

MEGAN PRESTON
FASHION DESIGN

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WILD SIDE

A PRACTICAL, YET COMFORTING, A/W COLLECTION DESIGNED WITHOUT A SPECIFIC GENDER IN MIND. DRAWING INSPIRATION FROM **UTILITY** AND **MILITARY** CLOTHING TO CREATE A COLLECTION THAT ENCOURAGES PEOPLE TO VENTURE OUTDOORS. WITH THE RECENT EVENTS OF **COVID19**, THAT HAVE CONSUMED A LARGE PART OF OUR LIVES, MY PROJECT PUTS A POSITIVE SPIN ON THE SITUATION AND ALLOWS US TO LOOK FORWARD TO THE FUTURE AS RESTRICTIONS LIFT. WE ARE UNABLE TO TRAVEL ABROAD, BUT THAT CAN'T STOP US TAKING THIS OPPORTUNITY TO EXPLORE AND APPRECIATE ALL THE BEAUTY THE UK HAS TO OFFER.

EXPECT TO SEE OVERSIZED CLOTHING WITH ADJUSTABLE FEATURES; ALLOWING THE WEARER TO ADAPT THE CLOTHING TO FIT THEIR SIZE AND PERSONAL STYLE. ALSO, A LARGE FOCUS ON RICH MILITARY COLOURS OF CAMOUFLAGE GREENS AND **NAVY**, JUXTAPOSED WITH FLASHES OF VIVID **ORANGE** FOR THE MUCH-NEEDED CHEERFUL ASPECT.





JUNYA WATANABE S/S19



MARKET LEVEL



SACAI A/W19



SILHOUETTE INSPIRATION:

- OVERSIZED
- LAYERING
- HIGH WAIST



HENRIK VIBSKOV
A/W19 COLLECTION
REVEALING OVERSIZED
CLOTHING INSPIRED BY
FARMING WITH AN
IMBEDDED AWARENESS
FOR ENVIRONMENTAL
ISSUES, IN WHICH MY
COLLECTION WILL SIT
WITH.





GO AND EXPLORE...
SO MUCH TO SEE

FREEDOM

LET'S GO ON AN ADVENTURE

- ADVENTURE

AS COVID19 RESTRICTIONS SLOWLY EASE, WE CAN NOW BEGIN TO VENTURE OUTDOORS AFTER SPENDING SO LONG CONFINED TO LIMITED SPACES. AS BRITS ARE UNABLE TO HOLIDAY ABROAD THIS YEAR, WE ARE PUSHED INTO DISCOVERING WHAT THE UK HAS TO OFFER. YOU DON'T HAVE TO VENTURE FAR TO ENJOY YOURSELF.



SO MUCH TO SEE



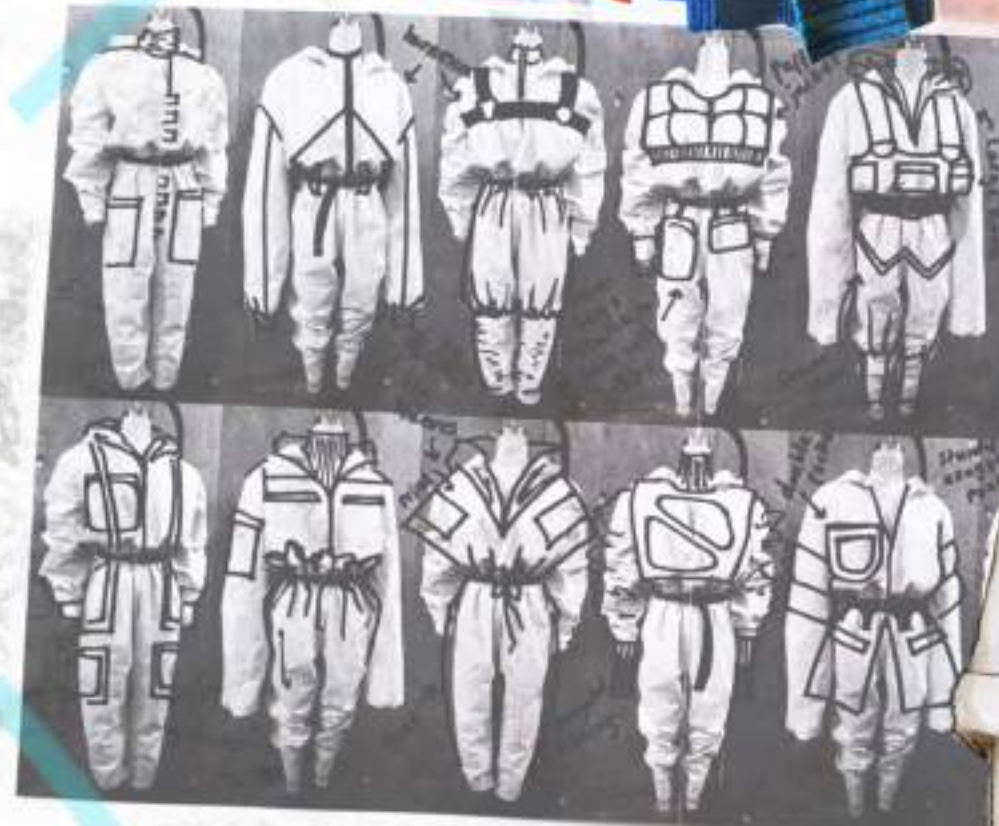
UNISEX

STORAGE NECESSARY

CONSUMER PROFILE

ZIPS AND SOME OF THE ACCESSORIES I USED WERE PURCHASED IN CHARITY SHOPS AND REMOVED FROM MY OLD CLOTHING AS REUSING IS BETTER THAN BUYING NEW.

RESPONSIBLY SOURCED MATERIALS



DESIGN DEVELOPMENT



BAGGY WARMTH

OVERSIZED WRAPPING

CROSSED STRAPS

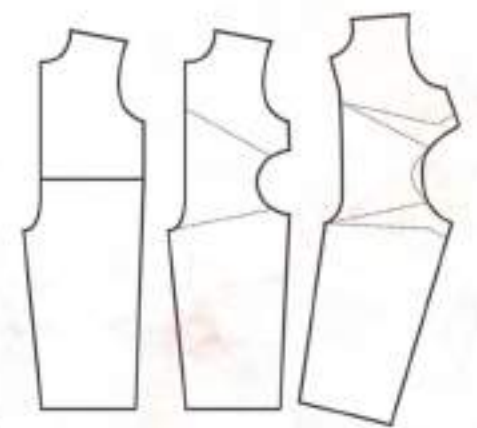
BUCKLES + STRAPS

LARGE SLEEVES



VIBRANT BELT

ADJUSTABLE FEATURES



TO MAKE MY COLLECTION MORE SUSTAINABLE I MADE A CONSCIOUS EFFORT TO REDUCE THE MATERIALS I USED BY CAREFULLY CONSIDERING PATTERN LAYS AND KEEPING WASTE TO A MINIMUM. I ALSO WENT TO GREAT LENGTHS TO ENSURE MY FABRICS WERE SOURCED RESPONSIBLY AND RECYCLED WHAT I COULD.

MADE FROM RECYCLED MATERIALS

POCKET IDEAS

BUCKLES

DESIGN DEVELOPMENT

ELASTIC

ADJUSTABLE FEATURES

QUILTED

RIBBED CUFF

HIGH ELASTICATED WAIST

LARGE POCKETS

OVERSIZED + EXAGGERATED SILHOUETTES

HIGH WAISTED BELT WITH ATTACHMENT

KEY FEATURE - LOWER LEGS COME INWARDS

INSPIRATION

UPSIDE DOWN MILITARY JUMPER

PATTERN CUTTING IDEAS

TOILE DEVELOPMENT

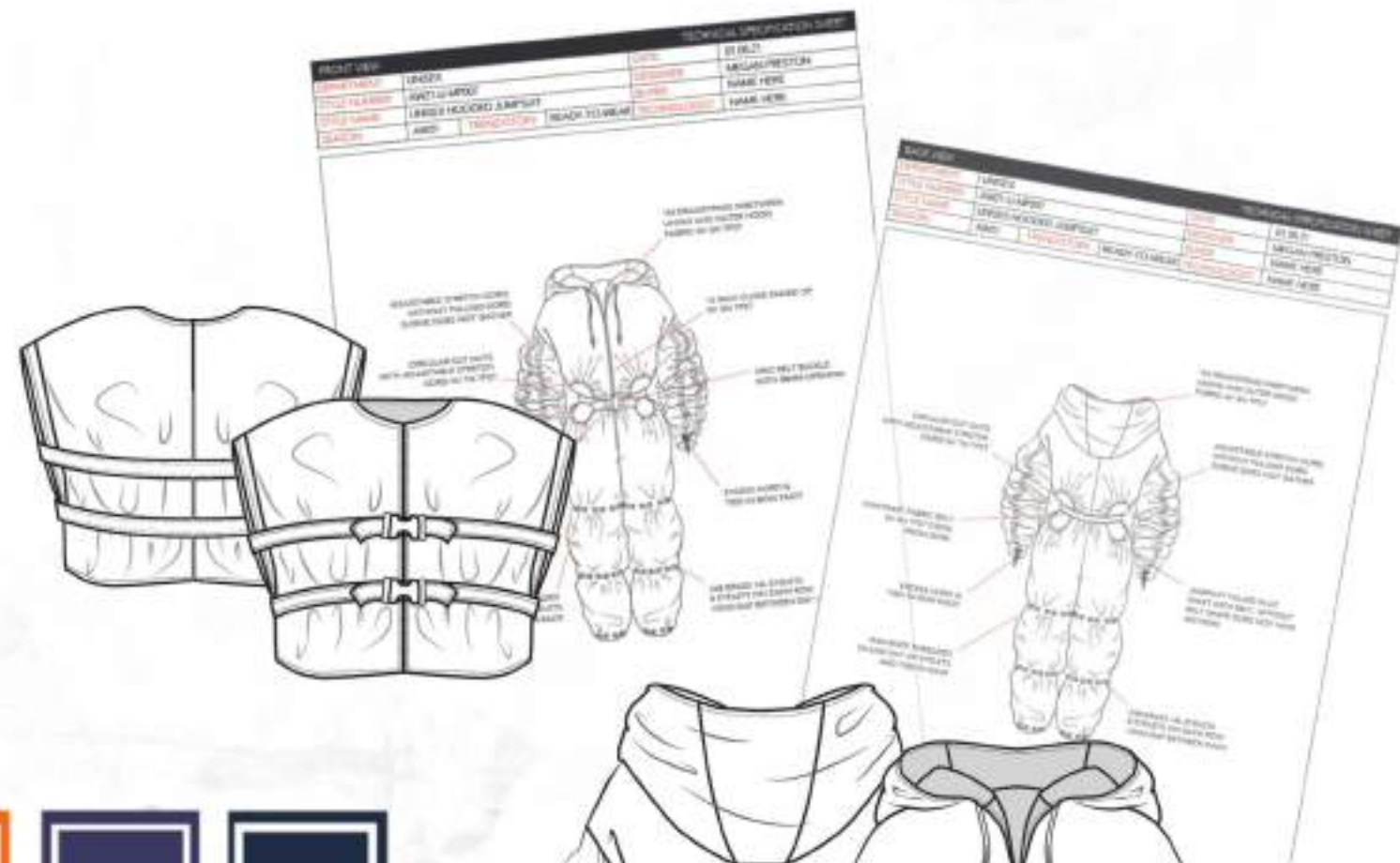
CONSTRUCTIVE

BLUE + ORANGE IN CONTRASTING TEXTURES - SHINY + FLUFFY

FOR THE JUMPER I WAS INSPIRED BY A MILITARY ITEM I TURNED UPSIDE DOWN. I DEVELOPED A KIMONO STYLE PATTERN AND USED DIFFERENT COLOURS TO SHOW THE DESIGN. THE CROPPED STYLE AND TURTLENECK WAS ALSO AN INSPIRATION IN MY DESIGN.

FINAL COLLECTION



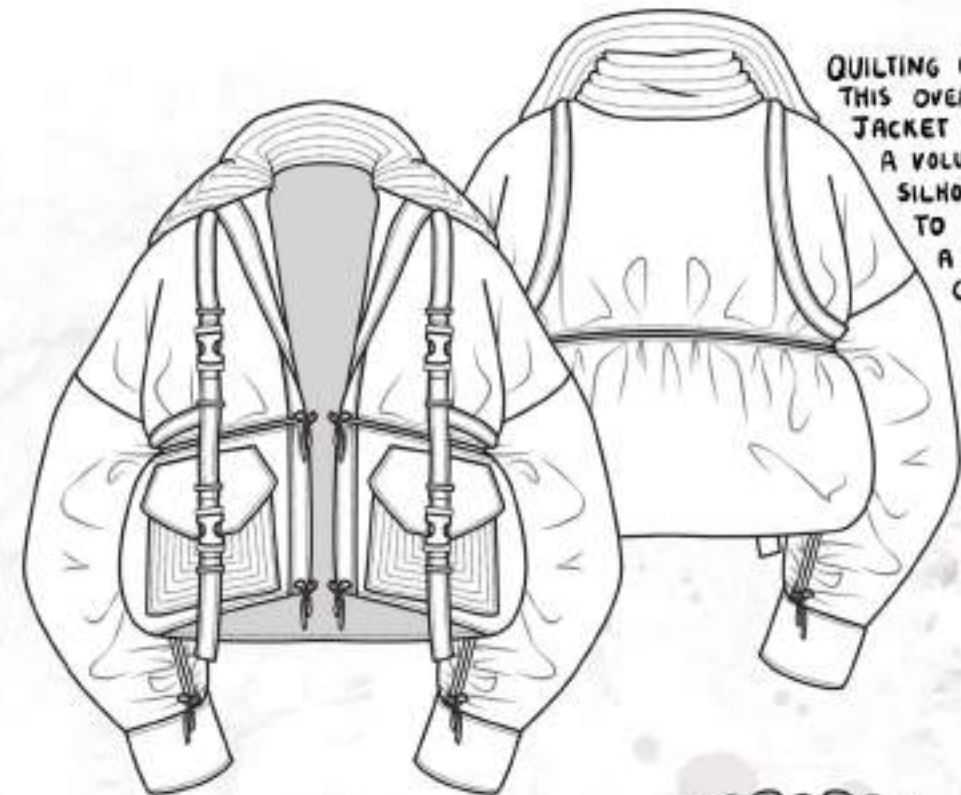


WORKING DRAWINGS

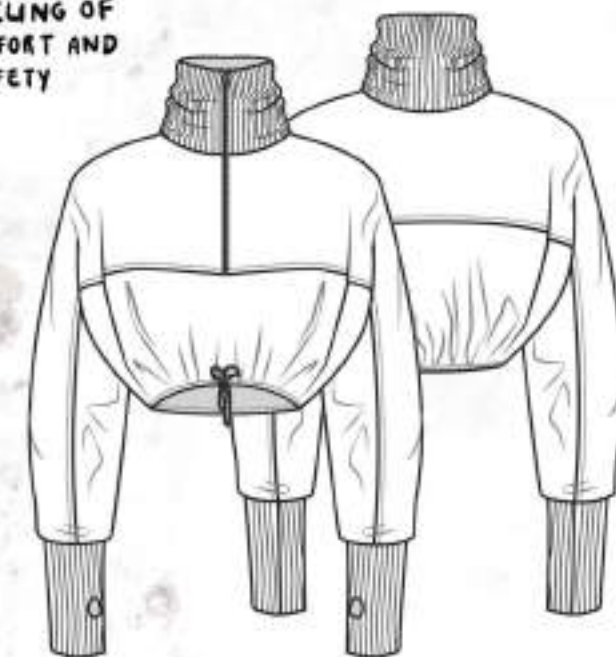
JUMPSUIT WITH MIRRORED CIRCULAR CUTOUPS ALONG THE WAIST PAIRED WITH A CONTRASTING BELT USED TO CREATE THE DESIRED SILHOUETTE.



SLEEVES CAN BE ADJUSTED TO ACHIEVE DESIRED FIT.

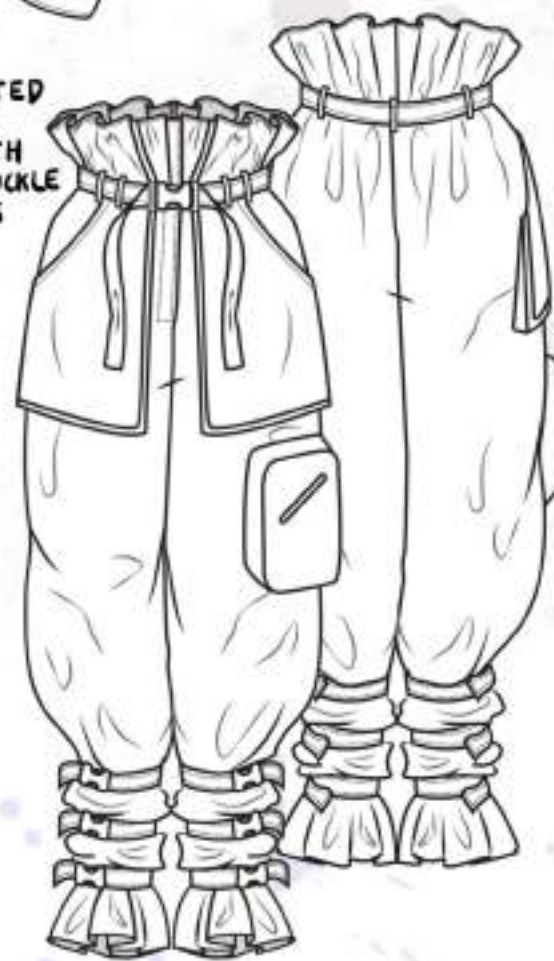


QUILTING IS USED IN THIS OVERSIZED KNIT JACKET TO CREATE A VOLUMINOUS SILHOUETTE USED TO COMMUNICATE A FEELING OF COMFORT AND SAFETY



SPORT INSPIRED, SPLIT COLOUR KIMONO STYLE CROPPED JUMPER WITH AN ELASTICATED WAIST

SUPER-HIGH WAISTED TROUSER GATHERED ABOVE THE HIP WITH AN ADJUSTABLE BUCKLE TO CREATE RUFFLES



SWEATSHIRT FABRIC
 NAVY VELVET USED FOR LINING
 POLYETHYLENE CORDUROY
 ORGANIC COTTON
 ORANGE LACQUER FABRIC



OVERVIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT	UNISEX	SEASON	AW21	DESIGNER	MEGAN PRESTON
STYLE NUMBER	AW21-U-MP001	TREND/STORY	READY-TO-WEAR	BUYER	
STYLE NAME	KIMINO STYLE JUMPER	DATE	01.05.21	TECHNOLOGIST	

MAIN FABRICS:
 88% POLYESTER
 35% COTTON
 88 SWATCH ATTACHED

5% SPANDEX
 95% COTTON
 88 SWATCH ATTACHED

LINING:
 N/A

TOP STITCHING:
 DTM SINGLE NEEDLE

TRIMS/DETAILS:
 11 INCH CLOSE ENDED ZIP
 ELASTIC SHOCK CORD

CARE INSTRUCTIONS:
 MACHINE WASH 30°C
 DO NOT TUMBLE DRY

SAMPLE SIZE:
 UNISEX SIZE M

FRONT VIEW BACK VIEW

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COLOURWAYS		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT	UNISEX	SEASON	AW21	DESIGNER	MEGAN PRESTON
STYLE NUMBER	AW21-U-MP001	TREND/STORY	READY-TO-WEAR	BUYER	
STYLE NAME	KIMINO STYLE JUMPER	DATE	01.05.21	TECHNOLOGIST	

COLOURS:
 15-420 TCX RIVER BLUE 18-420 TCX FAIENCE 19-311 TCX BLACK BEAUTY

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FRONT VIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT	UNISEX	DATE	01.05.21	DESIGNER	MEGAN PRESTON
STYLE NUMBER	AW21-U-MP001	TREND/STORY	READY-TO-WEAR	BUYER	
STYLE NAME	KIMINO STYLE JUMPER	DATE	01.05.21	TECHNOLOGIST	

88% POLYESTER 35% COTTON 88 SWATCH ATTACHED
 5% SPANDEX 95% COTTON 88 SWATCH ATTACHED
 LINING: N/A
 TOP STITCHING: DTM SINGLE NEEDLE
 TRIMS/DETAILS: 11 INCH CLOSE ENDED ZIP ELASTIC SHOCK CORD
 CARE INSTRUCTIONS: MACHINE WASH 30°C DO NOT TUMBLE DRY
 SAMPLE SIZE: UNISEX SIZE M

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BACK VIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT	UNISEX	DATE	01.05.21	DESIGNER	MEGAN PRESTON
STYLE NUMBER	AW21-U-MP001	TREND/STORY	READY-TO-WEAR	BUYER	
STYLE NAME	KIMINO STYLE JUMPER	DATE	01.05.21	TECHNOLOGIST	

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TRIM/DETAILS		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT	UNISEX	DATE	01.05.21	DESIGNER	MEGAN PRESTON
STYLE NUMBER	AW21-U-MP001	TREND/STORY	READY-TO-WEAR	BUYER	
STYLE NAME	KIMINO STYLE JUMPER	DATE	01.05.21	TECHNOLOGIST	

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ARTWORK		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT	UNISEX	DATE	01.05.21	DESIGNER	MEGAN PRESTON
STYLE NUMBER	AW21-U-MP001	TREND/STORY	READY-TO-WEAR	BUYER	
STYLE NAME	KIMINO STYLE JUMPER	DATE	01.05.21	TECHNOLOGIST	

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WILD SIDE

LOOK 1



AIW21 COLLECTION



LOOK 2





**GRADUATE
FASHION
FOUNDATION**

CARDIFF METROPOLITAN UNIVERSITY
MEGAN PRESTON



A YOUNG, ENERGETIC S/S22 COLLECTION INSPIRED BY TIKTOK, DESIGNED FOR A DIGITAL GENERATION THAT IS EVERCHANGING AND ADAPTING. A COMBINATION OF CYBERGOTHIC AND FUTURISTIC STYLES TO INSPIRE PRINTS ARE KEY THEMES WITHIN THIS PROJECT. A FOCUS ON SLICK, SPORTY SHAPES, WITH PRACTICAL ELEMENTS THAT PROVIDE COMFORT AND EASE OF WEAR TO ADHERE TO THE NEEDS OF AN ACTIVE MUSE.

MY PRINT ORIGINATED FROM THE GLASS WINDOWS ON THESE MODERN BUILDINGS. I CAME UP WITH A SIMPLISTIC CUBE PATTERN AND MADE IT MORE EXCITING BY PLAYING WITH THE SHAPES.



HIGH WAIST



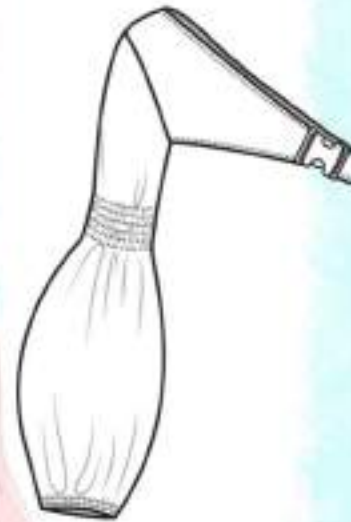
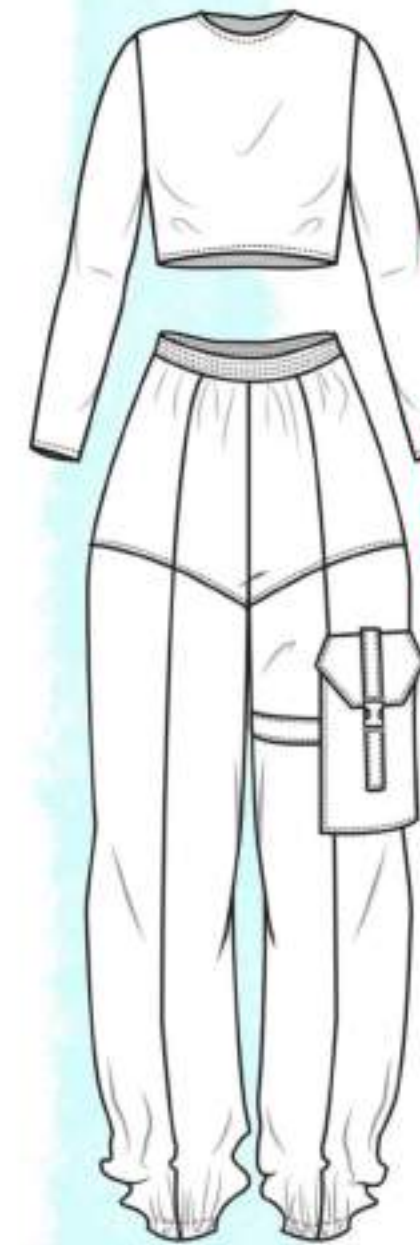
DIFFERENT CROPPED STRETCH SPORY STYLES



STRETCH AND COMFORT



SPLIT SEAMS IN UNUSUAL WAYS GIVES A FUNKY MODERN FEEL



THE AIM OF THIS PROJECT IS TO MAKE PEOPLE AWARE OF THE DAMAGE THAT IS BEING DONE TO OUR OCEANS AND THE CREATURES THAT LIVE THERE. I PLAN TO USE UPCYCLED FABRICS AND ELEMENTS INSPIRED BY THE TOXIC WASTE AND PLASTICS THAT SEA CREATURES OFTEN GET STUCK IN.

UPCYCLING
& REUSING
FABRICS

HARMFUL WASTE &
POLLUTION

GRADUATE FASHION FOUNDATION

SANAN GASANOV

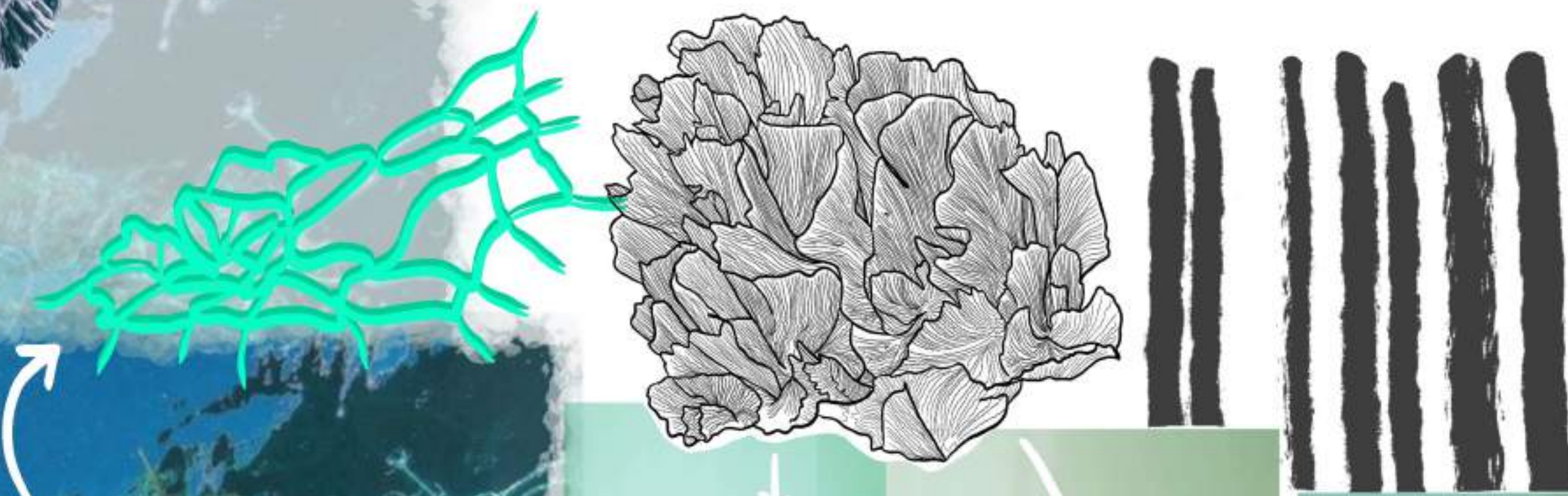


USING UPCYCLED CLOTHING AND FABRICS



DRAPING ON THE STAND ALLOWED ME TO GET THE IRREGULAR, MESSY SHAPES THAT RESEMBLE WASTE AND THE DAMAGE HUMANS ARE DOING TO THE SEA

THE NETTING THAT SEA CREATURES OFTEN GET TRAPPED IN WAS A GREAT INSPIRATION OF MINE

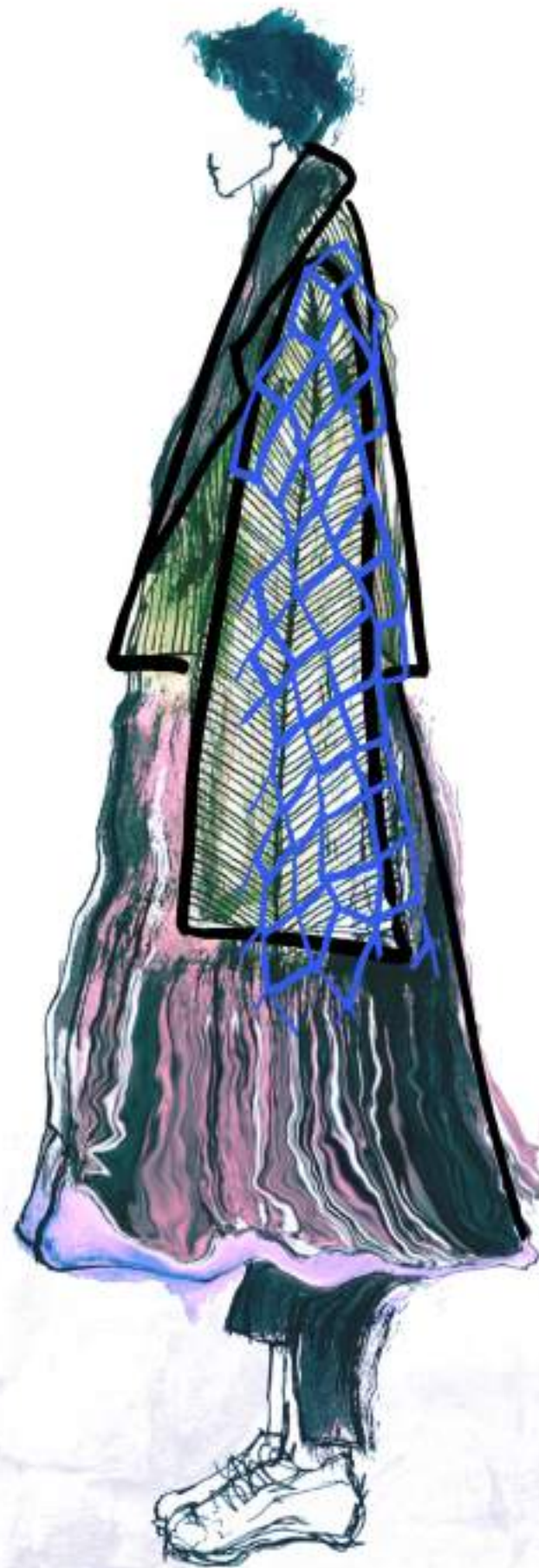


SHELLS INSPIRED PLEATS AND LINES & UNCONVENTIONAL SHAPES.



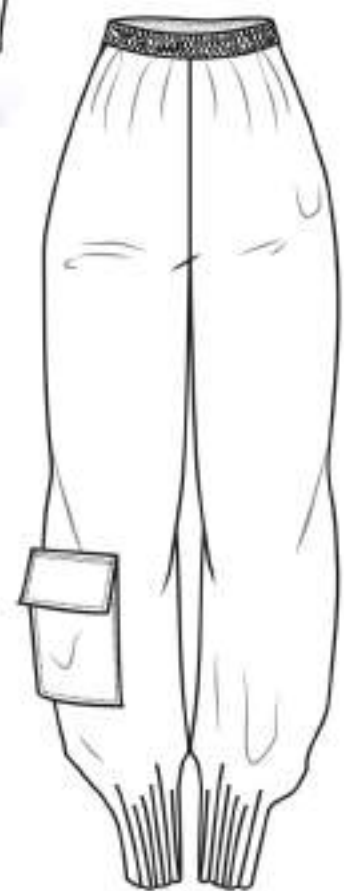
COLLECTION GIVES AN UNCERTAIN AND ALMOST UNAPPEALING FEEL TO GET ACROSS THE IDEA OF THE DAMAGE THAT IS HAPPENING TO OUR OCEANS.

COLOURS CONSIST OF WARM PINKS AND OCEAN BLUES BUT ARE MOSTLY UNCERTAIN DUE TO UPCYCLING EXISTING MATERIALS.



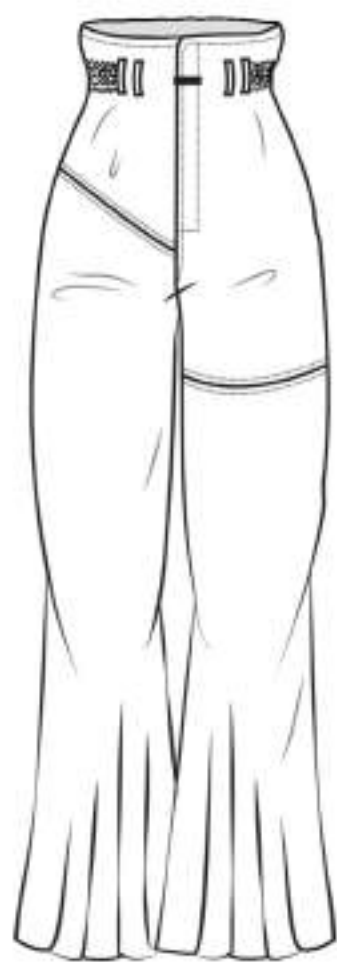
MACRAME AROUND MY FINAL LOOKS RESEMBLE THE NETTING FISH OFTEN GET TANGLED UP AND TRAPPED IN

SEAMS ARE SEPERATED INTO SMALLER PARTS TO ALLOW FOR UPCYCLING FABRICS AND MINIMAL WASTE. GARMENTS LOOK MESSY TO RESEMBLE THE STATE OF OUR OCEANS.



LOOK 1:

CONSISTS OF AN EXTRA LONG SHORT SLEEVED JACKET WITH COLLAR AND SPLIT SIDE SEAMS LAYERED ON A PLEATED CROP TURTLE NECK JUMPER. PAIRED WITH OVERSIZED JOGGERS, AN ELASTIC WAISTBAND & PLEATS THAT BEGIN AT THE ANKLES.



LOOK 2:

CONSISTS OF AN ASYMMETRIC SHORT SLEEVED SHIRT WITH HIGH COLLAR AND ELASTICATED WAIST WORN ON TOP OF SPLIT SEAM TURTLE NECK TOP PAIRED WITH HIGH WAIST WIDE LEG TROUSER THAT EXTENDS INTO PLEATS.

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Junya Watanabe S/S19: <https://www.vogue.com/fashion-shows/spring-2019-menswear/junya-watanabe>

Page 8:

My own image of map

My own image of forest

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please view my sketchbook at:

https://outlookuwicac-my.sharepoint.com/:v:/g/personal/st20142163_outlook_cardiffmet_ac_uk/EWxKrfNZXR5EqCwmQchGBzMBT9zaqqJ3aFOeV9PD0870Bg?e=gVN9tf