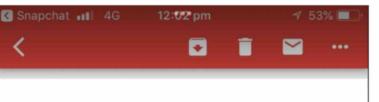
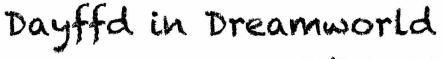
Introduction Page



Iceland

Dear danielle,

Following your recent interview, I am delighted to confirm the offer of employment with Iceland, subject to positive verification your Right to Work in the UK. We now require you to register with our external auditors, NSL, to confirm your right to in the UK.



S/S 2023
Danielle Horton

After a long day of stacking shelves, and dealing with Karen's who can't find the tin of beans for her 5 kids. Dafydd sits down and gently enters a land of dreams, his own safe space. Reminiscing of a a time in his youth, when he used to be a "cool dude" skating with his friends. Riding the hills of the valleys, eyes staring as wide as the sheep who were watching him make every jump with his board. Wind in hair. Rips in jeans. Happiness in heart. DREAMS CANT GET BETTER THAN THIS!

And how do I know this you ask?

And how do I know this you ask?
Because dafydd is me:) growing up in a
small town where life is boring and
everyone know your business.
Skating was my escape
My own dreamworld

Research page

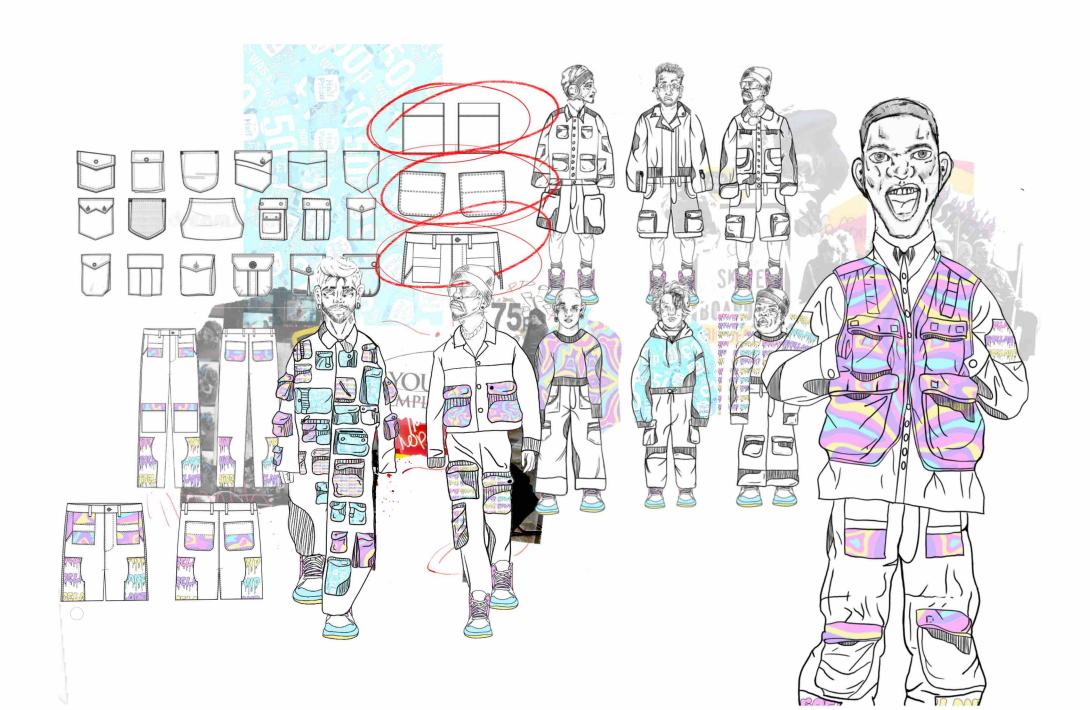


Research page

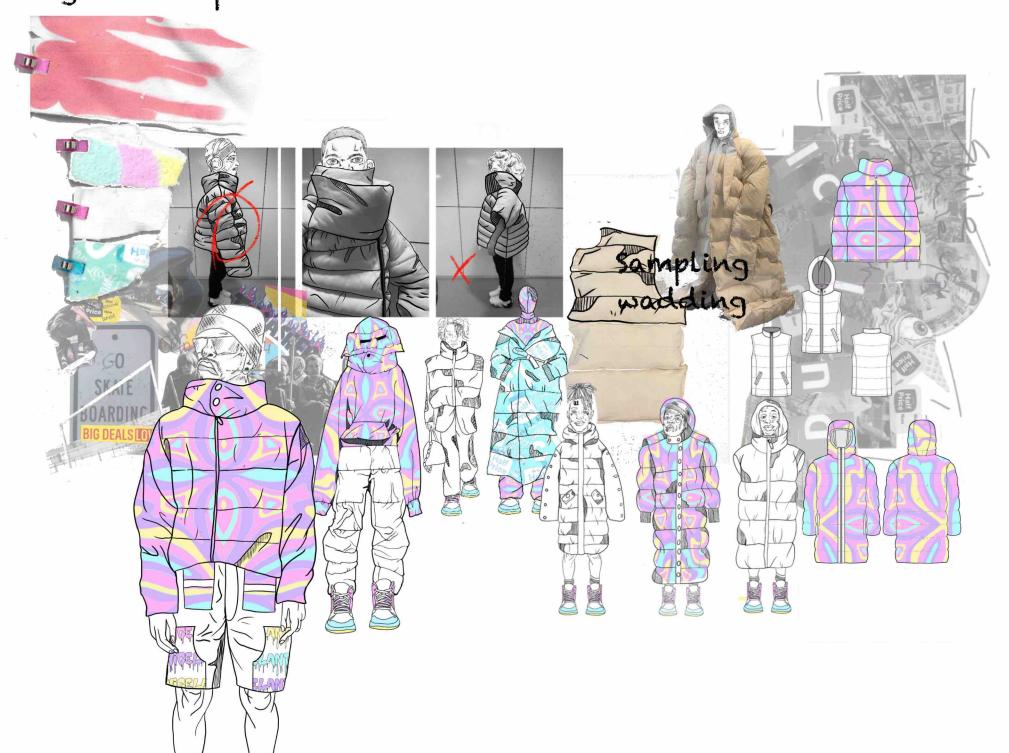


Design development Oversized garment aesthetic

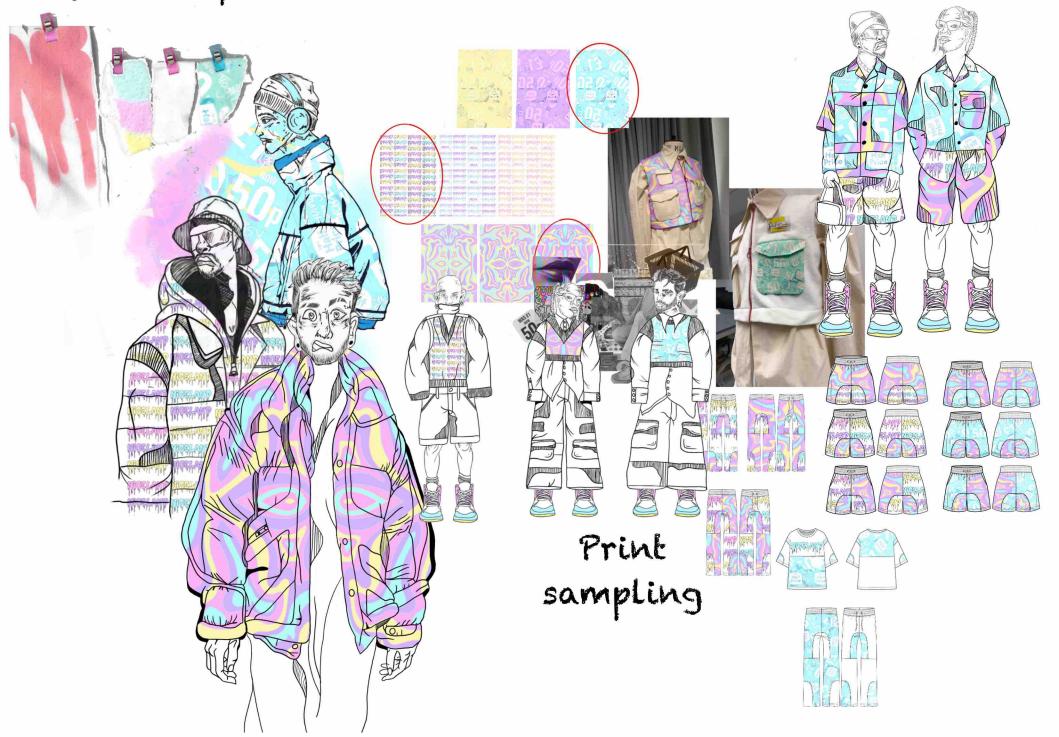
Design development

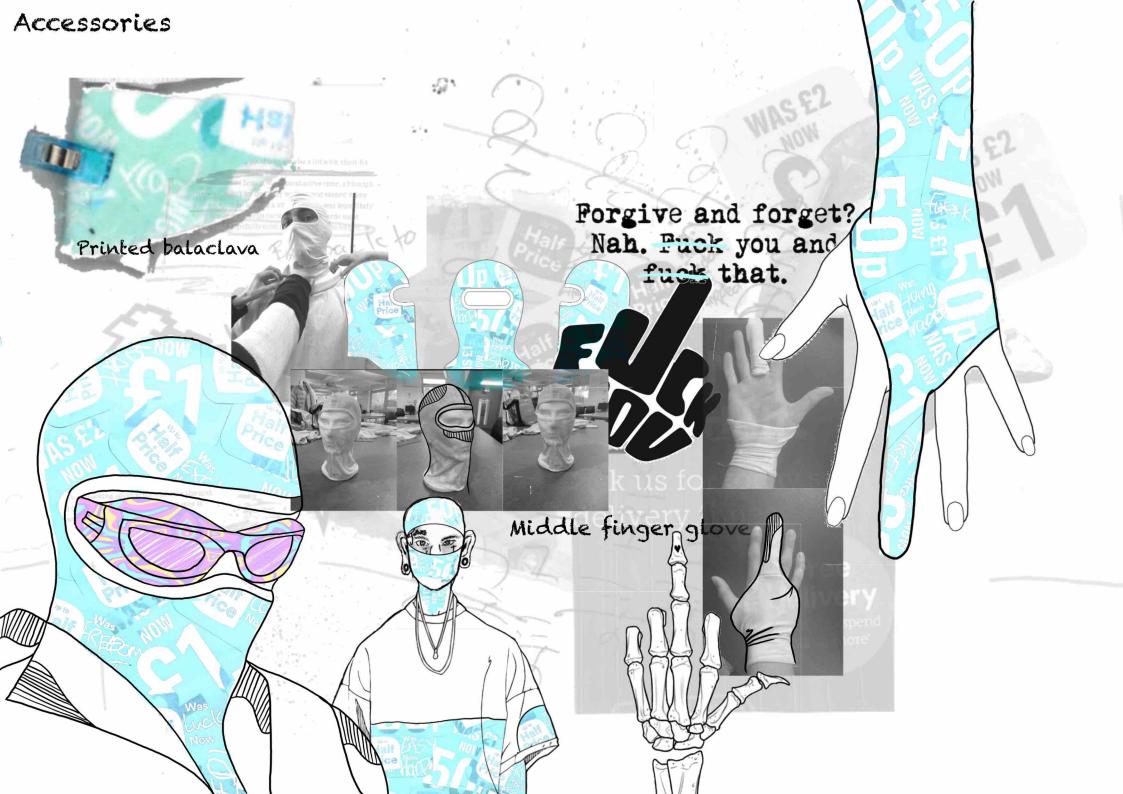


Design development



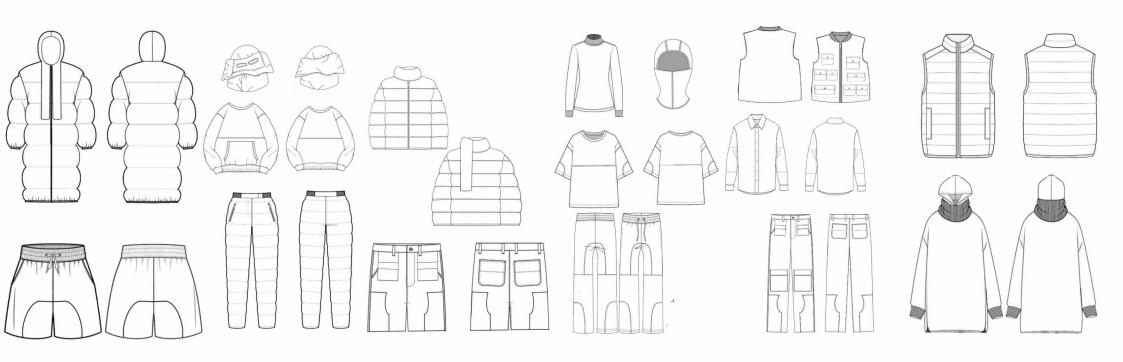
Design development

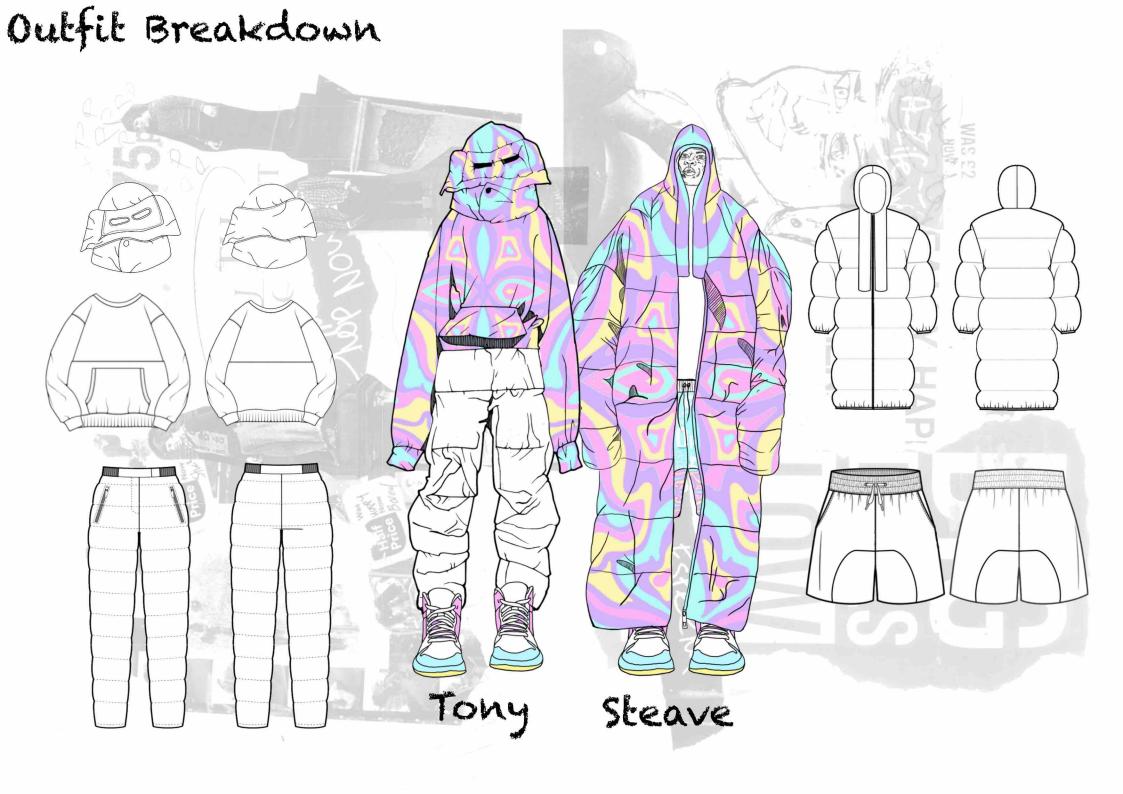




Final Line-up

Range plan
Dafydd in dreamworld
S/S 2023





Outfit Breakdown



Outfit Breakdown



Milo Dexter



