

**PUT A FLOWER
IN YOUR
POCKET**
BY ANNABELLE

The idea that flowers are always
there for us throughout our lives
from celebration to sadness.
(always in the background birth
till death)

CONCEPT BOARD

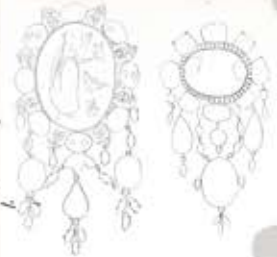
MUMS
WEDDING

Dear Miss:-
I am
the letter for I
some slight
I have been
to post and
but I expect
an expect cha
deed that
PETER BARRON



...TION IS IN
Elegant Ma
Also to the
Evening Dr
a-Gowns, L
Velvets, Pl
and will be
materially
ful at
ed, also
of Trimmings, Furs, L
Cloaks, Fur Visites, all will be
extremely low prices.

PETER BARRON | MOURNING WAREHOUSE,
REGENT-STREET, LONDON.





Brocade and Damask

SIMONE
ROCHA



DOLCE &
GABANNA



Marine Serre's
fall 2020 ready-
to-wear collection

UPHOLSTERY
UPCYCLED
FABRIC



VINTAGE
TAPESTRY
CORSET



MARKET
LEVEL BOARD

MR. ROBINSON'S
FAMILY MOURNING & BLACK GOODS WAREHOUSE
100, REGENT-STREET, LONDON

THE STOCK-TAKING SALE
AT GREATLY REDUCED PRICES
Commenced on the
FIRST MONDAY IN JANUARY
And will continue during the month

GENUINE BARGAINS will be offered in each Department. The whole of the stock has been re-marked to very low prices for the purpose of this Sale. Those ladies who kindly pay attention to the notices can secure remarkably cheap goods.

Mourning Dress for the Elite in the Middle Ages

During the Middle Ages, royalty and the aristocracy wore mourning dresses during periods of bereavement. Mourning dress was regulated by strict protocol and strict protocol was observed in the kind of clothing worn following the death of people in high social position.

In the Middle Ages, funeral processions followed guidelines of social hierarchy. While all wore black, the procession that followed was ordered: first the bereaved family, then royalty and the aristocracy, military, then the merchant class.

Color-coded clothing made it clear to observers who was who in a procession. High ranking mourners wore long trains and hoods made of dull shaded black wool with black or white crepe or lining.

Those who wore mourning dress, called widow's weeds, were conspicuous to the public for a long period of time after the death of their loved one.

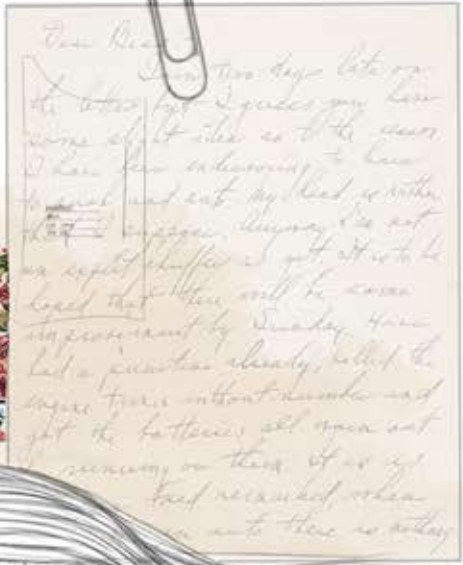
VICTORIAN MOURNING RESEARCH



ballon sleeve
brooches



BASQUE
DEVELOPMENT



FLORAL RECYCLED UPHOLSTERY
FABRIC - OLD CURTAINS



BLACK VEVELT BOWS INSPIRED BY
VICTORIAN MOURNING

COAT DRESS
DEVELOPMENT



BALLOON SLEEVE INSPIRED BY VICTORIAN MOURNING



PRINT AND
COLLAR
INSPIRATION
TAKEN FROM
MUMS
WEDDING



DOUBLE BREAST
JACKET
DEVELOPEMT

GRANDMA AT
MUMS
WEDDING
DOUBLE
BREAST
JACKET



*I really hope
you'll like
the dress I just made
for you. I know I
love you as at present.
I'll give all my love to Mabel.
I'll be thinking with
it is one thing I could
get over. I love you with*



BALLON
SLEEVE
INSPIRATION
FROM
MOURNING
GARMENTS



ER GARMENT TULLE DRESS



EMBROIDERY DEVELOPMENT

Jewelry made from the hair of the deceased loved one was a popular ornamentation. A hank of hair was woven into a handsome knot and made into a brooch or other piece of jewelry. While such jewelry may seem morbid today, the fashion was seen in the Victorian era as romantic and sentimental, a way to keep in touch with a dead loved one.

Earlier, in the 16th and 17th centuries, memento mori jewelry featured images like skulls and coffins crafted in gold and black enamel brooches, rings, and pendants.

As hair does not decompose like the rest of the body, these unusual ornaments made of human hair are long lasting and highly collectible today.

Victorian Mourning Jewelry
 From the 18th century onwards, memorial jewelry in the form of brooches, pendants and lockets became popular. They would be emblazoned with a portrait of the deceased or their name and year of birth and death or a lock of their hair. Their use of symbolism was also popular such as the cross, holly and thorns for the passion of Jesus; oak for strength and enduring love; the empty acorn cup which denoted the inevitable end of love and forget-me-nots.



→ TEARDROP PEARLS
 → DIFFERENT SIZE PEARLS
 → JEWELS



EMBROIDERY INPIRED BY MUMS WEDDING DRESS



BLACK AND CREAM PEARLS INSPIRED FROM VICTORIAN MOURNING AND MUMS WEDDING DRESS



ACCESSORIES & STYLING RESEARCH



Second mourning, a period of nine months, allows ornamentation by implements of mourning jewelry



main dress was still made from a lusterless fabric, but items with some luster were permitted. Subdued decoration with jewelry beads was allowed. The weeping veil was lifted and worn back over the head. Elderly widows frequently remained in this stage of mourning for the rest of their lives. During second mourning, a woman could leave the house for minor social engagements. However attendance at large social gatherings and events, such as balls and theater was not permitted as such gaiety would distract the mourning widow from "duties" to everyone else.



STYLING AND ACCESSORIES INSPIRED BY VICTORIAN STAGES OF MOURNING



PUT A FLOWER IN YOUR POCKET CONSUMER



AGE 39, LIVES IN LONDON
HOLDER OF OLD FAMILY PHOTO ALBUMS
COLLECTS VICTORIAN JEWELLERY
LOVER OF UPHOLSTERY
VICTORIAN HISTORY LOVER
MONTHLY FLOWER SUBSCRIPTION



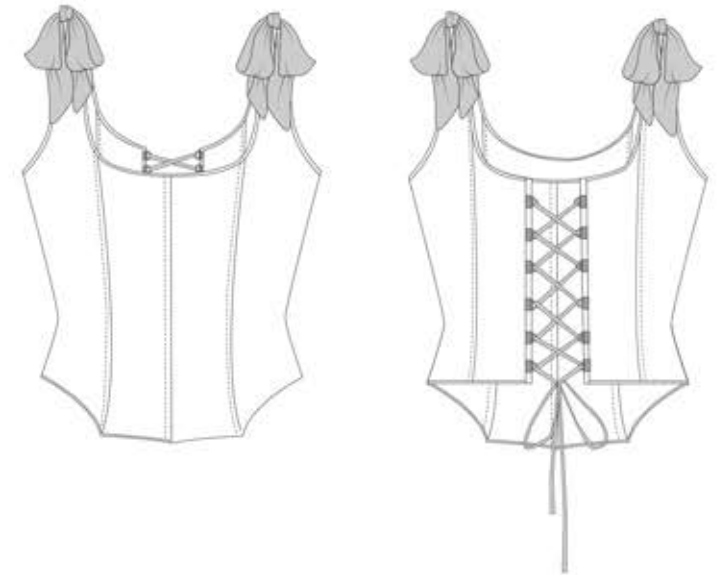
FABRICATION AND COLOUR





PUT A FLOWER
IN YOUR
POCKET
BY ANNABELLE

OUTFIT 1 COAT / SKIRT / BASQUE



• OUTFIT 2 BRALETTE/
DRESS /DOUBLE BREAST
JACKET/ CULOTTES

