



Honeymoon 23'

Womenswear Print Collection

Northumbria University fashion BA Hons.

Katy Hansell

Honeymoon X River Island / After Dark

follow on collection for S/S 24



Honeymoon 23



Honeymoon is a romantic holiday print collection for Summer 23, in response to the post pandemic attitude of going out more, travelling more and how we are now determined to see the world on our own time. Inspired by foreign travels, honeymoon bliss, love and loss.

Using metallic accents in print designs to give the appearance of embellishment/embroidery is a more sustainable process, counteracting the negative impact that travel has on the environment. The printed pieces will be interchangeable across the collection, creating a range of looks in just one outfit- encouraging investment buying that can be worn multiple ways, for the many occasions we have now to dress up for. You're not too young or old to make the most of life.

A Honeymoon isn't just a phase or a one-off holiday, it's an attitude; a way of living. We travel more often, with a more adventurous mindset. The collection embodies the possibilities of embracing life, inspired by my Mum, a widowed single parent who has shown me to put happiness over heartache.

Goddess like garments will be adorned with print rather than heavy beading to give a representation of embellishment with an everyday wearability; designed to fit changing trends and last a lifetime- just like the memories made in the clothes.



Navy silk Satin

Two Tone Delicate Organza

Gold Polyester Plissé

Navy Chiffon

Cream 100% silk Noil

Navy Satin

Ivory Silk Organza

Sand Premium Lining

Beige 100% Lining

Navy polyester Plissé

Lower price

Premium price

Milner Palanis

Basso and Bonso

Dolce & Gabbana

Jacqueline

Alexia Ulbari

BAGGAGE
 ISTRAFI TAG
 To **SANTORINI**
 TRANSFER AT
 ISSUER'S NAME
Harem moon
 PAN AMERICAN WORLD AIRWAYS
B 32-68-71
 MARKET LEVEL

THIRA, SANTORINI 30/06/22

EFFODI·COEPT
PIVS IX PC
CVRANTIBV
HOC MVSEV
ANNO MDCC
PONT·MAX



love and loss

What happens after
'happily ever after'?



Zuhair Murad
Fall 2022 Couture



Embellishment



Drape details

Female 1st Century A.D.

20-460 B.C

1st theme 4th Cent

Greek Goddess



PARTHENIO
CAESARIS
VLP IA
RESTITVTA
VXOR

Statue / drape inspiration



Looking at pleats and drapes
long flowing silhouette



Modern Muse



GRECIAN SILHOUETTE FOR A MODERN CONSUMER

PIVS·IX·PONT·MAX
VETERVM·CHRISTIANORVM·COEMETERIVM
VRBIS·ROMAE
EX·ORDINE·EFFODI·COEPTIS
HOC·MVSEVM·CONSTITVIT
ANNO·MDCCLIV
CVRANTIBVS
IOSEPHO·MARCHI·ET·IO·BAPT·DE·ROSSI

The Vatican, Rome, 22

Design Development





THIRA, SANTORINI 30/06/22

Print Designer Research

Travel and Heritage
Contemporary Selection



Dolce and Gabbana

Dolce and Gabbana, DG Blu Mediterraneo.
Inspired by Sicilian Majolica, travels & culture

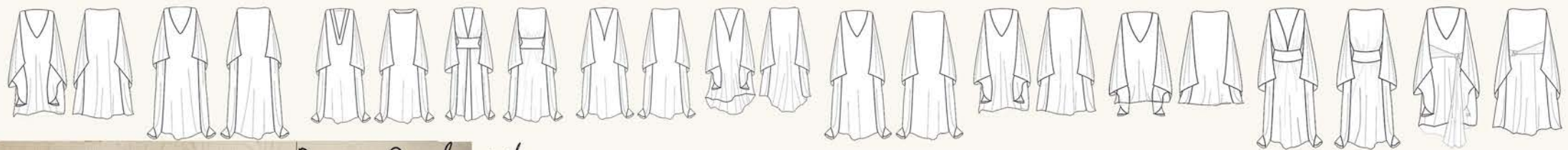
Moreynoon '23

Inclusive One Size



front

Back



Design Development



Size 20

Size 10



Final garment

Kaftan included in the range, rather than lining
Can be put with multiple pieces and looks.

Print suggestion



Kaftan Collages



Draped Silhouette



Montage



Haremnoon '23



Minor Polaris

Flamingo Bikini Beach wear

Asymmetric Draping

Figmentus - Spring 22



Design Development



Tale

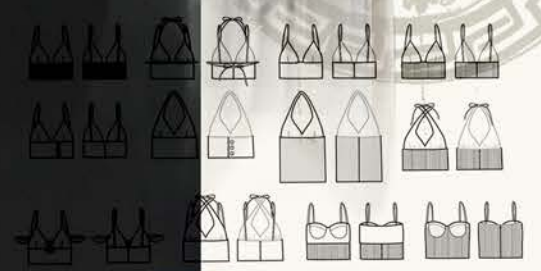
final

Multi-way adjustable Jashes

Look One



Drape on the Hand



SKIRT PROCESS



Greek Statues



Layering Garments



Draped Cloth

First Toile



Model fitting



final look



Contemporary Model Dressing

Holiday wear in Fenwick's

What happens after happily
ever after?

Romanticizing Travel



Print to create embroidery

Greek Archaic Kori

Til death do us part...



FENTY ROMA

Looks One and Two
with additional garments.



Complimentary, Interchangeable
Print Designs.



Range of complimentary prints



The Honeymoon Phase -
making the most of living life
to the full through love and lust

Romantic Print Collection

*Interchangeable
Multiway Garments*

Looks One & Two



Spring/Summer 23 line up
Interchangeable Pieces



Honeymoon 23

Honeymoon X
RIVER ISLAND

'Honeymoon |After Dark', is a S/S 24 Print collection, in collaboration with River Island- inspired by Santorini evenings. It is a ready to wear collection made up of layering interchangeable pieces that can transition from day to night. The collection was sparked by the post pandemic attitude of going out more- and taking yourself places you've dreamed of. Inspired by my Mum, a widowed single parent who has always shown me to make the most of life.

The inclusive collection celebrates diversity and stands out in front of the sunset. Designs will have drape and movement, flattering on a wide range of body types; with sheer layers of foiling, capturing light within the print. The vibrant, yet effortlessly wearable garments are for a confident consumer, not afraid to make their own journey on their time.

Inspired by what happens when the sun goes down, the tropical prints will be adorned with printed sequins and immersive hand painted layers of plant forms taken from around the Island. Luxe and opulent 'gem tones' will transform the familiar prints into new and enchanting designs that shine under the evening light. Recycled foil is used to emulate embroidery and embellishment. Keeping a bold and expressive illustration style, indirect printing will be used on natural fibres, translating unique hand paintings to final prints. Sublimation printing and screen printing have also informed the collection samples.

Engaging with the playfulness of print and trend-based garments at RI, hints of bright accent colours and sophisticated metallics will be seen across the collection, keeping a contemporary feel. The print collection is complimentary across looks, ensuring pieces can be put together from any outfit and still look cohesive.

For a diverse, outgoing, (yet always stylish) customer who isn't afraid to have fun and enjoy every minute; as you never know what will happen.

I DON'T NEED A MAN.
I NEED TEQUILA AND A TAN.

inclusive customer base. Promoting every body as beautiful and can be involved in fashion.

VIVID ACCENT COLOUR

FOREIGN SUNSETS

FUN CONTEMPORARY TEXTILES

Fabric Board

PLANT LIFE ON THE ISLAND

SANTORINI, 01/07/22 06:11

bygone Oranges

colored Pinks Cotton

*Pink duckless satin
Sketch plissé*

Carise premium living

*Bronze foil
100% linen*

poly cotton stiff

100% linen

100% silk, two tone to flatter

Not with sequins.

RI
#LABELSAREFORCLOTHES
DO NOT DEFINE
BEST KEPT FLUID
RIVERISLAND.COM

Whitney Simmons, Mental Health advocate, fitness coach and positive industry influence who embraces her skin condition and allows it to shine alongside the clothes. The collection should be accessible, inclusive and empowering. Sheer fabrics will reveal the skin, adding to the marks rather than covering them.

Labels are for clothes. Positive campaign by RI



ANTALYA, 01/09/22 19:07



Inclusive message with a diverse customer mental health activist, promoting how everyone/ every body is beautiful.

Muse, mental health and body positive activist.
Whitney Simmons

The collection should be accessible, inclusive and empowering. Sheer fabrics will reveal the skin, adding to the marks rather than covering them.

Whitney Simmons. Mental Health advocate, fitness coach and positive industry influence who embraces her skin condition and allows it to shine alongside the clothes.

SANTORINI, 30/06/22 20:38

*Julia
Clancy
Missie Keffin*



Draped Fabric

*Fendi
Spring 2023 Couture*



Fluid Silhouette



Relaxed A-Line

Fashion/Trend

MARKET LEVEL

Timeless Classic

Low Price

Premium Price



Urban Outfitters

Rock and Bow

Liberian Chyrot

Honeymoon

Louisa Ballou

Julia Clancy

Kate

Print Designer Research

Louisa Ballou
pre-fall 2022
Nocturne

LOUISA BALLOU

Louisa Ballou
SS20
ready to wear

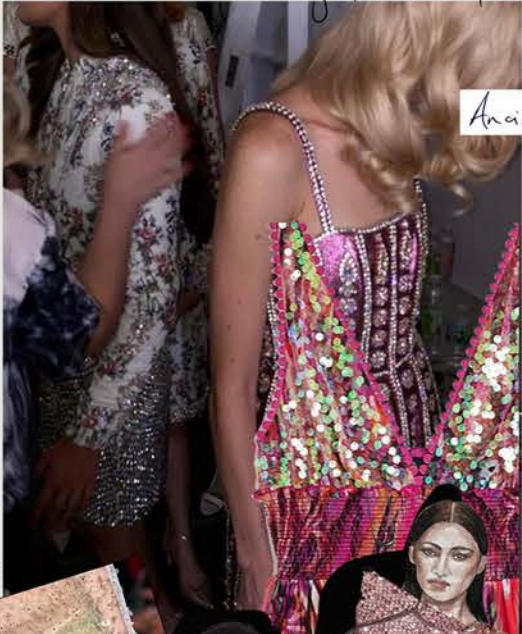
Honeymoon / After Dark
Print Designer Research



Louisa Ballou
swimsuit

Living life to the full

Ancient Greek Jewellery



fun, vibrant textiles

Min Min 23



21 embroidered playprint



THIRA, 01/07/22 21:00



ferwickes

Print embroidery at market level.



Using foiling to recreate embellishment

less waste more sustainable



fabienne Chapot

Miu Miu
Spring 23
ready-to-wear.





Multi-way garments
Beach wear influence

Day to night

Layered garments

Design Development

Print gesture line-ups

final looks



THE SETAI



Adaptable to consumer

Interchangeable prints

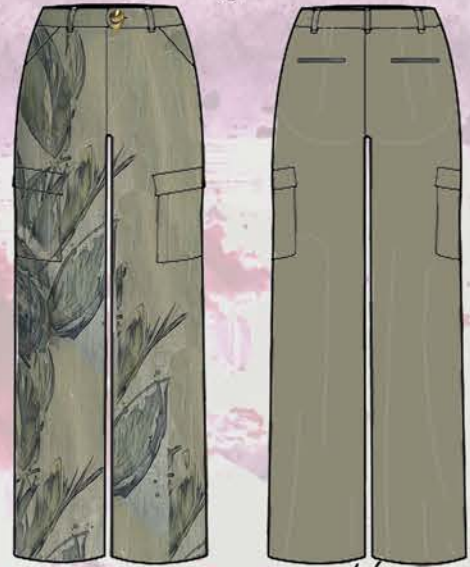


Honeymoon X
RIVER ISLAND



Honeymoon X
RIVER ISLAND

cargo style trousers



racer style cut-out top



women matching bikini



cut-out top with drape



draped beach shirt



draped crop blazer



relaxed trousers with pockets



sheer sarong skirt



plissé trousers



halterneck top with drape sarong



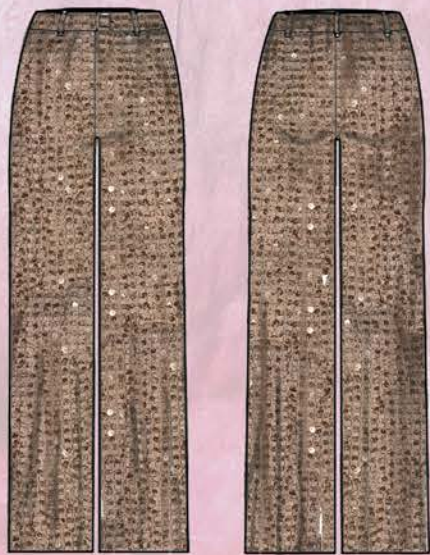
sheer trench over-up



draped halterneck dress



wide leg beach trousers



relaxed trousers



half sarong plissé cover-up



halter bikini top



matching bikini with scarf rings



