

INDIA MOORE

***BA FASHION DESIGN
PORTFOLIO***

SHEFFIELD HALLAM UNIVERSITY

mobile: +44(0)7751704120

email: india.moore@hotmail.com

instagram: @indiamooredesign

linkedin: india moore

Grantham,
through and
through.



a love letter to my hometown.

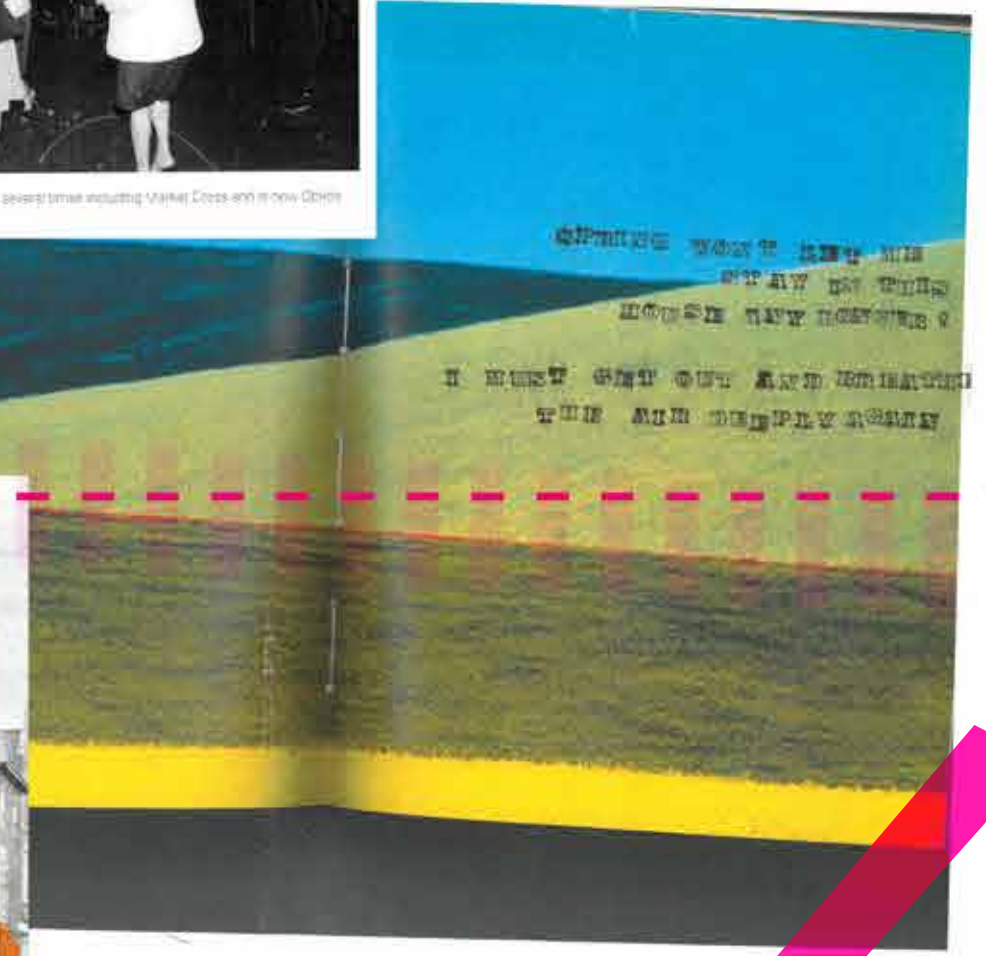
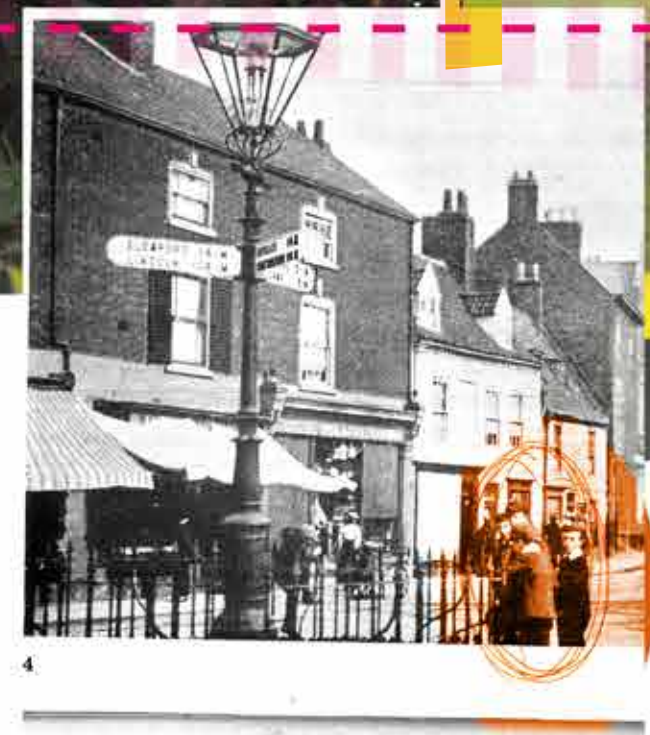
reminiscing growing up in a
tight knit family, and the
sense of community being
from a small, working class
town.

this project follows a young
boy rushing to play out with
his friends in the street,
pulling on whatever clothes
he can get his hands on
first.



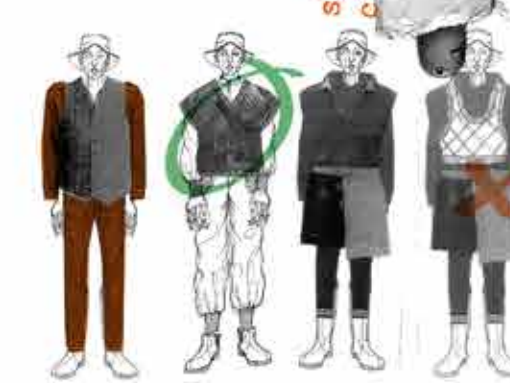


DOES WHERE YOU LIVE INFLUENCE THE WAY YOU DRESS?

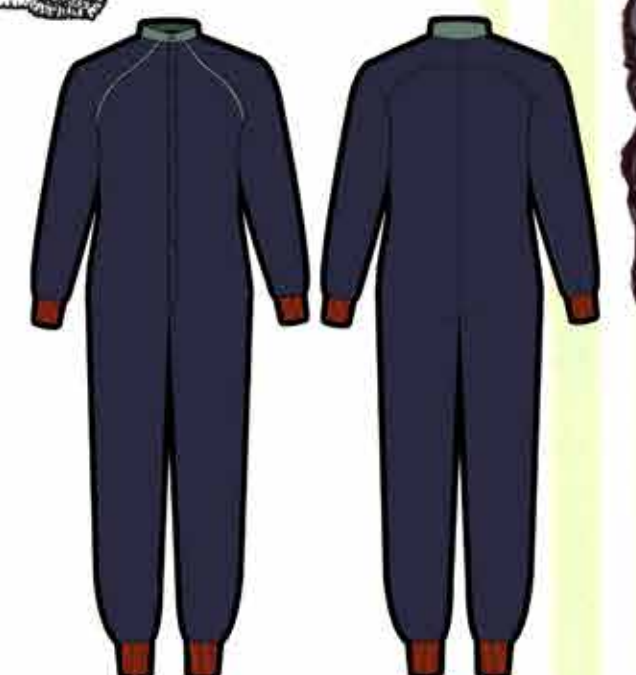
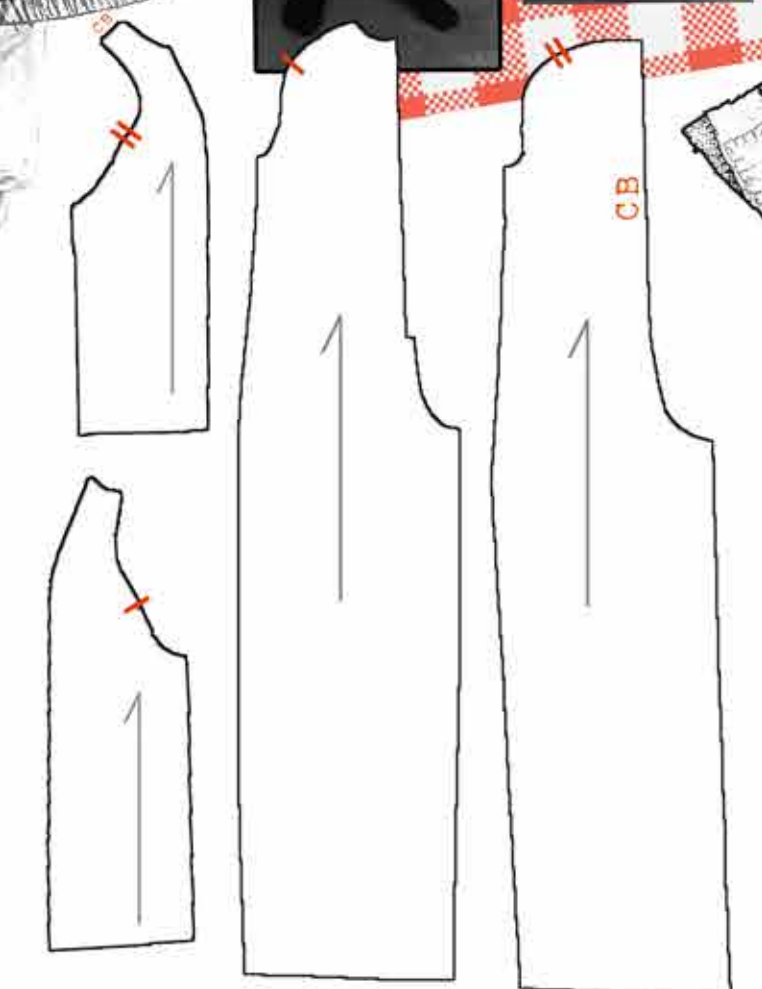








slim down wide legs crop to add stirrup



LOOK LOOK LOOK THROUGH LOOK FOR

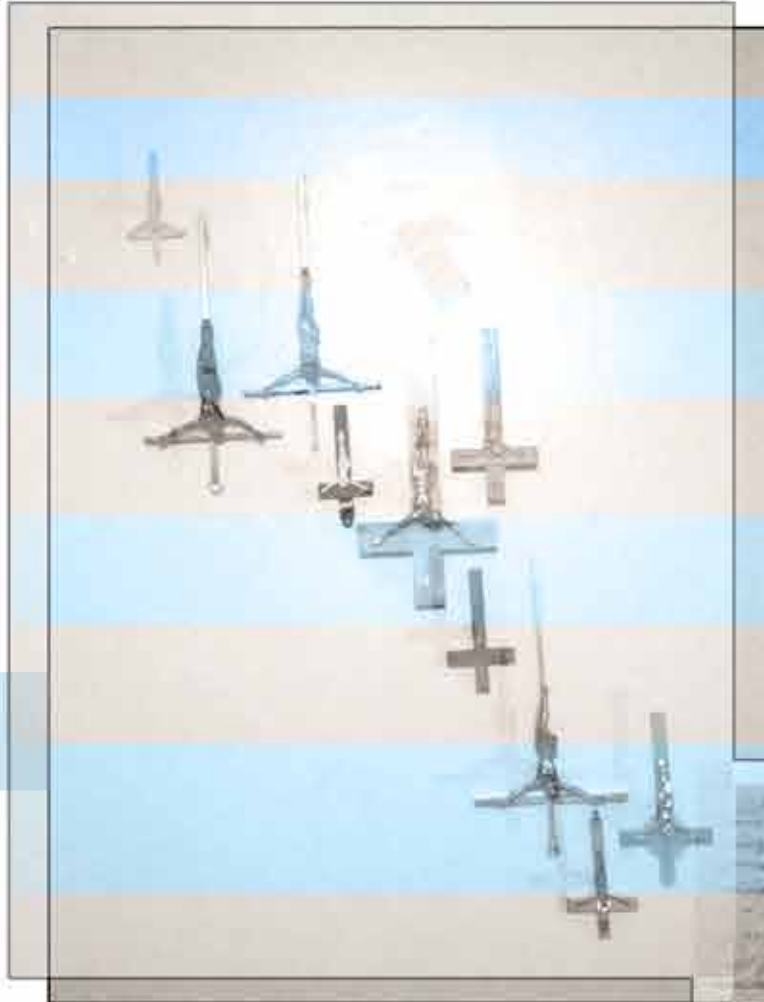
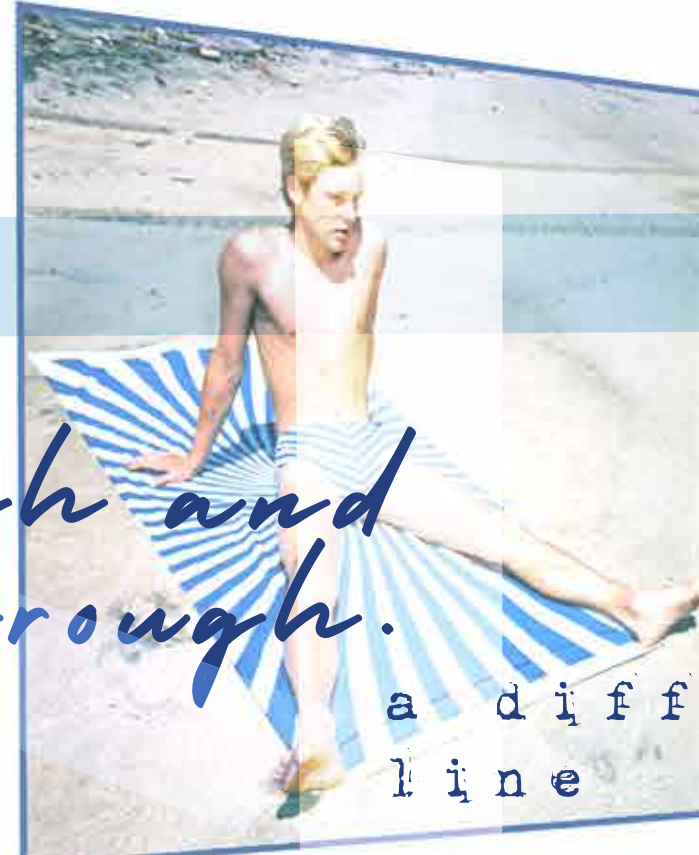


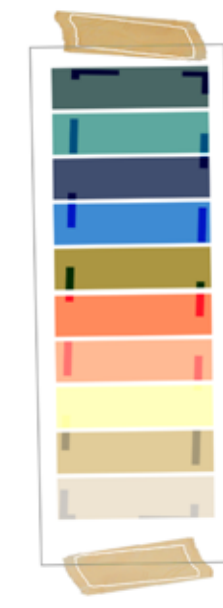
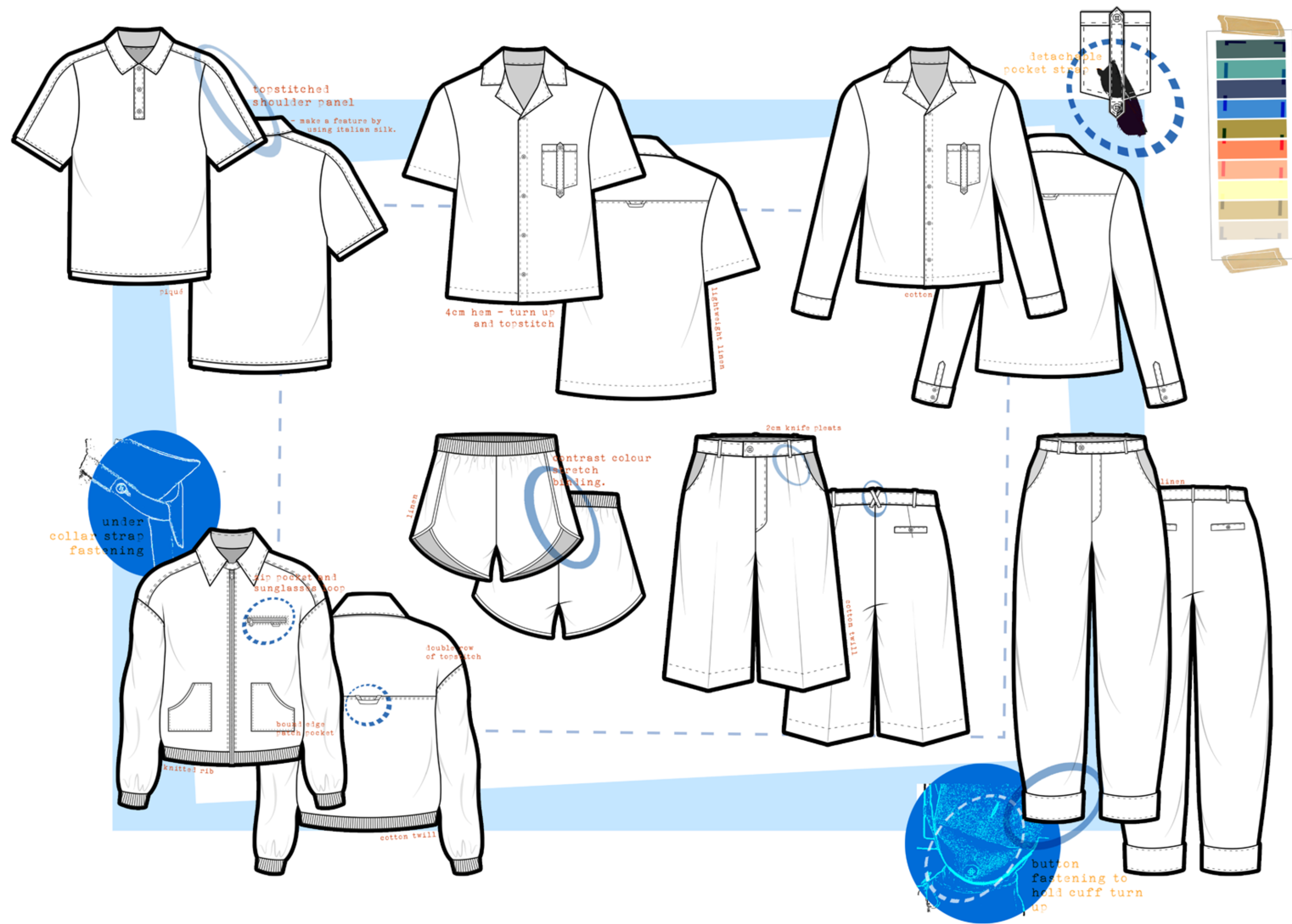




Positano, through and through.
 the working class boy from Grantham takes a trip to southern Italy.
 he immerses himself in the slow and romantic way of life, picking up on the style of the locals to enhance his own holiday wardrobe.

a diffusion line





COLOURWAYS AND PRINT OPTIONS:



initial designs.



range plans.



one.



two.



three.



four.



five.



six.

positano. through and through.

a diffusion line.

