



ROSE HILL

DESK
COWBOYS



July 2020
Juillet Juli Juli Luglio

Week 29

This week

July						
WK	M	T	W	T	F	S
27	29	30	1	2	3	4
28	6	7	8	9	10	11
29	13	14	15	16	17	18
30	20	21	22	23	24	25
31	27	28	29	30	31	1

13 Monday Lundi Montag Maandag Lunedi
Bank Holiday, N. Ireland

Tuesday Dinsdag Martedi

15 Wednesday Mercredi Mittwoch Woensdag Mercoledì

filofax

Giovedì Donderdag Donnerstag Jeudi

Venerdì Vrijdag Freitag

Sabato Zaterdag Samstag

Domenica Zondag

Personal filofax Ref: 20-68427 © 2018



And I'm boring myself talking about it. It's just...

the office

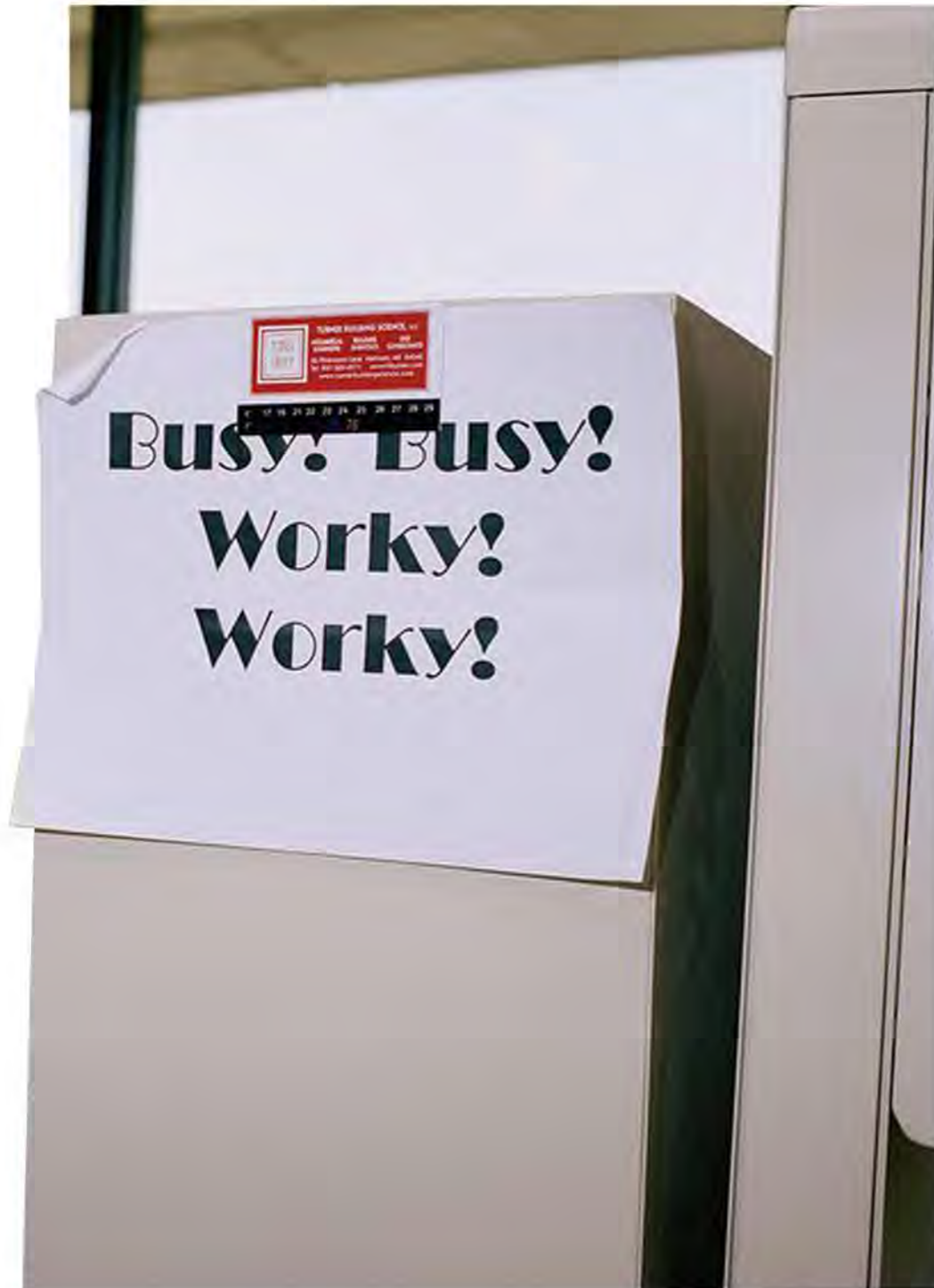
17 NOV 19

IVE SENT AN EMAIL, ITS FINE! :)

I've sent an e-mail, it's fine.

R O S E H I L L

DESK COWBOYS



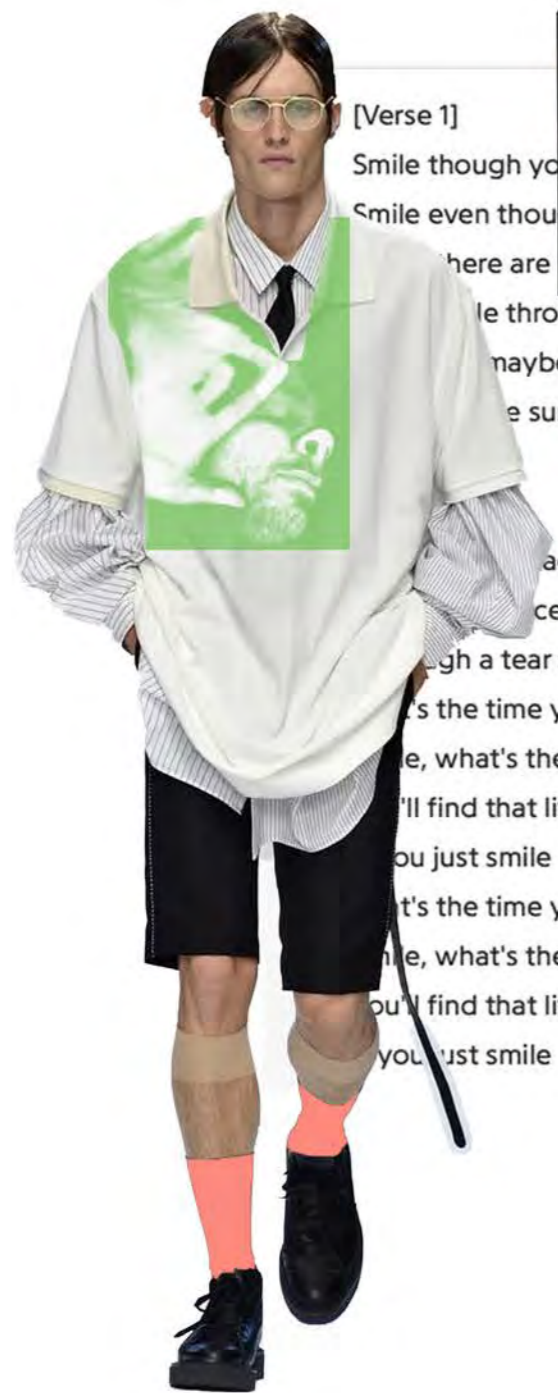
WORKING THE 9 TO 5 GRIND HAS BEEN PROVEN TO HAVE A NEGATIVE EFFECT ON OUR MENTAL AND PHYSICAL HEALTH. HIGH DEMANDS, RISING STRESS LEVELS AND INTENSE PRESSURE TO MEET TARGETS IN ANY JOB CAN BE TOUGH - EVEN MORE SO WHEN YOUR OFFICE IS MIND-NUMBINGLY BORING.

THIS COLLECTION WILL BE FOR A NEW GENERATION OF YOUNG WORKERS WHO DESIRE SOMETHING MORE EXCITING - DUBBED 'DESK COWBOYS'.

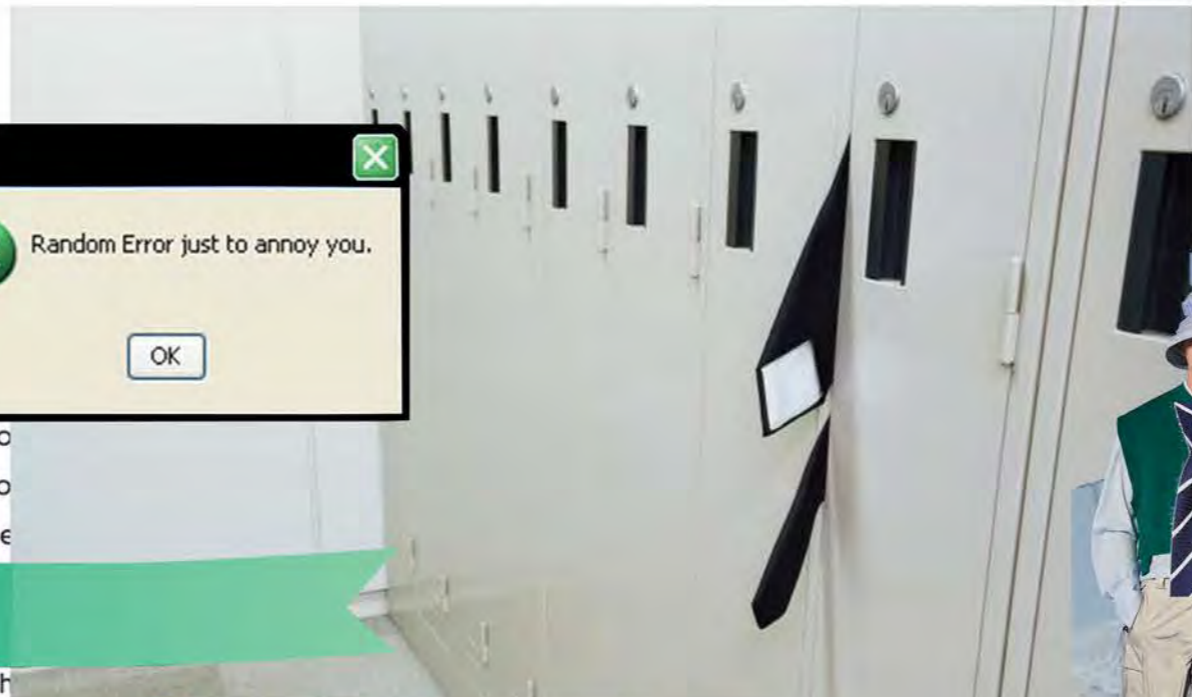
POKING FUN AT A CLASSIC DAY IN THE OFFICE, THE CHARACTERS YOU MEET AND THE MUNDANE TASKS YOU REPEAT DAILY, AS IF YOU'RE RELIVING GROUNDHOG DAY.

THE FOCUS WILL BE ON REWORKING & MODERNISING CLASSIC OFFICE ATTIRE.

FINDING BEAUTY IN THE SEEMINGLY DULL.



[Verse 1]
Smile though yo
Smile even thou
here are
le through yo
maybe tomo
e sun come
ace with
ce of sad
gh a tear may be
s the time you mu
e, what's the use o
'll find that life is sti
ou just smile
t's the time you must keep on
ile, what's the use of crying?
ou'll find that life is still worthwh
you just smile



BOXY FITS & BIG TIES



COLOUR SCHEME IDEA



THE FACE OF A BORED BOY



PIXELATING
- MODERN BUT RETRO



PHOTOCOPYING
DISTORTION FOR PRINT?

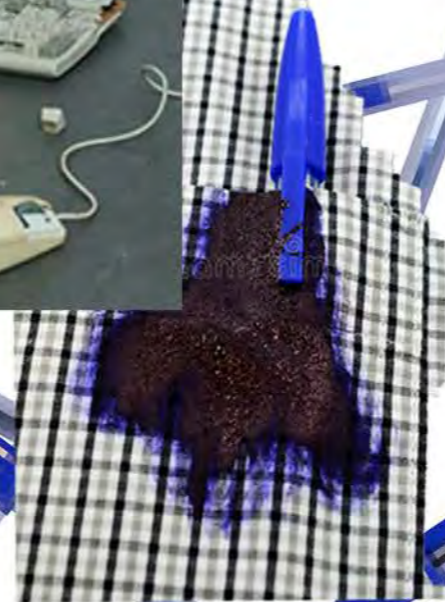


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Work hard...and play hard



ROSE HILL
INC.
RIDE THE BIRO
ESTABLISHED 2021



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...s a first shitty

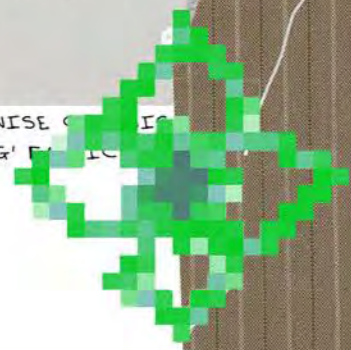
You just need to survive it.

Everyone has a first shitty office job. You just need to survive it.

CLASSIC WORKWEAR FOR THE YOUNGER BORED GENERATION



MODERNISE CLASSIC IS 'BORING' FABRIC



NEUTRAL TONES MADE EXCITING?



OVERSIZED TIES
- SET INTO SHIRT?
- KNIT CONTRAST?
- CONTRAST FABRIC?



LARS TUNBJORK



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can i just?

per my last email.....

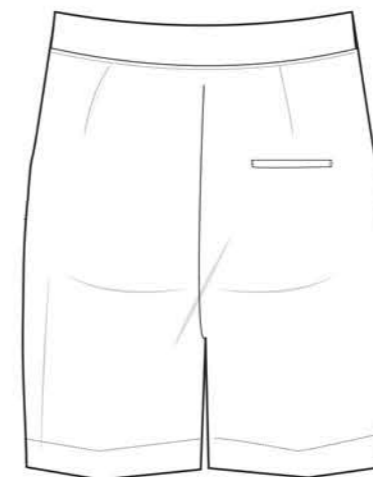
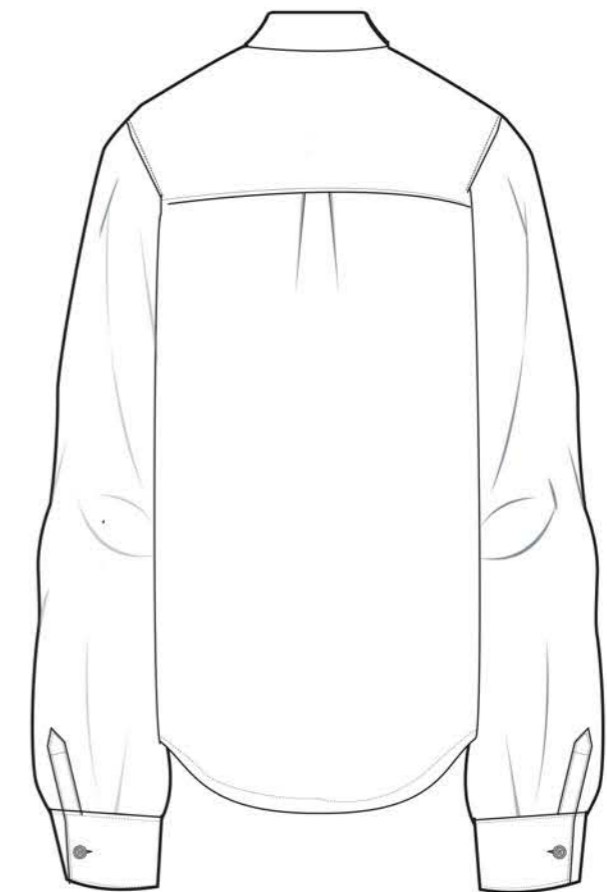
R O S E H I L L



DESK COWBOYS

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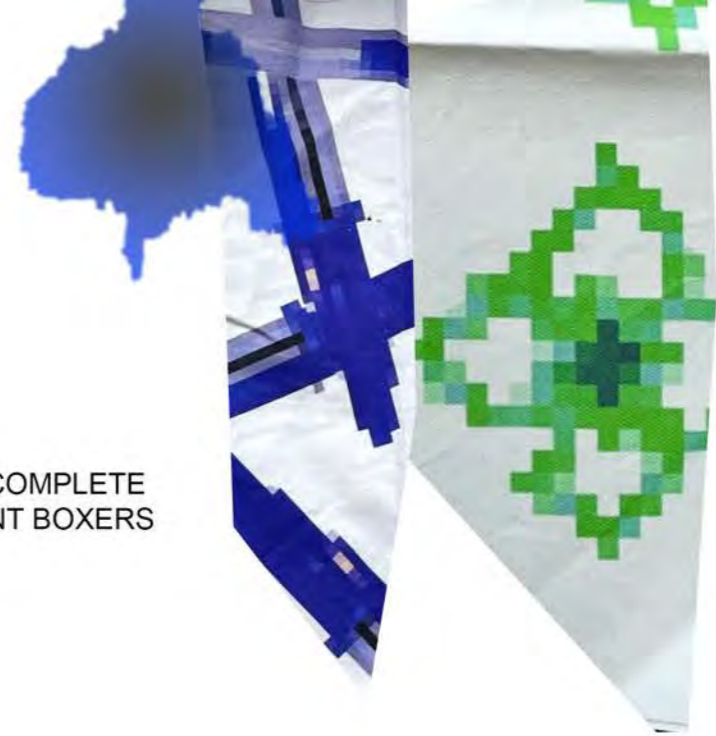
OVERSIZED LONG SLEEVE SHIRT WITH PRINTED PHOTOCOPY MOTIF AND CLASSIC SHIRT CUFFS PAIRED WITH BROWN CHINO SHORTS, COMPLETE WITH FRONT PEN HOLDER AND PEN PRINT SOCKS



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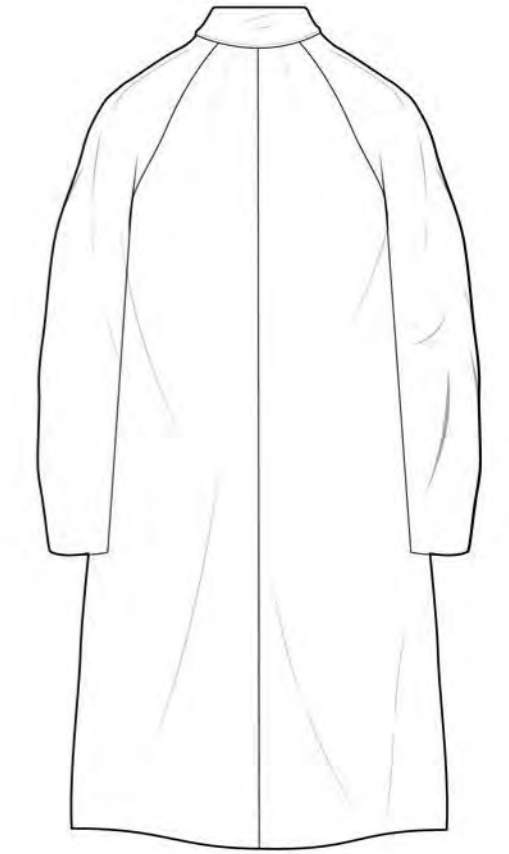
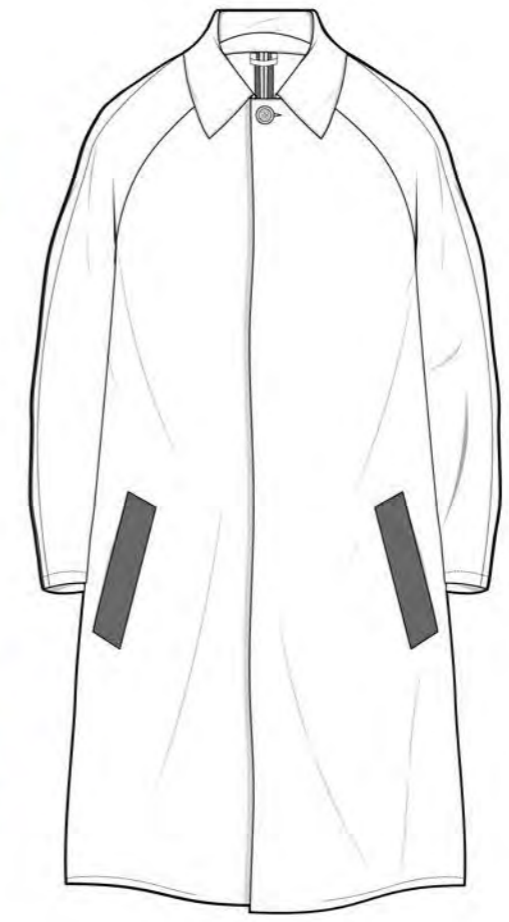
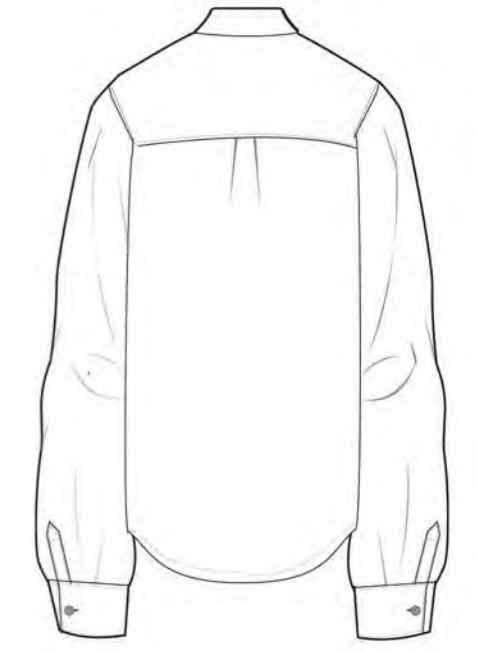
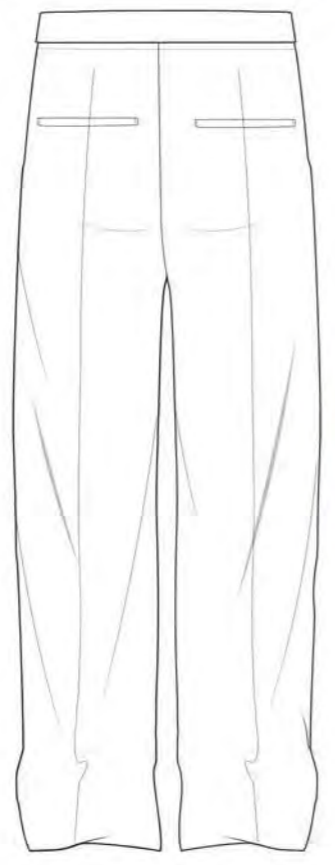
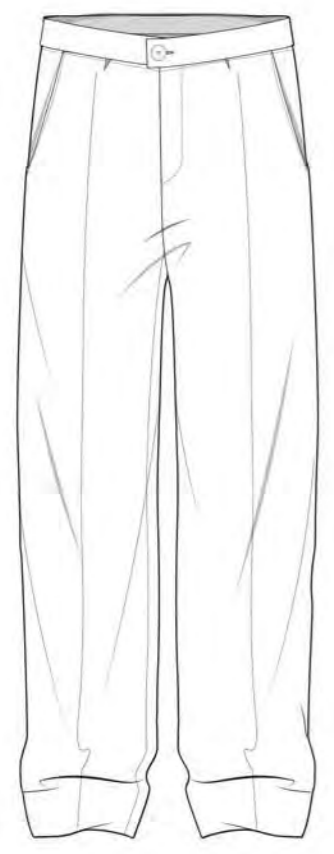
CLASSIC LONG SLEEVE WORK SHIRT IN BOLD PEN PRINT COMPLETE WITH INK SPILLS AT CUFFS, PAIRED WITH TIE FLORAL PRINT BOXERS AND A BROWN CHECK TIE



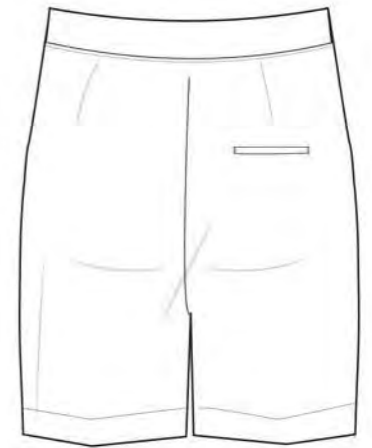
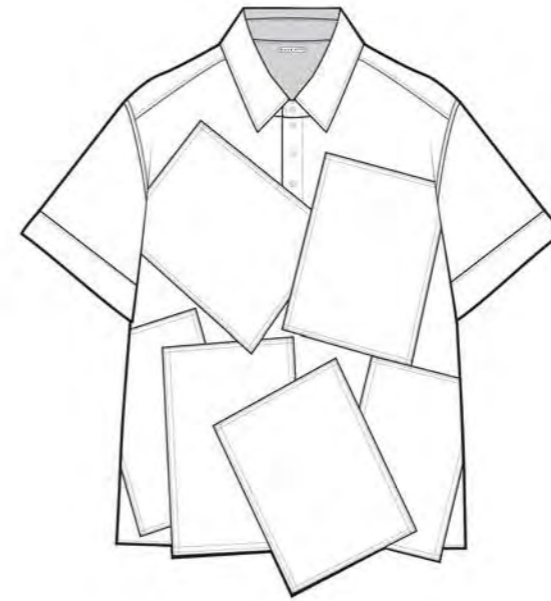
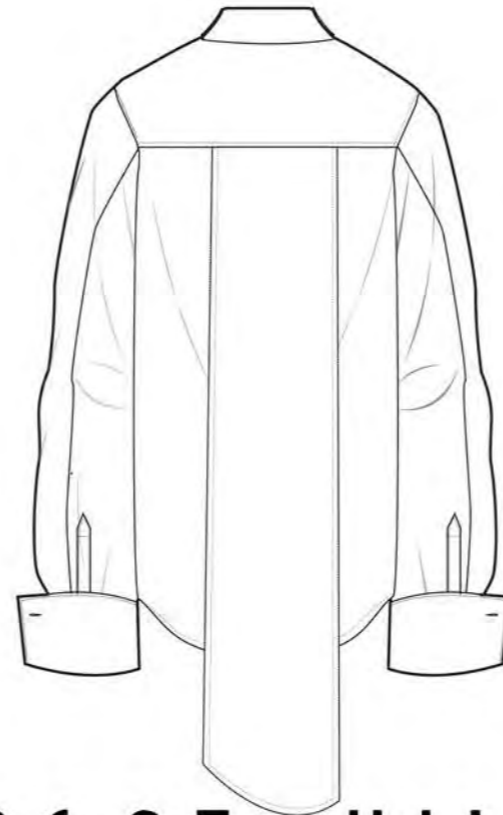
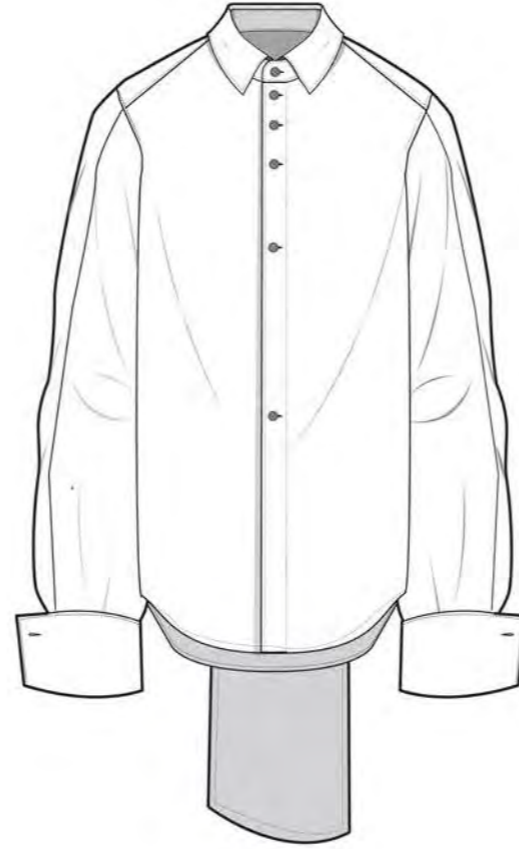
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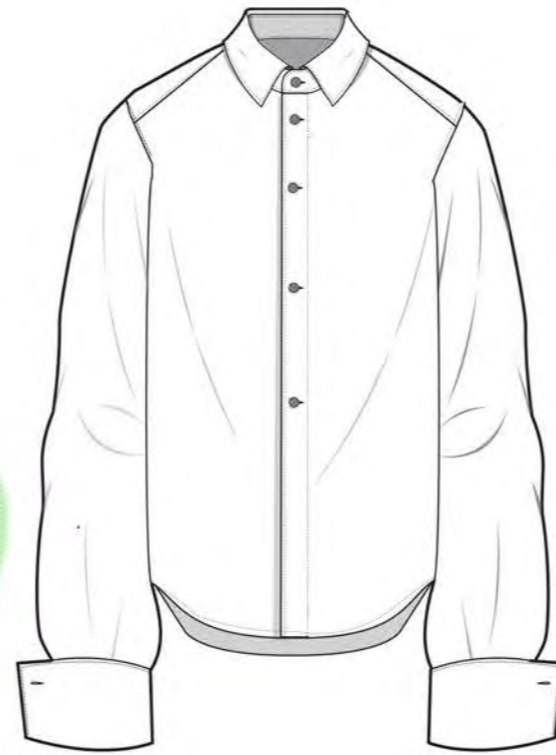
LOOSE FIT GREY SUIT TROUSERS WTH CORAL PINK CLASSIC WORK SHIRT AND SAGE GREEN TIE. PAIRED WITH TIE FLORAL PATTERNED LOW V-NECK JUMPER AND CLASSIC GREY MAC



LONG SLEEVE SHIRT WITH OVERSIZED FRENCH CUFFS AND OFF PLACE BUTTONS, PAIRED WITH THE 'FILE DROP' PULLOVER THAT HOLDS TWO HIDDEN CHEST POCKETS. WORN WITH BEIGE CHINO SHORT BINDED IN ROYAL BLUE WITH FRONT PEN HOLDER

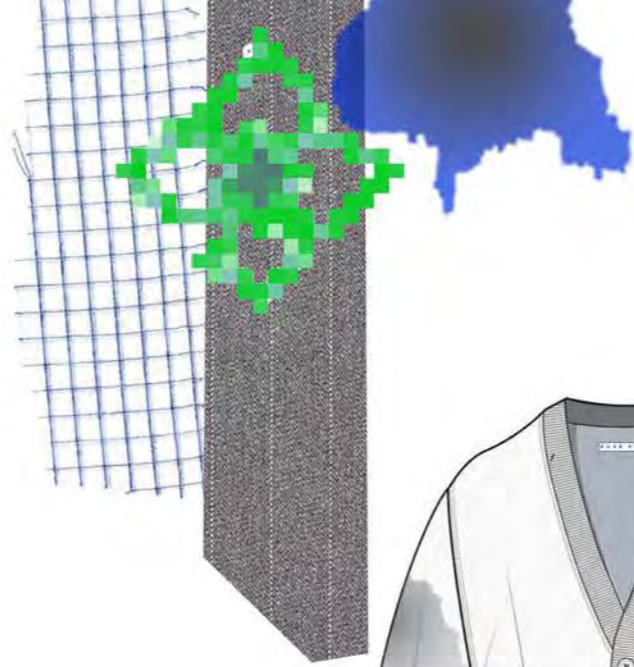


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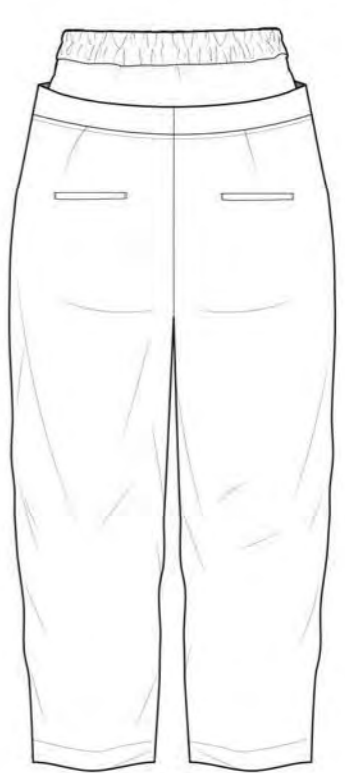
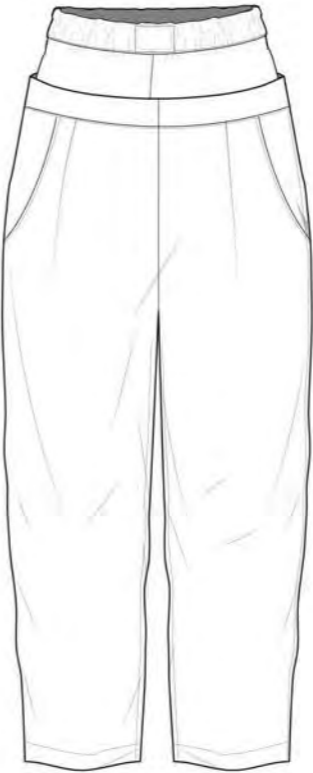
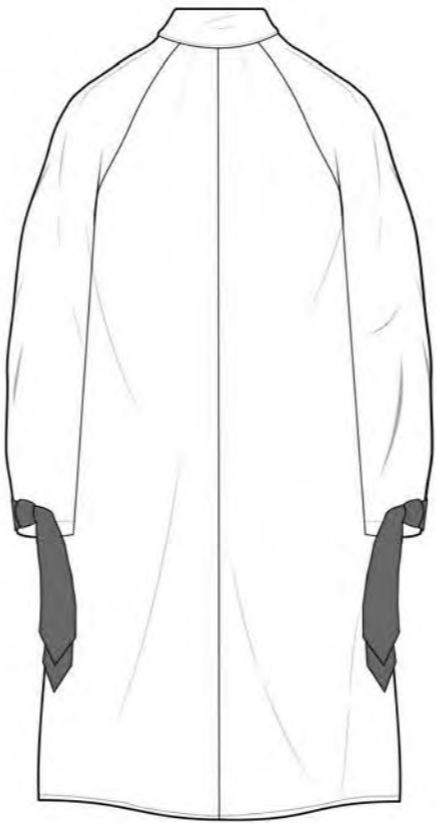
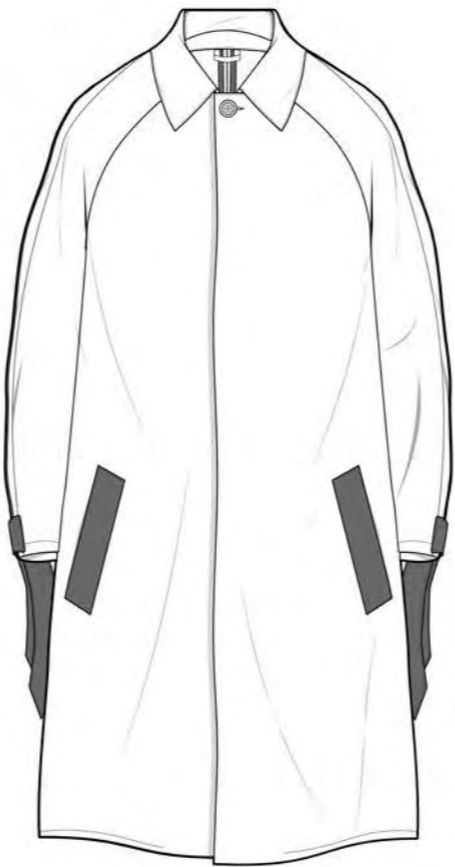
LONG SLEEVE SHIRT WITH OVERSIDE FRENCH CUFF AND CURVED HEM, LAYERED WITH CROPPED PULLOVER SHIRT PRINTED WITH PHOTOCOPY FACE . WORN WITH PEN PRINT BOXERS AND OVERSIZED CHECK TIE.

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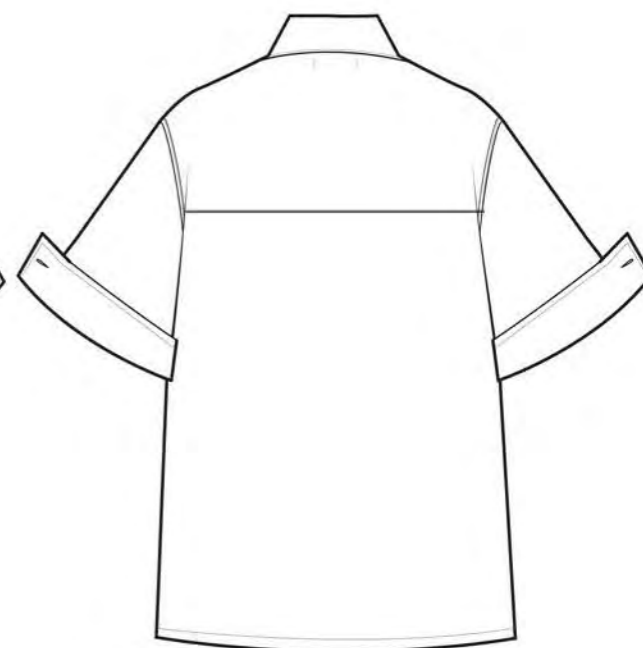
BOXY SHORT SLEEVED SHIRT WITH CONTRAST COLLAR WORN UNDERNEATH SLOUCHY 'INK STAIN' BUTTON UP CARDIGAN. PAIRED WITH BAGGY SHORTS AND CONTRAST PRINTED TIE

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LOOSE FITTING LOW RISE SUIT TROUSERS WITH ELASTIC BOXER ATTACHED AT WAISTBAND WORN WITH BOXY PEN PRINT SHIRT AND THE 'TIE COAT'.

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