



HAPPY PLACES

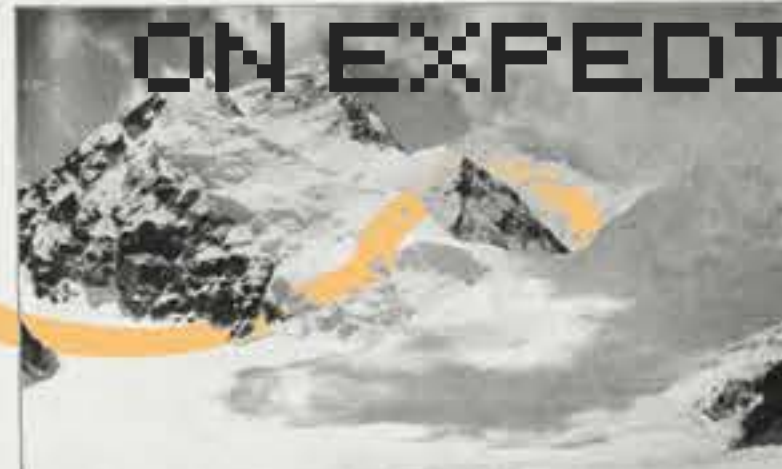
HOLLY WILLIAMS



INSPIRED
BY
IRREGULAR
PATTERNS

EXPLORERS

ON EXPEDITIONS



OVERSIZED LAYERS

MOUNTAIN WEAR

ATHLETIC WEAR STYLED AROUND
MOUNTNEERS

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HEAD COVERS



ARCTIC
EXPLORERS...

GOGGLES

KNITWEAR



BALACLAVAS

EXCESSIVE FABRIC



FRESH AIR = FREE MIND





DESIGN DETAILS



BUCKET HATS

EXPANDING JACKET
TRIALS

GATHERED FABRICS



TAKING INSPIRATION FROM
EXPLORERS OUTERWEAR, UTILITY
WEAR, WORK WEAR AND STREET STYLE
FOR MY FINAL COLLECTION



OVER TO SIT IN SILENCE
I
we sit in silence
with the shady trees
listen to the song of birds
to the buzz of bees.
II
we sit in silence
watch the clouds roll by
read a book or sing a song
hear the wild bird cry.
III
we sit in silence
as the day is almost done
see behind the distant hill
pale glow of the sun.
IV
we sit in silence
as evening twilight
flashes to the whisper-will
sing with all its might.
V
we sit in silence
with the Starry way
point to all in earnest
we sit in silence all the while.

OVERSIZED SILHOUETTES



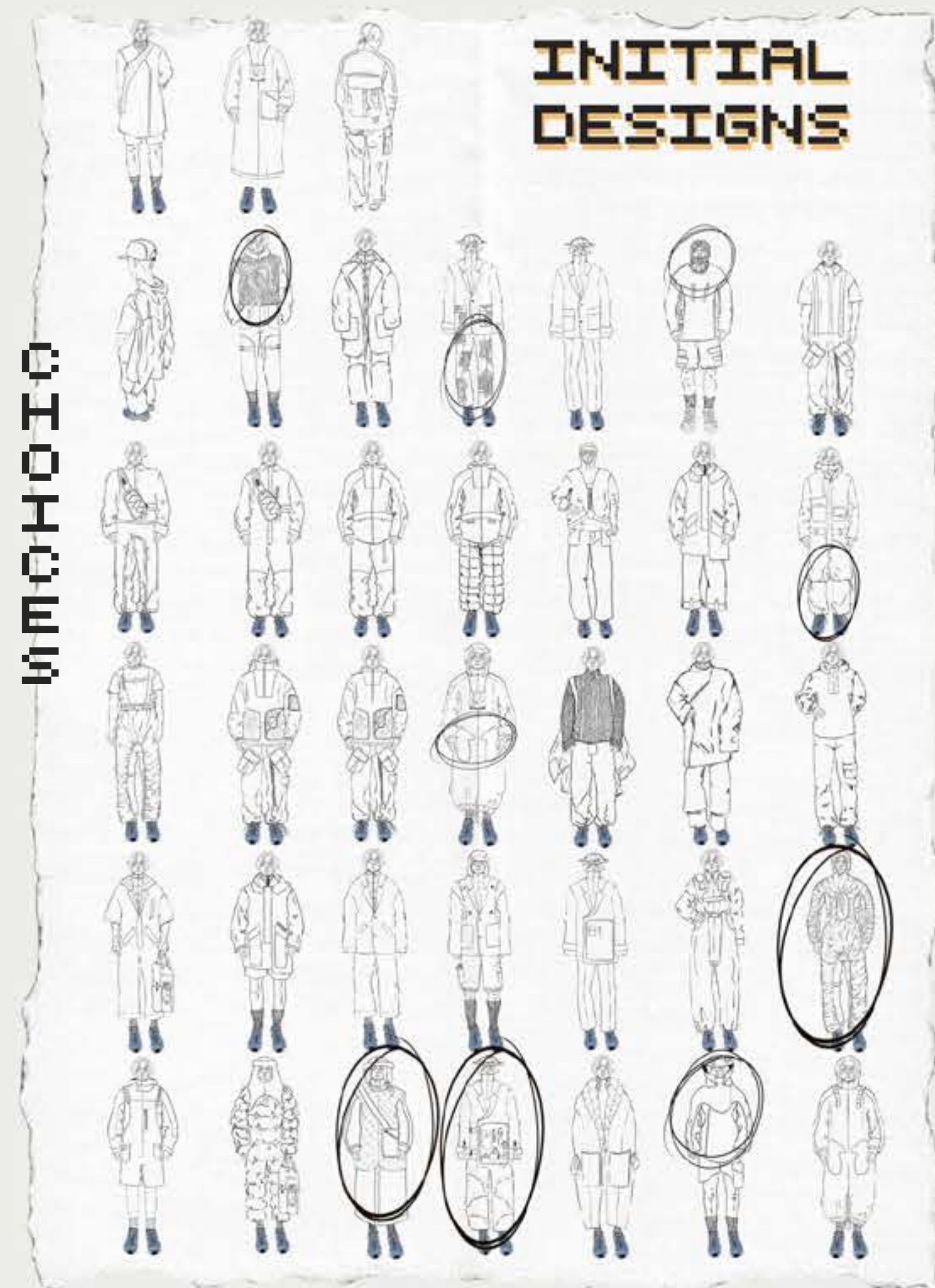
FOCUSSING ON
THE MOVEMENT
OF THE
CLOTHING, THE
RIPPLES,
GATHERS AND
FOLDS

LAYERED PIECES
WITH VARIOUS
TEXTURES

FIT INSPO

UTILITY

LARGE HOODS



DESIGN FEATURES I WANTED TO CARRY
THROUGH TO MY MAINLINE FINAL
LINEUP





LOOK 1



LOOK 2



LOOK 3



LOOK 4

DIFFUSION

CALM AFTER THE STORM...

MY DIFFUSION IS
BASED ON LEISURE WEAR
THAT IS COMFORTABLE,
RELAXED IN
SILHOUETTE, CREATED
WITH LAYERS AND
TEXTURES

USING ALOT OF MY
COLLECTION FOR
INSPIRATION BUT MAKING
EVERYTHING MORE RELAXED
AND LESS FUNCTIONAL
FOCUSSING MORE ON COMFORT
FOR USE



CASUAL LOUNGE WEAR WITH RELAXED
OVERSIZED SILHOUETTES
COMPLIMENTED BY OUTERWEAR
ASPECTS

MAKING A DIFFUSION
COLLECTION THAT IS
UNISEX AND CAN BE
WORN BY ANYONE
ANYWHERE



TAKING INSPIRATION
FROM TAILORING AND
LAYERS USED

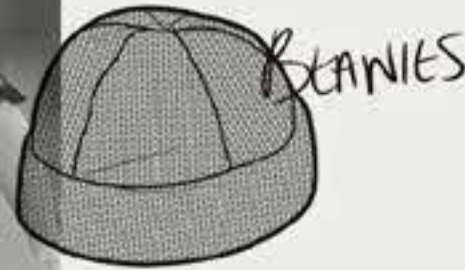


EXAGGERATED SILHOUETTES

WEEKEND ACTIVITIES



COMFY WEEKEND OUTFITS



DURABLE ENOUGH TO WEAR
ANYTIME AND COMFORTABLE FOR
ANY ACTIVITY



CITY STROLLING



MUTED
COLOURS

PEOPLE FIND COMFORT IN
DIFFERENT THINGS WITHIN
LIFE

- HANGING WITH FRIENDS AND FAMILY
- BEING SOMEWHERE CALM AND QUIET
- IN A BUSY CITY

I WANT TO CREATE A
COLLECTION THAT WILL MAKE
EVERYONE COMFORTABLE.



CHILLING WITH FRIENDS
AND FAMILY



OVERSIZED
SILHOUETTES



DIFFUSION

CALM AFTER THE STORM...

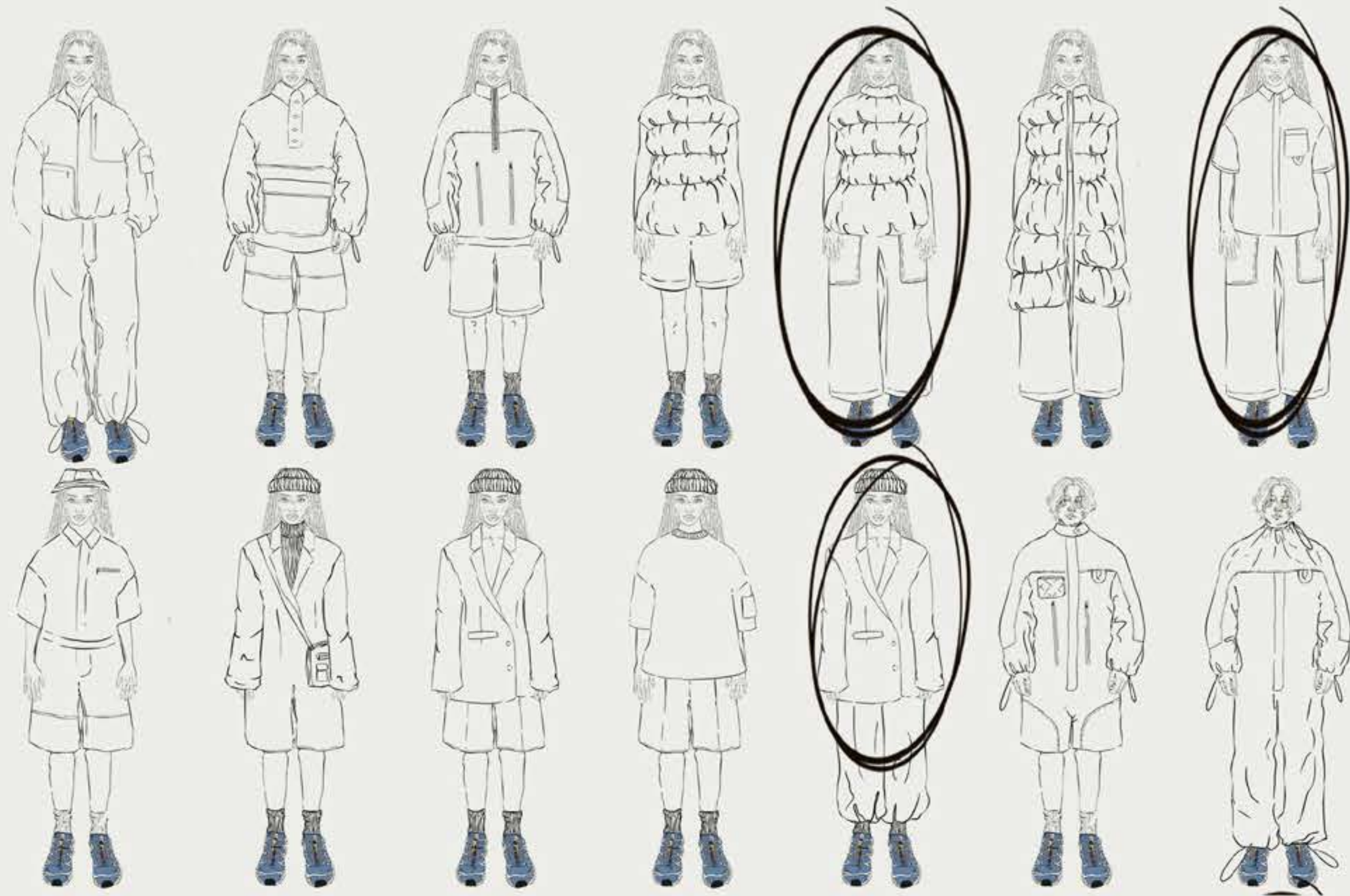
CITY LIVING

Busy life

OUTFITS
HIGHLY
SUPPORTED
WITH
ACCESSORIES



44 CHOSEN 5 DIFFUSION
DESIGNS



SIMILAR SILHOUETTES
WITH A VARIED
CLOTHING CHOICE THAT
ARE EASILY
INTERCHANGABLE



COLOURWAY ONE



COLOURWAY TWO



COLOURWAY THREE

MY CHOSEN COLOURWAY IS COLOURWAY FOUR DUE TO THE FACT THAT IT IS AN A/W COLLECTION AND THE BOLD STATEMENT COLOURS COMPLIMENT THE MUTED NEUTRALS

RELAXED TAILORING WITH OVERSIZED SILHOUETTES THROUGHOUT... COMFORT IN MIND THROUGHOUT



COLOURWAY FOUR

ITEMS CAN BE SWAPPED THROUGHOUT THE COLLECTION AND WORK WELL TOGETHER





NATURAL DYEING



DENIM IS DURABLE



LINEN

WEAVING



USING SCRAPS OF
FABRIC TO CREATE
UNIQUE PIECES THAT
ARE SUSTAINABLY
MADE WITH ZERO
FABRIC WASTE

OFFCUTS

SUSTAINABLE COLLECTION WITH MINIMAL WASTE USING A
MUTED COLOUR PALETTE, FOCUSING ON UTILISING SCRAP FABRICS
AND CREATING MIXED TEXTURES TO ADD DEPTH



TIMELESS SILHOUETTES
COMPLIMENTED WITH LINEN,
SOMETHING THAT WILL RECYCLE IN
FASHION OVER THE YEARS DUE TO
THE VERSATILITY



NATURALLY DYED
FABRICS... USING
ROOT VEG, BERRIES,
SPICES, DRIED
FLOWERS, ETC

DENIM IS A VERY DURABLE
MATERIAL THAT WILL LAST
LONGER AND WON'T HAVE TO BE
REPLACED AS OFTEN



