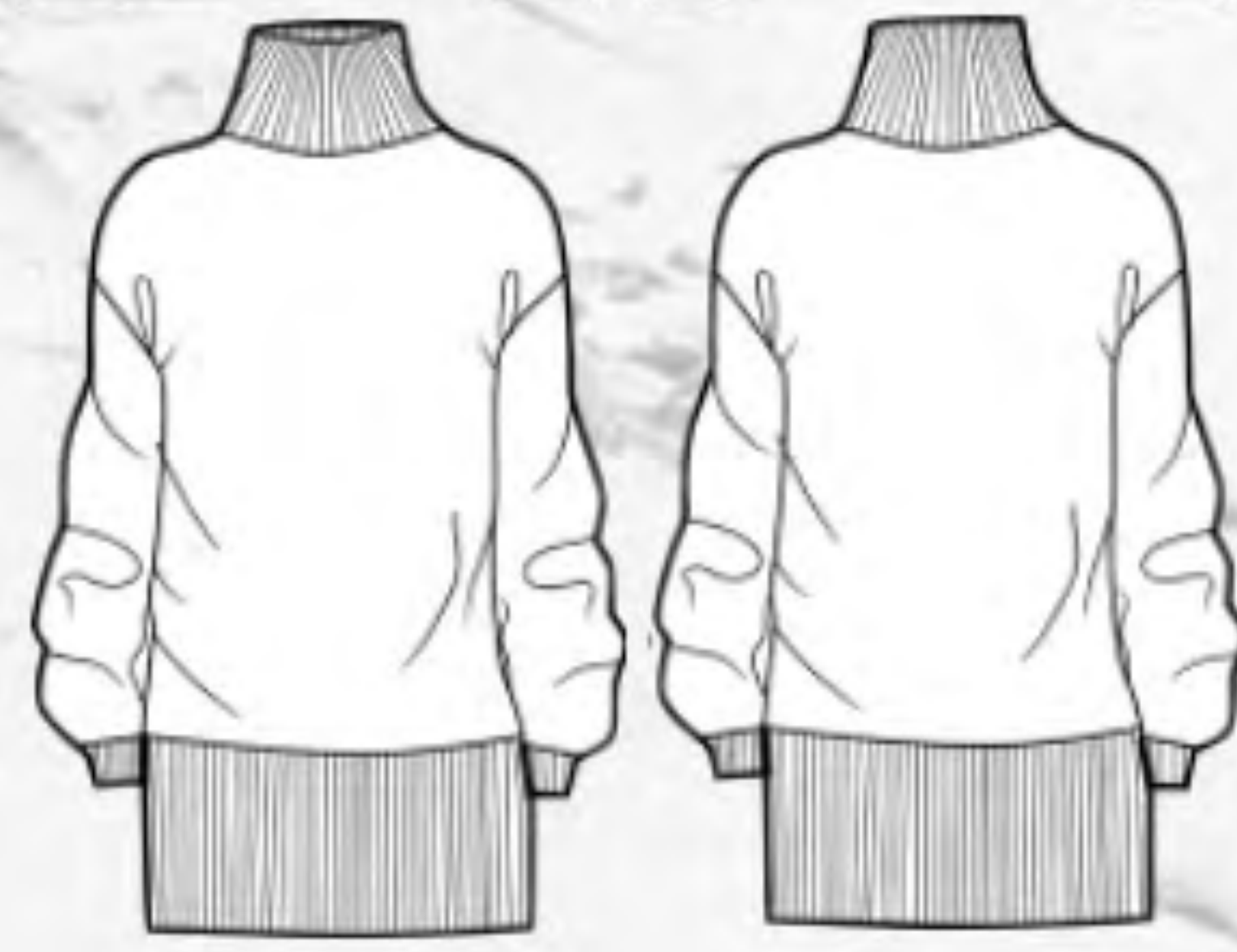
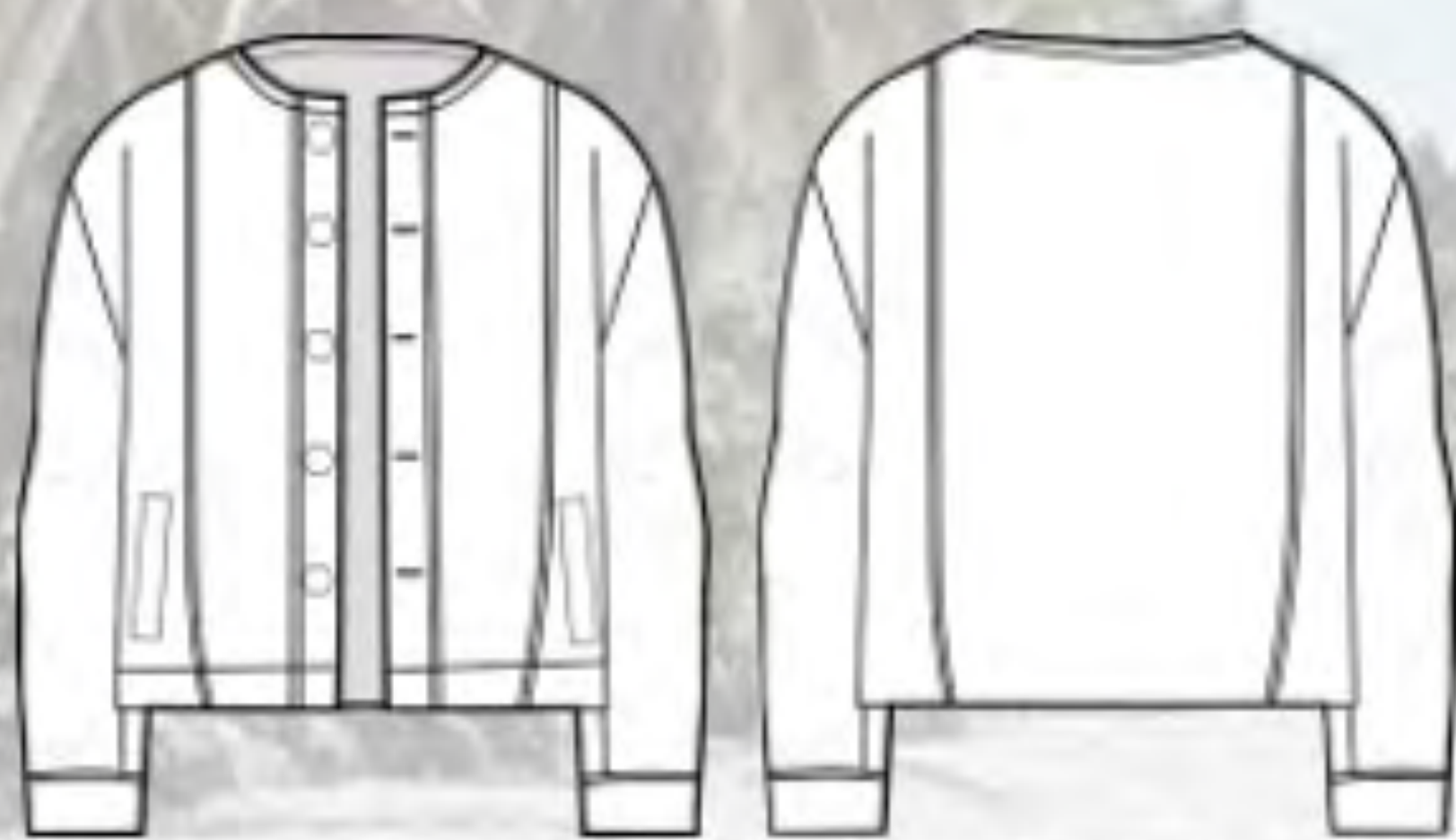
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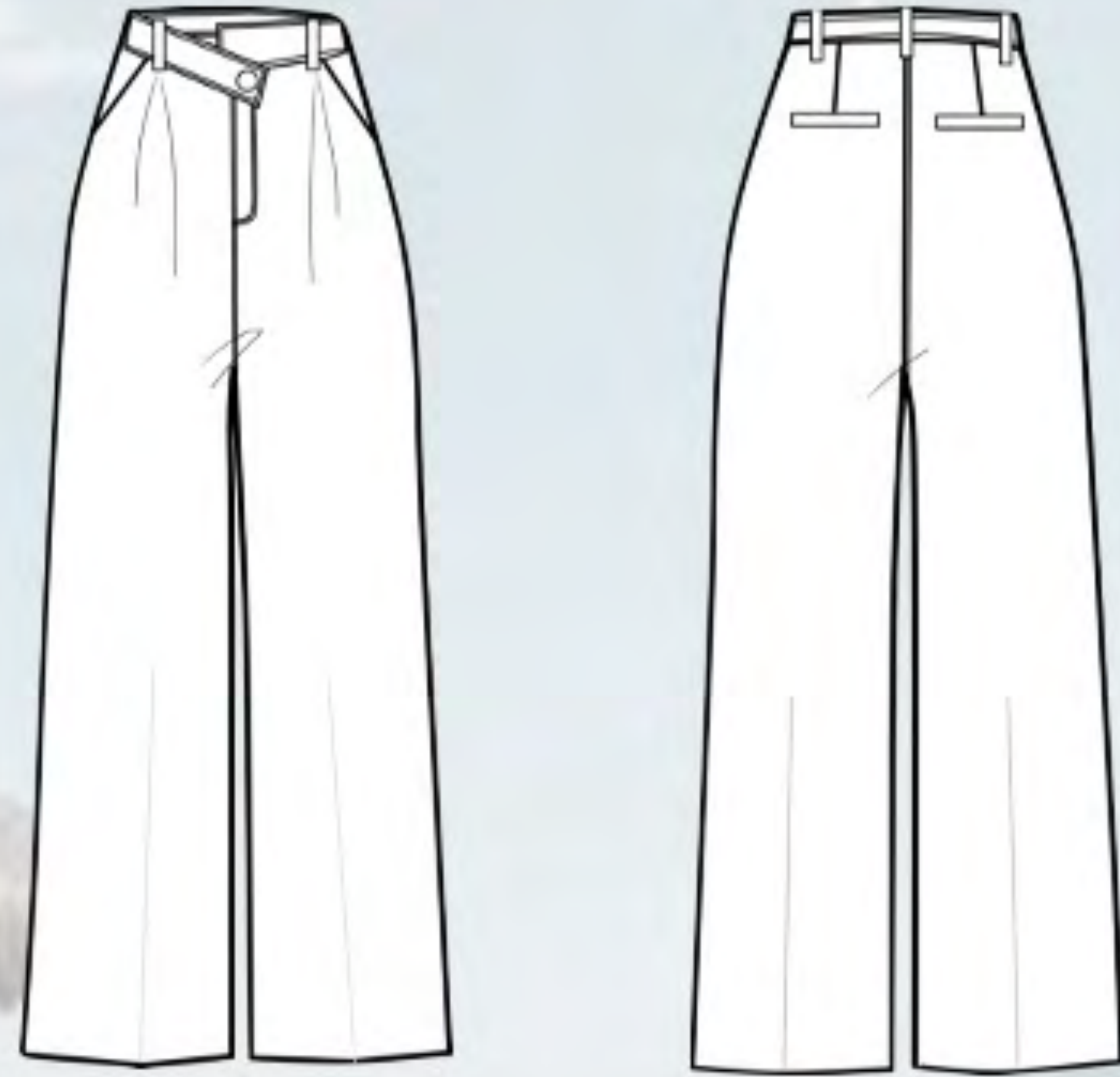
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# OUTFIT 5



# OUTFIT 6



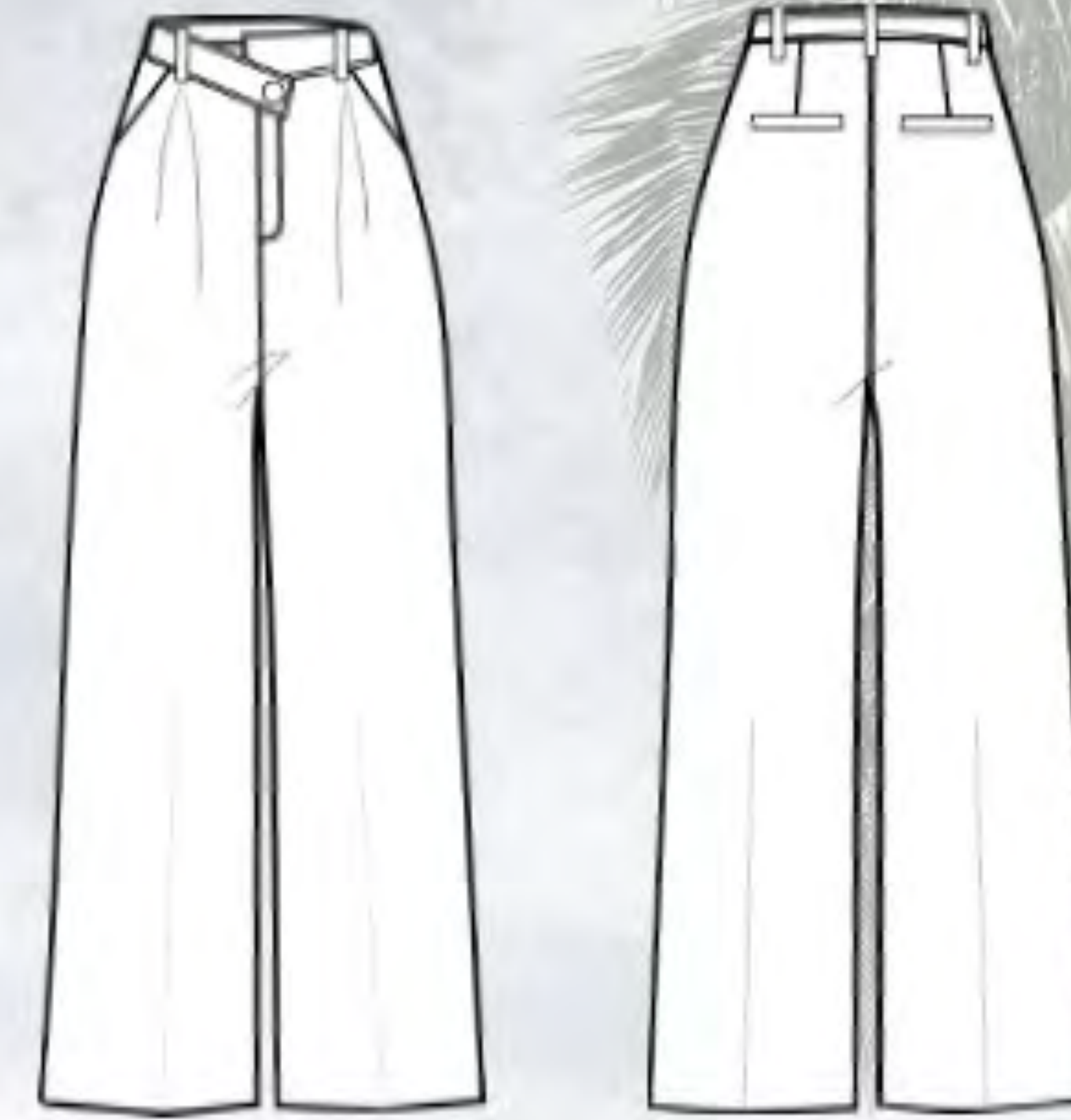
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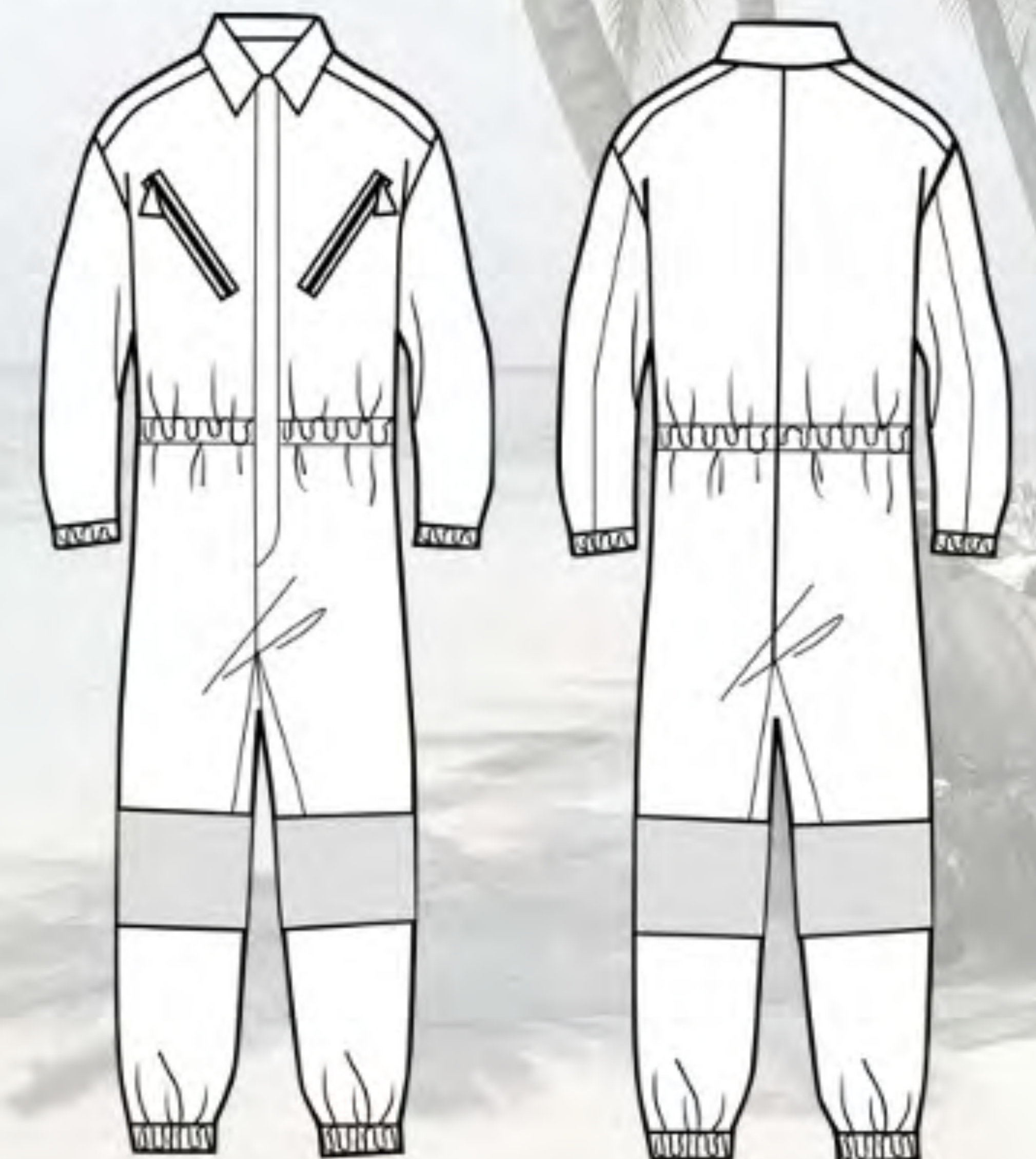
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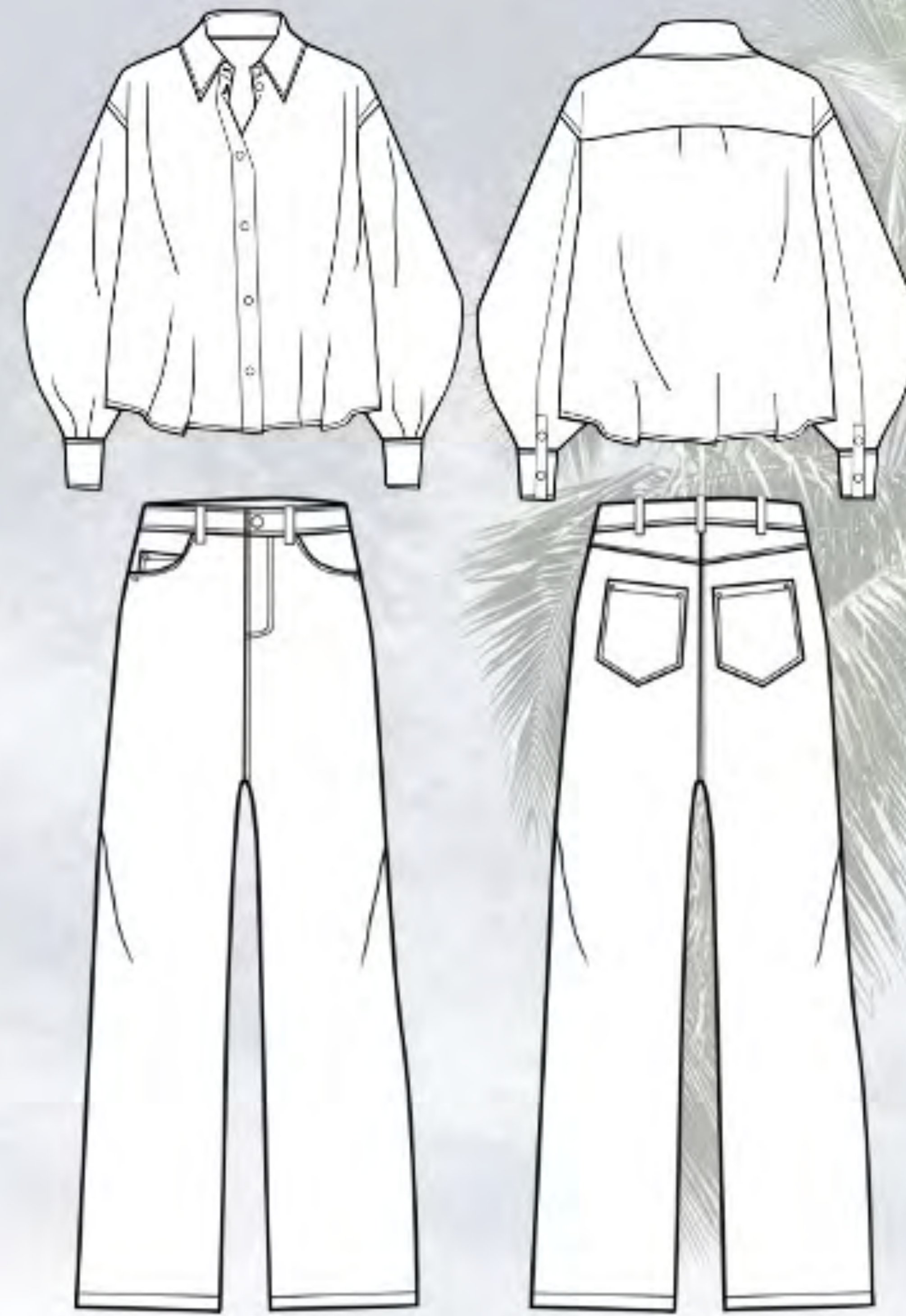
## OUTFIT 9



## OUTFIT 10



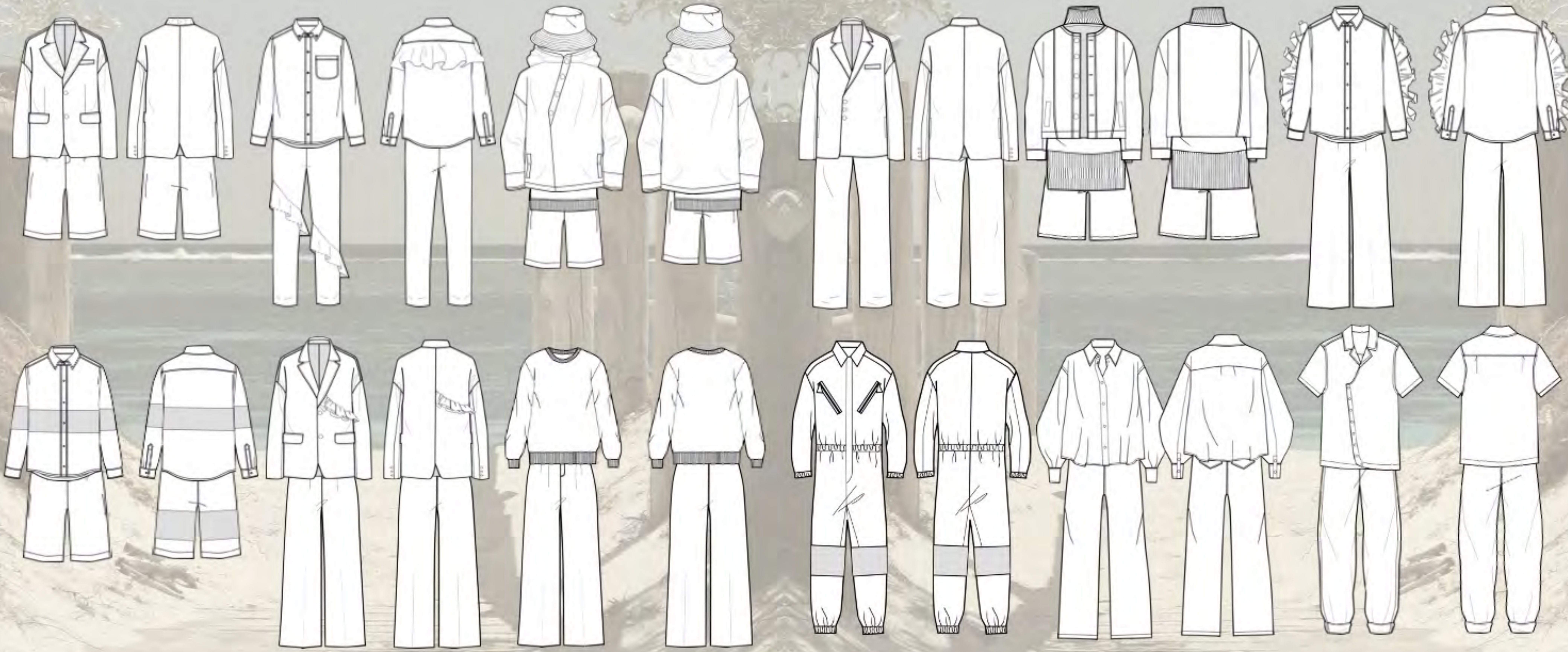
## OUTFIT II



## OUTFIT 12









# GANNI

## X DANAKIL LAKE



**GANNI** DANAKIL DESERT MOOD

(Unsplash, 2020)

(Danakil Desert, 2020)

(Swirl Image, 2020)

(Ganni Hypebae, 2019)

(Danakil Depression, 2020)

A collage of images related to the Ganni x Danakil Lake mood. It includes a woman in a green coat (Unsplash, 2020), a Danakil Desert landscape (Danakil Desert, 2020), a swirl pattern (Swirl Image, 2020), a Ganni jacket (Ganni Hypebae, 2019), and a Danakil Depression landscape (Danakil Depression, 2020). The collage is set against a background of a large yellow circle and a vertical blue line. At the bottom right, there are four colored circles: yellow, orange, green, and pink.

# MUSE

(Unsplash, 2020)



(Runway, 2020)



(Harry Styles, 2020)



(Miami Design District, 2020)

GANNI IS UNDOUBTEDLY ONE OF THE MOST EXCITING LABELS TO HAVE COME OUT OF THE LAST DECADE. THE DANISH BRAND – WHICH WAS REVAMPED BY HUSBAND-AND-WIFE DUO DITTE AND NICOLAJ REFFSTRUP NINE YEARS AGO. THE BRAND ONLY DOES WOMENSWEAR, SO I WANTED TO DEVELOP A MENSWEAR COLLECTION FOR THE BRAND, AS I FEEL LIKE THIS INNOVATION COULD GATHER SOME INTERESTING DESIGN IDEAS. I PLAN ON RESEARCHING THE CURRENT WOMENSWEAR RANGE AND LOOKING AT HOW TO ADAPT THIS TO MENSWEAR. I THINK THERE IS A GAP IN THE MARKET FOR MENSWEAR IN THE FAIRLY UNIQUE PLACE IN THE MARKET GANNI PLACES ITSELF. IT'S CERTAINLY CONSIDERED TO BE A LUXURY DESIGNER LABEL, BUT ITS PRICES ARE NOWHERE NEAR THE EXPENSIVE END OF THE SCALE OCCUPIED BY OTHER FASHION GIANTS. MANY OF THEIR DRESSES SIT AROUND THE £150-300 MARK. (DE KLERK, 2018)

# FABRICS

# OUTERWEAR



Poly/  
Metal

Nylon  
Embossed Cirè

Poly/  
Metal

Poly

Powder Blue  
Reflective

Crinkle  
Nylon

# TROUSERS



Cotton  
Tencel

Oxford  
Tencel

Cotton  
Silky Twill

Viscose

Wool  
Crepe

Tencel

Recycled  
Cotton

# SUITING

# KNITWEAR



Wool/  
Silk

Vyne  
Silk

Grey  
Slub  
Silk

Italian  
Wool

Wool  
Crepe

Merino  
Interlock

Sweatshirt  
Merino

Merino

Merino  
/  
Tencel

Cotton  
Merino  
Rib

# SHIRTING



Superfine Cotton

Cotton Leno

Chambray

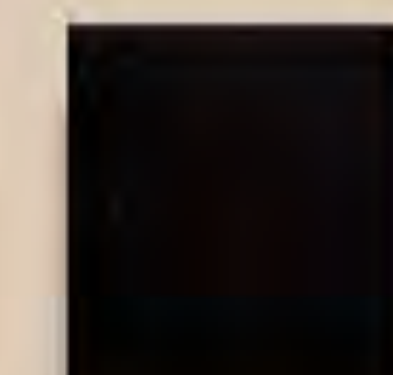
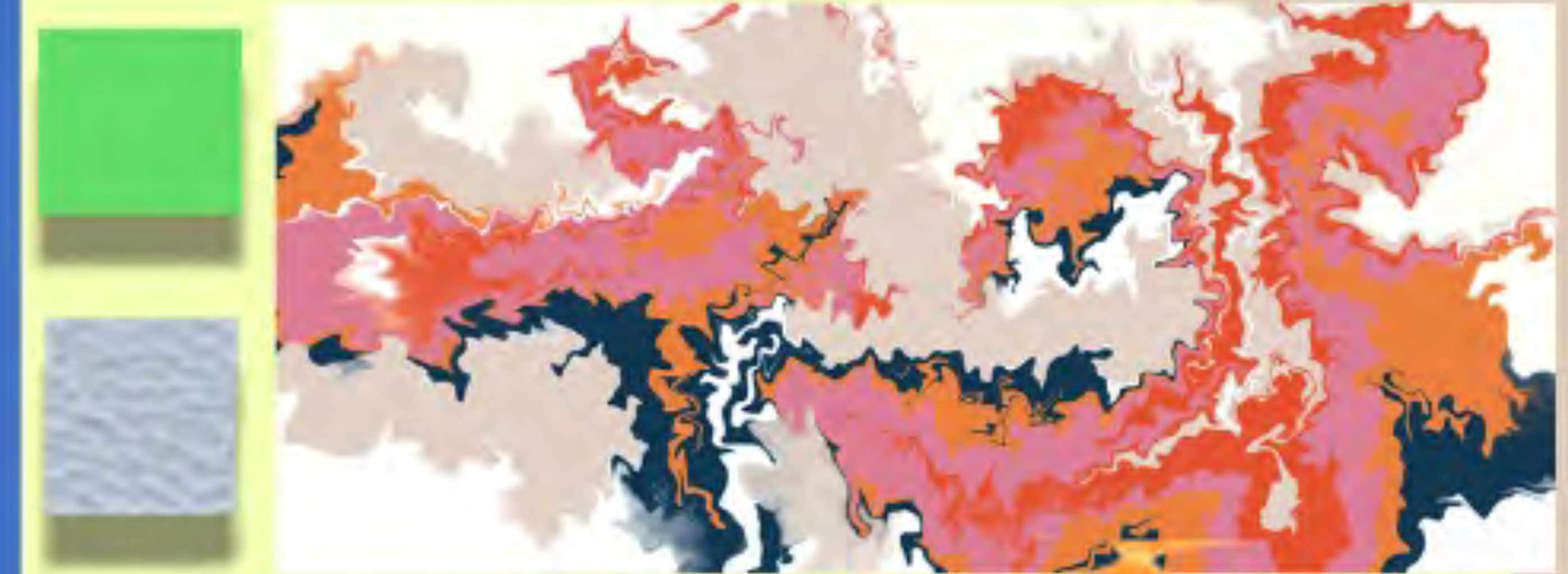
Silk Voile

Cotton Crepe

GANNI

DANAKIL DESERT

COLOUR AND PRINT



GANNI

# DANAKIL DESERT SILHOUETTE



# DESIGN DEVELOPMENT

## GANNI

Ganni use fabrics with good drape to create full silhouettes

Fabric techniques such as bleach printing on denim.



Heavy use of good quality knitwear is evident.

Different printing and dyeing techniques to include their bold colours

Contrasting colours on garments including trims and hems.

A lot of denim is used by Ganni with wide boxy silhouettes

(All Images, The New York Times, 2020)

## JACKET LINING DEVELOPMENT

COLOUR LOOKS TOO DULL WHEN MUTED

I LOVE THE BOLD BLUE COLOUR AS IT CONTRASTS WITH WHITE

I LIKE THIS PRINT BUT WOULD LIKE MORE COLOURS IN THE CHECK

I LIKE THIS PRINT, BUT IT COULD BE TOO BUSY FOR THE LINING. SCALE UP?

I LIKE THIS GREEN BUT WANT A WARMER COLOUR FOR THIS PRINT

GREEN DOESN'T MAKE A STATEMENT

I LIKE ALL THE COLOURS AND THE SCALE OF THIS CHECK

TOO BUSY FOR THE LINING COULD TAKE AWAY FROM THE DESIGN OF THE JACKET

I LOVE THE BRIGHT ORANGE FROM THE ORIGINAL DEVELOPMENT

I LIKE THE BOLD RED, BUT LOOKS LIKE A WOUND

TOO MANY COLOURS LOOKS PRIMARY

I LOVE THE SCALED-UP PRINT AS MORE OF A FEATURE IN THE LINING



# DESIGN DEVELOPMENT

## KNITWEAR DEVELOPMENT



NEON KNITWEAR DEVELOPED IN THE KNIT STUDIO

## SHIBORI DEVELOPMENT



INSPIRATION

EXAMPLES ON DESIGN DEVELOPMENT

## OUTFIT 1



## OUTFIT 2



## OUTFIT 3



## OUTFIT 4



OUTFIT 5



OUTFIT 6



SHIBORI DEVELOPMENT

**OUTFIT 7**



**OUTFIT 8**



**OUTFIT 9**



**OUTFIT 10**



OUTFIT 11



OUTFIT 12





# Fashion Innovation



In the Military, soldiers are sent out to work in a range of harsh environments and conditions. In order to have adequate protection for a range of climates, the Extended Cold Weather Clothing System (ECWCS) was formed. This system provided a uniform for the soldiers that was made up of a series of layers that could protect them from -60 to +40 Fahrenheit.

This collection uses the innovation influenced by ECWCS of buildable and modular garments, in order to create a seasonless collection. For silhouette and colour inspiration the concept of the Russian Matryoshka Doll was introduced. The layering idea runs parallel to the formation of Russian Dolls, and the prints and colours of the Russian doll became a large influence on this collection. The final outcome is a bold collection with the sustainable ideology of garments that are buildable in order to be worn all year round. Furthermore, this led to the creation of modular garments for the streetwear brand Acronym.

# Mood



Extended Cold Weather Clothing Service x Russian Doll



ACRONYM®





PANTONE  
UNIVERSAL  
Orange 021C



PANTONE  
Black



PANTONE  
UNIVERSAL  
18-3949



PANTONE  
385 C

# Colour Palette



# Final Print



# Brand Image and Customer

# Fabrics

ACRONYM was founded in 1994 by Errolson Hugh and Michaela Sachenbacher, with a focus on fusing style and technology in functional apparel. With little or no marketing, ACRONYM's projects speak for themselves, such as the Analog MD Clone Jacket - named as one of TIME Magazine's coolest inventions of 2002 - and collaborations the manufacturers for the German Special Forces. The brand's uncompromising focus on function caught the attention of Nike's eye when it commissioned Hugh to oversee the reintroduction of its ACG (All Conditions Gear) line, by redefining sport utility garments for the city.



**Left to Right:**  
Royal Blue Scuba Fabric  
Neon Green Airtex Mesh Lining  
Custom Printed Camo Ripstop  
Neon Green Elasticated Cord  
Black Tactel W/R Finish  
Custom Printed Scuba Fabric  
Neon Orange Sherpa Fleece

# Technical Flat Line Up



# Final Collection Photoshoot Base Layer



# Final Collection Photoshoot Mid and Outer Layer

