



Great Grandmother Ivy



Family photo album

To Annie
With Love
From Bill

WOMEN'S LAND ARMY



- | | | | |
|-------------------|----------------|-------------------|---------|
| William Cannon | Mary Ann Smith | | |
| Amelia | Rose Elizabeth | William Thomas | |
| Arthur James | James Hart | Marquet Millhouse | |
| Ivy Lillian | Ruth Joyce | Thomas | Graham |
| Charles Smith | | Irene | Pauline |
| Hazel | Malcolm | Stephen | Glen |
| Peter Johnson | Pauline Clark | | |
| Ian Johnson | Gavin Lisa | | |
| Julie Johnson | Ind | | |
| Isabelle Danielle | | | |





Victorian Mantle lustre - family heirlooms

excessive trim

Victorian era 1837-1901

Victorian Greenhouses

Crystal trim



Empower Women to embrace their femininity

POST CARD

ADDRESS

CE



WE SHOULD ALL BE FEMINISTS

THE WAR OFFICE,
PERCY HOUSE SCHOOLS,
ISLEWORTH,
MIDDLESEX,

MIDDLESEX,

30 JUN 1931

159/1947

your application dated 17th June
of your Discharge Certificate.
I enclose, from the records of the Department, the
the service of No. 880159, Private

James Bridgman

2nd London Regiment

Billy Porter

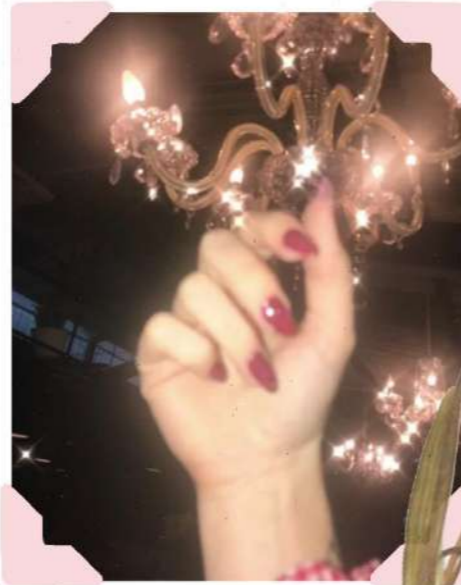


Women who seek to be equal with men lack ambition.



The minute a man puts on a dress it's disgusting. What are you saying? Men are strong and women are disgusting?

Timothy Leary



Zimmermann



Simone Rocha



Erdem



Consumer

- Feminist, empowered body confident 20-35
- Loves antique/vintage items
- Passion for gardening and flowers
- Luxury market/ goods
- Environmentally conscious





Face mask elastic

Polyester lace

Ueko-tex elastic

Silk organza

Self-cover buttons

organic cotton

Cotton lawn

Organic cotton half panama

Teardrop beaded fringe

Organic micromodal jersey

Isabelle Johnson

Pointele jersey

YKK brass zip

Cotton hook and eye tape

Cotton tie dye voile

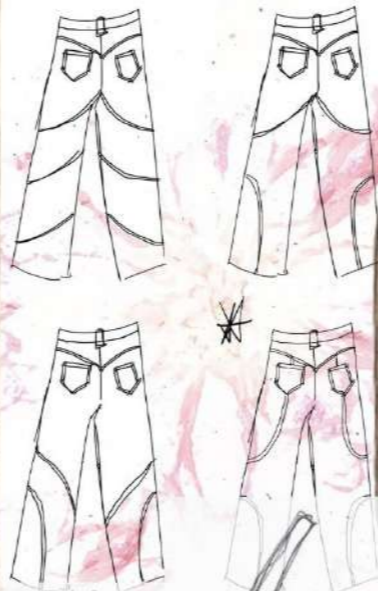
Ueko-tex picot trim



Apple picking pouch- Great
Grandmother Ivy and Auntie Ruth
Apple pouch into hidden pockets in trousers



WW2 Land Army trouser uniform



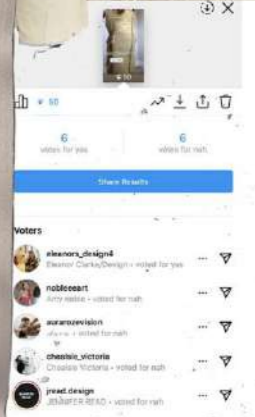
Pocket bags inserted in seam curve...



Patch pocket option...



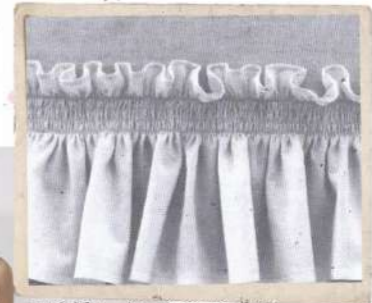
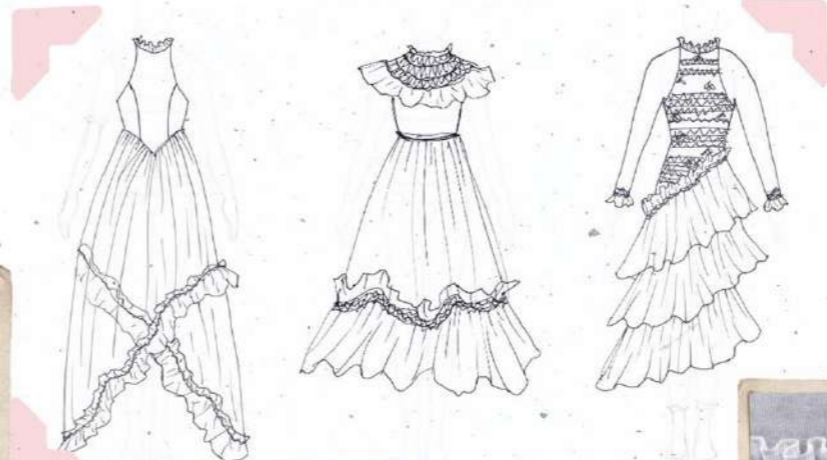
no patch pocket
- hides patching detail





Spiralling ruffles

Victorian cast iron staircase



ruffle inspiration:
the art fabric manipulation



Sleeve development



Victorian yoke designs-



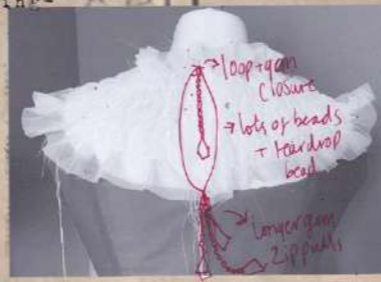
Inspiration-



Yoke Smocking Sampling



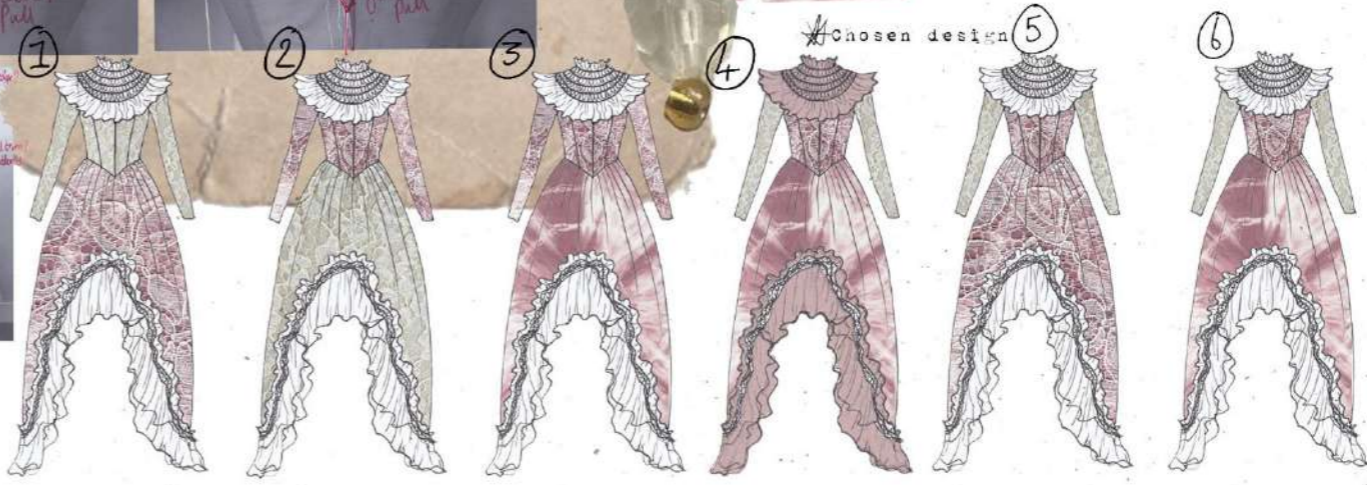
Bead button fastening-



Layering Fabrics - lace + tulle



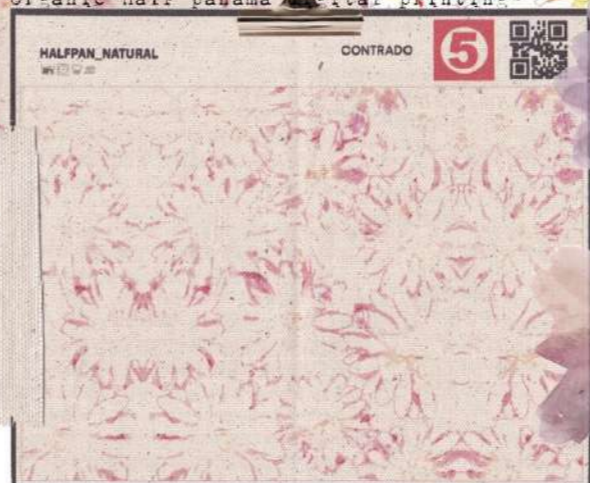
Toile development





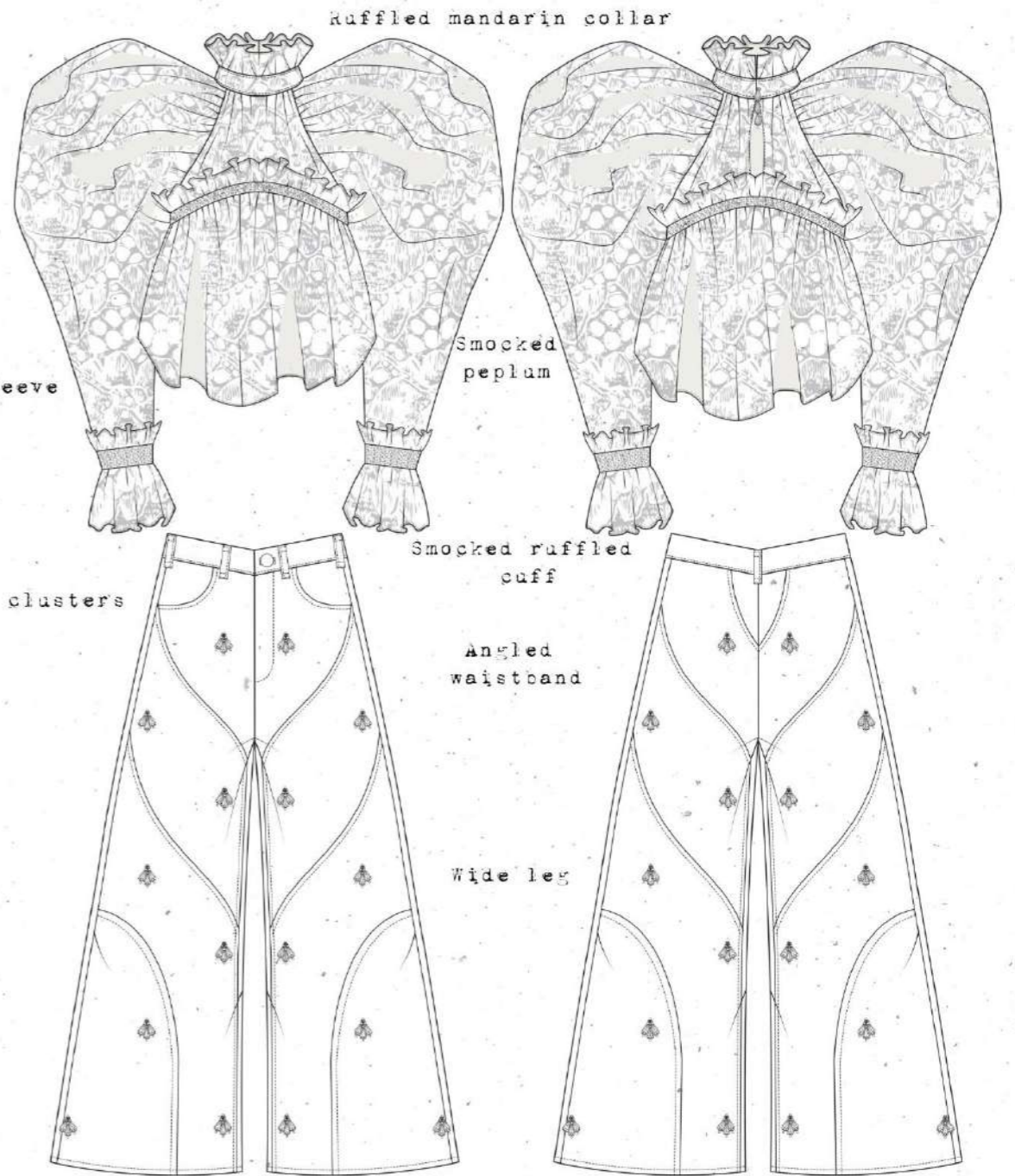


Chrysanthemums





Outfit one



Gathered raglan sleeve

Ruffled mandarin collar

Smocked peplum

Smocked ruffled cuff

3 bead clusters

Angled waistband

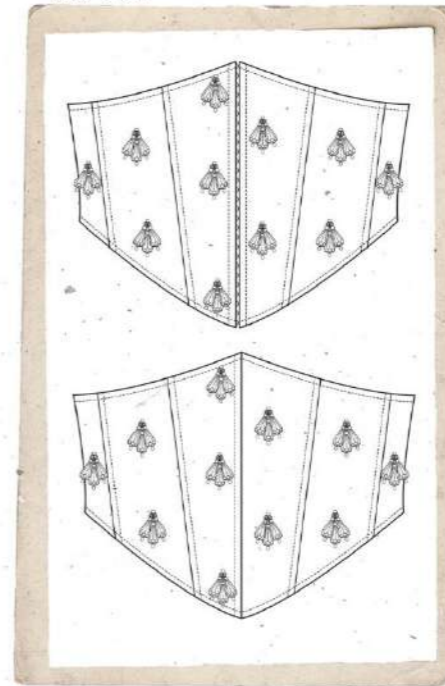
Wide leg

Curved flat-felled seam detail

Outfit two



Corset

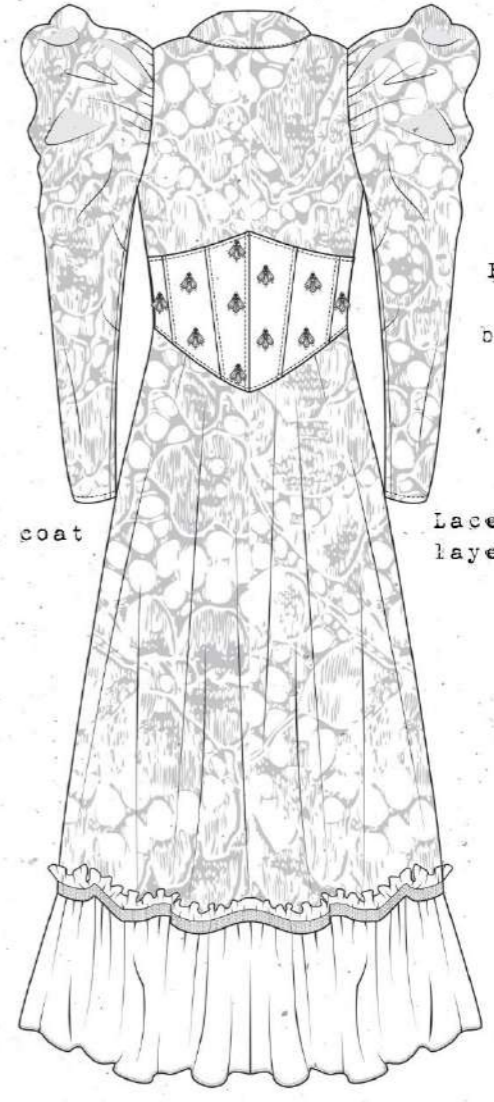


Notch lapel collar

Leg of mutton sleeve

Double breasted

Hook and eye fastening



Maxi coat

Belt corset with 3 bead cluster detail

Lace and cotton layer

Smocked ruffled hem

Outfit three



Smocked yoke panel

Leg of mutton sleeve

Mandarin ruffle collar

Bodice princess seam panelling with boning

loop and bead cuff fastening

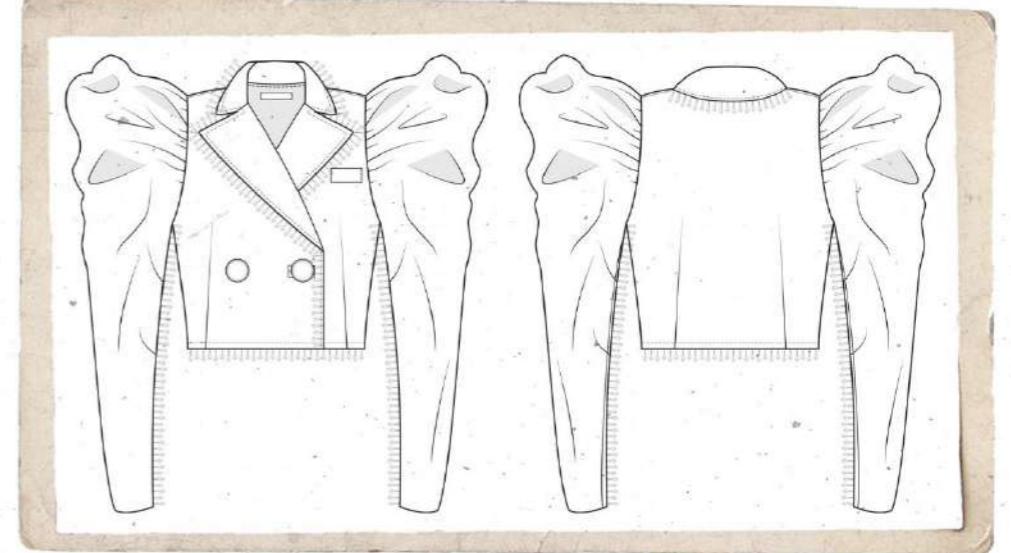


3 tier angled ruffled midi skirt

Outfit four



Blazer with skirt detached



Beaded trim around collar and sleeve seam

Leg of mutton sleeve

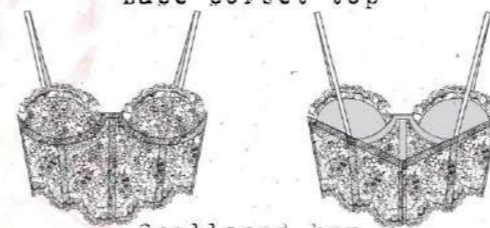


Double breasted

Smocked ruffle hem

Smocked ruffled skirt

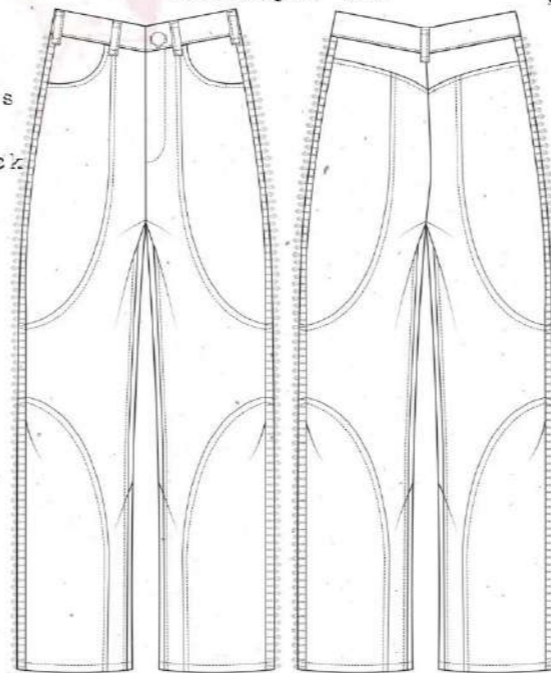
Lace corset top



Scalloped hem

Notch lapel collar

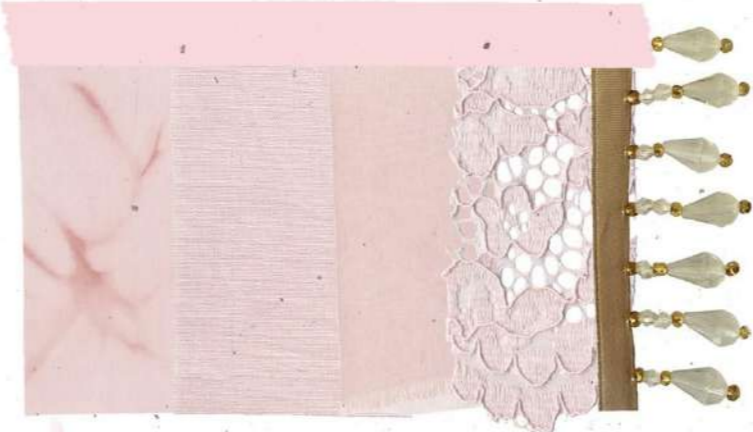
Hidden pockets in seam front and back



Capri slim leg trouser

Beaded trim down side seams

Outfit five



Smocked yoke panel

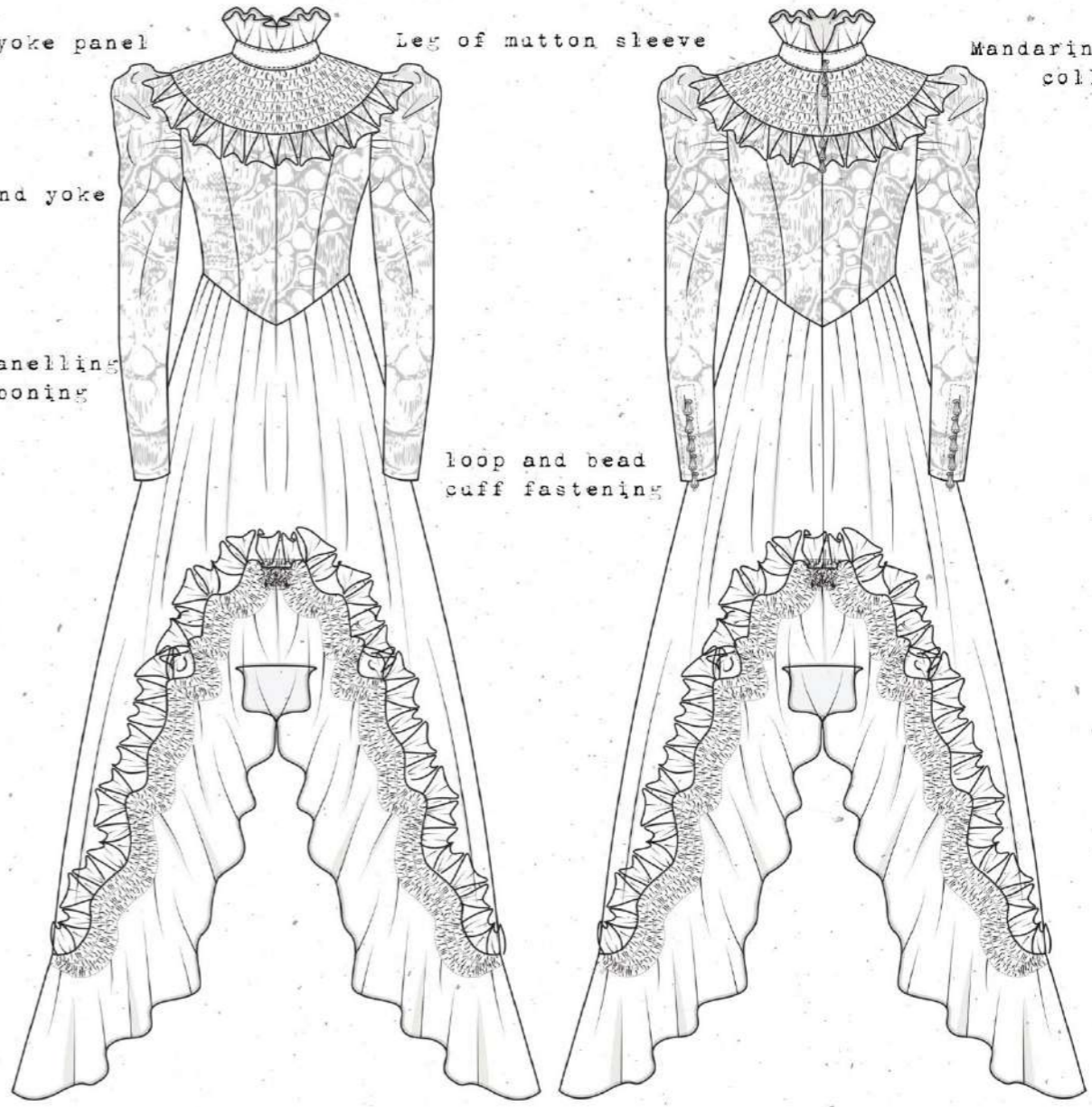
Leg of mutton sleeve

Mandarin ruffle collar

Ruffle around yoke

Bodice panelling with boning

loop and bead cuff fastening



Gathered high-low hem skirt

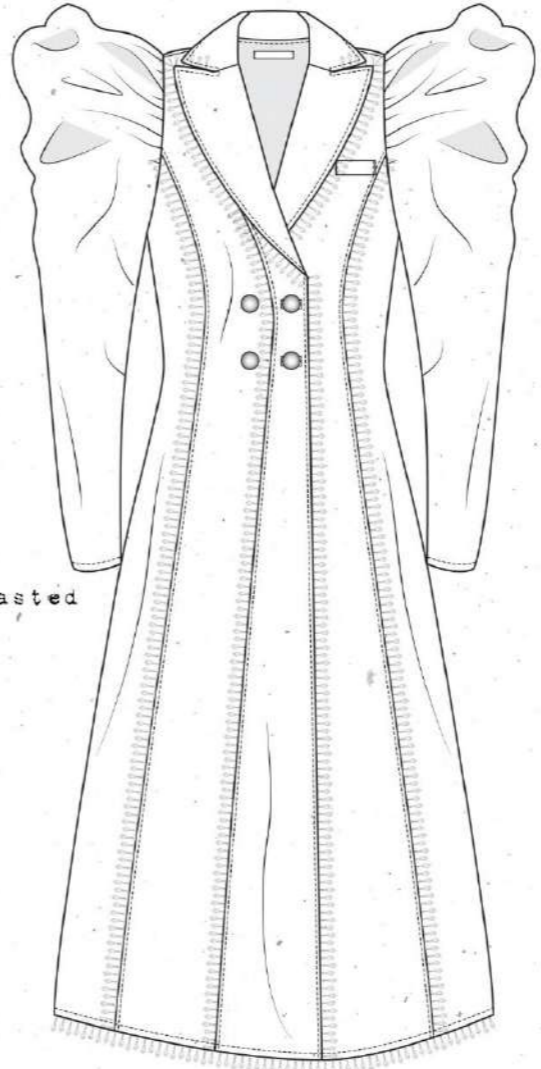
Smocked ruffle hem

Outfit six

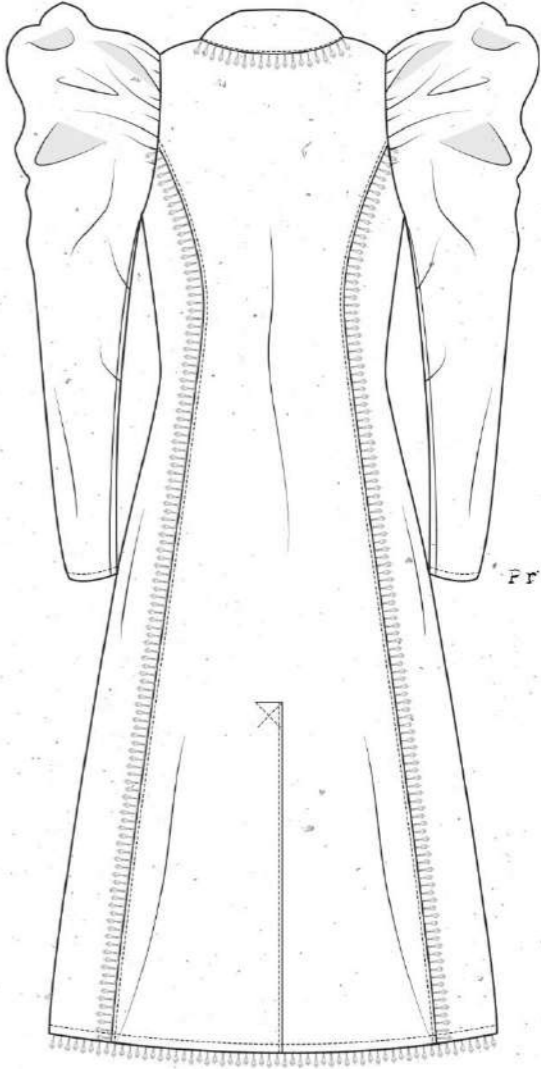


Notch lapel collar

Leg of mutton sleeve



Double breasted



Maxi coat

Princess seam panelling

Beaded trim in seam panelling and collar

Deep back vent

Outfit seven



Gathered raglan sleeve

Mandarin ruffle collar



Princess seam panelling

loop and bead cuff fastening

Asymmetric 3 tier ruffled midi skirt

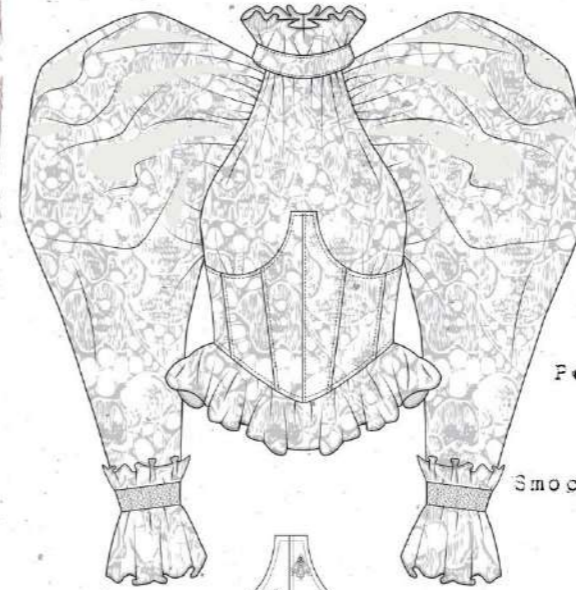
Outfit eight



ruffled mandarin collar

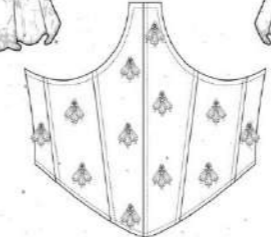
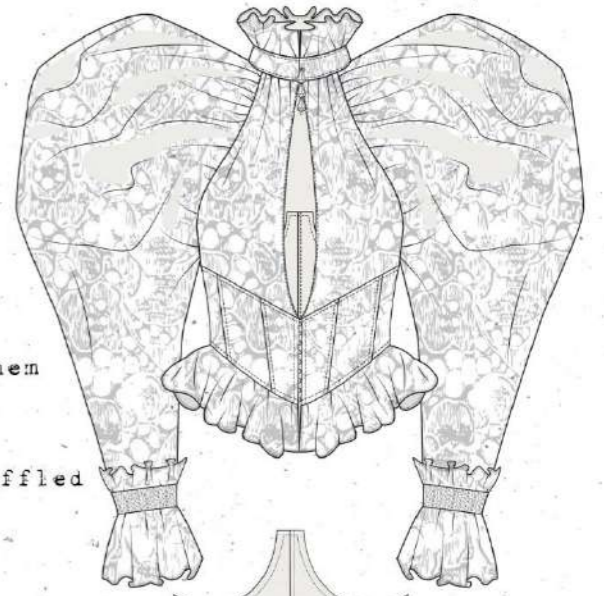
Gathered raglan sleeve

Keyhole and hook and eye fastening

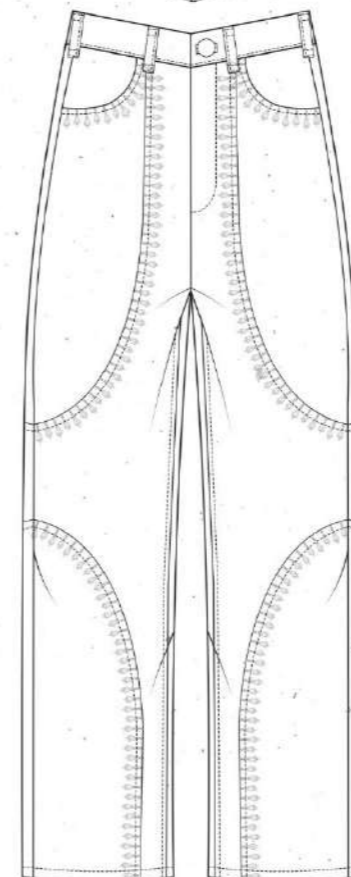
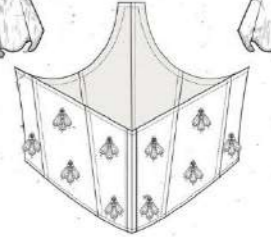


Peplum hem

Smocked ruffled cuff

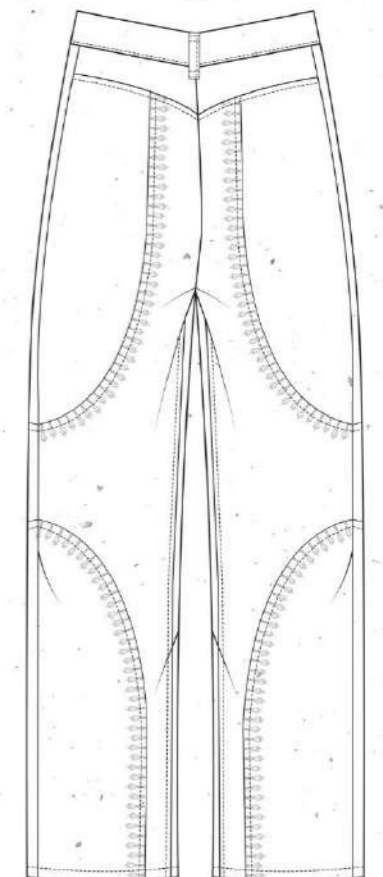


Underbust belt with 3 bead cluster Hook and eye fastening



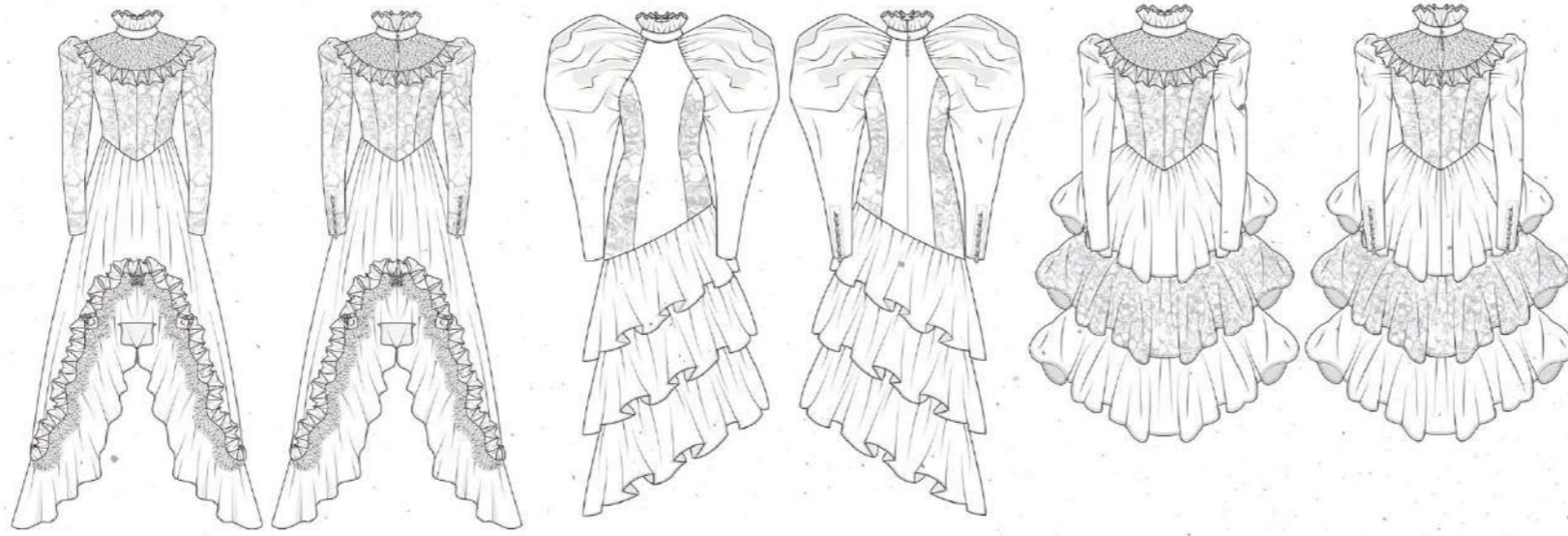
Panelled trouser

Beaded trim in curved seams



Curved flat-felled seam detail

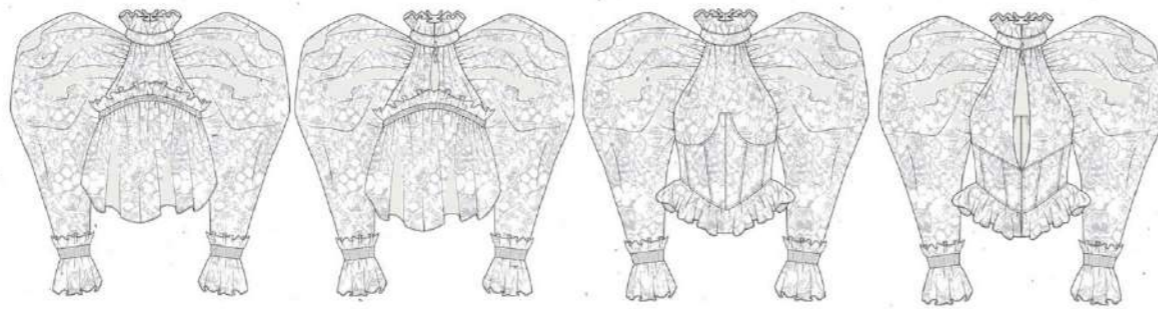
Dresses



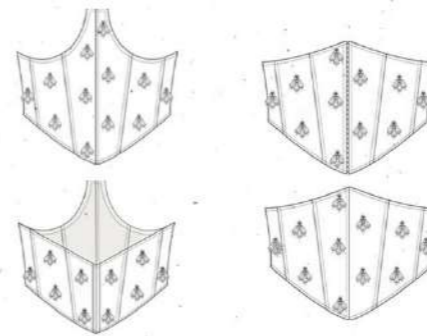
Coats



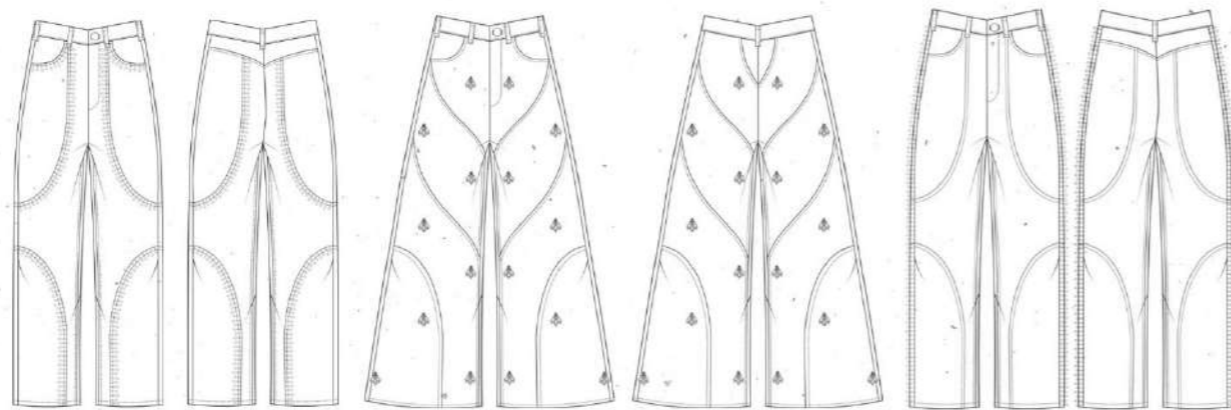
Blouses



Corsets



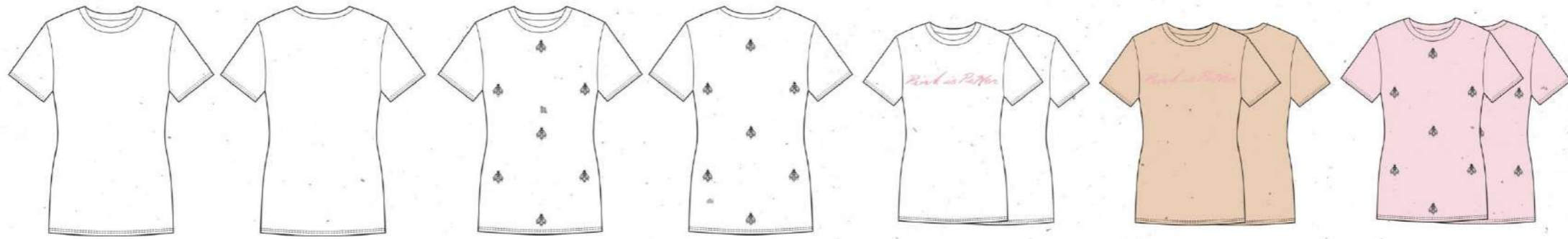
Trousers



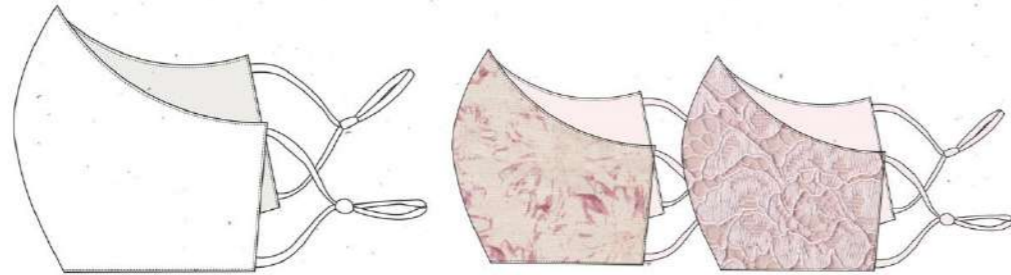
Underwear set



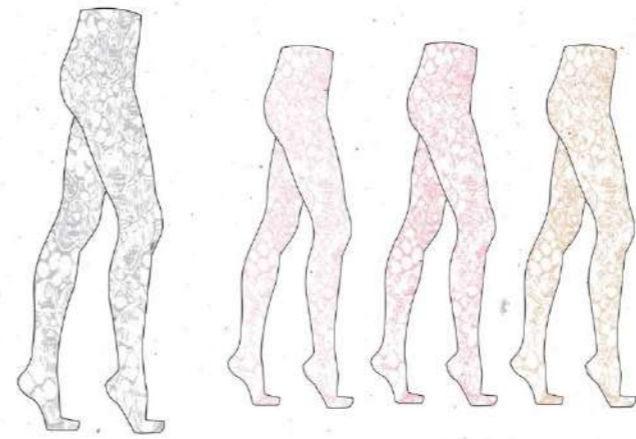
T-shirt



Facemask



Tights



Earrings





Isabelle Johnson
'Pink is Power'

