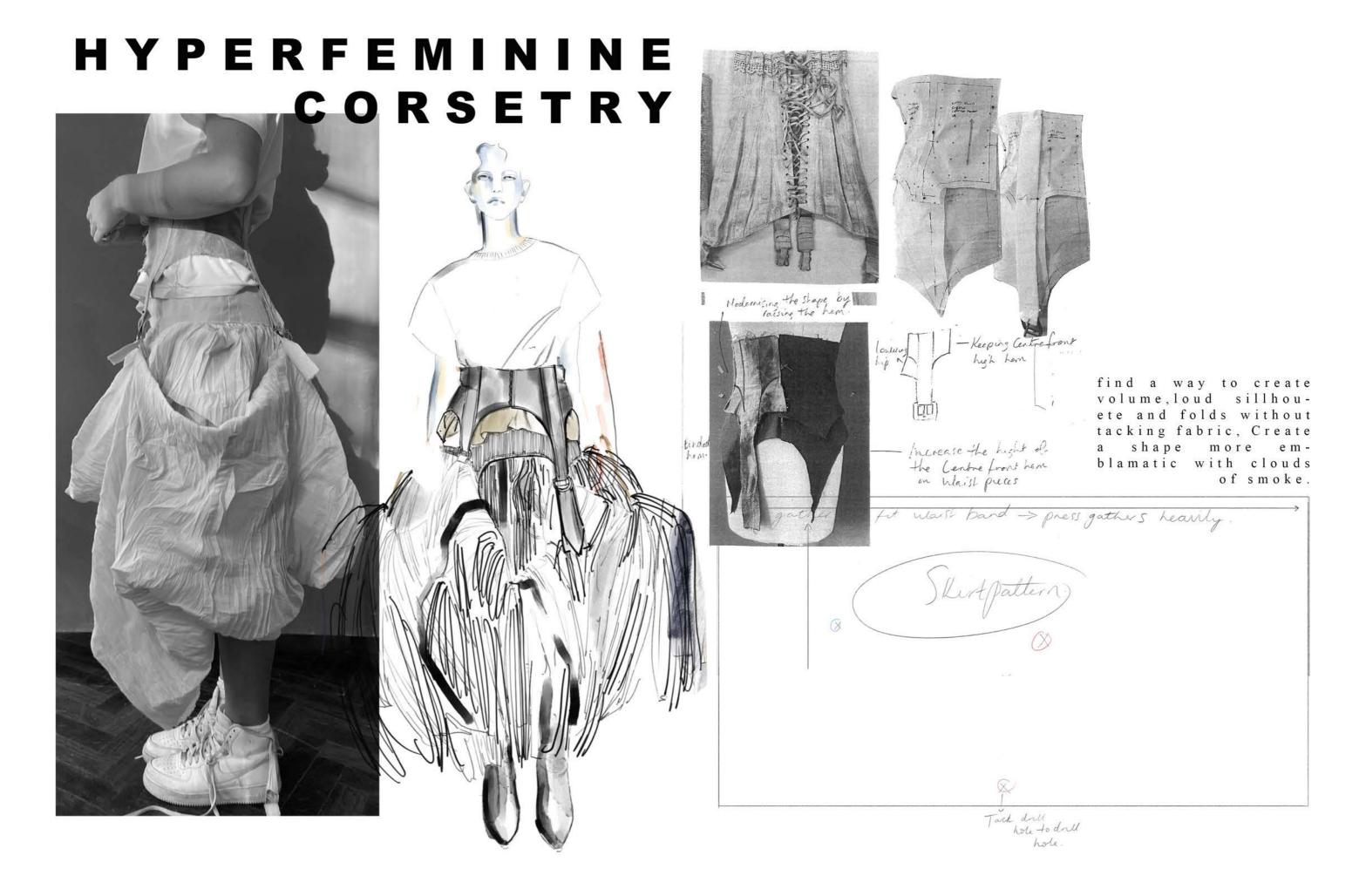




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# SUBTRACTION CUTTING

The distance between designer and maker of fashion at the design stage can also be physical, with the actual manufacturing process hidden from view in far-away sweat shops and not talked about or celebrated. Julian Roberts says "before you buy a garment and wear it, it will have been touched by many skillful hands, but often the hand that touches it the LEAST is the hand of the fashion designer."

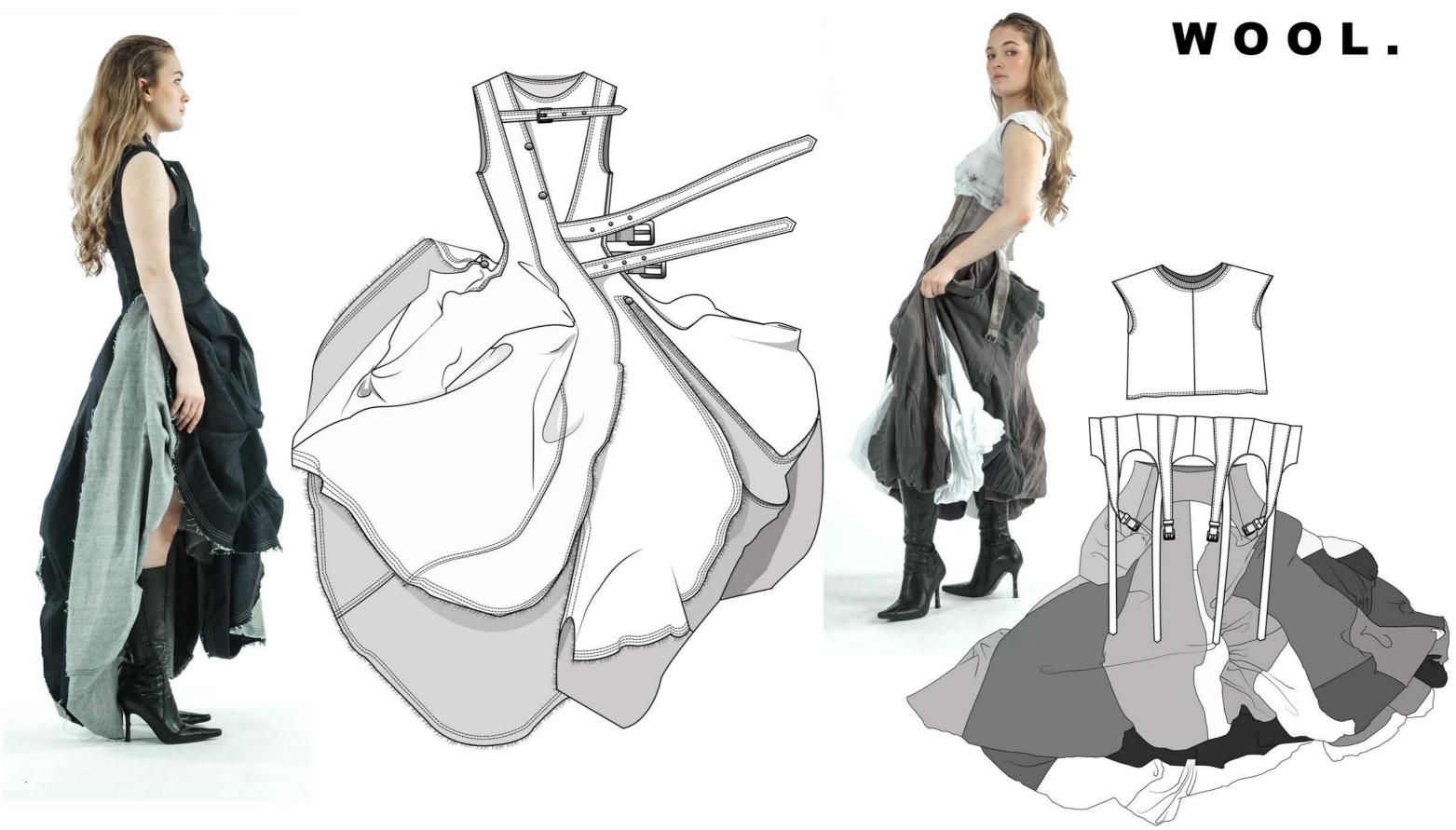
Throughout the development of this collection I have lived by the philosophy of designing with not only sketch, but pattern also "rather than in vague illustrative drawings which become reinterpreted by other skilled cutters." Julian Roberts. Using the basis of subtraction cutting to initiate my pattern design has allowed to create drama and fullness in a garment that was difficult to realise in just sketch







# NATURAL + DEADSTOCK DENIM AND





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