



Erin Olivia Williams
DESIGNER

Home Comforts

DESIGN THEME

FABRICS AND COLOUR

PROCESS PAGES

RENDERED LINE UP

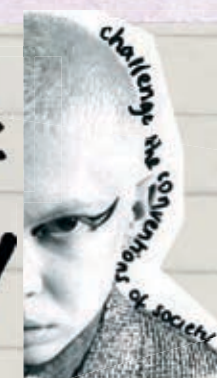
RANGE PLAN

PROMOTIONAL IMAGES

TECH PACK



THE AGE OF
INCLUSIVITY



REFERENCES

RESEARCH BOOK

https://www.youtube.com/watch?v=6_X7C9GJtH4

BLOG

<https://erinoliviawilliams.wordpress.com>

WEBSITE

<https://erinoliviadesigns.wordpress.com>

Home **C**omforts highlights our need for security during the uncertain times we are living in.

This collection aims to document the comfort and discomfort felt during lockdown.

Weaving together my space at home with a sustainable element, **I** hope to evoke a sense of nostalgia through the use of upcycled materials. **C**onstruction being a key element to embody the feeling of discomfort. **P**atterns made using key words from the news producing restriction and voids symbolising the constraint of lockdown.



UPCYCLING

reduce waste & evoke feelings of nostalgia & emotional comfort

Pre-loved Item
£ 5.00
Size:
64 W
72 D
Shop online at:
shop.barnardos.org.uk/
ebay.co.uk/

HOME COMFORTS

originated from my love of my room, my space, my comfort zone, my main source of upo.

'You must stay at home'

MAKE YOUR FUTURE GOLDEN

Waste, therefore, is a symptom of expired empathy, a kind of failed relationship that leads to the dumping of one by the other. As in

Meg

- the bestest big sister EVER!



me



Mum

- inspired my love for fabrics & sewing
- own's soft furnishing business
- literal SUPERWOMAN

Bethany
AKA 'Boopie'

- my BEST friend
- the biggest cheerleader



My muse is a homage to those closest to me. Using features of my mum, sister and best friend, I have created a visual representation of how I feel they have inspired me and shaped me into being the person I am today.

The emotions scattered around represent Eckman's Theory of the six basic emotions, capturing the feelings felt during the uncertain time over lockdown.

BEST FRIEND

ANGER

SISTER

DISGUST LOVE HAPPY

SURPRISE

SAD

MUM

FEAR



Sywar Green
11-0410

Green Esselle
11-0607

Whispering Blue
12-4618

Diaphanous
11-4607

Halogen Blue
13-3920

Pink Tulle
13-2800

Mary's Rose
12/18/13

Blush



all upcycled

100% cotton
seersucker
tablecloth

net
curtains

crochet
ribbing - handmade

pair of
curtains
with eyelids

pair of
curtains

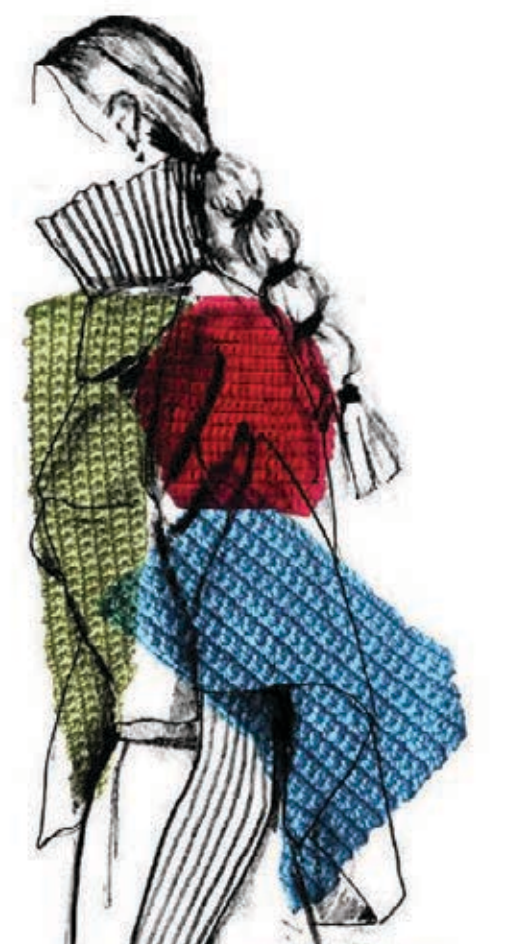
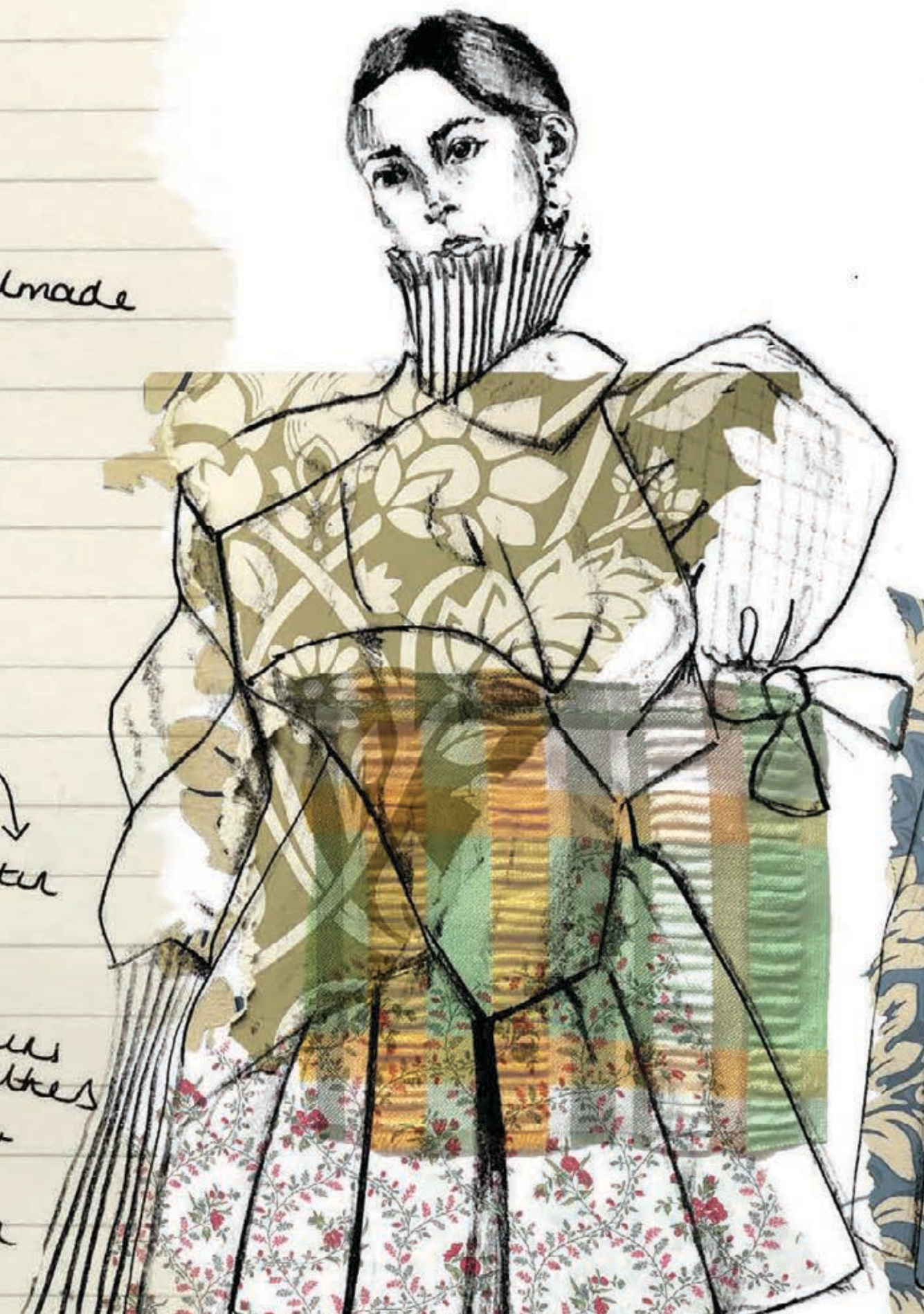
single domet
cones

discarded
bridal
materials

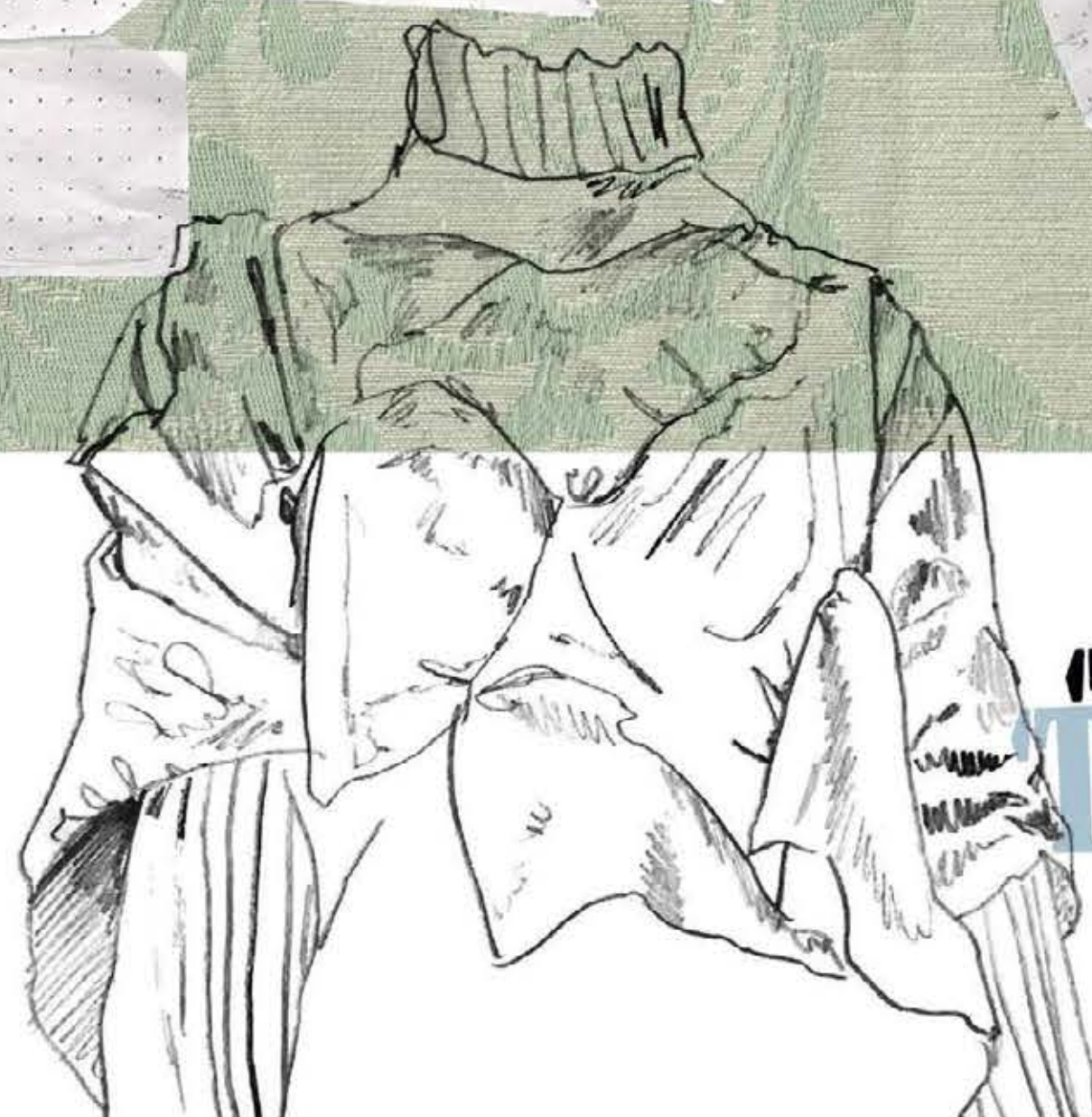
perylene satin

short curtains
- godmottes

single domet
cones
100% cotton



Look One



patterns made from the word COVID



LOVE the shape + seam lines
further developed used all natural voids



high neck
love the structure - unexpected



low cut out + adding ruffles + funnel neck.

hangs gently - more space - less tension than front + contrast of look



smoother juxtaposed other drape



Has one cross over of panels - hugs body - asymmetric sleeve?



flattering jaggedness of houses



ribbing around neck - tail - warm for colder



flattering back - voids hang beautifully
COD of COVID
extra long

MIX MATCH materials + weights - quilting - rochet - + darning

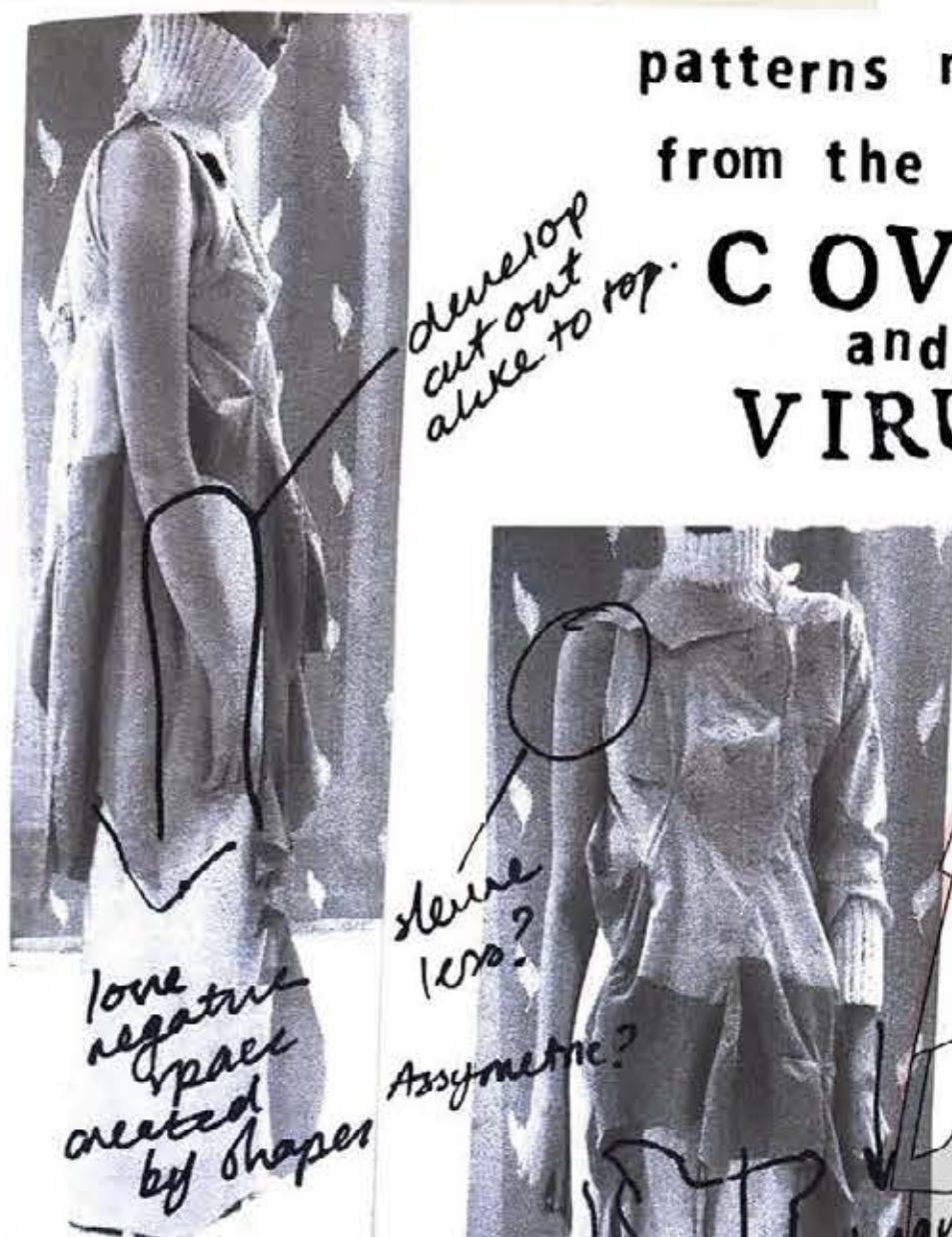
ribbing very plattering COMFY + WARM!

cut out - mimic on dress?

style lines work with top.

THINGS WILL GET WORSE BEFORE THEY GET BETTER

Look Two

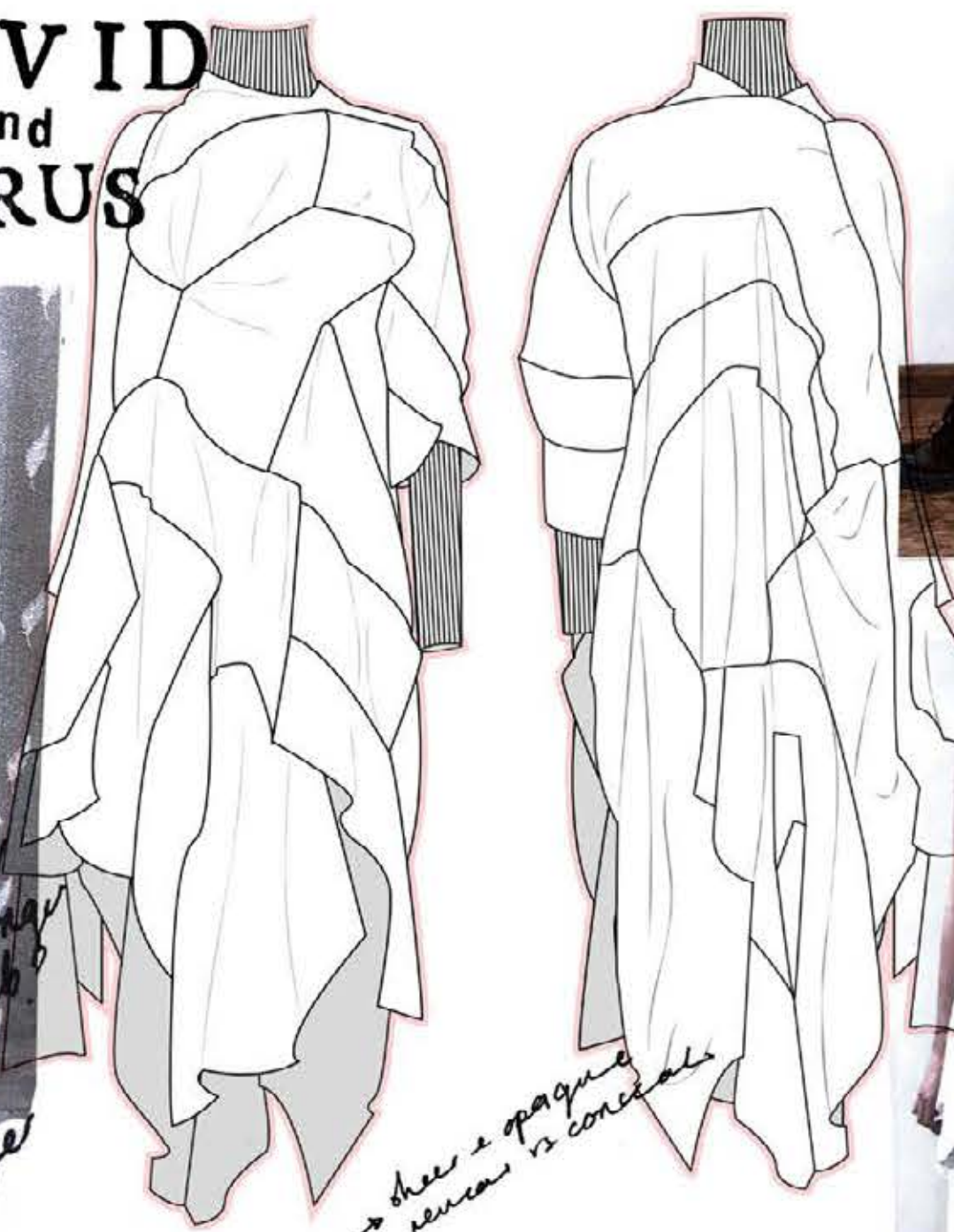


love negative space created by shapes

more material needed
↓
LOCKDOWN
rounder shapes

same 'covid' patterns for top - added VIRUS to bottom

patterns made from the words
COVID and VIRUS



longer rib

sheer & opaque reverse is concealed

PATCHWORK
↓
mismatch material - different textures and weight
↓
further discomfort



COVID (top)
+
LOCKDOWN (skirt)

lockdown made larger shapes & more material to work with

asymmetrical and ragged edge

PM: many more families will lose their loved ones

lengthened ribbing - longer sleeve

discomfort

unease when looking at it
lots of voids - masses of material
↓
constriction

Development
adapted patterns from VIRUS to LOCKDOWN - more curves and larger surface area.
- creates a fuller, larger dress.



developed into shirred

patterns made from the words
COVID and LOCKDOWN



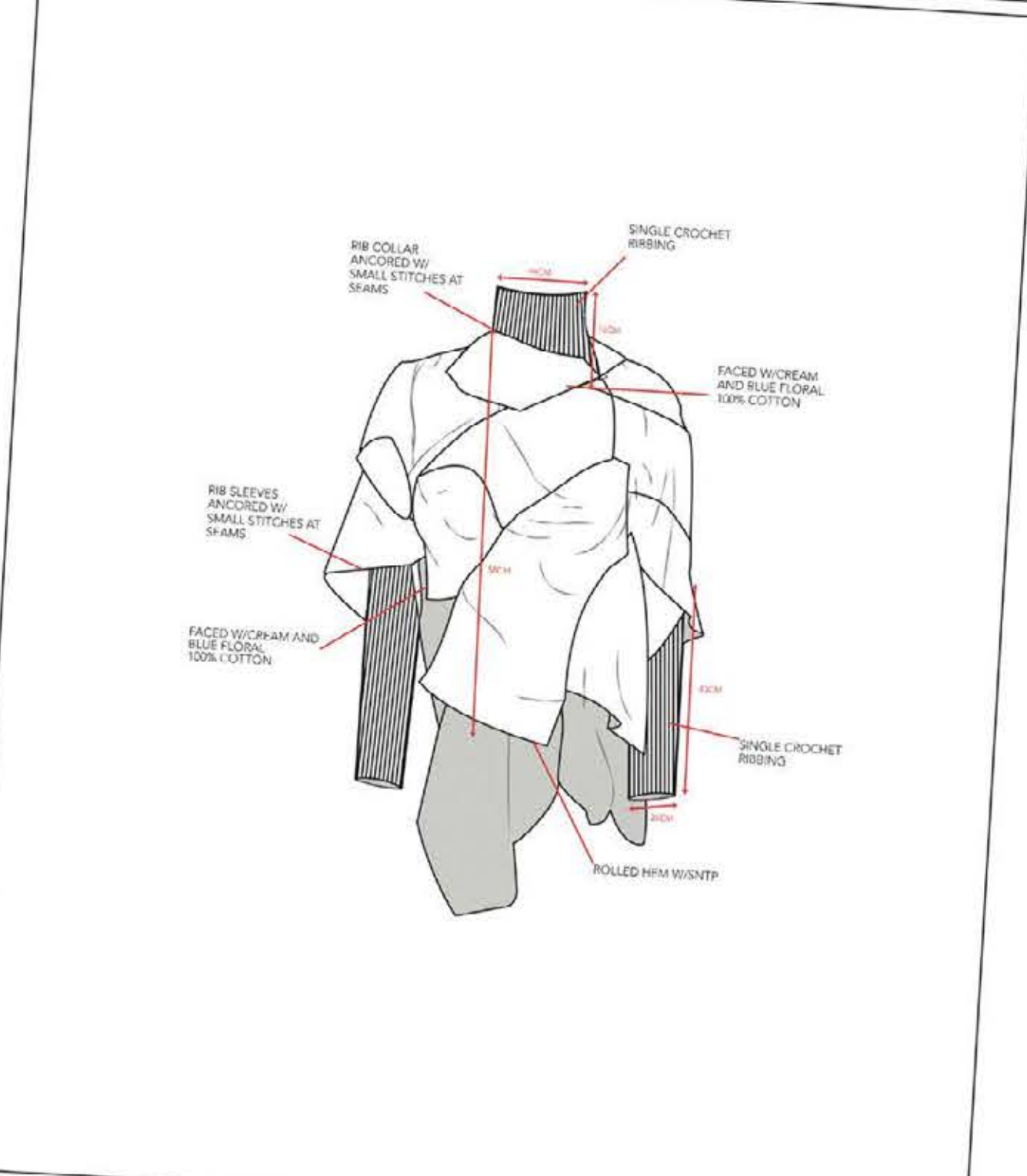
elegance one sleeve
↓
reveal
conical

negative and positive space

A NEW NORMAL



FRONT VIEW		TECHNICAL SPECIFICATION SHEET	
DEPARTMENT:	WOMENSWEAR	DATE:	14/05/21
STYLE NUMBER:	AW22 - WW - 001	DESIGNER:	ERIN WILLIAMS
STYLE NAME:	COVID TOP	BUYER:	...
SEASON:	AW22	TREND/STORY:	HOME COMFORTS TECHNOLOGIST: ...

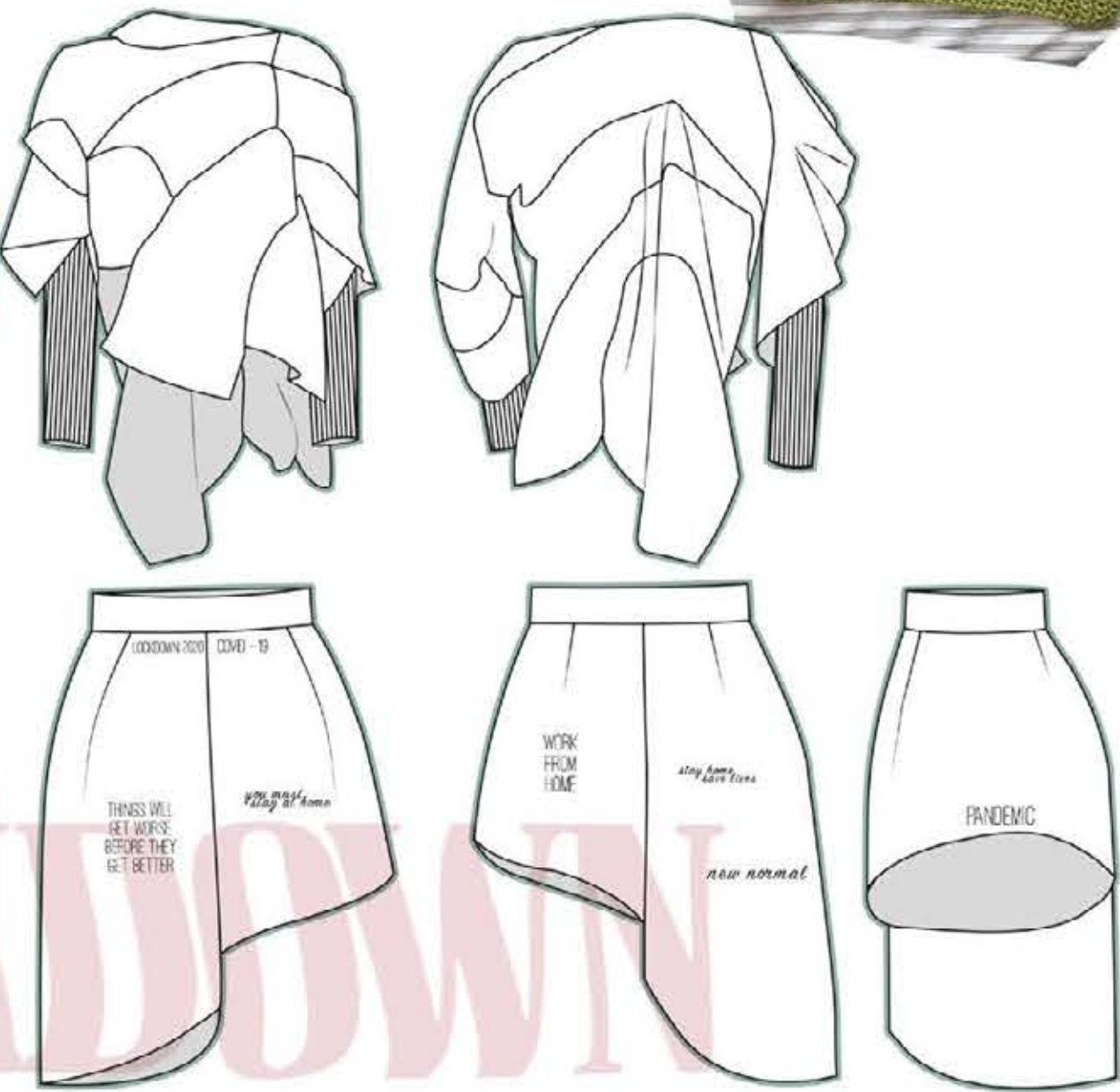
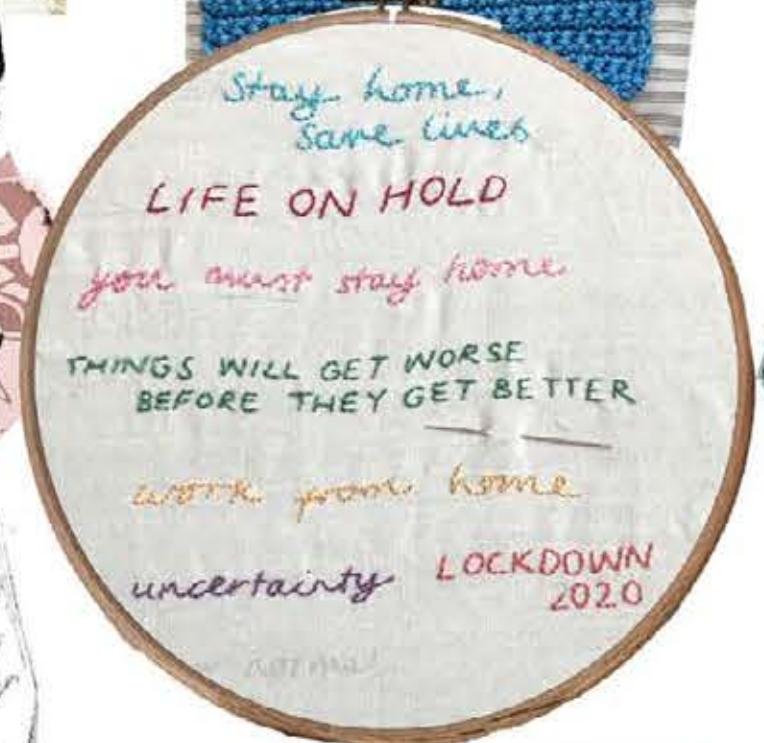


Look Three

Me unpicking a discarded pair of shorts & upcycled into bag, using old outer materials.

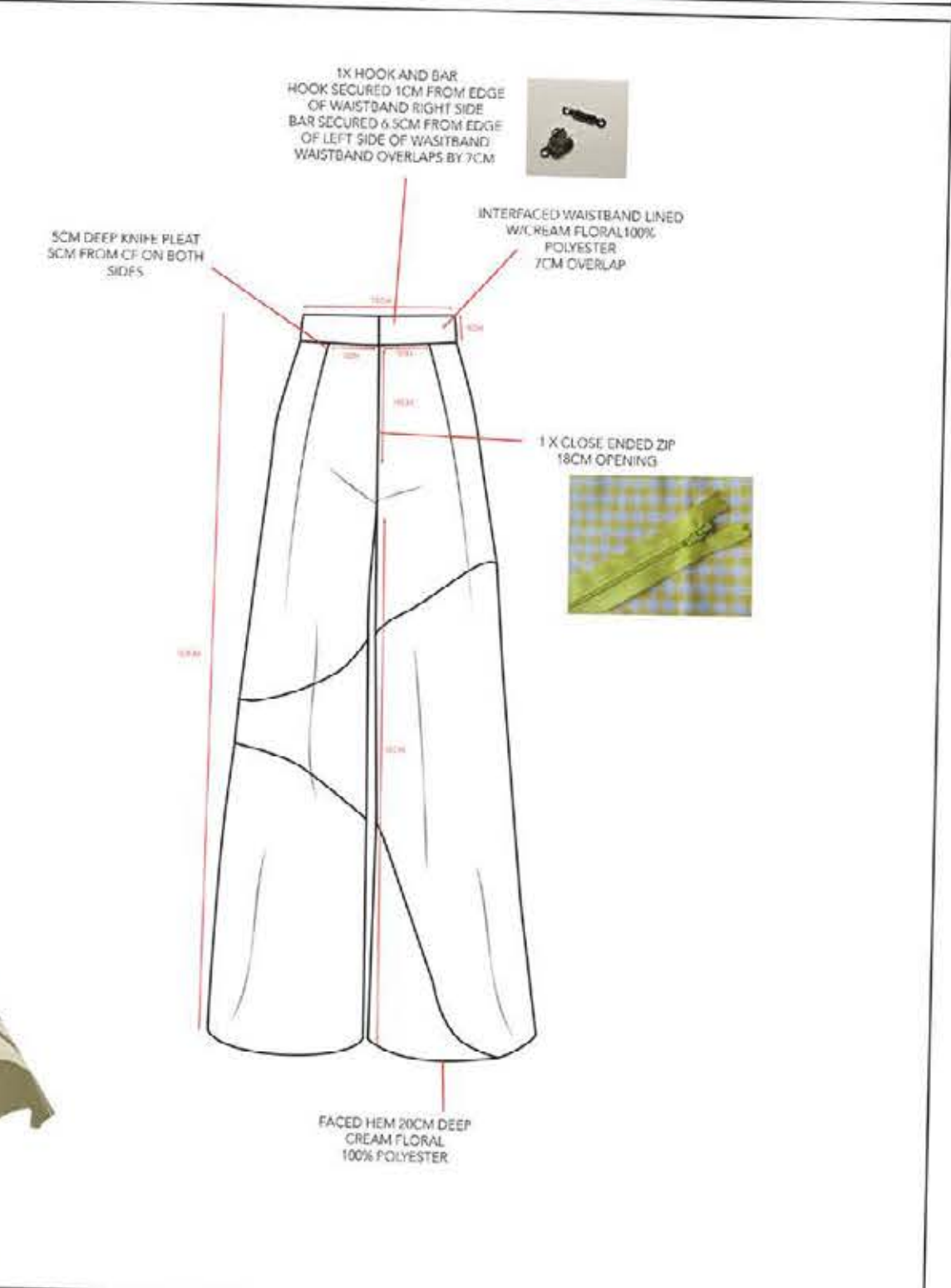


hand crocheted - single crochet - various weights of yarn.



Life put on hold

BACK VIEW		TECHNICAL SPECIFICATION SHEET	
DEPARTMENT:	WOMENSWEAR	DATE:	14/05/21
STYLE NUMBER:	AW22 - WW - 002	DESIGNER:	ERIN WILLIAMS
STYLE NAME:	PATCHWORK TROUSER	BUYER:	...
SEASON:	AW22	TREND/STORY:	HOME COMFORTS
		TECHNOLOGIST:	...



LOCKDOWN



Home
Comforts



Range Plan

COVID JACKET



COVID JUMPER



COVID TOP



COVID SLEEVELESS



COVID CAP SLEEVE



PATCHWORK TROUSERS



ASYMMETRIC SHORTS



LOCKDOWN SKIRT



LOCKDOWN DRESS



LOCKDOWN DRESS SLEEVELESS





hand crafted covid jumper
crocheted using various
weights of yarn to increase
tactility and emotional
connection

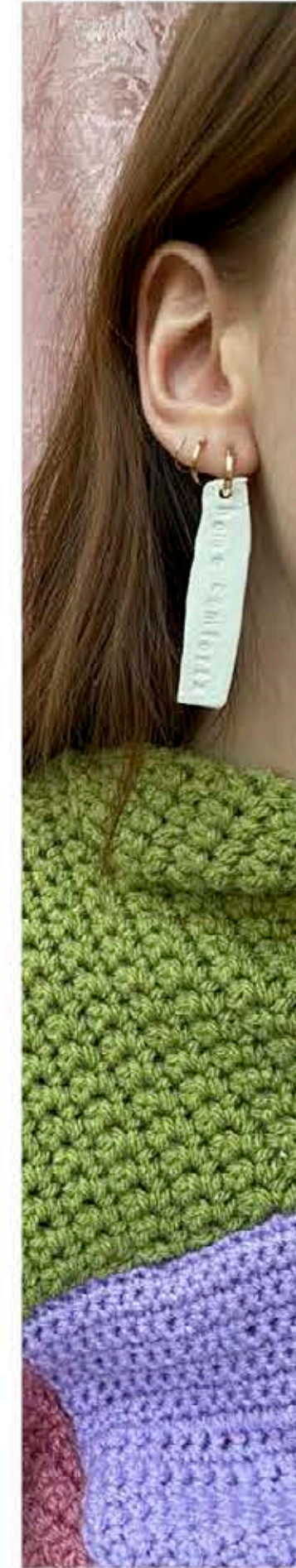


covid top paired with patchwork
trousers. all materials thrifted
and upcycled from unwanted, preloved
textiles





lockdown dress constructed from the words covid and lockdown. utilising upcycled bed covers, tablecloths and curtains



stay home to save lives
hand stamped clay with gold hoop earrings



quilted and embroidered headline shorts paired with the covid top and the patchwork knitting bag



Tech Packs



OVERVIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT:	WOMENSWEAR	SEASON:	AW22	DESIGNER:	ERIN WILLIAMS
STYLE NUMBER:	AW22 - WW - 001	TREND/STORY:	READY-TO-WEAR	BUYER:	
STYLE NAME:	COVID TOP	DATE:	14/05/21	TECHNOLOGIST:	

MAIN FABRIC:
 YELLOW FLORAL 100% COTTON
 GREEN FLORAL 100% POLYESTER
 YELLOW STRIPE 100% COTTON
 GREEN AND YELLOW CHECK 100% COTTON
 GREEN STRIPE 100% SILK
 BLUE PAISLEY 40% POLYESTER 40% COTTON
 CREAM AND GOLD 100% POLYESTER
 RED FLORAL 100% COTTON
 PINK FLORAL 100% COTTON
 PINK SACO LAMB 100% POLYESTER
 NETTING 100% NYLON
 MULTI FLORAL 100% COTTON
 CREAM AND BLUE FLORAL 100% COTTON
 TOP VALUE WHITE 100% ACRYLIC
 4-PLY TAPE

LINING:
N/A

TOP STITCHING:
SNTF

TRIMS/DETAILS:
N/A

CARE INSTRUCTIONS:
DRY CLEAN ONLY
DO NOT TUMBLE DRY

SAMPLE SIZE:
WOMENS SIZE 10

FRONT VIEW RIGHT SIDE VIEW LEFT SIDE VIEW BACK VIEW

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FRONT VIEW		TECHNICAL SPECIFICATION SHEET	
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STYLE NAME:	COVID TOP	BUYER:	
SEASON:	AW22	TREND/STORY:	HOME COMFORTS
		TECHNOLOGIST:	

FRONT VIEW

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SEASON:	AW22	TREND/STORY:	HOME COMFORTS
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		TECHNOLOGIST:	

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SEASON:	AW22	TREND/STORY:	HOME COMFORTS
		TECHNOLOGIST:	

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OVERVIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT:	WOMENSWEAR	SEASON:	AW21	DESIGNER:	ERIN WILLIAMS
STYLE NUMBER:	HCPT01	TREND/STORY:	READY-TO-WEAR	BUYER:	
STYLE NAME:	PATCHWORK TROUSER	DATE:	05/21	TECHNOLOGIST:	

MAIN FABRIC:
 GREEN VELVET 100% COTTON
 YELLOW FLORAL 100% COTTON
 GREEN FLORAL 100% POLYESTER
 CREAM FLORAL 100% POLYESTER
 GREEN STRIPE 100% SILK

LINING:
N/A

TOP STITCHING:
N/A

TRIMS/DETAILS:
1 X 20CM CLOSE ENDED ZIP
1 X HOOK AND BAR

CARE INSTRUCTIONS:
DRY CLEAN ONLY
DO NOT TUMBLE DRY

SAMPLE SIZE:
WOMENS SIZE 10

FRONT VIEW RIGHT SIDE VIEW LEFT SIDE VIEW BACK VIEW

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DEPARTMENT:	WOMENSWEAR	DATE:	14/05/21
STYLE NUMBER:	AW22 - WW - 002	DESIGNER:	ERIN WILLIAMS
STYLE NAME:	PATCHWORK TROUSER	BUYER:	
SEASON:	AW22	TREND/STORY:	HOME COMFORTS
		TECHNOLOGIST:	

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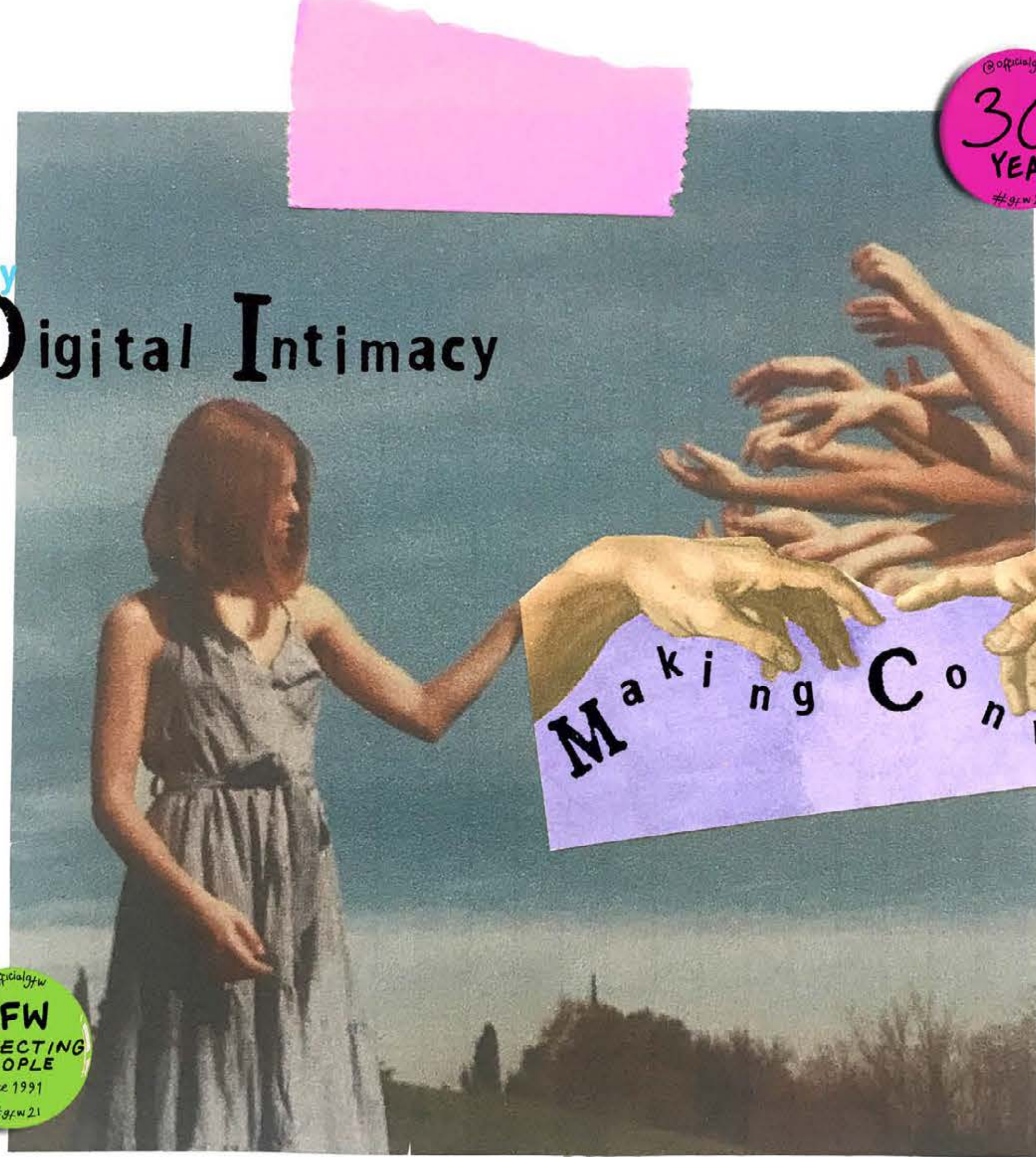
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The Dawn of Digital Intimacy



X
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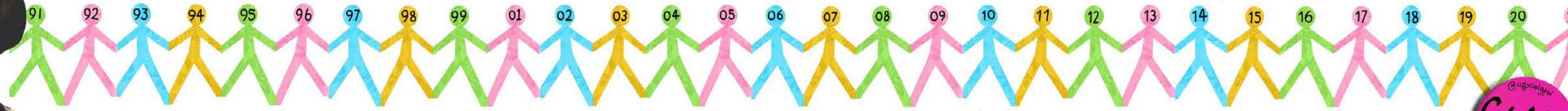


Making Connections



GFW established in 1991

GFW established in 1991



Colour and Style

Colour and Style

making connections

CLASS OF '21

nineties revival

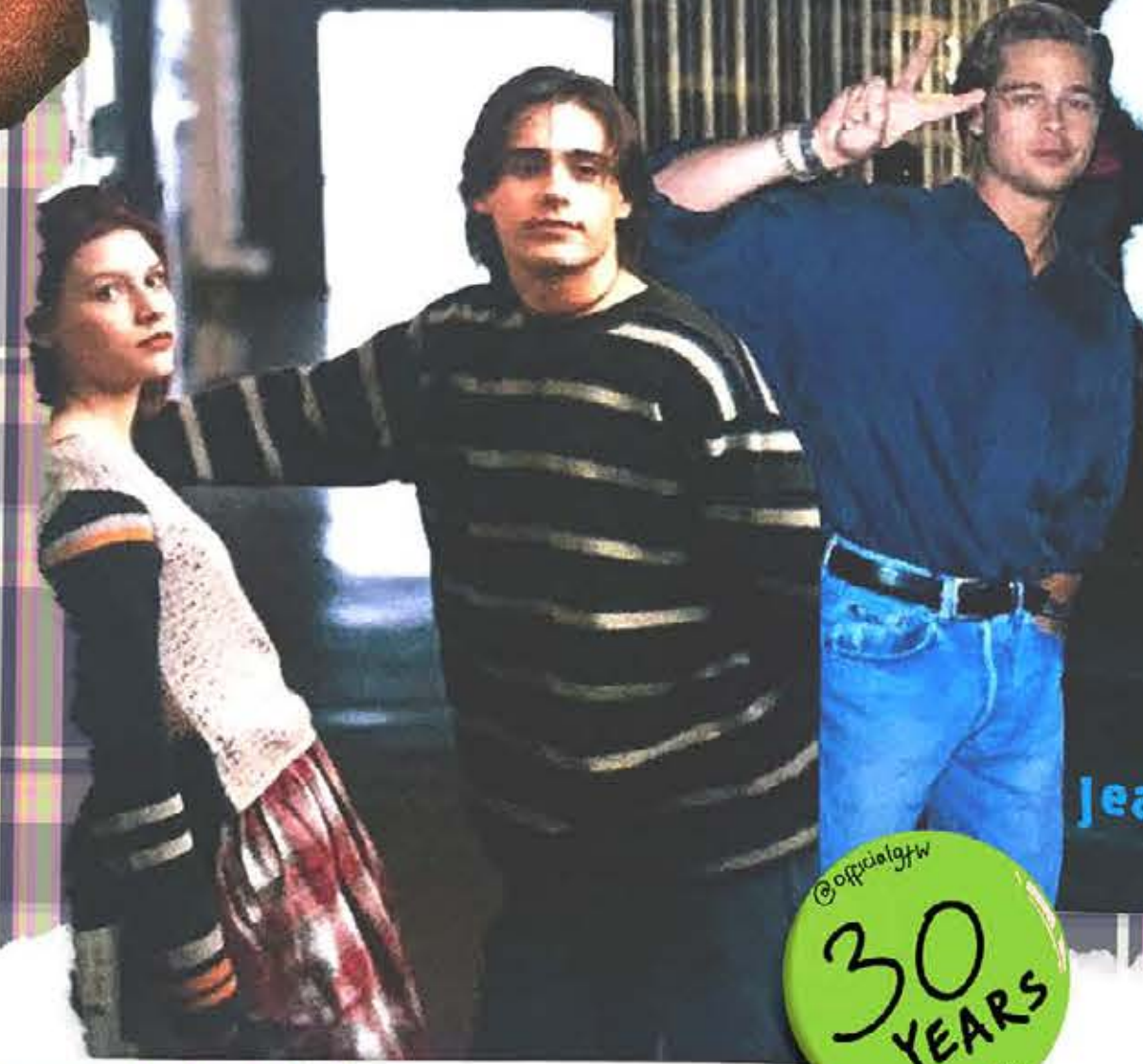
grungey check

GRADUATE FASHION FOUNDATION #GFW21

David McKee

ELMER

91 21



jeans

30 YEARS

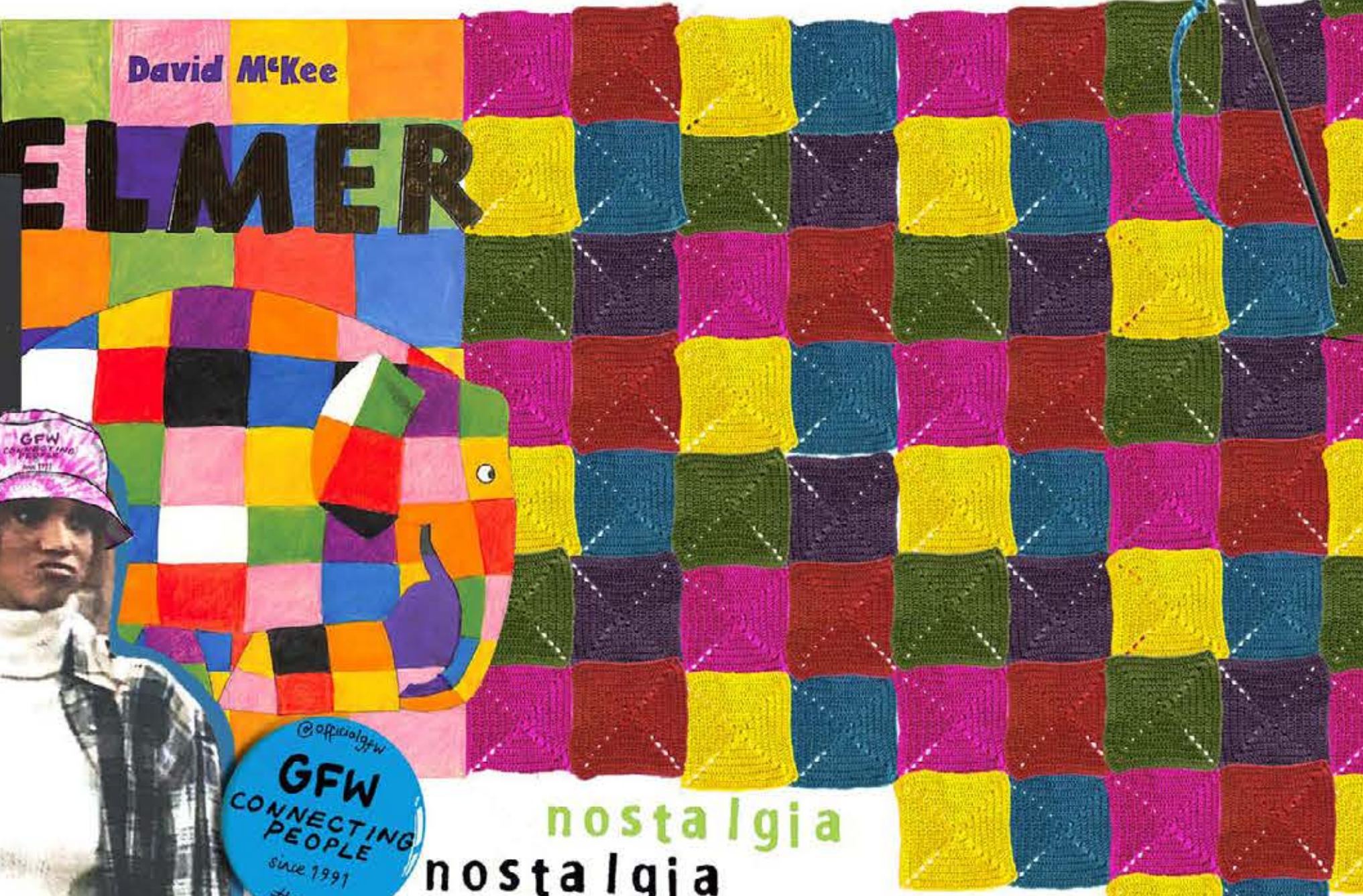
91 21



GFW CONNECTING PEOPLE since 1991

nostalgia

colour blocking





Coal Drops Yard

@officialgfw
GRADUATE FASHION FOUNDATION
#gfw21

X

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@officialgfw
91 21
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1991-21

91 21

30 YEARS OF
GFW

CLASS OF 21

91 21

91 21

30 YEARS

PP Products



Memorabilia



badges
badges

distressed denim cap
distressed denim cap

worn denim
nostalgia -90's



digital embroidery

natural dye

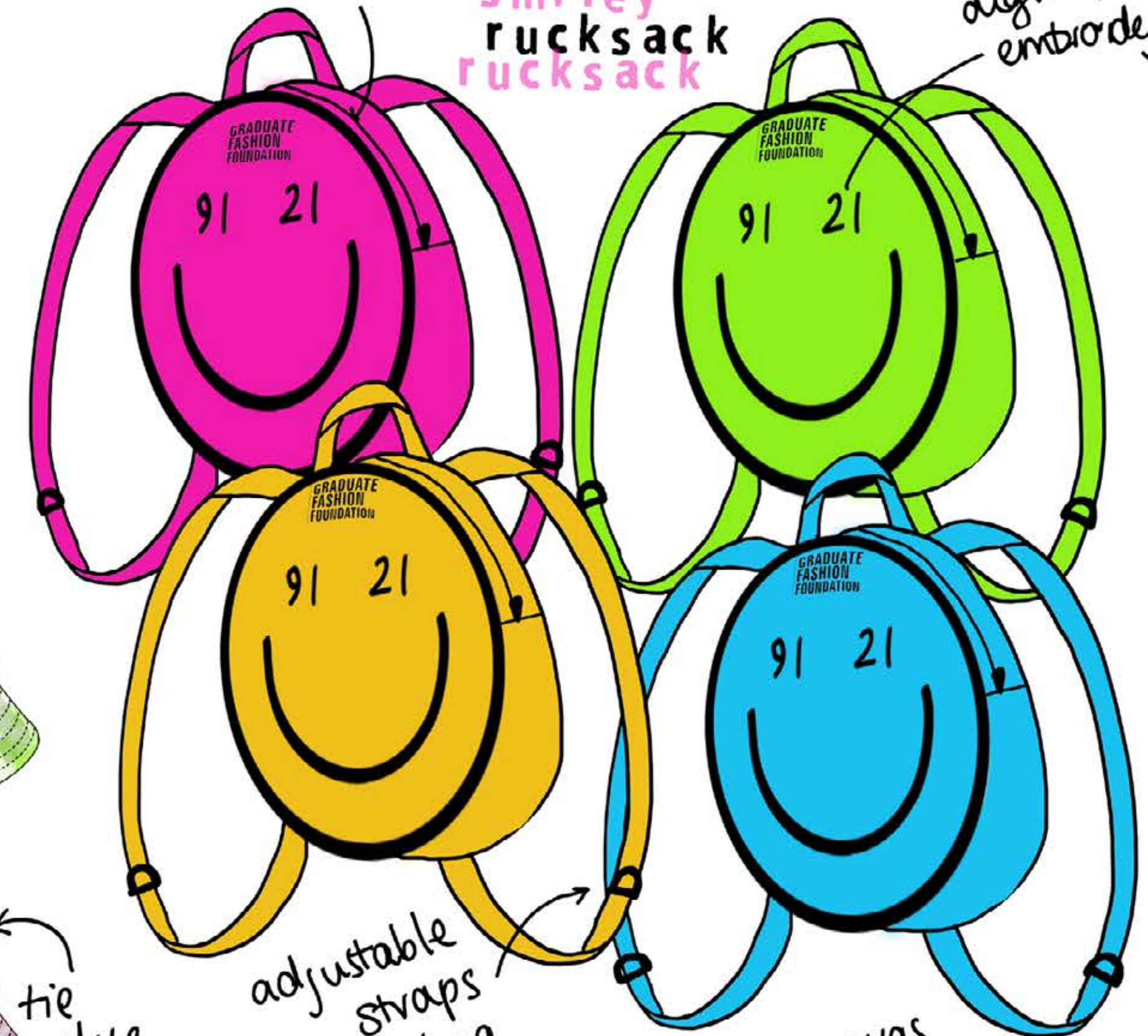
canvas bucket hat
canvas bucket hat



zip closure

smiley rucksack
smiley rucksack

digital embroidery



adjustable straps
D-ring

canvas

CHARLES JEFFREY
LOVERBOY

X

BRITISH LIBRARY

BRITISH FASHION COUNCIL

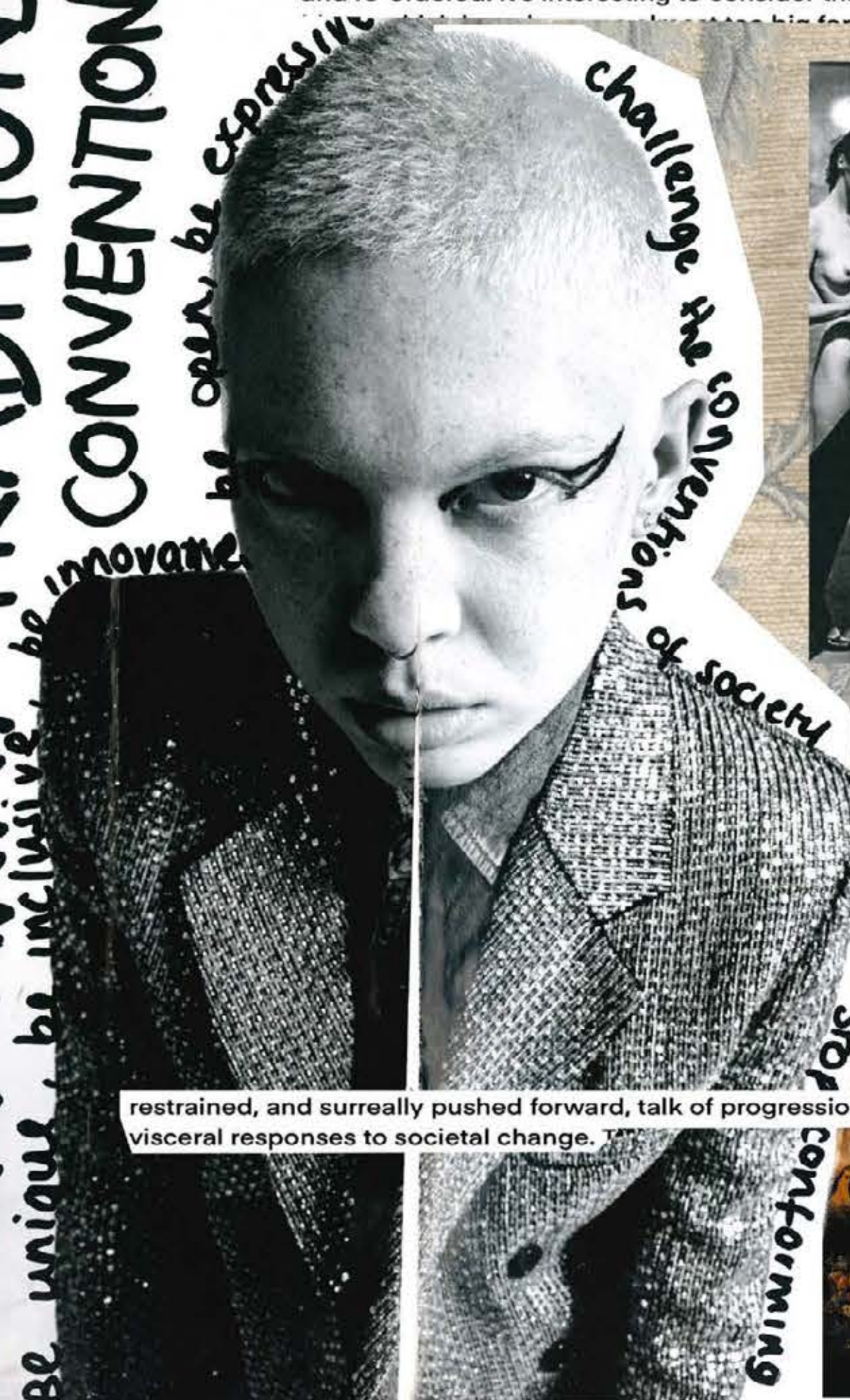
X

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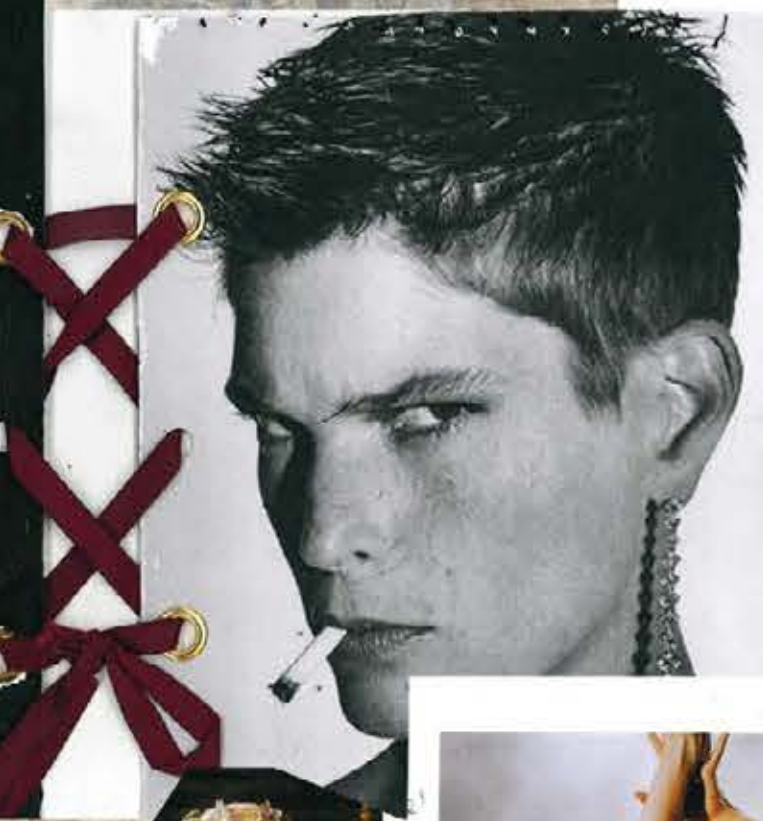
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THE AGE OF INCLUSIVITY

THROW AWAY TRADITIONS
CONVENTION



the fabric of our everyday lives pulled apart and re-ordered. It's interesting to consider that as citizens we're being asked to contend with a labyrinth of enormous geo-political



STEREOTYPE
(i.e. a person or thing that conforms to a standardized image)



restrained, and surreally pushed forward, talk of progression and regression happening in tandem. Think of the clothes as physical, visceral responses to societal change.



Silhouettes both overly



French designer Jean-Paul Gaultier. An aesthetic provocateur, Gaultier is known for subverting the cliché of masculinity and femininity through public celebration. He is notorious for his changing sexuality (from the use of historical garments) and has made the corset an integral part of his



restrained, and surreally pushed forward, talk of progression and regression happening in tandem. Think of the clothes as physical, visceral responses to societal change.



warping lines between masculine + feminine.

Silhouettes both overly

MISUNDERSTOOD

MISUNDERSTOOD

Working with traditional silhouettes & menswear.

Look at waistsuits - subverting the meaning of clothing



Women were considered physically weaker yet morally superior to men which meant that they were best suited to the domestic sphere. Not only...



warping lines between masculine & feminine.

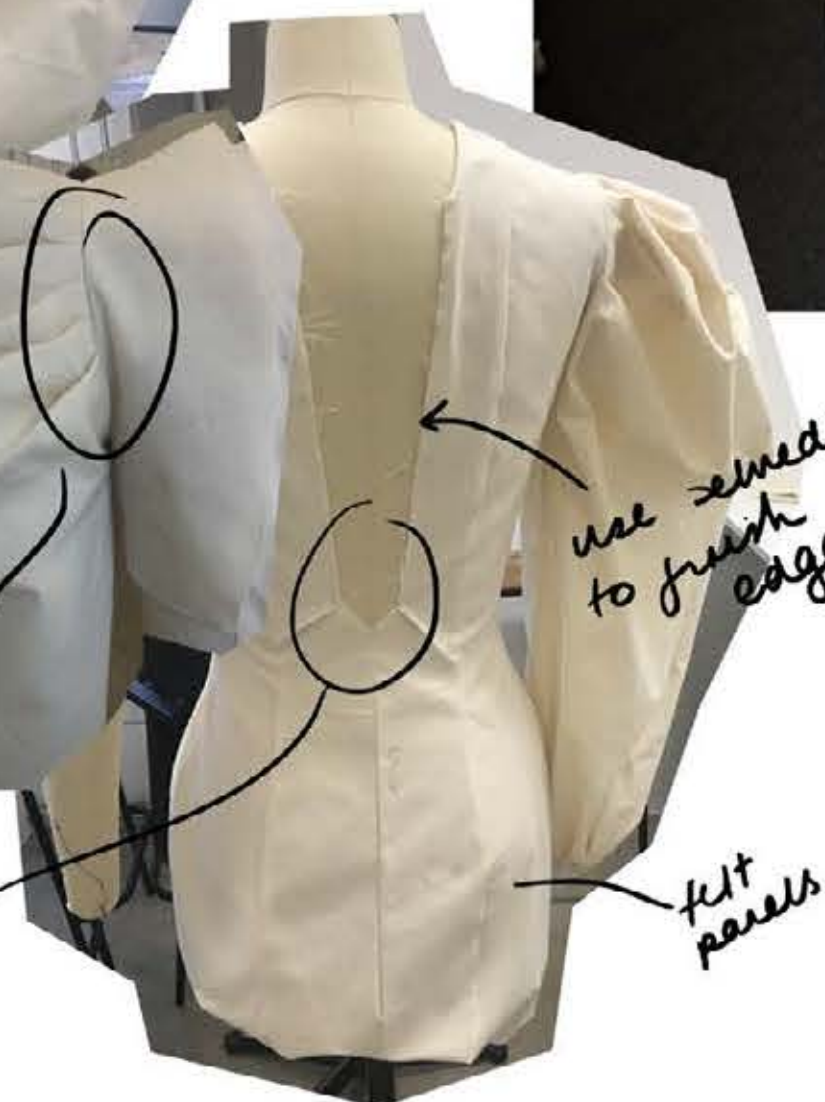


tartan pull element

extra oversized mutton leg sleeve
sheer organdie
modern twist - questioning

untraditional fastening
asymmetric hem
questioning

pleated for extra volume
very low back



use seam edge to finish edge.

felt panels



Clothing should be genderless.

FINAL GARMENT



References

HOME COMFORTS

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THE DAWN OF DIGITAL INTIMACY

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THE AGE OF INCLUSIVITY

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VFilesVFILES | Fabian Kis-Juhasz

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