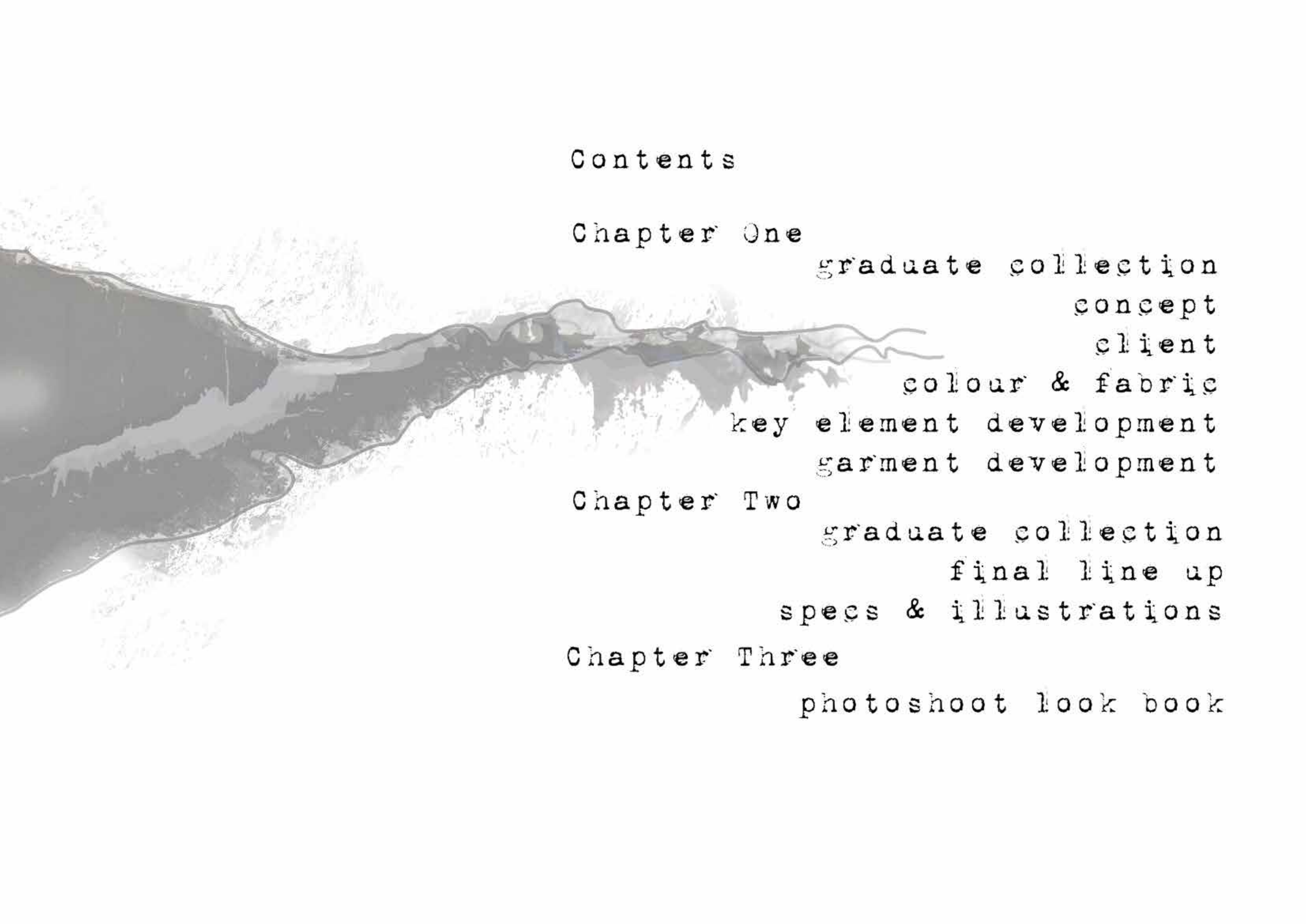


Anna Yates
Filthy Lucre
Fight for equal pay
Design & Portfolio



Contents

Chapter One

graduate collection

concept

client

colour & fabric

key element development

garment development

Chapter Two

graduate collection

final line up

specs & illustrations

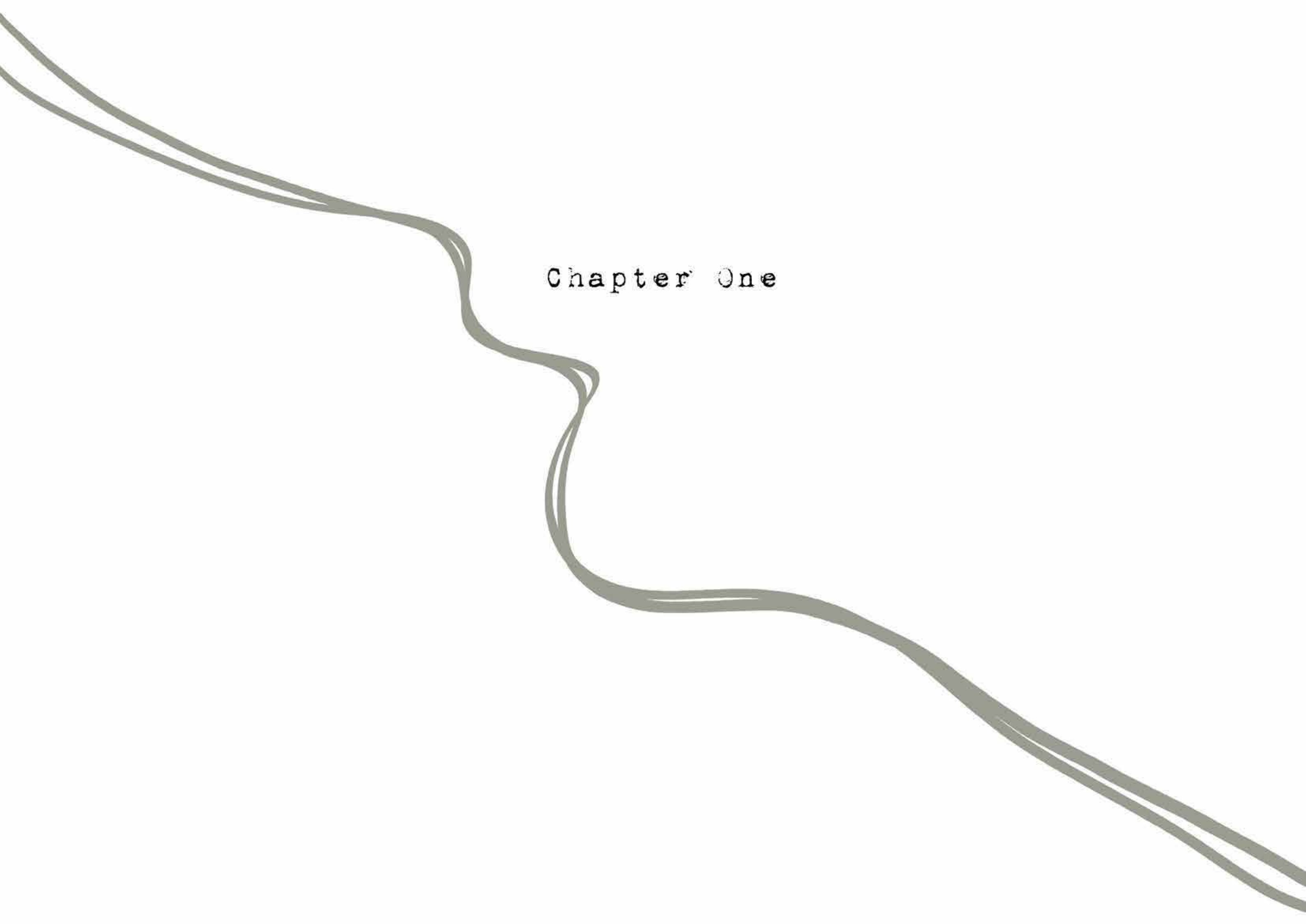
Chapter Three

photoshoot look book

"It took me quite a long time to develop a voice, and now that I have it, I am not going to be silent."

Madeleine Albright





Chapter One

empowering

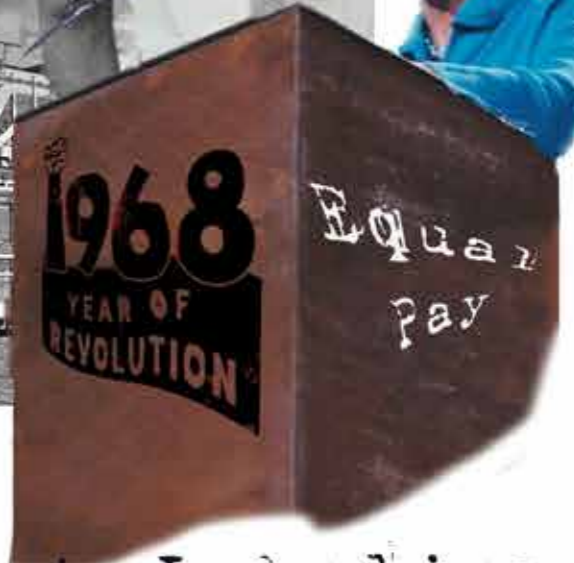


WILLFUL

Filthy Lucre




independent



"I will fight for what I believe in until I drop dead."

Barbara Castle

Concept
inspiration
The  word

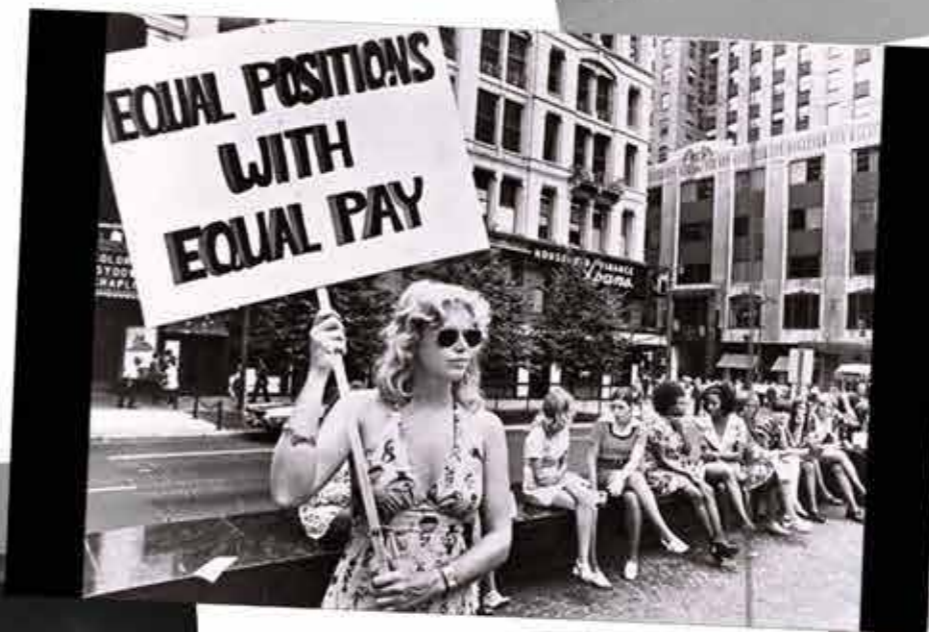


Ford
Female
Fashion
Feminism
Factories
Fight for Equal pay



woman

Expanding horizons, promoting equality
through industrial actions.



Equality



Freedom for working class women.

New opportunities into communities.



Concept

Questioning the expectations of women's role
in society.



"Feminism isn't about making women stronger.

Women are already strong.

It's about changing the way the world perceives that strength."

G.D. Anderson



M. Harrison



N. Hedges. 1970

Equal pay isn't just a women's issue; when women get equal pay, their family incomes rise and the whole family benefits.

Mike Honda



N. Hedges 1970's

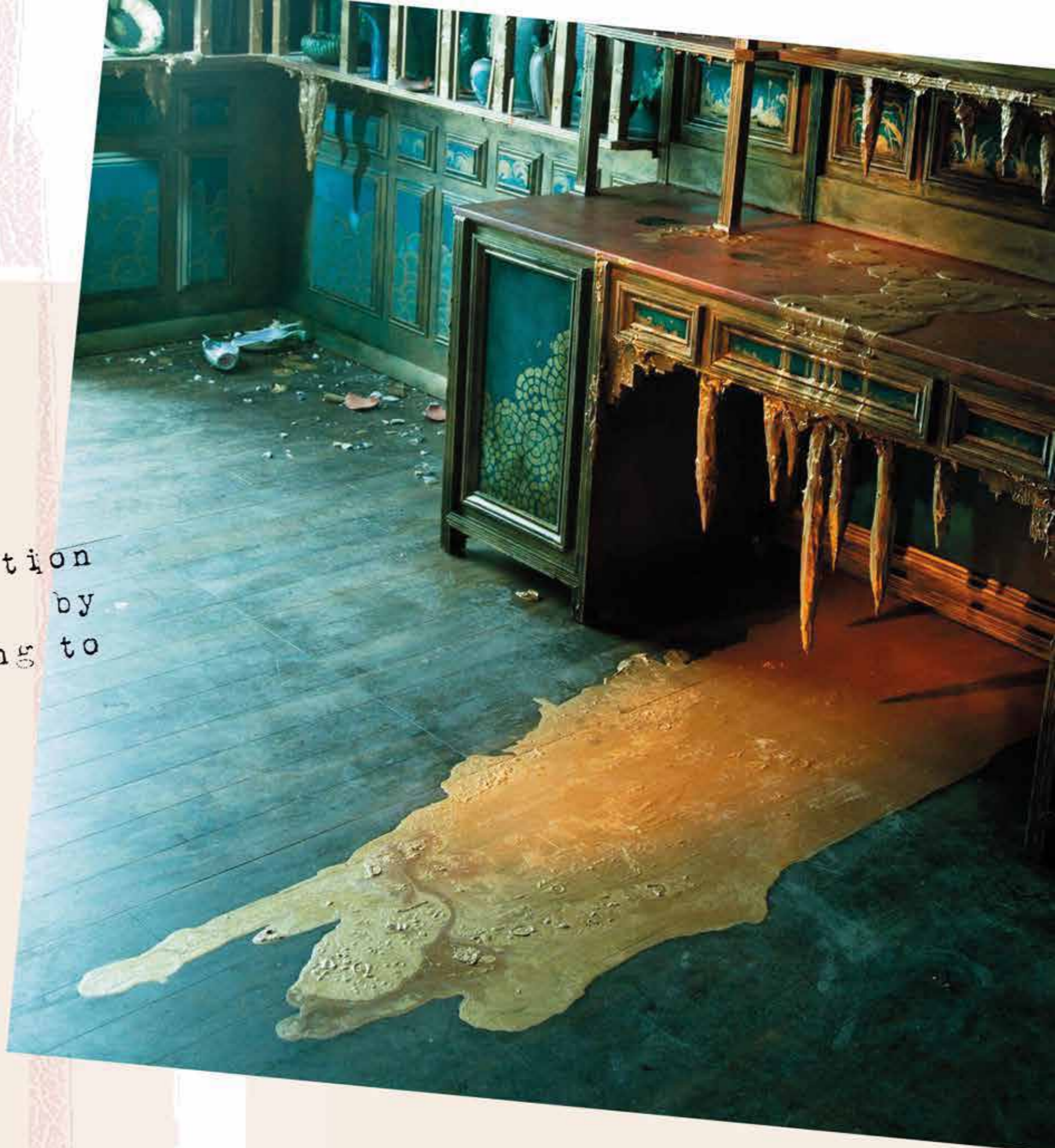


inspiration

The fashion collection Filthy
Lucre is similar to the Darren
Waterston exhibition in V&A
2020.

D. Waterston

It evokes the feel of constriction
and suppression, followed by
explosion and overspill leading to
freedom.



D. Waterston



heavy crepe

hardware

slinky lining

durable oilskin

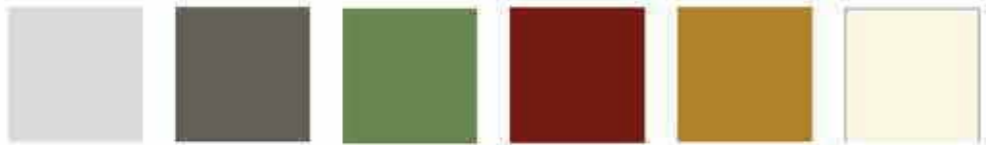
luscious plush

metallic leatherette

netty dotties

weightless silk

soft chiffon



Colour Fabric



she is forward thinking and confident
 feminist at heart
 she values her rights of freedom
 and promotes equality



she is 25 - 35
 loves photography

her individual, refined sense of style
 is tribute to her humble heritage.



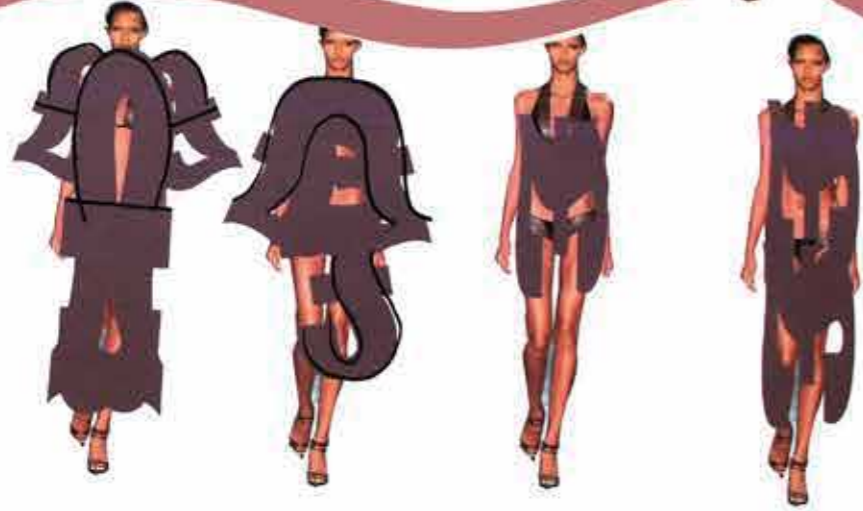
she is working in advertising and
 is always on the go.

Ch.Mitchel

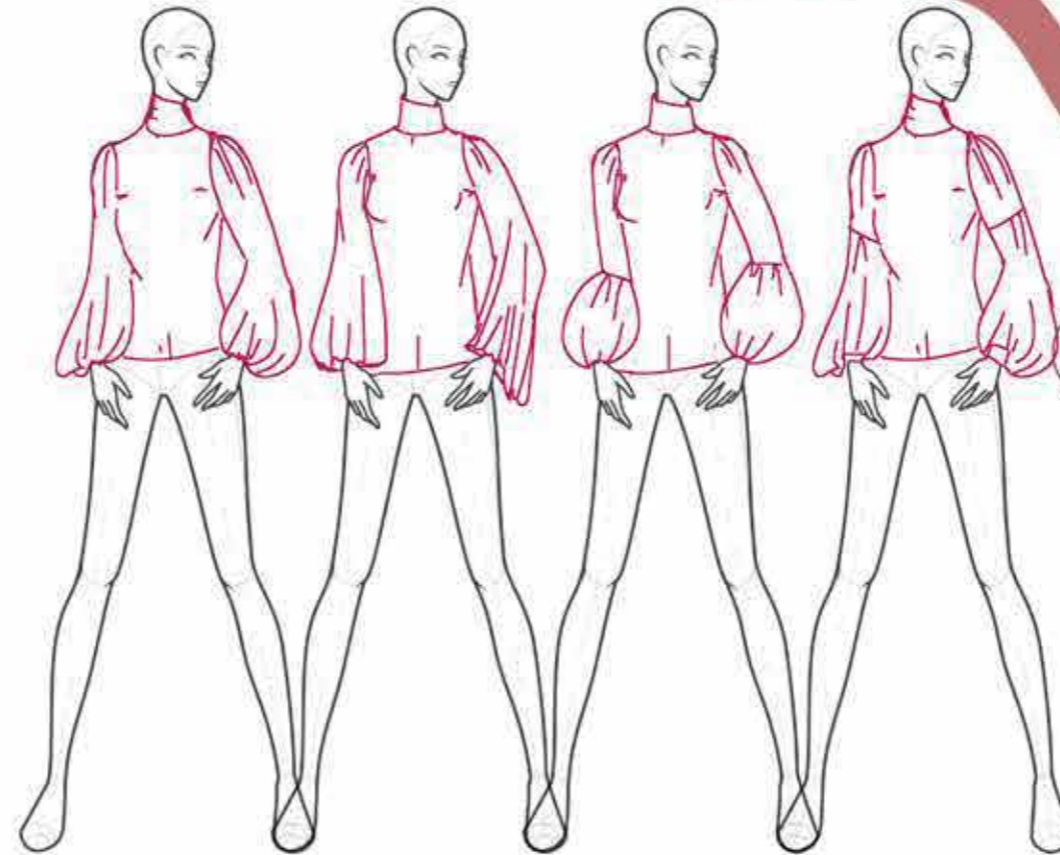


Client
 profile

development of the signature sleeve



2 button holes to close cuff with cufflinks

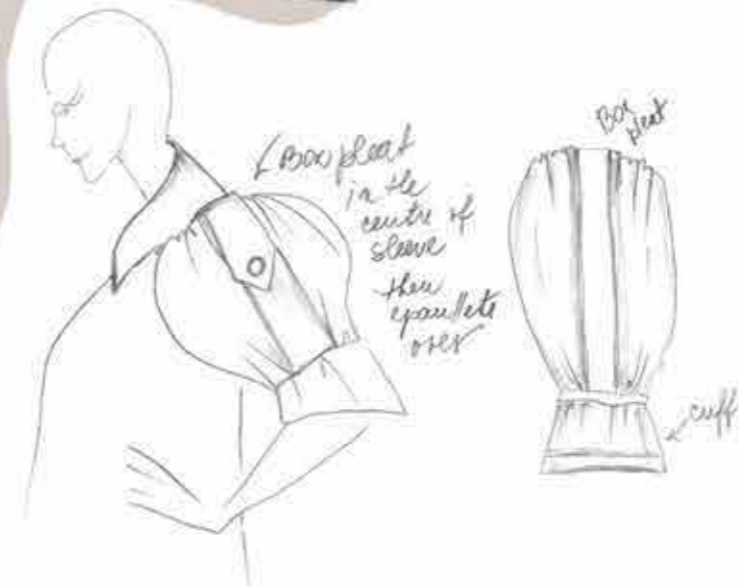


volume at the bottom of the sleeve

epaulette and sleeve development



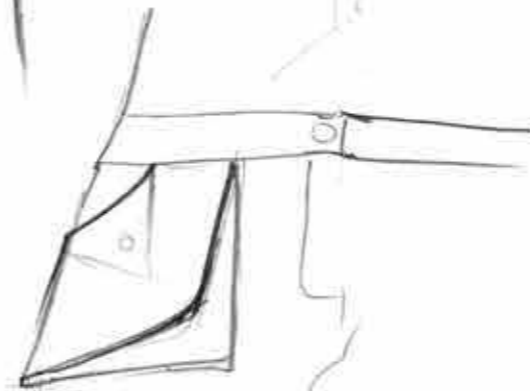
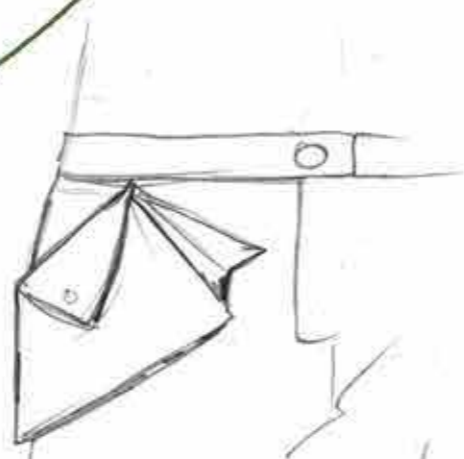
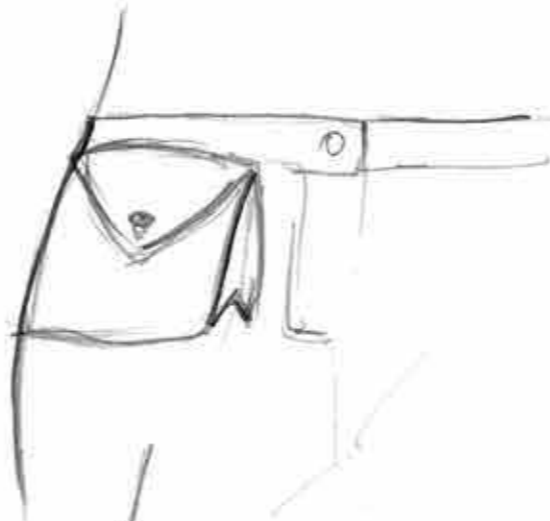
Epaulettes were originally ornamental shoulder decorations that showed military rank. The epaulet (taken from the French 'little shoulder') was a mark of valour. They can be cut from metal or cloth, but are often gold trimmed with bullion fringing. They mark rank and outline a position.



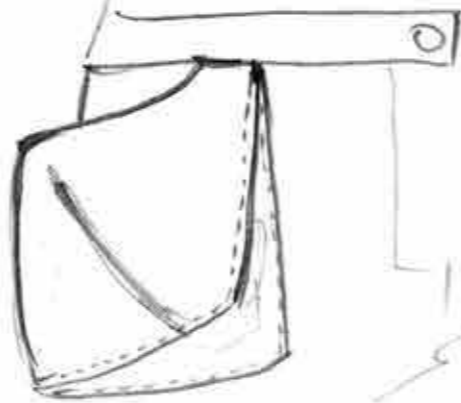
development of satchel pocket



3D



binding edge



3D pocket attached at waist and side seam

Middle of bag not attached to the trousers feels like satchel



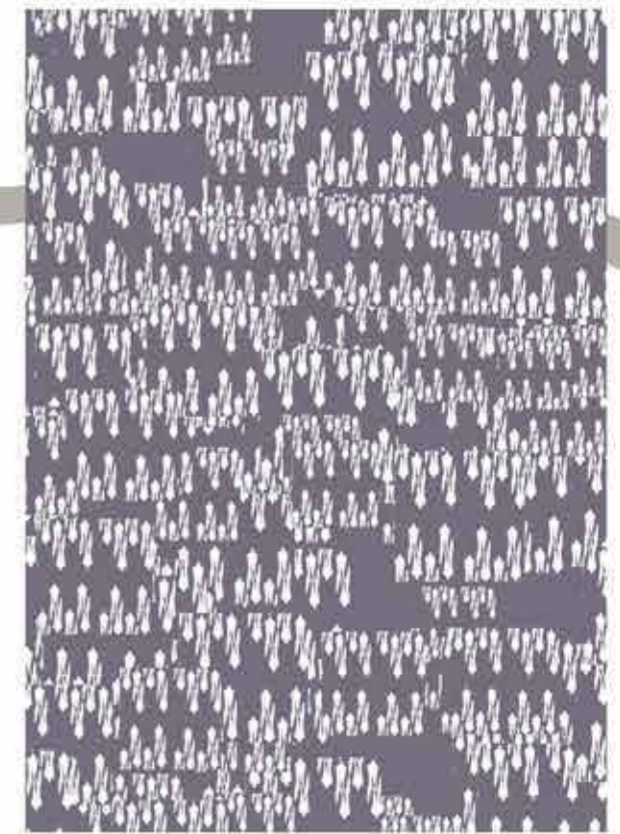
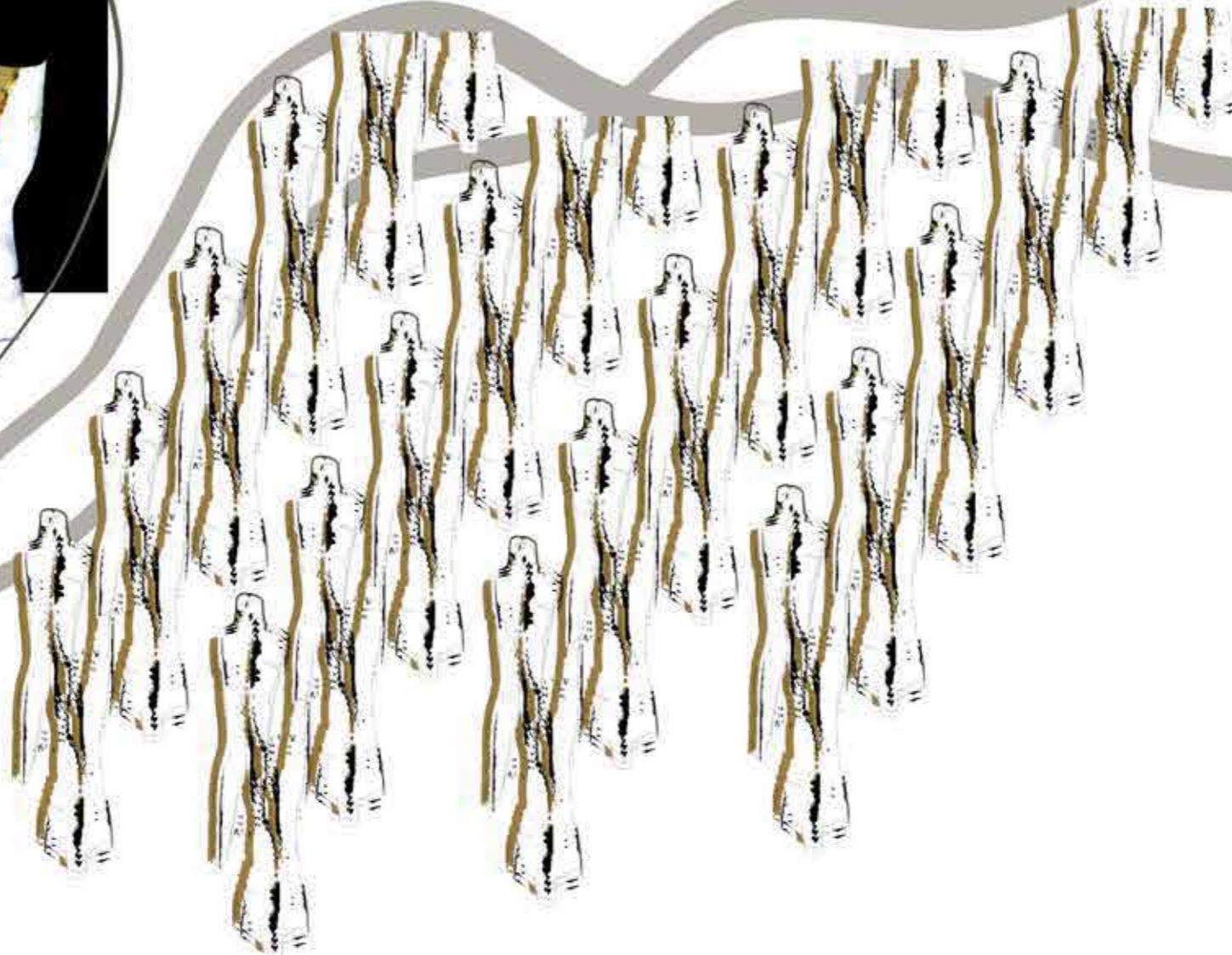
Print inspiration and development



women together

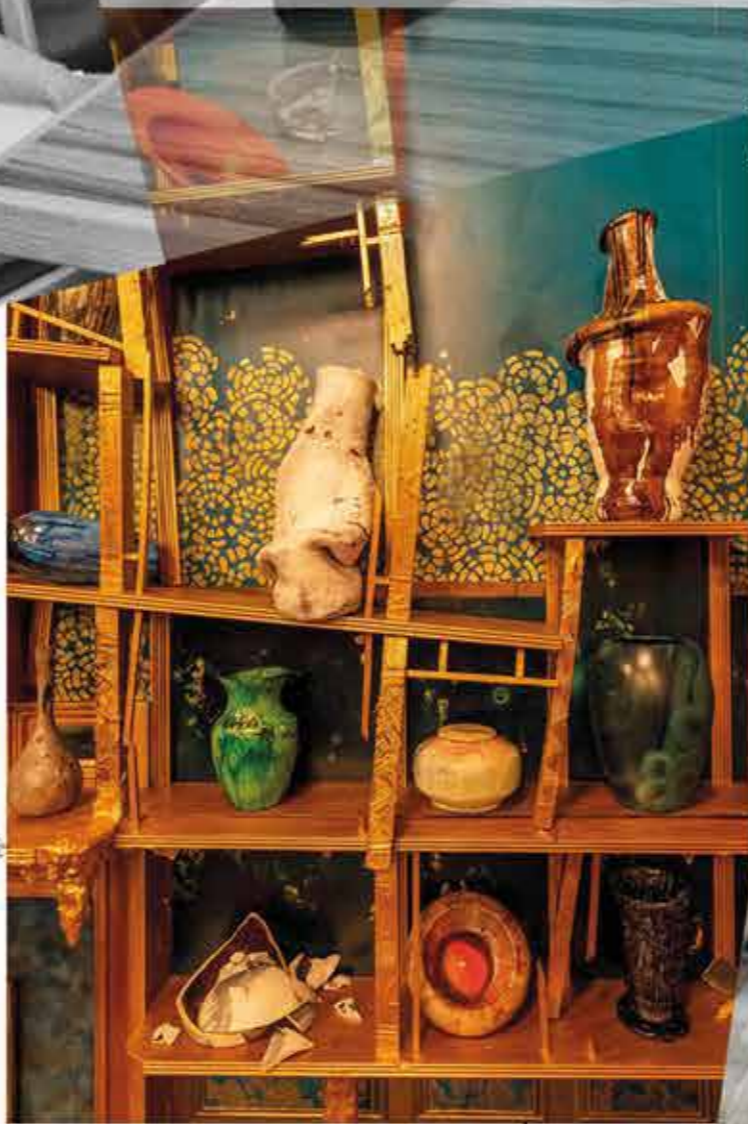


the GAP projected





*suppression leads to explosion
bringing freedom*



*the system is
under pressure*



layers over layers



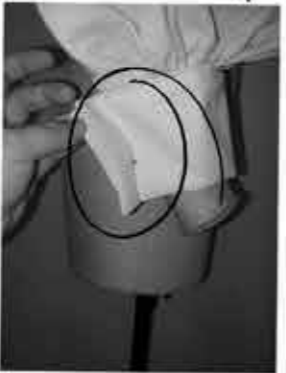


volume
in the
sleeve



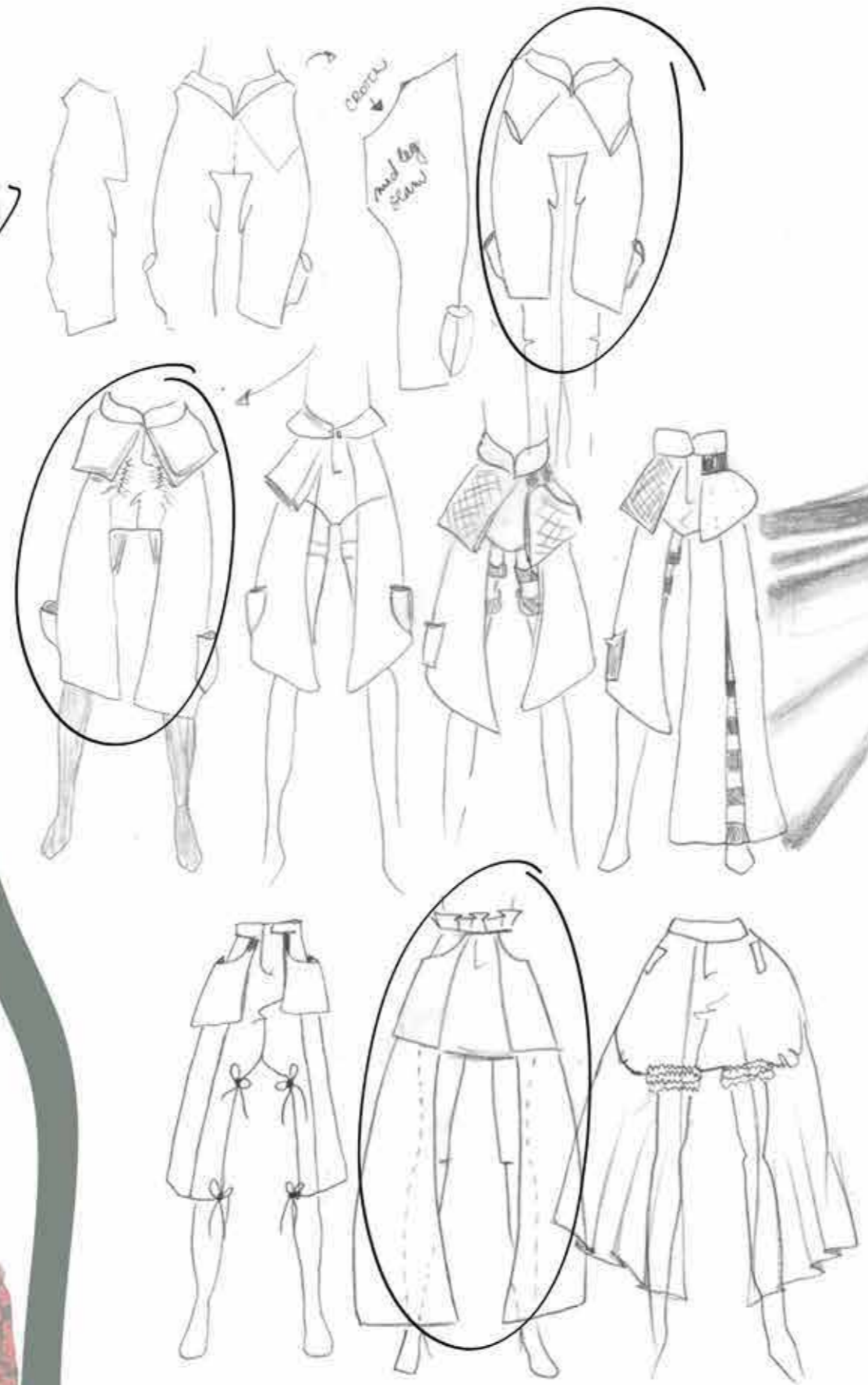
cufflink

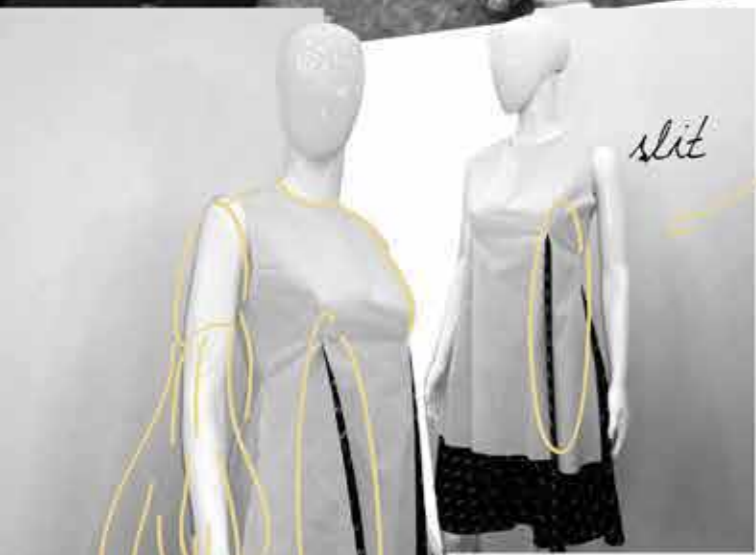
flume





*digital collage,
from drape*





bursting

opening



armour protection



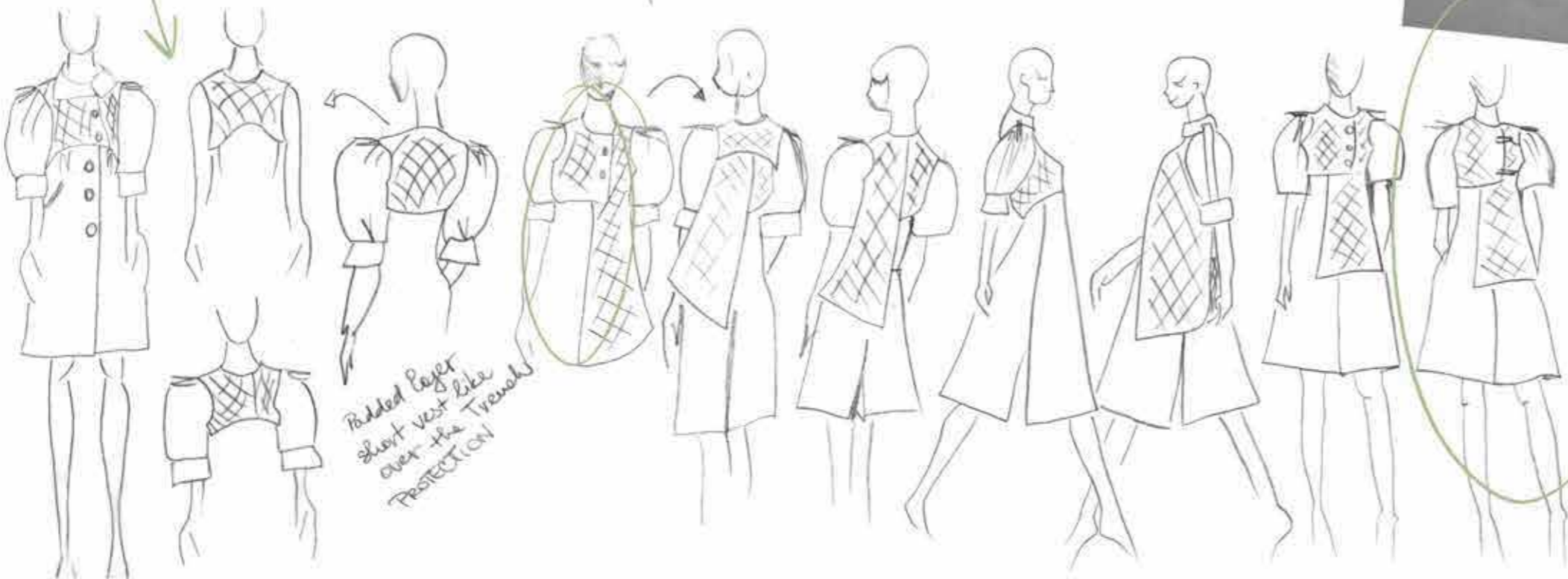
padding



quilted



back is like a harness



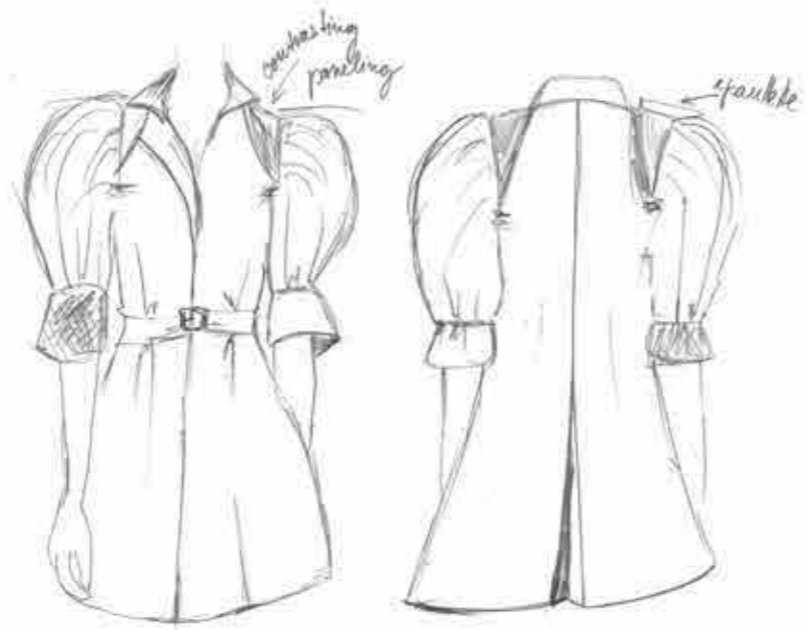
Padded Payer short vest like over the Trench PROTECTION

problem of "the gap"

create yoke & large pleat



gap / crack



shortening of left side
"A" line flared for
front panels,

slits
on sides
and back



no belt



roll up sleeves



volume in sleeve



loose sleeve

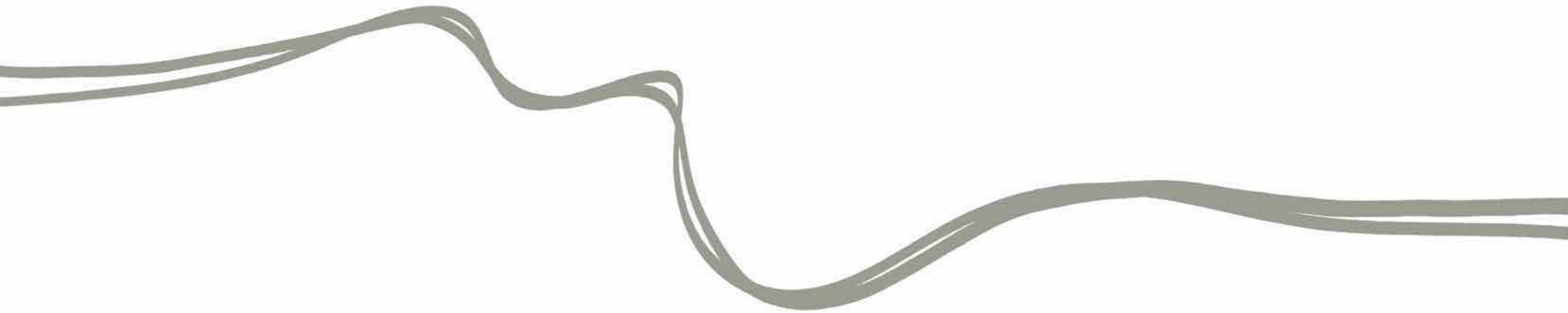
short sleeve



what lies beneath?



Chapter Two





Look 1

suppression leads to explosion



Look 2
soft feminine lines
large pockets
silver cufflinks

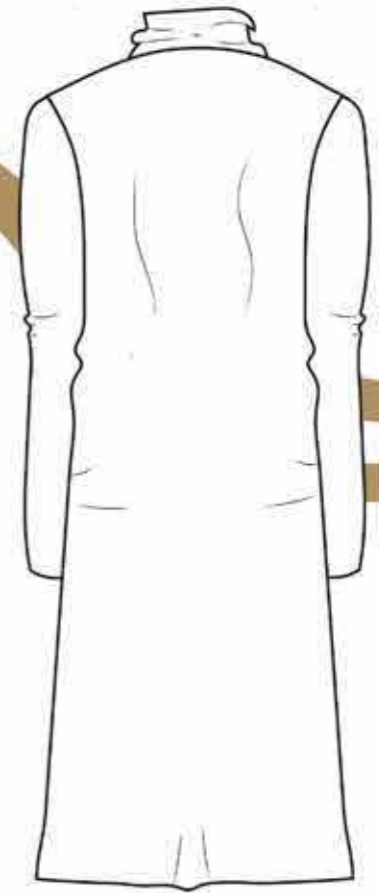
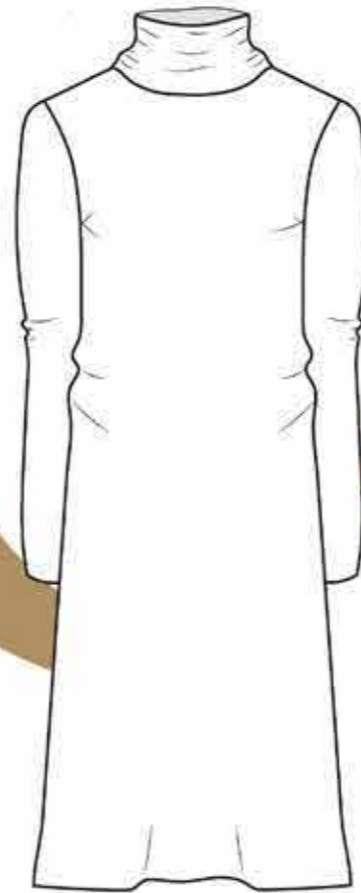
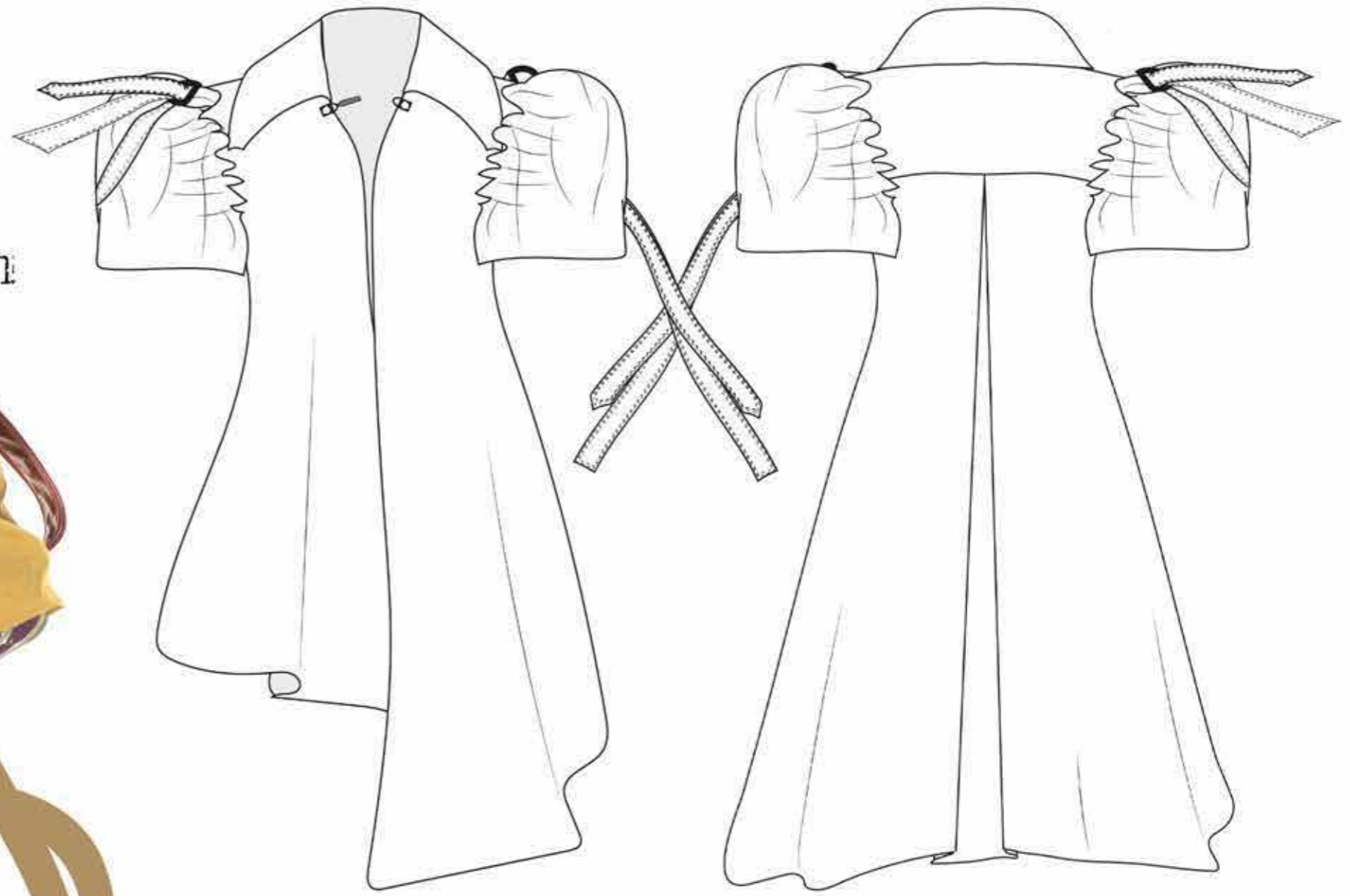


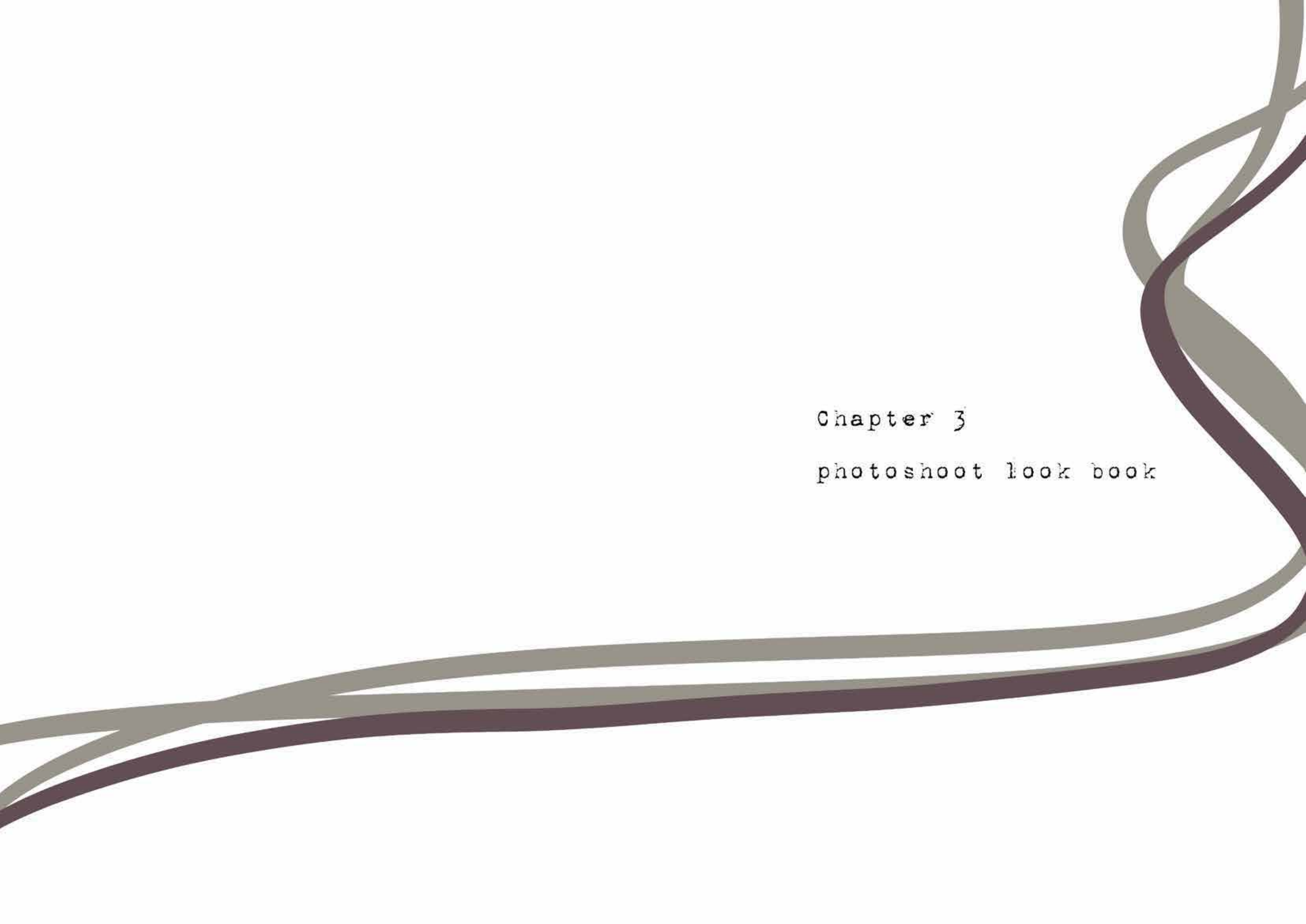


look 3
soft silk exploding
under pinafore...

look 4

striking
and
powerfull





Chapter 3

photoshoot look book



Anna Gates
design



EQUAL PAY

EQUAL PAY

EQUAL PAY



Anna Gates
design



Anna Gates
design

Anna Gates
design



Anna Gates
design

