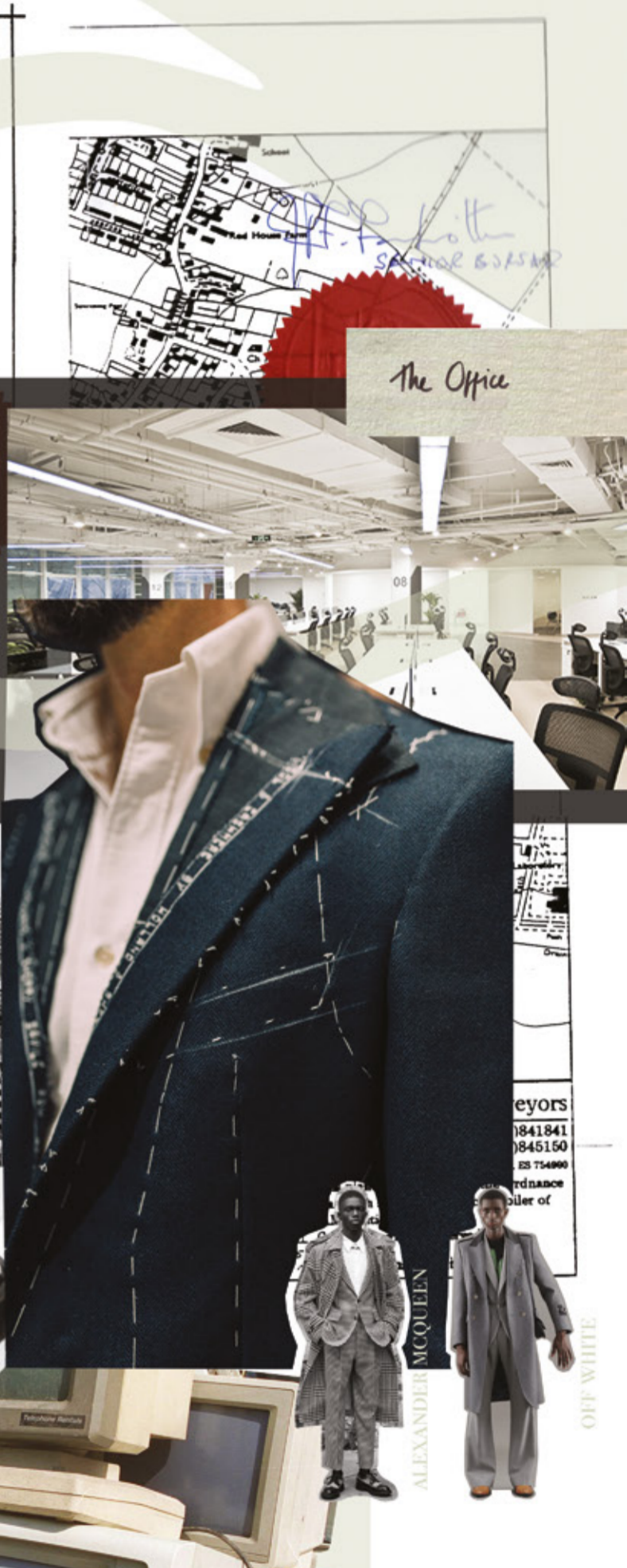
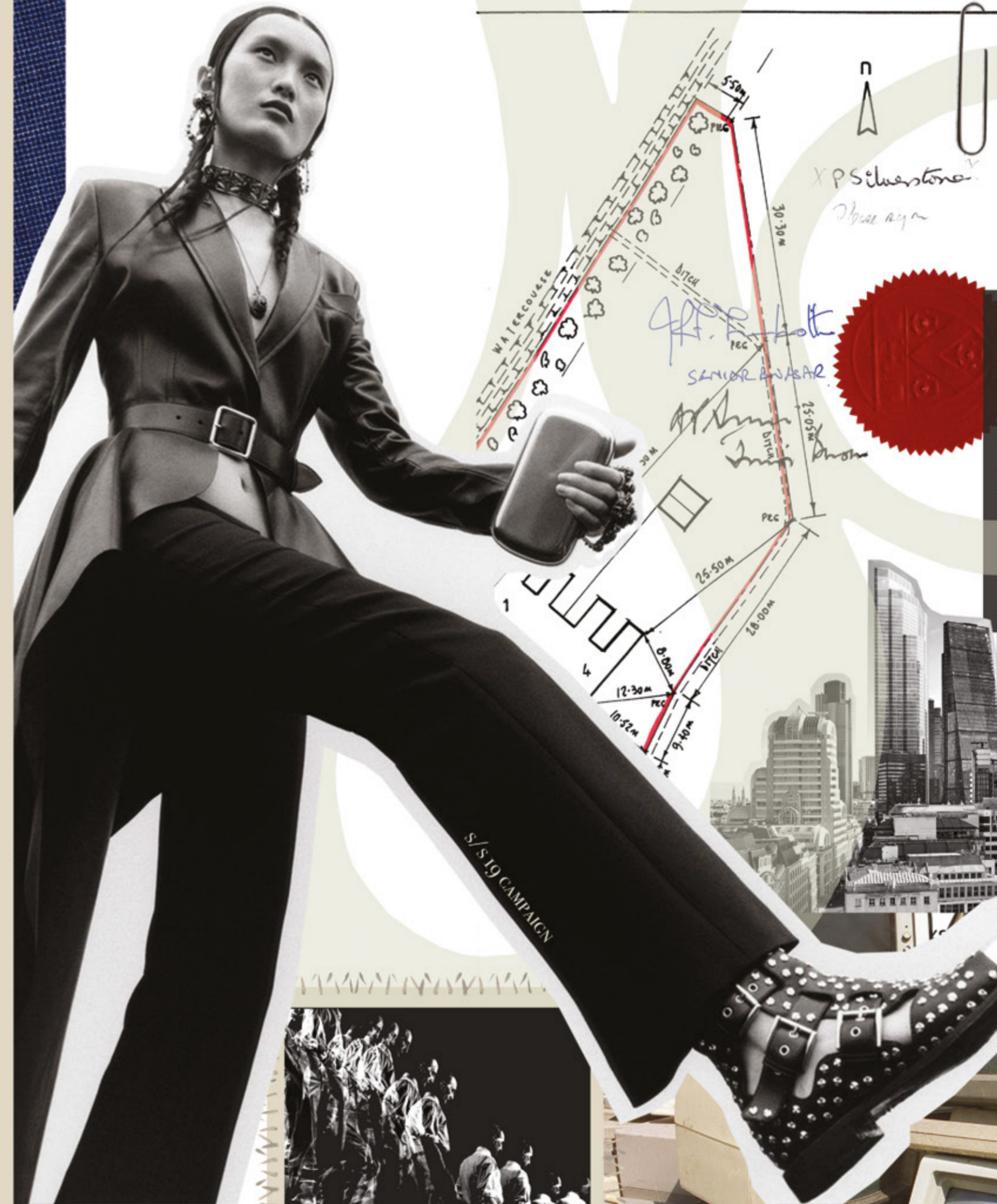




E M M A
D A V E N P O R T
E D I N B U R G H
C O L L E G E O F A R T
W O M E N S W E A R
A / W 22

THE END OF THE OFFICE

THE SUIT IS A WARDROBE STAPLE. FINE TAILORING IS A LUXURY, DESIRED BY MANY FOR ITS STATUS AND PROFESSIONAL AESTHETIC. WHEN RESEARCHING S/S19 COLLECTIONS FROM OFF WHITE AND ALEXANDER MCQUEEN, I COULD NOT HELP BUT FEEL THAT TRADITIONAL SUITING SEEMS OBSOLETE IN THIS CLIMATE. DURING THE PANDEMIC, THE MAJORITY OF PEOPLE HAVE BEEN WORKING FROM HOME. HOWEVER, WILL THERE BE AN OFFICE TO RETURN TO? AN ARTICLE IN THE WEEK MAGAZINE, HIGHLIGHTED THAT THROUGHOUT HISTORY EPIDEMICS HAVE CHANGED THE SHAPE OF OUR ARCHITECTURE. I AM FASCINATED BY THIS TIME OF CHANGE AND WHAT THE FUTURE HOLDS POST PANDEMIC. MY COLLECTION WILL HAVE A TWIST ON TRADITIONAL TAILORING, STIERED TO MORE RELAXED, FUNCTIONAL WORKWEAR.



TO	MED / PIC
DETAIL	ELECTRIC USAGE OCT 17 - MAR 15
DATE	07 MAY 2022 REC'D
AUTH BY	
CODE	K2000 WAT



The Office

ALEXANDER MCQUEEN

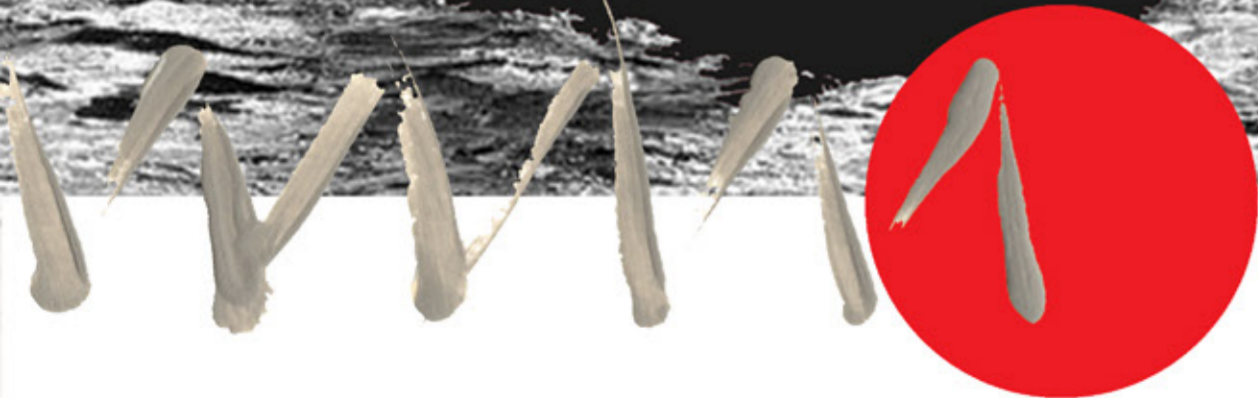
OFF WHITE

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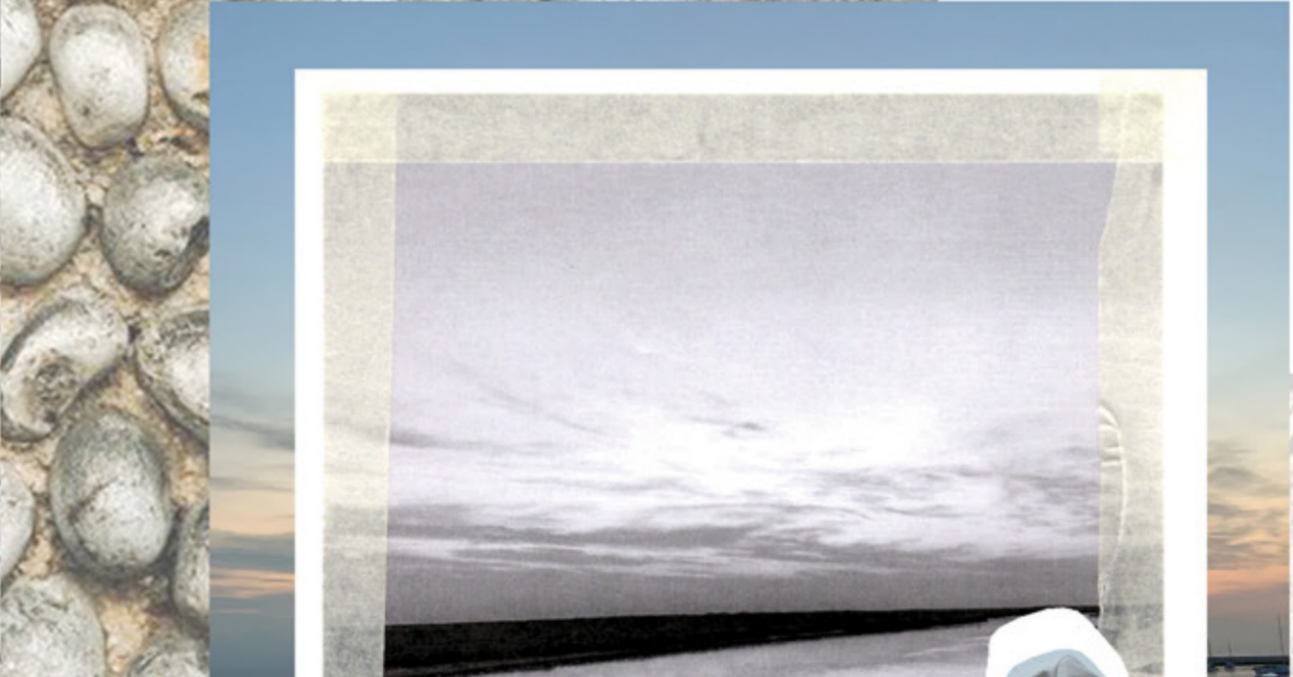


THE NORTH NORFOLK COASTLINE IS A RAW AND DIVERSE LANDSCAPE LITTERED WITH VAST BEACHES, SANDSTONE CLIFFS AND SALT MARSHES. IT IS HARD NOT TO FIND INSPIRATION FROM THE SURROUNDINGS. HOWEVER, I WAS MORE FASCINATED BY THE CONNECTION AND ATTITUDE OF THE LOCAL COMMUNITY HERE. IT'S A TRADITIONAL ENGLISH SOCIETY THAT RENOUNCES CHANGE AND HAS SKIPPED MODERNISATION. THE PEOPLE THAT LIVE ON THE COASTLINE ARE HARDWORKING LABOURERS, TYPICALLY FISHERMAN. THIS OUTLOOK HAS LED TO A UTILITARIAN FASHION OF COMFORT, AND PRACTICALITY. THERE IS AN UNSPOKEN OPINION IF YOU ARE SMARTLY DRESSED YOU DON'T BELONG HERE.

NORTH NORFOLK



RESEARCH 35503



Item Price
ex VAT
(E)2nd Class 1.53
(S)=Standard Rate (Z)=Zero Rate
TOTAL DUE TO POST OFFICE
Visa Debit FROM CUSTOMER BALANCE
Payment Received
VISA DEBIT
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Expires: 05/22



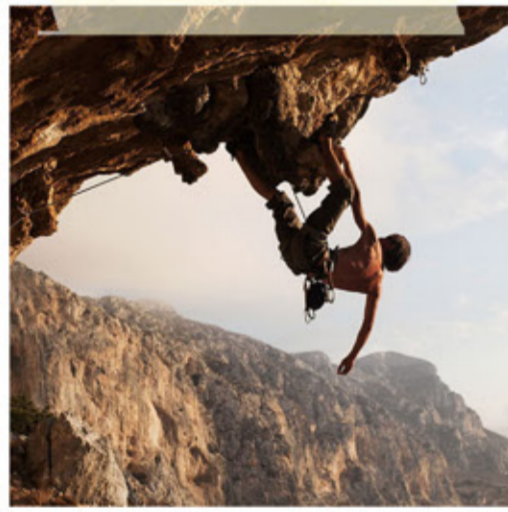
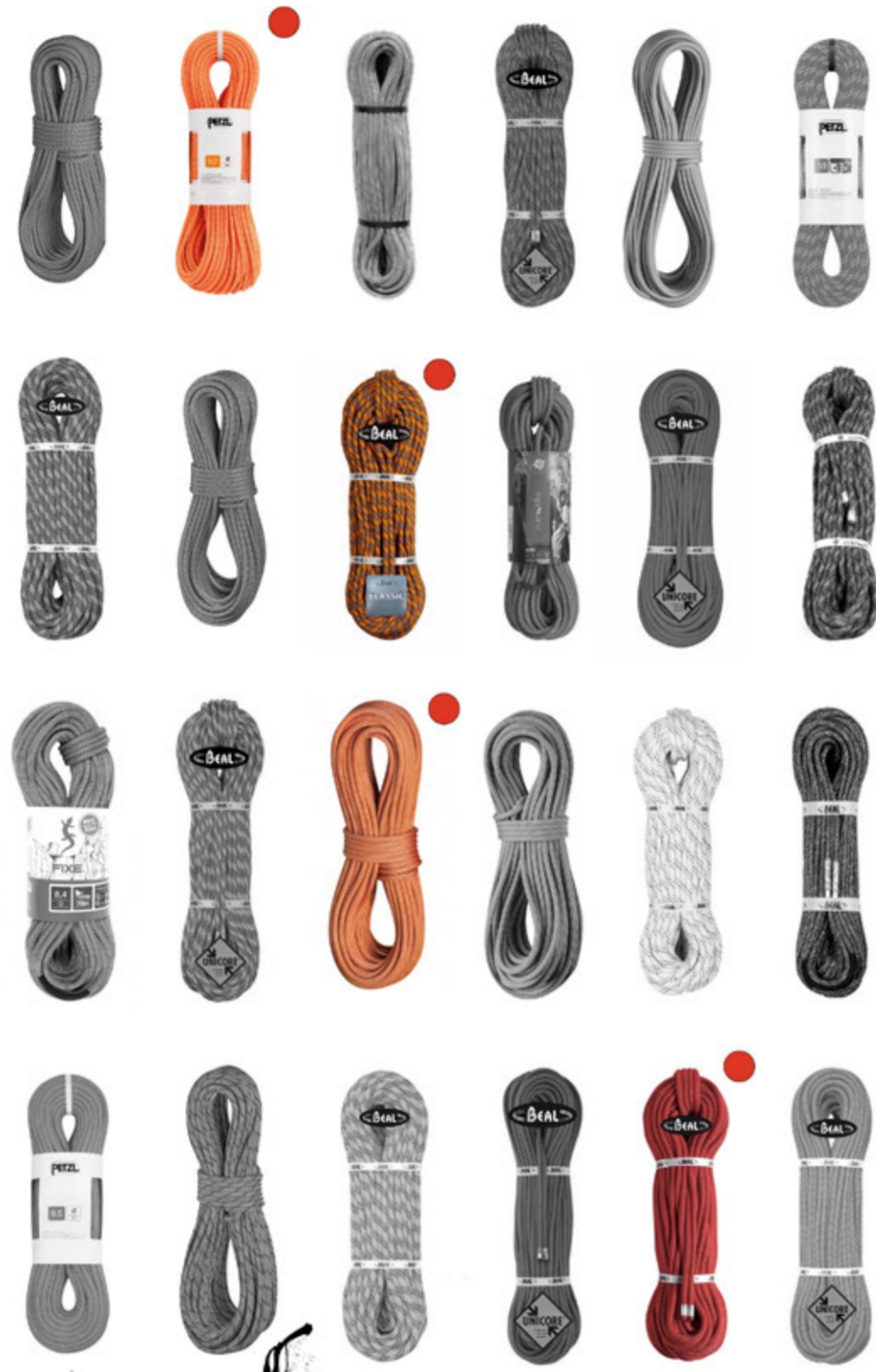
ROPE SUIT

THE IDEA BEHIND THIS LOOK IS TO CREATE A SUIT MADE FROM RETIRED CLIMBING ROPE. FOR SAFETY REASONS, CLIMBING ROPE CAN ONLY BE FUNCTIONAL FOR A CERTAIN AMOUNT OF TIME, AFTER WHICH IT HAS TO BE REPLACED AND THROWN AWAY, EVEN IF THE ROPE APPEARS PERFECTLY USEABLE. I WANTED TO CREATE A USE FOR CLIMBING ROPE AND MAKE IT LUXURY AND DESIRABLE FOR A CONSUMER. THE ROPE IS DRAPED OVER THE BODY AND GLUED TOGETHER. I HAVE THEN HAND STITCHED THE ROPE TO THE TAILORED BODICE. THE SHAPE OF THE ROPE WAS INSPIRED BY THE MEANDERS FOUND IN THE BLAKENEY CHANNEL. THE AIM WAS TO DEVELOP A SENSE OF FLUIDITY TO CONTRAST THE STRUCTURED TAILORING.



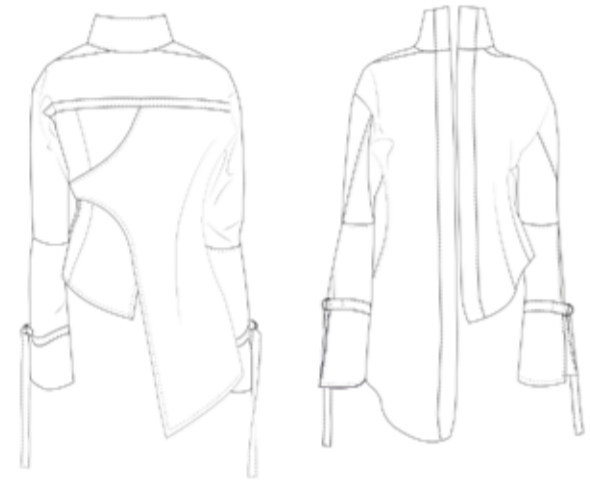
I HAVE CHOSEN ROPE FROM A WIDE RANGE OF SOURCES, FACTORING IN COST AND LENGTH REQUIRED. MY COLOUR CHOICES HAVE BEEN INFORMED BY MY RESEARCH. I WANTED TO ADD A POP OF COLOUR TO MY COLLECTION TO CONTRAST THE TRADITIONAL SUITING FABRICS. I HAVE DECIDED THAT SHADES OF RED AND ORANGE WOULD COMPLIMENT THE COLLECTION MOST.

ROPE COLOUR DEVELOPMENT

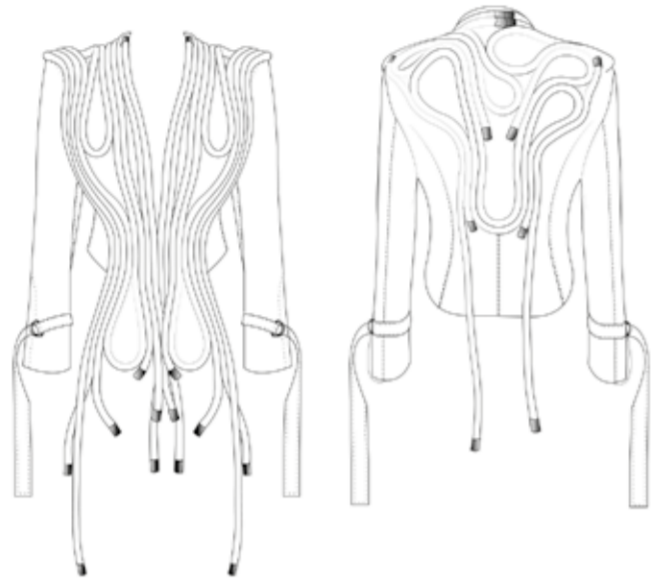


RANGE PLAN

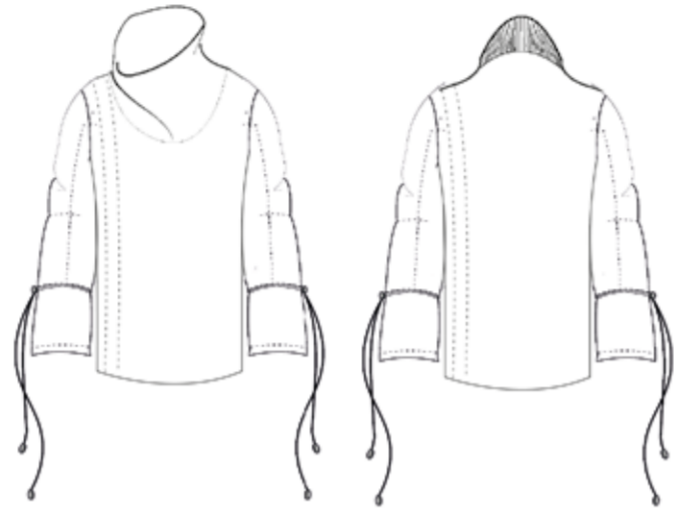
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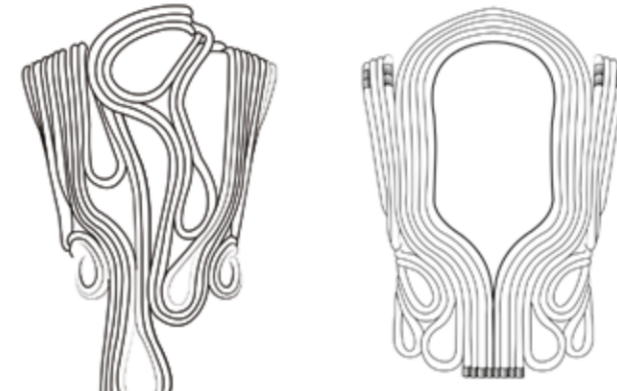
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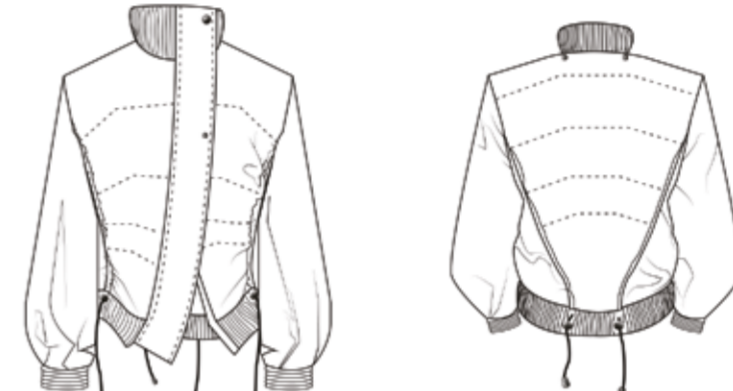
THREE



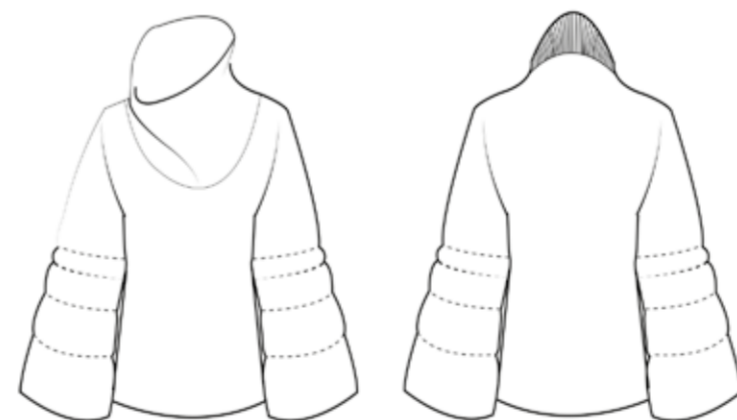
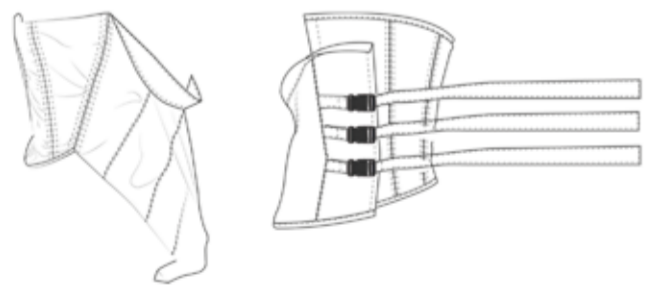
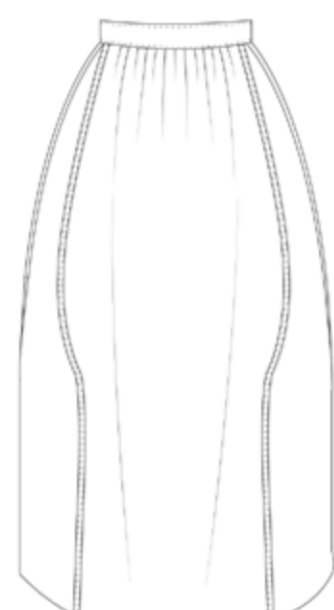
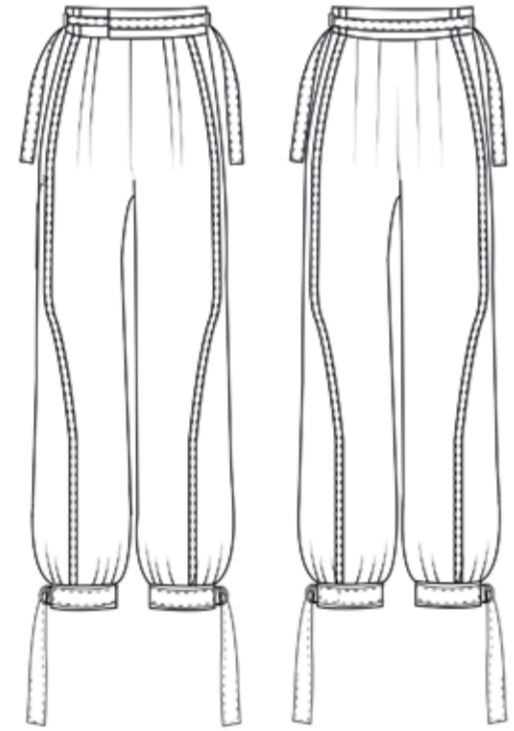
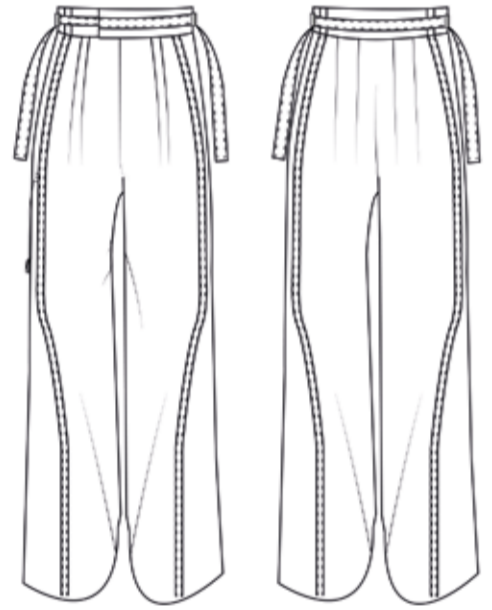
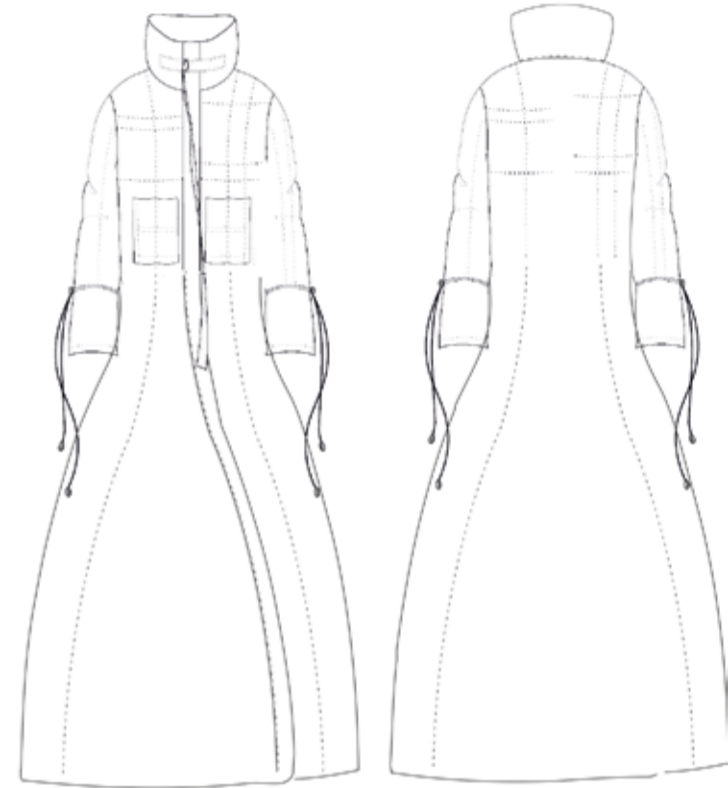
FOUR



FIVE



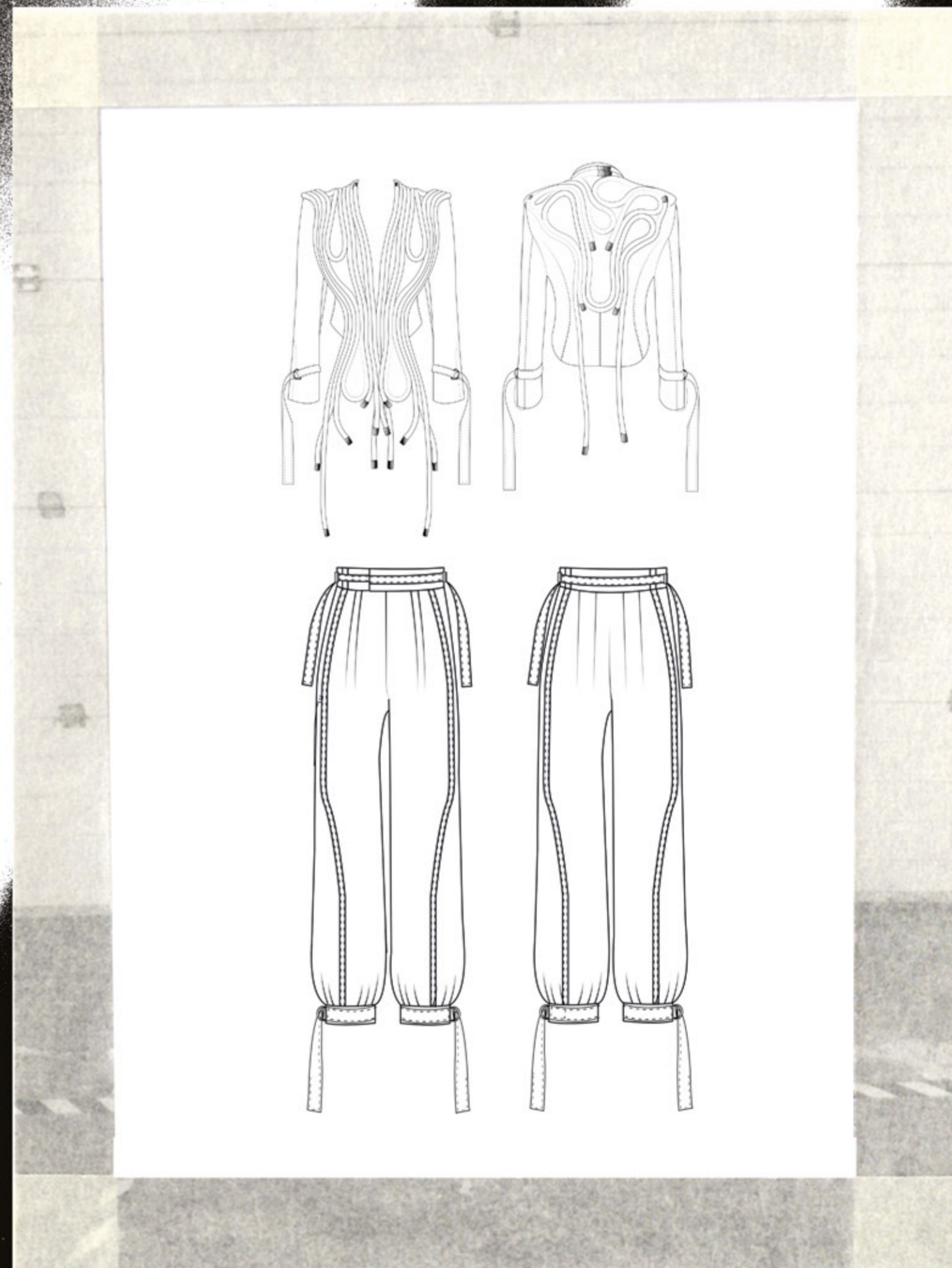
SIX



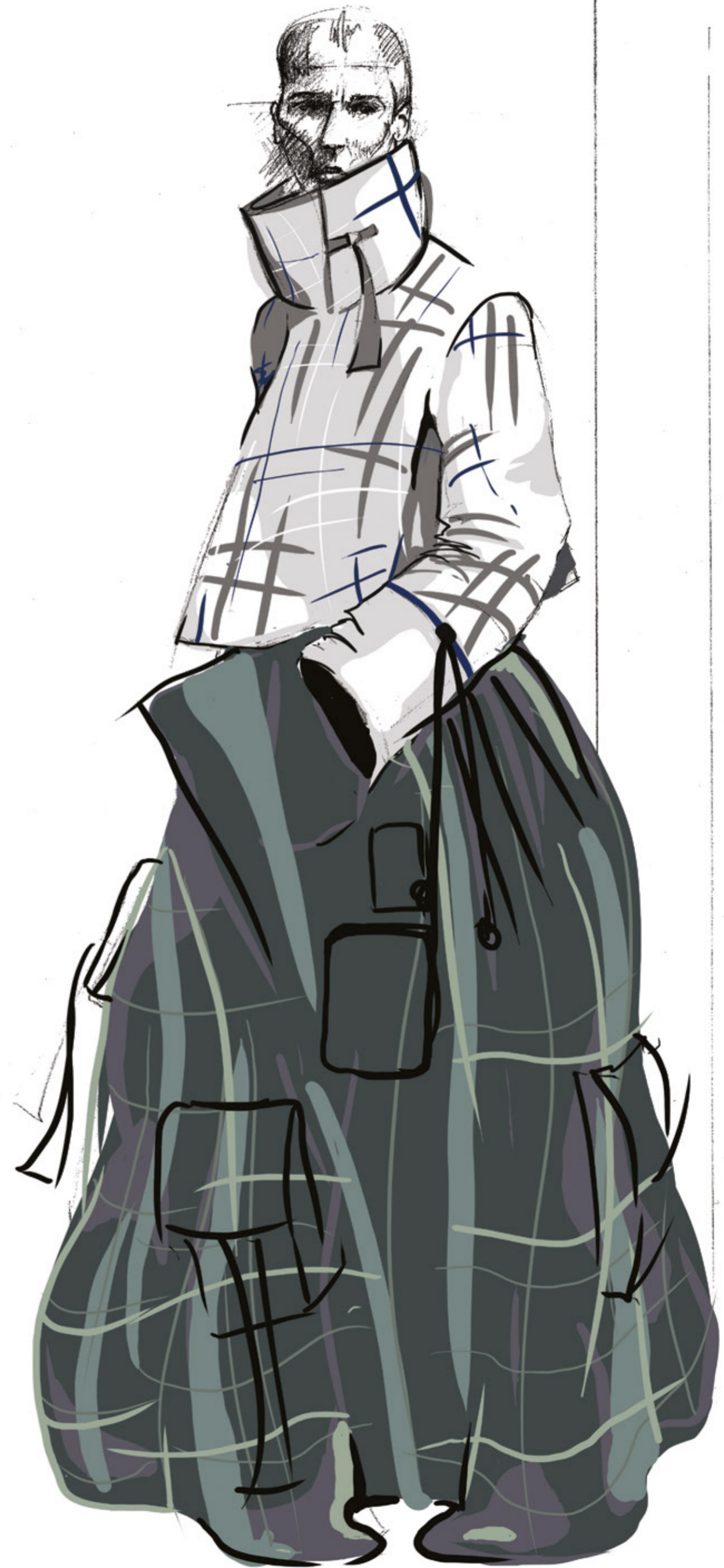
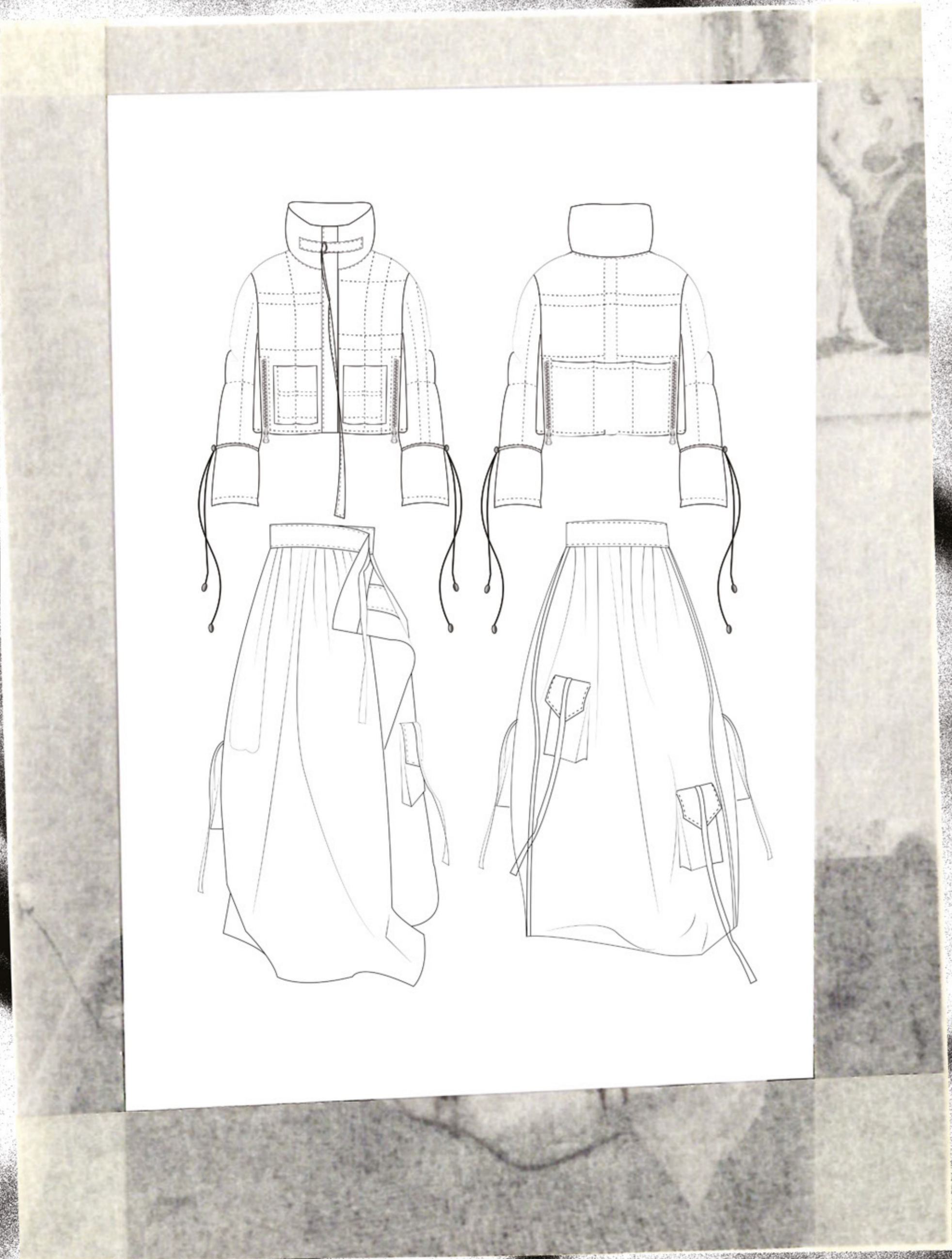
RANGE PLAN

A/W 22

LOOK ONE



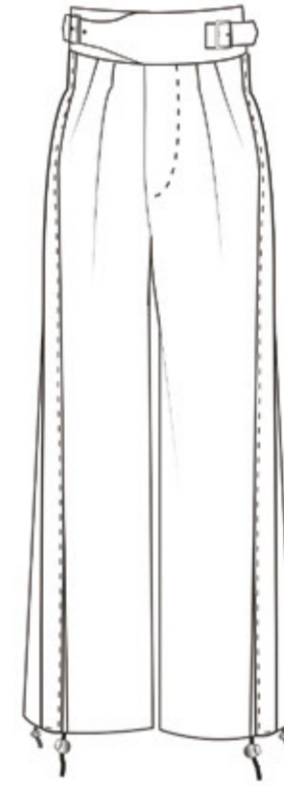






FRONT

BACK





LOOKBOOK

A/W 22

THIS COLLECTION IS DESIGNED TO EMPOWER WOMEN BOTH IN AND OUT OF THE OFFICE. IF THIS COLLECTION IS ABLE TO GIVE WOMEN CONFIDENCE, VIBRANCY AND SPARK CREATIVITY THEN MY WORK AS A DESIGNER IS COMPLETE. I AM PROUD TO HAVE CREATED THIS COLLECTION AS I BELIEVE THESE PIECES DO EXACTLY THAT. I AM IMMENSELY PROUD OF THESE WOMEN, EACH INCREDIBLY TALENTED IN THEIR OWN CREATIVE FIELD AND I AM VERY LUCKY TO CALL THEM MY FRIENDS. TO HAVE SUCH SUPPORTIVE PEOPLE IN MY LIFE IS A BLESSING AND I COULDN'T HAVE DONE THIS WITHOUT THEM, SO THIS COLLECTION IS FOR THEM.

LOOK FOUR



GBR
GBR
5507

LOOK TWO

THE ROPE

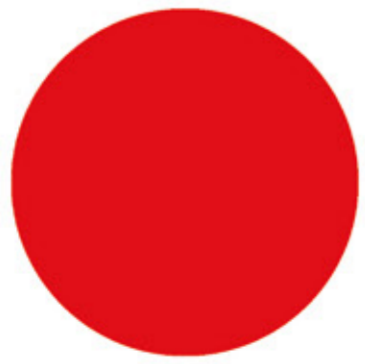


SUIT





35506
9899
GEBR



LOOK FIVE



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