



“MORE IS MORE”

BRITISH FASHION COUNCIL
PORTFOLIO- PALAK KAUR SETHI
BA (HONS) FASHION DESIGN
NOTTINGHAM TRENT UNIVERSITY
N1131337

I HAVE ALSO ADDED ELEMENTS OF EMBELLISHMENT AND HAND PAINTING STAYING TRUE TO MY INDIAN ROOTS.



MORE



BRIGHT COLOURS SET THE MOOD OF THE COLLECTION AND EMPHASISE ON MAXIMALISM

MY CONCEPT "MORE IS MORE" INSINUATES EXAGGERATION AND MIXIMALISM IN THE WORLD OF STREETWEAR. 'MORE' SYMBOLISES PLAYING WITH THE TRADITIONAL PROPORTIONS OF STREETWEAR BY FUSING VOLUME AND TAILORING WHILE SIMULTANEOUSLY ADDING LAYERS TO THE OUTFIT THROUGH FUNKY ACCESSORIES, PLAYFUL PROPORTIONS AND EMBELLISHMENT. MY COLLECTION WEAVES THE IDEA OF SUSTAINABILITY INTO ITS FOUNDATION THROUGHT UPCYCLING OLD DENIM GARMENTS AS WELL AS FABRICS.

RECYCLE

RENEW

CUSTOMISE



OLD

~~NEW DENIM~~
AND HOW TO WEAR IT

- ROADWAY
- L STREET
- S SQUARE
- ON AVENUE
- L PARK W
- E OF THE AMERICAS
- AVENUE
- STREET

LOOKING AT MAXIMALISM FROM AN NEW PERSPECTIVE TO UNDERSTAND IT FURTHER. EXAGGERATED FEATURES THAT DEPICT THE MAXIMALIST SIDE OF COSMETIC SURGERIES.

THERE MIGHT BE MORE TO MY CONCEPT THAN JUST THE CLOTHES. USING ART TO DEPICT MY CONCEPT AT A DEEPER LEVEL OVER STAYING AT THE SURFACE.



USING MAXIMALIST FEATURES TO CREATE ILLUSTRATIONS THAT DEPICT MY CONCEPT IN A PLAYFUL MANNER. A WAY TO EXPLORE MY DESIGN THOUGHT.

THE FACES

EMBELLISHMENT SAMPLES



Initial sketch of a girl with maximalist features

Embroidery swatch completely made using french knots.



Experimenting with french knots an embroidery technique to add dimension



Using hand painting on fabric to experiment. The painting technique was used on the pleats as a swatch



Painted and pleated swatch on the 2nd touile of the trouser



After much thought, the painting was used on the jacket to make it more eye catching

WAISTBAND STAND COLLAR

Initial waistband corset idea



Draping method used to create the corset



The waistbands used to create the corset were upcycled using old denim jeans



The corset idea was changed and the waistband was used as a collar on the jacket of one of the outfits



Fitting issues made me re think the idea of the corset



waistband loops and leather label from old jeans were added as features on corset



After creating the corset, a few different ways of using it were tried

JACKET TOILE

Initial toile was created as a cropped jacket



Created a collar to see what would look better on the jacket



Toile 2



Placing pleats on the sleeve

Ruffles were added to create a maximalist feature



Adding multiple seems in the jacket.



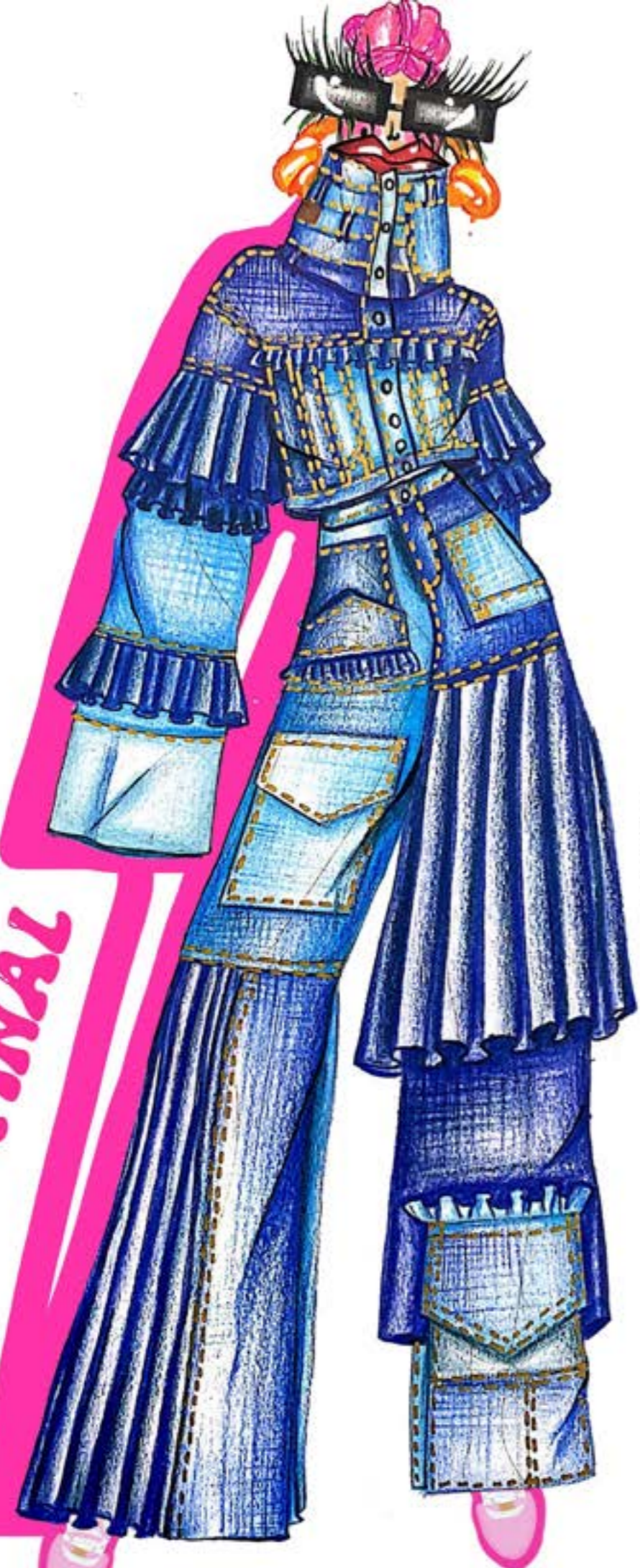
Front



Back

Final toile with standing waistband collar

OUTFIT 1- FINAL



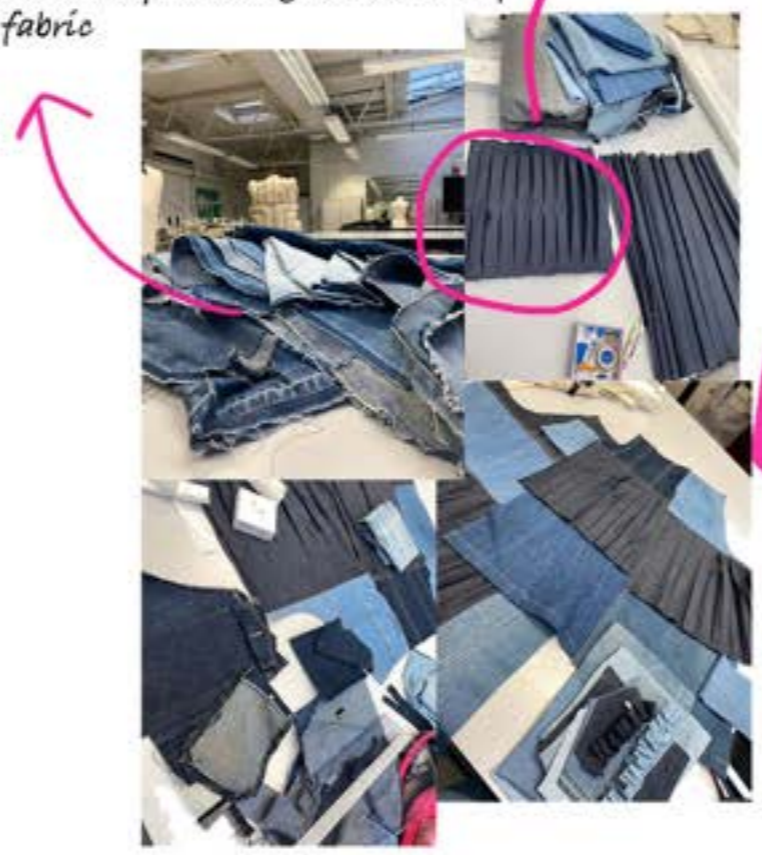
pattern cutting and placement of panels



Selection of colour scheme that looks well balanced. Understanding the hues of blue in order to create a collection that is synonymous to the aesthetic of the concept

discarded denim jeans were used to create the fabric of the collection. The seams were opened to get more out of the fabric

Pleating denim



Fitting waistband to the model



OUTFIT 2

Pockets were pinned in place

Excess seam used for the zipper flap was cut to show the zipper instead of hiding it. I wanted the chunky zipper to act as a feature on the dress



Front



Back



Side

Pockets were stitched on the dress and the shoulders were stitched

Deadstock zipper from Paul Smith's previous collection donated to university

Denim buttons was added in for each flap of a pocket on the front as well as the back to hold them down



FABRIC

MY ENTIRE COLLECTION IS MADE USING DISCARDED DENIM ITEMS AND SUSTAINABLE RAW FABRIC FOR THE PLEATS. THE SHADES OF BLEACH THAT COMPLEMENT EACH OTHER THE MOST WERE SELECTED.

COLOUR

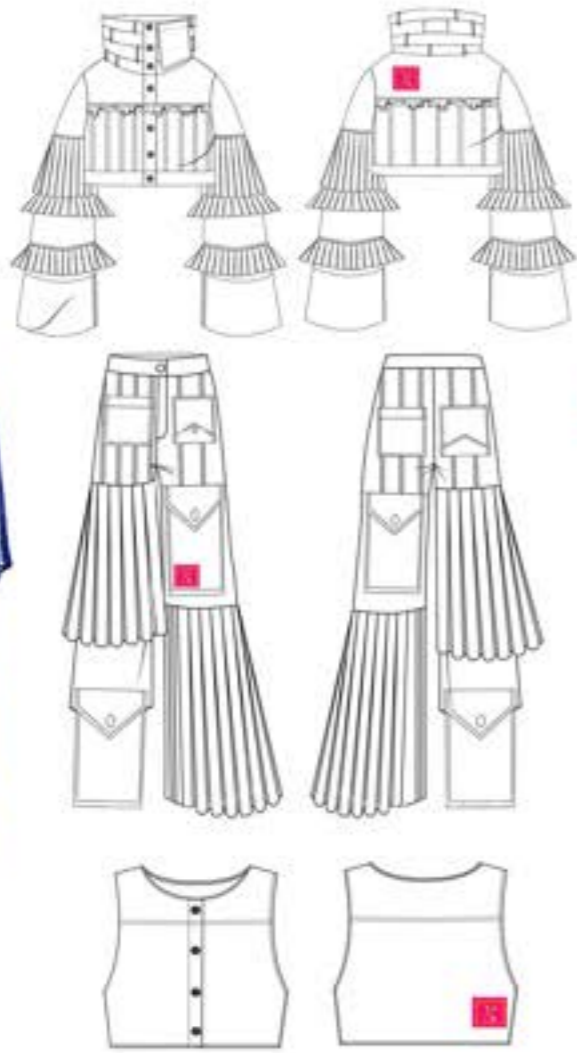
THE COLLECTION WAS CREATED USING BLUE HUES AS WELL AS BRIGHTER COLOURS THAT COULD ADD VIBRANCE IN THE GARMENTS. THE BRIGHT COLOURS WERE SPECIFICALLY USED FOR HAND PAINTING.

C: Crimson	A: Adriatic Blue
A: Cass White	B: Cirrus Blue
B: Luminous Pink	C: Tranquil Blue
Malachite	D: Midnight Blue

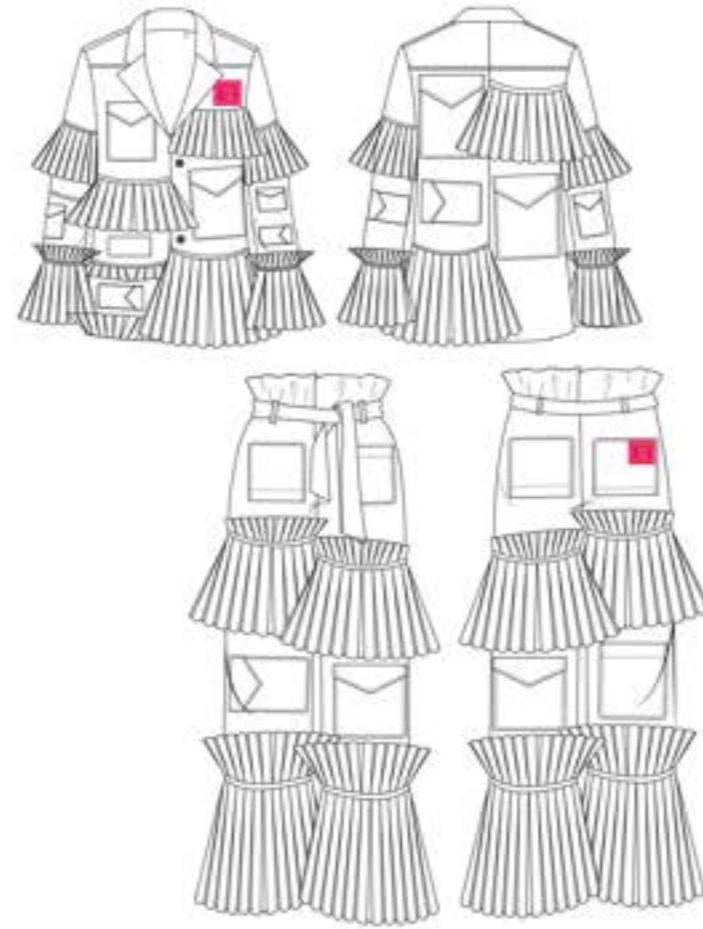
DEADSTOCK ZIPPERS USED IN GARMENTS FROM VINTAGE STORES AND PAUL SMITH DONATED TO THE UNIVERSITY



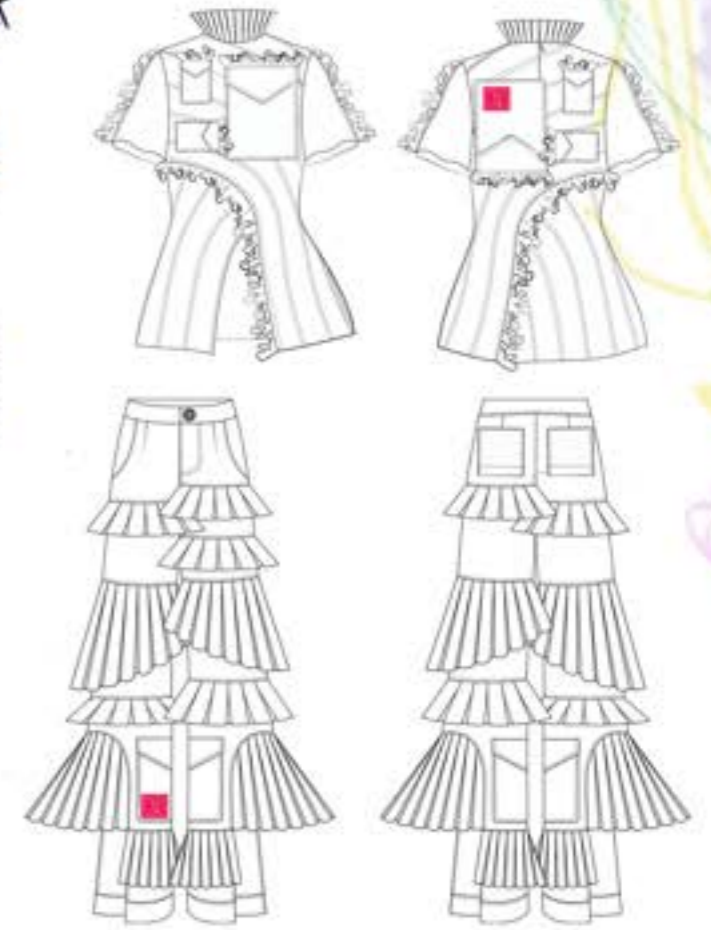
LOOK 1



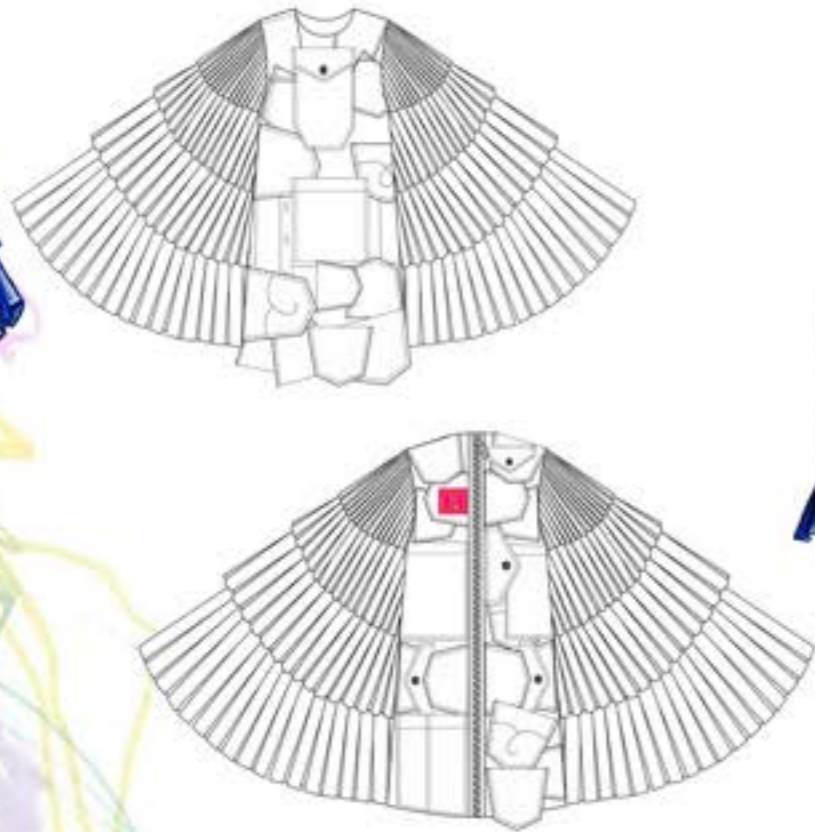
LOOK 3



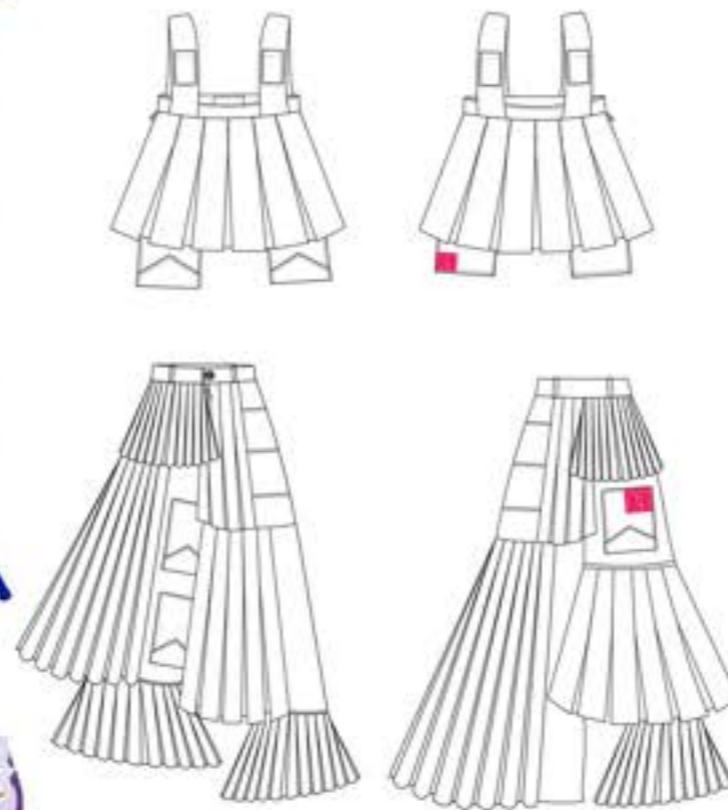
LOOK 5



LOOK 2

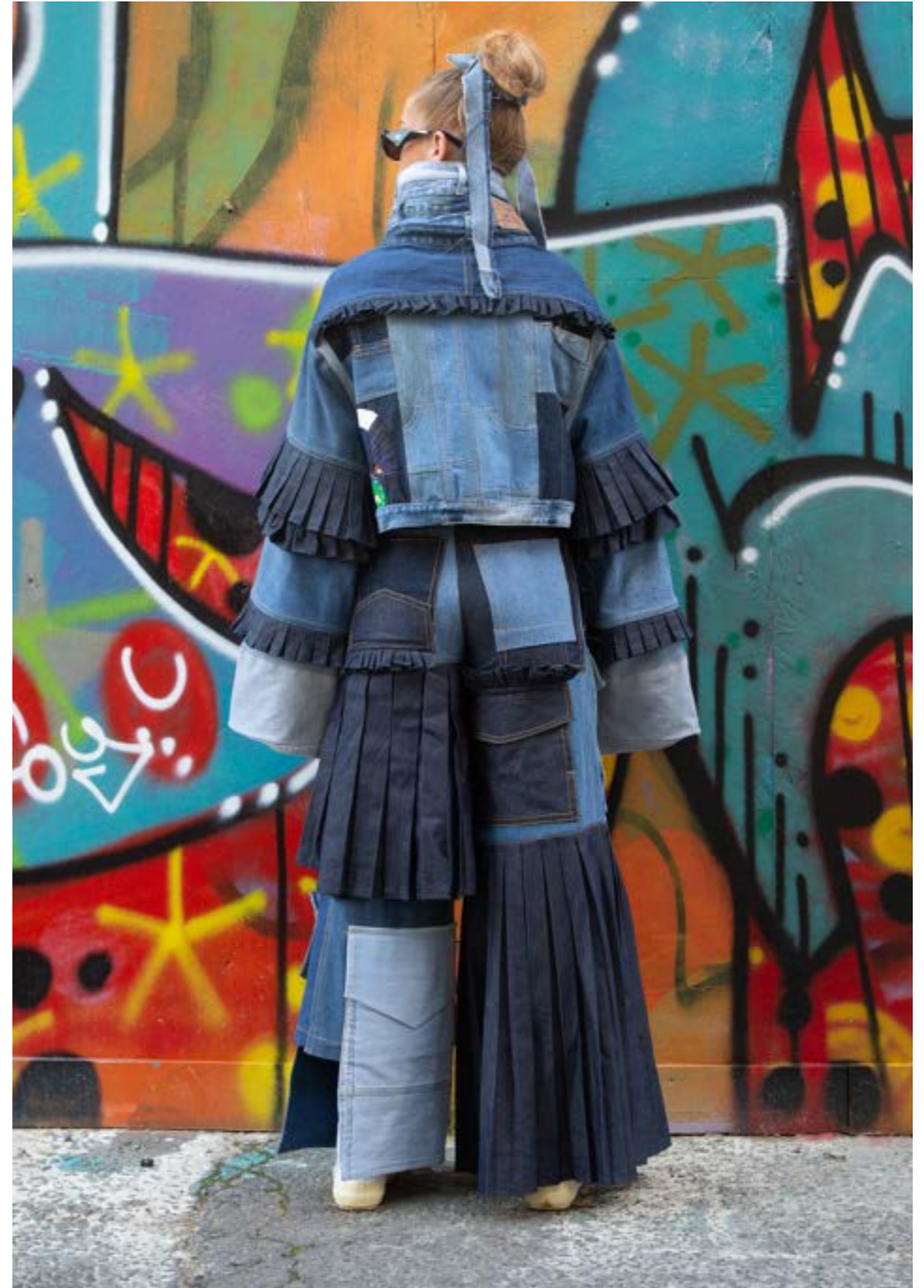


LOOK 4



LOOK 6





PHOTOSHOOT
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PALAK SETHI



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