UNSTABLE FUTURE

"EVERYBODY HAS TO BE ABLE TO PARTICIPATE IN A FUTURE THAT THEY WANT TO LIVE FOR. THAT'S WHAT TECHNOLOGY CAN DO".

FUTURE CONCEPT

FUTURISTIC TECHNOLOGY AND THE WORLD WE LIVE IN AS TIMES HAVE CHANGED THROUGH COVID-19 ON HOW WE ARE MORE CONNECTED VIRTUAL WORLD THAN REAL WORLD. EXPLORING HOW FUNCTIONAL TAKES ON WHAT OUR CLOTHES CAN BE FUTURISTIC, STRUCTURED SILHOUETTES THAT RE-SHAPE THE BODY, AND CONCEPTUAL COATS AND SNEAKERS THAT AS WE SPEND MORE TIME INTERACTING THROUGH SCREENS.

FUTURE CONCEPT

ROBBIE BARRAT

HARSHANDCRUEL

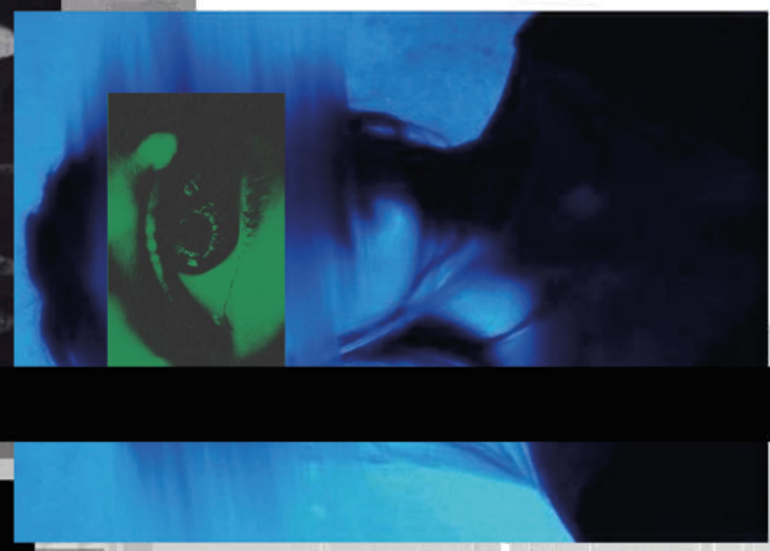
TAKING INSPIRATION FROM STREETWEAR AND ALT-AESTHETICS MEET THE DESIRES OF AN INCREASINGLY DIGITAL WORLD TAKING NEW TURNOVER, RETHINKING STRUCTURE, TEARING UP THE RULEBOOK FOR TAILORING AND REDEFINING CONSTRUCTION.

FUTURE CONCEPT

ISOLATION

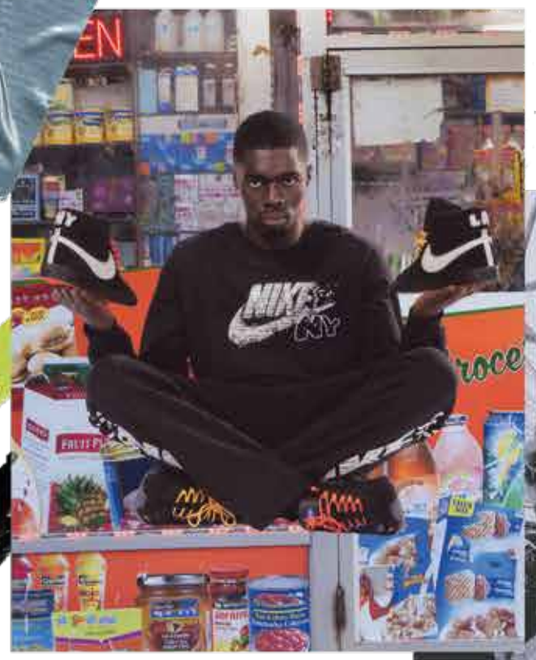
Tino Dao

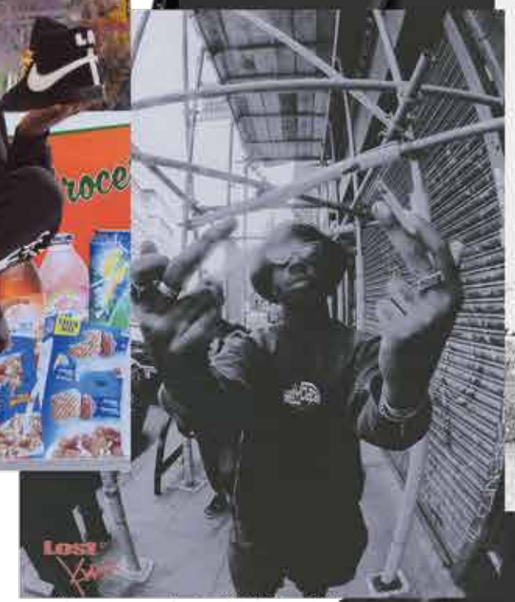
IT'S NO BIG DEAL. JUST THE FUTURE OF HUMANITY.

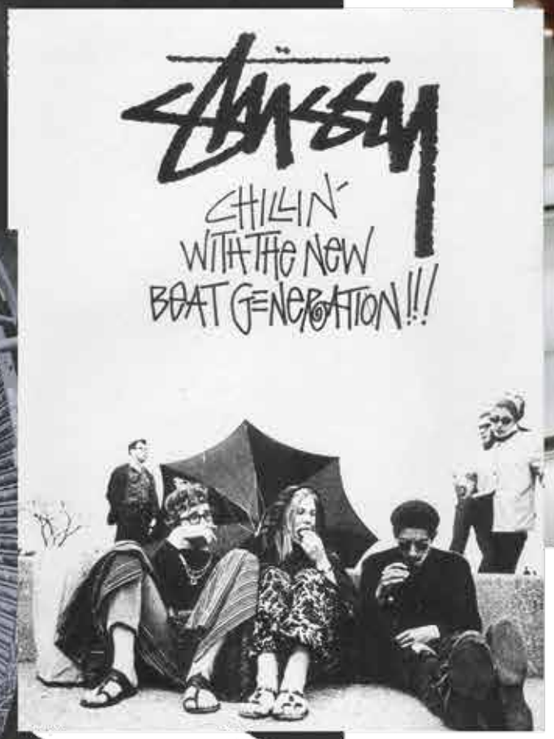


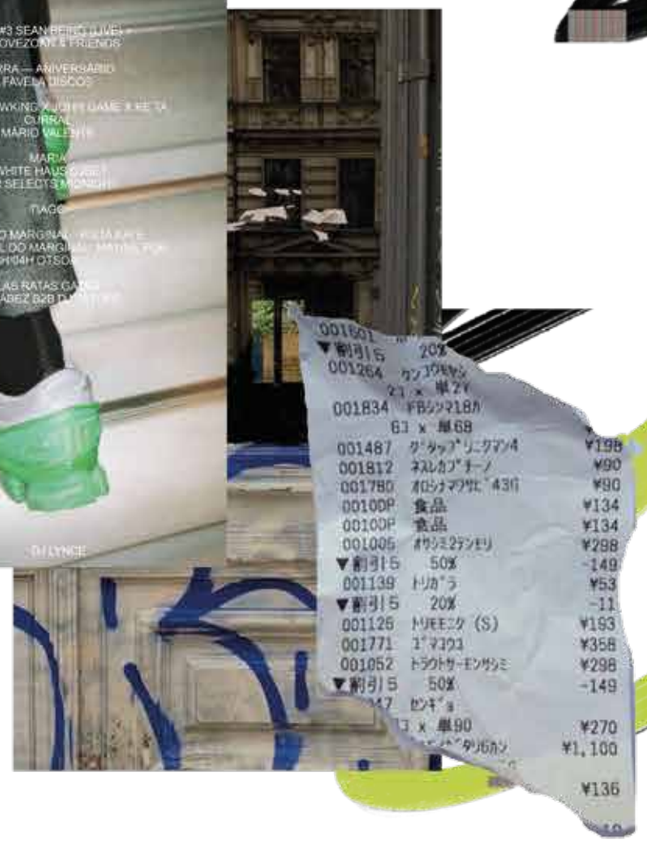
FUTURE CONCEPT

BRAINWASH









STREETWEAR STYLE ORIGINATE IN THE LATE 1970S. EXCITING TIME. WITH THE EMERGENCE OF PUNK ROCK AND VERY EARLY HIP-HOP. AS SUCH, STREETWEAR BRANDS OF THE LATE 70S AND EARLY 1980S BORROWED HEAVILY FROM THE 'DO IT YOURSELF' AESTHETIC OF PUNK, NEW WAVE, HIP HOP AND HEAVY-METAL CULTURES.

WAS A WAY FOR PEOPLE TO EXPRESS THEMSELVES, CREATING THEIR OWN STYLES IN ORDER TO STAND OUT FROM THE MONOTONY OF THE MAINSTREAM.

STREETWEAR IS THAT IT IS OFTEN MADE UP OF ITEMS THAT ARE BAGGY, LOOSE AND KIND OF SHAPELESS. THIS MEANS YOU'LL BE MIXING COMFORT WITH STYLE, SO TAKE ADVANTAGE OF THIS FACT, AND DON'T BE AFRAID TO GO BIG, LAYERING UP WITH MULTIPLE PIECES!

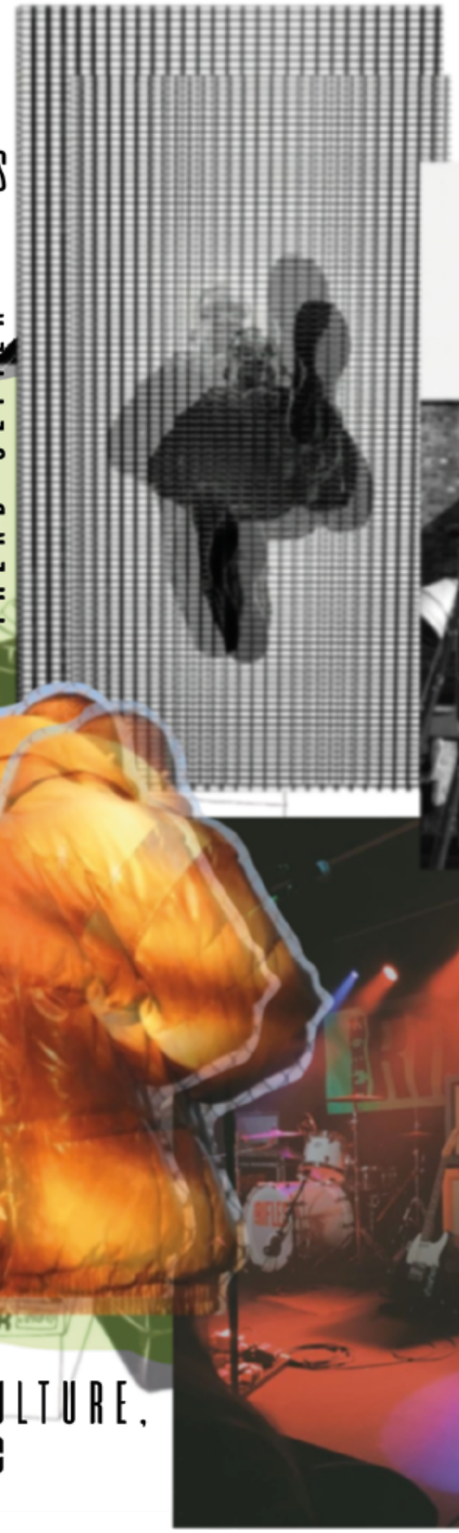
OVERSIZED SWEATSHIRTS, TEE SHIRTS AND JEANS WON'T LOOK OUT OF PLACE, COMBINED IN MULTIPLE LAYERS. WEAR BAGGY SHIRTS WITH THE BUTTONS UNDONE TO KEEP EVERYTHING NICE AND LOOSE, AND ADD AN 80S INSPIRED TEE FOR BOTH COLOUR AND DETAIL. THINK 80S AND 90S HIP HOP STYLE WITH A MODERN TWIST, AND YOU'VE GOT A PRETTY SOLID CONCEPT TO START BUILDING YOUR STREETWEAR LOOK.

CLIENT PROFILE

20–30 YRS

TREND SETTER

NOT AFRAID TO MIX DIFFERENT TRENDS



DRIVEN BY STREET CULTURE,
ART AND MUSIC

COLOR

PANTONE®
20-0200 TPM
Gunpowder

PANTONE®
17-4320 TCX
Adriatic Blue

PANTONE®
18-3945 TCX
Amparo Blue

PANTONE®
14-0340 TCX
Acid Lime

PANTONE®
19-3838 TCX
Rhodonite

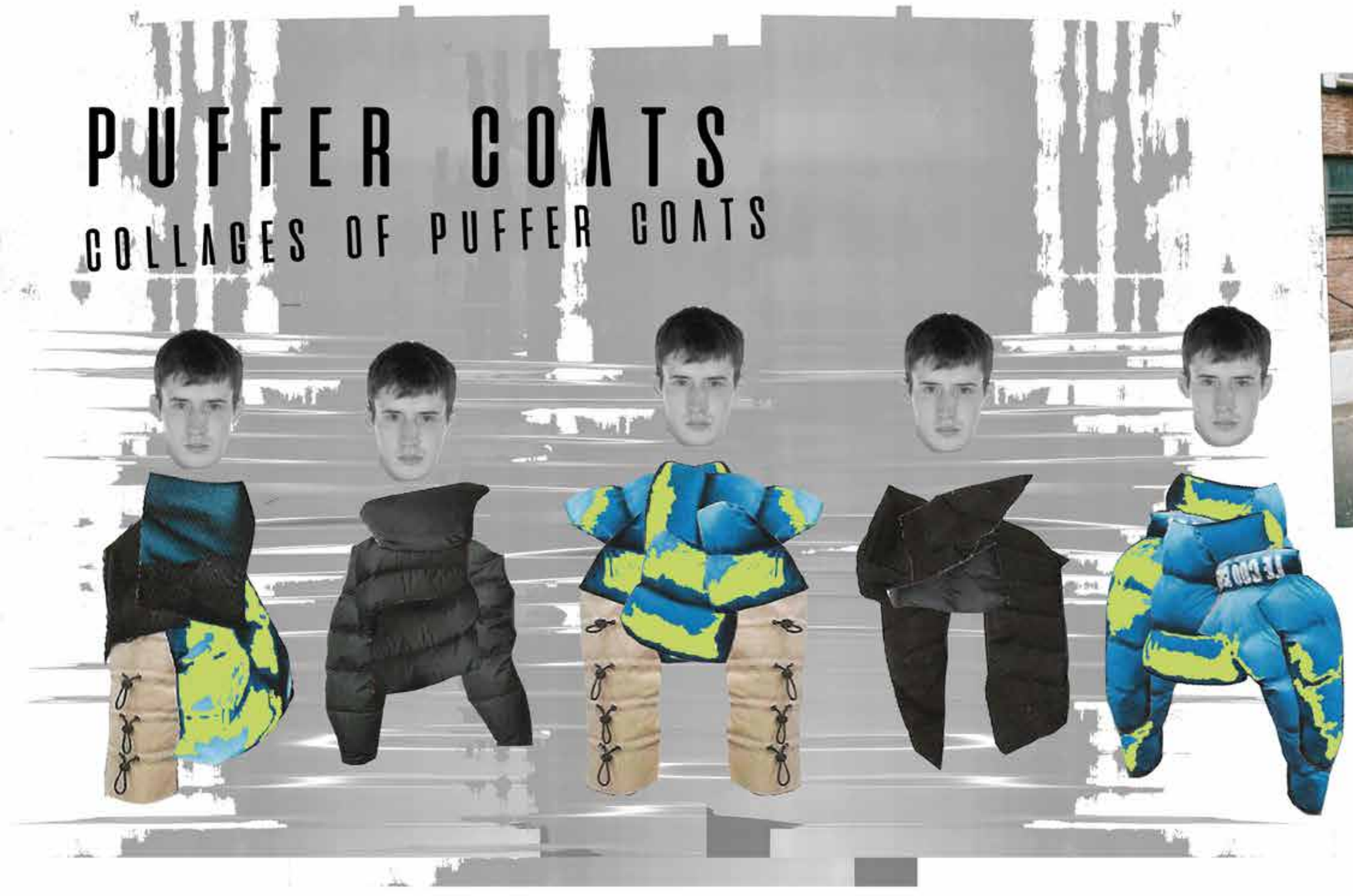
PANTONE®
11-0601 TPG
Bright White

FABRICS...

DESIGN DEVELOPMENT

PUFFER COATS

COLLAGES OF PUFFER COATS



STREETSTYLE

PUFFER COAT

HANNAH WALLACE

MEN'S STREET STYLE

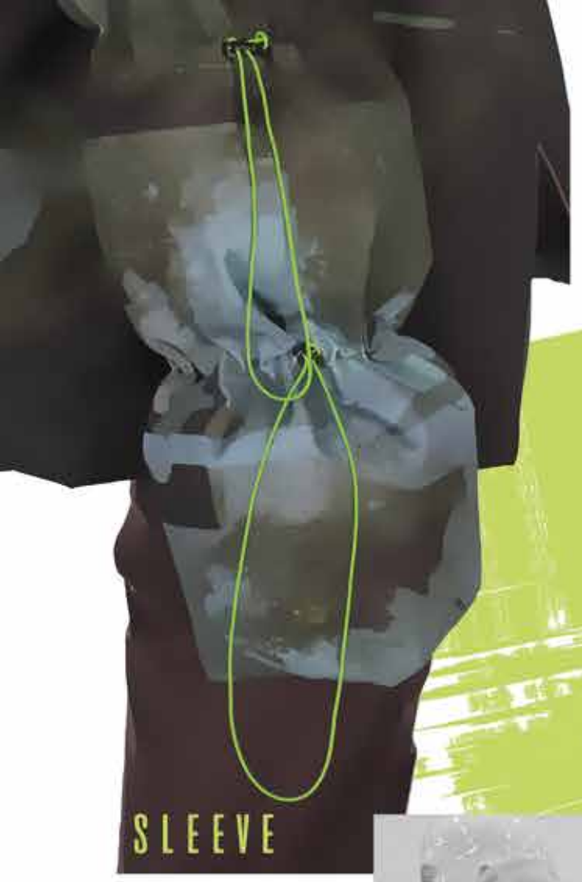
FINAL TOILE

FIRST TOILE

SLEVES TOO CONFINED.ADD MORE VOLUME

SECOND TOILE

PUFFER COAT CONSTRUCTION



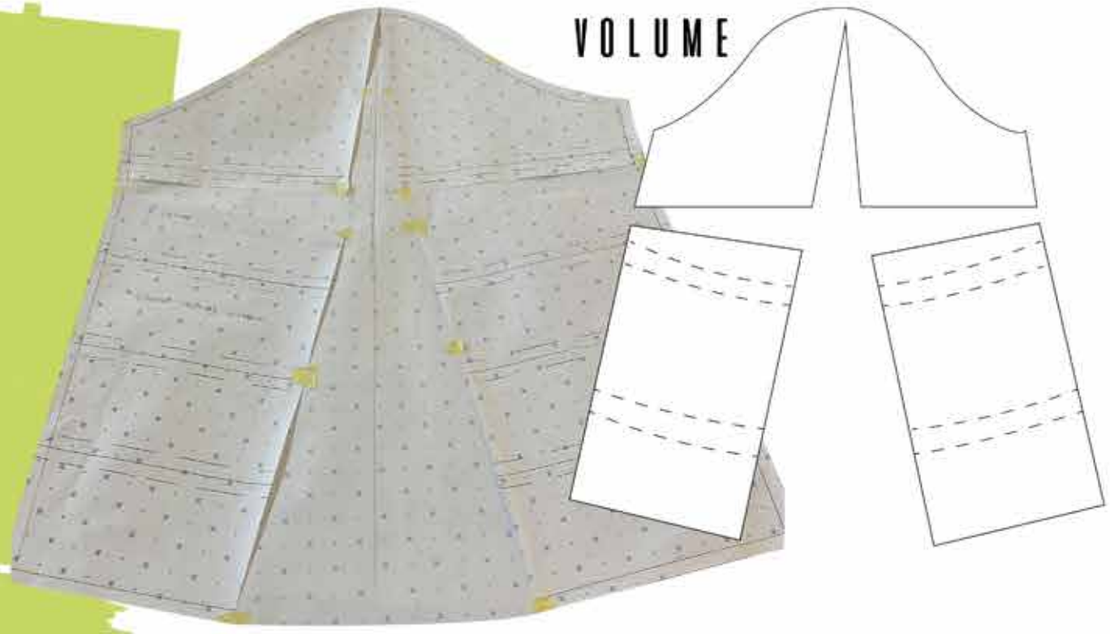
SLEEVE

FINAL TOILE

OPEN END ZIP TO NECKLINE

TOP STICHING

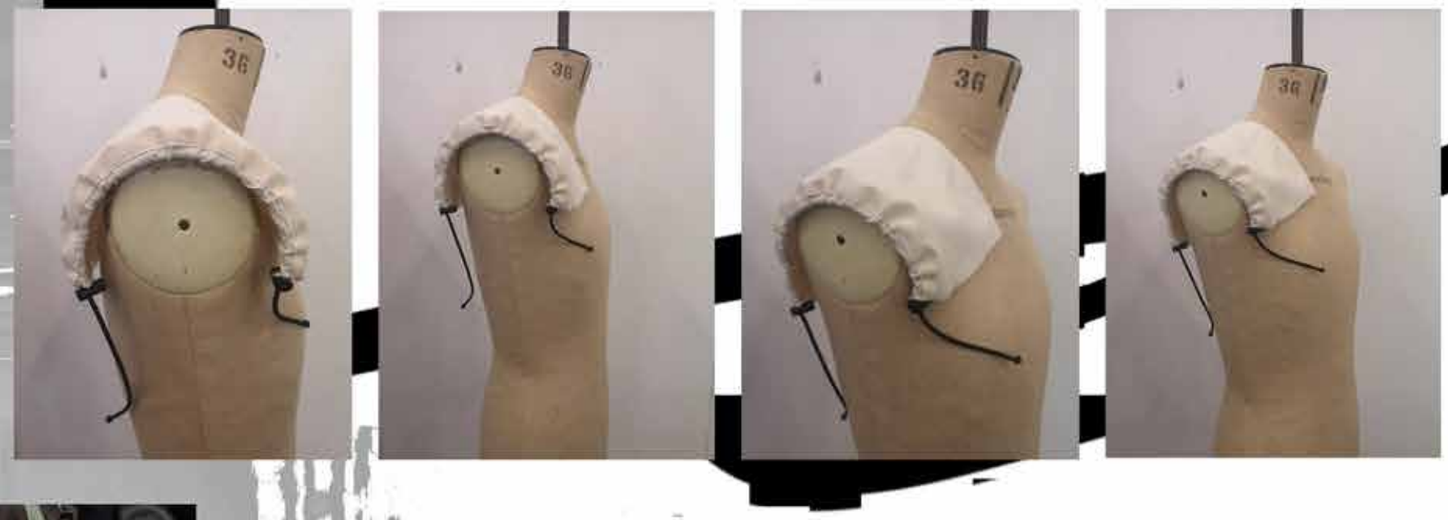
SLASH AND SPRED TO CREATE VOLUME



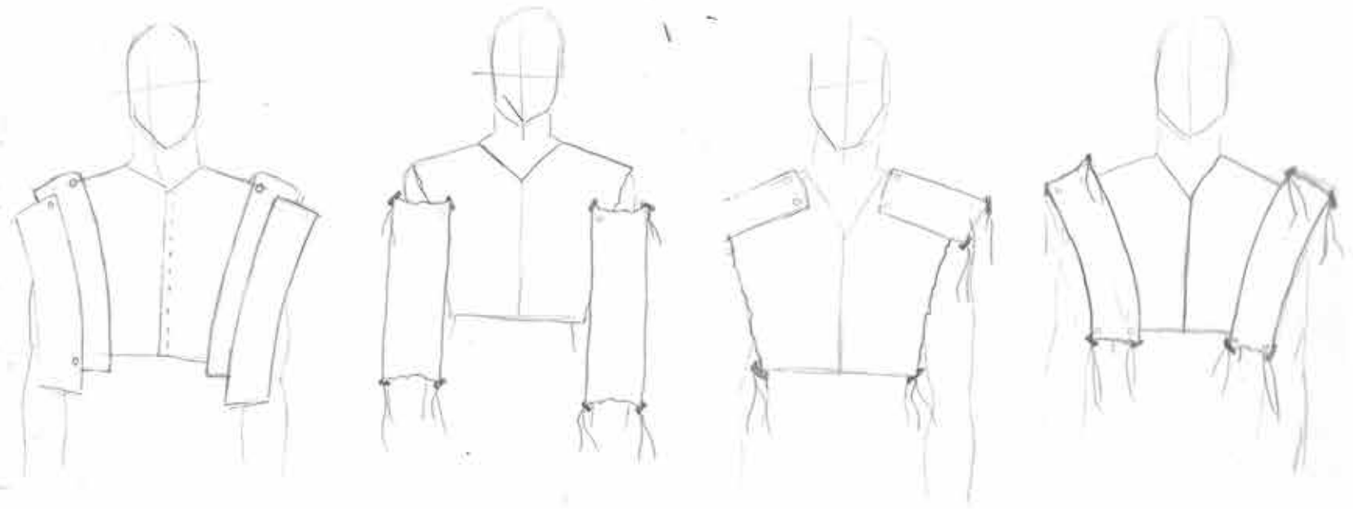
SHOULDER PADS DESIGN DEVELOPMENT

CRAIG GREEN

DEVELOPMENT FROM STAND WORK



MEN'S STREET STYLE 2021



FINAL TOILE

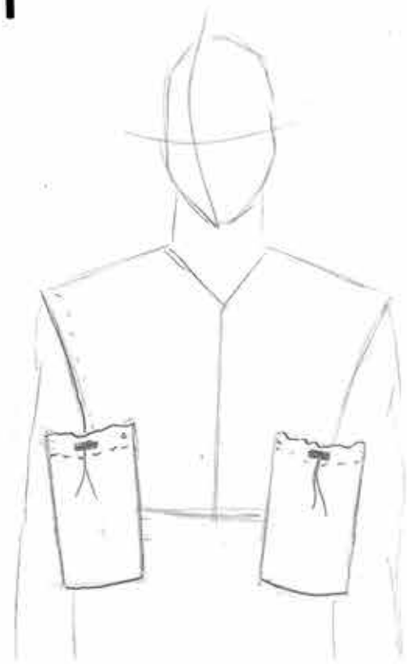
FIRST TOILE

POCKET DEVELOPMENT

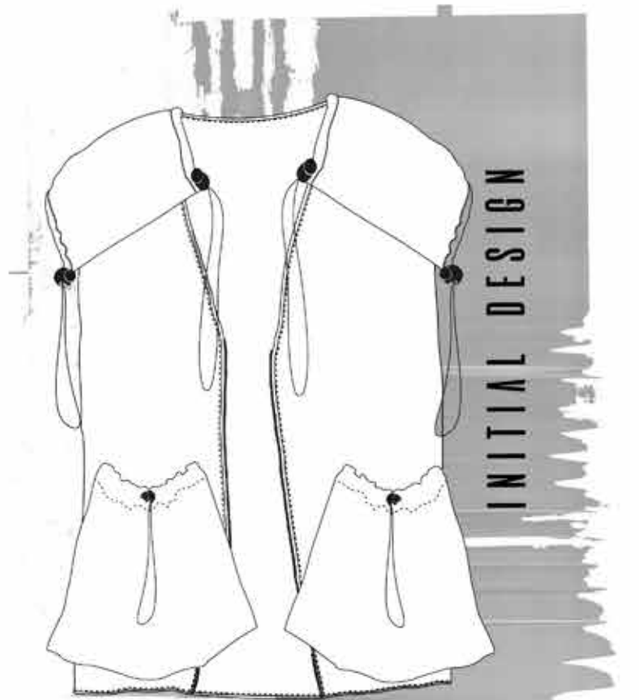
TOBIAS BIRK

CRAIG GREEN

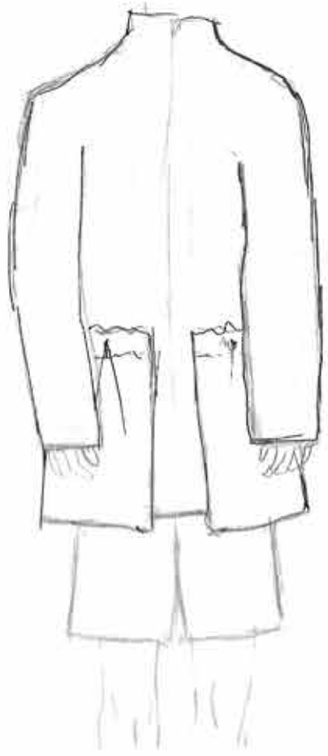
INSPIRED BY BOOTCAMP PROJECT RECREATING TOBIAS BIRK ISO.PO-ETISM 2020

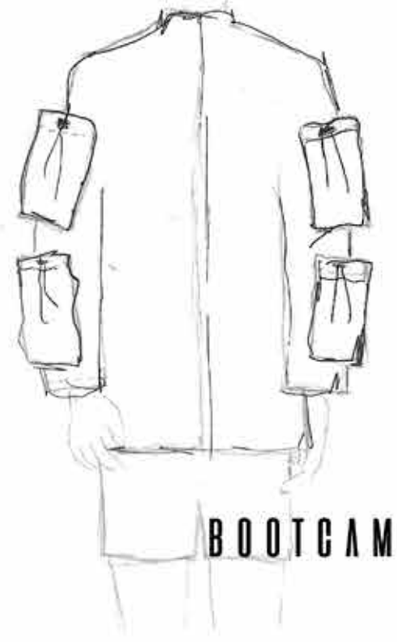


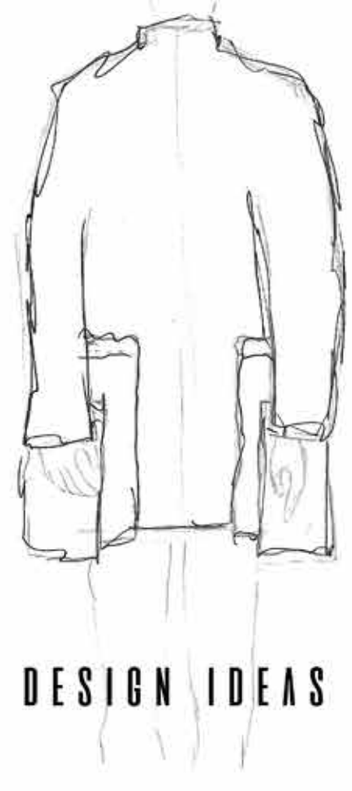
MORE DEFINE DESIGNS



INITIAL DESIGN







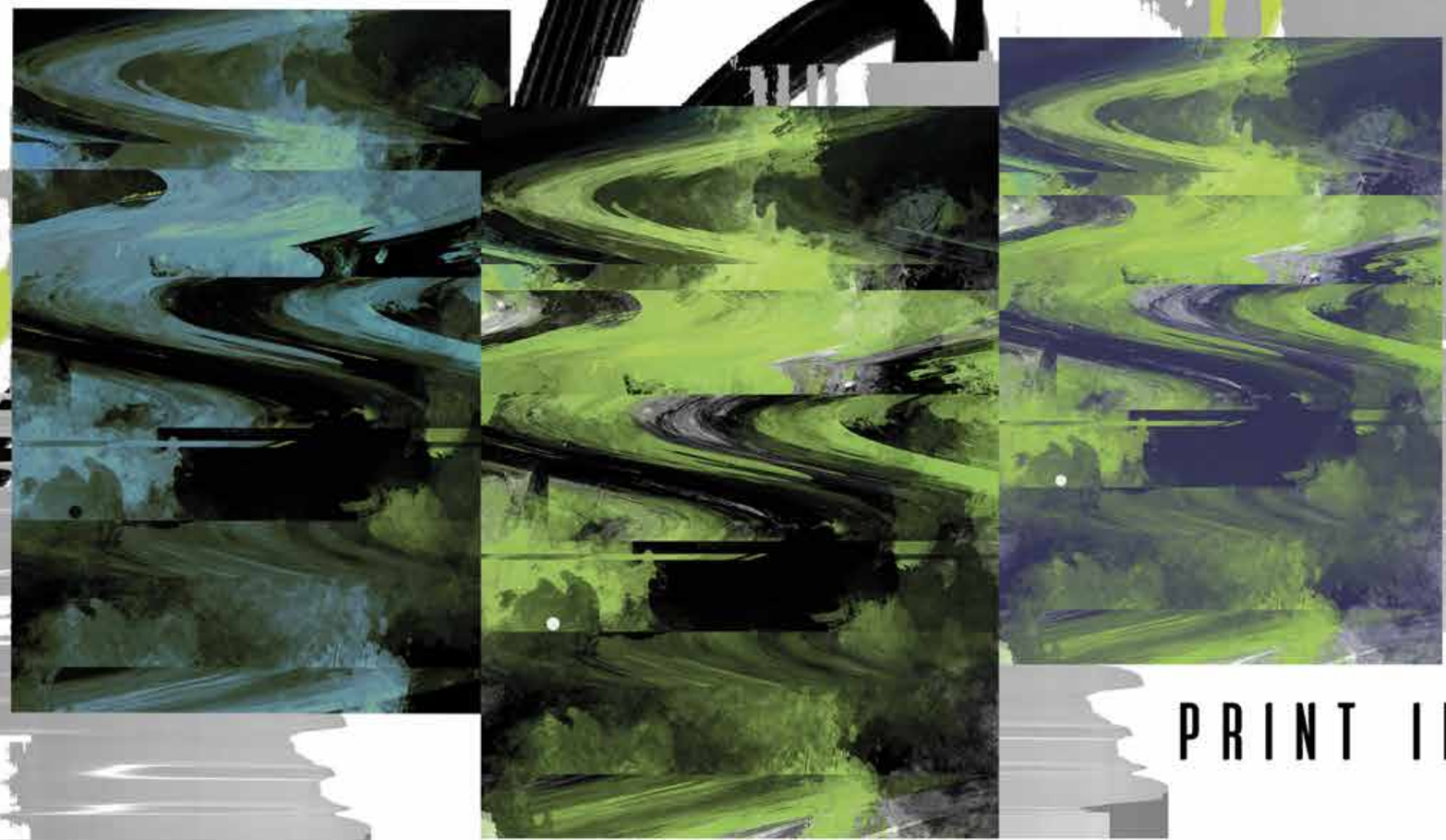
BOOTCAMP DESIGN IDEAS

FIRST TOLIE

FINAL TOILE

GLITCH MALFUNCTION

FINAL PRINTS



DIFFRERNT COLOUR SEIRES OF PRINTS FROM COLOUR BOARD

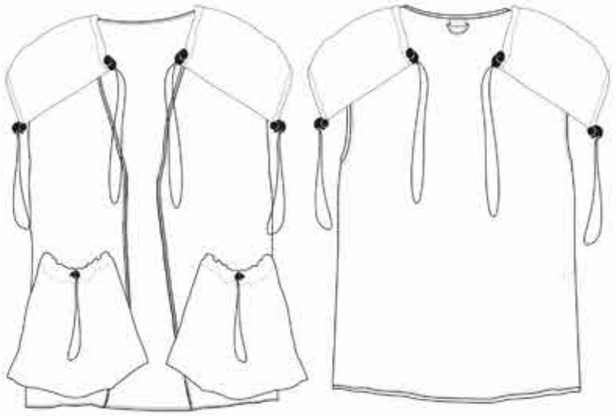
ROBBIE BARRAT

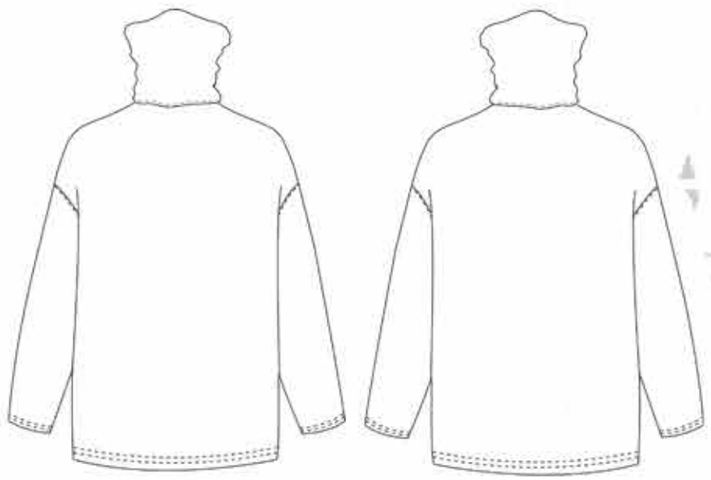
PRINT INSPIRATION

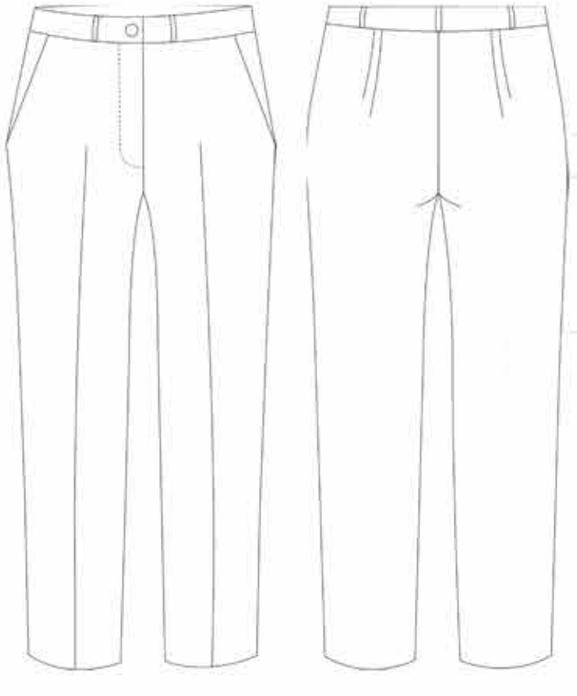
DO ANDROIDS DREAM OF BALENCIAGA SS29?

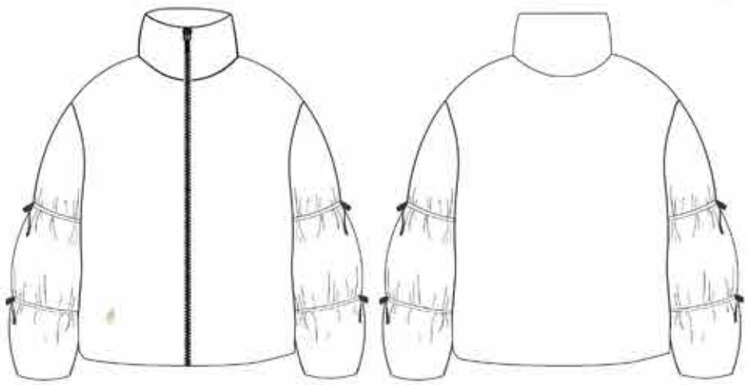
FINAL COLLECTION

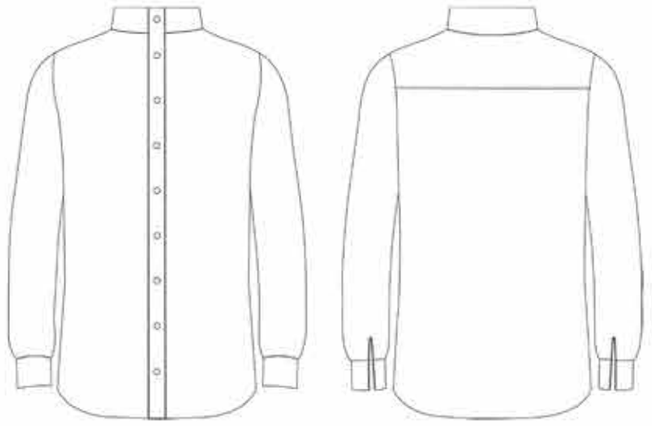
LINE UP...

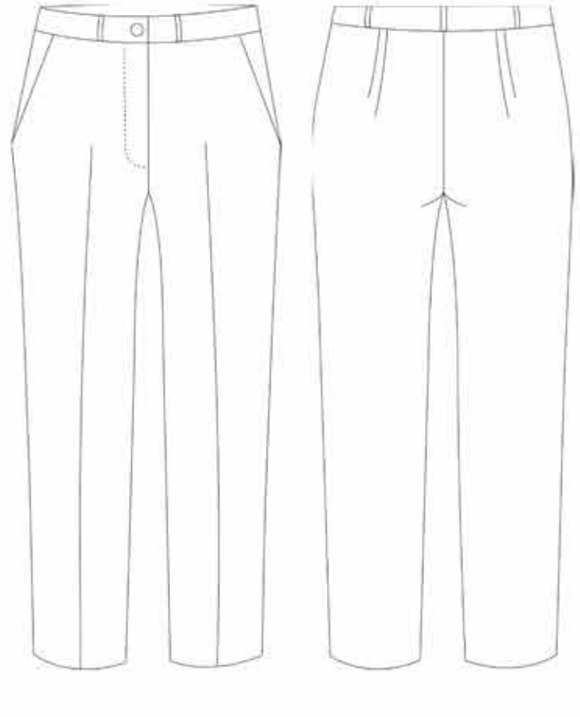


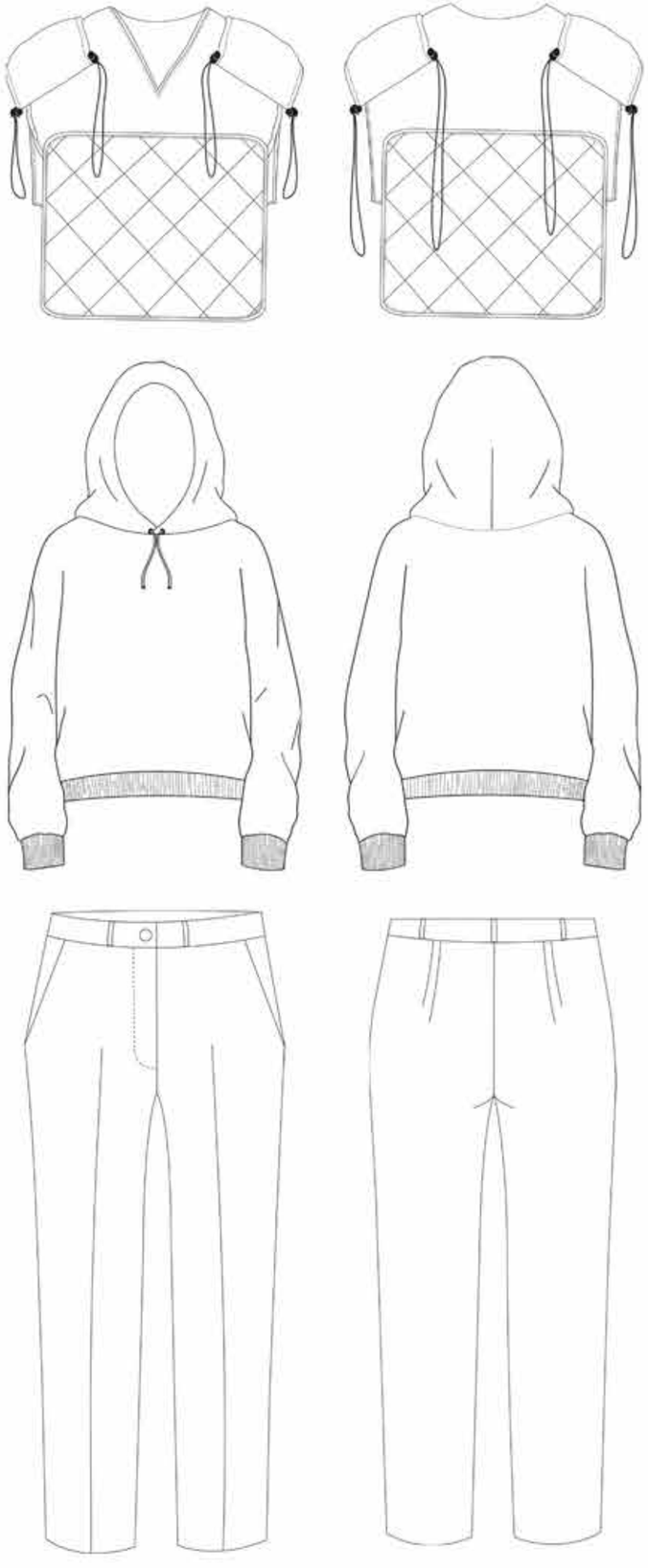


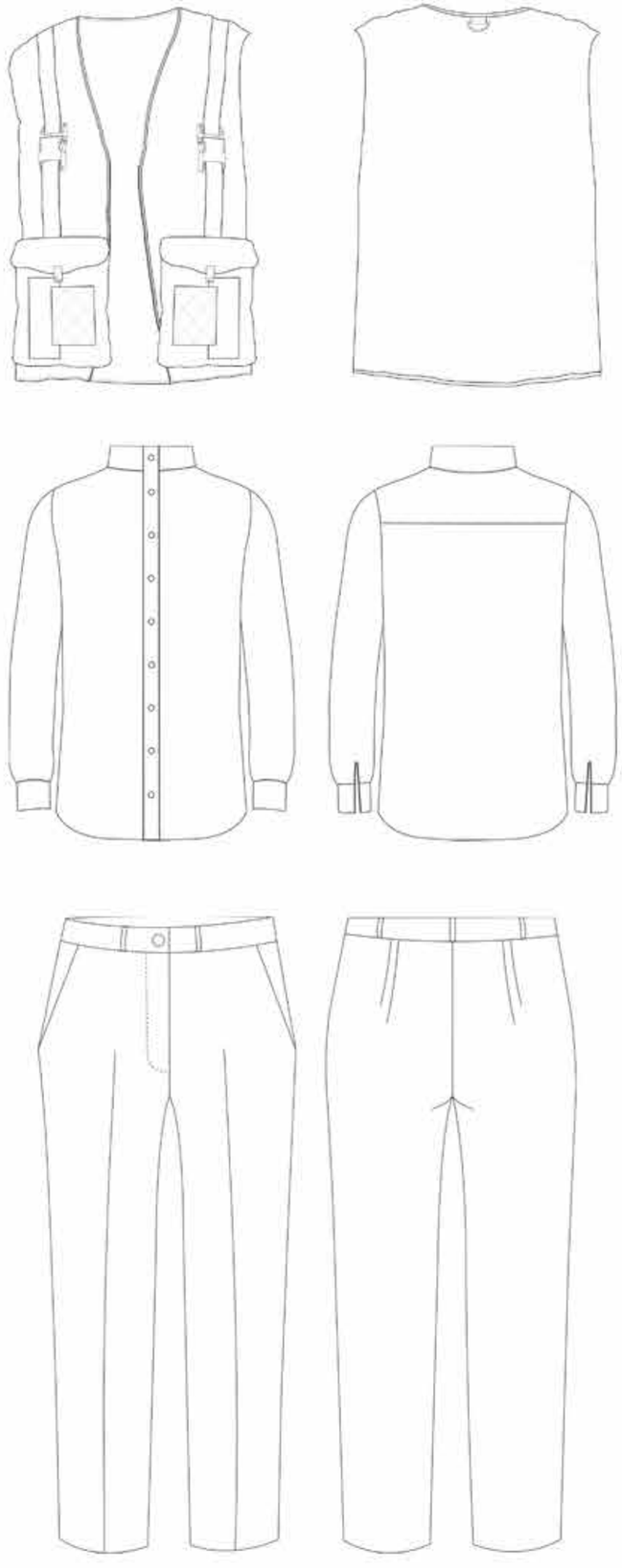












PHOTOSHOOT

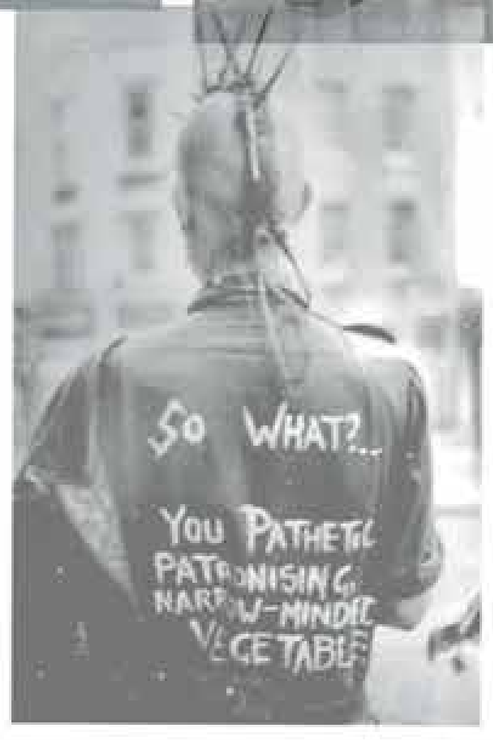
COMPETITIONS & ADDITIONAL PROJECT

PUNK ROCK

ALLSAINTS

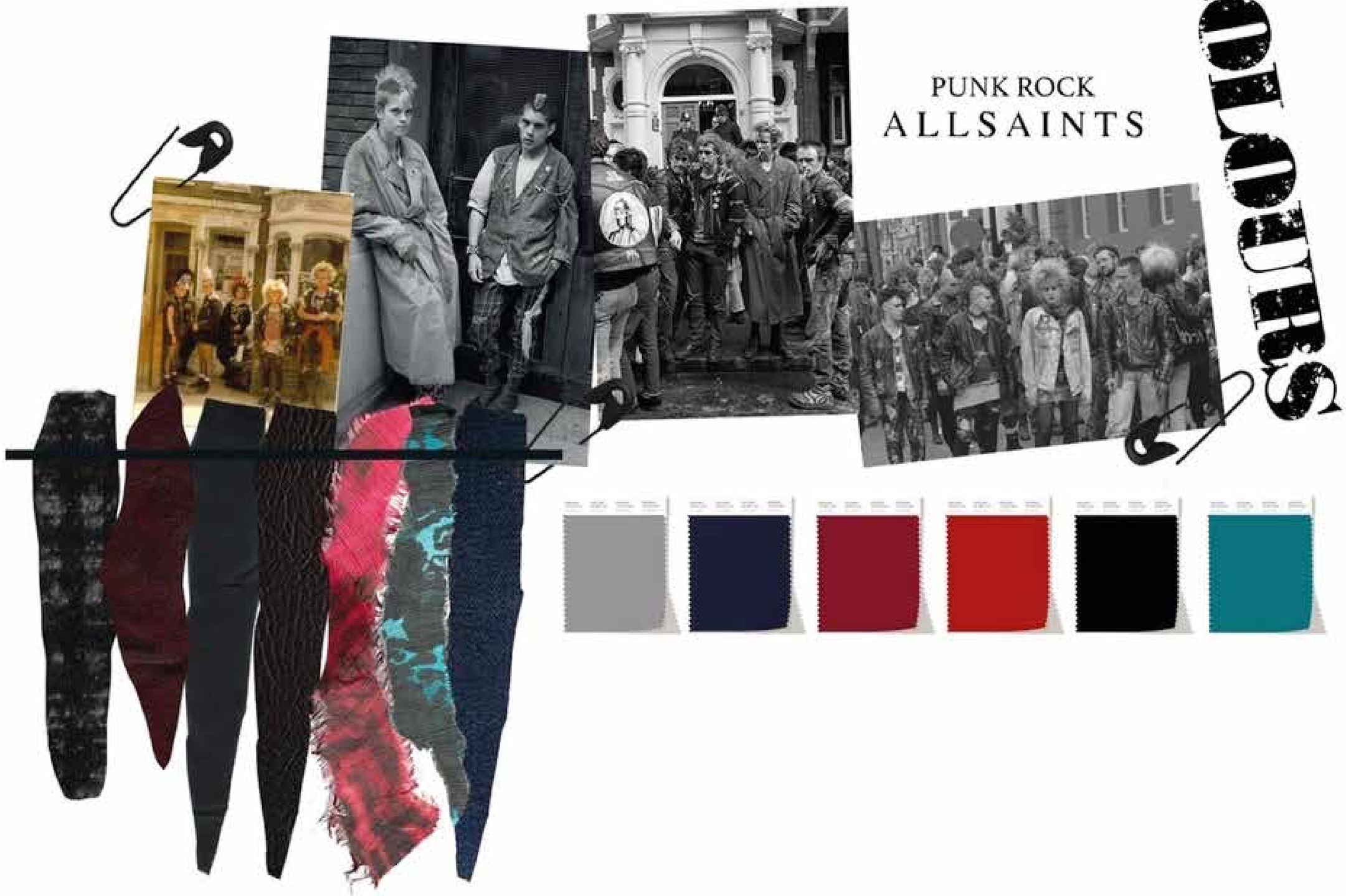
By

Aimee Jones



PUNK ROCK

ALLSAINTS


PUNK ROCK
ALLSAINTS
COLOURS

Tattoo Lover

On Trend

Client Profile //25

PUNK ROCK
ALLSAINTS
CLIENT BOARD

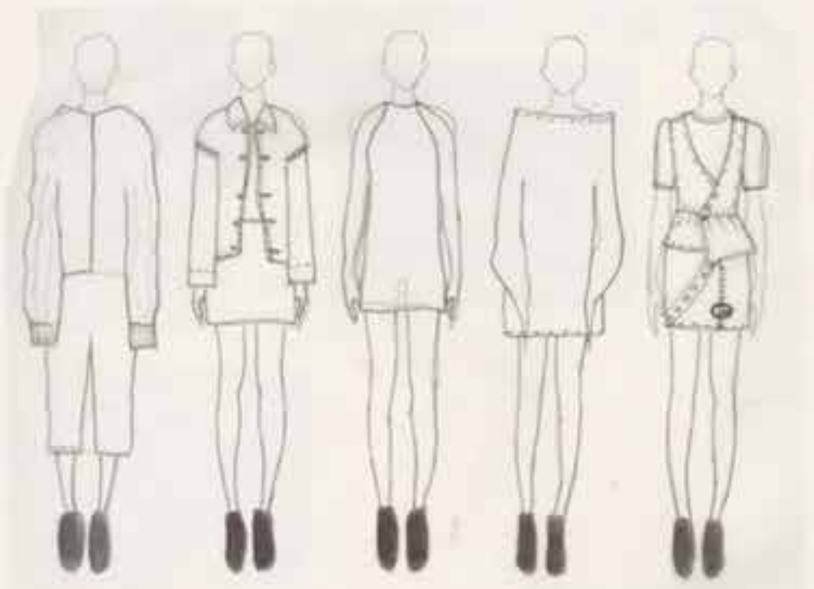
Confidence

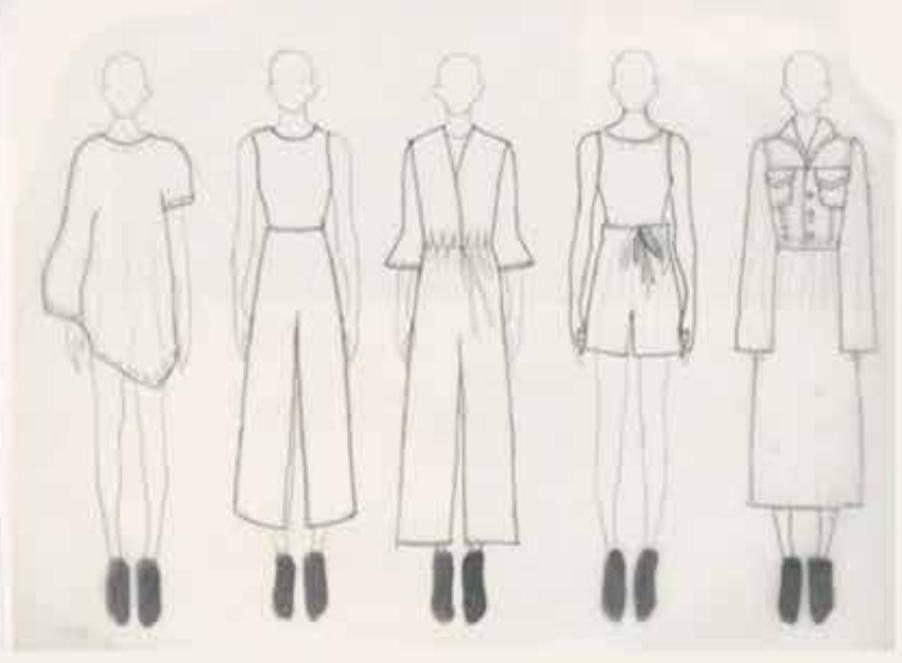
Blogger

PUNK ROCK

ALLSAINTS

John Lydon, aka Johnny Rotten of the Sex Pistols attends court in 1979 wearing a bold tartan suit, clashing tie and shearling overcoat.



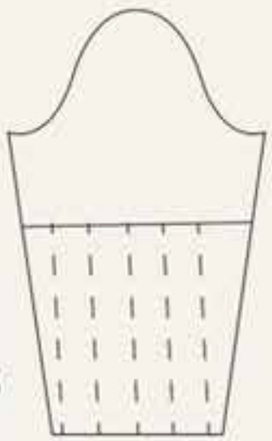


PUNK ROCK

ALLSAINTS

PUNK ROCK

ALLSAINTS



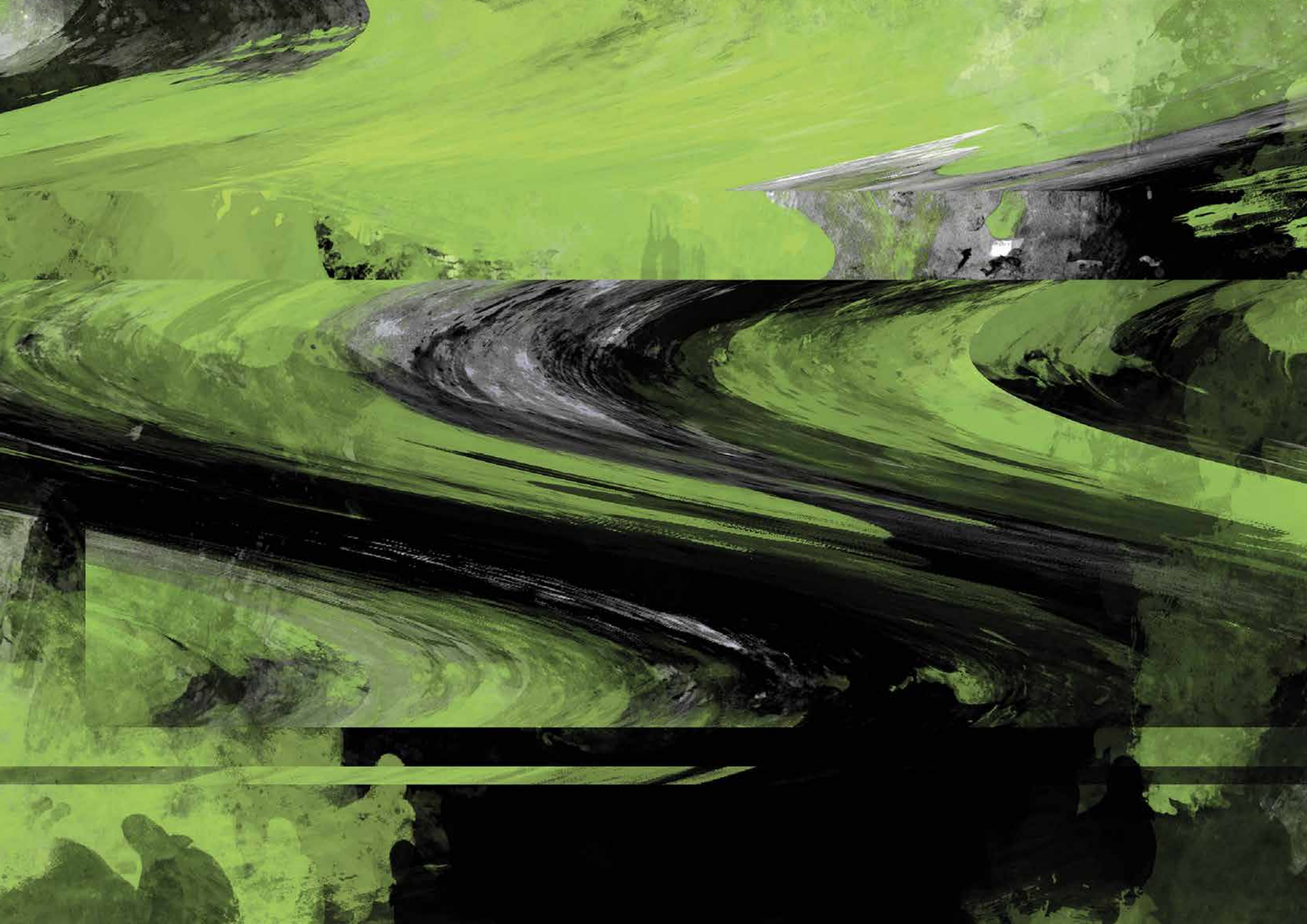
Slash method on sleeve pattern

ALLSAINTS

Line Up

PUNK ROCK

ALLSAINTS

By

Aimee Jones