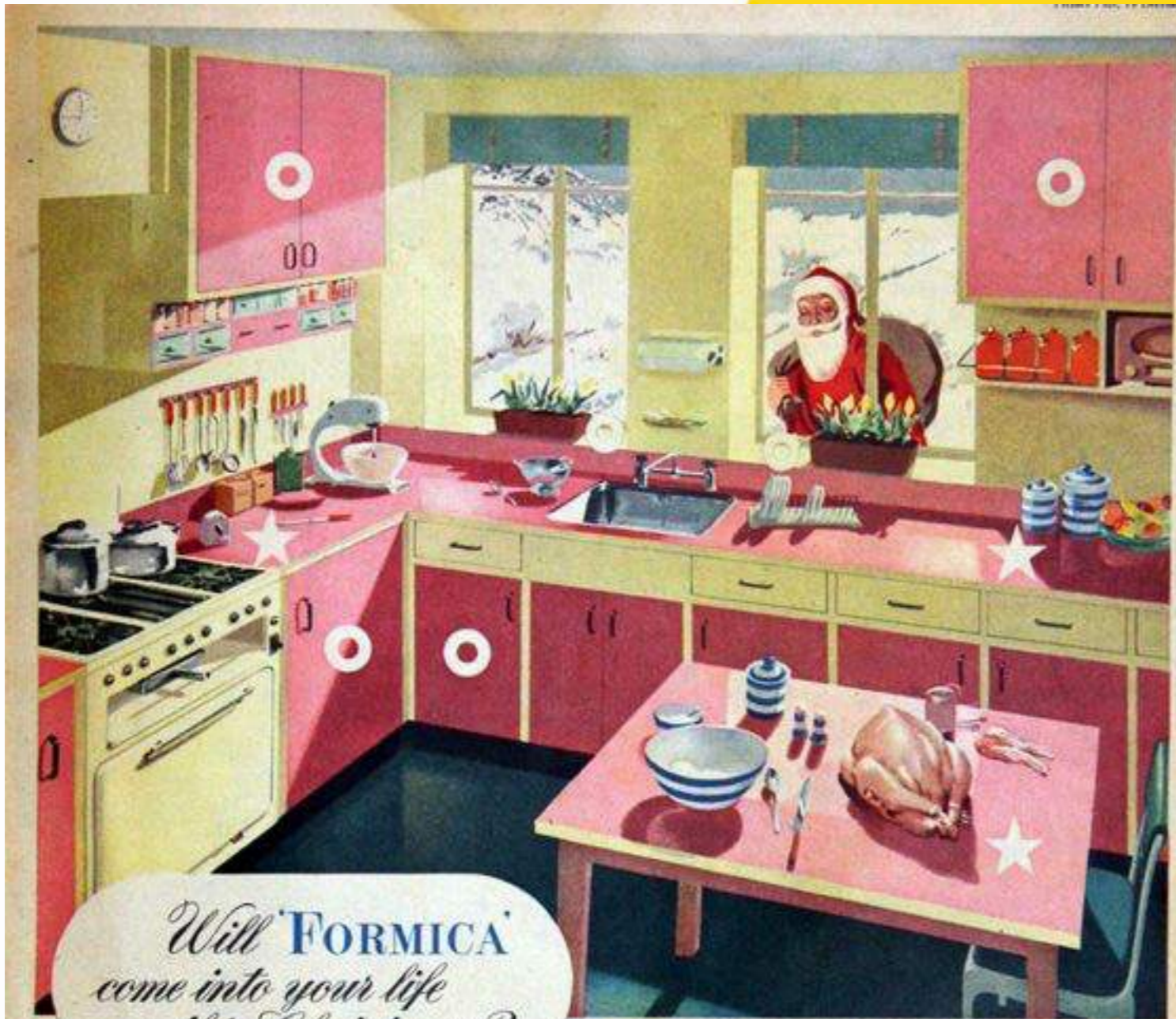




**FORMICA
 KITCHENS
 AND DOMESTIC
 WOMEN**



*Will 'FORMICA'
come into your life
this Christmas?*

**3 WAYS TO TRANSFORM
YOUR KITCHEN**

1 THE CLEAN-SWEEP WAY: For £100 or so you can have your existing kitchen refurnished and surfaced with 'FORMICA' Laminated Plastic.

2 THE EASY-STAGES WAY: A new 'FORMICA'-topped table for Christmas, a working surface renewed next month—that's the budget-wise plan.

3 THE DO-IT-YOURSELF WAY: Now you can buy 'FORMICA' panels cut to size at good hardware stores. 3' x 2' costs 35/- With the right glue (EVO-STIK-7/-) it's a simple job.

* Jobs you can do yourself.
○ Jobs best left to an expert.

IMAGINE 'FORMICA' LAMINATED PLASTIC in your kitchen! Its jewel-bright, clean-at-a-wipe surface saves you minutes at every turn. It's lovely to look at and lovely to live with—for a lifetime. You just can't mark this tough, smooth veneer, without drastic misuse. However soiled it gets you can wipe away every trace—in seconds. It's virtually impervious to heat, stains, household acids—and children! 'FORMICA' Laminated Plastic brings you leisure, colour and freshness that are yours for good. Send for a helpful leaflet which tells you all about this surface with a smile—all the hows, whys and wheres you want to know.



the surface with a smile

'FORMICA' is a registered trade mark used Thomas De La Rue & Co., Ltd. in the registered form.

WRITE FOR FREE LEAFLET THOMAS DE LA RUE & COMPANY LIMITED DEPT. 26 20, IMPERIAL HOUSE, REGENT STREET, LONDON, W.1 TEL. REGENT 3900



**FORMICA'S NEW WIPE
CLEAN PLASTIC SURFACES
NOT ONLY MADE THE HOUSE-
WIFE'S DAILY CHORES EASIER
BUT A NEW KITCHEN WOULD
SHOW OFF THE MAN OF THE
HOUSEHOLDS SUCCESS.**



Looking at Shapewear and the body of the housewife I wanted to focus on layers to reflect keeping up appearances and translucency to reveal the body underneath









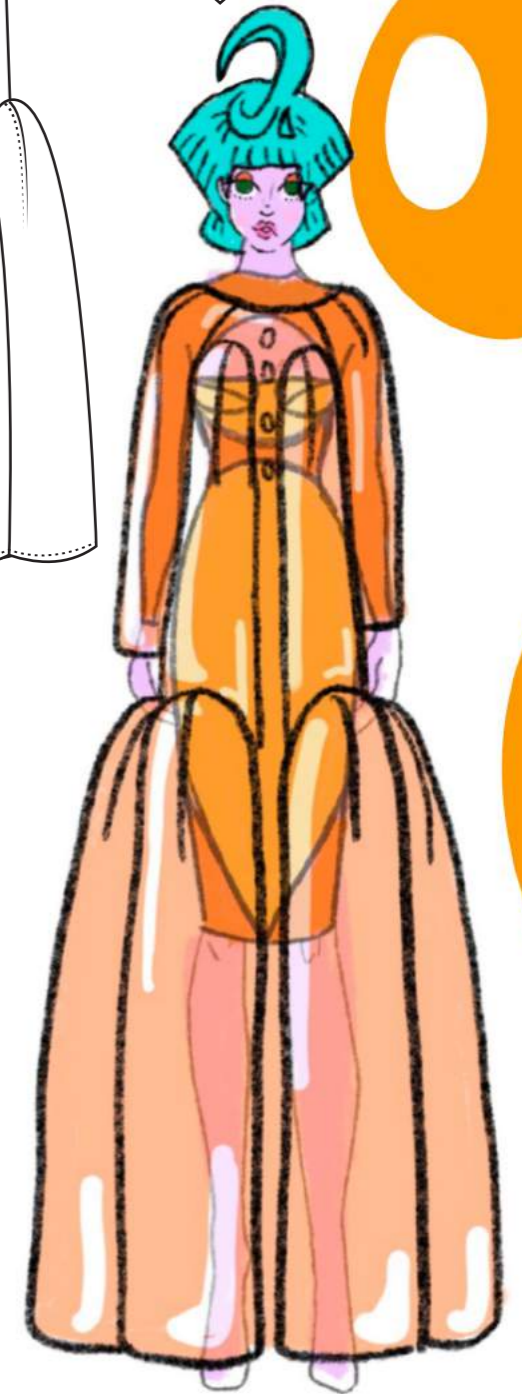
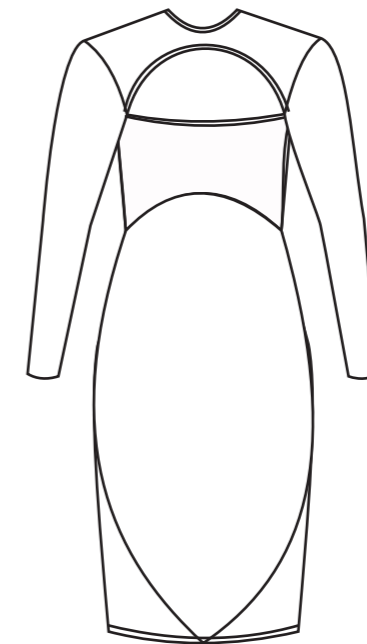
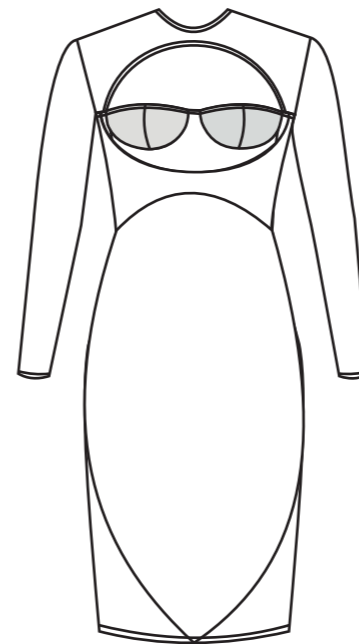
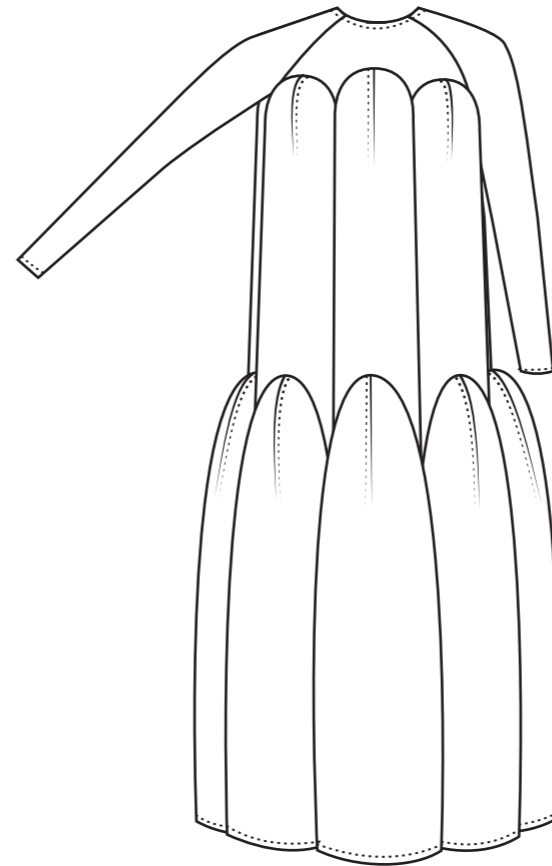
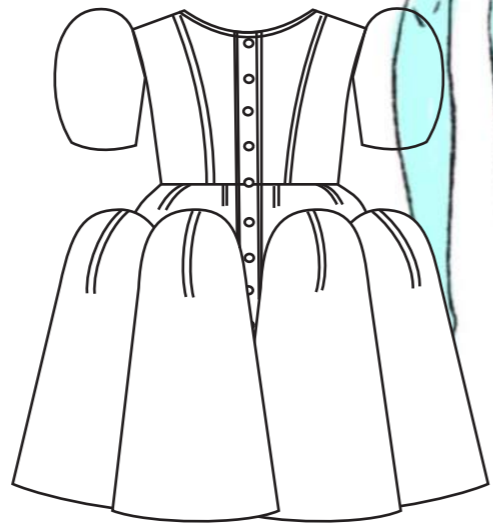
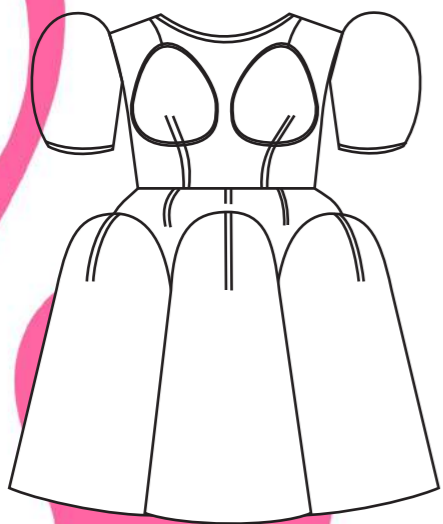
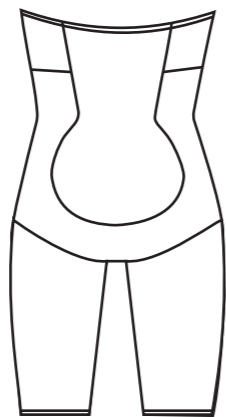
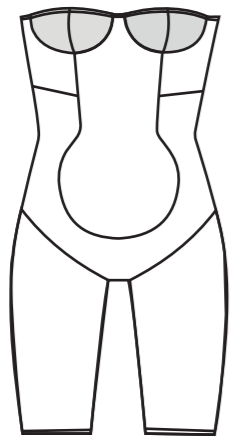








**LOOK ONE
STRAWBERRY
WHIP**



**LOOK TWO
PICKLED PEACH**

