



DESIGN PORTFOLIO

British Fashion Council
Colleges Council
Graduate Preview
Digital Showcase

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LYTHAM ST. ANNES BEACH



CONCEPT BOARD: OUR BEACHES



POLLUTED SEAS & BEACHES



The beach has always been a place of calm and relaxation for me since growing up in Lytham St. Annes, especially since the ripples and linear lines created in the sand, create an elegant and graceful look as well as a calming and tranquil mood. When exploring beaches further, I was shocked to discover the amount of marine pollution there was in the ocean, and the impact it had on marine life, beaches, and the ocean. When looking at imagery of marine pollution, my initial response was that I was horrified, and disturbed. Therefore, this collection is to reflect the contrast in my personal emotions to our beaches. To reflect contrast of the sense of calm and relaxation of my hometown beach; and reflecting the sense of chaos and destruction of marine pollution. These illustrations are created by a combination of different media including pencil, fine liners and digital. The combinations of these techniques is used to create the elegant look of the fabric and to showcase the different sand prints and fabrics within the collection.



THE MODERN MAN



LOVES SOCIALISING WITH FRIENDS & FAMILY

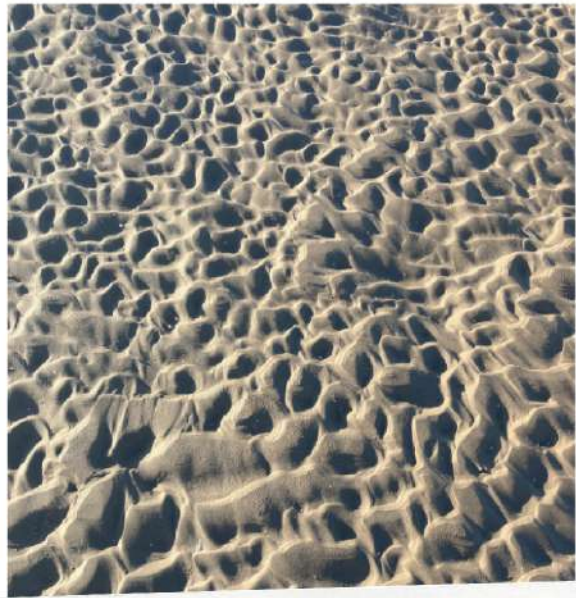
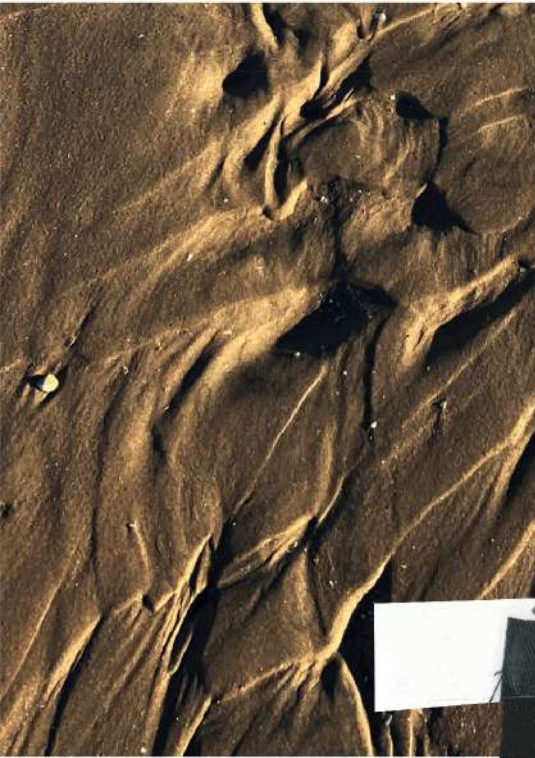


CARES ABOUT THE PLANET & ENVIRONMENT



AGE: 20+
CHARACTERISTICS:
HAS A RICH, LUXURIOUS LIFESTYLE. ATTENDS HIGH SOCIETY EVENTS SUCH AS THE MET GALA. GREAT WORK ETHIC & SUCCESSFUL.
ENJOYS TRAVELLING & LOVES TO LEARN ABOUT DIFFERENT CULTURES & COUNTRIES.
ACTIVE & FITNESS FOCUSED. WELL GROOMED & WELL DRESSED. IS AS ENVIRONMENTALLY FRIENDLY AS POSSIBLE, AND TRIES TO BE SUSTAINABLE AND ETHICAL. VEGETARIAN.

COLOUR & FABRIC BOARD



DEVELOPMENT BOARD



CLO 3D DRAPE DEVELOPMENT



DRAPE IDEAS TO CREATE SAND RIPPLE LOOKS



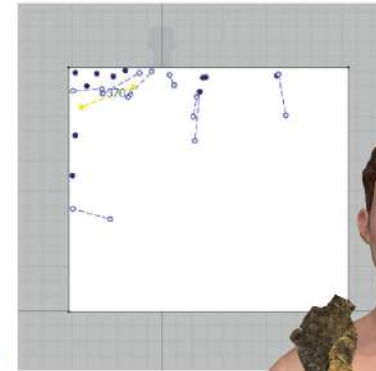
FABRIC STITCH TOGETHER TO CREATE RIPPLE LOOK



LARGE PIECE OF FABRIC GATHERED AT NECK

OUTFIT 1: DRAPED

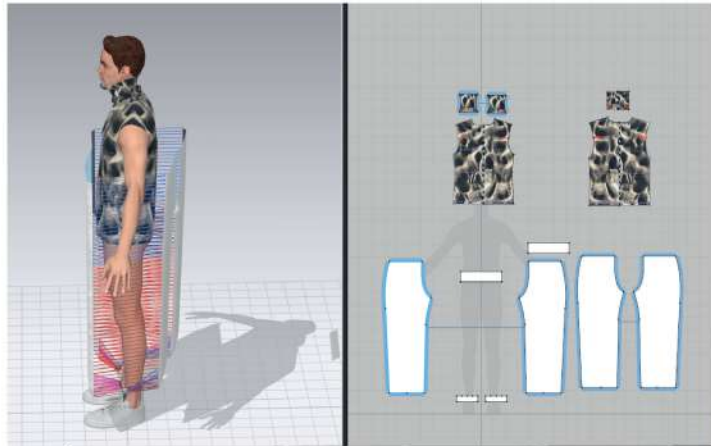
DRESS DEVELOPMENT



CLO3D DRAPED DRESS WITH SAND PRINT



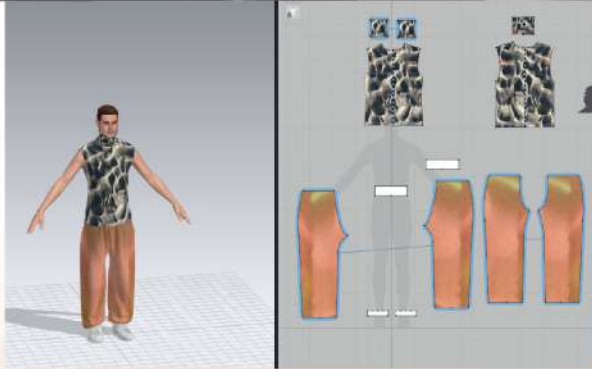
DEVELOPMENT BOARD



CLO3D TRACKSUIT BOTTOM DEVELOPMENT



CLO3D BOMBER JACKET DEVELOPMENT



CLO3D OUTFIT 2

DEVELOPMENT





OUR BEACHES COLLECTION: FINAL LINE UP

OUTFIT 1 BOARD

FABRIC SWATCHES:



SAND PRINTED
POLYESTER GEORGETTE
100% POLYESTER



SAND PRINTED
POLYESTER ELASTANE
ABRASEQUE

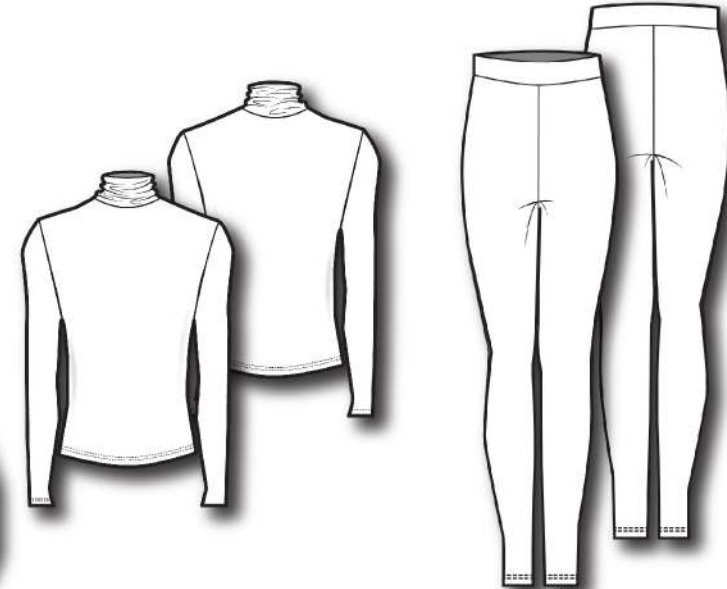


DARK KHAKI
COTTON TWILL
100% COTTON



SAND PRINT DRAPED DRESS

- SAND PRINTED GEORGETTE FABRIC
- SAND PRINT TAKEN FROM A PHOTOGRAPH AND MADE INTO A REPEAT PATTERN PRINT
- DRAPE TO REPRESENT THE SAND RIPPLE LOOK, AND TO REPRESENT THE CALMING SENSE OF THE SAND RIPPLES
- BASE FABRIC IN DARK KHAKI 100% COTTON TWILL
- SIDE ZIP FASTENING
- SIDE EYELET FASTENING TO ALLOW ADJUSTMENT
- BASE WITH 2 LAYERS OF INTERLINING & BONING TO ALLOW STRUCTURE.



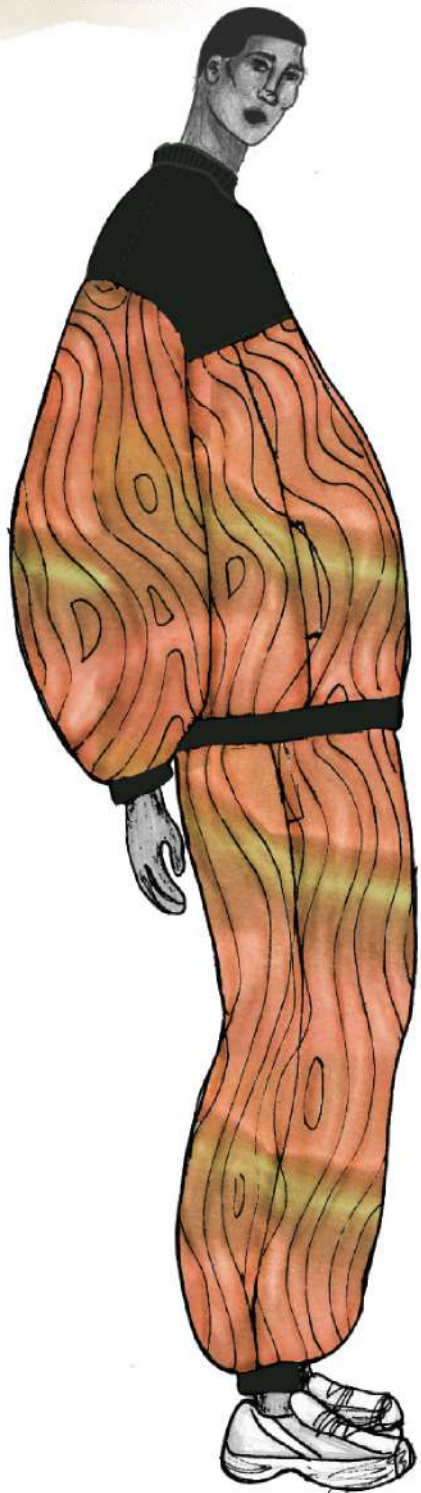
BASE LAYER LONG SLEEVE ROLL NECK

- SAND PRINTED POLYESTER ABRASEQUE ELASTANE
- SAND PRINT TAKEN FROM A PHOTOGRAPH AND MADE INTO A REPEAT PATTERN PRINT
- TIGHT FITTING TO THE BODY
- TO REPRESENT THE BEACHES & OCEAN SUFFOCATING
- TWIN NEEDLE STITCH HEM
- HIGH ROLL NECK COLLAR
- SATIN BRANDED WOVEN LABEL ON BACK NECK
- 4 THREAD OVERLOCKED SEAMS
- LONG TIGHT FITTING SLEEVES

BASE LAYER LEGGINGS

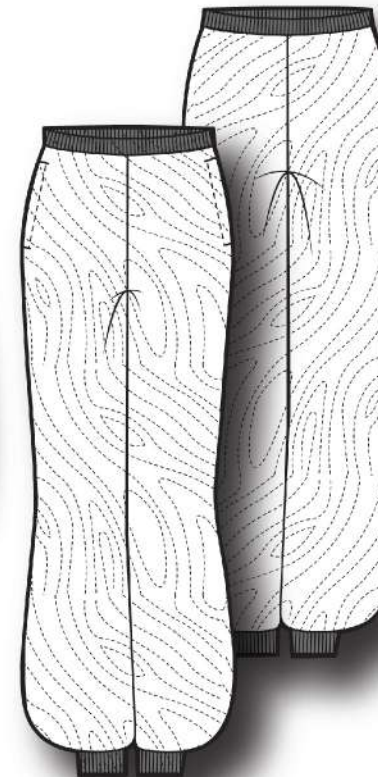
- SAND PRINTED POLYESTER ABRASEQUE ELASTANE
- SAND PRINT TAKEN FROM A PHOTOGRAPH AND MADE INTO A REPEAT PATTERN PRINT
- TIGHT FITTING TO THE BODY
- TO REPRESENT THE BEACHES & OCEAN SUFFOCATING
- ELASTICATED WAISTBAND
- TWIN NEEDLE STITCH HEM
- 4 THREAD OVERLOCKED SEAMS

OUTFIT 2 BOARD



TRAPUNTO QUILTING BOMBER JACKET

- TRAPUNTO QUILTING INSPIRED BY SAND RIPPLE IMAGERY
- CUT & SEW PANELLING WITH INSEAM POCKETS
- SILK TAFFETA WITH TRAPUNTO QUILTING
- TRAPUNTO QUILTING STUFFED WITH DEADSTOCK WADDING
- OVERSIZED LOOK
- BOMBER NECK & WAISTBAND IN KHAKI
- FRONT POPPER FASTENING
- BRANDING ON BACK NECK FACING
- SEE BRANDING ARTWORK



TRAPUNTO QUILTING TRACKSUIT BOTTOMS

- SILK TAFFETA WITH TRAPUNTO QUILTING
- TRAPUNTO QUILTED WITH DEADSTOCK WADDING
- TRAPUNTO QUILTING INSPIRED BY SAND RIPPLES
- OVERSIZED LOOK
- WAISTBAND & CUFFS IN KHAKI
- INSEAM SIDE POCKETS
- TRACKSUIT BOTTOMS LINED
- TWIN NEEDLE MOCK FLY STITCH ON FRONT
- SATIN WOVEN BRANDED LABEL ON CENTRE BACK

FABRIC SWATCHES:



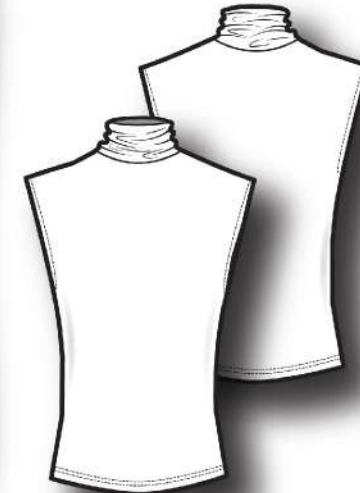
DARK KHAKI
COTTON TWILL
100% COTTON



HONEYCOMBE
COUNTESSE TAFFETA
100% SILK



SAND PRINTED
POLYESTER ELASTANE
ABRASEQUE



BASE LAYER ROLL NECK

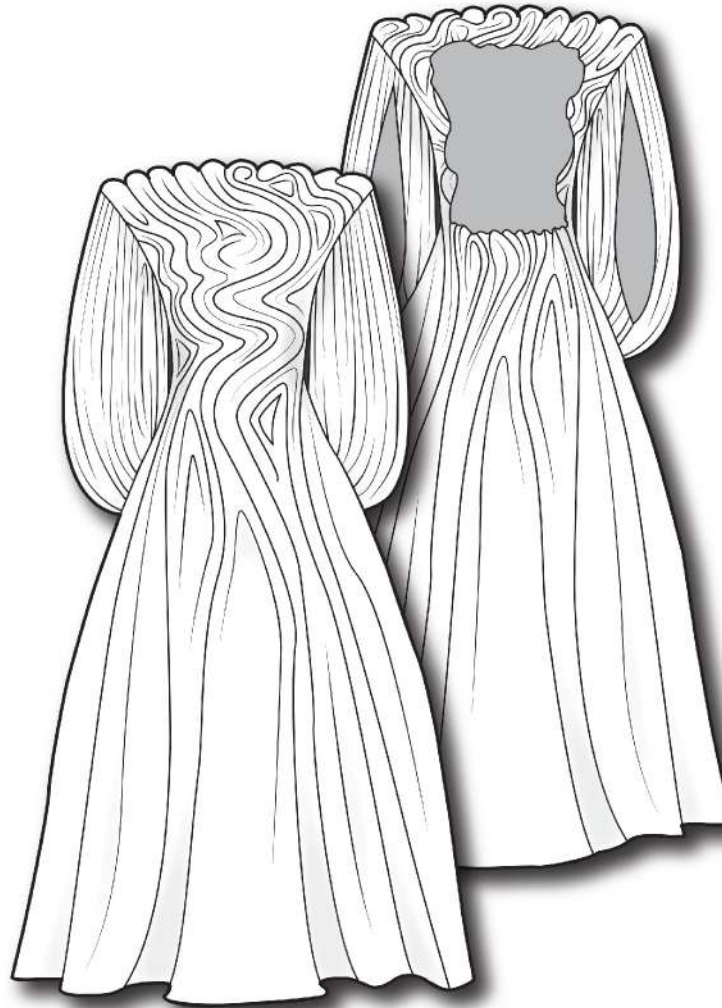
- SAND PRINTED POLYESTER ABRASEQUE ELASTANE
- SAND PRINT TAKEN FROM A PHOTOGRAPH AND MADE INTO A REPEAT PATTERN PRINT
- TIGHT FITTING TO THE BODY
- TO REPRESENT THE BEACHES & OCEAN SUFFOCATING
- TWIN NEEDLE STITCH HEM
- HIGH ROLL NECK COLLAR
- SATIN BRANDED WOVEN LABEL ON BACK NECK
- 4 THREAD OVERLOCKED SEAMS

BRANDING ARTWORK:

BACK WOVEN LABEL WITH LOGO DESIGNED BY GEORGIA RANGLES.
MADE FROM DARK KHAKI 100% COTTON
LOGO PRINTED ON CANVAS ALBANY



OUTFIT 3 BOARD



FABRIC SWATCHES:



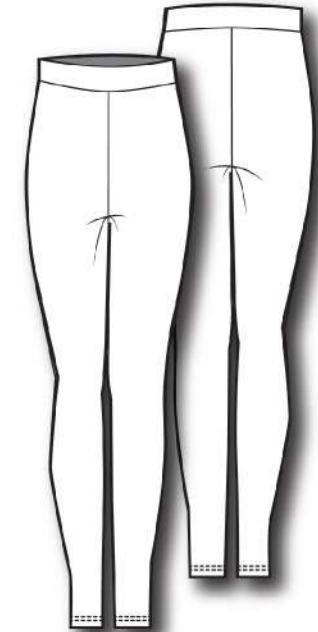
GOLD CATIONIC
CHIFFON FABRIC
100% POLYESTER



SAND PRINTED
POLYESTER ELASTANE
ABRASEQUE



DARK KHAKI
COTTON TWILL
100% COTTON

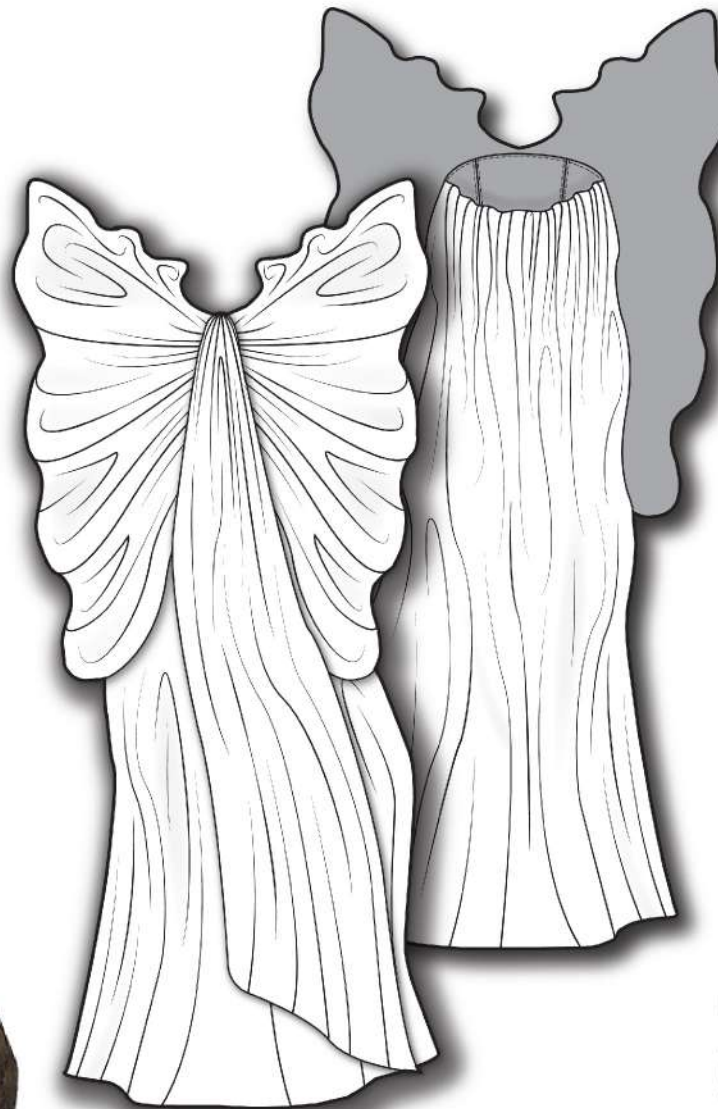


TRAPUNTO QUILTING & DRAPED DRESS

- TRAPUNTO QUILTED BASE, STUFFED WITH DEADSTOCK WADDIN.
- TRAPUNTO QUILTING INSPIRED BY SAND RIPPLES
- CHIFFON DRAPED OVER BASE FABRIC AND TOPSTITCHED TO QUILTED BASE
- CHIFFON DRAPE TO SHOW TEXTURE & MOVEMENT OF SAND RIPPLES
- OVERSIZED SLEEVES WITH CUT OUT AT BACK
- CUT OUT BACK WITH CHIFFON TUCKED INTO FABRIC
- BODICE LINED
- ZIP FASTENING AT SIDE SEAM
- BUTTON FASTENING AT SHOULDERS CENTRE BACK
- CHIFFON FINISHED WITH PIN HEM

BASE LAYER LEGGINGS

- SAND PRINTED POLYESTER ABRASEQUE ELASTANE
- SAND PRINT TAKEN FROM A PHOTOGRAPH AND MADE INTO A REPEAT PATTERN PRINT
- TIGHT FITTING TO THE BODY
- TO REPRESENT THE BEACHES & OCEAN SUFFOCATING
- ELASTICATED WAISTBAND
- TWIN NEEDLE STITCH HEM
- 4 THREAD OVERLOCKED SEAMS



SAND PRINT WINGED DRESS

- SAND PRINTED POLYESTER GEORGETTE FABRIC
- SAND PRINT TAKEN FROM A PHOTOGRAPH AND MADE INTO A REPEAT PATTERN PRINT
- DRAPE TO REPRESENT THE SAND RIPPLE LOOK, AND TO REPRESENT THE CALMING SENSE OF THE SAND RIPPLES
- BASE FABRIC IN DARK KHAKI 100% COTON TWILL
- BASE WITH 2 LAYERS OF INTERLINING & BONING TO ALLOW STRUCTURE
- FASTENING AT SIDE SEAM
- OFF THE SHOULDER DRESS
- STRUCTURE AT TOP OF DRESS CREATED USING BONING & CAGES

FABRIC SWATCHES:



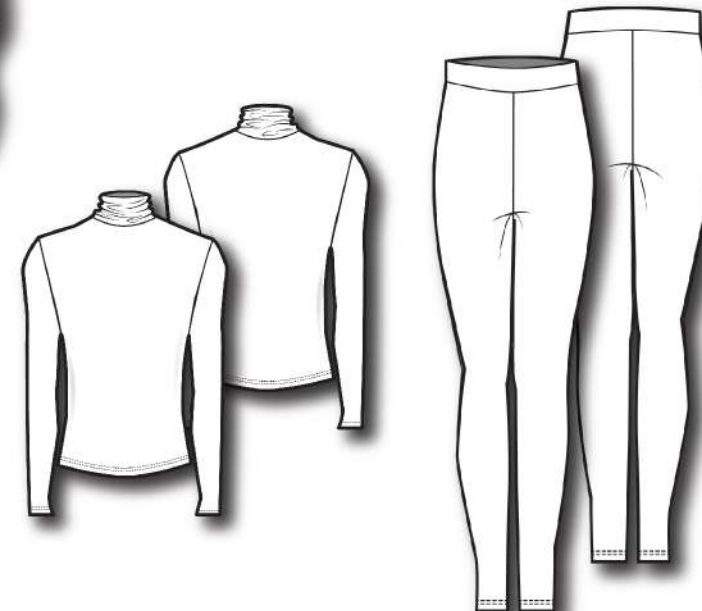
SAND PRINTED POLYESTER GEORGETTE 100% POLYESTER



SAND PRINTED POLYESTER ELASTANE ABRASEQUE



DARK KHAKI COTON TWILL 100% COTTON



BASE LAYER LONG SLEEVE ROLL NECK

- SAND PRINTED POLYESTER ABRASEQUE ELASTANE
- SAND PRINT TAKEN FROM A PHOTOGRAPH AND MADE INTO A REPEAT PATTERN PRINT
- TIGHT FITTING TO THE BODY
- TO REPRESENT THE BEACHES & OCEAN SUFFOCATING
- TWIN NEEDLE STITCH HEM
- HIGH ROLL NECK COLLAR
- SATIN BRANDED WOVEN LABEL ON BACK NECK
- 4 THREAD OVERLOCKED SEAMS
- LONG TIGHT FITTING SLEEVES

BASE LAYER LEGGINGS

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