

Concept



Suggestion for Women
 These light harness cases will save you the trouble of carrying a portable receiver for you to connect the call directly from your car, camp, or office. They are so easy to wear that you can take them with you wherever you go. If you wish to make the most of your car, you can also use the harness as a portable receiver.

ECONOMY COMBINATION WITH STANDARD BATTERIES

WEARING BATTERIES ON THE LEG

THE BROADCASTER

Vol. 15, No. 12 The National Association of the Deaf, 1314 Thayer Avenue, N.W., Wash., D.C. 20004-1102 June 1977

INDEX

- 1. The Deaf Community and the Deaf Community
- 2. The Deaf Community and the Deaf Community
- 3. The Deaf Community and the Deaf Community
- 4. The Deaf Community and the Deaf Community
- 5. The Deaf Community and the Deaf Community
- 6. The Deaf Community and the Deaf Community
- 7. The Deaf Community and the Deaf Community
- 8. The Deaf Community and the Deaf Community
- 9. The Deaf Community and the Deaf Community
- 10. The Deaf Community and the Deaf Community
- 11. The Deaf Community and the Deaf Community
- 12. The Deaf Community and the Deaf Community
- 13. The Deaf Community and the Deaf Community
- 14. The Deaf Community and the Deaf Community
- 15. The Deaf Community and the Deaf Community
- 16. The Deaf Community and the Deaf Community
- 17. The Deaf Community and the Deaf Community
- 18. The Deaf Community and the Deaf Community
- 19. The Deaf Community and the Deaf Community
- 20. The Deaf Community and the Deaf Community

NOTICE TO MEMBERS...COCHLEAR
 Debate Commission
 and Announcements

I incorporated my initial inspiration of the body worn sound processor harnesses into my designs as the research imagery I found from online museums/medical journals showed how unique and fierce these designs could be empowering the deaf people who wore them whilst still having feminine elements inspired from the Sonowear garments. The Sonowear garments were a huge inspiration for me however these garments were generally restricted to lingerie and undergarments where it would have been interesting to see how wearable technology and this overall aesthetic could have been expressed in outer garments.



COLOUR

I mainly used a very light, white-based colour pallet in the collection with colour ranging from natural white, to ivory, to off-white. These colours were consistent to the colours that were used for the sonowear garments according to my research. These colours to me represent pure and clean tones, they are bright and angelic and can be used to express femininity.

SCIENCE TURNS DEADLY WEAPON INTO AID TO DEAF

SOLO-PRINTED

FIRST WITH THE REVEALED SECRET OF THE DEAF—AMERICA'S #1 DEVELOPED UNDER OF THE U. S. BUREAU

This amazing device able to print a complete message in a single breath—like a calling card!

Actual size, PRINTED CIRCUIT which is the heart of the new SOLO-PRINTED, reflecting 175 parts and wires used in the ordinary hearing aid, this practically eliminates the need for servicing!

You know... as the sweet sounds of life come back to you

An ordinary hearing aid could never have given you this

Are you expecting something that only years of deafness brought you world-famous Zenith Quality TV, Hi-Fi and Radio

These are TV Zenith Quality Hearing Aids—made with a highly sensitive earpiece and a super-quiet Zenith Amp.

New Revolution in Hearing Aids

The new Zenith "75" comes to you by mail! No "fitting," no sales pressure. Hear better or your money back in full!

Single Unit \$75 Complete

NEW Zenith "75" THE HEARING AID THAT NEEDS NO "FITTING"

AT LAST—your opportunity to discover how much a hearing aid can mean to your life... without embarrassment or inconvenience without expending yourself to look pressure-adjusted, without risking a penny!

At last—possible by this improved kind of hearing aid that needs no "fitting." Because it employs Zenith's "Full-Range Audio" principle, designed to amplify the full range of sounds covered by the instrument! Then you yourself can instantly select the particular range that enables you to hear best in different surroundings with Zenith's "Range-Top Control." The effectiveness of this principle was recently confirmed in U.S. Government-sponsored research at Harvard University.

Revolutionary Money-Back Trial!
Because the Zenith "75" needs no "fitting," it is advanced in performance—it is the only hearing aid that comes to you by mail with this outstanding guarantee:

When it comes to what, at hearing, means more TO YOU—PURITY, QUALITY, PERFORMANCE, OPERATING ECONOMY—then there is no better hearing aid with the world's most advanced earpiece. If the Zenith "75" does not exceed ALL criteria... if it isn't better than you ever dreamed ANY hearing aid could be... return it within 30 days of receipt and get your \$75 back in full!

And because it comes to you by mail, the Zenith "75" also saves you over \$100! If the price had to include "fitting," audiologist's profits, and high sales commissions, this top quality hearing aid would have to sell for \$100, instead of \$75. So thousands of thousands have already done. Order your Zenith "75" and find new happiness, new zest for life! You owe it to your family, to your self and to business associates. Use the convenient coupon below.

Send only one dollar by **check** or **credit** on your next mail purchase.

AT THE HEARERS OF THE WORLD-FAMOUS ZENITH RADIOS

—MAIL THIS COUPON TODAY—

Circle Radio Show. Has an \$1200.00, \$1500.00 and \$2000.00. Zenith 75.

I have read and understand the \$75.00 money-back guarantee and I agree to return the hearing aid if I am not satisfied within 30 days of receipt.

Name _____

Address _____

City _____ State _____ Zip _____

HEARING STYLES THROUGH THE YEARS



I experimented with included silk, satin, jersey, crepe, and napa leather. I found these materials to be utilised heavily by the competitor designers in my market research. The white napa leather was used for the pouch bag and the garter belt/cut out details.

FABRIC



I experimented with many different textures and fabrics including different types of lace textures and embroidery.



Lace is naturally found in a white and off-white colour and I wanted to keep this colour theme constant throughout my collection as it was consistent to the research imagery and core inspiration.

I experimented with lace and 3D lace to provide texture.

I found lace to be the most appropriate fabric/material to use as it was the only material I found to have an ideal balance between being soft enough to take initial inspiration from lingerie whilst being durable enough to be used as an outer garment in line with my concept.





DESIGN DEVELOPMENT 1



THE FRONT OF THE DRESS COAT HIGHLIGHTS A FOLDED COLLAR AND CENTRAL LINGERIE FASTENER, THE COAT FEATURES LONG SLEEVES WITH A UNIQUE BACK FLAP COAT MAKES DETAIL ON THE REAR SIDE OF THE COAT. USE OF INSEAM POCKETS.

THE CORSET FEATURE FOUR GARTER BELTS: TWO ON THE FRONT PORTION OF THE GARMENT AND TWO ON THE REAR. THE GARTER BELT DETAILS INCLUDE ADJUSTABLE STRAPS, FASTENERS, CLIPS, AND LOOPS FOR ADJUSTABILITY.

SONOWEAR
INSPIRED BY
HARNESS WITH
THE WIRES



BAG HIGH UP
ON THE BACK
ATTACH TO
SHOULDER
STRAP
SECURED AT
THE BOTTOM
AND THE ARM
BATTERY
GARMENT
BENEATH THE
BUST.



THE FLOOR LENGTH DRESS
COAT FEATURES A CURVED
HEM WHICH GENTLY
PUDDLES AT THE FLOOR.

CUT WITH A CLASSIC SINGLE-BREADED FIT, THIS COAT STYLE COMES COMPLETE WITH AN ATTACHED CORSET, WHICH CINCHES THE WAIST FOR A DEFINED FINISH. THE CORSET PORTION OF THIS GARMENT RUNS FROM THE WAIST TO HIP AND FEATURES A FEATHER LIGHT BONING WITH TOPSTITCHING.

THE INSPIRATION OF THE BODY WORN PROCESSOR HARNESSSES INTO MY DESIGNS. THE COAT IS FULLY LINED AND EXCLUSIVELY MADE FROM SILK IN A NATURAL WHITE COLOUR.

HE IS
ONE



I'M VERY DEAF BUT I HEAR EVERYTHING WITH MY NEW ZENITH MINIATURE HEARING AID. Don't let deafness kill the love of life! Zenith hearing aids prove you can overcome hearing loss! Zenith's amazing hearing aids... they're 70% as small as... Hearing Aids... Zenith Hearing Aid Division... Zenith Radio Corporation, Hearing Aid Division... 200 W. 24th St., Des Moines, Iowa...

New Revolution in Hearing Aids



THE CORSET-HARNESS PORTION OF THIS GARMENT IS MADE FROM VEGAN LEATHER AND FEATURES A MINIMALIST DESIGN. THE CORSET FASTENINGS AND ASSOCIATED STRAPS ALLOW FOR AN ADJUSTABLE AND TAILORED FIT IN CONJUNCTION WITH THE TWO DARTS ON THE BACK OF THE SLIT DRESS.

DESIGN DEVELOPMENT 3

BOTH SHOULDER STRAPS AND WAIST STRAP ARE FULLY ADJUSTABLE TO FIT.

THE SLEEVES INCORPORATE THUMB LOOPS WITH AN ADJUSTABLE SUSPENDER STYLE DETAIL. BOTH SLEEVES UTILISE CUT OFF SHOULDERS WITH HOOK FASTENINGS.

THE ASYMMETRICAL SIDE SLIT STARTS HIGH ON THE THIGH OF THE SHEATH SKIRT AND FLATTERS THE FIGURE WHEN PAIRED WITH THE THIGH-HIGHS STOCKING.

THE POUCH BAG IS LOCATED ON THE LEFT TO COMPLEMENT THE SIDE SLIT.

THE THIGH-HIGH STOCKING IS MADE FROM POLYAMIDE AND ELASTANE FOR A COMFORTABLE YET SUSTAINABLE FIT.

WHITE SILK, JERSEY OR CREPE THE SLIT DRESS IS WHITE SILK SATIN. THE GARTER BELT AND TIGHTS THAT BOTH ARE WHITE. THE LONG SLEEVE AND STRAPS COME IN LACE.

THE THIGH-HIGH SIDE SLIT DRESS MADE FROM NATURAL WHITE SILK.

YES! this girl is wearing an AUREX HEARING AID!

No "tell-tale" button in the ear
Billings for Men Also
Nothing - not even a cord shows

COME IN and SEE - and HEAR!

AUREX CHICAGO
8 N. MICHIGAN AVE., CHICAGO 2, ILL.
Please General Agents

COME IN OR MAIL THIS COUPON -
I am interested in the AUREX HEARING AID. Please send me literature and a list of General Agents in my area.

