

MEMORIAL

UNIVERSITY



Nowadays, more and more people have a strong interest in wilderness life, but most of them obtain information through the Internet. In fact, the information on the Internet is completely different from the information that people get after experiencing it through their own human senses. So we should encourage people to go out, like hippies who dared to go to the wilderness in pursuit of freedom. Hiking is a great project for contemporary people. It can bring people closer to and care for nature. I demonstrate this through my own experience and express my thoughts through design.



Derbyshire Peak

The difference between the Derbyshire Peak introduced in the online world and the Derbyshire peak in my eyes after my personal experience.

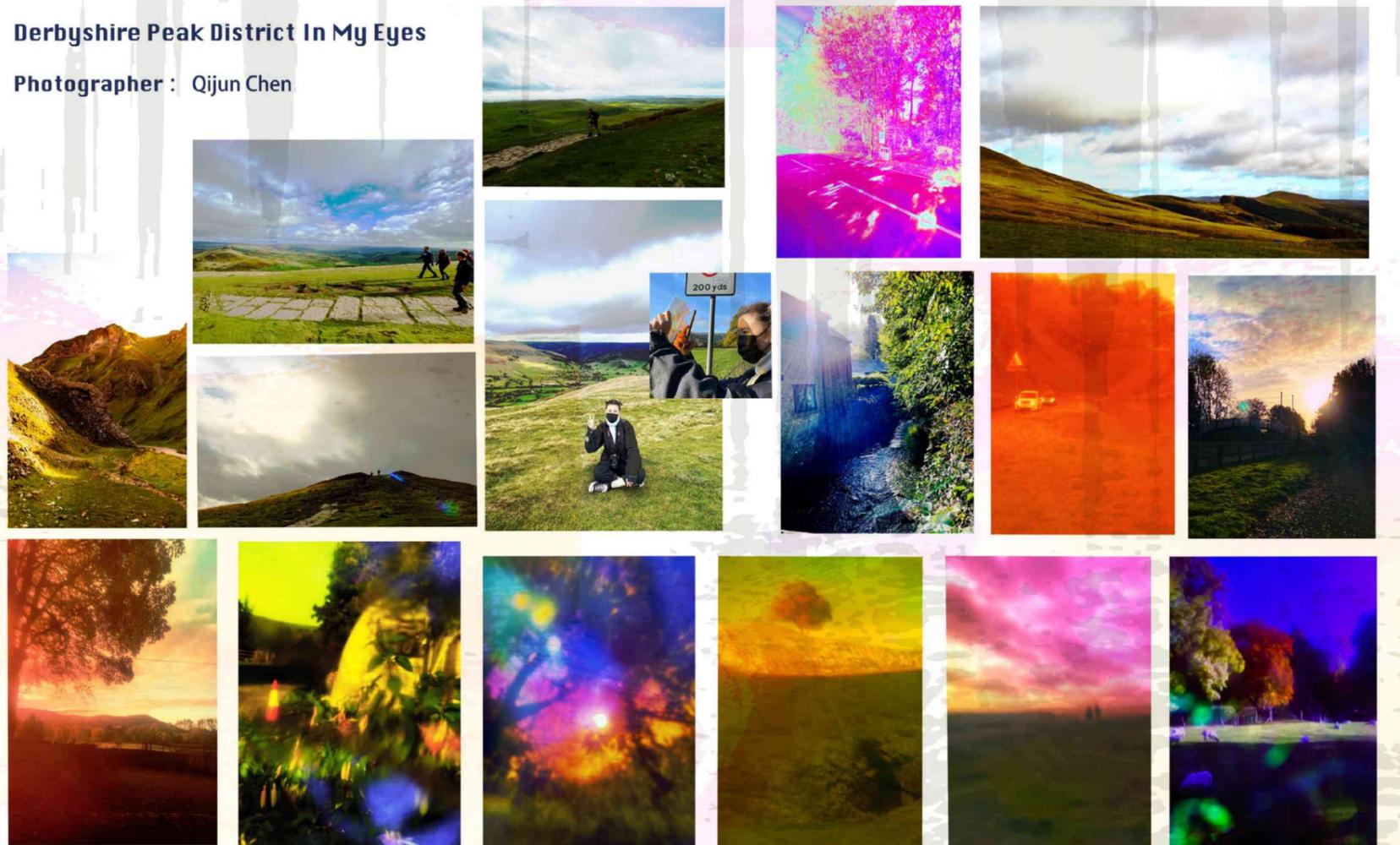
Photos of Derbyshire Peak District Found on the Internet!



Encourage people to go out and get in touch with nature

Derbyshire Peak District In My Eyes

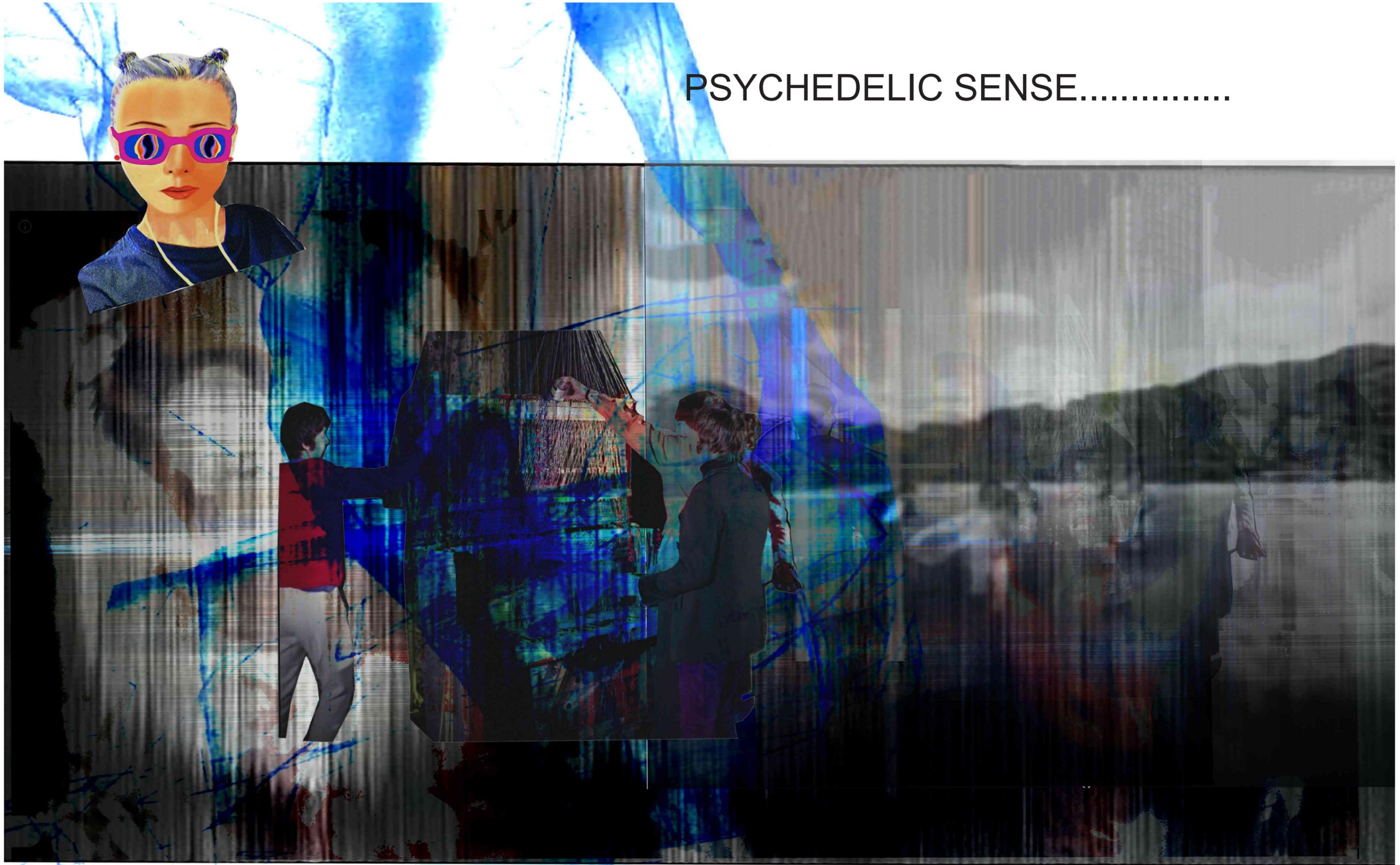
Photographer : Qijun Chen

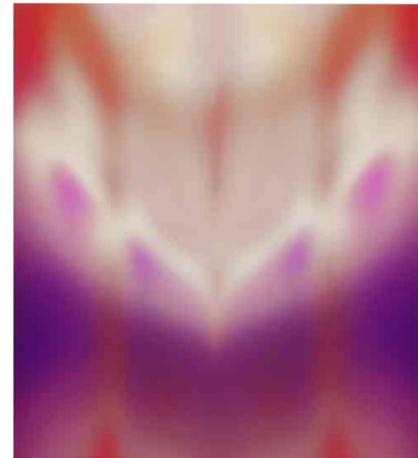
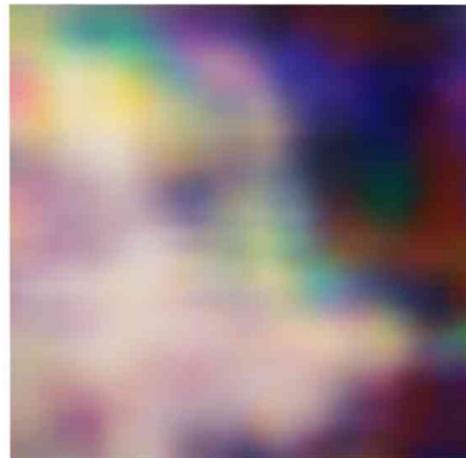
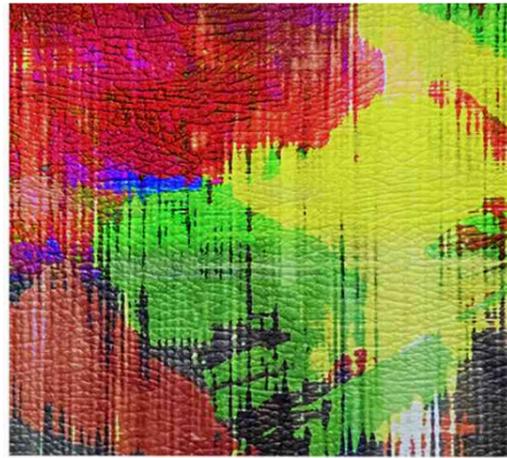
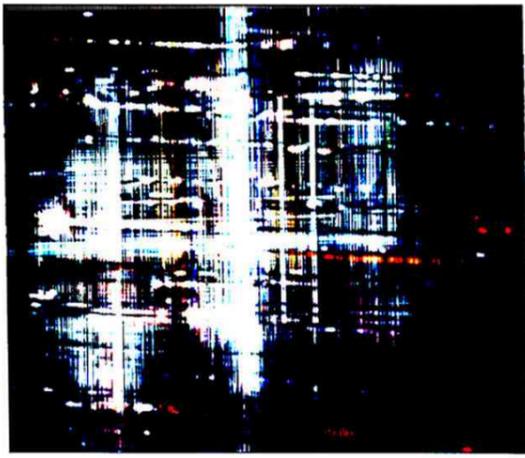


The life of the hippies, they chase freedom, love the life of nature.....

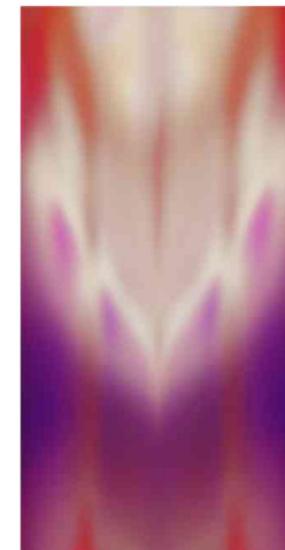
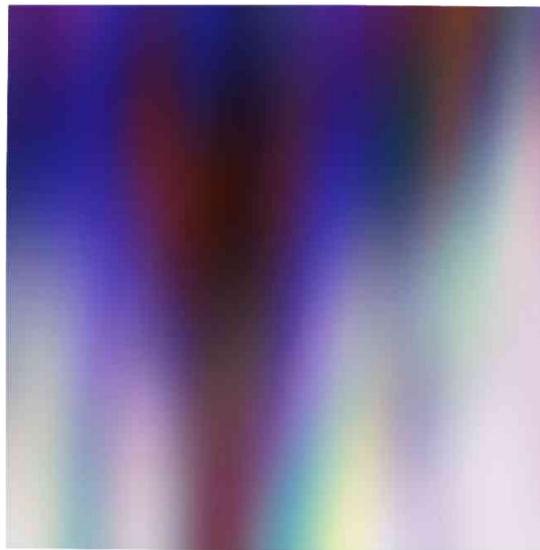
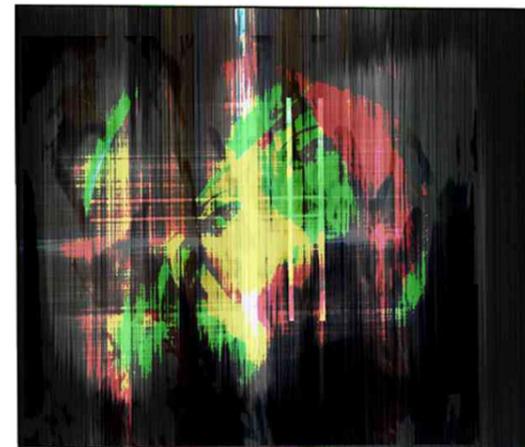


PSYCHEDELIC SENSE.....





PRINT DEVELOPMENT / FABRIC / COLOUR

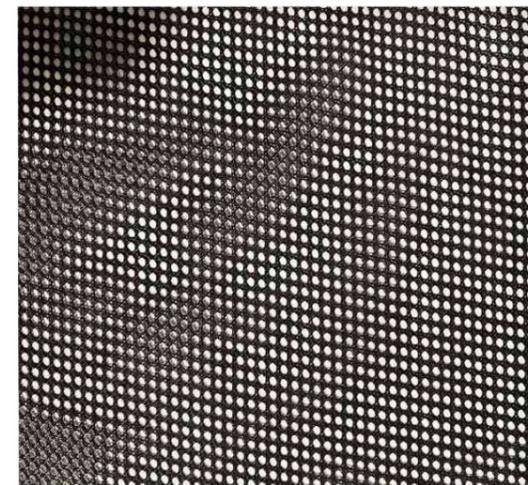


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743-6
- 
737-8
- 
728-6
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751-6
- 
179-10
- 
50-5C
- 
85-15C
- 
99-16C
- 
60-16C
- 
8523C

Printing--print with positioning



Linden waterproof



sports net fabric



knitted mesh fabric

Brand logo design for this series



Brand Logo

DESIGN DEVELOPMENT



Brand: NA.T

Slogan: Nature & Wit

NA.T brand supports sustainable development and focuses on the functionality of clothing. The series uses waterproof fabrics made of plants and sports breathable mesh fabrics.

fabric transformation 1



Inspired by the hollows of nature's mountains

fabric transformation 2

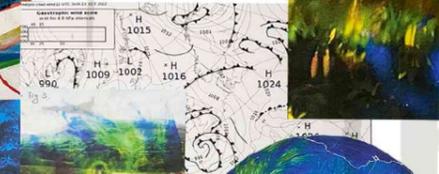


Inspired by street signs combined with BRUHRUS

Inspired by the air flow I experience while hiking



Drawing pattern



fabric transformation



Mud splashed on clothing while hiking



fabric transformation

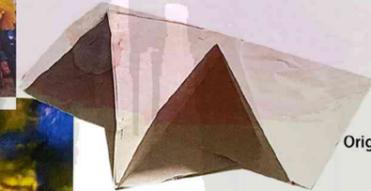


fabric transformation-embroidery

Fabric Makeover Made of Flowers



flower power

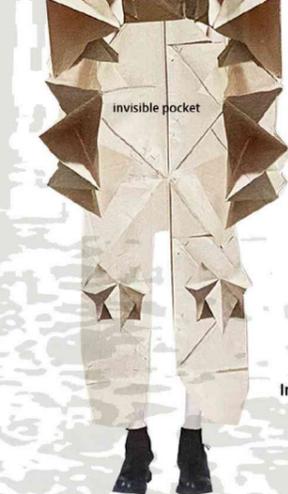


Origami

Tent from hippies Modernism Exhibition 2015



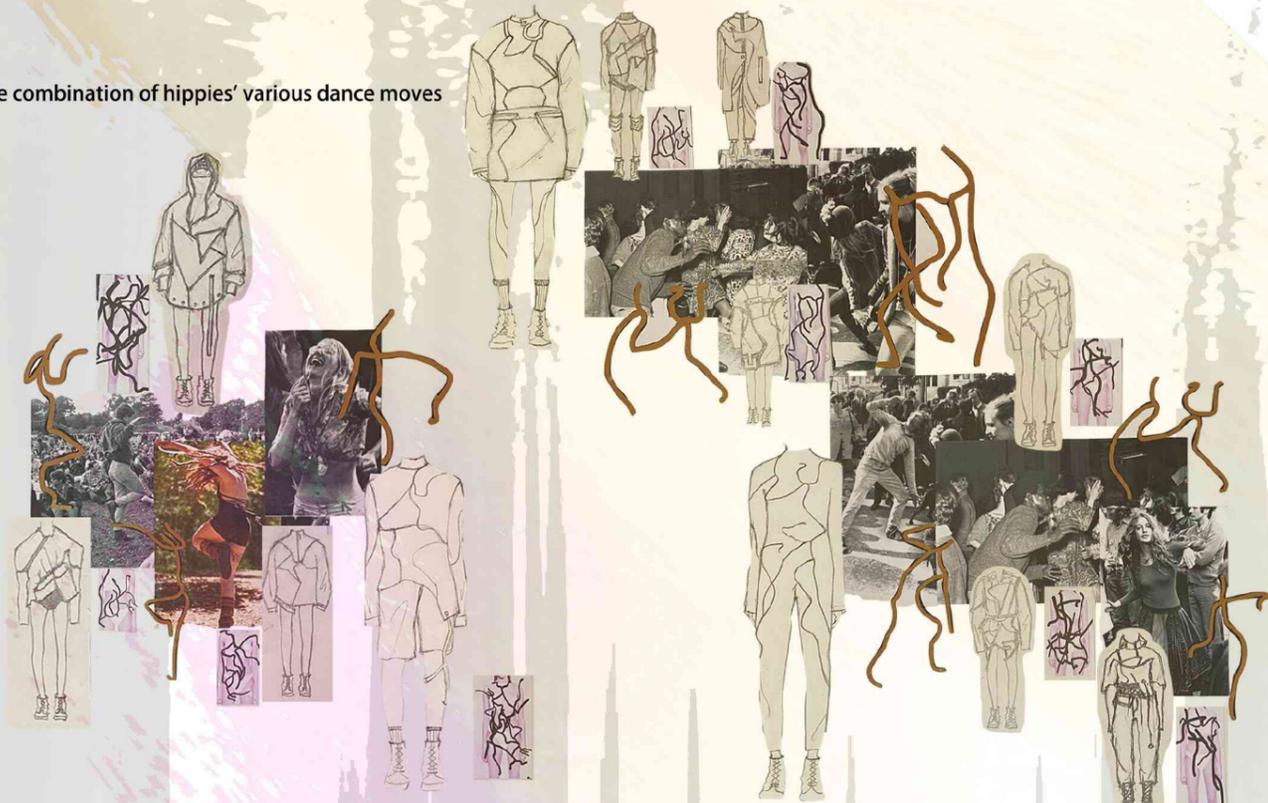
invisible pocket



fabric transformation

Inspired by tents

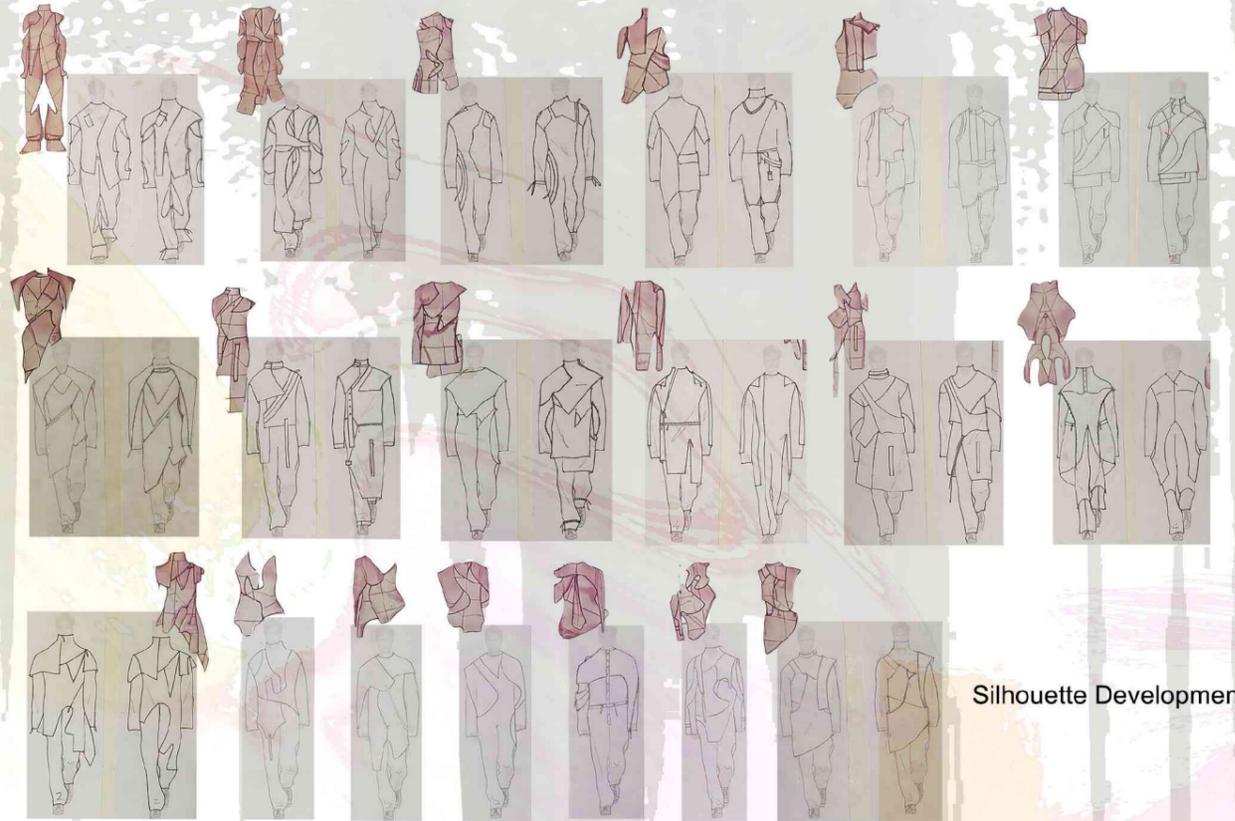
Inspired by the combination of hippies' various dance moves



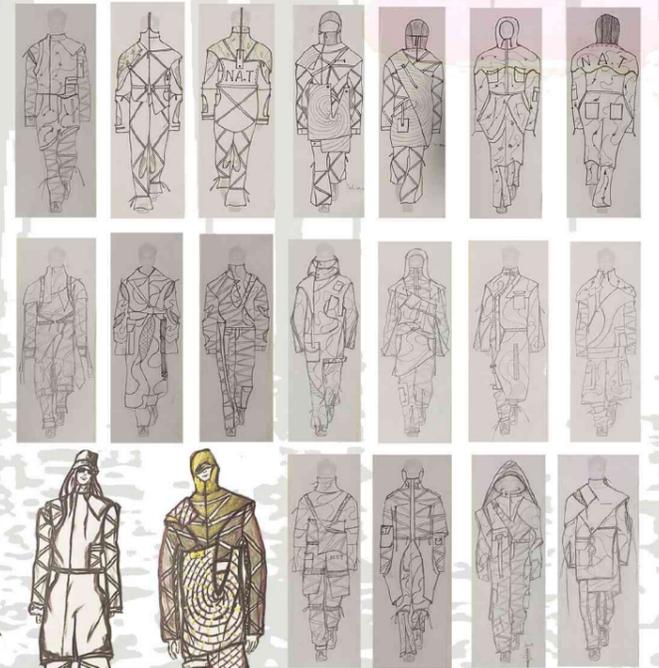
Inspired by the combination of hippies' various dance moves



Use projection to get a better silhouette based on the first step



Silhouette Development



plant waterproof fabrics



double zipper

cargo pocket



can open

double zipper



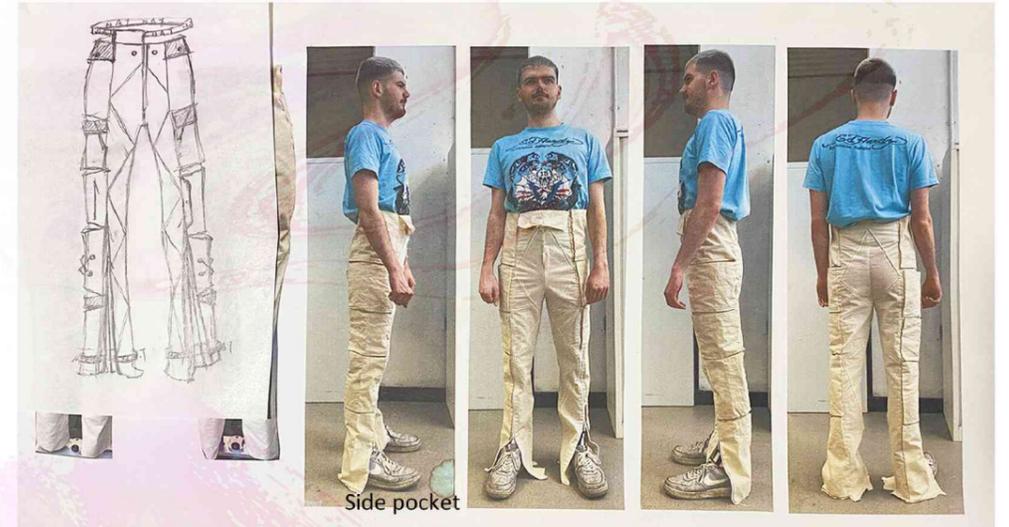
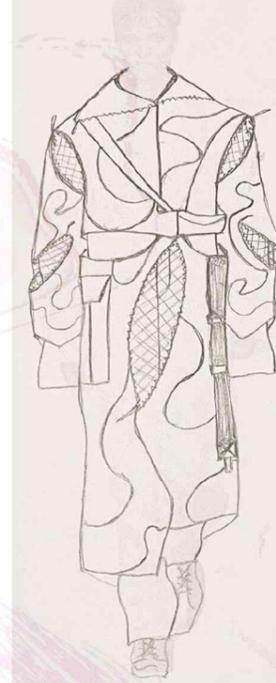
3D DEVELOPMENT

collar can change bag



inside top

pockets



Side pocket

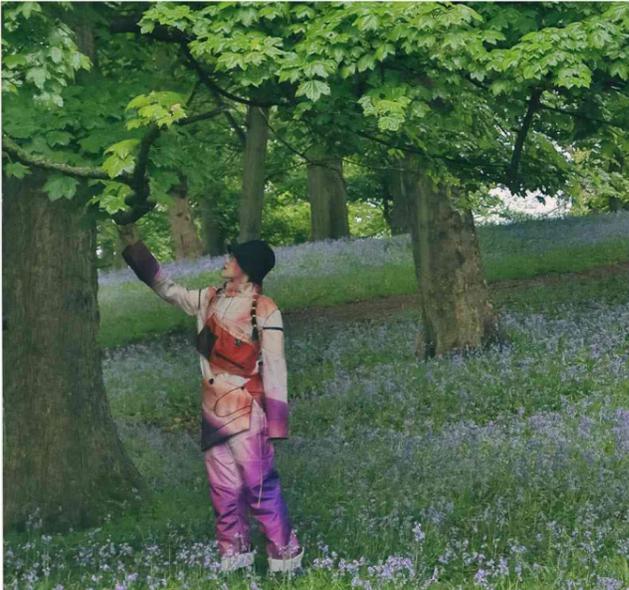
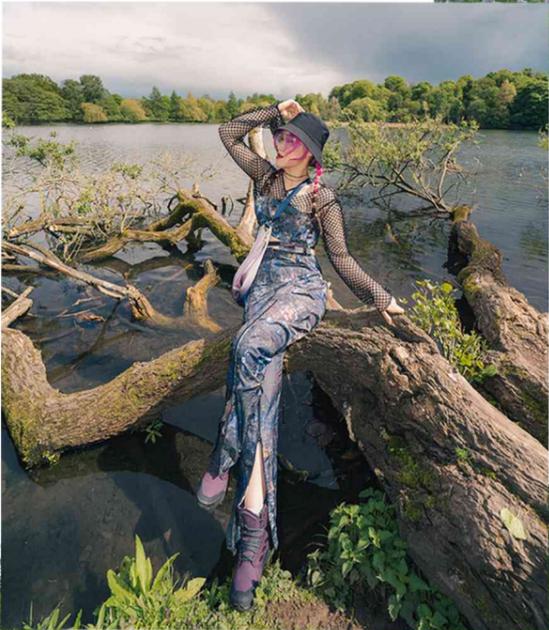


plant waterproof fabrics

the outer layer can be rotated 360 degrees



OUTFIT ONE



OUTFIT TWO

