

LILIACEÆ



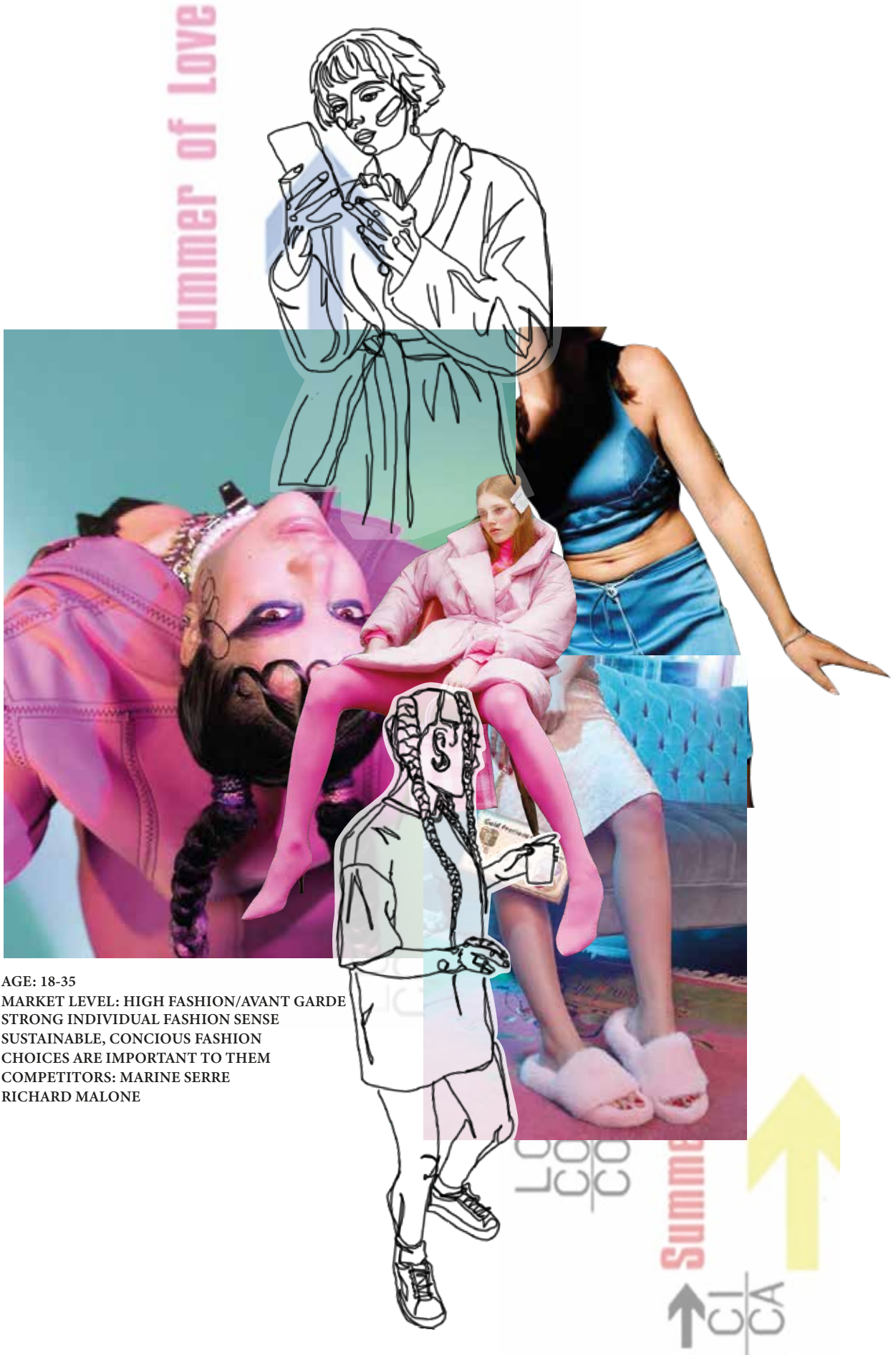
A NIGHT OUT

AN EVENT THAT SEEMS SO NOSTALGIC IN TODAY'S CLIMATE, OVER A YEAR SINCE THE CLUBS AND EVENTS SPACES SHUT DUE TO THE ONGOING GLOBAL PANDEMIC.

AS THE DYNAMIC BETWEEN STAYING AT HOME AND GOING OUT HAS BEEN IRREVERSIBLY CHANGED BY THE PANDEMIC THIS PROJECT WILL COMBINE THE CLOTHES WORN IN THE TWO ENVIRONMENTS TO CREATE DESIGNS SUITED TO THE PARTY RENAISSANCE, POST COVID.

CONCEPT

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AGE: 18-35
MARKET LEVEL: HIGH FASHION/AVANT GARDE
STRONG INDIVIDUAL FASHION SENSE
SUSTAINABLE, CONSCIOUS FASHION
CHOICES ARE IMPORTANT TO THEM
COMPETITORS: MARINE SERRE
RICHARD MALONE

CONSUMER

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PYJAMA TOP DRAPES



DRESSING GOWN DRAPES



INITIAL DESIGN IDEAS



SILHOUETTE INSPIRATION

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OUTERWEAR, DRESSING GOWN AND TEES



EWEN SPENCER UKG



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INITIAL SLEEVE INSPIRATION

SLIGHT VARIATIONS OF THE SAME SLEEVE USED ON THE JACKET AND DRESS



SLEEVE DEVELOPMENT THROUGH DRESS TOILES

SLEEVE DEVELOPMENT

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FINAL GARMENT STYLING



LASER CUT HEAT TRANSFER BRANDING

DJS AND MCS WOULD WEAR FOOTBALL SHIRTS TO THE RAVE

UPCYCLING FOOTBALL SHIRTS

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HAINSWORTH 100% WOOL PIANO FELT WASTE FABRIC



ULTRASONICALLY WELDED THE BIAS BINDING

RECYCLED WASTE FABRIC

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ALTHOUGH I DIDN'T END UP USING THESE TECHNIQUES IN MY THREE FINAL OUTFITS I PLANNED TO USE LASER CUTTING AND LASER ETCHING TO REINVIGORATE UPCYCLED MATERIALS. I PLANNED TO LASER CUT THE LACE PATTERN INTO FOOTBALL SHIRTS AND ETCH THE HAND GESTURES SEEN ABOVE IN THE PICTURE OF THE HEARTLESS CREW INTO DENIM

FOOTBALL

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INSPIRATION

MOSCHINO ALL OVER PRINTS

PHOTOS OF FRIENDS

USING PHOTOS OF MY FRIENDS FROM NIGHTS OUT TO CREATE A PERSONAL LINK BETWEEN MYSELF AND MY COLLECTION, AND INSPIRED BY THE ALBUM COVERS OF ONE OF MY FAVOURITE GARAGE DUOS, DJ LUCK AND MC NEAT, I CREATED A PRINT THAT TIED MY COLOUR SCHEME TOGETHER AND BECAME THE BASIS OF MY COLLECTION. PRINTED ON 100% SILK SATIN.

PRINT DEVELOPMENT

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RED CHARMEUSE

RECYCLED
HAINSWORTH
WOOL FELT

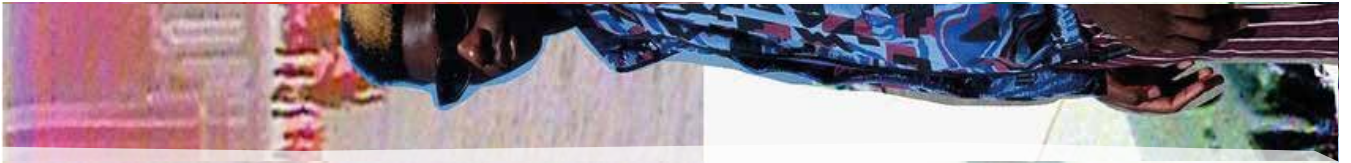
CUSTOM PRINT SILK SATIN

SILK DUPION
SEA GREEN

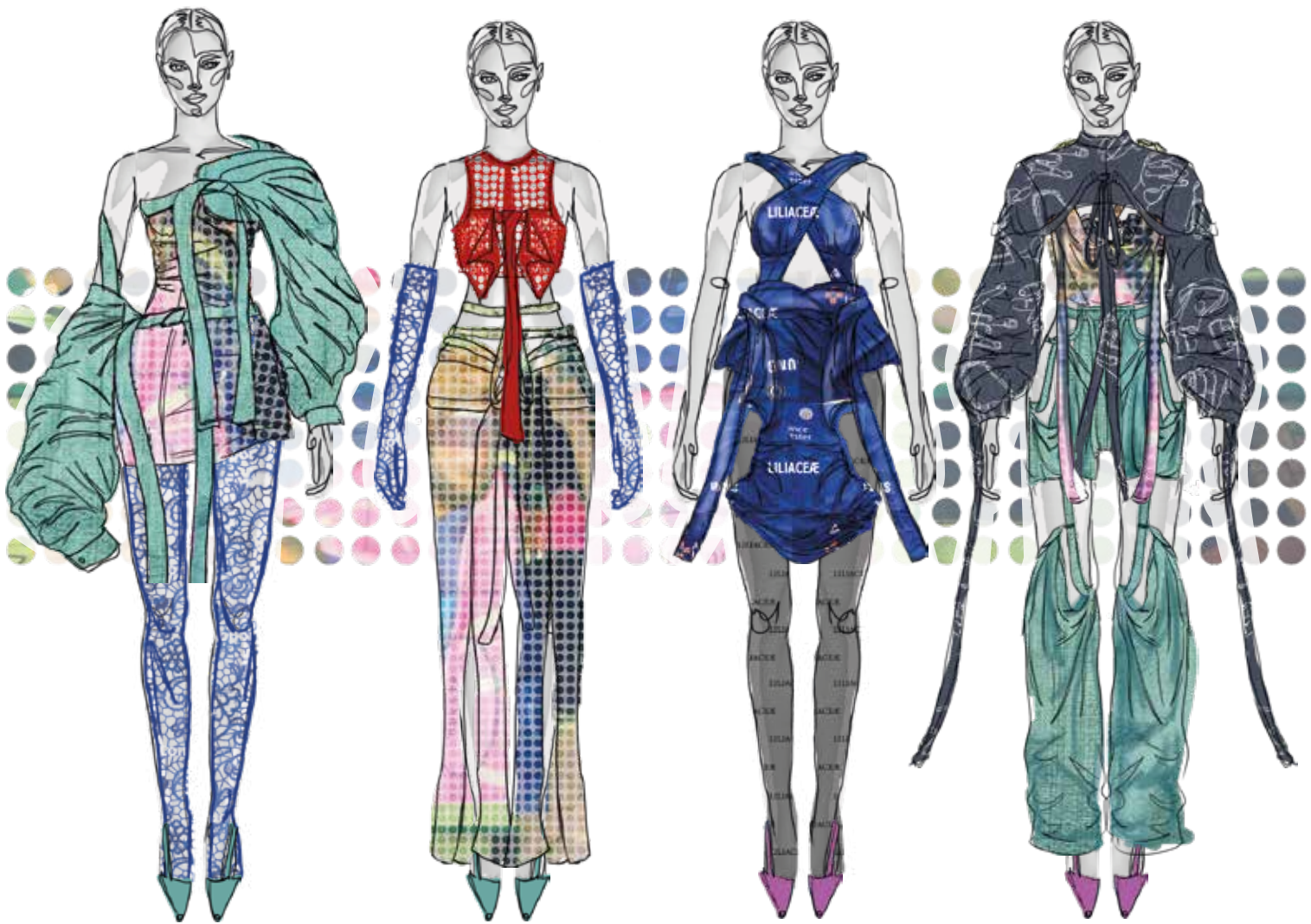
UPCYCLED
FOOTBALL SHIRTS

LASER CUT FOOTBALL
SHIRTS

LASER ETCHED
UPCYCLED DENIM

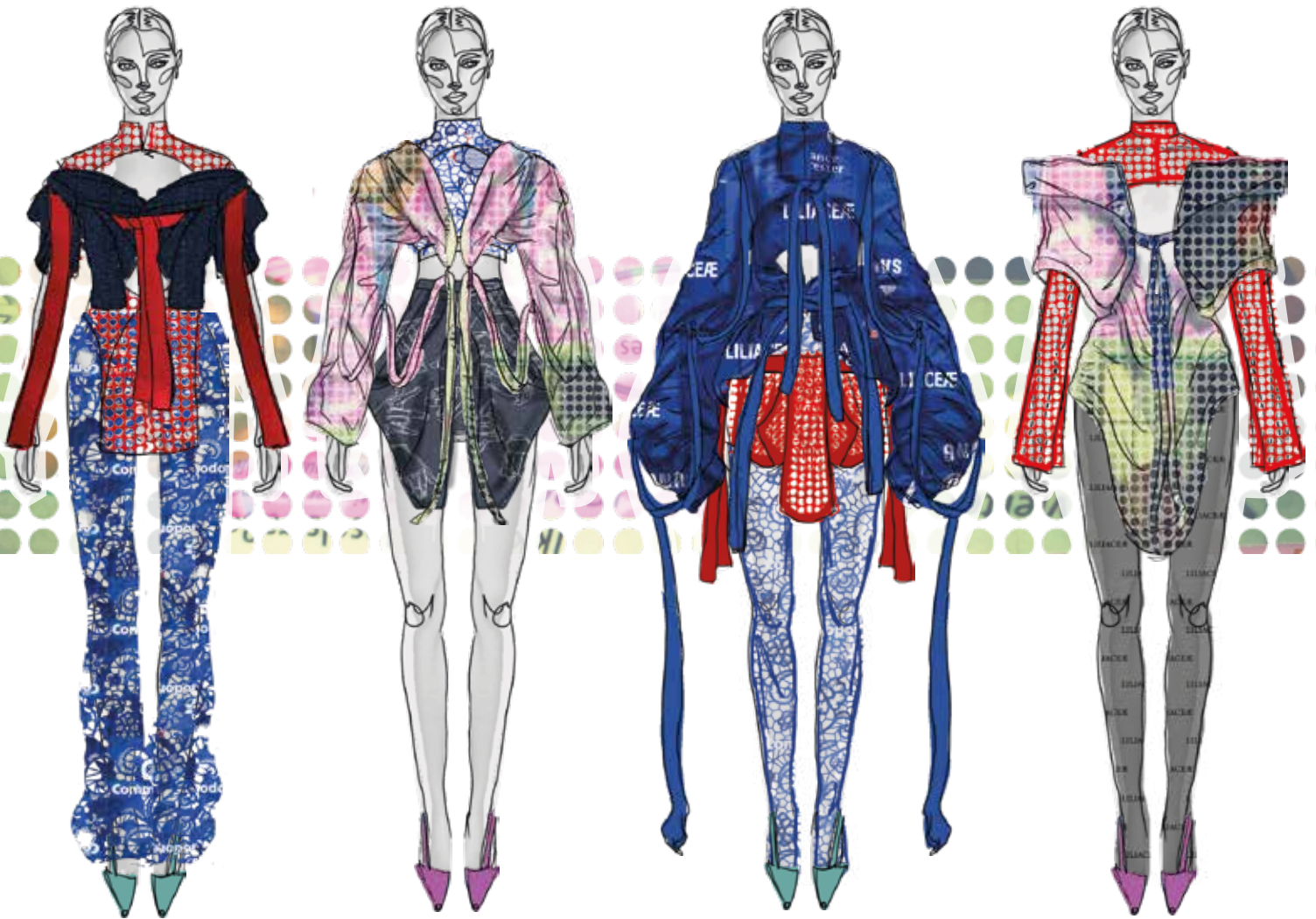


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LINEUP

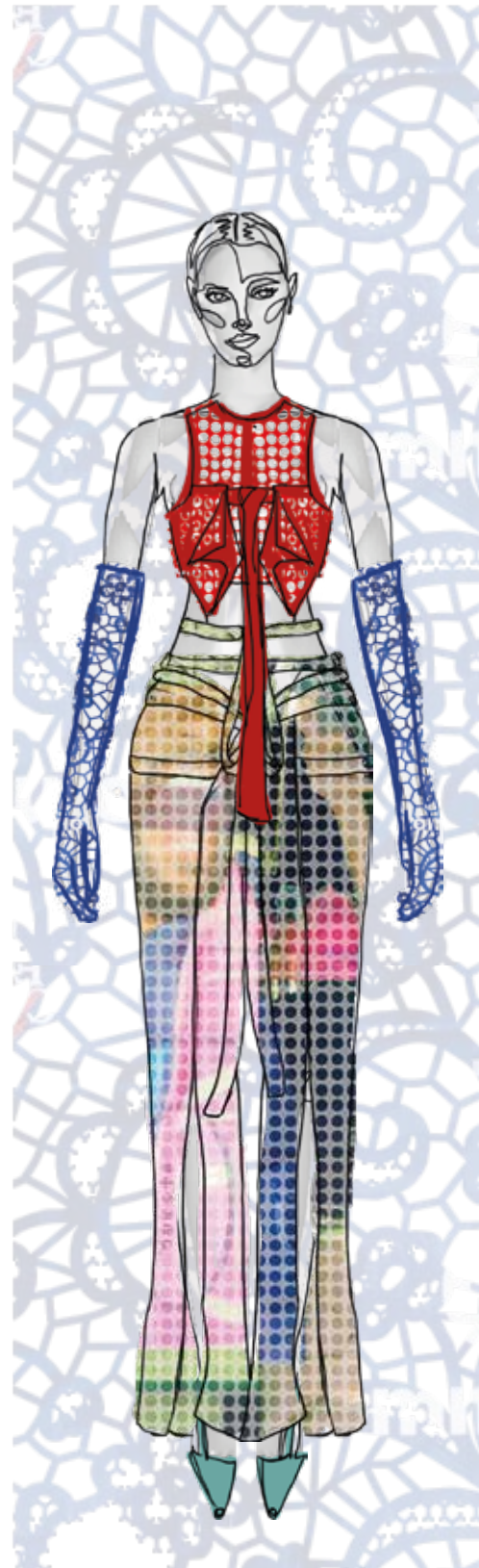
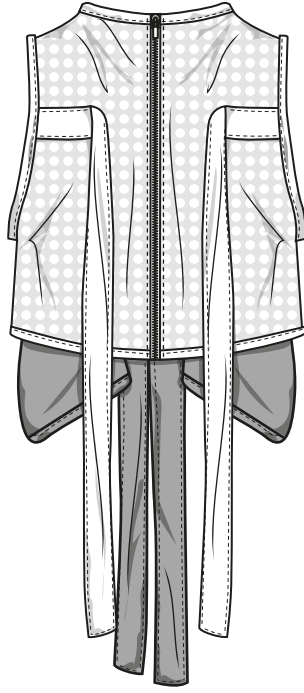
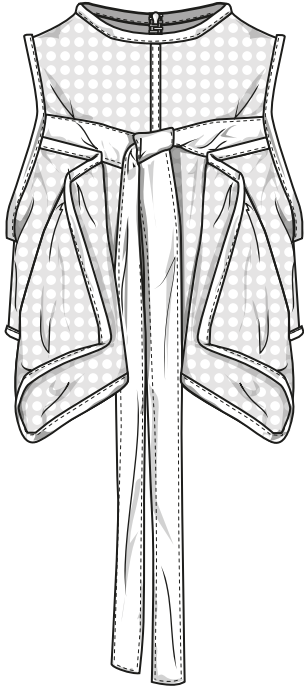
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DRESSING GOWN INSPIRED PARTY DRESS WITH ASYMMETRICAL COWL DRAPED SLEEVES IN SILK DUPION. BOTTOM SLEEVE IS COMPLETELY REMOVABLE AND ATTACHED BY THE SHOULDER STRAP USING HOOK AND EYES, WAIST AND CHEST FEATURE STRAPS. BODY OF DRESS MADE FROM 100% SILK PRINTED SATIN. FULLY LINED

OUTFIT ONE

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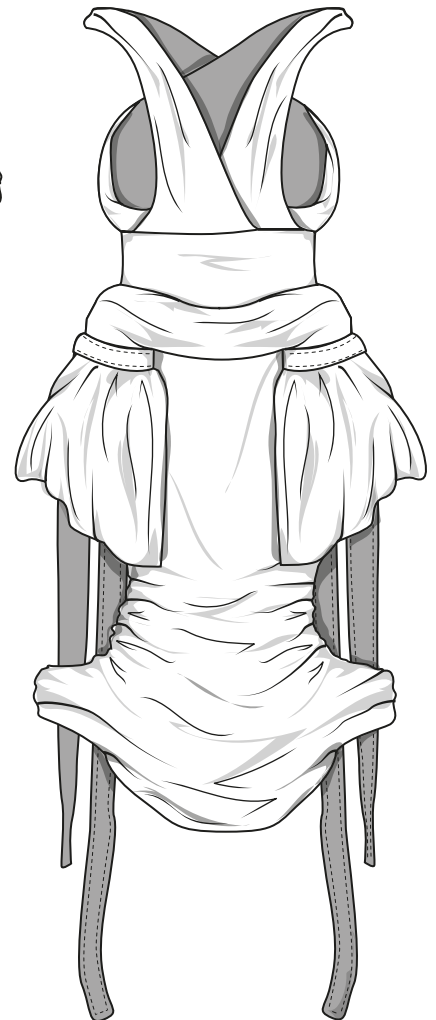
SUPER CROPPED LONG SLEEVE TOP WITH HIGH SPLITS ON THE SLEEVE. RED HOLE PUNCHED HAINSWORTH

STRUCTURED COLLARED DRESS WITH SHAWL WRAP SILHOUETTE AND RUCHED SIDES, TIE CLOSURE

OUTFIT TWO



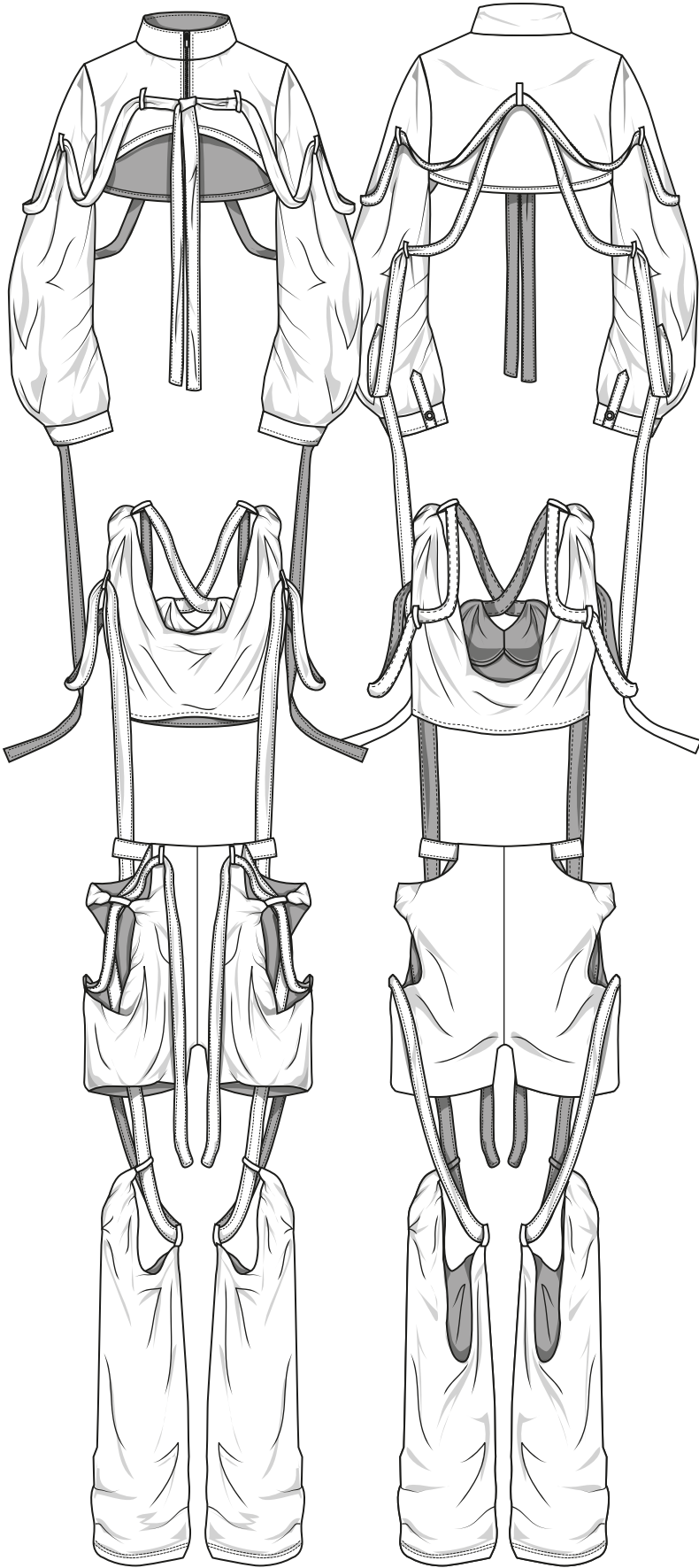
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PYJAMA SHIRT INSPIRED DRESS, WITH WRAP SKIRT AND TWISTED CROSS OVER HALTERNECK
DRESS MADE FROM UPCYCLED FOOTBALL SHIRTS, ELASTICATED SKIRT CUT OUTS. HALF
DRESS INTERFACED HALF NOT. FULLY LINED IN 100% SILK SATIN.

OUTFIT THREE

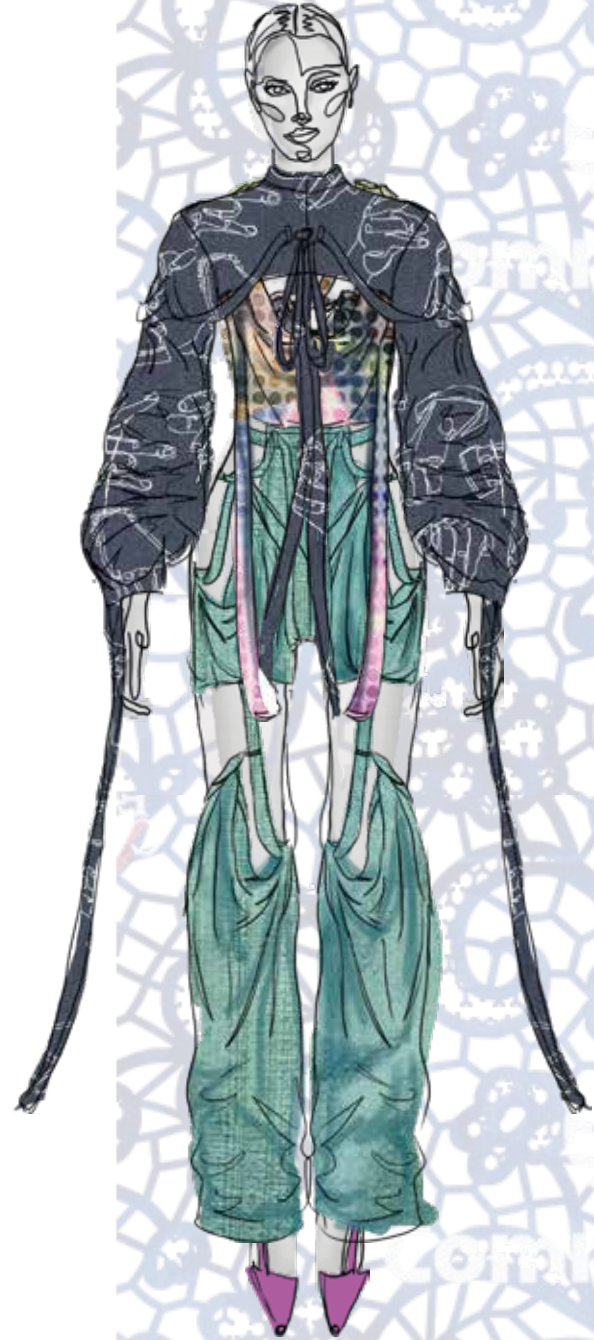
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SUPER CROPPED DENIM JACKET WITH OVERSIZED SLEEVES AND STRAPS DETAILS MADE FROM UPCYCLED DENIM WITH HAND GESTURE LASER ETCHING

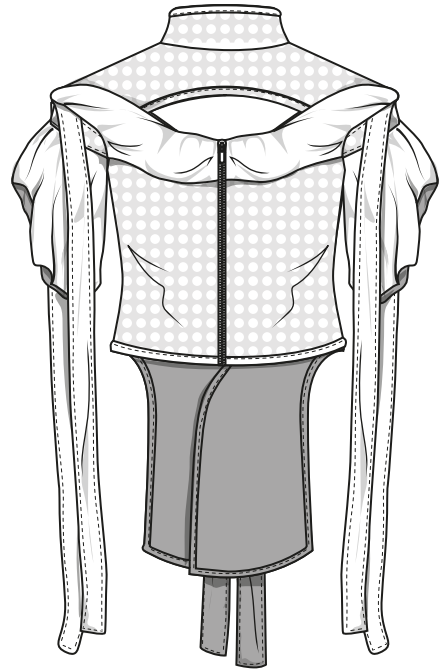
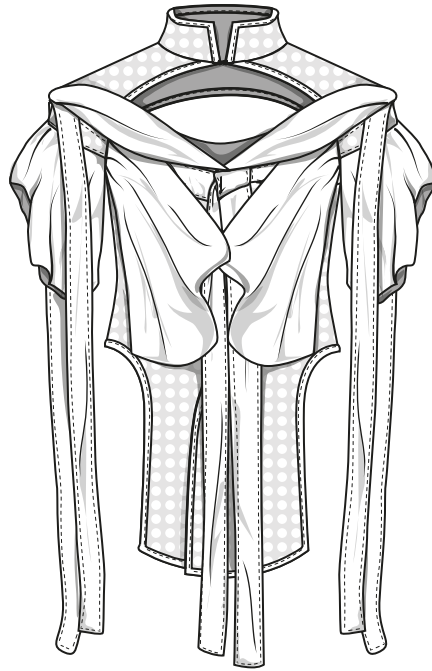
COWL NECK LOOSE CROPPED TOP WITH IN BUILT IN TWISTED BRA, STRAPS COME FROM BRA. MADE FROM 100% SILK PRINTED SATIN. FULLY LINED

COWL DRAPED CHAPS , LONG AND LOOSE FIT, INVISIBLE ZIP IN CENTRE BACK. EXTRA LONG STRAPS ORIGINATE AND ARE SECURED IN WAISTBAND AND THREAD THROUGH ALL LOOPS BACK TO CENTRE FRONT, MADE IN 100% SILK DUPION



OUTFIT FOUR

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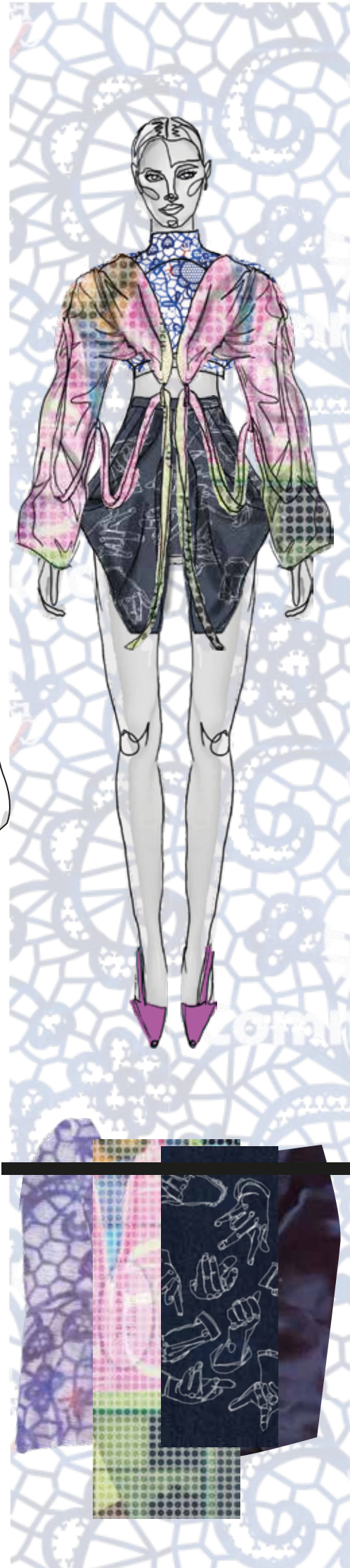
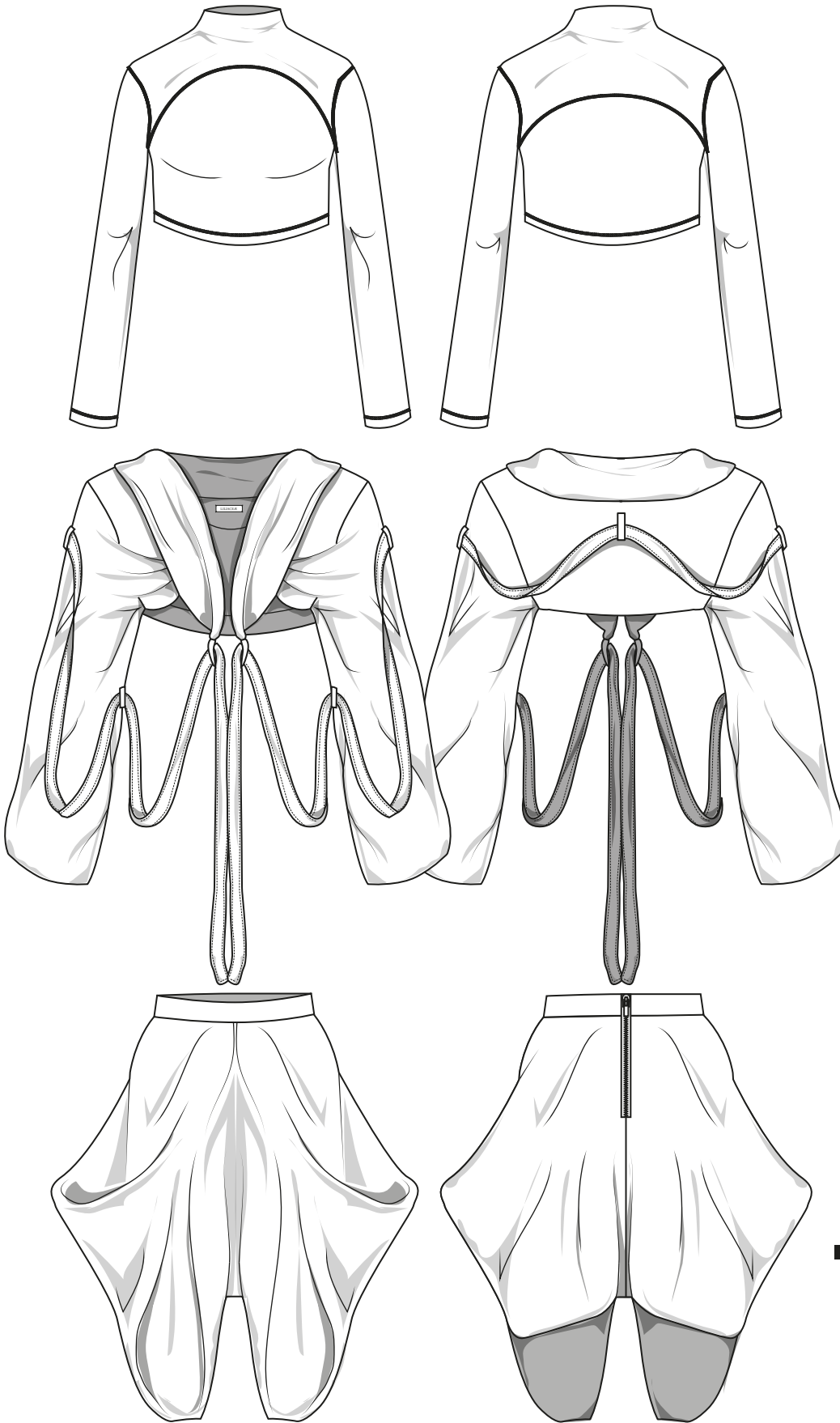
MULTILAYERED TOP WITH OFF THE SHOULDER DENIM OVERLAY WITH A CROSSOVER CURVED HEM AND CHEST CUT OUT TOP WITH MANDARIN STYLE COLLAR IN RECYCLED RED HOLE PUNCHED HAINSWORTH FABRIC WITH A HOOK AND EYE FASTENING AT THE NECK. RED SATIN TIES ON THE ARMS AND CHEST

EXTRA LONG FLARED FIT STRETCH PANTS IN UPCYCLED LASER CUT FOOTBALL SHIRTS IN THE LACE PATTERN

OUTFIT FIVE



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MESH COVERSTITCHED CROPPED LONG SLEEVE TEE PRINTED IN THE FOOTBALL LACE PATTERN

PLEATED CROPPED JACKET WITH WIDE SLEEVES AND STRUCTURED STATEMENT COLLAR WITH STRAP DETAIL IN 100% SILK PRINTED SATIN, FULLY LINED

REINVENTED PEPLM SKIRT IN REGENERATED UPCYCLED DENIM WITH HAND GESTURE LASER ETCHING

OUTFIT SIX

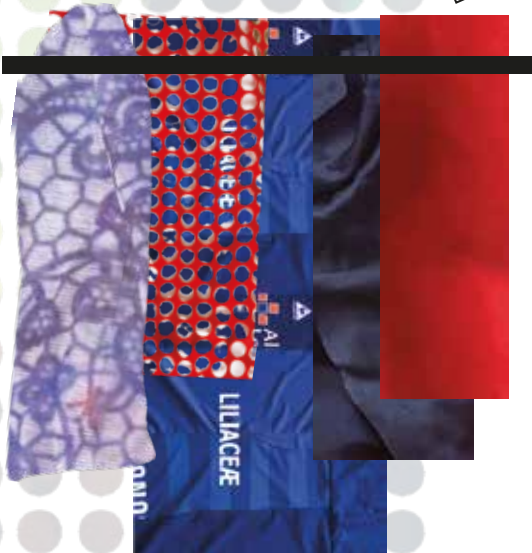
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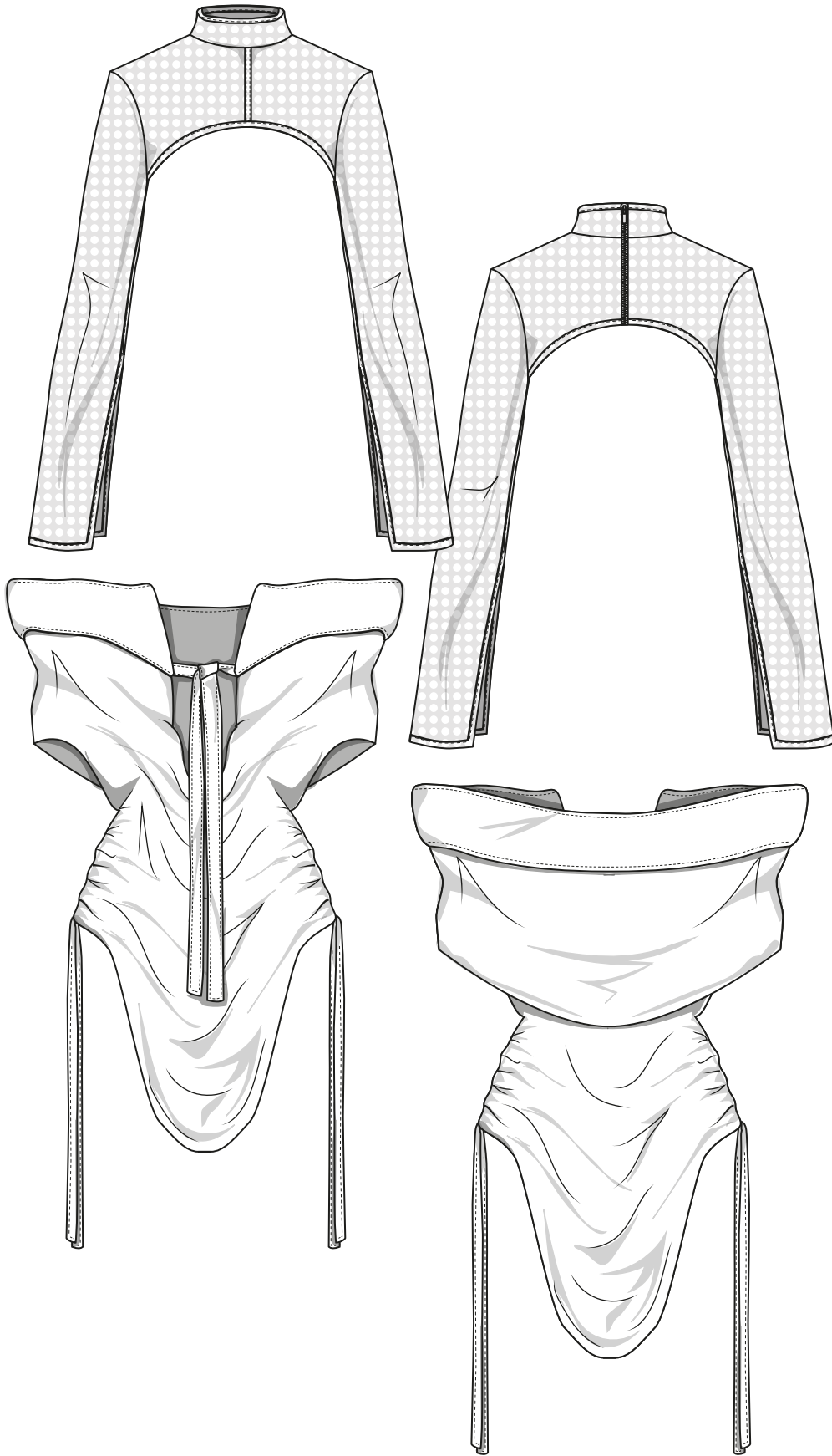
UPCYCLED FOOTBALL SHIRT PYJAMA JACKET WITH OVERSIZED SLEEVES AND CUT OUT MIDRIFF. LILIACEÆ BRANDING ON STORM FLAP. LINED IN 100% SILK

BARELY THERE DRAPED PARTY SKIRT MADE FROM RECYCLED RED HOLE PUNCHED HAINSWORTH FABRIC WITH RED SATIN TIES AND BINDING

OUTFIT SEVEN

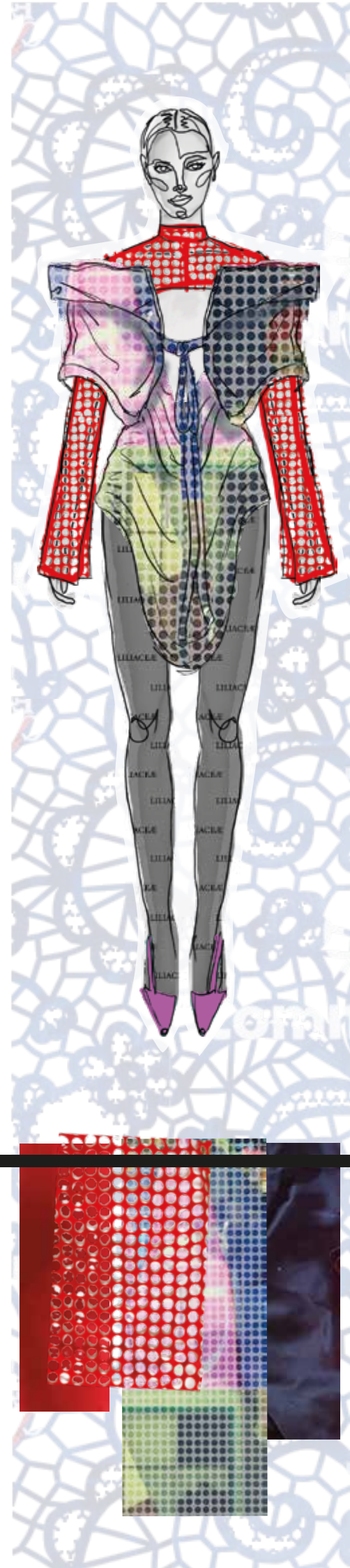


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SUPER CROPPED LONG SLEEVE TOP WITH HIGH SPLITS ON THE SLEEVE. RED HOLE PUNCHED HAINSWORTH

STRUCTURED COLLARED DRESS WITH SHAWL WRAP SILHOUETTE AND RUCHED SIDES, TIE CLOSURE



OUTFIT EIGHT