

Concept

HOW THE LOOK AND EFFECT OF PHILISYBIN CAN BE SHOWN IN FASHION

INDIA LUPTON FINAL MAJOR PROJECT

Looking into the world of psilocybin, this unit focuses on the effects and aesthetic of the magic mushroom, while also taking aspects of its history and future within medicine. Using bright contrasting colours in artworks created from the inspiration of hallucinating, the silhouettes will mimic the form of mushrooms but also prints to replicate a hallucinogenic experience. Using layering of different garments will replicate certain types of mushrooms.

Pink buffalo is once name for the 'magic mushroom'.

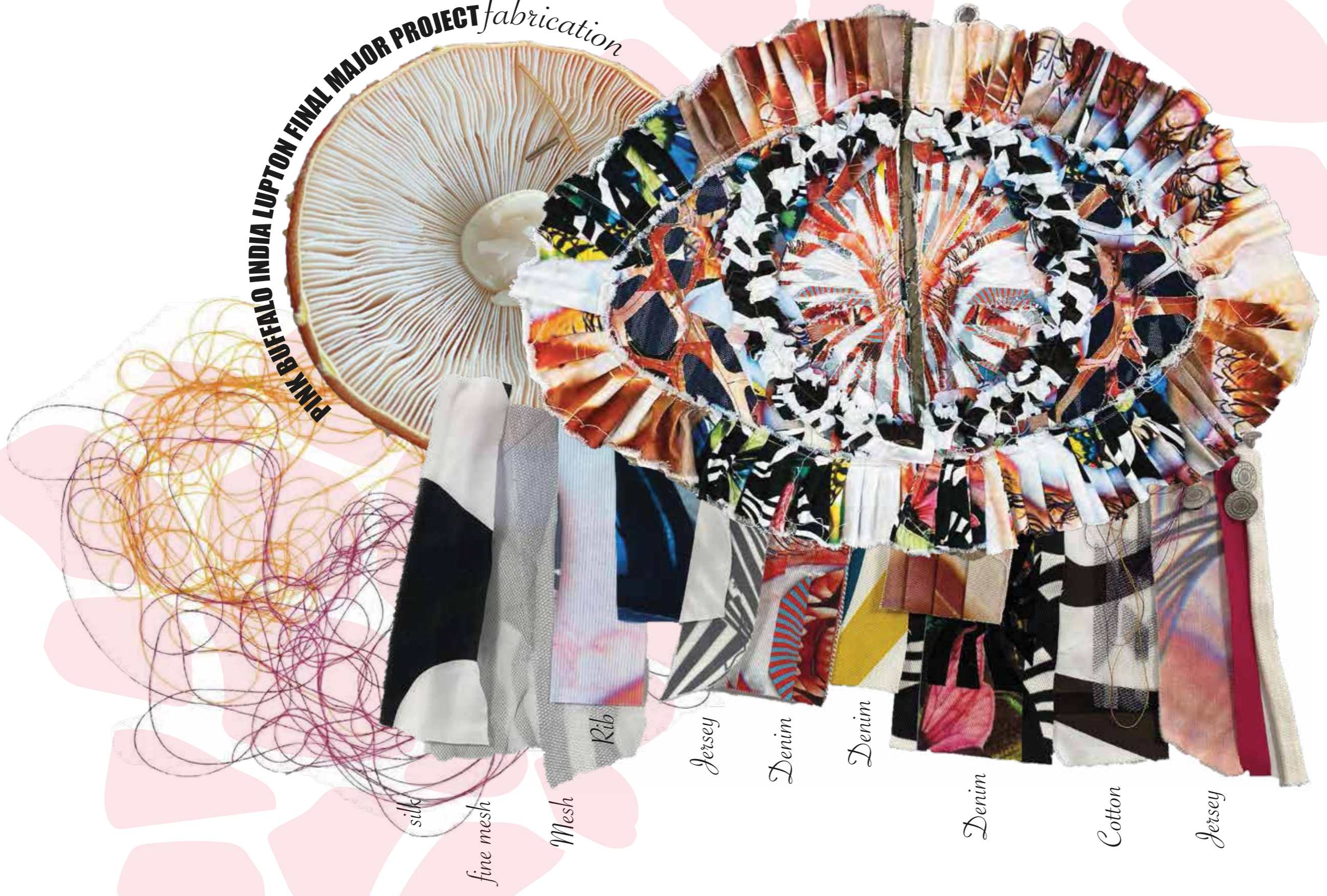
Concept



Magic mushrooms

PINK BUFFALO

PINK BUFFALO INDIA LUPTON FINAL MAJOR PROJECT *fabrication*



PINK BUFFALO

PINK BUFFALO INDIA LUPTON FINAL MAJOR PROJECT
colour direction

Taking inspiration from the mushroom to mimic the webbing
bridal veil stinkhorn
guying



Laser cutting this pattern to create texture on the skirt.

PINK BUFFALO

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shape development

The research found the compound to be effective against hard-to-treat depression

Expressing the shape and texture of mushrooms with pattern cutting



expressing shapes found in mushrooms on garments.

PINK BUFFALO

Taking inspiration from the m

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Shape development



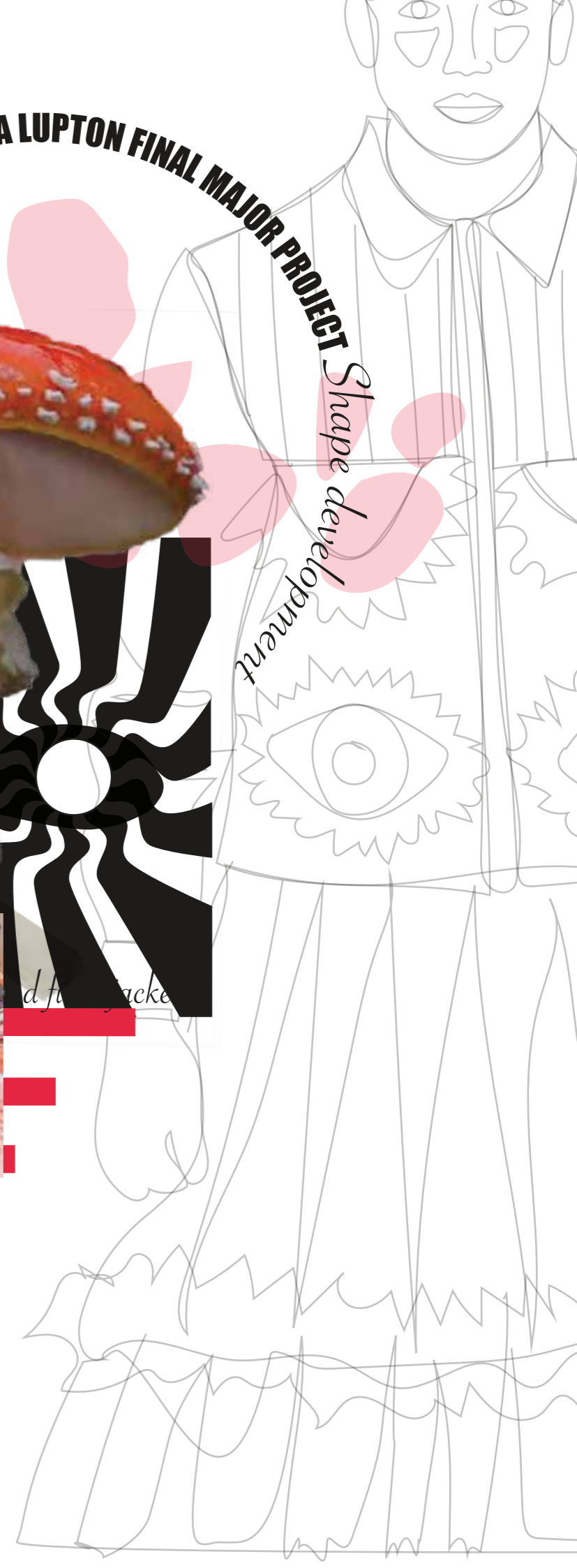
The development from shape toiling to printed fabric

-treat depression

hard-to-be effective against



PINK BUFFALO



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Consumer and market awareness

Consumer

This gentleman is a music lover with an eye for unique fashion. Hes living the high life as a DJ in Ibiza and experiencing everything that this lifestyle has to offer. Partying is definitely a big part of it. During his set, he always keeps a camera by his side to capture those precious life moments. He loves to express himself through fashion and Dover Street Market is his go-to store. He can find some truly unique pieces to complement his personal style.



DOVER STREET MARKET

PINK BUFFALO

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print source for collection

Within this unit, I had the opportunity to enter a competition that would offer me the chance to get most of my fabrics digitally printed and an all paid for trip to Germany to see the full process.

I applied with a 7-page portfolio within the first three weeks of this project. I was one of 8 students selected from within the UK. The trip was incredible and gave me the chance to visit the factory where the fabrics get printed. This was a wonderful insight into other people's print design methods and an area I would like to potentially work in, in future years. The fabrics I chose were denim, crepe de sheen and satin.

Kornit will now select 3 of the 8 shortlisted, to walk in graduate fashion week.



Kornit Digital





QR code to show the prints.

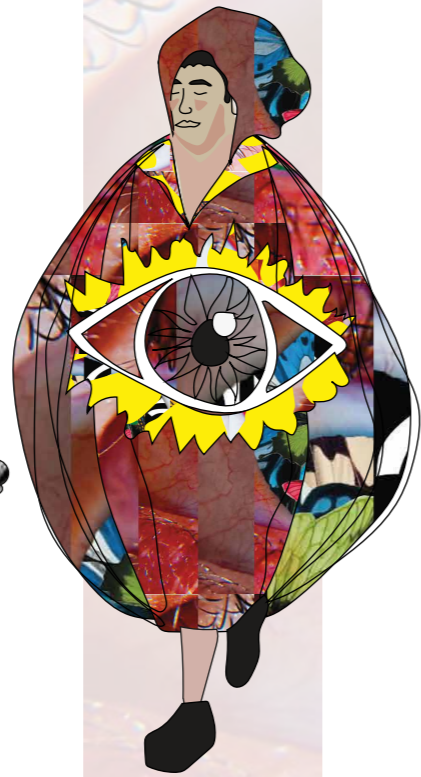


PINK BUFFALO INDIA LUPTON FINAL MAJOR PROJECT
print development

PINK BUFFALO

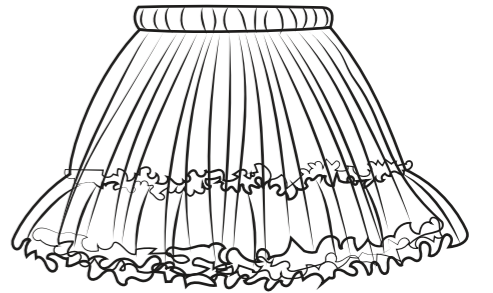
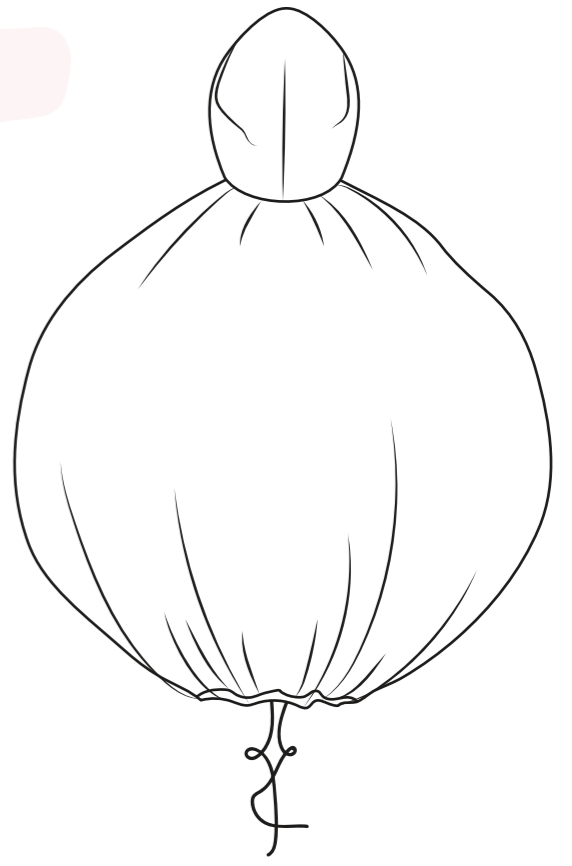
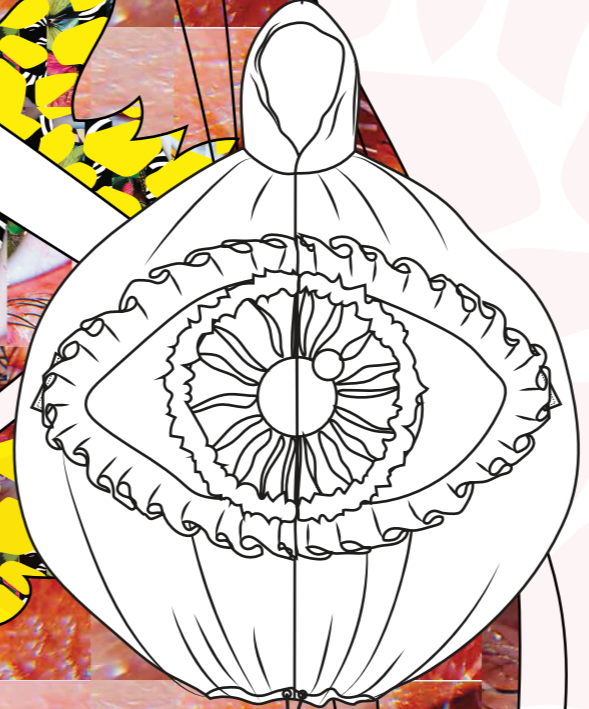
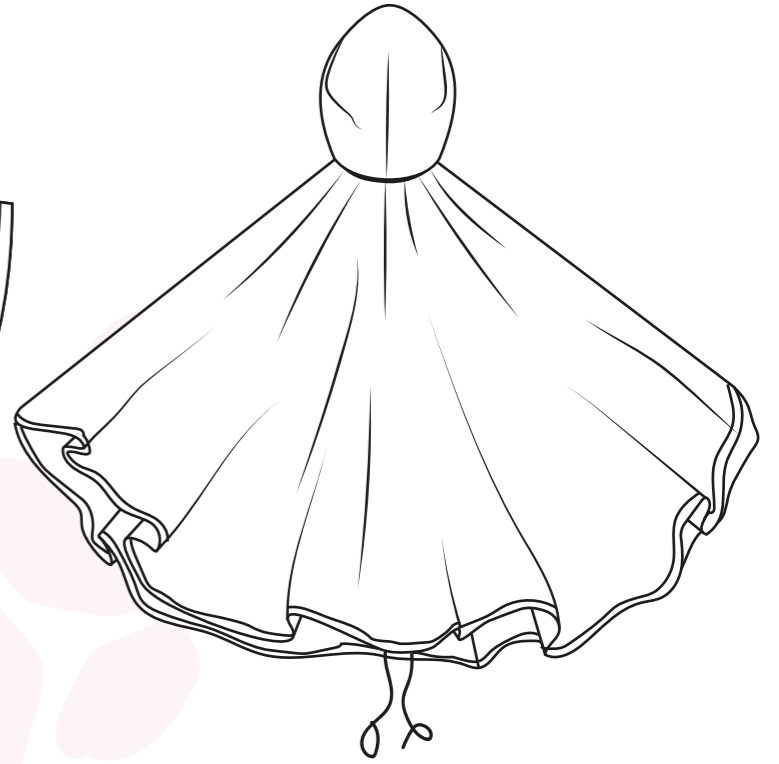
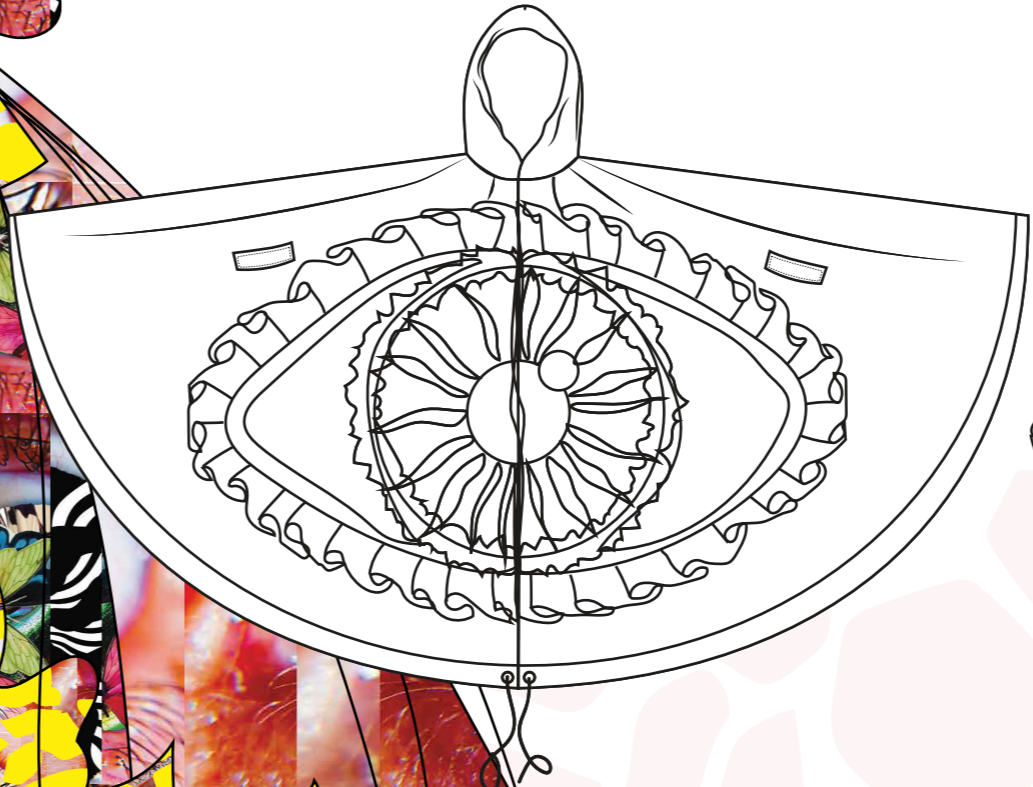
PINK BUFFALO

India Lupton
Final line up



PINK BUFFALO

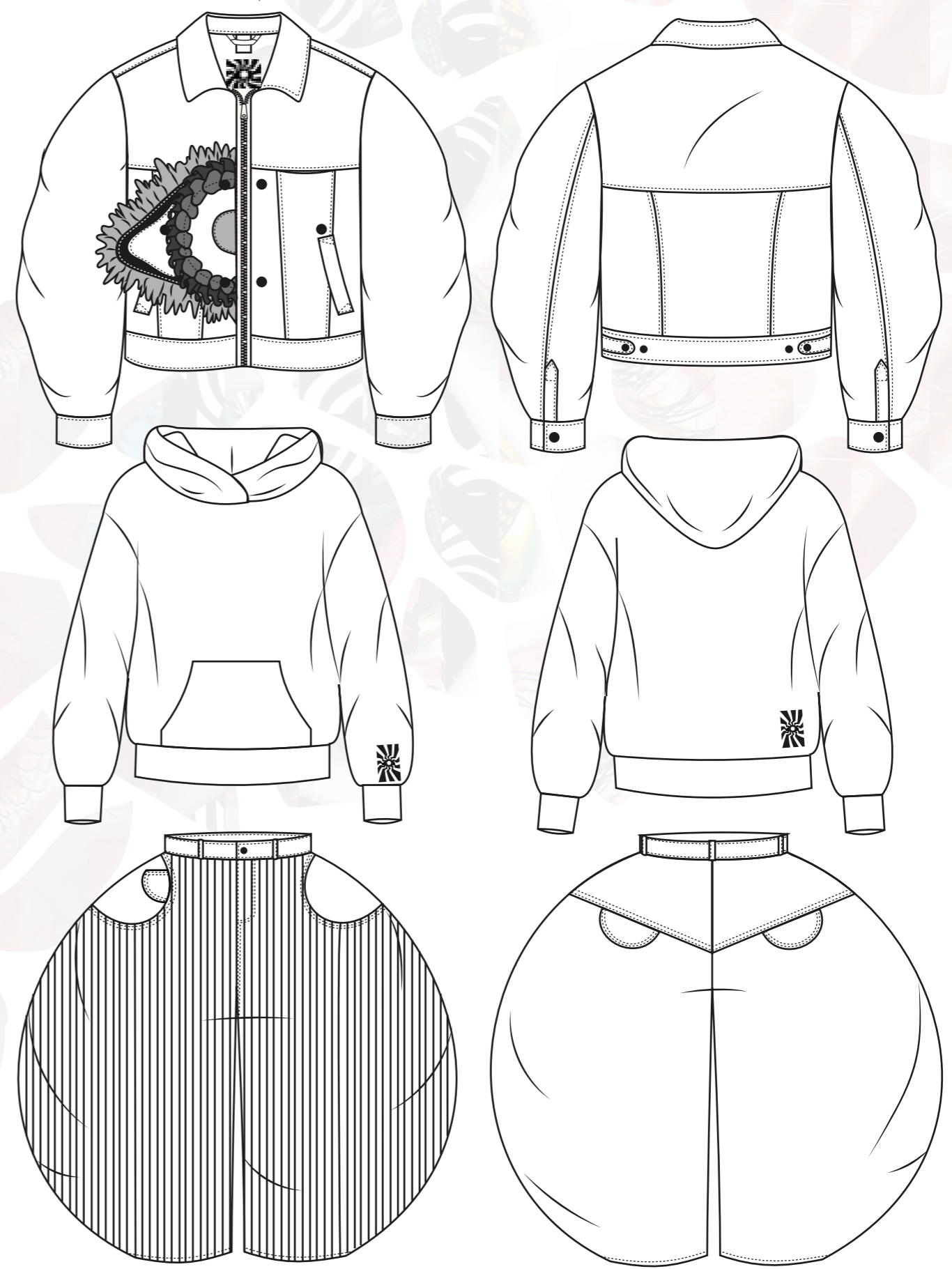
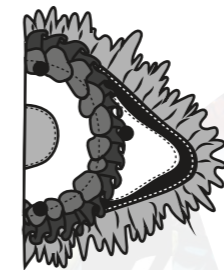
PINK BUFFALO
India Lupton
Outfit 4



PINK BUFFALO

India Lupton

Outfit 1

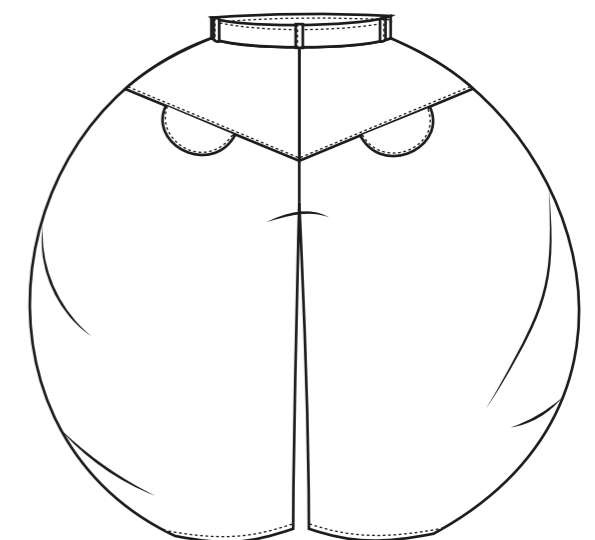
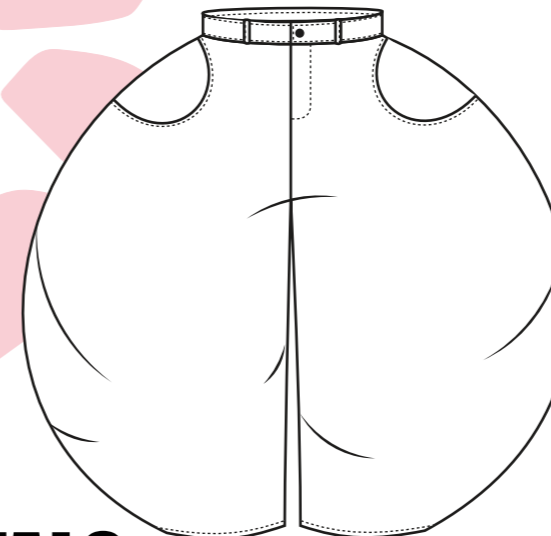
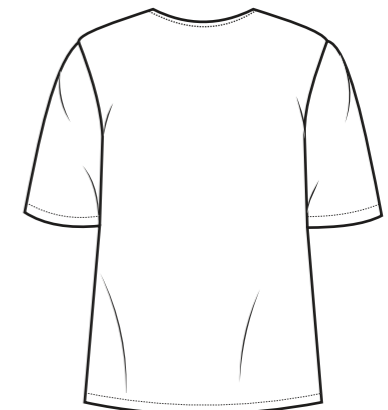
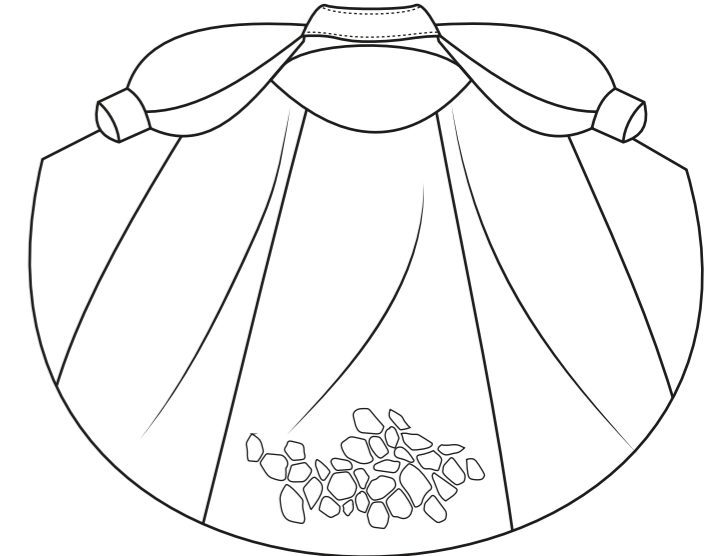
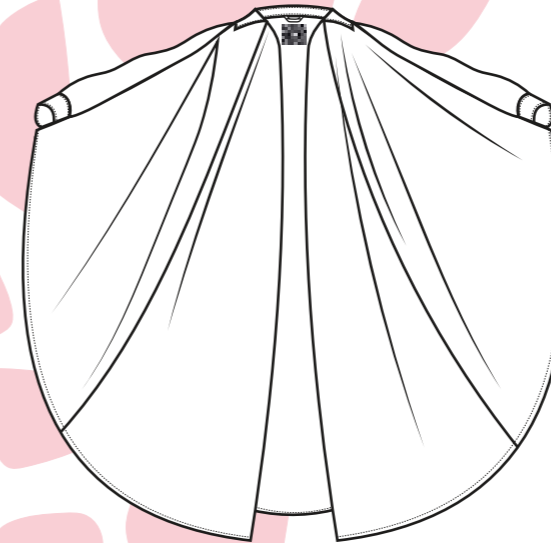
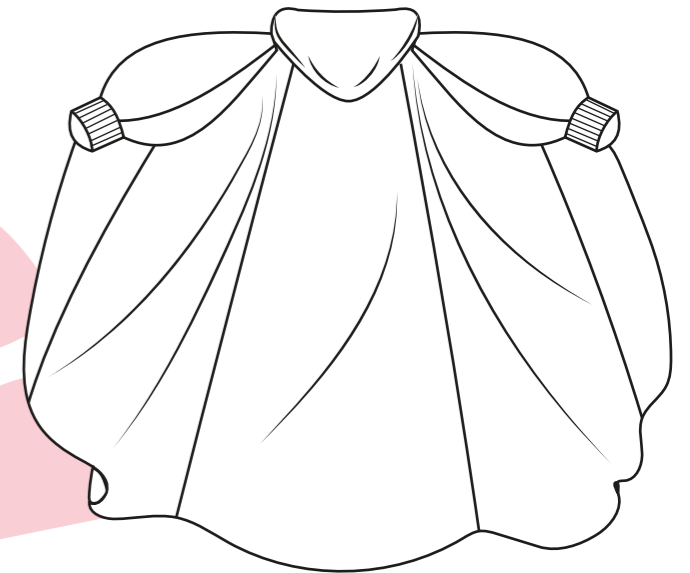
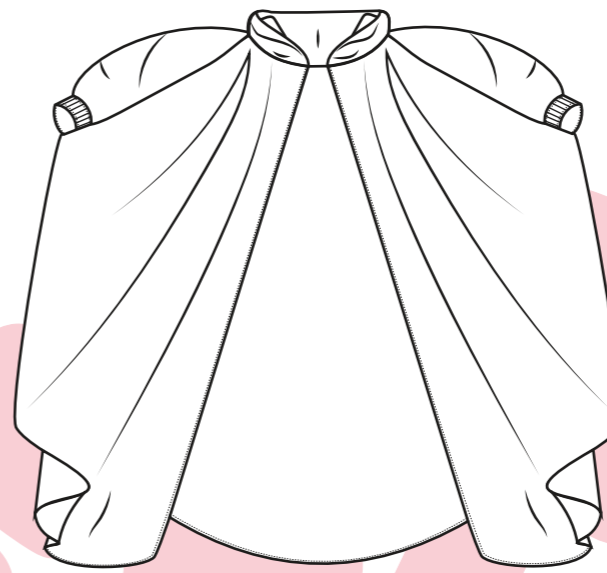


PINK BUFFALO

PINK BUFFALO

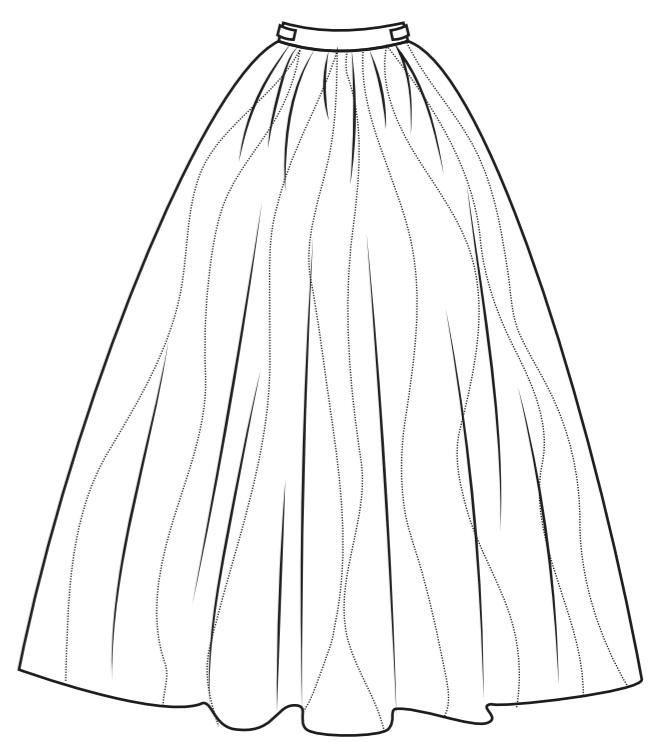
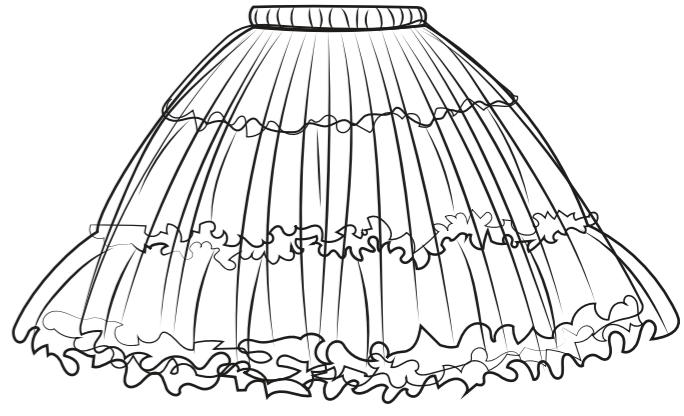
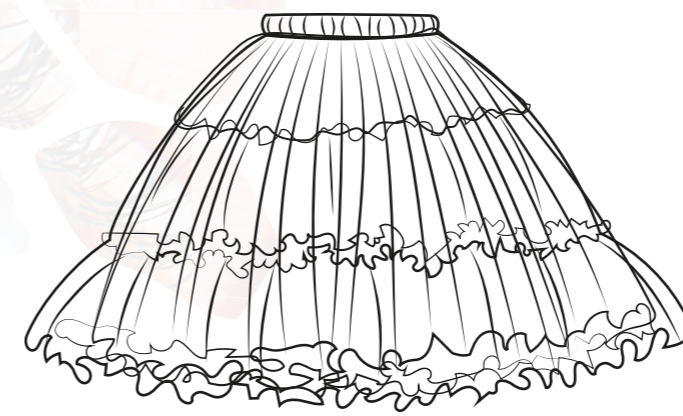
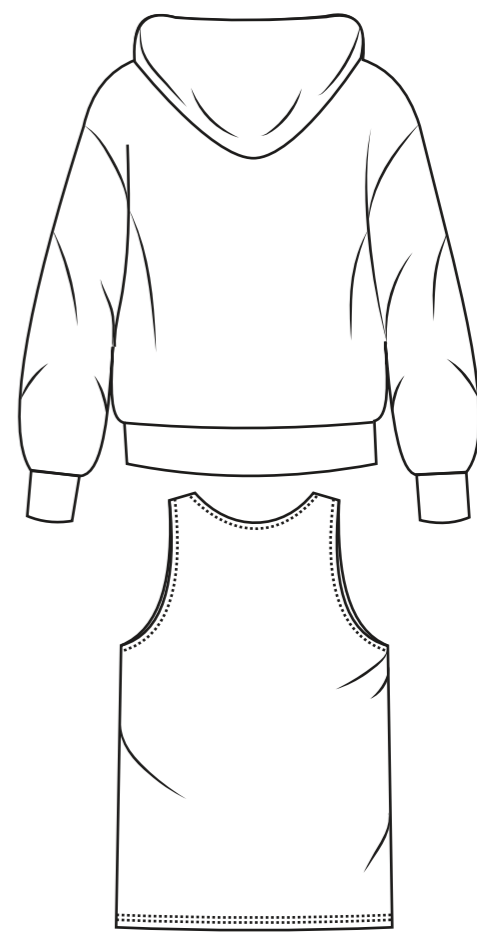
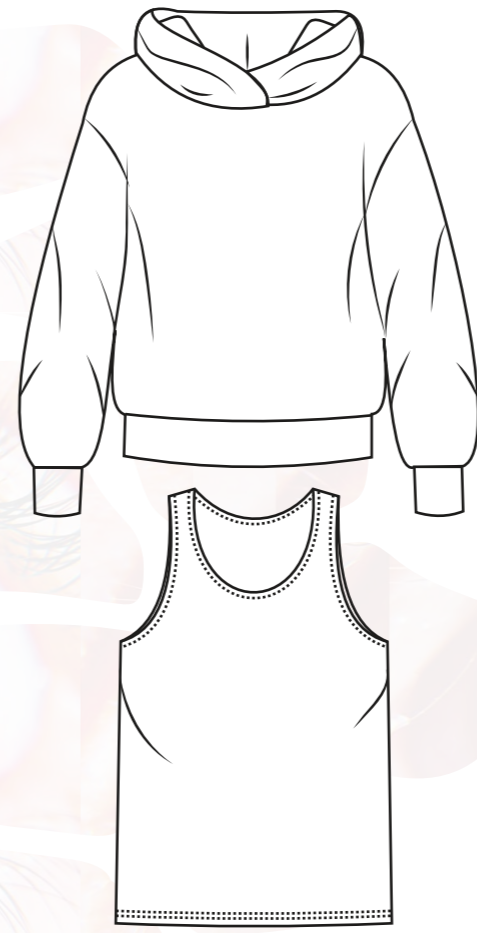
India Lupton

Outfit 2



PINK BUFFALO

PINK BUFFALO
India Lupton
Outfit 3



PINK BUFFALO

PINK BUFFALO
India Lupton
Range plan Coloured



PINK BUFFALO



PINK BUFFALO