



becca grace wong all bein' well

All bein' well is intended to be a celebration of Caribbean culture in its many forms. The project seeks to play with Jamaican masculine identities through an exploration of my Jamaican heritage that is inspired by cultural pinnacles spanning from Portland, Jamaica, where my nana was born to Manchester, England where she later settled and started her family. With a huge number of cultural references, the final 7 looks reflect influences such as the Caribbean living room, a cultural staple within black british life post-windrush. Also widely referenced throughout are the classic silhouettes found within vintage images of the Jamaican dancehall movement and reggae music artists, particularly stills from the 70s film 'Rockers'. There is also a huge reference to my own family, with vintage photos of my grandparents building a life and a family together acting as a key contextual backdrop to the collection. With so many feminine icons to look to, many silhouettes within the collection depict a clear feminine influence, a tribute to the amazing women that have inspired me throughout my life. With all these themes and influences, I have brought together 7 looks that I hope will push the boundaries of Jamaican male flamboyancy and portray, through clothing, the vibrancy and joy within Jamaican culture and how the most iconic references can be found in unexpected places. All of which is summarised by my nana's classic mantra: All bein' well.

PRIMARY RESEARCH - FAMILY PHOTOS

NANA IN FRONT ROOM - 70S



NANA + FAMILY IN JAMAICA - 80S



GRANDDAD - UK



NANA'S FRONT ROOM CARPET



NANA + GENNA



FLORAL WALLPAPER IN BACKGROUND

OUTSIDE AT A WEDDING - UK

NANA AT WEDDING IN SUNDAY BEST DRESS

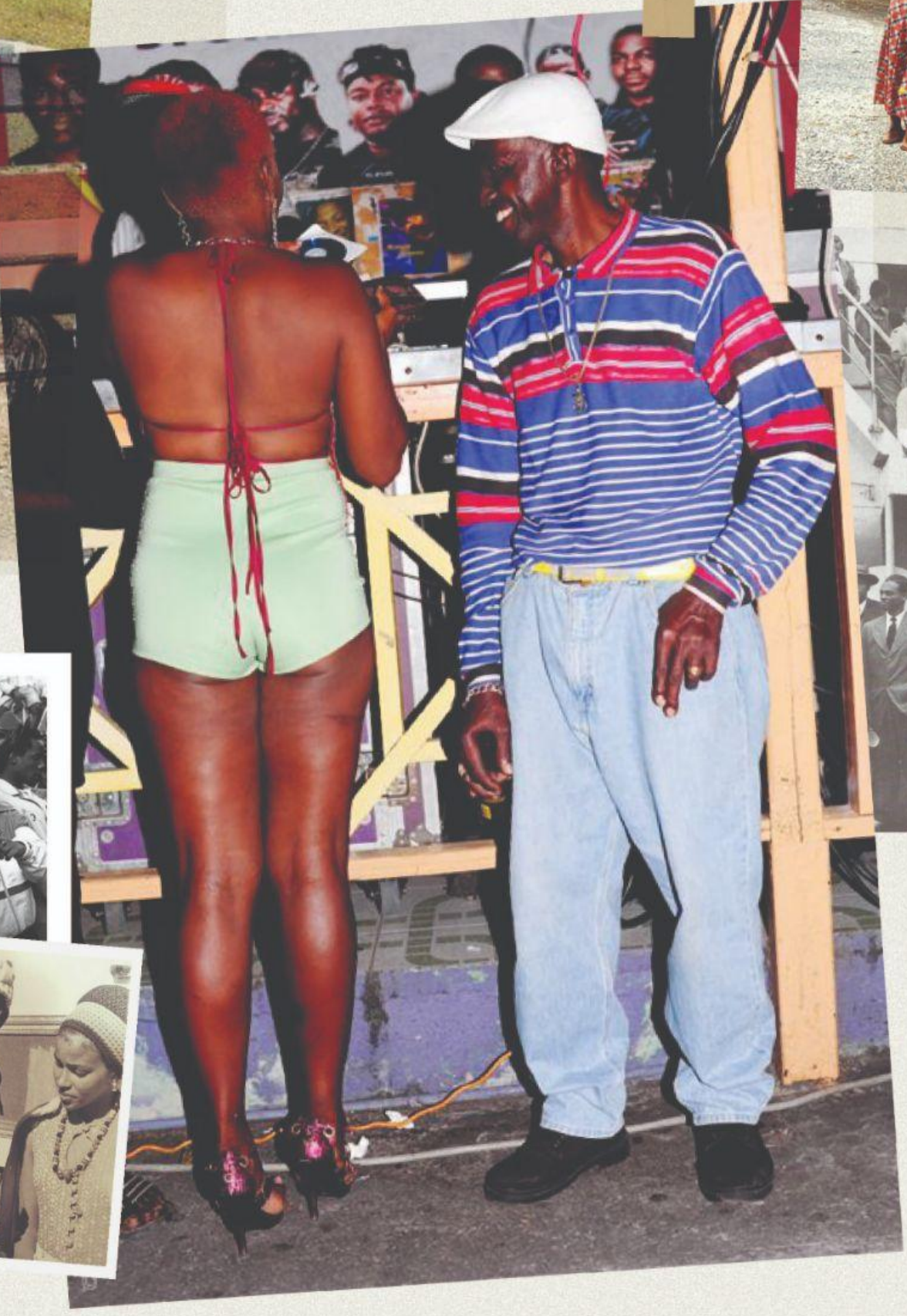
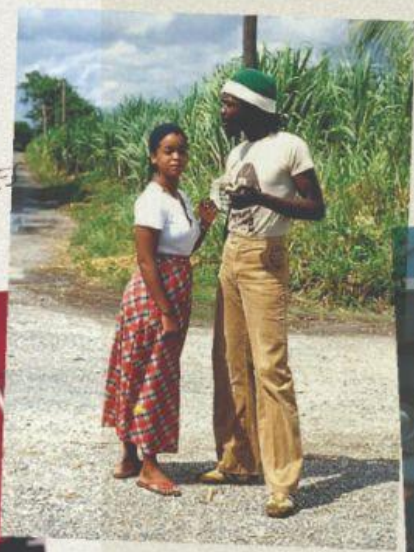
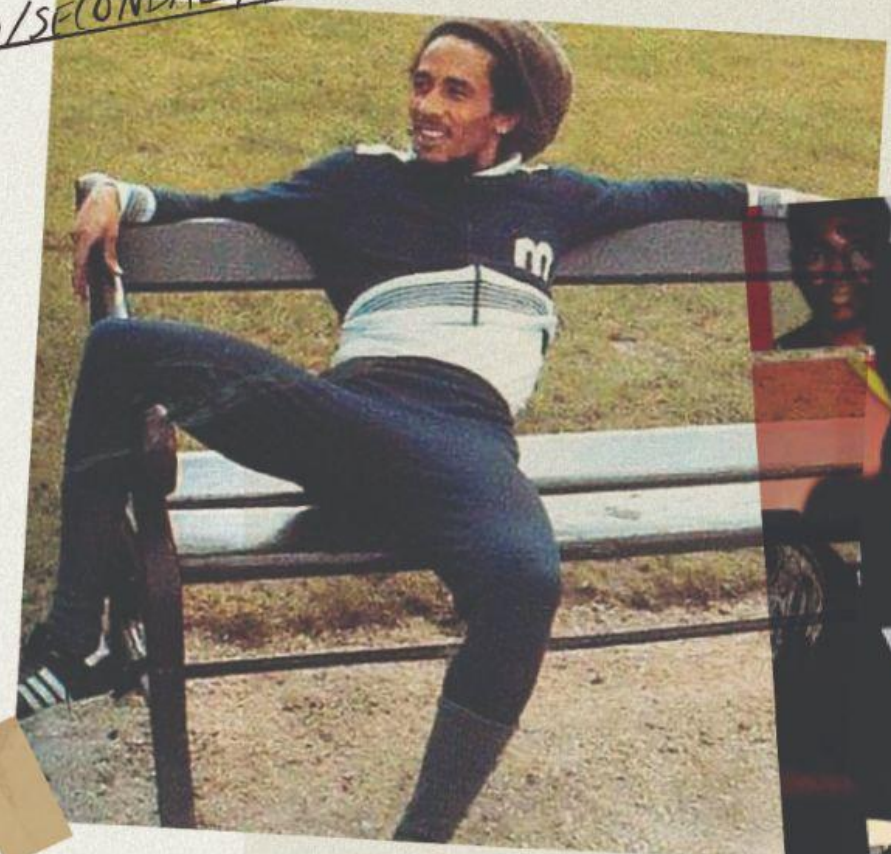


LENTHEW SHAWL

LACE

MOOD/SECONDARY RESEARCH

REGGAE/ROCKERS
DANCEHALL -
'HOME' INFLUENCES



WINDRUSH -
RESPECTABILITY
DRESSING



BLACK BRITISH
YOUTH CULTURE
POST - WINDRUSH



7 NANAS SILK
SCARF



GEOGRAPHIC
MONOGRAM
PRINT

BREAKDOWN OF FABRICS



DENIM
DYED FROM
WHITE
FOR UNDER-LACE
(2 JACKET)



SKETCH
LACE

FRONT COLORED
& FEMININITY
REFERENCE



SCREEN
PRINTED INDIGO
DENIM, DEADSTOCK
- MILL: ARTISTIC
DENIM



FURNISHING
FABRIC -
DEADSTOCK/
REMNANT



- DEADSTOCK
DENIM -
MILL: NAKENA

BELGIAN,
RETRO BLUE

HIGH
RECOVERY
KISSING
2x1



- SPARE GREEN
TWEED - DEADSTOCK

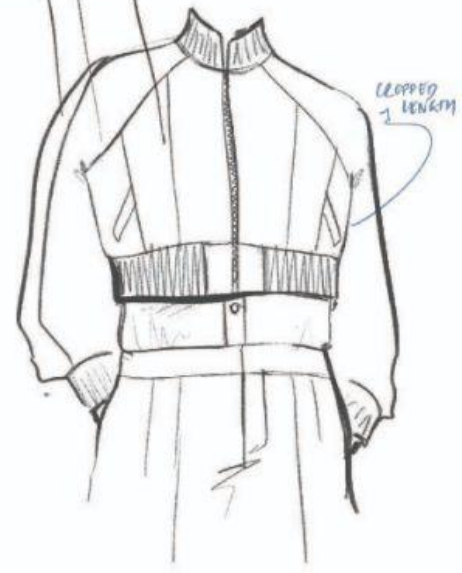
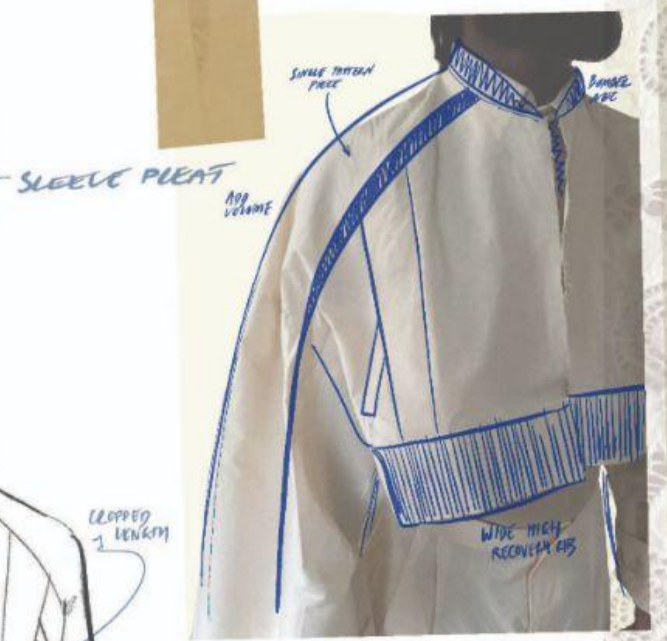


DIGITAL
PRINTED
FABRICS

ORGANIC
COTTON

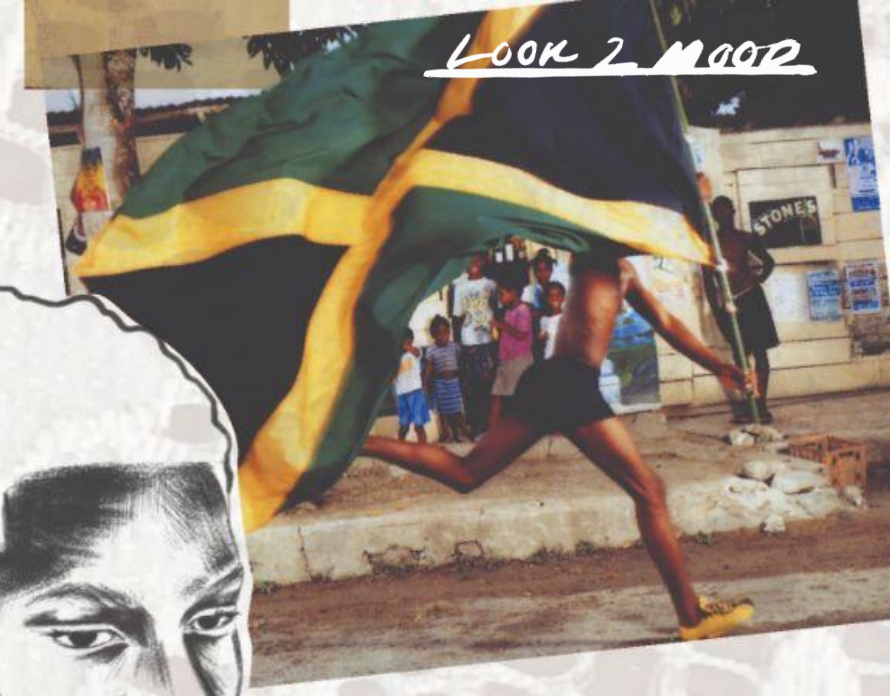
LOOPBACK

LOOK 2 DEVELOPMENT



LOOK 2 Mood

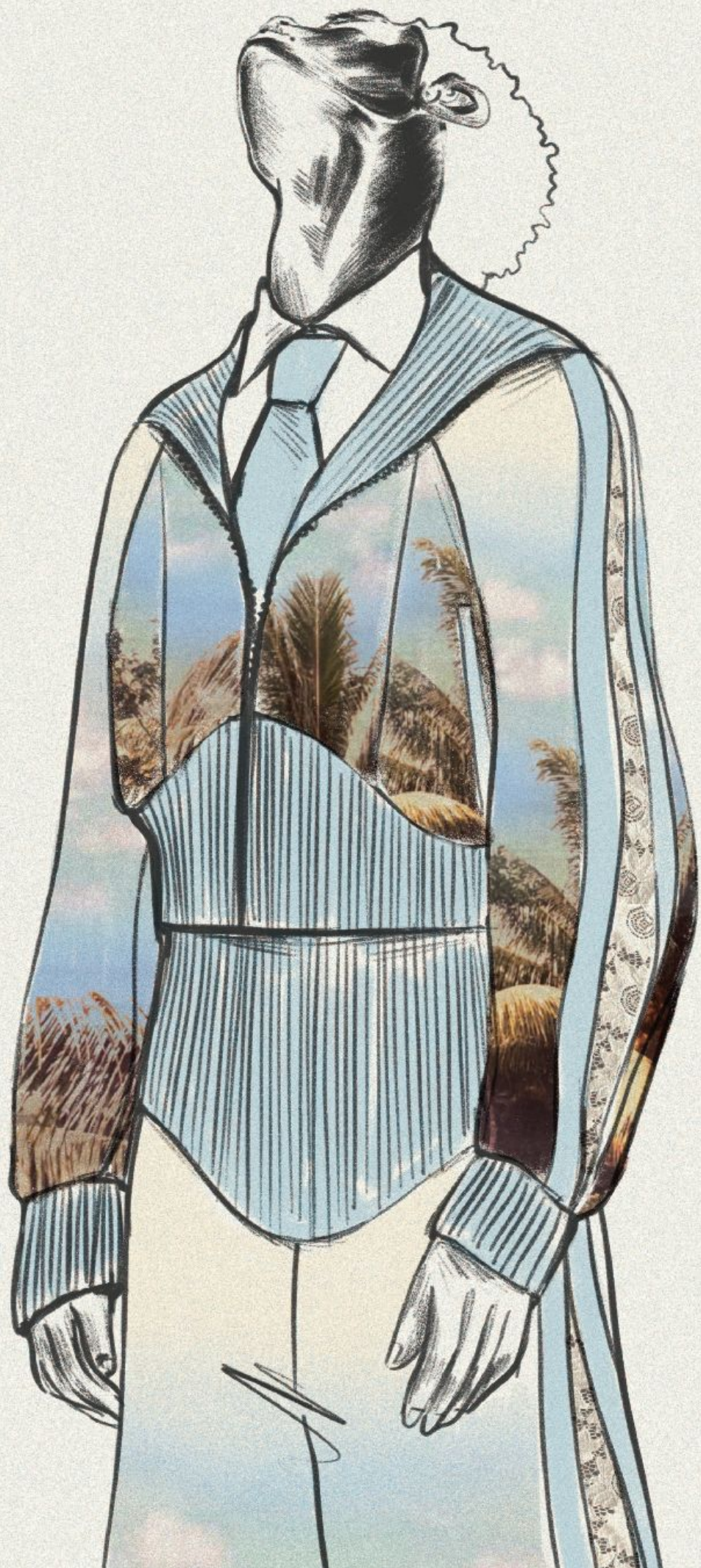
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PLEAT-
HIDDEN
WELT ✓



all bein' well



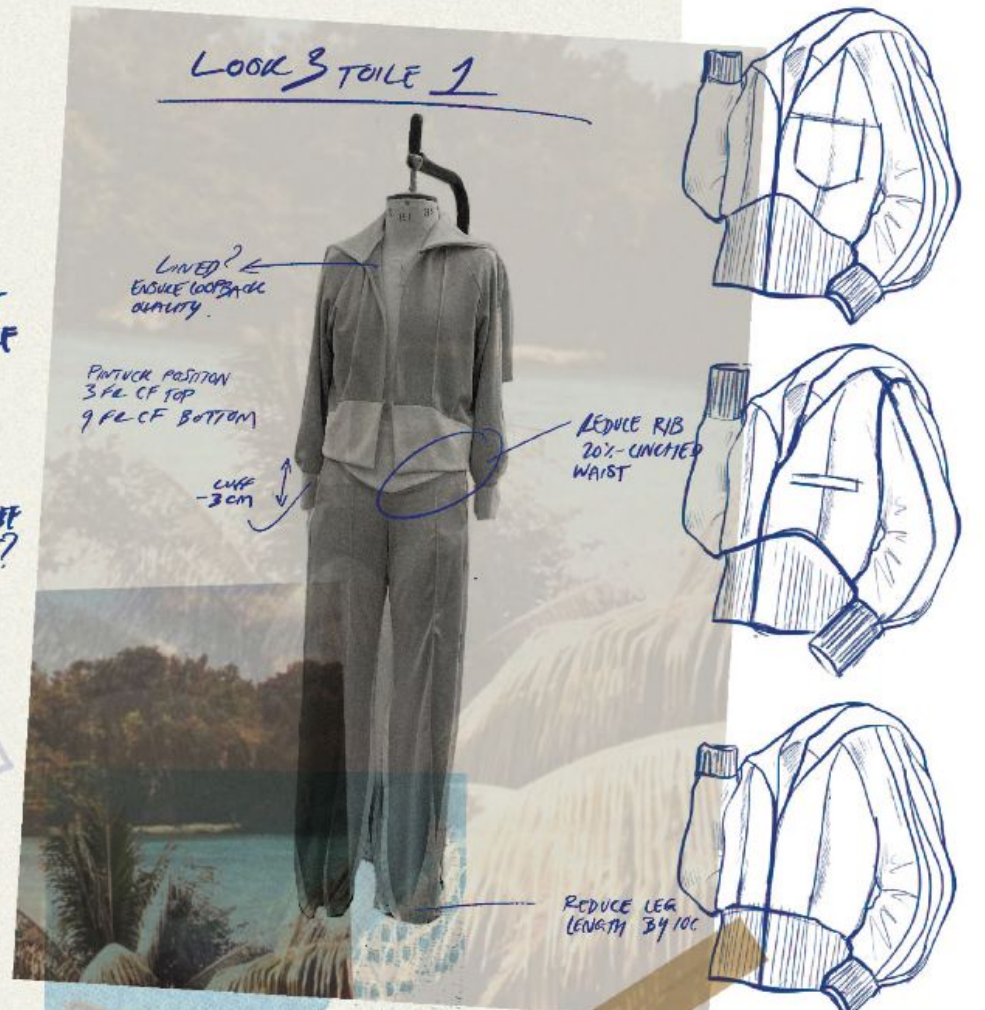
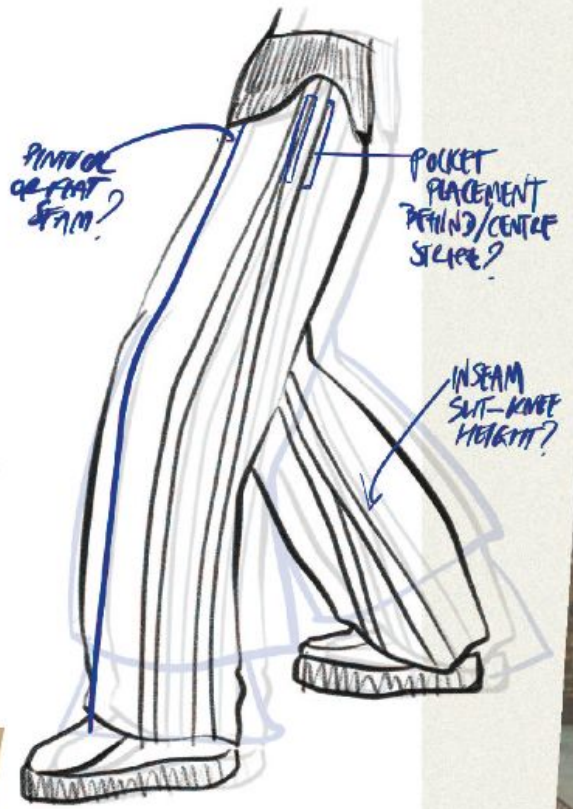
LOOK 3 MOOD



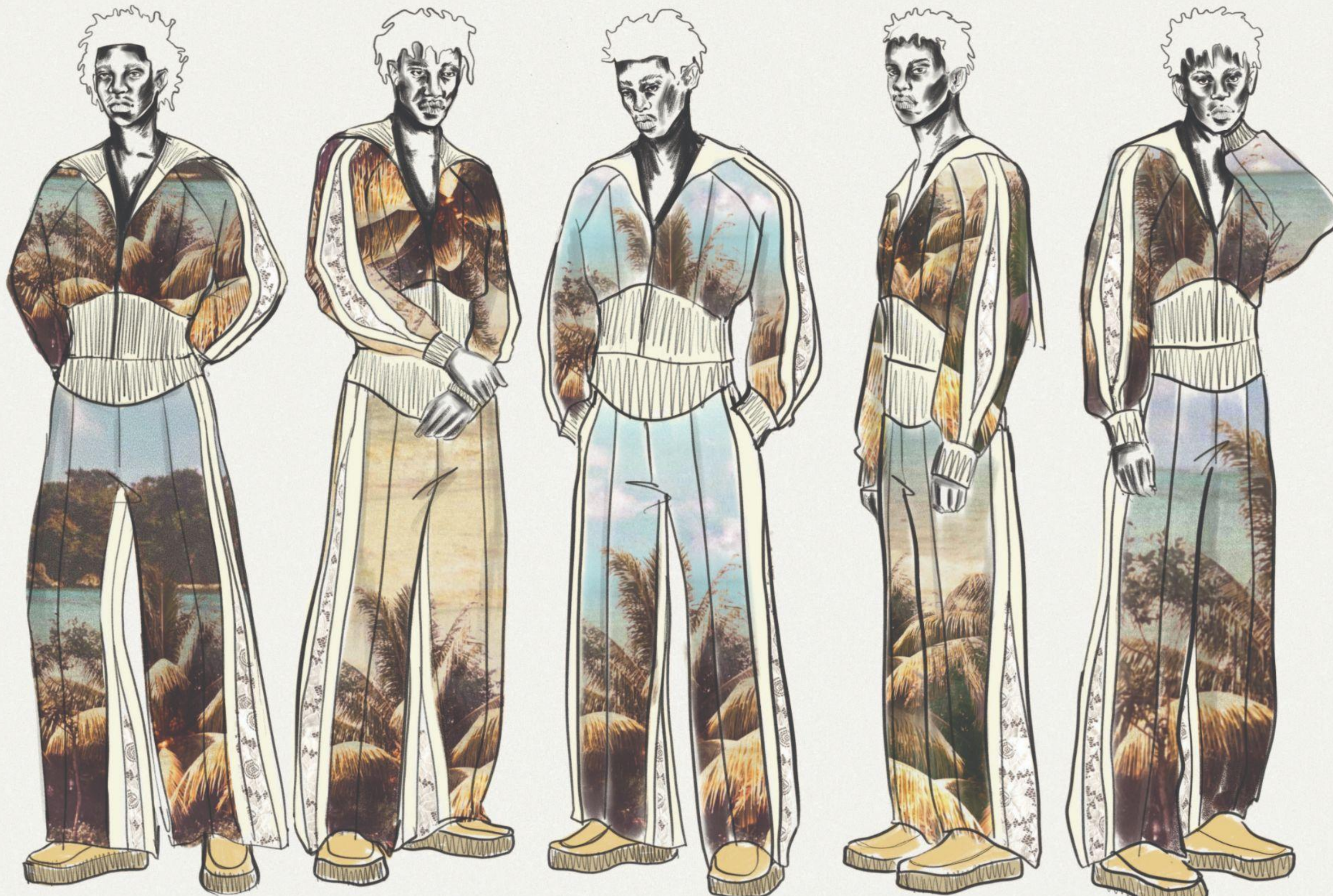
JAWAHA

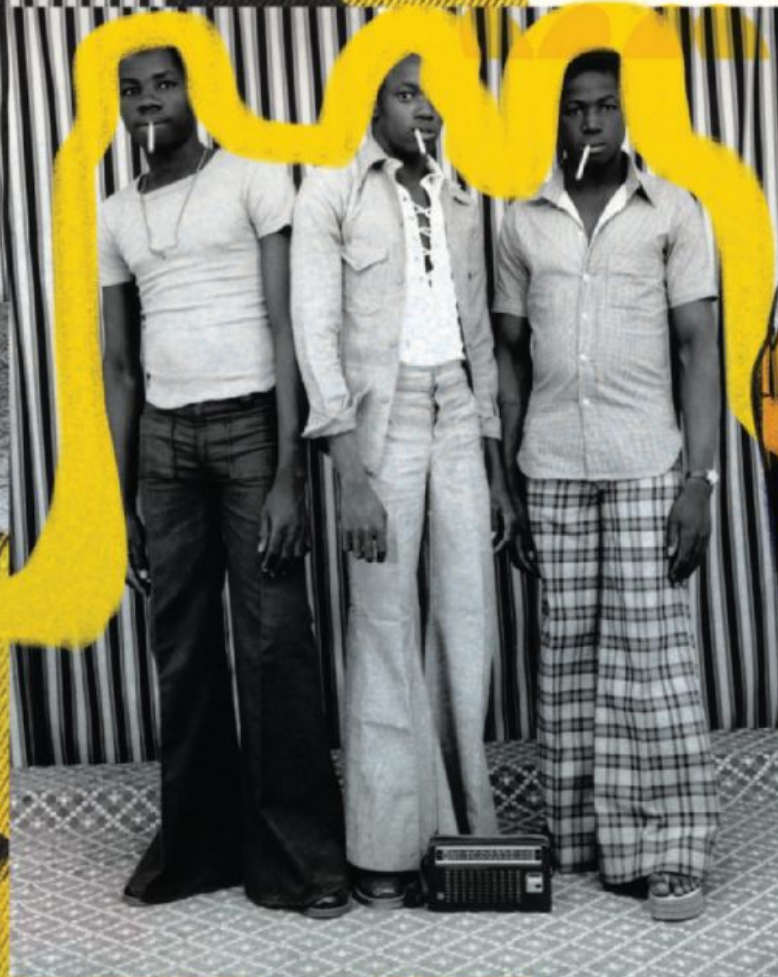


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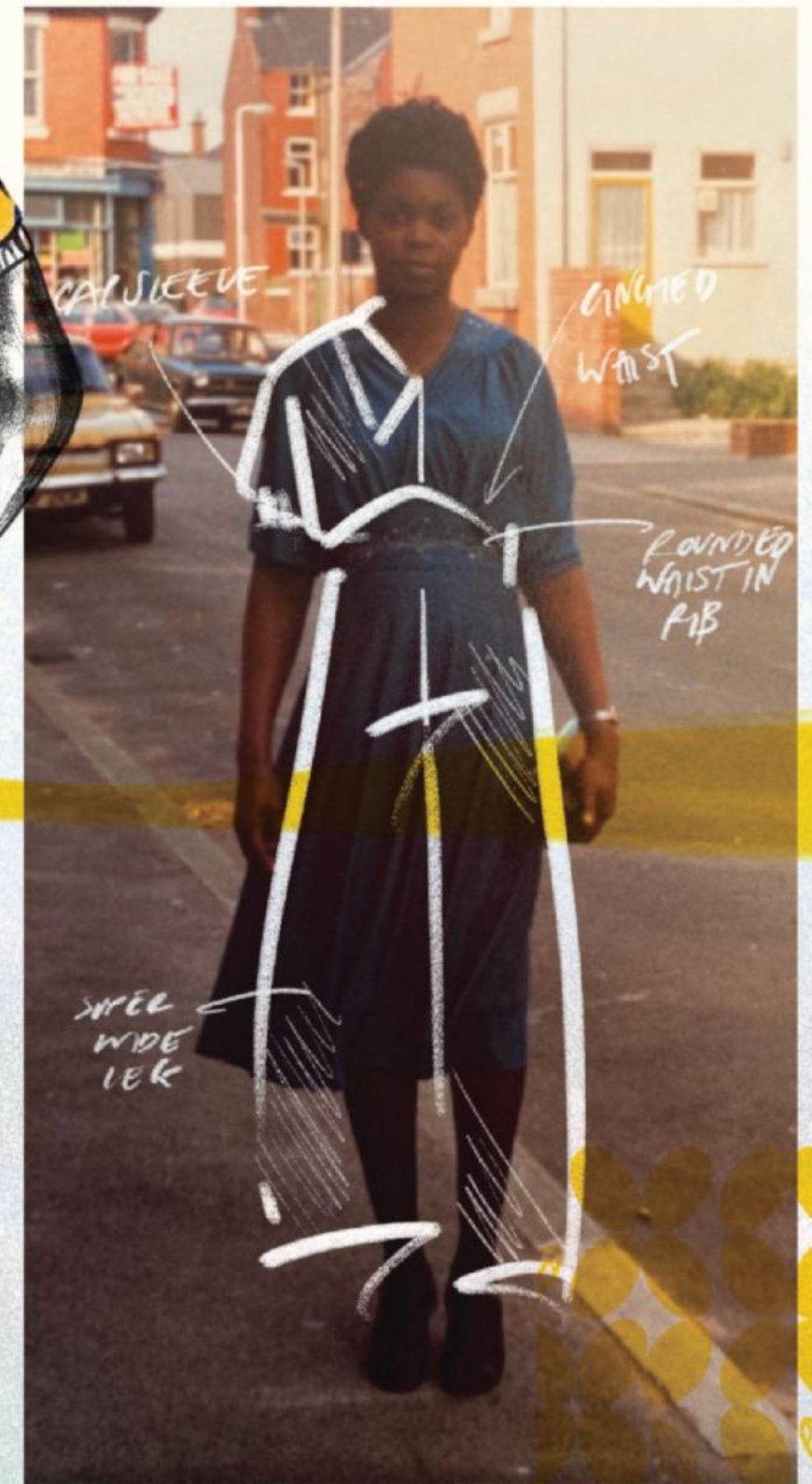


03. PRINT DEVELOPMENT + PLACEMENT





LOOK 4 DEVELOPMENT



LOOK 4 PAINT SCALE

40x40cm

60x60cm

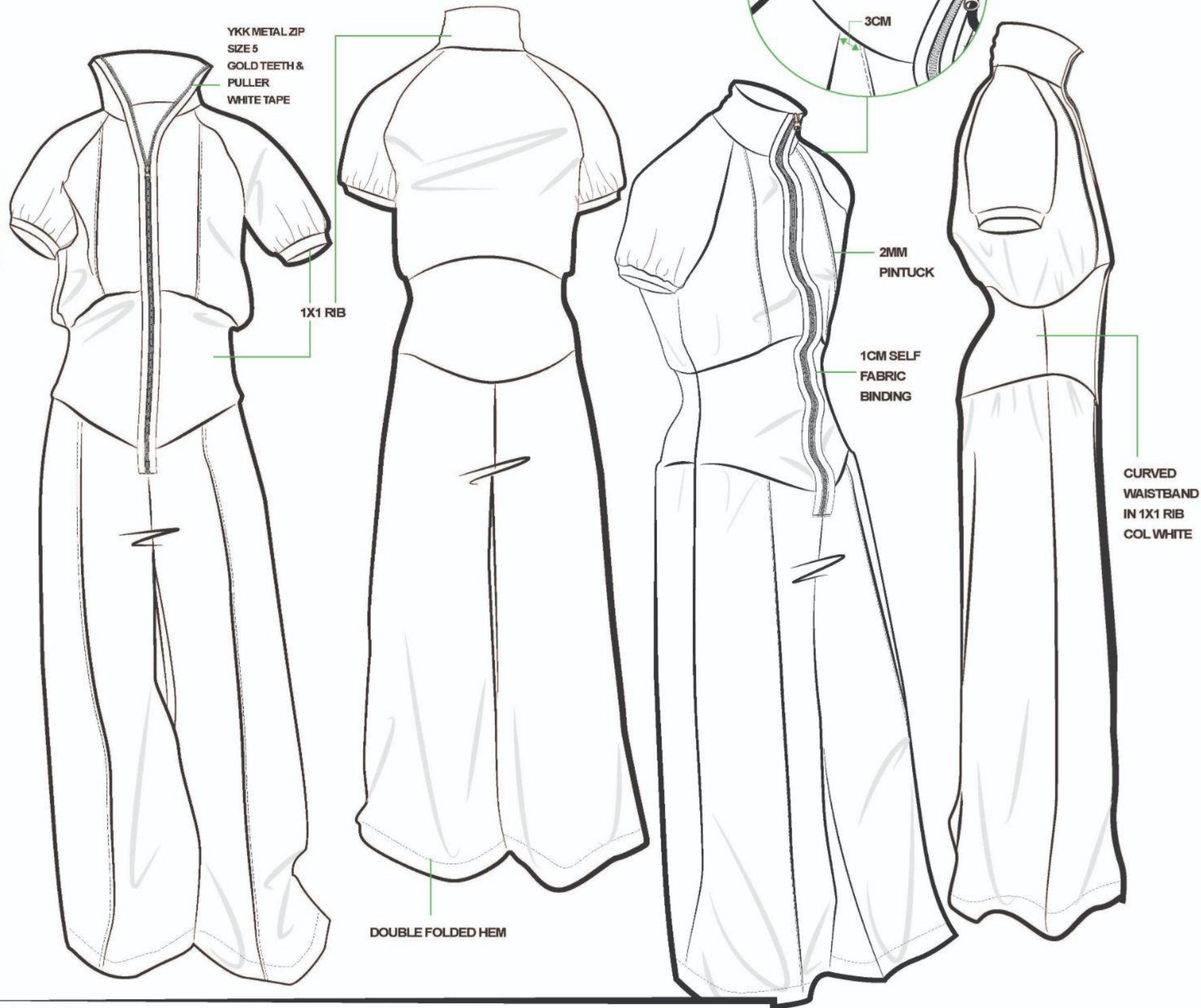
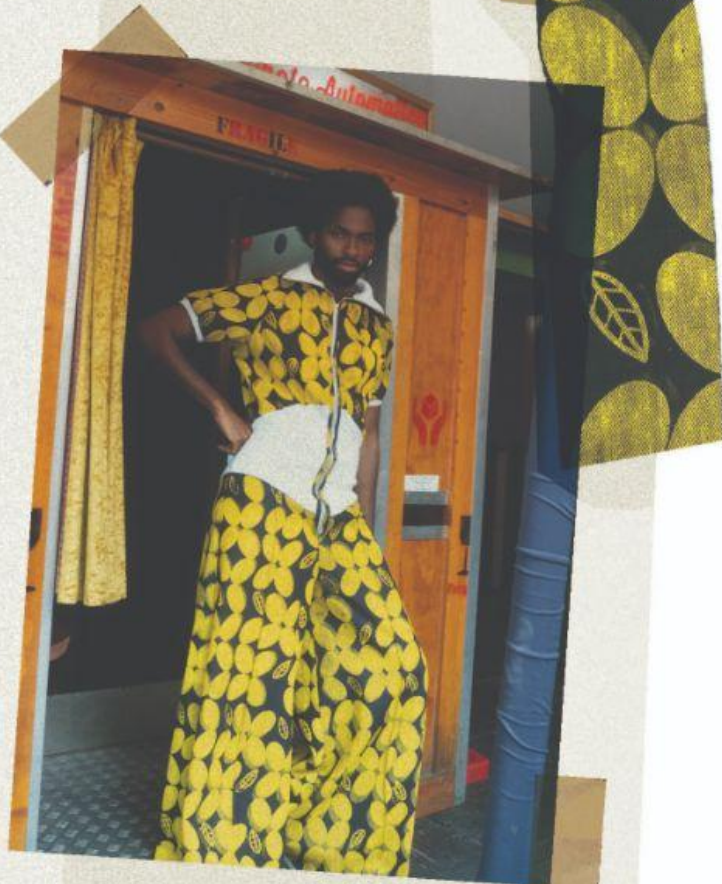
70x70cm

50x50cm

80x80cm



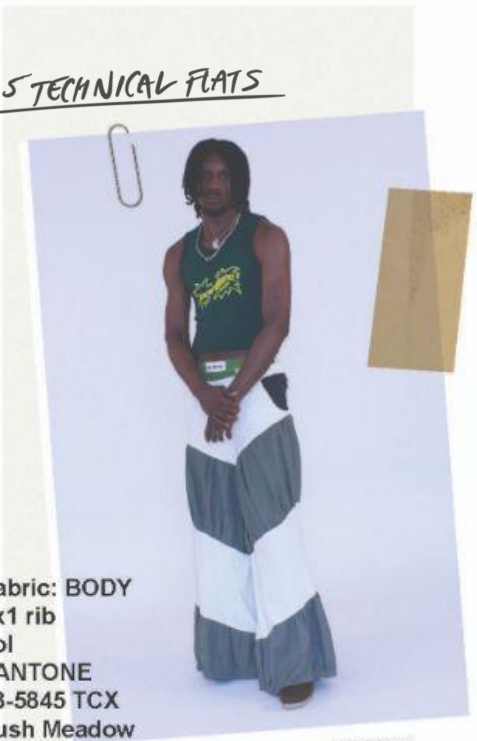
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LOOK 4 JUMPSUIT SPEC:		
SNP TO HEM (INCL. WB) - 170CM	WAISTBAND WIDTH FROM CF - 31CM	TOP HIP - 54CM
CHEST (2CM BELOW UNDERARM) - 62CM	FRONT NECK DROP - 4CM	FULL HIP - 72CM
WAISTBAND DEPTH (SIDE SEAM) - 15CM	BACK NECK DROP - 1.5CM	THIGH WIDTH - 37CM
ACROSS FRONT (13CM DOWN FROM SNP) - 35.5CM	BACK NECK WIDTH - 10CM	HEM WIDTH - 50CM
ACROSS BACK (13CM DOWN FROM SNP) - 38CM	COLLAR DEPTH AT CB - 14CM	INSIDE LEG (ALONG SEAM) - 85.5
SLEEVE LENGTH OVERARM FROM SNP - 35	BETWEEN FRONT RAGLAN SEAM - 17CM	OUTSIDE LEG (ALONG SEAM FROM TOP EDGE LEG) - 109CM
	BETWEEN FRONT RAGLAN SEAM - 10CM	

all bein' well

LOOK 5 TECHNICAL FLATS



Scrap fabric
back neck
label
text: 'all bein' well'



2-layer
screen print
20x16cm

Fabric: BODY
1x1 rib
col
PANTONE
18-5845 TCX
Lush Meadow

8X5CM
White Label
@ CF
waistband
2mm Edge stitch
thread col white



Hip cut out with
concealed pocket



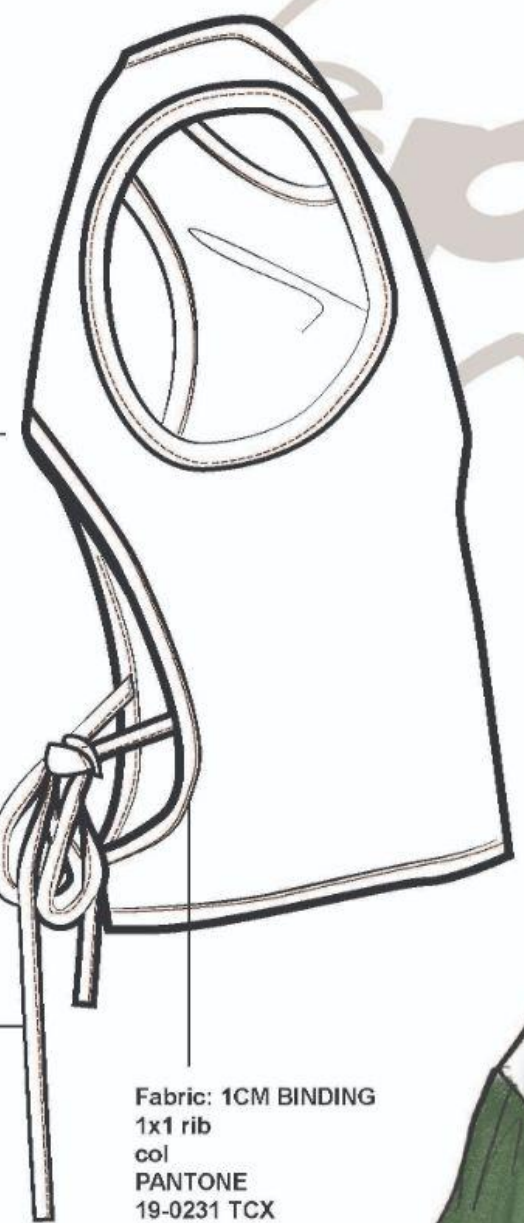
Alternating
gathered
sections
Fabric:
Twill col
PANTONE
16-6116 TCX
Shale Green



2.5CM
Double
folded hem

31CM

1.5CM
wide
strap



Fabric: 1CM BINDING
1x1 rib
col
PANTONE
19-0231 TCX
Forest Elf



BACK VIEWS



Elasticated waistband

4CM



Fabric:
Denim col White
no gathering

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