



CONTENTS

GROWING PAINS

- 4 - CONCEPT
- 5 - COLOUR
- 6 - PRINT
- 7/8 - PROCESS
- 9 - LINEUP
- 10 - RANGE PLAN
- 11 - ACCESSORIES
- 12/14 - PROMOTIONAL IMAGES
- 15 - TECH PACK

PAST WORK

- 16 - RENLI SU
- 17 - SHIRTCODE: ALLSAINTS
- 18/19 - GIRLHOOD

COMPETITIONS

- 20 - SHELTER x GFW
- 21 - CREATIVE CONSCIENCE
- 22 - W1 CURATES
- 23 - REFERENCES

DESIGNER STATEMENT

AS A CONSCIOUS, INFORMED DESIGNER, I PRIDE MYSELF ON CREATING GARMENTS THAT HOLD DEEPER MEANINGS. USING RESEARCH INTO RELEVANT WORLD ISSUES THAT HOLD IMPORTANCE TO ME TO INFORM AND INFLUENCE MY DESIGN PROCESS. CLAIMING THE CLOTH AND MAKING MY OWN TEXTILES IS ONE OF THE MOST EFFECTIVE WAYS TO COMMUNICATE MY CONCEPTS AND ALLOW THEM TO EVOKE THE FEELING THAT I INTEND.

MY GRADUATE COLLECTION 'GROWING PAINS' HAS TAKEN INSPIRATION FROM MY OWN PERSONAL RELATIONSHIP WITH MENTAL HEALTH AND HOW SOCIAL MEDIA AND LIVING THROUGH A GLOBAL PANDEMIC HAS AFFECTED HOW I FEEL AND HOW I ENGAGE WITH MY SURROUNDINGS. MY DESIGNS ARE APPROACHED WITH A KITCHEN, CHILDLIKE AESTHETIC TO EVOKE A FEELING OF NOSTALGIA FOR SIMPLER TIMES OF ADOLESCENCE. LIFE HAS BEEN DIFFICULT RECENTLY; I WANT THIS COLLECTION TO ENCAPSULATE THE FEELING OF THESE STRUGGLES AND HOW THEY CAN AFFECT SOMEONE WHILST HIGHLIGHTING THAT IT'S OKAY TO FEEL THIS WAY.

FRAGILE

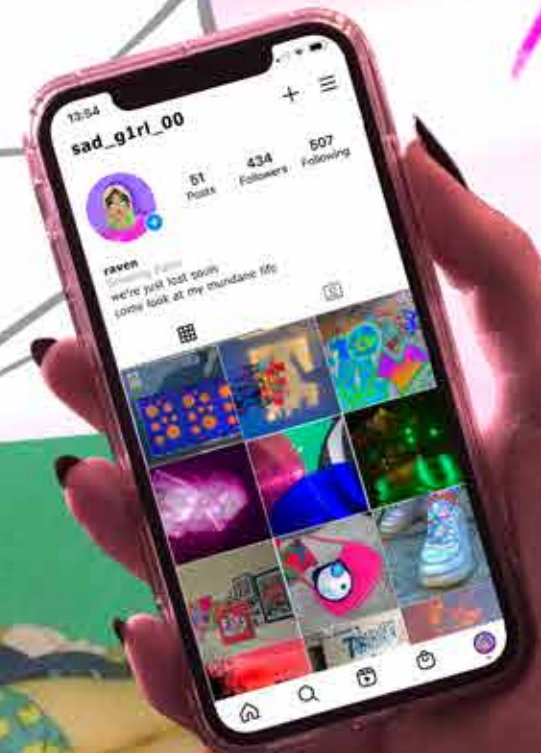
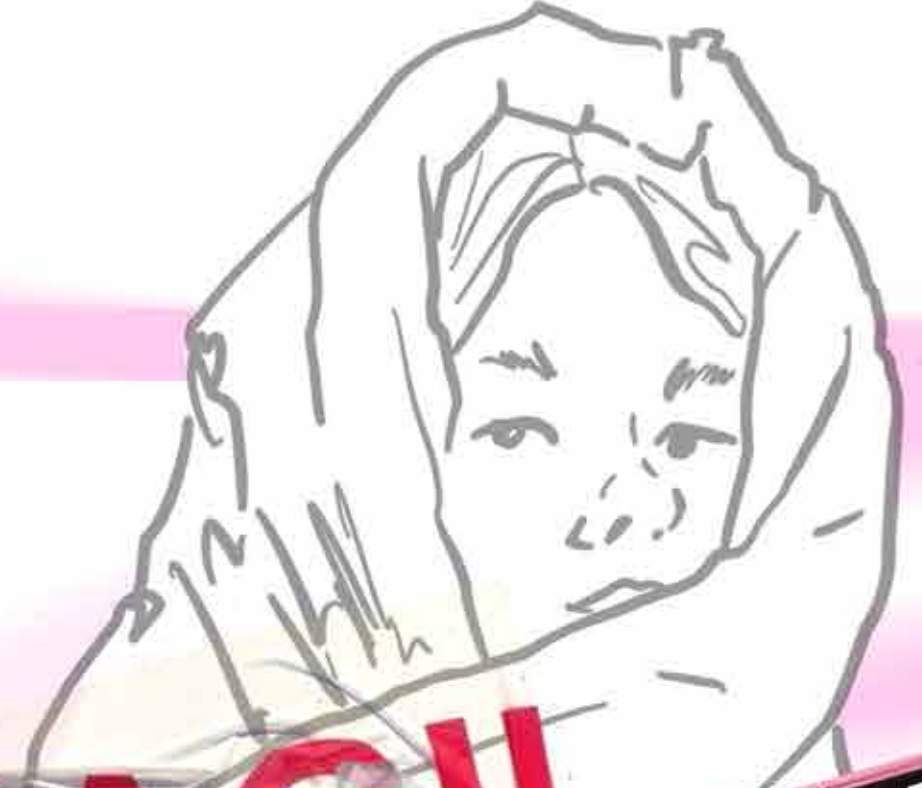
Coronavirus: Youth mental health 'needs recovery plan'



WHY DO I CARE SO MUCH?

MESSY ROOM

MESSY MIND



BUT ITS WHERE I DO MOST OF MY OVERTHINKING

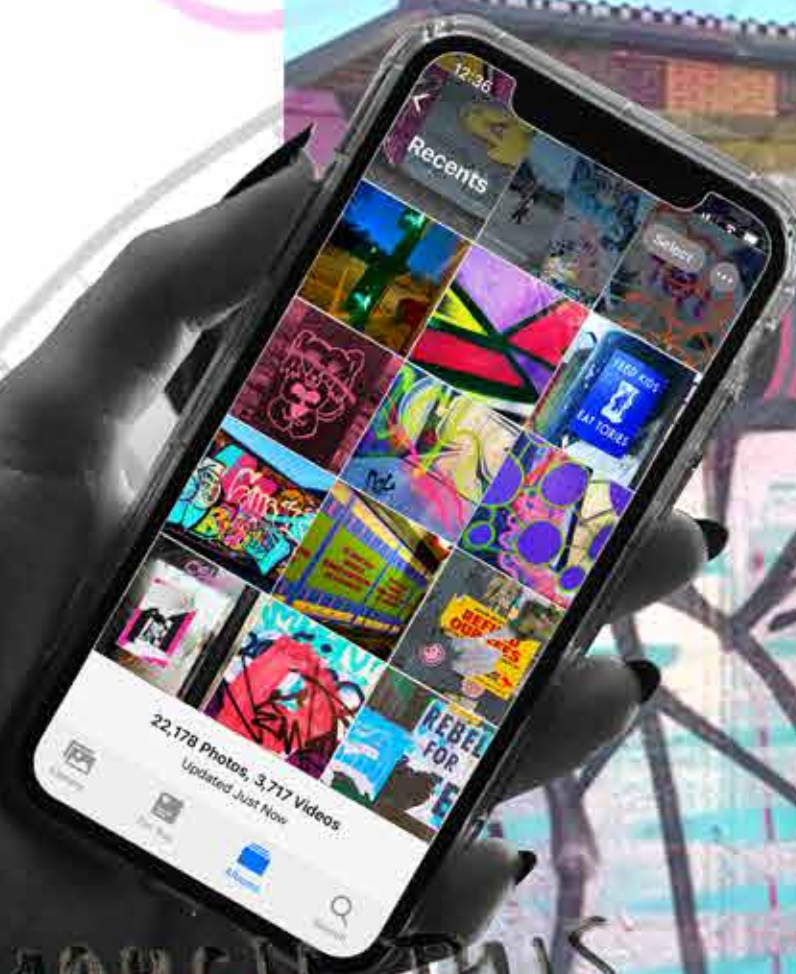


I'M SAFE IN BED



GO FOR A WALK

COLOUR PALETTE FOUND AROUND CARDIFF



CLEAR YOUR HEAD

EVEN THOUGH THIS RARELY WORKS



📍 CARDIFF



13-2120 TN COTTON CANDY

14-4530 TN BLUEFISH

16-1650 TN DIVA PINK

16-3828 TN PURPLE HERB

13-0340 TN GREEN GECKO

PRINT INSPO

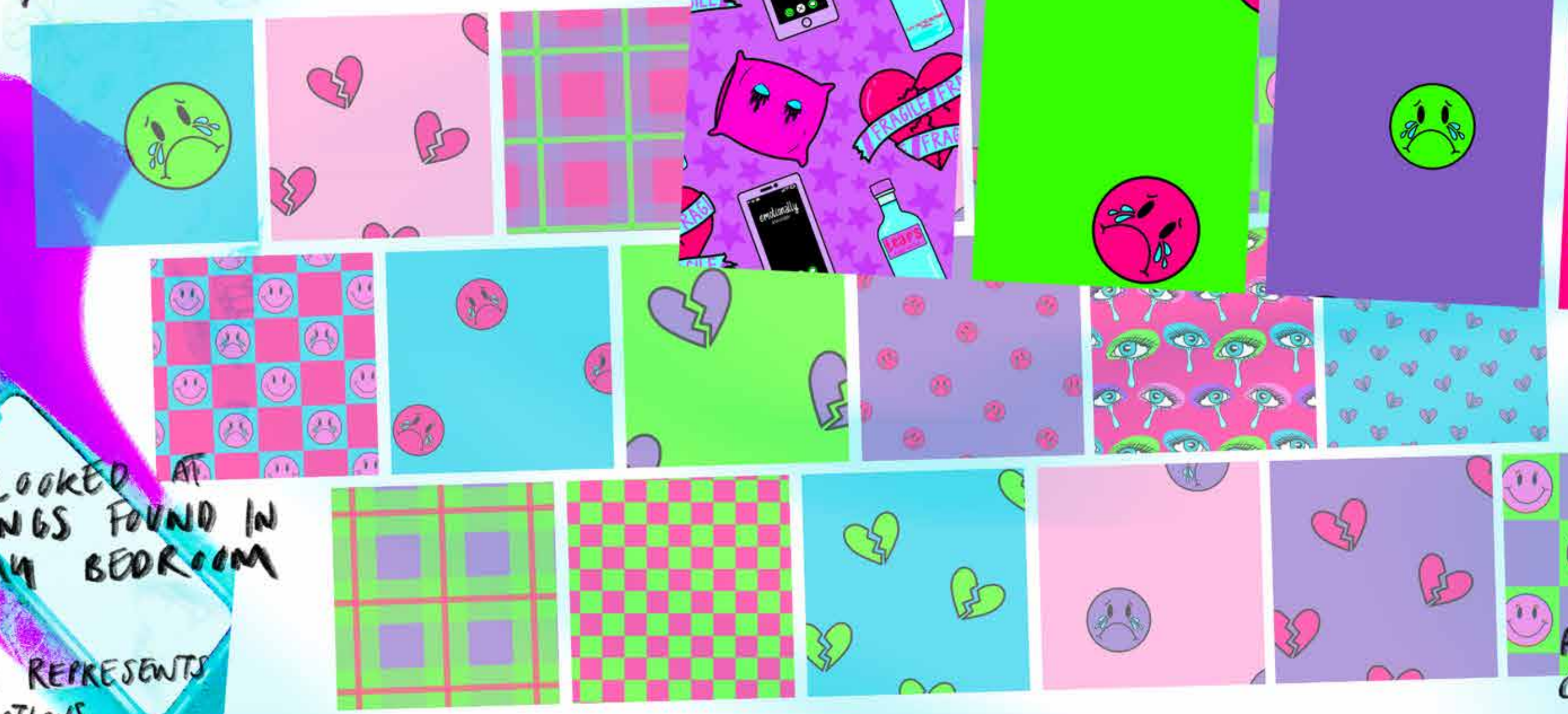


MY BED - TRACY EMIN
MESSY ROOM REPRESENTS MESSY EMOTIONS

LOOKED AT THINGS FOUND IN MY BEDROOM

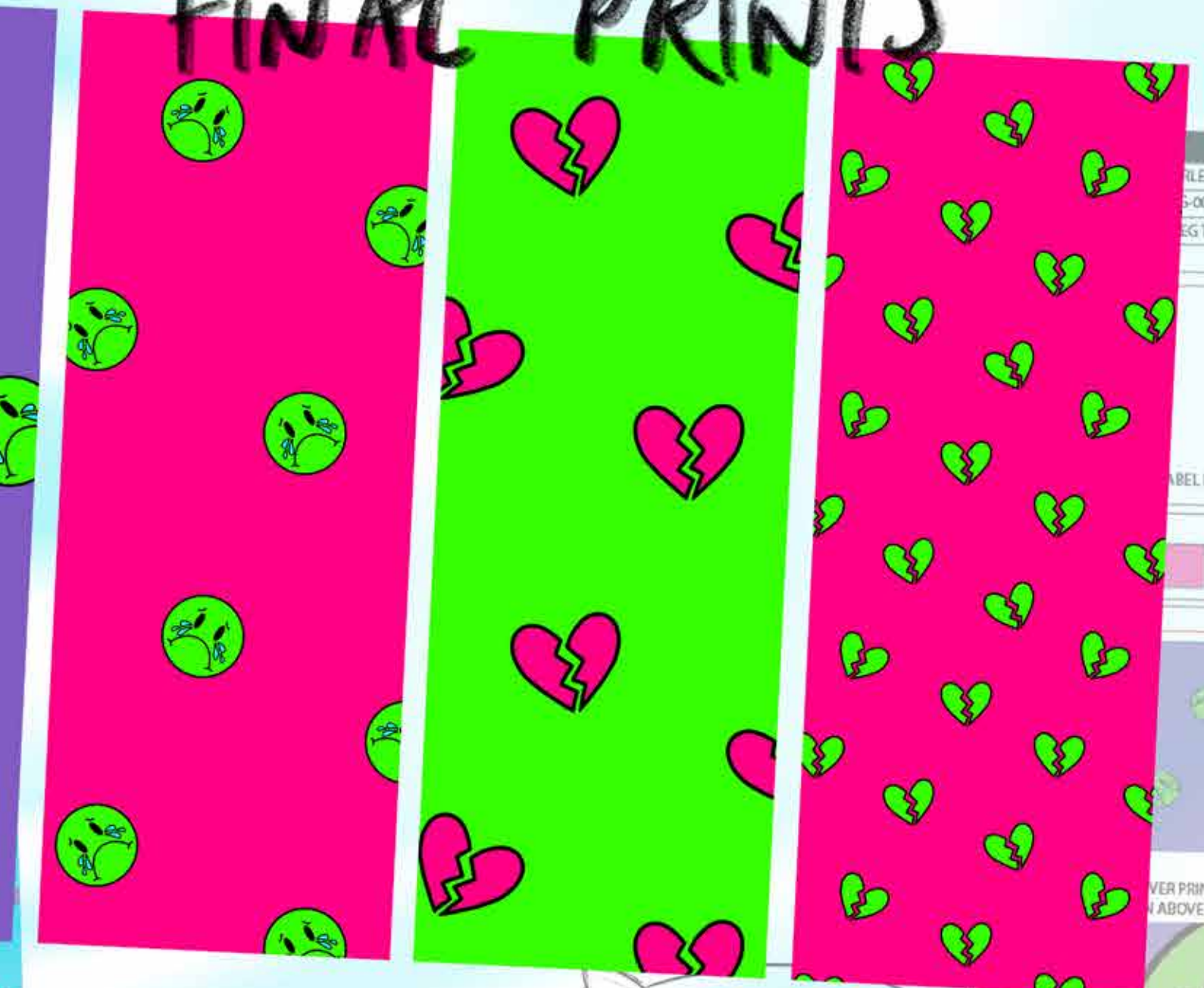


DIGITAL PRINT SAMPLES



ALTERNATE COLOURWAYS

FINAL PRINTS



INITIAL MOTIF SKETCHES



TECHNICAL SPECIFICATION SHEET		
LESS	DATE:	04/05/21
001	DESIGNER:	CHLOE COLEMAN
REG TULLE FRILL JOGGERS		
TREND/STORY:	READY TO WEAR	

16-1650 TN DIVA PINK	16-3828 TN PURPLE HERB	11-0691 TCX BRIGHT WHITE
-------------------------	---------------------------	-----------------------------

16-3828 TN PURPLE HERB	13-0340 TN GREEN GECKO	14-4530 TN BLUEFISH	19-5708 TCX JET SET
---------------------------	---------------------------	------------------------	------------------------

© COPYRIGHT 2021 BRAND NAME THIS DESIGN IS PROPERTY OF BRAND NAME. PAGE 6 OF 6



THE DRESS SWINGS OUT TOO MUCH, WANT A MORE FITTED SILHOUETTE

ADD DARTS ON THE BODICE FOR BETTER FIT

ADD A BIG FRILL TO THE HEM

TULLE FRILL - 10cm



ADD SOME KIND OF MOTIF TO THE CHEST



ADD A ZIPPER TO ALLOW FOR A MORE FITTED SILHOUETTE

HAPPY WITH THE LENGTH

FINAL ADJUSTMENTS

SCOOP NECKLINE MORE

TAKE IN SHOULDERS



DIGITAL PRINT VELVET

PINK + GREEN TULLE

BLUE + PURPLE 8mm KIERAL

LILAC LINING

CLASSIC GRANNY SQUARE

SMILEY SQUARE

LETTER SQUARE

FINAL CROCHET SQUARES



SOLID GRANNY SQUARE

SWIRL SQUARE

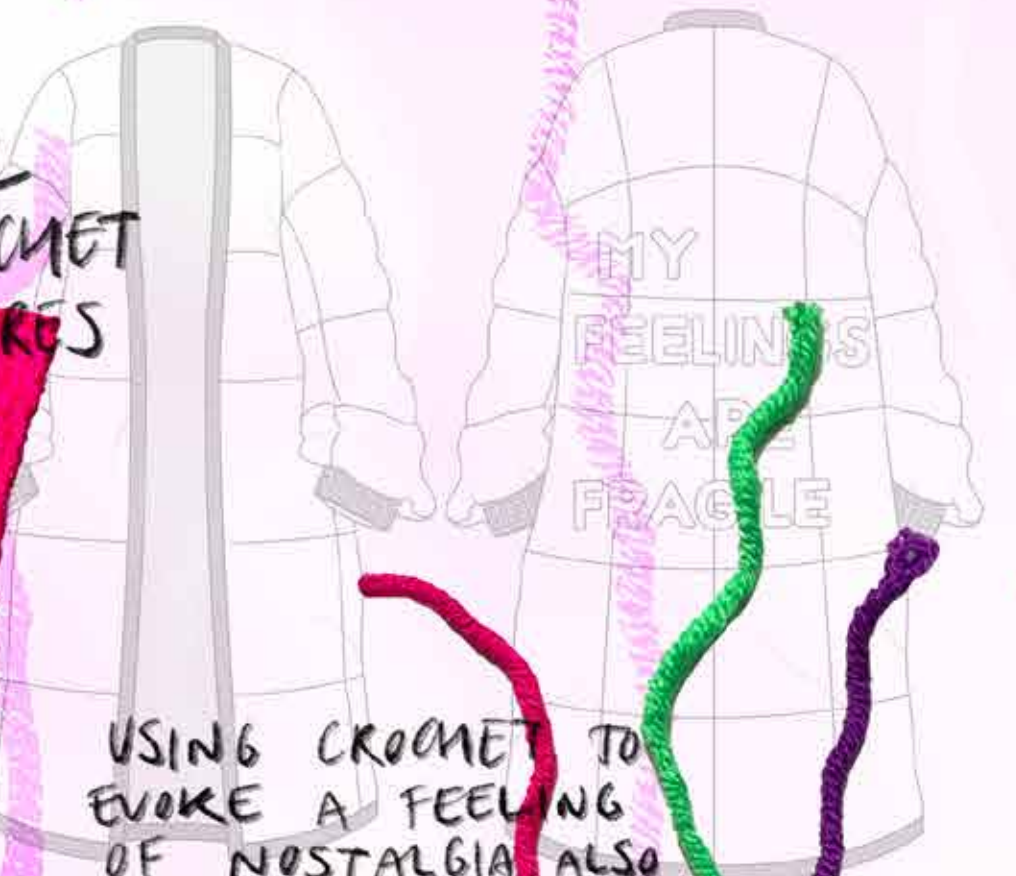
HEART SQUARE

USING CROCHET TO EVOKE A FEELING OF NOSTALGIA ALSO HAS LINKS TO RELIEF OF SYMPTOMS FOR ANXIETY ETC



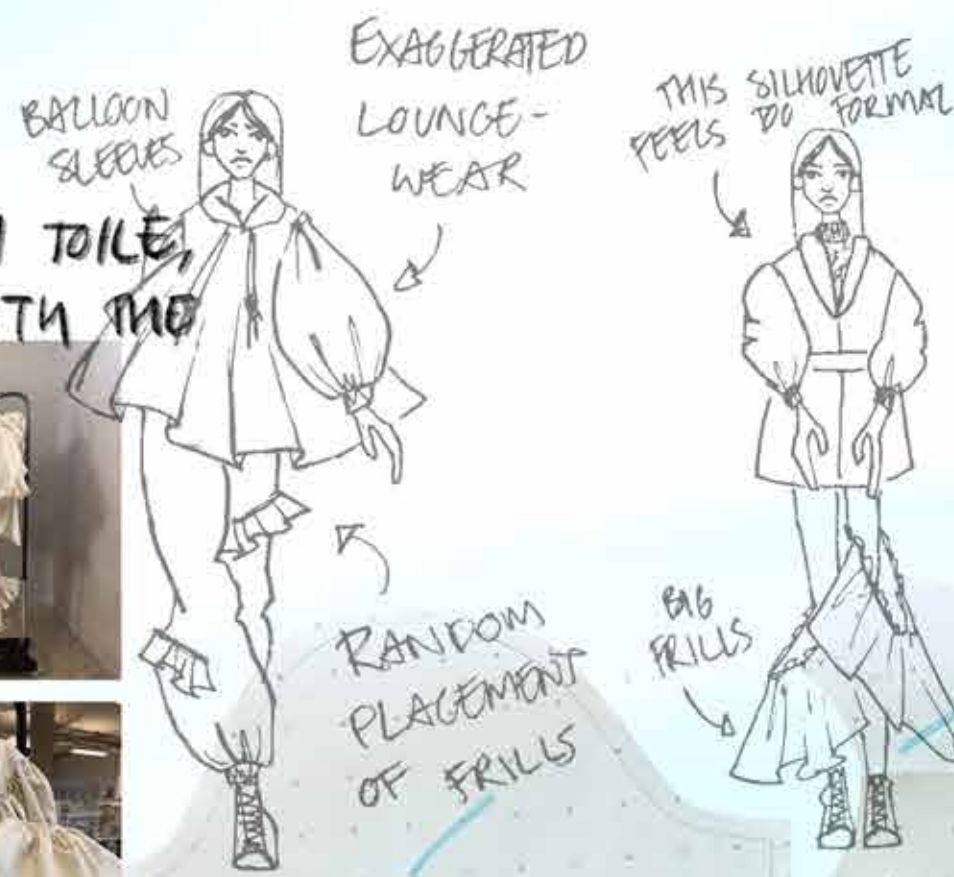
- 12 GRANNY SQUARES
- 24 SOLID GRANNY SQUARES
- 14 SWIRL SQUARES
- 12 HEART SQUARES
- 12 SMILEY SQUARES
- 12 CHECKERED SQUARES

INSPIRATION FROM OLD CROCHET BLANKETS



JACKET SILHOUETTE DEVELOPMENT

INITIAL OUTFIT 1 TOILE, NOT HAPPY WITH THE SILHOUETTE



ALL BAGGED OUT



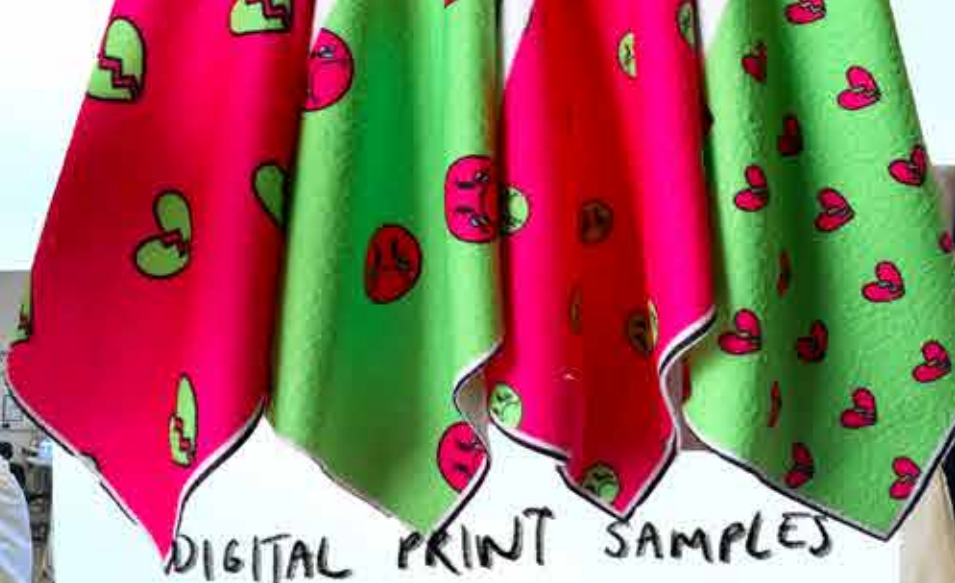
MOTIF QUILTING SAMPLE



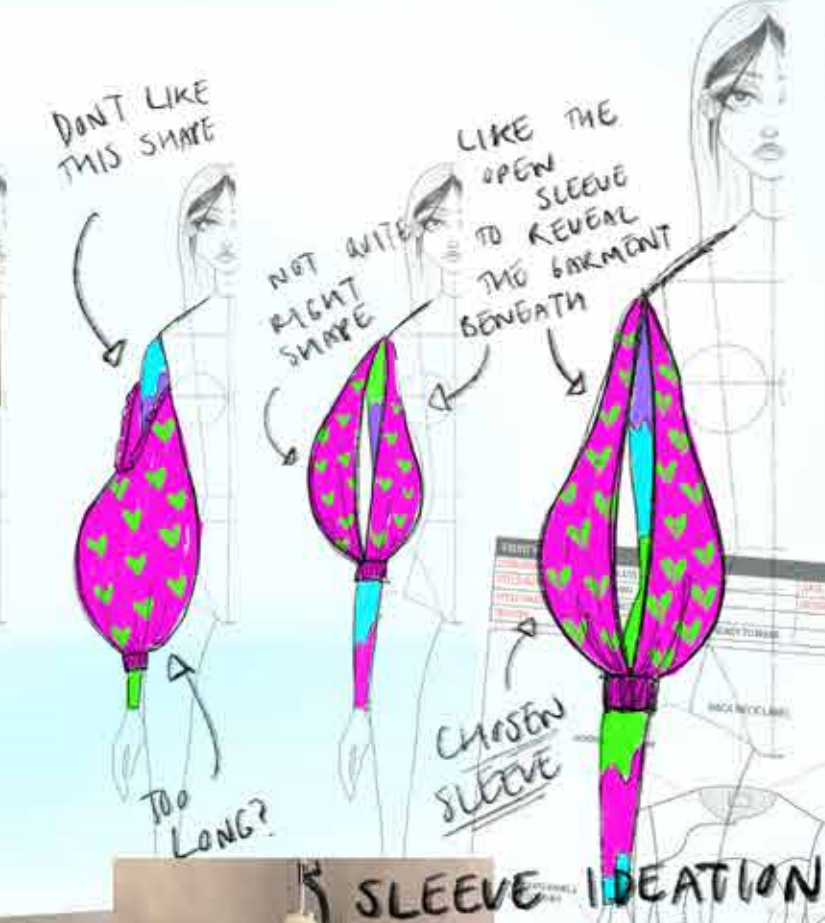
CROCHET CUFF



ADD FRILLS TO TROUSERS



DIGITAL PRINT SAMPLES



SPLIT SLEEVE



MAKE HOOD SMALLER



FLEECE



EXPOSED OVERLOCKED SEAMS

TULLE

SWEATSHIRTING

RICKAC





FRAGILE FRAGILE FRAGILE

FRAGILE FRAGILE FRAGILE

FRILL PUFFER JACKET



TULLE FRILL DRESS



CROCHET CARDIGAN



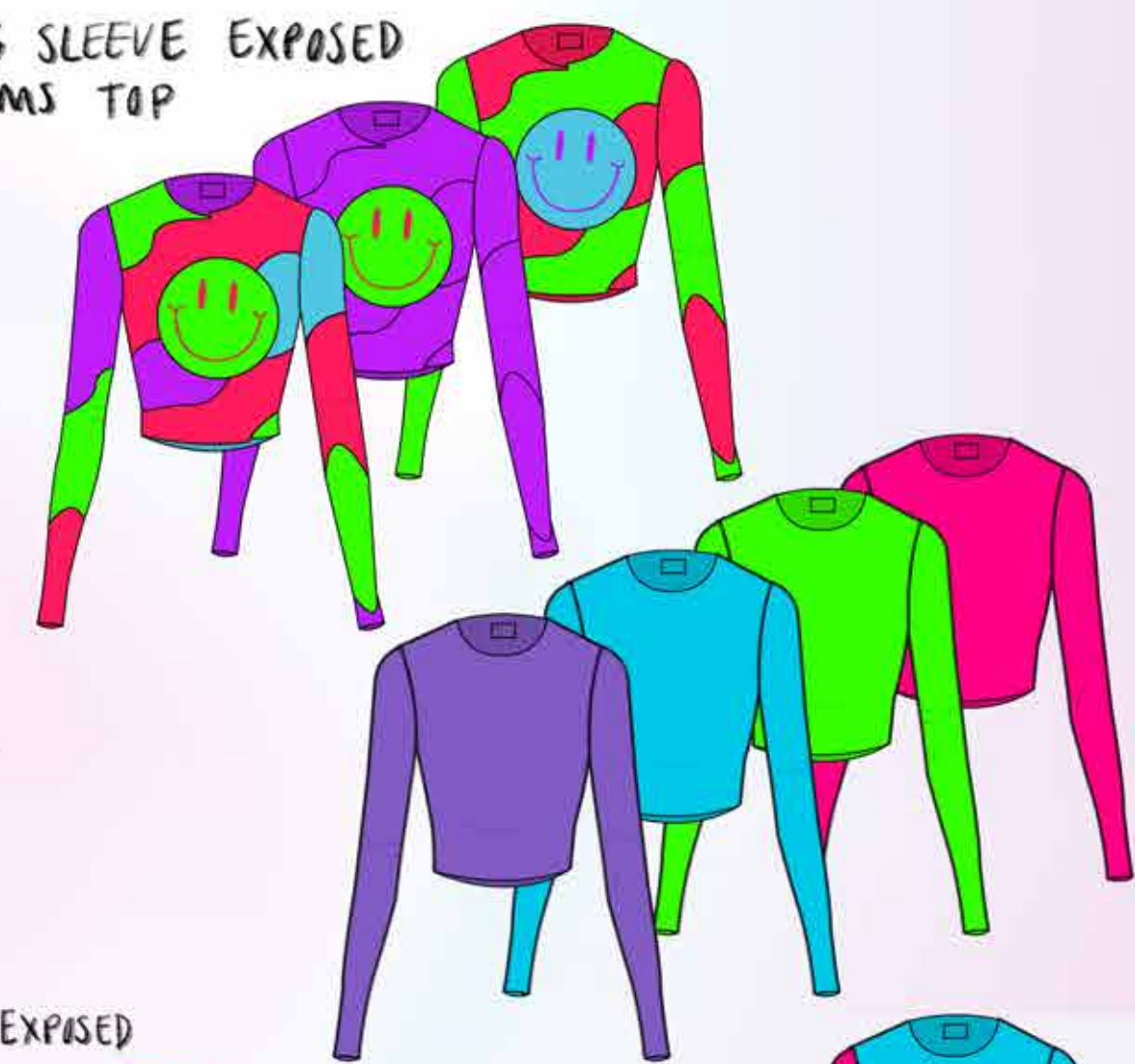
MAXI A-LINE DRESS



TULLE FRILL JOGGERS



LONG SLEEVE EXPOSED SEAMS TOP



WIDE LEG JOGGERS



TULLE FRILL SKIRT



SHORT SLEEVE EXPOSED SEAMS TOP



CROPPED PUFFER JACKET



CHUNKY CLAY EARRINGS, CAPTURE IMPERFECTION

CROCHET BAG

HAPPY

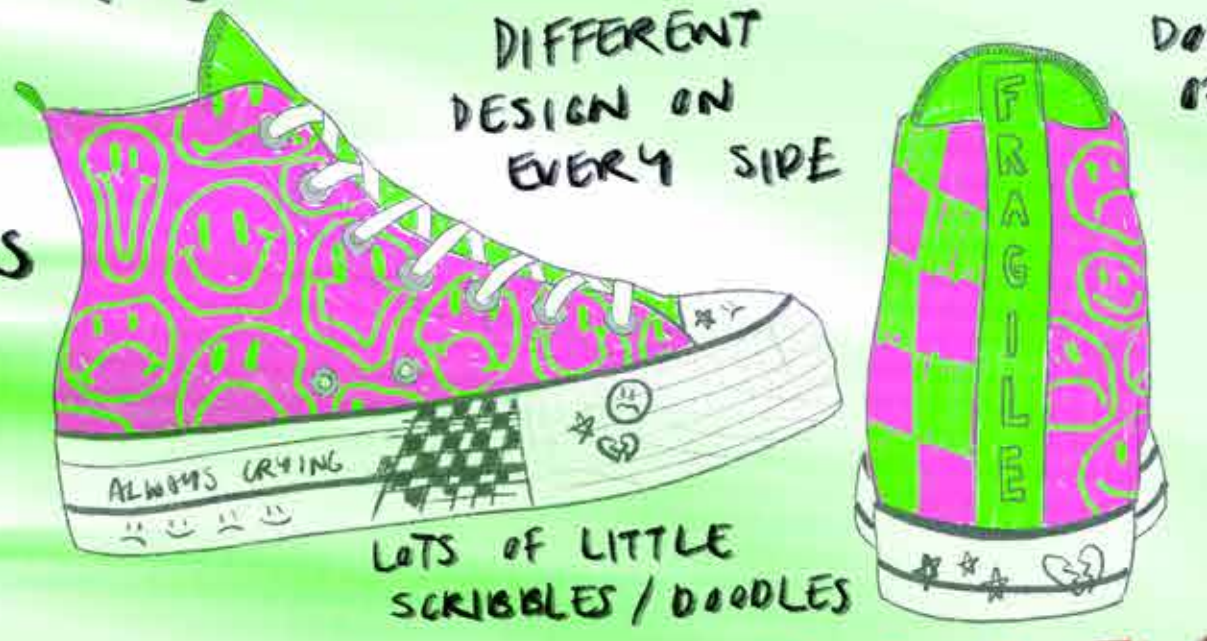


SHOE MOCK-UP

BLOCK COLOURS

DIFFERENT DESIGN ON EVERY SIDE

'FRAGILE' DOWN BACK OF SHOE



LOTS OF LITTLE SCRIBBLES / DOODLES

FLEECE PUFFER TOTE



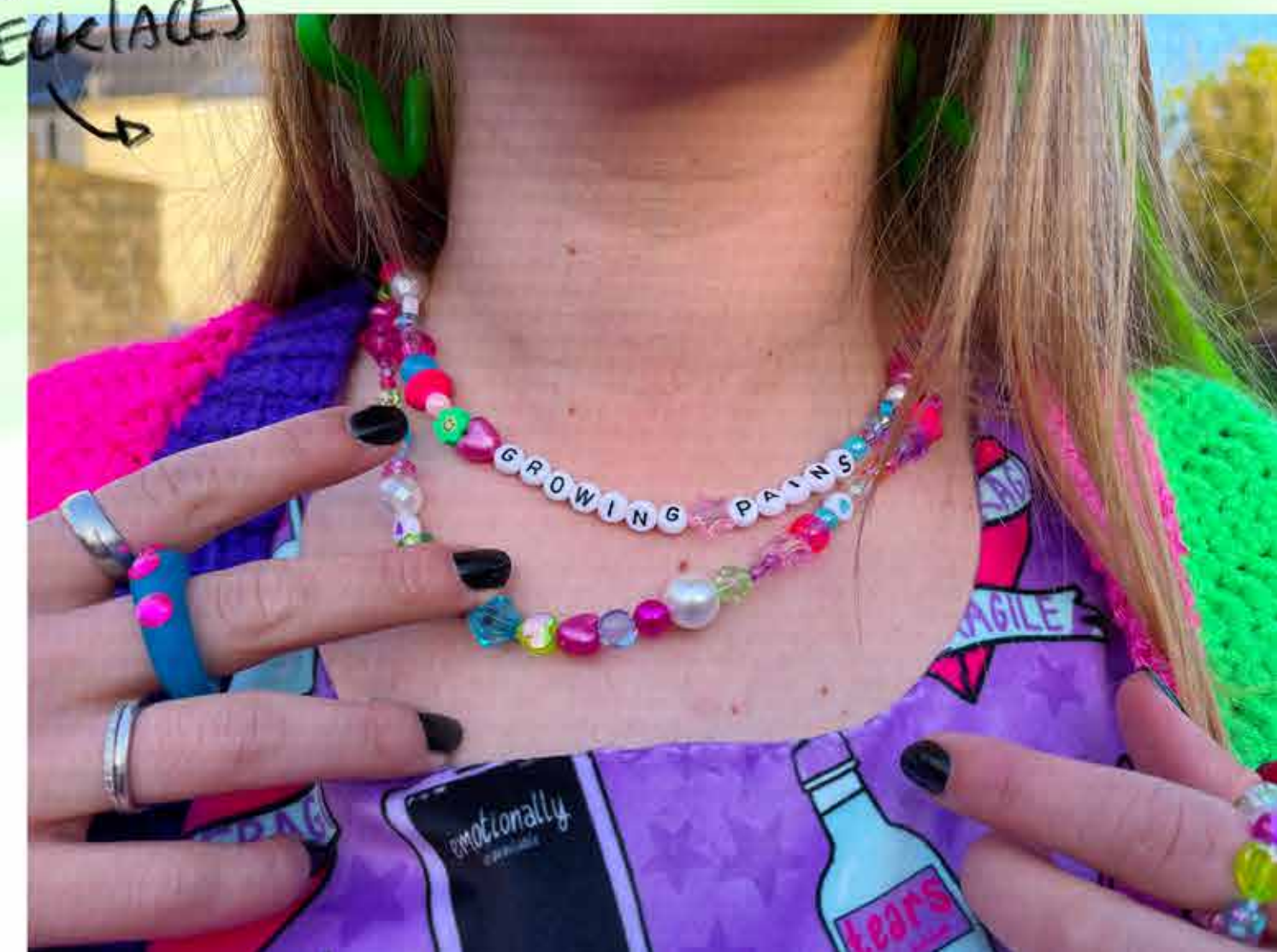
MISMATCHED BEADED PHRASE NECKLACES



TULLE FRILLS



SAD







MY
FEELINGS
ARE
FRAGILE





RENLI SU

DOWN THE

of getting up and picking the daisies, when suddenly a White Rabbit with pink eyes ran close by her.

There was nothing so very remarkable in that; nor did Alice think it so very much out of the way to hear the Rabbit say to itself, "Oh dear! Oh dear! I shall be too late!" (when she thought it over afterwards, it occurred to her that she ought to have wondered at this, but at the time it all seemed quite natural.)

But when the Rabbit suddenly took a watch out of his waistcoat-pocket, and held it up in the air, and said, "Look at that! It's only ten o'clock!" Alice started to her feet and said to herself, "Dear me! What queer things happen in this world!"

She went on in this way for some minutes, when she noticed that the Rabbit was still there, and that he was looking at her very curiously.

"What does he mean by that?" she thought to herself. "I'm sure I'm not doing anything very peculiar. However, I'll try to follow him, as he seems to like a tunnel. I'll go down the hole."

She took a look at her watch, and found it was only twelve o'clock. "Well, it's no use waiting here," she said to herself. "I'll go down the hole."

She put her foot on the little door, and pushed it open, and then she looked at the sides of the hole, and noticed that they were quite smooth and dry.

escapism

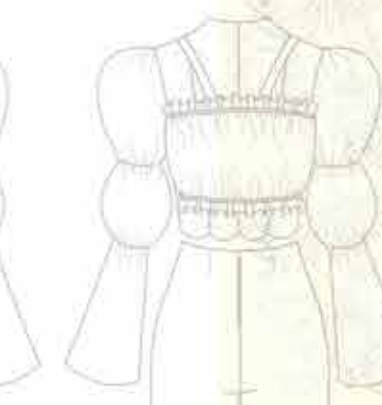
dreams

subconscious

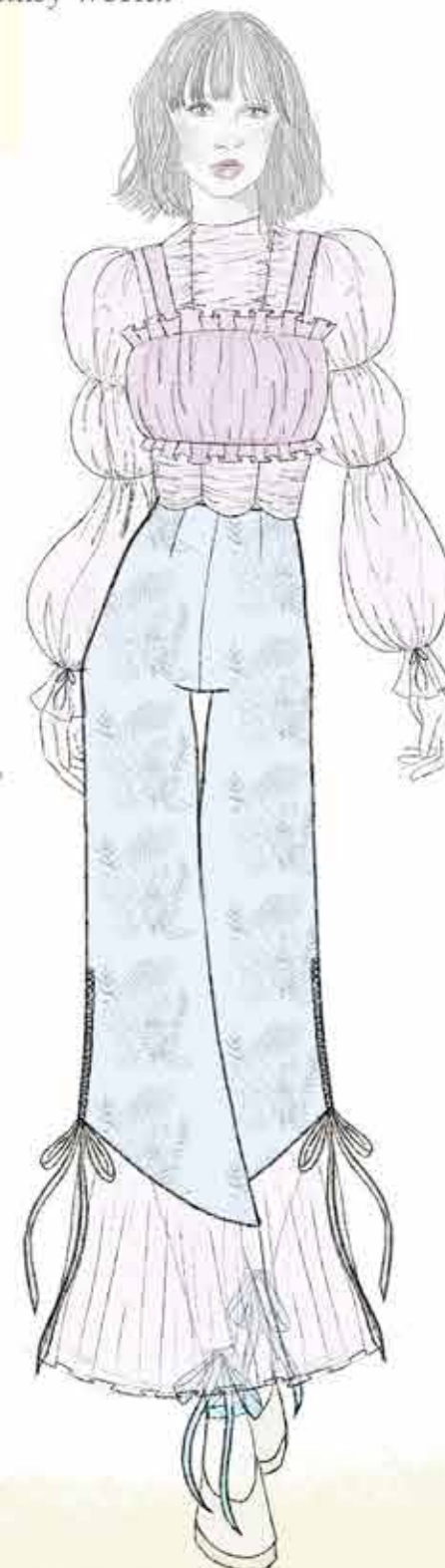
fantasy



inspired by the sleeves from alice's dress, feel like this may be too on the nose



print



'Modern Day Alice', inspired by the classic childrens book 'Alice in Wonderland'. I wanted this collection to encapsulate the playful and adventurous spirit of the storybook character whilst still alling with the aesthetic of Renli Su. It also touches on the exploration of the subconscious dreamscape you enter whilst you sleep. I have taken inspiration from the iconic pinafore dress to create interesting new silhouettes that embody the feeling of being in a fantasy world.

11-0602 TCX Snow White

11-2511 TCX Shrinking Violet

11-4606 TCX Ice Castle

11-0107 TCX Papyrus

11-0607 TCX Sugar Swizzle



ALLSAINTS SHIRT CODE

inspired by the PUNK movement of the 70s to tie in with the brands connection to the MUSIC SCENE, these upcycled designs feature a mix of leathers and tartans to create REBELLIOUS feeling garments ready for a New era of anarchists.



PRINT PLACE-MENT



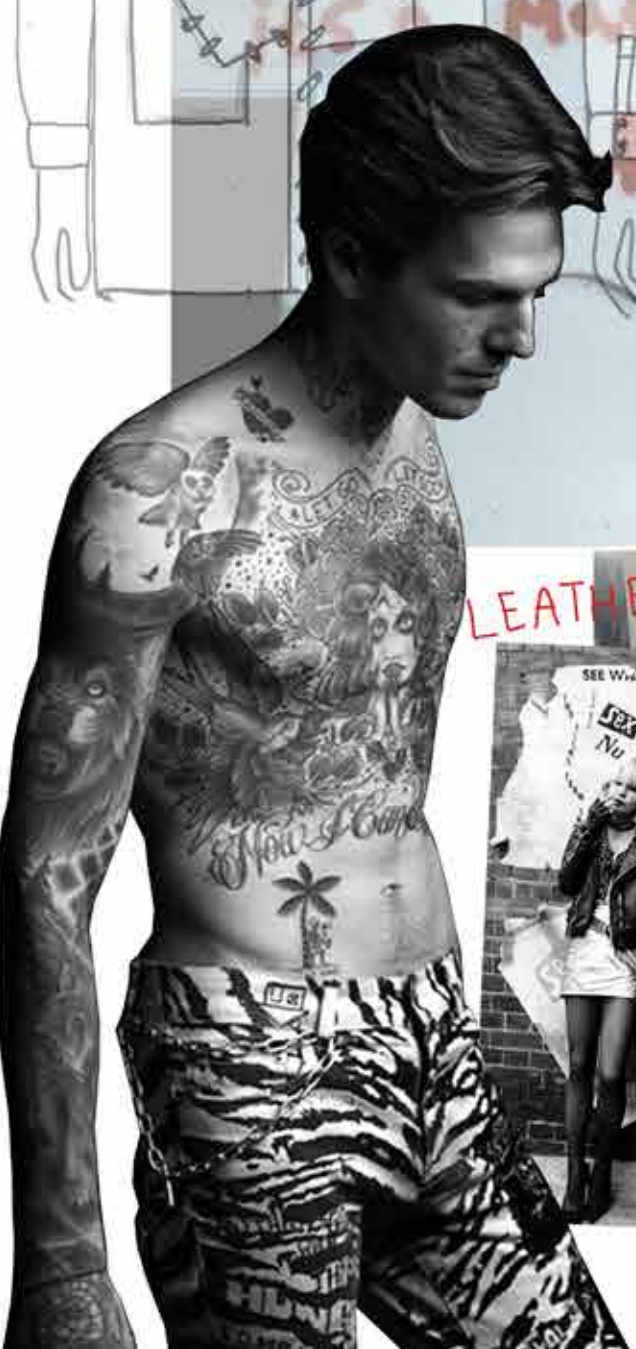
CUBAN COLLAR



CHAINS



UNATTACHED SLEEVE



THE MESSIAH OF THE TEAM! PUNK



CUBAN COLLAR



INSPO



SAFETY PINS

ALLSAINTS NO FUTURE

ALLSAINTS NO FUTURE



GIRLHOOD

inspired by my childhood photos



my mini collection, GIRLHOOD, is inspired by the memories that i have of my own childhood and the clothing that i wore. i find that the prints and silhouettes of kids clothing are so much more playful and exciting, and i want to see that reflected into womenswear. i want my collection to reflect the fun, care free attitudes we have as children and help us bring this into our adult lives, using bright colours, bold prints and interesting textures in my garments to achieve this.

YOUTH

playful



kitsch

print development



MINI ME



DUNGAREE DEVELOPMENT

INSPO



draping experiments



contrasting fabrics

CHILDHOOD NOSTALGIA



MIMICING SILHOUETTES FROM MY CHILDHOOD OUTFITS



this is my uncle Tony
 he was homeless. he experienced many traumas in his life which ultimately lead to him living on the streets. Unfortunately my uncle Tony passed away whilst sleeping rough. nobody should have to live this way but many do. the work that shelter do is taking important strides towards the rights that everyone deserves a safe place to live. this project is for you, uncle Tony

i want to explore where home is to different people, to highlight the unsafe living conditions that many people are faced with



HOMELESSNESS HAS BEEN AN ISSUE FOR DECADES, WHY ISNT IT FIXED?



WHERE IS HOME?



CHARITY T-SHIRT



SLOGAN ON FRONT - PLAY WITH SIZING / COMPOSITION - RED FOR SHELTER



eagle sleeve mark - a tribute to my uncle & represents the freedom that safe housing has
 shelter logo sleeve mark



WHAT A HOME SHOULD BE FOR EVERYONE



JACKET TURNS INTO SLEEPING BAG

embroidered logo

BOTTOM WOULD BE CLIPPED UP INSIDE WHEN NOT IN USE
 PRINT DESIGN

EMERGENCY ACCOMODATION 280,000 PEOPLE RECORDED
AS HOMELESS
 A FRIENDS SOFA
 OVERCROWDED HOUSING
 EVERYONE SHOULD HAVE
 A SAFE PLACE TO LIVE
 TEMPORARY ACCOMODATION
 HOSTEL THE STREETS
 1 IN EVERY 200 PEOPLE
 ARE WITHOUT A HOME



TEXT PRINT FEATURING DIFFERENT LIVING SITUATIONS AND STATS ABOUT HOMELESSNESS

Covid: What is the mental health cost to the young?



Coronavirus: Youth mental health 'needs recovery plan'



because it meant that in the good times, there would be bad times.



tactile textures

IT'S OKAY NOT TO BE OKAY!



focus on comfort



LIVING THROUGH A PANDEMIC HAS HEIGHTENED THE IMPACT OF MENTAL HEALTH, WHICH MEANS THAT MORE PEOPLE THAN EVER HAVE HAD EXPERIENCES WITH POOR MENTAL HEALTH. THIS HAS BECOME A PARTICULARLY PREVALENT ISSUE AMONGST YOUNG PEOPLE. I AIM TO CREATE A COLLECTION OF GARMENTS THAT WILL BE ABLE TO OFFER SYMPTOM RELIEF OF SOME MENTAL HEALTH CONDITIONS, FOCUSING ON FUNCTIONALITY AND TACTILE ELEMENTS SUCH AS WEIGHTED FABRICS, WHICH WOULD HELP ALLEVIATE SYMPTOMS OF ANXIETY FOR EXAMPLE. I WANT TO DRAW INSPIRATION FROM THE 80S TO PLAY WITH SILHOUETTES AND PRINTS THAT CAN BE MADE INTO SENSORY TEXTURES WHILST ALSO GIVING THE GARMENTS A PLAYFUL DESIGN AESTHETIC, WHILST KEEPING TO A MUTED COLOUR PALETTE TO ALSO AID WITH OFFERING A SENSE OF RELIEF.

- 15-4319 TCX Air Blue
- 13-3920 TCX Halogen Blue
- 13-4303 TCX Dawn Blue
- 13-0116 TCX Pastel Green
- 12-2807 TCX Tender Touch

weighted fabrics for sense of comfort

textured print that where different components feel different to touch

oversized fit for comfort

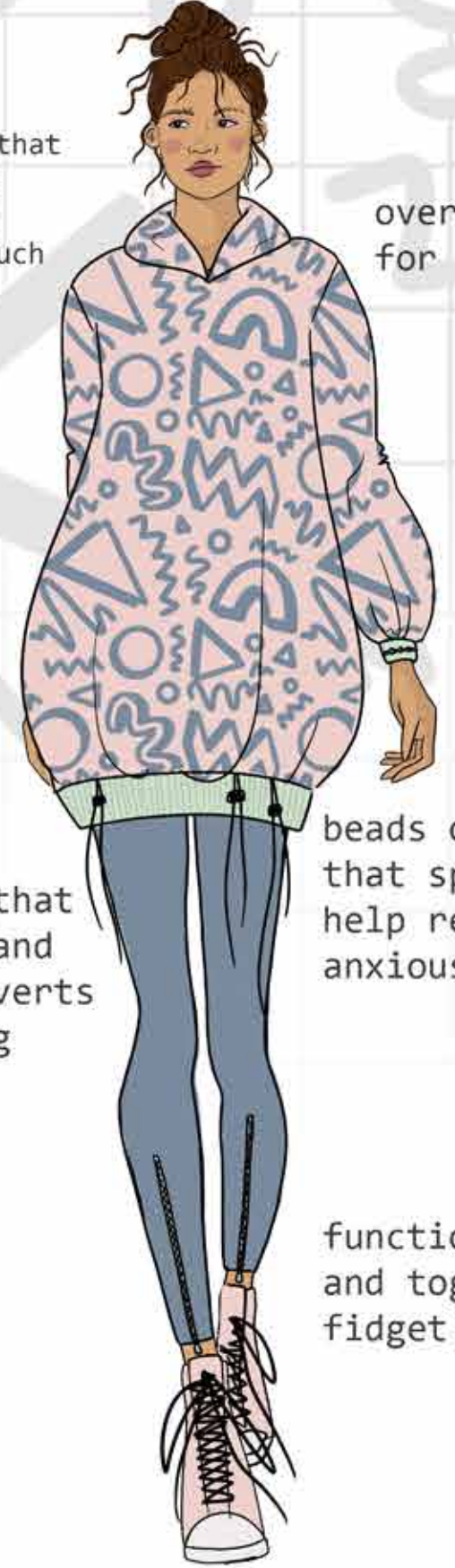
'stress relieving' colours

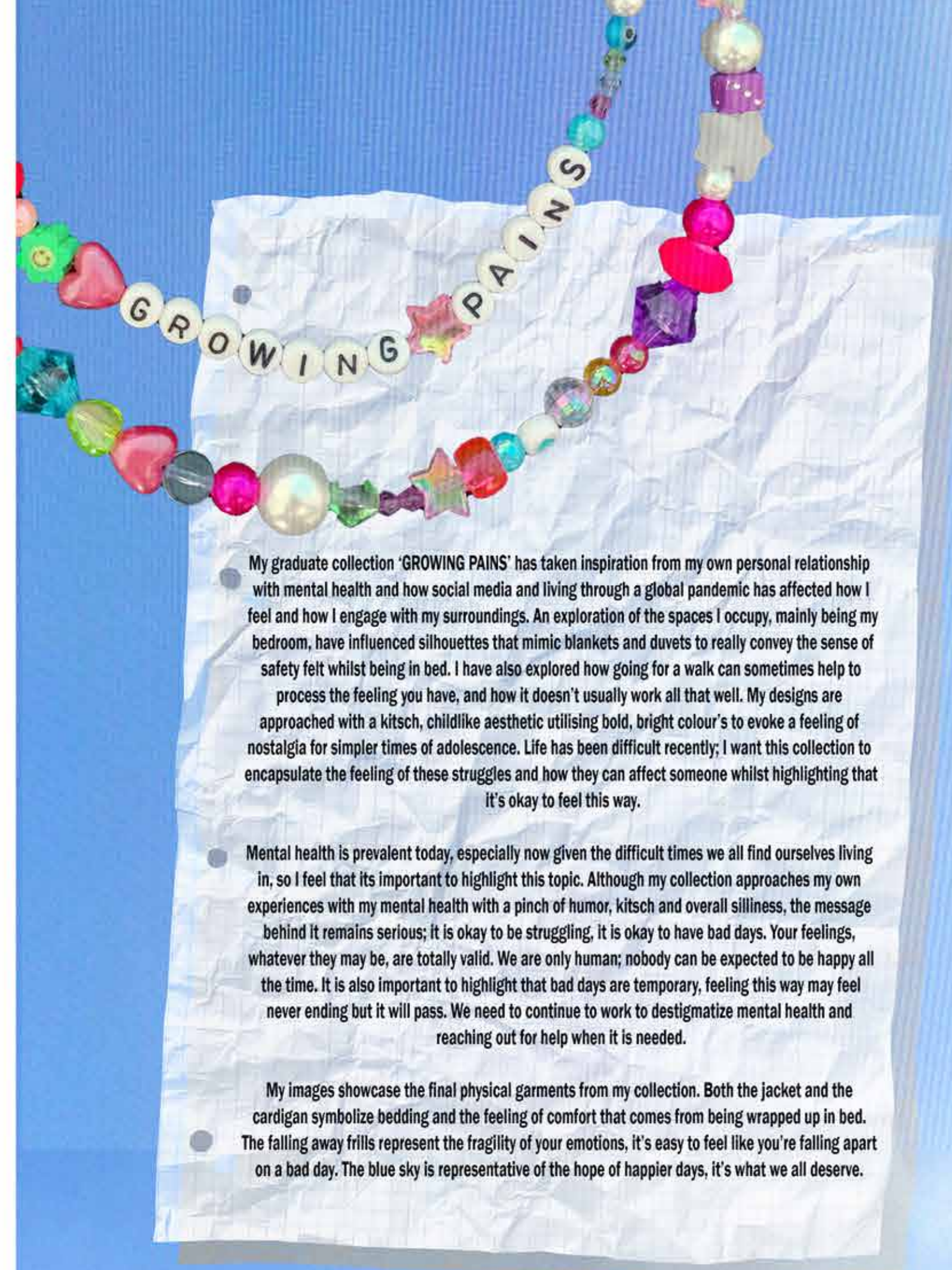
positive quotes

panels of fabric that can be drawn on and be washed off, adverts away from harming the body

beads on the cuff that spin to help relieve anxious fidgeting

functional zipper and toggles to fidget with





My graduate collection 'GROWING PAINS' has taken inspiration from my own personal relationship with mental health and how social media and living through a global pandemic has affected how I feel and how I engage with my surroundings. An exploration of the spaces I occupy, mainly being my bedroom, have influenced silhouettes that mimic blankets and duvets to really convey the sense of safety felt whilst being in bed. I have also explored how going for a walk can sometimes help to process the feeling you have, and how it doesn't usually work all that well. My designs are approached with a kitsch, childlike aesthetic utilising bold, bright colours to evoke a feeling of nostalgia for simpler times of adolescence. Life has been difficult recently; I want this collection to encapsulate the feeling of these struggles and how they can affect someone whilst highlighting that it's okay to feel this way.

Mental health is prevalent today, especially now given the difficult times we all find ourselves living in, so I feel that it's important to highlight this topic. Although my collection approaches my own experiences with my mental health with a pinch of humor, kitsch and overall silliness, the message behind it remains serious; it is okay to be struggling, it is okay to have bad days. Your feelings, whatever they may be, are totally valid. We are only human; nobody can be expected to be happy all the time. It is also important to highlight that bad days are temporary, feeling this way may feel never ending but it will pass. We need to continue to work to destigmatize mental health and reaching out for help when it is needed.

My images showcase the final physical garments from my collection. Both the jacket and the cardigan symbolize bedding and the feeling of comfort that comes from being wrapped up in bed. The falling away frills represent the fragility of your emotions, it's easy to feel like you're falling apart on a bad day. The blue sky is representative of the hope of happier days, it's what we all deserve.

REFERENCES

GROWING PAINS

CHINESE CONTEMPORARY ARTISTS AS MORE EXCELLENT EXAMPLES OF ART'S IMPROVED AVAILABILITY - <https://www.oxfordjournals.org/doi/10.1093/oxfordjournals/oxart.a011001> (Accessed 13 May 2022).

Foto, R., 2004. My Red. [archive.org] Available at <https://www.archive.org/details/myred>.

Foto, R., 2004. Garage Sale. [image] Available at <https://www.metmuseum.org/art/collection/item/100.100.100.100.100> (Accessed 13 May 2022).

Reljic, R., 2004. Coronavirus: Health authorities launch recovery plan. [online] BBC News. Available at <https://www.bbc.com/news/health-18224432> (Accessed 13 May 2022).

RENLI SU

2002. girl with pig. [image] Available at <https://www.artforum.com/artists/renli-su/2002/02/20020202/renli-su-girl-with-pig> (Accessed 13 May 2022).

2002. 2004. [image] Available at <https://www.oxfordjournals.org/doi/10.1093/oxfordjournals/oxart.a011001> (Accessed 14 May 2022).

2002. [image] Available at <https://www.metmuseum.org/art/collection/item/100.100.100.100.100> (Accessed 14 May 2022).

su, [image] Available at <https://www.oxfordjournals.org/doi/10.1093/oxfordjournals/oxart.a011001> (Accessed 14 May 2022).

su, [image] Available at <https://www.metmuseum.org/art/collection/item/100.100.100.100.100> (Accessed 14 May 2022).

su, L., 2002. [image] Available at <https://www.artforum.com/artists/renli-su/2002/02/20020202> (Accessed 14 May 2022).

SHIRTCODE: ALLSAINTS

su, [image] Available at <https://www.oxfordjournals.org/doi/10.1093/oxfordjournals/oxart.a011001> (Accessed 14 May 2022).

2002. [image] Available at <https://www.metmuseum.org/art/collection/item/100.100.100.100.100> (Accessed 14 May 2022).

2002. [image] Available at <https://www.metmuseum.org/art/collection/item/100.100.100.100.100> (Accessed 14 May 2022).

2002. [image] Available at <https://www.metmuseum.org/art/collection/item/100.100.100.100.100> (Accessed 14 May 2022).

2002. [image] Available at <https://www.metmuseum.org/art/collection/item/100.100.100.100.100> (Accessed 14 May 2022).

SHELTER X GFW

shelter, x., 2002. Shelter: the number of London's homeless - archive. 10 October 2002. [online] The Guardian. Available at <https://www.theguardian.com/society/2002/oct/10> (Accessed 14 May 2022).

washington, n., 2002. [image] Available at <https://www.foto.com/photos/washington> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: city protests following the disaster - National Party News. [online] National Party News. Available at <https://www.nationalpartynews.org.uk/shelter-city-protests-following-the-disaster/> (Accessed 14 May 2022).

CREATIVE CONSCIENCE

su, [image] Available at <https://www.pink.com/2002/05/14/su> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).

Woods, N., 2002. Shelter: News, News, and Blog Changes. News Blog & Content For News. Right Now. [online] POPULAR PRESS UK. Available at <https://www.popularpress.co.uk/shelter-news-news-and-blog-changes/> (Accessed 14 May 2022).