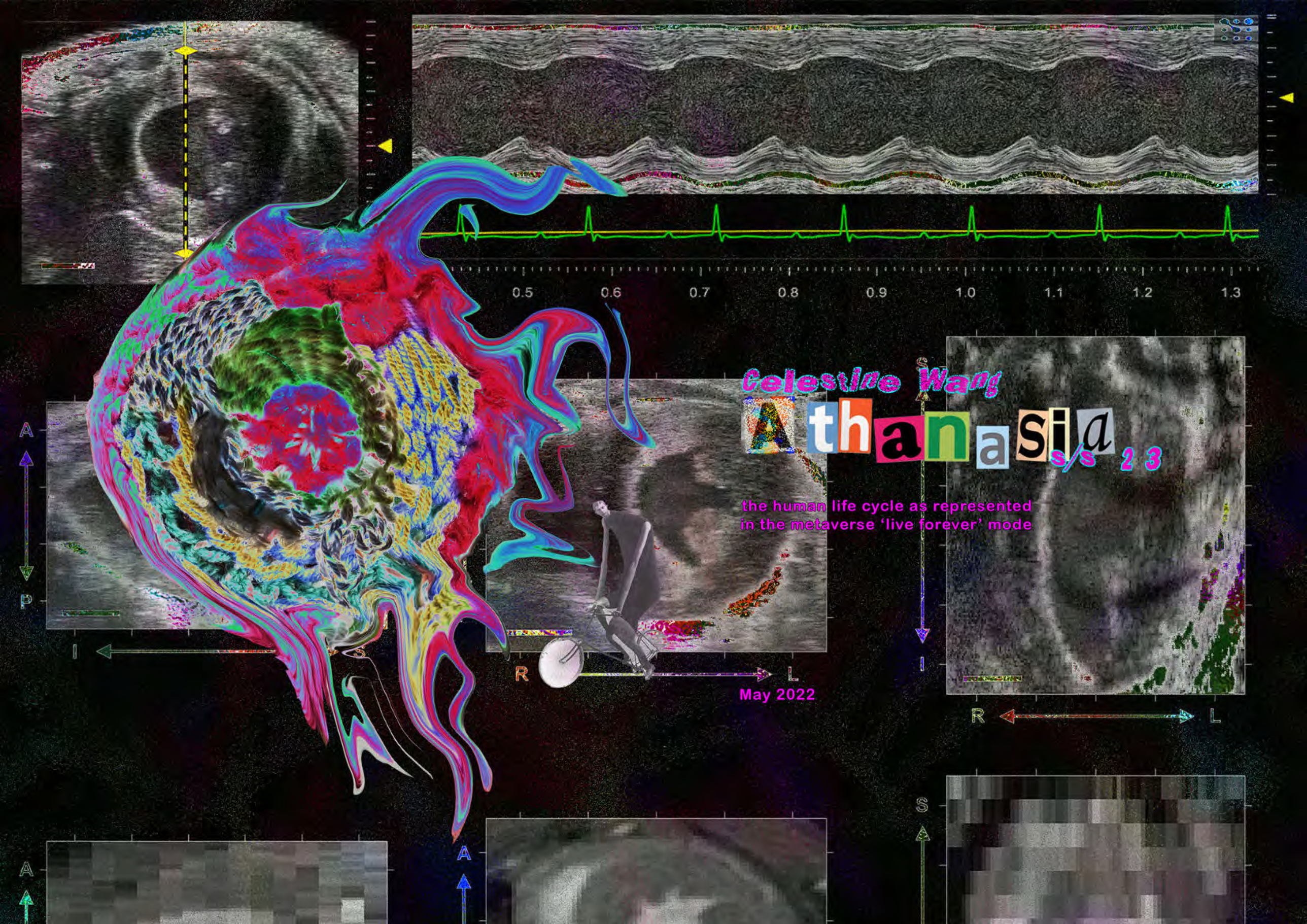
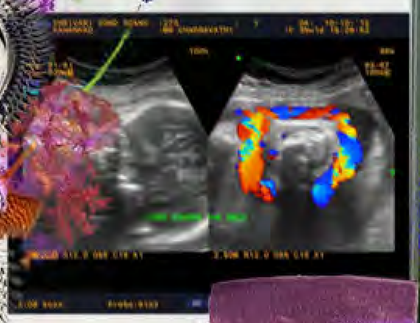

0.5
0.6
0.7
0.8
0.9
1.0
1.1
1.2
1.3
Celestine Wang
Athanasia
s/s 23
the human life cycle as represented
in the metaverse 'live forever' mode
May 2022
A
P
I
R
L
S

Celestine Wang

Athanasia s/s 23 concept

[ath-*uh*-**ney**-zh*uh*]

the human life cycle as represented in the metaverse 'live forever' mode



Definition of athanasia

noun

1 deathlessness; immortality.

We live in a complex universe no one comprehends how we are the only creature that is conscious of our own mortality. Despite of it, nothing could prevent it from not happening.

To compensate with it, the 'live forever' mode was invented through metaverse, which allows us to talk to our dead loved ones. Each outfit represents a cloned version of a single human being throughout the different stages of life.

Athanasia is a s/s 23 collection which shows how each stages of the human life cycle evolves in the metaverse. With death being the biggest influence throughout the collection as inspired from the Day of the Dead celebration.

As Death is the only certain thing in life.

loves experimenting
new things

feminine,
strong and
playful

they are
ambitious
and fearless

independent
individuals
that are
conscious
of the future

the millenials
and gen z
who are
confident
and dare
to be different

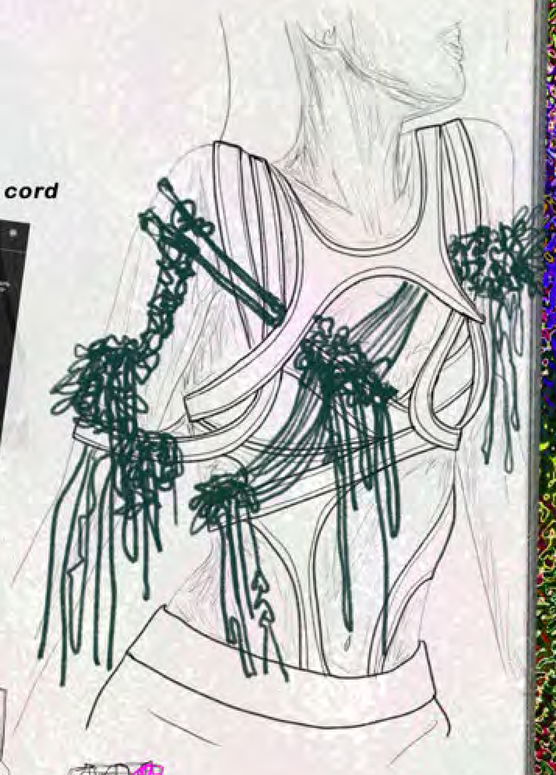
Celestine Wang
Athanasia s/s 23
tribe

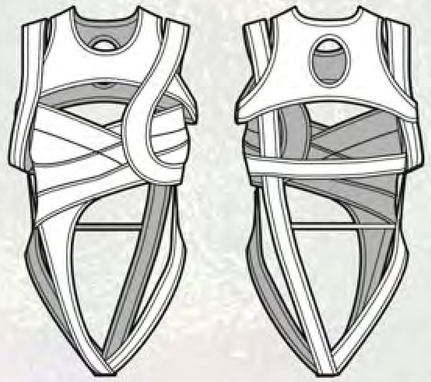
bias binding finish
cut 3.5cm strips
for each side

pregnancy complications

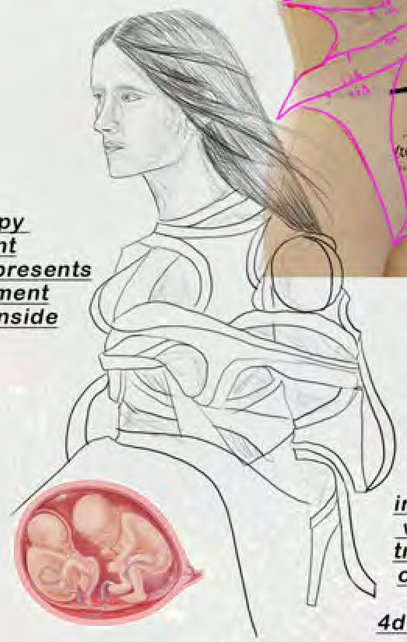
nuchal cord

jersey bodysuit
with knit fringe





the strapy
garment
represents
the movement
of foetus inside
the placenta



The foetus
is restricted

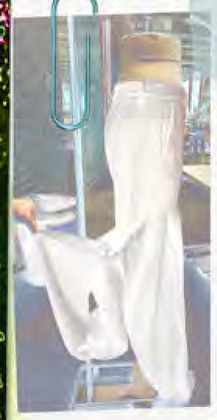
irregular draped
volume
trousers
could represent
the
4d foetus
scans

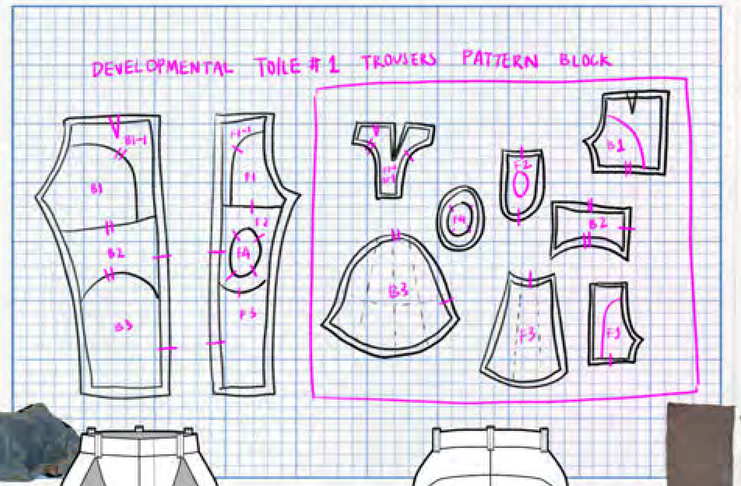
NUCHAL CORD
STRAPPY DIRECTION

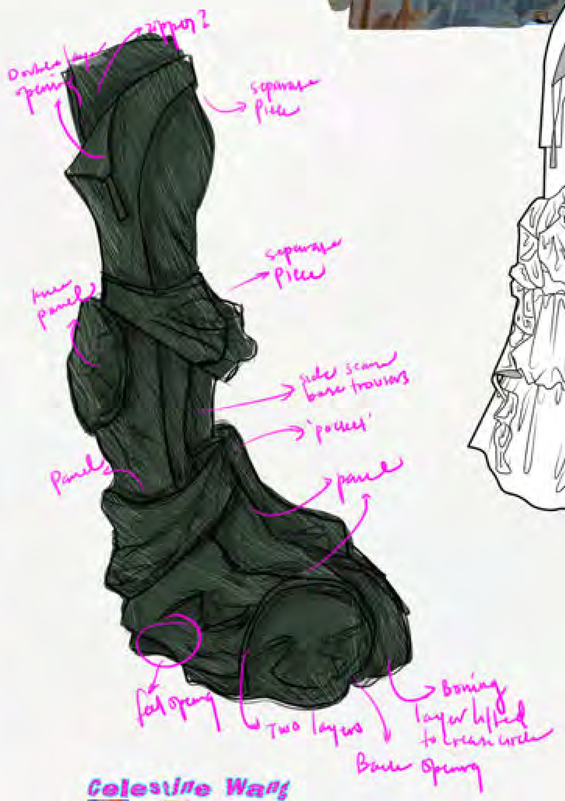
Celestine Wang
Athanasia
S/S 23
research

initial standwork

The garment is the representation of foetus in the metaverse.







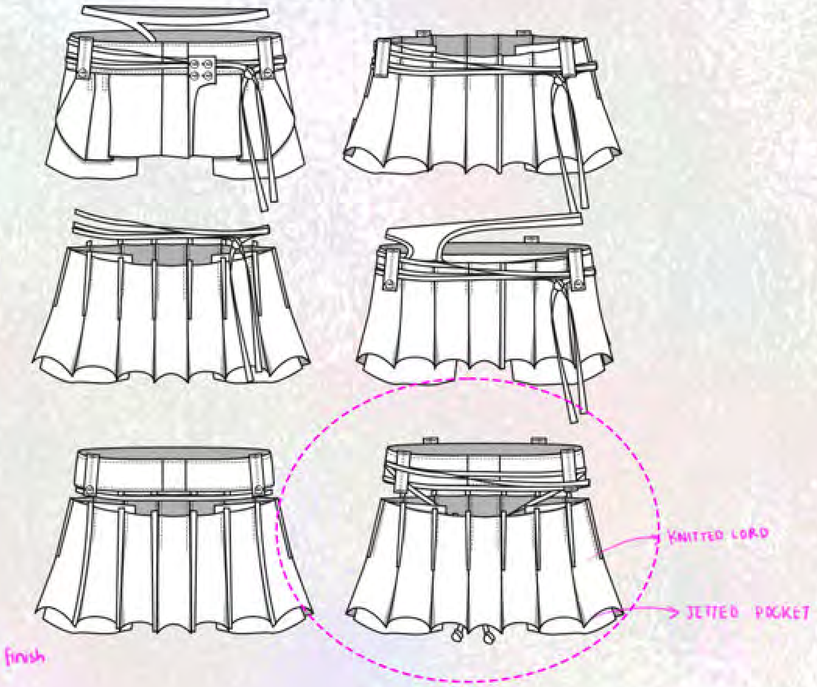
Celestine Wang

Athanasia S/S 23

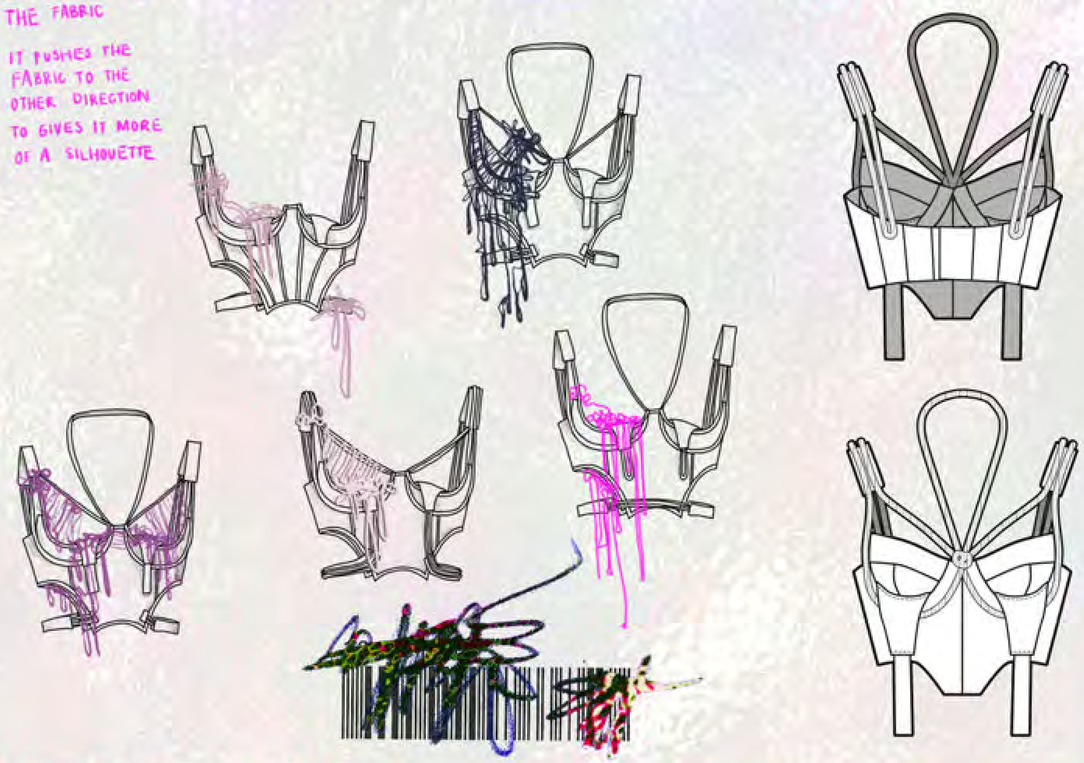
design development

knit strips experiment
implementing the plating technique

MACRO MINI
SKIRT PANEL
CUT 12



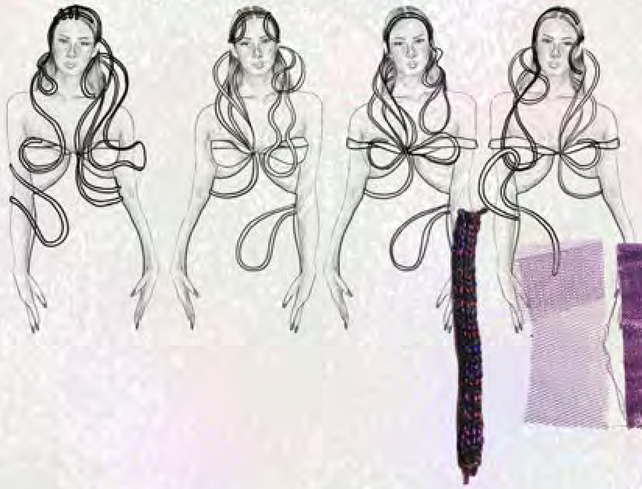
the children loves to play,
they are awkward and charming



Celestine Wang
Athanasia s/s 23
design development

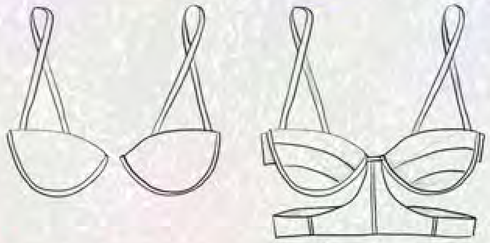
ruched hairband with wired knit top

ruched panel
on leg warmer?



the elderly
needs support.

a bra top
provides
support



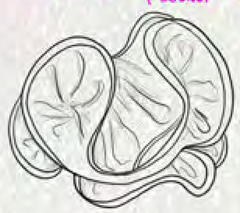
tulle on bra top and skirt?

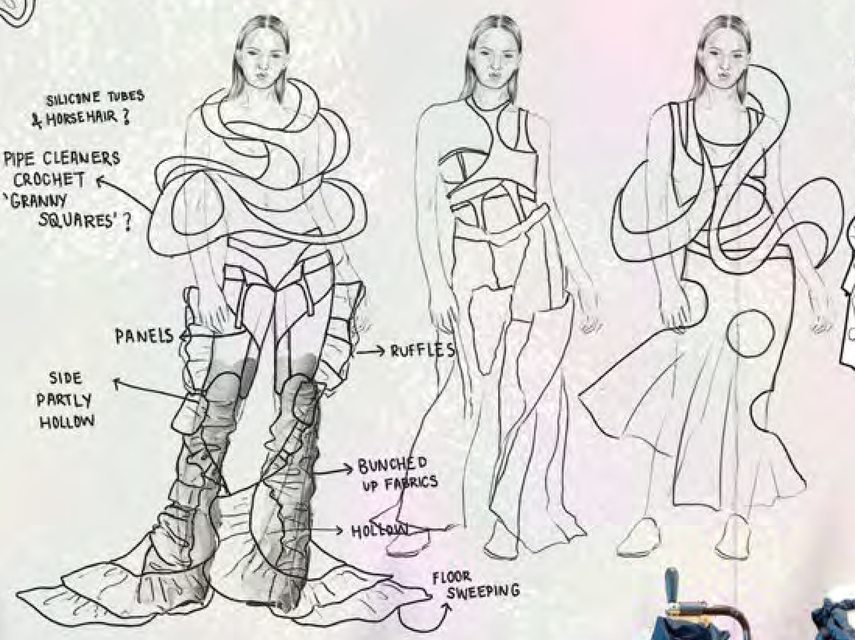
Celestine Wang
Athanasia 23
design development

inspired by movement of folklorico skirt used in the Day of the Dead celebration

CRAFT WIRE { LESS STURDY, ROUGH, NO MOVEMENT }

RIGILENE BONING { MORE STURDY, SMOOTH, BOUNCY }





technique:
rigilene boning inserted into a fabric tube and let it stretch against the fabric

rigilene boning sewn into hem.
The tension of the rigelene against the stretch fabric forms the curly drape

Celestine Wang
Athanasia 23
design development

Celestine Wang

Athanasia

S/S 23

final LineuP

ESCAPE!

celestine wang

X ICEBERG

November 2021

The world doesn't seem to be becoming a better place for humans despite our best efforts, escapism is the only way to do it. Imagine us being away from the earth, at least for a while. This project is going to bring you into a hallucinatory state, exploring the possibilities of the real world. Sometimes our minds wondered, what if reality is just an illusion and everything is surreal?

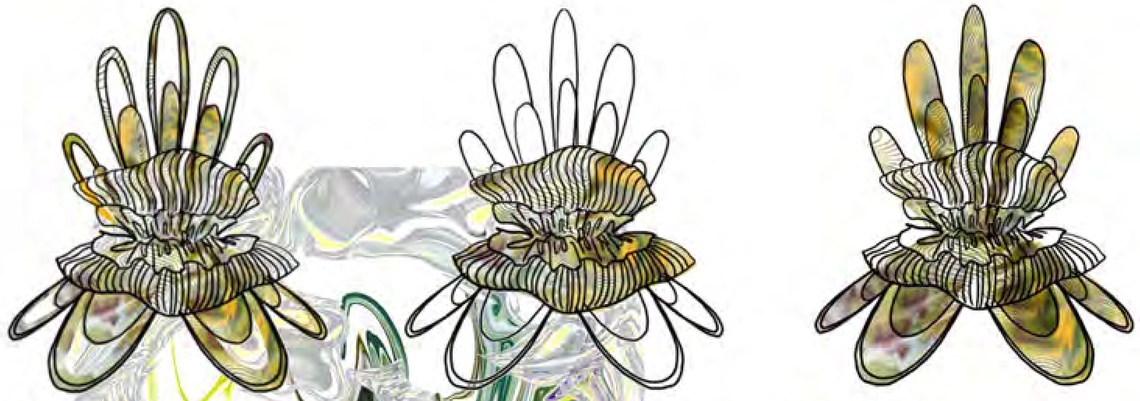
Using surrealism as a starting point, this collection is inspired by a surrealist art technique, decalcomania popularized by Max Ernst. The technique is applied to paintings which is later translated into silhouettes in garment. In addition, flying creatures such as birds and moths were also used as a metaphor to escape. Using 3D printing and laser cutting to translate them into garments and prints which gives an illusion to the audience, making it appear surreal. Translation also include hallucinating eyes because we experience reality through it. They appear distorted, to give people an experience of escapism.

Unlocking the power of imagination, evoking juxtaposition by striking a balance between the subconscious and reality, while also reflecting a sense of freedom. Seducing the audience that reality is just an illusion and giving the viewers a sense of escapism through their eyes. For what could be better than escaping from reality?

Concept Board

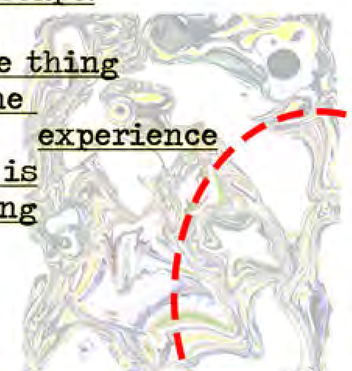
ESCAPE! X ICEBERG

celestine wang



sleeves print placement

dispersing gradual effect as a metaphor to escape.

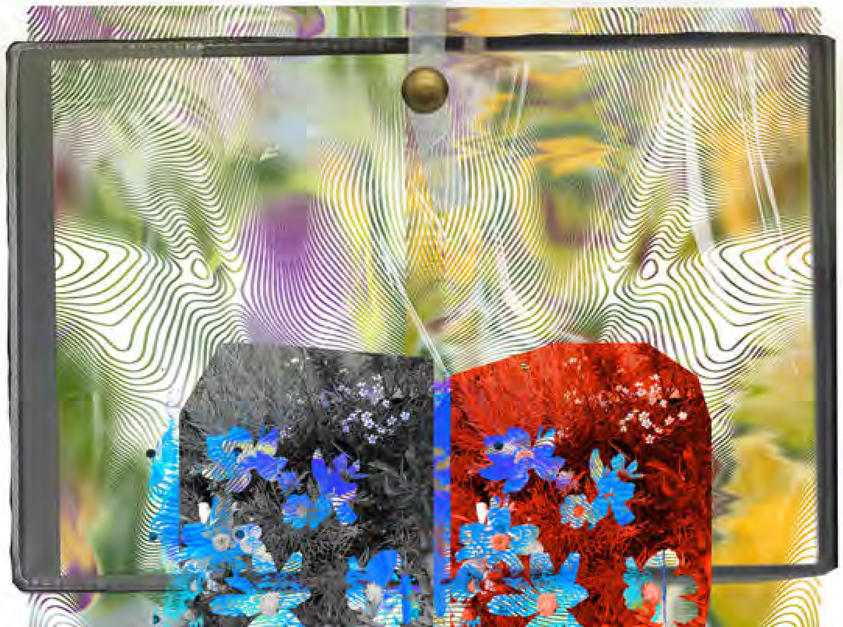


The thing one experience when one is hallucinating

a picture of flower i took in Staithes, i told you, nature is an escape for me.

hallucination is often represented by twirls

Using my decalcomania painting as a base image to have it distorted

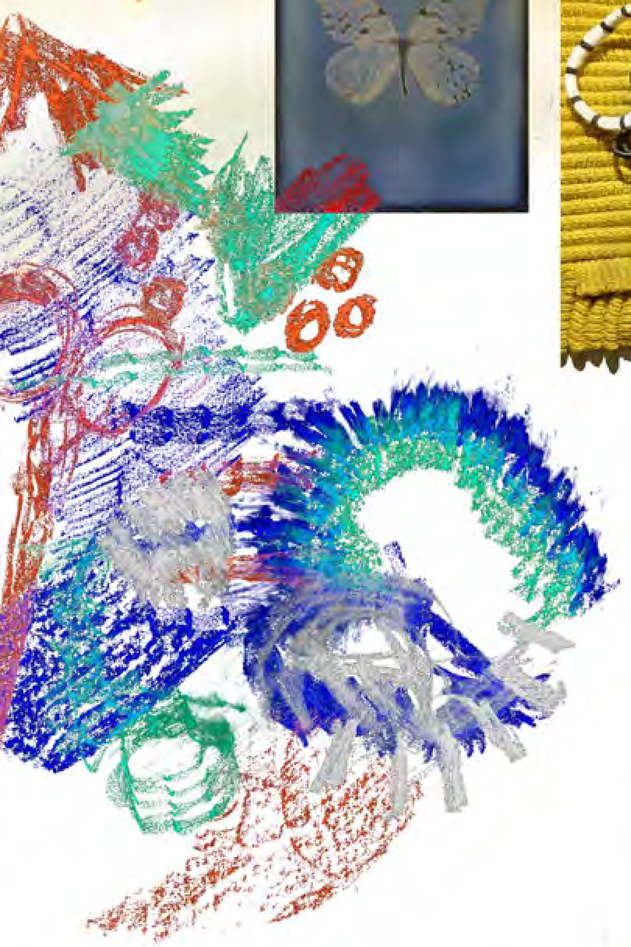


Research Pages

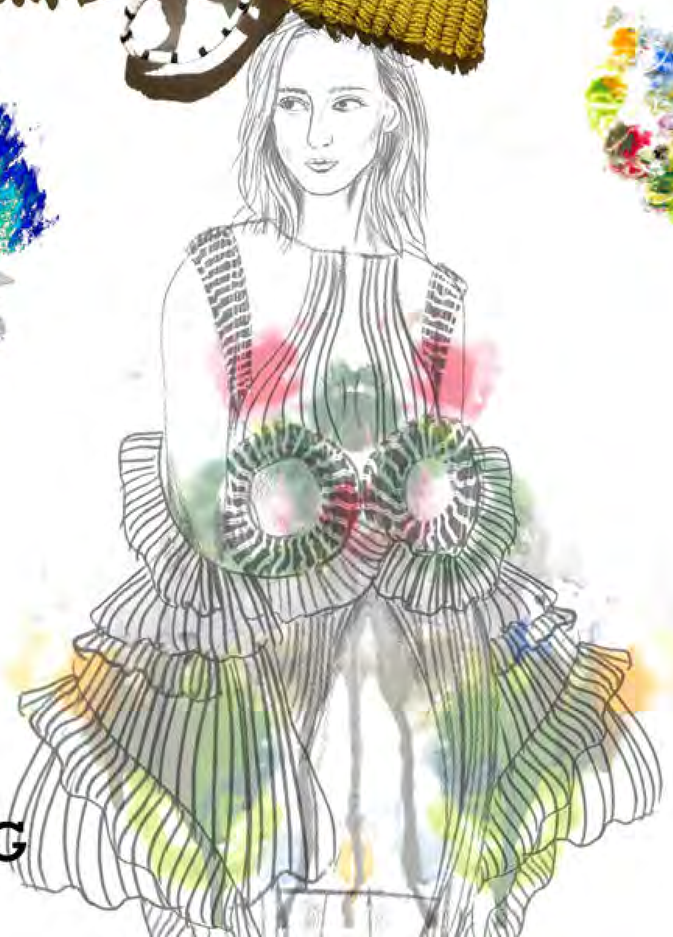
ESCAPE! X ICEBERG

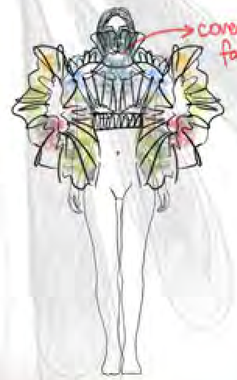
celestine wang

Decalcomania
close up



jersey fabric stretched
and tied
in between
the cords.





Moths,
Butterflies,
Birds.

Wings.
Fly.
ESCAPE!

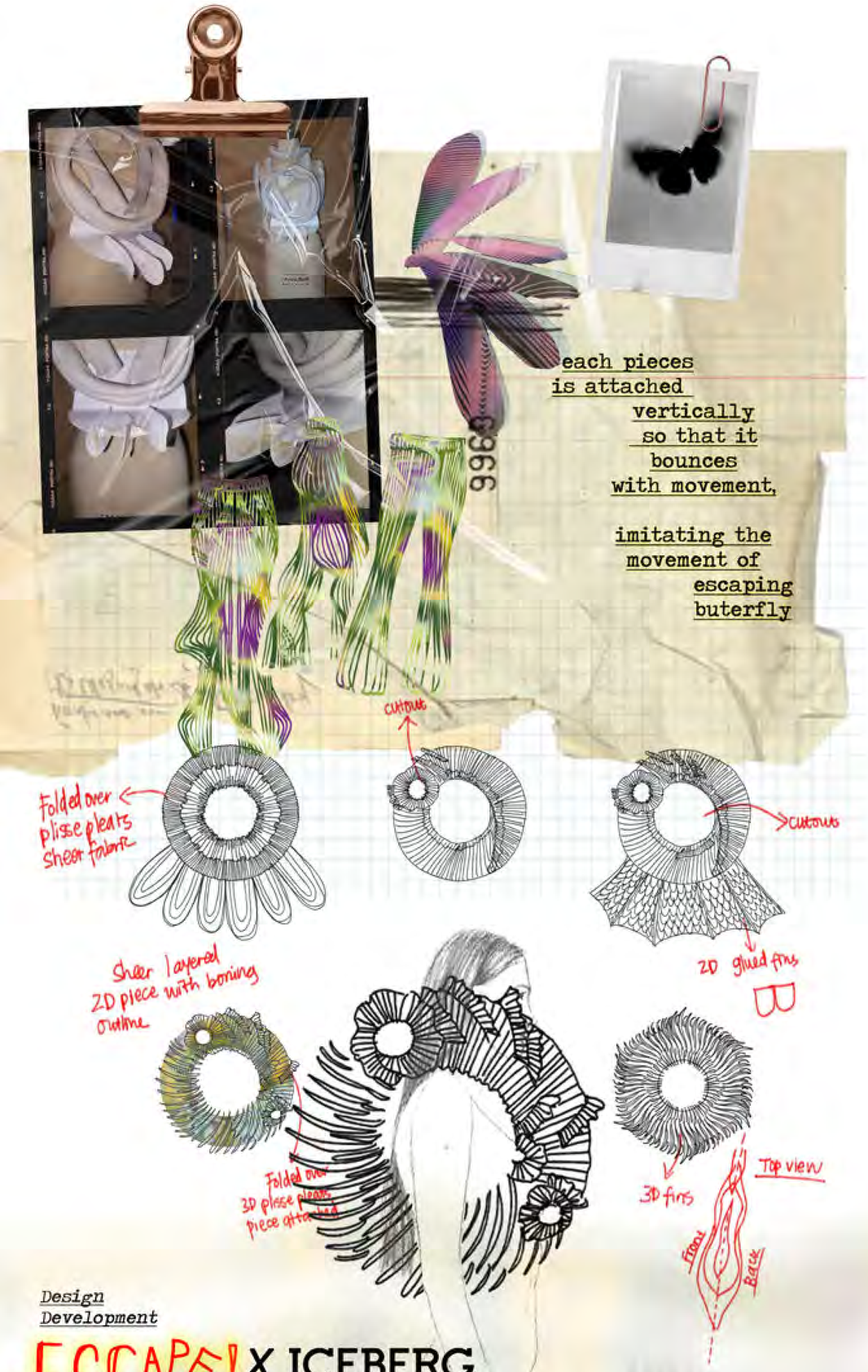
Knit cuff
as a
metaphor to
the dragonfly
body segments.

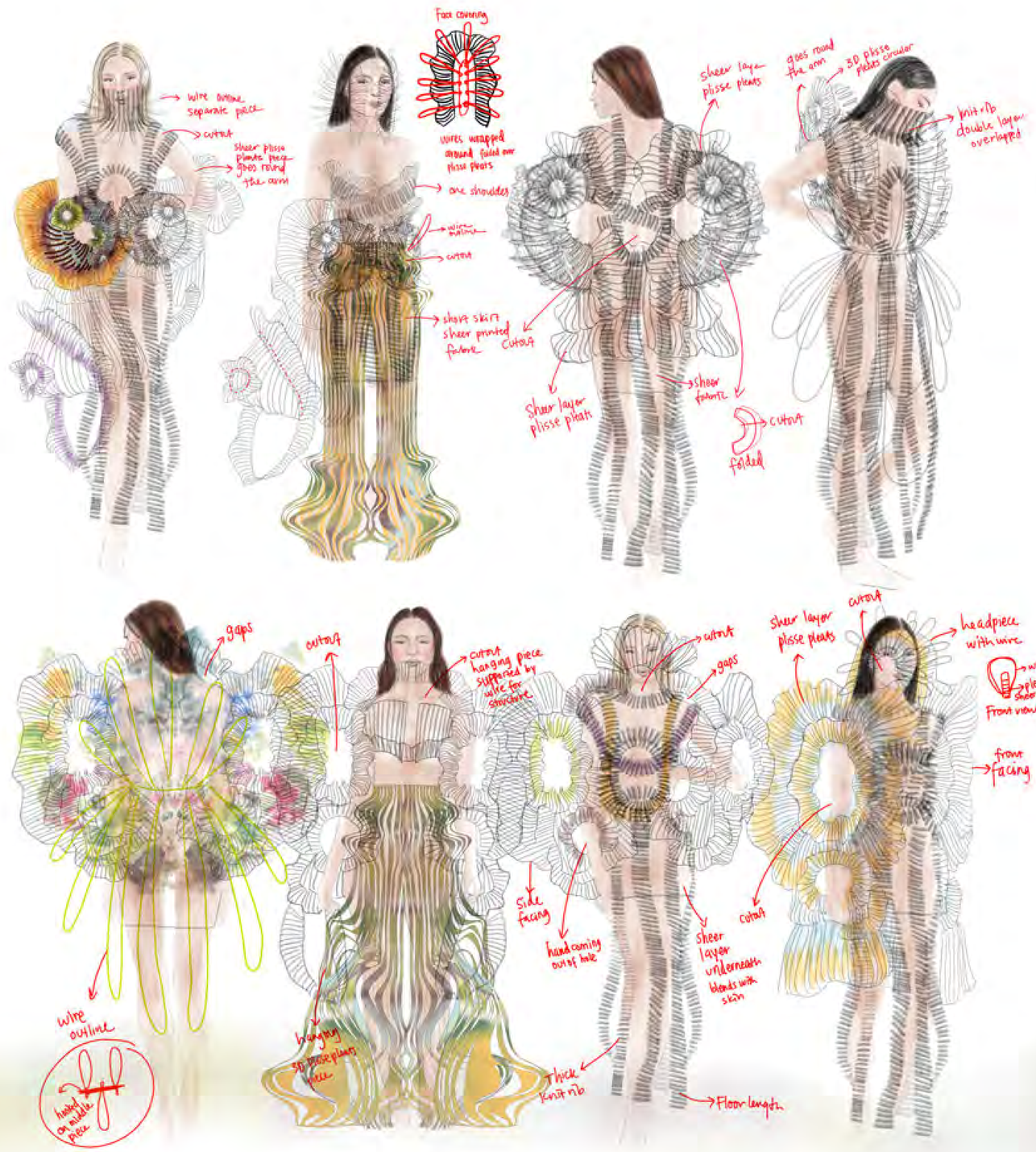
Research
Pages

ESCAPE! X ICEBERG
celestine wang

each pieces
is attached
vertically
so that it
bounces
with movement,

imitating the
movement of
escaping
buterfly

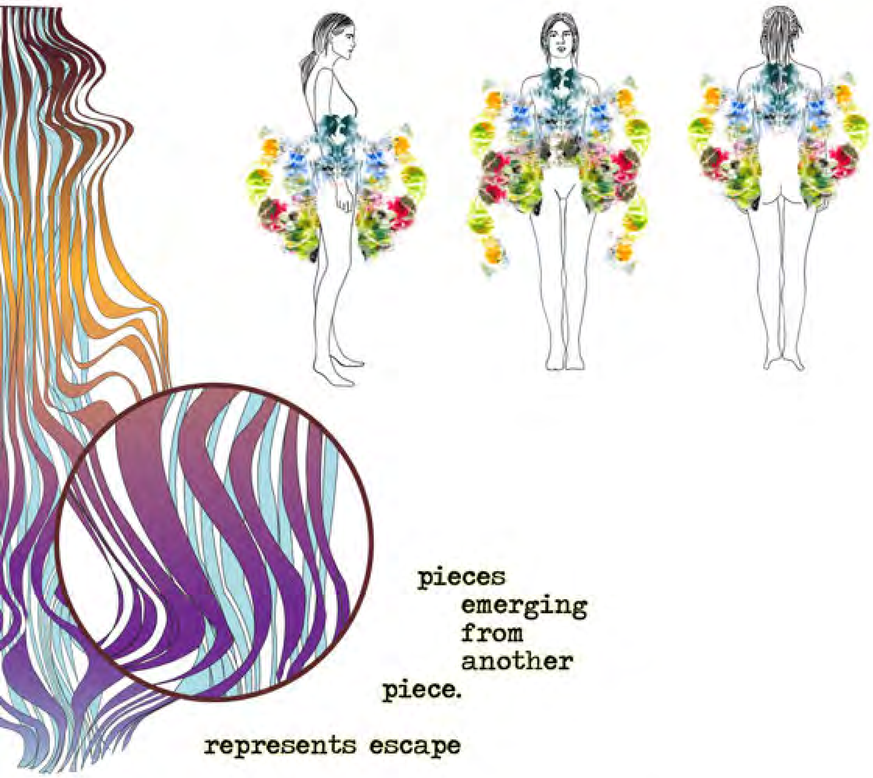




Design
Development

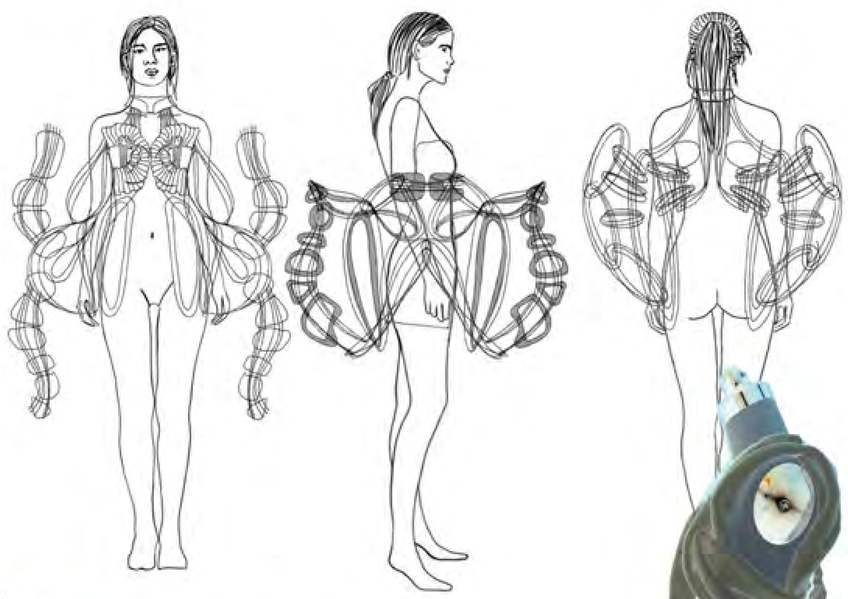
ESCAPE! X ICEBERG

celestine wang



pieces
emerging
from
another
piece.

represents escape



Design
Development

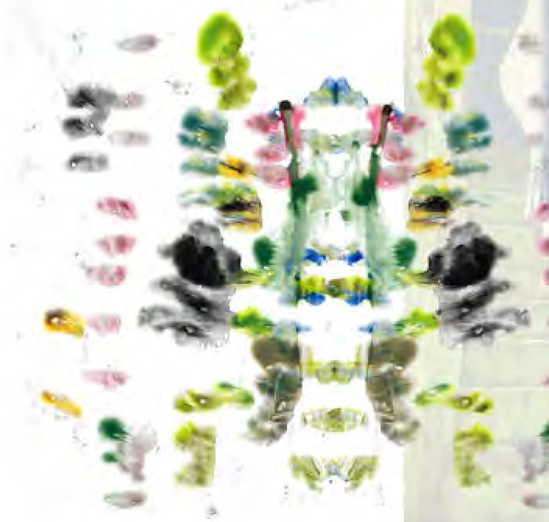
ESCAPE! X ICEBERG

celestine wang

ICEBERG

since 1974

ESCAPE X ICEBERG is a womenswear collection that is based on escapism. Unlocking the power of imagination, evoking juxtaposition by striking a balance between the subconscious and reality. This colaboration collection will hold the features of ESCAPE while being mainly based on the technicalities of Iceberg as a luxury sportswear brand.



Concept Board

ESCAPE! X ICEBERG

celestine wang

Final Lineup

ESCAPE!

celestine wang

Celestine Wang X
Pentland A/W 22
berghaus
DUCATI
SPORTS MOTOR CYCLES
Castrol
DUNLOP
REGINA
Girling
Lucas
SPORTS MOTOR CYCLES MANCHESTER

LIMPET SHELL

BABY LAVENDER

RUMBA RED

BURNT ORANGE

SODALITE BLUE

SPRING BUD

ONE LESS KNOWN FACT ABOUT WINSTON CHURCHILL IS HIM BEING ACCIDENT-PRONE. DURING HIS TEENAGE YEARS, IT WAS CONVINCED HE FELL FROM ALUM CHIME ARCHED BRIDGE AND RUPTURED A KIDNEY.

TO PREVENT INJURIES FROM ACCIDENT, A FUNCTIONAL YET FASHIONABLE OUTDOOR WEAR PERHAPS SUIT HIM BEST. CONSIDERING THE A/W 22 TREND FROM PROTECTIVE HOODIE AND BUILT-IN AIRBAG INFLATABLE JACKET, TO DOUBLE KNEE TROUSERS.

INSPIRED BY HIS LIFESTYE, HIS PAINTINGS BECAME A MAJOR INSPIRATION FOR THE COLOUR STORY ALSO CONSIDERING HIS HABIT OF SMOKING CIGAR AND CARRYING POCKET WATCH WAS CONSIDERED IN THE DESIGN.

THE MUSE LEWIS HAMILTON ALSO PLAY A HUGE ROLE IN THE DESIGN PROCESS, ESPECIALLY HIS CAREER IN SPORTS AND THE WAY HE DRESS UP.

Celestine Wang X

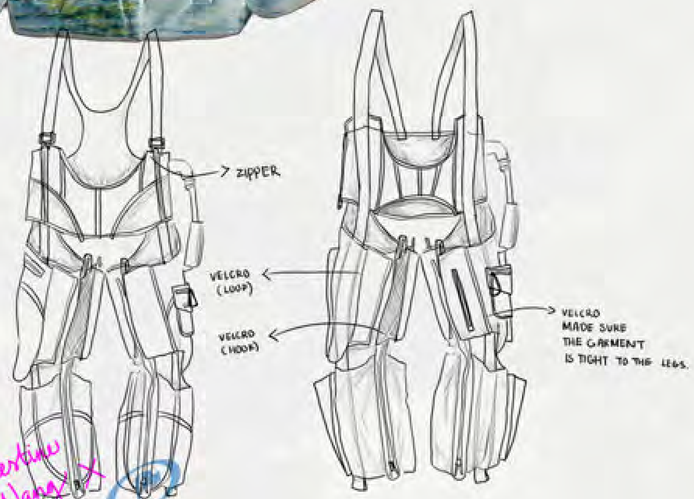
Pentland A/W 22 CONCEPT

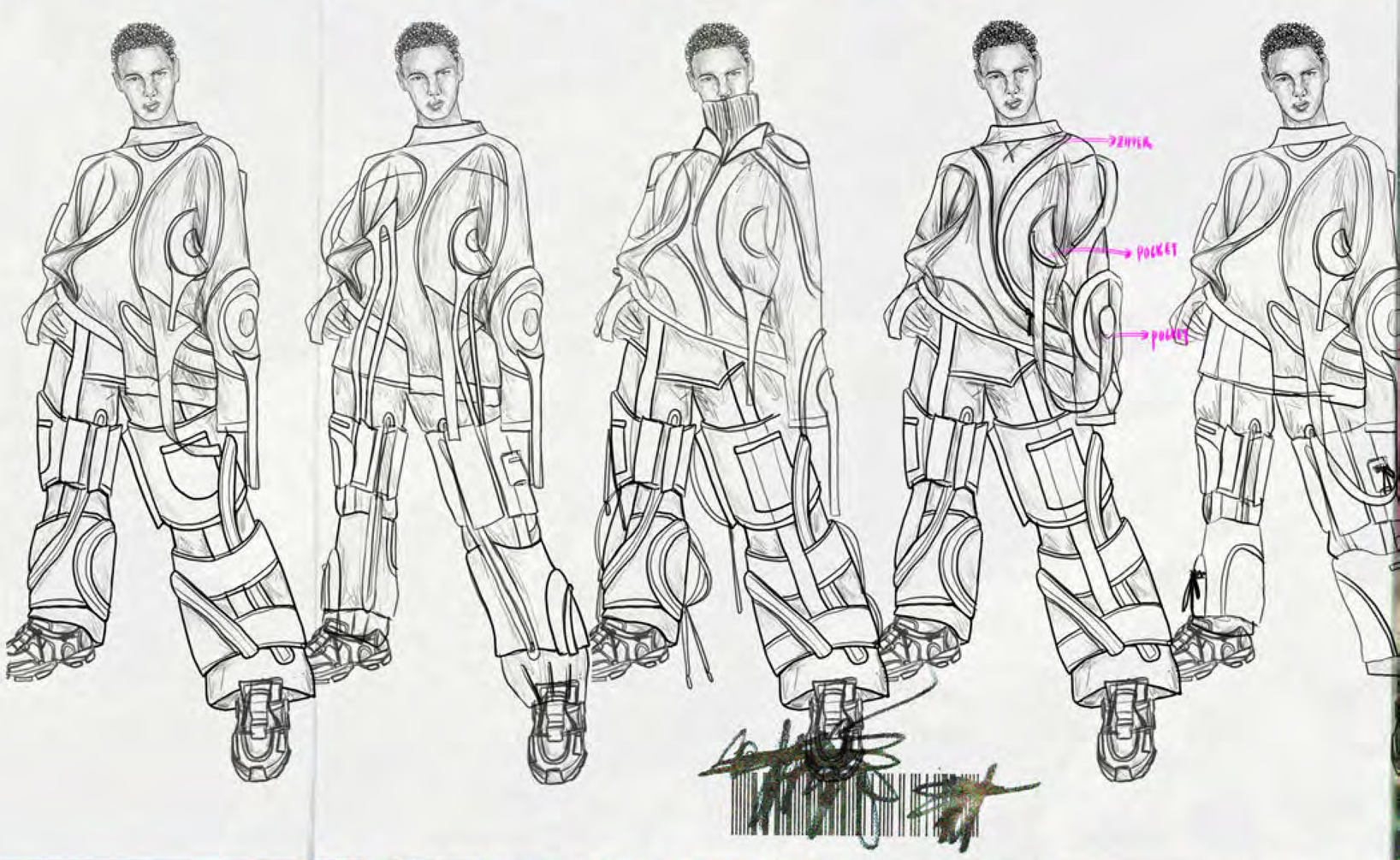
berghaus

TECHNIQUE:
WADDING &
PLACEMENT
DIGITAL PRINTING

SIR WINSTON CHURCHILL, "BOATS AT CANNES HARBOR," 19
OIL ON CANVAS, 24 X 30". NATIONAL CHURCHILL MUSEUM AT
WESTMINSTER COLLEGE, FULTON, MISSOURI. © CHURCHILL
HERITAGE LTD.

MOTOGP CRASH
PAINTING PIECES PANELS
DIRECTION

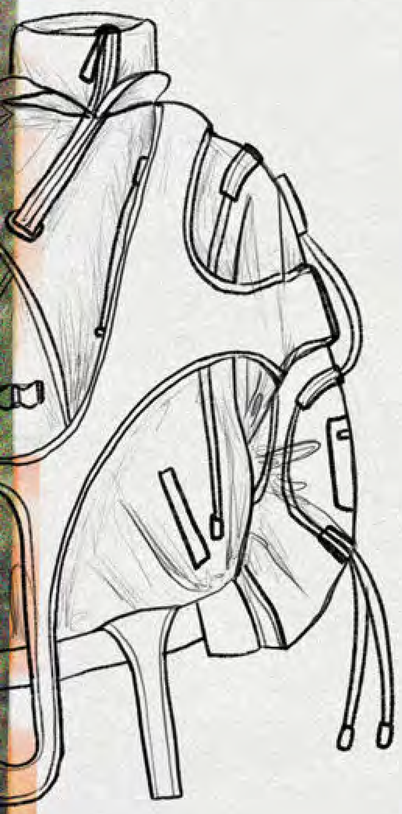


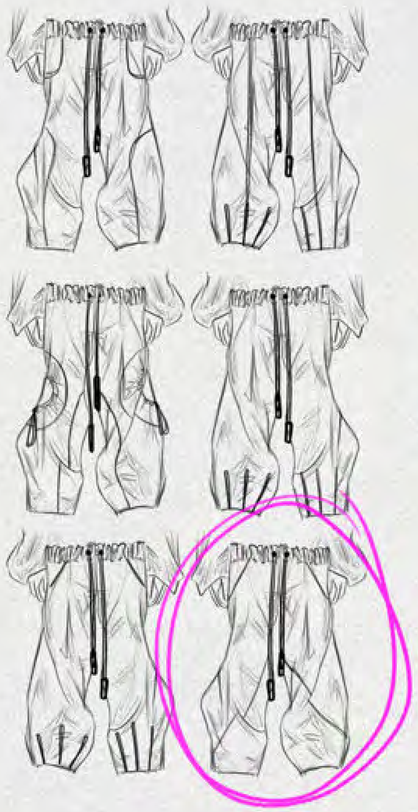


Celestine Wang

Pentland RESEARCH A/W 22

berghaus





QUARTER ZIP PANELED PULLOVER

WELT POCKET
FOR FUNCTIONALITY

STATEMENT PRINT
EASY TROUSERS
S/S 23 TREND

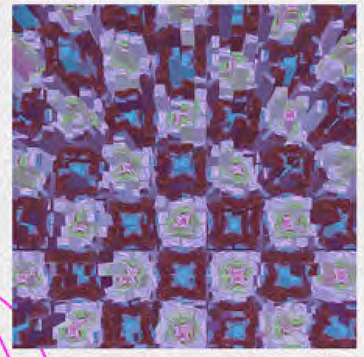
PAINTING
INSPIRED FROM
CHURCHILL'S
HOBBY TO PAINT

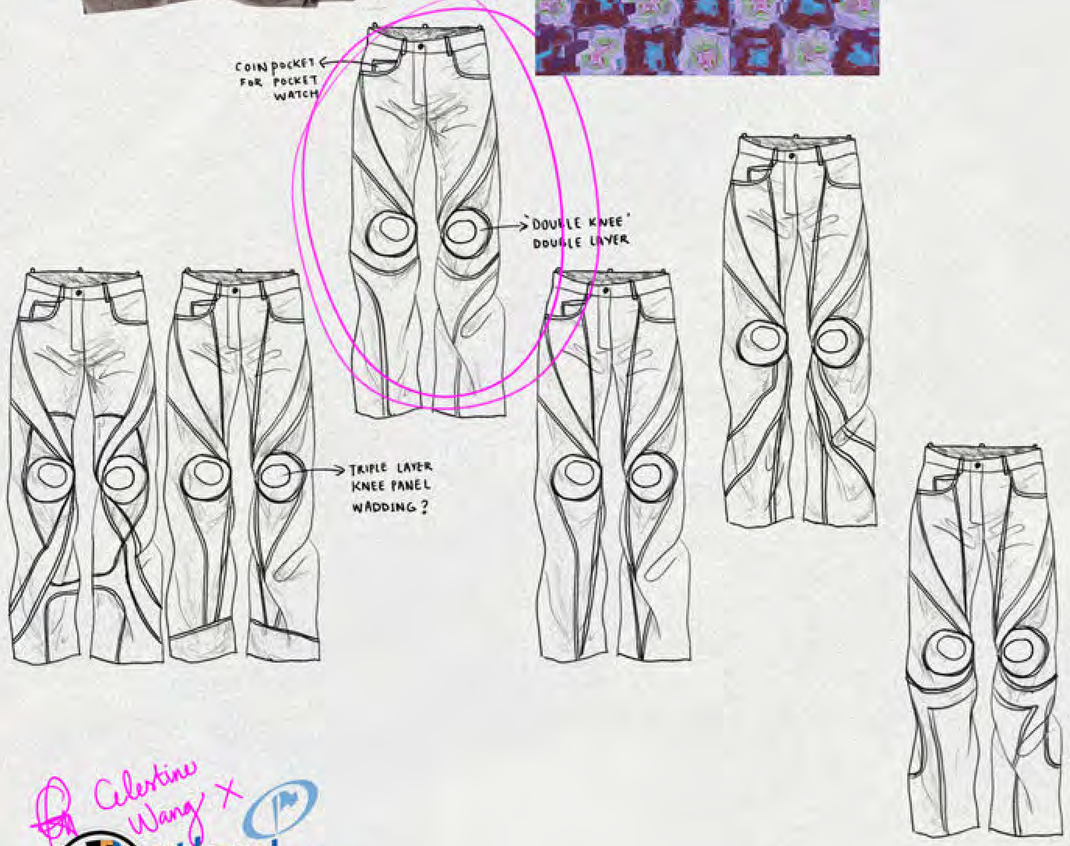
Celestine Wang X

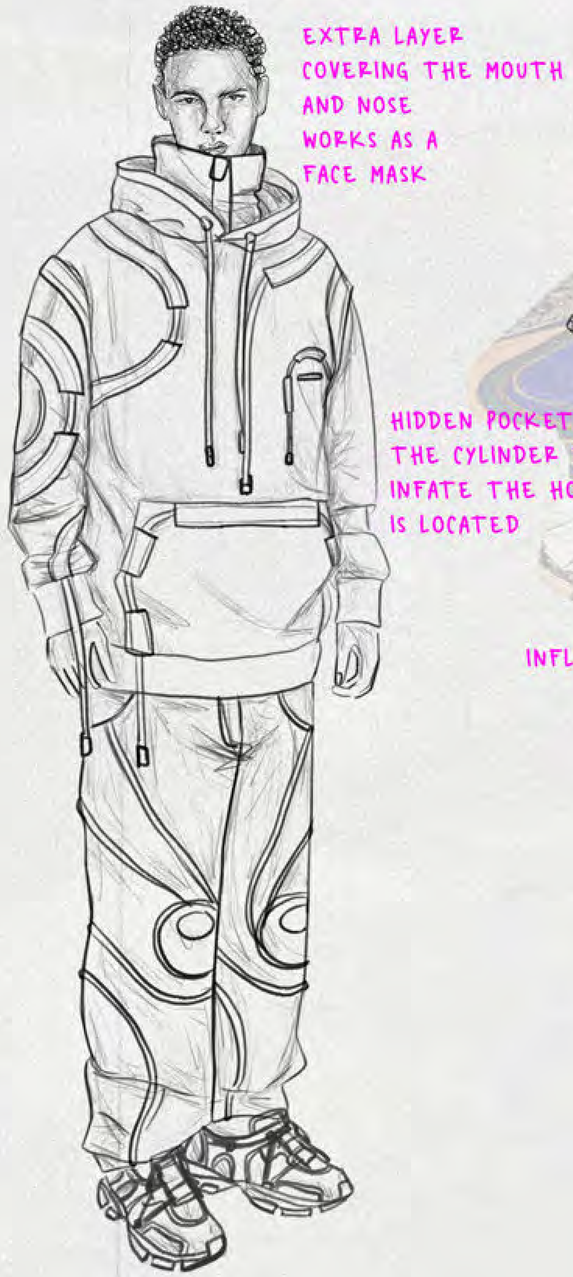
Pentland A/W 22
DESIGN DEVELOPMENT
berghaus

MOTOGP TRACK :
WAVY DRAWSTRING DIRECTION

3D EXTRUSION PRINT
INSPIRED FROM THE MOTOGP TRACK





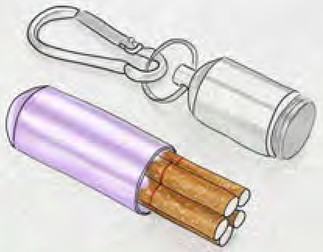


Celestine Wang X

Pentland A/W 22
DESIGN DEVELOPMENT
berghaus

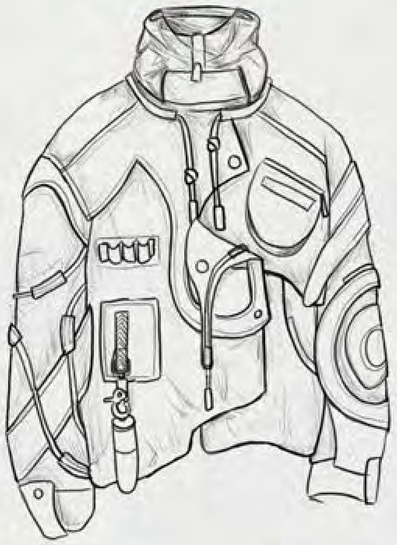
Celestine Wang X

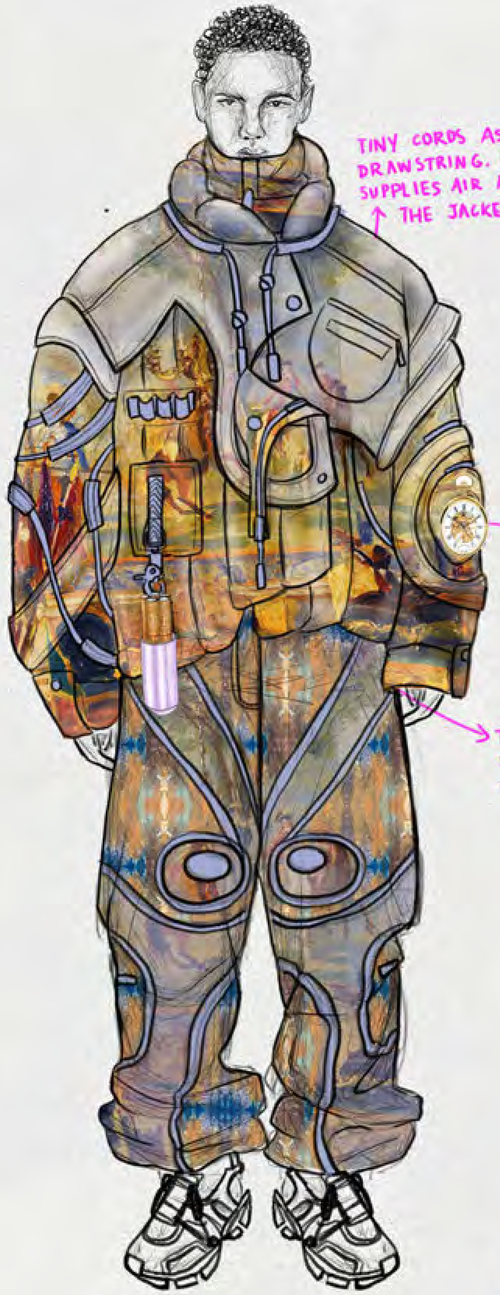
Pentland A/W 22
DESIGN DEVELOPMENT
berghaus

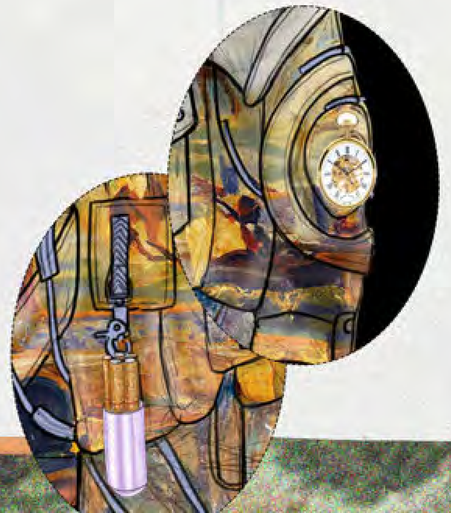


DEFLATED NECK DETAIL

DEFLATED JACKET





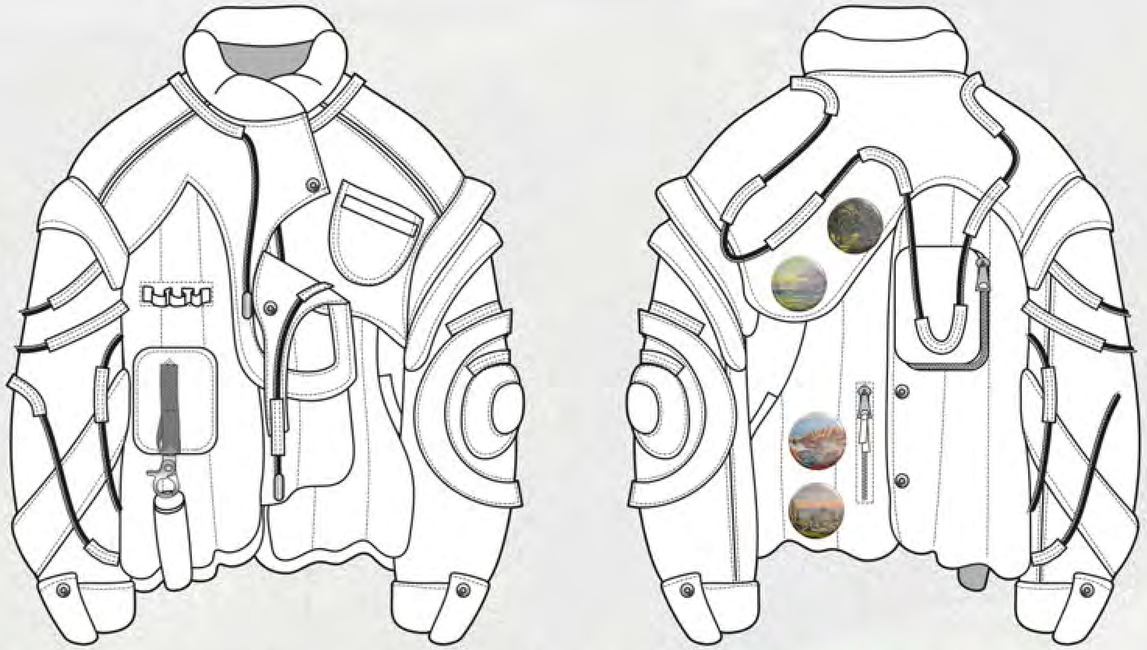


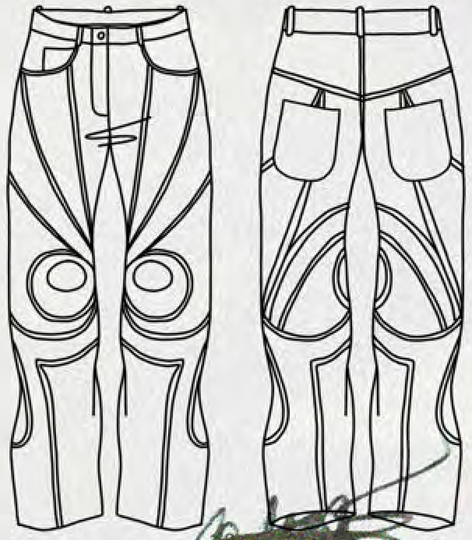
Celestine Wang X

Pentland A/W 22
DESIGN DEVELOPMENT
berghaus

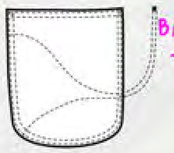
THE OUTFIT CONSISTS OF A PROTECTIVE INFLATABLE JACKET AND A DOUBLE KNEE PAINTER TROUSERS.

THE HEAVY DUTY PAINTER TROUSERS IS FUNCTIONAL, WEARABLE AND PROTECTIVE AT THE SAME TIME. THE KNEE PADS PROTECT THE KNEES AND THE PANELS ARE FINISHED WIT BIAS BINDING..





THE INFLATABLE JACKET:
- CHURCHILL'S PAINTING BROOCHES
- ELBOW PADS
- FRONT POCKET
- TABS
- CIGARETE BOX
- TRIGGER CORD
- AIRBAG INSTALLED



BACK POCKET TOPSTITCH DESIGN

Celestine Wang X

Pentland

UR/W 22

berghaus