

After watching Travis Scott's Butterfly Effect music video, the captivating aesthetics inspired me and lead me into the investigation of the video's title. In simple terms, the butterfly effect is an idea that states that a small change in the present can lead to a big impact in the future.

When I conducted some research regarding this, I found that this concept related closely with the idea of parallel realities. The movies I watched regarding the butterfly effect showed people going back in time or seeing different versions of themselves in different realities. After researching the concept of parallel realities, I found that there were keywords I wanted explore in my project, these stemmed from the common themes I was finding during my research. words are difference, change, reoccurrence and energy. The word 'energy' has been included because in my concept boards I have reflected the energy that is involved when switching dimensions, which is commonly shown in movies and shows through a burst of light/colour, warp and energy. This energy has been reflected in my boards through vibrant colours, imagery and abstract storytelling.



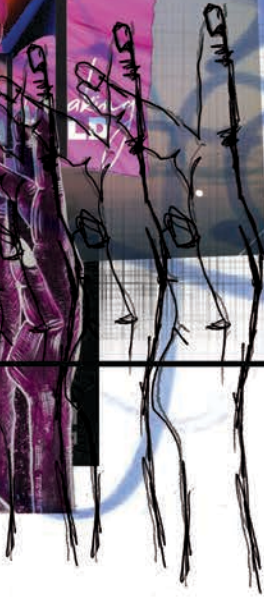
For this life I cannot change



*your choices play out in
alternate realities*



REOCCURRENCE





Stand work image produces a shape that is similar to the style of dungarees

Dramatic sleeve shape stemmed from butterfly wings

Pocket idea derived from stand work

Knit manipulation produced ideas for decorative elements within the silhouette

puffer element
has helped to develop
silhouette in the
designs

buttons used for
decorative aesthetic

this stand work
inspired neckline shapes

knit laddering/shredding
effect on the side of
a jumpsuit





draping the belt helped decipher it's positioning on different designs

draped designs stemmed from the stand work with the knit fabric

designs show where knit draping can be placed and paired with different silhouettes

fabric sample inspired cut out within the silhouette



GIRL-
WOMAN-
OTHER-



