



**A RESOURCEFULLY
REFASHIONED COLLECTION**

“NO NEED FOR NEW!”

“SUITCASE FOR LIFE”

A capsule wardrobe of tailored and characterful clothing to accompany a mature, practical, and adventurous woman travelling the world; with all she'll need to take through life in one suitcase.

THEA DANSIE

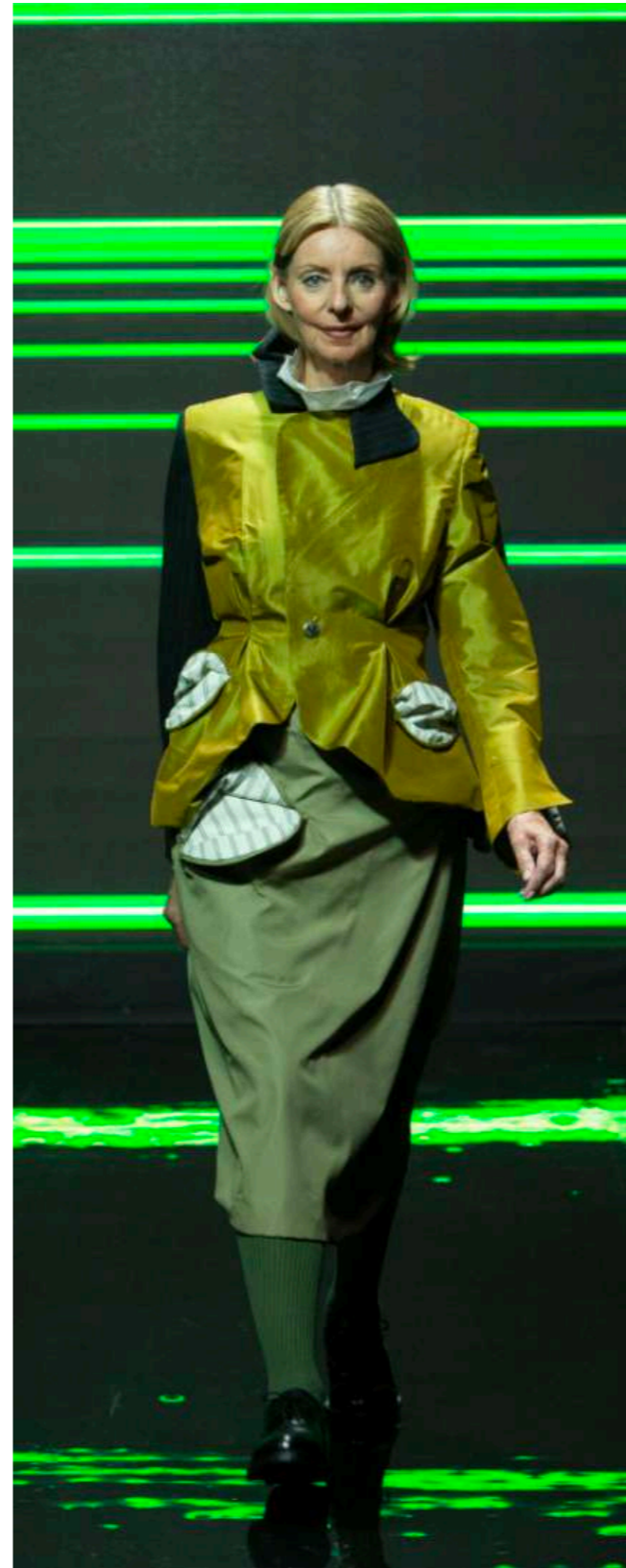
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“Siesta in sunshine”



“Winter in the city”



“Gallery glad rags”

**POSITIVE
ENVIRONMENTAL
IMPACT:**

1. REDUCED WASTE GOING TO LANDFILL

2. NO NEW CALICO

3. DEADSTOCK ONLY

A refreshing update on traditional womens tailoring in the form of a deadstock and no-new-calico capsule wardrobe consisting of characterful, thoughtful and enduring outfits.

Each look is designed for a unique environment and different lifestyle activity, such as, *“Winter in the city”*, that may be encountered in the journey of a mature, practical, and adventurous woman travelling the world; with all she’ll need to take through life in one suitcase.

A concept which has the aim of discouraging mass consumption and instead encouraging wear & tear, care & repair and emotional attachment of one ideal outfit.



Big Coat for NYC + long
 ↳ long socks, hat,

Boots + day shoes

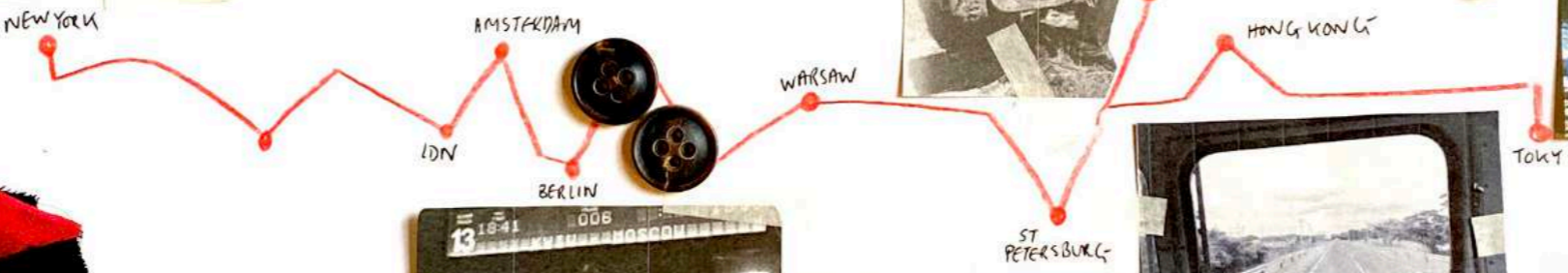
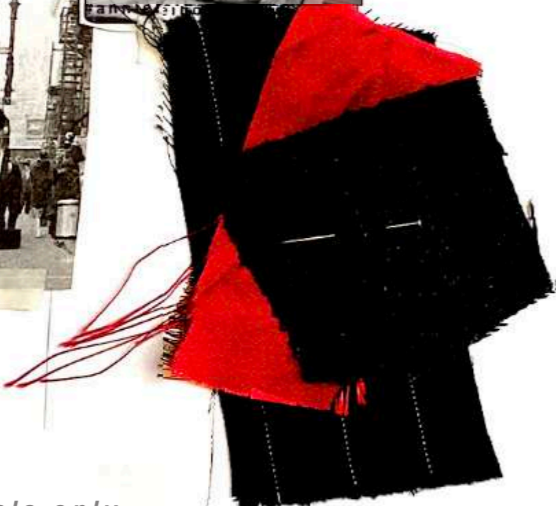
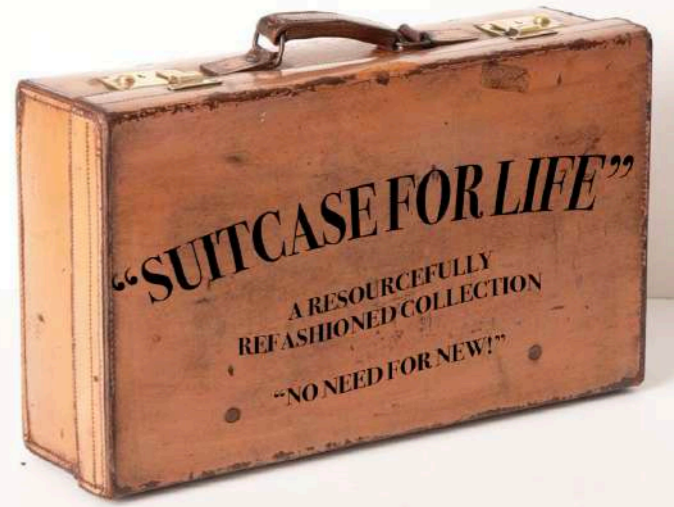
Day Bag + backpack

Smart top / outfit for shows / restaurant

Mum's stripy dress

sun cream

sunglasses



Key features
 Deadstock materials only
 Comfortable & room to breathe
 What you reach for when you want to feel your true self
 Tailor-made
 Generous pockets
 Deep hems for growth + alterations
 Characterful with a timeless elegance
 Quiet confidence
 Versatile
 Clothes that are like a companion

Annie Leibovitz as muse.



hair free & natural

Loose and comfortable shirt, floppy

casual and easy attitude

captures movement

she is elegance

NAME: ANNIE LEIBOVITZ
AGE: 73 years
OCCUPATION: Portrait Photographer



10 years on the road with Rolling Stone Magazine, & concert-tour photographer of the Rolling Stones

High Environmental standards



Low cost



Low Environmental standards

Consumer (A)



floppy / easy hair that requires minimal effort

lipstick & not much else simple hoops maybe

loose and comfortable dress with room to breathe when feeling bloated

practical + stylish trainers to accommodate her long commute from Brighton to London

NAME: Edie Lefebvre
LIVES: Brighton & London
AGE: 42 years
OCCUPATION(S): Music Hall Architect (also does Landscapes for friends and family.)
INTERESTS:
- Morning swim in the sea every day.
- Takes her tuppa wares to a local zero-waste re-fill shop to reduce her plastic waste.
- Has a collection of pebbles, driftwood and other shrapnel found on daily beach walks living her windowsills.
- Planning a three-month road trip across Eastern Europe with a best friend ~~area~~ she's found someone to treat her house.
- Goes to London 2 days/week and needs a smart-casual wardrobe.

Consumer (B)



no jewellery or makeup (sometimes lipstick)

hat for warmth and to avoid styling hair

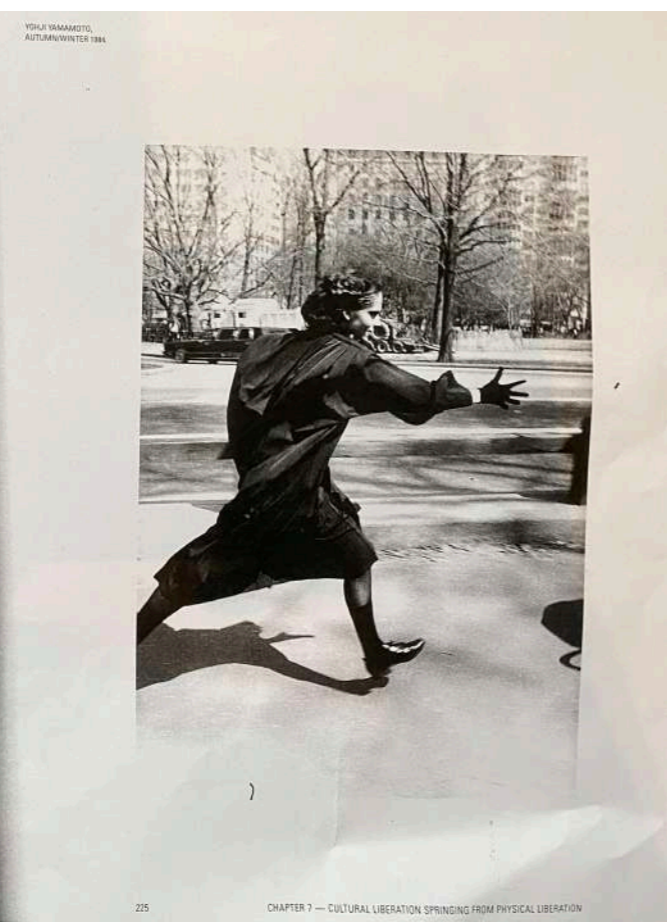
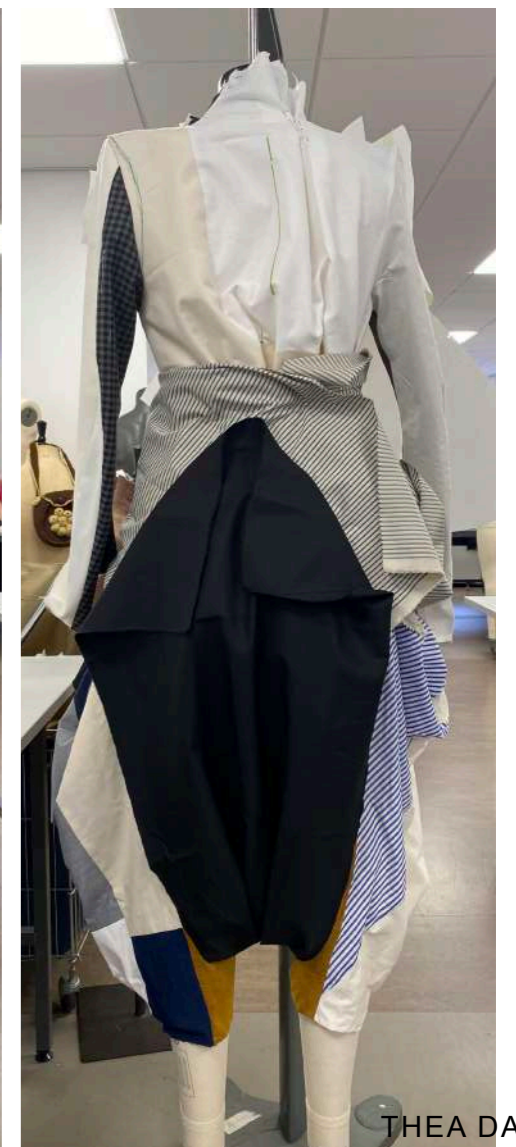
loose-fitting to have layers underneath

deep and warm pockets that are useful

practical and characterful shoe choice

NAME: Georgina or 'George' Jones
LIVES: Copenhagen
AGE: 66 years
OCCUPATION(S): soon-to-be-retired playwright and freelance speech and drama tutor.
INTERESTS:
- Early morning city walks, the same loop every time which passes her favourite coffee hatch and ends up at her bench with a view overlooking the city. (even if its raining).
- Looks after her three grandchildren once every week and teaches them about plants and gardening at home.
- She enjoys being comfortable at home and wearing simple clothes such as jeans and a woolen sweater. She doesn't dress up often, but when she does she wants to feel strong and be the height of elegance with a casual and thrown-together appearance at the same time.

INITIAL PROJECT INSPIRATION AND EXPLORATION



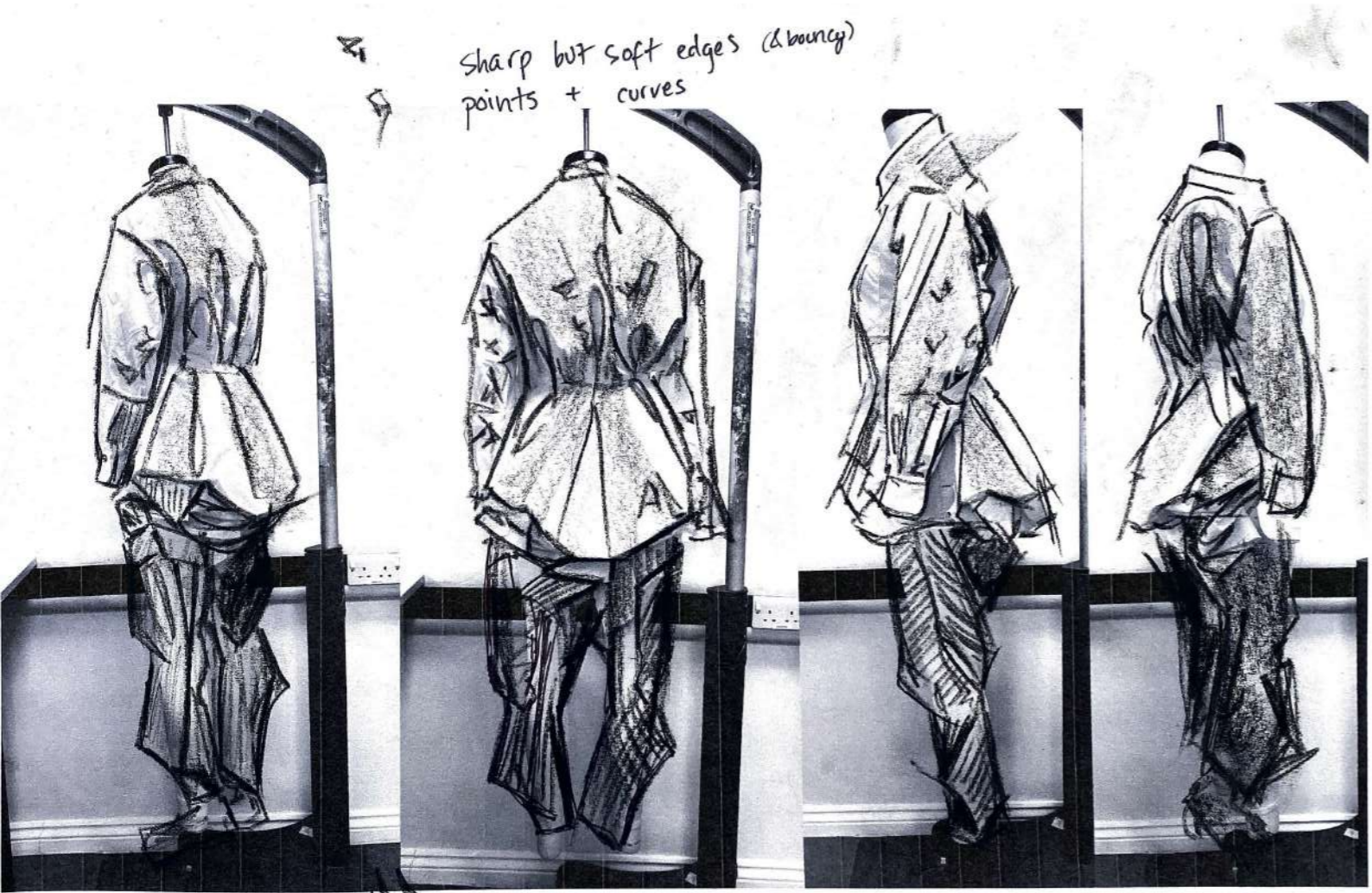
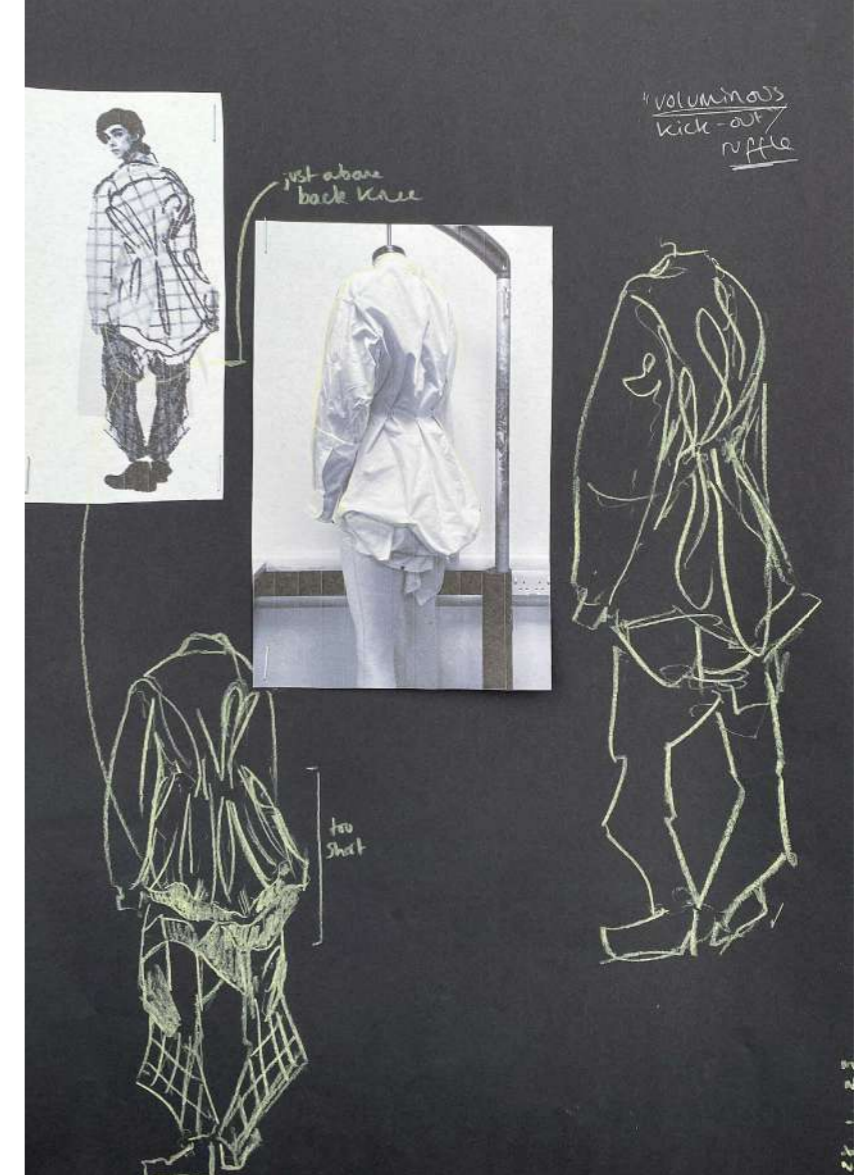
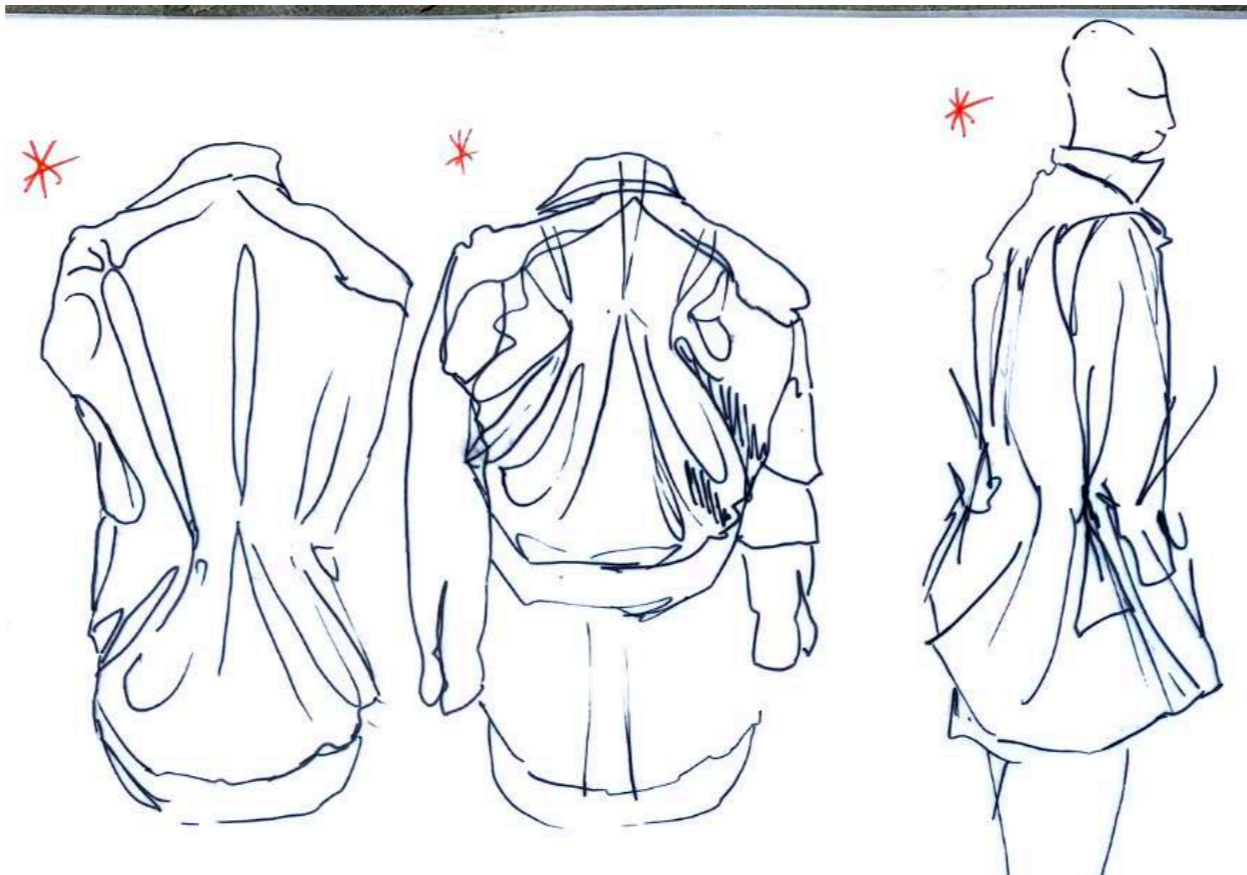
INITIAL PROJECT INSPIRATION AND EXPLORATION



Dinner Hour, Wigan 1824-1910



DRAPE REFINEMENT



SUMMARY OF TOILES: MADE FROM WASTE SCRAPS TO REDUCE WASTE GOING TO LANDFILL & PREVENT PURCHASE OF SINGLE-USE, NEW CALICO.

NO NEW CALICO
FOR TOILES !!!



PATCHWORK OVERCOAT TOILE NO.1 USING SMALL PIECES JOINED TOGETHER FROM THE STUDIO WASTE BIN

PROCESS OF JOINING WASTE SCRAPS TO MAKE MY TOILES

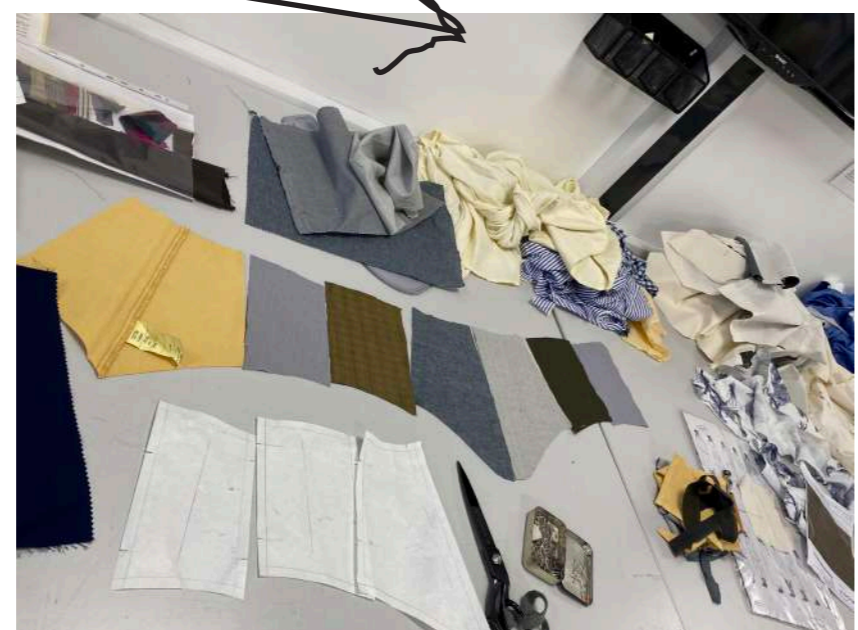


ABOVE: PATCHWORK OVERCOAT TOILE NO.1 SHOWING COMPONENT SCRAPS

START

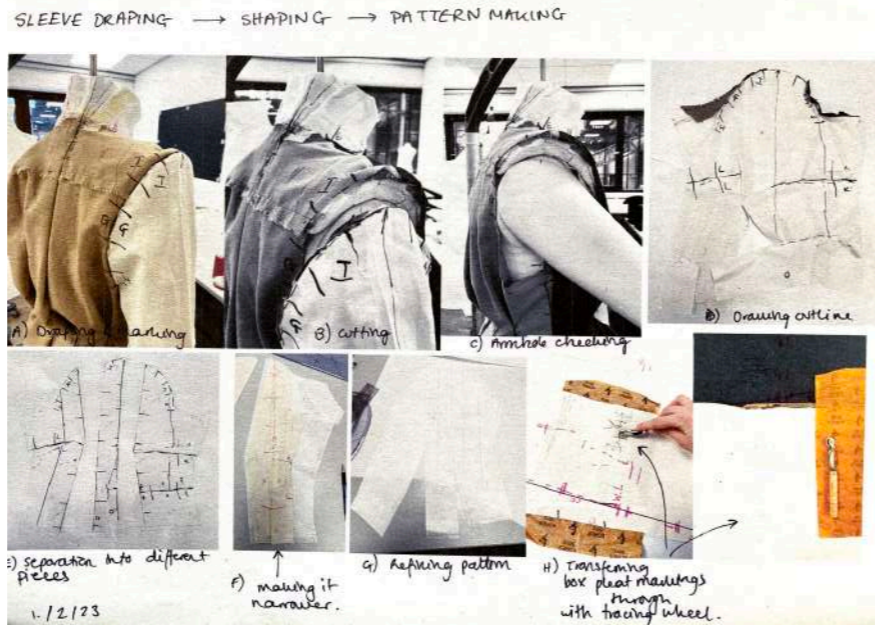


BELOW: TROUSER TOILE NO.1 SHOWING COMPONENT SCRAPS

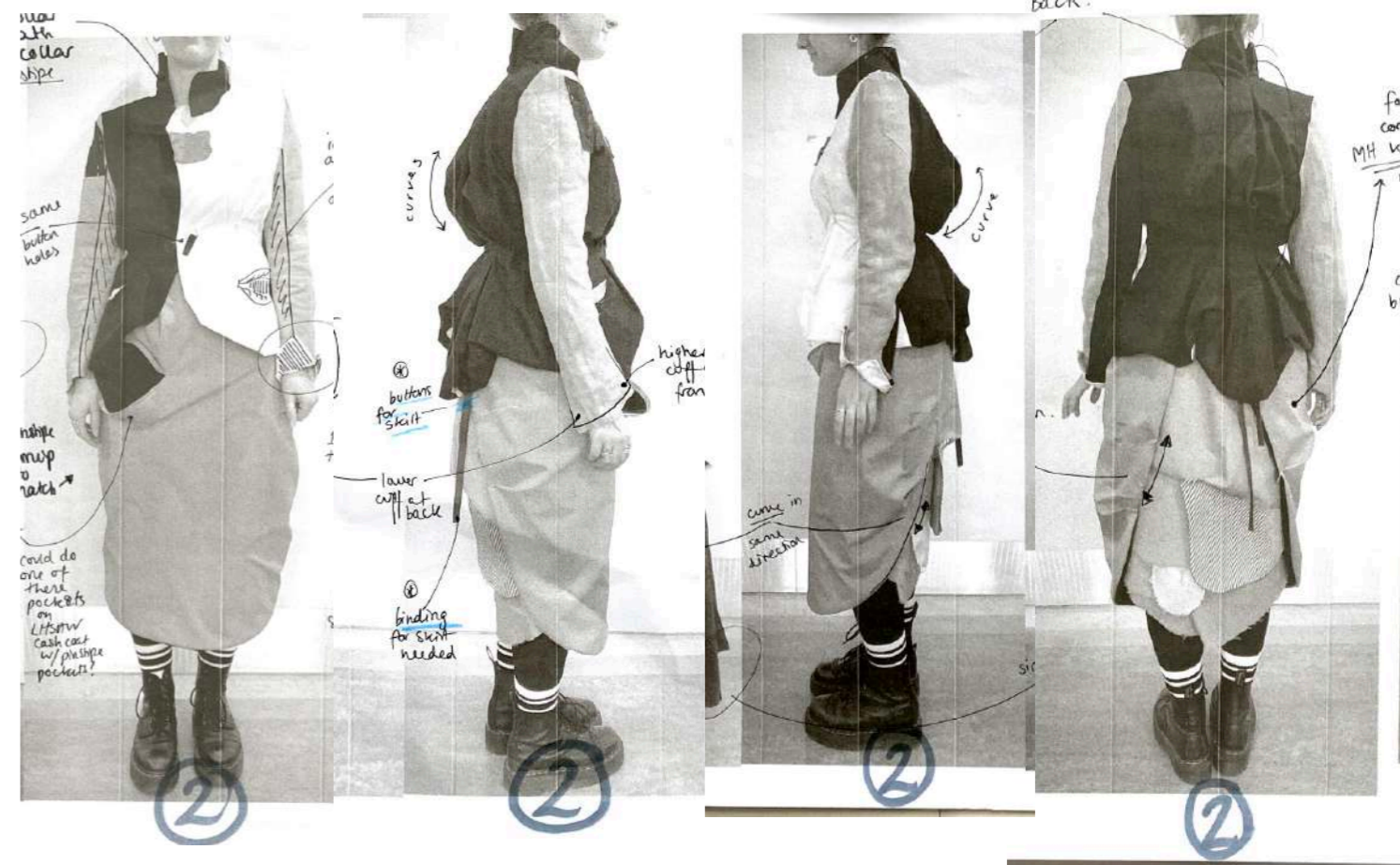


PUSHING BOUNDARIES OF A TRADITIONAL TAILORED JACKET

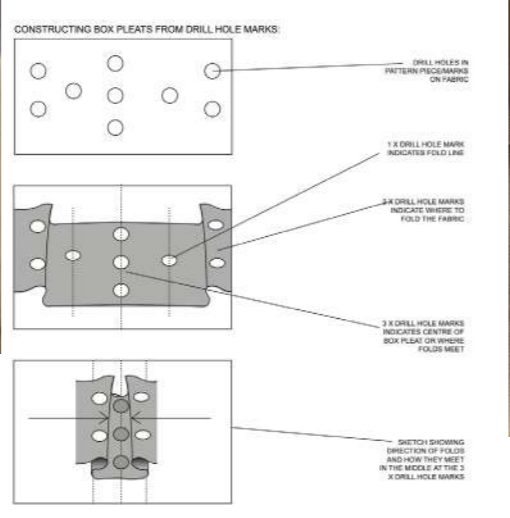
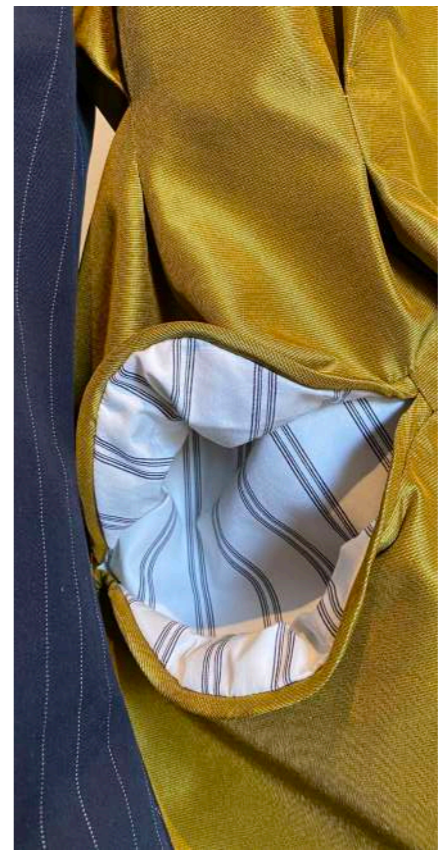
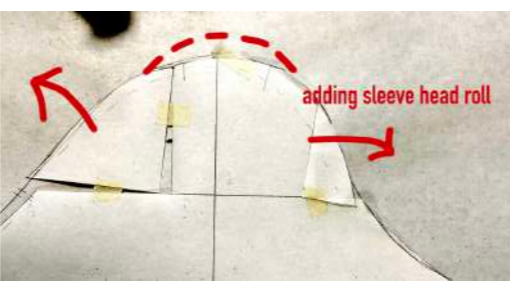
Toile ①



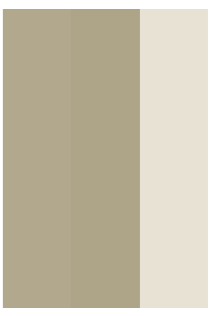
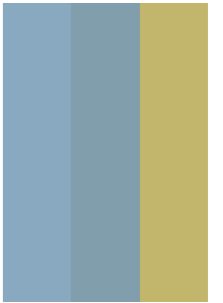
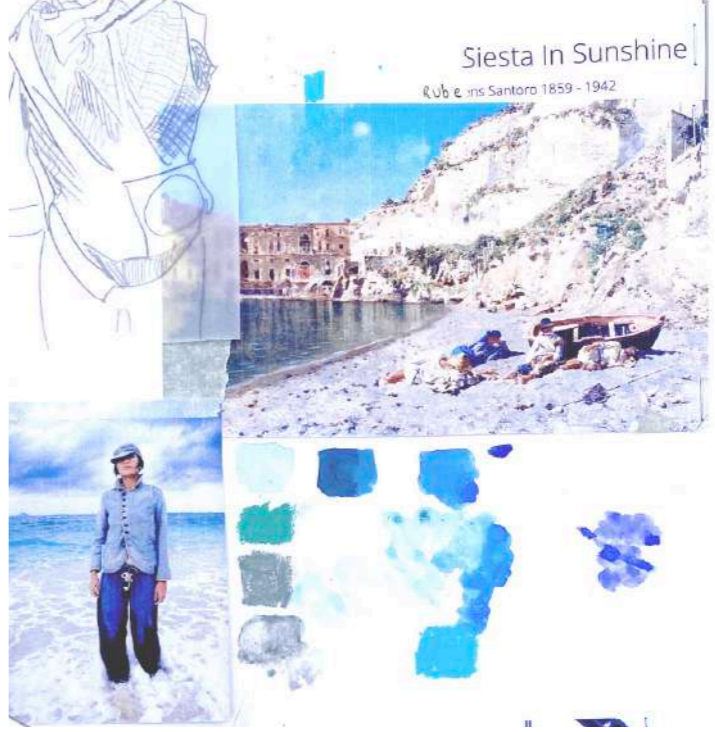
Toile ③



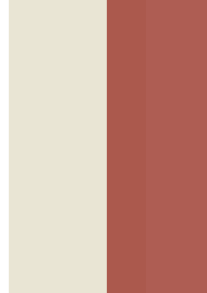
Toile ②



COLOUR PALETTE INSPIRATION AND FABRIC SUMMARY

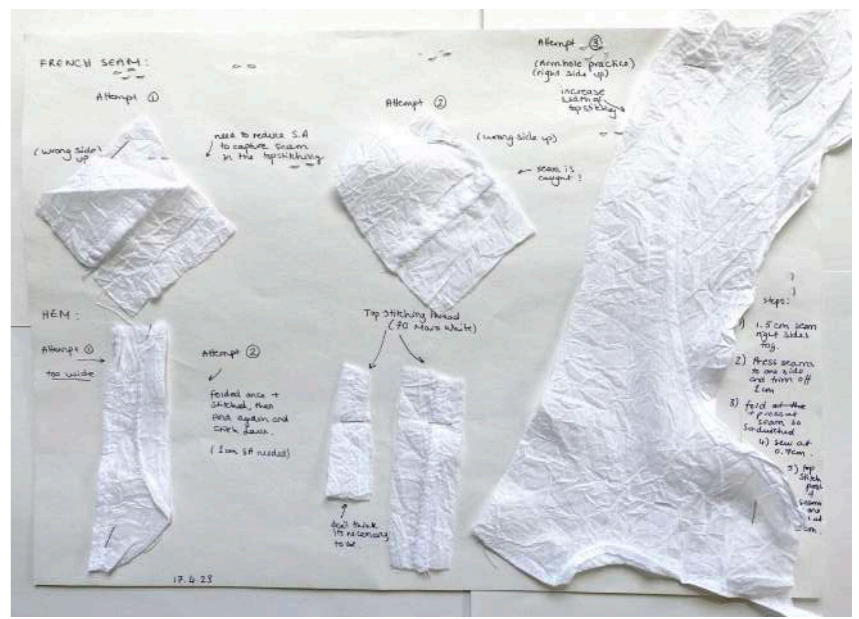
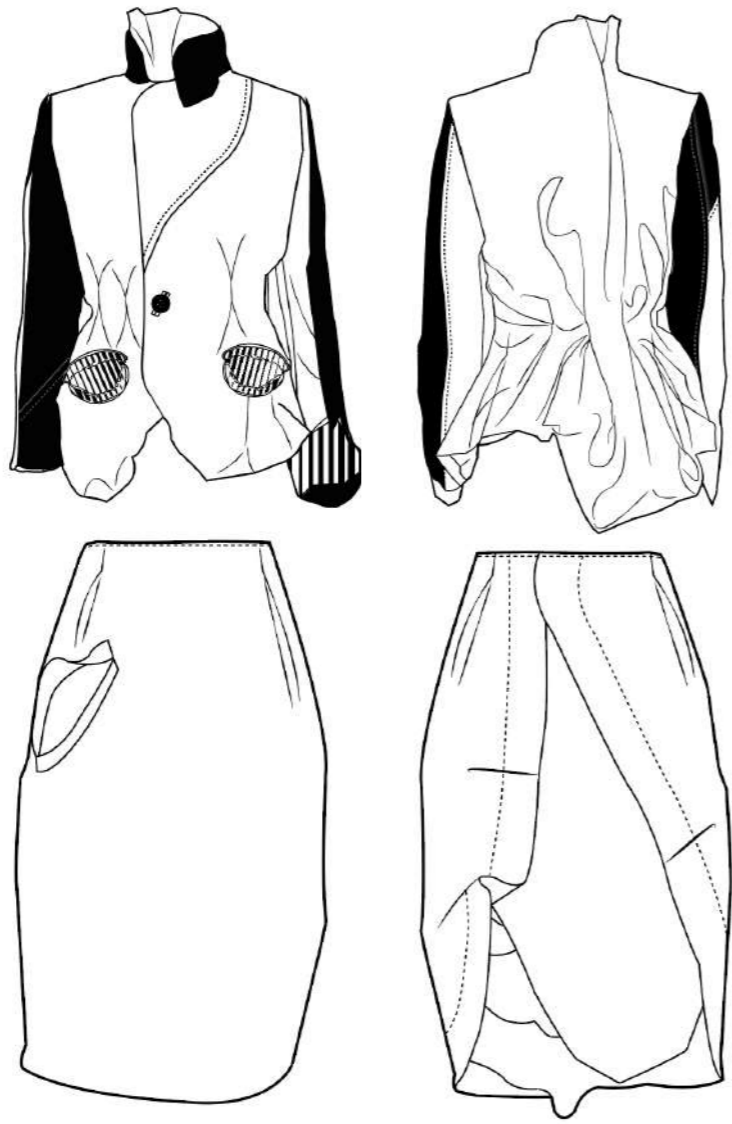
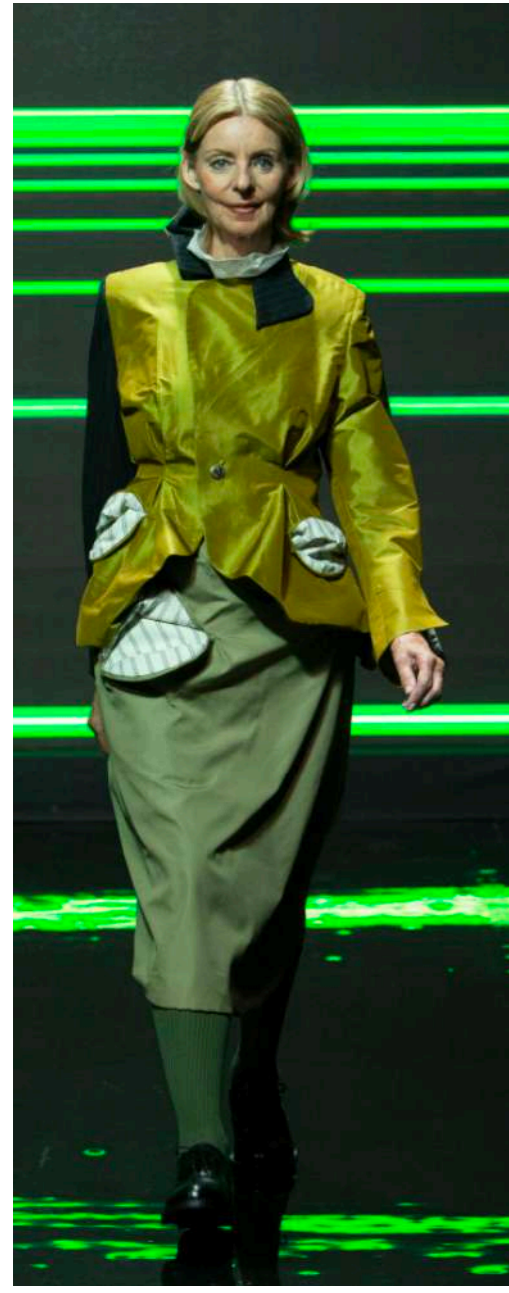


- Crushed cotton deadstock (Amothreads)
- Silk taffeta deadstock (Amothreads)
- University donated cotton
- Cotton (simply fabrics)
- Cotton poplin (brand deadstock)
- Cotton poplin stripe (brand donated)
- Silk taffeta (Amothreads) deadstock
- University donated pinstripe cotton
- Cotton cashmere (brand deadstock)
- Ex-student deadstock silk lining
- University donated chevron silk lining
- Wool serge (brand donated)
- University donated recycled cashmere



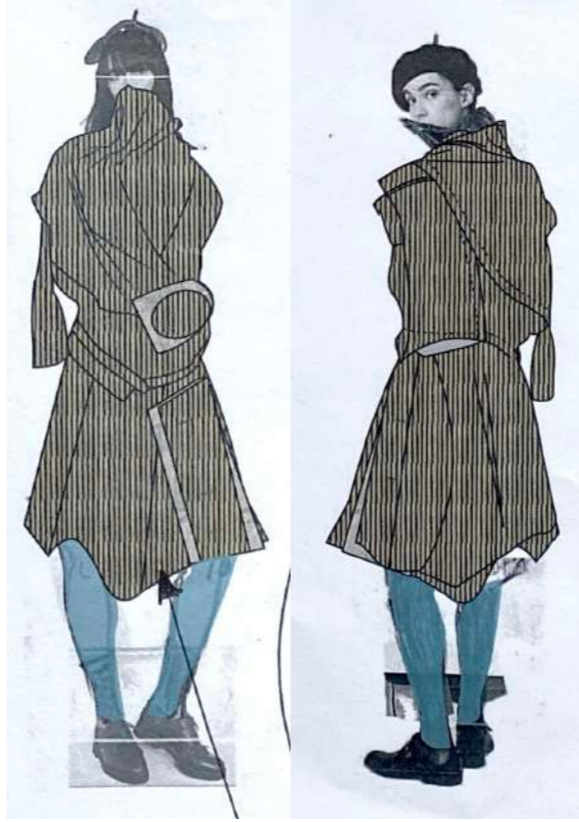
above ankle so doesn't get dirty.

Look ①



"Gallery glad rags"

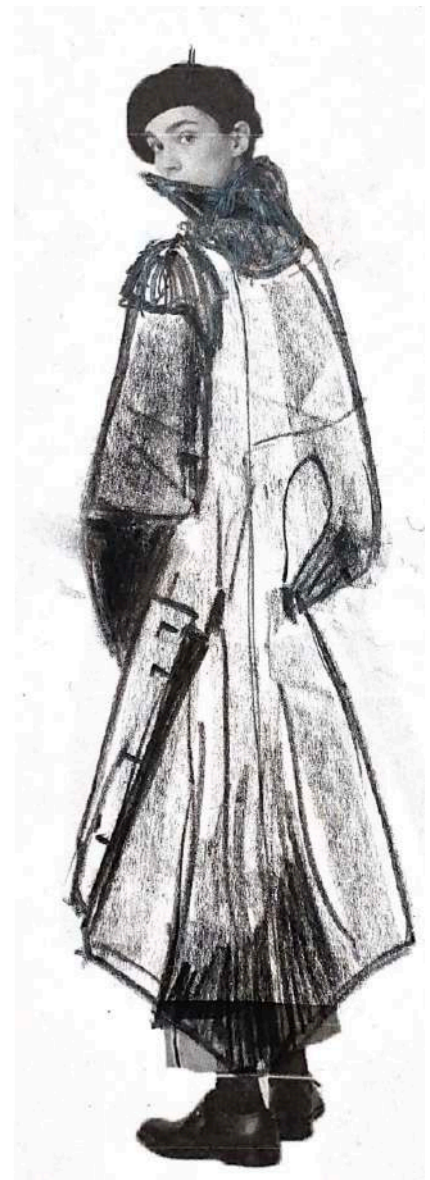
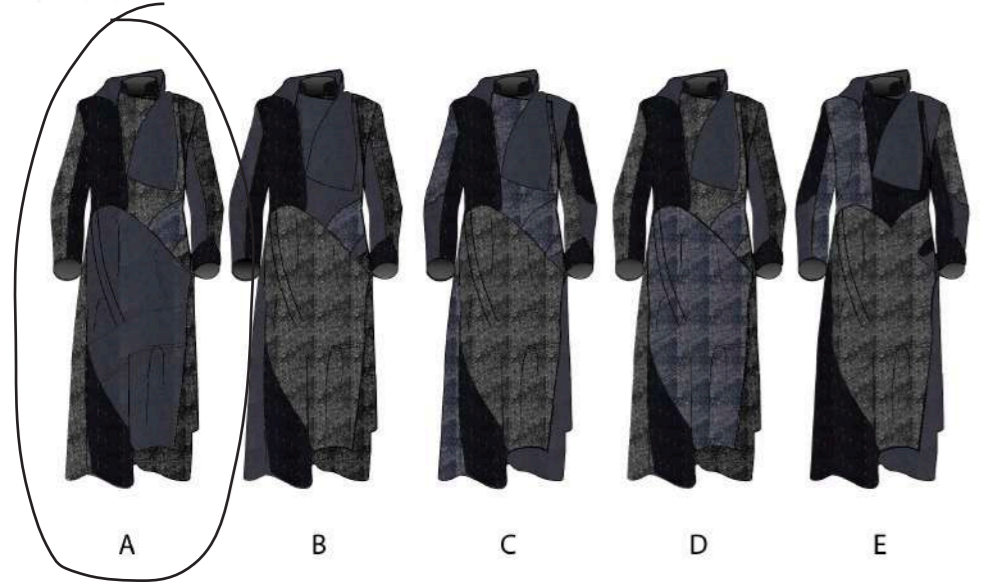
LOOK ②



"Siesta in sunshine"

THEA DANSIE

LOOK ③



"Winter in the city"



T-SHAPED

"cash coat"

RESOURCES

DEADSTOCK:

- NAVY RECYCLED CASHMERE
- NAVY PINSTRIPE
- CHARCOAL WOOL SERGE
- B&W SILK MINI CHEVRON LINING
- DARK GREY SILK SLEEVE LINING
- NAVY WOOL
- BRAND LABEL (PUTTY 95% COTTON, 5% SILK)
- BUTTONS

NEW:

- INTERLINING
- TICKET POCKET ZIP
- THREAD

TOILES:

- STUDIO & FABRIC BIN SCRAPS

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END.

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