

THE BERLIN WALL

SEPERATION
THE ACTION OR STATE OF MOVING OR BEING MOVED APART

13TH AUGUST 1961

Use by Alice - Edmark idea for jumpsuits

DIVIDE

DIVISION IS THE ACTION OF SEPARATING SOMETHING INTO PARTS, OR THE PROCESS OF BEING SEPARATED.

HOPE

THE DIVISION OF BERLIN INTO EAST AND WEST CREATED TWO VERY DIFFERENT WORLDS IN WHICH BERLINERS LIVED SEPARATELY.

THE CONSTANT WORNER OF WHAT LIFE WAS LIKE ON THE OTHER SIDE WAS A DAILY STRUGGLE. THE ONLY THING KEEPING THEM GOING WAS

EAST

BETTER THAN OVER THERE!

WEST

BETTER THAN OVER THERE!

WHAT IS IT LIKE OVER THERE?

CHIZZLING AWAY AT THE WALL. LEAVING HER IMPRINT BEHIND.

NO MATTER HOW HEAVY THE MEMORIES FALL UPON YOUR HEART, NO MATTER WHAT HAS COME TOGETHER OR WHAT WAS TORN APART, THERE IS STILL A REASON YOU MADE IT THIS FAR, AND HOW, AFTER EVERYTHING THAT HAPPENED YOU ARE BLOOMING AS YOU ARE

- MORGAN HARPER NICHOLS

EMOTIONAL CONNECTION TO A PLACE/REGION AND YOUR FEELINGS ABOUT IT

DAILY NEWS

FREEDOM!

THE BEGINNING OF THE END OR THE END OF THE BEGINNING

FREEDOM
THE POWER OR RIGHT TO ACT OR BREAK AND THINK AS ONE WANTS.

THE POWER OF NOT BEING SEPARATED OR DIVIDED

Berlin Wall comes tumblin' down

JOY

THE REUNIFICATION

HAPPY EMOTIONS REPRESENTED THROUGH COLOUR

REBUILDING

REUNITE US

1989

THE BARBER WIRE REPRESENTS THE BARRIER BETWEEN EAST AND WEST. WITH IT BREAKING AWAY INTO PIECES, IT EMBODIES THE WALL FALLING AND BERLIN BEING ONE AGAIN. IT SHOWS 'FREEDOM'.

FLEEING FROM EAST TO WEST

GOAT

Multi-functional garment - built in backpack to pack and wear quickly

FOR THE PEOPLE WHO ESCAPED EAST EARLY DEALT TO THE WEST. A GOAT WITH LARGE BUILT IN STORAGE WOULD HAVE BEEN VERY USEFUL TO LAMPY BERLINERS WHEN LEAVING FOR A BETTER LIFE.

CONCRETE

TEXTURING IN A MATERIAL OR PHYSICAL FORM

"FORMS & MASS RESEMBLING STONE ON HARDENING"

CONCRETE: WHERE YOU WERE AND WHERE YOU ARE NOW. IT ALSO EXPRESSES THE FEELING OF BEING STUCK.

IMPRINTED THERE FOREVER

CONCRETE: WHERE YOU WERE AND WHERE YOU ARE NOW. IT ALSO EXPRESSES THE FEELING OF BEING STUCK.

FUCK THE SYSTEM

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FINAL LINE UP

REUSE WHAT YOU ALREADY OWN

REPURPOSE BY ALTERING OLD CLOTHING

BY USING AN OLD HEMMED AND UNFINISHED GARMENT IT REDUCES THE AMOUNT OF NEW CLOTHING BEING MANUFACTURED. WHICH RESULTS IN LESS CLOTHING ENDING UP IN LANDFILL.

REUSE WHAT YOU ALREADY OWN

REPURPOSE BY ALTERING OLD CLOTHING

FINAL TOILE

LOOK TWO

OVERSIZED HOOD WITH BUILT-IN BUCKLES

OVERSIZED HOOD WITH BUILT-IN BUCKLES

OVERSIZED HOOD WITH BUILT-IN BUCKLES

SUSTAINABILITY

FASHION'S DIRTY SECRETS

THE PRODUCTION OF DENIM

THE OVERSIZED JUMPER WILL BE MADE FROM UP-CYCLED DENIM. JUMPER AND WILL BE DISTRIBUTED WITH OVERSIZED BUSTON FOR COMFORTABLE DETAIL.

IT WILL ALSO BE RIPPED IN PLACES TO HAVE A DISTRESSED LOOK.

THE FASHION INDUSTRY IS THE SECOND MOST POLLUTING INDUSTRY IN THE WORLD. WITH 300,000 TONNES OF CLOTHING DUMPED INTO LANDFILL EACH YEAR. SOMETHING HAS TO CHANGE IN ORDER TO SAVE OUR PLANET.

NO ONE SHOULD DIE FOR FASHION

NO PLANET B

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THE CITARUM RIVER

A MAIN SOURCE OF WATER FOR CIVILIANS LIVING IN NEIGHBOURING VILLAGES.

CIVILIANS

THE LONGEST AND MOST POLLUTED RIVER IN INDONESIA

SAMPLES FROM THE RIVER HAVE SHOWN THAT IT CONTAINS HEAVY METALS (FROM TEXTILE ACTIVITIES), MERCURY (FROM BRUSH DAMAGED), CADMIUM, LEAD (FROM TOYS IN CHILDREN) AND ARSENIC. LONG TERM EXPOSURE TO THESE SUBSTANCES CAN LEAD TO NEUROLOGICAL PROBLEMS.

LEVI'S

ZERO WASTE

WHEN THESE FABRICS RUN OUT, YOU WON'T BE ABLE TO BUY THOSE PIECES ANYMORE MEANING THEY ARE A COLLECTORS ITEM, WHICH I FIND REALLY EXCITING.

STILL UNUSABLE

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LOOK ONE

OVERSIZED HOOD WITH BUILT-IN BUCKLES

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COLOUR BOARD

BRUSH STROKES SHOW DIFFERENT SHADES OF BLUE.

BRIGHT COLOURS TO REPRESENT COLOURS FELT AND EMOTIONS.

DISTRESSED LOOK THROUGH PRINTING

LOOK ONE

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