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Kingston School of Art
Fashion BA (HONS)



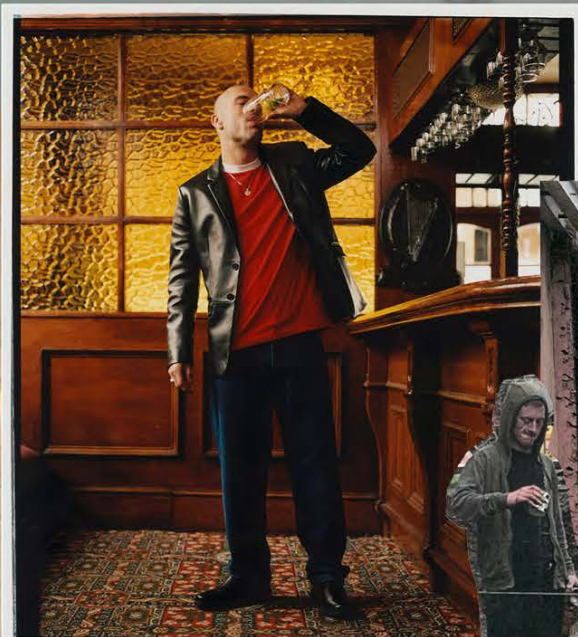


'built to last'



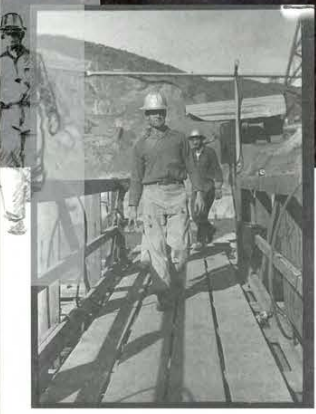
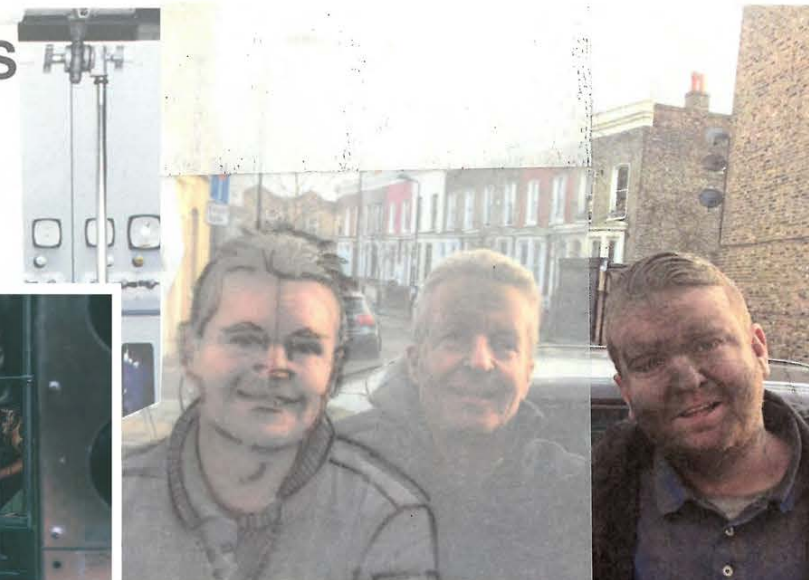
Fragile masculinity; Handle with Care is an exploration of masculine identity, with a focus on the inhibition of self-expression due to societal pressures and expectations and the intensification of these expectations when embodying masculine traits within the workplace. Observations of the effects and limitations hegemonic masculinity has on individuals has nurtured a fascination with blokes. 'Handle with Care' aims to use the juxtaposition of workwear silhouettes with sensitive fabrication and symbolism to encourage discussions surrounding masculinity and class. Hoping to allow individuals to break away from an outdated and constrictive archetype of masculinity, encouraging conversations regarding what it means to be a man.

FRAGILE MASCUMINITY HANDLE WITH CARE



FRAGILE MASCUNITY HANDLE WITH CARE

FACTORY BOYS



FRAGILE MASCUNITY HANDLE WITH CARE



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FRAGILE MASCUNITY HANDLE WITH CARE



FRAGILE MASCUNITY HANDLE WITH CARE



Specialty Bryant Park, New York, USA.
Specialty Bryant Park, New York, USA.

BRING UP SHOULDER SEAM
+ UNDER ARMPIT CURVE (MAKE CURVE SMALLER)



HOOD CROSSOVER MAKE IT FEEL 'SUFFOCATING'
SYMBOLIC OF MASCULINITY EXPLORE THIS + THE TENSION IN THE FABRIC

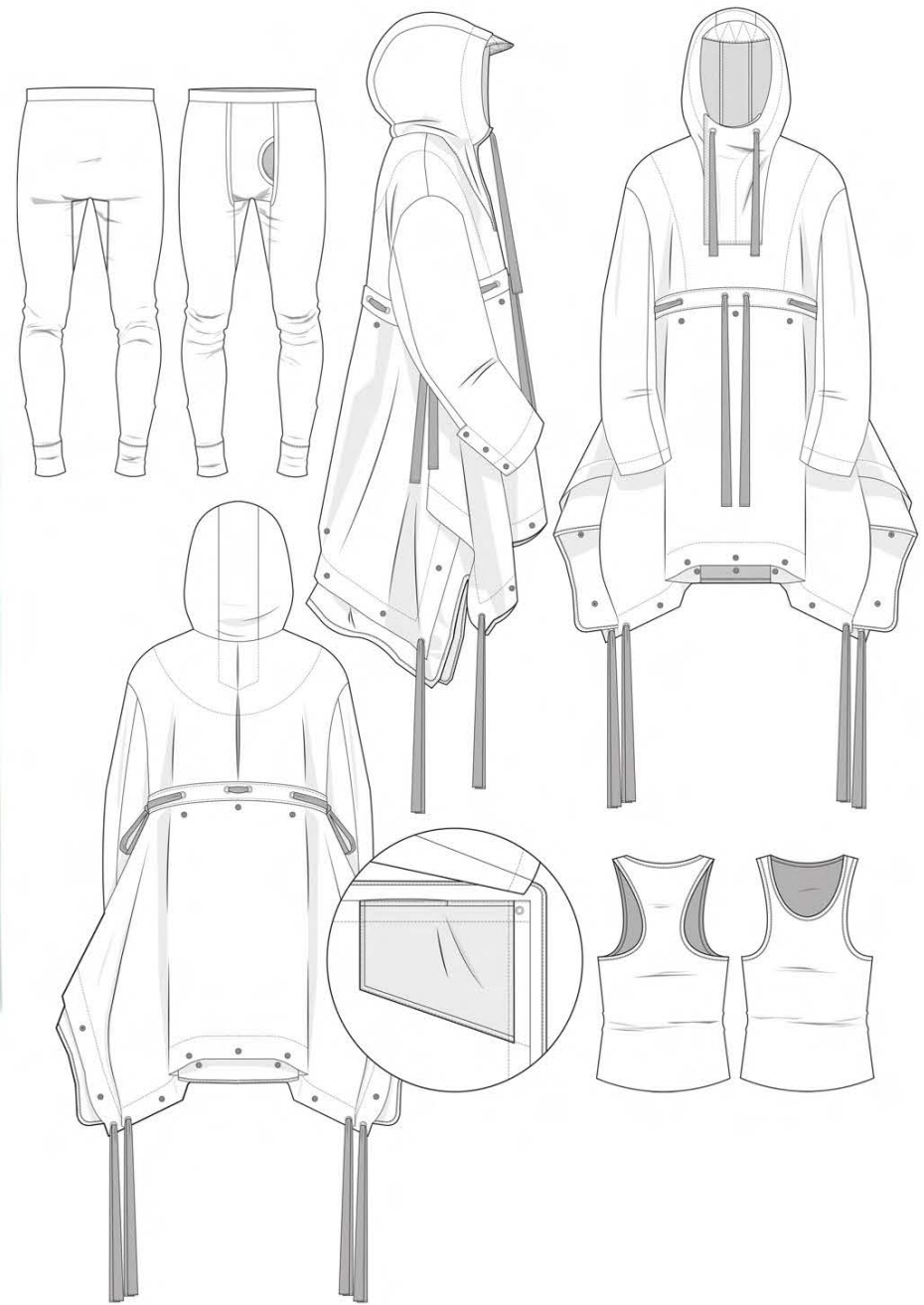
EXPERIMENT WITH BOTH MIGHTWEIGHT MORE TECHNICAL FABRIC + MORE ORGANIC FABRIC



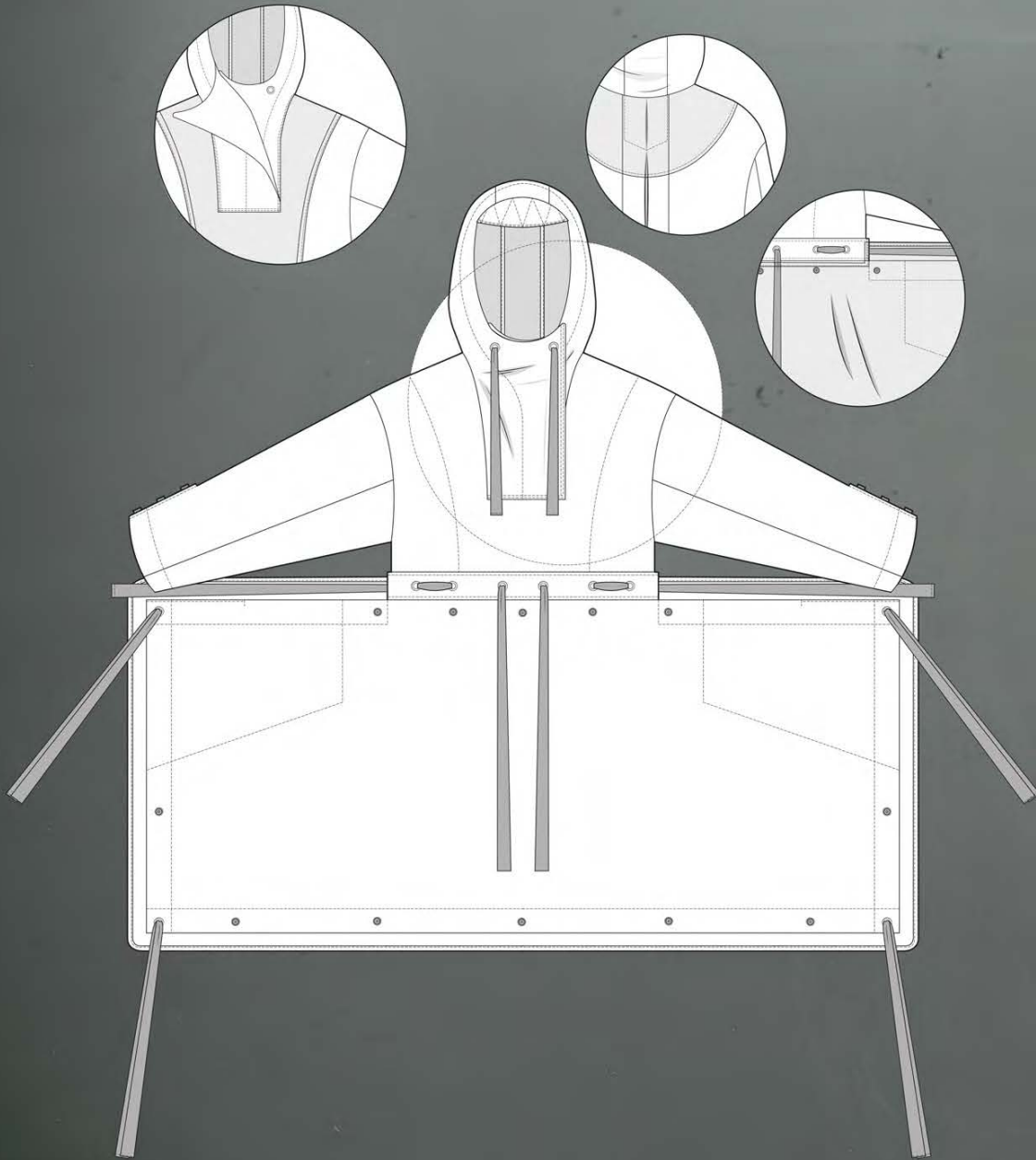
ADD PLEATS ON TO THE SPLIT + QUILTED UNDER LAYER - IT ADDS MORE VOLUME INTO THE BACK



FRAGILE MASCULINITY HANDLE WITH CARE



FRAGILE MASCUNITY HANDLE WITH CARE

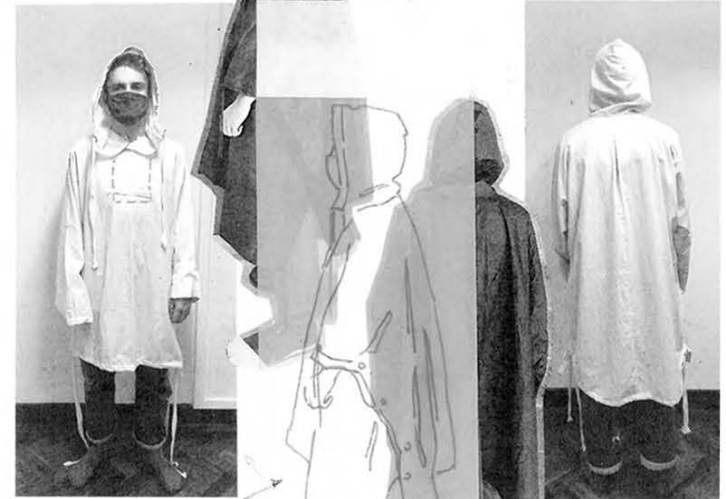


STRAIGHTEN OFF PLACKET +
LENGTHEN IT (MORE PROPORTION)



MORE ASYMMETRY + 'ROUGH' / 'JAGGED'
FEELING TO THE HEMLINE.

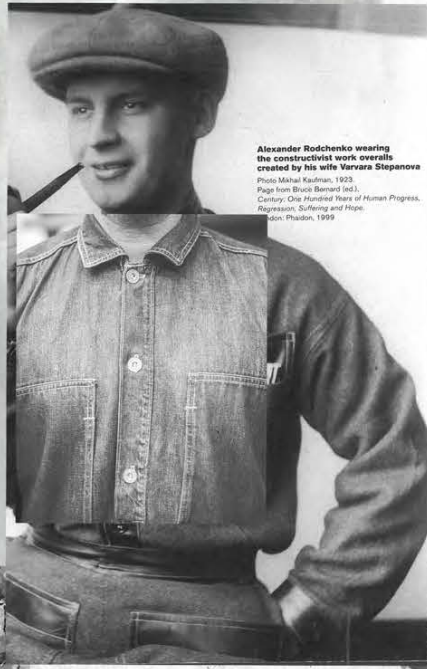
EXPERIMENT WITH DIFFERENT POCKETS IN
DIFFERENT SIZES - MORE VOLUME + PROPORTION
(MAKE LONGER) TRIED BELLOUED POCKETS



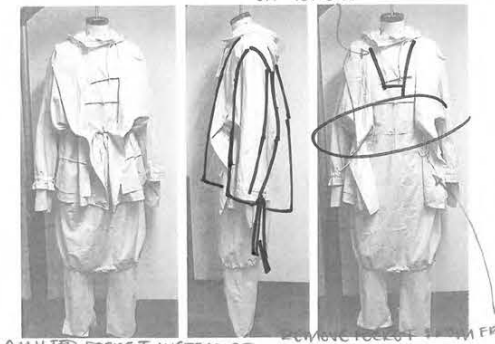
SHORTEN PULLOVER AND CURVE OUT BACK.
SPLIT SIDE SEAM + USE A FASTENER ON
THE SIDE (TEST DIFFERENT FASTENINGS)

ADD POPPERS ON TO THE SPLIT + GATHERED UNDER
LAYER. + ADD MORE VOLUME INTO THE BACK

FRAGILE MASCUNITY HANDLE WITH CARE



Alexander Rodchenko wearing the constructivist work overalls created by his wife Varvara Stepanova. Photo Mikhail Kaufman, 1923. Page from Bruce Bernard (ed.), *Century: One Hundred Years of Human Progress, Regression, Suffering and Hope*. John Phaidon, 1999.



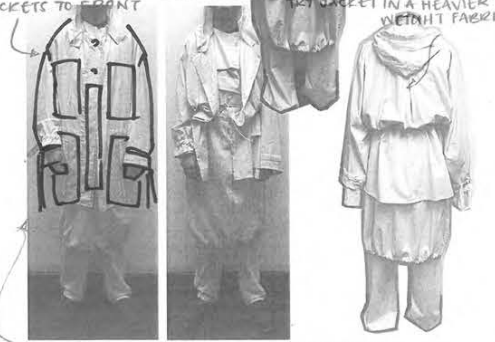
LEVEL OFF PLACKET + LENGTH THEN ON POUCH

TRY A QUILTED POCKET INSTEAD OF BELLOUED POCKET REMOVE POCKET FROM FRONT



ADD POCKETS TO FRONT

NOT JACKET IN A HEAVIER WEIGHT FABRIC



PART POCKETS COME DOWN PAST THEM

ADD LENGTH TO HEM + CURVE + DRAWSTRING IN TO SLEEVE

MORE VOLUME IN THE JACKET MAKE IT BULKIER

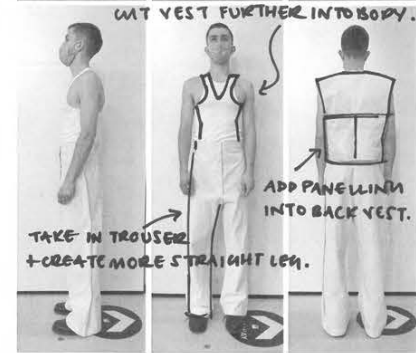
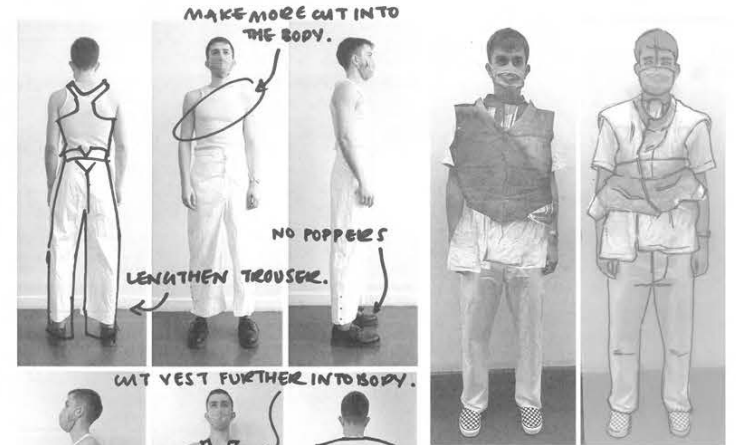


ADD POCKETS TO FRONT OF JACKET

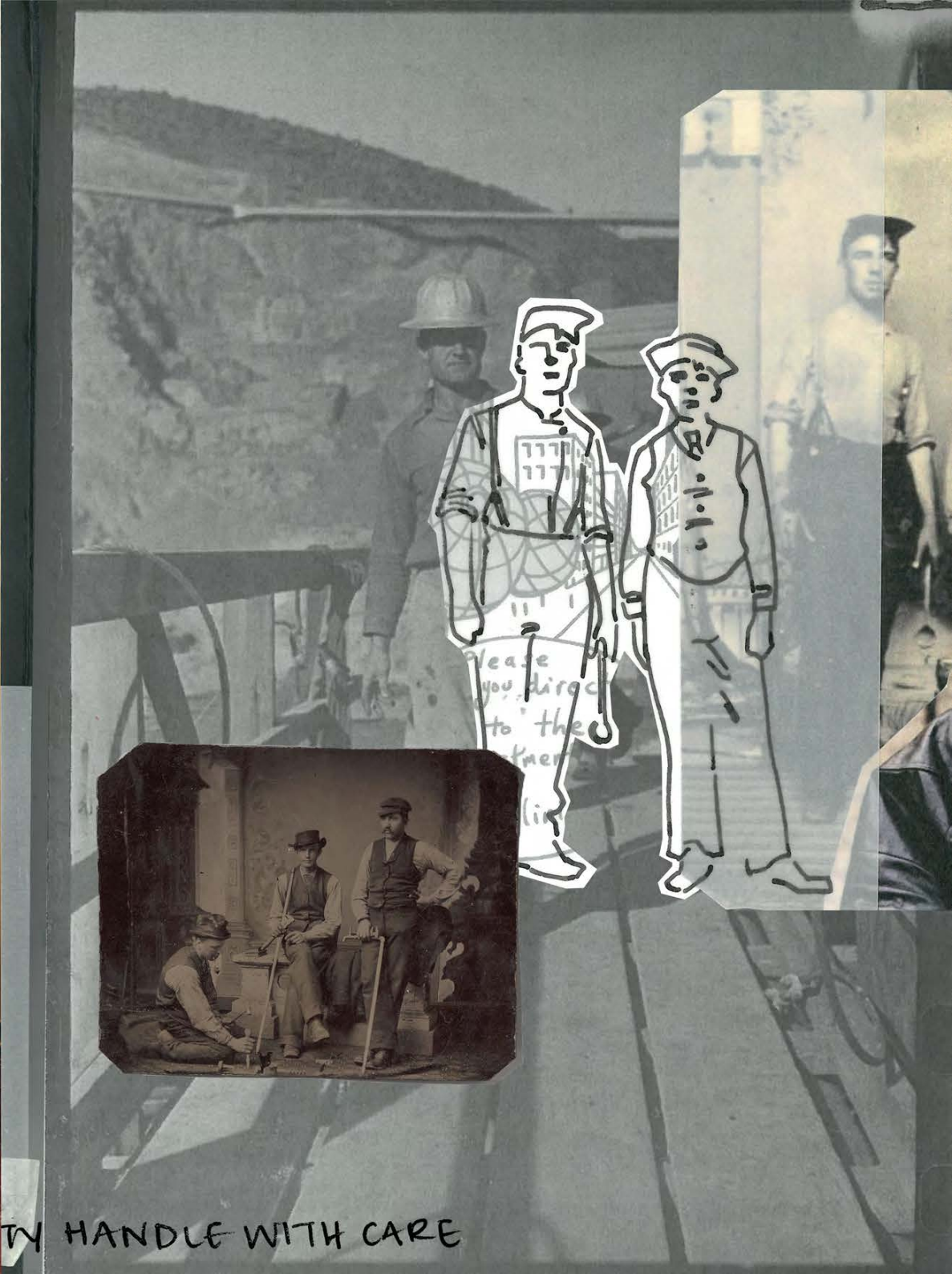
PROP SHOULDER

FRAGILE MASCUNITY HANDLE WITH CARE

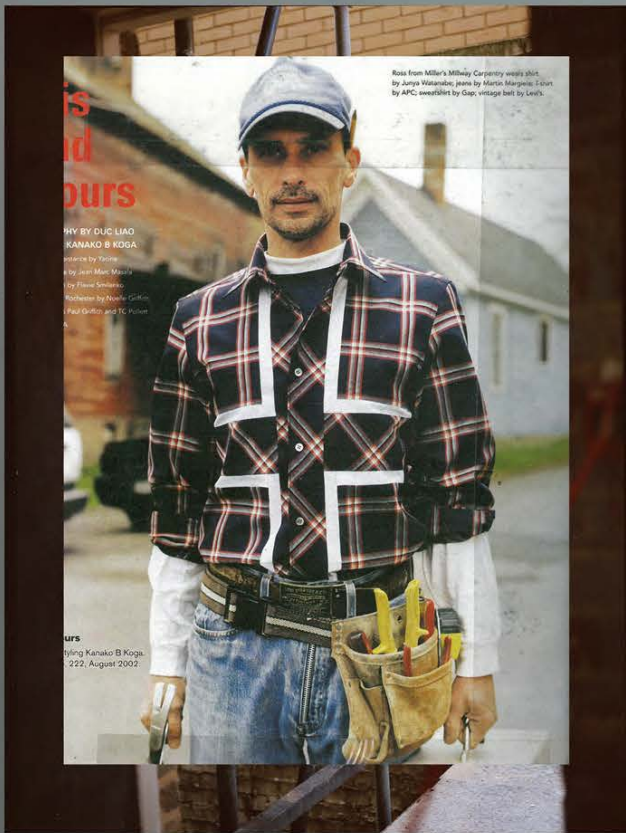




FRAGILE MASCULINITY HANDLE WITH CARE



TY HANDLE WITH CARE



FRAGILE MASCUMUNITY HANDLE WITH CARE

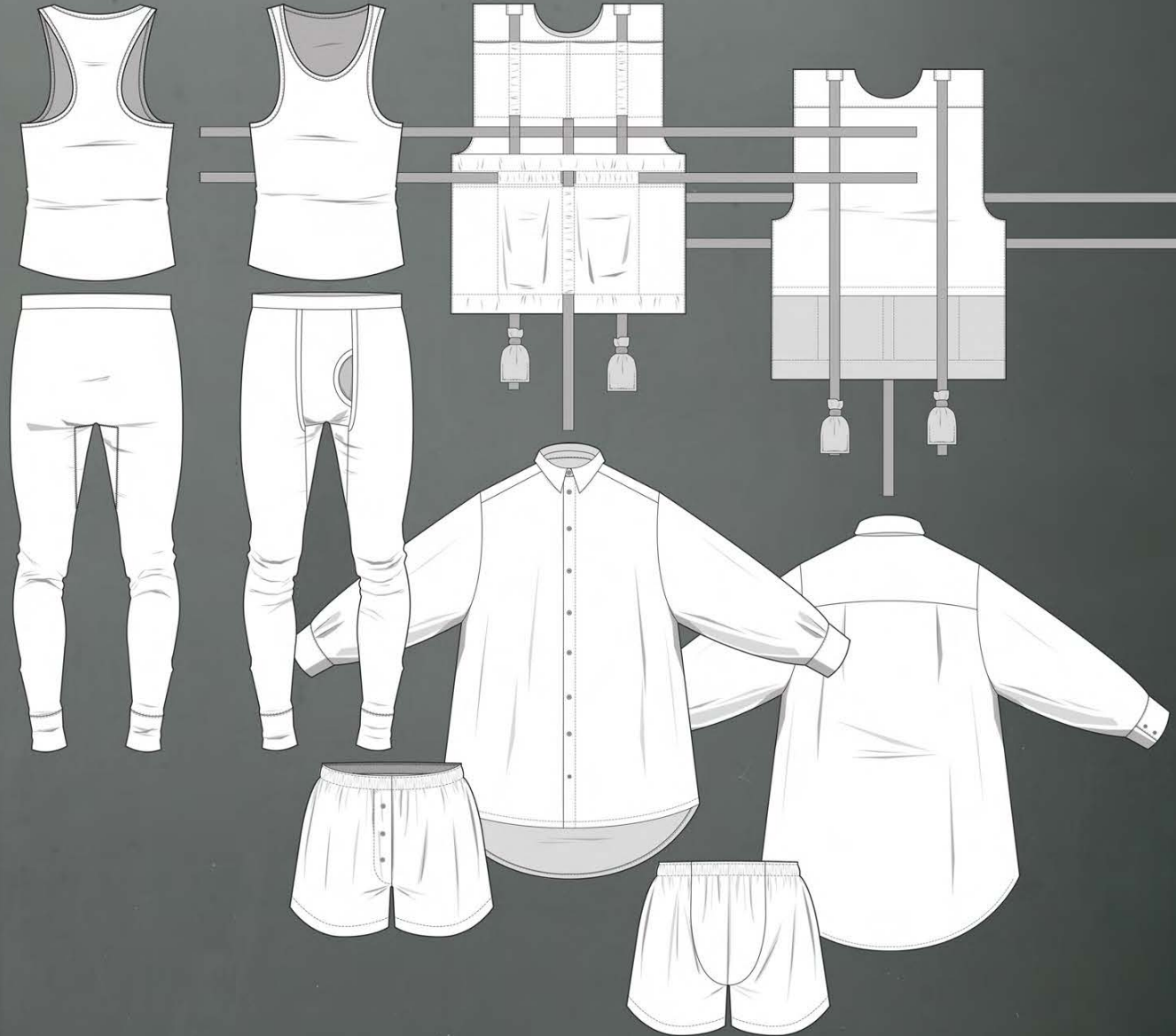
WORLD WAR 2 LIFE JACKET WITH BLOCK FOAM INSERTS.



FRAGILE MASCUNITY HANDLE WITH CARE



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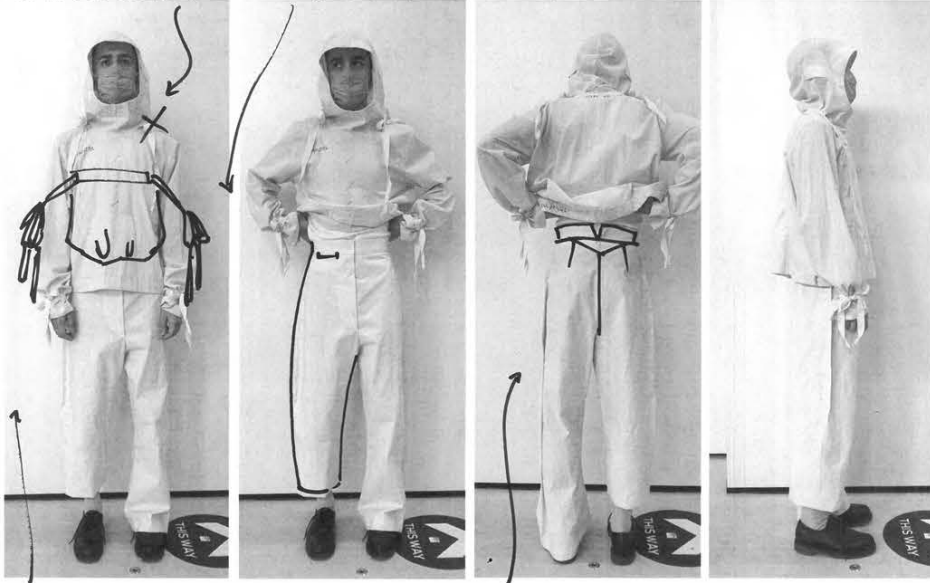
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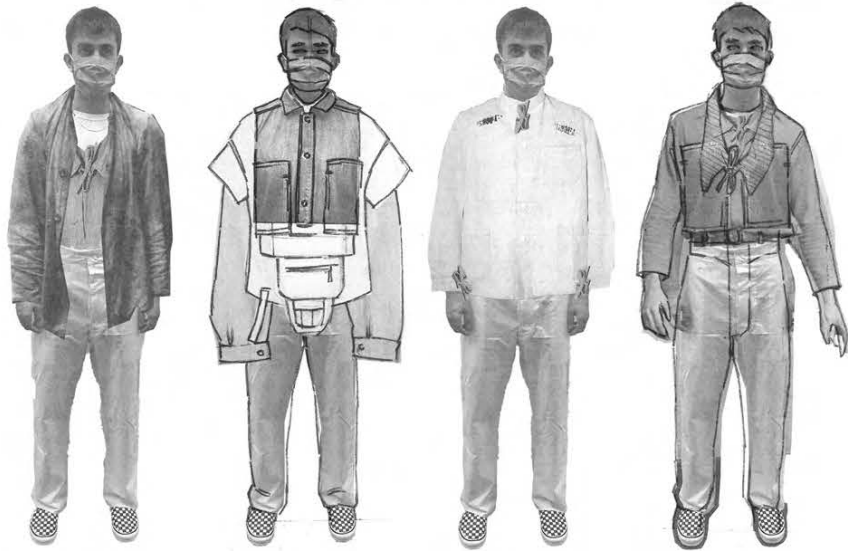
NO BOWS ON HOOD

ADD MORE BOWING INTO LEGS + SHORTEN.



ADD CHANNEL + BOW TIE AT ARM SIDES.

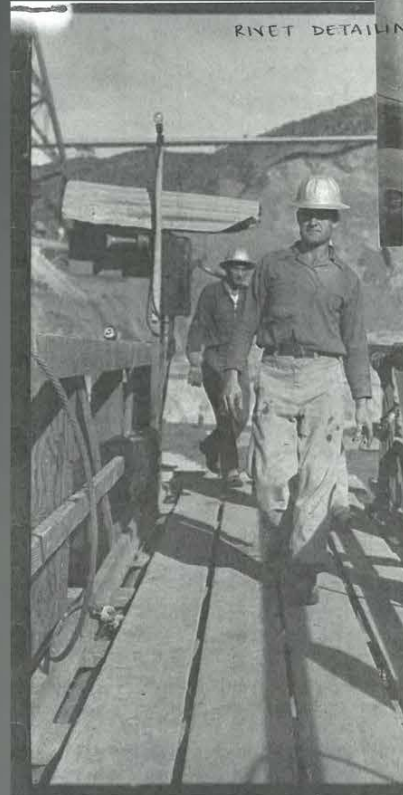
MAKE WIST 2CM SMALLER - KEEP HIP THE SAME + CREATE NICER CURVE ON HIP.



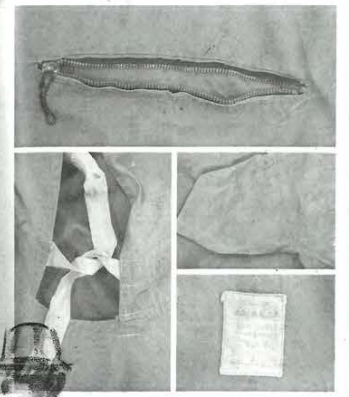
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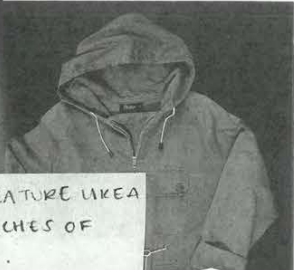
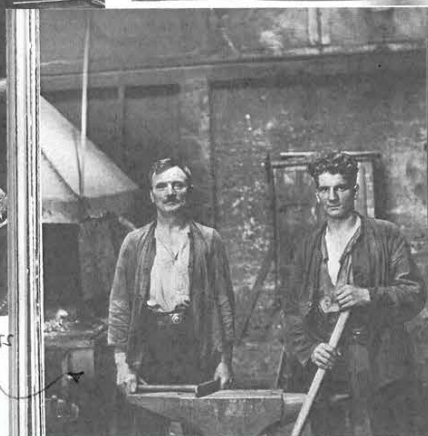
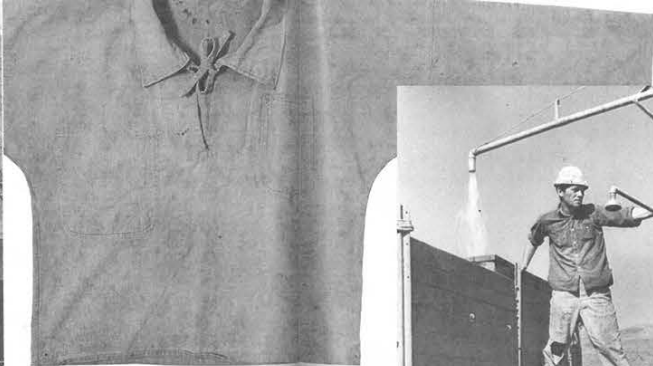
RNET DETAILING.

VERY SIMPLISTIC NAVAL OVER JACKET / PULLOVER (LIKE THE SIMPLICITY)



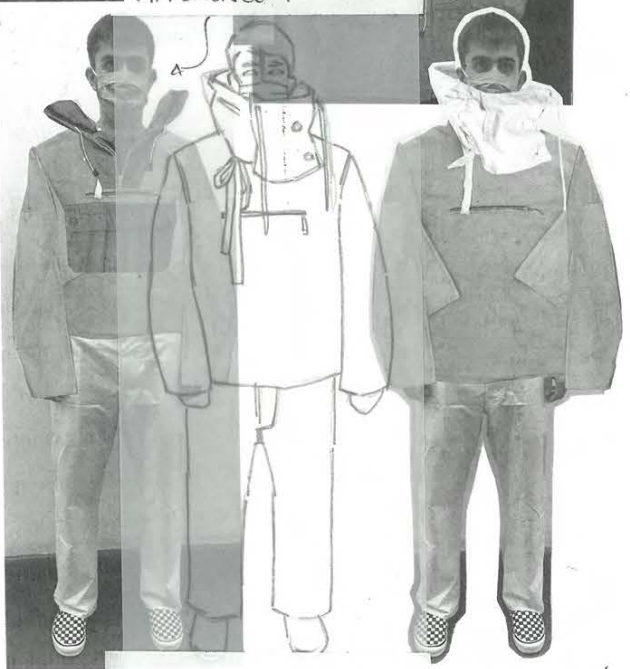
PULLOVER WITH BOW DETAILS - THINK ABOUT TWINING TECHNIQUES + SOME FEMANINE TOUCHES.





NATURAL FABRIC / WORN FEEL SHIRTS
THINK ABOUT LAYERS - OVERLAY.

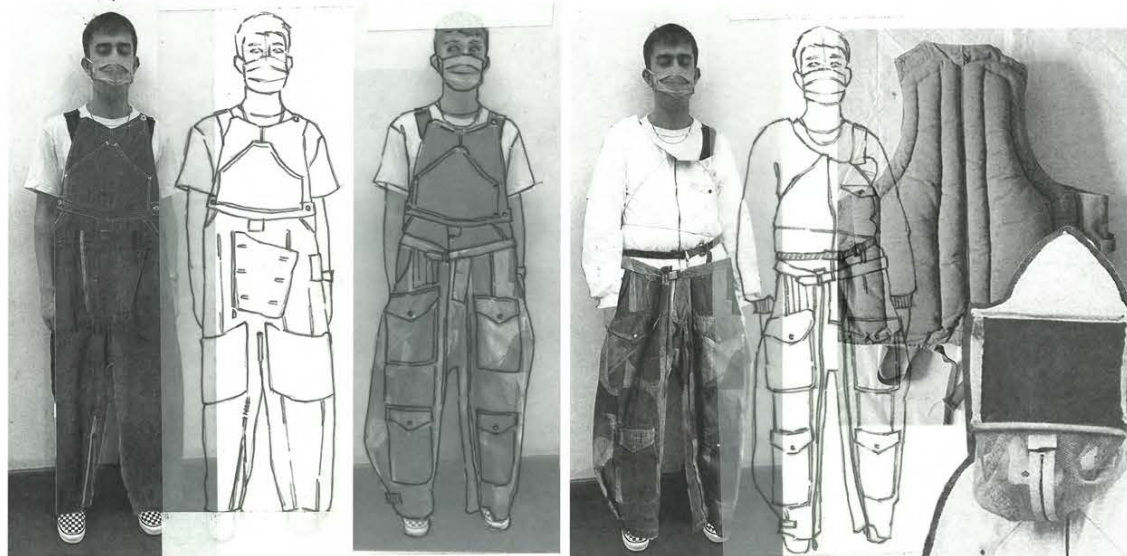
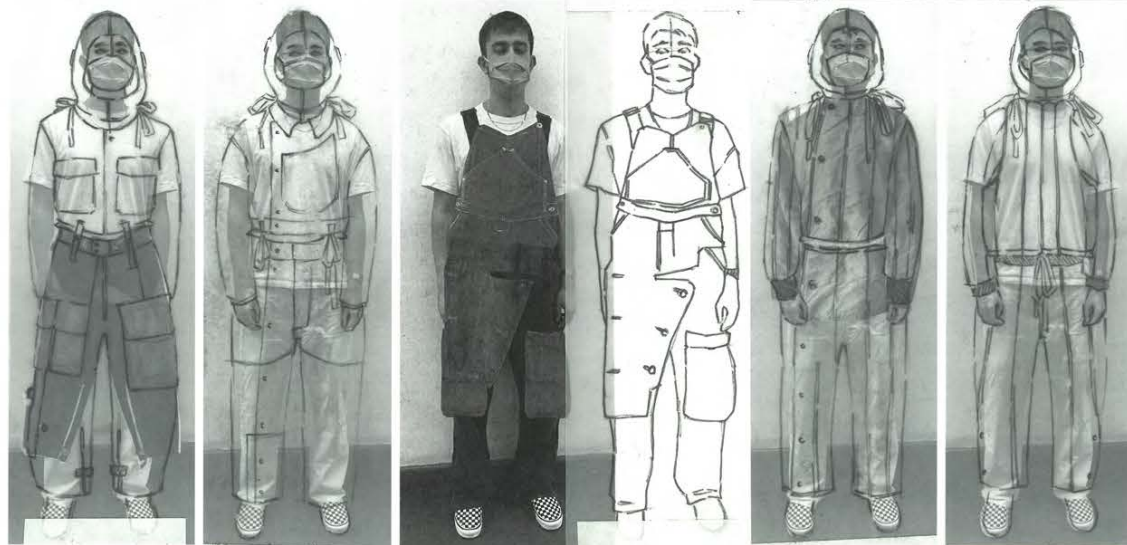
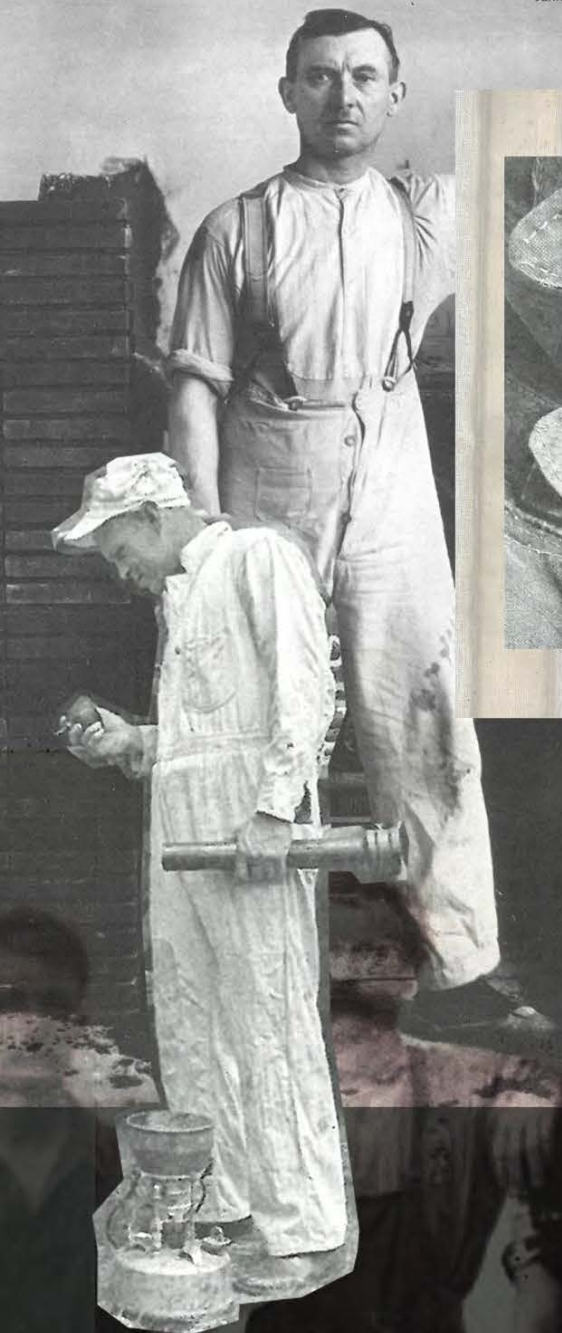
'FEMANINE' FEATURE LIKE A
BOW ADD TOUCHES OF
'DIFFERENCE'.



FRAGILE MASCUMINITY HANDLE WITH CARE



Master builder
Photo August Sander, Köln, 1932
Page from August Sander,
*Menschen des 20.
Jahrhunderts*. Munich: Schirmer/Mosel, 1980



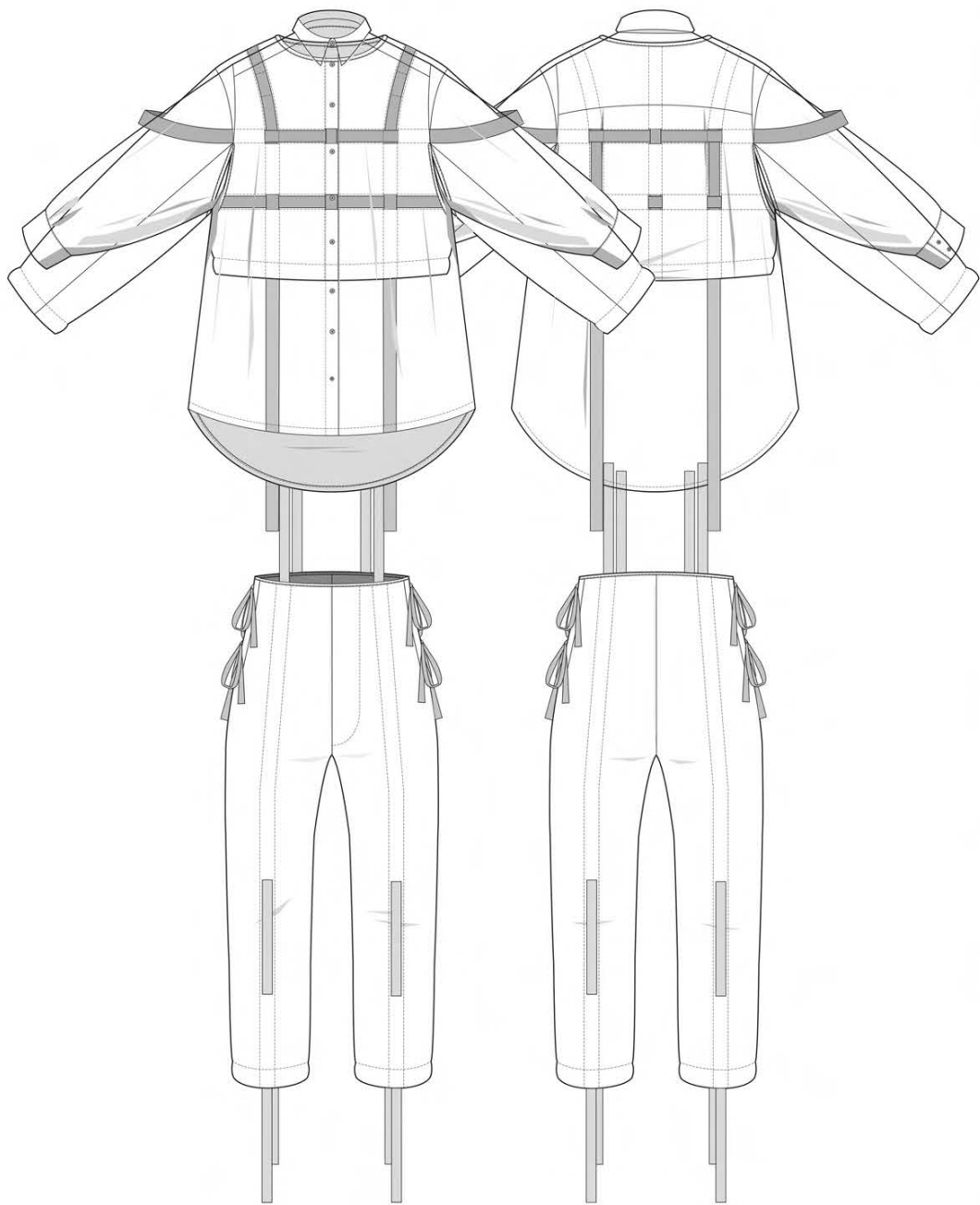
FRAGILE MASCUNITY HANDLE WITH CARE



A GENTLE MOMENT AMONG HARD MEN



FRAGILE MASCUNITY HANDLE WITH CARE

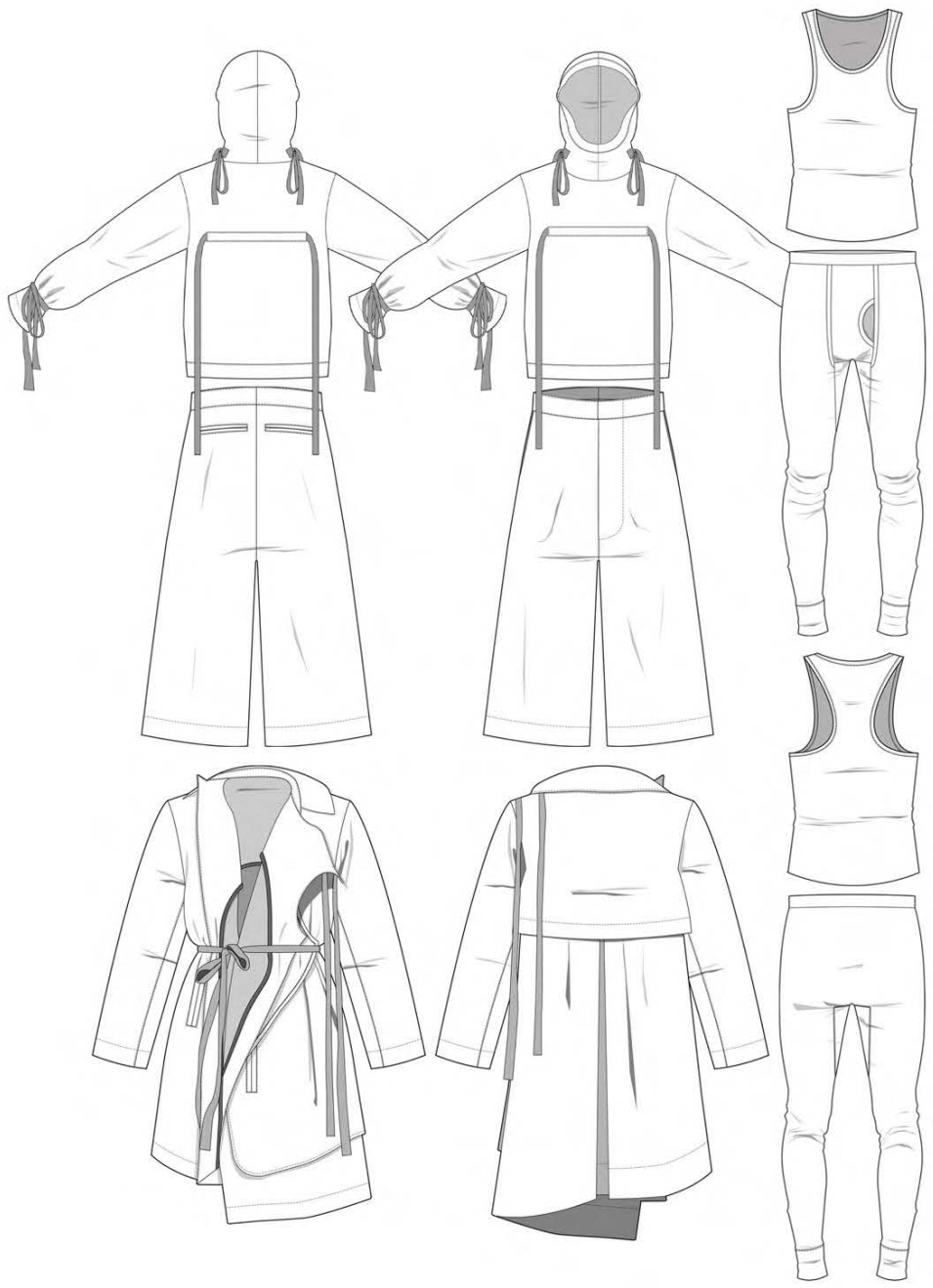


FRAGILE MASCUNITY HANDLE WITH CARE





FRAGILE MASCUNITY HANDLE WITH CARE



...ert's original line consisted of a limited selection of garments in a few key colors and fabrics. These garments were authentic and functional, designed to work outdoors. It would take a few seasons until we were able to discern and produce our own line under license.
 - Jimmie Fish, Co-Founder and Creative Director of Carhartt WIP

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