

Inspiration, Colour and Fabric.

# barwany

"MY NAME, BARWANY."  
SS24

Summer 2023, Barwany releases their debut graduate collection which centres around themes of dissociation from family heritage and identity. Inspiration for the collection is drawn from old sepia-toned family photos of Zanzibar from the 90s, and memories from a single visit in 2014.

The materials used throughout the collection subvert traditional conventions, with an embellished evening dress made entirely from denim and a unique scale fabric developed specially for the collection. The silhouettes are reminiscent of large shells found on the beaches of Zanzibar, with models appearing to emerge from the adorned shell formations, developed through creative pattern cutting techniques such as that referred to as 'The Tunnel'.

While shells are commonly collected as an object of natural beauty, here they symbolise protection. They fancifully reimagine fortification in the designer's experience of wanting to protect his mother from all the hurt involved in a sudden, cruel divorce. The sculptural forms and use of innovative materials combined with pin tucks that emphasise these shapes, create a starting point for Barwany's brand identity of the same name.

The feelings of loss, otherness and abandonment, that result from Barwany's unexpected estrangement from his father, have been translated into beautiful creations that tell his story. With future contact with his Zanzibari family unlikely due to his father's actions, Zanzibar is now just a beautiful memory and a faint reminder of the origins of his Arabic name.

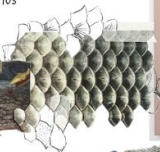
The collection offers an insight into the designer, timestamping an authentic and significant moment; the beginning of his life and career in



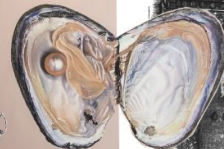
THE BEACHES IN ZANZIBAR, 1993.



MY MUM IN ZANZIBAK IN THE 90s



THE MAIN INSPIRATION FOR COLOUR WITH BLUE PINK AND BEIGE HUES DRAWN FROM THIS NATURAL COLOUR PALETTE.



ZINGPRINT BY MY SISTER AFTER THE TRIP.



ZANZIBAKI DOOR AMIRA BARWANY, 2015



WORK BY PHOTOGRAPHER ANDREAS FEININGER. (1950's)

DEEP INDIAN DENIM WITH EMBELLISHMENT.

CUSTOM GEBUN FABRIC.

NATURAL UNTREATED DENIM WITH EMBELLISHMENT

PINK ALEXANDER McQUEEN TAFFETA.

# barwany.

Finding inspiration for embellishment



ELSA SCHIAPARELLI,  
1936 - 37.



AMIRA BARWANY, 2015  
ZANZIBARI DOOR



A RANGE OF PLASTIC SEQUINS SOFTENED AND MANIPULATED BY A FLAME AND ARRANGED TO CREATE THE APPEARANCE OF SHELLS.



ZARINA BHIMJI  
"THE UNHINGED HEK"  
1998 - 2006.



BHIMJI'S WORK  
REVOLVES AROUND  
THE SENSE OF  
LOSS & DISPLACEMENT.

Experimenting with fabric, embellishment and texture.

HAND EMBELLISHED  
PALM TREES USING  
BRONZE GLASS  
BEADING.



GLASS BEADING TO  
MIMIC THE HANGING  
ROOTS OF TREES  
CAPTURED IN FAMILY  
ARCHIVE PHOTOS.



SEQUIN FABRIC MANIPULATED WITH ADHESIVE AND SAND TO CREATE THE ILLUSION OF SALTY FISH SCALES.



THE SAME PROCESS WITH  
BLACK SAND GIVES A MORE  
DISCREET LOOK AND MIMICS  
THE BLACK SAND BEACHES  
IN ZANZIBAR.



BROKEN SHELLS  
CREATE A NATURAL  
MOSAIC



FRINGED DENIM WITH SEASHELLS.



PHOTOS BY ME,  
ZANZIBAR, 2014



DEEP INDIGO  
DENIM WITH  
EMBELLISHMENT.



NATURAL UNTREATED  
DENIM WITH  
EMBELLISHMENT



SEQUINS MELTED  
INDIVIDUALLY TO GIVE  
THE APPEARANCE OF  
SEASHELLS.

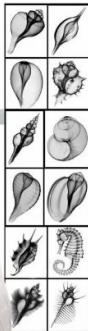
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Inspiration for silhouette and shape

PLACING PHYSICAL SHELLS ONTO PAPER TO INFORM SILHOUETTE.



SHELLS PICKED FROM ZANZIBAR BEACH, 2014.



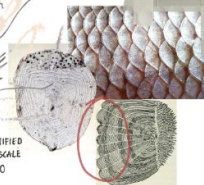
ANDREAS FEININGER (1906-99) WAS NOTED FOR HIS BLACK & WHITE DYNAMIC PHOTOGRAPHY AND FOR HIS STUDIES OF THE STRUCTURE OF NATURAL OBJECTS.



COMBINING TAILORING WITH SCULPTURAL ELEMENTS.



USING SCALES AS AN INSPIRATION FOR SHAPE.



MAGNIFIED FISH SCALE x100

CUSTOM SEQUIN FABRIC DEVELOPED BY ADDING SAND AND ADHESIVE TO CREATE A NEW TEXTURE.

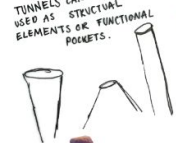
CLUSTERED SCALE HEADPIECE



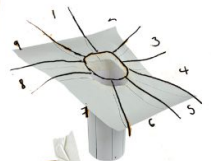
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Creating a 3D 'tunnel' form inspired by coral

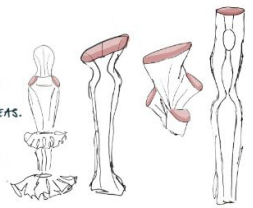
TUNNELS CAN BE USED AS STRUCTURAL ELEMENTS OR FUNCTIONAL POCKETS.



CONVERTING THE TUNNEL INTO GARMENT IDEAS.



MORE SEGMENTS IN THE TUNNEL MAKE IT LAY SMOOTHER.



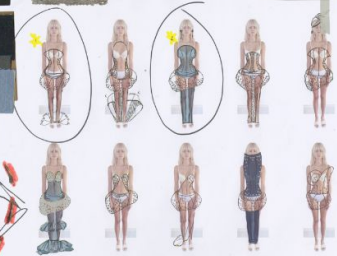
SCALING UP THE TUNNEL TO FIT THE TORSO.

Developing the press piece

NEUTRAL WASHED OUT - SEPIA COLOUR PALETTE INSPIRED BY 90'S IMAGES OF ZANZIBAR.



DIFFERT SIZES AND COLOURS OF SEQUINS MELTED TO GIVE THE LOOK OF SEASHELLS.



MANIPULATED SEQUIN FABRIC COMBINED WITH 'SHELL EMBROIDERY' -> 'GODDESS EMERGING FROM SHELL'



OUTER EDGE OF THE TUNNEL CAN BE CUT INTO ANY DESIRED SHAPE WITHOUT AFFECTING THE FUNCTION.

TUNNEL TECHNIQUE DEVELOPED INTO AN OVERSIZED DRESS, INTENDED TO ENGULF THE MODEL.

SEGMENTS CAN BE RAISED OR LOWERED TO HIDE / PROTECT PARTS OF THE BODY.



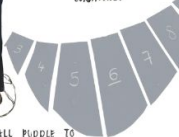
WRONG SIDE OF THE DENIM IS LINED WITH SEQUIN FABRIC THAT HAS BEEN TREATED WITH A MIXTURE THAT INCLUDES ADHESIVE AND SAND CREATING A NEW MEDIUM / TEXTURE.



ALTER CORSET SHAPE TO HARMONISE WITH THE CURVES IN THE REST OF THE COLLECTION.



BONING TO BE BENT AT THE SAME DOWNWARD CURVATURE.



INVISIBLE ZIP ON THE SIDE TO FIT OVER HIPS.

SMALL PUDDLE TO ELONGATE THE BODY.

BONING ACROSS PANELS TO PREVENT DROOPING.

GROWTH OF EMBROIDERY FROM THE HIPS ENCIRCLING THE BODY IN CLUSTERS.

NATURAL MOVEMENT IN ASYMMETRIC SHAPES.

THE BODY IS SURROUNDED BY A SHELL LIKE FORM TO SUGGEST THE IDEA OF PROTECTIONISM, STRENGTH AND SAFETY.



IT COULD ALSO BE VIEWED AS EMERGING AS A NEW SELF.





PIN TUCKED YOKE



PIN TUCKED POCKET WITH RIVETS.



CURVED YOKE.

HOOK & EYES



CUFF.



CURVED TURNED UP DETAILS WITH EMBELLISHMENT.

TOILE #1



HIDDEN ARMHOLE FOR EASIER ACCESS.

CROPPED FIT TO MAKE THE LEGS APPEAR LONGER.

EXCESS FABRIC AT THE SIDES REMOVED TO HUG THE FIGURE.

PIN TUCKS AT THIS CURVATURE BROADEN THE SHOULDERS AND AID THE ILLUSION OF A SMALLER WAIST

TOILE #2



TIGHT FIT TO EMPHASISE CURVES.

PIN TUCKS TO MEET TROUSERS.

HIDDEN HOOK & EYE CLOSURES FOR SLEEK FINISH

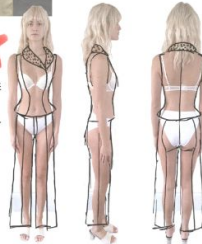


SWIRL SHELL SLEEVE FOR A SHIRT.



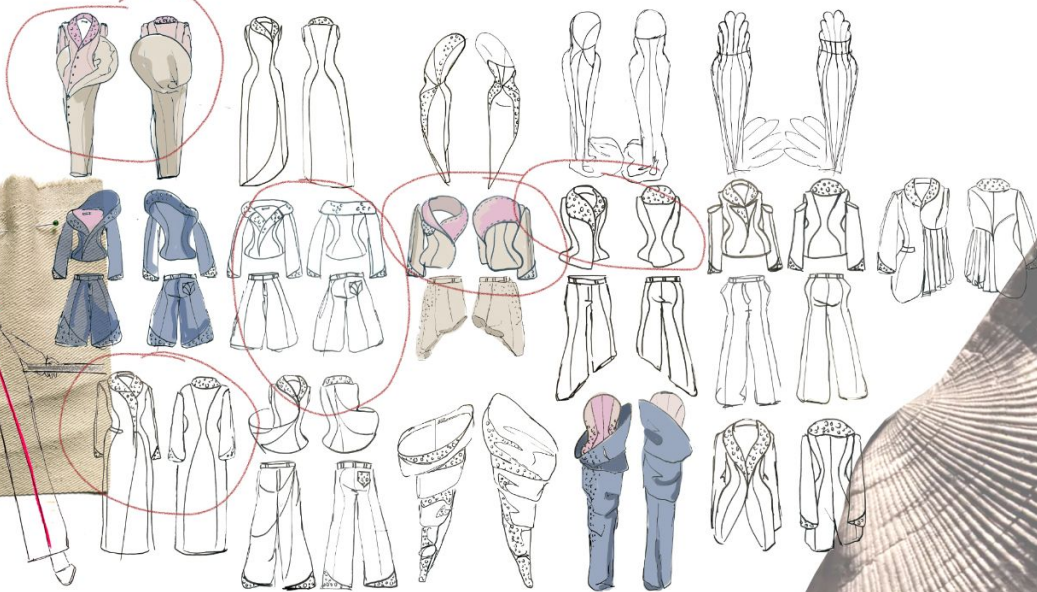
INTERIOR LINING MIMICS THE INTERIOR OF A SHELL.

HOOK & EYE CLOSURES INSIDE FOR SLEEK FINISH.



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Cohesive design elements

PIN TUCKS HAVE BEEN USED AS A SUBTLE YET EFFECTIVE COHESIVE DESIGN CHOICE THROUGHOUT THE COLLECTION. INSPIRED BY THE TINY RIDGES ON SEASHELLS.



THE FABRICS USED IN THE COLLECTION ALL DRAW ON INSPIRATION FROM THE SINGLE VISIT TO ZANZIBAR, THROUGH THE TEXTURES AND COLOURS OF THE LANDSCAPE.

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Head piece idea generation & sampling

Inspiration and application of accessories and jewellery.



INSPIRATION DRAWN FROM HEADPIECES CREATED BY PHILIP TREACY AND EXHIBITED ON ISABELLA BLOW.

CAP TO RESEMBLE FISH SCALES.



BUCKRAM MOULDED TO MANNEQUIN HEAD USING AN IRON.



EMBELLISHED WITH BRONZE GLASS BEADING.



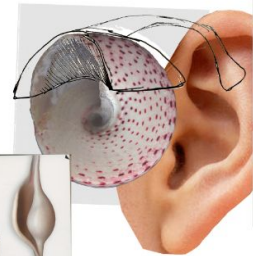
CONTINUATION OF SHELLS AS ARMOUR



CONTINUATION OF SHELLS REPRESENTED AS ARMOUR SYMBOLISING PROTECTION.



METAL CASTING SHELLS TO CREATE EARRINGS.



INSPIRATION FOR PEARL JEWELRY



SIDE VIEW



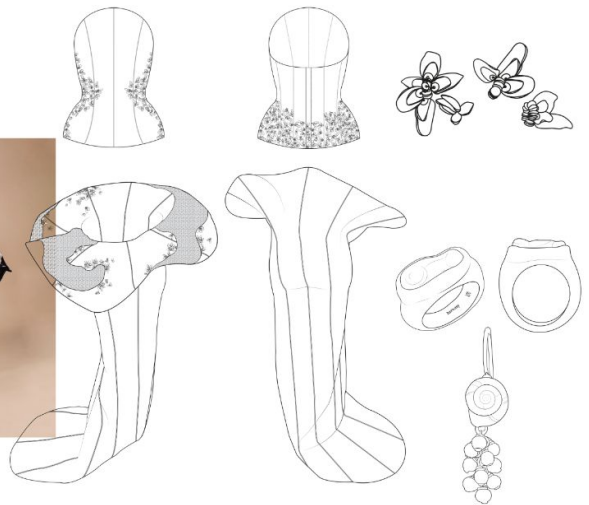
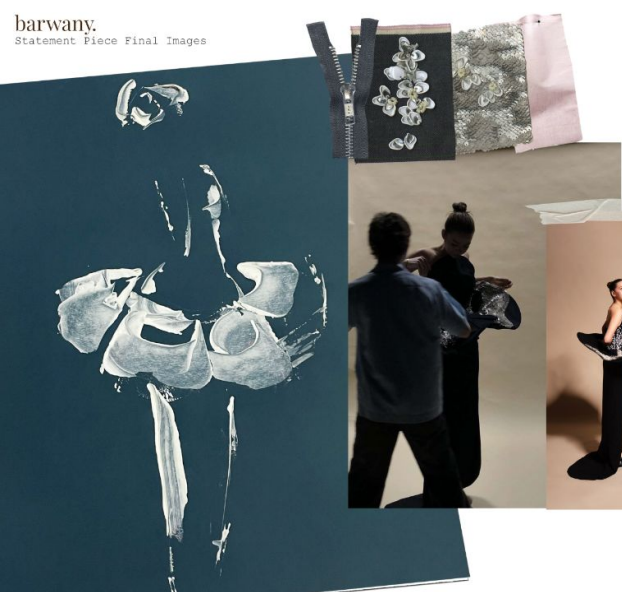
NATURAL PEARL



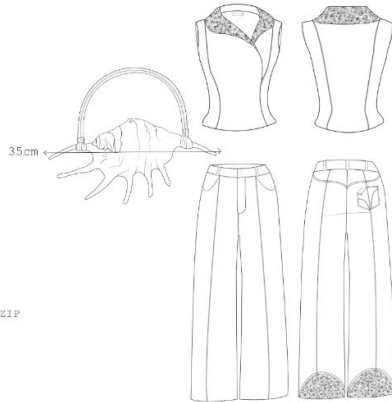
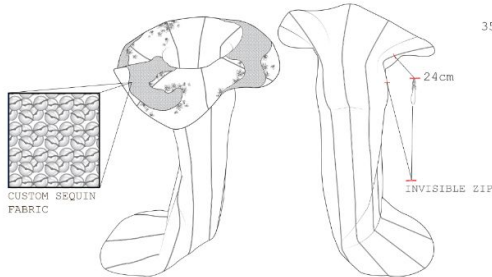
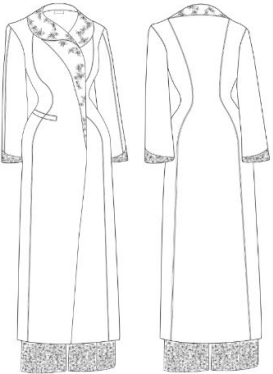
BIRDS EYE VIEW







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Technical Flats



barwany.  
illustrative lineup  
5524



# \*WINNER - LIVE BRIEF\*

MOUNTAIN CLIMBING

JUXTAPosition BETWEEN  
HISTORICAL REFERENCES  
AND MODERN  
OUTERWEAR.



POSSIBLE BRAND COLLABORATIONS:

- clothsurgeon® x THE NORTH FACE
- clothsurgeon® x [Patagonia logo]
- clothsurgeon® x BURBERRY



ELEMENTS OF PATCHWORK  
OR REPAIR? - SUSTAINABLE  
ASPECT OF REUSING DAMAGED  
GARMENTS.



MODERN CLIMBER, 2017



EDMUND HILLARY &  
TENZING NORGAY ON  
THE SOUTH-EAST RIDGE  
ABOUT TO ESTABLISH  
CAMP IX ON EVEREST.



1911 BURBERRY  
GABARDINE  
JACKET

EXPERIMENTING WITH PUMMET  
SIZE & PLACEMENT.



LOOP DETAIL

YOKO & SIDE  
PANELING



WAXED HEAVYWEIGHT COTTONS,  
SIMILAR TO BURBERRY'S GABARDINE.

RANGE OF  
MIXED WEIGHT WAXED  
COTTONS.



REMOVABLE  
BUM  
CARABINEK

HAIRY PATCHES  
OR  
SHIRTLE ATTACHED  
OVLINGE?



CONTINUED  
MOUNTAIN POCKET  
DETAIL WITH  
WHITEPROOF ZIP.



**OPTIONAL FUR TRIMS?**

TRADITIONAL FABRICS AND SILHOUETTES COMBINED WITH MODERN STREETWEAR-ESQUE ELEMENTS.

2012 GARMENT

ADDITIONAL CLIMBING DETAILS SUCH AS CARABINERS + ROPE.

1953 GARMENT

ADDITION OF MODERN WATERPROOF ZIPS TO TRADITIONAL GARMENTS.

MODERN OUTERWEAR COMPONENTS SUCH AS WATERPROOF ZIPS.

FASTENS TO BE REPLACED BY CLIMBING CARABINERS.

MT. EVEREST 1903

SWEATER WITH TRIMMED LOCAL ROPE.

CONTRAST STITCH TO RESEMBLE ROPE LINE.

HIDDEN FASTENERS FOR NECK FINISH

POSSIBLE ROPE DETAILS?

SIMPLE STRAIGHT LEG WAXED COTTON TROUSERS

1940s MOUNTAIN CLIMBERS.



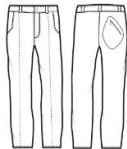
HIDDEN FASTENINGS FOR SLEEK FINISH.



BACK PANEL REFERENCE POCKET SHAPE.

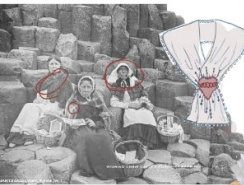


SMALL LIGHTWEIGHT PUFFER JACKET SECTION



Simone Rocha





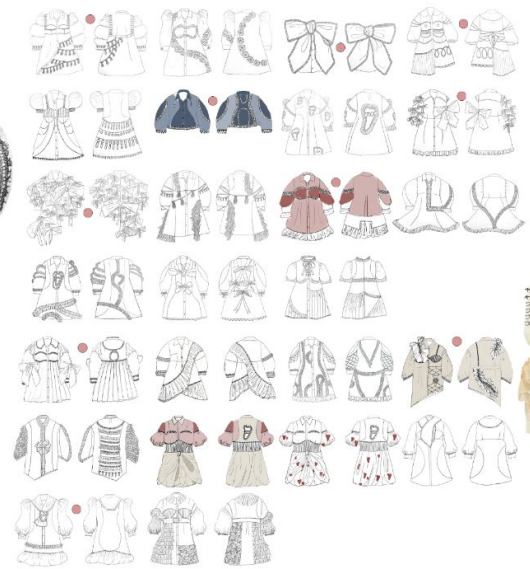
HISTORICAL REFERENCES  
COLLAGED WITH MODERN  
ELEMENTS.



Collar



TRADITIONAL SHIRT  
REWORKED WITH THE  
COLLAR + YOKE ADAPTED  
INTO A SLEEVE.



CONTINUATION OF  
SIMONE'S LARGE BAGGY  
SILHOUETTE.



