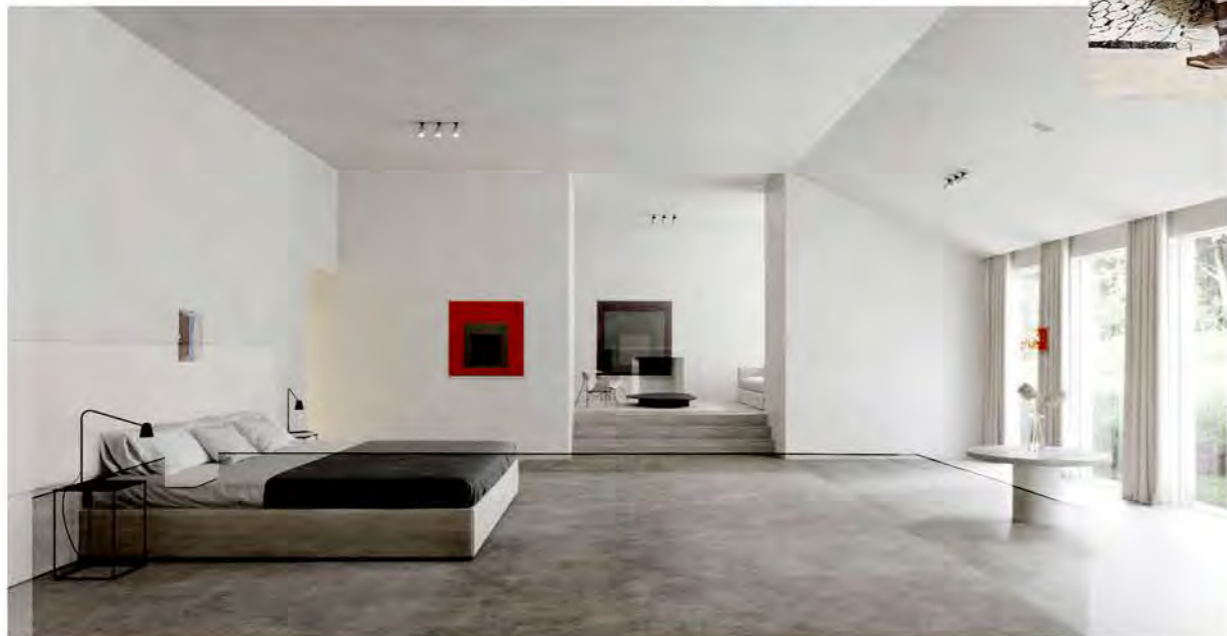


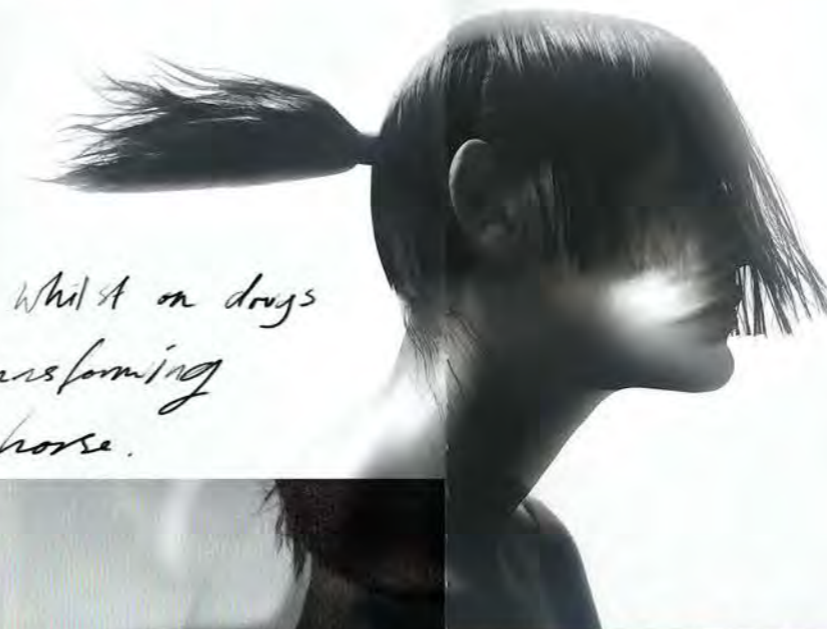
ALTHOUGH AGE AND GENDER IS NOT REALLY A CONCERN, IT IS IDEALLY AIMED AT YOUNG, CREATIVE PROFESSIONALS IN THEIR 20'S AND EARLY 30'S - PROVIDING THEY HAVE THE FINANCIAL CAPABILITIES. ALTHOUGH THEY MIGHT BE OBSESSED AND ENTHRALLED BY WEARING FASHION, THEY ARE ALSO INTERESTED IN COLLECTING IT. ALONGSIDE FASHION, THEY HAVE A LOVE AND APPRECIATION FOR COLLECTING ART, SCULPTURE AND FURNITURE TO ADD TO THEIR PRESTIGIOUS MID-TWENTIETH CENTURY COLLECTION. THESE INDIVIDUALS CAN BE FOUND LIVING IN BERLIN AS OPPOSE TO MAINSTREAM FASHION CITIES LIKE PARIS, LONDON OR NEW YORK. WORKING AS A CREATIVE DIRECTOR, STYLIST, PHOTOGRAPHER OR ARTIST - THIS INDIVIDUAL IS WELL ADVERSED AMONGST THE COOL ART AND FASHION SCENE. THEY ARE ALSO AN EXTREMELY LOYAL BRAND CUSTOMER, AND MUCH PREFERENCES THE IDEA OF BEING PART OF AND BELONGING TO A FASHION TRIBE.



BLUTLINIEN

THIS MEN'S COLLECTION FOR SPRING 2022 IS ENTITLED "BLUTLINIEN" (THE GERMAN WORD FOR BLOODLINES) AND IS INSPIRED BY MY OWN ANCESTRY, MY TIME SPENT LIVING IN BERLIN AND MY INTEREST IN RAVE CULTURE AND BDSM. TAKING INFLUENCE FROM MY ANCESTORS; BRITISH NATURALIST, CHARLES DARWIN AND BRITISH POTTER, JOSIAH WEDGWOOD, THIS COLLECTION IS ROOTED IN BRITAIN AND GERMANY, AND IS FRAMED BY A DIVERSE GROUP OF INTERNATIONAL ARTISTS AND PONY PLAY ENTHUSIASTS. BLUTLINIEN IS ABOUT ESCAPISM - AN ESCAPISM FROM THE REALITIES OF LIFE, WORK AND COVID-19, IN ORDER TO ONCE AGAIN DREAM TOGETHER, DANCE TOGETHER, SWEAT TOGETHER AND HAVE SEX TOGETHER.

USING MY PRE-COLLECTION "MONOLITH" AS A PREDECESSOR OR BREEDING GROUND IF YOU WILL, THIS COLLECTION'S VISION FOCUSES ON THE DEVELOPMENT OF THE HUMAN ANATOMY INTO THAT OF A HORSE. A METAMORPHOSIS TRANSITION OF A POWERFUL AND DOMINANT MALE, TRANSFORMING INTO A SUBMISSIVE PONY. A REDEFINITION OF MENSWEAR THROUGH CUT, SILHOUETTE, DETAILS AND THROUGH ANALYSING THE ASSERTION AND RELINQUISHING OF POWER FOUND IN THE WORLD OF PONY PLAY. TAILORING WILL BE JUXTAPOSED AGAINST MID-TWENTIETH CENTURY COUTURE AND POTTERY SHAPES. DARWIN'S THEORY OF EVOLUTION THROUGH MEANS OF NATURAL SELECTION WILL BE USED AS A KEY STARTING POINT TO THEN DEVELOP FROM.



*having sex whilst on drugs
and transforming
into a horse.*

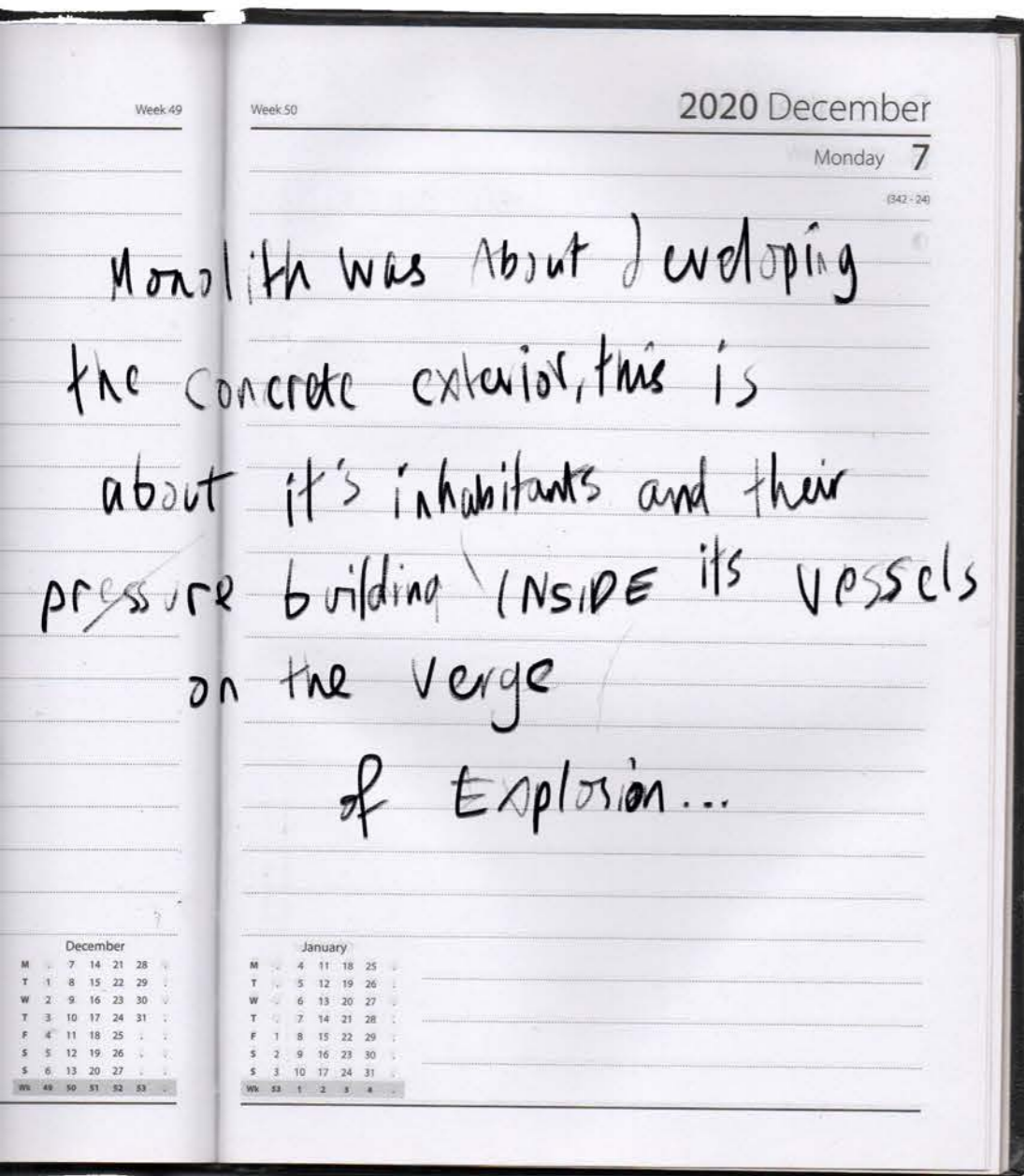


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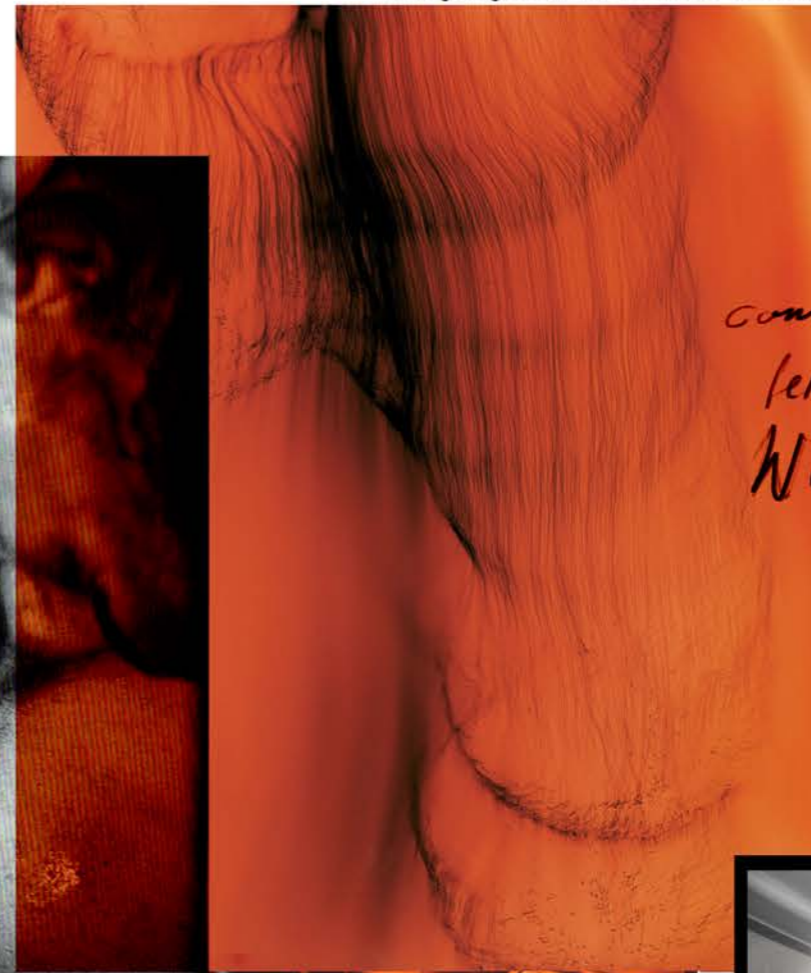


*MARK ROTHKO
WHITE CENTER (YELLOW, PINK AND LAVENDER ON ROSE) 1950.
RE-CREATING IT USING PHOTOSHOP AND PROJECTING
IT ONTO THIS PONY MAN WITH A HORSE CART.*

Wolfgang Tillmans, Outside Snax Club, 2001, included in "No Photos on the Dancefloor"



Wolfgang Tillmans, Kaskade 2001.



combining Robert Mapplethorpe
fetish photography with
Wedgwood pottery



Matt Lambert, Vitium (2016).

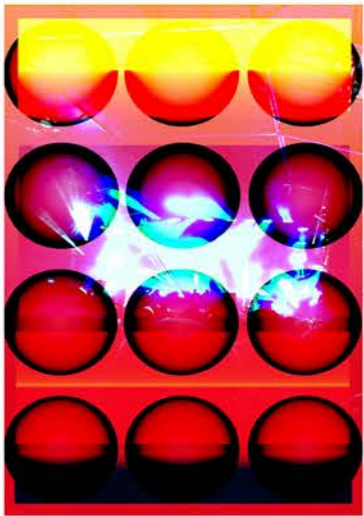
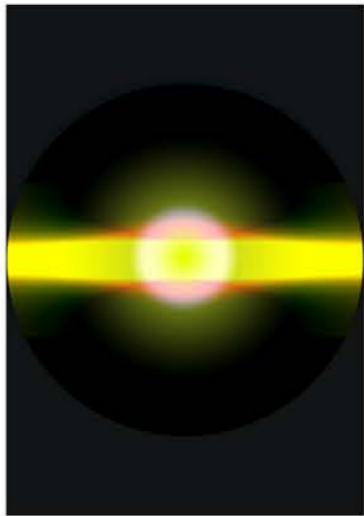
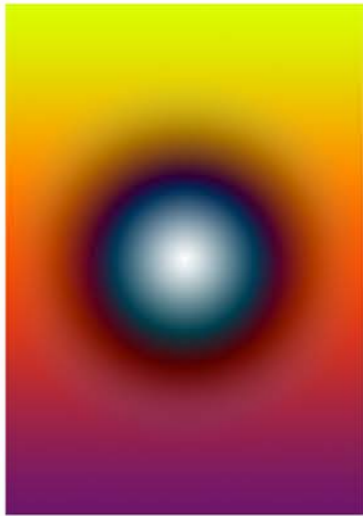
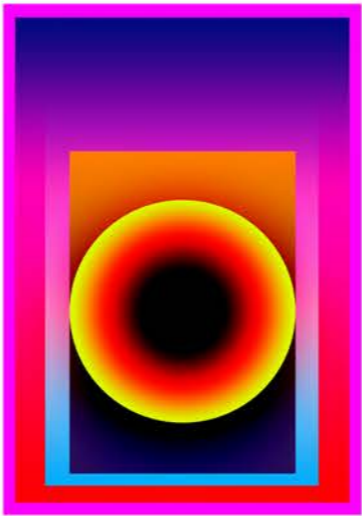
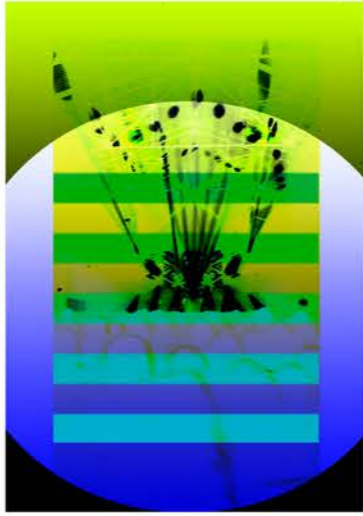
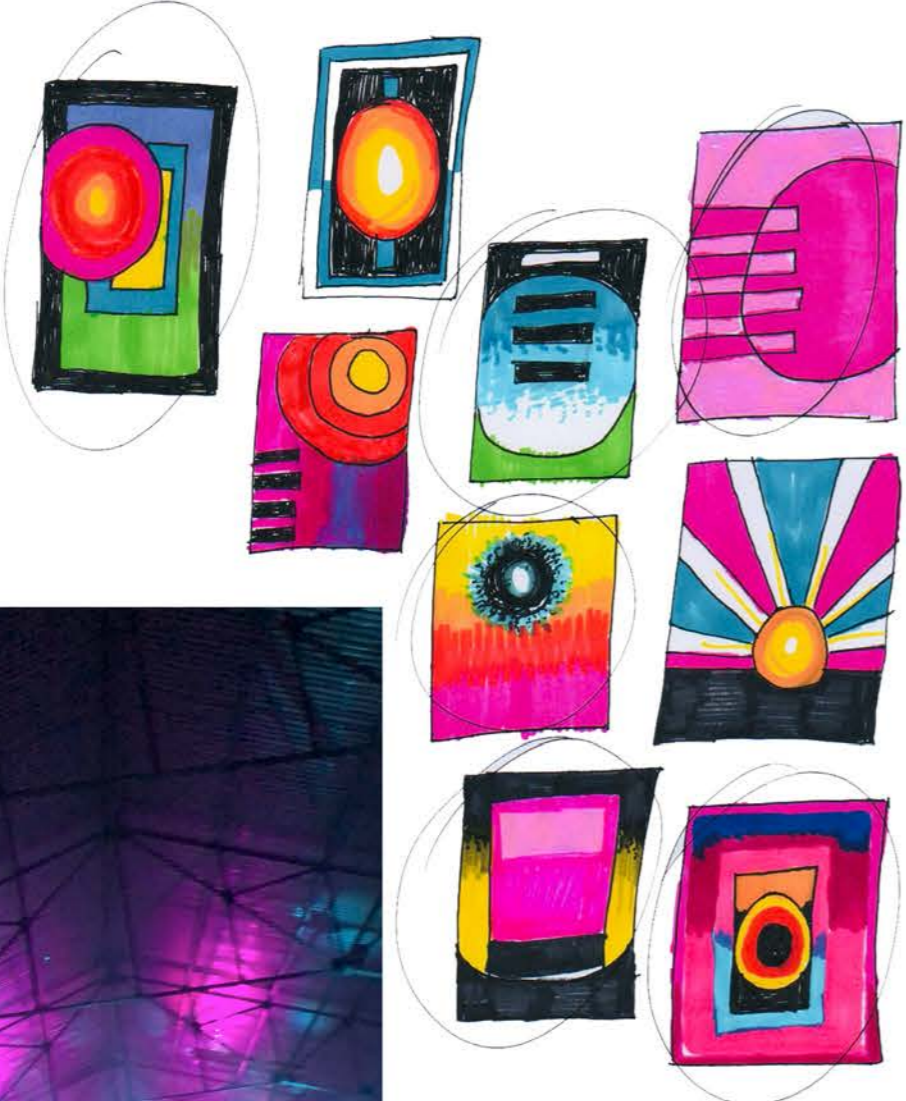


Concept of a dominant working male, like a lawyer or investment banker going to Berghain, dancing, listening to techno, having sex and becoming a submissive pony.



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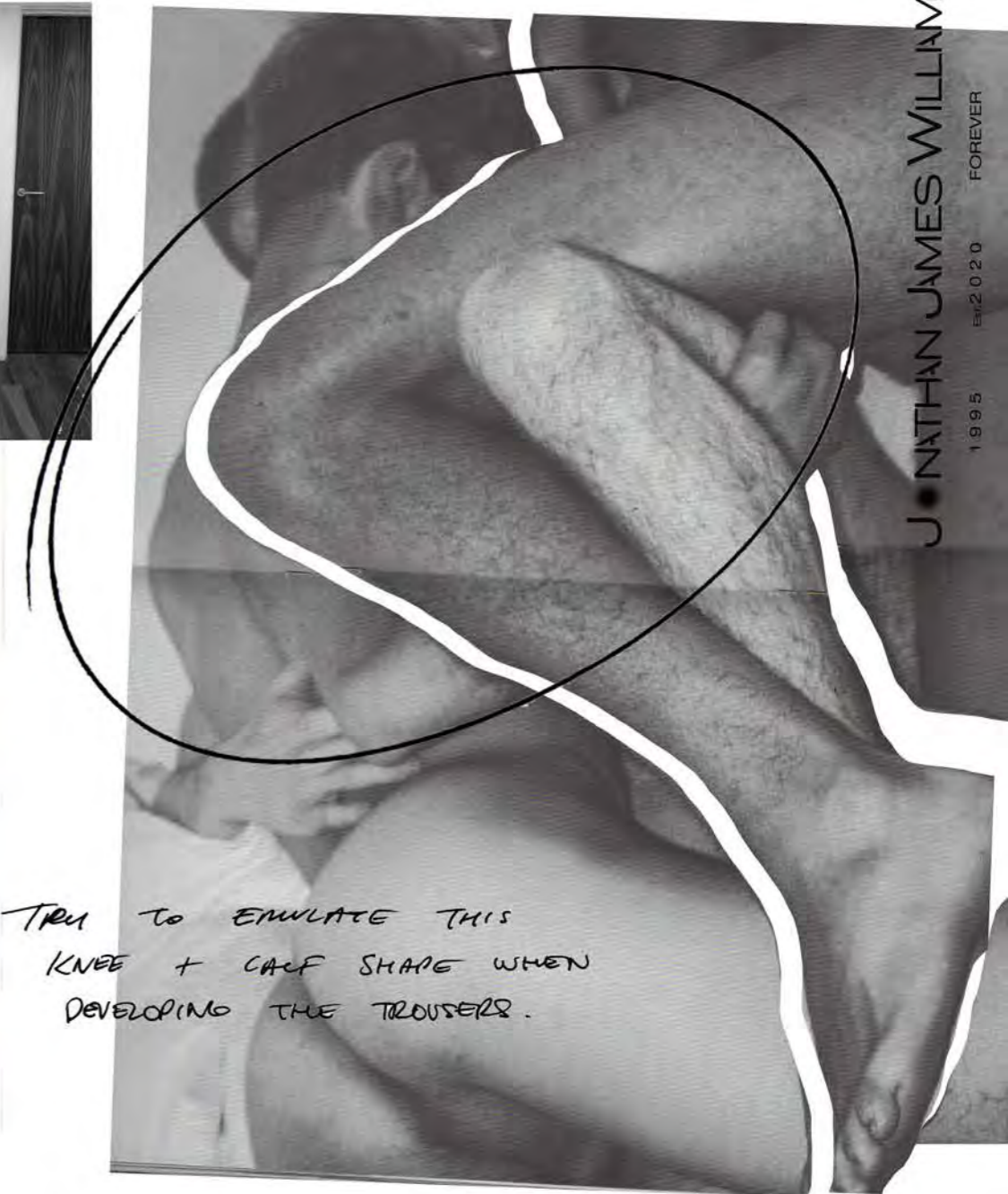
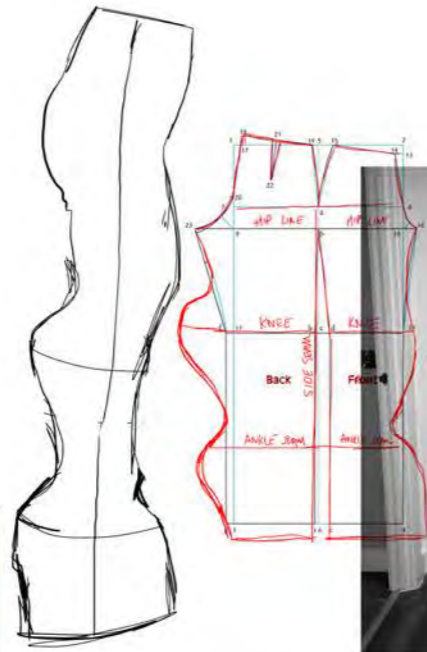
Prints inspired by flags and portals, reaching a pure, euphoric moment of ecstasy and are supposed to represent an object floating in a void space - like a light at the end of a tunnel.



UNESCO Photoarchive
Public domain/CC-BY-SA



First fitting for horse leg trouser, resampled in denim and creatively cut to identify the shaping and "horse calf articulation" need to sample a traditional, tailored waistband, zip-flyfront, pockets etc. need to show an understanding of a menswear garment about to start transforming.



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TRY TO EMULATE THIS
KNEE + CALF SHAPE WHEN
DEVELOPING THE TROUSERS.

FOCUS ON COMBINING HUMAN
BODY WITH HORSE'S LEGS.

First toile horse leg trouser for look 3, more definition and articulation needs to be applied to the knee and calf areas of the trousers as shown above.

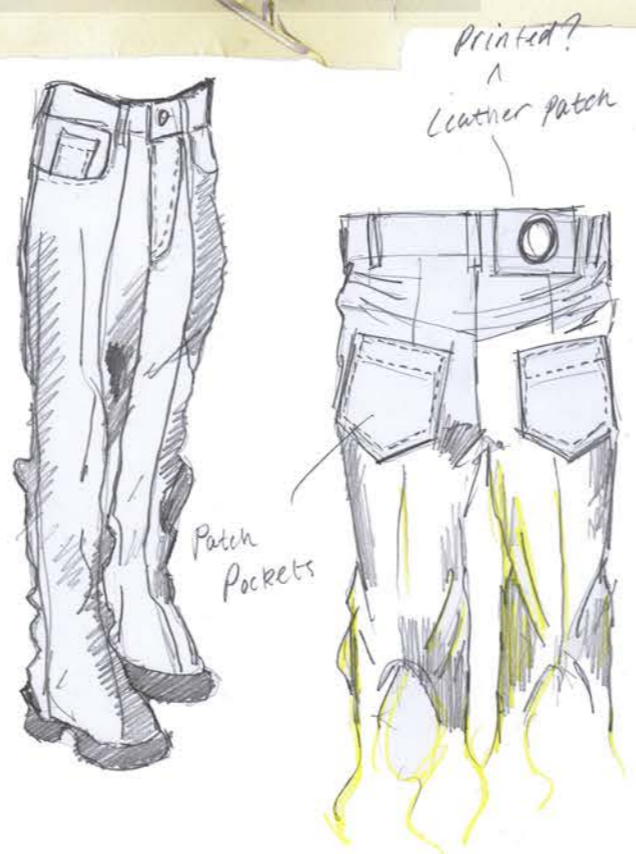
Final fitting

Horse trouser Development



Hoof Shape

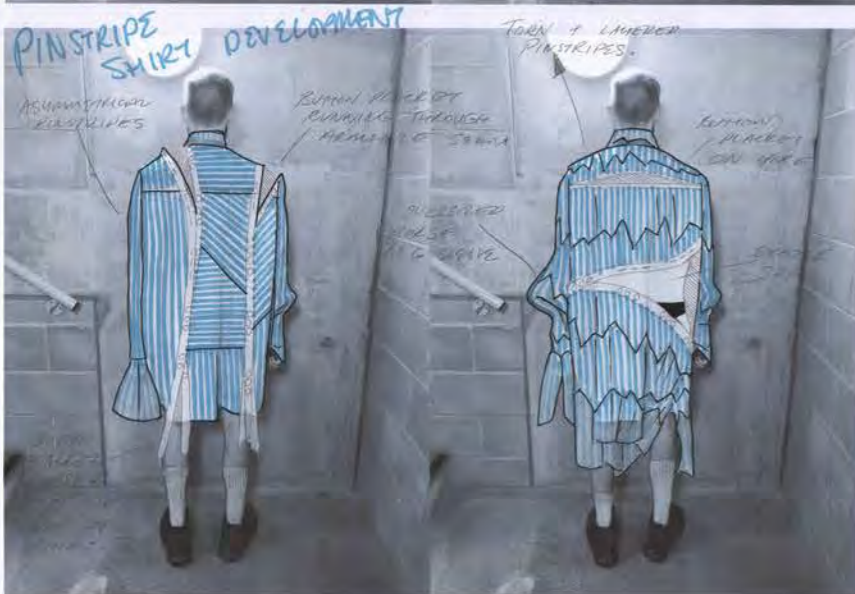
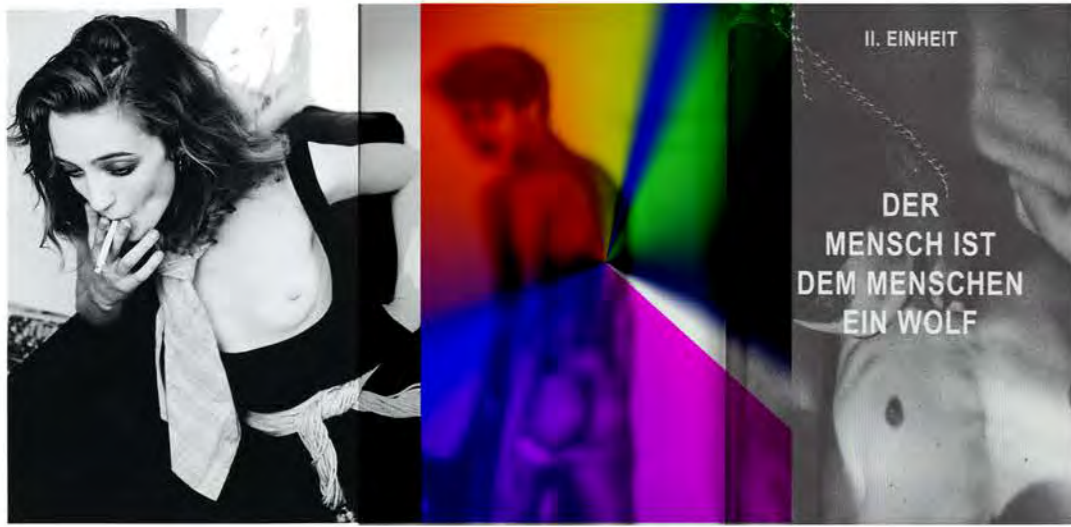
Hoof it over to your favorite fetish store for hooves to fit your fantasy: high-heeled hooves, for example, may not be the best idea for cart-pulling, but they're dynamite in the boudoir.



Sample of zip-fly front and placement of back patch pockets, leather patch, belt loops and yoke.

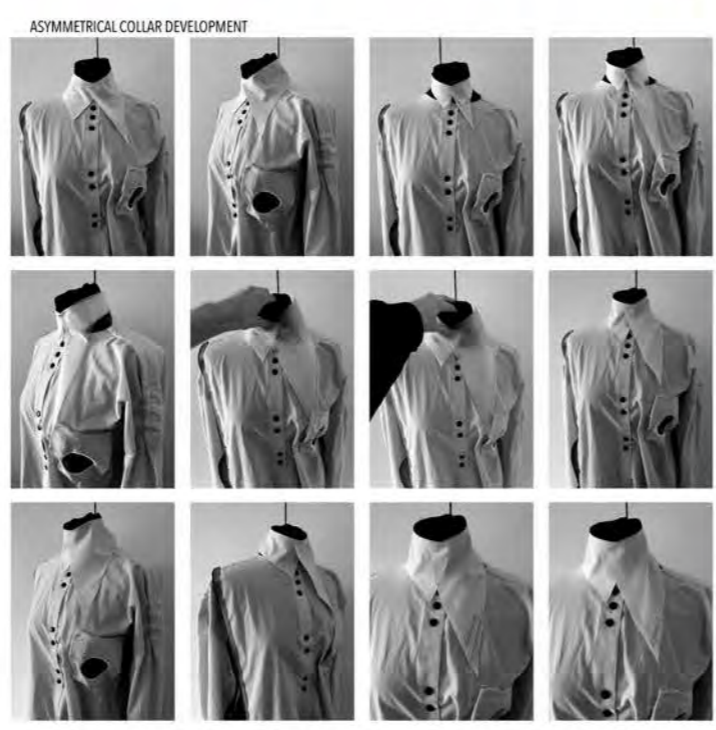
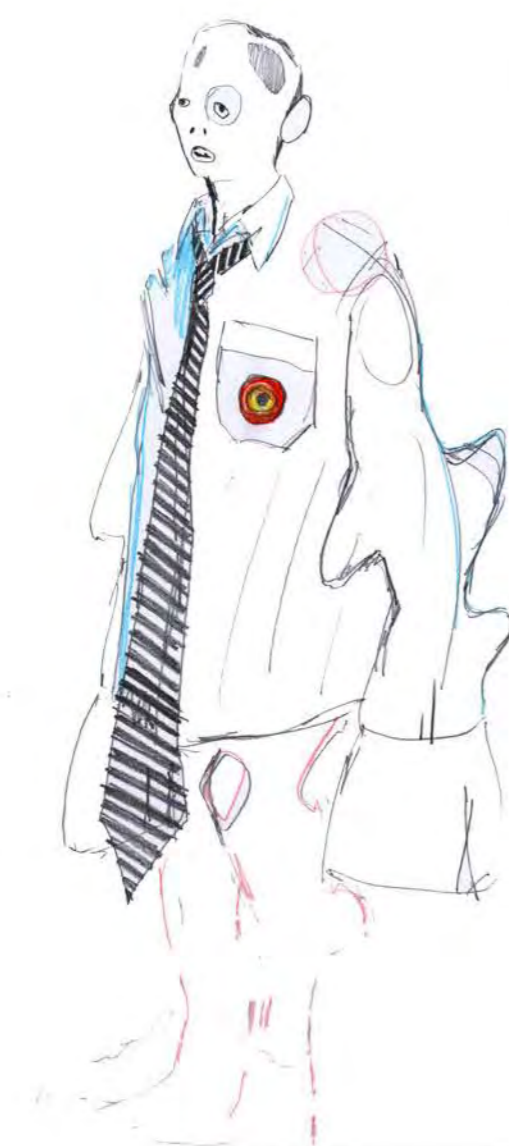
Left: www.subshop.com, © sub-shop.com; Center: © Matthias Kahl; Pupett is a registered trademark of Matthias Kahl; Right: "Boots", photographed by Mick Lovlight, Lovlight Photography, © www.lovlight.com

Using the horse leg trouser toile to act as sleeve inspiration by placing it through the armhole of the shirt. Need to re-pattern and re-toile oversized shirt sleeve using this as a basis. Rest of the shirt is a nice fit so no need to develop much there.



Early development ideas for ways to which reveal the garment underneath and have the wearer decide how much he wants to reveal or remain a mystery. Need to experiment with different fastenings, zips, buttons, hook and eyes etc.

OVERSIZED SHIRT BACK DEVELOPMENT.

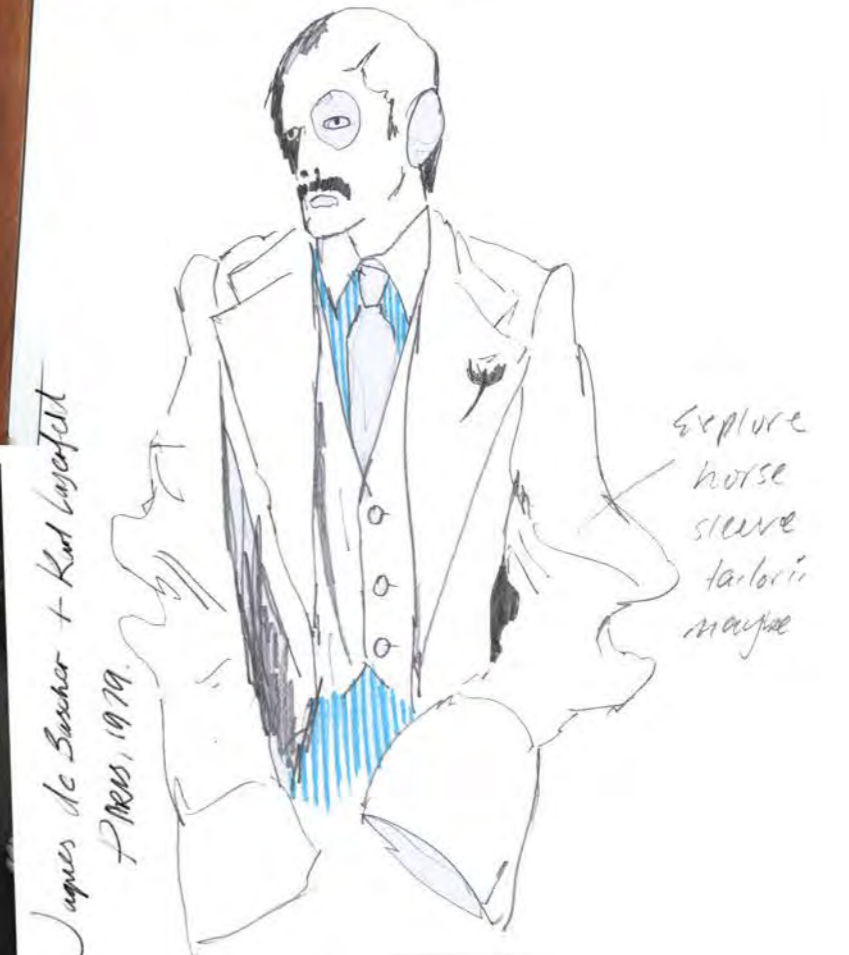


Collar and sleeve development

Shirt Development

Robert Mapplethorpe
Joe Rubberman, 1978.

Final images of the 80's Wall Street Investment Banker shirt with zip details that allow to wearer to expose however much or little they want to expose of themselves and thei kinky clothes underneath. Horse leg oversized sleeves, asymmetrical collar as though being undressed by many hands, circular object floating in a void space emvroidery and leather patch label to back.





Experimenting with sublimation printing onto 0.25mm thick natural-coloured latex.



FINISHED LATEX PIECES
WASHED + POLISHED.



Printed latex garment have been finished by being polished with BeGloss latex care and polish

SHAPE DEVELOPMENT: POTTERY SADDLE VEST

Helmut Newton/Saddle 1, 1976



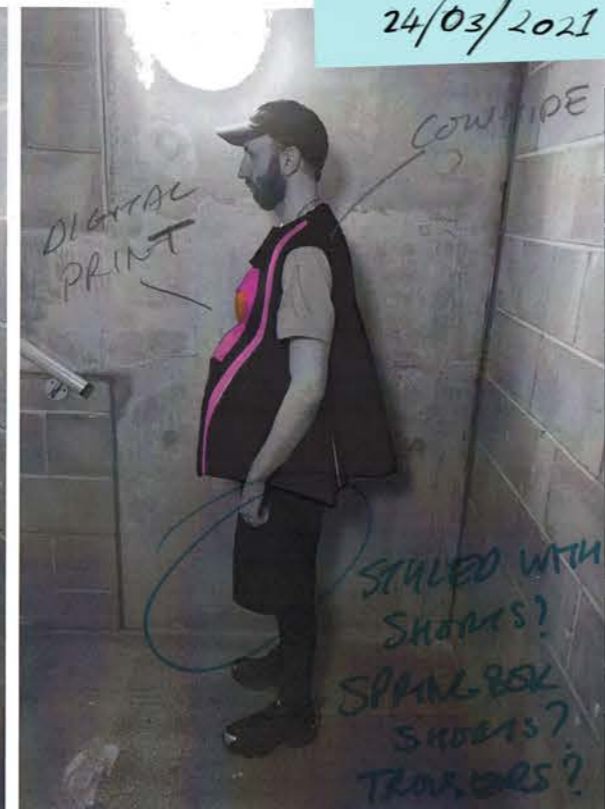
VEST DEVELOPMENT/
FITTING 4TH TOILE



24/03/2021

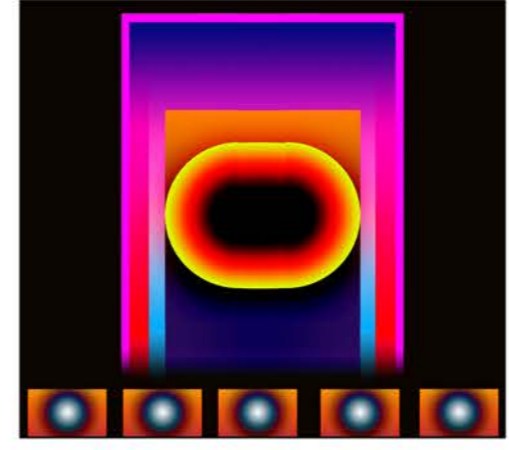


FINAL GARMENT - POTTERY SADDLE VEST IN COWHIDE AND PRINTED LEATHER



ZIPS INSPIRED BY
BARNETT NEWMAN'S
ZIP PAINTINGS

PRINT REDESIGNED
TO INCLUDE SEAM ALLOWANCE
DOWN C.F. FOR ZIP



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LOOK 1 TAILORED
ROTULO SUIT

LOOK 2 - OVERSIZED
ZIPPER SHIRT

LOOK 3 DECONSTRUCTED
HORSE LEG SLEEVE TWEED
JACKET

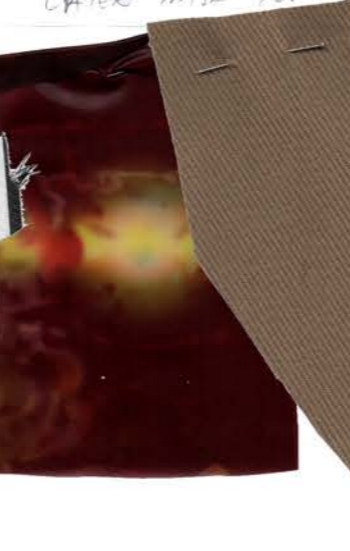
LOOK 4 TRENCH
HORSE LEG TROUSERS AND
LAYER MASK TOP

LOOK 5 HORSE LEG TROUSERS WITH
LAYER VEST

LOOK 6 WHITE WOOL COAT
BOW COLLAR TURTLE

LOOK 7 HANDSTITCHED
TAILORED COAT AND
SPRINGBOLD TROUSERS

TRENCH COAT AND
PATTERNING SOCK
LOOK 9



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Look 1 tailored
Kothko suit

Look 2 oversized
zipper shirt

Look 3
DECONSTRUCTED
HORSE SKIN TRENCH JACKET

Look 4
TRENCH SKIN
TROUSERS

Look 5 HORSE LEATHER
TROUSERS / COW HIDE

Look 6
WHITE WOOL
COAT w/ BOW
SHIRT

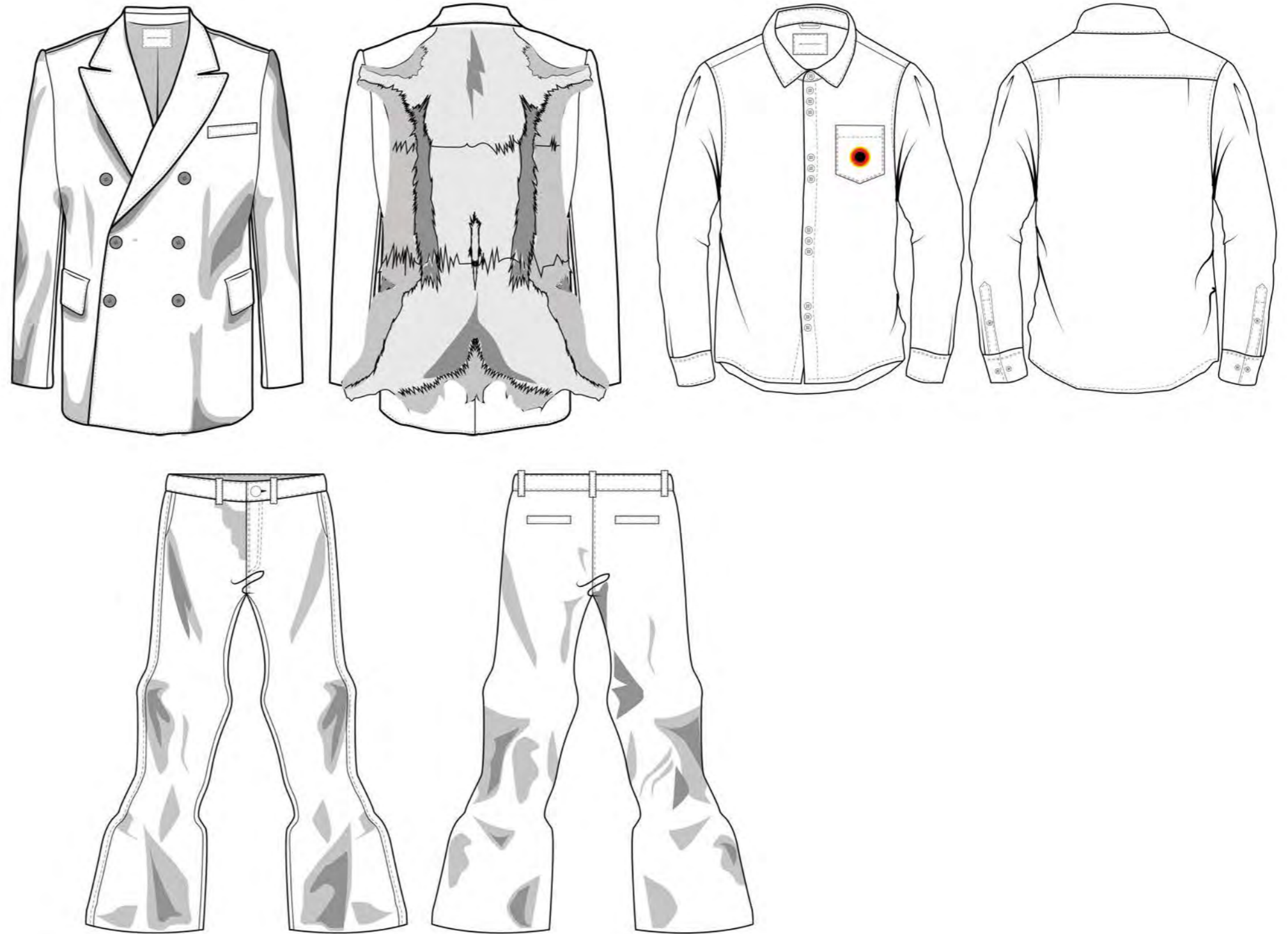
LOOK 7: HOUNDSTOOTH
TAILORED COAT -
SPRINGBOX TROUSERS

TRENCH COAT +
PATCHING VEST
(LOOK 8)

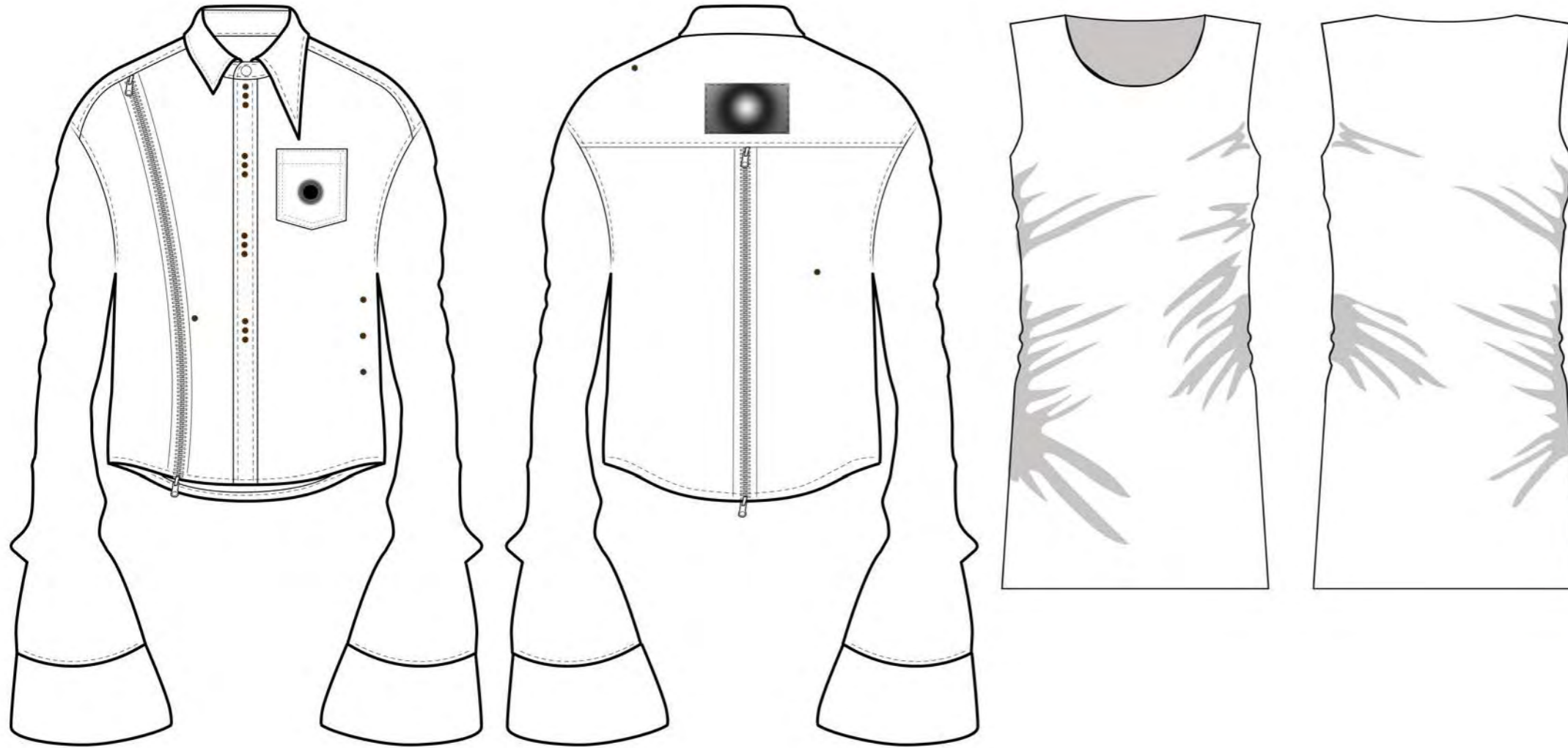
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- TAILORED WOOL SUIT JACKET WITH ROTHKO INSPIRED SPRINGBOK FUR BACK DETAIL
- TAILORED HORSE LEG TROUSERS IN WOOL
- WHITE SHIRT WITH EMBROIDERED CIRCLE TO POCKET

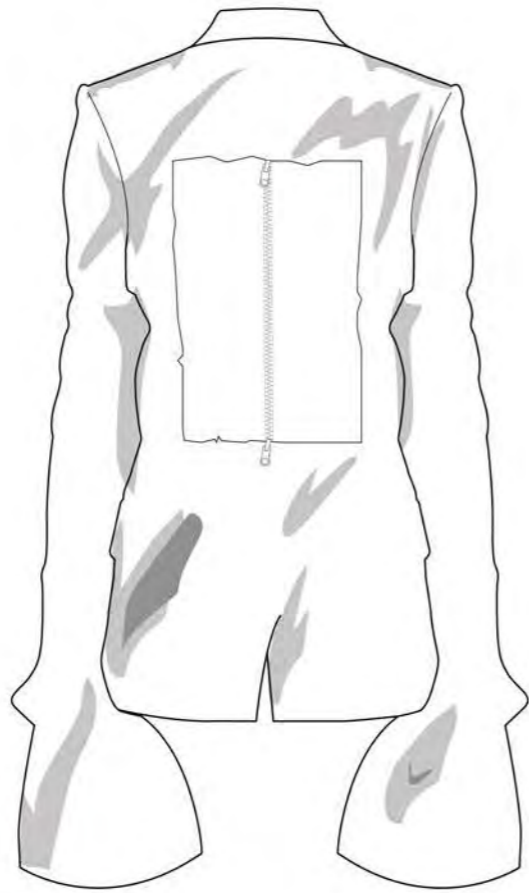


LOOK 2 TAILORED
ROTHKO SUIT

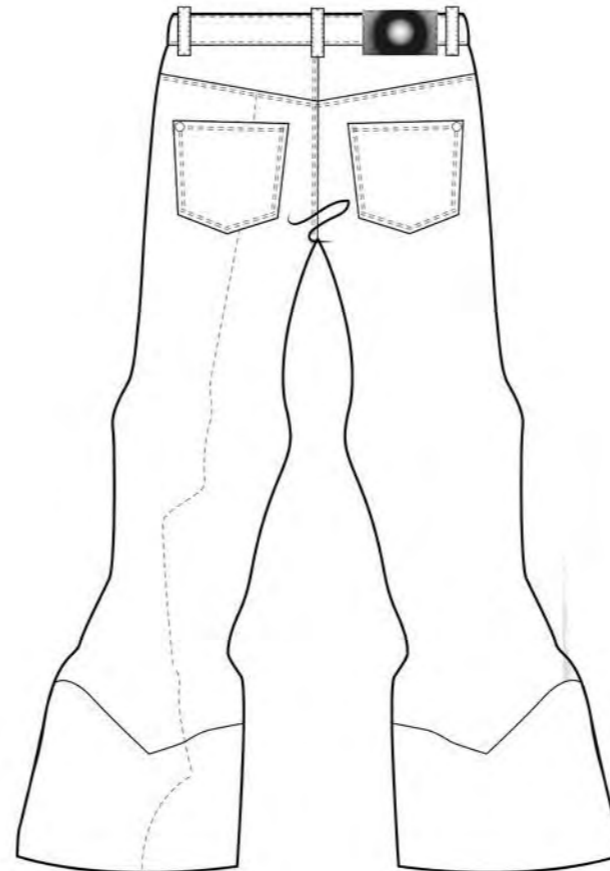
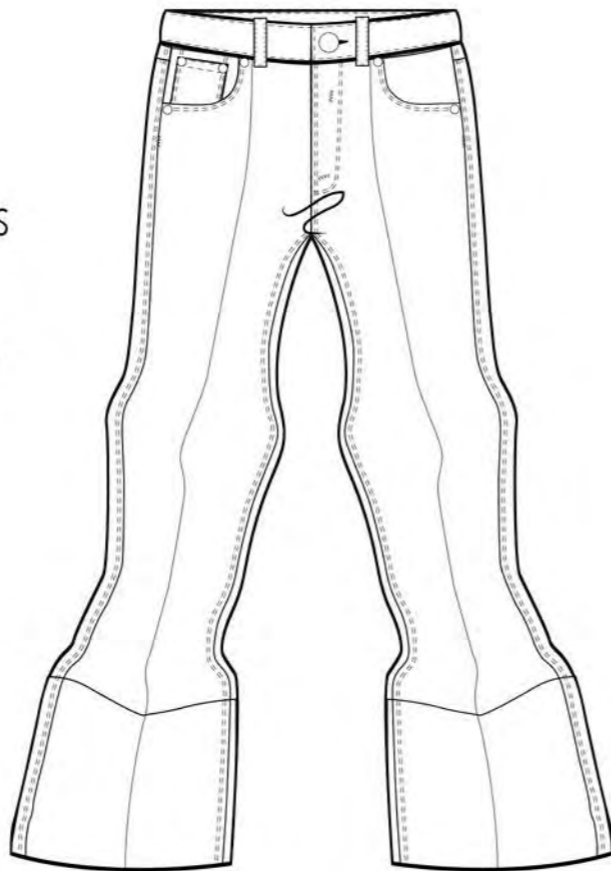


- BLUE AND WHITE PINSTRIPE OVERSIZED SHIRT WITH HORSE LEG SLEEVES AND ZIP DETAIL
- SUBLIMATION PRINTED LATEX DRESS

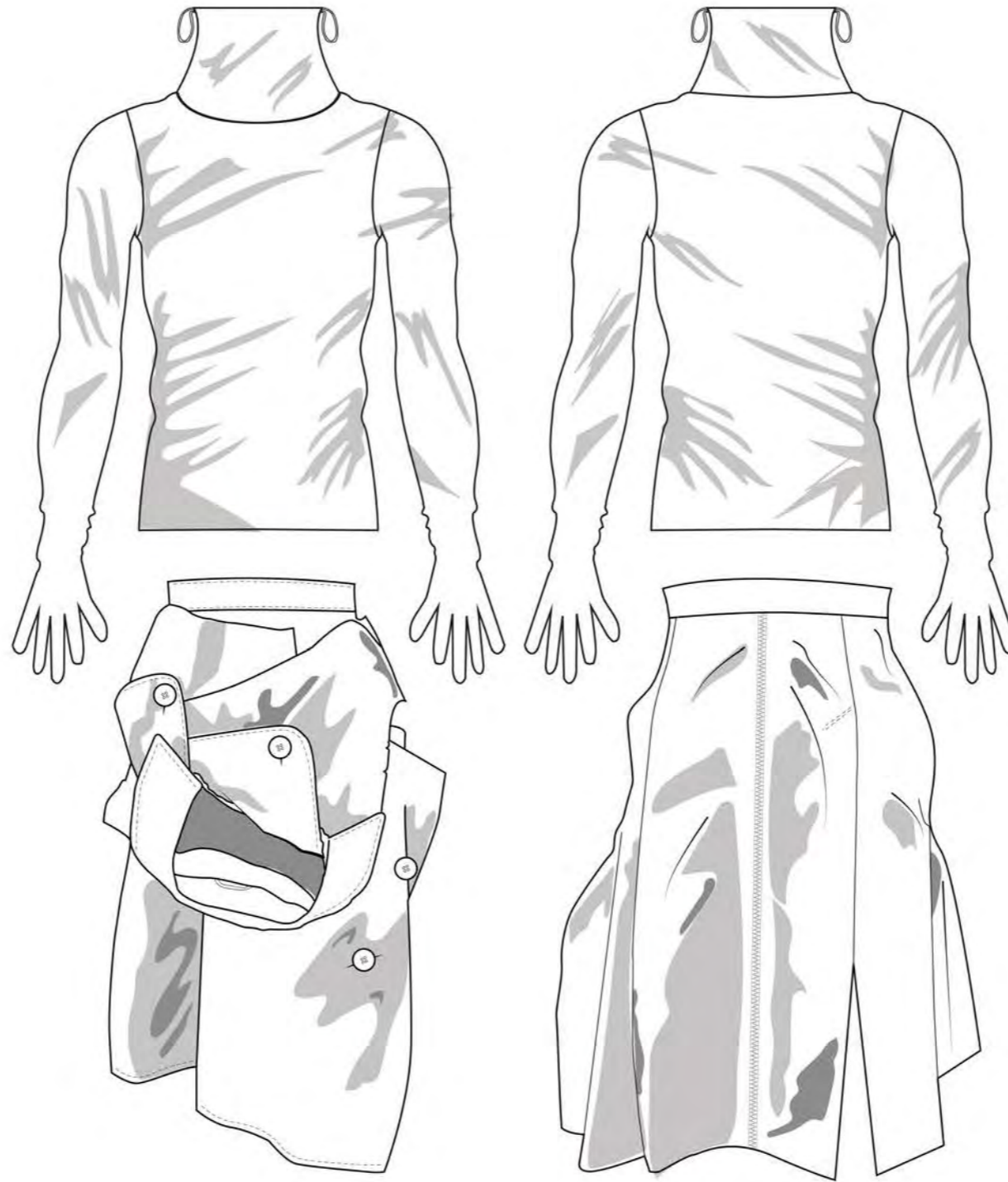
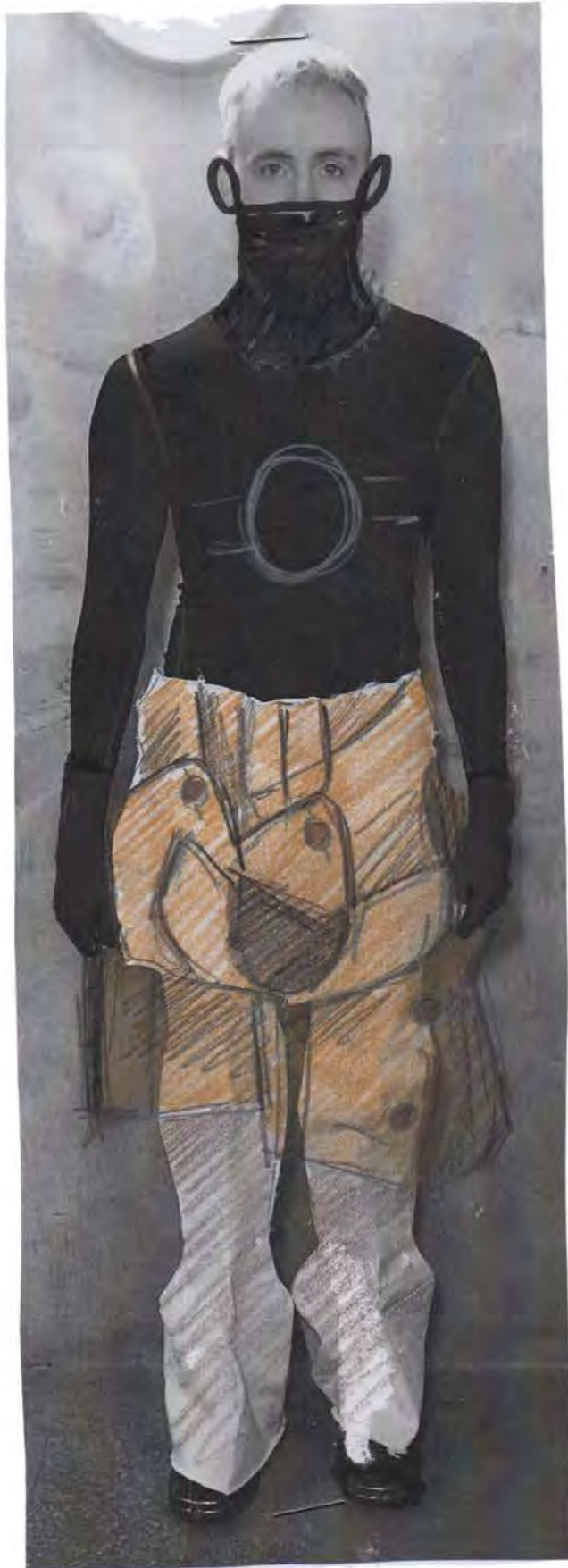
LOOK 2 - OVERSIZED
ZIPPER SHIRT



- TWEED JACKET WITH DECONSTRUCTED FRONT PANELS EXPOSING SPRINGBOK AND HORSE LEG SLEEVES
- BLACK AND WHITE PINSTRIPE SHIRT
- LASER-ETCHED MATT LAMBERT VITIUM PRINT JEANS 1



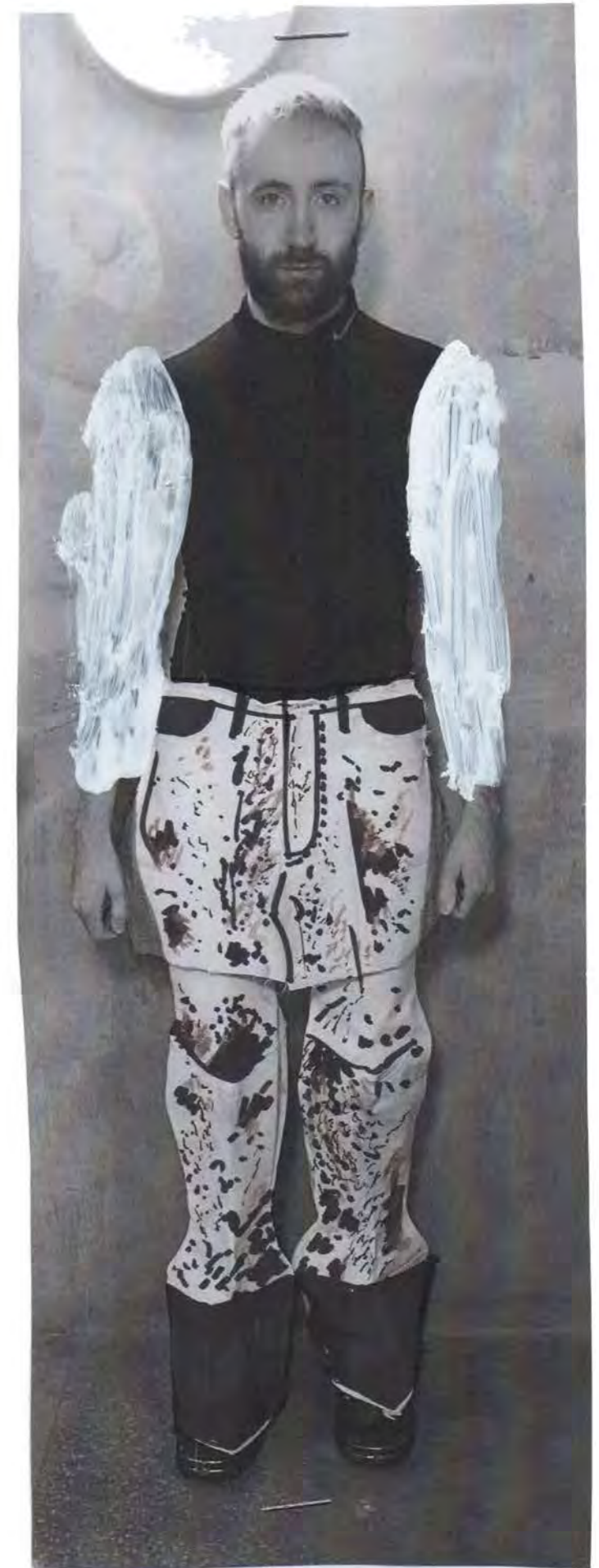
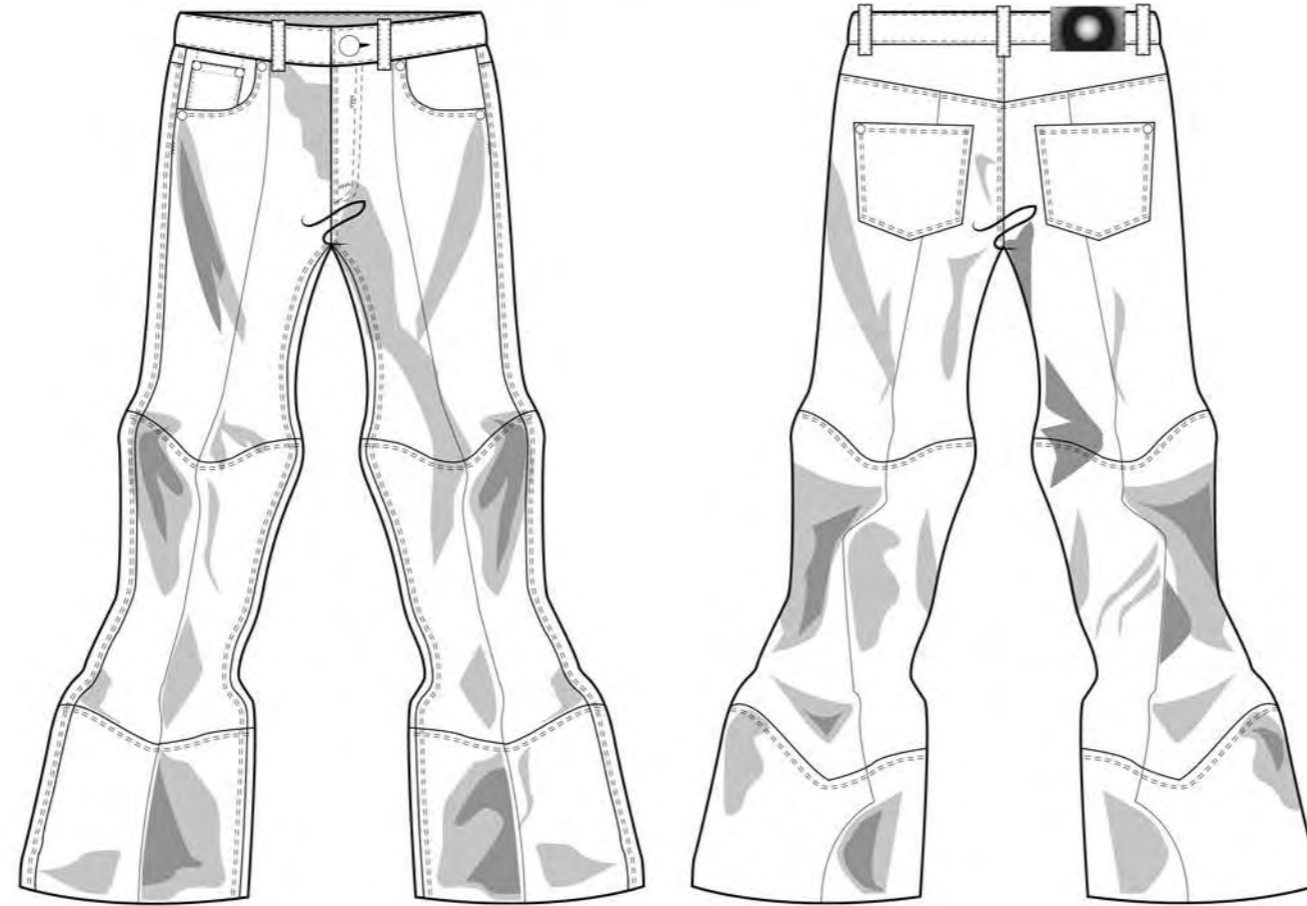
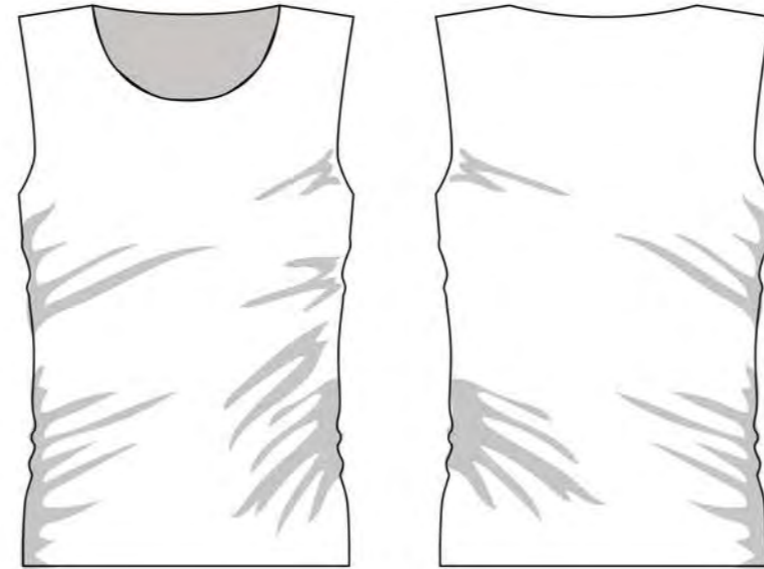
LOOK 3 DECONSTRUCTED
HORSE LEG SLEEVE TWEED
JACKET



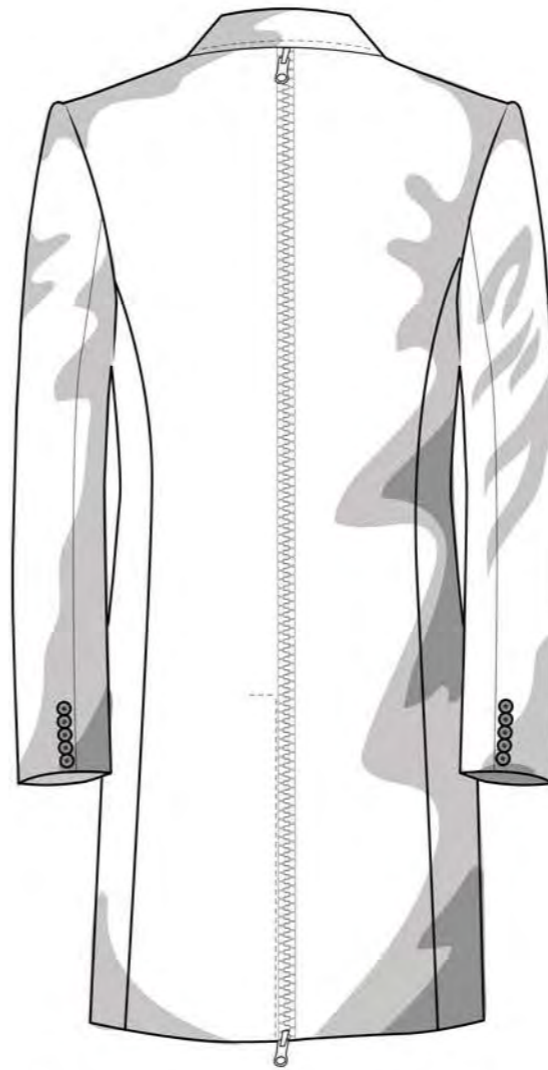
- SUBLIMATION-PRINTED LATEX TOP WITH ATTACHED MASK AND GLOVES
- DRAPED TRENCH COAT SKIRT WITH C.B ZIP AND VENT

LOOK 4: TRENCH SKIRT, TROUSERS AND LATEX MASK TOP

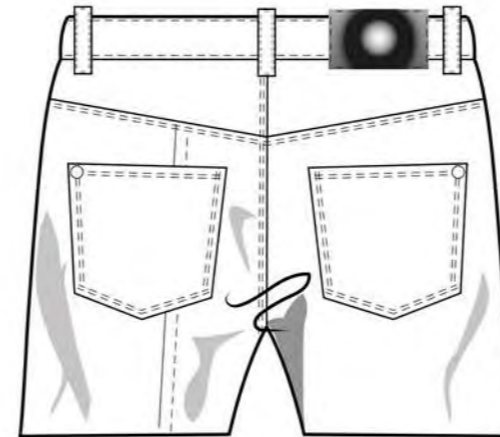
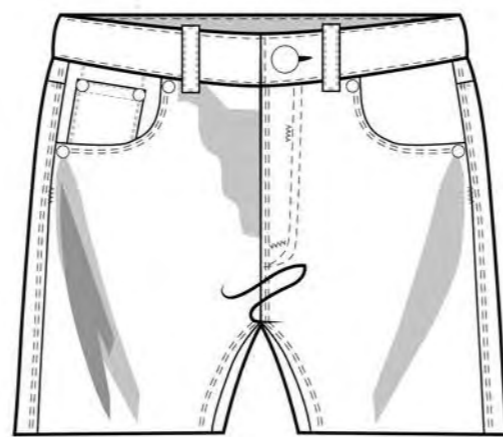
- SUBLIMATION-PRINTED LATEX VEST
- HORSE LEG TROUSERS IN COWHIDE AND LAMBSKIN
- NAPPA ANKLE CUFFS



LOOK 5 : HORSE LEG TROUSERS
LATEX VEST



- WHITE WOOL TAILORED COAT WITH ZIP DETAIL DOWN C.B
- SHORTS IN ORANGE SPRINGBOK FUR

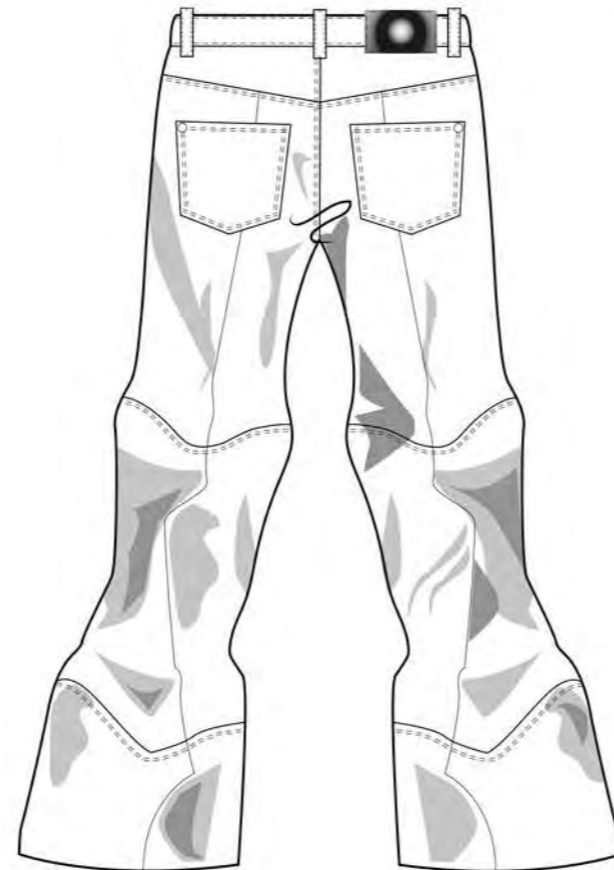
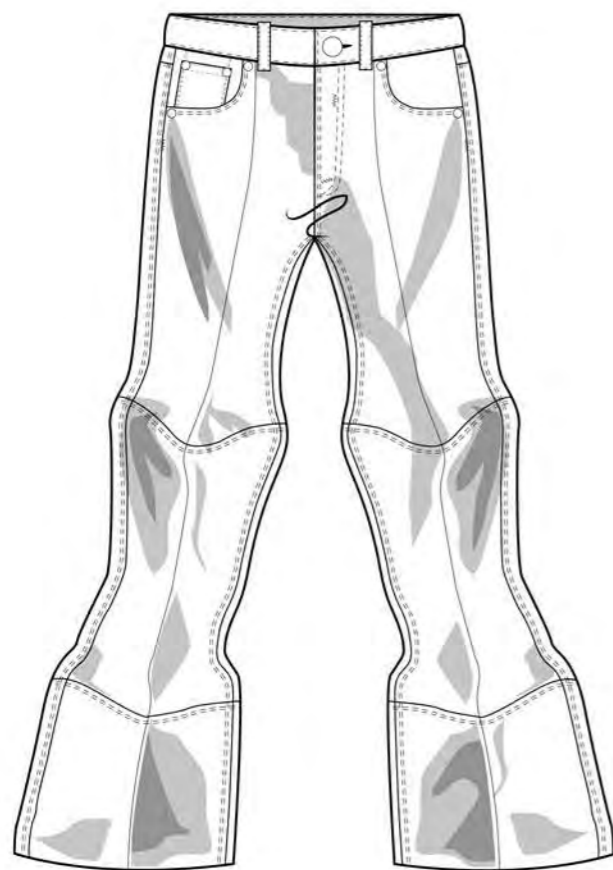
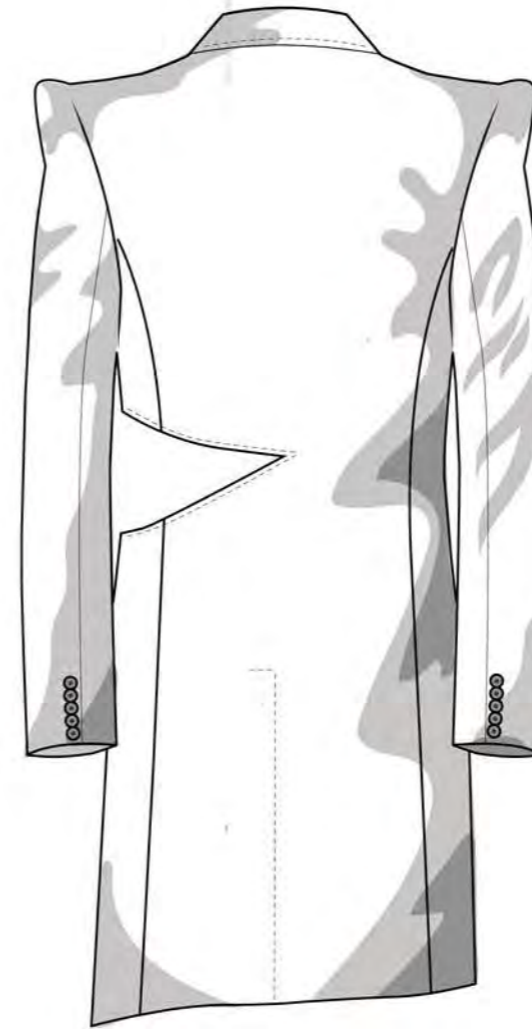
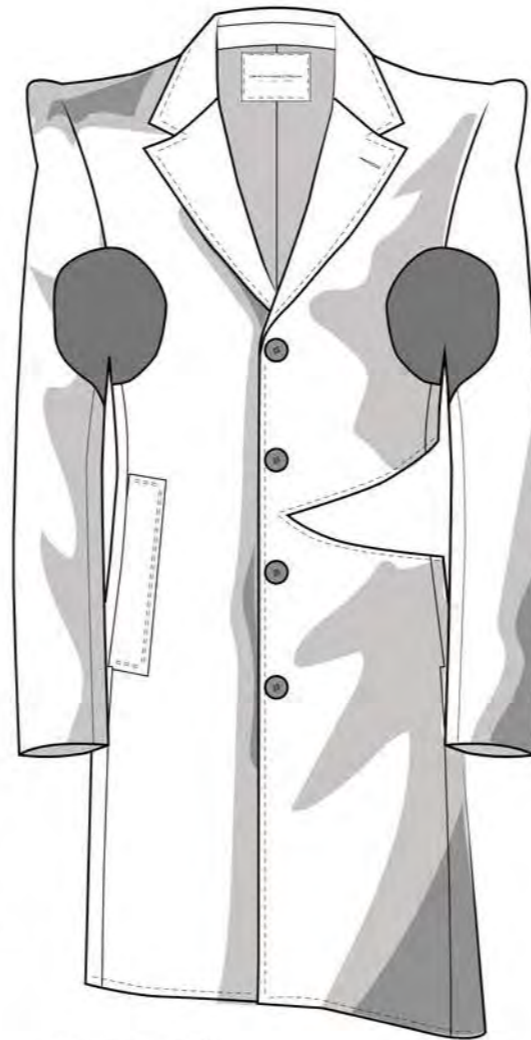
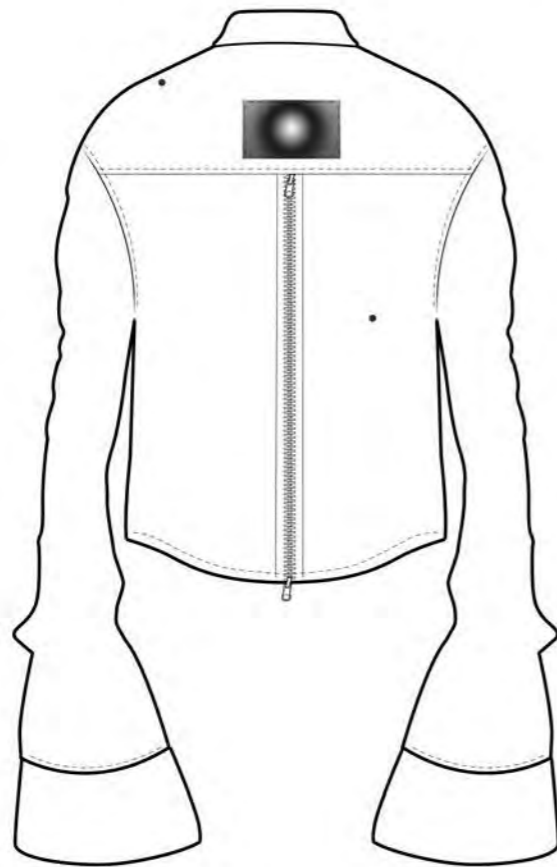
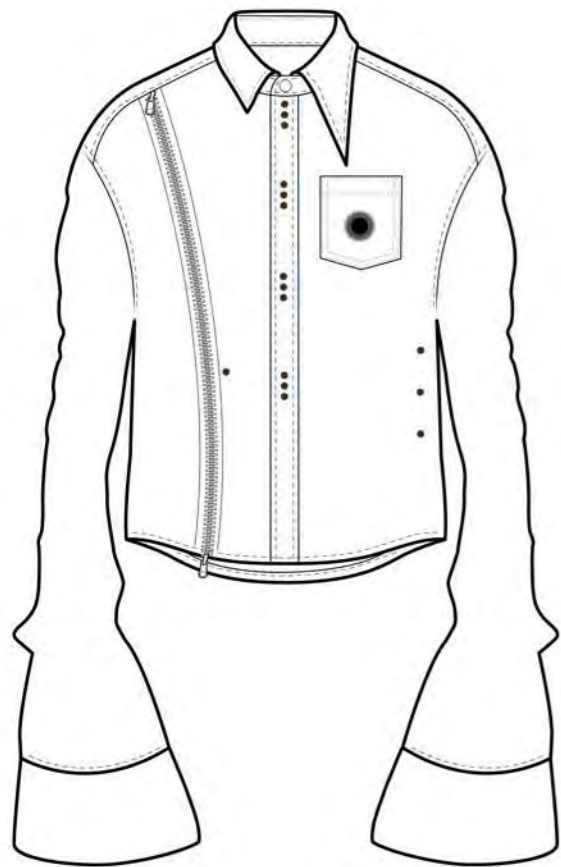


LOOK 6 WHITE WOOL COAT
WITH BOW COLLAR SHIRT.

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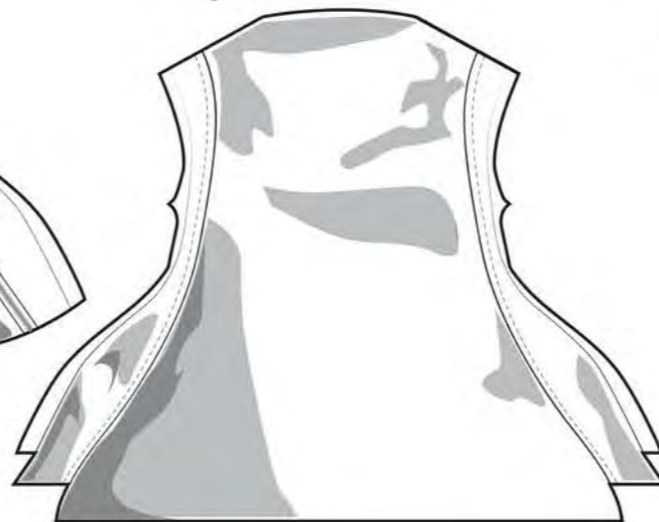
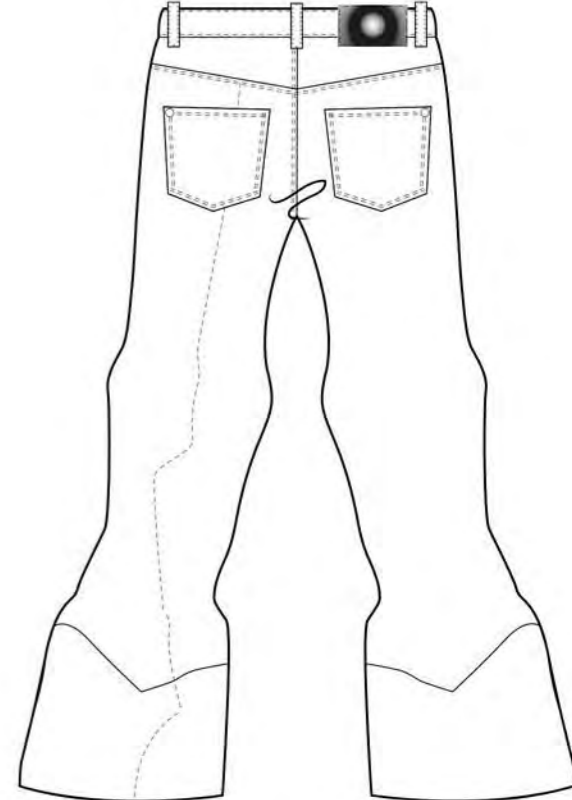
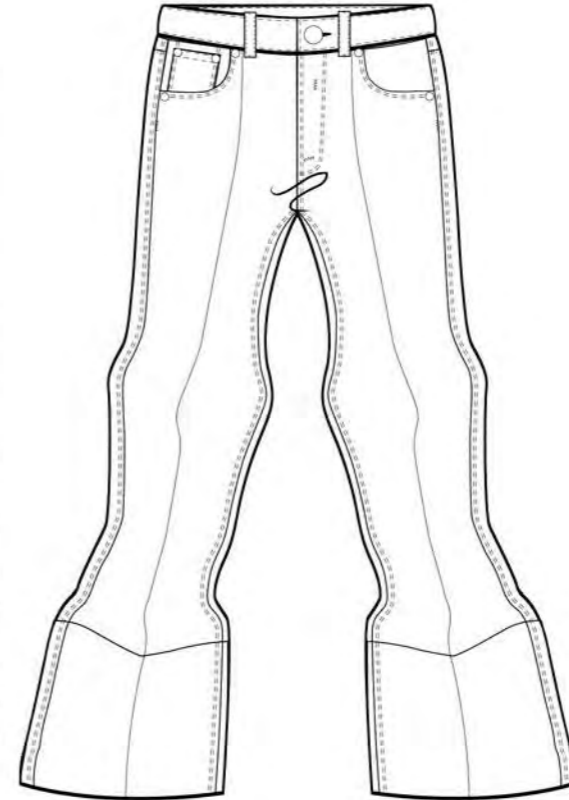
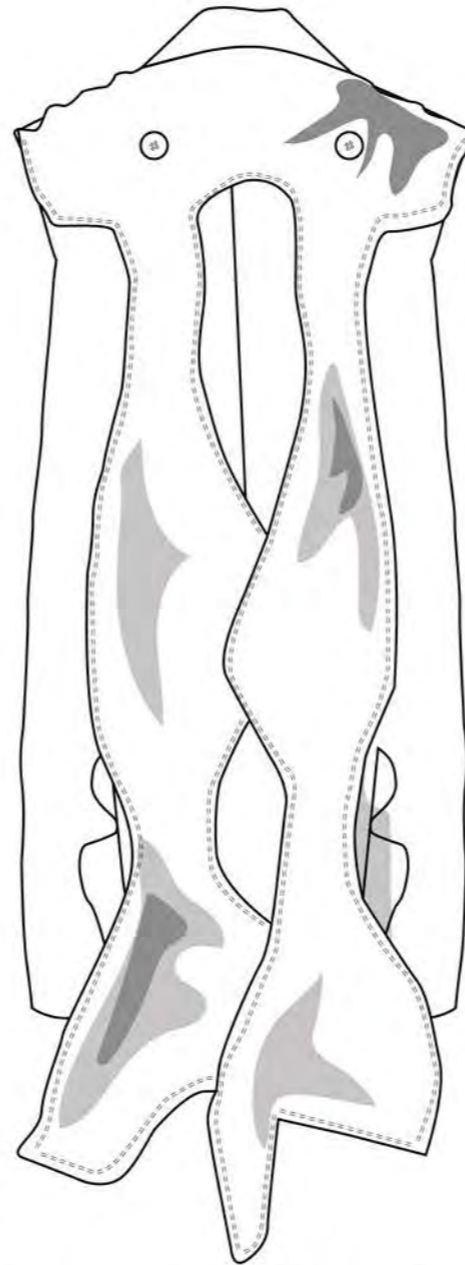
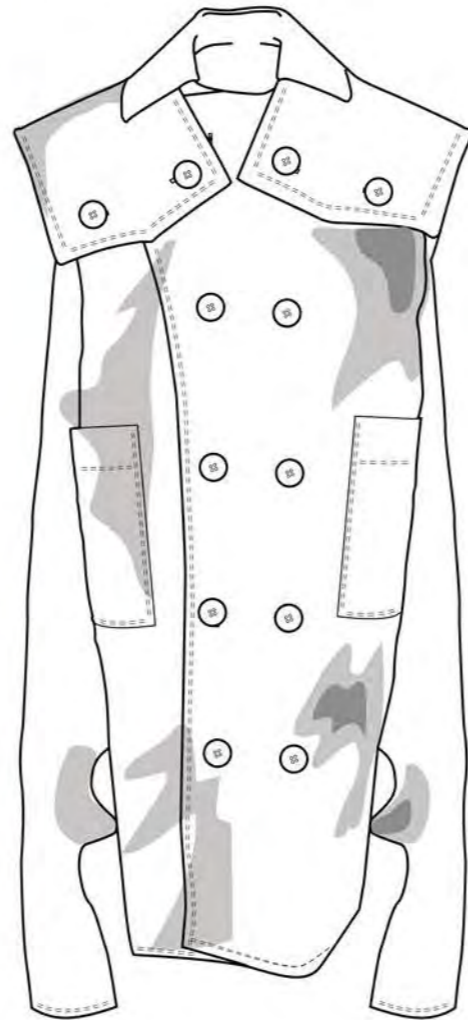
- HOUNDSTOOTH TAILORED COAT WITH RAW-EDGE CUT-OUT FEATURE TO L.H.S FRONT AND BACK
- WHITE HORSE LEG SLEEVE OVERSIZED SHIRT
- HORSE LEG TROUSER IN ORANGE SPRINGBOK FUR



LOOK 7 - HOUNDSTOOTH TAILORED COAT AND SPRINGBOK TROUSERS

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- TRENCH COAT WITH OVERSIZED HORSE LEG SLEEVES, SCULPTURAL STORM-FLAP DETAIL AND OPEN BACK VENT DOWN C.B
- COWHIDE AND DIGITALLY PRINTED LEATHER VEST WITH ZIP DETAILS
- LASER-ETCHED MATT LAMBERT VITIUM PRINT JEANS 2

JONATHAN JAMES WILLIAM

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