

BEAUTY IN THE STRUGGLE, UGLINESS IN
THE SUCCESS



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I Keep thinking where we went wrong. We have no one to talk to now however, I will not allow this loneliness to destroy me. - I STILL HAVE MY DREAMS. I would like an elegant home, a loving husband and the wealth I am used to.

Comtesse Visiorea de Bloisville.



POVERTY IN RICH PLACES



RICH IN LOVE



This picture says that we are a ugly emotional & tight family, like the three Musketeers

Poverty sucks, but it brings us closer together. *Shida Fuchs*

COMMUNITY



ARE WE ALL IN THIS TOGETHER?
 THE SOCIAL DIVIDE IN OUR SOCIETY IS EVER GROWING AND THE STRUGGLES FACED BY WORKING CLASS FAMILIES ARE WORSENING. THIS OFTEN GOES UNNOTICED BY THOSE WHOM SIT ABOVE. HOWEVER, LIFE CAN BE BEAUTIFUL AT THE 'BOTTOM'. THESE COMMUNITIES ARE OFTEN TIGHT-KNIT AND RICH WITH LOVE OPPOSED TO MONEY. FAMILY AND RELATIONSHIPS ARE THE HIGHLIGHT IN THIS SOCIAL CLASS, THEY DEPEND ON EACH OTHER TO GET THROUGH EVERYDAY LIFE. IN UPPER CLASS SOCIETY LONELINESS IS APPARENT, AND AS MOST AGE THEY REALISE THE IMPORTANCE OF LOVE AND PURPOSE IN LIFE. JIM GOLDBERG'S SERIES OF PHOTOGRAPHS 'RICH AND POOR' HAS INSPIRED MY CONCEPT FOR THIS PROJECT.

BEAUTY IN THE STRUGGLE, UGLINESS IN THE SUCCESS



WE ARE ALL ALONE IN THIS TOGETHER

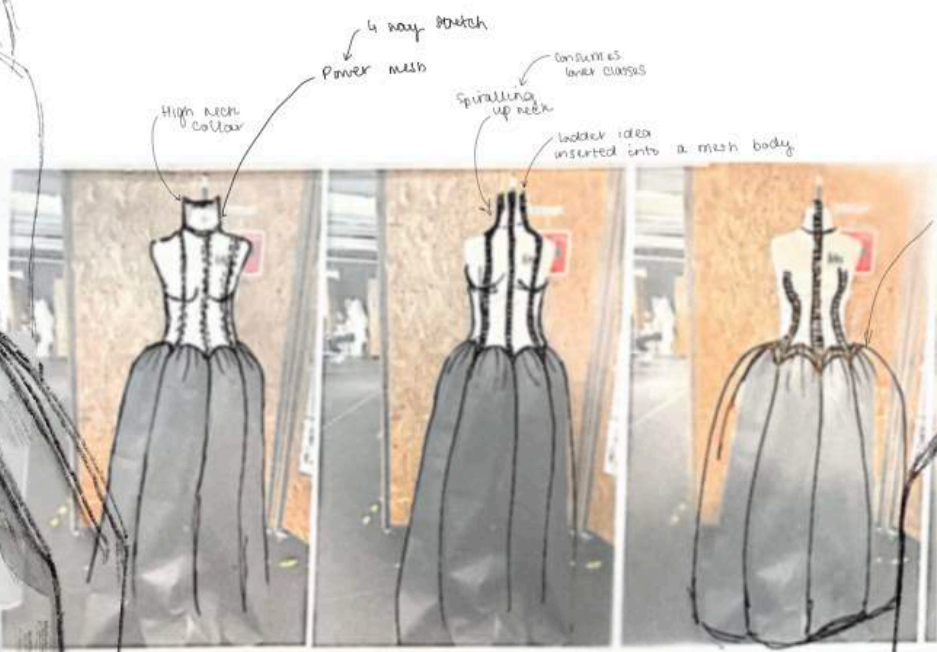


BEAUTY IN THE STRUGGLE. UGLINESS IN THE SUCCESS
EVE HADDLEY

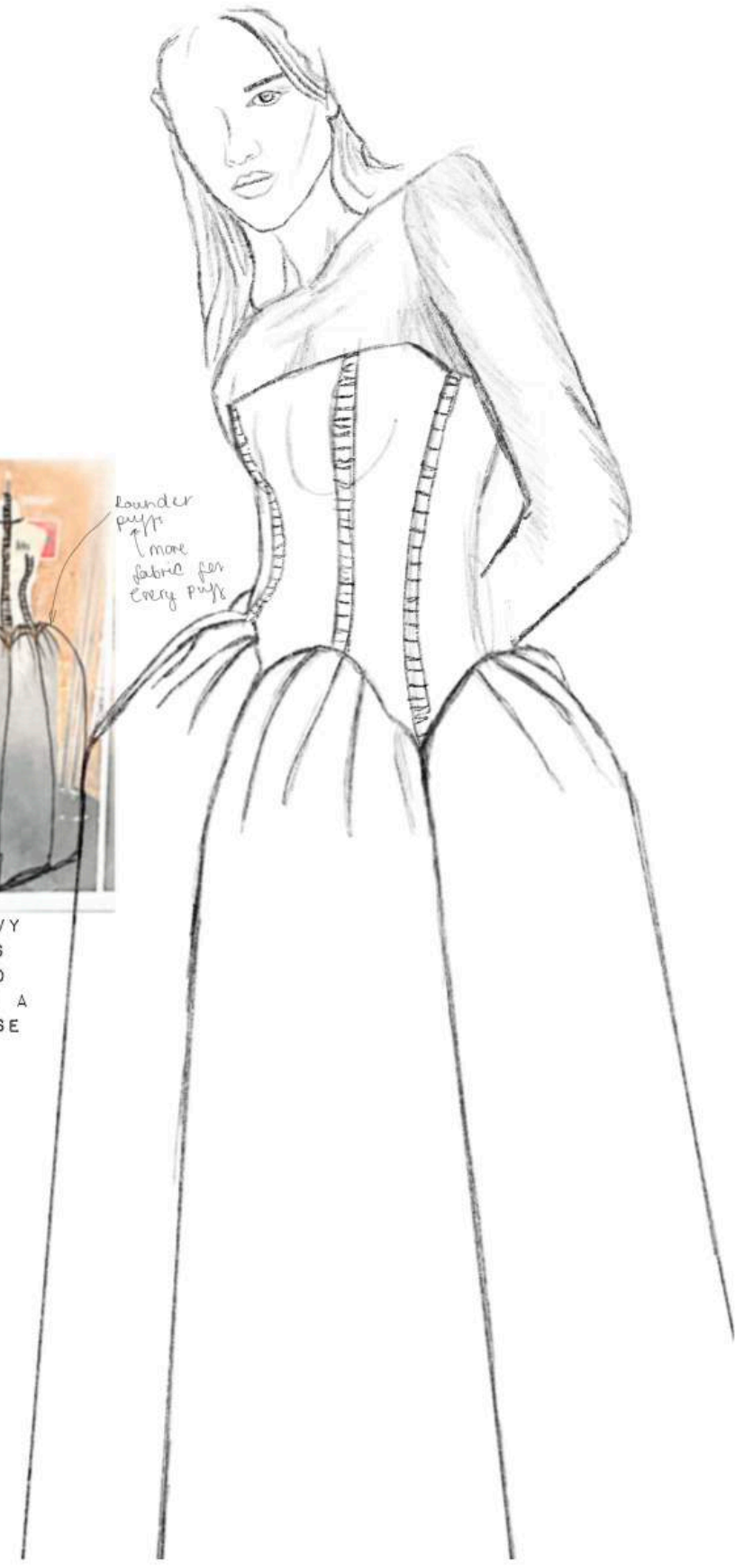


PANTONE®
18-0601 TCX
Charcoal Gray

PANTONE®
19-4007 TCX
Anthracite



EXPLORING THE IDEA OF PORTRAYING THE HEAVY STRAIN ON THE 'LOWER' CLASSES USING THIS CONCEPT OF HEAVILY STRUCTURED SHAPES. TO CREATE AN INTERESTING INTERPRETATION WITH A PLAY ON CRINOLINE STRUCTURES WORN BY THOSE WITH HIGHER STATUS.



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TOILE





TOILE

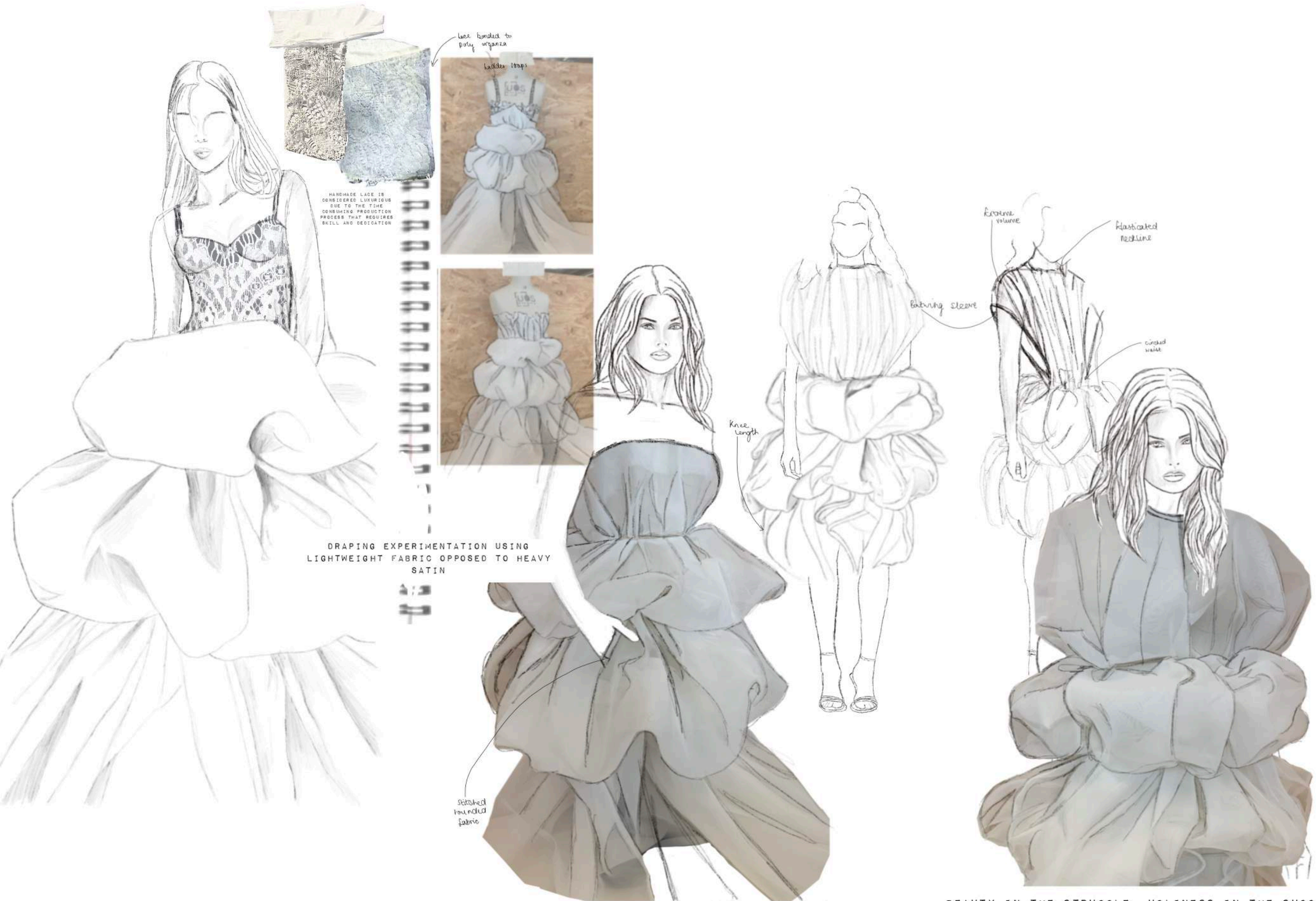


using a lightweight fabric to hold the structure up

one piece of fabric

Pressed to make structure more solid





DRAPING EXPERIMENTATION USING
 LIGHTWEIGHT FABRIC OPPOSED TO HEAVY
 SATIN

HANDMADE LACE IS
 CONSIDERED LUXURIOUS
 DUE TO THE TIME
 CONSUMING PRODUCTION
 PROCESS THAT REQUIRES
 SKILL AND DEDICATION



Knee
length

stitched
rounded
fabric

ballooning sleeve

flared volume

Ruffled neckline

cinched waist

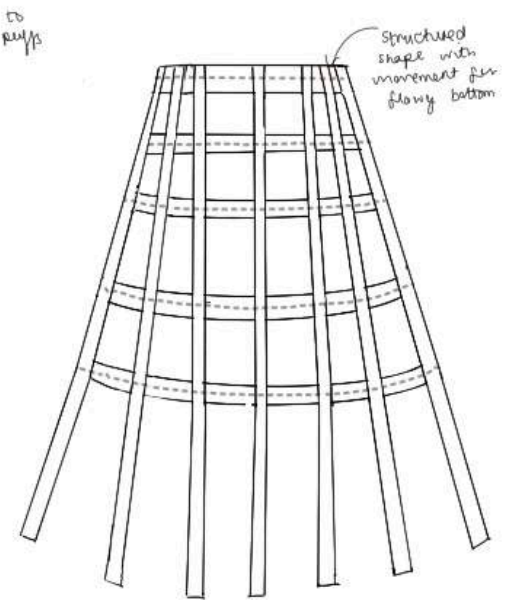
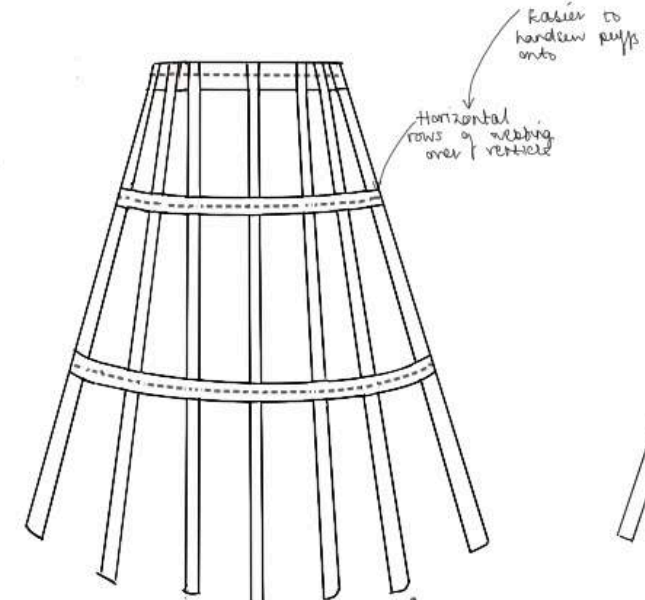
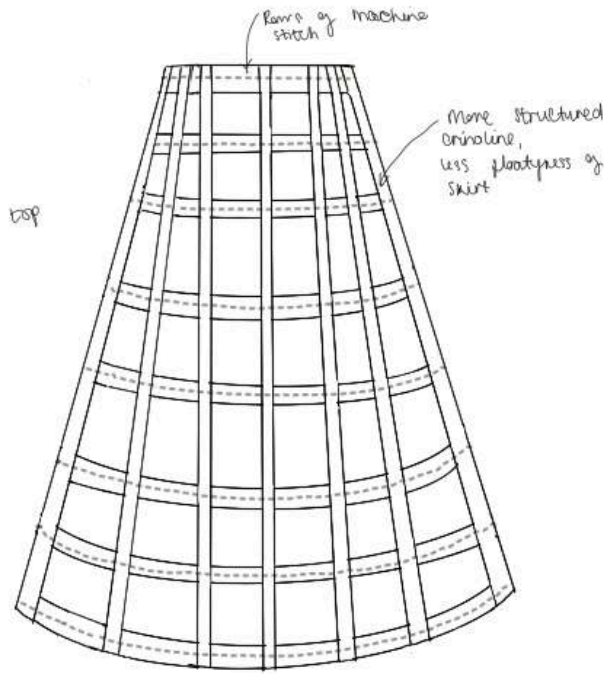
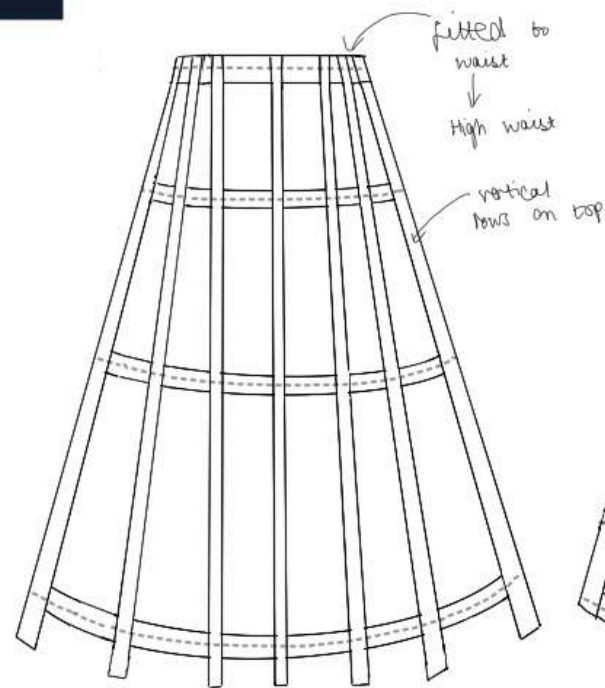
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PANTONE®
11-0601 TCX
Bright White

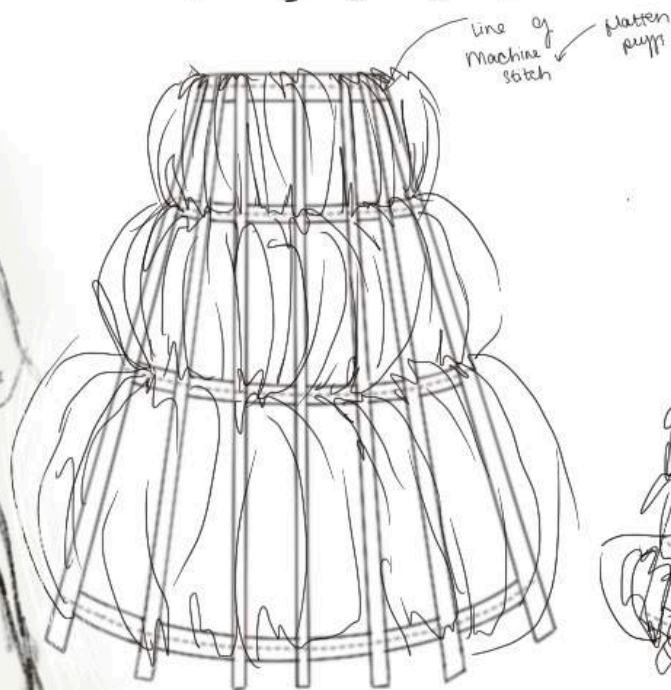


PANTONE
276 C

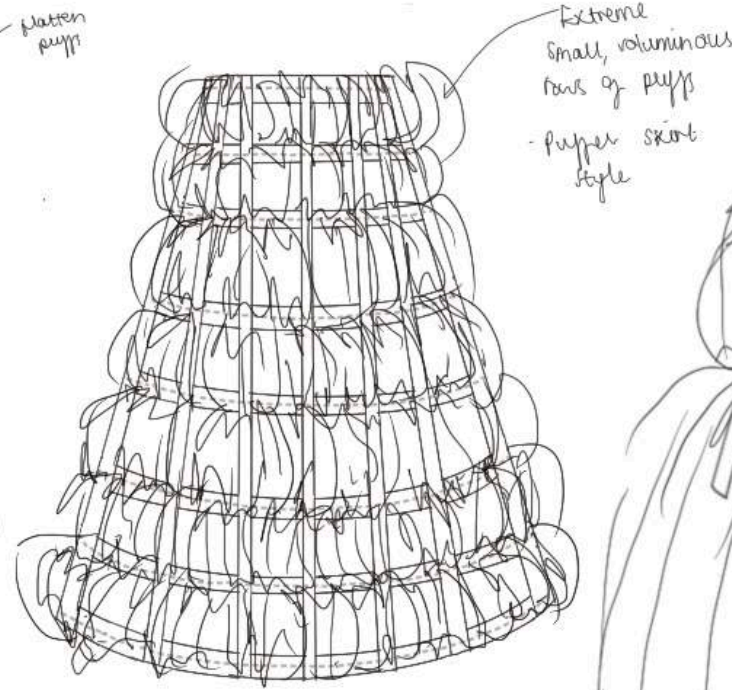
CAGE STRUCTURED UNDERSKIRT



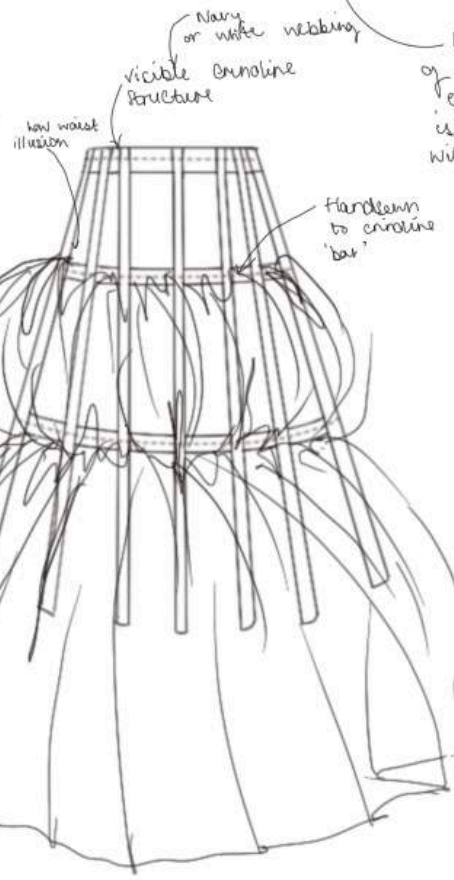
TOILES OF CAGE STRUCTURE



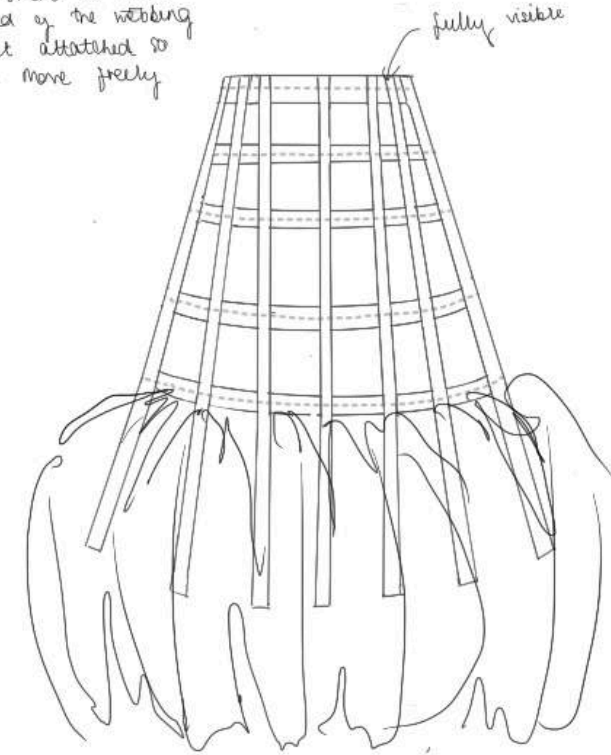
Tiered puff skirt

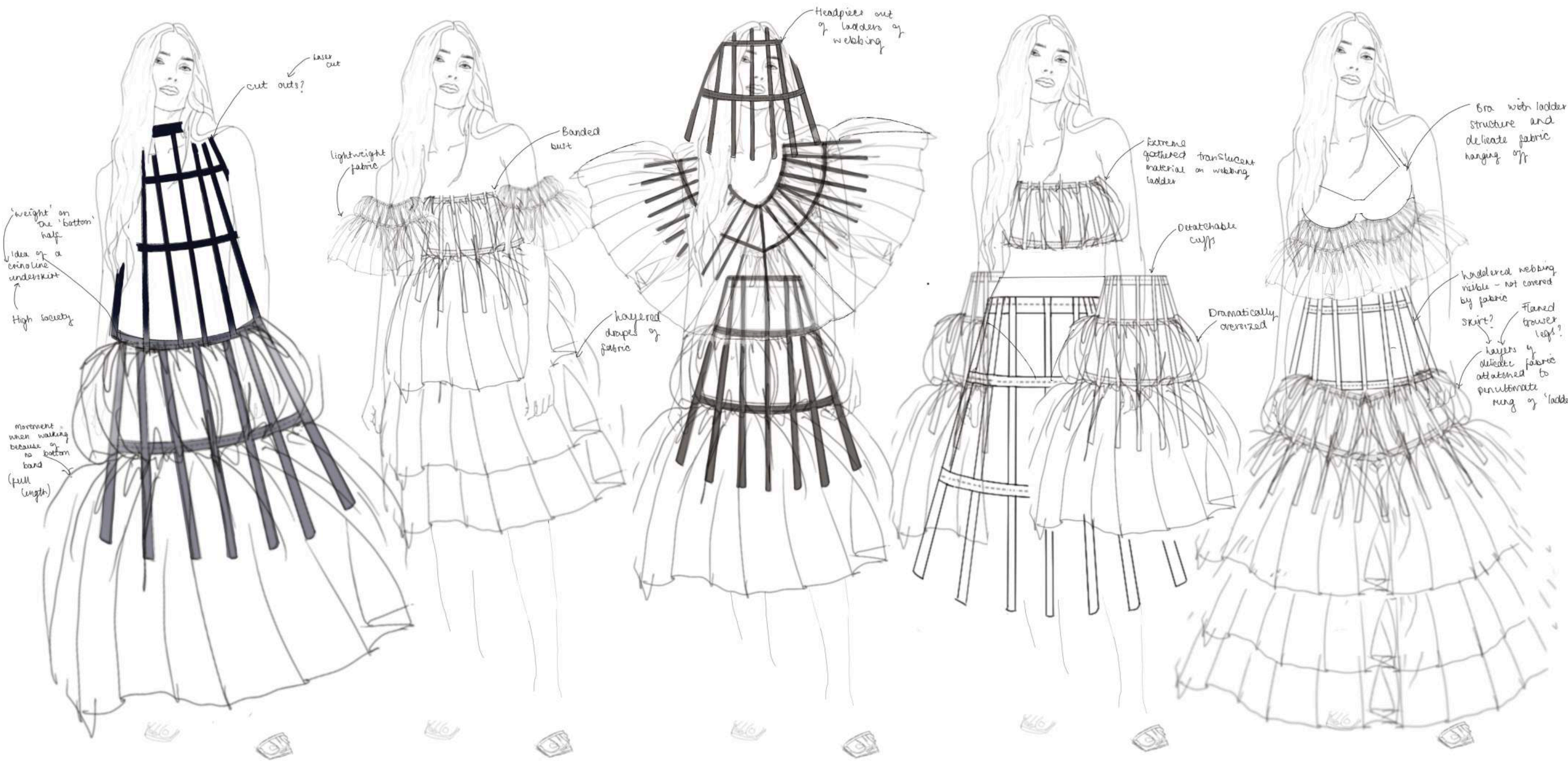


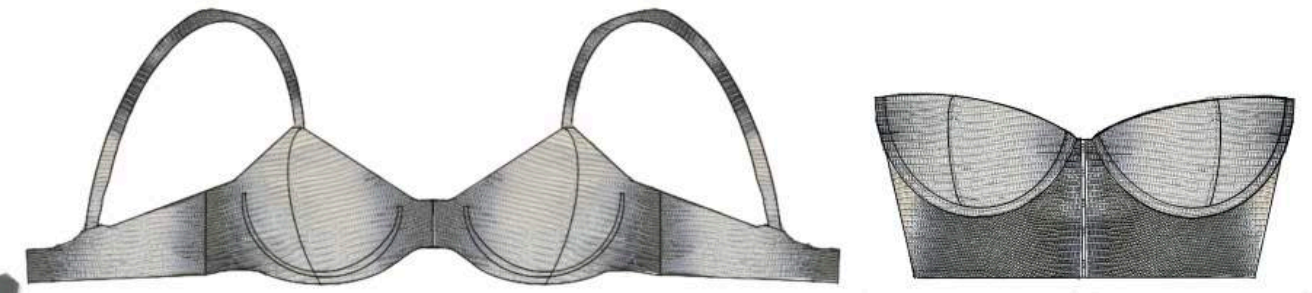
freely hanging bottom tier (only handstitched at top of puff)



More movement of skirt as the end of the webbing isn't attached so will move freely







Raw edge on outside and sealed?
full seamed cup



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FINAL LINE UP



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RANGE PLAN

LOOK 1

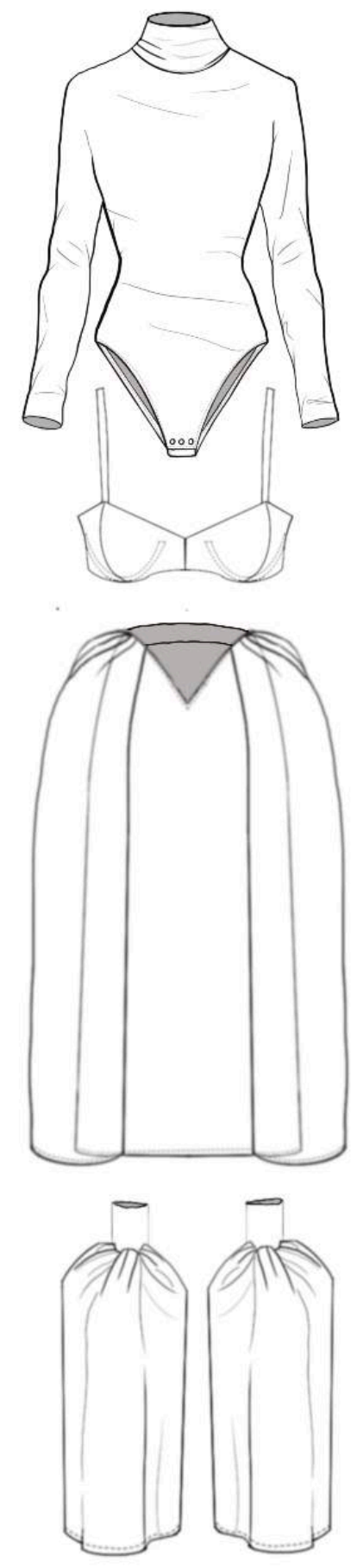
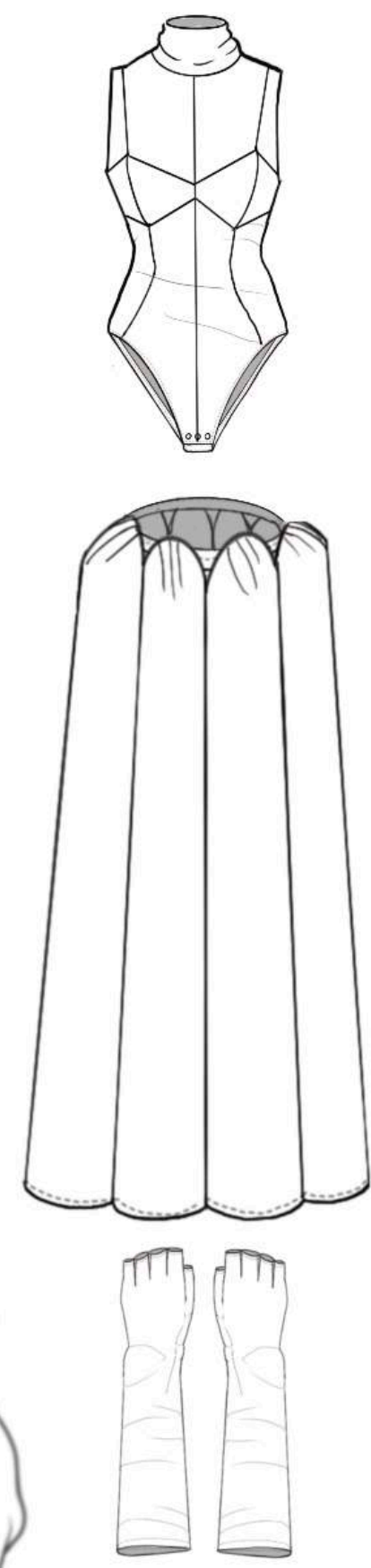
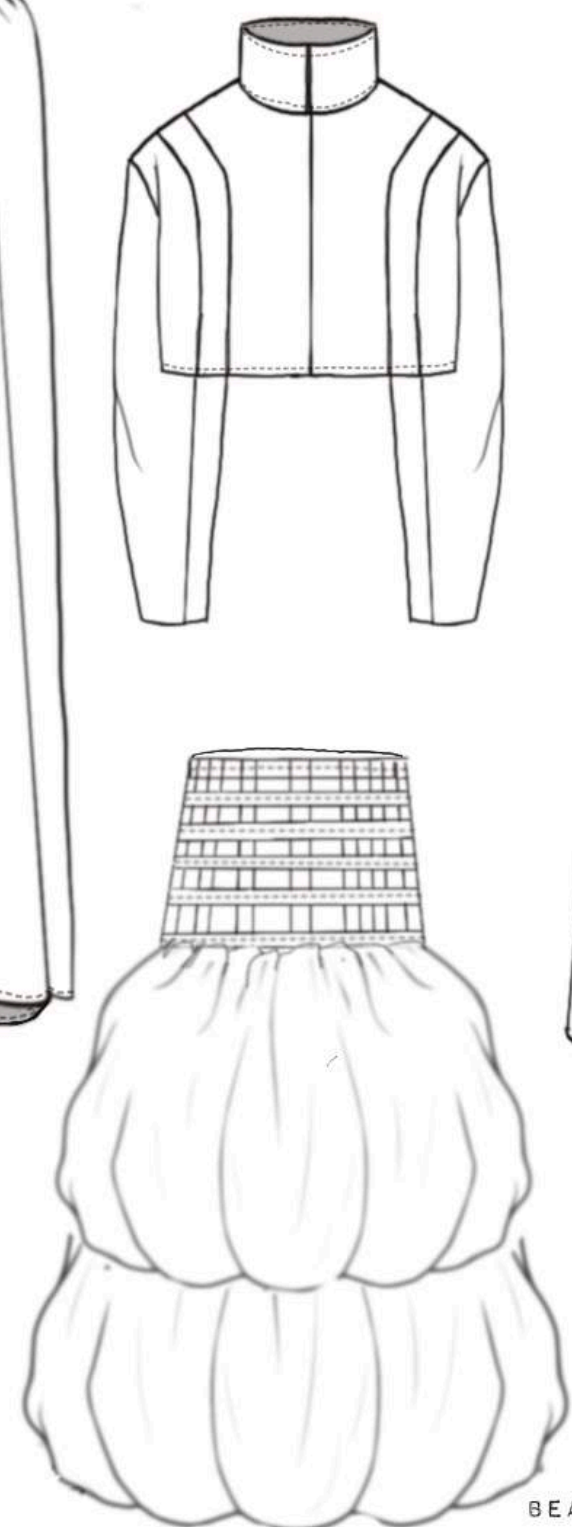
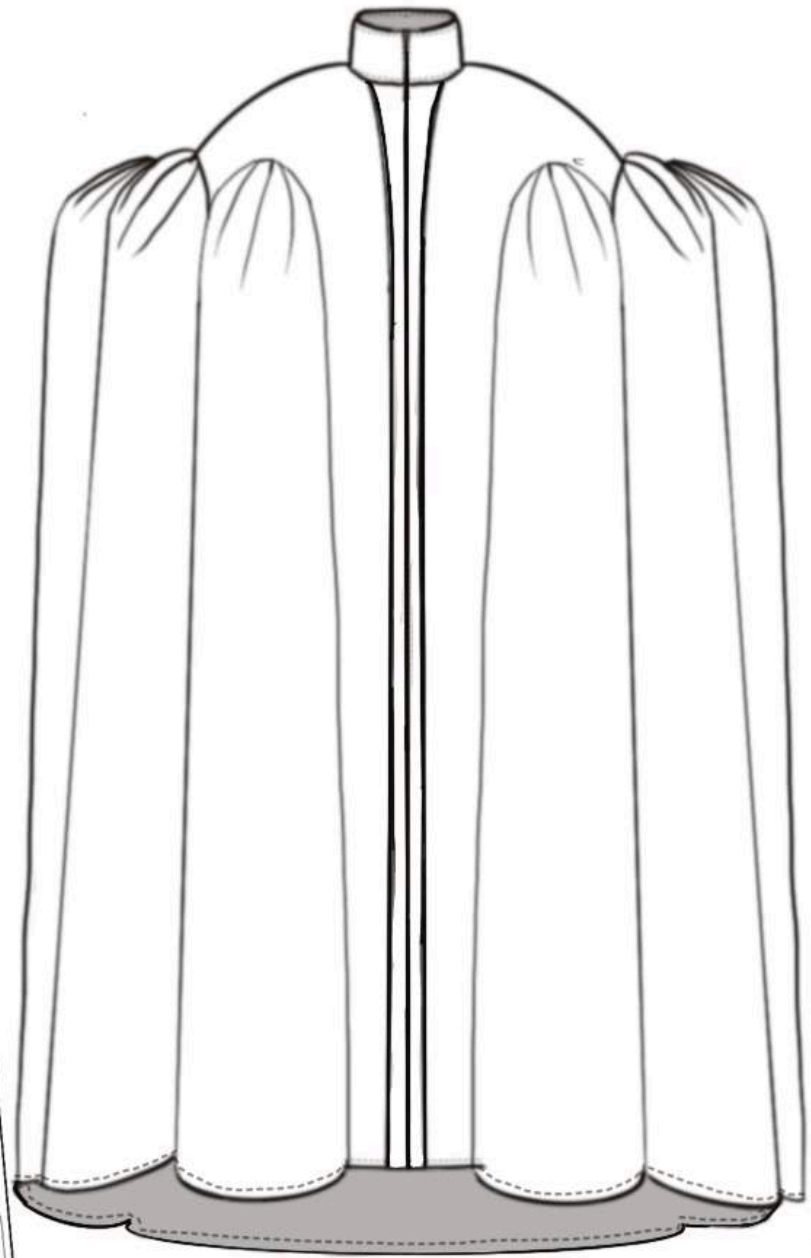
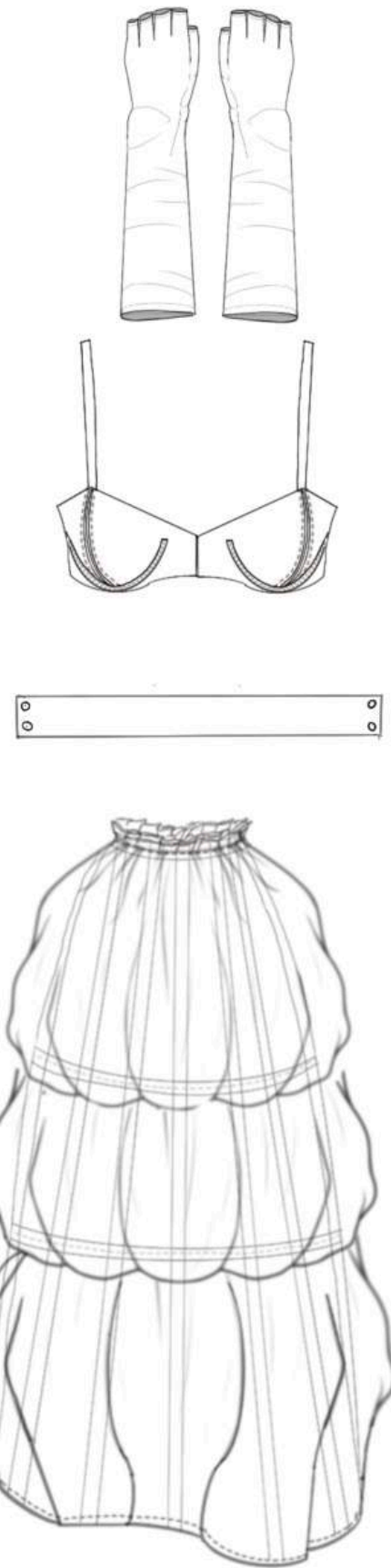
LOOK 2

LOOK 3

LOOK 4

LOOK 5

LOOK 6



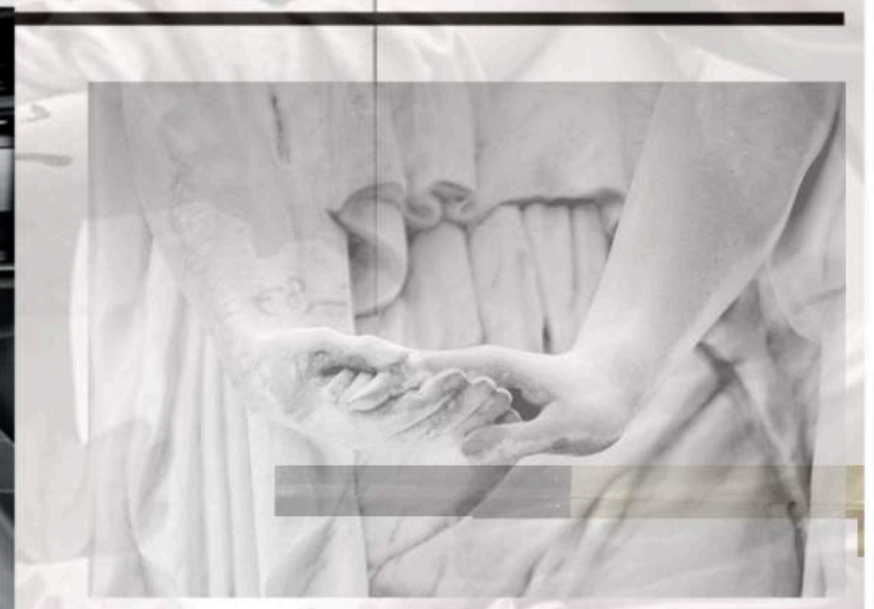
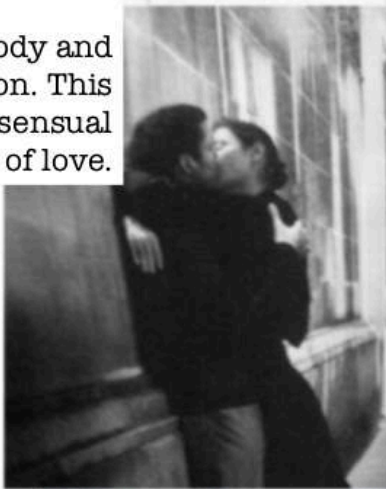
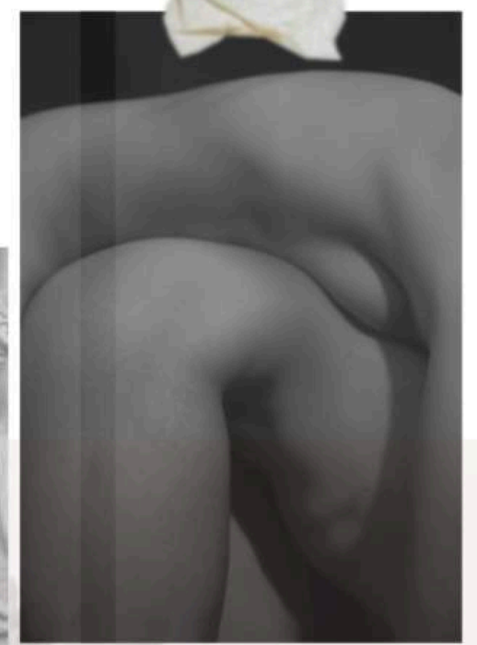
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EVE HAUGLEI

The Fragility of Love

Human Betterment

At the core of human betterment is love. The relationships in our lives and the people who surround us have the biggest impact upon our quality of life. Secure relationships give us a sense of identity and belonging, which leads to greater happiness and health.

Heart and brain coherence is a state of unity between your mind, body and spirit which can be initiated through intimacy, love and appreciation. This concept forms the basis of my project, I aim to create an emotive and sensual collection by gathering inspiration around this idea of the fragility of love.



"Tis better to have loved and lost than never to have loved at all"



OXFORD
AT THE CLARENDON PRESS
1952



Tribe

Women with a chic, expressive style who embrace their bodies and empower other women to do so. Living the city life, adventuring out on late night escapades, falling in love with their life.



Murphy Dan



Earthy, neutral tones to reflect a certain purity, wholeness and truth in my research.

Cross-cross leaf
corded lace

Filigree
corded lace

Poly chiffon
Georgette

Organza

light-weight
crinkle polyester

frayed leaf
chiffon

frosted waterproof



oversized, relaxed fit of the shoulder

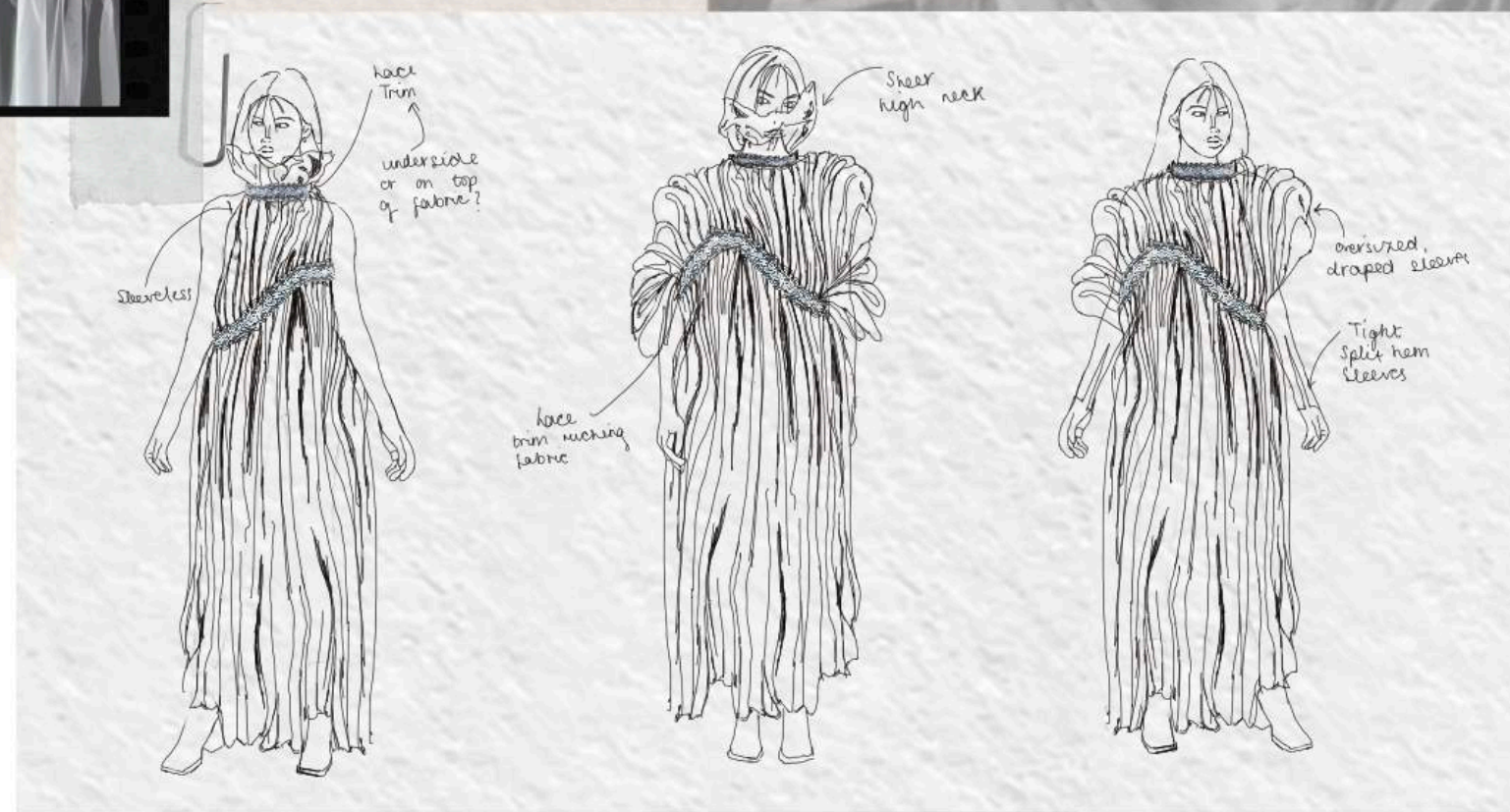
wrapped fabric

lace insert to control the direction of ruckling so more of a flatiron silhouette

emphasizes curves of the bust



The Fragility of Love
Human Betterment
Eve Haddley

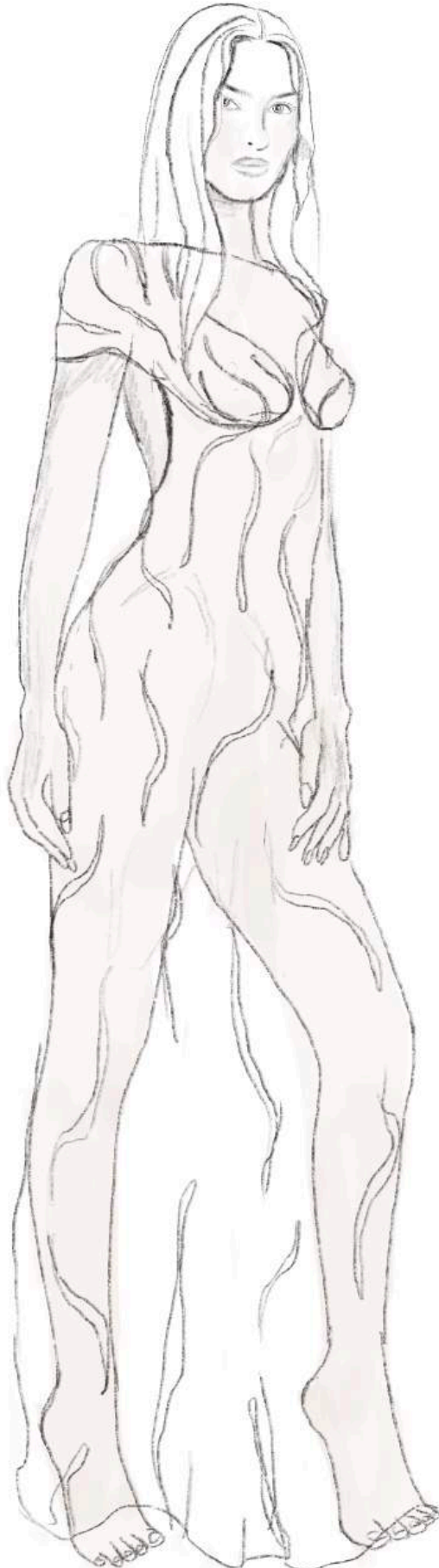


The Fragility of Love

PANTONE®
18-0511 T14
Muted Olive

PANTONE®
11-1042 T12
Chestnut Cream

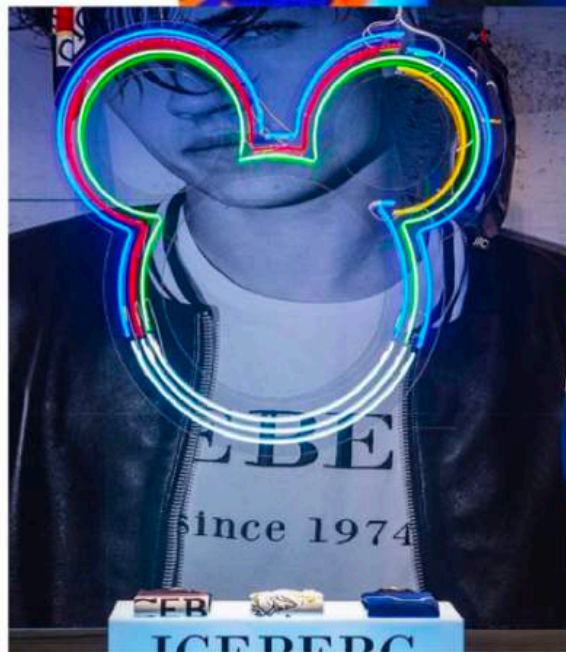
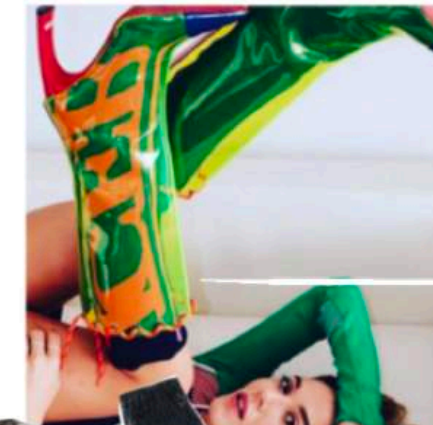
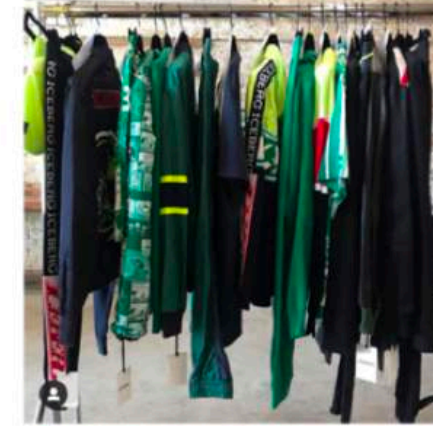
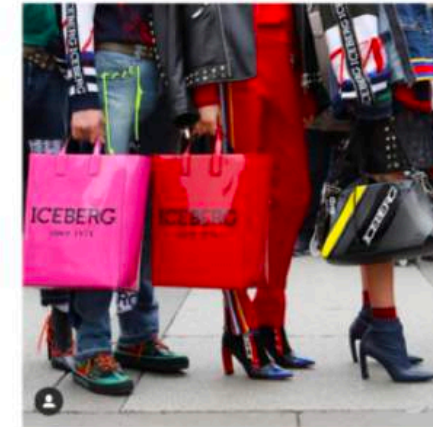
PANTONE®
13-0987 T12
Peach Blossom



The Fragility of Love X Iceberg

ICEBERG

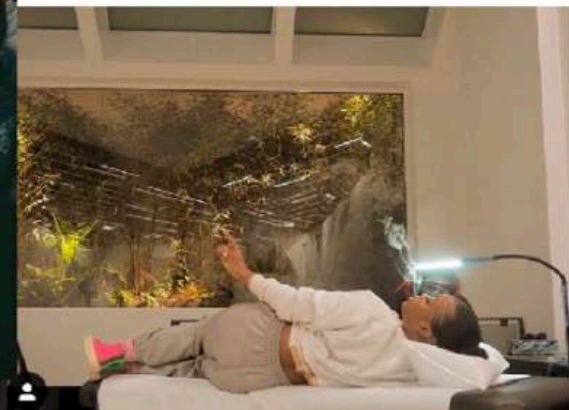
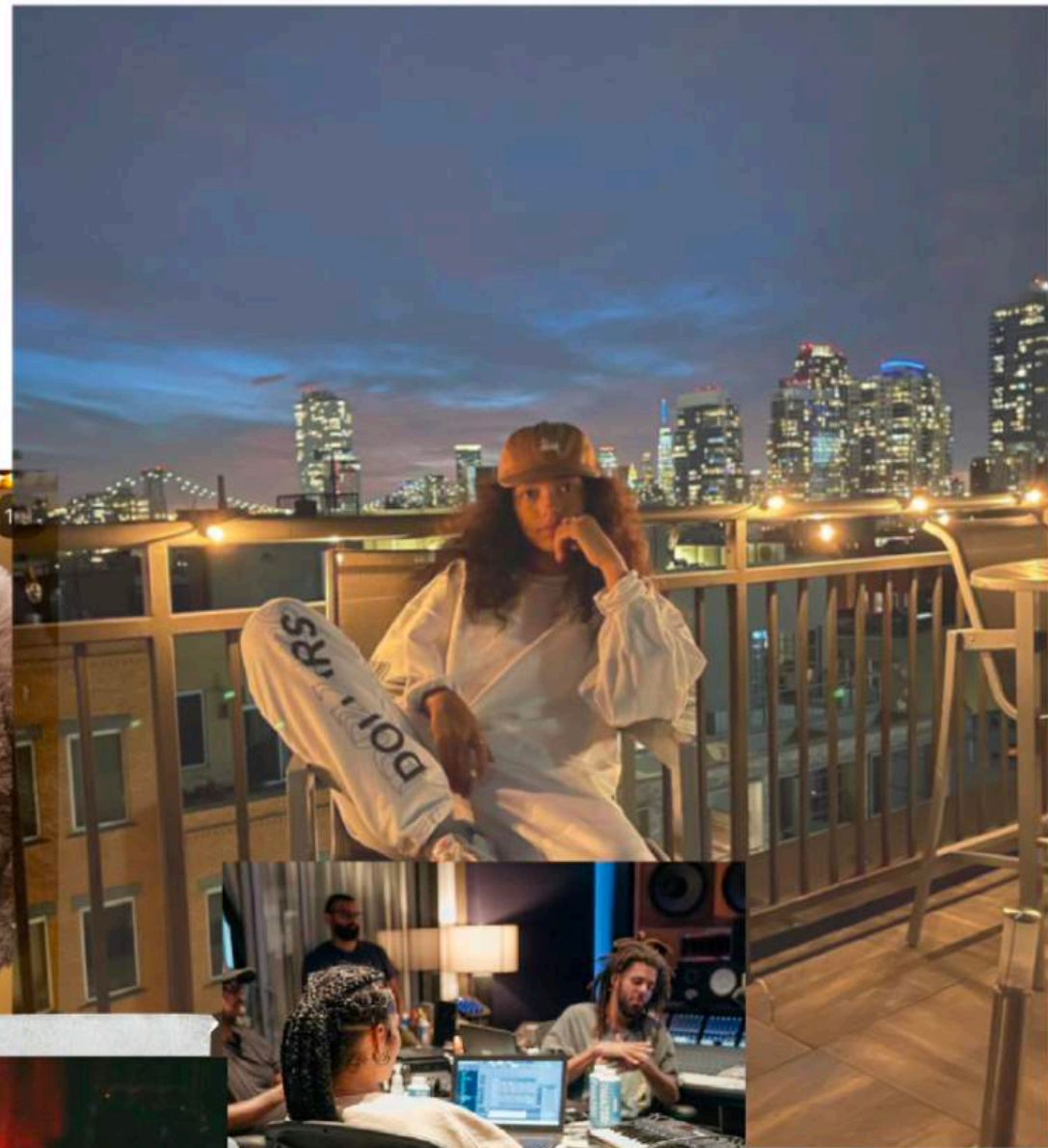
since 1974





Tribe

A fun and outgoing group of people, who have a strong desire to express their individuality and creativity through their sense of fashion. The majority of their time spent in athlesuire wear and sportswear.



The Fragility of Love

An eclectic mix of sportswear and knitwear, maintaining the heavy branding throughout. Using lace motifs to bring through the delicate aspect and the bulky twisted forms in knit to represent the twists and knots explored in the other half of the project. This line up consists of bold, clashing colours/prints to bring through Icebergs brand identity, the line up is fun and experimental whilst still to the brief.

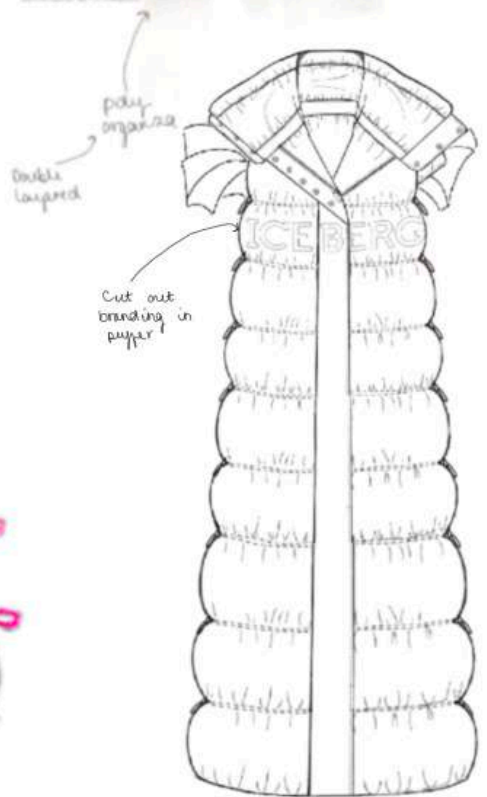
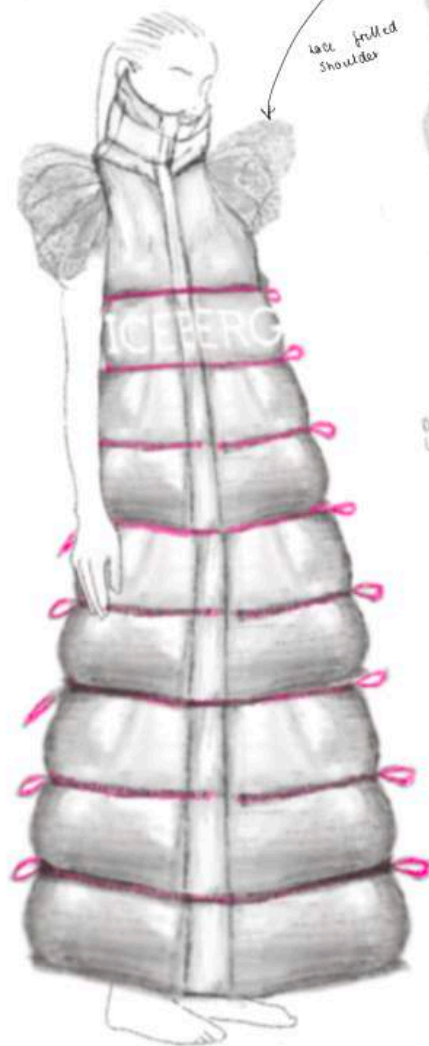
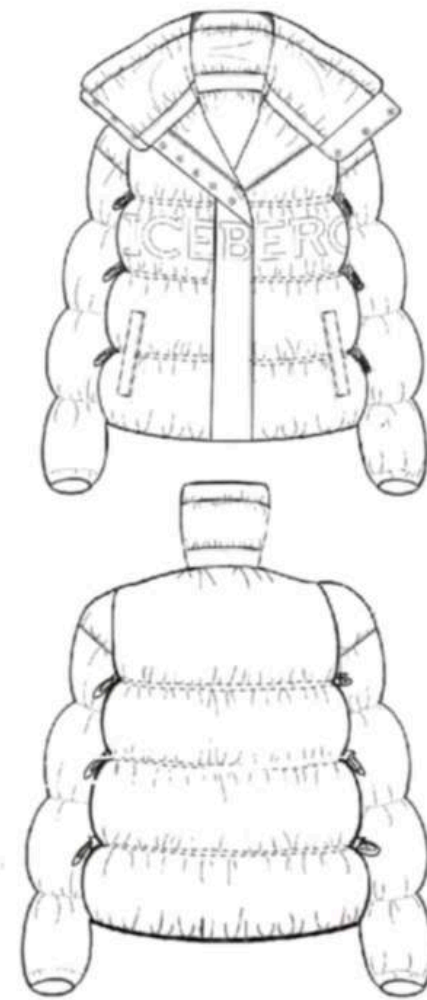
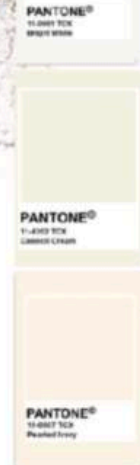


ICEBERG

ICEBERG

since 1974

Final boards



Channels inserted where seams of puffer are and then threaded up with coloured cord and toggle to exaggerate the puff.

Look 2

Look 5

LOOK 2