

Kendal McDermott

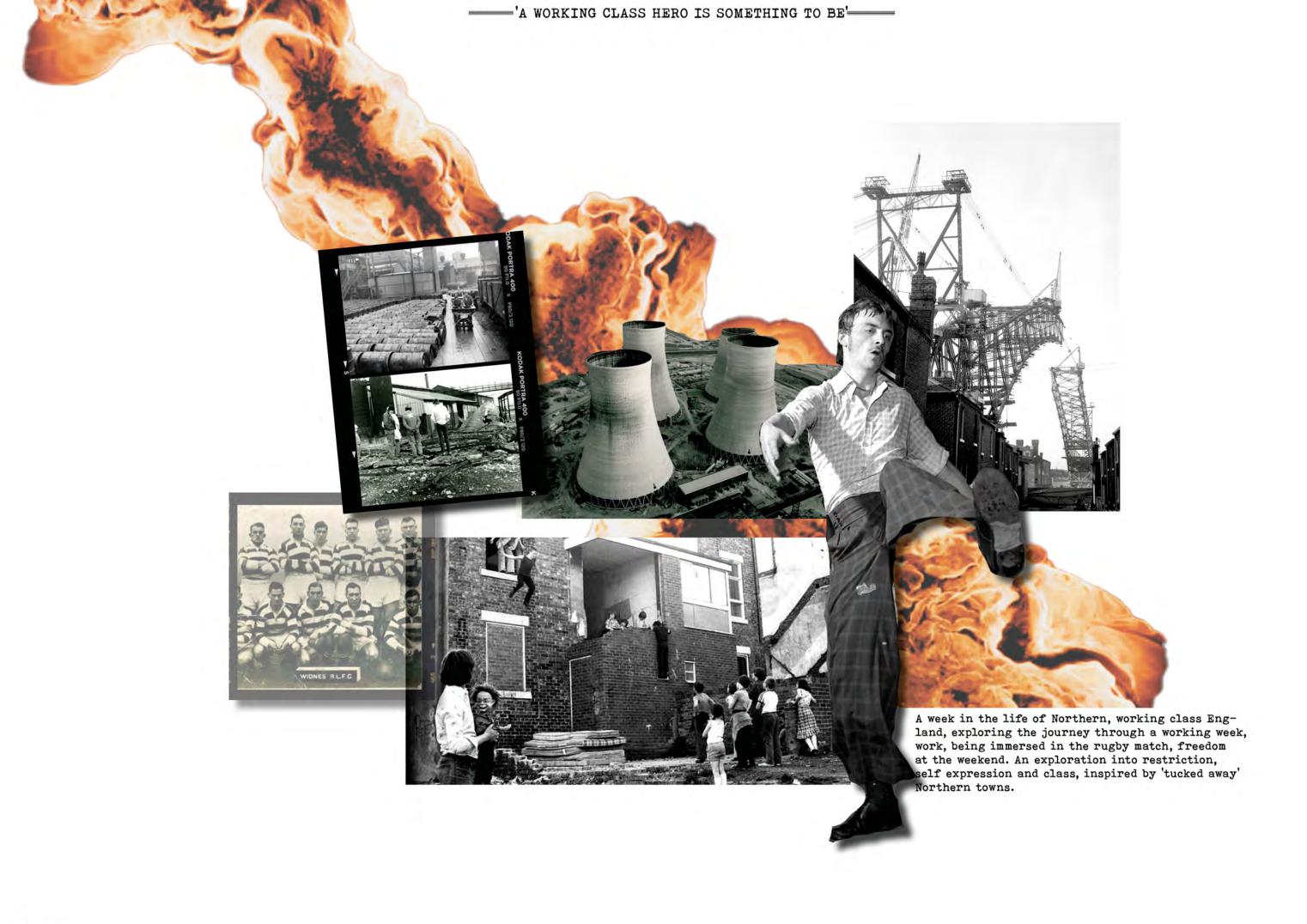
"A Working Class Hero Is Something To Be"

Final major project

















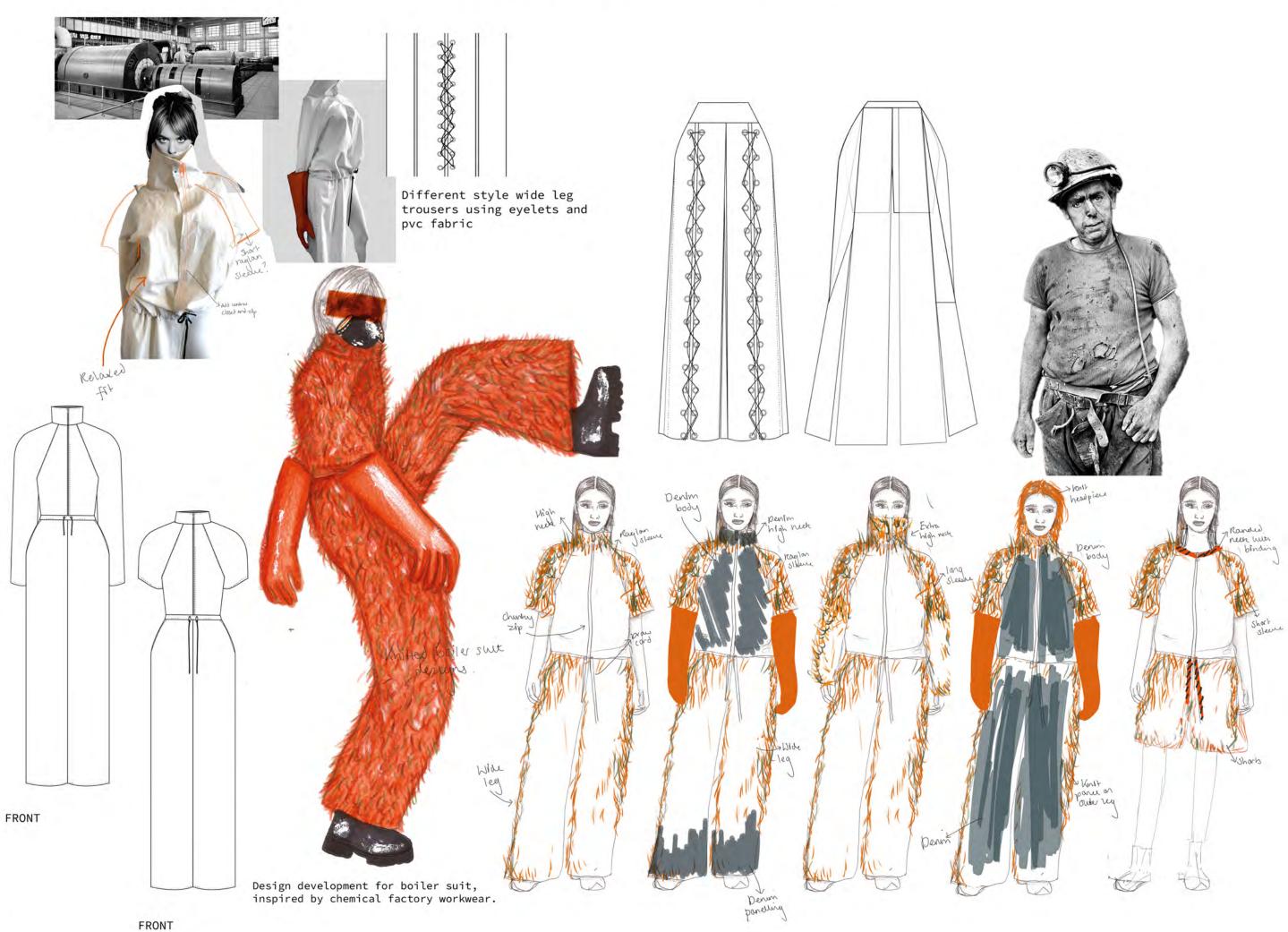
PANTONE 159

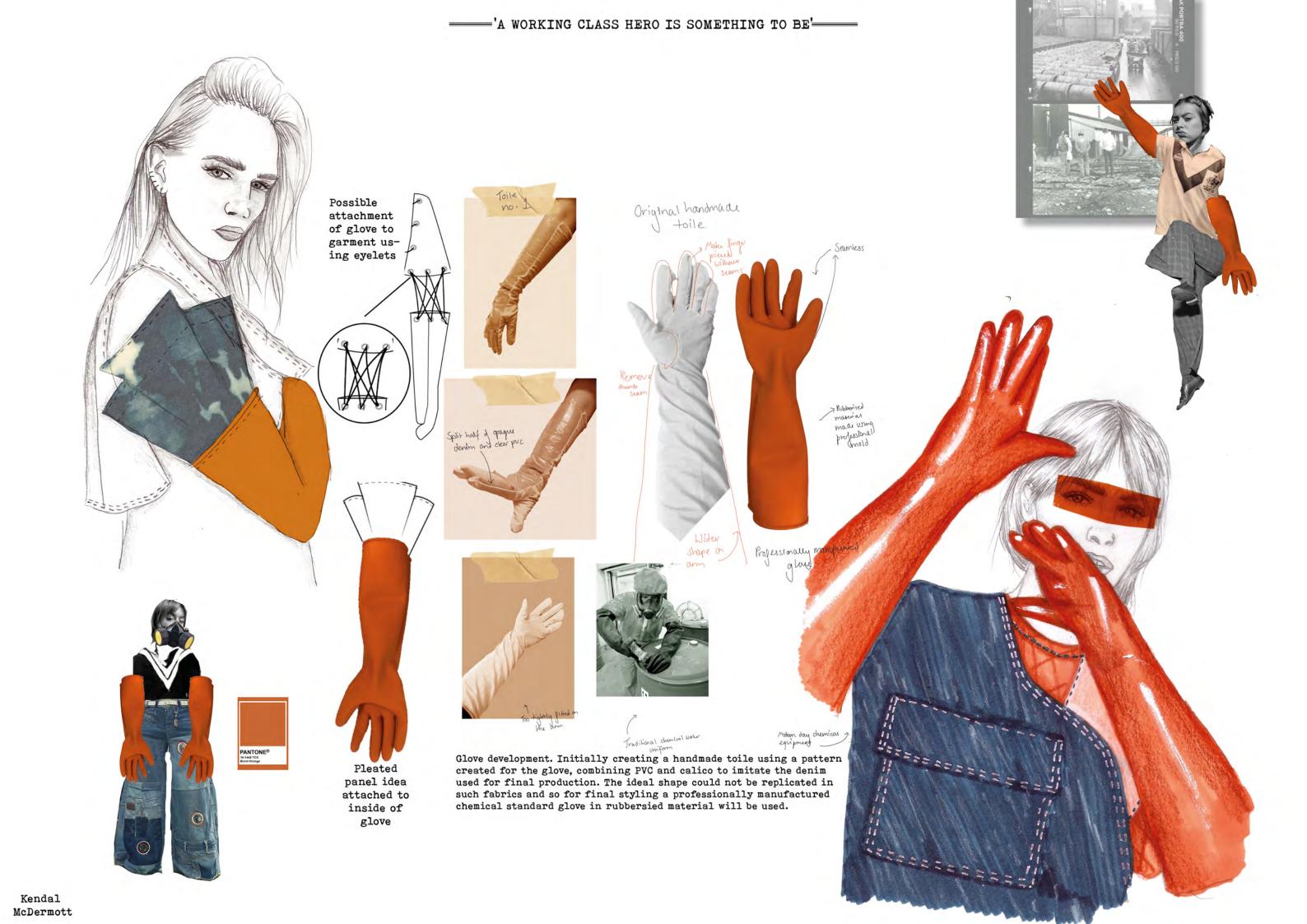


PANTONE® PMS 4179 C # 96A480











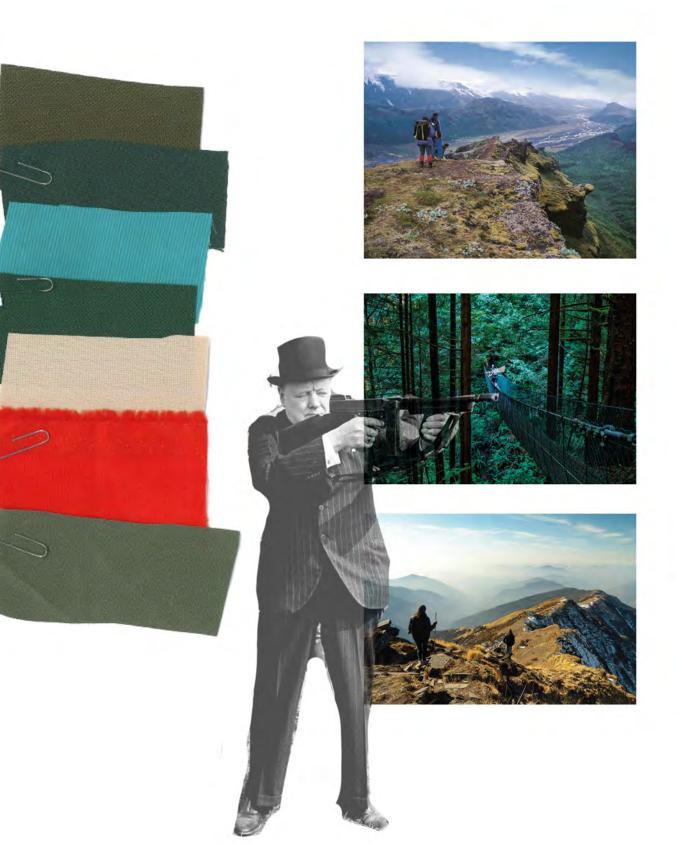


"If I WERE TO DO IT ALL AGAIN..."





An exploration into the unique history of Winston Churchill and his escape from the prisoner of war camp during the Boer war. Using the theme of 'adventure' to ultimately inspire designs that would aid Churchill in his 300 mile journey.









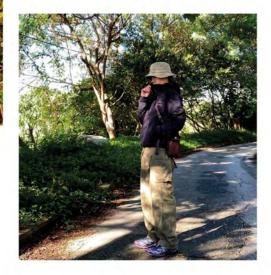


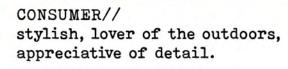




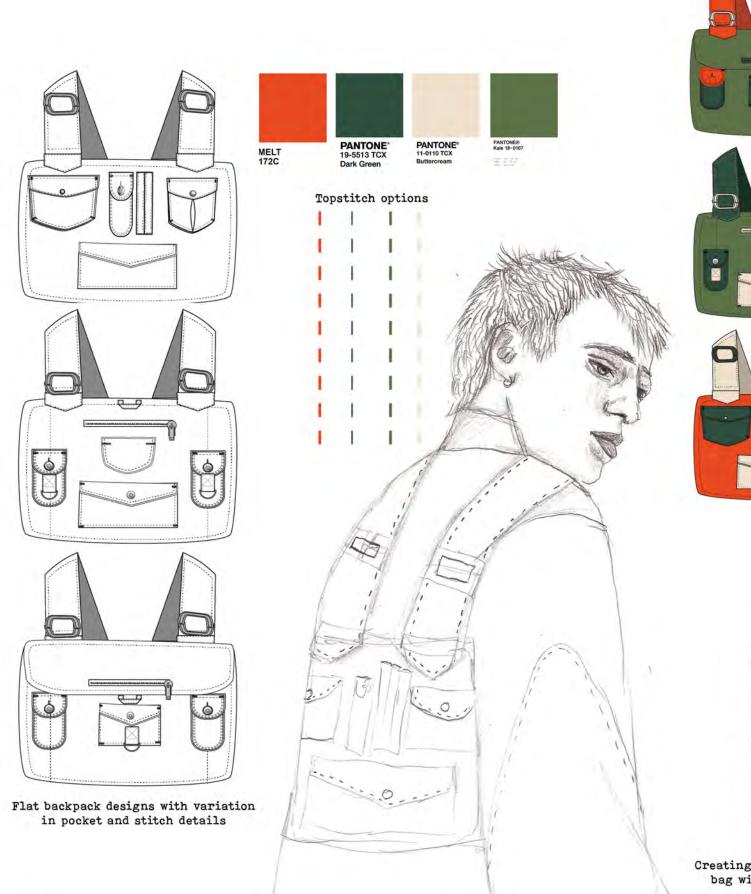




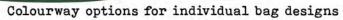


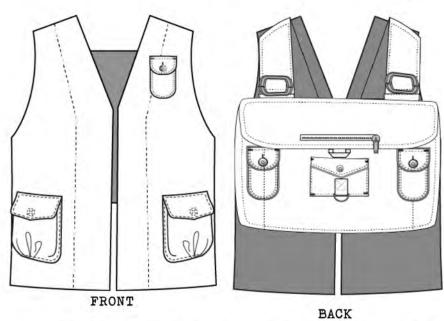












Creating a new gilet design with backpack attached at shoulder seam. Built in bag with gilet results in less pieces to carry/ makes design more practical



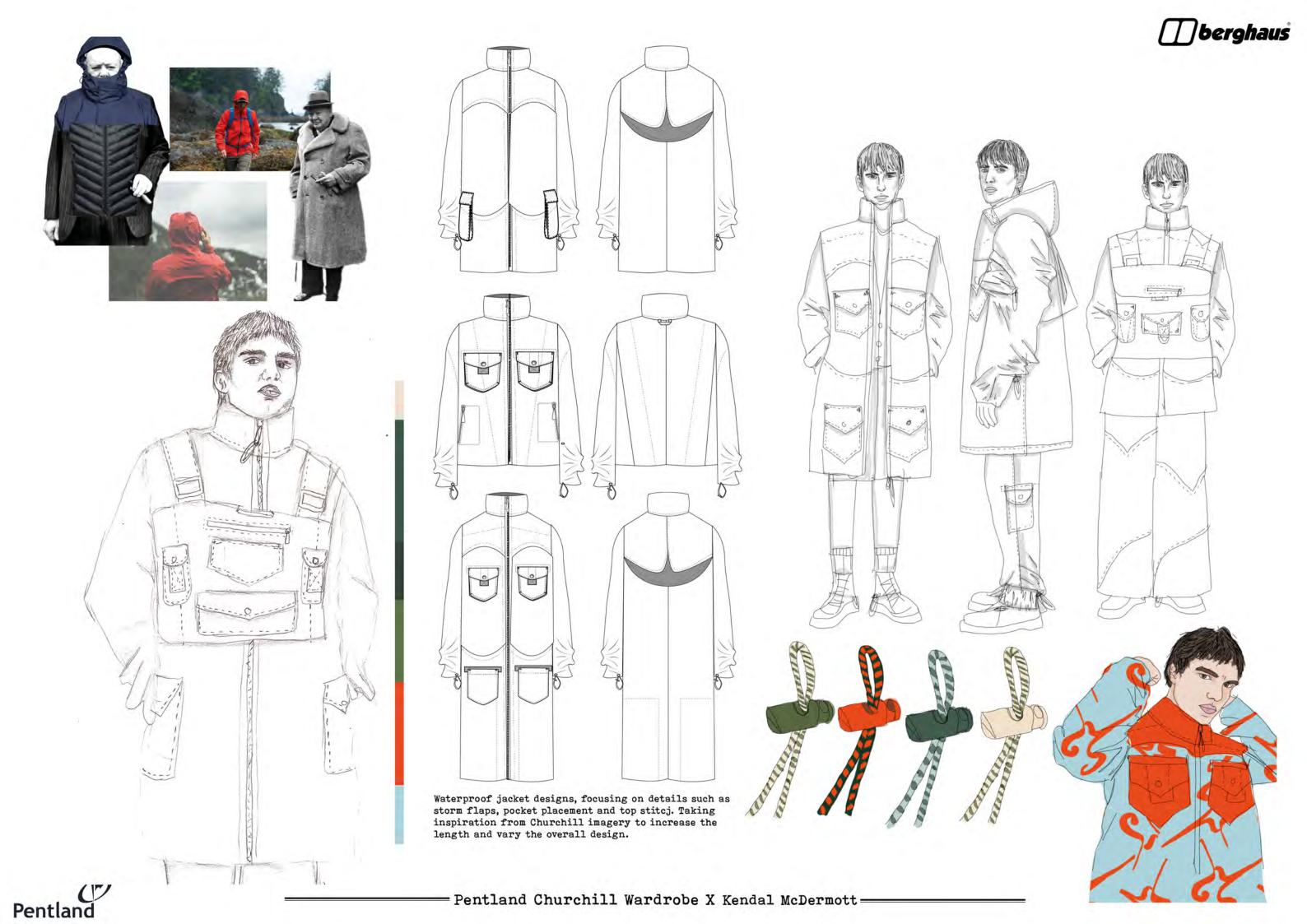








Exploring different colourways and pattern blends for final designs

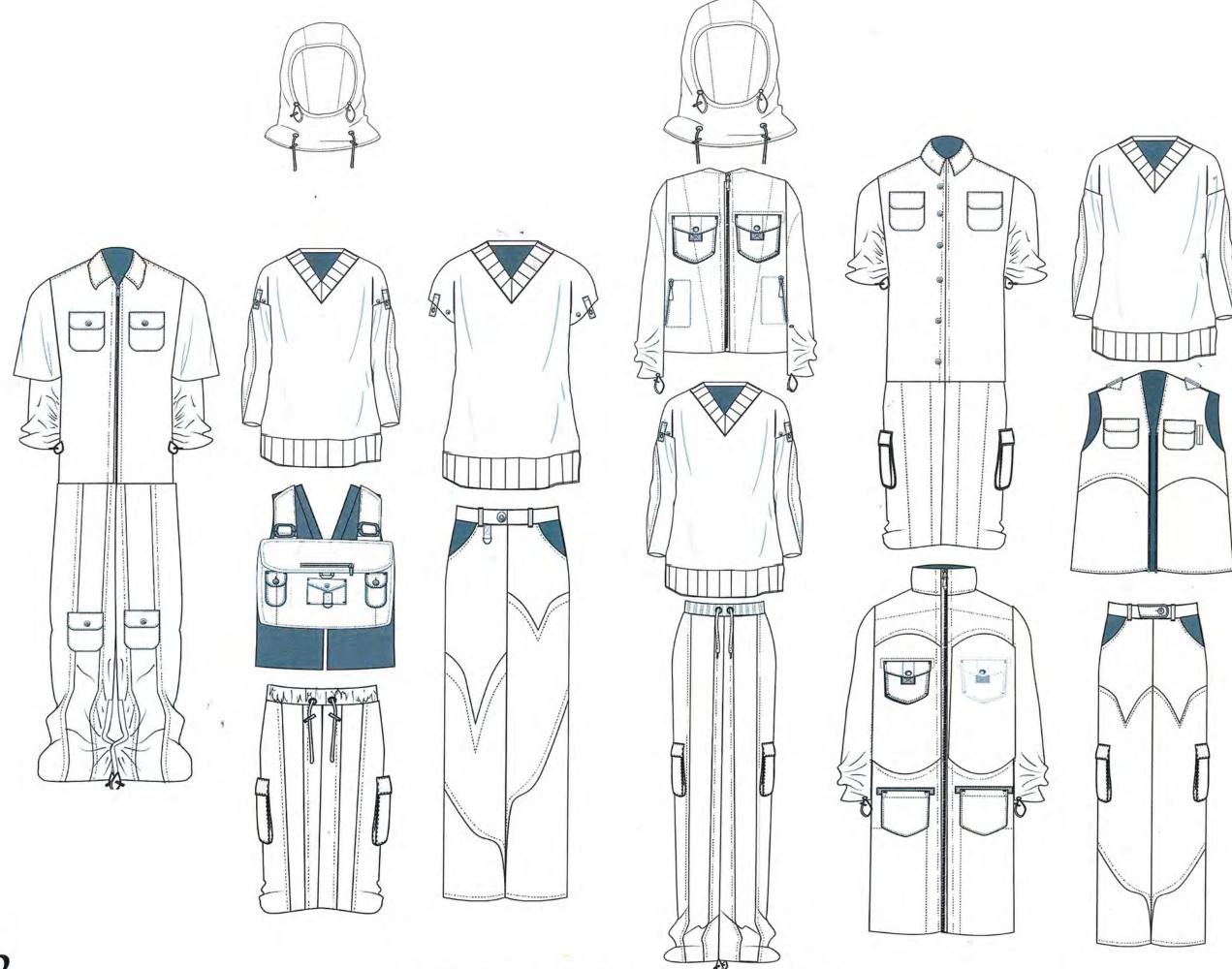










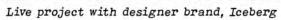




## "WELCOME TO FEAR CITY"







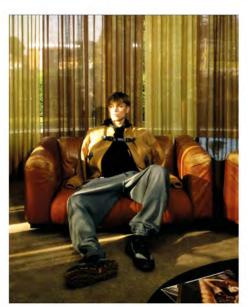




## "WELCOME TO FEAR CITY"

'Welcome to Fear City. Do not walk, avoid public transport, stay off the streets after 6pm and protect your property.'

The Bronx is burning', crime rates are continuously increasing and unemployment is at an all time high. The people of the New York suburbs needed an escape, a way to express their intense emotions, and so, Hip Hop was born.









PANTONE 732







PANTONE Dark Denim 19-4118 TCX





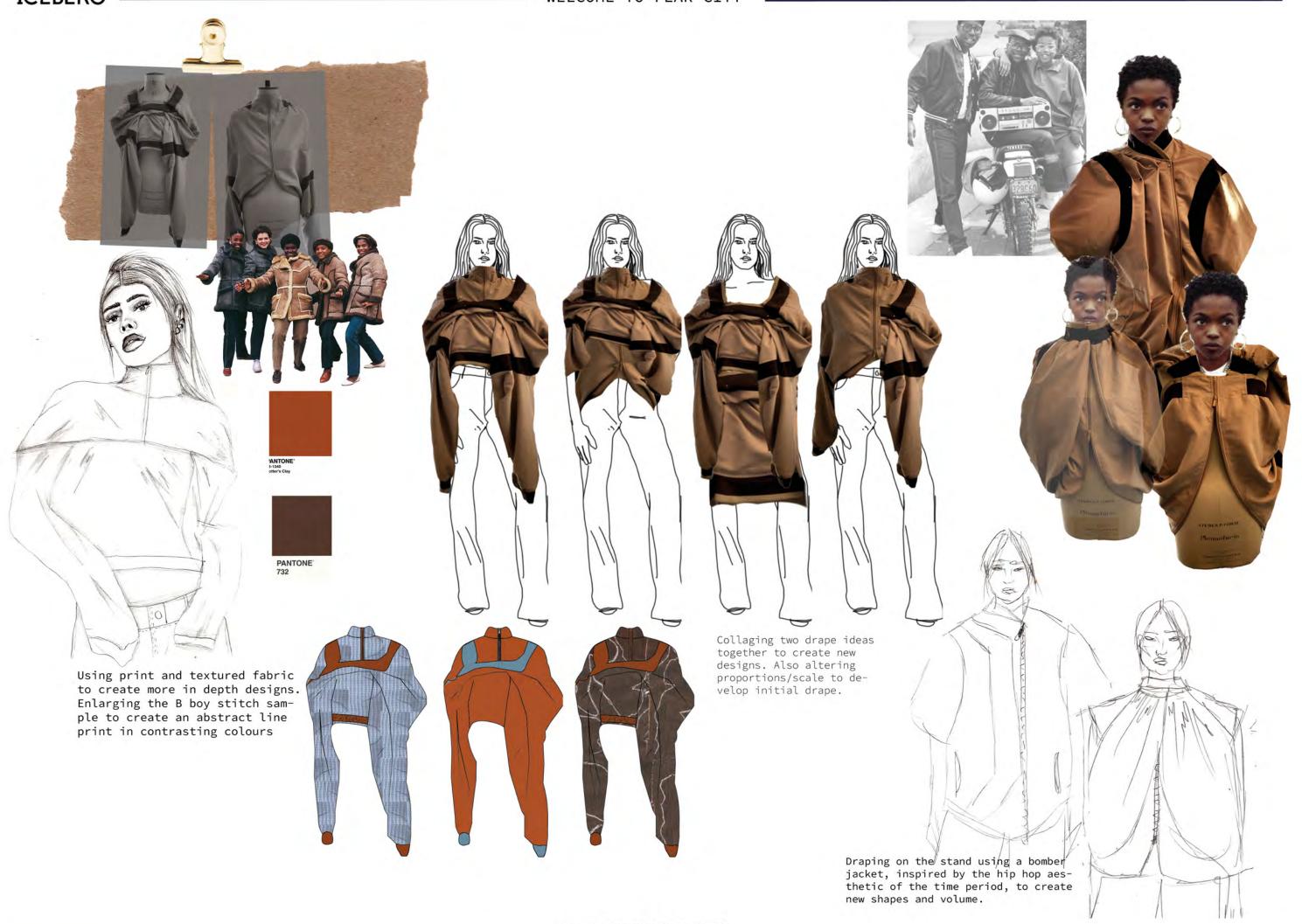
The modern day , independent New Yorker. Lovers of streetwear, hip hop and r'n'b

music, frequent visitors to bars, clubs and music events. Always on the lookout for unique pieces that complete a look, make them stand out and feel confident.



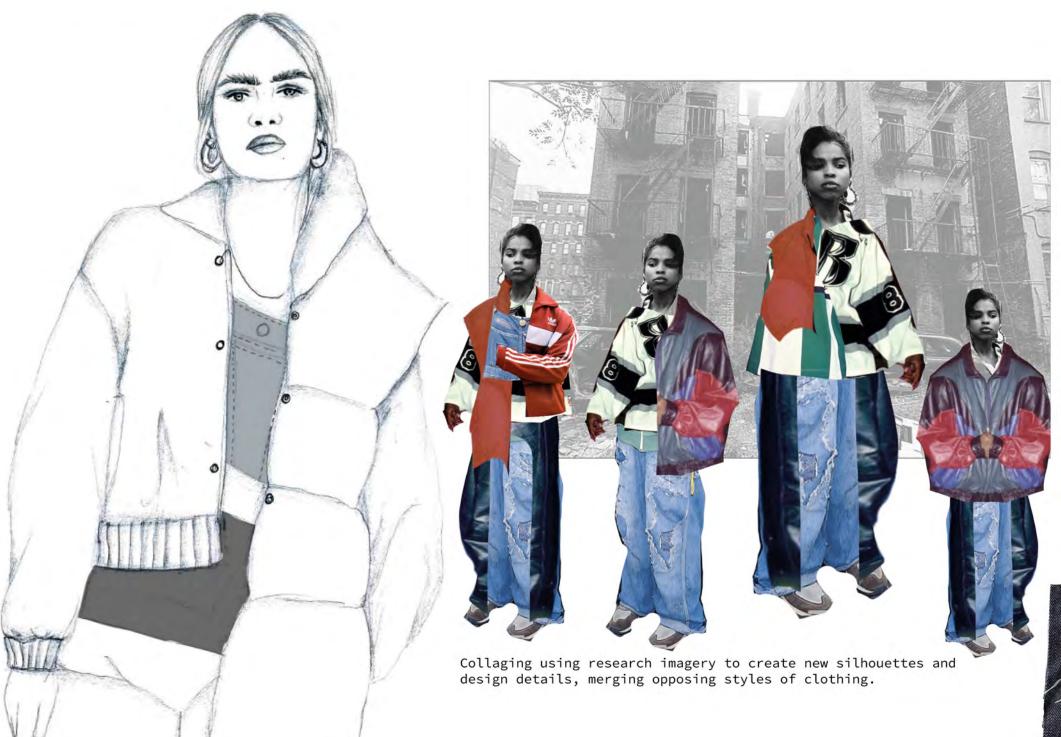






KENDAL MCDERMOTT

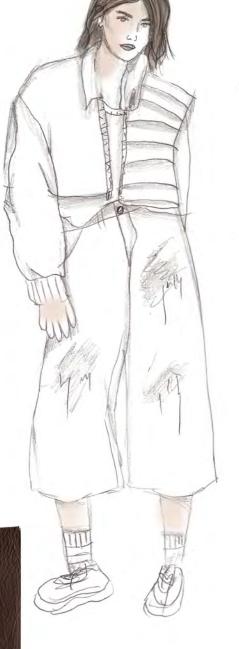
















FINAL LINE UP AW 22/23 KENDAL MCDERMOTT